

Optimum

MEMBERS ONLY

Exclusive savings and pts offers

Optimum

Members-Only Price*

\$8

Non-members

\$12

Members save \$4

PC® OR BLUE MENU® ENTRÉES
SELECTED VARIETIES, FROZEN, 770 G-1.13 KG
20326534_EA/21359210_EA



\$5

GET 1,000

\$1 back in points

CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM
SELECTED VARIETIES
FROZEN, 500 ML
21511089_EA/21511147_EA



Optimum

Members-Only Price*

\$8

Non-members

\$12

Members save up to \$4

SCHNEIDERS PEPPERETTES
SELECTED VARIETIES, 250-375 G
2097010_EA/2101617_EA
*Must be a registered PC Optimum™ member to load and get this offer.



\$6

GET 1,500

\$150 back in points

APP EXCLUSIVE OFFER*

PC® DELI CHEESE SLICES 140-170 G
OR PC® NATURAL CHOICE TURKEY, CHICKEN OR HAM SLICED DELI MEATS 175 G
SELECTED VARIETIES
20216643_EA/20310500_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer



ALWAYS LOW PRICE

Find set prices on everyday items.

ALWAYS
LOW PRICE

\$3

**NO NAME® NATURALLY
IMPERFECT FRUIT**
FROZEN, 300/400 G
21545106_EA



ALWAYS
LOW PRICE

\$4

NO NAME® ICE MILK
1.65 L
21610199_EA



ALWAYS
LOW PRICE

\$7.50

**ROOSTER
COCONUT MILK**
SELECTED VARIETIES
398 ML
21378707_EA



ALWAYS
LOW PRICE

\$4

**PC® ORGANICS, ORGANIC
UNSWEETENED APPLE SAUCE**
SELECTED VARIETIES, 6X100 ML
20320493001_EA/21306828_EA



ALWAYS
LOW PRICE

\$5

**PC® ORGANICS
QUICK ROLLED
OATS**
1 KG
20705773_EA



DEAL DROP

50% OFF OR MORE

\$15

PC SALAD SPINNER
21416723_EA

Limited-time deals on PC home & more.



DOMINION

PROUDLY CANADIAN



SAVE 33%

2.99 LB
6.59/KG

CHICKEN DRUMSTICKS
FRESH, CLUB SIZE
20707253_KG

CANADIAN POULTRY



SAVE 49%

\$3 LB
6.61/KG


PORK LOIN COMBINATION CHOPS, SIRLOIN AND RIB PORTION
BONE-IN
CUT IN-STORE
20822343_KG



SAVE 39%

7.88 LB
17.37/KG

INSIDE ROUND ROAST
CUT FROM CANADA A & OR USDA
SELECT GRADE BEEF
20794590_KG



4.99

FARMER'S MARKET™ RUSSET POTATOES
PRODUCT OF CANADA
CANADA NO. 1 GRADE
20601020001_EA

4.54 kg 10 lb
Russet
Fraises de terre
CANADA No. 1 - PRODUCT OF CANADA/PRODUIT DU CANADA

PRODUCT OF CANADA

10 LB



3.49 LB
7.69/KG

PC EXTRA LARGE GREEN SEEDLESS GRAPES
PRODUCT OF MEXICO OR CHILE, NO. 1 GRADE OR
EXTRA LARGE RED SEEDLESS GRAPES
PRODUCT OF CHILE
NO. 1 GRADE
20425775001_KG
20191919001_KG

EXTRA LARGE



Optimum™

Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drug and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum™

Earn 25,000 pts

for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

\$25 back in points

APP EXCLUSIVE OFFER

Open the app. It's as easy as that!



SAVE 20%

\$3

COUNTRY HARVEST BAGELS 450 G OR BREAD 600 G
SELECTED VARIETIES
2178571_EA
21693323_EA



SAVE UP TO 31%

6.50

SEAQUEST™ COLOSSAL PACIFIC WHITE SHRIMP RAW ZIPPERBACK™
16-20 PER LB, 300 G OR ASC BASA STEAKS UNCOOKED OR WHOLE MARKET WILD CHUB MACKEREL 1 KG, FROZEN
21043887_EA/20910469_EA/21079543_EA



SAVE UP TO 28%

\$5

DR. OETKER GIUSEPPE PIZZA 439-785 G OR PC WOOD-FIRED PIZZA 351-413 G
SELECTED VARIETIES, FROZEN
20904584_EA/21540407_EA



\$7

BECEL MARGARINE
SELECTED VARIETIES, 637/850 G
20297818002_EA/21279389_EA



SAVE UP TO 42%

\$4

PHILADELPHIA CREAM CHEESE OR DIPS 227/250 G, KRAFT SINGLES 410 G OR CHEEZWHIZ 450 G
SELECTED VARIETIES
20641267_EA/21188654_EA



SAVE UP TO 30%

3.50

LIBERTÉ GREEK 4X100 G, MÉDITERRANÉE TUBS 500 G OR PC PROBIOTIC TUBS 650/750 G
21547567_EA/20801752001_EA



HOT DEAL

\$13

COLAVITA EXTRA VIRGIN OLIVE OIL
SELECTED VARIETIES
750 ML/1 L
20617955_EA
20591384001_EA



3.25

SILK NON-DIARY BEVERAGES
SELECTED VARIETIES
1.74-1.89 L
20315090001_EA
21194119_EA



SAVE 1.80 WHEN YOU BUY 2

2/\$16 OR 8.99 EA

DR PEPPER, CRUSH, BRISK, PEPSI, 7UP, MUG, SCHWEPES OR MOUNTAIN DEW SOFT DRINKS OR CANADA DRY, A&W, FRESCA, COCA-COLA, SPRITE OR FANTA SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20318694002_C12
20322361002_C12



SAVE UP TO 47%

\$13

ROYALE BATHROOM TISSUE 30-60 ROLLS OR TIGER TOWEL 6-12 ROLLS OR FACIAL TISSUE 12'S
SELECTED VARIETIES
21484732_EA



ONE DAY ONLY!
MONDAY, APRIL 20TH

BUY ANY HUGGIES PULL-UPS TRAINING PANTS
SELECTED VARIETIES, SIZES 2T-6T, 56-104'S
21021427_EA/21371223_EA

GET 1 FREE HUGGIES WIPES
20557596_EA

FREE



\$35

GET 4,000 pts **\$4 back in points**

HUGGIES ECONO PACK DIAPERS
LIMIT 4 OVER LIMIT PAY 41.99 EA
SELECTED VARIETIES, SIZE N-7, 60-200'S
21456635_EA/21456748_EA



\$23

GET 2,000 pts **\$2 back in points**

HUGGIES 16X BABY WIPES
LIMIT 4 OVER LIMIT PAY 29.99 EA
SELECTED VARIETIES
960-1152'S
21083819_EA/21541191_EA



\$1

PC ORGANICS BABY FOOD POUCH
SELECTED VARIETIES
128 G/ML
20651248001_EA
21056742_EA

6+ MONTHS



Flyer prices effective from Thursday, April 16th to Wednesday, April 22nd, 2026

SAVE 40%

1.35

MICHELINA'S ENTRÉES
128-284 G OR **TINA'S BURRITOS** 113 G
SELECTED VARIETIES, FROZEN
21208614_EA/21639832_EA

Michelina's
Macaroni and Cheese
Macaroni au fromage

BEEF & BEAN BURRITO
BOEUF et HARICOTS

\$3

GENERAL MILLS, NATURE VALLEY, PILLSBURY, BETTY CROCKER, OR MOTT'S FRUITSATIONS GRANOLA OR CEREAL BARS, TREATS OR FRUIT SNACKS
SELECTED VARIETIES, 120-230 G
20686716001_EA/21031310_EA

MOTT'S Fruitsations
ASSORTED FRUIT - FRUITS ASSORTIES

FRUIT ROLL-UPS ROULES
AUX FRUITS

SAVE 2.00

4.99

GOLD LABEL THICK BUTCHER CUT BACON
375 G
21698169_EA

BUTCHER CUT
KETO ZERO SUGAR-SUCRE
PALEO SANS LACTOSE
CRAVE FREE
Gold Label
375g

SAVE .98 WHEN YOU BUY 2

2/\$5
OR 2.99 EA

DELVERDE PASTA
SELECTED VARIETIES, 250/450 G
20317975004_EA/20652596_EA

DELVERDE
TAGLIATELLE A NIDO

\$3

PREGO PASTA SAUCE
SELECTED VARIETIES
645 G/ML
20325820001_EA

PREGO
PASTA SAUCE
Recette originale

3.50

NO NAME® ORANGE OR APPLE JUICE 1.75 L OR IÖGO NANO DRINKS 6X93 ML
SELECTED VARIETIES
20609687001_EA/21671461_EA

iögo nano
100% juice blend orange

PREPARED IN CANADA

5.75

SWIFT COOKED CANNED HAM 454 G OR PC® SALMON 170 G
SELECTED VARIETIES
20036039_EA/21378763_EA

Swift Premium
HAM JAMBON

PC® SALMON
Wild SOCKEY SALMON

9.49

SAPUTO MOZZARELLISSIMA PIZZA MOZZARELLA CHEESE 690 G OR ARMSTRONG SLICES 500 G
SELECTED VARIETIES
20107017001_EA/21703729_EA

Armstrong
MARBLE MARBLE

Saputo
MOZZARELLISSIMA

1.25

JARRITOS SOFT DRINKS
SELECTED VARIETIES
370 ML
20147354007_EA
20147354011_EA

JARRITOS
Mandarin
Lime

SAVE 41%

1.75

OCEAN'S HALO LIGHT TUNA 170 G OR GOLD SEAL FLAVOURED SALMON 80 G
SELECTED VARIETIES
21004270_EA/21592945_EA

Ocean's
FLAKED LIGHT TUNA

GOLD SEAL
Lemon & Dill - Citron et aneth

1.50

CLARK BEANS
SELECTED VARIETIES
398 ML
21235336_EA/21235703_EA

CLARK
MAPLE STYLE

CLARK
BEANS WITH PORK and Molasses

PREPARED IN CANADA

\$5

HALO TOP ICE CREAM 473 ML OR BEN & JERRY'S ICE CREAM 473 ML OR MAGNUM BARS
3/4'S, SELECTED VARIETIES, FROZEN
20950739_EA
21087002_EA

