

WST_AB_MB_SK

LOWEST PRICE
on select flyer items or automatically
receive the difference in Scene+ points*

Scene+ **VERIFIED PRICE** guarantee

SAFEWAY 

Sobeys

VERIFIED ✓

7⁹⁹ /lb

Sterling Silver Fresh Boneless Inside Round Oven Roast or Marinating Steaks cut from Canada AAA grade beef 17.61/kg

VERIFIED ✓

3⁹⁹ /lb
8.80/kg

MEMBER PRICING

SAVE UP TO 60% WITH MEMBER PRICING

4⁹⁹ /lb, 11.00/kg
without Scene+ Card

VERIFIED ✓

4⁹⁹

COMPLIMENTS or THE CANADIAN BUTCHER Bacon 375 g or COMPLIMENTS Fully Cooked Bacon 65 g

VERIFIED ✓

99¢ /lb

Ambrosia Apples product of Canada, Canada extra fancy grade 2.18/kg

VERIFIED ✓

3⁴⁹ /100 g

Fresh Steelhead Trout Fillets responsibly raised product of Western Canada

OCEAN WISE RECOMMENDED

CHOOSE CANADIAN SEAFOOD

VERIFIED ✓

1⁹⁵ /lb

Red Cluster Tomatoes product of Western Canada 4.30/kg



KRAFT DINNER Original 12 pk

VERIFIED ✓

9⁹⁷



HUNT'S Thick & Rich Pasta Sauce or Tomato Sauce 680 mL or Tomato Paste 369 mL

VERIFIED ✓

2/\$4



COMPLIMENTS Large White Eggs 18 pk or Free Run Large White Eggs 12 pk

VERIFIED ✓

5⁴⁴



CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added Ice Cream 1-2 L selected

VERIFIED ✓

4⁹⁹



PUREX Bathroom Tissue 24-48 or 12-48 rolls, SPONGETOWELS 6-12 rolls or SCOTTIES Facial Tissue 12 pk

VERIFIED ✓

11⁹⁹



FOLGERS Roast & Ground Coffee 544-865 g, Single Serve Pods 30 pk or CARNATION Hot Chocolate 1.7 kg

VERIFIED ✓

16⁸⁷



SALEEM CARAVAN Creamy Basmati, Golden Basmati or Pakistani Rice 4.54 kg

VERIFIED ✓

11⁹⁹



Join Us.

100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

TM 2026 Make Happy Tummies

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys or Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

THU 19 FRI 20 SAT 21 SUN 22 MON 23 TUE 24 WED 25

Prices and offers in effect March 2026



More deals!
Scan here for our full flyer



WST_AB_MB_SK

Scene™

MEMBER

PRICING

Swipe your
Scene+ Card
and Save



MEMBERS SAVE \$1

8⁹⁹
MEMBER
PRICING

9⁹⁹

without
Scene+ Card

WONDERFUL Shelled Pistachios
assorted varieties 155-170 g

\$2

For only

Add
Twice-Baked
Potatoes
regular size
available
chilled



MEMBERS SAVE \$3

10⁹⁹
MEMBER
PRICING

13⁹⁹

without
Scene+ Card

READY FOR YOU Crispy Chicken
6 pieces available hot or chilled



MEMBERS SAVE 99¢

\$2
MEMBER
PRICING

2⁹⁹

without
Scene+ Card

ROGERS Sugar Icing, Brown or Yellow 1 kg



MEMBERS SAVE \$1

3⁹⁹
MEMBER
PRICING

4⁹⁹

without
Scene+ Card

COCA-COLA or PEPSI Soft Drinks 6x710 mL

Scene™
DIGITAL
EXCLUSIVE

OFFER AVAILABLE
MARCH 19-25, 2026

SPEND \$75 OR MORE, GET

500 PTS

WHEN YOU LOAD THIS OFFER

in the Sobeys or Safeway app or
at Sobeys.com/offers or Safeway.ca/offers

See page 2 for details

Scene

**TURN
POINTS
INTO
GROCERIES**



300 PTS
when you buy 2

12⁹⁹

JAMES Ultimates Breaded or Battered Haddock, Cod or Sole 450-615 g or Lightly Dusting Haddock or Sole Fillets 500-540 g



200 PTS
when you buy 1

\$14

COMPLIMENTS Value Size Cooked Ham 1 kg



100 PTS
when you buy 2

3⁹⁹

COMPLIMENTS Cheese Slices 210-230 g or Blocks 250-270 g



150 PTS
when you buy 3

2⁹⁹

LECLERC Celebration Cookies 200-350 g or PRINGLES Party Stacks 194-203 g or Mingles 155 g



400 PTS
when you buy 2

40% off

JAMIESON Vitamins or Supplements selected varieties and sizes

1,000 Points = \$10 of free groceries

pick from peak
FRESHNESS



It's fresh, or your
money back



500 PTS
when you buy 1

6.99
/lb

Fresh Lean Ground Beef
available only in 5 lb tube
15.41/kg



9.99
MEMBER PRICING

11.99
without
Scene+ Card

COMPLIMENTS Frozen Chicken Wings or
MAPLE LEAF PRIME Raised Without
Antibiotics Chicken Wings, Breaded Chicken,
or Stuffed Chicken Cutlettes 568-800 g



\$12

SUNRISE FARMS Seasoned
Chicken Drumsticks frozen 3 kg



8.99

ULTRA NATURAL Fair Trade Hand-Peeled
Shrimp 51-70 ct per lb deveined tail-off
cooked or raw 300 g



1.99
/lb

Papaya product of Mexico
4.39/kg



5.99

Large Pineapples
product of Costa Rica
or Prepared Fresh
Daily Cored Pineapples

We offer cored or
whole pineapples for
the same price



3.99

Butter Crust, Dutch Crunch,
Soft Italia or Sesame Seed
Topped Bread 450 g



5.99

COMPLIMENTS Feta
or Bocconcini 200 g



2.99

SCHNEIDERS Lunchmate Stackers or Adult Snack Kits or
GREENFIELD Snack Kits 74-120 g or COMPLIMENTS Sliced
Meats 175 g or Regular or Jumbo Wieners 450 g selected



5.99

DR. OETKER Giuseppe Rising
Crust or Thin Crust Pizza
439-785 g



100 PTS
when you buy 1

6.99 IMPERIAL Soft
Margarine or
Squares 1.28-1.36 kg



3.49

CHRISTIE Peek Freans or Dad's
Cookies 275-350 g, ARNOTT'S
Tim Tam Biscuits 175-200 g or
COMPLIMENTS Soda Crackers
450 g



\$3

DEMPSTER'S White or Whole
Wheat, Texas Toast or Sandwich
Bread 570-675 g or English Muffins
6 pk



4.99

CADBURY, NESTLÉ or HERSHEY'S
Novelty Easter Chocolate
85-340 g or FERRERO ROCHER
Chocolate Eggs 70-125 g while
supplies last



