

So Canadian **Sobeys**  
Since 1907

**HOT PRICE**  
**3.99** /lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size or Fresh Pork Side Ribs breast bone removed regular cut 8.90/kg

**HOT PRICE**  
**2.49**

100 PTS when you buy 2

Strawberries product of USA or Mexico no 1 grade 454 g 1 lb

**HOT PRICE**  
**10.99**

COMPLIMENTS Frozen Chicken Wings, Breaded Chicken Strips, Nuggets or Burgers Value Size, BELMONT Homestyle Beef Burgers Angus, Prime Rib or Sirloin & More! 750 g 1.5 kg

**HOT PRICE**  
**9.88** /lb

Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AA grade beef while supplies last 21.78/kg

**HOT PRICE**  
**1.99** /lb

Broccoli Crowns Product of Mexico or USA 4.39/kg

**HOT PRICE**  
**7.99** /lb, ea

COMPLIMENTS Cooked Shrimp in Ring with Sauce 255 g, PANACHE Butterfly or Coconut Breaded Shrimp 340 g or Fresh Tilapia Fillets subject to availability 17.61/kg

**HOT PRICE**  
**2.99**

COMPLIMENTS Frozen Vegetables 500-750 g

**HOT PRICE**  
**2.49**

CAVENDISH FARMS Flavour Crisp, Quick Crisp or Restaurant Style Fries or Quick Crisp Onion Rings 454-750 g or CHEEMO Perogies 745-907 g

**HOT PRICE**  
**4.44**

COMPLIMENTS Cheese 400 g or Shreds 226-320 g selected

**HOT PRICE**  
**2.67**

DEMPSY'S 7" Tortillas 270-340 g, TIA ROSA Tortillas 220-328 g or VACHON Snacks 248-336 g

**HOT PRICE**  
**2.47**

400 PTS when you buy 4

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g

**HOT PRICE**  
**4.99**

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL

**YOUR 1,000 PTS OFFER IS WAITING**

Visit the Sobeys app or [Sobeys.com/offers](https://www.sobeys.com/offers)

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

Scan QR code to download or open the app

**Scene+ DIGITAL EXCLUSIVE**

OFFER AVAILABLE MARCH 12-18, 2026

That's like \$10 toward your groceries

**Global Market**

**HOT PRICE**  
**11.99**

BRAR'S Desi Ghee 800 g

**Scene**  
**MEMBER**  
**PRICING**

Swipe your Scene+ Card and Save



**MEMBERS SAVE \$1.05/lb**  
**5.44** /lb  
MEMBER  
11.99/lb without Scene+ Card

Fresh Regular Ground Beef Family Size



**MEMBERS SAVE \$6**  
**19.99** MEMBER  
24.99 without Scene+ Card

TIM HORTONS Single Serve Coffee Pads 24-30 pk, MELITTA Ground Coffee 930 g or COMPLIMENTS Whole Bean Coffee 907 g



**MEMBERS SAVE \$1**  
**6.99** MEMBER  
7.99 without Scene+ Card

ROBIN HOOD or FIVE ROSES Flour assorted varieties 5 kg

**Scene**  
**DIGITAL EXCLUSIVE**

Load it in the Sobeys App



**BUY 1 GET 1 FREE**

HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Chips & Fish or Fish Cakes 330-700 g

Scene

TURN  
POINTS  
INTO  
GROCERIES



5<sup>49</sup> **400 Pts**  
when you buy 3

JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g



**250 Pts**  
when you buy 1

21<sup>99</sup>

COMPLIMENTS Large Cooked Shrimp in Ring with Sauce 737 g



2<sup>99</sup> **300 Pts**  
when you buy 4

CAMPBELL'S Chunky Soup 515 mL, PEPPERIDGE FARM Goldfish Crackers or Chips 156-227 g, KETTLE Chips 156-198 g or SNYDER'S Pretzels 240 g



That's like \$5 toward your groceries

**500 Pts**  
when you buy 3

4<sup>99</sup>

KRAFT Peanut Butter 500 g or Cheez Whiz 450 g



**100 Pts**  
when you buy 1

6<sup>99</sup>

BECEL Margarine 637-850 g

1,000 Points = \$10 of free groceries

FULL\_SCENE\_2024\_09\_01





# Eid Mubarak



**12<sup>99</sup>**

/lb  
SUNGOLD Fresh Boneless  
Lamb Leg 28.64/kg



**15<sup>99</sup>**

FILIPPO BERIO  
Olive Oil 750 mL



**3<sup>49</sup>**

CHALO Naan  
500 g



**2<sup>29</sup>** COMPLIMENTS Canned  
Tomatoes 796 mL or  
Stewed Tomatoes 540 mL



**16<sup>99</sup>**

MINA Chicken or Beef Burgers 600-800 g



**1<sup>99</sup>** COMPLIMENTS Canned Legumes  
540 mL



**1<sup>79</sup>** CALIFORNIA GARDEN  
Fava Beans 450 g



**3<sup>69</sup>** SALEM FOODS  
Tomato Paste 750 g



**6<sup>99</sup>** AHMAD TEA 100 pk  
selected varieties



**5<sup>79</sup>** KASHI Pistachio  
Premium Halva 450 g



**4<sup>99</sup>** DURRA Sesame  
Bread Sticks 454 g



**2<sup>49</sup>** ETI Tea Biscuits  
400 g



**2<sup>49</sup>** ETI Mini Popkek Cake with  
chocolate or banana 144 g



**7<sup>49</sup>** QUALITY STREET  
160 g



**15% off** COMPLIMENTS Cups 10-16 oz  
50 pk or Decorated Plates  
22-44 pk selected



**25<sup>99</sup>** BRITA 6 Cup Pitcher or  
Filters 3 pk



**6<sup>49</sup>** FERRERO ROCHER Squares 105 g

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit Sobey's.com/offers or the Sobey's app.

# so much value



**5.99** 200 Pts when you buy 2

TAYLOR FARMS Chopped or Leafy Salad Kits prepared in Canada 207-383 g

**4.99** 5 lb BAG

COMPLIMENTS Potatoes product of Canada Canada no 1, 5 lb bag

**2.49**

Long English Cucumbers product of Ontario, Canada no 1 grade

**6.88** 500 Pts when you buy 2

HALOS Clementines or Mandarins product of USA 907 g 2 lb bag

**4/\$4** 100 Pts when you buy 4

Lemons product of USA or Limes product of Mexico or Colombia

**4.44** 100 Pts when you buy 4

Extra Large Seedless Red or Black Grapes product of Peru or Chile 9.79/kg

**1.27** 7 lb

Rutabaga product of Canada, Canada no 1, 2.80/kg

**1.99** 7 lb

Bulk Sweet or Red Onions product of Canada, USA or Mexico no 1, 4.39/kg

**3.99**

Grape Tomatoes product of Mexico pint

**3.88** 100 Pts when you buy 2

COMPLIMENTS ORGANIC Button Mushrooms product of Ontario 227 g

**1.99** 7 lb

Papaya product of Mexico or Guatemala 4.39/kg

**2.47** 7 lb

Red Prince Apples product of Ontario, Canada extra fancy grade 5.45/kg

**2.99** 7 lb

Peaches or Nectarines product of Chile no 1 grade 6.59/kg

**3.99** 7 lb

MAGnificent Cantaloupes product of Brazil

**2.99**

Boston Lettuce in Soil product of Canada

**5.99**

COMPLIMENTS Green Leaf or Romaine Single Leaf product of USA 198 g

**15% off**

Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes

**BUY 2 GET 3RD FREE**

Prepared Fresh Daily Stir-Fry Mixes assorted sizes

**3.99** Global Market

Dragon Fruit product of Vietnam or Yellow Pitahaya product of Ecuador

**1.99** 7 lb

Pomelo product of China or Long Squash product of Mexico or Honduras 4.39/kg

**4.99**

Organic Onions product of Canada Canada no 1, 3 lb

**8.99** 50 Pts when you buy 1

LIL SHAPPERS Organic Gala Apples product of USA fancy grade 1.36 kg 3 lb bag

**9.99**

LOOP Cold Pressed Juices or Smoothies product of Canada 1L selected

**3.99**

SUNRISE Smoked Tofu 180 g assorted product of Canada

**4.99**

COMPLIMENTS Raw Pumpkin Seeds 300 g or Roasted Sunflower Seeds salted or unsalted 450 g

**11.99**

NATURSOURCE Almonds or Mixed Nuts selected 450-600 g

## floral

Available at most stores

**STARTING AT 4.99**

Oxalis "Shamrock" grown in Ontario

**6.49**

St. Patrick's Day Chrysanthemum 4.5" grown in Ontario

**19.99** 400 Pts when you buy 1

St. Patrick's Day or Nowruz Celebration Bouquets

**7.99**

Hyacinth 5-stem bunch or 6" pot assorted colours grown in Ontario

Give them more with the Grocery Essentials Card

Visit [sobey.com/giftcards](http://sobey.com/giftcards) for details

# YOU COULD WIN 1,000,000 PTS\*

That's like \$10,000 towards groceries!

Earn one entry for every \$15 spent on Sterling Silver Beef when you scan your Scene+ card! Contest runs February 26 to March 25, 2026.

\*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at sobays.com/sterling-silver-contest. Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of Alberta or provinces of Canada including Quebec who have a valid Scene+ account and who have received the sign of mystery on the date they visit the Contest. There are 100 (100) prizes to be won, one (1) prize will be awarded toward each of the following regions: Calgary, Edmonton, Red Deer, and the West. Each prize amount of 1,000,000 Scene+ points (ARV \$10,000.00 CAD) each. The prizes have no expiration date, are non-transferable and no substitutions will be made. Correctly document all winning quantities required. Odds of winning depend on the number of eligible entries received.

## So tender

STERLING SILVER **HAND-SELECTED AAA BEEF**

Well-marbled • Aged to perfection  
Cut from Canada AAA Beef  
Exclusive to Sobays

**8<sup>99</sup>** /lb  
+500 PTS when you buy 1

**24<sup>99</sup>** /lb  
CERTIFIED TENDER TENDER CERTIFIED

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 19.82/kg

STERLING SILVER Fresh Boneless Striploin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 55.09/kg

|  |   |
|--|---|
| <p><b>3<sup>99</sup></b> /lb<br/>COMPLIMENTS Fresh AIR-CHILLED Whole Chicken 6.82/kg</p>   | <p><b>6<sup>99</sup></b> /lb<br/>COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings 15.41/kg</p>   |
| <p><b>6<sup>99</sup></b> /lb<br/>Fresh Seasoned Boneless Pork Loin Centre Cutlets 15.41/kg</p>   | <p><b>5<sup>99</sup></b> /lb<br/>Fresh Whole Skinless Pork Belly cryovac value size 13.21/kg</p>  |
| <p><b>11<sup>49</sup></b> +200 PTS when you buy 2<br/>WENDY'S Fresh, Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g</p> | <p><b>4<sup>99</sup></b> /lb<br/>Frozen Cornish Hens Grade A or Frozen Ducks Grade A 11.00/kg</p> |
| <p><b>\$13</b><br/>COMPLIMENTS Value Size Breakfast, Mild Italian or Honey Garlic Pork Sausages 1-1.4 kg</p>   | <p><b>\$6</b><br/>COMPLIMENTS Ground Pork 454 g starting at 6.99 ea</p>                           |

### quick & easy

|  |  |   |  |
|--|--|---|--|
| <p><b>3<sup>49</sup></b><br/>COMPLIMENTS Regular or Jumbo Wieners 450 g</p>  | <p><b>4<sup>99</sup></b> STARTING AT +100 PTS when you buy 2<br/>COMPLIMENTS Smoked Pork or Chicken Sausages 375 g</p> | <p><b>10<sup>99</sup></b> +200 PTS when you buy 2<br/>SCHNEIDERS Pepperettes 300-375 g</p>    | <p><b>3<sup>99</sup></b> +100 PTS when you buy 2<br/>LUNCHABLES 89-138 g 4.99 ea</p> |
| <p><b>4<sup>99</sup></b> +100 PTS when you buy 2<br/>COMPLIMENTS Stuffed Chicken Cakes or Asian Inspired Entrées 284-500 g</p> | <p><b>7<sup>99</sup></b><br/>COMPLIMENTS Cheese Sticks, Pickle Spears or Blooming Onion Pearls 325-500 g</p>           | <p><b>14<sup>99</sup></b><br/>POGO Originals 20 or 32 pk or Minis value size 960 g-1.5 kg</p> | <p><b>15<sup>99</sup></b><br/>ST. LOUIS Chicken Wings or Bites 650 g</p>             |

### GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scene+ Scene+ Visa Card.

ST. LOUIS CHICKEN WINGS \$10.99

\*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at sobays.com/sterling-silver-contest. Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of Alberta or provinces of Canada including Quebec who have a valid Scene+ account and who have received the sign of mystery on the date they visit the Contest. There are 100 (100) prizes to be won, one (1) prize will be awarded toward each of the following regions: Calgary, Edmonton, Red Deer, and the West. Each prize amount of 1,000,000 Scene+ points (ARV \$10,000.00 CAD) each. The prizes have no expiration date, are non-transferable and no substitutions will be made. Correctly document all winning quantities required. Odds of winning depend on the number of eligible entries received.

## seafood

**2<sup>99</sup>** **MEMBER** **3<sup>49</sup>**  
without Scene+ Card  
COMPLIMENTS Crab- or Lobster-Flavoured Alaska Pollock 227 g

**4<sup>99</sup>** **MEMBER** **5<sup>99</sup>**  
without Scene+ Card  
COMPLIMENTS NATURALLY SIMPLE Tilapia, Basa or Pollock Fillets 400 g

**12<sup>99</sup>** **MEMBER** **100 Pts**  
when you buy 2  
BEST BUY Breaded Popcorn Shrimp, Squid Rings or Sole Fillets 800-860 g

**8<sup>99</sup>** **MEMBER** **9<sup>99</sup>**  
without Scene+ Card  
COMPLIMENTS Cooked Shrimp or Raw Shrimp 31-40 or 71-90 ct per lb or Bay Scallops 80-120 ct per lb 340 g

Almond Crusted Sole Fillets or Coconut Crusted Tilapia, previously frozen

**YOUR CHOICE**  
**12<sup>99</sup>**  
lb. ea. 28.64/kg  
Fresh Steelhead Trout Fillets product of Newfoundland

From Newfoundland  
NANUK Smoked Coho Salmon 140 g

Fresh Atlantic Salmon Roasts Stuffed with Spinach, Cheddar, Bacon & Cold Water Shrimp

## bakery

**12<sup>99</sup>** **MEMBER** **200 Pts**  
when you buy 2  
Real Cream Layer Cakes 510-725 g

**14<sup>99</sup>** **NEW**  
WITHENSHAW Sticky Toffee Pudding frozen 550 g

**5<sup>99</sup>** **MEMBER** **6<sup>99</sup>**  
without Scene+ Card  
COMPLIMENTS Pecan or Raisin Butter Tarts 510 g

**3<sup>99</sup>** **BAKED IN STORE**  
Made with 100% Canadian flour  
Winning Style Light or Dark Fye Bread 450 g

**2<sup>49</sup>** **BAKED IN STORE**  
**BUY MORE SAVE MORE**  
Ciabatta or Artisan Style Baguettes 325-360 g 2.99 ea

**5<sup>99</sup>** **STARTING AT** **100 Pts**  
when you buy 2  
Donuts 4 pk 320-520 g

**5<sup>99</sup>** **BAKED IN STORE** **75 Pts**  
when you buy 2  
Hot Cross Buns 6 pk 515-545 g

## deli & kitchen

**14<sup>49</sup>** **MEMBER** **15<sup>49</sup>**  
without Scene+ Card  
COMPLIMENTS Sliced Cheese 440 g

**7<sup>99</sup>** **STARTING AT** **100 Pts**  
when you buy 2  
KERRYGOLD Irish Cheese 198 g or MONSIEUR GUSTAV Cheddar 200-250 g

**18<sup>99</sup>** **100 Pts**  
when you buy 1  
TRE STELLE Feta 850 g

**3<sup>99</sup>** **SLICED FRESH**  
PANACHE Ham or Oven Roasted Chicken /100 g

**7<sup>99</sup>** **GREENFIELD** Sliced Deli Meats 175 g selected

**11<sup>99</sup>** **100 Pts**  
when you buy 2  
COMPLIMENTS Charcuterie Trio selected 250 g

**3<sup>99</sup>** **SLICED FRESH**  
/100 g  
MASTRO Genoa Salami hot or mild

**4<sup>49</sup>** **200 Pts**  
when you buy 300 g or more  
COMPLIMENTS Montreal Smoked Meat, Roast Beef, Corned Beef or Pastrami

**5<sup>99</sup>** **MEMBER** **6<sup>49</sup>**  
without Scene+ Card  
Wraps 219-300 g

**3<sup>99</sup>** **300 Pts**  
when you buy 3  
NANA'S Samosas sold by individual piece, available hot or chilled from the Service Case

**8<sup>99</sup>** **LIMITED TIME ONLY**  
GOLD LABEL Heat-and-Serve Snack Dips 375 g

**6<sup>49</sup>** **200 Pts**  
when you buy 2  
YUCATAN Guacamole regular, mild or spicy or Avocado Salsa 227-340 g

**6<sup>99</sup>** **100 Pts**  
when you buy 2  
Snack or Classic Meal Boxes select varieties 300-320 g

**10<sup>99</sup>**  
OLIVIERI Family Size Pasta or Gnocchi selected 520-700 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

# frozen & dairy

**5<sup>99</sup>** COFFEE-MATE Creamers 828-946 mL **100 Pts** when you buy 2

**4<sup>49</sup>** GAY LEA Aerosol Whipped Topping 225 g **100 Pts** when you buy 2

**2<sup>99</sup>** COMPLIMENTS Cream Cheese or Spread 227-250 g 3.99 ea **100 Pts** when you buy 2

**5<sup>49</sup>** ARMSTRONG Cheese Slices 220-240 g **200 Pts** when you buy 2

**8<sup>49</sup>** HELUVA GOOD! Dip 680 g

**3<sup>49</sup>** GAY LEA Sour Cream 425-500 mL

**5<sup>49</sup>** COMPLIMENTS Pure Orange Juice 1.5 L **100 Pts** when you buy 2

**15<sup>99</sup>** SAPUTO Shredded Cheese 1 kg or ARMSTRONG 900 g **value size**

**4<sup>99</sup>** REVELLO or FUDGICLE Novelties 12 pk selected

**4<sup>99</sup>** CRAVE or KD Frozen Entrées 200-340 g

**7<sup>99</sup>** DR. OETKER Giuseppe Stuffed Crust Pizza or Suprema Pizza 475-771 g

**5<sup>99</sup>** KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g

**3<sup>99</sup>** CHAPMAN'S Super Premium Plus Ice Cream 500 mL

**13<sup>99</sup>** MCCAIN Pizza Pockets 12 pk

**13<sup>99</sup>** ARCTIC GARDENS Frozen Vegetables 1.25-1.75 kg

**5<sup>49</sup>** HUNGRY-MAN Frozen Dinner or XL Bowls 360-455 g

**Here for your budget and lifestyle**

**200 Pts** when you buy 2

**4<sup>99</sup>** PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk

**7<sup>69</sup>** COMPLIMENTS Frozen Entrées selected 227-284 g

# natural health

**4<sup>99</sup>** VITA COCO Coconut Water 1 L

**7<sup>49</sup>** MARY'S ORGANIC Crackers 142-184 g

**5<sup>49</sup>** TRADITIONAL MEDICINALS Teas 16 pk

**6<sup>99</sup>** NUTS TO YOU Organic Butter 500 g **STARTING AT**

**2<sup>99</sup>** CLUB HOUSE Organic Spice Bags 10-57 g or SILK Creamers 450-473 mL

**6<sup>49</sup>** GARDEN Supreme Meat Alternatives 255-425 g **STARTING AT**

**4/\$11** COVE Kombucha 355 mL

**4<sup>99</sup>** PACIFIC FOODS Organic Chili 468 g **100 Pts** when you buy 2

**29<sup>99</sup>** GOODPROTEIN All-in-One Shake 440 g **100 Pts** when you buy 1

**2/\$7** GRENADE Protein Bars 6 pk

**12<sup>99</sup>** PURE PROTEIN Bars 60 g

**15%** CENTRUM MultiGummies 90-130 pk selected **200 Pts** when you buy 1

Give them more with the Grocery Essentials Card [Visit sobeys.com/giftcards](http://www.sobeys.com/giftcards) for details

# drinks & snacks

**9.99** LINDT or GHIRADELLI Bagged Chocolate 130-151 g, HERSHEY'S Novelty Chocolate 389 g or HARIBO 40 pk white supplies last

**5.49** CADBURY Multipacks 152-200 g or NERDS Gummy Clusters 227 g

**9.99** ATHLETIC BREWING CO. Non-Alcoholic Beer 6x355 mL or OLE Mocktails 4x355 mL

**2/\$6** RED BULL Energy Drinks 250 mL

**\$4** KELLOGG'S Town House, Snap'd or Cheez-It Crackers 213-391 g

**4.49** LOTUS Biscoff Biscuits 250 g, CADBURY Fingers 114 g or PEPPERIDGE FARM Cookies 200-213 g

**2/\$9** TOSTITOS Tortilla Chips 205-300 g or MISS VICKIE'S Potato Chips 190-200 g

**2.49** COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g

**10.99** VAN HOUTTE Coffee K-Cups® or Brew Over Ice Pods 10-12 pk or Roast & Ground Coffee 340 g

**13.99** TETLEY Orange Pekoe Tea 216 pk

**3.99** COMPLIMENTS Cranberry or Ruby Red Grapefruit Cocktail 1.89 L

**8.49** NATURE VALLEY Mid-size Granola Bars 340-525 g

# meal makers

**6.49** HERSEY'S Chips 200-270 g

**3.49** BETTY CROCKER Frosting selected 340-450 g or KRAFT Jet-Puffed Marshmallows 400 g

**4.49** KELLOGG'S Cereal 210-525 g selected varieties (excludes family size)

**19.99** JAKEMAN'S Maple Syrup 1 L

**4.99** MONTANA'S BBQ Sauces 350 mL

**6.99** MAZOLA Oil 1.18 L

**3.99** DIMPFLMEIER Munich Style Rye Bread 500 g or DEWATER'S Bagels selected 5-6 pk

**3.99** QUAKER Instant Oatmeal 230-344 g or Quick or Old Fashioned Oats 900 g-1 kg

**2.99** PURITAN Stew 410 g or FRASER FARM Gravy and Meatballs 425 g

**7.99** TACO BELL Crunchwrap Supreme 642 g or Cheesy Double Decker 401 g Taco Kits

**4.49** STONEMILL Bread 454-600 g

**11.48** BEN'S ORIGINAL Rice 2.2 kg selected varieties

**100 PTS** COMPLIMENTS Spices or Seasonings selected 5-245 g

**15%** COMPLIMENTS Baking Nuts 100 g selected (excludes Pine Nuts)

**8.99** COMPLIMENTS Family Size Granola Bars 350-530 g or Crispy Rice Squares 582 g

**3.79** COMPLIMENTS Cookies 300-350 g

**4.99** COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g

**3.99** COMPLIMENTS Sweet Pickled Onions 375 mL or PANACHE Salad Dressing 350 mL

**1.99** COMPLIMENTS Baked Beans 398 mL

**2/\$5** COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g

Give them more with the Grocery Essentials Card Visit [sobey.com/giftcards](http://sobey.com/giftcards) for details

# home & pet care

**11<sup>99</sup>** PURINA ONE Dry Dog or Cat Food 1.45-1.8 kg

**21<sup>99</sup>** PURINA Tidy Cats Lightweight Cat Litter 5.44 kg

**1<sup>59</sup>** SHEBA Perfect Portions 2-4 pk 75 g 1.79 ea

**8<sup>99</sup>** WHISKAS Dry Cat Food 1.5-2 kg or PURINA Dentalife Dog Treats or Chews 404-595 g

**24<sup>99</sup>** FINISH Dish Tabs 60-105 pk

**6<sup>49</sup>** SCRUBBING BUBBLES Drop Ins 1 pk, Fresh Brush 1 pk, Refills 8 pk or Toilet Cling Fresh Brush 12 pk

**4<sup>29</sup>** ALLEN'S Cleaning Vinegar 950 mL

**32<sup>99</sup>** TIDE Pods 85-112 pk or Power Pods 63 pk

**15<sup>99</sup>** CASHMERE Bathroom Tissue 12=36 rolls or SPONGETOWELS Ultra Pro 4=8 rolls

**2<sup>99</sup>** SCOTTIES Ultra Soft with Lotion Facial Tissue Cubes 52 pk

**4<sup>49</sup>** ALCAN Foil 50 ft, Non-Stick 25 ft or REYNOLDS Parchment Paper 35 ft

**12<sup>49</sup>** GLAD Waste Bags 20-40 pk

# health, beauty & baby

**5<sup>99</sup>** SENSODYNE or Pronamel Toothpaste 75-100 mL selected

**5<sup>99</sup>** PANTENE Hair Care 170-355 mL or 187 g selected

**7<sup>99</sup>** LIVE CLEAN Body Wash or SOFTSOAP Liquid Hand Soap 500 mL or 1.47 L selected

**15<sup>49</sup>** ALWAYS Pads, Liners or TAMPAK Tampons 10-136 pk selected

**20% off** GILLETTE Fusion or Mach3, BIC or SCHICK Razors, Skintimate or Satin Care or GILLETTE Shave Cream 1-15 pk, 75 mL or 198-311 g selected

**4<sup>99</sup>** CREST Pro Health or SCOPE Mouthwash or ORAL-B Toothbrushes 500 mL-1 L or 1-4 pk selected

**28<sup>99</sup>** ORAL-B Rechargeable Toothbrushes or Heads or CREST 3D White Strips 1-10 pk selected

**10% off** GOLD BOND Toothbrushes or Heads 85-400 mL or 226 g selected

**55<sup>99</sup>** SIMILAC Powders 837-859 g

**3<sup>99</sup>** Q-TIPS including Organic 400 pk

**36<sup>99</sup>** ENFAGROW A+ 907 g or PAMPERS Super Econo Pack Huge Diapers 66-174 pk

**28<sup>99</sup>** PAMPERS Super Pack 42-116 pk

# pharmacy

Only available at Pharmacy Locations  
\*Select products and only available when a pharmacist is on duty.

**10% off** ADVIL 24-50 pk selected or VOLTAREN 30 g or 50 g\*

**10% off** SYSTANE Eye Drops 10 mL or Contacts Solution 120 mL selected

**19<sup>99</sup>** DEPEND Underwear or POISE Pads selected

**10% off** TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected\*

**10% off** TYLENOL Complete 40 pk or BENTYLIN All-in-One 250-270 mL or 40 pk selected\*

**10% off** BAND-AID Wound Care selected

**360Health** **ibey**

Need health care or advice? We do that!

From weight management to diabetes care, pharmacists can help.

Free for some services may apply.

**Scene+** JOIN SCENE+ TODAY. [sceneplus.ca/register](http://sceneplus.ca/register)

\*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+ offers.

Scene+  
**DIGITAL EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [Sobeys.com/offers](https://www.sobeys.com/offers)

Get  
**300 PTS**  
when you spend  
**\$18 or more on**

Selected Canadian Cheddars with the Blue Cow Logo 170-280 g



Get  
**200 PTS**  
when you buy 2

COMPLIMENTS Coconut Milk 400 mL selected varieties



**SAVE \$1**

LOAD THIS OFFER AND SAVE \$1 ON COMPLIMENTS ORGANIC Frozen Fruit 600 g

**BUY 1 GET 1 FREE**  
of equal or lesser value

**HIGH LINER** Battered or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Chips & Fish or Fish Cakes 330-700 g



Download on the  
**App Store**

GET IT ON  
**Google Play**

Offer valid March 12th to March 18th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

# Cheers to beer & coolers!



GUINNESS Draught Stout 4x440 mL tall cans

**10<sup>99</sup>**

Tuesday, March 17th  
**Celebrate St. Patrick's Day!**



**28<sup>99</sup>**

BUDWEISER Lager 12x473 mL tall cans



HEINEKEN Original Lager or SAPPORO Premium Lager 6x500 mL tall cans

**19<sup>99</sup>**



**26<sup>99</sup>** WHITE CLAW Variety Pack 12x355 mL cans



**18<sup>99</sup>** COTTAGE SPRINGS Vodka Lemonade Mix Pack 8x355 mL cans



**3<sup>49</sup>**

GUINNESS Draught Stout or PERONI Nastro Azzurro Lager 500 mL tall can



# HAPPY MONTH OF Ramadan



**1.99**  
/lb

Long Squash product of Mexico or Honduras 4.39/kg



**1.49**  
/lb

Plantain product of Guatemala 3.28/kg



**9.99**

BARD VALLEY Medjool Dates 907 g



**5.99**

BARD VALLEY Date Rolls selected varieties 142-170 g



**11.99**

ROYAL NUTS Almonds or Cashews roasted salted, unsalted or raw 325-350 g



**25% off**

COMPLIMENTS Baking Nuts selected varieties 200-400 g



**5.99**  
+100 PTS when you buy 2

HANDFUEL Nuts or Clusters selected varieties 120-150 g

**9.99**

WONDERFUL Shelled Pistachios 155-170 g



**9.99**

COMPLIMENTS Chocolate Covered Almonds 350 g



**14.99**

ROYAL NUTS Club Pack Walnuts 750 g



Find more variety and value in store



Your destination for variety and value



2<sup>99</sup> /lb  
Indian Eggplant product of Mexico 6.35/kg



4<sup>49</sup> /lb  
Okra product of Honduras 9.90/kg



1<sup>99</sup> /lb  
Papaya product of Mexico or Guatemala 4.39/kg



2<sup>49</sup>  
Coconut product of Vietnam



99¢  
Passion Fruit product of Colombia



3<sup>49</sup>  
CHALO! Naan 500 g



13<sup>99</sup>  
INDIA GATE Pure Basmati Rice 4.54 kg



5<sup>29</sup>  
INCI Vegetable Ghee 1 pk



4<sup>29</sup>  
PATATA'S Cooking Sauce 400 mL, selected varieties



4<sup>99</sup>  
PATATA'S 3 Step Sauce Kits 313 g, selected varieties



4<sup>79</sup>  
KFI Cooking Sauces 275 mL, selected varieties



11<sup>99</sup>  
BROOKE BOND Red Label Black Tea 800 g



4<sup>99</sup>  
SHERRON Juice Drink 2 L, selected varieties



305g  
2<sup>29</sup>  
BRITANNIA Suji Rusk Toast 305 g



75g  
99¢  
BRITANNIA Biscuits 75 g, selected varieties



341g  
2<sup>79</sup>  
SURATI Snacks 341 g, selected varieties

WHILE SUPPLIES LAST, PRODUCT SELECTION MAY VARY BY STORE.

# Value for St. Patrick's Day



**11.99** /lb  
Fresh Boneless Beef Stewing Cubes  
Family Size 26.43/kg



**9.99** /lb  
Fresh Boneless Beef Brisket Portions  
cut by your meat expert from Canada AA  
grade beef while supplies last 22.02/kg



**MEMBERS SAVE \$1**  
**5.99**  
MEMBER PRICING

Great for Shepherd's Pie!

**6.99** without Scene+ Card  
HAYTER'S FARM Fresh Extra Lean Mince Turkey 450 g



**4.99** /lb  
STARTING AT

CHRIS BROTHERS Pork Cottage Roll or Beef Brisket starting at 11.00/kg



**77¢** /lb  
Cabbage product of Canada, Canada no 1, 1.70/kg



**16.99** +150 PTS when you buy 1  
BELGUSTO CUCINA Shepherd's Pie 907 g



**4.99** /kg

COMPLIMENTS Potatoes product of Canada, Canada no 1, 5 lb bag



**6.99** +100 PTS when you buy 2  
Gourmet Cinnamon Buns Plain or with Cream Cheese Icing 4 pk 690-750 g



**9.99**  
St. Patrick's Day Single Layer Cake 610 g or Small Pull-Apart Cakes 365-990 g



**5.99** ea when you buy 2 or more  
Cupcakes 6 pk 310-505 g 7.99 ea

# So.local

From Wellesley, Ontario



**The Wagler family has been producing maple syrup since 1921. Wagler Maple Products was founded in 2012.**

The woods at Wagler Maple Products come alive each spring with the sights and sounds of a new year of maple syrup production. We are 4<sup>th</sup> generation maple producers, our family started harvesting maple syrup on our farm in 1921! The 5<sup>th</sup> generation is currently in training as they help alongside us every spring in the sugar bush. We bottle our syrup in our CFIA certified canning facility and take great steps to ensure the integrity of our product throughout the entire process. We offer a wide variety of bottles and gift options, including candy and our signature maple BBQ sauce. We are known for our consistent quality and exceptional taste.



**10<sup>99</sup>**

WAGLER  
Maple Syrup  
375 mL



**We have 2X as many Canadian-origin products as competing stores\*** Look for the leaf to help support Canada.

\*Sobeys Capital Incorporated and its related conventional and discount banners, offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025, using data reported through Nielsen's CA-SOBEYS-CROSS CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC., commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NQ through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.



# Inspiring fish recipes you can count on during Lent

Try a Nashville-Style Hot & Crispy Fish Sandwich dolloped with spicy coleslaw on a brioche bun!

[Get recipe](#)



200 PTS  
when you buy 1

**\$13**

COMPLIMENTS  
Battered Haddock  
Fillets 575 g



**3<sup>99</sup>**

COMPLIMENTS  
Brioche Burger Buns  
4 pk 200 g

# Mmmm.... Sweet and savoury



BAKED IN STORE

LIMITED TIME ONLY

**5.99**

Chocolate Chip with Mini Eggs Cookie 8 pk 325 g or Shortbread with Mini Eggs Cookie 8 pk 325 g



100 PTS when you buy 2

**6.99**

COMPLIMENTS Muffins 4-6 pk 400-600 g



**3.99**

COMPLIMENTS Brioche Burger Buns 4 pk 200 g



**5.49**

COMPLIMENTS Brioche Hot Dog or Mini Buns 385-480 g



Made with 100% Canadian flour

BAKED IN STORE

**4.99**

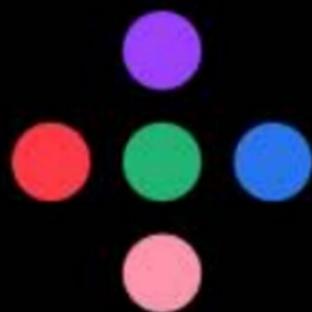
STARTING AT Raisin or Cinnamon Raisin Bread 450 g

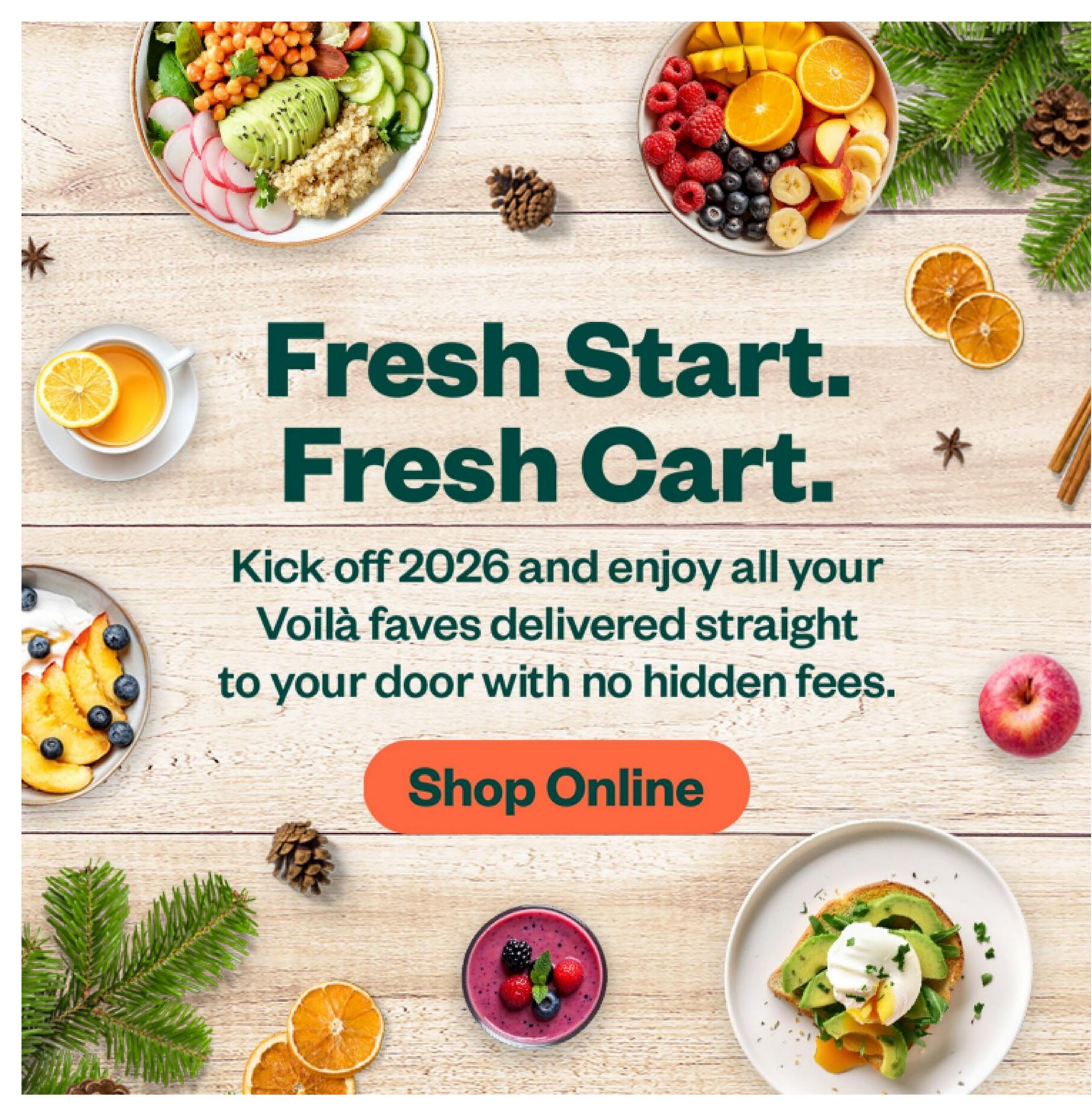
# GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with  
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





# Fresh Start. Fresh Cart.

Kick off 2026 and enjoy all your  
Voilà faves delivered straight  
to your door with no hidden fees.

[Shop Online](#)