HALO TOP
130 CALORIES

MAGNUM
CLASSIC CLASSIQUE

\$7

INTERNATIONAL DELIGHT COFFEE ENHANCER 946 ML OR COLD FOAM 369-396 G
SELECTED VARIETIES
20895480002_EA
20895480003_EA

delight
FRENCH VANILLA

PREPARED IN CANADA

2/\$7
OR 3.99 EA

PC® NATURAL SPRING WATER 24X500 ML
20137898_C24

PC® NATURAL SPRING WATER
SOURCE SOURCE

PREPARED IN CANADA

\$7

TEMPTATIONS ADULT CAT TREATS
SELECTED VARIETIES
454 G
21105449_EA

TEMPTATIONS
adult

BUY 2 GET 1 FREE

MARKET BUNCHES
SELECTED VARIETIES AND COLOURS
10.00
21087795_EA

MARKET BUNCHES

PRICE DROP⁺ so you can save more

4.50

SIETE GRAIN FREE TORTILLA CHIPS
SELECTED VARIETIES
142 G
21447174_EA

SIETE
GRAIN FREE TORTILLA CHIPS
CROUSTILLES TORTILLA SANS GRAINS

3.50

PC® SALSA
SELECTED VARIETIES
650 ML
20309646001_EA
20309646007_EA

PC® SALSA
EXTRA CHUNKY

\$3

WONDER BALLPARK BUNS
SELECTED VARIETIES
432/560 G
21022027_EA/21022316_EA

Wonder
BALLPARK CLASSICS

\$3

MCCAIN SUPERFRIES 454-650 G OR FRIES, POTATO PANCAKES, SMILES OR TATERS 550-800 G
SELECTED VARIETIES
FROZEN
20324328002_EA
20799522_EA

McCain
Tasti Taters

FRESH PROMISE: Applicable to eligible fresh produce items purchased at Dominion locations or online at newfoundlandgrocerystores.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Dominion where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the phone number below. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2025 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank is licensed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2025 Loblaws Inc. 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We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Dominion locations that DO NOT participate in this flyer, visit www.newfoundlandgrocerystores.ca or call Customer Relations at 1-866-727-0771. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu of providing a raincheck. Advertisements regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2025 Loblaws Inc. **#PRICE DROP** offer valid in-store at participating locations between April 9 - May 13, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



FRESH PROMISE

If it's not fresh, it's free.

*Fresh Promise: Applicable to eligible fresh produce items purchased at Dominion locations or online at newfoundlandgrocerystores.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Dominion where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.

