

ZONE 1

FRESH CO

Lowering food prices

Flyer in effect
April 30-May 6, 2026
Prices in effect in Ontario, Excludes Thunder Bay

THE BIG EVENT



SAVE UP TO **\$5.23**
\$10.77

Prime Raised Without Antibiotics Boneless Chicken Breasts 3 pieces or **Mina Halal Boneless Skinless Chicken Breasts** 4 pieces
Prime Raised Without Antibiotics or Mina Halal Boneless Skinless Chicken Thighs reg 14.00-16.00
WHILE SUPPLIES LAST
Poitrines ou hauts de cuisse de poulet



Gray Ridge Premium Large Eggs or Burnbrae Farms Prestige Family Pack Large Eggs 18 pk
Selections May Vary by Store
LIMIT OF 4
Œufs

Scene+ **MEMBER PRICING**
SAVE \$2.22
4.77

without Scene+ Card **6.99**



Red Prince Apples Product of Ontario Canada Extra Fancy 1.70/kg or **Seedless Cucumbers** Product of Ontario, Canada No. 1
Pommes ou concombres

77¢
/lb or ea

Avocados 5 pk Bag Product of Mexico
Avocats

\$2.77

ESKA Spring Water 24x500 mL
reg 6.99
Eau

SAVE \$3.22
\$3.77

Sealtest 5 or 10% Cream 1 L
Crème

SAVE \$1.62
\$2.77

Hereford Corned Beef 340 g
reg 4.99
Boeuf salé

SAVE \$1.22
\$3.77

Johnsonville Sausages 375-500 g reg 6.99-7.49
Saucisses

SAVE UP TO \$2.72
\$4.77

Dempster's White or Whole Wheat Bread 675 g or **Natural Rye Bread** 500 g
reg 3.49-3.99
Pain

SAVE UP TO \$1.22
\$2.77

Sorbelicious Sorbet Bars 8 pk
reg 6.99
Barres de sorbet

SAVE \$2.22
\$4.77

GET UP TO 1,750 PTS *
WHEN YOU LOAD THIS OFFER APRIL 30 - MAY 20, 2026

SPEND \$50+
1st shop GET 250 PTS
2nd shop GET 250 PTS
3rd shop GET 1,250 PTS

LOAD THIS OFFER AND GET 250 PTS ON 3 TRANSACTIONS OF \$50 AND GET 1,000 PTS BONUS FOR USING THESE OFFERS*
*See back page for full terms & conditions. Card must be registered and offer must be loaded, eligible \$50+ transactions must be made on 3 separate days

PRODUCT SELECTION MAY VARY BY LOCATION

Locally Owned & Operated **BY PROUD CANADIANS**



Learn more

 <p>Activia Yogurt 650 g or Danone Oikos Yogurt 4 pk reg 4.59-4.69 Yogourt</p> <p>SAVE UP TO 92¢ \$3.77</p>	 <p>Quaker Cereal 350-500 g or Harvest Crunch 400-510 g reg 4.99-5.49 Céréales</p> <p>SAVE UP TO \$1.72 \$3.77</p>	
 <p>McCain Deep'n Delicious Cake 510 g reg 7.49 Gâteau</p> <p>SAVE \$2.72 \$4.77</p>	 <p>Campbell's Cream of Chicken 284 mL reg 2.79 Soupe à cuisiner</p> <p>SAVE \$1.02 \$1.77</p>	 <p>Cheetos Puffs 170-285 g or Miss Vickie's 180-200 g or Fritos 340 g reg 4.69-4.79 Collations ou croustilles</p> <p>SAVE UP TO \$1.02 \$3.77</p>
 <p>Powerade Variety Team Pack 24x591 mL reg 20.99 Boissons désaltérantes</p> <p>SAVE \$3.22 \$17.77</p>	 <p>Dan-D Pak Cashews Salted or Unsalted 454 g reg 9.99 Noix de cajou</p> <p>SAVE \$3.22 \$6.77</p>	 <p>Cadbury Chocolate Family Bar 90-95 g or Maynards Candy 150-154 g Chocolat ou bonbons</p> <p>\$2.77</p>

