

# So Canadian Sobeys

Since 1907

**HOT PRICE**  
**3.29** /lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed 7.25/kg

**HOT PRICE**  
**12.88** /lb

Fresh Boneless Striploin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Australian graded beef 28.40/kg

**HOT PRICE**  
**5.99**

MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Crisp 65-85 g, SCHNEIDERS Cooked Bacon 100 g or Juicy Jumbos or Smoked Sausages 375-450 g selected

**HOT PRICE**  
**99¢**

Long English Cucumbers product of Ontario Canada no 1 grade

From Ontario

**MEMBERS SAVE \$2**  
**11.99** MEMBER PRICING  
**13.99** without Scene+ Card

JANES Ultimates Breaded or Battered Haddock or Cod 450-545 g or Lightly Dusted Haddock or Sole Fillets 500-540 g

**HOT PRICE**  
**\$7**

Ataulfo Mangoes product of Mexico

**HOT PRICE**  
**2.99**

COMPLIMENTS Oranges 1.36 kg 3 lb bag product of Egypt

3 LB

**HOT PRICE**  
**16.97**

KICKING HORSE Whole Bean Coffee 454 g

**HOT PRICE**  
**5.47**

GENERAL MILLS Family Size Cereal 516-778 g, KELLOGG'S Family Size Cereal 450-650 g or COMPLIMENTS Bagged Cereal 400-794 g

**HOT PRICE**  
**4.94**

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk

**HOT PRICE**  
**6.49**

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGETOWELS 3=6 rolls or SCOTTIES Facial Tissue 6 pk

**HOT PRICE**  
**2.99**

COMPLIMENTS Frozen Vegetables selected 500-750 g

**HOT PRICE**  
**3.49**

KFI Cooking Sauces selected varieties 375-395 mL

Global Market

**GROcery GIVEAWAYS** Play on the Sobeys app now

Over \$100K in prizes available! **PLAY WEEKLY FOR MORE CHANCES TO WIN!**

Scene+ Travel Powered by Expedia, Scene+ CINEPLEX, Scotiabank

THU 23 | FRI 24 | SAT 25 | SUN 26 | MON 27 | TUE 28 | WED 29

Prices and offers in effect April 2026

So many deals Scan here for our full digital flyer

ONT

# Scene<sup>®</sup> PLUS UP POINTS

**ALL WEEK LONG!**

**82,000+ PTS**

available in store Apr 23-29

That's like over **\$820** toward your groceries



That's like **\$10** toward your groceries  
**1,000 PTS** when you buy 1



**\$35** TRUE NORTH Fresh Atlantic Salmon Fillets Skinless 908 g subject to availability



**100 PTS** when you buy 2

**\$3** COMPLIMENTS Regular or Jumbo Wieners 450 g or BOB'S Bacon 375 g



**300 PTS** when you buy 2

**2/\$8** MISS VICKIE'S Kettle Chips 190-200 g



**400 PTS** when you buy 4

**2.99** QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g



**800 PTS** when you buy 2

**13.99** TIDE Liquid Detergent 2.15-2.48 L, Pods 25-42 pk or GAIN Liquid Detergent 4.25 L

**See pages 2 & 3 for more offers!**

# Scene MEMBER

## PRICING

Swipe your  
Scene+ Card  
and Save



**MEMBERS SAVE \$1**  
**2.99**  
MEMBER  
PRICING

**3.99**  
without  
Scene+ Card

COMPLIMENTS Sliced Meats 175 g selected



**4** PATTIES  
PER PKG.  
EXCLUSIVE

**MEMBERS SAVE \$2**  
**9.99**  
MEMBER  
PRICING

**11.99**  
without  
Scene+ Card

WENDY'S Fresh, Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g



**BAKED  
IN STORE**

**MEMBERS SAVE \$1**  
**2.99**  
MEMBER  
PRICING

**3.99**  
without  
Scene+ Card

Croissants 6 pk 342 g



**MEMBERS SAVE 50¢**  
**2.49**  
MEMBER  
PRICING

**2.99**  
without  
Scene+ Card

CHRISTIE Cookies selected 224-303 g, Crispers or Bits & Bites 145 g, Premium Plus 225 g or PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g



**MEMBERS SAVE \$1**  
**2.99**  
MEMBER  
PRICING

**3.99**  
without  
Scene+ Card

VILLAGGIO Bread 570-675 g or Buns 6-8 pk or DEMPSTER'S Whole Grains or Signature Bread 600 g or Bagels 5-6 pk (excludes Gluten or Signure Bagels)

Look for more Member Pricing  
throughout the flyer and in-store.

**100% fresh GUARANTEE** **Guaranteed fresh or your money back**

**9.99** /lb  
Fresh Extra Lean Ground Beef Family Size 22.02/kg

**5.99** /lb  
COMPLIMENTS Fresh AIR-CHILLED Chicken Breast Halves or Fresh Split Chicken Wings 13.21/kg

**BUY 2 GET 3RD FREE**  
COMPLIMENTS Mini Cupcakes 12 pk 284-300 g, Muffins 4-6 pk 400-600 g or Pies 650-750 g

**\$10** READY FOR YOU  
Crispy Chicken 6 pieces available hot or chilled

**2.99** Blackberries product of USA or Mexico 170 g

**Scene MEMBERS SAVE MORE**

**7.99** MEMBER PRICING  
**8.99** without Scene+ Card  
COMPLIMENTS Cooked Shrimp in Ring with Sauce 255 g or MARINA DEL REY Wild Argentinian Raw Shrimp selected 300 g

**5.99** MEMBER PRICING  
**6.99** without Scene+ Card  
COMPLIMENTS Sliced Cheese 150-170 g

**2.99** MEMBER PRICING  
**3.99** without Scene+ Card  
DEL MONTE Fruit Cups 4 pk

**3.99** MEMBER PRICING  
**4.99** without Scene+ Card  
SILK Select Beverages 1.75-1.89 L

**2.99** MEMBER PRICING  
**3.99** without Scene+ Card  
COMPLIMENTS Syrup 750 mL or Pancake Mix 905 g, Peanut Butter 500 g or Quick Oats 1 kg

**9.99** MEMBER PRICING  
**12.99** without Scene+ Card  
TIM HORTONS Ground Coffee 300 g, MCCAFÉ or VAN HOUTTE K-Cup® Pods 10-12 pk or TWININGS Tea 100 pk

**10.99** MEMBER PRICING  
**13.99** without Scene+ Card  
PINTY'S Chicken Wings frozen 700-780 g

**4.99**  
COMPLIMENTS Cheese 400 g or Shreds 226-320 g selected

**5.49**  
COMPLIMENTS Salted Butter 454 g

**2.79**  
ROUGE MONT or ALLEN'S Apple Juice 1.89-2 L or SUNRYPE Slim 1.36 L

**2/\$4**  
COCA-COLA or PEPSI Soft Drinks 2 L

**3.99**  
BECEL Margarine soft 427 g or Bricks or Sticks 454 g or DANONE Oikos Greek Yogurt 4 pk

**2.99**  
BULL'S-EYE BBQ Sauce 425 mL or DIANA Sauces 500 mL or Marinades 375 mL

**14.99**  
LIV99 Extra Virgin Olive Oil 1 L

**400 PTS** when you buy 2  
**7.99** KRAFT Cheez Whiz 900 g or Hazelnut Spread 725 g

**12.99**  
NATURE VALLEY Granola Bars, BETTY CROCKER Fruit or MOTT'S Fruitaitions 637 g-1.28 kg selected or QUAKER Dippies or Chewy Bars Club Pack 935-960 g

**99¢**  
AYLMER Condensed Soup 284 mL

**3.99**  
STRUB'S Pickles 1 L (excludes Premium), HIDDEN VALLEY Salad Dressing 473 mL or FRANK'S RedHot or Thick Hot Sauce 354 mL

**400 PTS** when you buy 2  
**40% off**  
JAMIESON Vitamins or Supplements selected varieties and sizes

**We have 2X as many Canadian-origin products as competing stores\***

**2X** Canadian-origin products

\*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin LPC based non-fresh products as compared to leading conventional brick and mortar drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025 using data reported through Nielsen's CA-SOBEYS-CROSS-CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIO through its CA-SOBEYS-CROSS-CATEGORY database for Non-Fresh | Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.

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**300 PTS**  
when you buy 1

# 24<sup>99</sup>

Designer's Choice Spring Bouquet



**\$14**

Touch of Spring Bouquet  
grown in Ontario

## Spring Blooms!

Fresh seasonal bouquets and arrangements!



**7<sup>99</sup>**

Star of Bethlehem Ornithogalum  
4" grown in Ontario



**7<sup>99</sup>**

Assorted Flowering Spring Bulbs  
6" grown in Ontario



**150 PTS**  
when you buy 1

# 9<sup>99</sup>

Crispy Wave Air Purifier in Ceramic 4"  
grown in Ontario

# Scene PLUS UP POINTS

## ALL WEEK LONG!



**200 PTS**  
when you buy 2

# 5<sup>99</sup>

French Green Beans 400 g  
product of Mexico or Guatemala



**200 PTS**  
when you buy 1

# 9<sup>99</sup>

SUNRYPE Fruit Source Bars 12 pk or  
Fruit To Go 24 pk

That's like **\$5** toward your groceries

**500 PTS**  
when you buy 2



INSPIRED BY HAPPINESS Cakes gluten free  
456-468 g, Real Cream Layer Cakes 510-705 g  
or Dessert Bars 6 pk 342-354 g

**SLICED FRESH**



**10% off**

**200 PTS**  
when you buy 300 g or more

BRANDT Kolbassa Coil, Loaf, Lyoner Sausage, Krakowska, Double Smoked Bacon or Lachsschinken Pork



**300 PTS**  
when you buy 2

# 8<sup>99</sup>

PANACHE Soups  
625 mL or 650 g



**300 PTS**  
when you buy 3

# 3<sup>99</sup>

NANA'S Samosas sold by individual piece  
available hot or chilled from the service case



**100 PTS**  
when you buy 2

# 6<sup>99</sup>

PILLSBURY Pizza Pops  
8 pk



**100 PTS**  
when you buy 2

# 3<sup>99</sup>

COMPLIMENTS Stringable Cheese  
8 pk 168 g



**300 PTS**  
when you buy 3

# 3<sup>99</sup>

MINUTE MAID Lemonade or Fruit Punch  
no sugar added 1.54 L



**100 PTS**  
when you buy 1

# 7<sup>49</sup>

BURNBRAE FARMS Egg Bakes! 340 g



**100 PTS**  
when you buy 1

# 7<sup>99</sup>

SKITTLES Pop'd Freeze Dried Candy  
155 g while supplies last



**200 PTS**  
when you buy 2

# 4<sup>99</sup>

COORS Edge Non-Alcoholic Beer  
12x355 mL



**300 PTS**  
when you buy 2

# 2/\$9

RUFFLES Potato Chips 180-200 g



**100 PTS**  
when you buy 1

# 4<sup>99</sup>

COMPLIMENTS Exceptional Chocolate Chip Cookies  
280 g

Scene GET 500 PTS FOR EVERY \$25 SPENT IN H&M OR WAYSPA GIFT CARDS

# 82,000+ PTS

available in store April 23-29, 2026



That's like  
**\$5**  
toward your  
groceries

**500 PTS**  
when you buy 1

**8.99** /lb **Sterling SILVER**  
PREMIUM BEEF

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 19.82/kg



Get **100 PTS**  
When you buy 2

or  
Get **200 PTS**  
When you buy 3

**7.99**

WONG WING Frozen Entrées, Egg Rolls, Spring Rolls or Dumplings 360-680 g



**\$5**

**150 PTS**  
when you spend  
\$15 or more on  
salmon portions

CHOOSE  
CANADIAN  
SEAFOOD

Fresh Atlantic Salmon Portions skin-on, plain or in-store marinated product of Canada 113 g



**120 PTS**  
when you buy 1

**11.99**

COMPLIMENTS Atlantic Salmon Burgers 512 g



**150 PTS**  
when you buy 2

CLUB HOUSE Spice Tins selected 18-96 g



**200 PTS**  
when you buy 3

**7.99**

COMPLIMENTS Canned Legumes 540 mL



**100 PTS**  
when you buy 1

COMPLIMENTS Pickles Value Size 2 L or Spanish Queen Pimento Olives 1 L



**2.99**

**150 PTS**  
when you buy 3

COMPLIMENTS Granola Bars 131-175 g, Fruit Bar 300 g, Protein Bars 160 g or Crispy Rice Squares 176 g



**100 PTS**  
when you buy 2

**5.99**

KASHI Granola 311-340 g



**400 PTS**  
when you buy 2

**15.99** CASHMERE Bathroom Tissue 12=36 rolls or SPONGETOWELS Ultra Pro 4=8 rolls



**300 PTS**  
when you buy 3

**2.49**

COMPLIMENTS Foil Wrap 25 ft or Parchment Paper 35 ft



**250 PTS**  
when you buy 2

COMPLIMENTS Leaf & Lawn Bags 5 pk

Scene **1,000 PTS = \$10** of free groceries

# So much value



**1.99** /lb  
Green Kale product of Mexico or USA



**BUY 1 GET 1 FREE**  
of equal or lesser value

COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g 4.99 ea



Tomatoes on the Vine product of Ontario, USA or Mexico 6.59/kg  
**2.99** /lb



**4.77** /lb  
Extra Large Black or Red Seedless Grapes product of Chile no 1 grade 10.52/kg



**2.47** /lb  
Bartlett Pears product of South Africa extra fancy grade or Bosc Pears product of USA extra fancy grade 5.45/kg



**300 PTS** when you buy 2  
**6.99** ORRI Clementines or Mandarins product of Israel 907 g 2 lb bag



**4.99** MEMBER PRICING  
**5.99** without Scene+ Card  
COMPLIMENTS Potatoes assorted product of Canada 5 lb



**1.19** /lb  
From Canada  
Rutabaga product of Canada Canada no 1, 2.62/kg or Cabbage product of Canada no 1 grade 99¢/lb 2.18/kg



**2.99** Large Artichokes product of USA



**4.49** Avocados product of Mexico 5 pk



**4.99** Large Pomegranates product of Peru



**3.47** /lb  
Black or Red Plums product of Chile no 1 grade 7.65/kg



**6.49** **100 PTS** when you buy 2  
COMPLIMENTS Gala, McIntosh or Red Delicious Apples product of Canada, Canada fancy grade 1.36 kg 3 lb



**6.49** **100 PTS** when you buy 2  
Cara Cara Oranges product of USA 907 g 2 lb



**6.99**  
FRESH ATTITUDE Caesar or Spring Mix Salad Kits Family Size 318-413 g packed in Canada



**5.99** **100 PTS** when you buy 2  
COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Ontario 170 g



**15% off**  
Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks



**BUY 1 GET 2ND 25% OFF**  
Prepared Fresh Daily Yogurt Parfaits assorted sizes



**6.49** /lb  
Sugar Mangoes product of Colombia 14.31/kg



**1.99** /lb  
Long Squash product of USA or Mexico or Red Carrots product of China 4.39/kg



**3.49** PINT  
Organic Grape Tomatoes pint product of Canada, USA or Mexico



**4.99** **200 PTS** when you buy 2  
COMPLIMENTS ORGANIC Baby Spinach product of USA 142 g or GREENBELT Organic Blends product of Ontario 142 g



**300 PTS** when you buy 2  
**7.99** NUTS FOR CHEESE Dips 210 g



**100 PTS** when you buy 2  
**3.99** GREENHOUSE Select Single Shots 60 mL



**20% off** ROYAL NUTS Tubz selected 240-350 g



**13.99** H&H Thai Honey Mango Dried Fruit 1 kg

## floral

Available at most stores



**4/\$10**  
Assorted Pansies 4" grown in Ontario



**\$14**  
Premium Annuals 8" Décor Pot grown in Ontario



**BUY MORE SAVE MORE**  
**\$3** ea when you buy 4 or more  
COMPLIMENTS Black Earth Topsoil 25 L 3.49 ea



**BUY MORE SAVE MORE**  
**3.50** ea when you buy 2 or more  
COMPLIMENTS Farmacyard Manure Compost 25 L 3.99 ea

\*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer for details.

\*NO PURCHASE NECESSARY. Full Contest rules found at sobeys.com/grocerygiveaways. Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x \$1,000.00 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administered by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc. and Google LLC are completely released of all liability by each entrant in this Contest.

**20% off**

STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steaks cut by your meat expert from Canada AAA grade beef

# So.tender

**HAND-SELECTED CANADA AAA BEEF**

Well-marbled • Aged to perfection  
Exclusive to Sobeys

**CERTIFIED TENDER**  
**TENDRETÉ CERTIFIÉE**

**26<sup>99</sup>** /lb

STERLING SILVER Fresh Boneless Striploin Grilling Steaks Family Size or Premium Oven Roasts cut by your meat expert from Canada AAA grade beef 59.50/kg

**300 PTS** when you spend \$25 or more

COMPLIMENTS Fresh **AIR-CHILLED** Boneless Skinless Chicken Thighs Family Size

**250 PTS** when you buy 1

**5<sup>99</sup>** /lb

PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

**3<sup>99</sup>** /lb

Fresh Boneless Pork Sirloin Chops or Roasts Family Size 8.80/kg

**3<sup>99</sup>** /lb

Fresh Korean BBQ Boneless Pork Sirloin Sweet & Sour Cubes 8.80/kg

**8<sup>99</sup>** /lb

Fresh Medium Ground Chuck Beef Burgers 19.82/kg

**5<sup>49</sup>**

COMPLIMENTS Breakfast or Dinner Pork Sausages 375-500 g

**BUY MORE SAVE MORE**

**\$6** ea when you buy 2 or more

NOBLE PREMIUM Lean Ground Bison 226 g 6.99 ea

**11<sup>99</sup>** /lb

Seasoned Lamb Chops Greek Spices & Lemon or Herbes de Provence 26.43/kg

LOCAL | WHOLESOME | FARM FRESH | 3 GENERATIONS OF FAMILY

**MIX & MATCH**

**70% OFF**

**70% OFF**

**EXCLUSIVE**

**20% off**

HAYTER'S FARM Turkey Products select varieties

exclusive to **Sobeys**

**READY FOR YOU**

**5<sup>99</sup>** /lb

Fresh Pork Tenderloin Kabobs with Vegetables 13.21/kg

## Ready for You BBQ Kabobs for all!

**250 PTS** when you spend \$25 or more

**17<sup>99</sup>** /lb

Fresh Beef Kabobs with Vegetables 39.66/kg

**9<sup>99</sup>** /lb

Fresh Store Made Boneless Skinless Chicken Breast or Thigh Kabobs with Vegetables 22.02/kg

# quick & easy

**BUY MORE SAVE MORE**

**5<sup>99</sup>** ea when you buy 2 or more

COMPLIMENTS Fully Cooked Meat Strips 150-200 g 6.99 ea

**7<sup>99</sup>**

COMPLIMENTS Bologna 500 g

**9<sup>99</sup>**

LILYDALE Oven Roasted Chicken or Turkey 300 g

**STARTING AT 12<sup>99</sup>**

MARCANGELO Chicken or Pork Souvlaki 480-640 g or Bacon Wrapped Beef Sirloin Medallions 340 g

**7<sup>99</sup>**

BEYOND MEAT Plant-Based Chicken Tenders, Breakfast or Dinner Sausage, 2 Pack Burger, Burger Pack or Steak Tips 226-400 g

**7<sup>99</sup>**

MARCANGELO or SCHNEIDERS Sausages or COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn Chicken frozen 375-700 g

**130 PTS** when you buy 1

**12<sup>99</sup>**

COMPLIMENTS Chicken or Beef Individual Pot Pies 750 g

**200 PTS** when you buy 1

**19<sup>99</sup>**

COMPLIMENTS Beef Lasagna or Macaroni & Cheese 2-2.27 kg

## GET TO FREE GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank Scene+ Visa® Card**.

**GET 2 SCENE+ PTS ON EVERY \$1 SPENT!**

**1,000 pts = \$10 in groceries**

\*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. \*Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating merchants across Canada at Scotiabank.com/participatingstores. \*Visa Int. / Licensed user. \*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

# seafood

**OCEAN WISE** RECOMMENDED

**4<sup>99</sup>** MEMBER PRICING  
**5<sup>99</sup>** without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Tilapia, Basa or Pollock Fillets 400 g

**EVERYDAY VALUE**

OCEAN JEWEL PACIFIC WHITE SHRIMP / CREVETTES BLANCHES DU PACIFIQUE  
Peeled, Deveined, Tail-Off  
Décarottées, épluchées et sans queue

**\$19<sup>99</sup>**

OCEAN JEWEL Raw Pacific White Shrimp 50-70 ct per lb 908 g

**Panache**

**9<sup>99</sup>**

PANACHE Hot Smoked Atlantic Salmon Strips previously frozen 150 g

**EVERYDAY VALUE**

OCEAN JEWEL PACIFIC WHITE SHRIMP / CREVETTES BLANCHES DU PACIFIQUE  
Peeled, Deveined, Tail-Off  
Décarottées, épluchées et sans queue

**\$23<sup>99</sup>**

OCEAN JEWEL Cooked Pacific White Shrimp 50-70 ct per lb 908 g

# Bring on the Grill

**READY FOR YOU**

**8<sup>99</sup>** /lb

Stuffed Mushroom Caps with Imitation Crab & Seafood Stuffing 19.82/kg

**OCEAN WISE** RECOMMENDED

**17<sup>99</sup>**

ULTRA NATURAL Raw Black Tiger Shrimp shell-on 340 g

**7<sup>99</sup>**

CEDAR BAY Planked Atlantic Salmon applewood orange or hickory maple 141 g

**11<sup>99</sup>** /lb

Fresh Atlantic Salmon Steaks subject to availability 26.43/kg

# bakery

**21<sup>99</sup>**

Dessert Cakes 1.2-1.49 kg

**5<sup>99</sup>** MEMBER PRICING  
**7<sup>99</sup>** without Scene+ Card

Assorted Cupcakes chocolate, vanilla, confetti or carrot with walnuts 6 pk 325-505 g

# Donuts? Go nuts!

**100 PTS** when you buy 2

**5<sup>99</sup>**

Filled Donut Bites birthday cake, chocolate or french toast 12 pk 440 g

STARTING AT **6<sup>99</sup>**

WITHENSHAW Ring Cakes, Sticky Toffee Pudding or Scones frozen 300-600 g

**100 PTS** when you buy 2

**5<sup>99</sup>** STARTING AT

Donuts 4 pk 320-520 g

**100 PTS** when you buy 2

**6<sup>99</sup>** SIMPLE JOYS Donuts 6 pk 468 g

# deli & kitchen

**6<sup>49</sup>** MEMBER PRICING  
**7<sup>49</sup>** without Scene+ Card

COMPLIMENTS Natural Ingredients Sliced Meats selected 175 g

**200 PTS** when you buy 2

**13<sup>99</sup>**

MAPLE LEAF Natural Selections Family Pack Shaved or Sliced Deli Meats selected 375-400 g

**LIMITED TIME ONLY**

**3<sup>79</sup>** /100 g

BRANDT Black Forest, Honey Maple or Hot Honey Ham

STARTING AT **7<sup>99</sup>**

AGROPUR Grand Cheddar 2 yr, 3 yr or 5 yr old 200 g, MONSIEUR GUSTAV Le Paulin 190 g or Old Gouda 170 g or RABEL Spanish Cheeses 150 g

**100 PTS** when you buy 1

**13<sup>99</sup>**

THE LAUGHING COW 32 pk 535 g or BABYBEL 18 pk 360 g

**200 PTS** when you spend \$15 or more

**20% off**

MANCHEGO, JARLSBERG, CAMBOZOLA or ENTREMONT Brie prices as marked

**4<sup>29</sup>** /100 g

HAYTER'S FARM Turkey

**5<sup>49</sup>** MEMBER PRICING  
**5<sup>99</sup>** without Scene+ Card

COMPLIMENTS Hummus or Dips 454 g

**200 PTS** when you buy 3

**4<sup>99</sup>**

RESER'S Side Dishes 340-567 g available chilled

**7<sup>99</sup>** /100 g

Thai Peanut Broccoli Salad or Other Select Varieties from the Service Case

**100 PTS** when you buy 2

**5<sup>99</sup>**

COMPLIMENTS Guacamole regular 227 g

**READY FOR YOU**

Perfect for breakfast or anytime enjoyment and **Ready to Grab & Go**

**200 PTS** when you buy 2

**STARTING AT 6<sup>99</sup>**

2 Pack Mini Croissant Breakfast Sandwiches 227-311 g

**200 PTS** when you buy 2

**5<sup>99</sup>**

OLIVIERI Pasta or Gnocchi 280-350 g or Sauce 150-300 mL

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

# frozen & dairy

**6<sup>99</sup>**  
KAWARTHA DAIRY Ice Cream 1.5 L

**2<sup>99</sup>**  
BEST BUY Ice Milk 1.5 L

**8<sup>99</sup>** GSP Pinsa Pizza 442-453 g

**4<sup>49</sup>**  
MICHELINA'S Pizza Snax Rolls 496 g

**4<sup>99</sup>** RED BARON Deep Dish Pizza 317-318 g or SMUCKER'S Uncrustables 4 pk

**5<sup>99</sup>** HEALTHY CHOICE Power Bowls 262-276 g

**\$2** SWIFT Pot Pies 190 g

**7<sup>99</sup>** MCCAIN Symphony Fries 2.27 kg

**3<sup>99</sup>** DANONE Drinkable Yogurt 6 pk

**3<sup>99</sup>** HELUVA GOOD! Dip 250 g

**100 PTS** when you buy 2  
**4<sup>79</sup>** COMPLIMENTS Cozy Coop Large White Eggs 12 pk

**100 PTS** when you buy 1  
**9<sup>99</sup>** COMPLIMENTS Shredded Cheese 620 g

**4<sup>99</sup>** NATREL Lactose Free Cream 10-35% 473 mL-1 L

**100 PTS** when you buy 2  
**4<sup>49</sup>** KRAFT Cool Whip Aerosol Whipped Topping 225 g

**9<sup>99</sup>** CRACKER BARREL Cheese Slices 500 g

**4<sup>99</sup>** CRACKER BARREL Cheese Snacks 168 g or BLACK DIAMOND Cheestrings 8 pk or Combo 3 pk

WE'RE FULL OF compliments

**150 PTS** when you buy 2  
COMPLIMENTS Ice Cream Bars or Fudge Bars 24 pk, Ice Cream Pops or Ice Cream Sandwiches 12 pk

**200 PTS** when you buy 2  
**5<sup>99</sup>** COMPLIMENTS Greek Yogurt 650 g

**100 PTS** when you buy 2  
**3<sup>49</sup>** COMPLIMENTS Cream Cheese or Spread 227-250 g

# natural health

**5<sup>49</sup>** JORDANS Granola 325-375 g or Cereal 375-400 g

**2/\$5** COVE Gut Healthy Soda 355 mL

**4<sup>99</sup>** G.H. CRETORS Caramel Corn or Chicago Mix 213-227 g

**400 PTS** when you buy 1  
STARTING AT **15<sup>29</sup>**  
COMPLIMENTS ORGANIC 100% Pure Amber Maple Syrup 500 mL or 1 L

**6<sup>99</sup>** NATREL Organic Milk 2 L

**200 PTS** when you buy 3  
**2<sup>99</sup>** ANNIE'S Mac & Cheese 149-170 g (excludes Gluten Free, Vegan or Super! Mac)

**7<sup>99</sup>** AMY'S KITCHEN Bowls or Entrées 234-284 g

**200 PTS** when you buy 1  
**7<sup>49</sup>** GRAZY Ice Cream 90 mL or 500 mL

**100 PTS** when you buy 2  
**5<sup>99</sup>** TOM'S OF MAINE Toothpaste 76-90 mL selected

**100 PTS** when you buy 2  
**2/\$10** CORE POWER Regular or Elite 414 mL 5.99 ea

**29<sup>99</sup>** GOOD PROTEIN All-in-One Shake 400 g

**2/\$5** HORNBY Bar 80 g or RXBAR 52-80 g

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# drinks & snacks



**2/\$5**

COMPLIMENTS Potato Chips Extraa! Flavour or Kettle Chips 200 g



**3.99**

OLD DUTCH Potato Chips 200-235 g or TWIGZ Pretzels 130 g



**2.99**

SOUR PATCH KIDS 135-154 g, SKITTLES or LIFE SAVERS Candy 130-180 g



**4.99**

BUY MORE SAVE MORE  
go when you buy 2 or more

CADBURY Bagged Chocolate 144-200 g 5.99 ea



**100 PTS** when you buy 2

**4.99**

OASIS Juice or DEL MONTE Nectar 8x200 mL tetra




**3.49**

MIO, KOOL-AID or CRYSTAL LIGHT Water Enhancers 48 mL Liquids or 4-10 pk Powders



**6.49**

DARE Bear Paws Family Pack 337-492 g or Wagon Wheels 630 g



**\$3**

DARE Breton, Vinta or Simple Goodness Crackers 135-225 g or Veggie Crisps 100 g



**2/\$12**

LACROIX Sparkling Water 8x355 mL



**200 PTS** when you buy 1

**21.99**

POWERADE Team Pack 24x591 mL



**17.99**

RED BULL Energy Drink 8x250 mL



**3.49** **150 PTS** when you buy 3

KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares, Pop-Tarts or Pastry Crisps selected 125-384 g

# meal makers



**4.49**

KELLOGG'S Cereal 210-525 g selected (excludes family size)



**8.99**

BEEMAID Honey selected 500 g



**6.49**

SNACK PACK Puddings 12 pk



**100 PTS** when you buy 2

**2.49**

COMPLIMENTS White or Whole Wheat Bread 675 g



**3.49**

COMPLIMENTS Coconut selected 200 g or KRAFT Jet-Puffed Marshmallows 400 g



**3.99**

ROBIN HOOD Oats 1 kg or CRISCO Shortening selected 454 g



**4.49**

COMPLIMENTS Cooking Spray 141-170 g or MUTTI Tomato Paste 156 mL



**4.99** **200 PTS** when you buy 2

Dempster's 10" Tortillas Selected, Muffin Tops 6 pk, Protein Bagels 450 g or Protein Tortillas 6 pk



**2/\$5**

CAMPBELL'S Broth 900 mL



**200 PTS** when you buy 4

**4.99**

JUST SOUP 480 mL



**3.99**

ALLEN'S White or Pickling Vinegar 4 L



**4.99**

TIPIAK Couscous 500 g

## Here for your budget and lifestyle



**100 PTS** when you buy 1

COMPLIMENTS Mammoth Olives 500 mL



**100 PTS** when you buy 2

**1.79**

COMPLIMENTS Flavoured Tuna 85 g



**BUY MORE SAVE MORE**

**4.99** ea when you buy 2 or more

COMPLIMENTS Chocolate Chips 225-270 g 5.49 ea



**100 PTS** when you buy 2

**5.49**

COMPLIMENTS Jam 375-500 mL



**\$1**

COMPLIMENTS Mac & Cheese 225 g or Deluxe Mac & Cheese 200 g



**\$2** **100 PTS** when you buy 4

BEST BUY Cake Mixes 375 g



**2**

BEST BUY VANILLA VANILLE or CHOCOLATE CHOCOLAT 375 g



**100 PTS** when you buy 1

**17.99**

PANACHE Maple Syrup amber rich 1 L

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# home & pet care

**18<sup>99</sup>**

ARM & HAMMER Clump & Seal Cat Litter 8.62-9.1 kg

**100 PTS**  
when you buy 3

**2<sup>99</sup>** WHISKAS Temptations Cat Treats 180 g

**8<sup>99</sup>** CALEDON FARMS Dog Treats select sizes

**200 PTS**  
when you buy 1

**18<sup>99</sup>** ENERGIZER Batteries AAA 16 pk or AA 24 pk

**19<sup>99</sup>**

CHARMIN Bathroom Tissue 12=48 rolls or BOUNTY Paper Towel 4-6 pk

**9<sup>99</sup>** GLADE Triple Wick Candles selected

**7<sup>99</sup>**

ALCAN Foil 50-100 ft or REYNOLDS Parchment Paper 75 ft, Sheets 40 pk or Air Fryer Liner 50 pk selected

**100 PTS**  
when you buy 1

**25<sup>99</sup>** BRITA Water Pitcher 6 Cup or Filters 3 pk

**5<sup>79</sup>**

SCRUBBING BUBBLES Bathroom Cleaner 623 g or 946 mL, Shower Foamer 567 g or 946 mL or Easy Peasy 385 g or 946 mL

**5<sup>99</sup>** **200 PTS**  
when you buy 2

TIDE Laundry Detergent 946 mL, DOWNY Rinse and Refresh 473 mL, BOUNCE Dryer Sheets 40-80 pk or DOWNY Beads 141 g

**19<sup>99</sup>** CASCADE Dishwasher Tabs 40-50 pk

**STARTING AT 3<sup>99</sup>**

FEBREZE Air Freshener 250 g, Car Clips 2 mL or Small Spaces 7.5 mL selected

# health, beauty & baby

**200 PTS**  
when you buy 2

**4<sup>99</sup>**

COLGATE Optic White or Sensitive Pro-Relief Toothpaste or Toothbrushes 73-75 mL or 1-4 pk selected

**200 PTS**  
when you buy 2

**6<sup>99</sup>**

CREST 3D White Toothpaste, Pro-Health Oral Rinse or ORAL-B Toothbrushes 85 mL-1 L or 1-2 pk selected

**300 PTS**  
when you buy 2

**4<sup>99</sup>** **MEMBER PRICING**

**6<sup>99</sup>** without Scene+ Card

LISTERINE Mouthwash 1 L selected

**100 PTS**  
when you buy 2

**STARTING AT 3<sup>99</sup>**

NIVEA Deodorant, Body Wash or Lip Care 50-500 mL, 8-52 g or 2 pk selected

**STARTING AT 9<sup>49</sup>**

HEAD & SHOULDERS, HERBAL ESSENCES or PANTENE Shampoo, Conditioner or Stylers 95-613 mL selected

**400 PTS**  
when you buy 2

**STARTING AT 10<sup>49</sup>**

ALWAYS Pads, Liners 18-120 pk or TAMPAX Tampons 40 pk selected

**STARTING AT 8<sup>49</sup>**

OLAY or OLD SPICE Body Wash or Soap Bar 650-987 mL or 8 pk, SECRET Deodorant 73 g, MARC ANTHONY Hair Care 175-380 mL selected

**20% off**

ST. IVES Skin Care selected

**59<sup>99</sup>**

SIMILAC 360 Total Care Infant Formula 859 g

**300 PTS**  
when you buy 1

**28<sup>99</sup>**

HUGGIES Giga Diapers 36-128 pk

**2<sup>22</sup>**

BABY GOURMET Organic Baby Pouches or Jars 92-128 mL

**STARTING AT 3<sup>99</sup>**

EARTH'S BEST Organic Bars or Snacks 44-133 g

# pharmacy

Only available at pharmacy locations. \*Select products only available when a pharmacist is on duty.

**250 PTS**  
when you buy 1

**10% off**

NICORETTE Gum or Lozenges 160-210 pk or QuickMist Duo<sup>†</sup>

**250 PTS**  
when you buy 2

**10% off**

REACTINE Allergy Relief 24-36 pk<sup>†</sup>

**10% off**

ALEVE 20-24 pk

**200 PTS**  
when you buy 1

**15% off**

NEOCITRAN Cold and Flu Relief 10 pk<sup>†</sup>

**400 PTS**  
when you buy 2

**23<sup>99</sup>**

DEPEND Underwear or POISE Pads selected

**100 PTS**  
when you buy 1

**10% off**

GAVISCON selected or BEANO 60 pk

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PHARMACY & WELLNESS

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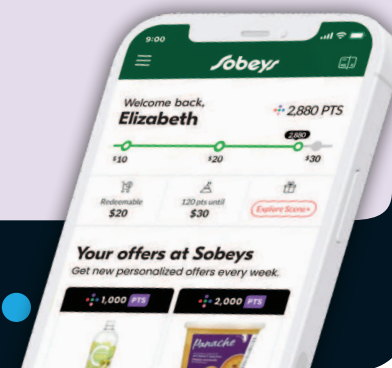
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Ice Cream Cones  
18 pk



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FOOD WASTE BIN'





# Your destination for variety and value



**11<sup>99</sup>**  
/lb

Seasoned Lamb Chops  
Greek & Lemon or  
Herbes de Provence 26.43/kg

Naturally sweet, golden  
ripe plantains - ideal for  
snacking or frying



**1<sup>49</sup>**  
/lb

Plantain  
product of Ecuador or  
Guatemala 3.28/kg

**PRICE  
LOCK**



**\$4**

Mangoes Bag  
product of Mexico 3 pk



**6<sup>88</sup>**

EIGHT TREASURES  
Whole Head-On, Shell-On  
Raw Shrimp 400 g



**1<sup>99</sup>**

GRACE 100%  
Pure Coconut  
Water 500 mL



**1<sup>19</sup>**

GRACE Peanut  
Punch 240 mL



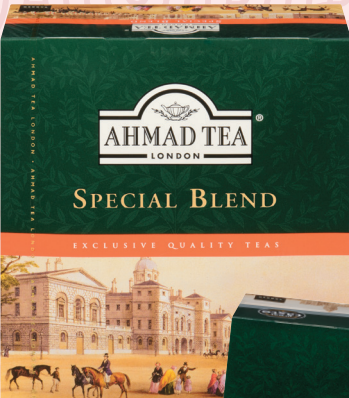
**4<sup>99</sup>**

SHERBON  
Pink Guava  
Juice Drink 2 L



**3<sup>79</sup>**

BESTROPICS  
Coconut Water 1 L



**6<sup>99</sup>**

AHMAD  
Tea Bags 100 pk  
selected varieties



**4<sup>79</sup>**

CP AUTHENTIC ASIA  
Frozen Meals 258-350 g  
selected varieties



**1<sup>19</sup>**

MR. BROWN Canned Coffee  
240 mL selected varieties



**2<sup>79</sup>**

HATA Ramune Soda 200 mL  
selected varieties



**1<sup>49</sup>**

NONGSHIM Cup Noodle Soup  
75 g selected varieties



**3<sup>29</sup>**

CHEN KE MING Ramen or  
Udon Noodles 800 g



**13<sup>29</sup>**

LEE KUM KEE Chicken  
Bouillon Powder 1 kg

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



# MAKE YOUR OWN PIZZA



value size

200 PTS when you buy 1

**17<sup>99</sup>** TRE STELLE Mozzarella Club Pack 750 g



75 PTS when you buy 2

**3<sup>99</sup>** COMPLIMENTS Pizza Dough Ball 650 g



**6<sup>99</sup>**

PILLER'S Pepperoni Toppings selected 175-250 g



**7<sup>99</sup>** COMPLIMENTS Extra Virgin Olive Oil 500 mL



**6<sup>99</sup>**

COMPLIMENTS Shredded Parmesan or Italian Blend 125 g



150 PTS when you buy 2

MEZZETTA Olives 283-398 mL



**1<sup>79</sup>** COMPLIMENTS Tomato Sauce 398 mL

CHANCE TO WIN\*  
EVERY WEEK!

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GIVEAWAYS



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PLAY THE COMPLIMENTS CHALLENGES THIS WEEK  
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS  
Dough'chi Bites  
180 mL



COMPLIMENTS  
BBQ Sauce  
425 mL



\*NO PURCHASE NECESSARY. Full Contest rules found at [sobeys.com/grocerygiveaways](https://sobeys.com/grocerygiveaways). Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.\* or Google LLC. Apple Inc.\* and Google LLC are completely released of all liability by each entrant in this Contest.



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\*Conditions Apply