4.99

TROPICANA Drinks or
Lemonades 1.36 L or PURE LEAF
Iced Tea 1.75 L selected



2/\$3

KRAFT BBQ
Sauce 455 mL or
HEINZ Pasta or
Beans 398 mL



400 PTS
when you buy 2

12.99

QUAKER Dippys or Chewy Bars
Club Pack 935-960 g



100 PTS
when you buy 3

3.99 DANONE Oikos
Greek Yogurt
4 pk



400 PTS
when you buy 4

3.99 PEARL MILLING
COMPANY Pancake
Mix 905 g or Syrup
710 mL



8.99

GENERAL MILLS Jumbo Cereal
825 g-1.3 kg, KELLOGG'S Jumbo
Cereal 700 g-1.1 kg or POST
Jumbo Cereal 1.1-1.24 kg



11.99

CADBURY Mini Chocolate Eggs
362-381 g, FERRERO ROCHER
Rabbit 13 pk or KINDER Maxi,
Plush or Egg Hunt 116-186 g
while supplies last



14.99
MEMBER PRICING

15.99
without
Scene+ Card

SAPUTO Shredded Cheese 1 kg or
ARMSTRONG 900 g



4.99

200 PTS
when you buy 2

COMPLIMENTS Jam 375-500 mL,
Liquid Honey Bear 375 g or Peanut
Butter 1 kg



36.99

PAMPERS Super Econo Pack
66-174 pk or ENFAGROW A+
907 g



10.99

PUREX Laundry Detergent
4.08-4.43 L, SUNLIGHT 4.01 L,
PERSIL Liquid 1.86 L or Discs
32-42 pk or SNUGGLE Fabric
Softener 2.77 L or Sheets 200 pk



Look for the leaf

to help you
support Canada

Visit sobeys.com
or safeway.ca for details

PROUDLY CANADIAN safeway.ca | sobeys.com



We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, March 19, 2026 to Wednesday, March 25, 2026. Advertised prices do not include taxes, deposits and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "We deliver" refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Sobeys or Safeway locations within Western Canada. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCafé®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. P06_SBY_WK47_PRN_WST_MB_SK

RICARDO

Gourmet, yet easy

From my kitchen
to yours



9.99 RICARDO Frozen Pizza
700-745 g



5.99
RICARDO Baking
Mixes 450 g



4.99
RICARDO Kitchen Tools
selected varieties



6.49 RICARDO Dips
selected 250-300 g

Gourmet meals
without the stress.
Chef crafted to be
easy to prepare.

the way TO VALUE



**BUY 1 GET 1
FREE**
or equal or lesser value

COMPLIMENTS Baby Spinach,
Baby Arugula or Spring Mix
product of USA 142 g 4.99 ea



4.99
/lb
Asparagus
product of Mexico
11.00/kg



2.99
Iceberg Lettuce
product of Mexico or USA



2.99
/lb
Sweet Clementines
product of Morocco 6.59/kg



3.99
Blackberries product
of Mexico 340 g

LARGE



2/\$5
Ataulfo Mangoes
product of Mexico



\$5
Mangoes product
of Mexico 3 pk



6.99
THE LITTLE POTATO COMPANY
Potatoes product of Canada,
Canada no 1, 1.36 kg 3 lb



5.44 **100 PTS**
when you buy 2
COMPLIMENTS ORGANIC
Portabella Mushroom Caps
product of Canada 170 g



3.49
COMPLIMENTS Onions 3 lb
product of Canada, Canada no 1
or Rainbow Carrots 2 lb product
of Canada, Canada no 1, 1.99 ea



2.99
/lb
Brussels Sprouts
product of Mexico
or USA 6.59/kg



5.99
Kiwi product of
Greece or Italy
454 g



7.49 **100 PTS**
when you buy 2
Gala, McIntosh or Ambrosia
Apples product of Canada
Canada fancy grade or Granny
Smith Apples product of USA
fancy grade 1.36 kg 3 lb bag



1.99
/lb
Large Navel
Oranges product of
USA 4.39/kg



6.99 **50 PTS**
when you buy 1
Mini Watermelon
product of Mexico



4.99 **200 PTS**
when you buy 2
COMPLIMENTS Caesar Salad
Kit product of USA 280 g



2.99
GOODLEAF Microgreens
product of Canada 50 g



25% OFF
Prepared Fresh Daily Taco or
Guacamole Dip or Pineapple
Salsa assorted sizes



**BUY 2 GET 3RD
FREE**
Prepared Fresh Daily Roasters
or BBQ Grillers assorted sizes



7.99
/lb
Sugar Mangoes
product of
Colombia 17.61/kg



1.49
/lb
Flat Cabbage or Napa Cabbage
product of Mexico or USA
3.28/kg



7.99
Organic Green
Kiwi product of
Greece 454 g



4.99 **100 PTS**
when you buy 2
COMPLIMENTS ORGANIC
Paste Herbs 115 g assorted
varieties prepared in Canada



4.99
GUSTA Veggie
Ground assorted
340 g



4.99
POM Wonderful
Juice selected
473 mL



20% off
ROYAL NUTS Tubs
selected varieties 240-350 g



2/\$6
FRESH GOURMET Croutons
selected varieties 128-142 g

floral

Available at most stores



2/\$12
Tulips 5-Stem bunch assorted
colours grown in British Columbia



9.99
Flower Tin with Tropical 4" pot
assorted varieties grown in
British Columbia



100 PTS
when you buy 1
**STARTING AT
15.99**
Phalaenopsis Orchids in Ceramic
Pots assorted colours and sizes



12.99
Hydrangea 3-stem
assorted colours

Card must be registered. Offer valid and available to be loaded from March 19-25, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase \$75 must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Spending \$75 or more awards only one 500 Scene+ points allotment. Limit 1 offer per Scene+ Card. Digital Offer has no cash value and cannot be combined with any other offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Offer cannot be combined with other minimum spend/receive offer(s). SCENE+ registered digital or physical card must be presented. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer or www.safeway.ca/value-flyer for details.

Earn one entry for every \$15 spent on
Sterling Silver Beef when you scan
your Scene+™ card for a chance to**WIN**
1,000,000 PTSThat's like **\$10,000** toward groceries!
Contest runs February 26 to March 25, 2026Sterling
SILVER
PREMIUM BEEF

*NO PURCHASE NECESSARY.

Full Contest rules and no purchase entry method found at sobeys.com/sterling-silver-contest or safeway.ca/sterling-silver-contest. Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are five (5) prizes to be won, one (1) prize will be allocated toward each of the following regions: Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.**15⁹⁹**
/lbSTERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks,
Family Size or Premium Oven Roast cut by your meat expert
from Canada AAA grade beef 35.25/kgSterling
SILVER
PREMIUM BEEF**HAND-SELECTED
AAA BEEF**Well-marbled · Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys or Safeway**250 PTS**
when you spend
\$25 or moreCOMPLIMENTS Fresh
AIR-CHILLED Boneless Skinless
Chicken Breasts**6⁹⁹**
/lbCOMPLIMENTS Fresh
AIR-CHILLED Chicken Breasts
back attached Family Size 15.41/kg**4⁹⁹**
/lbFresh Pork Loin Centre and Rib
Combo Chops Family Size
11.00/kgNAGANO Premium Fresh Pork
Loin Hotel Cut Chop, Tenderloin
or Back Ribs 100% Canadian**7⁹⁹**
/lbFresh Lean Ground
Beef Family Size
17.61/kg**300 PTS**
when you buy 2**5⁹⁹**MAPLE LODGE FARMS Chicken
Sausage 375-500 g**10% off**Frozen NEW
ZEALAND
SPRING LAMB**5⁴⁹**MARGANGELO Sweet and Hot
Italian Pork Sausage Meat 450 g

Amazing Premium Burgers made...

**8⁹⁹**
/lbFresh Lean Ground Beef Burgers
4 pk Family Size 100% Pure
no additives or fillers 19.82/kg**8⁹⁹**
/lbFresh Medium Ground Chuck Beef
Burgers 100% Pure no additives or
fillers 19.82/kg**9⁹⁹**
/lbFresh Premium
Cheesy, Portabella
Mushroom & Mozzarella
or Bacon & Cheddar
Medium Ground Chuck
Beef Burgers 22.02/kg**15⁹⁹**COMPLIMENTS Angus, Sirloin
or Prime Rib Beef Burgers or
Angus Beef & Pork Belly
Burgers 852 g**13⁹⁹**BELMONT Homestyle Beef Burgers
angus, prime rib or sirloin 852 g

quick & easy

**STARTING AT
4⁹⁹**BUTTERBALL Turkey Franks,
Bacon or Rasher 300-450 g**6⁹⁹**COMPLIMENTS Pepperoni Sticks
300 g**200 PTS**
when you buy 2**STARTING AT
12⁹⁹**44TH STREET Fully Cooked
Entrées 575 g**STARTING AT
12⁹⁹**MARGANGELO Chicken or Pork
Souvlaki 480-640 g or Bacon
Wrapped Beef Sirloin Medallions
340 g**7⁹⁹**WONG WING Frozen Entrées, Egg
Rolls, Spring Rolls or Dumplings
360-680 g**100 PTS**
when you buy 2**10⁹⁹**SWISS CHALET Chicken or Beef
Pot Pies 650-655 g**19⁹⁹**BEYOND MEAT Plant Based
Burgers or Beef 678-908 g**6⁹⁹**WHOLLY VEGGIE! Cauliflower
Wings buffalo, ranch, hot honey or
Japanese-inspired bbq 375 g**GET TO FREE GROCERIES FASTER**when you scan your Scene+
membership card and pay
with your Scotiabank
Scene+™ Visa® Card.*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at scotiabank.com/participatingstores. *Visa Int. / Licensed user.

P03_SBY_WK47_PRN_WST_AB_MB_SK

seafood

3⁶⁹
/100 g

Fresh Wild Pickerel
Fillets product of
Western Canada



1⁵⁰ Fresh Choice Oysters product of Canada subject to availability

CHOOSE CANADIAN SEAFOOD

OCEAN WISE RECOMMENDED

\$10

ULTRA NATURAL
Raw Marinated Shrimp
Skewers large tail-less
4 pk 248 g



3⁹⁹ Assorted Seafood Snack Platters previously frozen 230-310 g

100 PTS when you buy 1



5⁹⁹

CLEAR OCEAN Cooked Cold Water Scallops 227 g



3⁴⁹ COMPLIMENTS Crab or Lobster-Flavoured Alaskan Pollock 227 g



10⁹⁹
MEMBER PRICING

12⁹⁹
without
Scene+ Card

ULTRA NATURAL Shrimp Ring with Cocktail Sauce 17-19 ct per ring 255 g



2/\$5 AURORA Anchovies Fillets or Paste 50-56 g



deli & kitchen

4⁹⁹
MEMBER PRICING

5⁹⁹
without
Scene+ Card

BRANDT Sliced Kolbassa selected 175 g



8⁹⁹ MAPLE LEAF Natural Selections Sliced Meats selected 175 g



5⁴⁹ /100 g Gruyere or Emmental Swiss Cheese product of Switzerland



200 PTS
when you buy 1

18⁹⁹

TRE STELLE Feta 850 g



Get **500 PTS**
When you spend \$20 or more on participating Deli Meat from the Service Case.*

That's like
\$5
toward your groceries



FRESH FROM OUR DELI CASE

3⁹⁹
MEMBER PRICING

4⁴⁹
without
Scene+ Card

FONTAINE SANTÉ or LANTANA Topped Hummus, Regular Hummus or Dips 227-283 g



6⁴⁹ **250 PTS** when you buy 2 YUCATAN Avocado Salsa 340 g



75 PTS
when you buy 2

1⁹⁹ BURNBRAE FARMS Eggs2Go! 2 pk 88 g



READY FOR YOU

Grab 'n Go Meals!

100 PTS
when you buy 1

14⁹⁹

Mixed Deli Meats Subs 4 pk 860 g



12⁹⁹

14" Take & Bake Pizza 800-890 g



Get **400 PTS**
When you buy 2

OR
Get **800 PTS**
When you buy 3

Give them more with the Grocery Essentials Card



Visit sobeys.com/giftcards or safeway.ca/giftcards for details



drinks & snacks



100 PTS
when you buy 3

3/7⁹⁸

OASIS Juice,
ARIZONA Iced Tea
or DEL MONTE
Nectar 960 mL tetra



7⁹⁹

LAVAZZA Nespresso Compatible
Capsules 10 pk or Ground Coffee
Bricks 250 g



8⁹⁹

MAXWELL HOUSE
Instant Coffee 150 g



9⁹⁹

TETLEY Orange Pekoe Tea 144 pk
or TWININGS Tea 50 pk



2/\$7

DARE Ultimate
Cookies
290-300 g



2/\$7

CHRISTIE Mini
Cookies
144-200 g



\$4

CHRISTIE Good Thins
100 g, Crispers or
Ritz Chips 240 g



5⁴⁹

BOULANGERIE
GRISSOL Melba
Toast 350-400 g



2/\$9

RUFFLES Potato Chips
180-200 g or SMARTFOOD
Popcorn 150-220 g



3⁹⁹

OLD DUTCH Potato
Chips or Ridgies
200-235 g



3⁹⁹

HUMPTY DUMPTY Party Mix
250 g or Snacks 200-290 g



3⁹⁹

TWIGZ Pretzels
130 g



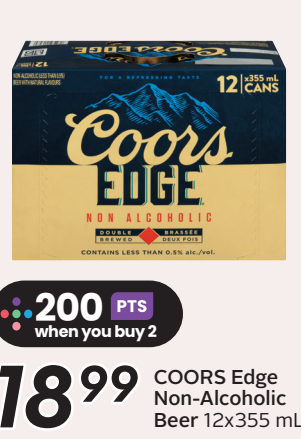
3⁹⁹

LA COCINA Tortilla
Chips 300-400 g



2/\$6

CELSIUS Energy
Drinks 355 mL



200 PTS
when you buy 2

18⁹⁹

COORS Edge
Non-Alcoholic
Beer 12x355 mL



2/\$12

LACROIX Sparkling Water
8x355 mL



200 PTS
when you buy 2

6⁴⁹

FERRERO ROCHER
Squares 105 g



10⁹⁹

CADBURY Mini
Eggs 400 g
while supplies last



200 PTS
when you buy 2

2/5⁵⁰

BIO STEEL
Sports Drink
500 mL



100 PTS
when you buy 2

4⁹⁹

BUBLY Sparkling
Water mini cans
6x222 mL



4⁹⁹

MAYNARDS Candy
308-315 g or KINDER
Chocolate Bars 126 g



3⁷⁹

MENTOS Mints 4 pk



8⁹⁹

KELLOGG'S Pop-Tarts 1.152 kg,
Rice Krispies Squares 660 g or
Special K Bars 500 g



11⁹⁹

FERRERO Nutella
B-Ready 330 g

Here for your budget and lifestyle



4⁷⁹

100 PTS
when you buy 2

COMPLIMENTS Candy Coated
Chocolate Mini Eggs 200 g
while supplies last



14⁴⁹

COMPLIMENTS Candy Coated
Chocolate Mini Eggs 650 g
while supplies last



5⁹⁹

200 PTS
when you buy 2

PANACHE Cracker Assortment
Classic 250 g



NEW

100 PTS
when you buy 1

4⁹⁹

COMPLIMENTS Exceptional
Chocolate Chip Cookies 280 g



value size

1,000 PTS
when you buy 1

38⁹⁹

BEST BUY
K-Cups®
Coffee Pods
100 pk



100 PTS
when you buy 1

5⁹⁹

COMPLIMENTS Apple
Juice 2.84 L



2⁹⁹

100 PTS
when you buy 2

COMPLIMENTS Potato Chips
Extraaa! Flavour 200 g



2/\$3

COMPLIMENTS Sparkling or
Fizzy Flavoured or Unflavoured
Water 503 mL-1 L

Scene GET 1,000 PTS

FOR EVERY \$100 SPENT
IN ONE ALL ULTIMATE
GIFT CARDS!

Offer valid during March 19 - 25, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

P05_SBY_WK47_PRN_WST_AB_MB_SK

deli & kitchen



100 PTS
when you buy 2

5⁹⁹

COMPLIMENTS Dry Cured Salami selected 125 g

12⁹⁹

COMPLIMENTS Natural Ingredients Family Size Sliced Meats selected 375-400 g



Gluten free,
Made with Natural
Ingredients, No added
preservatives or nitrites
other than those that
are naturally occurring,
Made in Canada from
domestic and imported
ingredients.



FRESH
FROM OUR
DELI CASE

3⁷⁹

/100 g

MASTRO Rosemary Ham or
SAN DANIELE Mortadella



100 PTS
when you buy 1

13⁹⁹

THE LAUGHING COW 32 pk 535 g
or BABYBEL 18 pk 360 g



4⁹⁹
MEMBER
PRICING

5⁹⁹
without
Scene+ Card

COMPLIMENTS Goat Cheese 113 g



4²⁹

/100 g

MCLEAN Clean and Lean Roasted Turkey or
Ham



Power Pair:
Soup & Sandwich or Wrap

Buy any
& get

Freshly Prepared
Sandwich or Wrap
a Small Hot Soup

for only **\$2**

Available every day!

Sandwich/wrap
not included



4 Can Dine for **19⁹⁹**

Hot Roast Chicken or
Full Rack of Back Ribs

Any 2 Sides

Large Potato Wedges, Reser's Sides or
Compliments Salad, 426-454 g

4 King's Hawaiian
Savoury or Sweet Rolls

NO COUPON REQUIRED. Plus applicable taxes, deposits, fees and levies. Not valid with any other offer.
Subject to availability, no substitutions. Valid only on eligible products described above, purchased in a
single transaction. Products may not appear as shown. Offer valid until further notice.

bakery



BUY
MORE
SAVE
MORE

12⁹⁹

ea when you
buy 2 or more

Cheesecakes 6" 810-960 g 17.99 ea



12⁹⁹
MEMBER
PRICING

17⁹⁹
without
Scene+ Card

Single Layer Shortcakes 905-950 g



100 PTS
when you buy 2

5⁹⁹

All Butter Croissants or Pastries
4 pk 275-400 g



75 PTS
when you buy 2

4⁹⁹

Tea Biscuits 6 pk 335-350 g



6⁹⁹

COMPLIMENTS Dessert Squares 400 g



2/\$7

Bagels 4 pk 450 g



5⁹⁹

Gourmet Swirl Buns 4 pk 367-400 g



3⁹⁹

Garlic Bread 540 g



200 PTS
when you buy 2

6⁴⁹

PORTOFINO Breads
585-600 g



\$3

COMPLIMENTS Grain Breads 600 g



3⁹⁹

DEMPSTER'S 7" Tortillas 240-340 g or
TIA ROSA Tortillas 220-328 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com or Safeway.ca

frozen & dairy

4⁴⁹

DAIRYLAND or LUCERNE
Chocolate Milk 1.89-2 L



5⁹⁹

ASTRO Balkan Style
Yogurt 12 pk



100 PTS
when you buy 2

5⁹⁹

COMPLIMENTS
Shreds 226-320 g
selected



3⁴⁹

PILLSBURY Crescent Rolls 318 g,
Dinner Rolls & Biscuits 340 g or
Pizza Crust 391 g selected 3.99 ea



4/\$5

YOPLAIT Yop
Drinkable Yogurt
200 mL



4⁴⁹

SIGGI'S Icelandic
Style Skyr Yogurt
4 pk



3⁹⁹

LACTANTIA Healthy Attitude or
Olivina Margarine 427 g



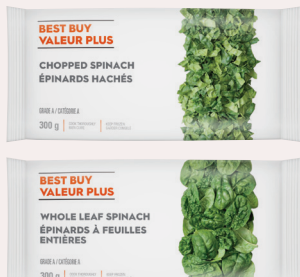
5⁷⁹

NATREL Lactose
Free Butter 250 g



1²⁹

BEST BUY Frozen
Spinach Chopped or
Whole Leaf 300 g



5⁴⁹

KRAFT Philadelphia
Dips 340 g



4⁹⁹

KOZY SHACK Rice
Pudding 6 pk



7⁹⁹

STÖK Cold Brew
Coffee 1.42 L



200 PTS
when you buy 2

RIGHTEOUS Gelato or Sorbetto
473 mL selected



5⁹⁹

NANAPOPS! Frozen
Bars 4 pk selected



4⁴⁹

TAST!EZ Frozen
Snacks 311 g



5⁴⁹

SNOWCREST
Frozen Fruit
500-600 g



4⁴⁹

TENDERFLAKE Pie Shells, Tart
Shells or Puff Pastry 255-397 g



3⁹⁹

KELLOGG'S Eggo Waffles,
French Toast Sticks or Pancakes
270-330 g



3⁹⁹

MCCAIN Breakfast Potatoes
600-650 g



3⁹⁹

MCCAIN Bistro, Smiles or
Tasti-Taters 454-800 g or
MCCAIN Superfries 454-650 g



**BUY 2 GET 3RD
FREE**

RICARDO Frozen Entrées
380-395 g 8.99 ea



2/\$10

HEALTHY CHOICE Gourmet
Steamers 269-306 g



13⁴⁹

EL MONTEREY
Taquitos
567-588 g



11⁴⁹

SWANSON Oven
Easy or Family
Skillet Meals 1.19 kg



WE'RE FULL OF
C
compliments

50 PTS
when you buy 1

9⁴⁹

COMPLIMENTS
BALANCE Egg
Whites 1 kg



200 PTS
when you buy 2

5⁹⁹

COMPLIMENTS
Greek Yogurt
650 g



5⁹⁹

COMPLIMENTS
Flatbread Pizzas
300-310 g



3⁴⁹

COMPLIMENTS
Frozen Whipped
Topping 1 L



3⁴⁹

COMPLIMENTS Hash Browns or
Diced Home Fries 650 g



50 PTS
when you buy 1

3⁴⁹

COMPLIMENTS
Sour Cream
500 mL



100 PTS
when you buy 2

3⁹⁹

COMPLIMENTS
Stringable Cheese
8 pk 168 g



2⁹⁹

35 PTS
when you buy 1

COMPLIMENTS BALANCE
Non-Hydrogenated Margarine
427 g



Give them more with the Grocery Essentials Card



Visit sobeys.com/giftcards
or safeway.ca/giftcards
for details

meal makers

**4⁹⁹** KELLOGG'S Vector Granola 311 g**2⁹⁹** APPLESNAX Fruit Cups 6 pk**9⁹⁹** NUTELLA Hazelnut Spread 725 g**3⁹⁹** COMPLIMENTS Canned Fruit 796 mL**3⁴⁹** COMPLIMENTS Bagels 6 pk**3⁹⁹** VACHON Snacks 248-336 g