Scene+ 1,000 PTS = \$10 OF FREE GROCERIES

 <p>Timothy's Coffee K-Cups 30 pk reg 25.99 Café</p> <p>100 PTS when you buy 1 SAVE \$11.22 \$14.77</p>	 <p>Allen's Juice Boxes 8x200 mL reg 3.79 Jus</p> <p>100 PTS when you buy 2 SAVE \$1.02 \$2.77</p>	 <p>Hershey's Stand Up Pouches 165-290 g or Multipacks 172-232 g reg 5.99 Chocolat</p> <p>150 PTS when you buy 2 SAVE \$1.22 \$4.77</p>
 <p>Kraft Peanut Butter 500 g or Cheez Whiz 450 g reg 5.49-5.99 Beurre d'arachide ou tartinaud au fromage</p> <p>100 PTS when you buy 2 SAVE UP TO \$2.22 \$3.77</p>	 <p>Alfa Phyllo Twists or Rollinis 1 kg reg 8.99 Torsades de pâte phyllo ou rollinis</p> <p>200 PTS when you buy 2 SAVE \$1.22 \$7.77</p>	 <p>International Delight Iced Coffee 1.89 L reg 5.99 Café glacé</p> <p>50 PTS when you buy 2 SAVE \$2.02 \$4.77</p>
 <p>Snack Pack Puddings or Gels 4 pk reg 2.49 Poudings ou gelées</p> <p>150 PTS when you buy 3 SAVE 72¢ \$1.77</p>	 <p>Pampers Super Pack Diapers 44-102 pk reg 35.99-37.99 Couches</p> <p>400 PTS when you buy 2 SAVE UP TO \$7.22 \$30.77</p>	 <p>Glad Garbage Bags 20-60 pk reg 12.99-13.99 Sacs à ordures</p> <p>200 PTS when you buy 2 SAVE UP TO \$4.22 \$9.77</p>
 <p>Contour Next Test Strips 100 pk reg 79.99 Bandelettes de test de glycémie</p> <p>1,000 PTS with Meter SAVE \$10 \$69.99</p> <p><small>*Scene+ point on prescriptions are available only in provinces where loyalty offers are permitted. Some restrictions apply.</small></p>		 <p>Contour Next Meter with Purchase of Test Strips 100 pk reg 79.99 Bandelettes de test de glycémie</p> <p>1,000 PTS with Meter SAVE \$10 \$69.99</p> <p><small>That's like \$10 toward your groceries</small></p>

Scene+ DIGITAL EXCLUSIVE

APR 30-MAY 13, 2026
*terms and conditions apply

DOWNLOAD THE FRESHCO APP

Load this offer and get 20% off for every Compliments Brioche Burger Buns 4 pk or Hot Dog Buns 8 pk

Pains à hamburger ou à hot-dog

20%* off

Load this offer and get 500 pts for every Coca-Cola Soft Drinks 24x355 mL

Boissons gazeuses

500* pts

SPEND \$100 IN HOME HARDWARE GIFT CARDS AND GET 1,500 SCENE+ POINTS!

Offer valid during April 30 – May 13, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

Offer valid April 30 – May 13, 2026. Offer must be loaded to registered Scene+ Card prior to transaction. Minimum \$50 spend must be made in a single transaction. Limit (1) 250 Points allotment per transaction, and three (3) total allotments on three (3) separate transactions. 1,000 points bonus to be awarded within 4 weeks of the end of the offer period and qualifying purchases must be made on different days. Offer excludes taxes, rental fees, event tickets, third party sellers, pre-paid cards, postal products and services, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco, lottery, photo finishing and other products that are excluded by law. Offer valid at all FreshCo and Chairo FreshCo stores in Canada.

The Scene+ Loyalty Program is available at all participating FRESHCO locations within ONTARIO. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. For full Scene+ Terms & Conditions or to redeem your points, visit https://www.sceneplus.ca/terms-and-conditions. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Savings offered may differ by region. We reserve the right to correct any unintentional errors in this flyer and make changes to any of our programs without prior notice. See in-store or FreshCo.com for details. Our reference to "lowest prices" or "low prices" and other similar statements in our ads is as compared to the full-service banners operated by Sobeys Capital Incorporated. See in-store or FreshCo.com for full details of our Guarantees. All Guarantees are applied at our discretion and we reserve the right to define competitor, trade area and to limit quantities. Not to be combined with any other offers and subject to change without notice. Guarantees do not apply to third party vendor products, prescriptions, gift cards, liquor, tobacco, clearance & limited-time products, loyalty and marketing initiatives and any products which may not be discounted by law. **LOWEST PRICE GUARANTEE:** Subject to the limitations and excluding products sold by third party vendor products sold within the store. If a discount competitor within the geographic trade area offers a lower price on an identical item by brand and size that we carry in this store, we will sell you that item for less than the discount competitor's current advertised price in their flyer. Price matching will be done for the following banners: Ontario No Frills, Food Basics, Real Canadian Superstore, and Wal-Mart British Columbia, Alberta, Saskatchewan, and Manitoba. No Frills, Real Canadian Superstore, Wal-Mart and Save-On Foods. Price match locations are subject to change based on regional circumstances. Does not apply to competitor product while supplies last. **IN-STOCK GUARANTEE:** Subject to Limitations and excluding seasonal and limited quantity products. If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can return the product within 14 days of purchase and we will refund the purchase price and provide you with an identical replacement product while supplies last. **DOUBLE FRESH GUARANTEE:** Subject to Limitations, if you find that we are out of stock of any product featured in that store's current flyer, we will provide you with a rain check that can be used to purchase the item for 10% off the current advertised price when the item is back in stock. **PRICES IN EFFECT IN ONTARIO, EXCLUDES THUNDER BAY**



Red Seedless Grapes
Product of Chile No. 1 Grade 8.80/kg
Raisins

\$3.99
/lb



Tomatoes on the Vine
Product of Ontario 5.49/kg
Tomates

\$2.49
/lb



Bartlett or Forelle Pears
Product of South Africa Fancy Grade 4.39/kg
Poires

\$1.99
/lb



Honey Tangerines
Product of Egypt 3.28/kg
Mandarines

\$1.49
/lb



Compliments Onions 3 lb Bag
Product of Ontario, Canada No. 1
Oignons

50 PTS
when you buy 1
\$2.99



Romaine Hearts 3 pk
Product of USA
Cœurs de laitue romaine

50 PTS
when you buy 1
\$4.99



Pineapple
Product of Costa Rica or **Kiwi Fruit**
600 g Product of Italy or Greece
Ananas ou kiwi

50 PTS
when you buy 1
\$3.99



Compliments Garden Salads
340 g Product of USA or **Baby Carrots** 340 g Product of USA
Salades ou carottes

\$2



Navel Oranges
Product of Morocco or Spain 3.73/kg
Oranges

\$1.69
/lb



The Little Potato Co. Mini Potatoes 680 g Product of Canada, Canada No. 1
Pommes de terre

\$3.50



Party On! Classic Dippers Frozen 454 g
Repas surgelés

SAVE \$1
\$4.99



Fresh Pork Breakfast Sausages 375 g
Saucisses à déjeuner

\$5



Compliments Garlic Sausage 750 g
Saucisses

value size
\$7.99



High Liner Wild Pacific Salmon Fillets Frozen 400 g
Saumon

SAVE \$1
\$7.99



Schneiders Original Juicy Jumbos or RedHots 900 g
Saucisses fumées

value size
SAVE UP TO \$5
\$9.99



Schneiders Pepperettes 250-375 g
Pepperettes

SAVE \$1
\$9.99



Montana's Pork Back Rib Fully Cooked 650 g
Côtes levées

SAVE \$3
\$12.99



Compliments Salads 426-454 g or **Chris Brothers Deli Meats** 175-250 g
Salades ou Charcuteries

SAVE UP TO \$1.49
\$3



Compliments Deli Meats 175 g or **Piller's Salami & Pepperoni** 125 g
Charcuteries, salami ou pepperoni

SAVE UP TO 51¢
\$3.49



Castello Sliced Cheese 125-165 g
Fromage

SAVE \$1.70
\$5.49



Castello Cheddar 200 g
Fromage

SAVE 50¢
\$6.99



Dempster's English Muffins 340 g or **Compliments Bagels** 6 pk
Muffins ou bagels

SAVE UP TO \$1.20
\$1.99



Dempster's Hot Dog or Hamburger Buns 8 pk
Pains à hot-dog ou à hamburger

MEMBER
SAVE \$1
2.49
without Scene+ Card **3.49**



Vachon Snack Cakes 252-324 g
Gâteaux

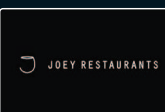
SAVE \$2.10
\$2.99



Compliments Croissants, Simple Joy Cheese Croissants 270 g or **Santosh Gold Naan** 440-600 g
Croissants ou naan

SAVE UP TO \$1.01
\$3.99

SPEND \$50 IN JOEY RESTAURANT, EDO JAPAN, OR REITMANS GIFT CARDS AND GET 750 SCENE+ POINTS!



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100 PTS
when you buy 2

SAVE \$1.20

**Bubly 12x355 mL or
Montellier 10x355 mL**
Eau pétillante

\$6.29



**Diana Sauce
500 mL,
Kraft Salad
Dressing
or Bull's-Eye
BBQ Sauce
425 mL**
Vinaigrette ou
sauce barbecue

Scene+
**MEMBER
PRICING** **SAVE 50¢**
\$2.99

without **\$3.49**
Scene+ Card



Gatorade
6x591 mL or 8x355 mL
Boisson désaltérante

100 PTS
when you buy 2
SAVE \$1.20
\$6.29



**Christie
Family Cookies**
Selected Varieties 285-500 g or
Premium Plus 402-500 g
Biscuits ou craquelins

SAVE UP TO \$1.50
\$4.49



**Kellogg's
Family Size Cereal** 450-650 g
reg 6.99
Céréales

SAVE \$1.50
\$5.49



**Kellogg's
Cheez-It Crackers** 191-200 g or
Pringles Super Stacks 148-156 g
Craquelins ou croustilles

SAVE UP TO \$1.50
\$2.49



Lay's Potato Chips 177-235 g or
Smartfood 150-220 g
Croustilles ou maïs soufflé

SAVE UP TO \$3.38
2/\$6



**Quaker
Instant Oatmeal or Protein**
232-344 g reg 4.49-4.99
Gruau

150 PTS
when you buy 3
SAVE UP TO \$1.20
\$3.79



**Ben & Jerry's
Ice Cream** 473 mL
reg 5.99
Crème glacée

100 PTS
when you buy 2
\$5.49



**Maxwell House
Coffee** 864-900 g
Café

SAVE \$2
\$15.99



**Astro
Original Yogurt** 12 pk
Yogourt

100 PTS
when you buy 2
SAVE \$1
\$5.99



Yoplait Tubes 8 pk or
Minigo 6 pk
Yogourt

90 PTS
SAVE \$1
\$2.49



**Kool-Aid
Jammers** 10x180 mL
Boissons

SAVE \$1.49
\$3



**Allen's
Apple Juice** 1.89 L
Jus

SAVE \$1.30
\$2.99



Peace Tea 1.75 L
Thé

SAVE \$1.30
\$2.49



**Sealtest
Chocolate Milk**
2 L or **Natrel
Fine Filtered
Skim, 1% or 2%
Milk** 2 L
Lait

SAVE UP TO 80¢
\$4.99



**Nestlé
Chocolate Bars**
90-120 g
Selected
Varieties
Barres de chocolat

SAVE 50¢
\$2.49



**Nature Valley
Granola Bars or
Betty Crocker Fruit
Snacks** 128-230 g
Barres granola ou
collations aux fruits

SAVE \$1
\$2.99



**Hellmann's
Mayonnaise**
710-890 mL
Mayonnaise

SAVE 80¢
\$5.99



**Clover Leaf
Skipjack** 170 g or
Flavoured Tuna 85 g
Thon

\$1.79



**Jack Link's
Jerky** 65-81 g
Viande séchée

150 PTS
when you buy 2
SAVE 50¢
\$5.99



**Axe Deodorant
or Body Spray**
76-113 g, **Shampoo or
Body Wash** 473 mL
Déodorant, vaporisateur
corporel, shampooing ou
gel douche

100 PTS
when you buy 2
SAVE UP TO \$2.30
\$4.99



Pine-Sol 1.41 L or
Clorox Bleach 2.4 L
reg 5.99-6.29
Eau de Javel ou
nettoyant
pour surfaces

100 PTS
when you buy 2
SAVE UP TO \$1.80
\$4.49



Purex 4.43 L,
Sunlight 4 L or
Persil 1.86 L **Laundry
Detergent**
reg 15.99-17.99
Détergent

SAVE UP TO \$5
\$12.99

MORE WAYS TO SAVE!



Look for these specially-marked items throughout our stores

FRESH

DEALS



\$3

Gen V Butter or Crispy Lettuce
2 pk Product of Canada
Laitue



50 PTS
when you buy 1

\$2.49



Compliments Whole White or Brown Mushrooms 227 g
Product of Ontario
Champignons



50 PTS
when you buy 1

\$2.99

Mini Seedless Cucumbers 6 pk
Product of Ontario, Canada No. 1 or
Grape Tomatoes 283 g
Product of Canada
Concombres ou tomates raisins



\$2.99
/lb

Sweet Bell Peppers
Red, Orange, or Yellow
Product of Ontario
6.59/kg
Poivrons



100 PTS
when you buy 2

\$3.99

Good Leaf Salads 113 g or Microgreens 50 g
Product of Ontario
Salades ou micropousses

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

10" Premium Hanging Baskets
Paniers

FLORAL DEALS

3/\$36

or \$12 ea



2/\$54

or \$27 ea

3/\$48

or \$16 ea

13" Deluxe Hanging Baskets
or Assorted Mixed Pot
Planters

Paniers ou jardinières mixtes en pot

Assorted
Mixed Planters
11" Pot

Jardinières mixtes
assorties

4/\$11

or \$2.75 ea

Compliments
Black Earth
Top Soil 25 L
Terreau



4/\$12

or \$3 ea

Compliments
Farmyard
Compost 25 L
Compost



WHILE SUPPLIES LAST. PRODUCT COLOUR AND SELECTION MAY VARY BY STORE. WEATHER PERMITTING.

WE'RE FULL OF compliments

You have got great taste

Compliments Ice Cream Bars 6 pk reg 5.79 Crème glacée

SAVE 80¢

\$4.99



SAVE 50¢

\$4.99

Compliments Dough'chi Bites 6 pk reg 5.49 Bouchées



SAVE 50¢

\$3.99

Compliments Rolly's Ice Pops 12 pk reg 4.49 Sucettes glacées



Compliments Moxii Ice Pops 6 pk reg 5.49 Sucettes glacées

SAVE \$1.20 \$4.29



Compliments Chocolatey Coated Ice Cream Bars 24 pk reg 8.99 Barres à la crème glacée

SAVE 50¢ \$8.49



Compliments Ice Cream Sandwiches 24 pk reg 11.79 Sandwichs à la crème glacée

SAVE 50¢ \$11.29

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



Panache Ice Cream 1 L reg 5.79 Crème glacée

SAVE 30¢ \$5.49



Panache Ice Cream Bars 4 pk reg 5.79 Barres à la crème glacée

SAVE 30¢ \$5.49

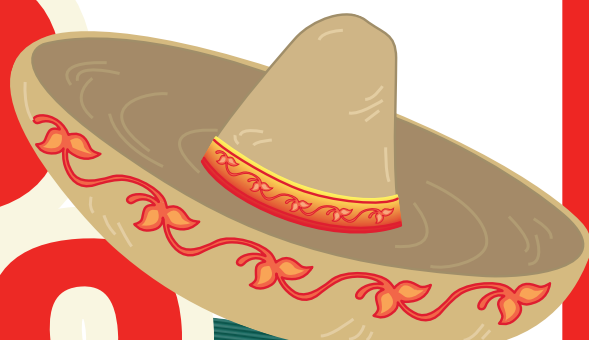


Best Buy Ice Milk 1.5 L reg 3.99 Lait glacé

SAVE 50¢ \$3.49

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

CINCO DE MAYO



SAVE \$3⁹⁹

\$10

Corona Cero 0% Non Alcoholic Beer
6x330 mL
Bière sans alcool



100 PTS when you buy 2

SAVE 70¢

\$3²⁹



La Cocina Tortilla Chips
400 g
Croustilles de tortilla

Lola's Empanadas 380 g Empanadas
SAVE \$1⁵⁰
\$8⁹⁹



Maseca Corn Flour 2 kg Farine de maïs
SAVE \$1
\$8⁹⁹



Chata Chilorio Shredded Seasoned Pork Meat 250 g
Porc assaisonné effiloché

SAVE \$1³⁰
\$6⁴⁹



Chata Refried Pinto Beans 430 g
Haricots pinto

\$2⁹⁹



La Costeña Refried Beans 546 mL or Jalapeño Peppers 330 mL
Haricots ou piments jalapeño

SAVE UP TO 70¢
\$2⁹⁹



Cholula Hot Sauce 150 mL or Salsa 325 mL
Sauce piquante ou salsa

SAVE UP TO \$1
\$4⁹⁹



Tajin Chamoy Chili Sauce 455 mL
Sauce chili

SAVE 50¢
\$6⁹⁹



Old El Paso Taco Sauce 243 mL, Jalapeño Peppers 250 mL or Refried Beans 398 mL
Sauce à taco, piments jalapeño ou haricots

SAVE UP TO \$1
\$2⁹⁹



Herdez Salsa 453 g
Salsa

SAVE 50¢
\$3⁴⁹

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

TACO NIGHT



99¢

Green Onions or Cilantro Bunch
Product of USA or Mexico
Oignons verts ou botte de coriandre



50 PTS
when you buy 1

\$4.99



Corn 4 pk
Product of USA
No. 1 Grade or
Vidalia Onions
3 lb Product of
USA No. 1 Grade
1.36 kg
Maïs ou oignons



Compliments
Salsa 650 mL
Salsa

\$3.99



Old El Paso
Salsa 650 mL
Salsa

\$4.99



Pace Salsa
642 mL
Salsa

SAVE \$2.50
\$4.49



Old El Paso
Taco Kits 250-510 g
Kits de taco

SAVE 50¢
\$3.99



Hunt's
Tomato Paste
156 mL or
Old El Paso
Seasonings 24 g
Pâte de tomates ou
assaisonnements

SAVE UP TO 69¢
\$1



Dempster's
Tortillas 340 g or **Tia Rosa** Tortillas 272-328 g
Tortillas

SAVE \$1
\$2.49
without
Scene+ Card **\$3.49**



Compliments
Cheese Bars 400 g or
Shredded Cheese
226-320 g
Fromage

SAVE 50¢
\$5.49

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



Taco Bell
Taco Kits 260-420 g or
Creamy Sauce 354 mL
reg 4.49-4.99
Kits de taco ou sauce

50 PTS
when you buy 2
SAVE UP TO \$1.50
\$3.49



Taco Bell
Supreme Taco Kits
401-642 g
Kits de tacos

50 PTS
when you buy 2
SAVE \$2.50
\$5.49



Taco Bell
Dips 425-445 g
Trempettes

50 PTS
when you buy 2
SAVE \$1.50
\$4.49



Taco Bell
Taco Sauce
207 mL
Sauce

SAVE \$2
\$1.99

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.





3/\$5.00

FLAVOURED BY CULTURE

April 30-May 6, 2026

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply

