

save on foods

**UNREAL
DEAL**

on



4⁷⁹
ea

Western Family
Shredded Cheese
Selected Varieties, 320g



5⁹⁹
ea
First 3

7⁹⁹
ea

Natural Selections
Sliced Meat
Selected Varieties, 175g



MY OFFERS
EXTRA UNREAL DEAL

LOAD DEAL

NEW DEAL. BEST PRICE. EVERY WEEK.

SHOP CANADIAN AND SAVE BIG



6⁹⁹
lb

Chicken Thighs
Fresh, Boneless, Skinless,
Value Pack, 15.41/kg



4⁹⁹
lb

Pork Tenderloin
Whole, Fresh,
11.00/kg



5⁹⁹
ea

The Little Potato Co.
Nugget Potatoes
Canada, 3 lb Bag

1²⁹
lb

Ambrosia Apples
BC, 2.84/kg



CANADIAN VEGGIE DEALS

MIX & MATCH
3\$8
for

Mini Cucumbers
Canada, 454g



Avalantino Tomatoes
Canada



4⁴⁹
100g

Wild Sockeye Salmon Fillet
BC, Previously Frozen
WHILE QUANTITIES LAST.



Inspired
Greens
Canada

pack
of **6**
4⁶⁹

Croissants
Pack of 6

buttery bliss
CROISSANTS
GOLDEN, FLAKY
PERFECTION

16⁹⁹
ea

Maple Short
Stack Cake
930g
WHILE
QUANTITIES LAST.



2\$5
for

Christie Cookies
Selected Varieties,
240g or 281g



5⁸⁸
ea

Western Family
Bathroom
Tissue
12 Rolls



WESTERN CANADIAN for over 110 years.



western family

EXTRAORDINARILY CANADIAN

We're proud to offer over 1200 products crafted right here in the True North.

13⁹⁹
ea

Western Family Chicken Wings
Selected Varieties,
Frozen, 750g



4⁴⁹
ea

Western Family Baby Potatoes
Canada, 680g

Western Family Signature Crisps
150g

4⁹⁹
ea



6⁴⁹
ea

Western Family Soft Drinks
Selected Varieties,
12 x 355 mL



2\$7
for

Western Family Hummus
Selected Varieties, 227g

Western Family Tortillas
Selected Varieties,
272g or 488g

2⁹⁹
ea



Western Family Granola
Selected Varieties,
675g

4⁹⁹
ea



Western Family Potato Chips
235g

2\$5
for



6⁹⁹
ea



Western Family Honey
500g

Western Family English Muffins
Selected Varieties,
Pack of 6

pack of **2⁹⁹**



LOCAL PICKS



CANADIAN Grown

We're proud to partner with
WINDSET FARMS
in Delta, BC

2⁹⁹
ea

Butter Lettuce
Canada



ONLY WITH MY OFFERS
3⁹⁹
ea
First 1
LOAD NOW

4⁹⁹
ea

Western Family
Grape Tomatoes
Canada, 454g



3⁹⁹
ea

Yellow Onion
Canada, 3 lbs



2⁹⁹
ea

Organic White
Mushrooms
or Crimini, BC, 227g



.99
lb

Green Cabbage
Canada, 2.18/kg



6⁹⁹
ea

Happy Planet
Smoothie
900 mL



4⁴⁹
ea

Good Leaf Salad
Canada, 113g



DISCOVER

PEAK BERRY BLISS



5⁹⁹
ea

Dreamberry Strawberry
BC, 10 oz

The very best version of a classic strawberry flavour, these ruby red berries are greenhouse grown and perfectly sweet, every time.



WE PICK CANADIAN

by partnering with over **2000** local growers and producers

FLORAL



19⁹⁹
ea

Succulent Bouquet



19⁹⁹
ea

Anatomy Heart
with Air Plants,
5.5 Inch



9⁹⁹
ea

Carnations
Dozen

FRESH MEAT



12⁹⁹
lb

**Outside Round
Oven Roast**
Fresh, 28.64/kg

AAA
Western
Canadian
Beef

FRESH
LOCAL
TASTY



8⁹⁹
lb

**VALUE
PACK**

**Pork Breaded
Schnitzel**
or with Parmesan,
Fresh, 19.82/kg



6⁹⁹
lb

Split Chicken Wings
Fresh, Value Pack,
15.41/kg

Turn up the flavour—green,
garlicky chimichurri takes
steak sky-high.



ONLY WITH
MY OFFERS

\$20^{ea}

First 2

LOAD NOW

\$22^{ea}

**Maple Leaf Prime
Chicken Breast**
Boneless, Skinless



More REWARDS

FREE
WITH 3000
POINTS REDEEMED

or

4⁹⁹
ea

new **Chimichurri Sauce**
227g

PLENTY for **\$20**
Pick any 4 participating
meat products for only \$20!

SAVE UP TO 40%
on select meat products **SHOP NOW**

TASTY DEALS



10⁹⁹
ea

Janes Breaded Chicken
Selected Varieties,
Frozen, 700g



6⁹⁹
ea

Johnsonville Sausages
Selected Varieties,
375g or 500g



5⁹⁹
ea

Siwin Potstickers
Selected Varieties,
Frozen, 454g or 500g



5⁹⁹
ea

Schneiders Breakfast Sandwiches
Selected Varieties,
Frozen, 224g or 232g



11⁹⁹
ea

High Liner Signature Cuts Cod Fillets
Frozen, 425g or 540g



10⁹⁹
ea

Western Family Meat Pies
Selected Varieties,
Frozen, 750g



BUY 2 GET 1 FREE

Buy 2 participating
Maple Leaf products, scan your
More REWARDS card and GET 1 FREE.



MIX & MATCH



FRESH SEAFOOD



3⁹⁹
100g



Sablefish Fillet
Frozen

3⁹⁹
100g



Steelhead Fillet
Fresh



10⁹⁹
ea



Salmon Village Wild Pink Salmon Nuggets
Canada, Selected Varieties, 150g



2\$
for **22**



Western Family Prawns
Selected Varieties, Frozen, 340g



FRESHLY BAKED

BAKED FRESH IN STORE



15⁹⁹ ea

Fruit Flan 900g

MADE FRESH IN STORE

ONLY WITH MY OFFERS
6⁹⁹ ea
First 2
LOAD NOW

7⁹⁹ ea

BC Blueberries & Crème Pie or Saskatoon Berries & Crème Pie, 600g
WHILE QUANTITIES LAST.

Stack it, snack it, love it!



BAKED FRESH IN STORE

pack of **3⁴⁹**

Kaiser Rolls or Sourdough, Pack of 6



4⁹⁹ ea

Mini Donuts Old Fashioned (Pack of 14) or Powdered (Pack of 16)



2⁹⁹ ea

Alpine Bread 454g



3⁹⁹ ea

Garlic Bread Made in Store, Selected Varieties, 630g

FRESH, LOCAL DELICIOUS



3⁴⁹ ea

Wonder Ballpark Hamburger Buns (560g) or Hot Dog (432g)



4⁴⁹ ea

Dempster's Bagels (Pack of 6) or Flavoured (Pack of 5)

3²⁹ ea

Natural Bakery Rye Bread 500g



Buy 2+ **2⁷⁹** ea OR 3.49 ea

Wonder Bread Selected Varieties



7⁴⁹ ea

Western Family Tarts Pecan or Butter, 510g



5⁹⁹ ea

Two-Bite Brownies 265g



6⁴⁹ ea

Mini Cupcakes Vanilla or Chocolate, 284g

PERFECTLY SLICED



3⁴⁹
100g

Oven Roasted Turkey Breast or Cooked & Smoked

EXCLUSIVELY OURS



4⁹⁹
100g

Top Round Beef Roasted in Store



3⁹⁹
ea

Feta Cheese Cow or Goat, Cut in Store



Western Family Tzatziki 227g

The perfect kick to your Chili Mac & Cheese!



2⁹⁹
100g

3⁴⁹
100g

Hot & Spicy Gouda Cheese Netherlands

CHEESE OF THE MONTH



3⁴⁹
100g

Rosemary Ham or Tuscany, Sliced in Store



1⁹⁹
100g

Hummus Packaged in Store, Selected Varieties



3⁴⁹
100g

Smoked Gruyère Cheese Austria



2⁹⁹
100g

Kalamata Olives Pitted or Whole

SLICED SAVINGS



10% off

Mastro Italian Meats Fresh, Sliced in Store, Selected Varieties



7⁹⁹ ea
Mastro Charcuterie Trio Dry Cured or Cooked, 100g or 175g

ONLY WITH MY QFFERS
6⁹⁹ ea
First 1
LOAD NOW

WINNER WINNER CHICKEN DINNER

Everyone's a winner when you choose our Canadian raised rotisserie chicken. Just grab'n go.



More REWARDS

REDEEM
4000
POINTS & PAY

10⁹⁹
ea

**Rotisserie
Chicken**
Fresh, Roasted
in Store

SALAD SIDEKICKS



Pair it with fresh Canadian-made salads from the service case.

A crisp blend of shredded cabbage and carrots with a tangy dressing.

A delicious blend of creamy garlic pasta with a savoury blend of crisp-tender broccoli and carrots.



1⁹⁹
100g

**Backyard
BBQ
Coleslaw**



2²⁹
100g

**Broccoli
Carbonara
with Garlic
Pasta Shells**



1⁹⁹
100g

**Sundried
Tomato
Orzo Salad**



1⁹⁹
100g

**Vietnamese
Noodle Slaw**

A crisp, colourful medley of vermicelli noodles, fresh vegetables, and a spicy-sweet dressing.

Vibrant and Mediterranean-inspired with tender orzo pasta, sundried tomatoes, kalamata olives and aromatic herbs with a touch of olive oil.

save on foods

KITCHEN

GRAB
'N'GO

MADE
FRESH
IN STORE

EXCLUSIVELY
OURS

NEW ARRIVALS

available at **save on foods**

DISCOVER NEW SNACKS,
TREATS AND PANTRY
ESSENTIALS—BE THE FIRST
TO GRAB THESE HOT FINDS.

a dash of real
fruit juice and
a pinch of
Sicilian Salt



all natural
ingredients



15 calories or less

6⁹⁹
ea

new

San Pellegrino Ciao
Sparkling Beverages
Selected Varieties,
6 x 330 mL



western family

COMPARE & SAVE BIG



5⁷⁹ ea

Western Family Sparkling Water
Selected Varieties, 12 x 355 mL

6⁴⁹ ea

Bubly Sparkling Water
Selected Varieties,
12 x 355 mL



Buy 5+

\$1 ea

Pepsi Soft Drink
Also Montellier
Sparkling Water,
Selected Varieties,
1 Litre



21⁹⁹ ea

Nabob Coffee
or Pods, Selected
Varieties, 915g or 930g



2⁹⁹ ea

Dare Bear Paws
210g

2\$7 for

Dole Fruit Cups
or Fruit in Gel,
4-Pack



western family

COMPARE & SAVE BIG



2\$6 for

Western Family Tortilla Chips
Selected Varieties, 300g



2\$8 for

Tostitos Tortilla Chips
Selected Varieties,
215g or 295g, First 4

MORNING SAVES



2\$8 for

Quaker High Protein Oatmeal
228g



6⁹⁹ ea

Bonne Maman Jam
Selected Varieties,
290 mL or 250 mL



2\$8 for

Post Shreddies
Selected Varieties,
440g



11⁹⁹ ea

Zavida Coffee
Roast, Ground,
Flavoured, Selected
Varieties, 340g



8⁹⁹
ea

Kellogg's Jumbo Vector Cereal
(850g) or Raisin Bran (1.15 kg)



5⁹⁹
ea

Kellogg's Rice Krispies
(560g) or Corn Flakes (600g)



GET \$1 OFF

when you buy
any 2 of these
Kellogg's Products

Limit 2 promotional offers.

5⁹⁹
ea

Kellogg's Mini-Wheats
(650g) or Frosted Flakes (545g)



2\$10
for

Kellogg's Fun Pac Cereal
(210g) or Froot Loops (320g)





western family

COMPARE & SAVE BIG

2\$5
for

Western Family
White Albacore
Tuna
170g



2\$6
for

Clover Leaf
White Albacore
Tuna
170g



PANTRY DEALS

2\$6
for

Nature Valley
Sweet & Salty
Granola Bars
(175g) or
Crunchy (210g),
Selected Varieties



2\$5
for

Betty Crocker
Scalloped Potatoes
or Mashed, Selected
Varieties, 141g or 215g



western family

COMPARE & SAVE BIG

More REWARDS

FREE or 3\$10
WITH 2200
POINTS REDEEMED for

Club House Organic Spices
Selected Varieties, 20g



3\$6
for

Campbell's Broth
(900 mL) or Condensed
Cooking Soup (284 mL),
Selected Varieties



3\$8
for

Western Family Pasta Sauce
Selected Varieties, 680 mL



3\$9
for

Hunt's Pasta Sauce
Selected Varieties, 680 mL



WORLD WIDE SAVINGS



5\$99
ea

M.Y. San Sky
Flakes Crackers
800g



5\$99
ea

Palm Corned Beef
Selected Varieties, 326g



5\$99
ea

Chung Jung One
Hot Pepper Paste
500g



7\$99
ea

Duckville Smoked
Duck Breast
Selected Varieties,
510g

EASY MUNCHIES



3\$8
for

Pringles
148g or 156g

2\$7
for



Kellogg's Town House Crackers
(247g), Also Pringles Mingles (155g)

2\$5
for



Cheez-It Crackers
191g or 200g



2\$6
for

Kellogg's Pop-Tarts
(384g) or Rice Krispies Squares (176g)

2\$8
for



Kellogg's Eggo Waffles
Selected Varieties,
Frozen, 280g or 330g

A TASTE OF ITALY



14⁹⁹
ea

**Filippo Berio
Olive Oil**
Selected Varieties,
1 Litre or 750 mL



2\$7
for

**Pastificio G. Di
Martino Pasta**
Selected Varieties,
500g



4⁹⁹
ea

**Filippo Berio
Balsamic Vinegar
or Red Wine
Vinegar, 250 mL
or 500 mL**



15⁹⁹
ea

**Il Casolare
Olive Oil**
Also Organic Garcia
de la Cruz, 500 mL



5⁴⁹
ea

**Filippo
Berio Pesto**
or Organic, 190g



DAIRY



2⁹⁹
ea

Western Family Dip
Selected Varieties,
227g



5⁹⁹
ea

Western Family Greek Yogurt
Selected Varieties,
750g



6⁴⁹
ea

Western Family Cheese Sticks
252g



5⁹⁹
ea

Western Family Margarine
850g



6⁹⁹
ea

Stok Cold Brew
1.42 Litres



7⁴⁹
ea

Western Family Cracker Cut Cheese
Selected Varieties,
240g

FROZEN

9⁹⁹
ea

Baskin Robbins Ice Cream
946 mL



6⁹⁹
ea

Rustica Stuffed Pizza
665g



2\$8
for

Swanson Dinner Entrée
255g



4²⁹
ea

Boston Market Entrée
369g or 397g



western family

COMPARE & SAVE BIG

3⁴⁹
ea

Western Family Fries
Selected Varieties,
Frozen, 750g



3⁹⁹
ea

Cavendish Farms Quick Crisp Fries
(750g) or Onion Rings
(400g), Selected Varieties,
Frozen



PROBIOTIC POWER



10¹⁹
ea

Oikos Protein Yogurt
(12 x 100g) or
Indulgent (12 x 95g)



3⁶⁹
ea

Activia Expert Yogurt
Selected Varieties,
4 x 100g



5⁹⁹
ea

Activia Expert Yogurt
750g



3²⁹
ea

Danone Drinkable Yogurt
(6 x 93 mL), Also
Oikos Pro (300 mL)



3⁷⁹
ea

Oikos Greek Yogurt
Selected Varieties,
4 x 95g or 4 x 100g

NEW!



western family

PERFECT JUST THE WAY THEY ARE



10⁹⁹
ea

Western Family
Not-So-Perfect Fruit
1.75 kg

BULK

1.09
100g



Koala Gummy Candy
Selected Varieties, 100g



1.09
100g

Dare Marshmallow Peaches
or Watermelon



1.69
100g

Sweet Fun Mix
or Strawberry Dream



1.99
100g

Whole Natural Almonds
or Baking, Selected Varieties

.69
100g

Roasted Peanuts
Selected Varieties



11.99
ea

Royal Nuts Oven Roasted Cashews
(350g) or Deluxe Mix (325g)



.99
ea

SunRype Fruitsource Bars
37g



6.49
ea

Western Family Sweet & Heat Trail Mix
Also Selected Varieties, 500g

YOU COULD
WIN ^{1 of 4}
\$10,000
 ULTIMATE FESTIVAL TRIPS

EACH TRIP FOR FOUR PEOPLE.



SOUR PATCH Kids

Bell
OSHEAGA
 FESTIVAL MUSIQUE ET ARTS

BUD LIGHT
escapade

VELD
 MUSIQUE FESTIVAL DESJARDINS
FIVED IN THE PARK
 SUMMER MUSIC FESTIVAL

Visit
www.SPKMusicContest.ca
 for details.

3\$8
 for

Maynards Sour Patch Kids Candy
 Selected Varieties,
 150g Bag



5\$49
 ea

Cadbury Chocolate
 Bag or Bar,
 Selected Varieties

Cadbury Dairy Milk
 Chocolate Bar
 Selected Varieties,
 90g or 105g

2\$6
 for



4\$29
 ea

Maynards Candy
 Large, 315g or 308g Bag



4\$5
 for

Cadbury Treats
 Also Maynards,
 Selected Varieties,
 33g or 64g

NATURAL



7⁹⁹
ea

Schär Crackers
Gluten-Free,
210g



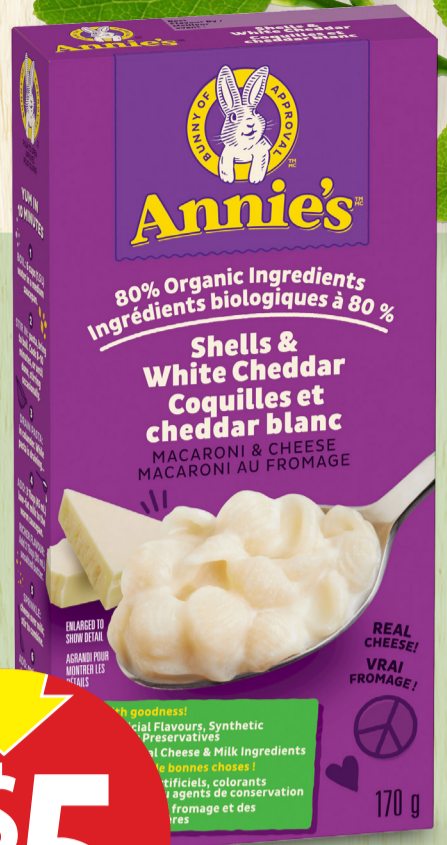
2^{\$}5
for

Cove Soda
355 mL



8⁹⁹
ea

Nuts to You
Tahini Spread
500g



2^{\$}5
for

Annie's Pasta
Selected Varieties, 170g



4⁴⁹
ea

Angie's Boom
Chicka Pop Popcorn
(136g) or Puffs (170g)



2^{\$}8
for

Made Good Granola Bars
or Crackers, 5 x 24g or 121g



5⁴⁹
ea

Silk Oat Barista
or Coconut,
946 mL



9⁹⁹
ea

Amy's Pizza



5⁹⁹
ea

Riviera
Oat Yogurt
Alternative
or Coconut



6⁴⁹
ea

Traditional
Medicinals Tea
16's



14⁹⁹
ea

Pure Protein
Bars
6 x 50g



6⁴⁹
ea

One Degree Sprouted
Rolled Oats
or Steel Cut, 680g



9⁹⁹
ea

Only Goodness
Organic Yogurt
1.75 kg



6⁹⁹
ea

Only Goodness
Organic Whole
Black Chia Seeds
300g



9⁹⁹
ea

Only Goodness
Organic Almond
Butter
340g



6⁹⁹
ea

Only Goodness
Organic Honey
375g

NEW!

KETTLE

— BRAND —



2\$7
for

**Kettle Brand
Potato Chips**
Selected Varieties,
198g

5⁹⁹
ea

**Pacific Foods
Organic Soup**
Selected Varieties,
1 Litre



4⁹⁹
ea

**Pacific Foods
Organic Broth**
946 mL



4⁴⁹
ea

Pacific Foods Organic Chili
(468g) or Soup (440 mL)



**Pacific Foods
Chicken
Bone Broth**
946 mL

7⁹⁹
ea



SMART ENERGY



3⁹⁹
ea

Kashi Granola Bars
175g or 200g



2\$5
for

RXBar Energy Bar
55g



2\$5
for

RXBar Protein Bar
52g



6⁹⁹
ea

Kashi Pineapple Passionfruit Bars
118g



11⁹⁹
ea

RXBar Chocolate Sea Salt Bars
5 x 52g



HEALTH & WELLNESS

40% off Jamieson Vitamins Selected Varieties

29⁹⁹ ea Good Protein All-in-One Shake Selected Varieties, 440g

11⁹⁹ ea Blume SuperBelly Hydration Powder Selected Varieties, 7 x 4g

29⁹⁹ ea Reactine Allergy Relief Selected Varieties, 40's or 48's

\$10 off Lax-A Day Powder Laxative 1.02 kg

11⁹⁹ ea HydraSense Nasal Spray Also NeoCitrin, Selected Varieties

5⁴⁹ ea Nexcare Bandages Selected Varieties

8⁹⁹ ea Playtex Feminine Products (36's), Also O.B. (40's), Selected Varieties

15⁹⁹ ea Tylenol Pain Relief Easy Open or Precise, Selected Varieties

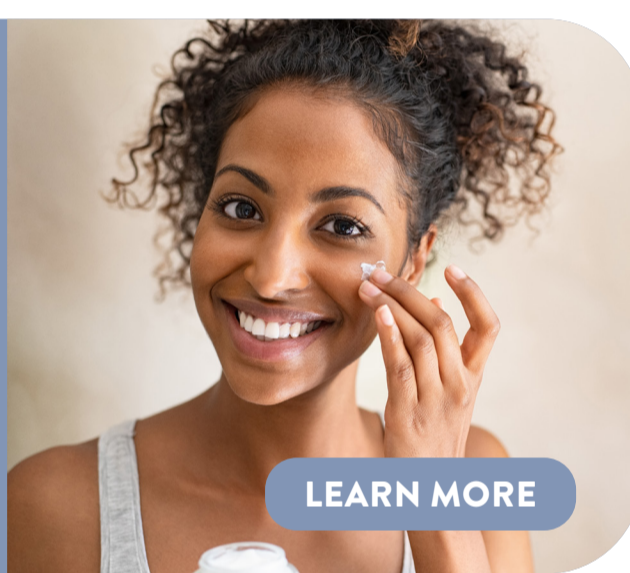
25% off Bausch & Lomb Bio True Multi-Purpose Solution Also Re-Nu, Selected Varieties, 2-Pack

Relief for Common Skin Conditions

Our pharmacists can prescribe medications for:

- Acne
- Eczema
- Fungal infections
- Cold sores
- Minor skin irritations and other conditions

Get relief today—no appointment needed. Some restrictions may apply. Ask your pharmacist for details.



[LEARN MORE](#)

BABY CORNER

28⁹⁹ ea Pampers Super Pack Pure Diapers Selected Varieties

BUY 2 GET 1 free* Huggies Wipes 56's or 64's

*of equal or lesser value

27⁹⁹ ea Huggies Pull-Ups Training Pants Selected Varieties

10⁹⁹ ea PediaSure Complete Supplement Selected Varieties, 4 x 235 mL

2\$7 for Gerber Organic Yogurt Melts (28g), Also Cerelac Biscuits (150g)

12⁹⁹ ea Frida Baby 3-in-1 Nose, Nail & Ear Picker

PERSONAL CARE

3⁹⁹ ea Garnier Fructis (370 mL), Also Method Liquid Hand Soap (300 mL)

6⁹⁹ ea Old Spice Deodorant (85g), Also Göt 2B Hair Care, Selected Varieties

9⁹⁹ ea Garnier Micellar Water (400 mL), Also Head & Shoulders (613 mL)

7⁹⁹ ea Live Clean Hair Care (350 mL), Also OGX Body Wash (577 mL)

11⁹⁹ ea Garnier Nutrisse Hair Colour Also Method Hair Care (414 mL)

20% off CeraVe Face Care Also Aveeno, Selected Varieties

Crest

KILLS MILLIONS OF BAD BREATH BACTERIA*

*in laboratory test

3⁹⁹
ea



Crest Toothpaste
Selected Varieties



FRESH, WHOLE MOUTH CLEAN

5⁹⁹
ea

Crest Pro Health Mouthwash
Selected Varieties, 1 Litre

HOUSEHOLD SAVES



5⁹⁹ ea

Western Family Kitchen Bags
30's or 48's

14⁹⁹ ea

Sponge Towels Ultra Paper Towels
6=12 Rolls



10⁹⁹ ea

Tide Pods
31's or 1.86 Litres



10⁹⁹ ea

Bounce Dryer Sheets
(200's), Also Downy (379g)



6⁹⁹ ea

Western Family Parchment Paper or Wax



1⁹⁹ ea

Western Family Sandwich Bags
Selected Varieties, 90's or 200's



2^{\$}11 for



19⁹⁹ ea

Finish Quantum Dishwasher Detergent Tabs
Selected Varieties, 72's



7⁹⁹ ea

Swiffer WetJet Refill Mopping Cloths
Also Febreze, Selected Varieties



49⁹⁹ ea

Western Family Wine Kit
White, 28 Days
Available in selected locations.



59⁹⁹ ea

Cellar Master Wine Kit
Red or White, 6.3 Litres
Available in selected locations.



3⁹⁹ ea

Scotch-Brite Sponges
Selected Varieties

PURRFECT DEALS



5⁹⁹ ea

Whiskas Temptations Cat Treats
454g

10⁹⁹ ea

Fancy Feast Cat Food
Wet, Variety Pack, 12 x 85g



6^{\$}9 for

Cesar Dog Food
Wet, Selected Varieties, 100g



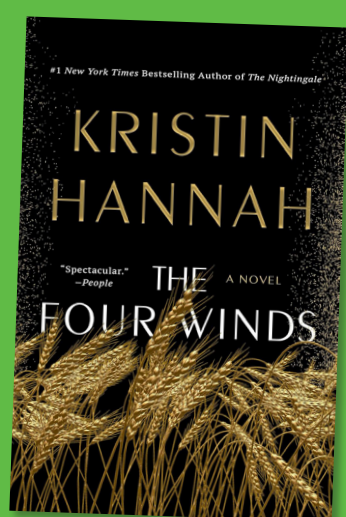
10⁹⁹ ea

Pedigree Dentastix Dog Treats
Selected Varieties, 504g or 670g

NOVEL SAVINGS

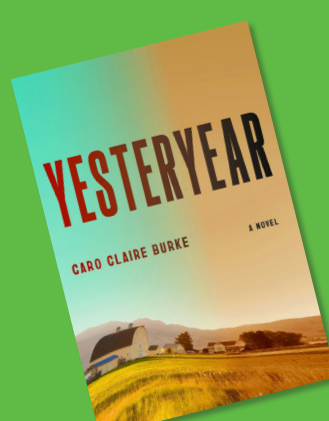
25% off

The Four Winds
Regular Retail 24.99 ea

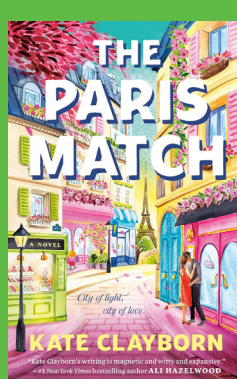


\$3 off

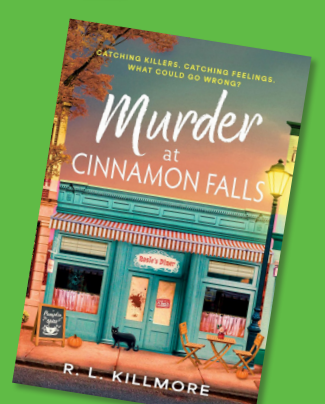
when you buy 2 Greeting Cards



Yesteryear
Regular Retail \$27 ea



The Paris Match
Regular Retail 25.99 ea



Murder at Cinnamon Falls
Regular Retail 23.99 ea

FOR A BETTER PLANET



Proud Partner of
Fiers partenaires de



**Bonterra
Paper Towels**
3=6 Rolls



Bonterra Bathroom Tissue
9=27 Rolls

MY **MEGA** DEAL

THE BIGGEST & BEST DEAL TO
EARN POINTS

LOAD YOUR
PERSONALIZED
MY OFFERS

TO EARN
BONUS POINTS
ON YOUR SHOPS*.

LOAD TODAY

*Minimum spend required. Customers who redeem their My Mega Deal offer receive more points in addition to More Rewards base points. One My Mega Deal offer per household per promotional period.