Classic Mini Cheesecakes recipe and more found on edsmith.com

**2/5⁵⁰** COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g**2/\$5** MINUTE RICE Cups 250 g**3⁴⁹** AYLMER Ready To Serve Soup 540 mL**5⁹⁹** CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g**6⁹⁹** STEFANO Pasta Sauce 405-648 mL**7⁴⁹** AGROMONTE Pasta Sauce 560 mL**5⁴⁹** MAISON ORPHÉE Vinaigrette 250 mL**12⁹⁹** TILDA Basmati or Brown Basmati Rice 1.8 kg selected varieties

Here for your budget and lifestyle

**9⁹⁹** PANACHE Maple Syrup amber rich 500 mL**4⁹⁹** COMPLIMENTS Chocolate Chips 225-270 g 5.49 ea**49¢** COMPLIMENTS Instant Noodles 85 g**3⁹⁹** COMPLIMENTS Pickles 500 mL or Kalamata Olives 375 mL

natural health

**7⁴⁹** KASHI GoActive Cereal 349-501 g or Organic Cereal 360-510 g**6⁹⁹** STOKED OATS Superfood Oatmeal Blends 500 g**2/\$6** CWENCH Hydration 500 mL**2/\$7** COMPLIMENTS ORGANIC Tortilla Chips 240 g**3⁹⁹** EARTH'S OWN Select Beverages 1.75-1.89 L**11⁹⁹** OLYMPIC Organic Yogurt 1.75 kg Regular or Greek 12.99 ea**6⁹⁹** PRANA Organic Chia Seeds 200-300 g**3⁴⁹** ANNIE'S Mac & Cheese 149-170 g**25⁹⁹** VEGA Protein + Supergreens 510-526 g**2/\$4** LÄRABAR 45-48 g**2/\$8** LOVE GOOD Protein Bars 55-60 g**16⁹⁹** EMERGEN-C Vitamin Drink Mix, Gummies or Crystals 18-45 pk selected

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards or safeway.ca/giftcards for details

home & pet care

32⁹⁹CHARMIN Bathroom Tissue
24=96 rolls or BOUNTY Paper
Towels 8 pk300 PTS
when you buy 27⁹⁹ COMPLIMENTS
Liquid Laundry
Detergent 1.37-1.47 L50 PTS
when you buy 12⁹⁹ PALMOLIVE Dish
Detergent 591 mLSTARTING AT
5⁹⁹ WINDEX Glass
Cleaner 765-950 mL
or BON AMI Glass
Cleaner 560 g1³⁹ WHISKAS Perfect
Portions Wet Cat Food
75 g100 PTS
when you buy 132⁹⁹ IAMS Dry Dog
Food 6.1-6.8 kg18⁹⁹ARM & HAMMER Clump & Seal
Cat Litter 6.35-9.1 kg150 PTS
when you buy 4COMPLIMENTS Wet Cat Food
85-156 g100 PTS
when you buy 19⁹⁹ ENERGIZER
Batteries AA 8 pk,
AAA 4 pk or 9V 2 pk100 PTS
when you buy 27⁹⁹ COMPLIMENTS
Waste Bags 90 L
24-30 pk selected100 PTS
when you buy 22⁴⁹ COMPLIMENTS Foil
Wrap 25 ft or
Parchment Paper 35 ft100 PTS
when you buy 113⁴⁹ ZIPLOC Mega
Packs 60-270 pk

health, beauty & baby

6⁹⁹200 PTS
when you buy 2CREST 3D White Toothpaste, Scope
Mouthwash or ORAL-B Toothbrushes
85 mL-1 L or 2 pk selectedSTARTING AT
3⁹⁹100 PTS
when you buy 2SOFT SOAP Hand Soap 332 mL or
LADY SPEED STICK or Men's
Deodorant 45-85 g selectedSTARTING AT
5⁴⁹GARNIER or PANTENE Shampoo or
Conditioner or AUSSIE, HERBAL
ESSENCES or PANTENE Stylers
150-650 mL or 170-283 g selectedSTARTING AT
9⁴⁹HERBAL ESSENCES or PANTENE
Shampoo, Conditioner or Stylers
95-400 mL selected4⁹⁹ NESTLÉ Baby
Cereal 227 g10% off 100 PTS
when you buy 2AVEENO Baby Care selected
227-354 mL, 331 g or DESITIN Diaper
Rash Cream 113-454 g6⁹⁹OLD SPICE Body Wash 532 mL or
DEGREE Men's or Women's
Deodorant 74-107 g selected200 PTS
when you buy 220% off CERAVE
Moisturizers or
Cleansers selected55⁹⁹GOOD START Formula 1.02 kg or
Ready To Feed 15x250 mLSTARTING AT
14⁹⁹HUGGIES Baby Wipes 288-384 pk
or Jumbo Diapers Newborn Size 2
29-32 pk

pharmacy

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.

10% off 150 PTS
when you buy 2Children's TYLENOL, MOTRIN or
BENLYN selected*15% off 150 PTS
when you buy 2

VISINE Eye Care selected 15 mL

10% off 150 PTS
when you buy 2TYLENOL, BENLYN or SINUTAB
Cough, Cold & Sinus selected*10% off 150 PTS
when you buy 2POLYSPORIN Ointment selected
15 g or 177 mL

HALEON

Official Partner of Canada Soccer

200 PTS when you buy 2

FOR THE ASSIST 15% off

ADVIL Pain Relief 40-150 pk

Trademarks owned or licensed by Haleon ©2026 Haleon or licensor.

Need health care or advice?
We do that!

From weight management to diabetes care, pharmacists can help*.

360Health | Sobeys SAFEWAY

*Fee for some services may apply.

Scene+

JOIN SCENE+ TODAY. sceneplus.ca/register

S04_SBY_WK47_DIG_WST_AB_MB_SK

**Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points.

Scene⁺
**DIGITAL
EXCLUSIVE**



LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys or Safeway app or at
[Sobeys.com/offers](https://www.sobeys.com/offers) or [Safeway.ca/offers](https://www.safeway.ca/offers)



Get
100 PTS
when you buy 1

CHALO! Naan 5 pk



SAVE
\$2

LOAD THIS OFFER
AND SAVE \$2 ON
COMPLIMENTS
Hot Pepper Rings 2 L



Get
400 PTS
when you buy 2

COMPLIMENTS ORGANIC Soup 398 mL



Get
100 PTS
when you buy 1

TRE STELLE Bocconcini or Halloumi 200 g



Offer valid March 19th to March 25th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

HAPPY VAISAKHI



7⁹⁹
/lb

Sugar Mangoes
product of Colombia
17.61/kg



2⁹⁹
/lb

Indian Eggplant
product of Mexico
6.59/kg



2⁹⁹
/lb

Long Squash or Opo
Squash product of
Mexico or The Dominican
Republic 6.59/kg



3⁹⁹

Coconut
product of Vietnam



\$4

SANTOSH Gold Naan
or Naan Bites 440-600 g



14⁹⁹

INDIA GATE Pure Basmati
Rice 4.54 kg



8⁹⁹

GIA Basmati Rice
3.63 kg



19⁹⁹

AASHIRVAAD
Whole Wheat
Flour 9.07 kg



4⁴⁹

PATAK'S Cooking Sauces
400 mL selected varieties

3⁷⁹

PATAK'S Side
Dishes 285 g
selected varieties



4⁹⁹

PATAK'S 3 Step
Cooking Kits 313 g
selected varieties



28⁹⁹

NANAK Desi Ghee PET
1.6 kg



2⁷⁹

RUBICON Juice 1 L
selected varieties



4⁴⁹

RUBICON Organic Coconut
Water or Non-Dairy
Beverage 1 L



1²⁹

PARLE-G
Biscuits 300 g



1⁴⁹

HALDIRAM'S Indian
Snacks 150 g
selected varieties



1⁹⁹

MAGGI Masala
Noodles Family Pack
280 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

Eid Mubarak

10% off

SUNGOLD Premium Lamb Loin Chops, Shoulder Steak, Leg Steak or Stew Cubes 44.07/kg

حلال
Halal

12⁹⁹ /lb

SUNGOLD Fresh Boneless Lamb Leg 28.64/kg



4⁹⁹ /lb

Guava product of Egypt 11.00/kg



1⁹⁹

Mint or Cilantro Bunches product of Mexico or USA



3⁴⁹

COMPLIMENTS Pitas 200-425 g



5⁹⁹

KIRI Cream Cheese Portions 144 g



7⁹⁹

TILDA Basmati Rice 900 g



2⁴⁹

SALEM FOODS Bulgur 908 g selected varieties



3⁹⁹

SALEM FOODS Pickled Vine Leaves 454 g or Pickled Cucumbers 1 L



8⁴⁹

KASIH Golden Tahini 900 g



4⁹⁹

DURRA Syrian Style Sesame Bread Sticks 454 g



2⁷⁹

SALEM FOODS Super Melon Seeds 300 g



1⁷⁹

CANDYLIIOUS Gummy 180 g selected varieties



2⁴⁹

ETI Mini Popkek 144 g or Tea Biscuits 400 g



6⁹⁹

AHMAD Tea 100 pk selected varieties



Find more variety and value in store

**price
LOCK**

**1,000+ ITEMS
ARE LOCKED IN**

UNTIL APRIL 29, 2026



Aisles and aisles of value

**price
LOCK**

**1,000+ ITEMS
ARE LOCKED IN**

UNTIL APRIL 29, 2026



3⁹⁹

ROBIN HOOD Oats 1 kg or CRISCO Shortening selected 454 g or FLEISCHMANN'S Baking Soda 400 g



10⁹⁹

NABOB Roast & Ground or Whole Bean Coffee 300-340 g



2⁹⁹

COMPLIMENTS Instant Oatmeal 260-344 g



2/\$3

FRENCH'S Mixes 28-50 g



99¢

COMPLIMENTS Taco or Fajita Seasonings 35-39 g



600 PTS
when you spend \$20 or more
STARTING AT 7⁹⁹

DOVE Deodorant 74-113 g or Personal Wash or Bar Soap 400-710 mL or 6 pk selected



\$3

DARE Breton, Vinta or Simple Goodness Crackers selected 173-225 g



4²⁹

OLD DUTCH Restaurant Tortilla Chips 275-320 g



15⁹⁹

NESTLÉ XXL Cellos 700 g-1 kg



2/3⁵⁰

PEACE TEA 695 mL



\$4

COMPLIMENTS Straight Cut or Shoestring Cut Fries or Wedges 650 g



7⁴⁹

DANONE Oikos Yogurt 650-750 g



4⁹⁹

CRACKER BARREL Cheese Slices 200-240 g



29⁹⁹

KICKING HORSE COFFEE K-Cups® 24 pk



7⁹⁹

MINUTE RICE 1.4 kg or Whole Grain Brown Rice 1.2 kg selected



5⁹⁹

PINE-SOL Cleaner 1.41 L or CLOROX Bleach 2.4 L

Aisles and aisles of value



Taste the tropics
with golden Ataulfo
mangoes and
other sun-kissed fruits.



LARGE



2/\$5

Ataulfo Mangoes
product of Mexico



5.99

Kiwi product of Greece
or Italy 454 g



\$5

Mangoes
product of
Mexico 3 pk



1.99

Papaya product
/lb
of Mexico 4.39/kg



15% off

Papaya Halves



We offer
cored or whole
pineapples for
the same price

5.99

Whole or Cored
Pineapple product
of Costa Rica

1.29

Passion Fruit
product of
Colombia



3.99

Dragon Fruit
or Coconut
product of Vietnam



150 PTS
when you buy 2

COMPLIMENTS
Canned Pineapple
Slices 398 mL



100 PTS
when you buy 2

3.49

COMPLIMENTS
Coconut selected
varieties 200 g



READY
FOR
YOU



15% off

Prepared Fresh
Daily Regular or
Tropical Fruit Salad
assorted sizes

Get 400 PTS
When you buy 2

Get 800 PTS
When you buy 3
or more

STARTING AT
12.99

Hawaiian 14" Take & Bake
Pizza or Select Varieties
715-890 g



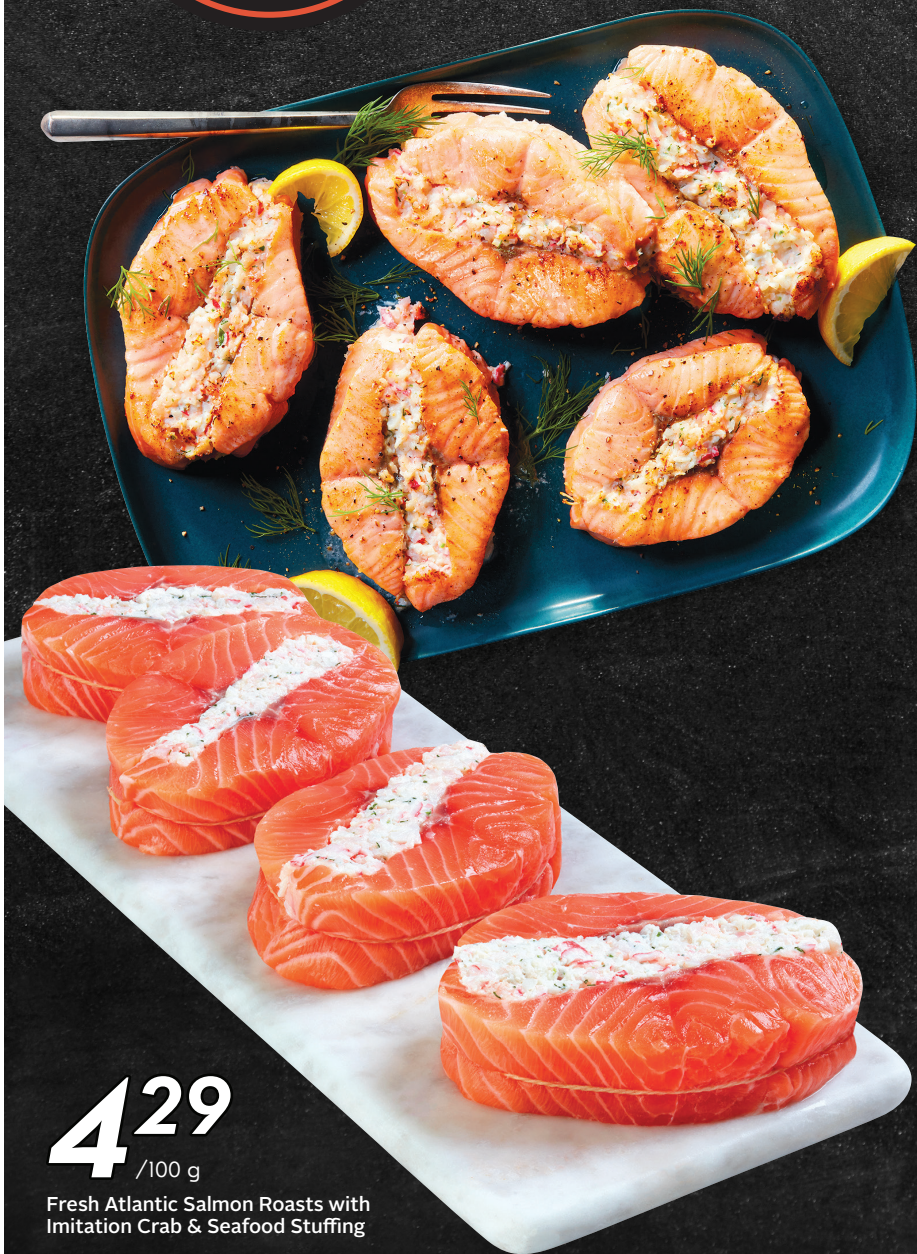
100 PTS
when you buy 3

3/7.98

DEL MONTE Nectar 960 mL tetra



Ready for You No Prep Required



4²⁹
/100 g

Fresh Atlantic Salmon Roasts with
Imitation Crab & Seafood Stuffing



17⁹⁹
/lb

STERLING SILVER Fresh BBQ Whiskey or Montreal BBQ
Marinated Boneless Top Sirloin Grilling Medallions cut by
your meat expert from Canada AAA grade beef 39.66/kg



A rich, bold BBQ
sauce with maple
sweetness, whiskey
warmth, hickory
smoked flavour, black
pepper and tomato.



Marinated Fresh
Chicken Drumsticks or
Thighs 11.00/kg

4⁹⁹
/lb

Back to routine made easy



GLUTEN
FREE



\$15

PINTY'S EatWell Gluten-Free Breaded
Chicken Burgers, Strips or Nuggets 765-790 g



200 PTS
when you buy 2

Snack or Classic
Meal Boxes
select varieties
300-320 g



1⁹⁹

FONTAINE
SANTÉ Snacks
129 g



\$3

Swirls available chilled or heated
225 g

MAKE YOUR OWN beer battered fried fish



GET RECIPE



TRY OUR
recipe with
Wild Icelandic
Cod Fillets



3⁶⁹
/100 g

Wild Icelandic Cod Fillets previously
frozen or frozen subject to availability

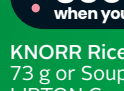
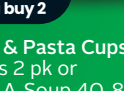


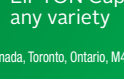














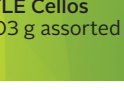




























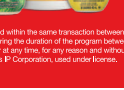
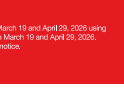












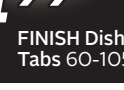


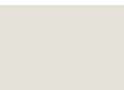










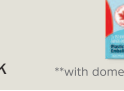
















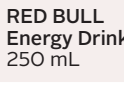














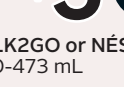
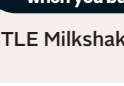






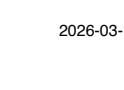













Enjoy a great break with Nestlé

1,000 PTS
when you buy any 4

Nestlé

Nestlé Tablets
95-105 g,
King 50-86 g
or Junior
Bars 58-94 g

KIT KAT
AERO
chocolate
truffle
mint
caramel
mousse

KIT KAT
MIXUPS

NESTLÉ Cellos
76-203 g assorted

* All Nestlé trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland and used under licence. ©2026 Nestlé.

GET UP TO \$20 IN FREE GROCERIES!

Scan

Spend \$25 & get

1,000 PTS

OR

Spend \$40 & get

2,000 PTS

SCAN HERE
FOR COMPLETE LIST
OF PARTICIPATING
PRODUCTS

Offer valid March 19 -
April 29, 2026

FOR EVERY BURGER

IT HAS TO BE
HEINZ

EST. 1869

Product availability may vary in each participating Subway or Seaway store. All products must be purchased within the same transaction between March 19 and April 29, 2026 using a "Score" card in order to qualify. The offer can only be redeemed one time per "Score" cardholder during the duration of the program between March 19 and April 29, 2026. Empire reserves the right to make changes to this offer and to terminate the offer at any time, for any reason and without notice. "Score" and Score & Engage are registered trademarks of Score Plus P Corporation, used under license.

NEW & IMPROVED FORMULA

finish®

50% MORE CLEANING POWER*

TRY OUR BEST CLEAN

*BASED ON INCREASED INGREDIENTS VS. FINISH® QUANTUM™
© 2026 RECKITT BENETISER LLC

11⁹⁹	24⁹⁹
FINISH Dish Tabs 21-30 pk	FINISH Dish Tabs 60-105 pk

A SMALL CHOICE WITH AN ENORMOUS IMPACT

BONterra

MADE IN CANADA

SEPTIC SAFE

7⁹⁹

● ● ● ●
400 PTS
 when you buy 2

**BONTERRA Bathroom Tissue 9=27 rolls,
Paper Towel 3=6 pk or Facial Tissue 3=6 pk**

**with domestic and imported material.

SAVE \$3
when you buy any
1 Dempster's Bagels or Bread*
+
1 any Philadelphia Cream Cheese Product (227 – 340 g) or Kraft Peanut Butter Spread (750 g – 1 Kg)*

EXPIRES: June 30, 2026

*See in-store for coupon. Subject to availability. While supplies last.

*Includes Philadelphia Cream Cheese (227 – 340 g) and Kraft Peanut Butter (1KG/750g), Dempster's White and Whole Wheat Bread only. Excludes Dempster's Signature and Whole Grain bread.

#1 MOST TRUSTED **MADE IN CANADA**
5⁹⁹
KRAFT Peanut Butter 750 g-1 kg selected

#1 MOST TRUSTED **MADE IN CANADA**
\$3
DEMPSTER'S White or Wheat Bread 570-675 g

#1 MOST TRUSTED **MADE IN CANADA**
6⁹⁹
PHILADELPHIA Cream Cheese Product 340 g selected

#1 MOST TRUSTED **MADE IN CANADA**
4⁴⁹
DEMPSTER'S Bagels 5-6 pk selected excludes protein

*Based on the 2026 BrandSpark® Canadian Trust Study.

WIN WITH SCENE+™
SHOP, SCAN, EARN 150 POINTS
+ CHANCE TO **WIN***
500,000 POINTS
*Contest Ends June 3, 2026
See participating packages for details

SPRING Savings
with General Mills

2⁹⁹
NATURE VALLEY Sweet & Salty Granola, Protein or Fibre 1 Bars 125-210 g selected

STARTING AT 4⁴⁹
GENERAL MILLS Retail Size Cereals 296-437 g, PILLSBURY Easter Seasonal Cookies 260-396 g, BETTY CROCKER Cake, Cookie, or Bisquick Mix 263-113 kg selected

**— MAKE —
HOSTING
Delicious**

5⁹⁹ CHRISTIE Ritz Mini Bits or Drizzled Crackers 226-280 g selected

2/\$7 CHRISTIE RITZ Snacking or Mini Crackers 162-200 g selected

iöco nanö
Bursting with Mini Popping Bubbles

3⁴⁹ IÖGO Nanö Yogurt with Flavoured Pearls 4x100 g selected

3⁴⁹ ASTRO Balkan Yogurt 650-750 g selected

4⁵⁰ IÖGO Nanö Drinkable Yogurt 6x93 mL selected

HELLMANN'S
OFFICIAL CONDIMENT OF CANADA

Scene+™
You could **WIN***
1,000,000 PTS
or 1 of 110 Canada Soccer Gift Cards!

SPEND \$10 on participating Hellmann's products (before taxes)

SCAN your Scene+™ card at check-out to enter for a chance to win*

4⁹⁹ HELLMANN'S 325-445 mL any variety

6⁹⁹ HELLMANN'S 710-890 mL any variety

*NO PURCHASE NECESSARY. Full Contest rules and pricing details found at <https://www.sobeys.com/hellmanns-canada-soccer-spring-contest>. Contest runs from 2026/03/12 – 2026/05/06. Open to legal residents across all provinces of CA including QC with a valid Scene+™ account, and who have reached the age of majority on the date they entered the Contest. Trademarks of Scene Plus IP corporation used under license by Sobeys Capital Incorporated. All Canada Soccer logos and marks are the property of Canada Soccer and may not be reproduced without prior written consent. © 2026 Canada Soccer. All Rights Reserved.

Refresh your fandom

Refresh your fandom

Refresh your fandom

2/\$4⁵⁰ POWERADE Beverages 710 mL

2/\$4⁵⁰ BODYARMOR Beverages 473 mL

2/\$6 GLACÉAU Vitaminwater 591 mL or Smartwater 1 L

50 PTS when you buy 1

Offer valid from March 19th to March 25th, 2026.
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price.

The trademarks that appear are the property of their respective trademark owners.

6⁴⁹ ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 340-492 g or Gourmet Popping Corn 850 g

2⁴⁹ SNACK PACK Pudding assorted flavours 396 g

4⁷⁹ ANGIE'S Boomchickapop Popcorn 136-198 g

Snacks the whole family loves!

SPREAD DELICIOUS MORNINGS

4⁴⁹ JIF or ADAMS Peanut Butter 500 g or SMUCKER'S Fruit Spreads 250 mL selected

MORE DOG. MORE LOVE. MORE MILK-BONE

4⁹⁹ MILK-BONE Biscuits 900 g, Farmer's Medley 280-340 g or Flavour Snacks 800 g selected

4⁹⁹ SMUCKER'S Uncrustables 4 pk selected

8⁴⁹ NONNA PIA'S Balsamic Reductions 250 mL

6⁹⁹ LITTLE NORTHERN BAKEHOUSE Breads, Buns, Bagels or Pizza Crust 320-567 g

4⁹⁹ NESTLÉ Coffee-Mate Creamers 828-946 mL

2⁹⁹ CATELLI Pasta 375-500 g (excludes lasagna) or Limited Edition O Canada 375 g

Smile care made simple

Everything you need for
everyday oral care



300 PTS
when you buy 2
6⁹⁹

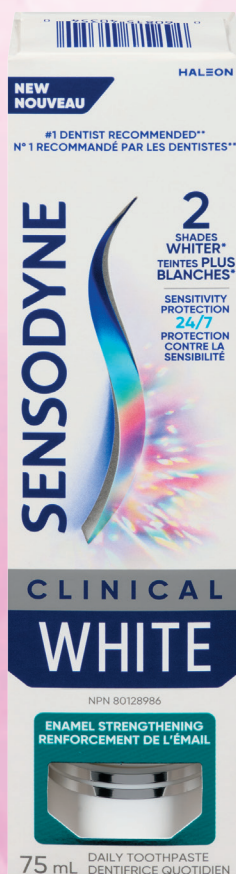
LISTERINE
Mouthwash 1 L



STARTING AT

6⁹⁹

COLGATE Toothbrushes or
HELLO Toothpaste 98 mL or
1-12 pk selected



7⁹⁹

100 PTS
when you buy 2

SENSODYNE Clinical Toothpaste
75 mL selected



300 PTS
when you buy 2

11⁴⁹

CREST 3D White Mouthwash,
Stain Remover or ORAL-B Power
Toothbrushes 67-946 mL or
1-2 pk selected



Ingredients for Babies

Big offers for your baby's essentials!



22

BABY GOURMET Purée Pouches or Jars
92-128 mL selected

That's like
\$20
toward your
groceries

Get 2,000 PTS

**When you spend \$90
or more on any of
these participating
Baby products*.** *before taxes

*before taxes



2899

**PAMPERS Super Pack Diapers 42-96 pk or
Ninjas or Easy Ups 34-74 pk**



28⁹⁹

HUGGIES Giga Diapers 36-96 pk or Pull-ups or Goodnites 34 -74 pk



100 PTS
when you buy 2

649

JOHNSON & JOHNSON Baby Care
400-600 mL or 623 g selected



999

PEDIASURE Complete 4 pk



2/\$5

BABY GOURMET Simply Snacks 32 g



600 PTS
when you buy 1

4699
CAPRICA

CAPRICARE Infant
Formula 800 g



™ 2026 Make Happy Tum mies



*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.

GET UP TO \$20 IN FREE GROCERIES!

Scene

Spend \$25 & get

1,000 PTS

OR

Spend \$40 & get

2,000 PTS

FOR EVERY BURGER

IT HAS TO BE
HEINZ

ESTD 1869



LEARN MORE

Product availability may vary in each participating Sobeys or Safeway store. All products must be purchased within the same transaction between March 19 and April 29, 2026 using a Scene+® card in order to qualify. The offer can only be redeemed six times per Scene+® cardholder during the duration of the program between March 19 and April 29, 2026.

Empire reserves the right to make changes to this offer and to terminate the offer at any time, for any reason and without notice. Scene+® and Scene & Design are registered trademarks of Scene Plus IP Corporation, used under license.

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply