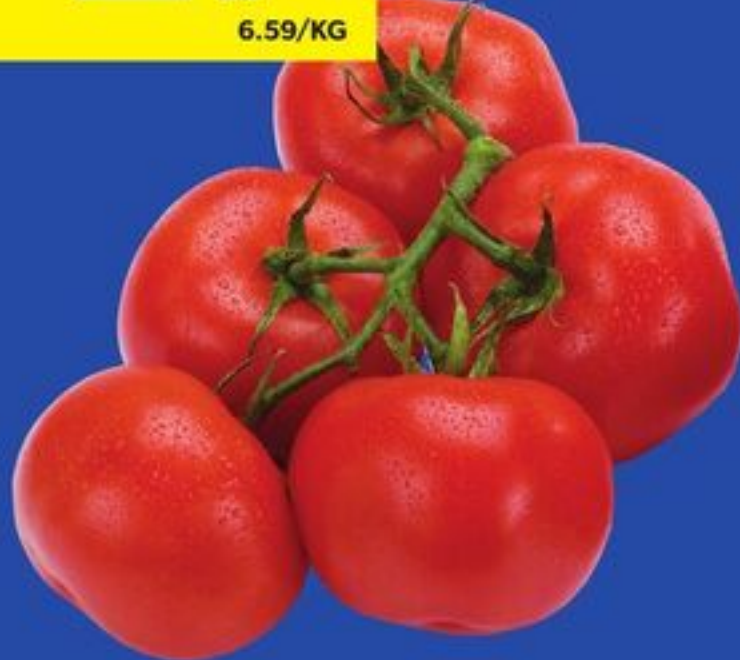
\$6

FARMERS MARKET™ MANDARINS
PRODUCT OF MOROCCO
2 LB
20099819001_EA



2.99
LB
6.59/KG

TOMATOES ON THE VINE
PRODUCT OF CANADA OR MEXICO
20026703001_KG



5.50

FARMER'S MARKET™ MINI CUCUMBERS
PRODUCT OF CANADA, 6'S
20737570001_EA



\$6

CROWNLESS PINEAPPLE
PRODUCT OF COSTA RICA
20119813001_EA



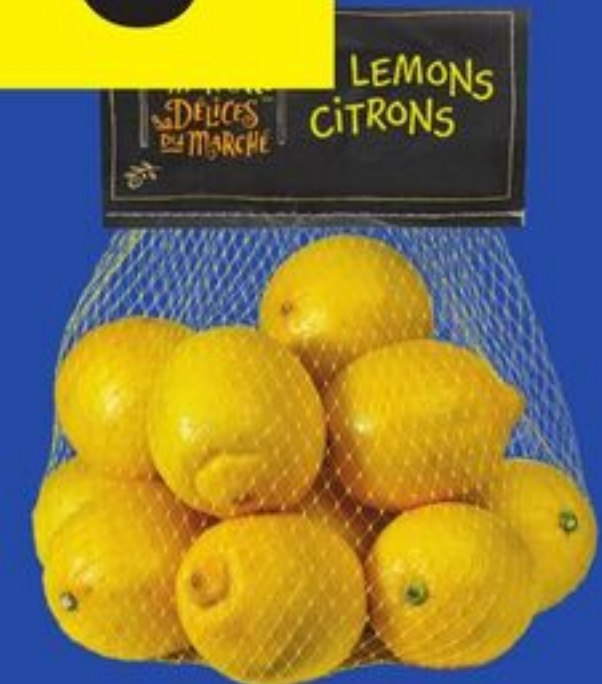
\$9

PC® ROYAL BLUAROMA BLUEBERRIES
PRODUCT OF MEXICO, PERU OR MOROCCO, 278 G
20573077_EA



\$6

FARMERS MARKET™ LEMONS
PRODUCT OF SOUTH AFRICA
2 LB
20795315001_EA



\$7

ROMAINE HEARTS
PRODUCT OF U.S.A., 3'S
20067389001_EA



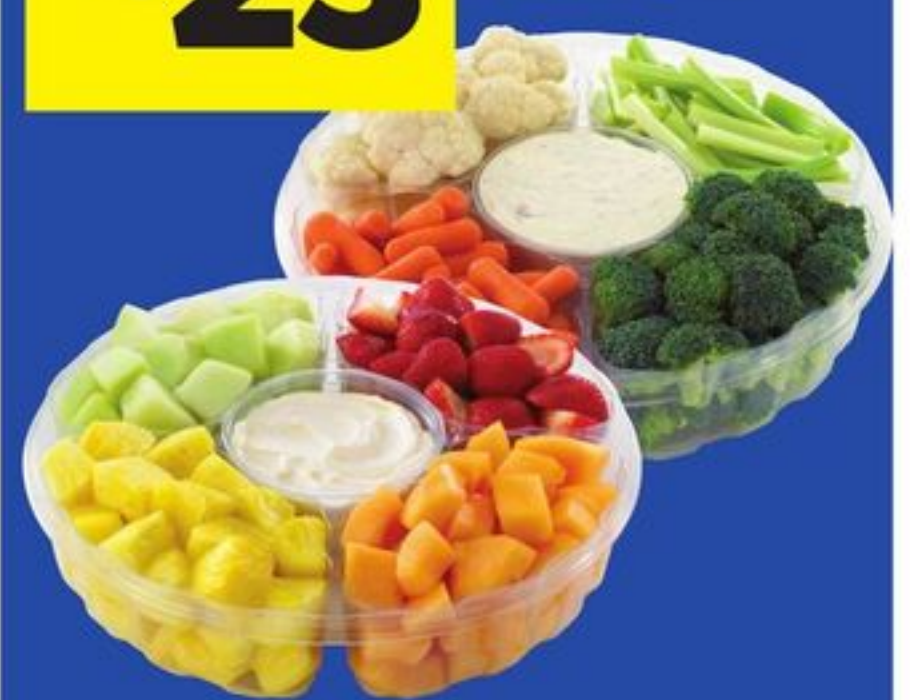
\$6

LARGE CAULIFLOWER
PRODUCT OF MEXICO OR U.S.A.
20135377001_EA



\$23

LARGE VEGETABLE OR FRUIT PLATTER
PREPARED IN-STORE
1.34-1.87 KG
20081718_EA/20121599_EA



\$12

FARM TO TABLE BOUQUET
21729159_EA



\$12

SPRING BULBS ASSORTED VARIETIES
20956925_EA



\$13

MINI ROSE IN CERAMIC
21732425_EA



8.49
LB
18.72/KG

LEAN GROUND BEEF
20798281_KG



CLUB SIZE

4.50

LEAN GROUND PORK
FRESH, 450 G
21646160_EA



CANADIAN PORK

\$4
LB
8.82/KG

CHICKEN THIGHS
FRESH, CLUB SIZE
20707407_KG



INCLUDES HALAL

CANADIAN POULTRY

\$7

ATLANTIC CHOICE™ SAUSAGES
SELECTED VARIETIES, 375-500 G
21332592_EA/21332594_EA



PREPARED IN CANADA

7.99
LB
17.62/KG

CHRIS BROTHERS BRISKET
20807287_KG



PREPARED IN CANADA

SAVE 1.00

NO NAME™ UNCOOKED STUFFED BREADED CHICKEN BREAST CUTLETTES
SELECTED VARIETIES
FROZEN, 284 G
21664886_EA/21664961_EA



PREPARED IN CANADA

\$5

FRESH ATLANTIC SALMON PORTIONS
PLAIN OR MARINATED
SELECTED VARIETIES, 100 G
20948219_EA/20636762_EA



\$5
LB
11.02/KG

CAPTAIN JAC CRAB FLAVORED SEAFOOD FLAKES
21396015_KG



\$11

PC® SHRIMP APPETIZERS
SELECTED VARIETIES
FROZEN, 340-454 G
20080117_EA/20135874_EA



SUPER FRESH

2/\$8
OR 4.50 EA

BAGELS
BAKED IN-STORE
SELECTED VARIETIES, 6'S
21705757_EA/21705913_EA

PREPARED IN CANADA

7⁵⁰

ACE ARTISAN ROLLS
SELECTED VARIETIES, 6-10'S
21596345_EA/21596355_EA

PREPARED IN CANADA

5⁵⁰

**CHEESE STICKS 6'S OR
CHEESE SWIRLS BUNS 4'S**
BAKED IN-STORE
20742704_EA/20745112_EA

PREPARED IN CANADA

\$7

**IN-STORE BAKED
COOKIES**
SELECTED VARIETIES, 18'S
21454952_EA

PREPARED IN CANADA

\$5

**FARMER'S MARKET™
MUFFINS**
SELECTED VARIETIES, 4'S
21639320_EA/21639357_EA

PREPARED IN CANADA

\$20

**FARMER'S MARKET™
CAKES**
SELECTED VARIETIES, 750-875 G
21392537_EA/21392550_EA

PREPARED IN CANADA

\$4

PC® DESSERTS
SELECTED VARIETIES, 2'S
20800613_EA/20823700_EA

PREPARED IN CANADA

\$5

**PC® BRICHOE LOAF
OR MINI ROLLS**
SELECTED VARIETIES
21050280_EA/21410779_EA

PREPARED IN CANADA

2/6²⁵
OR 3.99 EA

**D'ITALIANO BREADS
OR BUNS**
SELECTED VARIETIES AND SIZES
20038335_EA

PREPARED IN CANADA

\$7

**BOURSIN SOFT
CHEESE**
SELECTED VARIETIES, 150 G
20116794_EA/20591214_EA

PREPARED IN CANADA

SAVE 1.05 /100 G

4⁴⁰ /100 G

**PC® SPLENDIDO™
PARMIGIANO
REGGIANO CHEESE**
PRODUCT OF ITALY
20377023_KG

PREPARED IN CANADA

\$12

GET 2,000[®] \$2
back in points

**PC® NATURAL
CHOICE CHICKEN
BREAST STRIPS**
375 G
20796418_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER

PREPARED IN CANADA

Optimum
Members-Only Price™

\$6

Members save up to **\$1**

Non-members \$7

MASTRO SALAMI
SELECTED VARIETIES
125-150 G
21061096_EA/21061099_EA
**Must be a registered PC Optimum™ member to load and get this offer.

PREPARED IN CANADA

2/\$7
OR 4.49 EA

**FONTAINE SANTÉ
HUMMUS 260/283 G OR
PC® NAAN DIPPERS 200 G**
SELECTED VARIETIES
21092033_EA/21687301_EA

PREPARED IN CANADA

2/\$12
OR 6.50 EA

**DAIYA DAIRY FREE
CHEESE 170-227 G OR
GUSTA VEGGIE
BURGER 300 G**
SELECTED VARIETIES
21660590_EA/21706716_EA

PREPARED IN CANADA

\$7

**SUB SANDWICHES
OR WRAPS**
PREPARED IN-STORE, 230-299 G
21623659_EA/21623663_EA

PREPARED IN CANADA

2/\$9
OR 5.00 EA

**PC® PASTA OR
GNOCCHI**
SELECTED VARIETIES, 255-350 G
21681515_EA/21682075_EA

PREPARED IN CANADA

\$16

**CALIFORNIA FAMILY
PACK SUSHI**
30 PIECES
SELECTED VARIETIES, 645 G
21638655_EA

30 PIECES

SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

\$1

NONGSHIM CUP NOODLES
SELECTED VARIETIES, 75 G
20032441002_EA/20032441005_EA



6⁹⁹

O'TASTY DUMPLINGS
FROZEN
SELECTED VARIETIES
567 G
20319243004_EA



4²⁸
LB
9.44/KG

GRADE A, DUCK
FROZEN
20078881_KG



\$4
LB
8.82/KG

WHOLE GOLDEN POMPAÑO, WILD PINK SALMON OR MILKFISH
FROZEN
20066381_KG/20033861_KG/20119071_KG



2⁷⁵

ROOSTER SWEETENED CONDENSED MILK
300 ML
20126907_EA



APRIL

HIT OF THE MONTH

LECLERC GO PURE BARS
SELECTED VARIETIES, 140-175 G
21221434_EA/21221451_EA

\$7.88



LIMIT 6
AFTER LIMIT
3.00 EA.

PLANTERS CASHEWS
SELECTED VARIETIES, 200 G
21021617_EA/21021618_EA

\$4



LIMIT 6
AFTER LIMIT
5.00 EA.

HARVEST CREEK HALAL CHICKEN WIENERS OR BUTCHER'S SELECTION STAMPEDE HOTDOG ORIGINAL
SELECTED VARIETIES, 900 G
21309103_EA

\$3



LIMIT 6
AFTER LIMIT
4.50 EA.

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
Valid from April 1 - 30, 2026. While quantities last. See in-store for details.



APP EXCLUSIVE OFFER*

Open the app.
It's as easy as that!



Earn 25,000 pts

for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Excludes prescription drugs and optical.

\$25
back in points

April 16th to 22nd

\$5

LIMIT 4
OVER LIMIT PAY
7.49 EA

DOVE BODY WASH 325 ML,
BAR SOAP 3X106 G,
DEODORANT 45/74 G
OR HAIRCARE 355 ML
SELECTED VARIETIES
AND SIZES
214220515_EA/21703936_EA



GET 4,000 pts
when you buy 2

\$4
back in points

GARNIER SKINCARE OR OMBRELLE SUNCARE PRODUCTS
SELECTED VARIETIES
AND SIZES
214228857_EA/21549485_EA



\$6

LIMIT 6
OVER LIMIT PAY
8.49 EA

SOFTSOAP LIQUID HAND SOAP REFILL
SELECTED VARIETIES, 1.47 L
21715457_EA/21715570_EA



\$29

LIMIT 4
OVER LIMIT PAY
33.99 EA

PAMPERS SUPER BIG PACK DIAPERS
SIZE N-8, 32-120'S
SELECTED VARIETIES
21680093_EA/21455653_EA



\$4

LIMIT 4
OVER LIMIT PAY
5.49 EA

Q-TIPS COTTON SWABS
500'S
20323077001_EA



PREPARED IN
CANADA
FOR CANADIANS



5.99

PC GREENHOUSE GROWN STRAWBERRIES
PRODUCT OF CANADA
340 G
21027142001_EA

PRODUCT OF CANADA

3.50

PC ORGANICS WHOLE CREMINI OR WHITE MUSHROOMS
PRODUCT OF CANADA
227 G
21021565_EA/21021499_EA

PRODUCT OF CANADA

\$4

LARSEN WIENERS OR SUNRISE BOLOGNA
SELECTED VARIETIES,
375 G
20806936_EA/21093446_EA

LIMIT 4 OVER LIMIT PAY 7.99 EA

PREPARED IN CANADA

\$14

PC PORK BACK RIBS
SELECTED VARIETIES, 680 G OR
KOREAN BEEF SHORT RIBS
FROZEN, 500 G
20071715_EA/21394197_EA

PREPARED IN CANADA

3.50

PC OR BLUE MENU TORTILLAS
SELECTED VARIETIES
342-650 G
20182857_EA/21447518_EA

PREPARED IN CANADA

5.25

FARMER'S MARKET BUTTER CROISSANTS OR BUNS
SELECTED VARIETIES
270-336 G
20975943_EA/21707790_EA

PREPARED IN CANADA

\$8

FARMER'S MARKET TARTS
SELECTED VARIETIES
510 G
21629191_EA/21721791_EA

PREPARED IN CANADA

7.50

DANONE ACTIVIA
12X100 G OR **STOK COLD BREW COFFEE** 1.42 L
SELECTED VARIETIES
21203739_EA/20302412001_EA

PREPARED IN CANADA

SAVE 1.58 WHEN YOU BUY 2

2/\$6
OR 3.79 EA

NO NAME SOUR CREAM
SELECTED VARIETIES
500 ML
20297641001_EA
20297641002_EA

PREPARED IN CANADA

3.75

SCOTSBURN OR BAXTER CREAM
SELECTED VARIETIES
1 L
20092602_EA
21025932_EA

PREPARED IN CANADA

SAVE .98 WHEN YOU BUY 2

2/\$5
OR 2.99 EA

PRIMO SAUCE
SELECTED VARIETIES
680 ML
20165260_EA
20731317002_EA

PREPARED IN CANADA

4.50

PC OR BLUE MENU KETCHUP
750 ML-1 L OR **PC VINAIGRETTE**
350 ML
SELECTED VARIETIES
20090124_EA/21072426_EA

PREPARED IN CANADA

1.50

UNICO PIZZA SAUCE
213 ML
20112273001_EA

PREPARED IN CANADA

\$3

SWISS CHALET, MONTANA'S OR ST-HUBERT SOUP
SELECTED VARIETIES
540 ML
21313335_EA

GET 1,000th \$1 back in points when you buy 3

PREPARED IN CANADA

\$3

PC READY TO SERVE SOUP
540 ML
SELECTED VARIETIES
21360265_EA/21360274_EA

PREPARED IN CANADA

2/\$5
OR 3.29 EA

NESTLÉ CHOCOLATE TABLETS
SELECTED VARIETIES
95-105 G
EXCLUDES NESTLÉ CRUNCH COOKIE & MILK 100 G & KITKAT 99 G
206440580_EA/21237534_EA

PREPARED IN CANADA

UP TO 15% OFF

PC SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20696552_EA/21313808_EA

PREPARED IN CANADA

Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5 UNIQUE ALBUM

Disney PIXAR ANIMAL FRIENDS STICKER COLLECT AND DISCOVER INTERESTING ANIMAL FACTS

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

SPEND \$10* ON SELECT

KRAFT, HEINZ, PHILADELPHIA, MAXWELL HOUSE, NABOB, TASSIMO, TACO BELL, CLASSICO, GARDEN SELECT, CRAVE, BAGEL BITES, MIO, CRYSTAL LIGHT, JELL-O, RENEE'S, BULL'S-EYE, DIANA PRODUCTS AND GET ONE BONUS STICKER PACK

20866924010_EA/ 21085515_EA/21618217_EA/ 21594513_EA/20039581001_EA

SPEND \$10* ON SELECT

CHEERIOS, OATMEAL CRISP, NATURE VALLEY, OLD EL PASO, PILLSBURY, OR ANNIE'S PRODUCT AND GET A BONUS CARD PACK

21104047_EA/21667577_EA/ 20316187001_EA/20306992001_EA

SPEND \$15* ON SELECT

COCA-COLA, CANADA DRY, SPRITE, A&W, FANTA, FRESCA, AHA, VITAMINWATER, SMARTWATER, PEACE TEA, FUZE, MONSTER ENERGY, POWERADE OR BODY ARMOR AND GET ONE BONUS STICKER PACK

20318694002_EA/20304419001_EA/20305840001_EA/20853723_EA/21166000_EA

SPEND \$15* ON SELECT

CRACKER BARREL, BLACK DIAMOND, IÖGO, ASTRO OR LACTANTIA PRODUCTS AND GET A BONUS STICKER PACK

21290384_EA/20763661_EA/20986474_EA/21290222_EA/20165226001_EA/21694605_EA

SPEND \$12* ON SELECT

CAMPBELL'S READY TO SERVE SOUPS 515 ML, HABITANT SOUP 796 ML, SNYDER'S PRETZELS 240 G, CHUNKY 515 ML, GOLDFISH CRACKERS OR SNACK FACTORY CRISPS 200 G AND GET ONE BONUS STICKER PACK

21479030_EA/20300320_EA/20316052001_EA/20948940_EA

Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*



\$5
UNIQUE ALBUM



*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

©Disney ©Disney/Pixar

SPEND \$15* ON SELECT

CHRISTIE CRACKERS, CHRISTIE COOKIES, CADBURY, HALLS OR CLIF ENERGY BARS AND GET ONE BONUS STICKER PACK

21547034_EA/21358407_EA/21664843_EA





SPEND \$10* ON SELECT

NESCAFÉ, STARBUCKS COFFEE, OR MAISON PERRIER BEVERAGE PRODUCTS AND GET ONE BONUS STICKER PACK

20873036_EA/20547343006_EA/21576465_C08





SPEND \$15* ON SELECT

ROYALE PAPER PRODUCTS AND GET ONE BONUS STICKER PACK

21378233_EA/21484732_EA/20705292_EA





SPEND \$9* ON SELECT

MILK 2 GO, ARMSTRONG PROTEIN STICKS AND GET ONE BONUS STICKER PACK

21065263_EA/21537885_EA/21694973_EA





SPEND \$10* ON ANY

PC BLUE MENU PRODUCTS AND GET ONE BONUS STICKER PACK

20668034002_C01/20057669001_EA/20307025002_EA
20538593001_EA/20631288004_EA/20941224_EA







SPEND \$10* ON SELECT

PC OR NO NAME CHIPS, POPCORN, OR PRETZELS AND GET ONE BONUS STICKER PACK

21654374_EA/21686985_EA/21712080_EA/21712032_EA








Disney · PIXAR FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5
UNIQUE ALBUM



*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

\$5

MILK 2 GO MILK
SELECTED VARIETIES
6X200 ML
21537885_EA



Optimum
Members-Only Price**
\$8
Non-members
\$12

Members save **\$4**

PC® ENTRÉES
SELECTED VARIETIES
FROZEN, 907 G-1.13 KG
20530286_EA
**Must be a registered PC Optimum™ member to load and get this offer.



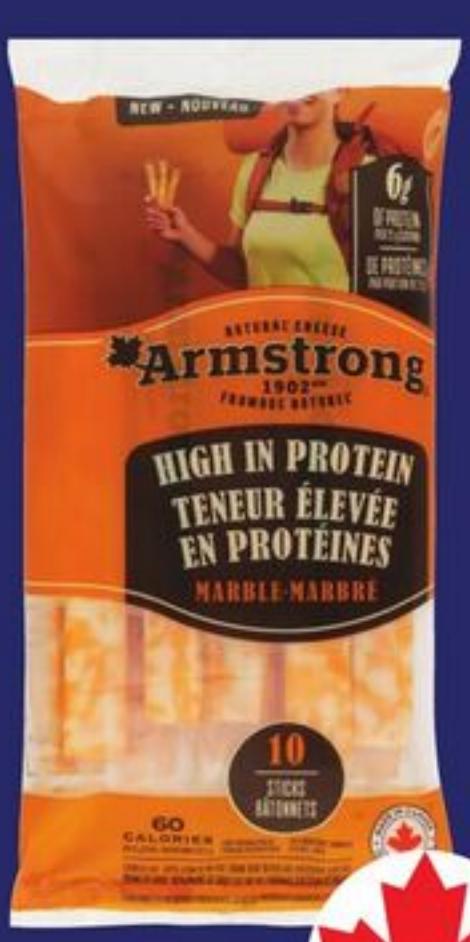
\$6

KRAFT PEANUT BUTTER
SELECTED VARIETIES, 750 G/1 KG
20039581001_EA/2031582001_EA



\$5

ARMSTRONG CHEESE SNACKS
SELECTED VARIETIES
180/210 G
21440769_EA/21694973_EA



\$6

KELLOGG'S FAMILY SIZE CEREAL
450-650 G
21449784_EA/21450811_EA



\$5

PC® BLUE MENU® CEREAL GRANOLA BOOST
SELECTED VARIETIES, 325 G
20631288003_EA/20631288004_EA



SAVE 2.00
WHEN YOU BUY 2
2/\$8
OR 5.00 EA

VH MARINADES, THAI & INDIAN SAUCES, DIPPING SAUCES OR STIR-FRY SAUCES
SELECTED VARIETIES, 341-380 ML
20308726001_EA/20984013_EA



12.99

STARBUCKS NESPRESSO VERTUO COFFEE CAPSULES
SELECTED VARIETIES, 8'S
21398289_EA/21398301_EA



2/\$6
OR 3.49 EA

GLACEAU VITAMIN WATER
SELECTED VARIETIES
591 ML
20233194006_EA
20562362003_EA



2/\$6
OR 3.99 EA

CADBURY CHOCOLATE BARS
SELECTED VARIETIES, 80-100 G
21648577_EA/21658430_EA



\$6

PC® BLUE MENU® SMOOTHIE BARS 6'S/480 G OR FRUIT BARS 12'S
SELECTED VARIETIES, FROZEN
20175385_EA/20538593001_EA



3.50

SNYDER'S OF HANOVER PRETZEL PIECES
SELECTED VARIETIES, 240 G
20316052001_EA/20316052004_EA



2.75

PEPPERIDGE FARM GOLDFISH CRACKERS OR CRISPS
SELECTED VARIETIES
167-227 G/6X28 G
20300320_EA/20306994003_EA



SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

2²⁸
LB
5.03/KG

NAPA CABBAGE
PRODUCT OF MEXICO
20015025001_KG



3²⁸
LB
7.23/KG

LONG EGGPLANT
PRODUCT OF MEXICO
20159013001_KG



\$10

CHELSEA BONED SALDED COD BITS
454 G
20866076_EA



5⁵⁰

CRISPY VEGETARIAN COOKIES
800 G
20012495_EA



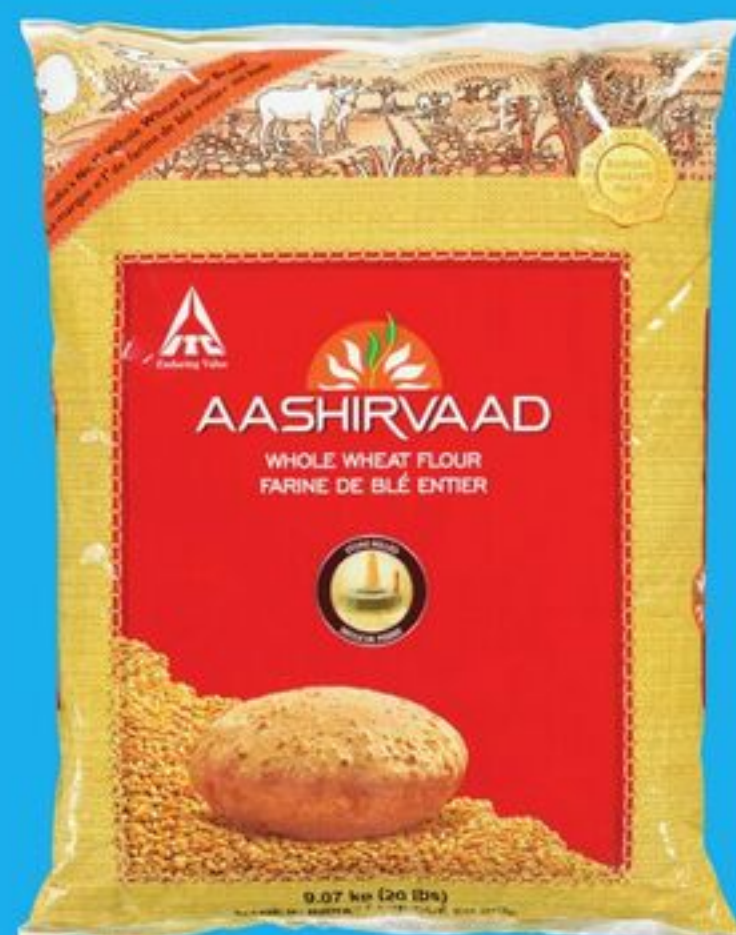
\$3 LB
6.61/KG

CHICKEN FEET
FROZEN OR PREVIOUSLY FROZEN
21590742_KG



\$20

AASHIRVAAD WHOLE WHEAT FLOUR
9.07 KG
21359088_EA



\$4

LARGE DRAGONFRUIT
PRODUCT OF VIETNAM
20168395001_EA



11⁹⁹ LB
26.43/KG

PC* FREE FROM* AUSTRALIAN BONELESS LAMB LEG
FRESH
20664359_KG



INCLUDES HALAL

8⁹⁹

SUFRA' HALAL LEAN GROUND BEEF
454 G
21397283_EA



\$5

NESTLÉ MILO 400 G OR KUHNE SAUERKRAUT 796 ML
20066748_EA/20103042_EA



\$7

GRACE LONG GRAIN RICE
SELECTED VARIETIES, 2 KG
21577947_EA/21578185_EA



\$3

GRACE CARIBBEAN COMBOS
SELECTED VARIETIES, 175 G
20053269002_EA/20053269004_EA



4⁷⁵

GRACE JERK MARINADE OR BBO SAUCE
SELECTED VARIETIES, 350/480 ML
20037395_EA/20122943_EA



4²⁵

GRACE JERK SEASONING
SELECTED VARIETIES, 284 ML
20057089_EA/20693138_EA



1⁷⁵

VITAMALT MALT BEVERAGES
SELECTED VARIETIES, 330 ML
2019955_EA/20795408_EA



SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

[SHOP NOW](#)

2²⁸
LB
5.03/KG

OPO SQUASH
PRODUCT OF MEXICO
20142055001_KG



\$5

SUMMI! SPRING ROLLS OR DUMPLINGS
SELECTED VARIETIES, 250-350 G
20506965_EA/21114397_EA



PREPARED IN CANADA

25⁹⁹
LB
57.30/KG

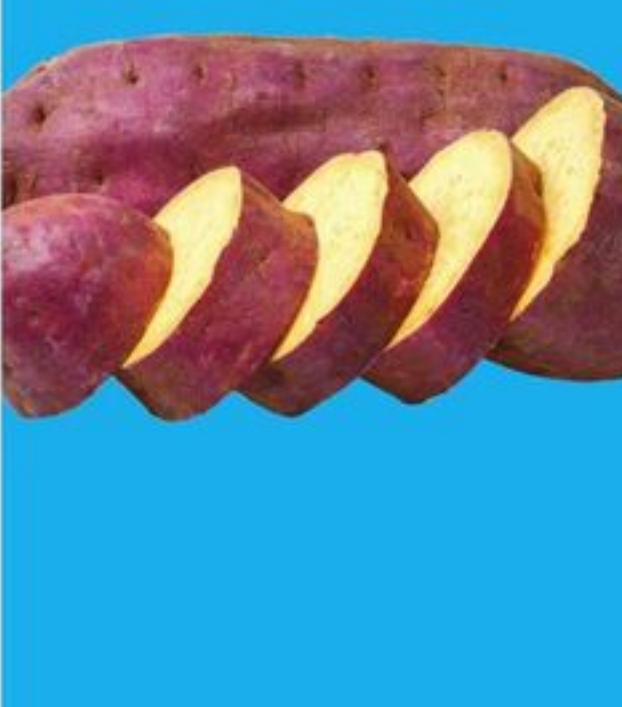
PC[®] FREE FROM[®] FRENCHED AUSTRALIAN LAMB RACK
FRESH
20660950_KG



INCLUDES HALAL

2²⁵
LB
4.96/KG

CARIBBEAN SWEET POTATOES
PRODUCT OF HONDURAS
20169869001_KG



\$2

SANTOSH NAAN
SELECTED VARIETIES, 500 G
21671462_EA
21671463_EA



PREPARED IN CANADA

2²⁵

LA COSTEÑA JALAPENO PEPPERS OR CHIPOTLE PEPPERS
SELECTED VARIETIES, 186/330 ML
20084760_EA
20318080_EA



\$4

KFI CHUTNEY OR COOKING SAUCE
SELECTED VARIETIES, 375-455 ML
20419490001_EA
20419490003_EA



PREPARED IN CANADA

2/\$3
OR 1.79 EA

GREAT GENTLEMEN GINGER BEER
SELECTED VARIETIES, 250 ML
21374081_EA



3²⁵

CHARRAS CORN TOSTADAS
SELECTED VARIETIES, 350 G
21117787_EA/21117797_EA



\$3

LA COSTEÑA REFRIED BEANS
SELECTED VARIETIES, 546 ML
20054076001_EA
20054076002_EA



2⁵⁰

SURATI SNACKS
SELECTED VARIETIES, 250/341 G
20303745002_EA
20322576009_EA



PREPARED IN CANADA

1⁵⁰

GRACE COCONUT MILK
SELECTED VARIETIES, 400 ML
20047774_EA



3⁵⁰

PAN CORN MEAL & FLOUR
SELECTED VARIETIES, 1 KG
20945995_EA
20945705_EA



\$6

SURAJ[®] DRY BEANS
SELECTED VARIETIES, 1.8 KG
20558755_EA
20558756_EA



PREPARED IN CANADA

\$13

QUALITY BASMATI RICE
3.63 KG
20787290_EA



2⁵⁰

VALENTINA HOT SAUCE
370 ML OR GRACE HOT SAUCE
142 ML
SELECTED VARIETIES
20056649001_EA
20056649002_EA



2⁵⁰

RUBICON JUICES
SELECTED VARIETIES, 1 L
20029236001_EA
20296770002_EA



4⁵⁰

VEEBA SAUCES
SELECTED VARIETIES, 300 G
21632617_EA
21632743_EA



8⁵⁰

TEA INDIA
681 G
20177173_EA

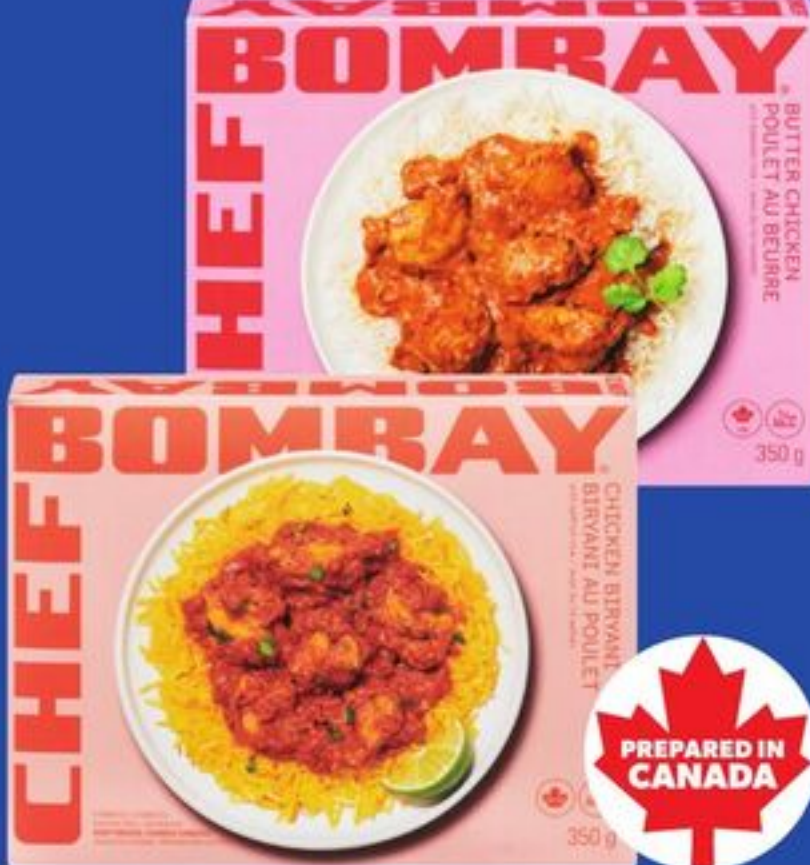


SUPER YOUR EVERYDAY

\$6

GET 1,000[®] back in points

CHEF BOMBAY INDIAN MEALS OR SNACKS
SELECTED VARIETIES
FROZEN, 240-354 G
20973182_EA/21527683_EA



PREPARED IN CANADA

SAVE 2.37
WHEN YOU BUY 3

3/\$9
OR 3.79 EA

JAMIE OLIVER SUPER GRAINS
250 G
21700828_EA/21701043_EA



\$5

LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES, 200-350 G
20965368_EA/21680074_EA



\$5

KUHNE SAUERKRAUT 796 ML OR MEZZETTA JALAPEÑO PEPPERS 375 ML
SELECTED VARIETIES
20068748_EA
20884927_EA



2.25

BUSH'S BEST BAKED BEANS
SELECTED VARIETIES
398 ML
20101518001_EA
20857051_EA



\$5

GET 1,000[®] back in points when you buy 2

KEEBLER TOWN HOUSE CRACKERS 247-391 G OR CHEEZ-IT CRACKERS 213/352 G
SELECTED VARIETIES
21107393_EA/21107403_EA



\$23

PC® GOURMET WHOLE BEAN COFFEE
SELECTED VARIETIES
907 G
21393277_EA
21293334_EA



2/\$8
OR 4.49 EA

PC® SALAD DRESSING 475 ML OR CROUTONS 140 G
SELECTED VARIETIES
20628488006_EA
20796248002_EA



2/\$5
OR 2.99 EA

DARE MALLOW CANDY
SELECTED VARIETIES
150 G
21646735_EA
21646784_EA



5.50

PC® THE DECADENT® CHOCOLATE CHIPS OR CHUNKS
SELECTED VARIETIES
226-300 G
20014731_EA
20430272_EA



\$4


DARE VIVA PUFFS 300 G, BEAR PAWS 168-240 G, WAGON WHEELS 315-360 G, WHIPPET 250-285 G OR ULTIMATE COOKIES 290-300 G
SELECTED VARIETIES
20974343_EA/21014107_EA



PREPARED IN CANADA

\$4

GREEN GIANT VALLEY SELECTIONS 400-500 G OR CORE VEGETABLES 750 G
SELECTED VARIETIES
FROZEN
21022302_EA
21022355_EA



PREPARED IN CANADA

SAVE UP TO 31%

\$5

HUNGRY-MAN ENTRÉES 360-455 G OR HEALTHY CHOICE STEAMERS 269-306 G OR SIMPLY 255-283 G
SELECTED VARIETIES
FROZEN
20206014003_EA
21041166_EA



2/\$8
OR 4.49 EA

KELLOGG'S EGGO WAFFLES, PANCAKES OR FRENCH TOASTER STICKS
SELECTED VARIETIES
FROZEN, 270-280 G
20323436002_EA



\$4


NO NAME® ICE MILK
SELECTED VARIETIES
FROZEN, 1.65 L
21610177_EA/21610199_EA



SAVE 1.98
WHEN YOU BUY 2

2/\$14
OR 7.99 EA

COCA-COLA, SPRITE, FANTA OR CANADA DRY SOFT DRINKS OR PEPSI, 7UP OR SCHWEPES SOFT DRINKS
SELECTED VARIETIES
6X710 ML
20310546002_C06
20313741002_C06



PREPARED IN CANADA

2/11.50
OR 6.79 EA

PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01



PREPARED IN CANADA

SAVE 1.98
WHEN YOU BUY 2

2/\$6
OR 3.99 EA

PRINGLES SUPER STACK POTATO CHIPS
SELECTED VARIETIES
148/156 G
21003823_EA
21003833_EA



\$15

COTTONELLE FRESH CARE FLUSHABLE WET WIPES 168'S OR ULTRA CLEAN OR ULTRA COMFORT TOILET PAPER 12'S
SELECTED VARIETIES
21477027_EA/21665900_EA



CELEBRATE EARTH DAY

Spend less on sustainable products.



\$4

PC PLANET FIRST NAPKINS
SELECTED VARIETIES
100'S
21427202_EA
21431316_EA

PLANET FIRST PRIORITÉ PLANÈTE

Beverage NAPKINS
SERVIETTES à cocktails

MADE WITH 100% POST-CONSUMER RECYCLED PAPER*
FAITES À 100% DE PAPIER RECYCLÉ POST-CONSOMMATION*

100 BROWN NAPKINS
SERVIETTES BRUNES | 2 ROLLS | 25 cm x 25 cm

PLANET FIRST PRIORITÉ PLANÈTE

Dinner NAPKINS
SERVIETTES de table

MADE WITH 100% POST-CONSUMER RECYCLED PAPER*
FAITES À 100% DE PAPIER RECYCLÉ POST-CONSOMMATION*

100 BROWN NAPKINS
SERVIETTES BRUNES | 2 ROLLS | 39 cm x 38 cm

\$2

LIMIT 4 OVER LIMIT PAY 2.49 EA

NO NAME BIRCH CUTLERY
SELECTED VARIETIES
21707041_EA/21707053_EA

no name sans nom

birch cutlery set
couverts en bouleau

no name sans nom

birch forks
fourchettes en bouleau

30 BIRCH CUTLERY SETS
30 FOURCHETTES

compostable* compostables*

\$6

ZIPLOC COMPOSTABLE BAGS
20'S
21351380_EA

Ziploc COMPOSTABLE
SANDWICH BAGS / SACS

20 Bags / Sacs 18.5cm x 14.5cm (9.5oz x 14.5oz)

\$15

FINISH DISHWASHING TABS 30-45'S OR JET DRY LIQUID 828 ML
SELECTED VARIETIES
21220617_EA/21565523_EA

finish

QUANTUM ULTRAMAX

345g

550

METHOD OR MRS. MEYER'S DISH DETERGENT 473-532 ML OR ALL-PURPOSE CLEANERS 473-828 ML
SELECTED VARIETIES
21046918_EA/21518332_EA

method

ALL-PURPOSE CLEANER

MRS. MEYER'S CLEAN DAY

DISH SOAP

\$30

TIDE PODS 112'S OR TIDE POWER PODS 63'S
SELECTED VARIETIES
21450151_EA/21450376_EA

Tide

112 PODS

free & gentle pur & doux

2.37 kg (5.19 lb) 83 OZ

\$5

GREENWORKS SPRAYS 946 ML, TOILET BOWL CLEANER 709 ML, DISHWASHING LIQUID 650 ML OR WIPES 75'S
SELECTED VARIETIES
2028679002_EA/21478752_EA

green works

All-purpose Cleaner

946 mL

20% OFF

ALL TRU EARTH LAUNDRY DETERGENT OR FABRIC SOFTENER STRIPS, SCENT BOOSTERS, TOILET BOWL CLEANER OR MULTI-SURFACE CLEANER STRIPS OR DRYER BALLS
SELECTED VARIETIES AND SIZES
21425514_EA

TRU EARTH

IN-WASH SCENT BOOSTER

Laundry Detergent

64 SHEETS / FEUILLES

\$4

VIM CLEANERS
SELECTED VARIETIES
500-700 ML
20831326_EA

vim

Pureboost

CREAM CRÈME

300 mL CLEANER - NETTOYANT

\$30

VILEDA PROMIST MOPPING SYSTEM
SELECTED VARIETIES
21042792_EA

vileda

PROMIST MAX

Clean longer without stopping!

\$10

AIRWICK ESSENTIAL MIST KITS OR REFILLS
SELECTED VARIETIES
2'S/20 ML
20324301003_EA/21478758_EA

AIRWICK

Essential Oils

TER KIT / TROUSSE DE DÉPART

\$10

GLAD COMPOST BAGS
SELECTED VARIETIES, 30'S
21478747_EA

GLAD

DRAWSTRING COMPOST

SMALL 10 L | 30 BAGS

43 x 45 cm | 17 x 18 in

PREPARED IN CANADA

\$8

PC GREEN PLANET FIRST SOFT & THICK DOUBLE ROLL BATH TISSUE
12-24 ROLLS
20757938_EA

PLANET FIRST PRIORITÉ PLANÈTE

Soft & Thick

12 = 24

Doux et épais

MADE WITH 100% RECYCLED PAPER*
FAIT DE PAPIER RECYCLÉ À 100%*

12 ROLLS | 2 ROLLS | 280 SHEETS | 99 cm x

PREPARED IN CANADA

\$10

PC GREEN STRONG & ABSORBENT REGULAR PAPER TOWEL ROLLS
6 ROLLS
20734000_EA

PLANET FIRST PRIORITÉ PLANÈTE

Strong & Absorbent

PAPER TOWEL • ESSUIE-TOUT

Résistants et absorbants

100% RECYCLED PAPER*
PAPIER RECYCLÉ À 100%*

6 ROLLS | 2 ROLLS | 88 SHEETS | 27.4 d

PREPARED IN CANADA



Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER

Optimum

Earn **25,000 pts**

for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

\$23

FRISKIES CAT FOOD VARIETY PACK
SELECTED VARIETIES, 24'S
21082328_C01

100% COMPLETE & BALANCED FOR ADULT CATS

NO Artificial Colors & Preservatives

MEGA PACK

8 Ocean Delights pâté

8 Salmon Pâté

24 CANS

8 STAYS SOFT

CAT FOOD 34 x 85 g CANS

SAVE .24

125

FANCY FEAST PETITES CAT FOOD
SELECTED VARIETIES, 79.4 G
21357335_EA/21357361_EA

IN GRAVY

2 79.4g

WHITEFISH ENTRÉE WITH FISHES
ARTIFICIAL PRESERVATIVES OR COLORS

PURINA
Fancy Feast
Petites

2 79.4g

GRILLED CHICKEN ENTRÉE WITH SOY
ARTIFICIAL PRESERVATIVES OR COLORS

PURINA
Fancy Feast
Petites

2 79.4g

ENTRÉE DE POULET GRILLÉ
ARTIFICIELS PRÉSERVÉS OU COLORÉS

EN SAUCE

\$13

GET 3,000*

\$3 back in points

IAMS CAT FOOD
SELECTED VARIETIES
1.36/1.59 KG
21027553_EA

IAMS
PROACTIVE HEALTH™

IHEALTHY ADULT™

NET WT. - 1.59 kg, POINT NET - 1.36 kg

\$1

PC NUTRITION FIRST CAT FOOD
SELECTED VARIETIES, 85 G
21359618_EA/21618582_EA

GRAIN-FREE SANS GRAINS

Beef & Vegetable Stew
Ragoût de bœuf et de légumes

NUTRITION FIRST-PREMIÈRE

85 g

PREMIUM CAT FOOD/NOURRIURE DE QUALITÉ SUPÉRIEURE POUR CHATS

GRAIN-FREE SANS GRAINS

Salmon, Chicken & Vegetable Dinner in Gravy
Repas de saumon, poulet et légumes en sauce

NUTRITION FIRST-PREMIÈRE

85 g

PREMIUM CAT FOOD/NOURRIURE DE QUALITÉ SUPÉRIEURE POUR CHATS

SAVE 4.00

\$13

PC NUTRITION FIRST CAT FOOD
SELECTED VARIETIES, 2 KG
21303030_EA

GRAIN-FREE SANS GRAINS

Chicken, Rice & Pea Dinner
Famille de poulet, riz et pois

NUTRITION FIRST-PREMIÈRE

Kitten Chatons

2 kg

2/650

OR 3.25 EA

TEMPTATIONS CAT TREATS 160/180 G OR SPOONS 40 G OR PURRRR-ÉE 11'S SELECTED VARIETIES 20298151005_EA/21479803_EA

MEGA-PACK MÉGA-FORMAT

180 g

4 Pouches 4 sachets

2.99

PC NUTRITION FIRST DOG FOOD
SELECTED VARIETIES, 374 G
21359227_EA

GRAIN-FREE SANS GRAINS

Chicken & Vegetable Dinner in Gravy
Repas de poulet et légumes en sauce

NUTRITION FIRST-PREMIÈRE

374 g

PREMIUM DOG FOOD/NOURRIURE DE QUALITÉ SUPÉRIEURE POUR CHIENS

1 ingredient 1^{er} ingrédient
Real Chicken - Vrai poulet

\$9

ZOË BETTER THAN RAWHIDE DOG TREATS
SELECTED VARIETIES, 148-234 G
2130709_EA/21548928_EA

BETTER THAN RAWHIDE

Butter Flavor
Famille d'arachide

SANS CUIR BRUT

234 g (8.2 oz)

DUCK & CRANBERRY FLAVOR
Famille de canard et de canneberges

RAWHIDE FREE - SANS CUIR BRUT

152 g (5.4 oz)

3/6.99

OR 2.49 EA

PEDIGREE DOG FOOD
SELECTED VARIETIES, 375 G
21359642_EA

CHOPPED GROUND DINNER
REPAS HACHÉ

With Chicken Avec poulet

NO SOYBEAN NO HIGH FRUCTOSE CORN SYRUP NO ARTIFICIAL FLAVORS
SANS SOYE SANS SIROP DE MAÏ À HAUTE Teneur EN FRUCTOSE SANS

Pedigree

MADE WITH REAL CHICKEN PRÉPARÉ AVEC DU POULET VÉRITABLE

375 g (13.3 oz)

\$10

DENTALIFE 408-595 G OR BEGGIN STRIPS 708/850 G
SELECTED VARIETIES
21065095_EA/21101589_EA

PURINA
Dentalife
Daily Oral Care
Soins buccodentaires quotidiens

58 MILLS

485 g

PURINA
Beggin'
With / Avec Bacon

708 g

SAVE 5.99

\$37

ALPO DOG FOOD
16 KG
20112174_EA

ALPO

Cookout Classics
Grillades classiques

16 kg

Port, Beef, Chicken and Veggie Flavors
Savours de porc, de poulet et de légumes

\$18

CESAR DOG FOOD
SELECTED VARIETIES, 12'S
20548229_EA

Cesar

12 INDIVIDUAL SERVINGS PORTIONS INDIVIDUELLES

6x Prime Rib Flavor Caneau de côtes de bœuf

6x Roasted Turkey Flavor Caneau de dinde rôtie

CANINE CUISINE CUISINE CANINE

12 x 100 g

NET WT. 1.2 kg

\$11

MILK-BONE SOFT & CHEWY 708 G OR BRUSHING CHEWS 48'S
SELECTED VARIETIES
20018670_EA

MILK-BONE

Soft & Chewy
Tendres et fondants

chicken recipe recette au poulet

708 g

\$12

MILK-BONE BRUSHING CHEWS TREATS FOR DOGS
SELECTED VARIETIES, 557/688 G
21168245_EA

MILK-BONE

BRUSHING CHEWS

18

Chicken Flavor Saver de poulet

\$28

TIDY CATS LIGHTWEIGHT LITTER
7.71 KG
20913423_C01

TIDY CATS

50% LIGHTER

21 DAY FRESH

LIGHTWEIGHT

24/7 PERFORMANCE

7.71 kg



Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

UP TO **20% OFF**

SUN BUM SUNCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21219765_EA/21220460_EA



UP TO **15% OFF**

AVEENO BODY LOTIONS
SELECTED VARIETIES, 532/975 ML
20102023001_EA/20102023003_EA



UP TO **20% OFF**

L'ORÉAL HAIR CARE
SELECTED VARIETIES
100-828 ML
21704723_EA/21354432_EA



\$10

LIMIT 4 OVER LIMIT PAY 12.99 EA

JOHN FRIEDA HAIR CARE OR BATISTE DRY SHAMPOO
SELECTED VARIETIES AND SIZES
20757892002_EA/21645037_EA



3.50

LIMIT 6 OVER LIMIT PAY 5.49 EA

DEGREE BASE DEODORANT
SELECTED VARIETIES, 48-85 G
20296452001_EA/20303942001_EA



\$8

LIMIT 4 OVER LIMIT PAY 10.99 EA

LISTERINE MULTI-BENEFITS 1L OR CLASSIC 1.5L MOUTHWASH
SELECTED VARIETIES
20701283_EA/21091180_EA



NOT YOUR MOTHER'S.
new

Your Healthiest Curls Start Here!

LIMIT 4 OVER LIMIT PAY 11.99 EA **\$9**

21703772_EA/21703706_EA/21703717_EA

DESIGNED TO CALM AND TAME YOUR FRIZZ

SHAMPOO CONDITIONER

GET 2,000 GET 500 **\$2** back in points when you buy 2

LEAVE-IN CONDITIONER HAIR MASK

being FORMULAS TARGETED TO YOUR HAIR TYPE

21703830_EA/21705545_EA/21703887_EA/21703888_EA

Health

Flu shot? Think Pharmacist.

Talk to your Pharmacist or book now* at pchealth.ca/flu

*Subject to vaccine availability. Pharmacists can administer flu shots to children aged: 5 and older in Yukon, Alberta, Saskatchewan, and PEI; 4 and older in British Columbia; 2 and older in Ontario, Manitoba, New Brunswick, Newfoundland and Nova Scotia. Flu shot administration for children under the age of 5 may vary from Pharmacy to Pharmacy. ©/™ Trademark of 911979 Alberta Ltd, used under license.

Gaviscon[®] MD

...and it's gone![™]

GET 4,000 GET 500 **\$4** back in points

Gaviscon large size tabs 50-100's or liquid 340-600 mL selected varieties and sizes
20673190_EA/20673738_EA





Nutrition they need,
when it matters most.



3.50 **LIMIT 10**
OVER LIMIT PAY 4.29 EA

Cerebelly Pouches
128 mL
selected varieties
21601227_EA
21601144_EA

- ✓ Veggie-first purees
- ✓ 0g added sugar

6+
months

Created by a Canadian
neurosurgeon, developmental
neurobiologist, and mom of 3.



Potty Training Made FUN

BLUEY

Peppa Pig



\$27

LIMIT 4
OVER LIMIT PAY 31.99 EA

3,000 **\$3**
back in points

Pampers Easy Ups
club pack training pants
selected varieties
46-74's
21089365_EA/21089367_EA

BBC STUDIOS Ludo Studio

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COMPLETE, BALANCED NUTRITION®
WITH A TASTE KIDS LOVE



2/\$18
or
9.99 ea

PediaSure complete
selected varieties
4x235 mL
20322414001_EA
20322414002_EA



WHEN WATER ISN'T ENOUGH
Get advanced rehydration



\$11 **LIMIT 4**
OVER LIMIT PAY 11.99 EA

Pedialyte electrolyte
oral rehydration solution,
Strawberry 1 L or
Freezer Pops, 16x62.5 mL
20186130_EA/21623984_EA

Similac 360 Total Care™

A first of its kind from Similac®

\$70 **LIMIT 4**
OVER LIMIT PAY 89.99 EA

Similac 360
Total Care
ready to feed
infant formula
selected varieties
16x235 mL
21702863_EA
21702882_EA

