

Optimum

MEMBERS ONLY

Exclusive savings and pts offers

Optimum
Members-Only Price*

\$8

Non-members
\$12

Members save up to \$4

PC® OR BLUE MENU® ENTRÉES
SELECTED VARIETIES, FROZEN, 770 G-1.13 KG
PLATS CUISINÉS PC^{MD}
OU MENU BLEU^{MD}
20326534_EA/21359210_EA



\$5

GET 1,000^{pts}

\$1 back in points

CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM
SELECTED VARIETIES, FROZEN, 500 ML
CRÈME GLACÉE SUPER PREMIUM PLUS
CHAPMAN'S
21511089_EA/21511147_EA



Optimum
Members-Only Price*

\$8

Non-members
\$12

Members save up to \$4

SCHNEIDERS PEPPERETTES
SELECTED VARIETIES, 250-375 G
PEPPERETTES SCHNEIDERS
20976110_EA/21196171_EA
**Must be a registered PC Optimum™ member to load and get this offer.



\$6

GET 1,500^{pts}

\$150 back in points

APP EXCLUSIVE OFFER*

PC® DELI CHEESE SLICES 140-170 G
OR PC® NATURAL CHOICE TURKEY, CHICKEN OR HAM SLICED DELI MEATS 175 G

SELECTED VARIETIES
TRANCHES DE FROMAGE DE CHARCUTERIE PC^{MD} OU VIANDE DE DINDE, POULET OU JAMBON TRANCHÉE PC^{MD} LE CHOIX NATUREL[®]

20216643_EA/20310590_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer



ALWAYS LOW PRICE

Find set prices on everyday items.

ALWAYS
LOW PRICE

\$3

**NO NAME® NATURALLY
IMPERFECT FRUIT**
FROZEN, 300/400 G
**FRUITS NATURELLEMENT
IMPARFAITS™ SANS NOM®**
21545106_EA



ALWAYS
LOW PRICE

\$4

NO NAME® ICE MILK
1.65 L
LAIT GLACÉ SANS NOM®
21610199_EA



ALWAYS
LOW PRICE

\$7.50

**ROOSTER
COCONUT MILK**
SELECTED VARIETIES
398 ML
**LAIT DE COCO
ROOSTER**
21378707_EA



ALWAYS
LOW PRICE

\$4

**PC® ORGANICS, ORGANIC
UNSWEETENED APPLE SAUCE**
SELECTED VARIETIES, 6X100 ML
**COMPOTE DE POMME NON
SUCRÉE PC® BIOLOGIQUE**
20320493001_EA/21306828_EA



ALWAYS
LOW PRICE

\$5

**PC® ORGANICS
QUICK ROLLED
OATS**
1 KG
**GRUAU RAPIDE
PC® BIOLOGIQUE**
20705773_EA



DEAL DROP

50% OFF OR MORE

Limited-time deals on PC® home & more.

\$15

PC® SALAD SPINNER
ESSOREUSE À SALADE PC® MD
21416723_EA



REAL ATLANTIC SUPERSTORE™

PROUDLY CANADIAN

4.99
LB
11.00/KG

CHICKEN BREASTS SKINLESS, BONE-IN OR WINGS CLUB SIZE

POITRINES DE POULET SANS PEAU, AVEC OS OU AILES
20168158_KG/20845719_KG

INCLUDES HALAL

CANADIAN POULTRY



SAVE UP TO 49%

\$3
LB
6.61/KG

PORK LOIN COMBINATION CHOPS, SIRLOIN AND RIB PORTION BONE-IN, CUT-IN-STORE

CÔTELETTES DE LONGE DE PORC, COMBINAISON DE COUPES, PORTIONS SURLONGE ET BOUT DE CÔTES
20822343_KG



SAVE UP TO 39%

7.88
LB
17.37/KG

INSIDE ROUND ROAST CUT FROM CANADA AA OR USDA SELECT GRADE BEEF

RÔTI D'INTÉRIEUR DE RONDE,
20794590_KG



SAVE UP TO 1.00

3.99
LB

FARMER'S MARKET™ RUSSET POTATOES

PRODUCT OF CANADA CANADA NO. 1 GRADE POMMES DE TERRE RUSSET DÉLICIES DU MARCHÉ MC
2060102000_EA

4.54 kg 10 lb

RUSSET

Potatoes Pommes de terre

CANADA No. 1 - PRODUCT OF CANADA/PRODUIT DU CANADA

PRODUCT OF CANADA

10 LB



SAVE UP TO 1.00

2.99
LB
6.59/KG

PC® EXTRA LARGE GREEN SEEDLESS GRAPES

PRODUCT OF MEXICO OR CHILE, NO. 1 GRADE OR EXTRA LARGE RED SEEDLESS GRAPES

PRODUCT OF CHILE, NO. 1 GRADE TRÈS GROS RAISINS VERTS SANS PÉPINS OU TRÈS GROS RAISINS ROUGES SANS PÉPINS PC® MD

20425775001_KG/20159199001_KG

EXTRA LARGE

SWEET CELEBRATION

RED SEEDLESS GRAPES RAISINS ROUGES SANS PÉPINS

AUTUMN CRISP

GREEN SEEDLESS GRAPES RAISINS VERTS SANS PÉPINS



Optimum™

Open the app, shop & earn more

April 16th to 22nd

APP EXCLUSIVE OFFER

Open the app. It's an easy way to shop.

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Earn 25,000 pts

for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

\$25 back in points



1000s OF NEW LOWERED PRICES

NOW \$2.97

PALMOLIVE DISHWASHING LIQUID

SELECTED VARIETIES 591 ML

SAVON LIQUIDE À VAISSELLE PALMOLIVE
21004368_EA

PEI locations only



\$3

COUNTRY HARVEST BAGELS 450 G OR BREAD 600 G

SELECTED VARIETIES BAGELS OU PAIN COUNTRY HARVEST

21178571_EA
21693323_EA



SAVE UP TO 31%

6.50

SEAQUEST® COLOSSAL PACIFIC WHITE SHRIMP RAW ZIPPERBACK™ 16-20 PER LB.

300 G OR ASC BASA STEAKS UNCOOKED OR OCEAN MARKET WHOLE WILD CHUB MACKEREL 1 KG, FROZEN

CREVETTES BLANCHES COLOSSALES DU PACIFIQUE SEAQUEST® CRUES, À DÉCORTICAGE ÉCLAIRC OR DARNES DE PANGASIUS ASC OU MAQUEREAU SAUVAGE ENTIER OCEAN MARKET

21043887_EA/20910469_EA/21079543_EA



SAVE UP TO 28%

\$5

DR. OETKER GIUSEPPE PIZZA 439-785 G OR PC® WOOD-FIRED PIZZA 351-413 G

SELECTED VARIETIES, FROZEN PIZZA GIUSEPPE DR. OETKER OU PIZZA CUITE AU FEU DE BOIS PC® MD

20904584_EA/21540407_EA



\$7

BECEL MARGARINE

SELECTED VARIETIES, 637/850 G MARGARINE BECEL

20297818002_EA/21279389_EA

PREPARED IN CANADA



SAVE UP TO 42%

\$4

PHILADELPHIA CREAM CHEESE OR DIPS 227/250 G, KRAFT SINGLES 410 G OR CHEEZWHIZ 450 G

SELECTED VARIETIES FROMAGE À LA CRÈME OU TREMPETTES PHILADELPHIA, SINGLES OU CHEEZWHIZ KRAFT

206432672_EA/21180554_EA

PREPARED IN CANADA



SAVE UP TO 30%

3.50

LIBERTÉ GREEK 4X100 G, MÉDITERRANÉE TUBS 500 G OR PC® PROBIOTIC TUBS 650/750 G

CONTENANTS DE YOGOURT GREC, MÉDITERRANÉE LIBERTÉ OU CONTENANTS AVEC PROBIOTIQUES PC® MD

21527507_EA/20801752001_EA™

PREPARED IN CANADA



HOT DEAL

\$13

COLAVITA EXTRA VIRGIN OLIVE OIL

SELECTED VARIETIES 750 ML/1 L

HUILE D'OLIVE EXTRA VIRGEE COLAVITA

20617955_EA
20591384001_EA



SAVE UP TO 18%

3.25

SILK NON-DIARY BEVERAGES

SELECTED VARIETIES 1.74-1.89 L

BOISSONS NON LAITIÈRES SILK

20315090001_EA
21196119_EA



12.99

COCA-COLA, SPRITE, CANADA DRY OR FANTA SOFT DRINKS OR PEPSI SOFT DRINKS

SELECTED VARIETIES 24X355 ML

BOISSONS GAZEUSES COCA-COLA, SPRITE, CANADA DRY, OU FANTA OU BOISSONS GAZEUSES PEPSI

20308197001_C24
20306687002_C24

EQUIVALENT TO 54¢ PER CAN



SAVE UP TO 47%

\$13

ROYALE BATHROOM TISSUE 30-60 ROLLS OR TIGER TOWEL 6-12 ROLLS OR FACIAL TISSUE 12'S

SELECTED VARIETIES PAPIER HYGIÉNIQUE OU ESSUIE-TOUT TIGER TOWEL OU MOUCHOIRS ROYALE

2107052922_EA/213702333_EA
21494732_EA



ONE DAY ONLY!

MONDAY, APRIL 20TH

BUY ANY HUGGIES PULL-UPS TRAINING PANTS

SELECTED VARIETIES, SIZES 2T-6T, 56-104'S

CULOTTES D'ENTRAÎNEMENT PULL-UPS HUGGIES

21021427_EA/21377223_EA

GET 1 FREE HUGGIES WIPES LINGETTES HUGGIES

20557596_EA

FREE



\$35

HUGGIES ECONO PACK DIAPERS

SELECTED VARIETIES, SIZE N-7, 60-200'S

COUCHES EMBALLAGE ÉCONO HUGGIES

21456635_EA/21456748_EA

GET 4,000 pts

\$4 back in points

LIMIT 4 OVER LIMIT PAY 41.99 EA



\$23

HUGGIES 16X BABY WIPES

SELECTED VARIETIES 960-1152'S

LINGETTES POUR BÉBÉS 16X HUGGIES

21083819_EA/21541191_EA

GET 2,000 pts

\$2 back in points

LIMIT 4 OVER LIMIT PAY 29.99 EA



\$1

PC® ORGANICS BABY FOOD POUCH

SELECTED VARIETIES 128 G/ML

ALIMENTS POUR BÉBÉS EN SACHET PC® MD BIOLOGIQUE

22051248001_EA
21056742_EA

6+ MONTHS



SAVE UP TO 40%

1.35

MICHELINA'S ENTRÉES
128-284 G OR **TINA'S BURRITOS** 113 G
SELECTED VARIETIES, FROZEN PLATS CUISINÉS
MICHELINA'S OU BURRITOS TINA'S
21209614_EA/21639832_EA

Macaroni and Cheese
Macaroni au fromage

BEEF & BEAN BURRITO
BŒUF ET HARICOTS

\$3

GENERAL MILLS, NATURE VALLEY, PILLSBURY, BETTY CROCKER OR MOTT'S FRUITATIONS GRANOLA OR CEREAL BARS, TREATS OR FRUIT SNACKS
SELECTED VARIETIES, 120-230 G
BARRES GRANOLA, DE CÉRÉALES, GÂTERIES OU COLLATIONS AUX FRUITS
GENERAL MILLS, NATURE VALLEY, PILLSBURY, BETTY CROCKER OU **FRUITATIONS MOTT'S**
2009671601_EA/21031310_EA

FRUITATIONS
Assorted Fruit - Fruits Assortis

Roll-Ups
Aux Fruits

SAVE UP TO 2.00

4.99

GOLD LABEL THICK BUTCHER CUT BACON
375 G
BACON ÉPAIS BUTCHER CUT GOLD LABEL
21698169_EA

BUTCHER CUT
KETO ZERO SUGAR-SUCRE
PALEO GÉLÉES SANS CAGES

SAVE .98 WHEN YOU BUY 2

2/\$5
OR 2.99 EA

DELVERDE PASTA
SELECTED VARIETIES, 250/450 G
PÂTES DELVERDE
20317975004_EA/20652596_EA

DELVERDE
Tagliatelle à Nido
Spaghetti

\$3

PREGO PASTA SAUCE
SELECTED VARIETIES
645 G/ML
SAUCE POUR PÂTES PREGO
20325820001_EA

PREGO
Pasta Sauce
Original Recette Originale

3.50

NO NAME® ORANGE OR APPLE JUICE 1.75 L OR **IOGO NANO DRINKS** 6X93 ML, SELECTED VARIETIES
JUS D'ORANGE OU POMME SANS NOM® OU BOISSONS NANO IOGO
2060987001EA/21671461EA

IOGO NANO
pulp free 100% juice blend orange

PREPARED IN CANADA

5.75

SWIFT COOKED CANNED HAM 454 G OR **PC® SALMON** 170 G
SELECTED VARIETIES
JAMBON CUIT EN CONSERVE SWIFT OU SAUMON PC
20036039_EA/21378763_EA

Swift
Premium
Ham Jambon

PC
Sockeye Salmon
Saumon Sockeye

9.49

SAPUTO MOZZARELLISSIMA PIZZA MOZZARELLA CHEESE
690 G OR **ARMSTRONG SLICES** 500 G, SELECTED VARIETIES
MOZZARELLA À PIZZA MOZZARELLISSIMA SAPUTO OU TRANCHES ARMSTRONG
20107017001EA/217037293EA

Saputo
Mozzarellissima
Pizza Mozzarella

Armstrong
Slices
Mozzarella

1.25

JARRITOS SOFT DRINKS
SELECTED VARIETIES
370 ML
BOISSON GAZEUSE JARRITOS
20147354007_EA
20147354011_EA

JARRITOS
Mandarin
Lime

SAVE 41%

1.75

OCEAN'S HALO LIGHT TUNA 170 G OR **GOLD SEAL FLAVOURED SALMON** 80 G
SELECTED VARIETIES
THON PÂLE OCEAN'S HALO OU SAUMON AROMATISÉ GOLD SEAL
21004270_EA/21592945_EA

Ocean's
Flaked Light Tuna

GOLD SEAL
Flavoured Salmon

1.50

CLARK BEANS
SELECTED VARIETIES
398 ML
FÈVES CLARK
21235336_EA/21235703_EA

CLARK
Maple Style
Beans with Pork and Molasses

PREPARED IN CANADA

\$5

HALO TOP ICE CREAM 473 ML OR **BEN & JERRY'S ICE CREAM** 473 ML OR **MAGNUM BARS** 3/4'S, SELECTED VARIETIES, FROZEN
CRÈME GLACÉE HALO TOP OU CRÈME GLACÉE BEN & JERRY'S OU BARRES MAGNUM
20950739_EA/21087002_EA

HALO TOP
130 CALORIES

BEN & JERRY'S
Magnum

\$7

INTERNATIONAL DELIGHT COFFEE ENHANCER 946 ML OR **COLD FOAM** 369-396 G
SELECTED VARIETIES
REHAUSSEUR À CAFÉ OU MOUSSE FROIDE INTERNATIONAL DELIGHT
20895480002_EA
20895480003_EA

delight
Hazelnut
French Vanilla

PREPARED IN CANADA

NOW \$3.49

PC® NATURAL SPRING WATER 24X500 ML
EAU DE SOURCE NATURELLE PC
20137898_C24

PC
Spring Water
Eau de Source Naturelle

PREPARED IN CANADA

\$7

TEMPTATIONS ADULT CAT TREATS
SELECTED VARIETIES
454 G
GÂTERIES POUR CHATS ADULTES TEMPTATIONS
21105449_EA

Temptations
Adult Cat Treats

BUY 2 GET 1 FREE

MARKET BUNCHES
SELECTED VARIETIES AND COLOURS
10.00
BOUQUETS DU MARCHÉ
21087795_EA

MARKET BUNCHES
Bouquets du Marché

FROM 1.99
1.99-5.99

BURPEE OR MCKENZIE SEEDS
SELECTED VARIETIES
SEMENCES BURPEE OU MCKENZIE
20026770_EA

BURPEE
Zinnia
Mixed Colours

MCKENZIE
Haricot

\$9

NO NAME® ALL PURPOSE SOIL 50 L
TERREAU TOUT USAGE SANS NOM®
21358664_EA

all-purpose soil
terreau tout usage

PRODUCT OF CANADA

4/\$13
OR 3.50 EA

PC® BLACK EARTH SOIL 25 L
TERREAU DE TERRE NOIRE PC
21357792_EA

BLACK EARTH
All-Purpose Soil - Terreau Tout Usage

PRODUCT OF CANADA

3/\$12
OR 4.50 EA

NO NAME® CEDAR MULCH
AVAILABLE IN NATURAL, BLACK OR RED, 42.5 L
PAILLIS DE CÈDRE SANS NOM®
21358531_EA

black cedar mulch - paillis de cèdre noir

natural cedar mulch - paillis de cèdre naturel

PRODUCT OF CANADA

PRICE DROP⁺ SO YOU CAN SAVE MORE

4.50

SIETE GRAIN FREE TORTILLA CHIPS
SELECTED VARIETIES
142 G
CRÔUSTILLES DE TORTILLA SANS GRAINS SIETE
21447174_EA

SIETE
Grain Free Tortilla Chips
Croustilles de Tortilla Sans Grains

3.50

PC® SALSA
SELECTED VARIETIES
650 ML
SALSA PC
20309646001_EA
20309646007_EA

SALSA
Medium Picante
Extra Chunky Extra Épaisse

\$3

WONDER BALLPARK BUNS
SELECTED VARIETIES
432/560 G
PAINS BALLPARK WONDER
21022027_EA/21022316_EA

Wonder
Ballpark Buns

\$3

MCCAIN SUPERFRIES 454-650 G OR **FRIES, POTATO PANCAKES, SMILES OR TATERS** 550-800 G, SELECTED VARIETIES, FROZEN
SUPERFRIES OU FRITES, GALETTES DE POMMES DE TERRE, SMILES OU TATERS MCCAIN
203243280021EA
20799522_EA

MCCAIN
Superfries

FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Atlantic Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2025 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of Royal Bank. PC Optimum™ program is provided by President's Choice Financial Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See atlanticsuperstore.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Atlantic Superstore locations that DO NOT participate in this flyer, visit www.atlanticsuperstore.ca or call Customer Relations at 1-866-727-0771. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a same or better price. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2025 Loblaws Inc. **#PRICE DROP** offer valid in-store at participating locations between April 9 - May 13, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



FRESH PROMISE

If it's not fresh, it's free.

*Fresh Promise: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore store locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Real Atlantic Superstore store where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.

SAVE UP TO **1.00**

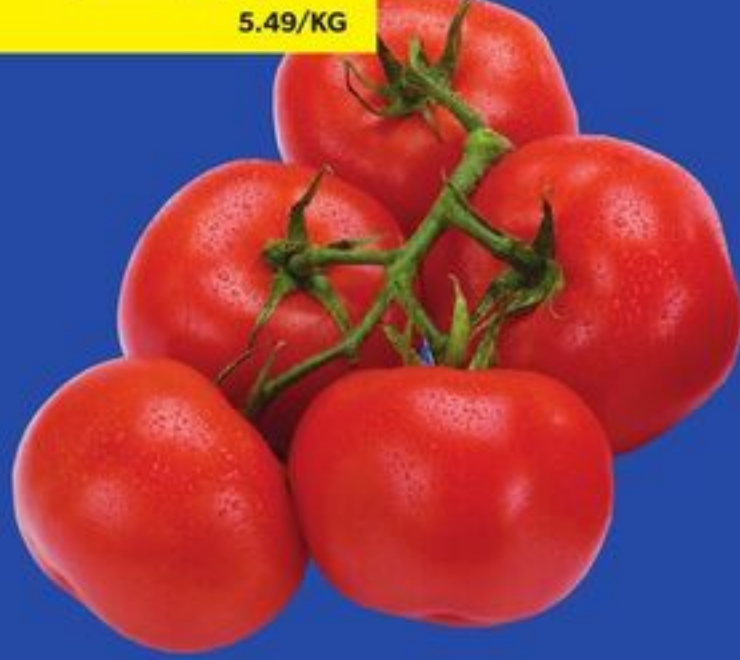
FARMERS MARKET™ MANDARINS
PRODUCT OF MOROCCO, 2 LB
MANDARINES DÉLICIES DU MARCHÉ^{MC}
20099819001_EA

\$5



2.49
LB
5.49/KG

TOMATOES ON THE VINE
PRODUCT OF CANADA OR MEXICO
TOMATES SUR VIGNE
20026703001_KG



\$5

FARMER'S MARKET™ MINI CUCUMBERS
PRODUCT OF CANADA, 6'S
MINI-CONCOMBRES DÉLICIES DU MARCHÉ^{MC}
20737570001_EA



\$6

CROWNLESS PINEAPPLE
PRODUCT OF COSTA RICA
ANANAS SANS COURONNE
20119813001_EA



8.50

PC® ROYAL BLUAROMA BLUEBERRIES
PRODUCT OF MEXICO, PERU OR MOROCCO, 278 G
BLEUETS ROYAL BLUAROMA PC^{MD}
20573077_EA



SAVE UP TO **1.00**

FARMERS MARKET™ LEMONS
PRODUCT OF SOUTH AFRICA
2 LB
CITRONS DÉLICIES DU MARCHÉ^{MC}
20795315001_EA

\$5



NOW **\$4.99**

ROMAINE HEARTS
PRODUCT OF U.S.A., 3'S
COEURS DE LAITUE ROMAINE
20067389001_EA



NOW **\$3.79**

LARGE CAULIFLOWER
PRODUCT OF MEXICO OR U.S.A.
GROS CHOU-FLEUR
20135377001_EA



\$23

LARGE VEGETABLE OR FRUIT PLATTER
PREPARED IN-STORE
1.34-1.87 KG
GROS PLATEAU DE LÉGUMES OU FRUITS FRAIS
20081718_EA/20121599_EA



\$10

FARM TO TABLE BOUQUET
BOUQUET DE LA FERME À LA TABLE
21729159_EA



\$10

SPRING BULBS
ASSORTED VARIETIES
BULBES DU PRINTEMPS
20956925_EA



\$12

MINI ROSE IN CERAMIC
MINI-ROSIER DANS UN POT EN CÉRAMIQUE
21732425_EA



8.49
LB
18.72/KG

LEAN GROUND BEEF
BŒUF HACHÉ MAIGRE
20798281_KG



4.50

LEAN GROUND PORK
FRESH, 450 G
PORC HACHÉ MAIGRE
21646160_EA



\$15

PC® WHOLE CHICKEN
AIR-CHILLED
POULET ENTIER
PC^{MD}
21658901_EA



\$7

ATLANTIC CHOICE® SAUSAGES
SELECTED VARIETIES, 375-500 G
SAUCISSES ATLANTIC CHOICE[®]
21332592_EA/21332594_EA



7.99
LB
17.62/KG

CHRIS BROTHERS BRISKET
POINTE DE POITRINE DE BŒUF CHRIS BROTHERS
20807287_KG



SAVE UP TO **1.00**

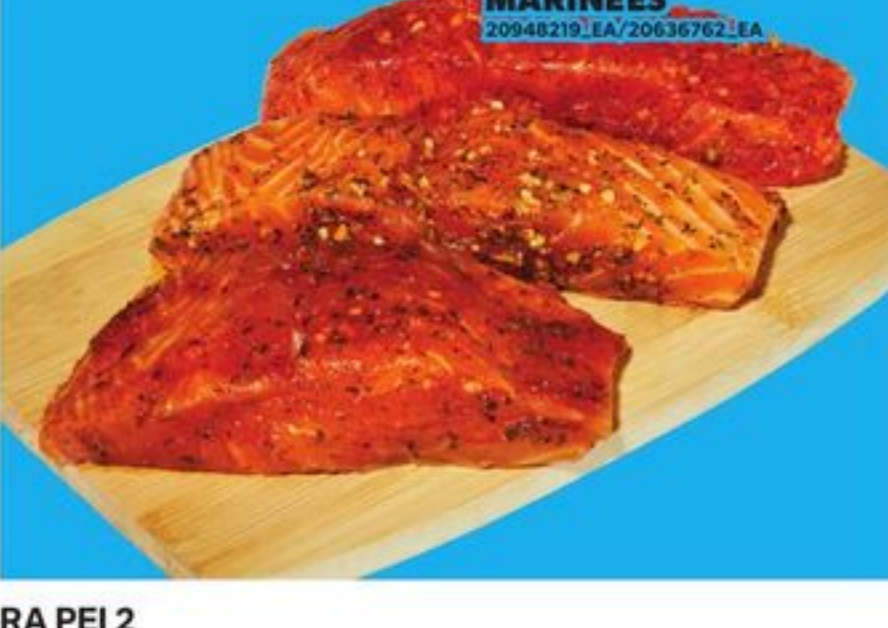
NO NAME® UNCOOKED STUFFED BREADED CHICKEN BREAST CUTLETTES
SELECTED VARIETIES
FROZEN, 284 G
ESCALOPETTES DE POITRINE DE POULET PANÉES FARCIES NON CUITES SANS NOM
cc21664886_EA/21664961_EA

\$4



\$5

FRESH ATLANTIC SALMON PORTIONS
PLAIN OR MARINATED
SELECTED VARIETIES, 100 G
PORTIONS DE SAUMON DE L'ATLANTIQUE FRAIS NATURE OU MARINÉES
20948219_EA/20636762_EA



\$5
LB
11.02/KG

CAPTAIN JAC CRAB FLAVORED SEAFOOD FLAKES
FLOCONS DE PRODUIT DE LA MER AROMATISÉ AU CRABE CAPTAIN JAC
21396015_KG



\$11

PC® SHRIMP APPETIZERS
SELECTED VARIETIES
FROZEN, 340-454 G
HORS-D'ŒUVRE DE CREVETTES PC^{MD}
20080117_EA/20135974_EA



SUPER FRESH

2/\$8
OR 4.50 EA

BAGELS
BAKED-IN-STORE
SELECTED VARIETIES, 6'S
BAGELS
21705757_EA/21705913_EA

PREPARED IN CANADA

750

ACE ARTISAN ROLLS
SELECTED VARIETIES, 6-10'S
PETITS PAINS
ARTISAN ACE
21596345_EA/21596355_EA

PREPARED IN CANADA

550

**CHEESE STICKS 6'S OR
CHEESE SWIRLS BUNS 4'S**
BAKED-IN-STORE
**BÂTONNETS AU
FROMAGE** OU **PETITS
PAINS ROUNDS AU
FROMAGE**
20742704_EA/20745112_EA

PREPARED IN CANADA

\$7

**IN-STORE BAKED
COOKIES**
SELECTED VARIETIES, 18'S
**BISCUITS CUITS EN
MAGASIN**
21454952_EA

PREPARED IN CANADA

\$5

**FARMER'S MARKET™
MUFFINS**
SELECTED VARIETIES, 4'S
**MUFFINS DÉLICÉS
DU MARCHÉ** MC
21639320_EA/21639357_EA

PREPARED IN CANADA

\$20

**FARMER'S MARKET™
CAKES**
SELECTED VARIETIES, 750-875 G
**GÂTEAUX DÉLICÉS
DU MARCHÉ** MC
21392537_EA/21392550_EA

PREPARED IN CANADA

\$4

PC® DESSERTS
SELECTED VARIETIES, 2'S
DESSERTS PC MD
20800613_EA/20823700_EA

PREPARED IN CANADA

\$5

**PC® BRICHOE LOAF
OR MINI ROLLS**
SELECTED VARIETIES
**PAIN OU MINI-PETITS
PAINS BRICHOE PC** MD
21050280_EA/21407779_EA

PREPARED IN CANADA

2/6²⁵
OR 3.99 EA

**D'ITALIANO BREADS
OR BUNS**
SELECTED VARIETIES AND SIZES
**PAINS OU PETITS
PAINS D'ITALIANO**
20038335_EA

PREPARED IN CANADA

\$7

**BOURSIIN SOFT
CHEESE**
SELECTED VARIETIES, 150 G
**FROMAGE À PÂTE
MOLLE BOURSIIN**
20116794_EA/20591214_EA

PREPARED IN CANADA

**SAVE
1.05** /100 G

**PC® SPLENDIDO™
PARMIGIANO
REGGIANO CHEESE**
PRODUCT OF ITALY
PARMIGIANO PC MD
SPLENDIDO MD
20377023_KG

440 /100 G

PREPARED IN CANADA

\$12

GET 2,000⁺ \$2
back in points

**PC® NATURAL
CHOICE CHICKEN
BREAST STRIPS**
375 G
**LANIÈRES DE
POITRINE DE
POULET PC** MD **LE
CHOIX NATUREL**
20786418_EA
*Open your PC Optimum™
app or visit pcoptimum.ca
to get the offer.

PREPARED IN CANADA

APP EXCLUSIVE OFFER

Optimum
Members-Only Price™
\$6
Non-members
\$7

Members save up to **\$1**

MASTRO SALAMI
SELECTED VARIETIES
125-150 G
SALAMI MASTRO
21061096_EA/21061099_EA
**Must be a registered PC Optimum™
member to load and get this offer.

PREPARED IN CANADA

2/\$7
OR 4.49 EA

**FONTAINE SANTÉ
HUMMUS 260/283 G OR
PC® NAAN DIPPERS 200 G**
SELECTED VARIETIES
**HUMMUS FONTAINE
SANTÉ OU BOUCHÉES
NAAN PC** MD
21092033_EA/21687301_EA

PREPARED IN CANADA

2/\$12
OR 6.50 EA

**DAIYA DAIRY FREE
CHEESE 170-227 G OR
GUSTA VEGGIE
BURGER 300 G**
SELECTED VARIETIES
**FROMAGE SANS
PRODUITS LAITIERS
DAIYA OU BURGER
VÉGÉ GUSTA**
21660590_EA/21706716_EA

PREPARED IN CANADA

\$7

**SUB SANDWICHES
OR WRAPS**
PREPARED-IN-STORE, 230-299 G
**SOUS-MARINS
OU ROULÉS**
21623659_EA/21623663_EA

PREPARED IN CANADA

2/\$9
OR 5.00 EA

**PC® PASTA OR
GNOCCHI**
SELECTED VARIETIES, 255-350 G
**PÂTES OU GNOCCHI
PC** MD
21681515_EA/21682075_EA

PREPARED IN CANADA

**SAVE
UP TO 1.99**

\$16

**CALIFORNIA FAMILY
PACK SUSHI**
SELECTED VARIETIES, 645 G
**SUSHI FORMAT
FAMILIAL CALIFORNIE**
21638655_EA

**30
PIECES**

PREPARED IN CANADA

SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

[SHOP NOW](#)

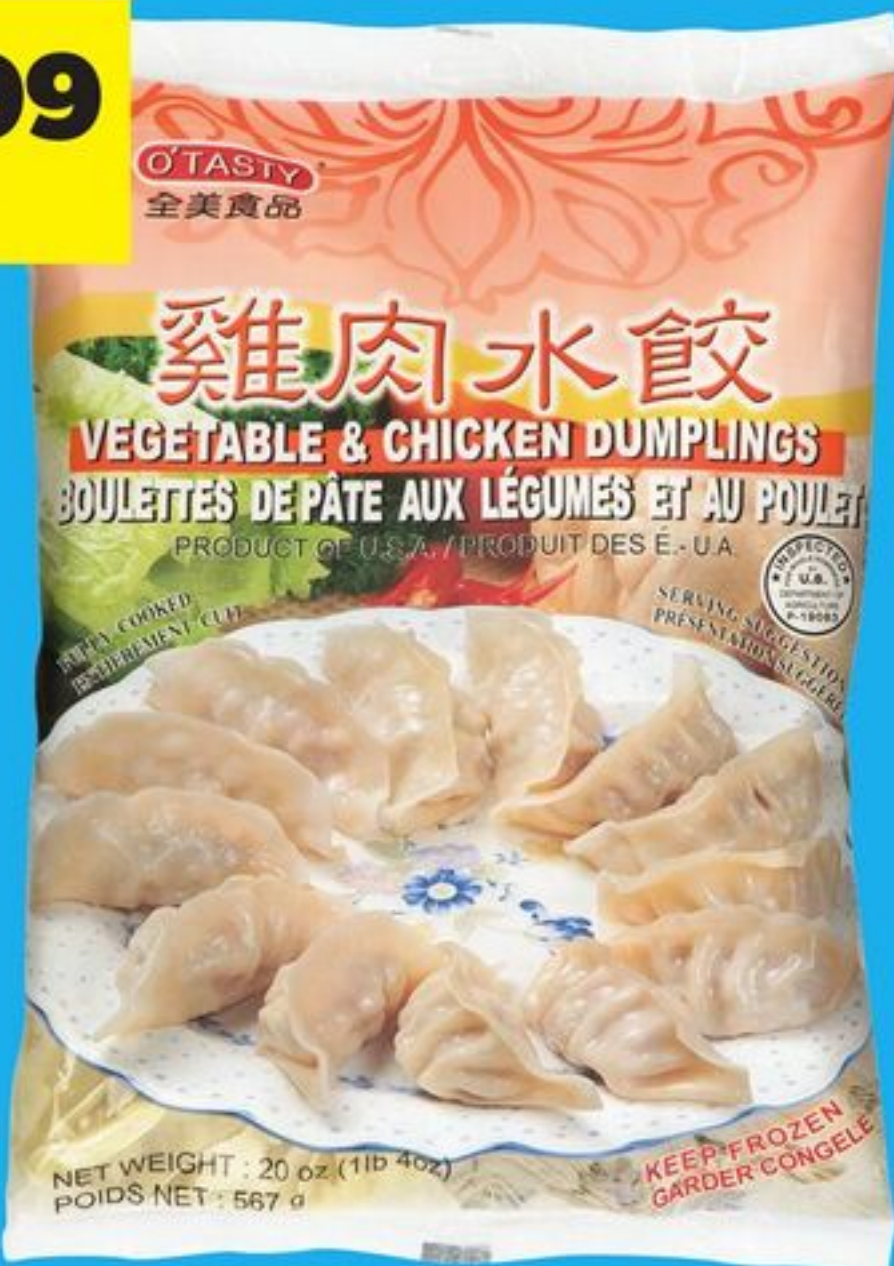
\$1

NONGSHIM CUP NOODLES
SELECTED VARIETIES, 75 G
20032441002_EA/20032441005_EA



6⁹⁹

O'TASTY DUMPLINGS
FROZEN
SELECTED VARIETIES
567 G
20319243004_EA



4²⁸
LB
9.44/KG

GRADE A, DUCK
FROZEN
20078881_KG



\$4
LB
8.82/KG

WHOLE GOLDEN POMPAÑO, WILD PINK SALMON OR MILKFISH
FROZEN
20066381_KG/20033861_KG/20119071_KG



2⁷⁵

ROOSTER SWEETENED CONDENSED MILK
300 ML
20126907_EA



APRIL

HIT OF THE MONTH

LECLERC GO PURE BARS
SELECTED VARIETIES, 140-175 G
21221434_EA/21221451_EA

\$7.88



LIMIT 6
AFTER LIMIT
3.00 EA.

PLANTERS CASHEWS
SELECTED VARIETIES, 200 G
21021617_EA/21021618_EA

\$4



LIMIT 6
AFTER LIMIT
5.00 EA.

HARVEST CREEK HALAL CHICKEN WIENERS OR BUTCHER'S SELECTION STAMPEDE HOTDOG ORIGINAL
SELECTED VARIETIES, 900 G
21309103_EA

\$3



LIMIT 6
AFTER LIMIT
4.50 EA.

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
Valid from April 1 - 30, 2026. While quantities last. See in-store for details.



APP EXCLUSIVE OFFER*

Open the app.
It's as easy as that!



Earn

25,000 pts

for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Excludes prescription drugs and optical.

\$25 back in points

April 16th to 22nd

\$5

LIMIT 4
OVER LIMIT PAY
7.49 EA

DOVE BODY WASH 325 ML,
BAR SOAP 3X106 G,
DEODORANT 45/74 G
OR HAIRCARE 355 ML
SELECTED VARIETIES
AND SIZES
214220515_EA/21703936_EA



GET 4,000 pts
when you buy 2

\$4
back in points

GARNIER SKINCARE OR OMBRELLE SUNCARE PRODUCTS
SELECTED VARIETIES
AND SIZES
214228857_EA/21549485_EA



\$6

LIMIT 6
OVER LIMIT PAY
8.49 EA

SOFTSOAP LIQUID HAND SOAP REFILL
SELECTED VARIETIES, 1.47 L
21715457_EA/21715570_EA



\$29

LIMIT 4
OVER LIMIT PAY
33.99 EA

PAMPERS SUPER BIG PACK DIAPERS
SIZE N-8, 32-120'S
SELECTED VARIETIES
21680093_EA/21455653_EA



\$4

LIMIT 4
OVER LIMIT PAY
5.49 EA

Q-TIPS COTTON SWABS
500'S
20323077001_EA



PREPARED IN
CANADA
FOR CANADIANS



5.49

PC GREENHOUSE GROWN STRAWBERRIES
PRODUCT OF CANADA
340 G
21027142001_EA

PRODUCT OF CANADA

\$3

PC ORGANICS WHOLE CREMINI OR WHITE MUSHROOMS
PRODUCT OF CANADA
227 G
21021565_EA/21021499_EA

PRODUCT OF CANADA

\$4

LARSEN WIENERS OR SUNRISE BOLOGNA
SELECTED VARIETIES,
375 G
20806936_EA/21093446_EA

LIMIT 4 OVER LIMIT PAY 7.99 EA

PREPARED IN CANADA

\$14

PC PORK BACK RIBS
SELECTED VARIETIES, 680 G OR
KOREAN BEEF SHORT RIBS
FROZEN, 500 G
20071715_EA/21394197_EA

PREPARED IN CANADA

3.50

PC OR BLUE MENU TORTILLAS
SELECTED VARIETIES
342-650 G
20182857_EA/21447518_EA

PREPARED IN CANADA

5.25

FARMER'S MARKET BUTTER CROISSANTS OR BUNS
SELECTED VARIETIES
270-336 G
20975943_EA/21707790_EA

PREPARED IN CANADA

\$8

FARMER'S MARKET TARTS
SELECTED VARIETIES
510 G
21629191_EA/21721791_EA

PREPARED IN CANADA

7.50

DANONE ACTIVIA
12X100 G OR **STOK COLD BREW COFFEE** 1.42 L
SELECTED VARIETIES
21203739_EA/20302412001_EA

PREPARED IN CANADA

SAVE 1.58 WHEN YOU BUY 2

2/\$6
OR 3.79 EA

NO NAME SOUR CREAM
SELECTED VARIETIES
500 ML
20297641001_EA
20297641002_EA

PREPARED IN CANADA

3.75

SCOTSBURN OR BAXTER CREAM
SELECTED VARIETIES
1 L
20092602_EA
21025932_EA

PREPARED IN CANADA

SAVE .98 WHEN YOU BUY 2

2/\$5
OR 2.99 EA

PRIMO SAUCE
SELECTED VARIETIES
680 ML
20165260_EA
20731317002_EA

PREPARED IN CANADA

4.50

PC OR BLUE MENU KETCHUP
750 ML-1 L OR **PC VINAIGRETTE**
350 ML
SELECTED VARIETIES
20090124_EA/21072426_EA

PREPARED IN CANADA

1.50

UNICO PIZZA SAUCE
213 ML
20112273001_EA

PREPARED IN CANADA

\$3

SWISS CHALET, MONTANA'S OR ST-HUBERT SOUP
SELECTED VARIETIES
540 ML
21313335_EA

GET 1,000th \$1 back in points when you buy 3

PREPARED IN CANADA

\$3

PC READY TO SERVE SOUP
540 ML
SELECTED VARIETIES
21360265_EA/21360274_EA

PREPARED IN CANADA

2/\$5
OR 3.29 EA

NESTLÉ CHOCOLATE TABLETS
SELECTED VARIETIES
95-105 G
EXCLUDES NESTLÉ CRUNCH COOKIE & MILK 100 G & KITKAT 99 G
20640580_EA/21237534_EA

PREPARED IN CANADA

UP TO 15% OFF

PC SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20696552_EA/21313808_EA

PREPARED IN CANADA

Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5 UNIQUE ALBUM

Disney · PIXAR ANIMAL FRIENDS STICKER COLLECT AND DISCOVER INTERESTING ANIMAL FACTS

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

SPEND \$10* ON SELECT

KRAFT, HEINZ, PHILADELPHIA, MAXWELL HOUSE, NABOB, TASSIMO, TACO BELL, CLASSICO, GARDEN SELECT, CRAVE, BAGEL BITES, MIO, CRYSTAL LIGHT, JELL-O, RENEE'S, BULL'S-EYE, DIANA PRODUCTS AND GET ONE BONUS STICKER PACK

20866924010_EA/ 21085515_EA/21618217_EA/ 21594513_EA/20039581001_EA

SPEND \$10* ON SELECT

CHEERIOS, OATMEAL CRISP, NATURE VALLEY, OLD EL PASO, PILLSBURY, OR ANNIE'S PRODUCT AND GET A BONUS CARD PACK

21104047_EA/21667577_EA/ 20316187001_EA/20306992001_EA

SPEND \$15* ON SELECT

COCA-COLA, CANADA DRY, SPRITE, A&W, FANTA, FRESCA, AHA, VITAMINWATER, SMARTWATER, PEACE TEA, FUZE, MONSTER ENERGY, POWERADE OR BODY ARMOR AND GET ONE BONUS STICKER PACK

20318694002_EA/20304419001_EA/20305840001_EA/20853723_EA/21166000_EA

SPEND \$15* ON SELECT

CRACKER BARREL, BLACK DIAMOND, IÖGO, ASTRO OR LACTANTIA PRODUCTS AND GET A BONUS STICKER PACK

21290384_EA/20763661_EA/20986474_EA/21290222_EA/20165226001_EA/21694605_EA

SPEND \$12* ON SELECT

CAMPBELL'S READY TO SERVE SOUPS 515 ML, HABITANT SOUP 796 ML, SNYDER'S PRETZELS 240 G, CHUNKY 515 ML, GOLDFISH CRACKERS OR SNACK FACTORY CRISPS 200 G AND GET ONE BONUS STICKER PACK

21479030_EA/20300320_EA/20316052001_EA/20948940_EA

Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*



\$5

UNIQUE ALBUM



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©Disney ©Disney/Pixar

SPEND \$15* ON SELECT

CHRISTIE CRACKERS, CHRISTIE COOKIES, CADBURY, HALLS OR CLIF ENERGY BARS AND GET ONE BONUS STICKER PACK

21547034_EA/21358407_EA/21664843_EA



SPEND \$10* ON SELECT

NESCAFÉ, STARBUCKS COFFEE, OR MAISON PERRIER BEVERAGE PRODUCTS AND GET ONE BONUS STICKER PACK

20873036_EA/20547343006_EA/21576465_C08



SPEND \$15* ON SELECT

ROYALE PAPER PRODUCTS AND GET ONE BONUS STICKER PACK

21378233_EA/21484732_EA/20705292_EA



SPEND \$9* ON SELECT

MILK 2 GO, ARMSTRONG PROTEIN STICKS AND GET ONE BONUS STICKER PACK

21065263_EA/21537885_EA/21694973_EA



SPEND \$10* ON ANY

PC BLUE MENU PRODUCTS AND GET ONE BONUS STICKER PACK

20668034002_C01/20057669001_EA/20307025002_EA/20538593001_EA/20631288004_EA/20941224_EA



SPEND \$10* ON SELECT

PC OR NO NAME CHIPS, POPCORN, OR PRETZELS AND GET ONE BONUS STICKER PACK

21654374_EA/21686985_EA/21712080_EA/21712032_EA



Disney · PIXAR
FREE STICKER PACK
 FOR EVERY \$25 SPENT*

\$5
 UNIQUE ALBUM

Disney · PIXAR
ANIMAL FRIENDS STICKER
 COLLECT AND DISCOVER INTERESTING ANIMAL FACTS

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

\$8

**PC® BLUE MENU®
 GROUND CHICKEN
 OR TURKEY**
 454 G
 21100091_EA/21100092_EA

**MINCED TURKEY
 HACHIS DE DINDE**

**GROUND CHICKEN
 POULET HACHÉ**

**CANADIAN
 POULTRY**

Optimum
 Members-Only Price**
\$8

Members save **\$4**

PC® ENTRÉES
 SELECTED VARIETIES
 FROZEN, 907 G-1.13 KG
 20530286_EA
 **Must be a registered PC Optimum™ member to load and get this offer.

**MEAT
 LASAGNA · LASAGNE
 VIANDE**

with fresh pasta, lean ground beef and 3 cheeses
 avec pâtes fraîches, bœuf haché maigre et 3 fromages

**PREPARED IN
 CANADA**

\$6

KRAFT PEANUT BUTTER
 SELECTED VARIETIES, 750 G/1 KG
 20039581001_EA/20311582001_EA

**ONLY PEANUTS™
 SMOOTH**
 ALL NATURAL PEANUT BUTTER

**Smooth
 Crémeux**

\$6

**KELLOGG'S FAMILY
 SIZE CEREAL**
 450-650 G
 21449784_EA/21450811_EA

SOURCE OF 7 VITAMINS & MINERALS
 SUGAR WISE™ 3 g SUGAR

**Rice
 Krispies**

SOURCE OF 4 VITAMINS & MINERALS
 SUGAR WISE™ 3 g SUGAR

**CORN
 FLAKES**

\$5

**PC® BLUE MENU®
 CEREAL GRANOLA
 BOOST**
 SELECTED VARIETIES, 325 G
 20631288003_EA/20631288004_EA

**POLYPHENOLS
 GRANOLA BOOST™
 POLYPHENOLS**

**PROTEIN
 GRANOLA BOOST™
 PROTEINES**

\$5

MILK 2 GO MILK
 SELECTED VARIETIES
 6X200 ML
 21537885_EA

**MILK
 2GO**

Great for smoothies
 Parfait parfait parfait

Preservative free
 Sans agent de conservation

2% M.F. partly cultured milk
 2% M.F. lait partiellement fermenté

100% CANADIAN MILK
 LAIT 100% CANADIEN

\$5

**ARMSTRONG
 CHEESE SNACKS**
 SELECTED VARIETIES
 180/210 G
 21440769_EA/21694973_EA

COMBOS

**HIGH IN PROTEIN
 TENEUR ÉLEVÉE
 EN PROTÉINES**

**PREPARED IN
 CANADA**

**SAVE
 2.00**
 WHEN YOU BUY 2

2/\$8
 OR 5.00 EA

**VH MARINADES, THAI
 & INDIAN SAUCES,
 DIPPING SAUCES OR
 STIR-FRY SAUCES**
 SELECTED VARIETIES, 341-380 ML
 20308726001_EA/20984013_EA

VH

**PLUM
 SAUCE**

**TERIYAKI
 STIR-FRY SAUCE**

12.99

**STARBUCKS
 NESPRESSO VERTUO
 COFFEE CAPSULES**
 SELECTED VARIETIES, 8'S
 21398289_EA/21398301_EA

STARBUCKS

STARBUCKS

STARBUCKS

2/\$6
 OR 3.49 EA

**GLACEAU VITAMIN
 WATER**
 SELECTED VARIETIES
 591 ML
 20333194006_EA
 20562362003_EA

**vitamin
 water**

**vitamin
 water**

2/\$6
 OR 3.99 EA

**CADBURY CHOCOLATE
 BARS**
 SELECTED VARIETIES, 80-100 G
 21648577_EA/21658430_EA

Cadbury

**DAIRY
 MILK**

**DAIRY
 MILK**

\$6

**PC® BLUE MENU®
 SMOOTHIE BARS 6'S/480 G
 OR FRUIT BARS 12'S
 SELECTED VARIETIES, FROZEN
 20175385_EA/20538593001_EA**

**FUDGE
 SMOOTHIE**

**FRUIT BARS
 BARRES AUX FRUITS**

3.50

**SNYDER'S OF HANOVER
 PRETZEL PIECES**
 SELECTED VARIETIES, 240 G
 20316052001_EA/20316052004_EA

**PIEZEL
 BOUCHÉES**

**PIEZEL
 BOUCHÉES**

2.75

**PEPPERIDGE FARM
 GOLDFISH CRACKERS
 OR CRISPS**
 SELECTED VARIETIES
 167-227 G/6X28 G
 20300320_EA/20306994003_EA

Goldfish

Goldfish

SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

[SHOP NOW](#)

\$2 LB
4.41/KG

NAPA CABBAGE
PRODUCT OF MEXICO
20015025001_KG

288 LB
6.35/KG

LONG EGGPLANT
PRODUCT OF MEXICO
20159013001_KG

\$10

CHELSEA BONED SALDED COD BITS
454 G
20866076_EA

5.50

CRISPY VEGETARIAN COOKIES
800 G
20012495_EA

PREPARED IN CANADA

\$14

SUFRA HALAL BONELESS, SKINLESS CHICKEN BREAST
3'S, UP TO 645 G
21618925_EA

PRODUCT OF CANADA

\$20

AASHIRVAAD WHOLE WHEAT FLOUR
9.07 KG
21359688_EA

3.50

LARGE DRAGONFRUIT
PRODUCT OF VIETNAM
20168395001_EA

\$15

PC* FREE FROM* LEAN GROUND LAMB
454 G
21352008_EA

INCLUDES HALAL

8.99

SUFRA* HALAL LEAN GROUND BEEF
454 G
21397283_EA

\$5

NESTLÉ MILO 400 G OR KUHNE SAUERKRAUT 796 ML
20066748_EA/20103042_EA

\$7

GRACE LONG GRAIN RICE
SELECTED VARIETIES, 2 KG
21577947_EA/21578185_EA

\$3

GRACE CARIBBEAN COMBOS
SELECTED VARIETIES, 175 G
20053269002_EA/20053269004_EA

PREPARED IN CANADA

4.75

GRACE JERK MARINADE OR BBQ SAUCE
SELECTED VARIETIES, 350/480 ML
20037395_EA/20122943_EA

PREPARED IN CANADA

4.25

GRACE JERK SEASONING
SELECTED VARIETIES, 284 ML
20057089_EA/20693138_EA

1.75

VITAMALT MALT BEVERAGES
SELECTED VARIETIES, 330 ML
20199555_EA/20795408_EA

SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

[SHOP NOW](#)

\$2 LB
4.41/KG

OPO SQUASH
PRODUCT OF MEXICO
20142055001_KG



\$5


SUMMI! SPRING ROLLS OR DUMPLINGS
SELECTED VARIETIES, 250-350 G
20506965_EA/21114397_EA



PREPARED IN CANADA

25⁹⁹ LB
57.30/KG

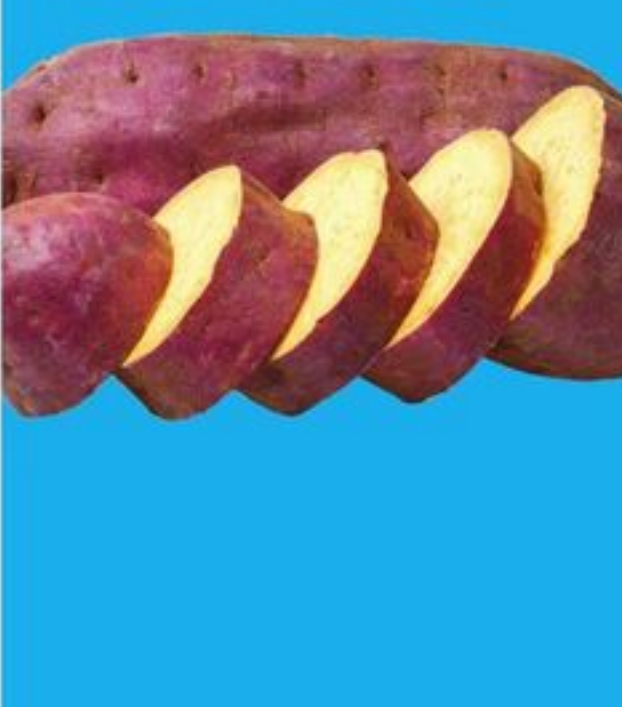
PC[®] FREE FROM[®] FRENCHED AUSTRALIAN LAMB RACK
FRESH
20660950_KG



INCLUDES HALAL

\$2 LB
4.41/KG

CARIBBEAN SWEET POTATOES
PRODUCT OF HONDURAS
20169869001_KG



\$2

SANTOSH NAAN
SELECTED VARIETIES, 500 G
21671462_EA
21671463_EA



PREPARED IN CANADA

2²⁵

LA COSTEÑA JALAPENO PEPPERS OR CHIPOTLE PEPPERS
SELECTED VARIETIES, 186/330 ML
20084760_EA
20318080_EA



\$4

KFI CHUTNEY OR COOKING SAUCE
SELECTED VARIETIES, 375-455 ML
20419490001_EA
20419490003_EA



PREPARED IN CANADA

2/\$3
OR 1.79 EA

GREAT GENTLEMEN GINGER BEER
SELECTED VARIETIES, 250 ML
21374081_EA



3²⁵

CHARRAS CORN TOSTADAS
SELECTED VARIETIES, 350 G
21117787_EA/21117797_EA



\$3

LA COSTEÑA REFRIED BEANS
SELECTED VARIETIES, 546 ML
20054076001_EA
20054076002_EA



2⁵⁰

SURATI SNACKS
SELECTED VARIETIES, 250/341 G
20303745002_EA
20322576009_EA



PREPARED IN CANADA

1⁵⁰

GRACE COCONUT MILK
SELECTED VARIETIES, 400 ML
20047774_EA



3⁵⁰

PAN CORN MEAL & FLOUR
SELECTED VARIETIES, 1 KG
20945695_EA
20945705_EA



\$6

SURAJ[®] DRY BEANS
SELECTED VARIETIES, 1.8 KG
20558755_EA
20558756_EA



PREPARED IN CANADA

\$13

QUALITY BASMATI RICE
3.63 KG
20787290_EA



2⁵⁰

VALENTINA HOT SAUCE
370 ML OR GRACE HOT SAUCE
142 ML
SELECTED VARIETIES
20056649001_EA
20056649002_EA



2⁵⁰

RUBICON JUICES
SELECTED VARIETIES, 1 L
20029236001_EA
20296770002_EA



4⁵⁰

VEEBA SAUCES
SELECTED VARIETIES, 300 G
21632617_EA
21632743_EA



8⁵⁰

TEA INDIA
681 G
20177173_EA

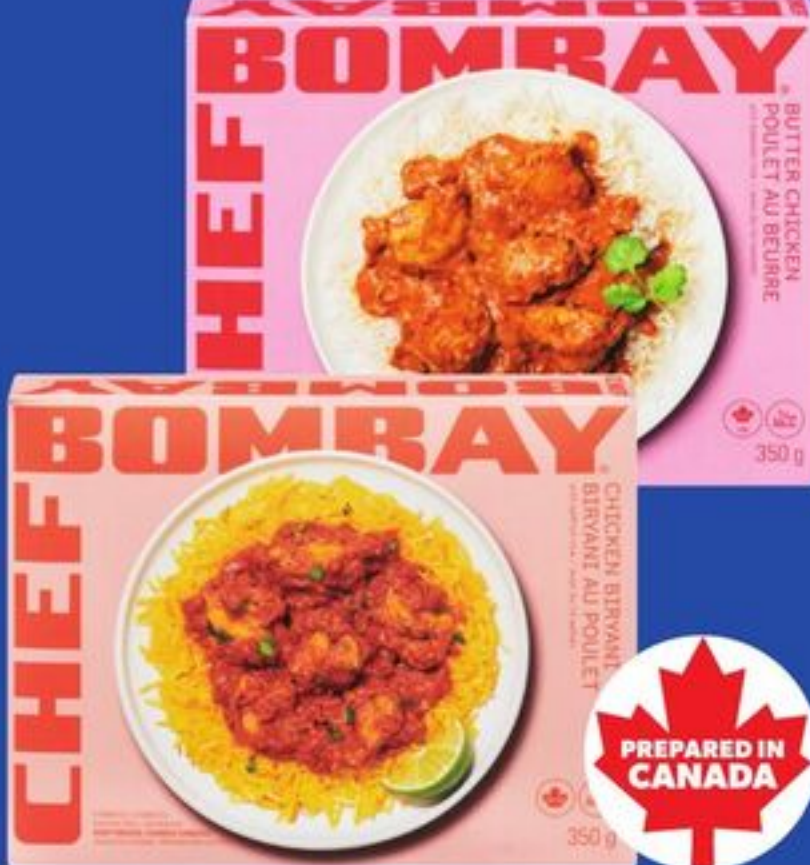


SUPER YOUR EVERYDAY

\$6

GET 1,000[®] back in points

CHEF BOMBAY INDIAN MEALS OR SNACKS
SELECTED VARIETIES
FROZEN, 240-354 G
20973182_EA/21527683_EA



PREPARED IN CANADA

SAVE 2.37
WHEN YOU BUY 3

3/\$9
OR 3.79 EA

JAMIE OLIVER SUPER GRAINS
250 G
21700828_EA/21701043_EA



\$5

LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES, 200-350 G
20965368_EA/21680074_EA



\$5

KUHNE SAUERKRAUT 796 ML OR MEZZETTA JALAPEÑO PEPPERS 375 ML
SELECTED VARIETIES
20068748_EA
20884927_EA



2/25

BUSH'S BEST BAKED BEANS
SELECTED VARIETIES
398 ML
20101518001_EA
20857051_EA



\$5

GET 1,000[®] back in points when you buy 2

KEEBLER TOWN HOUSE CRACKERS 247-391 G OR CHEEZ-IT CRACKERS 213/352 G
SELECTED VARIETIES
21107393_EA/21107403_EA



\$23

PC® GOURMET WHOLE BEAN COFFEE
SELECTED VARIETIES
907 G
21393277_EA
21293334_EA



2/\$8
OR 4.49 EA

PC® SALAD DRESSING 475 ML OR CROUTONS 140 G
SELECTED VARIETIES
20628488006_EA
20796248002_EA



2/\$5
OR 2.99 EA

DARE MALLOW CANDY
SELECTED VARIETIES
150 G
21646735_EA
21646784_EA



5/50

PC® THE DECADENT® CHOCOLATE CHIPS OR CHUNKS
SELECTED VARIETIES
226-300 G
20014731_EA
20430272_EA



\$4


DARE VIVA PUFFS 300 G, BEAR PAWS 168-240 G, WAGON WHEELS 315-360 G, WHIPPET 250-285 G OR ULTIMATE COOKIES 290-300 G
SELECTED VARIETIES
20974343_EA/21014107_EA



PREPARED IN CANADA

\$4

GREEN GIANT VALLEY SELECTIONS 400-500 G OR CORE VEGETABLES 750 G
SELECTED VARIETIES
FROZEN
21022302_EA
21022355_EA



PREPARED IN CANADA

SAVE UP TO 31%

\$5

HUNGRY-MAN ENTRÉES 360-455 G OR HEALTHY CHOICE STEAMERS 269-306 G OR SIMPLY 255-283 G
SELECTED VARIETIES
FROZEN
20206014003_EA
21041166_EA



2/\$8
OR 4.49 EA

KELLOGG'S EGGO WAFFLES, PANCAKES OR FRENCH TOASTER STICKS
SELECTED VARIETIES
FROZEN, 270-280 G
20323436002_EA



\$4


NO NAME® ICE MILK
SELECTED VARIETIES
FROZEN, 1.65 L
21610177_EA/21610199_EA



SAVE 1.98
WHEN YOU BUY 2

2/\$14
OR 7.99 EA

COCA-COLA, SPRITE, FANTA OR CANADA DRY SOFT DRINKS OR PEPSI, 7UP OR SCHWEPES SOFT DRINKS
SELECTED VARIETIES
6X710 ML
20310546002_C06
20313741002_C06



PREPARED IN CANADA

2/1150
OR 6.79 EA

PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01



PREPARED IN CANADA

SAVE 1.98
WHEN YOU BUY 2

2/\$6
OR 3.99 EA

PRINGLES SUPER STACK POTATO CHIPS
SELECTED VARIETIES
148/156 G
21003823_EA
21003833_EA



\$15

COTTONELLE FRESH CARE FLUSHABLE WET WIPES 168'S OR ULTRA CLEAN OR ULTRA COMFORT TOILET PAPER 12'S
SELECTED VARIETIES
21477027_EA/21665900_EA



CELEBRATE EARTH DAY

Spend less on sustainable products.



\$4

PC PLANET FIRST NAPKINS
SELECTED VARIETIES
100'S
21427202_EA
21431316_EA

PLANET FIRST PRIORITÉ PLANÈTE

Beverage NAPKINS
SERVIETTES à cocktails

MADE WITH 100% POST-CONSUMER RECYCLED PAPER*
FAITES À 100% DE PAPIER RECYCLÉ POST-CONSOMMATION*

100 BROWN NAPKINS
SERVIETTES BRUNES | 2 ROLLS | 25 cm x 25 cm

PLANET FIRST PRIORITÉ PLANÈTE

Dinner NAPKINS
SERVIETTES de table

MADE WITH 100% POST-CONSUMER RECYCLED PAPER*
FAITES À 100% DE PAPIER RECYCLÉ POST-CONSOMMATION*

100 BROWN NAPKINS
SERVIETTES BRUNES | 2 ROLLS | 39 cm x 38 cm

\$2

LIMIT 4 OVER LIMIT PAY 2.49 EA

NO NAME BIRCH CUTLERY
SELECTED VARIETIES
21707041_EA/21707053_EA

no name sans nom

birch cutlery set
couverts en bouleau

no name sans nom

birch forks
fourchettes en bouleau

30 PIECES
30 PIÈCES

30 FORKS
30 FOURCHETTES

\$6

ZIPLOC COMPOSTABLE BAGS
20'S
21351380_EA

Ziploc COMPOSTABLE
SANDWICH BAGS / SACS

20 Bags / Sacs 18.5cm x 14.5cm (7.5in x 5.8in)

\$15

FINISH DISHWASHING TABS 30-45'S OR JET DRY LIQUID 828 ML
SELECTED VARIETIES
21220617_EA/21565523_EA

finish

QUANTUM ULTRAMAX

345 g

550

METHOD OR MRS. MEYER'S DISH DETERGENT 473-532 ML OR ALL-PURPOSE CLEANERS 473-828 ML
SELECTED VARIETIES
21046918_EA/21518332_EA

method

ALL-PURPOSE CLEANER

MRS. MEYER'S CLEAN DAY

DISH SOAP

\$30

TIDE PODS 112'S OR TIDE POWER PODS 63'S
SELECTED VARIETIES
21450151_EA/21450376_EA

Tide

112 PODS

free & gentle pur & doux

2.37 kg (5.19 lb) 83 OZ

\$5

GREENWORKS SPRAYS 946 ML, TOILET BOWL CLEANER 709 ML, DISHWASHING LIQUID 650 ML OR WIPES 75'S
SELECTED VARIETIES
2028679002_EA/21478752_EA

green works

All-purpose Cleaner

946 mL

20% OFF

ALL TRU EARTH LAUNDRY DETERGENT OR FABRIC SOFTENER STRIPS, SCENT BOOSTERS, TOILET BOWL CLEANER OR MULTI-SURFACE CLEANER STRIPS OR DRYER BALLS
SELECTED VARIETIES AND SIZES
21425514_EA

TRU EARTH

IN-WASH SCENT BOOSTER

Laundry Detergent

64 SHEETS / FEUILLES

\$4

VIM CLEANERS
SELECTED VARIETIES
500-700 ML
20831326_EA

Vim

Pureboost

CREAM CRÈME

300 mL CLEANER - NETTOYANT

\$30

VILEDA PROMIST MOPPING SYSTEM
SELECTED VARIETIES
21042792_EA

vileda

PROMIST MAX

Clean longer without stopping!

\$10

AIRWICK ESSENTIAL MIST KITS OR REFILLS
SELECTED VARIETIES
2'S/20 ML
20324301003_EA/21478758_EA

AIRWICK

Essential Oils

2 REFILLS

\$10

GLAD COMPOST BAGS
SELECTED VARIETIES, 30'S
21478747_EA

GLAD

DRAWSTRING COMPOST

SMALL 10 L | 30 BAGS

43 x 45 cm | 17 x 18 in

PREPARED IN CANADA

\$8

PC GREEN PLANET FIRST SOFT & THICK DOUBLE ROLL BATH TISSUE
12-24 ROLLS
20757938_EA

PLANET FIRST PRIORITÉ PLANÈTE

Soft & Thick

12 = 24

Doux et épais

MADE WITH 100% RECYCLED PAPER*
FAIT DE PAPIER RECYCLÉ À 100%*

12 ROLLS | 2 ROLLS | 280 SHEETS | 99 cm x

PREPARED IN CANADA

\$10

PC GREEN STRONG & ABSORBENT REGULAR PAPER TOWEL ROLLS
6 ROLLS
20734000_EA

PLANET FIRST PRIORITÉ PLANÈTE

Strong & Absorbent

PAPER TOWEL • ESSUIE-TOUT

Résistants et absorbants

100% RECYCLED PAPER*
PAPIER RECYCLÉ À 100%*

6 ROLLS | 2 ROLLS | 88 SHEETS | 27.4 d

PREPARED IN CANADA



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Optimum

Earn **25,000 pts**

for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

\$23

FRISKIES CAT FOOD VARIETY PACK
SELECTED VARIETIES, 24'S
21082328_C01

100% COMPLETE & BALANCED FOR ADULT CATS

NO Artificial Colors & Preservatives

MEGA PACK

8 Ocean Delights pâté

8 Salmon Pâté

24 CANS

8 STAYS SOFT

CAT FOOD 34 x 85 g CANS

SAVE .24

125

FANCY FEAST PETITES CAT FOOD
SELECTED VARIETIES, 79.4 G
21357335_EA/21357361_EA

IN GRAVY

2 79.4g

WHITEFISH ENTRÉE WITH FISHES
ARTIFICIAL PRESERVATIVES OR COLOURS

Fancy Feast
Petites

2 79.4g

GRILLED CHICKEN ENTRÉE WITH VEGETABLES
ARTIFICIAL PRESERVATIVES OR COLOURS

Fancy Feast
Petites

2 79.4g

ENTRÉE DE POULET GRILLÉ
ARTIFICIELS PRÉSERVÉS OU COLORANTS

EN SAUCE

\$13

GET **3,000** pts

\$3 back in points

IAMS CAT FOOD
SELECTED VARIETIES
1.36/1.59 KG
21027553_EA

IAMS
PROACTIVE HEALTH™

IHEALTHY ADULT™

NET WT. - 1.59 kg, POINT NET - 1.36 kg

\$1

PC NUTRITION FIRST CAT FOOD
SELECTED VARIETIES, 85 G
21359618_EA/21618582_EA

GRAIN-FREE SANS GRAINS

Beef & Vegetable Stew
Ragoût de bœuf et de légumes

NUTRITION
FIRST-PREMIÈRE

85 g

PREMIUM CAT FOOD/NOURRIURE DE QUALITÉ SUPÉRIEURE POUR CHATS

Salmon, Chicken & Vegetable Dinner in Gravy
Repas de saumon, poulet et légumes en sauce

85 g

PREMIUM CAT FOOD/NOURRIURE DE QUALITÉ SUPÉRIEURE POUR CHATS

SAVE 4.00

\$13

PC NUTRITION FIRST CAT FOOD
SELECTED VARIETIES, 2 KG
21303030_EA

GRAIN-FREE SANS GRAINS

Chicken, Rice & Pea Dinner
Famille de poulet, riz et pois

NUTRITION
FIRST-PREMIÈRE

Kitten
Chatons

2 kg

2/650

OR 3.25 EA

TEMPTATIONS CAT TREATS 160/180 G OR SPOONS 40 G OR PURRRR-ÉE 11'S SELECTED VARIETIES 20298151005_EA/21479803_EA

Temptations

Purrrr-ée

4 Pouches & sachets

MEGA-PACK MÉGA-FORMAT

Temptations

180 g

2.99

PC NUTRITION FIRST DOG FOOD
SELECTED VARIETIES, 374 G
21359227_EA

GRAIN-FREE SANS GRAINS

Chicken & Vegetable Dinner in Gravy
Repas de poulet et légumes en sauce

NUTRITION
FIRST-PREMIÈRE

374 g

PREMIUM DOG FOOD/NOURRIURE DE QUALITÉ SUPÉRIEURE POUR CHIENS

1st ingredient: Real Chicken - Vrai poulet

\$9

ZOË BETTER THAN RAWHIDE DOG TREATS
SELECTED VARIETIES, 148-234 G
2130709_EA/21548928_EA

BETTER THAN RAWHIDE

Butter Flavor
Famille d'arachide

234 g (8.2 oz)

DUCK & CRANBERRY FLAVOR
Famille de canard et de cranberries

152 g (5.4 oz)

RAWHIDE FREE - SANS CUIR BRUT

3/699

OR 2.49 EA

PEDIGREE DOG FOOD
SELECTED VARIETIES, 375 G
21359642_EA

CHOPPED GROUND DINNER
REPAS HACHÉ

With Chicken
Avec poulet

NO SOYBEAN OIL
SANS SOYBEAN OIL

NO HIGH FRUCTOSE CORN SYRUP
SANS SIROP DE MAÏ À HAUTE Teneur EN FRUCTOSE

NO ARTIFICIAL FLAVORS
SANS SAVEUR ARTIFICIELLE

Pedigree

MADE WITH REAL CHICKEN
PRÉPARÉ AVEC DU POULET VÉRITABLE

\$10

DENTALIFE 408-595 G OR BEGGIN STRIPS 708/850 G
SELECTED VARIETIES
21065095_EA/21101589_EA

Dentalife
Daily Oral Care
Soins buccodentaires quotidiens

58 MINT

485 g

Beggin'
With / Avec Bacon

708 g

SAVE 5.99

\$37

ALPO DOG FOOD
16 KG
20112174_EA

ALPO

Cookout Classics
Grillades classiques

16 kg

Port, Beef, Chicken and Veggie Flavors
Savours de porc, de poulet et de légumes

\$18

CESAR DOG FOOD
SELECTED VARIETIES, 12'S
20548229_EA

Cesar

12 INDIVIDUAL SERVINGS
PORTIONS INDIVIDUELLES

6x Prime Rib Flavor
Caneau de côtes de bœuf

6x Roasted Turkey Flavor
Caneau de dinde rôtie

CANINE CUISINE
CUISE CANINE

12 x 100 g
POIDS NET 1.2 kg

\$11

MILK-BONE SOFT & CHEWY 708 G OR BRUSHING CHEWS 48'S
SELECTED VARIETIES
20018670_EA

MILK-BONE
Soft & Chewy
Tendres et fondants

chicken recipe
recette au poulet

708 g

\$12

MILK-BONE BRUSHING CHEWS TREATS FOR DOGS
SELECTED VARIETIES, 557/688 G
21168245_EA

MILK-BONE
BRUSHING CHEWS

18

Chicken Flavor
Savour de poulet

\$28

TIDY CATS LIGHTWEIGHT LITTER
7.71 KG
20913423_C01

TIDY CATS
MULTI-CAT CLUMPING LITTER

50% LIGHTER

21 DAY FRESH

LIGHTWEIGHT

24/7 PERFORMANCE

7.71 kg



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UP TO **20% OFF**

SUN BUM SUNCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21219765_EA/21220460_EA



UP TO **15% OFF**

AVEENO BODY LOTIONS
SELECTED VARIETIES, 532/975 ML
20102023001_EA/20102023003_EA



UP TO **20% OFF**

L'ORÉAL HAIR CARE
SELECTED VARIETIES
100-828 ML
21704723_EA/21354432_EA



\$10

LIMIT 4 OVER LIMIT PAY 12.99 EA

JOHN FRIEDA HAIR CARE OR BATISTE DRY SHAMPOO
SELECTED VARIETIES AND SIZES
20757892002_EA/21645037_EA



3.50

LIMIT 6 OVER LIMIT PAY 5.49 EA

DEGREE BASE DEODORANT
SELECTED VARIETIES, 48-85 G
20296452001_EA/20303942001_EA



\$8

LIMIT 4 OVER LIMIT PAY 10.99 EA

LISTERINE MULTI-BENEFITS 1L OR CLASSIC 1.5L MOUTHWASH
SELECTED VARIETIES
20701283_EA/21091180_EA



NOT YOUR MOTHER'S.
new

Your Healthiest Curls Start Here!

LIMIT 4 OVER LIMIT PAY 11.99 EA **\$9**

21703772_EA/21703706_EA/21703717_EA

DESIGNED TO CALM AND TAME YOUR FRIZZ

SHAMPOO CONDITIONER

LEAVE-IN CONDITIONER HAIR MASK

GET 2,000 GET 2,000 **\$2** back in points when you buy 2

being FORMULAS TARGETED TO YOUR HAIR TYPE

21703830_EA/21705545_EA/21703887_EA/21703888_EA

HealthShield

Flu shot? Think Pharmacist.

Talk to your Pharmacist or book now* at pchealth.ca/flu

*Subject to vaccine availability. Pharmacists can administer flu shots to children aged: 5 and older in Yukon, Alberta, Saskatchewan, and PEI; 4 and older in British Columbia; 2 and older in Ontario, Manitoba, New Brunswick, Newfoundland and Nova Scotia. Flu shot administration for children under the age of 5 may vary from Pharmacy to Pharmacy. ©/™ Trademark of 911979 Alberta Ltd, used under license.

Gaviscon[®] MD

...and it's gone![™]

GET 4,000 GET 4,000 **\$4** back in points

Gaviscon large size tabs 50-100's or liquid 340-600 mL selected varieties and sizes
20673190_EA/20673738_EA





Nutrition they need, when it matters most.



3.50 **LIMIT 10**
OVER LIMIT PAY 4.29 EA

Cerebelly Pouches
128 mL
selected varieties
21601227_EA
21601144_EA

- ✓ Veggie-first purees
- ✓ 0g added sugar

6+ months

Created by a Canadian neurosurgeon, developmental neurobiologist, and mom of 3.



Potty Training Made FUN

BLUEY

Peppa Pig



3,000 GET **\$3** back in points

\$27

LIMIT 4
OVER LIMIT PAY 31.99 EA

Pampers Easy Ups club pack training pants selected varieties 46-74's
21089365_EA/21089367_EA

BBC STUDIOS Ludo Studio

© 2026 ABD Ltd/Hasbro/HCLP Ltd.

© 2026 P&G



COMPLETE, BALANCED NUTRITION[®] WITH A TASTE KIDS LOVE



2/\$18 or 9.99 ea

PediaSure complete selected varieties 4x235 mL
20322414001_EA
20322414002_EA



WHEN WATER ISN'T ENOUGH
Get advanced rehydration



\$11 **LIMIT 4**
OVER LIMIT PAY 11.99 EA

Pedialyte electrolyte oral rehydration solution, Strawberry 1 L or Freezer Pops, 16x62.5 mL
20186130_EA/21623984_EA

Similac 360 Total Care

A first of its kind from Similac

4,000 GET **\$4** back in points

\$70

LIMIT 4
OVER LIMIT PAY 89.99 EA

Similac 360 Total Care ready to feed infant formula selected varieties 16x235 mL
21702863_EA
21702882_EA



© Abbott - DIR/595A - FE 2026

4,000 GET **\$4** back in points

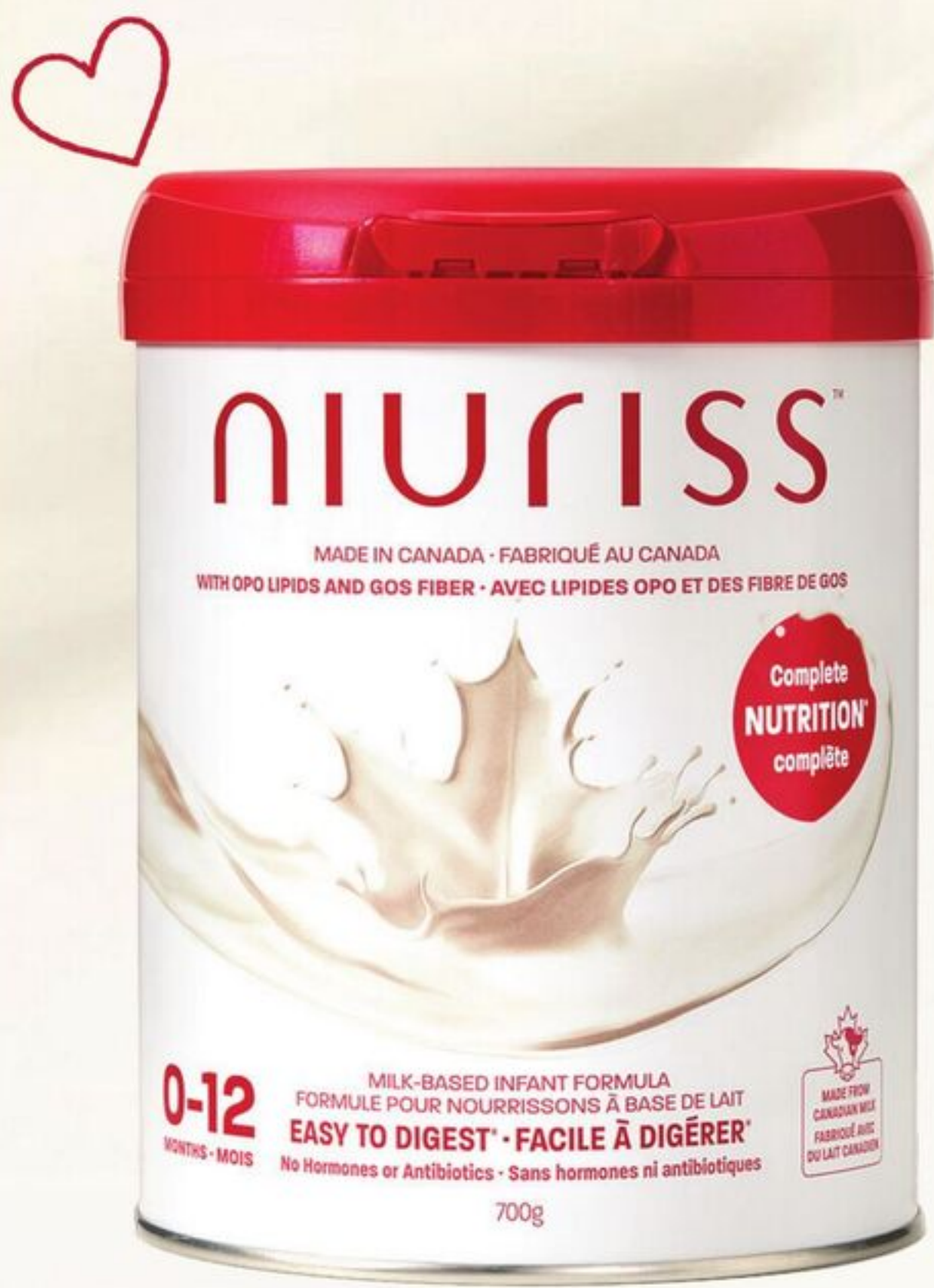
\$60

LIMIT 4
OVER LIMIT PAY 76.49 EA

Similac 360 Total Care infant formula large tubs selected varieties 859 g
21697863_EA
21697886_EA



Abbott



21648061_EA

2,000 GET **\$2** back in points

UP TO **20% OFF**

33.59-44.79 after savings

Niuriss infant or toddler formula selected varieties and sizes
MADE IN CANADA

Your Canadian Formula for a Gentle Transition

Pamper Them with Love

Comfortably dry all night long

Up to 100% leakproof fit



3,000 GET **\$3** back in points

\$35

LIMIT 6
OVER LIMIT PAY 39.99 EA

Pampers[®] econo pack diapers selected varieties size N-8, 58-200's
21551525_EA



3,000 GET **\$3** back in points

\$35

LIMIT 6
OVER LIMIT PAY 39.99 EA

Pampers[®] Swaddlers[™] 360[®] Diapers selected varieties
21612019_EA

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Optimum™
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

\$545
LIMIT 3
OVER LIMIT PAY
645.00 EA

LIFE AT HOME™ 5 PIECE
SHELburne DINING SET
21677618_EA



\$295
LIMIT 3
OVER LIMIT PAY
345.00 EA

LIFE AT HOME™
GREENWOOD
3 PIECE CHAT SET
21670462_EA



\$295
LIMIT 3
OVER LIMIT PAY
395.00 EA

LIFE AT HOME™
PERGOLA OR
CURVED
GAZEBO
21670346_EA
21670328_EA



\$225
LIMIT 3
OVER LIMIT PAY
295.00 EA

PC™ TANK-IN
COLUMN HEATER
21682610_EA



UPTO
25% OFF

LIFE AT HOME™ OUTDOOR
ACCENT TABLES
21670461_EA/21670245_EA



UPTO
25% OFF

LIFE AT HOME™
PATIO UMBRELLAS
21670248_EA



Optimum™
Members-Only Price™
\$59
Non-members
\$69

Members save
\$10
ESS POP UP GAZEBO
10'X10'
21685925_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™
Members-Only Price™
\$69
Non-members
\$79

EVERYDAY ESSENTIALS™
CLUB CHAIR
21685780_EA/21685991_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™
Members-Only Price™
\$25
Non-members
\$30

Members save
\$5
PC™ 30 CAN
TOTE COOLER
21684047_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™
Members-Only Price™
\$40
Non-members
\$50

Members save
\$10
PC™ HARD COOLER
26 L
21684324_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™
Members-Only Price™
\$24
Non-members
\$29

Members save
\$5
EVERYDAY ESSENTIALS™
HIGH BACK CHAIRS
21685540_EA/21685538_EA
**Must be a registered PC Optimum™ member to load and get this offer.





