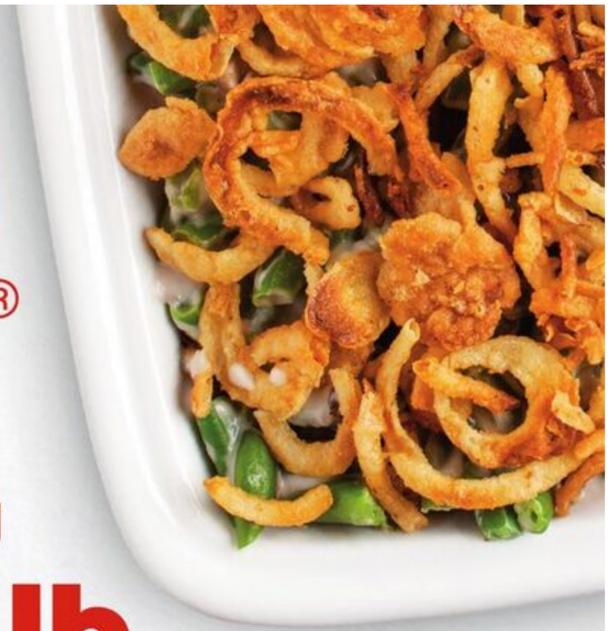


# HyVee®

## Happy Easter!

# 1.77 lb.

Cook's super trim ham portion



### .59

Hy-Vee green beans or corn  
14.25 to 15.25 oz.



**ONLY  
1.94  
PER POUND!**

### 3.88

California strawberries  
32 oz. pkg.



### 4.99 ea.

with purchase of 4  
Pepsi or Prebiotic Pepsi soda  
12 pk. cans 12 fl. oz.,  
10 pk. mini cans 7.5 fl. oz.,  
8 pk. bottles or cans 12 fl. oz.



### 2.00 ea.

with purchase of 2  
Frito-Lay Lay's, Kettle Cooked  
or Tostitos Cantina chips 5 to 12 oz.



### 4.99 ea.

with purchase of 4  
Coca-Cola soda  
12 pk. cans 12 fl. oz.  
or 8 pk. bottles 12 fl. oz.



### .99 lb.

Sweet potatoes

Ad prices effective March 30 – April 5, 2026

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



**5.99**  
Blue Ribbon Classics  
frozen dessert gallon  
or novelties 8 to 20 ct.



**1.18**  
**PERKS PRICES**  
Jell-O pudding or gelatin  
.3 to 3.9 oz.  
**1.48** NON-MEMBER PRICE

**SAVE!  
.30**



**2.49**  
**PERKS PRICES**  
Gold Medal flour  
5 lb.  
**2.99** NON-MEMBER PRICE

**SAVE!  
.50**



**2.49**  
Planters peanuts  
16 or 16.5 oz.

**FUEL SAVER**  
EARN  
**5¢**  
OFF  
PER GALLON



**1.68**  
Dole garden salad, shredded  
lettuce or classic coleslaw  
8 to 14 oz. pkg.



**2/\$6**  
Cheez-It, Kellogg's Club,  
Townhouse or Toasteds snack  
crackers 5.75 to 13.8 oz.



**2/\$5**  
Pillsbury cinnamon, crescent  
rolls, Grands! or sweet biscuits  
8 to 16.3 oz.



**11.99**  
Hy-Vee Choice Reserve  
boneless beef New York  
strip steak 8 oz.  
12 oz. **17.98**



**2.49**  
Heinz gravy  
12 oz.



**1.28**  
Large avocados  
each



**5/\$10**  
Hy-Vee cheese  
shredded, bars or cubes,  
6 to 8 oz.



**3/\$10**  
Tombstone, DiGiorno  
classic crust, Jack's rising  
crust pizza or pizza dippers  
13.9 to 27 oz.



**12.99**  
6" Easter lily  
each

# MAKE EASTER EASY

Simple premade holiday meals.  
Just heat, serve & enjoy!

HEAT & EAT!



SERVES 6

**99.99**

### Turkey breast bundle

Jennie-O boneless turkey breast 3 to 4 lb.,  
2 large sides of mashed potatoes,  
2 large sides of your choice,  
16 oz. of beef or turkey gravy  
& 12 brown & serve rolls  
allow approximately  
1.5 hours of reheating time



SERVES 8

**149.99**

### CarveMaster Applewood pit ham meal

CarveMaster Applewood pit ham 7 to 10 lb.,  
2 large sides of mashed potatoes,  
2 large sides of your choice  
16 oz. beef or turkey gravy  
& 12 brown & serve rolls  
allow approximately  
2 to 2.5 hours of reheating time



# HOP INTO HOSTING

Easy party trays made for gathering the whole family this Easter

## Hassle-free apps

Order premade party trays that serve up to 20 guests. Choose pickup or delivery for convenience.



FUEL SAVER  
EARN 5¢ OFF PER GALLON

**Pride of the Midwest board**  
98 oz.



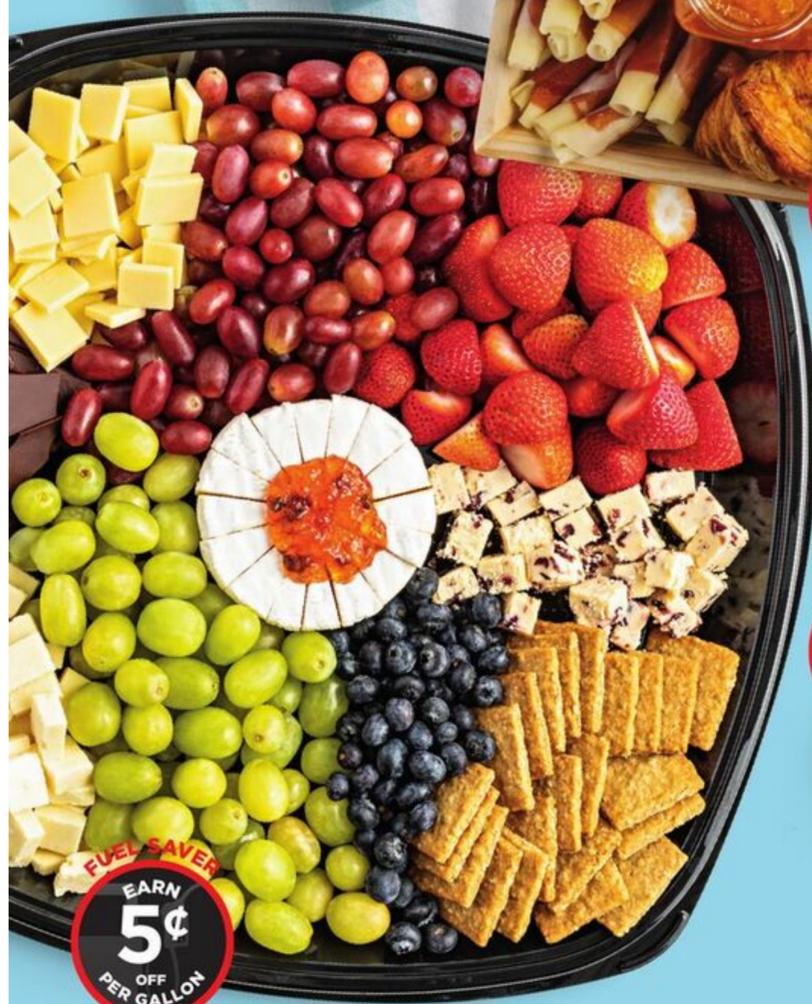
EARN 10¢ OFF PER GALLON

**Brunch charcuterie board**  
90 oz.



FUEL SAVER  
EARN 5¢ OFF PER GALLON

**Fruit & cubed cheese tray**  
45 oz.



FUEL SAVER  
EARN 5¢ OFF PER GALLON

**Sparkling fruit & cheese board**  
96 oz.

FUEL SAVER  
EARN 10¢ OFF PER GALLON

**14.99**  
**Bakery-fresh cookie tray**  
36 ct.



FUEL SAVER  
EARN 10¢ OFF PER GALLON

**12" Shrimp & snow crab leg cocktail dip tray**  
44 oz.



# EASTER MADE EASY



FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON

**25.00**

Di Lusso entertainment tray  
36 oz.



FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON

**30.00**

12" Captain's trio  
seafood party tray  
32 oz.



FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON

**25.00**

12" Supreme  
cooked shrimp tray  
includes sauce, 100% natural,  
32 oz.



**6.49**

Bakery-fresh large croissants  
6 ct. (limit 10)



**2.99**

Bakery-fresh  
brown & serve rolls  
12 ct. (limit 10)



**9.99**

Cannoli chips and dip  
10 oz.



FUEL SAVER  
EARN  
**5¢**  
OFF  
PER GALLON

**6.99**

Bakery-fresh gourmet  
cinnamon rolls 4 ct.



FUEL SAVER  
EARN  
**10¢**  
OFF  
PER GALLON

**15.00**

Hy-Vee fiesta party tray  
36 oz.

# SWEET EASTER DEALS

FUEL SAVER  
EARN  
**5¢**  
OFF  
PER GALLON



**9.99**  
5" Bakery-fresh  
decorated cookies  
3 ct.

FUEL SAVER  
EARN  
**3¢**  
OFF  
PER GALLON



**5.99**  
Bakery-fresh  
cut out cookies  
6 ct.

## Dessert made easy

Ordering desserts online is a sweet idea for hosts. Find all your holiday favorites and place your order on Hy-Vee.com!

FUEL SAVER  
EARN  
**5¢**  
OFF  
PER GALLON



**6.99**  
Bakery-fresh  
decorated cupcakes  
6 ct.



**14.99**  
12" Bakery-fresh apple  
or pumpkin pie 51 or 82 oz.



**14.99**  
7" Bakery-fresh Easter  
bunny decorated cake  
15 oz.



**16.99**  
7" Bakery-fresh  
double layer  
carrot cake  
42 oz. (limit 10)



**7.49**  
1/2 Bakery-fresh fruit pie  
20 or 21 oz.



**14.99**  
12" Bakery-fresh decorated  
chocolate chip cookie 12 oz.



**13.99**  
10" Bakery-fresh  
gourmet fruit, creme  
or meringue pie  
31 to 54 oz.



**4.99**  
 Ferrero Easter candy  
 3.1 to 5.7 oz.



**2/\$3**  
 Russell Stover Easter  
 candy egg 1.3 oz.



**15% off**  
 regular price  
 Mars Easter candy  
 16.15 to 61.72 oz.  
 (price varies by store)



**2.99**  
 Russell Stover Easter  
 chocolate bunny 3 oz.



**5.00 ea.**  
 with purchase of 2  
 Hershey's chocolate bunny  
 4.25 or 5 oz.



**1.49**  
 2" Bright Easter eggs  
 12 ct.



**1.99**  
 PAAS Easter egg  
 decorating kit 55 ct.



**1.49**  
 Easter napkins 16 ct.  
 or plates 8 ct.



**5.00 ea.**  
 with purchase of 2  
 Hershey's Easter candy  
 5.7 to 9 oz.

Ad prices effective March 30 - April 5, 2026  
 Select varieties included. Some restrictions apply. Prices subject to change. See store for details.. We reserve the right to limit quantities.

**JOIN US** Sunday, April 5 | 8 a.m. - 1 p.m.

# EASTER BRUNCH



Hallmark

**2.00 off**  
 regular price

with purchase of 2  
 Hallmark cards

(2.99ea. minimum card purchase required)



Two weeks of savings!

# SPRING KITCHEN SALE

March 23 - April 5

Save on everything you need  
to host with ease.

**15% off**  
regular price

Hy-Vee Seasons cookware,  
glassware, ceramicware,  
woven storage baskets  
or bins each  
(price varies by store)



**15% off**  
regular price

Hy-Vee Seasons  
kitchen utensils  
each (price varies by store)



**15% off**  
regular price

Hy-Vee Seasons  
kitchen appliances  
each (price varies by store)



**15% off**  
regular price

Hy-Vee Seasons kitchen  
or dining cloth  
each (price varies by store)



**15% off**  
regular price

Hy-Vee Seasons  
kitchen baking pans  
each (price varies by store)

# MORE FOR LESS

**\$2**  
or under



**1.88**  
Dole celery  
each



**.88**  
Lemons or limes  
each



**1.48**  
Red, yellow or orange peppers  
each



**1.88 lb.**  
Fresh chicken drumsticks  
or thighs 100% natural, value pack  
No antibiotics ever.



**.99**  
Birds Eye vegetables  
10 or 10.8 oz.



**1.99**  
Pepsi soda  
2 liter



**2.00**  
each

**2/\$4**  
Pringles crisps  
4.9 to 5.6 oz.



**1.67**  
each

**3/\$5**  
Swanson broth or stock  
32 oz.



**1.28 lb.**  
Red or gold potatoes



**2.00**  
each

**2/\$4**  
Barilla pasta  
8 to 32 oz.



**1.67**  
each

**3/\$5**  
Rockstar or AMP energy drink  
12 or 16 fl. oz.



**1.28**  
Hy-Vee oyster crackers  
9 oz.



1.67 each

3/\$5

Poppi prebiotic soda  
12 fl. oz.



1.67 each

3/\$5

Betty Crocker Super Moist  
brownie, cake mix  
or frosting 12 to 16.3 oz.



1.67 each

3/\$5

Banquet Brown 'N Serve  
sausage 6.4 oz.



1.28

Imperial spread  
16 oz.



1.67 each

3/\$5

Siggi's yogurt  
4.4 or 5.3 oz.



1.29

Hy-Vee soup  
10.5 to 11.25 oz.



1.50 each

2/\$3

Betty Crocker casserole  
potatoes 4 or 5 oz.



.95

Hy-Vee chunk light tuna  
5 oz.



1.99

Hy-Vee juice  
12 fl. oz. concentrate



1.99

V8 Splash fruit juice  
64 fl. oz.



1.49

Good Graces gluten  
free soup 10.5 oz.



1.88

Hy-Vee frosting  
16 oz.



.58

Hy-Vee tomato sauce  
8 oz.



1.65

Hy-Vee brownie mix  
16.3 oz.



1.50 each

2/\$3

Lemon Perfect hydrating  
lemon water 15.2 fl. oz.



# Exclusive Savings with Hy-Vee PERKS Card



SAVE!  
1.00

**7.99**

**PERKS PRICES**

Fresh ground beef patties  
85% lean, 15% fat 4 ct., 16 oz. pkg.

**8.99** NON-MEMBER PRICE



SAVE!  
1.00

**8.99**

**PERKS PRICES**

Hy-Vee True ground beef  
grass fed, 85% lean, 15% fat 16 oz.

**9.99** NON-MEMBER PRICE



SAVE!  
1.00

**5.99**

**PERKS PRICES**

Mealtime meatballs  
16 oz.

**6.99** NON-MEMBER PRICE



SAVE!  
.50

**3.99**

**PERKS PRICES**

Kraft string cheese  
10 or 12 oz.

**4.49** NON-MEMBER PRICE



SAVE!  
.50

**4.49**

**PERKS PRICES**

Di Lusso salad  
6.5 to 8.1 oz. pkg.

**4.99** NON-MEMBER PRICE



SAVE!  
.40

**2.28**

**PERKS PRICES**

Daisy Brand sour cream  
16 oz.

**2.68** NON-MEMBER PRICE



SAVE!  
.40

**2.79**

**PERKS PRICES**

Ragú or Bertolli pasta sauce  
15 to 45 oz.

**3.19** NON-MEMBER PRICE



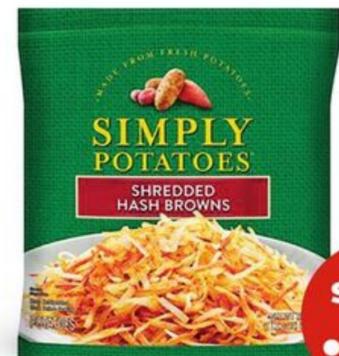
SAVE!  
.30

**1.68**

**PERKS PRICES**

Hy-Vee croutons  
5 oz.

**1.98** NON-MEMBER PRICE



SAVE!  
.40

**2.89**

**PERKS PRICES**

Simply Potatoes  
breakfast potatoes  
20 oz.

**3.29** NON-MEMBER PRICE



SAVE! .50

**1.99**

**PERKS PRICES**

Wish-Bone dressing  
15 fl. oz.

**2.49** NON-MEMBER PRICE



SAVE! .50

**2.79**

**PERKS PRICES**

Ocean Spray juice  
64 fl. oz.

**3.29** NON-MEMBER PRICE



SAVE! .50

**1.49**

**PERKS PRICES**

Hy-Vee stuffed  
manzanilla olives  
5.75 oz.

**1.99** NON-MEMBER PRICE



SAVE! .50

**3.99**

**PERKS PRICES**

Welch's sparkling  
juice or cider 25.4 fl. oz.

**4.49** NON-MEMBER PRICE



SAVE! .40

**2.89**

**PERKS PRICES**

Hy-Vee cooking spray  
5 or 6 oz.

**3.29** NON-MEMBER PRICE



SAVE! .40

**2.48**

**PERKS PRICES**

Craisins dried cranberries  
5 or 6 oz.

**2.88** NON-MEMBER PRICE



SAVE! .50

**3.79**

**PERKS PRICES**

Lactaid milk  
64 fl. oz.

**4.29** NON-MEMBER PRICE



SAVE! .50

**3.49**

**PERKS PRICES**

Pillsbury pie crusts  
10 or 12 oz.

**3.99** NON-MEMBER PRICE



SAVE! .50

**3.49**

**PERKS PRICES**

Hy-Vee vinegar  
gallon

**3.99** NON-MEMBER PRICE

# SAVE \$44.00 WITH DIGITAL COUPONS



**6.98**  
-1.00 off with digital coupon

**5.98**

Oscar Mayer Deli Fresh lunch meat 15 or 16 oz.



**4.79**  
-.50 off with digital coupon

**4.29**

Hy-Vee fruit or veggie dip 11 oz.



**4.99**  
-1.00 off with digital coupon

**3.99**

Claussen pickles 20 to 32 fl. oz.



**2.29**  
-.50 off with digital coupon

**1.79**

Hy-Vee long grain rice 32 oz.



**7.99**  
-1.00 off with digital coupon

**6.99**

Hy-Vee trail mix 24 or 26 oz.



**1.98**  
-1.00 off with manufacturer's digital coupon

**.98**

Red Star active or quick rise yeast .75 oz.



**4.49**  
-.50 off with digital coupon

**3.99**

Hy-Vee sparkling water 12 pk. cans 12 fl. oz.



**3.48**  
-.50 off with digital coupon

**2.98**

Hy-Vee hummus 10 oz.





5.49  
-1.00 off with digital coupon

**4.49**

Hy-Vee coffee  
12 ct.



2.99  
-1.00 off with manufacturer's digital coupon

**1.99**

I Can't Believe It's Not Butter,  
Brummel & Brown  
or Country Crock plant based  
spread 8 to 16 oz.



5.98  
-2.00 off with manufacturer's digital coupon

**3.98**

Hellmann's mayonnaise  
20 or 30 fl. oz.



2/\$8.00  
-2.00 off 2 with manufacturer's digital coupon

**2/\$6**

Breyers ice cream 1.5 quart  
or Klondike novelties 4 or 6 ct.



4.99  
-1.00 off with manufacturer's digital coupon

**3.99**

Country Crock spread  
45 oz.



12.97  
-1.00 off with manufacturer's digital coupon

**11.97**

Crest toothpaste  
9.9 oz.



2/\$19.98  
-7.00 off 2 with manufacturer's digital coupon

**2/\$12.98**

Olay body wash  
33 oz.



2/\$59.88  
-10.00 off 2 with manufacturer's digital coupon

**2/\$49.88**

Olay Regenerist skin care  
.4 to 1.7 fl. oz.



2/\$9.94  
-3.00 off 2 with manufacturer's digital coupon

**2/\$6.94**

Aussie hair care  
8 to 16 fl. oz.

Ad prices effective March 30 - April 5, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

**BUY \$50 OR MORE IN  
SELECT GIFT CARDS  
GET \$5 OFF INSTANTLY**



Offer valid in store 03/30/26 - 04/05/26 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company. One4All Favorites Gift Cards are issued by Pathward®, N.A., Member FDIC.



# WITH **H**PERKS YOU SAVE ON GAS!

\*Some restrictions apply. See **H**PERKS terms and conditions at Hy-Vee.com



**Di Lusso Harvester sandwich**  
6 to 9 oz.



**2.49**  
**Bakery-fresh baguette bread**  
10 oz.



**6.99**  
**U-Bake cinnamon rolls**  
6 ct. (limit 10)



**2/\$5**  
**Hy-Vee Midwest Pork**  
boneless pork loin butterfly  
or America's cut chops 8 oz.



**4.99 lb.**  
**Hy-Vee Short Cuts**  
watermelon chunks



**4.99 lb.**  
**Hy-Vee Short Cuts**  
cantaloupe chunks



**6.99**  
**Hy-Vee guacamole**  
16 oz.



**Pepcid antacid or Imodium**  
multi-symptom relief caplets  
12 to 50 ct. or 4 fl. oz.



**Band-Aid or Neosporin**  
first aid products  
1 to 110 ct. or .5 to 8 oz.



**with purchase of 3**  
**Suja or Vive health**  
benefit shots 2 fl. oz.

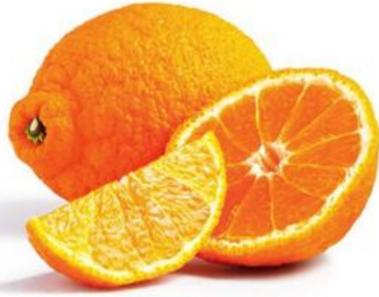


**with \$50 purchase of**  
**Millie Moon diapers or wipes**  
15 to 648 ct.



**Purina Friskies cat food**  
5.5 oz.

# PRODUCE



**4.99 lb.**  
Sumo Citrus



**3.99**  
Del Monte Mag-Nificent  
cantaloupe each



**2.98**  
Del Monte gold pineapple  
each



**2.68 lb.**  
Green or black seedless grapes



**3.99 lb.**  
Asparagus



**2.88**  
Braga Farms cut vegetables  
10 to 12 oz. pkg.



**3.99**  
Josie's Organics salad  
5 oz. pkg.



**2.77**  
Grimmway Farms baby carrots  
32 oz. pkg.



**2.68**  
Mini cucumbers  
6 ct. pkg.



**2.99**  
Pero Family Farms  
snipped green beans  
12 oz. pkg.



**4.98**  
Mann's sugar snap peas  
15 oz. pkg.



**5.99**  
Organic Cal-Organic  
potatoes 3 lb. pkg.

# MEAT



**4.99**

Bacon wrapped chicken griller  
8 oz.



**14.99**

Hy-Vee Choice Reserve beef  
tenderloin filet mignon 5 oz.  
8 oz. **19.99**



**2.48 lb.**

Bone-in pork  
shoulder roast  
Hormel Always Tender



**16.99 lb.**

Hy-Vee Angus Reserve  
beef T-bone steak



**8.99 lb.**

Hy-Vee Choice Reserve boneless  
beef bottom round roast



**19.98 lb.**

Hy-Vee Angus Reserve  
boneless beef ribeye steak



**3.99 lb.**

Hy-Vee fresh boneless  
skinless chicken breasts  
100% natural, value pack  
**No antibiotics ever. 4.49 lb.**



**2.68 lb.**

Hy-Vee premium spiral  
sliced half ham



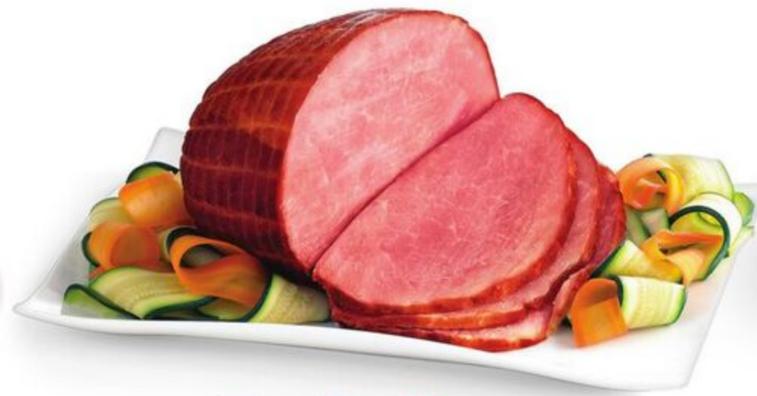
**6.99 lb.**

Fresh semi-boneless lamb leg  
Fresh boneless lamb leg **7.99 lb.**



**4.99 lb.**

Fresh ground pork sausage  
mild or Italian



**4.99 lb.**

Hormel Cure 81 boneless  
whole or half ham



**5.99**

Fresh ground beef  
80% lean, 20% fat 16 oz. roll



**4.99**

Ball Park beef franks  
14 or 15 oz.



**15.99**

Butterball boneless  
turkey roast 3 lb.



**13.99**

Hormel Gatherings  
party tray 28 oz.



**4.77**

Jimmy Dean sausage  
16 oz.



**2/\$6**

Kraft natural sliced cheese  
7 to 8 oz.



**4.48**

Hormel side dish  
19 or 20 oz.



**3.99**

Galbani ricotta or chunk  
mozzarella cheese  
16 or 32 oz.

# FIRE UP THE GRILL

Two weeks of savings | March 30 - April 12



**3.49**  
Kraft American singles  
10.7 or 12 oz.



**4.48**  
Hy-Vee gourmet  
steakhouse burgers 6 oz.



**11.99**  
Schweid & Sons burger patties  
1.33 lb.



**2/\$6**  
Chicken griller patties  
6 oz.



**8/\$12**  
Our Special Recipe  
bratwurst links or patties  
regular or skinless, 3 or 3.75 oz.



**7.99 lb.**  
Bacon wrapped asparagus



**9.99**  
Hy-Vee True grass fed  
boneless beef New York  
strip steak 10 oz.

# FIRE UP THE GRILL

Two weeks of savings | March 30 - April 12



**2/\$5**

Hy-Vee Midwest Pork  
bacon wrapped pork  
ribeye chops 8 oz.



**12.00**

Hy-Vee Midwest boneless  
country style ribs 30 oz.



**3.99 lb.**

Fresh pork tenderloin  
Hormel Always Tender



**4.99**  
**-1.00 off** with digital coupon

**3.99**

Chophouse Meats  
smoked sausage  
links, ropes or slices, 12 to 14 oz.



**4.99 lb.**

Fresh boneless skinless  
lean hand trimmed  
chicken breasts



**5.99**

Yellowfin Ahi tuna steak  
previously frozen, 8 oz.



**9.99**

Large grilling shrimp  
EZ peel, 8 to 12 ct., 16 oz.



**9.99**

Red Apple Just Baked  
grilling cheese 8 oz.



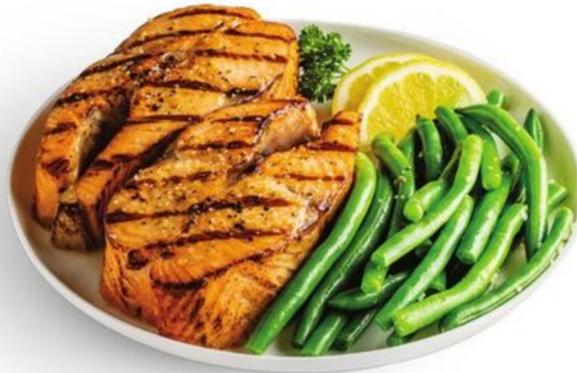
**2/\$5**

Ball Park hot dogs  
15 oz.

# SEAFOOD



**7.99 lb.**  
Fresh tilapia fillets



**11.98 lb.**  
Fresh Atlantic Verlasso  
salmon fillet farm raised



**9.98 lb.**  
Cooked shrimp  
100% natural, 51 to 60 ct.



**12.98 lb.**  
Wild Argentina red shrimp  
EZ peel



**5.99**  
Wild Alaska Sockeye  
salmon portions  
16 oz. pkg.



buy one, get one  
**FREE**  
SeaPak shrimp,  
clam strips or cod  
9 to 14 oz.



**3.99**  
Tastee Choice breaded  
shrimp 8 or 9 oz.



**6.98**  
Ahi tuna steak  
fair trade, 12 oz.

# FRESH



**10.98 lb.**  
Di Lusso premium sliced salami or pepperoni



**8.99 lb.**  
Di Lusso premium thin sliced ham



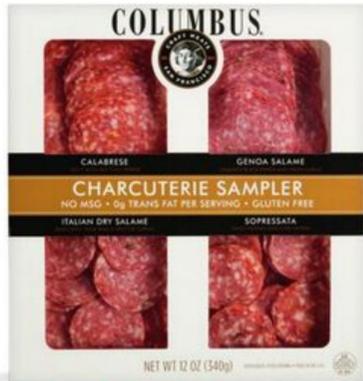
**9.99 lb.**  
Di Lusso thin sliced turkey or chicken



**12.98 lb.**  
Di Lusso thin sliced roast beef



**8.99 lb.**  
Di Lusso premium sliced cheese



**12.99**  
Columbus sampler or entertainment tray  
12 oz.



buy one, get one  
**FREE**  
Kaukauna cheese cup, ball or log, 6 or 6.5 oz.



**5.99**  
Boursin dairy-free alternative, cheese spread, bites or crumbles 4 to 6 oz.



**9.99**  
Bella Rosa cheese tray 16 oz.

**FREE**  
Di Lusso premium deli sliced cheese 8 oz. with 1 lb. purchase of Di Lusso premium deli sliced meats



**7.99**

**Hy-Vee potato salad**  
3 lb.



**8.99**

**Hickory House pulled pork sandwich**  
includes one side



**7.99 lb.**

**Market Grille boneless wings**



**4.99**

**La Terra Fina dip or spread**  
10 oz.



**10.99**

**Nori Sushi Godzilla roll**  
A bold, fusion sushi roll with rice, cucumber, shrimp & cream cheese. Lightly tempered, finished with spicy sauce, glaze & a crunchy finish. 9.5 oz.



**6.99**

**HyChi rice bowl**  
rice topped with any hot case entrée



**8.99**

**Market Grille ham & cheese skillet**  
Double-smoked ham & cheddar cheese served with 2 eggs, toast or pancakes.



**5.99 lb.**

**Hy-Vee ratatouille pasta**  
15 minute meal kit



# BIG BIG SALE

**BIG** deals on **BIG** packs!

Two week sale | March 30 - April 12



40pk.

**4.99**

Hy-Vee purified drinking water  
40 pk. bottles 16.9 fl. oz.



8pk.

**8.49**

Kraft mac & cheese  
8 pk.



Mega pack

**8.99**

Hillshire Farm lunch meat  
22 oz.



15ct. or 20ct.

**8.99**

Nabisco multipack snacks  
15 or 20 ct.



FUEL SAVER  
EARN 10¢ OFF PER GALLON

18pk.

Powerade sports drink  
18 pk. bottles 12 fl. oz.



18oz. or 20oz.

**7.99** with manufacturer's digital coupon  
**-2.00 off**

**5.99**

Chex Mix or Gardetto's  
snacks 18 or 20 oz.



17 oz.

**4.00 ea.**

with purchase of 2  
Fiesta Size Takis  
rolled tortilla chips  
17 oz.



12pk.

**8.99**

V8 energy drink  
12 pk. cans 8 fl. oz.



10ct.

**7.99**

Entenmann's Little Bites  
10 ct.



32ct.

**26.47**

Purina Friskies cat food  
32 ct.



10pk.

**11.99**

Johnsonville brats  
2.38 lb.



36ct.

**13.99**

Blue Ribbon Classics novelties  
36 ct.

# BIG BIG SALE

Two week sale  
March 30 - April 12



10lbs.

**4.98lb.**

Fresh ground beef  
80% lean, 20% fat,  
sold in a 10 lb. roll for **49.80**



Club Pack

**2.98lb.**

Fresh boneless skinless  
chicken breast club pack



24ct.

**9.99**

Butterfinger ice cream  
candy bars 24 ct.



24oz.

**14.99**

Fish Market cooked shrimp  
tail on, peeled & deveined,  
26 to 30 ct., 24 oz. pkg.



2lb.

**9.99**

Sea Best tilapia fillets  
32 oz.



32oz.

**17.99**

Sea Best Argentine shrimp  
EZ peel, 16 to 20 ct., 32 oz. pkg.



18ct.

**12.99**

Babybel mini cheese snacks  
8.4 or 12.7 oz.



48oz.

**14.99**

Bella Rosa cheddar cheese cubes  
48 oz.



130 ct.

**12.49**

Totino's pizza rolls  
130 ct.



42ct.

**17.99**

Frito-Lay multipack snacks  
42 ct.



BIG bag

**4.99**

Valley Pop popcorn  
16 oz.



14ct.

**5.99**

Bar-S franks or smoked sausage  
2.5 or 3 lb.

# BIG BIG SALE

Two week sale  
March 30 - April 12



**13.99**  
Dixie paper plates  
150 ct.



**12.99**  
Hy-Vee honey  
48 oz.



**9.99**  
Hy-Vee twin pack  
peanut butter  
2 ct. - 40 oz.



**3.99 lb.**  
Fresh chicken wings  
club pack



**7.77**  
Starkist light chunk tuna  
8 pk.



**6.99**  
Hy-Vee sliced peaches  
4 ct. - 15 oz.



**7.49**  
Hy-Vee fruit snacks  
40 ct.



**29.99**  
Hy-Vee coffee  
100 ct.



**70.00**  
Hy-Vee meat bundle pack #3  
4 pork bratwursts, 3.75 oz.,  
4 gourmet steakhouse burgers, 6 oz.,  
4 twice baked potatoes, 5 oz.,  
4 Hy-Vee Choice Reserve  
bacon-wrapped sirloin filets, 5 oz.,  
4 ground chuck patties  
85% lean, 15% fat, 5 oz.,  
4 bacon wrapped chicken grillers, 8 oz.



**18.99**  
Vita Coco coconut water  
12 pk. bottles 11.1 fl. oz.



**3.99**  
Hy-Vee apple juice  
96 fl. oz.



**7.49**  
Hy-Vee fruit cups  
12 ct. - 4 oz.

# BIG BIG SALE

Two week sale  
March 30 - April 12



**17.99**  
Bear Mountain BBQ  
gourmet pellets 40 lb.



**26.99** with  
**-2.00 off** manufacturer's  
digital coupon

**24.99**  
Cottonelle bath tissue  
36 mega rolls



**9.99** with  
**-2.00 off** manufacturer's  
digital coupon

**7.99**  
Kleenex tissue  
6 pk.



**6.99**  
Sunny D juice drink  
18 pk. bottles 6.5 fl. oz.



**9.99**  
Werther's, Riesen  
or Mamba candy  
25 to 30 oz.



**22.86**  
Purina Fancy Feast  
24 ct.



**8.48**  
Arm & Hammer scent  
booster 45 oz.



**9.99**  
Hy-Vee American  
cheese singles 3 lb.



**8.99**  
Party Pack Johnsonville  
sausage 28 oz.



**9.99**  
BelGioioso cheese  
wedges or shreds, 16 oz.



**6.99**  
Kellogg's cereal cups  
variety pack 8 pk.



**2.28 lb.**  
Whole boneless pork loin  
Hormel Always Tender



**8.99**  
Capri Sun variety pack  
30 ct.



**5.49**  
Annie's shells  
or macaroni & cheese  
24 oz.



**4.99**  
Family Size Cheez-It  
crackers 12 to 21 oz.



**6.99**  
Hy-Vee bacon  
24 oz.

# EVERYDAY SAVINGS WITH **HyVee** PRODUCTS!

If you can't tell the difference, why pay the difference?



**3.99**  
Hy-Vee lunch meat  
7 or 9 oz.



**3.88**  
Hy-Vee macaroni  
& cheese cups 4 ct.



**1.99**  
Hy-Vee pitted ripe olives  
6 oz.



**3/\$4**  
Hy-Vee mini spice  
.2 to 1.2 oz.



**2.68**  
Hy-Vee crumbled  
bacon bits or pieces  
2.5 or 2.8 oz.



**3.49**  
Hy-Vee bagels  
6 ct.



**1.49**  
Hy-Vee instant potatoes  
4.7 oz.



**3.48**  
Hy-Vee fruit  
29 or 30 oz.



**2.78**  
Hy-Vee taco sauce  
16 oz.



**1.88**  
Hy-Vee mustard  
20 oz.



**3.49**  
Hy-Vee everything seasoning  
2.3 to 2.6 oz.



**3.99**  
Hy-Vee General Tso  
or sesame teriyaki sauce  
11 or 11.8 fl. oz.



**3.99**  
Hy-Vee spring water  
24 pk. mini bottles 10 fl. oz.



**3.48**  
Hy-Vee Select mayonnaise  
10 fl. oz.



**2.48**  
Hy-Vee ketchup  
32 oz.



**4.49**  
Hy-Vee avocado  
or air fryer spray  
5 oz.



**1.99**  
Hy-Vee rice pouch  
8.5 oz.



**14.99**  
Hy-Vee coffee  
22.6 to 24.4 oz.

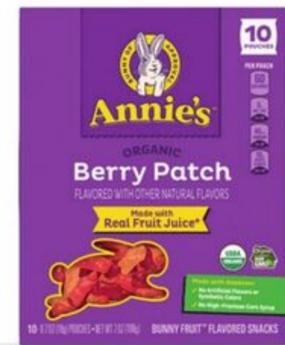
# PANTRY



**2.50 ea.**  
with purchase of 2  
Nabisco snack crackers  
or Ritz toasted chips  
3.5 to 8.5 oz.



**5.99**  
Jack Link's beef jerky  
2.6 or 2.85 oz.



**2/\$8**  
Annie's fruit snacks,  
graham crackers, cookies  
or granola bars 6 or 10 ct.



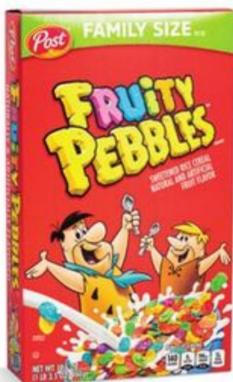
**2/\$6**  
Mott's applesauce  
6 ct.



**4.79**  
Sun-Maid raisins  
20 oz.



**2.69**  
Donut You Dare donuts  
11 or 13 oz.



**3.99**  
Family Size Post cereal  
18 to 19.5 oz.



**3.99**  
Family Size Kellogg's cereal  
16.6 to 24 oz.



**3.29**  
Sara Lee Artesano bread  
20 oz. or dinner rolls 12 ct.

**THAT'S SMART!™**

With hundreds of products full of everyday savings, **That's Smart!** gives you exceptional value on grocery essentials and basics.



**2.38**  
That's Smart! flour  
5 lb.



**1.78**  
That's Smart! apple juice  
64 fl. oz.



**1.48**  
That's Smart!  
soft baked cookies  
7.1 oz.



**3.79**

**Hungry Jack pancake syrup**  
24 fl. oz.



**2.88**

**Nature's Own bread**  
100% wheat or butterbread,  
20 oz.



**4.48**

**King's Hawaiian rolls**  
12 ct.



**25% off**

regular price

**Wilton icing, sprinkles,  
food colors or tools**  
1 to 20 ct. or .35 to 10.4 oz.  
(price varies by store)



**2.99**

**Welch's grape jelly**  
20 oz.



**2/\$5**

**Stove Top stuffing mix**  
6 oz.



**2/\$6**

**Betty Crocker Delights  
cookie or brownie mix**  
11.9 to 19.1 oz.

Ad prices effective March 30 - April 5, 2026

Select varieties included. Some restrictions apply. We reserve the right to limit quantities. Prices subject to change. See store for details.

**EARN UP TO 15¢  
OFF PER GALLON**

**when you buy \$15 of select  
Nestlé baking items**



**3.99**

**Nestlé Toll House cookies**  
14 to 16.5 oz.

**1.69**

**Carnation evaporated milk**  
12 oz.



**2.88**

**Carnation sweetened  
condensed milk** 14 oz.



**3.99**

**Nestlé Toll House morsels**  
10 to 12 oz.

All trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland.



# SHOOT FOR SAVINGS MADNESS

## SPEND \$25, SAVE \$5

instantly on qualifying products



**3.99**

Frito-Lay Doritos chips  
4.04 to 10.75 oz.



**3.49**

Frito-Lay Miss Vickie's chips  
6 or 7.5 oz.



**2.99**

Frito-Lay Smartfood  
or Tostitos snacks



**2/\$5**

Quaker instant oatmeal  
8 ct.



**4.49**

Quaker protein bars  
5 ct.



**3/\$4**

Rice-A-Roni or Pasta Roni  
4.3 to 7.2 oz.

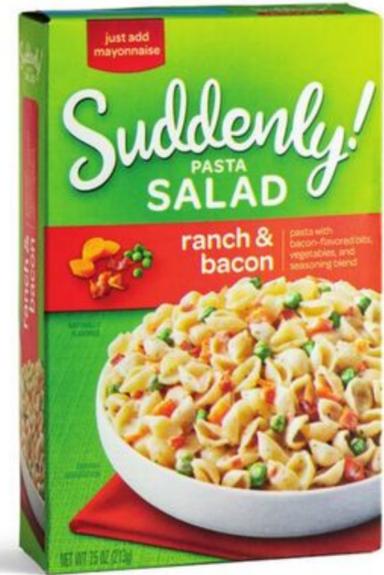




**4.49**  
Wilderness pie filling  
or topping 21 oz.



**1.99**  
Libby's pineapple  
20 oz.



**1.98**  
Suddenly! pasta salad  
7.25 to 8.3 oz.



**2.98**  
Family Size Idahoan homestyle  
casserole or flavored mashed  
potatoes 7.34 to 8.2 oz.



**2/\$7**  
Rummo Italian pasta  
16 to 17.12 oz.



**2.29**  
Gustare Vita chopped garlic  
3 oz.



**10/\$10**  
Campbell's tomato, chicken  
noodle or select cream soup  
10.5 or 10.75 oz.



**6.99**  
Carbone pasta sauce  
15 or 24 oz.



**2.99**  
Gustare Vita balsamic  
glaze, vinegar or spray  
8.5 or 16.9 fl. oz.



**15% off**  
regular price

**Graza oil**  
5 to 33.81 fl. oz. (price varies by store)



**5.49**

**Jack Daniel's pork or beef rub**  
5 or 6 oz.



**2.89**

**Vlasic pickles**  
16 or 24 fl. oz.



**30% off**  
regular price

**Morton & Bassett spices  
or extracts** .01 to 4 oz.  
(price varies by store)



**1.99**

**Simply Organic  
seasoning packet**  
.08 to 1.5 oz.



**1.66**

**Happy Family Organics  
baby food pouches**  
4 or 4.22 oz.



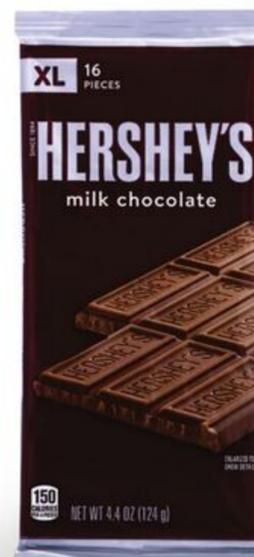
**2.29**

**Kinder Joy**  
.7 to 1.5 oz.



**17.49**

**Lindt chocolate**  
12.7 oz.



**2.50 ea.**

**with purchase of 2  
XL Hershey's chocolate bar**  
3.5 to 4.4 oz.



**2/\$4**

**Russell Stover  
sugar free candy**  
2 to 2.4 oz.



FUEL SAVER  
EARN  
**25¢**  
OFF  
PER GALLON

with every  
**\$15 purchase**  
of Kraft items on this page



**7.98**  
Gevalia coffee  
12 oz.



**1.24**  
Kraft mac & cheese  
5.5 to 7.5 oz.



**2/\$3**  
Jet-Puffed marshmallows  
or creme 7 or 10 oz.



**5.98**  
Oscar Mayer bacon  
12 or 16 oz.  
Oscar Mayer fully cooked bacon  
2.52 oz. **3.99**



**5.49**  
Kraft Miracle Whip  
19 or 30 fl. oz.



**2/\$5**  
Philadelphia cream cheese  
8 oz.

# Drink in Adventure

## ENTER FOR A CHANCE TO WIN A JEEP® BRAND VEHICLE

**BUY\***



Save \$5 when you spend \$30 on participating Coca-Cola Products in **one transaction (3/30-5/25)** for your chance to win!  
(See below for participating products)

► **SWIPE** ►

Your  
**HyVee.**  
PERKS card



for your chance to  
**WIN**

A 2026 Jeep  
Brand Vehicle



\*NO PURCHASE OR STORE VISITATION NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW. Sweepstakes begins at 12:00 AM CT on 3/30/2026 and ends at 11:59 PM CT on 5/25/2026. Open to residents of Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, South Dakota, and Wisconsin who are 18 years of age (19 in Nebraska) or older at time of entry. For rules, eligibility, free method of entry, prize, participating products, and complete details: <https://bit.ly/America250HyVeeSweepstakes>. Sponsor: The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313.

Participating Products include Coca-Cola, Sprite, Fanta, Fresca, Seagrams, Minute Maid 6-10pk 7.5oz Mini Cans, 16oz Can, 6pk 16.9oz Bottles, 1.25L Bottle, smartwater 1 Liter and 1 Liter 6-12pk Bottles, Gold Peak 18.5oz Singles and 6pk 16.9oz Bottles, BODYARMOR 16oz Singles, 8pk 12oz and 6pk 16oz Bottles.

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JEEP AND THE JEEP GRILLE ARE REGISTERED TRADEMARKS OF FCA US LLC



SIGNATURE PARTNER

# BEVERAGE



**4.49 ea.**

with purchase of 4  
7UP soda  
12 pk. cans 12 fl. oz.  
or 8 pk. bottles 12 fl. oz.



**1.00 ea.**

with purchase of 5  
7UP soda  
2 liter



**2.99**

Polar seltzer  
8 pk. cans 12 fl. oz.



**5.99** with coupon  
**-1.00 off** available on pkg.  
while supplies last

**4.99**

Gatorade sports drinks  
6 or 8 pk. bottles 20 fl. oz.



**3.99 ea.**

with purchase of 3  
Pepsi soda  
6 pk. bottles 16.9 fl. oz.



**6.49**

San Pellegrino  
or Maison Perrier sparkling  
water 6 or 8 pk. cans 11.15 fl. oz.



buy two, get one  
**FREE**

Poppi prebiotic soda  
4 pk. cans 12 fl. oz.



**6.99**

Lipton tea  
12 pk. bottles 16.9 fl. oz.  
or Pure Leaf tea  
6 pk. bottles 16.9 fl. oz.



**4/\$10**

San Pellegrino  
or Acqua Panna  
sparkling water  
1 liter



**3.59**

Gustare Vita soda  
25.4 fl. oz.



**2/\$5**

Gold Peak tea  
59 fl. oz.



buy two, get one  
**FREE**

Bubly sparkling water  
8 pk. cans 12 fl. oz.



**6.99**

Starbucks frappuccino  
or espresso  
4 pk. bottles 9.5 fl. oz.  
or 4 pk. mini cans 6.5 fl. oz.



**6.79**

Maison Perrier French Kiss  
sparkling juice drink 6 ct.



**11.99**

Gold Peak tea  
12 pk. bottles 16.9 fl. oz.



**8.99**

BodyArmor SportWater  
6 pk. bottles 1 liter

# DAIRY



buy two, get one  
**FREE**  
Chobani drinks  
10 or 14 fl. oz.



**3.98**  
Kemps cottage cheese  
22 oz.



**2.77**  
AE Dairy dip  
16 oz.



**4.77**  
Wanderbean cold brew coffee  
48 fl. oz.



**4.48**  
Yoplait, Go-Gurt or Ratio yogurt  
4 to 20 ct. or 24 oz.



**4.99**  
Reddi-wip original, barista series  
or non-dairy topping 6 or 13 oz.



**2/\$7**  
Coffee mate creamer  
28 or 32 fl. oz.,  
cold foam 14 oz.  
or iced coffee 50 fl. oz.



**2/\$5**  
Simply lemonade, juice  
or Gold Peak tea drinks  
52 fl. oz.



**2/\$7**  
Simply juice  
46 or 52 fl. oz.

# Become a HOME RISTA

Make your house

your coffeehouse 🍷



Coffeehouse order

at-home edition 📢



**2/\$6**

Activia, Danimals or YoCrunch yogurt 4 or 6 ct.



**2/\$10**

Stök cold brew coffee 48 fl. oz., Oikos drink 6 ct. or Too Good yogurt pouch 4 ct.



**2/\$8.00 -1.00 off 2** with manufacturer's digital coupon

**2/\$7**

Silk soy protein milk 48 fl. oz., Silk oat creamer 32 fl. oz. or Too Good coffee creamer 25.4 fl. oz.



**2/\$8**

Dannon Greek yogurt 4 ct.



**2/\$7.00 -1.00 off 2** with manufacturer's digital coupon

**2/\$6**

International Delight creamer 32 fl. oz., cold foam 14 fl. oz., or Silk cold foam 14 fl. oz.



**2/\$6.00 -1.00 off 2** with manufacturer's digital coupon

**2/\$5**

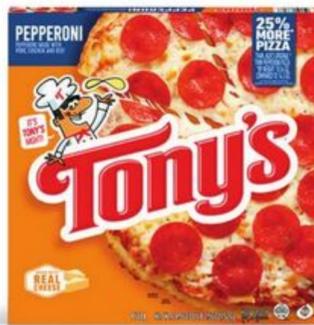
Danimals pouches 4 ct., Silk almond milk 64 fl. oz. or Oikos protein shake 12 fl. oz.

# FROZEN



**6.99**

Brew Pub Patriot or Nancy's Chicago thin crust pizza 15.95 to 21.45 oz.



**2.98**

Tony's pizza 18.56 to 20.6 oz.



**5.99**

DiGiorno Detroit style, thin & crispy stuffed, Tombstone tavern, or California Pizza Kitchen pizza 13.4 to 22.3 oz.



**2/\$8**

New York Bakery garlic toast, Reames homestyle egg noodles or Sister Schubert's rolls 7.3 to 17 oz.



**4/\$10**

Lean Cuisine or Stouffer's entrée 5 to 16 oz.



**5.99**

Stouffer's meals for two 26 oz.



**2.98**

Hy-Vee Select ravioli or tortellini 19 to 25 oz.



**3.78**

Hy-Vee artisan bread 9.4 to 14.1 oz.



**3.99**

Bridgford cinnamon or garlic parmesan monkey bread 16 oz.



**5.99**

Hy-Vee French toast sticks 32 oz.



**9.99**

Philadelphia cheesecake 24 oz.



**5.99**

Edwards pie 23.5 to 30.4 oz.



buy one, get one

**50% off** regular price

Pepperidge Farm pastry shells, sheets or cakes 10 to 19.6 oz. (of equal or lesser value)



**5.99**

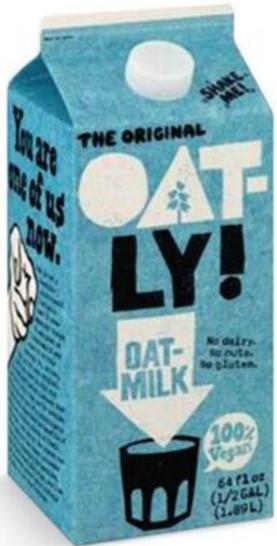
Marie Callender's pie 24 to 42 oz.



**4.98**

Rhodes rolls 16.5 to 36.5 oz.

# HEALTHMARKET



**4.49**  
Oatly oat milk  
48 or 64 fl. oz.



**4.49**  
Ripple Kids, organic  
or pea milk 48 fl. oz.



**4.28**  
Blue Diamond almond milk  
48 fl. oz.



**5.99**  
Sweet Loren's gluten  
free cookie dough  
9.6 or 12 oz.



**6.99**  
Egglife pasta  
9 oz.



**5.49**  
Belgian Boys bite-sized  
pancakes 32 or 36 ct.  
or waffles 5 ct.



**2/\$4**  
Heath-Ade SunSip soda  
11.5 fl. oz.



**7.99**  
Olipop prebiotic soda  
4 pk. cans 12 fl. oz.



**4.99**  
Good Graces gluten free  
crispy onions 8 oz.



**Good Graces™**  
**No Gluten? No Problem.**

Enjoy high-quality, affordable gluten-free products.  
You'll never taste what's missing.



**3.99**  
Good Graces gluten free  
stuffing 5.5 oz.

# NOTHING BUT THE TRUTH™

ALL GOOD HERE.

Other brands make a lot of promises, but we follow through on ours. Our organic snacks have nourishing taste that you can trust - no high fructose corn syrup, no hidden ingredients, just wholesome flavor. & that's Nothing But The Truth.



**5.49**

Nothing But The Truth flavored extra virgin olive oil 8.5 fl. oz.



**2.99**

Nothing But The Truth organic broth 32 fl. oz.



**13.99**

Nothing But The Truth avocado oil 25 fl. oz.



**2.29**

Nothing But The Truth vegetables 12 oz.



**3.99**

Nothing But The Truth organic sugar 24 oz.



**4.29**

Nothing But The Truth organic quinoa 16 oz.



**4.29**

Nothing But The Truth organic crispy onions 6 oz.



**3.99**

Jolly Llama gluten & dairy-free ice cream bars or cones 3 or 4 ct.



**4.49**

Siete chips, churro strips or salsa 5 to 10.5 oz.



**6.49**

Orchard Valley Harvest snacks 5 to 8 oz.



**15% off**

regular price  
Unreal snacks 3.4 to 5 oz. (price varies by store)



**3.99**

Late July tortilla chips 7.5 to 10.1 oz.



**5.99**

Nature's Bakery gluten free bars or mini bars 6 or 10 ct.



**4.99**

Proper Good soup or pasta 10 to 12 oz.



**5.89**

Schär gluten-free ciabatta rolls 4 ct.



**3.99**

Flanagan Farms organic sauerkraut 16 oz.



**20% off**

regular price  
Bob's Red Mill tapioca or whole grain oat flour 16 or 18 oz. (price varies by store)



**4.99**

King Arthur flour 5 lb.



buy one, get one

**50% off**

regular price  
Jocko Molk protein shake or drink mix powder 4 ct. or 10.79 to 25.12 oz. (of equal or lesser value)



**20% off**

regular price  
Vega pre-workout or protein powder 8.4 to 23.4 oz. (price varies by store)



buy one, get one

**25% off**

regular price  
Grun's Nootropics or Greens gummies 3 or 10 ct. (of equal or lesser value)



**30% off**

regular price  
Nature's Truth vitamins 30 to 300 ct. or .5 to 10 oz. (price varies by store)



**10% off**

regular price  
Hy-Vee HealthMarket beauty vitamins 90 to 250 ct. (price varies by store)

# FLORAL



**9.99**

**4" Blooming plant**

This mix features bright begonias, full-bodied chrysanthemums or elegant cyclamen, offering a delightful variety of textures, hues & seasonal blooms.



**19.99**

**6" Blooming plant**

This includes bright begonias, full-bodied chrysanthemums or graceful cyclamen, offering a mix of textures, tones & seasonal blooms.



**9.99**

**4" Spring mum**

Featuring a lively mix of blooms in a spectrum of cheerful hues, this compact plant adds a playful, bright touch to any space.



**24.99**

**8" Easter lily**

Featuring multiple trumpet-shaped white blooms & rich green foliage. Larger & fuller than standard pots, this plant offers a striking seasonal display perfect for homes or gifting.



**24.99**

**8" Spring bulb garden**

An attractive mixed planting of premium flowering bulbs arranged in an 8-inch container for a full, layered display of seasonal color.



**22.99**

**Bloomakers**

Designed for convenience & style, Bloomakers deliver vibrant bulb blooms with minimal care—perfect for desks, kitchens, gifting or small living spaces.



**29.99**

**6" Hydrangea plant**

Features full, lush blooms in a range of soft, elegant colors, making it a classic choice for brightening indoor spaces.



**29.99**

**8" Multi-color gerber plant**

Features large, vibrant blooms in a mix of lively hues, this full-bodied plant creates an eye-catching display.



**12.99**

**Tulip bouquet**

Perfect for gifting or decorating your home, this 10 stem bouquet delivers fresh, long-lasting blooms that showcase the simple beauty & charm of tulips.



**16.99**

**6.5" Rainbow mum**

Bring lively, eye-catching hues to any space. Perfect for gifting or seasonal décor, it's an easy-care plant that adds a joyful, colorful accent wherever it's displayed.



**19.99**

**Prism Pastel bouquet**

This hand-tied arrangement features a delicate mix of pastel blooms in soothing shades of pink, lavender, peach & cream.



**7.99**

**Pastel Crazy daisy bouquet**

Featuring a mix of soft pastel-colored daisy poms, this 5-stem bouquet brings a playful, cheerful touch to any space.

# HOME



**4.49**

Hy-Vee coated paper plates  
80 or 100 ct.



buy one, get one  
**FREE**

Rubbermaid storage containers  
1 to 10 ct.



**7.99**

Chinet plates or bowls  
24 to 60 ct.



**5.99**

Ziploc storage bags  
12 to 42 ct.



**2.97**

Softsoap hand soap  
11.25 fl. oz.



**10% off**  
regular price

Banana Boat  
or Hawaiian Tropic sun care  
5 to 16 oz. (price varies by store)



buy one, get one  
**40% off**  
regular price

Maybelline or L'Oreal cosmetics  
each (of equal or lesser value)



**25% off**  
regular price

Kiss nails or glue  
each (price varies by store)



buy one, get one  
**50% off**  
regular price

EOS lip balm  
4 ct. or 14 to 1.25 oz.  
(of equal or lesser value)



**FREE**

\$10 Hy-Vee gift card  
with \$30 purchase of any  
P&G hair care, body care,  
skin care, cleaning, paper  
or baby products  
1 to 33 ct. or .4 to 38.04 oz.



**10% off**  
regular price

Playtex, Carefree, OB  
or Stayfree products  
22 to 100 ct. (price varies by store)



buy one, get one  
**50% off** regular price  
**Huggies diapers**  
 36 to 96 ct.  
 (of equal or lesser value)



**4.99**  
**That's Smart! liquid laundry detergent**  
 gallon



**16.99**  
**Traeger pellets**  
 18 lb.



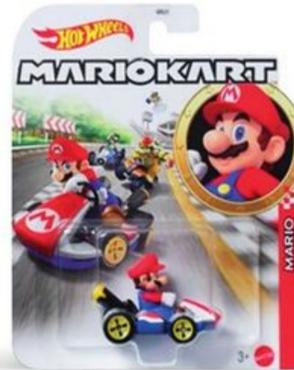
**10.29**  
**Kingsford or Match Light charcoal briquets**  
 12 or 16 lb.



buy one at regular price,  
 get one for  
**1.00**  
**Yankee candle, wax melt or car jar** 1 to 6 ct., 10 or 12 oz.  
 (price varies by store)



**14.99**  
**Super Mario Plush**  
 Bring the magic of Super Mario to life with these authentic 6-inch plush characters. Featuring fan-favorites like Mario, Luigi, Fire Mario & Yoshi, this collectible assortment is perfect for gamers of all ages.



**7.99**  
**Hot Wheels Super Mario Kart**  
 Power-up imagination with iconic Mario Kart™ characters. Combine the hands-on thrill of Hot Wheels® performance, re-live or reinvent game-inspired stunting, racing & adventure stories.



**1.79**  
**PEZ Super Mario Bros. dispenser** Featuring fan favorites like Mario, Luigi, Yoshi, Donkey Kong & Princess Peach



**8.29**  
**ZAK Super Mario drinkware**  
 Features your favorite characters from the Super Mario Galaxy Movie! Drinkware features a leak-proof, screw on, push button lid & removable comfortable soft spout.



**7.99**  
**Super Mario Uno**  
 Join Mario, Luigi, & all their friends for a special game of UNO™! It's the classic UNO™ you love, but this version also includes a special Mario Super Star Card that makes your character invincible!



**4.99**  
**Super Mario figurine**  
 Build out toddler's world of Super Mario with these new figures!



**14.99**  
**Super Mario Magic 8 ball**  
 The Super Mario Magic 8 Ball™ has the answers to your most pressing questions! Now with Super Mario-themed answers, this novelty toy offers fortune-telling fun & intrigue for everyone.

# WINE & SPIRITS



**19.87**  
**Busch or Busch Light**  
 30 pk. cans 12 fl. oz.



**24.87**  
**Michelob Ultra**  
 24 pk. bottles or cans 12 fl. oz.



**20.32**  
**Coors or Miller**  
 24 pk. cans 12 fl. oz.



**14.87**  
**Michelob Ultra zero**  
 12 pk. cans 12 fl. oz.



**16.37**  
**Corona, Modelo, Chelada or Pacifico**  
 12 pk. bottles or cans 12 fl. oz.



**16.82**  
**Blue Moon**  
 12 pk. bottles or cans 12 fl. oz.



**18.57**  
**High Noon hard seltzer or vodka iced tea**  
 8 pk. cans 12 fl. oz.



**16.12**  
**Keystone Light**  
 30 pk. cans 12 fl. oz.



**10.27**  
**Leinenkugel's**  
 6 pk. bottles or cans 12 fl. oz.



**16.86**  
**Nutrl vodka seltzer or Skimmers Iced Teas & Lemonade**  
 8 pk. cans 12 fl. oz.



**17.12**  
**Kona Brewing Co**  
 12 pk. bottles or cans 12 fl. oz.



**7.48**  
**Fever-Tree mixers**  
 8 pk. cans 5.07 fl. oz.



**29.99**

Tito's Handmade vodka  
1.75 liter



**27.72**

Captain Morgan rum  
1.75 liter



**15.12**

Fireball cinnamon whisky  
750 ml.



**27.99**

Ritual Zero Proof spirits  
alternative 750 ml.



**27.87**

Maker's Mark whisky  
750 ml.



**9.49**

Agalima mixer  
1 liter



**22.12**

RumChata  
750 ml.



**10.87**

On the Rocks cocktail  
375 ml.



**10.98**

Chateau Ste. Michelle  
white wine 750 ml.



**16.87**

La Marca prosecco  
750 ml.



**17.87**

Meiomi red wine  
750 ml.



**14.53**

Risata moscato  
750 ml.



**17.82**

Whitehaven sauvignon  
blanc wine 750 ml.



**10.32**

Mark west wine  
750 ml.