

SUPERIOR GROCERS

Quality, Variety & Value!

RED TAG SPECIALS!



Superior Chips
28 oz.
4.99
EA



Strawberries
16 oz.
Fresas

RED TAG SPECIAL!
2.54
FOR



SR SUPERIOR RANCH
U.S.D.A. CHOICE
Beef Clod Steak
FAMILY PACK or Service Counter
Espaldilla de Res en Bistec o Trozo

RED TAG SPECIAL!
6.99
LB



Jumbo Mangos
Mango Grande

RED TAG SPECIAL!
4.55
FOR



Chicharron de Pierna

RED TAG SPECIAL!
10.99
LB



Whole Tilapia
Service Counter
Frozen/Defrosted
Mojarra Entera

RED TAG SPECIAL!
2.49
LB

SPECIALS OF THE WEEK / Especiales de la semana

Coca-Cola Soft Drinks
Selected Varieties
8 Pack / 12 oz., Bottles
12 Pack / 12 oz., Cans



5.99
EA +CRV
WHEN YOU BUY 4 OR MORE

Lay's, Kettle or Tostitos Chips
Selected Varieties
5 - 12 oz.



2.49
EA
WHEN YOU BUY 3 OR MORE

Guerrero Corn Tortillas
100 Count



3.99
EA

El Mexicano Queso Fresco
10 oz.
or Cremas
Selected Varieties
15 oz.



3.57
FOR
WHEN YOU BUY 3 OR MORE

El Mexicano White Hominy
108 oz.



3.99
FOR
WHEN YOU BUY 3 OR MORE

Essential Everyday Tomato Sauce
8 oz.



10.55
FOR

Maseca Corn Flour Mix
Selected Varieties
4 lbs.



3.49
EA
WHEN YOU BUY 3 OR MORE

Mahatma Jasmine Rice
5 lbs.



5.99
EA

Parrot Coconut Water or Juice Drink
With or Without Pulp
16.4 - 16.9 oz.



99c
EA +CRV
WHEN YOU BUY 6 OR MORE

Nescafe Clasico Instant Coffee
7 oz.



8.99
EA

Marinela Cookies Sponch, Barrantas, Tartinas, Principe, Trikis
12.40 - 15.52 oz.



2.99
EA
WHEN YOU BUY 2 OR MORE

Delight Project Bagel Chips
1.76 - 2.12 oz.



99c
EA

Tide Simply Laundry Detergent
105 - 117 oz.



9.99
EA

Niagara Drinking Water
32 Pack / 16.9 oz.



3.10.99
FOR +CRV
WHEN YOU BUY 3 OR MORE

Bar S Franks
Selected Varieties
12 oz.



5.55
FOR
WHEN YOU BUY 5 OR MORE

Michelob Ultra, Estrella Jalisco
24 Count / 12 oz., Bottles / Cans



22.99
EA +CRV

RED TAG SPECIALS!

ESPECIALES DE SABADO Y DOMINGO

SATURDAY & SUNDAY Specials!

APRIL 18 APRIL 19



Beef Tripe or Feet
Menuño o Patas de Res
2.99
LB



Beef Back Ribs
FAMILY PACK or Service Counter
Coscillas de Res
3.99
LB



Whole Pork Sparerib
Coscilla de Puerco Entera
3.99
LB



Texas Long Grain Rice
5 lb.
2.55
FOR
LIMIT OF 4



White Onions
Cebolla Blanca
2.51
LBS



Watermelon Seedless
Sandia sin Semilla
2.51
LBS



Sweet Mandarins
99c
LB



FUD Bacon
8.8 oz.
3.99
EA



Arizona Drinks
Selected Varieties
22 - 23 oz.
79c
EA +CRV
WHEN YOU BUY 3 OR MORE



Pepsi
Selected Varieties
2 Liter
4.55
FOR
WHEN YOU BUY 4 OR MORE



Bolis Ice Pops
20 Count
1.79
EA



Modelo, Corona, Dos Equis XX, Pacifico or Heinek
24 Pack / 12 oz., Bottles
27.99
EA +CRV



Superior Flour Tortillas
White or Wheat
8 - 10 Count
2.53
FOR



Bolillos
5.52
FOR



Rotisserie Chicken
with 1.25 Liter Coke
9.99
EA +CRV



Spicy or Regular
Guacamole
7.99
LB

Renew vehicle registrations in store!
Use the DMV Now kiosk at select Superior Grocers.
FIND A KIOSK.
WWW.SUPERIORGROCERS.COM

ATM CARD
VISA MasterCard WIC
NOT ALL ITEMS AVAILABLE IN ALL STORES

Prices Effective:
April 15th thru April 21st

Wed	Thu	Fri	Sat	Sun	Mon	Tue
15	16	17	18	19	20	21

K-CULTURE EXPERIENCE EVENT

WIN A TRIP TO KOREA

HOW TO ENTER

- Visit Superior Grocers
- Film at least ONE K-brand product

TWO METHODS OF ENTRY

- (In-Store Entry) Scan the QR code in-store and upload your photo/video
- (Contest Entry) Post on social media, tag @kculture.event & @superiorgrocers, and submit your link via @kculture.event's bio.

1ST PRIZE (3 WINNERS)

- 2 Round-Trip Tickets to Korea (per winner)
- Seoul Hotel Stay (3 Nights / 4 Days)

2ND PRIZE (20 WINNERS)

- 2 Tickets to a K-Pop Concert in Las Vegas (per winner)

3RD PRIZE (80 WINNERS)

- 1 Random K-Pop Merchandise Item (per winner)

SCAN ME

FILM AT LEAST ONE-BRAND

Event Period: April 7 - April 30, 2025 (11:59 PDT)
Winners announced on May 5, 2025

GROCERY / Abarrotos

Malt-O-Meal Bagged Cereal Selected Varieties 23 - 30 oz. 4.49 EA	Nestle Carnation Evaporated Milk 12 oz. Progresso Bread Crumbs 15 oz. 1.99 EA	Sun Vista Beans Selected Varieties 29 - 30 oz. 3.5 FOR	Bimbo Soft Bread Selected Varieties 20 oz. 1.99 EA
El Mexicano Whole Jalapeños 26 oz. 99c EA	Shoppers Value Sugar 4 lbs. 2.99 EA	Las Palmas Enchilada Sauce Selected Varieties 28 oz. 2.99 EA	Thomas Bagels or English Muffins 12 - 18 oz. 3.99 EA
Samyang Buldak Ramen Selected Varieties 5 Count. 6.99 EA	Hunt's Ketchup 20 oz. Morehouse Mustard 17 oz. 1.59 EA	Kuii Coconut Milk Drink Selected Varieties 9.8 oz. 1.59 EA	Good 2 Grow Juice Selected Varieties 6 oz. 2.56 FOR
Calidad Chips Selected Varieties 10.5 - 11 oz. La Providencia Corn or Flour Tortillas 10 - 30 Count. 3.5 FOR	El Comal La Comaleada Flour Tortillas 14 Count. 2.99 EA	El Paraiso Tostadas Caseras 22 Count. 2.5 FOR	Cheetos or Fritos Corn Chips Selected Varieties 8 - 10 oz. 3.99 EA
Repone Suero 33.8 oz. 2.49 EA	Superior Napkins 500 Count. 2.99 EA	Indimex Paper Plates 10 Inch / 40 Count. 3.99 EA	Mesquite Charcoal 15 lbs. 9.99 EA

DAIRY & DELI / Lácteos y Carnes Frías

Joseph Farms Block or Shreds Cheese 32 oz. 7.99 EA	Daisy Sour Cream or Squeeze 14 - 16 oz. 2.79 EA	Familia Castillo Aguas Frescas 64 oz. 2.54 FOR	Tampico Citrus Punch 1 Gallon. 2.5 FOR
Activia Dailies Drinks 8 Pack / 3.1 oz. 5.49 EA	Oikos Pro Shots or Triple Zero 6 Pack / 3.1 oz. or 4 Pack / 5.3 oz. 5.49 EA	El Mexicano Yogurt 12 Pack / 7 oz. 15.99 EA	Superior Milk Whole or 2% 1 Gallon. 3.99 EA
Juan J's Gelatins Selected Varieties 5 oz. 69c EA	La Chona Shreds 16 oz. 4.99 EA	Bar S Smoked Bacon 12 oz. 5.49 EA	Bar S Extra Lean Sliced Ham 32 oz. 8.99 EA

FROZEN / Congelados

Jimmy Dean Pancake & Sausage on a Stick Selected Varieties 30 oz. 9.99 EA	Celeste Pizza Selected Varieties 5 - 5.96 oz. 2.53 FOR	De Wafelbakkers Pancakes or Waffles Selected Varieties 20.8 - 24 oz. 3.99 EA	Essential Everyday Frozen Fruit Selected Varieties 12 - 16 oz. 3.99 EA
El Monterey Enchiladas Selected Varieties 10.25 oz. 3.99 EA	Paletas La Reina Selected Varieties 6 Count. 5.49 EA	Melona Ice Cream Selected Varieties 1.5 Qt. 5.99 EA	Jersey Maid Ice Cream Selected Varieties 4 Qt. 8.99 EA

BEER, WINE & LIQUOR / Cerveza, Vinos y Licores

Bogle Wine Selected Varieties 750 ml. 7.99 EA	Buzzball Biggies Selected Varieties 1.75 Liter. 19.99 EA	VMC Tequila Cocktail or El Jimador New Mix Selected Varieties 4 Pack / 12 oz. Cans. 9.99 EA	Bud Light Cutwater Selected Varieties 4 Pack / 12 oz. 11.99 EA
Gran Malo Tamarind Tequila or Cazadores Silver Tequila 750 ml. 17.99 EA	Sauza Hornitos Tequila Reposado, Proper Twelve Irish Whiskey 750 ml. 19.99 EA	Modelo Especial Pacifico Clara or Victoria 12 Pack / 12 oz. Bottles. 15.99 EA	Modelo Chelada or Aguas Frescas Selected Varieties 12 Pack / 12 oz. Cans. 16.99 EA
Johnnie Walker Black Label Scotch, Teremana Tequila Blanco or El Tequileno Reposado Tequila 750 ml. 23.99 EA	Tito's Handmade Vodka, 1800 Tequila Silver or Reposado 1.75 Liter. 33.99 EA	Twisted Tea Hard Iced Tea, Topo Chico Hard Seltzer or Cayman Jack Variety Pack 12 Pack / 12 oz. 18.99 EA	Bud Light, Coors Light, Miller Lite or Tecate 30 Pack / 12 oz. Cans. 22.99 EA

INTERNATIONAL FOOD SPECIALS!

Binggrae Flavored Milk Selected Varieties 6 Pack / 6.8 oz. \$5.99 EA	Orion Marine Boy Seaweed 1.41 oz. 59c EA	Bob Gim Seasoned Seaweed 8 Count. \$3.99 EA	Nongshim Bowl Selected Varieties 3.03 oz. \$1.49 EA
Vivid or Afterlab Jelly Selected Varieties 5.3 - 6.4 oz. 4.5 FOR	No Brand Cooked White Rice 210 Grams. \$1.49 EA	Perla Crumbled Hard Aged or Duro Blando Cheese 12 oz. \$8.99 EA	Perla Salvadorian Sour Cream 12 oz. \$3.99 EA
Nongshim Japchae Cup 3.03 oz. \$2.99 EA	Diana's Family Pack Snacks 18 Count. \$6.99 EA	Frutifresca Mangonada Cup 8 oz. 2.5 FOR	PF Chang's Entrees Selected Varieties 22 oz. \$8.99 EA

FRESH CUT MEATS / Carnes Frescas

SUPERIOR RANCH

6.99 LB Carne Molida de Res 90% Pura	6.99 LB FAMILY PACK or Service Counter Trochitos de Res	3.99 LB Espinazo de Res	10.99 LB FAMILY PACK or Service Counter Costillas de Res Para Asar
4.69 LB FAMILY PACK or Service Counter Costillas de Puerco Partidas	3.99 LB FAMILY PACK or Service Counter Trochitos de Puerco	3.49 LB Service Counter Adobada de Puerco	4.99 LB FAMILY PACK or Service Counter Chuletas de Puerco Ahumadas
1.99 LB FAMILY PACK or Service Counter Muslo de Pollo	3.49 LB FAMILY PACK or Service Counter Piernas De Pollo Sin Hueso	2.99 LB Service Counter Carne Picada de Pollo	3.99 LB Taquizas (Res, Puerco y Pollo)

FRESH SEAFOOD / Pescado y Mariscos Frescos

4.49 LB Frozen/Defrosted Service Counter Filete de Mojarra	7.99 LB 21-25 Count Frozen/Defrosted Service Counter Camaron Blanco	6.99 LB 31-40 Count Frozen/Defrosted Service Counter Camaron Blanco Mediano	5.99 LB Frozen/Defrosted Service Counter Langostino Cocido	2.49 LB Frozen/Defrosted Service Counter Trochitos de Bagre
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SERVICE DELI / Cremeria

4.99 LB	4.99 LB	5.79 LB	7.99 LB	2.69 LB
4.99 EA	4.99 EA	4.99 EA	5.49 EA	5.49 EA

CONVENIENCE

2.99 EA 10.68 oz.	10.99 EA 2 lb.	5.99 EA 32 oz.	15.99 EA 4 lb.
13.99 EA 5 lb.	10.99 EA 3 lb.	3.99 EA 5-10 oz.	1.99 EA 1 Count.

HOT FOODS / Comidas Calientes

1 LOS GUISADOS 2 lbs. Guisado, Medium Rice, Medium Peruvian Beans, 16 oz. Salsa, & 40 Tortillas. 22.99 EA + TAX	5 EL MICHOACANO 3 lbs. Pork Carnitas, Medium Rice, Medium Peruvian Beans, 16 oz. Salsa, & 40 Tortillas. 29.99 EA + TAX	2 EL MIXTO 1 lb. Wings, 1 lb. Chicharrón Belly, 1 lb. Pork Carnitas, 1 lb. Rice, 1 lb. Peruvian Beans, 16 oz. Salsa, & 40 Tortillas. 32.99 EA + TAX
10.99 EA	14.99 EA + TAX	2\$5
4.99 EA	6.99 EA	4.99 EA
\$5 EA	2.99 Mediana 16 oz., 3.99 Grande 32 oz., 4.99 Extra Grande 42 oz.	

MONDAY FRIED CHICKEN \$1 EA + TAX	TUESDAY FLAUTAS OR TACOS DE PAPA \$1 EA + TAX	WEDNESDAY CALDO Beef or Chicken 24 oz. CHILE RELLENO COMBO 6.99 EA + TAX	THURSDAY BURRITO OR CARNITAS \$6 EA/LB + TAX	FRIDAY FRIED TILAPIA 3.99 EA + TAX	SATURDAY/SUNDAY PORK RIBS OR BARBACOA (per lb.) MENUENO OR POZOLE (24 oz.) 7.99 EA/LB + TAX
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POINTS REWARDS! EARN POINTS ON EVERY PURCHASE!

DIGITAL DEALS



EXPIRES: 04/21/2026

DIGITAL COUPON

Fruit Cocktail Platter **2.50 OFF** OF \$15 OR MORE

DIGITAL COUPON

Farmer John Premium Wieners 12 oz. **1.49** EA

DIGITAL COUPON

Little Debbie Multipack Selected Varieties, 6 - 13.31 oz. **1.99** EA

DIGITAL COUPON

Clamato Tomato Cocktail Selected Varieties, 32 oz. **2.29** EA + CRV

DIGITAL COUPON

Doña Maria Mole Selected Varieties, 8.25 oz. or Mole Ready to Serve 19.4 oz. **2.29** EA

DIGITAL COUPON

Fabuloso Multipurpose Cleaner Selected Varieties, 56 oz. **3.49** EA

DIGITAL COUPON

Superior Extra Large Grade AA Eggs 24 Count **3.99** EA

DIGITAL COUPON

Bundt Cakes Butter, Chocolate or Banana 27 oz. **5.99** EA

DIGITAL COUPON

Mazola Cooking Oil 96 oz. **8.49** EA

DIGITAL COUPON

Scott 1000 Sheet Bath Tissue 12 Count **8.99** EA

DIGITAL COUPON

Tilapia Fillet 2 lb. Bag **8.99** EA

DIGITAL COUPON

Family Meal Chicken 1 lb. **16.99** EA + TAX/CRV

DIGITAL COUPON

Buchanan's Scotch Whisky Selected Varieties, 750 ml. **19.99** EA + CRV

SUPERIOR SAVINGS\$
FOR THE WHOLE FAMILY

Maruchan Instant Lunch
Selected Varieties
2.25 oz.
40¢ EA
WHEN YOU BUY 12 OR MORE

Guerrero Tostadas
Selected Varieties
22 Count.
1.99 EA
WHEN YOU BUY 2 OR MORE

Unimax Suero
Selected Varieties
33.8 oz.
1.99 EA+CRV
WHEN YOU BUY 3 OR MORE

Gamesa Emperador Cookies
Selected Varieties
12.5 - 14.3 oz.
2.49 EA
WHEN YOU BUY 3 OR MORE

Viloe Aloe Drink
Selected Varieties
50.7 oz.
2.49 EA+CRV
WHEN YOU BUY 2 OR MORE

1-2-3 Vegetable Oil
33.8 oz.
2.99 EA
WHEN YOU BUY 2 OR MORE

Danimals Smoothies Yogurt
Selected Varieties
12 Pack / 3.1 oz.
4.99 EA
WHEN YOU BUY 2 OR MORE

Yakult Dairy Beverage
Selected Varieties
5 Pack / 2.7 oz.
2\$5 FOR CRV
WHEN YOU BUY 2 OR MORE

Capri Sun Drink
Selected Varieties
30 Pack / 6 oz.
6.99 EA
WHEN YOU BUY 2 OR MORE

Gatorade Sports Drinks
Selected Varieties
12 Pack / 12 oz.
7.99 EA+CRV
WHEN YOU BUY 2 OR MORE

WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

Avocados Mexico
ALWAYS GOOD

Large Avocado
Aguacate Grande **3\$5 FOR 5**

Mexican Papaya **99¢ LB**

Granny Smith Apples
Manzanas **99¢ LB**

Navel Oranges
Naranjas **99¢ LB**

Jack Fruit
Yaca **99¢ LB**

Dragon Fruit
Pitahaya **2.99 LB**

White or Red Potatoes
Papa Blanco o Roja **99¢ LB**

Green Cabbage
Repollo Verde **69¢ LB**

Italian or Mexican Squash
Calabazas Mexicana o Italiana **99¢ LB**

Jicama **99¢ LB**

Yucca Roots **99¢ LB**

Macho Plantains
Platano Macho **99¢ LB**

Loose Beets
Betabel Suelta **99¢ LB**

Ginger Root
Jengibre **2\$3 LBS**

Peruvian Beans
Frijol Peruano **1.29 LB**

Garlic
5 Count **2\$4 FOR**

Mushrooms
Whole or Sliced 8 oz. **3\$5 FOR**

Fruit Cocktail Platter **2.99 LB**

Fresh Cut! Fresh Cut! Fresh Cut!

Fresh Cut Fruit Cocktails
Selected Varieties **3.49 LB**

ORGANICS GUARANTEED FRESH / ¡Organicos con frescura garantizada!

Organic Peeled Carrots 16 oz. **1.79 EA**

Organic Bananas 2.5 lb. Bag **2.29 EA**

Organic Turmeric 6 oz. **2.99 EA**

Organic Gala Apples 2 lb. Bag **3.79 EA**

Organic Ginger 16 oz. **4.99 EA**

FRESH BAKERY / Nuestra Panadería

Superior Masa Preparada **1.99 LB**

Superior Tostada La Grandota 20 Count **5.99 EA**

Superior Tortilla 120 Count **4.99 EA**

Garlic Bread 14 oz. **2.99 EA**

Pan de Elote 8 Inch **5.99 EA**

Quesadilla Salvadoreña 8 Inch **5.99 EA**

Mini Orejas 20 Count **5.99 EA**

Assorted Tres Leches Cake Slices **2\$6 FOR**

Oreo Bar Cake 16 oz. **15.99 EA**

Mosaico Gelatin **12.99 EA**

Tres Leches Cake With Fruit On Top 8 Inch **23.99 EA**