

Shared plates, shared joy



Discover
more value
this Easter

Optimum

Members-Only Price™

10⁹⁹

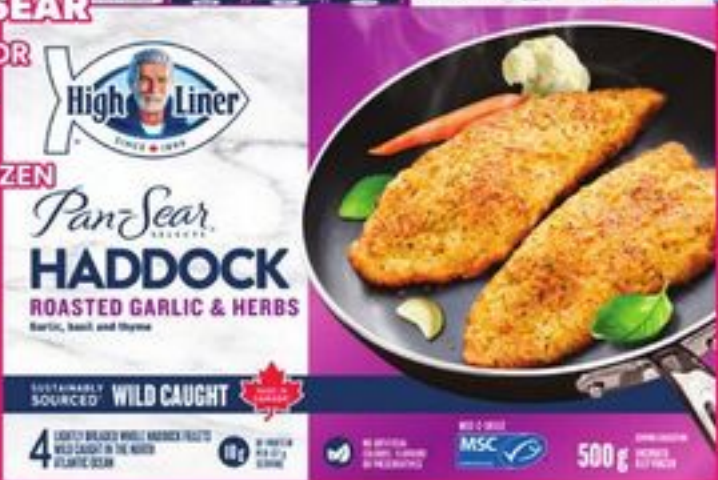
Non-members

19⁹⁹

Members
save
\$9



**HIGH LINER PAN SEAR
SELECTS** 500-540 G OR
SIGNATURE CUTS
HADDOCK 425 G
SELECTED VARIETIES FROZEN
20845016_EA
21186729_EA



1²⁵

NO NAME® BROTH
SELECTED VARIETIES
900 ML
21189610_EA
21189611_EA



\$4



**PHILADELPHIA
CHIP DIP** 227 G,
CREAM CHEESE
227/250 G OR
**WHIPPED CREAM
CHEESE** 227 G,
**KRAFT
CHEEZ WHIZ**
450 G OR **SINGLES**
410 G
SELECTED VARIETIES
20641267_EA
21188654_EA



2⁵⁰

**PC® KETTLE COOKED,
KETTLE RIPPLED,
LOADS OF™ OR
WORLD OF™
FLAVOURS
POTATO CHIPS**
SELECTED VARIETIES
200 G
20839412001_EA
21422931_EA



\$4

**SILK NON-DAIRY
BEVERAGES**
SELECTED VARIETIES
1.74-1.89 L
20315090001_EA
21243598_EA



**SAVE
UP TO \$2⁴⁹**

\$6

**MARCANGELO ITALIAN
DELI SLICED MEAT 85 G OR
BOURSIN SOFT CHEESE 150 G**
SELECTED VARIETIES
20116794_EA
21706089_EA



\$3



**PC DIPS OR
HUMMUS 200-228 G OR
NAAN CRISPS 170 G**
SELECTED VARIETIES
21639152_EA
21683470_EA



\$10

**PC® SHRIMP
APPETIZERS
SELECTED VARIETIES
294-454 G OR PC®
SMOKED SALMON
OR CRAB & LOBSTER
BAKE & SERVE DIP
360 G
FROZEN**
20135874_EA
21682673_EA



3⁷⁵

**NATIONAL
SOURDOUGH
BREAD DAY**
Wednesday, April 1st



**SOURDOUGH OR
PUMPERNICKEL
BREAD
675 G**
20132458_EA



3²⁵



**PC® NATURAL
SPRING WATER**
24X500 ML
20137898_C24



**Help
Feed
More
Families.**

**DID YOU
KNOW?**
Nearly 2.2 million visits
are made to food
banks each month
across Canada.



In proud association with



Food Banks
Canada
Banques
alimentaires
Canada

PROUDLY CANADIAN OWNED & OPERATED



Independent™
Your Independent Grocer

SAVE 36%

3.50
LB

PORK SIDE RIB PORTION
7.72/KG
20854497_KG

2.49
LB



PC® OR BUTTERBALL TURKEY
SELECTED VARIETIES
FROZEN
5.49/KG
20118435_KG
20992514_KG

YOUNG TURKEY
SEASONED - 18% MEAT PROTEIN
Butter-Infused
Infusé au beurre
ASSAISONNÉ - 18% DE PROTÉINES DE VIANDE
JEUNE DINDON



\$12
EA./LB

PC® BLACK TIGER SHRIMP
\$12 EA. RAW ZIPPERBACK® 16-20 PER LB
400 G OR **BLUE MENU® WILD ARGENTINIAN SCALLOPS**
80-150 PER LB/400 G FROZEN OR
COHO SALMON FILLETS
\$12 LB 26.46/KG PREVIOUSLY FROZEN
20801192_EA
21587332_KG