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Optimum
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

\$125
LIMIT 3
OVER LIMIT PAY
165.00 EA

PC THE PERFECTLY PORTABLE TABLETOP GRILL
INTEGRATED CARRY HANDLE, MARINADE TRAY AND CUTTING BOARD
21670419_EA

9 Burgers
Charcoal
5 Year Limited
130 Sq Inches



EVERYDAY ESSENTIALS™ 5+1 BURNER GRILL
21670512_EA

\$345
LIMIT 3
OVER LIMIT PAY
395.00 EA



67,000 BTU
28 Burgers
Propane
2 Year Limited
479 Sq Inches

\$595
LIMIT 3
OVER LIMIT PAY
695.00 EA

PC THE URBAN GRILL
3+1 BURNERS
21670523_EA

49,500 BTU
20 Burgers
Propane
5 Year Limited
498 Sq Inches



PC PELLET SMOKER
21601376_EA

\$395
LIMIT 3
OVER LIMIT PAY
495.00 EA



28 Burgers
Wood Pellets/Charcoal
5 Year Limited
486 Sq Inches

\$5

EVERYDAY ESSENTIALS™ ALUMINUM GRILLING ACCESSORIES
21680933_EA/21680620_EA



UP TO 20% OFF

PC GRILL ACCESSORIES
SELECTED VARIETIES
21297959_EA/21668370_EA



UP TO 20% OFF

PC OR EVERYDAY ESSENTIALS™ GRILL BRUSHES OR CLEANERS
SELECTED VARIETIES
21672423_EA/21669919_EA



UP TO 20% OFF

LIFE AT HOME™ OUTDOOR CUSHIONS
21669959_EA/21668997_EA





Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER*

Optimum™
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

UP TO 25% OFF

LIFE AT HOME™ COMFORTER SETS
SELECTED VARIETIES
21595693_EA/21595801_EA

UP TO 20% OFF

PC® BOWLS OR COLANDERS
SELECTED VARIETIES
21045042_EA/21391405_EA
21454778_EA

BUY 1 GET 1 50% OFF

EVERYDAY ESSENTIALS™ COOKWARE OR COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
10.00-59.00
21345662_EA/21345889_EA/21425511_EA

BUY 1 GET 1 50% OFF

PC® COOKWARE OR COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
17.00-140.00
21215823_EA/21339634_EA/21413754_EA

GET 3,000* when you spend \$10* on

\$3 back in points

SISTEMA FOOD STORAGE
SELECTED VARIETIES
20976655_EA/21073027_EA

UP TO 25% OFF

EVERYDAY ESSENTIALS™ FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20005440_EA/21385196_EA

BUY 3 GET 1 FREE

LIFE AT HOME™ OUTDOOR DRINKWARE, DINNERWARE OR SERVEWARE
SELECTED VARIETIES
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE
4.00-29.00
21692655_EA/21692440_EA

FROM \$18

EVERYDAY ESSENTIALS™ APPLIANCES
SELECTED VARIETIES
21193454_EA

FROM \$20

BLACK & DECKER APPLIANCES
SELECTED VARIETIES
21513969_EA/21680919_EA

\$7

LIFE AT HOME™ TEA TOWELS
SELECTED VARIETIES
2'S
21683867_EA/21683866_EA

LIMIT 4 OVER LIMIT PAY 10.00 EA

\$9*

DURACELL BATTERIES
SELECTED VARIETIES
AA8 AND AAA4
21696078_EA/21696237_EA
*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.

LIMIT 4 OVER LIMIT PAY 14.00* EA

DURACELL POWER BOOST™

FROM 4.50

NO NAME® PAPER PLATES
SELECTED VARIETIES, 40'S
21384127_EA/21384145_EA

paper dessert plates
assiettes à dessert en papier

paper luncheon plates
assiettes à lunch en papier

\$8

LIFE AT HOME™ 8 HOUR TEA LIGHT
21469593_EA

LIMIT 2 OVER LIMIT PAY 12.00 EA



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shop & earn more**

April 16th to 22nd

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Earn
25,000 pts
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small appliances, toys,
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cosmetics, health & beauty,
pharmacy, apparel,
pet food & accessories

Open the app.
It's as easy as that!

\$25
back
in points

JOE FRESH

This Week's Top Deals

25% Off
Adult Denim*



Ends April 22

20% off
Adult Golf Styles*



Select Styles | Ends April 22



~~\$25~~ NOW **\$20**

Men's Active Pique Polo



~~\$35~~ NOW **\$28**

Men's Active Golf Short



~~\$25~~ NOW **\$20**

Women's Active Polo T-Shirt



~~\$39~~ NOW **\$31²⁰**

Women's Active Stretch Golf Pant



~~\$16~~ NOW **\$12⁸⁰**

Toddler Boys' Camp Collar Button-Up Shirt



~~\$19~~ NOW **\$15²⁰**

Toddler Girls' Chambray Ruffled Romper



~~\$19~~ NOW **\$15²⁰**

Baby Girls' Printed Sundress



~~\$19~~ NOW **\$15²⁰**

Kid Boys' Oversized Button-Up Shirt

20% off
Children's Styles*



Ends April 19

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* Excludes Clearance and Brands. Visit www.joefresh.com/offerdetails for full details.

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\$25,000 IN TOTAL PRIZES

THE OFFICIAL HIGH PROTEIN YOGURT OF THE NHL

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OR \$4 EA.

Oikos® Pro™ selected varieties 300 mL 21651846_EA

\$8.79

Oikos® Pro™ selected varieties 650 - 750 g 21305945_EA

3/\$12
OR \$4.99 EA.

Oikos® selected varieties 4 x 100 g 20419715004_EA

* No purchase necessary. Begins 03/23/26 at 12:00:01 AM ET & Ends 05/24/26 at 11:59:59 PM ET. Draw 05/25/26 at 2PM ET. One (1) Grand Prize: Trip for 2 to a 2026 Stanley Cup™ Final game (ARV \$9,000 CAD) and 920 Instant Win Prizes: a \$100 CAD Digital Prepaid Card (20 total), or a \$5 CAD Physical Danone Oikos™ Coupon (800 total). Mathematical skill-testing question required. Full contest rules: www.snacktowin.ca. Oikos™ used under lic., © 2026, Danone US, LLC. All rights reserved. Oikos® Pro™ used under lic., © 2026, Danone US, LLC. All rights reserved. NHL, the NHL Shield, the word mark and image of the Stanley Cup and the Stanley Cup Final logo are registered trademarks of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. © 2026 NHL. All Rights Reserved.

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ALL 8 PACKS NOW AVAILABLE IN SINGLE FLAVOURS!

\$4

Activia® Expert selected varieties 4 x 100 g 21688261_EA

\$6.50

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\$4.89

Activia® selected varieties 650 g 20325132003_EA

10-HOUR BREW FOR A BOLD AND SMOOTH TASTE

\$7.50

Stok® selected varieties 1.42 L 21203737_EA/21203739_EA

NEW LIMITED EDITION

IT'S NOT JUST PASTA. IT'S

2.75

Italpasta Pasta Selected varieties 900 g 20081342013_EA

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ITALY'S #1 BRAND OF TOMATOES

\$5

Mutti Strained Tomatoes Selected varieties 680 mL 20288490001_EA

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Mutti Peeled Tomatoes 796 mL 20934512_EA

3.50

Mutti Finely Chopped Tomatoes (Polpa) 398 mL 20934514_EA

ONE FAMILY, ONE PASSION. TOMATOES.

*Ciciana S.r.l. - 1st Italy Hyper + Super + Small Self Service of the top brands by value sales in the Tomato Dishes category - Progressione 989 3025 - DEC 2025

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CANADIAN CRAFTED SINCE 1890

15% OFF /100 g

Schneiders® Deli Best® Service Case Meats Selected Varieties 21201089_KG/21201094_KG

Local Favourite

15% OFF /100 g

Big Stick!™ Large Wax Bologna Service Case Meat 20315210_KG

5.50

18% COFFEE CREAM 1 L SCOTSBURN & BAXTER 20058614_EA

3.50

CREAMERS 400 ML BAILEYS 20712985001_EA

5.25

CHOCOLATE MILK: SELECTED VARIETIES 2 L SCOTSBURN & BAXTER 20110277001_EA

9.49

MOZZARELUSSIMA BLOCK 690/700 G SAPUTO OR SLICES 500 G ARMSTRONG 21703729_EA

The Real Taste of Italy

\$4.50

Rio Mare® Insalatissime Mexican Style Tuna Salad 160 g 20971498_EA

\$7.50

Rio Mare® Solid Light Tuna in Olive Oil with Italian Chili 3x65 g 21595029_EA

\$7.50

Rio Mare® Filod'olio™ Solid Light Tuna in Olive Oil 3x65 g 21639369_EA

SMALL ACTIONS AT HOME MAKE A DIFFERENCE



CLEANS IN COLD



\$22
Tide Detergent
100/94 LD, Ivory Snow
Detergent 80 LD, PODS/
Flings 45/57/76's,
Downy/Gain Beads
853 g, Selected Varieties
21670912_EA
21593706_EA

Turn to Cold and Save up to \$130 per year**
**When using a non-HE washing machine
and switching all loads from hot to cold water,
based on average electricity rate of (CA, 11.6¢/kWh)
and 8 loads per week.)

REFILL YOUR TUB - 80% LESS PLASTIC

SAVE PLASTIC BY REFILLING



\$10
Dawn Liquid 1.52/
1.98 L, Cascade Bags
21/26/30's Complete
Gel 2.1/3.4 kg,
Selected Varieties
21516288_EA
21737062_EA

FOR EVERY TREE USED, AT LEAST TWO ARE REGROWN IN ITS PLACE



\$18
Charmin Bathroom Tissue
12=48 Soft or Strong
21707532_EA/21636641_EA

\$18
Bounty Paper Towel
6=12 Select a Size
21670280_EA

\$11
Bounty
Napkins, 400's
21053171_EA

WORKS IN COLD WATER



\$16
Gain/Cheer/Tide/Tide
Simply Detergent
52-107 LD, PODS/Flings
25/42's, Liquid Softener
96/150 LD, Sheets 240's,
Beads 453/515/550 g,
Rinse 70 LD
21671135_EA
21549954_EA

PACKAGING MADE WITH 100% RECYCLED CARDBOARD



550
Mr. Clean Magic
Erasers 5/6/7's
Selected Varieties
21729453_EA

TOUGH ON GREASE, GENTLE ON WILDLIFE



550
Dawn EZ Squeeze 535/650 mL,
Powerwash Refill 473 mL,
Liquid 896 mL/1.12 L,
Selected Varieties
21430550_EA/21218859_EA

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\$8 GET **1,000** back in points

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BATHROOM TISSUE 9=27 ROLLS,
FACIAL TISSUE 3=6 BOXES
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3=6 half sheet
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Royale® Original
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21363770_EA **\$10**

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6 pack facial tissue
21618478_EA **\$10**

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selected varieties
12x355 mL
21518539_C12



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beverages
selected varieties
6x710 mL
20304419001_C06



\$18.79**
Glaceau smartwater®
beverages
selected varieties
6x1 L
21099117_C06



\$8.99**
Fuze® iced tea
selected varieties
12x341 mL
21723528_C12



2/\$7** OR \$4.29 EA. Monster Energy®
beverages
selected varieties
473 mL
21723586_EA

Valid from April 16th to April 23rd, 2026.
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