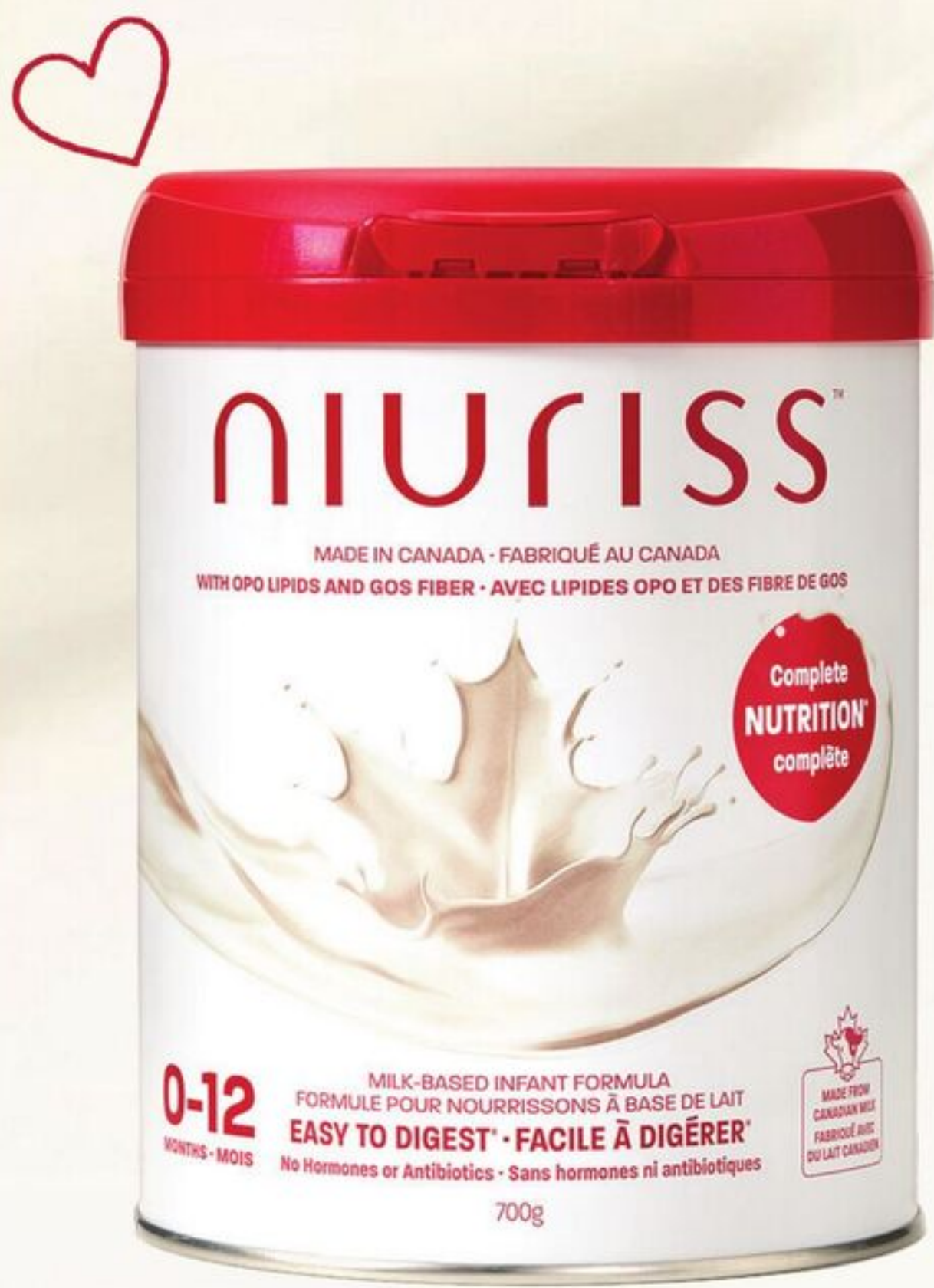


\$60 **LIMIT 4**
OVER LIMIT PAY 76.49 EA

Similac 360
Total Care
infant formula
large tubs
selected varieties
859 g
21697863_EA
21697886_EA



© Abbott - DIR/595A - FE 2026



21648061_EA

GET 2,000 **\$2**
back in points

UP TO 20% OFF

33.59-44.79
after savings

**Niuriss infant or
toddler formula**
selected varieties
and sizes
MADE IN CANADA

Your Canadian
Formula for
a Gentle Transition

Pamper Them with Love

Comfortably dry all night long

Up to 100% leakproof fit



GET 3,000 **\$3**
back in points

\$35 **LIMIT 6**
OVER LIMIT PAY 39.99 EA

Pampers®
econo pack diapers
selected varieties
size N-8, 58-200's
21551525_EA



GET 3,000 **\$3**
back in points

\$35 **LIMIT 6**
OVER LIMIT PAY 39.99 EA

Pampers®
Swaddlers™ 360° Diapers
selected varieties
21612019_EA

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YOU COULD WIN A TRIP FOR 2 TO THE STANLEY CUP FINAL

\$25,000 IN TOTAL PRIZES

THE OFFICIAL HIGH PROTEIN YOGURT OF THE NHL

2/\$7
OR \$4 EA.

Oikos® Pro™ selected varieties 300 mL 21651846_EA

\$8.79

Oikos® Pro™ selected varieties 650 - 750 g 21305945_EA

3/\$12
OR \$4.99 EA.

Oikos® selected varieties 4 x 100 g 20419715004_EA

* No purchase necessary. Begins 03/23/26 at 12:00:01 AM ET & Ends 05/24/26 at 11:59:59 PM ET. Draw 05/25/26 at 2PM ET. One (1) Grand Prize: Trip for 2 to a 2026 Stanley Cup™ Final game (ARV \$9,000 CAD) and 920 Instant Win Prizes: a \$100 CAD Digital Prepaid Card (20 total), or a \$5 CAD Physical Danone Oikos™ Coupon (800 total). Mathematical skill-testing question required. Full contest rules: www.snacktowin.ca. Oikos™ used under lic., © 2026, Danone US, LLC. All rights reserved. Oikos® Pro™ used under lic., © 2026, Danone US, LLC. All rights reserved. NHL, the NHL Shield, the word mark and image of the Stanley Cup and the Stanley Cup Final logo are registered trademarks of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. © 2026 NHL. All Rights Reserved.

BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH

ALL 8 PACKS NOW AVAILABLE IN SINGLE FLAVOURS!

\$4

Activia® Expert selected varieties 4 x 100 g 21688261_EA

\$6.50

Activia® Expert selected varieties 750 g 21688207_EA

\$4.89

Activia® selected varieties 650 g 20325132003_EA

10-HOUR BREW FOR A BOLD AND SMOOTH TASTE

\$7.50

Stok® selected varieties 1.42 L 21203737_EA/21203739_EA

NEW LIMITED EDITION

IT'S NOT JUST PASTA. IT'S

2.75

Italpasta Pasta Selected varieties 900 g 20081342013_EA

Visit www.italpasta.com for product information, recipe inspiration, and zero food waste tips.

TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES

\$5

Mutti Strained Tomatoes Selected varieties 680 mL 20288490001_EA

5.50

Mutti Peeled Tomatoes 796 mL 20934512_EA

3.50

Mutti Finely Chopped Tomatoes (Polpa) 398 mL 20934514_EA

ONE FAMILY, ONE PASSION. TOMATOES.

*Ciciana S.r.l. - 1st Italy Hyper + Super + Small Self Service of the top brands by value sales in the Tomato Dishes category - Progressione 989 3025 - DEC 2025

CANADIAN CRAFTED SINCE 1890

15% OFF /100 g

Schneiders® Deli Best® Service Case Meats Selected Varieties 21201089_KG/21201094_KG

BIG STICK!

Local Favourite

15% OFF /100 g

Big Stick!™ Large Wax Bologna Service Case Meat 20315210_KG

3.50

CREAMERS 400 ML BAILEYS 20712985001_EA

5.50

18% COFFEE CREAM 1 L SCOTSBURN & BAXTER 20058614_EA

5.25

CHOCOLATE MILK: SELECTED VARIETIES 2 L SCOTSBURN & BAXTER 20110277001_EA

9.49

MOZZARELUSSIMA BLOCK 690/700 G SAPUTO OR SLICES 500 G ARMSTRONG 21703729_EA

The Real Taste of Italy

\$4.50

Rio Mare® Insalatissime Mexican Style Tuna Salad 160 g 20971498_EA

\$7.50

Rio Mare® Solid Light Tuna in Olive Oil with Italian Chili 3x65 g 21595029_EA

\$7.50

Rio Mare® Filod'olio™ Solid Light Tuna in Olive Oil 3x65 g 21639369_EA

SMALL ACTIONS AT HOME MAKE A DIFFERENCE



CLEANS IN COLD



\$22
Tide Detergent
100/94 LD, Ivory Snow
Detergent 80 LD, PODS/
Flings 45/57/76's,
Downy/Gain Beads
853 g, Selected Varieties
21670912_EA
21593706_EA

Turn to Cold and Save up to \$130 per year**
**When using a non-HE washing machine
and switching all loads from hot to cold water,
based on average electricity rate of (CA, 11.6¢/kWh)
and 8 loads per week.)

REFILL YOUR TUB - 80% LESS PLASTIC

SAVE PLASTIC BY REFILLING



\$10
Dawn Liquid 1.52/
1.98 L, Cascade Bags
21/26/30's Complete
Gel 2.1/3.4 kg,
Selected Varieties
21516288_EA
21737062_EA

FOR EVERY TREE USED, AT LEAST TWO ARE REGROWN IN ITS PLACE



\$18

Charmin Bathroom Tissue
12=48 Soft or Strong
21707532_EA/21636641_EA

\$18

Bounty Paper Towel
6=12 Select a Size
21670280_EA

\$11

Bounty Napkins, 400's
21053171_EA

WORKS IN COLD WATER



\$16
Gain/Cheer/Tide/Tide
Simply Detergent
52-107 LD, PODS/Flings
25/42's, Liquid Softener
96/150 LD, Sheets 240's,
Beads 453/515/550 g,
Rinse 70 LD
21671135_EA
21549954_EA

PACKAGING MADE WITH 100% RECYCLED CARDBOARD



550
Mr. Clean Magic
Erasers 5/6/7's
Selected Varieties
21729453_EA

TOUGH ON GREASE, GENTLE ON WILDLIFE



550

Dawn EZ Squeeze 535/650 mL,
Powerwash Refill 473 mL,
Liquid 896 mL/1.12 L,
Selected Varieties
21430550_EA/21218859_EA

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MADE IN CANADA* WITH THE WHOLE PLANET IN MIND



\$8 GET 1,000⁰⁰ \$1 back in points

BONTERRA®
BATHROOM TISSUE 9=27 ROLLS,
FACIAL TISSUE 3=6 BOXES
OR PAPER TOWELS 3=6 ROLLS
21611251_EA/21434658_EA

*Made in Canada with domestic and imported material.



TRUSTED QUALITY. CARBON NEUTRAL.*



Royale® Tiger Towel®
3=6 half sheet
paper towels
21484702_EA **\$10**

Royale® Original
12=24 bath tissue
21363770_EA **\$10**

Royale® Velour®
6 pack facial tissue
21618478_EA **\$10**

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Enter for a chance to catch a
BLUE JAYS™
VIP EXPERIENCE
+100s of prizes to be won



BUY
any Canada Dry®
product



SCAN
the QR code



ENTER
for a chance
to win!

Full contest rules and entry form available at
bluejays.com/CanadaDryContest.



2/\$17** OR \$8.99 EA. Canada Dry® beverages
selected varieties
12x355 mL
21518539_C12



2/\$14** OR \$7.99 EA. Canada Dry®
beverages
selected varieties
6x710 mL
20304419001_C06



\$18.79**
Glaceau smartwater®
beverages
selected varieties
6x1 L
21099117_C06



\$8.99**
Fuze® iced tea
selected varieties
12x341 mL
21723528_C12



2/\$7** OR \$4.29 EA. Monster Energy®
beverages
selected varieties
473 mL
21723586_EA

Valid from April 16th to April 23rd, 2026.
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