AVAILABLE FROM SUNDAY, MARCH 29

2.49
LB



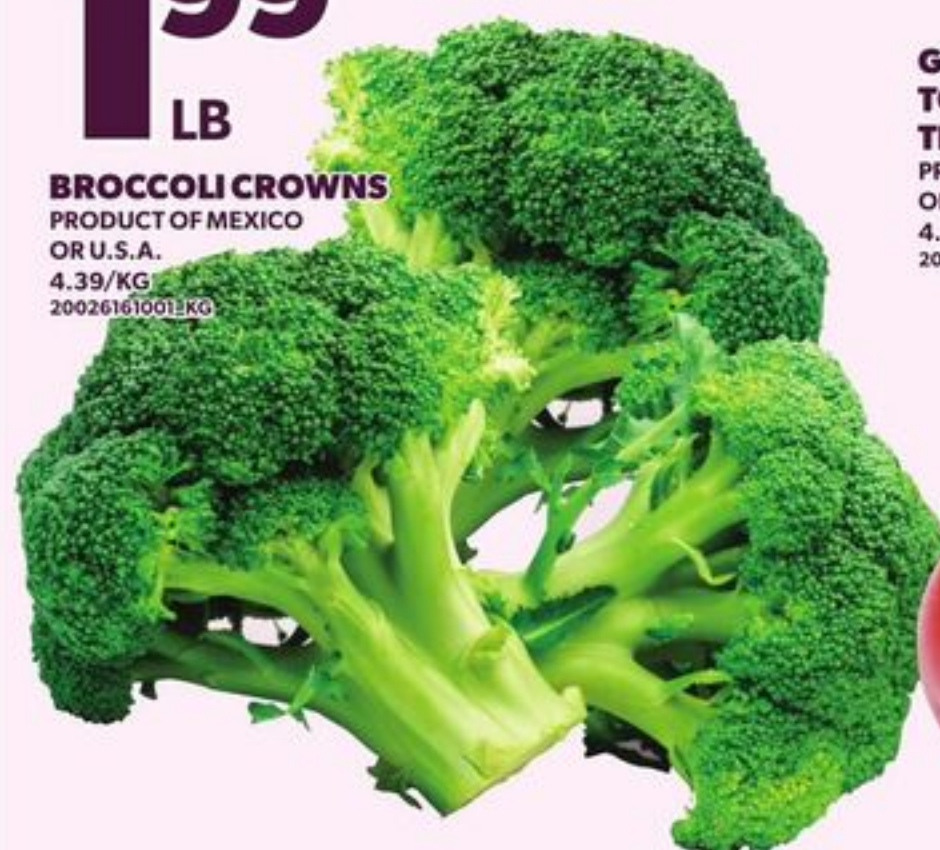
FRESH GRADE A TURKEY
ALL AVAILABLE SIZES
5.49/KG
20118435_KG
20153440_KG



SAVE 33%

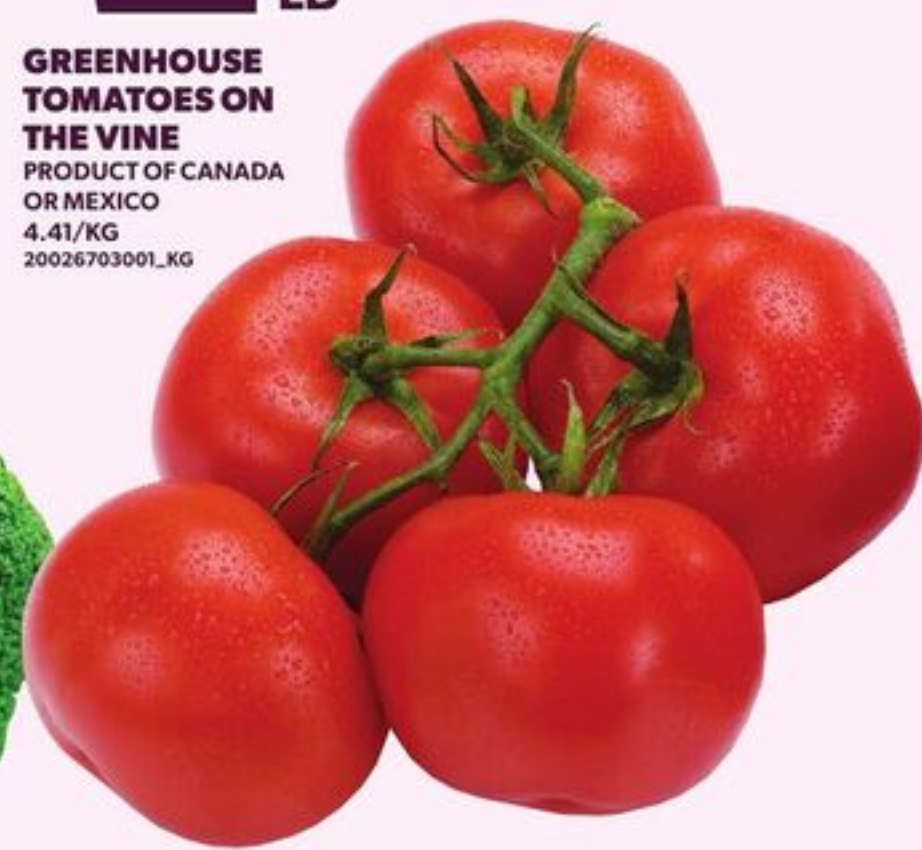
1.99
LB

BROCCOLI CROWNS
PRODUCT OF MEXICO
OR U.S.A.
4.39/KG
20026161001_KG



\$2
LB

GREENHOUSE TOMATOES ON THE VINE
PRODUCT OF CANADA OR MEXICO
4.41/KG
20026703001_KG



2.99
LB

HONEYCRISP APPLES
PRODUCT OF WESTERN PROVINCES, CANADA FANCY GRADE,
PC® EXTRA LARGE GREEN SEEDLESS GRAPES
PRODUCT OF CHILE OR SOUTH AFRICA, NO. 1 GRADE OR
PC® EXTRA LARGE RED SEEDLESS GRAPES
PRODUCT OF SOUTH AFRICA OR CHILE, NO. 1 GRADE
6.59/KG
20132621001_KG
20425775001_KG



SAVE UP TO 40%

\$3

PC® VEGETABLES
SELECTED VARIETIES
FROZEN
500-750 G
20159634_EA
20314960_EA

APP EXCLUSIVE OFFER*
GET **1,000** pts
\$1 back in points



\$4

GET 1,000 pts
\$1 back in points

BREYERS CREAMERY STYLE ICE CREAM 1.41 L OR POPSICLE NOVELTIES
6-12'S SELECTED VARIETIES, FROZEN
21651169_EA
20763171_EA



6.50

APP EXCLUSIVE OFFER*
GET **1,000** pts
\$1 back in points

8 INCH PIES
SELECTED VARIETIES
635-750 G
21297466_EA
21297475_EA



SAVE 40%

2.97

CLASSICO PASTA SAUCE
SELECTED VARIETIES
410/600 ML
21618217_EA
20325609003_EA



SAVE \$2.99

\$13

ROGERS GRANULATED WHITE SUGAR
10 KG
20170195_EA



9.49

NO NAME® CHEESE BARS 700 G OR PC® CHEESE SHREDS
620 G SELECTED VARIETIES
20975773_EA
21060177_EA



SAVE UP TO 50%

50%

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21085525_EA
20343239001_EA



12.99

COCA-COLA OR PEPSI SOFT DRINKS
SELECTED VARIETIES
24X355 ML
20308197001_C24
20306687003_C24



SAVE UP TO 55%

6.50

PUREX BATHROOM TISSUE 12 DOUBLE ROLLS, SPONGE TOWELS PAPER TOWELS 3=6 ROLLS OR SCOTTIES FACIAL TISSUE
6'S SELECTED VARIETIES
211862253_EA
216701833_EA



Optimum™

Bonus Redemption Event

from March 26 to 28, your points are worth **more**.

Redeem **70,000** pts and get **\$80** off*

your purchase of \$80 or more

That's an extra **\$10** value!

OR

Redeem **150,000** pts and get **\$175** off*

your purchase of \$175 or more

That's an extra **\$25** value!

OR

Redeem **250,000** pts and get **\$300** off*

your purchase of \$300 or more

That's an extra **\$50** value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pcoptimum.ca/company-policy/terms-and-conditions for further details.

Flyer prices effective from Thursday, March 26th to Wednesday, April 1st, 2026. **SEE BACK PAGE FOR DETAILS.**

SAVE 68%

127

STOVE TOP STUFFING
SELECTED VARIETIES
120 G
20009598001_EA
20310507001_EA



\$1

FRANCO AMERICAN GRAVY
SELECTED VARIETIES
284 ML
20063534_EA
20302507_EA



DEAL DROP

Limited-time deals on PC® home & more.

\$12

PC® RECTANGLE ACACIA SERVING BOARD
21714814_EA



limit 3, after limit \$24 ea. while supplies last

\$18

GET 1,500[®]

\$150
back in points

CADBURY MINI EGGS
875 G
21625042_EA



\$4

HERSHEY'S EASTER POUCH
SELECTED VARIETIES
185-340 G
21628340_EA
21628428_EA



\$2

DOLE CANNED PINEAPPLE
SELECTED VARIETIES
398 ML
20136767001_EA
20136767002_EA



4⁵⁰

GAY LEA CREAM, WHIPPED TOPPING, AEROSOL
SELECTED VARIETIES
225 G
20048223001_EA
20048223002_EA



\$24

GET 3,000[®]

\$3
back in points

MCCAFÉ ROAST AND GROUND COFFEE 640/875 G
OR **WHOLE BEAN COFFEE** 900 G
SELECTED VARIETIES
20048223001_EA
20048223002_EA



6⁴⁴

TWINING'S TEA SUPER BLENDS 18'S OR **NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE** 100-170 G OR **NESCAFÉ SWEET & CREAMY SACHETS** 16/18'S, SELECTED VARIETIES
20873036_EA
21363370_EA



\$4

TOSTITOS TORTILLA CHIPS OR DORITOS FLAVOURED TORTILLA CHIPS
SELECTED VARIETIES
210-295 G
21050581_EA
21693042_EA



2/\$9

OR \$5.50 EA.

LIBERTÉ MÉDITERRANÉE YOGURT TUBS 500 G OR **GREEK YOGURT** 400 G
SELECTED VARIETIES
20801752003_EA
21473714_EA



SAVE UP TO \$3

\$14

APP EXCLUSIVE OFFER
GET 4,000[®]

\$4
back in points

PC® AND BLUE MENU® MEAT LASAGNA 2.27 KG OR **PC® MAC & CHEESE CLUB SIZE** 2 KG
SELECTED VARIETIES
FROZEN
2/2.27 KG
20134930_EA
21178593_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

SAVE \$1.58
WHEN YOU BUY 2

2/\$7

OR \$4.29 EA.

COCA-COLA OR CANADA DRY SOFT DRINKS
SELECTED VARIETIES
2 L
20316026002_EA
20316026001_EA



SAVE \$2.58
WHEN YOU BUY 2

2/\$11

OR \$6.79 EA.

PC® BLUE MENU® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20668034001_CO1
20668034002_CO1



\$4

DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA 320-410 G OR **CRAVE OR KRAFT DINNER ENTREES** 200-340 G
SELECTED VARIETIES
FROZEN
20296100001_EA
21085515_EA



SAVE UP TO 35%

\$9

NO NAME® CANOLA, CORN 3 L OR GALLO OLIVE OIL 1 L
SELECTED VARIETIES
20028656_EA
20105368_EA



\$11

TIDE DETERGENT 1.62-1.86 L, 18-31'S, **DOWNY, GAIN FABRIC SOFTENER** 1.66-2.63 L, **DOWNY, GAIN OR IVORY SNOW BEADS** 303-379 G
SELECTED VARIETIES
21550428_EA
21593782_EA



25⁹⁹

GET 2,000[®]

\$2
back in points

PC® SUPER ABSORBENT PAPER TOWELS
CLUB SIZE
12'S
21558605_EA



coming soon

APRIL 2-8

Disney · PIXAR

ALBUM PRE-SALE

PLUS A FREE PACK OF STICKERS*

*At participating Loblaw Companies Ltd. stores April 2-April 8, purchase a sticker book and receive a free single ©Disney/Pixar Animal Friends + Stitch Collectible sticker pack containing 4 stickers. While supplies last. Only where albums are sold.

Optimum™

Member Price **\$3**

Non-Member Price **\$5**




Independent

CUSTOMER RELATIONS 1-800-296-2332. VISIT yourindependentgrocer.ca FOR STORE HOURS.

Please call Customer Relations at 1-800-296-2332 or visit our website at yourindependentgrocer.ca for your store's hours and to see which Your Independent Grocer® locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See yourindependentgrocer.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaw's Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **PRICE DROP Offer:** Valid in-store at participating locations from March 19 - April 8, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

WB WW WY BACK

PEFC
PEFC01-31-106
PEFC Certified
www.pefc.org

Hosting made easy

Discover
more value
this Easter

DIGITAL COUPON

GET
5,000[®]
when you
spend '25* on

\$5
back in points

**deli meat,
cheese and dips**
selected varieties
and sizes

**DOUBLE
CREAM/CRÈME
BRIE**

**Turkey Breast
Pâté de Jambon
Saucisson, Pâté au Foie**



CLICK OR SCAN FOR
COUPONS AND MORE



Hop over and scan for Easter charcuterie inspiration



**SAVE
UP TO \$1.79**

\$7

**PC® DOUBLE
CREAM/CRÈME
BRIE**
SELECTED VARIETIES
170-200 G
20787327_EA



\$4

LE GRUYERE
IN-STORE, DELI CUT
20725775_KG

\$14

**MARCANGELO
ITALIAN DELI
SLICED MEATS**
200 G
21206369_EA
21692321_EA

ANTIPASTO QUATTRO
200 G
21206369_EA
21692321_EA

**SAVE
\$1.99**

\$9

**GRIMM'S
KOLBASSA DELI
SAUSAGES**
SELECTED VARIETIES
300 G
21531418_EA
21531801_EA

\$5

STRAWBERRIES
PRODUCT OF MEXICO OR
U.S.A., NO. 1 GRADE
1 LB
20049778001_EA

9.99

PC® BLACK FIGS
PRODUCT OF MEXICO
454 G
21633482001_EA

4.50

**RASPBERRIES OR
BLACKBERRIES**
PRODUCT OF MEXICO
OR U.S.A.
HALF PINT
20128938001_EA
20051015001_EA

2/\$6

OR
\$3.49 EA.

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

SEA SALT - SEL DE MER
180 g

OR
\$3.49 EA.

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

ORIGINAL
SOFT UNRIPPENED
GOAT'S MILK CHEESE
FROMAGE DE CHEVRE
NON AFFINÉ
À PÂTE MOLLE
ORIGINALE
140 g

OR
\$3.49 EA.

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

PC® GOAT CHEESE
SELECTED VARIETIES
140 G
20000584_EA
21197504_EA

OR
\$3.49 EA.

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**PC® CRACKERS,
PITA CRACKERS OR
CHEESE TWISTS**
SELECTED VARIETIES
100-225 G
20603888003_EA
20588938003_EA

SEA SALT - SEL DE MER
180 g

**Members save
\$1**

**Members-Only Price™
\$5**

**Non-members
\$6**

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**SNACK FACTORY
PRETZEL CRISPS** 200 G
OR
SOMETHING 300 G
SELECTED VARIETIES
20500871_EA
20948940_EA

**GET
2,000**[®]
when you buy 2

\$2
back in points

\$7

**CASTELLO HAVARTI,
CHEDDAR OR BLUE
CHEESE**
SELECTED VARIETIES
125-200 G
20428574_EA
21158086_EA

**CASTELLO HAVARTI,
CHEDDAR OR BLUE
CHEESE**
SELECTED VARIETIES
125-200 G
20428574_EA
21158086_EA

**CASTELLO HAVARTI,
CHEDDAR OR BLUE
CHEESE**
SELECTED VARIETIES
125-200 G
20428574_EA
21158086_EA

**CASTELLO HAVARTI,
CHEDDAR OR BLUE
CHEESE**
SELECTED VARIETIES
125-200 G
20428574_EA
21158086_EA

**CASTELLO HAVARTI,
CHEDDAR OR BLUE
CHEESE**
SELECTED VARIETIES
125-200 G
20428574_EA
21158086_EA

Hosting made easy

Discover
more value
this Easter



\$23 **PKG OF 4**

LOBSTER TAILS
2-3 OZ, FROZEN OR
PREVIOUSLY FROZEN
4'S
21240991_EA



\$15 **LB**

**YELLOWFIN TUNA
STEAKS**
PREVIOUSLY FROZEN
33.07/KG
20753134_KG



\$6 **CANADIAN SEAFOOD**

**FRESH ATLANTIC
SALMON PORTIONS**
113 G
21095443_EA



\$9

**HERON POINT
SEAFOOD WILD
CAUGHT CRAB
MEAT**
SELECTED VARIETIES
170 G
21647384_EA
21647418_EA



\$13 **LB**

COD FILLETS
FROZEN OR PREVIOUSLY
FROZEN
28.66/KG
21210093_KG



\$15 **PREPARED IN CANADA**

**PC® BACON-WRAPPED
WILD SEA
SCALLOPS**
FROZEN
260 G
21220644_EA



2.99 **LB**

**COOK'S PORTION
HAM**
6.59/KG
20559641_KG



SAVE \$1.99/LB

11.50 **LB**

**INSIDE ROUND
OVEN ROAST**
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF
OR HIGHER
25.35/KG
208206041_KG



\$9 **PREPARED IN CANADA**

**PC® NATURALLY
SMOKED BACON**
SELECTED VARIETIES
500 G
20057892_EA
20152629_EA



SAVE \$2/LB

6.99 **LB**

BONE-IN LAMB LEG
FROZEN
15.41/KG
20142553_KG



\$18 **PREPARED IN CANADA**

**PC® TURKEY
BREAST ROAST**
SELECTED VARIETIES
FROZEN
1 KG
20822446_EA



\$7 **LB**

PORK SAUSAGES
SELECTED VARIETIES
15.43/KG
20709048_KG
20709042_KG



**PREPARED
IN-STORE**

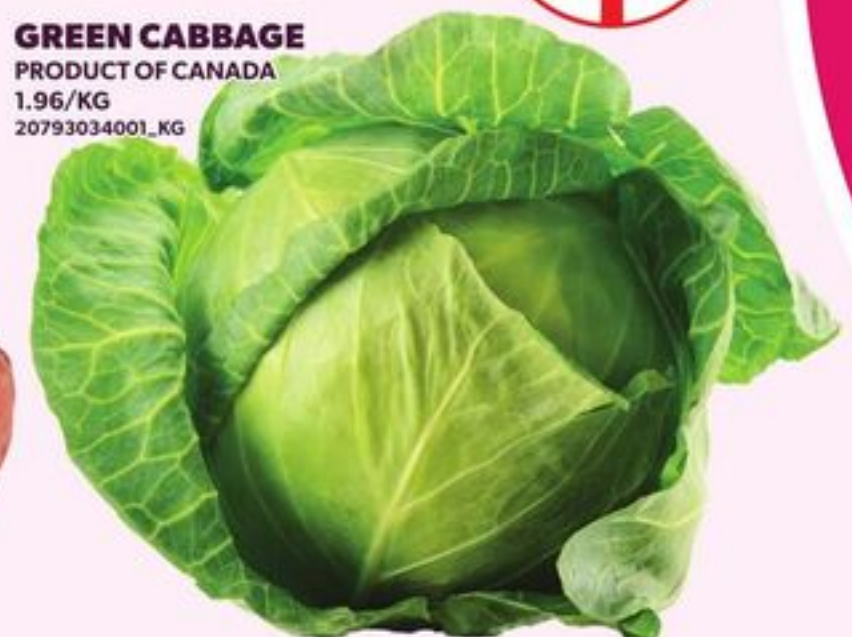
1.88 **LB**

SWEET POTATOES
PRODUCT OF CANADA
OR U.S.A.
4.14/KG
20127708001_KG



89¢ **LB** **PRODUCT OF CANADA**

GREEN CABBAGE
PRODUCT OF CANADA
1.96/KG
20793034001_KG



6.50

**FARMER'S MARKET™
GREENHOUSE PEPPERS 3'S
OR FRENCH BEANS 400 G**
PRODUCT OF MEXICO
20085851001_EA
20889720_EA



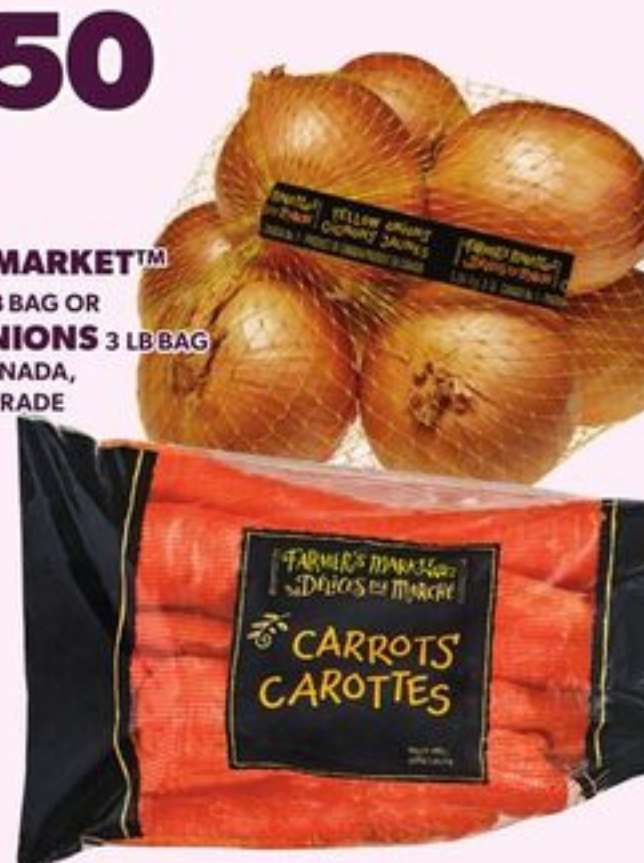
\$8

**PC® ORRI
MANDARINS**
PRODUCT OF ISRAEL
2 LB
20907647001_EA



3.50

**FARMER'S MARKET™
CARROT 2 LB BAG OR
YELLOW ONIONS 3 LB BAG**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
20626628001_EA
20811994001_EA



2/\$11

**TAYLOR FARMS
CHOPPED SALAD
KITS**
SELECTED VARIETIES,
PRODUCT OF U.S.A.
267-383 G
21599513_EA
21381584_EA



\$4 **BAKED IN-STORE**

ARTISAN BREAD
SELECTED VARIETIES
420-660 G
21633048_EA
21633233_EA



3.75 **BAKED IN-STORE**

ACE BAGUETTE
SELECTED VARIETIES
325-400 G
20171711_EA
21314348_EA



\$4 **BAKED IN-STORE**

DINNER ROLLS
SELECTED VARIETIES
12'S
21392649_EA
21462403_EA



Hosting made easy

FROM
\$45

Discover our selection of freshly prepared platters for your next occasion.

Please place orders 24 hrs. in advance through the Meals to Go department.

IN-STORE PREPARED SANDWICH, WRAPS OR CHICKEN CATERING PLATTERS
1.23-3.4 KG
21558136_EA/21558990_EA

\$20-25

GET 5,000[®]

\$5 back in points

IN-STORE PREPARED SANDWICH OR WRAP PLATTERS
1.2-1.7 KG
21558135_EA



\$20

CATERING PREMIUM SALADS
1 KG
21623601_EA
21623517_EA



Optimum[®]

Members-Only Price[™]

\$30

Non-members

\$35

Members save \$5

BENTO KAZOKU PLATTER

53 PIECES, 1.2 KG
21637773_EA



\$45-55

PARTY PLATTERS
MADE TO ORDER
SELECTED VARIETIES
850 G-2.6 KG
20894860_EA
20895023_EA



\$30

GET 5,000[®]

\$5 back in points

PARTY PLATTER
SELECTED VARIETIES
592 G-1 KG
21217577_EA
21217539_EA



FROM \$14

GET 2,500[®]

\$2.50 back in points

CHARCUTERIE BOARDS

SELECTED VARIETIES
278-330 G
21405538_EA
21405571_EA



\$18

ROTISSERIE CHICKEN COMBO FOR TWO, FULLY COOKED COMES WITH TWO SMALL SIDES
134-454 G
21086324_EA



\$18-19

FAMILY SIZE SALADS
PREPARED IN-STORE
SELECTED VARIETIES
665-901 G
20972499_EA
20972512_EA



\$13

GET 2,000[®]

\$2 back in points

NO NAME[®] PEANUTS
PRODUCT OF U.S.A.
2 KG
20293477_EA



\$9



PC[®] PIES AND QUICHE
SELECTED VARIETIES
550-575 G
21682000_EA
21682154_EA



\$5-10



OLIVIERI LASAGNA SHEETS 360 G OR CANNELLONI 340 G
SELECTED VARIETIES
20126372_EA
20334658_EA



2/\$10

OR \$5.99 EA.

SMALL RESER'S SALADS
SELECTED VARIETIES
425/454 G
20962386_EA
20962394_EA



\$9



PC[®] MOZZARELLA CHEESE STICKS 454 G OR TORTILLA AND JALAPENO CHEESE STICKS 345 G
SELECTED VARIETIES
FROZEN
21116020_EA
21474563_EA



\$9



PC[®] PORK OR CHICKEN SAUSAGE ROLLS
SELECTED VARIETIES
FROZEN
500 G
21439588_EA
21538572_EA



\$13



PC[®] PUFF PASTRY OR CHEESE HORS D'OEUVRE COLLECTION
SELECTED VARIETIES
FROZEN
720 G
20116615_EA
20215515_EA



\$10



PC[®] GLUTEN-FREE BREADED SHRIMP UNCOOKED
FROZEN
340 G
21364651_EA



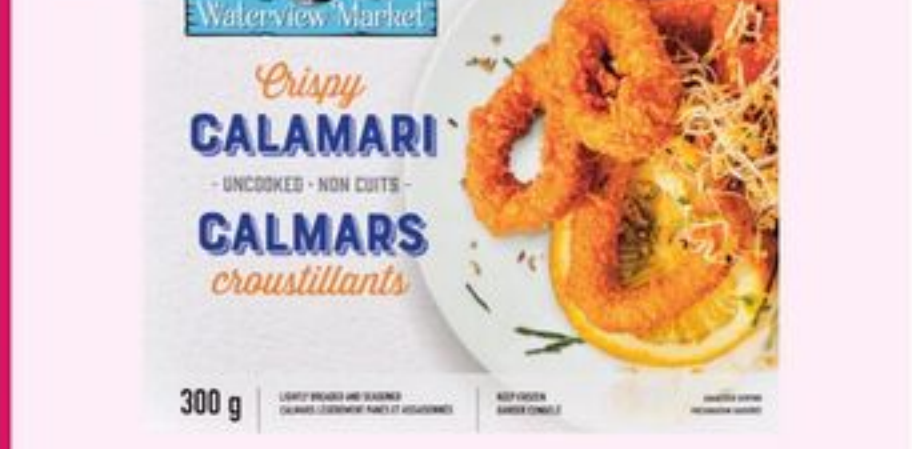
\$19

PC[®] PACIFIC WHITE SHRIMP RING WITH MILD COCKTAIL SAUCE
FROZEN
568 G
20147098_EA



6⁵⁰

WATERVIEW MARKET CRISPY CALAMARI UNCOOKED
FROZEN
300 G
2145479_EA



Indulge in tasty treats

Discover
more value
this Easter



7⁵⁰

**EASTER SINGLE
LAYER CAKES 8"**
SELECTED VARIETIES
21288985_EA



\$10

APP EXCLUSIVE OFFER
GET 2,000⁰⁰ GET \$2⁰⁰ back in points

**PC® KEY LIME
CREAM PIE**
FROZEN
730 G
21586299_EA

Golden crumb
crust, baked
in Canada

Thaw, serve, enjoy!



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$9

APP EXCLUSIVE OFFER
GET 1,000⁰⁰ GET \$1⁰⁰ back in points

**FARMER'S MARKET™
PIES**
SELECTED VARIETIES
580 G-1 KG
21297365_EA
21297367_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

4⁵⁰

**PC® BLACK LABEL ICE
CREAM**
SELECTED VARIETIES FROZEN
500 ML
20604543003_EA
20604543004_EA



\$6

**CÉLÉBRATION
CUPCAKES**
CHOCOLATE OR WHITE
6'S
20379763_EA
20592676_EA



\$12

**PC® MINI ECLAIRS 710 G
OR VANILLA CREAM
PROFITEROLES 625 G**
21713388_EA
217133701_EA



\$7

**PC® PORTUGUESE
CUSTARD TARTS**
360 G
21686419_EA



\$4

**PC® FROZEN
DESSERTS**
SELECTED VARIETIES
114-290 G
20800530_EA
20800613_EA



\$12

APP EXCLUSIVE OFFER
GET 2,000⁰⁰ GET \$2⁰⁰ back in points

BIG COOKIE
SELECTED VARIETIES
12'S
21365157_EA



7⁵⁰

**FARMER'S MARKET™
COOKIES**
SELECTED VARIETIES
12'S
20566294_EA
20566295_EA



\$5

**FARMER'S
MARKET™ MUFFINS**
SELECTED VARIETIES
4'S
21639320_EA
21639357_EA



2/\$8

OR \$4.99 EA.

**PC® HOT CROSS
BUNS EXTRA
RAISINS 8'S OR
EXTRA THICK
CINNAMON RAISIN
BREAD 675 G**
SELECTED VARIETIES
206039729_EA
21577822_EA



\$12

COOKIE PLATTER
912 G
20696106_EA



4⁵⁰

**KING'S HAWAIIAN
ROLLS**
SELECTED VARIETIES
340 G
21475970_EA



\$5

**FURLANI TEXAS TOAST
640 G, PARMESAN
GARLIC BREADSTICKS
OR KNOTS 296/660 G OR PC®
BRIOCHE MINI ROLLS 400 G**
SELECTED VARIETIES
21048246_EA
21410779_EA



3⁵⁰

**VACHON SNACK
CAKES**
SELECTED VARIETIES
AND SIZES
20963606_EA
21027889_EA



\$6

**PC® TRADITIONAL
NAAN DIPPER**
CLUB PACK
400 G
20999700_EA



\$25

**SIGNATURE GIFT
BOUQUET**
21436377_EA
21436378_EA



\$12

**10 STEM TULIPS
ASSORTED COLOURS**
20833978_EA



\$12

**6 INCH GERBERA
DAISY**
ASSORTED COLOURS
EACH
21047596_EA



naturally good choices

\$47 **GET 2,000[®]** **\$2** back in points

VEGA SPORT PROTEIN POWDER
SELECTED VARIETIES
828/837 G
20948929_EA
20949178_EA

5⁵⁰

VIOLIFE NON-DAIRY CHEESE
SELECTED VARIETIES
150-200 G
21339317_EA
21339319_EA

\$6

EXPLORE CUISINE ORGANIC PASTA
SELECTED VARIETIES
200/277 G
21191534_EA
21191538_EA

\$9

QUEEN ST. BAKERY BREADS
SELECTED VARIETIES
FROZEN
480-520 G
21529684_EA
21690221_EA

SAVE 15%

BOB'S RED MILL
SELECTED VARIETIES
283-360 G
21127324_EA
21127335_EA

\$8

OCEAN'S HALO ORGANIC VEGGIE KIMBAP
FROZEN
230 G
21706757_EA

SAVE 15%

LUNDBERG RICE
SELECTED VARIETIES
156-907 G
20652730_EA
21703069_EA

5⁵⁰

PC[®] ORGANICS PEANUT BUTTER
SELECTED VARIETIES
500 G
20298178_EA

\$35

GENUINE HEALTH GREENS
SELECTED VARIETIES
208/222 G
21592533_EA
21597203_EA

SAVE 15%

ONE DEGREE GRANOLA AND OATS OR CEREAL
283/312 G
680 G
227 G
SELECTED VARIETIES
21686047_EA
21719946_EA

\$7

NATURE'S BAKERY FIG BAR
SELECTED VARIETIES
340 G
21549605_EA
21550352_EA

SAVE \$1.58
WHEN YOU BUY 2

2/\$8

OR \$4.79 EA.

GT'S KOMBUCHA
SELECTED VARIETIES
480 ML
20374106_EA
20906034001_EA

6⁵⁰

PC[®] ORGANICS BUTTER
SELECTED VARIETIES
250 G
21588696_EA
21588708_EA

10⁵⁰

CARBONAUT FROZEN BREADS OR HAMBURGER BUNS
SELECTED VARIETIES
FROZEN
164-550 G
21379251_EA
21454476_EA

3⁵⁰

EARTH'S OWN ALMOND NON-DAIRY BEVERAGES
SELECTED VARIETIES
1.89 L
2029968001_EA
20327647_EA

3⁵⁰

MADEGOOD GRANOLA BARS OR ORGANIC CRUNCHY GRANOLA SQUARES
120 G
150 G
120 G
SELECTED VARIETIES
21722850_EA
21723241_EA

\$7

ELMHURST NON-DAIRY BEVERAGES
SELECTED VARIETIES
946 ML
21415684_EA
21415704_EA

\$12

KELLOGG'S RXBAR MINIS SNACK SIZE BARS
SELECTED VARIETIES
208 G
21540999_EA

your one-stop grocery shop

1⁵⁰

KNORR SAUCE MIX 26-47 G OR **PASTA SAUCE MIX** 17-48 G
SELECTED VARIETIES
20321329001_EA
20323323001_EA



SAVE \$1

2⁴⁹

IDAHOAN MASHED POTATOES
INSTANT
389 G
201442799_EA



\$8

BEN'S ORIGINAL RICE
SELECTED VARIETIES
1.6-2.2 KG
21535549_EA
21535571_EA



2/\$8

OR \$4.49 EA.

PC® SALAD DRESSING 475 ML OR **PC® CROUTONS** 140 G
SELECTED VARIETIES
20628488001_EA
20796248001_EA



Optimum

Members-Only Price

5⁵⁰

Non-members

7⁹⁹

KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES
450-650 G
20954727_EA
21651947_EA



\$6

MCCAIN DEEP 'N DELICIOUS CAKE
SELECTED VARIETIES
FROZEN
510 G
20310132002_EA
20310132001_EA



8⁹⁹

BACHAN'S ORIGINAL BBQ SAUCE
SELECTED VARIETIES
355 ML
21727116_EA
21727225_EA



\$4

MOTT'S FRUITSATIONS APPLE SAUCE
SELECTED VARIETIES
6X104 ML/6X111 G
20324241001_EA
20324241008_EA



3⁵⁰

OCEAN'S WHITE TUNA 170 G OR **GOLD SEAL MACKEREL** 115 G
SELECTED VARIETIES
21005158_EA
21083426_EA



5⁵⁰

MALTESERS, M&M'S OR MARS STAND UP CANDIES POUCHES
SELECTED VARIETIES
165-170 G
20321547_EA
21571768_EA



SAVE \$1.98

WHEN YOU BUY 2

2/\$6

OR \$3.99 EA.

MAYNARDS SOUR PATCH KIDS, SWEDISH BERRIES, BIG HEADS, FUZZY PEACH OR WINE GUMS
SELECTED VARIETIES
135-154 G
21545554_EA
21545605_EA



3⁵⁰

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES
FROZEN
8'S
20302779_EA
20323436001_EA



SAVE \$1.98

WHEN YOU BUY 2

2/\$10

OR \$5.99 EA.

MCCAIN SUPERFRIES OR FRIES, POTATO PANCAKES, SMILES, WEDGES OR TATERS
SELECTED VARIETIES
FROZEN
454-800 G
20324328002_EA
20798979_EA



SAVE \$1

WHEN YOU BUY 2

2/\$5

OR \$3 EA.

ITALPASTA 900 G OR **PRIMO SAUCE** 680 ML
SELECTED VARIETIES
20165260_EA
20081342007_EA



\$3

NO NAME® FRUIT
SELECTED VARIETIES
FROZEN
300-400 G
21545106_EA
21545092_EA



\$6

PC® CREAM FIRST™ 1.5 L OR **TALENTI GELATO OR SORBETTO** 473 ML
SELECTED VARIETIES
FROZEN
20757157006_EA
21720554_EA



9⁹⁹

BASKIN-ROBBINS SANDWICHES 4'S OR TUBS 946 ML
SELECTED VARIETIES
FROZEN
21721551_EA
21721501_EA



5⁹⁹

BRAR'S MALAI PANEER
20% M.F.
375 G
20283164_EA



SAVE \$1.98

WHEN YOU BUY 2

2/\$14

OR \$7.99 EA.

PEPSI SOFT DRINKS
SELECTED VARIETIES
6X710 ML
20310546004_EA
20310546002_EA



\$11

BENEFUL DOG FOOD
SELECTED VARIETIES
1.6/1.8 KG
20295905001_EA



\$15

COTTONELLE FRESH CARE FLUSHABLE WET WIPES 168'S OR ULTRA CLEAN OR ULTRA COMFORT TOILET PAPER 12'S
SELECTED VARIETIES
21477027_EA
21665993_EA



PRICE DROP

More ways to save

\$3

NO NAME® FLOUR
SELECTED VARIETIES
2.5 KG
20013256_EA
20303325_EA



2⁵⁰

SENSIBLE PORTIONS VEGGIE STRAWS
SELECTED VARIETIES
120-142 G
20377204001_EA
21380091_EA



SAVE 99¢

WHEN YOU BUY 3

3/4⁹⁸

OR \$1.99 EA.

KNORR SIDEKICKS PASTA SIDE DISH 120-137 G OR RICE SIDE DISH 130-153 G OR CUPS 73 G
SELECTED VARIETIES
20321430001_EA/21564314_EA



\$3

KIND HEALTHY GRAINS BAR
SELECTED VARIETIES
5X35 G=175 G
20925684_EA
20928553_EA





DIGITAL COUPONS

UP TO
\$50
IN TOTAL
VALUE

More offers. More points.

**CLICK FOR THESE
COUPONS AND MORE**



6,000 points

**When you spend \$40
or more on fresh fruits
or vegetables**

Ends on April 15th, 2026



8,000 points

**When you spend \$50 or
more on fresh poultry or
fresh pork**

Ends on April 15th, 2026



3,000 points

**when you spend \$15 or
more on ready to eat
cereal 315-1050 g**

Ends on April 15th, 2026



3,000 points

**when you spend \$15 or
more on PC® Blue Menu®
or PC® Sparkling water or
soft drinks 12 x 355 mL
selected varieties**

Ends on April 15th, 2026



5,000 points

**when you spend \$25 or
more on Pet Department,
includes pet food, treats,
toys & supplies**

Ends on April 15th, 2026



5,000 points

**when you spend \$25 or
more on deli meat,
cheese and dips,
selected varieties
and sizes**

Ends on April 15th, 2026



3,000 points

**when you buy 1 or more
PC® bathroom tissue
30=100 rolls**

Ends on April 15th, 2026



1,500 points

**PC® spices
selected varieties
7-82 g**

Ends on April 15th, 2026



2,000 points

**when you buy 2 or more
PC® Chopped salad kits
selected varieties
product of U.S.A.
282-369 g**

Ends on April 15th, 2026

live well, spend less

5⁵⁰

LIMIT 6
AFTER LIMIT
\$5.99 EA.

IRISH SPRING
BAR SOAP 6X104 G,
BODY WASH 591 ML
OR SOFT SOAP
BODY WASH 591 ML
SELECTED VARIETIES
21219375_EA
21436477_EA



SAVE
UP TO

20%

OLD SPICE
BODY WASH
473-987 ML OR
BAR SOAP
141 G OR 4/12X90 G
SELECTED VARIETIES
21075513_EA
21238557_EA



\$10

LIMIT 6
AFTER LIMIT
\$11.99 EA.

DOVE BAR
SOAP 6X106 G OR
BODY WASH
591-710 ML
SELECTED
VARIETIES
21221317_EA
21638561_EA



\$2

LIMIT 6
AFTER LIMIT
\$2.99 EA.

SPEED STICK BASE
ANTIPERSPIRANT
45/70 G OR SOFTSOAP
LIQUID HAND
SOAP PUMP 221 ML
SELECTED VARIETIES
21166716_EA/21592044_EA



\$6

LIMIT 6
AFTER LIMIT
\$8.49 EA.

LISTERINE
CLASSIC 1 L OR
KIDS 500 ML
MOUTHWASH
SELECTED VARIETIES
20348438001_EA
21356391_EA



\$5

LIMIT 6
AFTER LIMIT
\$7.49 EA.

IVORY
BODY WASH 621 ML
OR BAR SOAP 10X90 G
SELECTED VARIETIES
20860346002_EA/21716909_EA



\$9

LIMIT 4
AFTER LIMIT
\$11.49 EA.

GILLETTE OR VENUS
DISPOSABLE RAZORS
SELECTED VARIETIES
1-8'S
20179414001_EA
20984907_EA



\$4

LIMIT 6
AFTER LIMIT
\$5.99 EA.

DEGREE FOR MEN
ADRENALINE
ANTIPERSPIRANT
SELECTED VARIETIES
76 G
20309310001_EA
21079038_EA



SAVE
UP TO

25%

METHOD OR
MRS. MEYER'S
LIQUID HAND SOAP
SELECTED VARIETIES
300 ML-1 L
21046950_EA
21640640_EA



SAVE
UP TO

20%

DOVE
HAIR CARE
530 ML OR
STYLING
PRODUCTS
SELECTED
VARIETIES
AND SIZES
21644775_EA
21170181_EA



\$4

LIMIT 4
AFTER LIMIT
\$4.79 EA.

GARNIER FRUCTIS
OR HERBAL
ESSENCES BASICS
SHAMPOO OR
CONDITIONER
SELECTED VARIETIES
AND SIZES
370 ML
21246778_EA
21007181_EA



\$8

LIMIT 4
AFTER LIMIT
\$8.99 EA.

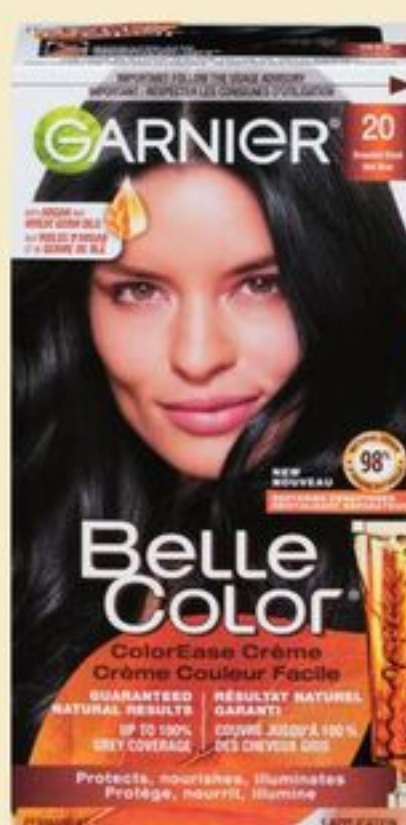
MONDAY
OR GÖT2B
HAIR CARE
SELECTED VARIETIES
AND SIZES
21361177_EA/21631743_EA



\$7

LIMIT 4
AFTER LIMIT
\$9.50 EA.

GARNIER BELLE
HAIR COLOUR
SELECTED VARIETIES
20317076001_EA
20317076031_EA



SAVE
UP TO

20%

CERAVE SKINCARE
CLEANSERS OR
MOISTURIZERS
SELECTED VARIETIES
AND SIZES
21354743_EA



SAVE
UP TO

25%

ST. IVES SKINCARE
PRODUCTS
SELECTED VARIETIES AND SIZES
21086101_EA/21429055003_EA



live well, spend less

SAVE
UP TO

15%

LIFE BRAND®
VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES
AND SIZES
21286148_EA
21286510_EA



SAVE
UP TO

20%

NATURE'S BOUNTY
KIDS VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES
AND SIZES
60-175'S
20860425_EA
21668471_EA



SAVE
UP TO

20%

ENSURE OR
GLUCERNA
READY TO DRINK
SHAKES
SELECTED VARIETIES
AND SIZES
20180283003_EA
20308731008_C06



SAVE
UP TO

15%

REACTINE 24-36'S,
CLARITIN 15-30'S,
AERIUS 5 MG 20'S OR
BENDRYL 25 MG 100'S
CAPLETS,
TABLETS
OR GELS
SELECTED VARIETIES
AND SIZES
20550172_EA
20308018001_EA



SAVE
UP TO

15%

ASPIRIN, ADVIL, TYLENOL,
MOTRIN OR VOLTAREN
CAPLETS, TABLETS,
GELS OR RUBS
SELECTED VARIETIES AND SIZES
21222471_EA/20103677001_EA



SAVE
UP TO

15%

PERFECT SPORTS
SUPPLEMENTS
SELECTED VARIETIES
AND SIZES
21068247_EA/21068329_EA



\$15

LIMIT 4
AFTER LIMIT
\$16.99 EA.

ALWAYS
PADS 26-62'S OR
LINERS 116-216'S OR
TAMPAX
TAMPONS 38-50'S
SELECTED VARIETIES
AND SIZES
21374646_EA
21606690_EA



8⁵⁰

LIMIT 4
AFTER LIMIT
\$9.99 EA.

CAREFREE
PADS 28'S,
LINERS 92-120'S,
O.B. TAMPONS
40'S OR PLAYTEX
TAMPONS 32-36'S
SELECTED VARIETIES
AND SIZES
20796733_EA
21095828_EA



\$19

LIMIT 4
AFTER LIMIT
\$21.99 EA.

ALWAYS DISCREET
UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
20814896_EA



2/\$8

OR
\$5.49 EA.
GERBER ORGANIC
SNACKS OR NESTLÉ
CERELAC BISCUITS
SELECTED VARIETIES
28-150 G
21097119_EA/21670654_EA



2/\$11

OR
\$5.99 EA.
AMARA ORGANIC
SMOOTHIE MELTS
OR FRUIT BITES
SELECTED VARIETIES
23 G
21536119_EA/21624150_EA



\$56

LIMIT 4
AFTER LIMIT
\$63.99 EA.

SIMILAC BABY
FORMULA
STEP 1 OR 2
859 G
21436985_EA
21437126_EA



\$37

LIMIT 4
AFTER LIMIT
\$43.99 EA.

HUGGIES PULL UPS
OR PAMPERS EASY
UPS GIANT PACK
TRAINING PANTS
SELECTED VARIETIES
68-112'S
21021427_EA/21089194_EA



\$24

GET
2,000[®]
back in
points

LIMIT 4
AFTER LIMIT
\$29.99 EA.



65⁵⁰

LIMIT 4
AFTER LIMIT
\$74.99 EA.

ENFAMIL A+ NEUROPRO
OR GENTLEASE
POWDER REFILLS
SELECTED VARIETIES, 862/890 G
21589079_EA/21589205_EA



FROM AGRIER

Alexis de Portneuf

PURE CHEESE MAKERS

WRAPPED FOR THE SEASON

SAME GREAT CHEESE

\$6

ALEXIS DE PORTNEUF
BRIE OR CAMEMBERT,
SELECTED VARIETIES 125 G
21617949_EA/20315135_EA

KEEP IT FRESH
AND INSPIRED!

5⁵⁰

WOOLWICH
SOFT FRESH GOAT CHEESE
113 G
20711837_EA

\$8

SAPUTO
SHREDDED PARMESAN,
ASIAGO OR ROMANO 140 G
21081222_EA/21081213_EA

\$6

CATHEDRAL CITY
MATURE OR VINTAGE
CHEDDAR 200 G
21434515_EA/21245346_EA

FOR EVERY BURGER

IT HAS TO BE

HEINZ

ESTD 1869

Heinz Ketchup
750 mL - 1 L or
Miracle Whip Spread
650 - 890 mL
selected varieties
20069080_EA/20298681001_EA

\$6

Heinz Picnic Trio
selected varieties 3 x 375 mL
20552158_EA

\$5

Bull's-Eye
BBQ Sauce 425 mL or
Diana Sauce 500 mL
selected varieties
21184617_EA
20547834005_EA

\$3

Kraft Singles Process
Cheese Product
selected varieties 410 g
21188654_EA

\$4

Kraft Salad
Dressings 425 mL or
Heinz Mayonnaise-
style Sauces 340 mL
selected varieties
21686143_EA/21584850_EA

2⁹⁹

MiO, Kool Aid,
& Crystal Light
liquids or single serve
drink mix
selected varieties
48 mL
20663423_EA/20749494001_EA

2/\$8

Kraft Singles Process
Cheese Product
selected varieties 410 g
21188654_EA

\$4

MiO, Kool Aid,
& Crystal Light
liquids or single serve
drink mix
selected varieties
48 mL
20663423_EA/20749494001_EA

2/\$8

Kraft Singles Process
Cheese Product
selected varieties 410 g
21188654_EA

\$4

NEW

LAVAZZA

PLEASURE MAKES
US HUMAN

LAVAZZA®

10 K-Cup® pods
selected varieties
21721582_EA/21724604_EA

\$15

NEW

KICKING HORSE®
COFFEE

MAKE THE
DAY YOUR
PREY

Kicking Horse® Coffee

10 K-Cup® pods
selected varieties
21722646_EA

\$15

NEW

BRING HOME THE
DELICIOUS TASTE OF

McCafé®

McCafé®

24 K-Cup® pods
selected varieties
21721638_EA

\$22

GET

2,500^{pts}

for every \$10*
spent on

\$2⁵⁰

back
in points

*For every \$10 spent on St-Hubert, Swiss Chalet, The Keg, Montana's
and East Side Mario's canned soups, canned gravy's, or dehydrated
sauce mixes you receive 2,500 PC Optimum Points.
20 - 57 g, 284 - 540 mL
21687535_EA/21080165_EA

NATURAL CHEESE

Armstrong

1902

THE CHEESE YOU CRAVE

THE PROTEIN

YOU WANT

4⁴⁹

HIGH PROTEIN STICKS
OR COMBOS 180-210 G
ARMSTRONG
SELECTED VARIETIES
21694973_EA

GET

1,000^{pts}

when you buy 2

\$1

NEW

ARMSTRONG

HIGH IN PROTEIN
TENDER FLEUVE
EN PROTEINES

9⁴⁹

CHEESE SLICES 500 G
ARMSTRONG
MOZZARELLISSIMA
CHEESE 690-700 G
SAPUTO
SELECTED VARIETIES
21703729_EA

4⁵⁰

ULTRAFILTERED:
SELECTED VARIETIES 1 L
DAIRYLAND
21184019_EA

\$6

PROTEIN
BEVERAGE 1.89 L
DAIRYLAND
21663117_EA

Mobile

Mobile

Mobile

that doesn't
break the
bank.

Plans from
\$20/month

Your Household Cleaning Essentials

\$4

Febreze Air Effects 250 g,
Car 2 mL, Bathroom 7.5 mL,
Mr. Clean Liquids 1.2 L,
Erasers 2/3's, Selected Varieties
21624814_EA/21658300_EA

\$11

Dawn 2.21/2.64 L, Mr. Clean Liquid
2.93 L, Swiffer Duster Refills 6/10's,
Sweeper Wet Refills 12/20/24's,
Sweeper Dry Refills 16/20/32's,
WetJet Refills 12's, Powermop Refills
5's, WetJet Liquid 2.5 L, Powermop
Liquid 2.5 L, Cascade Bags 21/26's,
Selected Varieties
21430598_EA/21694540_EA

\$3

Dawn Liquid 431/473 mL,
Dawn EZ Squeeze 366/443 mL,
Selected Varieties
21430590_EA/21430553_EA

WYIG ONLINE 4

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BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH

ALL 8 PACKS NOW AVAILABLE
IN SINGLE FLAVOURS!



2/\$10
OR
\$6.29 EA.
Activia® -
selected varieties
8 x 100 g
21725749_EA

FIND ALL YOUR FAVOURITES

STRAWBERRY — VANILLA — BLUEBERRY — RASPBERRY —
LEMON — PLAIN — LACTOSE FREE VANILLA



\$4
Activia® Expert selected varieties
4 x 100 g
21688261_EA/21687900_EA



\$6.50
Activia® Expert selected varieties
750 g
21688207_EA



\$4.99
Activia® selected varieties
850 g
20325132003_EA



\$7.50
Activia® selected varieties
8 x 100 mL
21520253_EA

PACK YOUR MORNING — WITH PROTEIN —



\$8.79
Oikos® selected varieties
650 g, 750 g
21305945_EA



3/\$12
OR
\$4.99 EA.
Oikos® selected varieties
4 x 95 g, 4 x 100 g
20625055_EA
20419715001_EA

*As part of a complete breakfast and balanced diet. Per 115 g serving.



2/\$7
OR
\$4 EA.
Oikos® Pro™
selected varieties
300 mL
21651846_EA

10-HOUR BREW FOR A BOLD AND SMOOTH TASTE



\$8
Stok® selected varieties
1.42 L
21203737_EA/21203739_EA

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2/\$6
OR
\$3.99 EA.
Country Harvest bread or bagels
selected varieties and sizes
21693323_EA/21178597_EA

DELICIOUS WHOLESOME
GRAIN BREADS
MADE TO HELP YOU
FEEL GOOD FROM THE INSIDE OUT.

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Our butchers cut quality meat in your store every day!



pork loin
schnitzel
21588065_EA

beef
meatballs
plain
21587897_EA

beef stir fry strips
cut from Canada AA grade
beef or higher
21588067_EA

pork
stir fry strips
21588095_EA

chicken
stir fry strips
21588091_EA

What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.



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Break into Easter

2/\$3
OR \$1.75 EA.

NESTLÉ® Singles
25/29 g
21406777_EA
21634741_EA

\$6

NESTLÉ® Hide Me Eggs
selected varieties
100-153 g
21628045_EA/21627936_EA

\$10

NESTLÉ® Bunny Gift/Egg Hunt
140 g
21555836_EA

\$11

NESTLÉ® Hide Me Eggs
300 g
12603665_EA

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Mieux manger. Mieux vivre.

Lindt
GOLD BUNNY

\$7

Lindt GOLD BUNNY
100 g
20046002_EA

\$9

Lindt GOLD BUNNY Flatback bags 130 g
Lindt GHIRARDELLI Bags 117 g
21692936_EA/21693022_EA

\$8

Lindt LINDOR Eggs Bags 180 g
21628450_EA/21628561_EA

\$5

Lindt LINDOR Eggs Bags 100 g
20187234_EA

\$12

Lindt LINDOR Eggs Bags 300 g
20187234_EA

HERSHEY'S Easter Pouch
(670 - 900 g)
21659598_EA/20526640_EA

\$15

HERSHEY Solid Bunny
(120 - 170 g)
21639571_EA/21628465_EA

\$6

HERSHEY Easter Pouch
selected varieties
(185-340 g)
21660753_EA/21638690_EA

\$4

Easter Singles
(34 - 42 g)
21205577_EA
21334235_EA

2/\$3
OR \$1.75 EA.

SHARE EASTER MEMORIES with Reese's® eggies

Ben's Original
STREET FOOD / CUISINE DE RUE
KOREAN STIR FRY NOODLES
NOUILLES SAUTÉES THAÏLANDAISES
CHINESE STIR FRY NOODLES
NOUILLES SAUTÉES CHINOISES

NEW!

REAL FLAVOUR. REAL FAST.

4⁵⁰ BEN'S STREET FOOD
SELECTED VARIETIES
250 G
21719448_EA/21719465_EA

Ben's Original

MICROWAVE IN 90 SECONDS

ENTRÉE FOR 1

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More Value More Value More Value