

**Sobey's**  
LIQUOR

**SAFEWAY**  
LIQUOR



**Proudly  
Western  
Canadian**

**SAVE \$15**

**Grey Goose**  
Vodka  
750 mL

**39<sup>99</sup>**



**SAVE \$13**

**Forty Creek**  
Barrel Select Canadian Whisky  
1.14 L

**35<sup>99</sup>**

1.14 L



**CASE  
LOT  
SALE**

**BUY MORE SAVE MORE**

6 and 12 bottle pricing for Scene+ Members only

Scene+  
**MEMBER**

**PRICING**

**Catena**  
Malbec  
750 mL

AROMATIC  
AND ROBUST

92  
POINTS

James  
Suckling  
(2023)



**\$15**  
each

WORKS OUT TO  
\$180 FOR 12

WHEN  
YOU BUY  
**x12**  
or more

**SAVE \$119 FOR 12**

**\$16**  
each

WORKS OUT TO  
\$96 FOR 6

WHEN  
YOU BUY  
**x6**  
or more

**SAVE \$53 FOR 6**

**17<sup>99</sup>** each  
without  
Scene+  
Card  
**SAVE \$7**

**Stoneleigh**  
Sauvignon Blanc  
750 mL

FRUITY AND  
VIBRANT



**\$12<sup>25</sup>**  
each

WORKS OUT TO  
\$147 FOR 12

WHEN  
YOU BUY  
**x12**  
or more

**SAVE \$104 FOR 12**

**\$13<sup>50</sup>**  
each

WORKS OUT TO  
\$81 FOR 6

WHEN  
YOU BUY  
**x6**  
or more

**SAVE \$44 FOR 6**

**14<sup>99</sup>** each  
without  
Scene+  
Card  
**SAVE \$6**

**SAVE \$9**

**400 PTS**  
when you buy 2

**Bud Light  
or Budweiser**  
15 x 355 mL

**27<sup>99</sup>**



**SAVE \$8**

**The Finnish  
Long Drink**  
Zero Sugar  
12 x 355 mL

**22<sup>99</sup>**



**Scene+  
SPEND  
& GET**

**ALL  
WEEK  
LONG!  
MARCH  
19-25**

SPEND \$150, GET

**1,000 PTS**

or

SPEND \$250, GET

**2,500 PTS**

**That's like up to  
\$25 toward your  
next purchase**

See terms and conditions on page 4.

Flyer prices and offers effective March, 2026  
in select stores in Alberta

THU 19 | FRI 20 | SAT 21 | SUN 22 | MON 23 | TUE 24 | WED 25



**A PROUD  
CANADIAN  
COMPANY**

**PLEASE DRINK RESPONSIBLY.**  
Prices do not include taxes and deposits.

**Scene+**

We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.

\*For details on claim requirements, visit the Canadian Food Inspection Agency (CFIA) website for food, and the Competition Bureau website for non-food.

PO1\_SWCB\_WK47\_AB\_PRN

**CASE LOT SALE**

**BUY MORE SAVE MORE**

6 and 12 bottle pricing for Scene+ Members only

Scene+ **MEMBER**

**PRICING**

**Oyster Bay**  
Pinot Noir, 750 mL

FRUITY AND LIGHT

50% OFF when you buy a case

91 POINTS (2024) James Suckling

**\$11 each** WHEN YOU BUY **x12** or more  
WORKS OUT TO **\$132 FOR 12**

**SAVE \$131 FOR 12**

**\$12 each** WHEN YOU BUY **x6** or more  
WORKS OUT TO **\$72 FOR 6**

**SAVE \$59 FOR 6**

**13.99 each** without Scene+ Card  
**SAVE \$8**

**Kris**  
Pinot Grigio, 750 mL

FRUITY AND VIBRANT

90 POINTS (2024) James Suckling

**\$11.50 each** WHEN YOU BUY **x12** or more  
WORKS OUT TO **\$138 FOR 12**

**SAVE \$125 FOR 12**

**\$13 each** WHEN YOU BUY **x6** or more  
WORKS OUT TO **\$78 FOR 6**

**SAVE \$53 FOR 6**

**13.99 each** without Scene+ Card  
**SAVE \$8**

**Road 13**  
Honest John's Red, 750 mL

AROMATIC AND SUPPLE

91 POINTS (2024) James Suckling

**\$17 each** WHEN YOU BUY **x12** or more  
WORKS OUT TO **\$204 FOR 12**

**SAVE \$119 FOR 12**

**\$18 each** WHEN YOU BUY **x6** or more  
WORKS OUT TO **\$108 FOR 6**

**SAVE \$53 FOR 6**

**19.99 each** without Scene+ Card  
**SAVE \$7**

**SAVE \$10**

**Copper Moon**  
Selected Varietals, 4 L

**37.99**

4 L

WORKS OUT TO **\$7.12 PER 750 ML**

**SAVE \$3.50**

**50 PTS** when you buy 1

**Peller Estates**  
Family Vineyards Selected Varietals 750 mL

**8.99**

**SAVE \$5**

**Cono Sur**  
Viognier or Pinot Noir 750 mL

**9.99**

FRUITY AND VIBRANT

AROMATIC AND SUPPLE

**SAVE \$6**

**100 PTS** when you buy 1

**Saintly**  
Rosé, 750 mL

**16.99**

FRUITY AND MEDIUM-BODIED

**SAVE \$7**

**100 PTS** when you buy 1

**Unshackled**  
Cabernet Sauvignon 750 mL

**21.99**

**2 MIX & MATCH** **BUY ANY 6 BOTTLES OF WINE AND GET 250 PTS** OR **BUY ANY 12 BOTTLES OF WINE AND GET 1,000 PTS**

SAVE \$5

**Blarney's**  
Country Cream Liqueur  
750 mL

**17<sup>99</sup>**



SAVE \$7

**Canadian Club**  
Canadian Whisky  
750 mL

**21<sup>99</sup>**



SAVE \$8

**200 PTS**  
when you buy 1

**Malibu**  
Rum, Selected  
Flavours, 750 mL

**22<sup>99</sup>**



SAVE \$4

**200 PTS**  
when you buy 1

**Captain Morgan**  
Rum, Selected Varieties  
750 mL

**23<sup>99</sup>**



SAVE **Big** on  
**Big** bottles

Scene+  
**MEMBER**  
PRICING

Swipe your  
Scene+ Card  
and Save

**Platinum**  
Vodka, 1.75 L

**27<sup>99</sup>**

SAVE \$12



1.75 L

**32<sup>99</sup>** without  
Scene+  
Card  
SAVE \$7



**Crown Royal**  
Canadian Whisky  
1.75 L

**52<sup>99</sup>**

SAVE \$15



1.75 L

**59<sup>99</sup>** without  
Scene+  
Card  
SAVE \$8



**Glenfiddich**  
12-Year-Old Single Malt  
Scotch Whisky, 1.14 L

**74<sup>99</sup>**

SAVE \$25

1.14 L

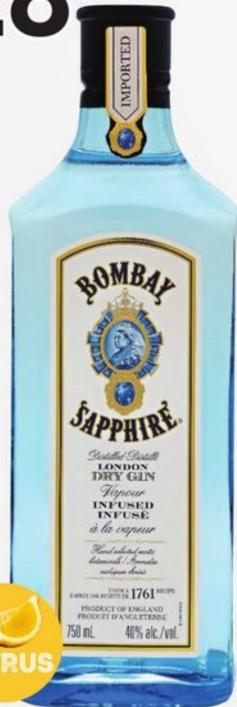
**84<sup>99</sup>** without  
Scene+  
Card  
SAVE \$15



SAVE \$7

**Bombay Sapphire**  
London Dry Gin, 750 mL

**28<sup>99</sup>**



SAVE \$10

**200 PTS**  
when you buy 1

**Sauza**  
Tequila Silver or  
Gold, 750 mL

**28<sup>99</sup>**



SAVE \$7

**Jim Beam**  
Kentucky Straight  
Bourbon Whiskey  
1.14 L

**37<sup>99</sup>**



SAVE \$10

**Kahlúa**  
Coffee Liqueur, 1.14 L

**39<sup>99</sup>**



**LIQUOR**

# Sign up for our eFlyer



discover savings  
at your local store



discover what's  
new in spirits,  
wine and beer

**subscribe now**

USE PROMO CODE: **SOBEYS30**

FOR **30% OFF** ANY GENERAL ADMISSION OR VIP TICKET



CALGARY INTERNATIONAL  
**BEERFEST**  
MAY 1 & 2, 2026  
BMO CENTRE, STAMPEDE PARK



**GET TICKETS TODAY!**

Locally Crafted  
**BEER OF THE WEEK**

Whether you're stocking up, sharing with friends, or finally settling the debate about which core beer reigns supreme, Cabin Classics makes it easy. It's everything we stand for, neatly packed and ready to go.



SAVE \$5

100 PTS when you buy 1

Calgary

**Cabin Brewing Co.**  
Cabin Classics Core Mix Pack, 8 x 473 mL  
**28<sup>99</sup>**



**Ready to enjoy**

SAVE \$7

200 PTS when you buy 1

**Cutwater**  
Signature Cocktail Variety Pack  
8 x 355 mL

**34<sup>99</sup>**



SAVE \$10

**Miller Lite**  
Lite, 15 x 355 mL  
**31<sup>99</sup>**



SAVE \$15

**Sleeman**  
Clear 2.0, 24 x 355 mL  
**39<sup>99</sup>**



SAVE \$8

**Keystone Light**  
Light, 24 x 355 mL  
**33<sup>99</sup>**



SAVE \$6

300 PTS when you buy 2

**Brewhouse**  
Selected Varieties  
15 x 355 mL  
**22<sup>99</sup>**



SAVE \$6

**SVNS**  
Hard 7Up Selected Varieties  
12 x 355 mL  
**26<sup>99</sup>**



CASE LOT SALE

**BUY MORE SAVE MORE**  
2 FOR price available to Scene+ Members only

Scene+ MEMBER PRICING

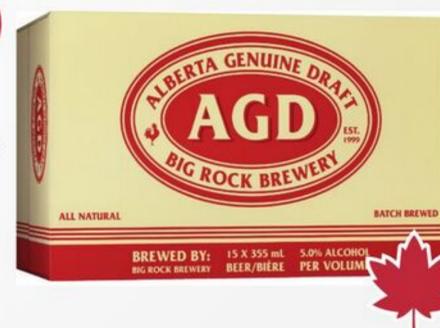
2 for \$110 or \$63.99 each  
SAVE \$38 when you buy 2

**Corona Extra**  
Extra, 28 x 330 mL



SAVE \$8

**Alberta Genuine Draft**  
Selected Varieties  
15 x 355 mL  
**23<sup>99</sup>**



SAVE \$7

**AriZona**  
Hard Iced Teas Selected Varieties  
12 x 355 mL  
**23<sup>99</sup>**



**FLAMES GAME DAYS**



**15 CAN PACKS \$27.99**



CALGARY FLAMES IS A REGISTERED TRADEMARK OF CALGARY SPORTS AND ENTERTAINMENT CORPORATION.

The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Offer valid March 19 - 25, 2026, at Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Scene+ digital or physical membership card must be presented at time of transaction. Minimum spend does not include taxes, deposits and environmental charges. Offer excludes event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Coupons have no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice.



# LOAD IT TO GET IT!

- 1 Load your offers to activate them
- 2 Shop and scan your Scene+ card

Activate your offers at [MyLiquorOffers.ca](https://www.myliquoroffers.ca) before you shop

## FEBRUARY 26 – MARCH 25, 2026



**GET 1500 PTS**  
when you buy 1

**McClelland's Scotch Whisky**  
Selected Varieties  
750 mL (Reg. \$47.99)



**SAVE \$9**  
when you buy 1

**Carolans Irish Cream**  
750 mL (Reg. \$29.99)



**SAVE \$20**  
when you buy 1

**Drumshanbo Gunpowder Irish Gin**  
750 mL (Reg. \$58.99)



**SAVE \$17**  
when you buy 1

**Wayne Gretzky Whisky**  
Selected Varieties  
750 mL (Reg. \$39.99-\$41.99)



**GET 700 PTS**  
when you buy 1

**Santa Julia Malbec**  
750 mL (Reg. \$16.99)



**SAVE \$8**  
when you buy 1

**Zuccardi Q Malbec or Cabernet Sauvignon**  
750 mL (Reg. \$23.99)



**SAVE \$8**  
when you buy 1

**Marqués de Cáceres**  
750 mL (Reg. \$21.99)



**SAVE \$4**  
when you buy 1

**Santa Cristina Casasole Orvieto**  
750 mL (Reg. \$15.99)



**SAVE \$4**  
when you buy 1

**Alley Kat Seeing Red Irish Ale**  
4 x 473 mL (Reg. \$17.99)



**SAVE \$7**  
when you buy 1

**Magners Original Irish Cider**  
4 x 500 mL (Reg. \$18.99)



**SAVE \$5**  
when you buy 1

**Coors Seltzer 7% Green Apple Slushie**  
6 x 355 mL (Reg. \$18.99)



**GET 400 PTS**  
when you buy 1

**Wild Winds The Föhn Munich Helles Lager**  
4 x 473 mL (Reg. \$16.99)

Activate Your Offers

All participating products featured on this page are available to be loaded from February 26 – March 25, 2026 on [MyLiquorOffers.ca](https://www.myliquoroffers.ca)\*

Offer valid February 26 – March 25, 2026 at participating Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase of one of the participating products must be made in a single transaction. Offer must be loaded to a registered Scene+ card prior to purchase. Limit of two (2) redemptions per Scene+ membership card. For any transaction that includes an alcohol product, the person purchasing such product and redeeming such offer must (a) be of legal drinking age in their province of residence at the time of purchase, and (b) be the individual named on the Scene+ Card or Scene+ Account used to purchase such product and redeem such offer, as applicable. Product availability may vary by store. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.