

HyVee®

APRIL DEALS GOOD ALL MONTH LONG!

Ad prices effective March 30 - May 3, 2026



3.99
Frito-Lay Doritos
or Funyuns snacks
4.04 to 10.75 oz.

5.99
Grill Ready
chicken kabob
7 oz. **\$13.69/lb.**
or 8 oz. **\$11.98/lb.**



4.99
Chobani Greek yogurt
4 ct.



2.00 ea.
with purchase of 2
Celsius energy drink
12 fl. oz.



3/\$4
Bush's beans
15 to 16 oz.



2.99
Blue Ribbon Classics
frozen dessert
48 fl. oz. or pint

Select varieties included. Some restrictions apply. Prices subject to change.
We reserve the right to limit quantities. See store for details. Plus deposit on applicable items.



Drink in America



SIGNATURE PARTNER

©2026 The Coca-Cola Company. "Coca-Cola" is a registered trademark of The Coca-Cola Company. ©2026 USSC.



6.99

Coca-Cola soda
10 pk. mini cans 7.5 fl. oz.
or Gold Peak tea
6 pk. bottles 16.9 fl. oz.



1.00

BodyArmor sports drink
16 fl. oz.



1.28

Powerade power water
20 fl. oz.



23.99

Smartwater
12 pk. bottles 1 liter



3/\$5

Smartwater
1 liter



5.99

Vitaminwater
6 pk. bottles 16.9 fl. oz.

Ad prices effective March 30 - May 3, 2026

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



**BUY 2 FERRERO BRANDS
FOR A CHANCE TO WIN \$1 MILLION***

PLUS HUNDREDS OF DAILY AND WEEKLY PRIZES



4.48
Halo Top ice cream
1 pint



2.49
Blue Bunny frozen dessert
14 fl. oz.



2.99
Blue Ribbon Classics
frozen dessert
48 fl. oz. or pint



*NO PURCHASE NECESSARY. Legal residents of 50 US/DC & PR, 18+. Promotion consists of daily Instant Win Game and a Sweepstakes. Ends 7/31/26 at 11:59 PM ET. TO ENTER W/O PURCHASE: send a mail postcard along with your name, address, email address, phone number, & date of birth to: Go All In Sweepstakes, P.O. Box 5018, Dept. 13783, Stacy, MN 55078-5018. Subject to full Official Rules (www.goallinandwin.com) or scan QR code. Sponsor: Ferrero U.S.A., Inc., Parsippany, NJ 07054. Data usage rates may apply. © 2026 Wells Enterprises, Inc. All rights reserved. 1/26

KICK OFF SPRING WITH YOUR FAVORITE SNACKS



3.99
Frito-Lay Doritos
or Funyuns snacks
4.04 to 10.75 oz.



3.69
Frito-Lay Miss Vickie's chips
6 to 8 oz.



2/\$4
Frito-Lay minis snacks
2.87 to 5.12 oz.

Ad prices effective March 30 - May 3, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

ELEVATE YOUR ENCHILADA GAME
WITH BIG, BOLD FLAVORS

**TAKE
HOME**
tonight

IN THE
REFRIGERATED
AISLE



TRY
SOMETHING
NEW!



6.99
Family Size
Rana pasta
or sauce
12.5 to 20 oz.



12.99
Family Size
Rana meal kit
or lasagna
32 to 40 oz.



2.28
Rana flat
pasta
or gnocchi
9 or 12 oz.



Lindt
MASTER SWISS CHOCOLATIER
SINCE 1845



6.99
Lindt chocolate truffles
5.1 oz.



1.00 off regular price
Lindt candy gift boxes
6.2 to 15.2 oz.
(price varies by store)



17.49
Lindt chocolate truffles
12.7 oz.

Ad prices effective March 30 - May 3, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



A perfect creamy pairing
at home



NEW

10.99

Starbucks® bags
or K-Cup pods
10 ct., 11 or 12 oz.



4.99

Starbucks® sweet
cream or creamer
24 or 28 fl. oz.



Keurig and K-Cup are trademarks of Keurig Green Mountain, Inc., used with permission.
Nestlé uses Starbucks trademarks under license. © 2026 Starbucks Coffee Company.



CHOLULA.

*There's a Cholula
for Everything*



25% off
regular price

Cholula burrito bowl
8.5 or 9 oz.
(price varies by store)



25% off
regular price

**Cholula hot sauce, salsa,
seasoning mix 1 to 12 oz.
or McCormick
taco seasoning 1 oz.**
(price varies by store)



25% off
regular price

Lawry's seasoning salt
11 or 16 oz. (price varies by store)

Ad prices effective March 30 - May 3, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

START YOUR MORNING WITH belVita^{BREAKFAST} & coffee



Try the NEW
belVita Fruit Bakes
& Energy Bites
at your local
Hy-Vee!



Enjoy belVita Breakfast Biscuits as part of a balanced breakfast with a serving of low fat dairy and fruit.

© Mondelēz International group

5.99

Nabisco belVita biscuits
8 ct.



2.99

Nabisco Snak-Saks
5 to 8 oz.



3.99

Nabisco
Nilla wafers
11 oz.



**Werther's
Original**
The Old World Recipe

3.49
Werther's Original
caramel popcorn
5.29 oz.

10.99
Werther's, Riesen
or Mamba candy
25 to 30 oz.

2.49
Werther's or Riesen candy
2.35 to 6 oz.

Ad prices effective March 30 - May 3, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

GRILL UP A *GoodTime* ANYTIME



9.99
Wright Brand bacon
24 oz.



5.99
Wright Brand
sausage links
12 oz.



5.99
Aidells
sausage links
12 oz.

Ad prices effective March 30 - May 3, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



Save with Exclusive

H PERKS Prices!

Don't have a card?

Signing up is free, easy
& saves you more!



Download the Hy-Vee app to earn & redeem rewards!

EVERYDAY SAVINGS WITH **HyVee** PRODUCTS!

If you can't tell the difference, why pay the difference?



3.78

Hy-Vee pumpkin, beer bread or funnel cake mix
13.77 to 16.06 oz.



16.88

Hy-Vee flavor variety oatmeal
48 ct.



5.79

Hy-Vee salsa
45 oz.



2.99

Hy-vee chocolate or strawberry syrup
22 or 24 oz.



1.99

Hy-Vee rice
8.5 oz.



3.29

Hy-Vee Hickory House wing sauce 12 fl. oz.



6.98

Hy-Vee chocolate chips
23 or 24 oz.



2/\$3

Hy-Vee One Step water
1 liter



7.99

Hy-Vee unsweetened sliced strawberries & bananas
48 oz.



2.79

Hy-Vee pancakes
12 ct.



3.99

Hy-Vee ravioli or tortellini pasta
18 to 25 oz.



2.49

Hy-Vee white distilled vinegar
64 fl. oz.

IN THE AISLES



5.77
KIND granola
8 to 11 oz.



5.39
KIND breakfast bars
6 ct.



1.99
Guerrero tortillas 10 ct.
or Calidad chips 10 or 11 oz.



12.99
Party Size Hershey's candy
23.1 to 35.9 oz.



2/\$14
Ghirardelli chocolate
4.1 to 5.32 oz.



buy two, get one
FREE
Jolly Rancher or Twizzlers
5 to 7 oz.



2/\$7
Trident or Dentyne gum
3 ct.



4.49
Black Forest or Trolli
gummy candy
10 to 14 oz.



3/\$4
with purchase of 3
Hershey's snack size 4 ct.
or theater box candy
1.8 to 6 oz.



7.99
Nebula chocolate bites
2.5 oz.



buy one, get one
50% off
regular price
1st Phorm protein sticks
5 ct. (of equal or lesser value)



4.99
Nabisco Zero Sugar
Oreo cookies
8 or 10.3 oz.



2.49

Yerba Madre
organic beverage
15.5 fl. oz.



10.99

Zevia soda
12 pk. cans 12 fl. oz.



8.99

Monster energy drink
4 pk. cans 11 or 16 fl. oz.



10% off
regular price

Torani syrup
25.4 fl. oz.
(price varies by store)

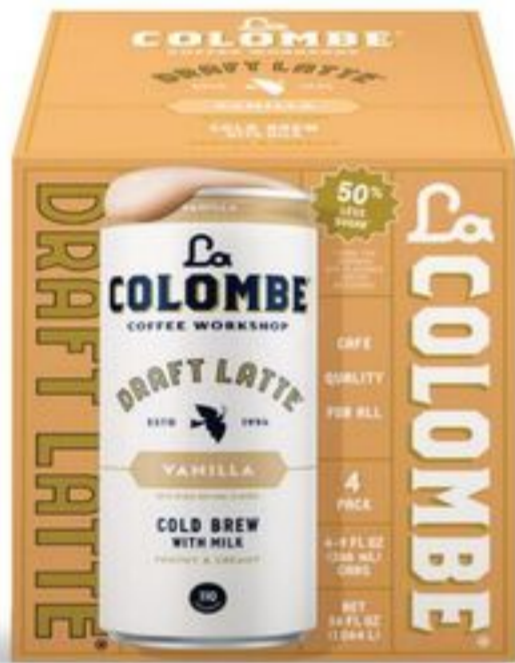


9.99

Red Bull energy drink
4 pk. cans 12 fl. oz.



Fairlife Core Power
protein shake
12 pk. bottles 14 fl. oz.



6.99

La Colombe coffee
4 pk. cans 9 fl. oz.



1.88

Coca-Cola soda
1.25 liter



16.99

Bloom energy drink
12 pk. cans 7.5 fl. oz.



6.99

Evian 6 pk. bottles 500 ml.
or Core water
6 pk. bottles 30.4 fl. oz.



3/\$3

Core 23.9 fl. oz.,
Snapple 16 fl. oz.
or Bai drink 18 fl. oz.



6.99

Liquid Death
sparkling water
6 pk. cans 12 fl. oz.



9.99

1919 Classic American
rootbeer 10 pk. cans 7.5 fl. oz.



3.99

Imperial spread 45 oz.,
Country Crock plant based
heavy whipping cream
16.9 fl. oz. or spread 14 oz.



4.99

Violife 100% dairy free
cream cheese, sour cream,
dip, creamer or cheese
7.05 to 33.8 oz.



2/\$9

Bellatoria Sweetee-Pie,
Sunday Brunch or Personal
Size Brew Pub pizza
10.3 to 15.3 oz.



3.99

Red Baron pizza
15.77 to 23.45 oz.



6.99

Screamin' Sicilian,
Stranger Things, Connie's,
Urban Pie, Cheez-It pizza
15.65 to 26.9 oz.



1.88

Jack's pizza sticks 4 ct.
or Personal Size pizza 5.8 oz.



3.97

Tyson boneless
chicken bites cup
5.2 or 5.3 oz.



1.99

Hot Pockets high protein
stuffed sandwiches
6.75 oz.



3.49

Outshine, Frollies, Oreo,
The Skinny Cow,
Häagen-Dazs novelties
3 or 6 ct. or ice cream 14 fl. oz.



.99

That's Smart!
American sandwich slices
16 ct.



4.48

Hillshire Farm lunch meat
7 to 9 oz.



3.99

Land O' Frost Bistro
Favorites lunch meat
6 or 8 oz.



6.99

Land O' Frost premium
sliced lunch meat
22 oz.



8.99

Smithfield boneless
quarter ham 1.5 lb.



4.99

Wimmer's natural casing
wieners, Vegas dogs
or sausage 10 to 16 oz.



8.99

Hormel Black Label bacon
20 or 24 oz.

DELI



5.99

Alouette creme fraiche
7 oz.



3.99

Athenos crumbled
feta cheese 3.5 to 5 oz.



4.98

BelGioioso ricotta 16 oz.
or mascarpone cheese
8 oz.



5.99

Ile De France goat
cheese pyramid
5.3 oz.



4.99

Montchevre
goat cheese log
4 oz.



7.99

El Pastor or Torero Matador
cheese wedge 5.3 oz.



7.99

Sorée crumbled feta
12 oz.



5.49

Sorée feta chunk cheese
8 oz.



2.00

Frito-Lay chips 1.87 to 4 oz.
with purchase of
Deli sandwich, Market Grille,
MIA Italian, HyChi
or Nori Sushi foods



2.00 off

regular price

Rotisserie chicken breast
or whole chicken 23 to 29 oz.
with purchase of
Poppi prebiotic soda
4 pk. cans 12 fl. oz.
(price varies by store)



1.00 off

regular price

Nori Sushi 10 ct. 7.5 to 9.5 oz.
with purchase of
Poppi prebiotic soda 12 fl. oz.
(price varies by store)



1.00 off

regular price

Market Grille or HyChi meal
with purchase of
Pepsi, Mountain Dew
or Starry soda 20 fl. oz.
(price varies by store)



1.00

Fountain beverage 24 fl. oz.
with purchase of
Market Grille chicken meal
crisp 'n tender, herb roasted,
spicy or strips with 2 sides



FREE

Pepsi, Mountain Dew
or Starry soda 2 liter
with purchase of
14" MIA Italian take & bake pizza
22 to 53 oz.



2.00 off regular price

with purchase of 4
Chicken kabobs 7 or 8 oz.
 & 1 Coca-Cola soda 10 pk. mini cans 7.5 fl. oz.
 or 1 Gold Peak tea 6 pk. bottles 16.9 fl. oz.
 (price varies by store)



9.99

Hy-Vee Choice Reserve
beef & vegetable kabobs
 8 oz. **\$19.98lb.**



2/\$6

Cooked shrimp skewers
 100% natural, 26 to 30 ct.,
 2 oz. **\$24.00lb.**



5.99

Ahi tuna & vegetable kabob
 7 oz. **\$13.69lb.**

5.99

Swordfish & vegetable kabob 7 oz. **\$13.69lb.**

6.99

Atlantic salmon kabob
 farm raised, 7 oz. **\$15.98lb.**

SEAFOOD



11.99lb.

Wild Gulf shrimp
 100% natural, EZ peel,
 21 to 30 ct.



12.99

Wild Gulf shrimp
 EZ peel, 16 to 20 ct.,
 16 oz. pkg.



NEW ITEM!

11.99

Florida pink shrimp
 EZ peel, 21 to 30 ct.,
 16 oz. pkg.



9.99

Wild Gulf shrimp
 peeled & deveined,
 40 to 50 ct., 16 oz. pkg.



7.99lb.

Imitation crab cheese ball



7.99lb.

Our Own surimi crab salad

HOME



25% off regular price
Wilton bakeware
 each (price varies by store)



17.98
Blue Buffalo dry dog food
 5 lb.



20% off regular price
Kirk's gentle castile soap
 12 oz. or **nourishing cleanser**
 32 fl. oz. (price varies by store)



4.97
Dial bodywash
 16 oz.



5.99
Mr. Bubble bubble bath
 36 fl. oz.



2.99
Palmolive or Ajax dish soap
 20 or 28 fl. oz.



10% off regular price
AstroGlide lubricant,
Just for Men hair color
or Vagisil itch relief
 1 to 20 ct. or .3 to 12 fl. oz.
 (price varies by store)



No.7 skincare
 .5 to 1.69 oz.
 (price varies by store)



Ad prices effective March 30 - May 3, 2026
 Select varieties included. Some restrictions apply. Prices subject to change.
 We reserve the right to limit quantities. See store for details.

5.00 off regular price

with \$25 purchase of
All, Persil, Purex, Snuggle, 20 Mule Team borax
laundry boost, detergent, dryer sheets,
Soft Scrub cleaners 39 or 80 ct., 24 to 150 fl. oz.,
Dial soap, Göt2B or Schwarzkopf hair care
 2.03 to 52 fl. oz. (price varies by store)



WINE & SPIRITS



24.99
High Noon seltzer
12 pk. cans 12 fl. oz.



17.99
High Noon Lucky One
vodka lemonade or tea
8 pk. cans 12 fl. oz.



11.99
New Amsterdam vodka
750 ml.



17.99
Black Box wine
3 liter



2/\$11
Soon Hari soju
375 ml.



6.99
Barefoot wine
4 pk. bottles 200 ml.



10.99
Barefoot wine
1.5 liter



10.99
Clos du Bois wine
750 ml.



19.99
Whitehaven sauvignon
blanc 750 ml.



16.99
La Marca prosecco
750 ml.



11.99
Mark West wine
750 ml.



8.99
Apothic wine
750 ml.