

WST ZONE 1

IGA Hometown Proud

EASTER
is coming

Scene+ DIGITAL EXCLUSIVE
GET 500 PTS when you buy 1 whole, frozen turkey
Visit MyGroceryOffers.ca to load this offer

249 /lb

HAYTER'S FARM
Frozen Grade A Turkeys
all available sizes 5.49/kg

HAYTER'S FARM
TASTE & TRADITION

COMPLIMENTS or SCHNEIDERS
Bone-In Ham butt or shank portions 6.59/kg

299 /lb

MEMBERS SAVE \$2
1099 MEMBER

ROASTED TURKEY ROAST
WITH CRANBERRY STUFFING
LA DINDE ASSAISONNÉE
AUX CANNEBERRES TRADITIONNELLE

299 /100 g

Family Size Fresh Atlantic Salmon Fillets

1299 without Scene+ Card
COMPLIMENTS
Boxed Turkey Roast with Cranberry Stuffing 1 kg

COMPLIMENTS
ROASTED TURKEY ROAST WITH CRANBERRY STUFFING
LA DINDE ASSAISONNÉE
AUX CANNEBERRES TRADITIONNELLE

COMPLIMENTS
RUSSET
RUSSET

PRODUCT OF CANADA
COMPLIMENTS
Russet or Red Potatoes 10 lb

499

BUY 1 AT \$6.99
BUY 2 OR MORE
599 ea

COMPLIMENTS Pies apple, pumpkin or apple crumble 650-750 g

ROYAL GALA
APPLES/POMMES

AMBROSIA
APPLES/POMMES

3 LB

200 PTS when you buy 2

499

Gala, McIntosh or Ambrosia Apples product of Canada, Canada fancy grade or Granny Smith Apples product of USA fancy grade 1.36 kg / 3 lb bag

99¢

CLUB HOUSE Gravies
21-47 g or Gluten-Free Gravies 24-25 g

200 PTS when you buy 2

277

LAY'S Potato Chips
220-235 g

547

GENERAL MILLS
Family Size Cereal 516-778 g or KELLOGG'S Family Size Cereal 450-650 g

1099

STARBUCKS Roast & Ground Coffee
340 g or K-Cup Pods 10 pk

MEMBERS SAVE \$1
199 MEMBER

299 without Scene+ Card

KRAFT Salad Dressing
425 mL

100 PTS when you buy 1

1699

CADBURY Mini Eggs
745-875 g while supplies last

649

PUREX Bathroom Tissue
12-24 or 8-24 rolls, SPONGETOWELS 3-6 rolls or SCOTTIES Facial Tissue 6 pk



1. Look for this egg icon with your offers on MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

Scene+
THIS WEEK, 10 LUCKY CUSTOMERS WILL RECEIVE AN EASTER EGG WORTH...
50,000 PTS
EASTER EGG HUNT EXPIRES ON WEDNESDAY, APRIL 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like **\$500** IN FREE GROCERIES
*see in-store for details

Scene+ SPEND & GET
SPEND \$125+, GET 1,000 PTS

ALL WEEK LONG
DON'T FORGET YOUR COUPON
Valid March 26 - April 1, 2026

That's like **\$10** towards your groceries

7 70974 01018 2
See page 3 for terms and conditions

SCAN HERE FOR OUR DIGITAL FLYER
Products may not be available at all locations

west.iga.ca

MAR - APR 2026
PRICES EFFECTIVE FROM MAR 26 - APR 1

THUR 26	FRI 27	SAT 28	SUN 29	MON 30	TUE 31	WED 1
---------	--------	--------	--------	--------	--------	-------



LOOK FOR THE LEAF
to help you support Canada



Scan or visit
west.iga.ca
to learn more



GET 10% OFF BEEF
When you buy 2 or more of the same cut

19.99 /lb



BUY 2, GET 3RD FREE of equal or lesser value
COMPLIMENTS or PANACHE Appetizers selected 252-680 g



3.49 /100 g

COMPLIMENTS Black Forest Ham, Honey Ham or Cooked or Smoked Chicken

Broccoli Crowns product of Mexico or USA 6.59/kg

2.99 /lb



3.99

Kaiser Buns White or Whole Wheat 6 pk 315-430 g

Made with 100% Canadian Flour



available hot or chilled

9.99

BBQ Chicken Legs back attached 4 pk



7.99

ARMSTRONG Cheese 600 g, Shreds 450-500 g or **SAPUTO** Mozzarellissima 690 g



\$2

COCA-COLA or PEPSI Soft Drinks 2 L



4.49

CHRISTIE Family Size Cookies 374-520 g, Oreo Cakesters 285 g or Premium Plus Crackers 402-481 g



6.99

LIBERTÉ Greek Yogurt 650-750 g



4.99

TROPICANA Orange Juice, Juice Blends or Lemonades 1.36 L or **PURE LEAF** Iced Tea 1.75 L selected



5.99

KRAFT Peanut Butter 1 kg



2/\$5

DEL MONTE Canned Fruit 398 mL, **MOTT'S** Apple Sauce 620 mL or **Fruitsations** 6 pk or **DOLE** Pineapple 398 mL



2/\$3

CAMPBELL'S Broth 900 mL or Concentrated Broth 250 mL



Join Us. 100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

TM 2026 Make Happy Tummies

ALBERTA
Banff IGA 318 Marten Street, Banff, AB
Beaverlodge IGA 1040 - 1st Avenue, Beaverlodge, AB
Blackfalds IGA 6005 Parkwood Road, Blackfalds, AB
Blainmore IGA 11001 - 20 Ave - Crownst Mall, Blainmore, AB
Clareholm IGA 4920 - 1 Street West, Clareholm, AB
Devon IGA 51 Superior Street, Devon, AB
Drayton Valley IGA 4341 - 50 Street, Drayton Valley, AB
Eastview IGA 3839 - 40 Avenue, Red Deer, AB
Foodland IGA 302 Maple Avenue SE, Medicine Hat, AB

Lakeview IGA 6449 Crowchild Trail S.W., Calgary, AB
Penhold IGA 1350 Robinson Avenue, Penhold, AB
Provost IGA 5003 - 50 Avenue, Provost, AB
Redwater IGA 5028 - 49 Avenue, Redwater, AB
Spirit River IGA 4804 - 50 Street, Spirit River, AB
Taber IGA 5112 - 48 Avenue, Taber, AB
Three Hills IGA 119 - 4 Avenue N, Three Hills, AB
Tofield IGA 4902 - 51 Avenue, Tofield, AB
Whitecourt IGA 4802 - 51 Street, Whitecourt, AB

BRITISH COLUMBIA
Chetwynd IGA 5001 - 50 Avenue, Chetwynd, BC
Fort Nelson IGA 4823 - 50 Avenue, Fort Nelson, BC
Golden IGA 624-9 Avenue North, Golden, BC

SASKATCHEWAN
Emerald Park IGA 20E Great Plains Road, Emerald Park, SK
Save-U IGA 209 - 1st Avenue, Nipawin, SK

ONTARIO
Red Lake IGA Highway 105 & Discovery Rd, Red Lake, ON

MANITOBA
Altona IGA 2nd Street NE, Altona, MB
Main Street IGA 1650 Main Street, Winnipeg, MB
Russell IGA 154 Main Street, Russell, MB
Ste. Rose IGA 608 Central Avenue, Ste. Rose Du Lac, MB
Windsor Park IGA 650 Elizabeth Rd, Winnipeg, MB

The Scene+ Loyalty Program is available at all participating IGA locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

100% FRESH *guarantee**

Storewide satisfaction or your money back.

2 LB

200 PTS
when you buy 2

6⁸⁸

HALOS Clementines or Mandarins 907 g 2 lb bag product of USA

Prepared FRESH

6⁹⁹

Cored or Whole Pineapple product of Costa Rica

Prepared FRESH

11⁹⁹

Prepared Fresh Daily Fruit or Vegetable Trays 925 g-1.3 kg

4⁸⁸

Large Cantaloupes product of Guatemala or Costa Rica no 1 grade

3⁹⁹

PRODUCT OF WESTERN CANADA COMPLIMENTS Mini Seedless Cucumbers 6 pk Canada no 1 grade

2²⁷ /lb

Sweet Potatoes product of USA no 1 grade 5.00/kg

3⁹⁹

COMPLIMENTS Grape Tomatoes 283 g product of Mexico

100 PTS
when you buy 2

3⁹⁹

PRODUCT OF CANADA COMPLIMENTS ORGANIC Sliced White or Cremini Mushrooms 227 g

EASTER FLORAL

Available at most stores

12⁹⁹

GROWN IN CANADA Tulips assorted colours 10 stem bunch

18⁹⁹

Easter Egg Bouquet assorted colours

6⁹⁹

GROWN IN BRITISH COLUMBIA Bunny with Bow Tie and Succulent 2" pot

100 PTS
when you buy 1

14⁹⁹

GROWN IN BRITISH COLUMBIA Easter Lily Plant 6" pot

MEAT

MEMBERS SAVE \$1

7⁹⁹ MEMBER FRIENDLY

8⁹⁹ without Scene+ Card

SCHNEIDERS Bacon 100-375 g

200 PTS
when you buy 2

15⁹⁹

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

GET 10% OFF BEEF

WHEN YOU BUY 2 OR MORE OF THE SAME CUT

24⁹⁹ /lb

Rib Eye Steaks cut by your meat expert from Canada AAA grade beef 55.09/kg

4⁹⁹ /lb

Family Size Pork Loin Centre Cut Chops cut in-store by your meat expert 11.00/kg

17⁹⁹

HIGH LINER Pan Sear or Signature Collection 425-540 g

150 PTS
when you buy 2

10⁹⁹

COMPLIMENTS Shrimp Rings 312 g

8⁹⁹ /lb

COMPLIMENTS Family Size Boneless Skinless Chicken Breasts AIR-CHILLED 19.82/kg

7⁹⁹ /lb

COMPLIMENTS Family Size Split Chicken Wings AIR-CHILLED 17.61/kg

DELI

Available at most stores

Gluten free, no added preservatives or nitrates, other than those that are naturally occurring and made in Canada from domestic and imported ingredients.

MEMBERS SAVE \$1

7⁴⁹ MEMBER FRIENDLY

8⁴⁹ without Scene+ Card

COMPLIMENTS Natural Ingredients Sliced Meats 175 g selected

200 PTS
when you buy 300 g

3⁹⁹ /100 g

COMPLIMENTS Hungarian, Peppercorn or German Salami

BUY 2, GET 3RD FREE
of equal or lesser value

7⁹⁹ MEMBER FRIENDLY

9⁹⁹ without Scene+ Card

BALDERSTON Cheddar 250-280 g selected

6⁴⁹

COMPLIMENTS Feta 200 g

BAKERY

Available at most stores

MIX & MATCH

BUY 1, GET 1 FREE
of equal or lesser value

7⁹⁹ MEMBER FRIENDLY

9⁹⁹ without Scene+ Card

Brownies 550-585 g or **Brownie Cakes** 310-390 g

MEMBERS SAVE \$1

6⁹⁹ MEMBER FRIENDLY

7⁹⁹ without Scene+ Card

Donuts 6 pk 500 g

MEMBERS SAVE \$2

7⁹⁹ MEMBER FRIENDLY

9⁹⁹ without Scene+ Card

Small Bar Cakes 325-575 g

Made with 100% Canadian Flour

3⁹⁹

Butter Crust or Dutch Crunch Bread 450 g

KITCHEN

Available at most stores

100 PTS
when you buy 2

4⁴⁹

FONTAINE SANTÉ or LANTANA Topped or Regular Hummus or Dips 227-283 g

BULK

4⁹⁹

COMPLIMENTS Peanuts 425-500 g assorted

7⁹⁹

COMPLIMENTS Almonds or Cashews Roasted salted or unsalted 275 g

2 | Scene+ **1,000 PTS = \$10 OF FREE GROCERIES**

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see foodland.ca/value-flyer for details.

Decorate a
FREE
CAKE FOR EASTER!



Saturday, March 28

See in store for details

Limited to the first 100 children, ages 12 and under, accompanied by an adult. One cake per child. At participating stores only.

FROZEN & DAIRY



150 PTS
when you buy 2

5.49

BEN & JERRY'S
Ice Cream (includes Non-Dairy) 473 mL or MAGNUM Novelties 3-4 pk selected



2.49

COMPLIMENTS
Frozen Waffles 8 pk 280 g



100 PTS
when you buy 2

4.49

HELUVA GOOD! Dip
250 g



100 PTS
when you buy 2

7.99

STARBUCKS
Dairy or Non-Dairy Creamers 828 mL



4.69

MCCAIN Superfries
454-800 g



100 PTS
when you buy 2

2.99

CHEEMO Perogies
745-907 g



7.99

LACTANTIA or MY COUNTRY
Butter Sticks 454 g



100 PTS
when you buy 2

4.99
ea

COMPLIMENTS
Cheese Slices 210-230 g

DRINKS, SNACKS & PANTRY



2/8.50

SUNCHIPS 205 g or ROLD GOLD Pretzels 295-370 g



200 PTS
when you buy 2

2/\$9

RUFFLES Potato Chips 180-200 g



2.99

SKITTLES or STARBURST Candy 130-191 g or LIFE SAVERS Candy 150-180 g



150 PTS
when you buy 2

2/\$7

DARE Real Fruit Candy 475-700 g



50 PTS
when you buy 2

2/\$3

SPARKLING ICE
Sparkling Water 503 mL



2/\$6

CELSIUS Energy Drinks 355 mL



BUY 1 AT \$3.50
BUY 2 OR MORE
\$3 ea

DARE Breton, Vinta or Simple Goodness Crackers (excludes Gluten Free) 180-225 g



2/\$7

DARE Ultimate Cookies 290-300 g



4.99

TWININGS Tea 20 pk



100 PTS
when you buy 2

4.49

KELLOGG'S Special K or KASHI Bars selected 144-200 g



100 PTS
when you buy 2

2.49

COMPLIMENTS White or Whole Wheat Bread 570 g

MEMBERS SAVE 50c

3.99
MEMBER PRICING

4.49 without Scene+ Card

COMPLIMENTS Cooking Spray 141-170 g



9.99

KELLOGG'S Jumbo Cereal 700 g-1.1 kg



2.49

SNACK PACK Puddings or Gels 4 pk



4.49

PEARL MILLING COMPANY Pancake Mix or Syrup 905 g-710 mL



2.99

HABITANT Soup 796 mL or BETTY CROCKER Mashed or Sliced Potatoes 141-215 g



4.99

COMPLIMENTS Flour 2.5 kg



6.49

CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g



1.99

COMPLIMENTS Canned Tomatoes 540-796 mL



3.99

VH Sauces selected varieties 341-380 mL

HOUSEHOLD



50 PTS
when you buy 1

2.99

PALMOLIVE Dish Detergent 591 mL



STARTING AT
5.99

WINDEX Glass Cleaner 765-950 mL or BON AMI Glass Cleaner 560 g



100 PTS
when you buy 1

13.99

ZIPLOC Mega Packs 60-270 pk



40% MORE
HEAVY SELECTIONS™

8.99

WHISKAS Dry Cat Food 1.5-2 kg

Scene+ SPEND & GET Offer valid March 26-April 1, 2026 at all IGA locations in Western Canada. Minimum qualifying purchase \$125.00 must be made in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$125.00 or more awards only one 1,000 Scene+ points allotment. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Limit one basket builder offer per Scene+ membership card per day. Coupon has no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Let's play BALL!

Diamond deals to start the season



BUY 2, GET 3RD FREE
of equal or lesser value

COMPLIMENTS or PANACHE
Appetizers
selected 252-680 g

compliments

MOZZARELLA
CHEESE STICKS
BÂTONNETS DE FROMAGE

UNCOOKED | NON CUITES

High in / Elevé en Sodium / Santé Canada

NO ARTIFICIAL FLAVORS OR COLORS AND NO MSG OR COLOUR ARTIFICIES

Lay's

wavy ondulées ORIGINAL

Lay's

CLASSIC CLASSIQUE

200 PTS when you buy 2

277

LAY'S Potato Chips 220-235 g

compliments

PICKLE SPEARS
BREADED | PANÉS
CORNICHONS EN POINTES

UNCOOKED | NON CUITES

500 g

Panache

WILD CAUGHT CRISPY CALAMARI
UNCOOKED - NON CUITES
CALMARS CROUSTILLANTS SAUVAGES

340 g

High in / Elevé en Sodium / Santé Canada

MSC

Schweppes
Ginger Ale

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Coca-Cola
ORIGINAL TASTE

\$2

PEPSI Soft Drinks or COCA-COLA Soft Drinks 2 L

Baked IN-STORE

3.99

White or Whole Wheat Kaiser Buns 6 pk 315-430 g

Made with 100% Canadian Flour

compliments

SMASHED | ÉCRASÉS
100% BEEF BURGERS WITH SALT ADDED | UNCOOKED
BURGERS DE BŒUF À 100% AVEC DU SEL AJOUTÉ | NON CUITES

15.99

200 PTS when you buy 2

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

7.99 /lb

COMPLIMENTS AIR-CHILLED Split Chicken Wings 17.61/kg



™ TORONTO BLUE JAYS, bird head design, and all related marks and designs are trademarks and/or copyright of Rogers Blue Jays Baseball Partnership, used under licence.

DAIRY & FROZEN



5⁹⁹ ASTRO Balkan Yogurt 12 pk



4⁴⁹ COMPLIMENTS Aerosol Whipped Cream 225 g



5⁴⁹ SHEPHERD GOURMET Icelandic Style Skyr Yogurt 500 g



3⁴⁹ COMPLIMENTS Cream Cheese or Spread 227-250 g



5⁴⁹ PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



4⁴⁹ COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected



3⁴⁹ ea PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g selected



3⁴⁹ I CAN'T BELIEVE IT'S NOT BUTTER! 427 g



4⁹⁹ KRAFT Cool Whip Whipped Topping 1 L



\$2 MITCHELL'S Pot Pies 190 g



11⁹⁹ SWANSON Oven Easy or Family Skillet Meals 1.19 kg



2/\$4 GREEN GIANT Simply Steam Vegetables 198-250 g

DRINKS & SNACKS



3⁴⁹ CADBURY Tablet Bars 80-100 g



3²⁹ WERTHER'S ORIGINAL or RIESEN Candy 116-135 g



7⁹⁹ SKITTLES Pop'd 155 g while supplies last



2/4⁵⁰ GATORADE 710 mL



2/\$7 CHRISTIE Mini Cookies 144-200 g



6²⁹ FRITO LAY Value Size Snacks 325-535 g



100 PTS when you buy 2
COMPLIMENTS Potato Chips Extraa! Flavour 200 g or Flavoured Tortilla Chips 255 g



200 PTS when you buy 2
HEINEKEN Alcohol Free Beer 6x330 mL



\$4 CHRISTIE Good Thins 100 g or RITZ Chips or Crispers 240 g



19⁹⁹ FOLGERS Roast & Ground Coffee 544-865 g



10⁹⁹ SUNRYPE Juice 3.78 L



10⁹⁹ NABOB Roast & Ground Coffee 340 g

SNACKS & PANTRY



9.99 BEEMAID Premium Honey 500 g selected or NUTELLA Hazelnut Spread 725 g



4.49 POST Cereal 283-525 g selected



4.49 CREAM OF WHEAT 336-800 g



5.49 COMPLIMENTS Chocolate Chips 225-270 g

100 PTS when you buy 2



3.99 COMPLIMENTS Bouillon Concentrate 250 mL

100 PTS when you buy 2



4.99 COMPLIMENTS Salsa 650 mL

200 PTS when you buy 2



4.99 STONEMILL Bread 454-550 g or DEMPSTER'S 10" Tortillas 366-610 g



3.49 KRAFT Jet Puffed Marshmallows 400 g or BETTY CROCKER Frosting 340-450 g selected



2.99 COMPLIMENTS Lasagna 375-500 g



7.49 AGROMONTE Pasta Sauce 560 mL



4.49 DEMPSTER'S Whole Grain or Signature Bread 600 g or Bagels 5-6 pk (excludes Protein Bagels)



4.79 PATAK'S Cooking Sauces 400 mL

NATURAL, HEALTH & HOUSEHOLD



6.99 CREST 3D White Toothpaste, SCOPE Mouthwash or ORAL-B Toothbrushes 85 mL-1 L or 1-2 pk selected

200 PTS when you buy 2



6.99 L'ORÉAL Hair Expertise Hair Care 150-385 mL selected



5.99 KASHI Granola 311-340 g

100 PTS when you buy 2



2.99 ANNIE'S Macaroni & Cheese 149-170 g (excludes Gluten Free, Vegan & Super Macaroni)

200 PTS when you buy 3



5.99 AXE Body Wash 473 mL selected



18.99 MEMBER SAVE \$1 MEMBERS ONLY
19.99 without Scene+ Card
ARM & HAMMER Hard Clumps Cat Litter 12.7 kg



11.99 COMPLIMENTS Cat Litter 15 kg

250 PTS when you buy 1



1.29 ea PURINA Fancy Feast, Lil' Soups or Petites 34-79.4 g

BUY 1 AT \$1.79 BUY 4 OR MORE



7.99 COMPLIMENTS Liquid Laundry Detergent 1.47 L

300 PTS when you buy 2



5.99 STARTING AT FLEECY Fabric Softener 1.36 L or 80 sheets



7.99 GLAD Tall Kitchen Catchers 26-52 pk



18.99 IAMS Dry Dog Food 3.18 kg

200 PTS when you buy 2



1. Look for this egg icon with your offers on MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

Scene

THIS WEEK, 10 LUCKY CUSTOMERS WILL
RECEIVE AN EASTER EGG WORTH...

50,000 PTS

EASTER EGG HUNT Offer valid March 26-April 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like
\$500
IN FREE
GROCERIES

View offers

*Receive 50,000 Scene+ points when you load the Easter Egg Hunt offer (the "Offer") and make a minimum purchase of \$5 on eligible grocery purchases at participating IGA stores in Western Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Only ten (10) customers in Western Canada will receive the chance to redeem this offer. Offer valid from March 26-April 1, 2026. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law or as we determine from time to time. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value and cannot be combined with any other offers. Offer cannot be combined with other minimum spend/receive offer(s). Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Locals know **HOW TO MAKE EASTER EFFORTLESS**

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss, and Marble Cheddar.

Small serves 8-10
Large serves 15-20



Let's start with appies!

We make it easy!

Shop our selection of

60+

MADE-TO-ORDER TRAYS

Ask in-store for full selection.

Get **1,000 PTS**
When you spend \$75

or

Get **2,500 PTS**
When you spend \$150 or more

That's like **\$25**
toward your groceries

Family faves everyone will enjoy!



Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Small serves 5
Large serves 10



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Serves 20

Learn more

Order in-store or online today!

Visit west.iga.ca/guide-to-entertaining/ for tray selections and ordering tips

**PICKED
FOR YOU**

BLUEBERRY MAPLE SAUSAGES

Made in store by your
local meat expert



4.99
/lb

Blueberry Maple
11.00/kg

Perfect combination of
sweet and savoury

Locals know

SWEET TREATS ARE HOPPING IN



6⁹⁹

100 PTS
when you buy 2

FERRERO Mini Eggs 182-200 g, KINDER Surprise Egg 100 g or KINDER Candy Surprise 80 g

LINDT Mini Bunny 50 g, Bunny 100 g, SMARTIES Bunny Gift Pack or Egg Hunt 140-150 g

8⁹⁹



8⁹⁹

TOFFIFEE Easter 369 g



5⁴⁹

NESTLÉ Easter Novelty Chocolate 85-153 g



200 PTS
when you buy 2

12⁴⁹

KINDER Maxi, Plush or Egg Hunt 116-186 g while supplies last



100 PTS
when you buy 2

4⁷⁹

COMPLIMENTS Candy Coated Mini Eggs 200 g while supplies last



14⁴⁹

COMPLIMENTS Candy Coated Mini Eggs 650 g while supplies last



6⁹⁹

TERRY'S Easter Orange 145 g or LINDT Bunny Bar 120 g while supplies last



5⁴⁹

HERSHEY'S Easter Novelty Chocolate 136-340 g while supplies last

9⁹⁹

HARIBO Gummy 40 pk while supplies last



10⁹⁹

NESTLÉ Hide Me Eggs 300 g while supplies last



4⁴⁹

CADBURY Creme Eggs 3 pk or MAYNARDS Sour Patch Kids 225-315 g while supplies last

While supplies last. Selection may vary by store.

BEST BUY

EVERYDAY

\$2

BEST BUY
Baking
Mixes 375 g

NEW



MAKE YOUR DOLLAR GO FURTHER WITH THESE GREAT ITEMS



make happy tummies

Join Us.

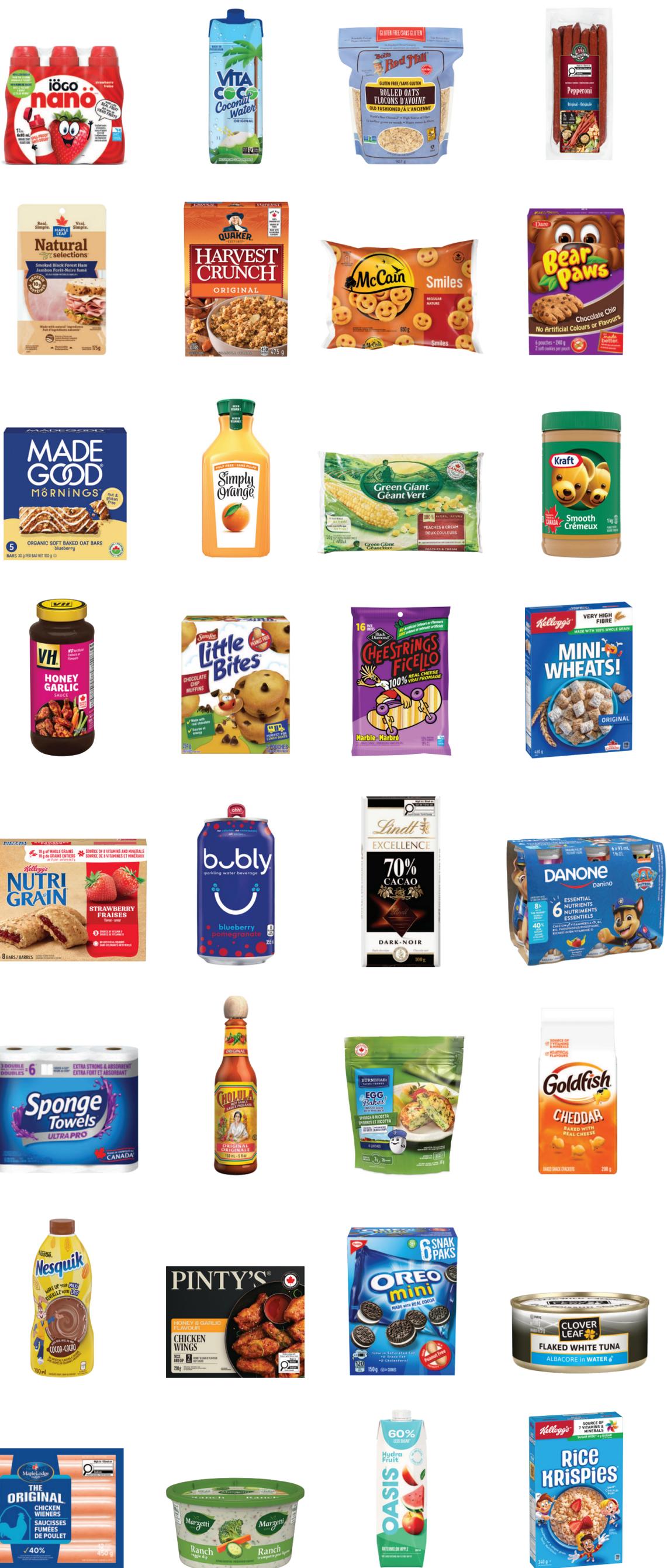
100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.

TM 2026 Make Happy Tummies



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2, and we'll MATCH it!*

*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Load your offers to activate them
- 2 Shop and scan your Scene+ card

OFFER VALID MAR 26- APR 1, 2026

••• **Activate your offers at MyGroceryOffers.ca** •••



Get **500 PTS**
when you buy 1

Frozen Turkey 3.5 kg or Larger assorted
(can be redeemed 5 times during promo period)



SAVE \$7
when you buy 2

TIM HORTONS Coffee 300 g assorted

Card must be registered. Offer valid and available to be loaded March 26- April 1, 2026 at all participating IGA locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

X01_IGA_WK48_DIG_WST_Z1

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply

