



\$1.99
/LB
With Card

Pork Shoulder Roast
Bone-In, Whole in Bag
or Boneless Pork Half Loin

\$6.99
/LB
With Card

Boneless Petite Sirloin Steaks
Super Value Pack or Boneless Tri-Tip Roasts



Fresh Perdue Chicken Drumsticks, Thighs or Wings
Bone-In, No Antibiotics Ever
MIX & MATCH BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card

EARN **4X** FUEL POINTS with digital coupon
ON PRODUCE!
UNLIMITED USE APRIL 15-21

Scan here or visit KingsSoopers.com/FuelEvent to download coupon.
*Exclusions apply. See coupon for details.



Cuties California Seedless Mandarins
3 lb Bag or Organic Cuties Seedless Mandarins, 2 lb Bag

\$2.99
With Card



Oscar Mayer Deli Fresh Lunch Meat
6-9 oz or Claussen Pickles, 20-32 fl oz; Select Varieties

\$3.99
With Card



Simple Truth Organic Milk
Select Varieties, 64 fl oz

\$3.99
With Card



Eggland's Best Eggs
Cage Free, Grade A, Large, 12 ct

MIX & MATCH BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Organic Asparagus

\$2.49
/LB
With Card



Coca-Cola
12-Pack, 12 fl oz Cans

Pepsi
6-Pack, 16.9 fl oz Bottles

7UP
6-Pack, 16.9 fl oz Bottles

Lipton Tea
12-Pack, 16.9 fl oz Bottles

MIX & MATCH BUY 3, GET 3 FREE
Of Equal or Lesser Value with Card.

Select Varieties, Limit 12 Packages



Bubly Sparkling Water
8-Pack, 12 fl oz Cans

Powerade
8-Pack, 20 fl oz Bottles

Body Armor
6-Pack, 16-20 fl oz Bottles

Monster Energy Drink
4-Pack, 12 fl oz Cans

Smartwater
6-Pack, 33.8 fl oz Bottles



Kellogg's Cereal
Select Varieties, 8.9-16 oz

MIX & MATCH BUY 2, GET 3
of Equal or Lesser Value
FREE
With Card



Thomas' English Muffins
6 ct or Bagels, 6-10 ct; Select Varieties

MIX & MATCH BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Lay's Potato Chips
5-8 oz or Fritos, 9.25-10 oz or Tostitos, 9-14.43 oz; Select Varieties

FINAL COST When You Buy 4
4/\$10

With Card
When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$5.49 each with Card.



Private Selection Campari Tomatoes
16 oz

BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Simple Truth Organic Red or Gold Potatoes
3 lb Bag

MIX & MATCH BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Powerade
28 fl oz or Body Armor, 16 fl oz; Select Varieties

88¢
With Card



Dannon Activia or YoCrunch Yogurt
Select Varieties, 4 ct

MIX & MATCH BUY 2, GET 1
of Equal or Lesser Value
FREE
With Card



Modelo, Corona or Pacifico
Select Varieties, 12-Pack, 12 fl oz Bottles or Cans

\$15.99
With Card

WEEKLY DIGITAL DEALS Use coupons **UP TO 5 TIMES** per transaction. **UNLIMITED** transactions!

Find even more deals online!

USDA ORGANIC
2 lb Organic Strawberries
\$4.99 /EA
With Digital Coupon
Price without digital coupon is up to \$7.49 each with Card.

Oscar Mayer Bacon
or Turkey Bacon, 2.52-16 oz; Select Varieties
\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$6.99 each with Card.

Kroger Cheese
Select Varieties, 6-8 oz
\$1.49 /EA
With Digital Coupon
Price without digital coupon is up to \$2.49 each with Card.

Kettle Brand Potato Chips
6-7.5 oz or Silk Almondmilk, 64 fl oz; Select Varieties
\$1.99 /EA
With Digital Coupon
Price without digital coupon is up to \$2.99 each with Card.

*While supplies last.

SALE DATES: Wed. April 15 - Tues. April 21, 2026. Prices and items are effective at your local King Soopers store. Prices do not reflect the Boulder City Sugar Sweetened Beverage Tax. SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.



Hillshire Farm Smoked Sausage
Select Varieties, 12-14 oz
Price without digital coupon is up to \$3.99 each with Card.

\$2.99 /EA
With Digital Coupon



Private Selection Sliced Italian Meat
3-5 oz or Sliced Cheese, 8 oz; Select Varieties, In the Deli

\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$5.99 each with Card.



Farm Rich Appetizers
12-22 oz or Meatballs, 20-26 oz; Select Varieties

\$4.99 /EA
With Digital Coupon
Price without digital coupon is up to \$5.99 each with Card.



Philadelphia Cream Cheese Spread
7.5-8 oz or Mars Ice Cream Bars, 6 ct; Select Varieties

\$2.99 /EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Cheetos
Select Varieties, 6.5-9 oz
\$2.49 /EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Kroger Sour Cream, Cottage Cheese or Dip
Select Varieties, 16 oz
\$1.69 /EA
With Digital Coupon
Price without digital coupon is up to \$1.99 each with Card.



Tyson Frozen Chicken
Select Varieties, 16-26 oz
\$5.99 /EA
With Digital Coupon
Price without digital coupon is up to \$8.99 each with Card.



Large Ripe Avocados
Price without digital coupon is up to \$2.50 each with Card.

\$1.49 /EA
With Digital Coupon



DiGiorno Pizza
14.14-30.3 oz or Arrowhead Spring Water, 24-Pack, 16.9 fl oz; Select Varieties

\$3.99 /EA
With Digital Coupon
Price without digital coupon is up to \$5.99 each with Card.



Maxwell House Coffee
Select Varieties, 23.17-27.51 oz Can
\$9.99 /EA
With Digital Coupon
Price without digital coupon is up to \$12.99 each with Card.



Hershey's Party Pack Candy
Select Varieties, 26.9-35.9 oz
\$11.99 /EA
With Digital Coupon
Price without digital coupon is up to \$14.99 each with Card.

*While supplies last.

MIX & MATCH

SAVE \$10 AN EXTRA

When you spend \$30 on Participating Our Brands Household, Personal Care and Beauty Items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.



Kroger simple truth FREE FROM

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.*
UNLIMITED transactions!



Kroger
Soft & Strong
Bath Tissue
12 Double Rolls

\$3.99
/EA
With Digital
Coupon

Price without digital coupon
is up to \$6.99 each with Card.



Premier Protein
Shakes

\$23.99
/EA
With Digital
Coupon

Select Varieties, 12-Pack, 11 fl oz

Price without digital coupon
is up to \$26.99 each with Card.



Downy
Fabric Softener

\$9.99
/EA
With Digital
Coupon

93-140 fl oz or Tide Fabric Rinse,
48 fl oz; Select Varieties

Price without digital coupon
is up to \$12.99 each with Card.



Crest 3D White
Toothpaste
Select Varieties, 3.30 oz

\$3.99
/EA
With Digital
Coupon

Price without digital coupon
is up to \$4.99 each with Card.



Hot Pockets
Select Varieties, 4 ct

\$3.99
/EA
With Digital
Coupon

Price without digital coupon
is up to \$4.99 each with Card.



Sparkle
Paper Towels
8 Double Rolls

\$8.99
/EA
With Digital
Coupon

Price without digital coupon
is up to \$10.99 each with Card.

*While supplies last.

SAVE MORE WITH DIGITAL COUPONS

Use coupons **UP TO 5 TIMES** per transaction. **UNLIMITED** transactions!



Find even more online! Scan me to download digital coupons.

2.99 With Card
-50¢ Off 1
DIGITAL COUPON OFFER

\$2.49 /EA

Stouffer's or Lean Cuisine Entrée
Select Varieties, 5.75-12.875 oz

Barilla Pasta
12-16 oz or Annie's Mac & Cheese, 5.5-6 oz; Select Varieties

1.99 With Card
-50¢ Off 1
DIGITAL COUPON OFFER

\$1.49 /EA

Kraft Salad Dressing
14-16 fl oz or Pillsbury Toaster Strudel, 6 ct; Select Varieties

3.49 With Card
-1.00 Off 1
DIGITAL COUPON OFFER

\$2.49 /EA

General Mills Cereal
Select Varieties, 8.9-12 oz

4.29 With Card
-2.30 Off 1
DIGITAL COUPON OFFER

\$1.99 /EA

Keetler Fudge Stripes

Chobani Flip Greek Yogurt
Select Varieties, 4.5 oz

10/\$12 With Card
-2.00 Off 10
DIGITAL COUPON OFFER

10/\$10

3.99 With Card
-1.00 Off 1
DIGITAL COUPON OFFER

\$2.99 /EA

Coffee-Mate Creamer
32 fl oz or Keebler Cookies, 8.5-13.4 oz; Select Varieties

3.99 With Card
-50¢ Off 1
DIGITAL COUPON OFFER

\$3.49 /EA

Nabisco Ritz or Snack Crackers

100% WHOLE GRAIN WHEAT THINS
original

RITZ CRACKERS
fresh stacks
the original

Blue Diamond Almonds
4-6 oz or Nut-Thins, 3.75-4.25 oz; Select Varieties

3.99 With Card
-1.00 Off 1
DIGITAL COUPON OFFER

\$2.99 /EA

Kevin's Chicken Entrees
Select Varieties, 16 oz

8.99 With Card
-1.00 Off 1
DIGITAL COUPON OFFER

\$7.99 /EA

Peet's Coffee
Select Varieties, 10.5 oz Bag

10.99 With Card
-2.00 Off 1
DIGITAL COUPON OFFER

\$8.99 /EA

Newman's Own Thin & Crispy Crust

Stok Cold Brew Coffee
48 fl oz or Newman's Own Pizza, 15.1-17 oz; Select Varieties

6.49 With Card
-1.50 Off 1
DIGITAL COUPON OFFER

\$4.99 /EA

Just Bare Frozen Chicken
Select Varieties, 19.2-24 oz

10.99 With Card
-1.00 Off 1
DIGITAL COUPON OFFER

\$9.99 /EA

Tide Laundry Detergent
92-105 fl oz or Tide Pods, 32-57 ct; Select Varieties

15.99 With Card
-3.00 Off 1
DIGITAL COUPON OFFER

\$12.99 /EA

Quilted Northern Bath Tissue
Select Varieties, 6 Mega Rolls

7.49 With Card
-1.00 Off 1
DIGITAL COUPON OFFER

\$6.49 /EA



Ben & Jerry's Ice Cream
14.4-16 fl oz or
Talenti Gelato,
16 fl oz;
Select Varieties

4.99 With Card
-1.00 Off 1
DIGITAL COUPON OFFER
\$3.99 /EA



Gatorade
12-Pack, 12 fl oz
or Nature Valley
Biscuits, 10 ct;
Select Varieties

6.99 With Card
-1.00 Off 1
DIGITAL COUPON OFFER
\$5.99 /EA



Dave's Killer Bread Organic Bread
27 oz or
Carbone Pasta
Sauce, 24 oz;
Select Varieties

6.99 With Card
-1.00 Off 1
DIGITAL COUPON OFFER
\$5.99 /EA



3.99 With Card
-2.00 Off 1
DIGITAL COUPON OFFER

\$1.99 /EA
Post Cereal

10-16.6 oz or Granola,
11 oz; Select Varieties



5.99 With Card
-1.00 Off 1
DIGITAL COUPON OFFER
\$4.99 /EA

Power Up Trail Mix
Select Varieties,
12-14 oz

SAVE MORE WITH DIGITAL COUPONS
Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Stacy's Pita Chips, Thins or Bagel Chips
Select Varieties,
6.75-7.33 oz, In the Deli

4.99 With Card
-1.00 Off 1
DIGITAL COUPON OFFER
\$3.99 /EA

18.99 With Card
-2.00 Off 1
DIGITAL COUPON OFFER
\$16.99 /EA
Chomps Meat Sticks

Select Varieties, 8-14 ct



Oscar Mayer Fun Pack Lunchables
Select Varieties,
8.8-10.7 oz

3.49 With Card
-1.00 Off 1
DIGITAL COUPON OFFER
\$2.49 /EA



Sargento String Cheese
Select Varieties,
12 ct

2/\$8 With Card
-2.00 Off 2
DIGITAL COUPON OFFER
2/\$6



5.49 With Card
-1.00 Off 1
DIGITAL COUPON OFFER
\$4.49 /EA

Organic Valley Milk
Half Gallon or
Simple Mills Cookies
or Sweet Thins
4.25-5.5 oz;
Select Varieties



6.49 With Card
-1.00 Off 1
DIGITAL COUPON OFFER
\$5.49 /EA

Dr. Squatch Bar Soap
Select Varieties,
5 oz



2.69 With Card
-50¢ Off 1
DIGITAL COUPON OFFER
\$2.19 /EA

Kroger Facial Wipes
Select Varieties,
25 ct

GROCERY ESSENTIALS



FINAL COST
When You Buy 2

California Pizza Kitchen Pizza
Select Varieties,
12.4-15.8 oz

2/\$14
With Card

When you buy 2 or more in the same transaction with Card. Quantities less than 2 are up to \$9.45 each with Card.



Eggo Waffles
8-10 ct or
Morningstar Farms
Entrée, 5.25-12 oz;
Select Varieties

MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value
FREE
With Card



Simply Fruit Drinks or Aides

52 fl oz or Chobani
Yogurt Drinks, 7 fl oz;
Select Varieties

2/\$4
With Card



Monster or Nos Energy Drink
Select Varieties,
15.5-16 fl oz

MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value
FREE
With Card



De Cecco Pasta
16 oz or Mission
Zero Net Carb Tortillas,
14 ct; Select Varieties

\$3.49
With Card



Waterloo Sparkling Water
8-Pack, 12 fl oz Cans
or Kruger
Sparkling Water,
12-Pack, 12 fl oz Cans;
Select Varieties

FINAL COST
When You Buy 3

3/\$12
With Card

When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$5.29 each with Card.

SHOP OUR EXCLUSIVE BRANDS AND SAVE



Kroger 73% Lean Beef Burgers
Frozen, 2 lb

\$8.99
With Card



Kroger Mini Sweet Peppers
1 lb Bag

\$3.99
With Card



Kroger Coffee Creamer
2/\$5
With Card

32 fl oz or Simple Truth **Organic Komucha**,
16 fl oz; Select Varieties



Simple Truth Cage Free Eggs
Select Varieties,
12 ct, Grade AA

\$2.99
With Card



Kroger Cereal
11.2-18.2 oz or
Granola, 11 oz;
Select Varieties

\$2.49
With Card



Kroger Ice Cream
Select Varieties,
128 fl oz

\$6.99
With Card

BOTTLES & BREWS



Samuel Adams or Oskar Blues
\$16.99
With Card

12-Pack, 12 fl oz
Bottles or Cans
or Michelob Ultra,
12-Pack, 16 fl oz
Aluminum Bottles;
Select Varieties



12.99 With Card
-10% Off 6

\$11.69
/EA**

Kim Crawford, Josh Cellars or Oyster Bay
Select Varieties,
750 ml



11.99 With Card
-10% Off 6

\$10.79
/EA**

Kendall-Jackson, Ogio or Korbel
Select Varieties,
750 ml



Bota Box or Black Box
3 Liter or Angry Orchard,
12-Pack, 12 fl oz
Bottles or Cans;
Select Varieties

\$16.99
With Card

**Save 10%, Mix or Match when purchasing six (6) or more bottles of Wine 750ml. All items must be purchased in same transaction.



HGTV Outdoor
Orchards
Dining Chair
\$29⁹⁹
With Card



HGTV Outdoor
Orchards
Market Umbrella
\$84⁹⁹
With Card



HGTV Outdoor
Orchards
Dining Table
\$69⁹⁹
With Card



HGTV Outdoor
Orchards
Side Table
\$29⁹⁹
With Card

**SAVINGS TO PUT
A SPRING IN YOUR STEP!**



Walk-A-Bout
Charcoal Grill
Select Varieties
\$69⁹⁹
With Card



Maxx Bubble
Wands or Refill
Select Varieties
\$4⁹⁹



Everyday Living
Citronella
Candle
Select Varieties,
1-3 ct
\$9⁹⁹
With Card



HD Designs
Outdoor
Birdbath
Select Varieties

**SAVE
30%**
Tag Reflects Savings
With Card



Nerds,
Sweetarts or
Trolli Candy
Select Varieties,
7.15-14 oz
\$3⁴⁹
With Card



Haribo Candy
Select Varieties,
6.3-8 oz
2/\$4
With Card



Lifesavers
or Skittles
Gummies
Select Varieties,
5.8-8 oz
\$2⁴⁹
With Card



Hi-Chew Candy
Select Varieties,
11.65-12.7 oz
\$5⁹⁹
With Card



M&M's
Party Size Candy
Select Varieties,
34-38 oz
\$13⁹⁹
With Card



Tony's Choclonely
Chocolate Bar
Select Varieties,
6.35 oz
\$5⁴⁹
With Card



Twizzlers
Candy
Select Varieties,
11-16 oz
\$3⁹⁹
With Card

Seasonal selection varies by store and is limited to stock on hand.

FIND YOUR FAVORITE NATURAL ITEMS

Califia
Cold Brew Coffee
\$4.49
With Card

48 fl oz or Simple Truth Protein Crackers, 4.25 oz; Select Varieties



Caulipower
Cauliflower Pizza
or Pizza Crust
Select Varieties, 11-12 oz

\$6.49
With Card



Simple Truth
Organic Tofu
Select Varieties,
14 oz

\$1.79
With Card



Yasso
Greek Yogurt
Bars or Pints
Select Varieties,
3-4 ct or 14 fl oz
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Siggis
Skyr Yogurt
5.3 oz or Core Water,
30.40 fl oz;
Select Varieties

2/\$3
With Card



Simple Truth
Beef Hot Dogs
Select Varieties,
10 oz

\$4.49
With Card

HOME, HEALTH & MORE!



Nature's Truth
Supplements
Select Varieties,
33-300 ct
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



L'Oreal Elvive
Shampoo or
Conditioner
Select Varieties,
26.5-28 fl oz

\$9.99
With Card



Sensodyne
Toothpaste
Select Varieties, 3.4 oz

\$7.49
With Card



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



Dove
Chocolate Promises
Select Varieties,
6.74-7.61 oz

\$5.99
With Card



Everyday Living
Food Storage Bowls
Select Varieties,
12-Piece

\$14.99
With Card

SCORE MORE IN ONE STOP



Chefman
Breakfast Appliances
Select Varieties

\$29.99
With Card



GoodCook
Gadgets
STARTING AT

\$5.99
With Card



Reduce
Tumblers
Select Varieties

\$19.99
With Card

SAVE ON THE FRESHEST
TROPICAL FRUIT
OF THE SEASON



Pineapple
\$2.99 /EA
With Card



Yellow or White
Dragon Fruit

\$3.99 /EA
With Card



BIG DEAL!

BIG PACKS

Mighties
Green Kiwi
2 lb Package

\$4.99
With Card



In-Store Made Salads
Select Varieties,
9.5-12 oz, In the
Produce Department

\$6
With Card



Cotton Candy Grapes

\$3.99
/LB
With Card



\$4.99

With Card
**Red Raspberries
or Blackberries**
12 oz

**Bloom Haus
Strawberry Patch
Bouquet**

\$10



**Private Selection
Salad Kits**
Select Varieties,
9.9-11.9 oz

\$3.99
With Card



**Red Tomatoes
on the Vine**

\$2.29
/LB
With Card



GUARANTEED FRESH



\$5.99
/LB

With Card

**80% Lean
Ground Beef**

Sold in a 3 lb Tray
for \$17.97



**Kroger
Peeled &
Deveined Shrimp**
31-40 ct, Raw,
Sold in a 2 lb Bag
for \$15.98

\$7.99
/LB
With Card



**Kroger Atlantic
Salmon Fillets**
16 oz or Center-Cut
Salmon, 16 oz, \$14;
Select Varieties

\$12
With Card



**Kroger
Breakfast Sausage**
12 oz or Kroger Side
Dishes, 20-24 oz;
Select Varieties

\$2.99
With Card



**Armour
Lunchmakers**
Select Varieties,
2.44- 2.67 oz

10/\$10
With Card

DELI & BAKERY

Order party trays, cakes and more at
KingSoopers.com/fresh

**Fresh Baked
Private Selection
Butter Croissants**

Large, 4 ct or Mini, 12 ct
or Blueberry Muffins, 4 ct;
Select Varieties

\$5



**Private Selection
Classic Seasoned
Fresh Roasted Chicken**
or Other Varieties, 2 lb,
Fully Cooked

\$8.99



**Private Selection
Black Forest Ham**
or Provolone Cheese,
Select Varieties,
Sliced to Order or Grab 'N Go

\$10.99
/LB
With Card



BOTTLES & BREWS



\$19.99

With Card
**Odell, Sierra Nevada
 or Athletic**
 12-Pack, 12 fl oz Cans or
 Coors Light, 24-Pack,
 12 fl oz Bottles or Cans;
 Select Varieties



15.99 With Card
 -10% Off 6

\$14.39 /EA**

**Whitehaven, Erath
 or Coppola
 Diamond Claret**
 Select Varieties, 750 ml



14.99 With Card
 -10% Off 6

\$13.49 /EA**

**Joel Gott,
 Rodney Strong
 or La Marca**
 Select Varieties, 750 ml

**Barefoot,
 Yellow Tail or
 Woodbridge**
 Select Varieties, 1.5 Liter
\$10.99
 With Card



9.99 With Card
 -3.00 Off 1
 WITH MANUFACTURER'S
 DIGITAL COUPON
\$6.99 /EA*

Heineken 0.0
 Select Varieties, 6-Pack,
 11.2 fl oz Bottles



\$20.99

With Card
**Ska Brewing, 4 Noses
 or New Belgium**
 12-Pack, 12 fl oz Bottles or Cans
 or Bud Light, 24-Pack,
 12 fl oz Bottles or Cans;
 Select Varieties

*When you buy participating items With Card and With Manufacturer's Digital Coupon. Participating item varieties and sizes may vary by store. See App for details.
 **Save 10%, Mix or Match when purchasing six (6) or more bottles of Wine 750ml. All items must be purchased in same transaction.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!