

WST_BC **THAT'S THE WAY** **SAFEWAY**



3.99 /lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size 8.80/kg

6.88 /lb



value size

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts 15.17/kg



9.99

BUTCHER'S SELECTION BBQ or Honey Garlic Pork Back Ribs 680 g or COMPLIMENTS Smoked Sausages 900 g

3.99



3 PACK

COMPLIMENTS Rainbow Peppers 3 pk product of British Columbia or Mexico



BUY 1 GET 1 FREE of equal or lesser value

COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb 340 g selected



4/\$5

Large Avocados or Large Tree-Ripened Red Haden Mangoes product of Mexico



1,000 PTS when you buy 2 That's like \$10 toward your groceries **7.99**

NABOB Roast & Ground Coffee 915-930 g or COMPLIMENTS Whole Bean Coffee 907 g



That's like \$10 toward your groceries **2.47**

DEMPSTER'S White or Whole Wheat, Texas Toast Bread 570-675 g, Hot Dog or Hamburger Buns 12 pk



That's like \$10 toward your groceries **5.49**

CHAPMAN'S Premium or No Sugar Added Ice Cream, Frozen Yogurt or Sorbet 1-2 L selected



That's like \$10 toward your groceries **11.99**

PUREX Bathroom Tissue 24=48 or 12=48 Rolls, SPONGETOWELS 6=12 Rolls or SCOTTIES Facial Tissue 12 pk



That's like \$10 toward your groceries **5.97**

CRACKER BARREL Cheese 340-400 g, Shreds 250-320 g or BLACK DIAMOND Cheestrings 12-16 pk



That's like \$10 toward your groceries **4.97**

HEINZ Ketchup 750 mL-1 L or Picnic Pack 3 pk 375 mL or KRAFT Miracle Whip or Mayonnaise 650-890 mL

YOUR 1,000 PTS OFFER IS WAITING

Visit the Safeway app or [Safeway.ca/offers](https://www.safeway.ca/offers)

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

That's like \$10 toward your groceries

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE **APRIL 30-MAY 6, 2026**

Scan QR code to download or open the app

Global Market

Yamay

THAI HOM MALI RICE

EXTRA SUPER QUALITY JASMINE

100% THAI SELECTED LONG GRAIN RICE

GAO THOM THUONG HANG

泰國政府註冊商標

THAI HOM MALI RICE

12.98

YAMAY Jasmine Rice 8 kg

WST_BCI

Scene

MEMBER

PRICING

Swipe your
Scene+ Card
and Save

Scene+



MEMBERS SAVE \$1

4.99
MEMBER
PRICING

5.99

without
Scene+ CardMAPLE LEAF or SCHNEIDERS Bacon 375 g,
MAPLE LEAF Ready Crisp 65-85 g, SCHNEIDERS
Cooked Bacon 100 g, Juicy Jumbos or Smoked
Sausages 375-450 g selectedREADY
FOR
YOU

MEMBERS SAVE 40¢/lb

7.29
/lb
2.84/kg MEMBER
PRICING

7.69

/lb,
3.73/kg
without
Scene+ CardPrepared Fresh Daily
Watermelon quarters or slices assorted sizes

MEMBERS SAVE 77¢

2.22
MEMBER
PRICING

2.99

without
Scene+ CardCHRISTIE Snacking or Mini Crackers selected
162-200 g

MEMBERS SAVE 44¢

7.25
MEMBER
PRICING

7.69

without
Scene+ Card

MICHELINA'S Frozen Entrées 128-284 g

Look for more Member Pricing
throughout the flyer and in-store.

Scene

MEMBER

DAY

GET 10% OFF

OR 200 PTS

FOR EVERY \$20 SPENT[†] ON A MINIMUM
\$50 GROCERY PURCHASE![†]

See back page for details

TUESDAY, MAY 5, 2026 ONLY!
EXCLUSIVELY FOR SCENE+ MEMBERS



**price
LOCK**

**Prices locked in until
June 3, 2026**



150 PTS
when you buy 2

5⁹⁹

ASIAN INSPIRATIONS
Entrees or MULDOON'S Dry
Pork Bites or Mini Corn
Dogs 300-400 g



1 kg

MEMBERS SAVE \$4

13⁹⁹
MEMBER
PRICING

17⁹⁹ 000g

without
Scene+ Card

H&H Dried Fruit Thai Honey Mango 1 kg



2/\$9

MISS VICKIE'S Kettle
Chips 190-200 g



2/\$8

KELLOGG'S Eggo
Waffles, French Toast
Sticks or Pancakes
270-330 g



2⁹⁹

KELLOGG'S Nutri-Grain
Bars, Rice Krispies Squares,
Pop-Tarts or Pastry Crisps
selected 125-384 g

**Aisles and aisles
of value**

stock up for CINCO DE MAYO

500 PTS
when you buy 1
6.99
/lb

Fresh Lean Ground Beef available only in 5 lb tube 15.41/lb

value size



250 PTS
when you spend \$25 or more
17.99
/lb

Fresh Boneless Bottom Sirloin Tri Tip Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef 39.66/kg



100 PTS
when you buy 2
5.47

Limes product of Mexico 454 g 1 lb bag



3.99

OLD EL PASO Dinner Kits 250-510 g or Salsa 650 mL



3.49

LUCERNE or DAIRYLAND Sour Cream 450-500 mL



5.99

AL PASTOR Pulled Pork Loaded Fries 405 g available hot



200 PTS
when you buy 2

AL PASTOR Pulled Pork Flatbread or Select Varieties 230-305 g



2/\$7

TOSTITOS Tortilla Chips 205-300 g



2.99

DEMPSTER'S 7" Tortillas 240-340 g or TIA ROSA Tortillas 220-328 g



Celebrate the taste of Mexico May 5



3.79
/100 g

Fresh Steelhead Trout Fillets responsibly raised product of Western Canada



Made with 100% Canadian Flour

3.99

Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g



BAKED IN STORE



7.99

JANES Pub Style Breaded Chicken & Wings, COMPLIMENTS Spring or Egg Rolls, Cheese Sticks, Pickle Spears, Blooming Onion Pearls or Potato Skins 325-700 g



3.99 **100 PTS**
when you buy 2

PHILADELPHIA Cream Cheese 227-250 g selected or KRAFT Singles 410 g



5.99

DAIRYLAND Butter salted or unsalted 454 g



2/\$5

COMPLIMENTS Pasta 900 g or HUNT'S Thick & Rich Pasta Sauce or Tomato Sauce 680 mL or Tomato Paste 369 mL



3.49

EARTH'S OWN Select Beverages 1.75-1.89 L



2/8.50

COCA-COLA or PEPSI Soft Drinks 6x710 mL



10.99

NUTELLA Hazelnut Spread 1 kg, COMPLIMENTS Honey 750-1 kg or KRAFT Peanut Butter 2 kg



3.99

GENERAL MILLS Premium or Core Cereal 297-437 g or KELLOGG'S Cereal 210-525 g selected (excludes Family Size)



100 PTS
when you buy 1
6.99

IMPERIAL Soft Margarine or Squares 1.28-1.36 kg



27.99

VAN HOUTTE Coffee Pods 48 pk or MCCAFÉ Roast & Ground Coffee 875 g



3/\$5

CLOVER LEAF Flavoured Tuna 85 g or Skipjack Light Tuna 170 g



9.99 **500 PTS**
when you buy 2

GAIN Liquid Detergent 2.6 L, TIDE Simply 2.72 L, DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or 1.66-2.63 L or DOWNY, GAIN or BOUNCE Sheets 120-200 pk



10.99

PURINA Tidy Cats Litter 2.72 kg

Scene+ GET 750 PTS FOR EVERY \$50 SPENT IN EDO JAPAN, REITMANS & JOEY RESTAURANTS GIFT CARDS

Offer valid during April 30 - May 6, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

We have twice as many Canadian-origin products
You read that right! With twice as many Canadian-origin products as competing stores,* we make it easier for you to truly support Canada.

TWICE AS EASY TO SUPPORT CANADA

PROUDLY CANADIAN safeway.ca

Scene+ Member Day: *Discount with minimum \$50 grocery purchase and Scene+ card. Minimum purchase must be made in a single transaction. See in-store for details. †Points with minimum \$50 grocery purchase and Scene+ card. Get 200 Scene+ points for every \$20 in eligible grocery purchases. Minimum purchase must be made in a single transaction. See in-store for details.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, April 30, 2026 to Wednesday, May 6, 2026. Advertised prices do not include taxes, deposits and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "We deliver" refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Safeway locations within British Columbia or Northwestern Ontario. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in British Columbia or Northwestern Ontario regions, pre-paid cards, postal products and services, Western Union, McCafé®, Tim Hortons®, Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. P06_SBY_WK01_PRN_WST_ON_BC

200 PTS
when you buy 1

23⁹⁹
Premium Ecuadorian Roses
1 dozen assorted colours

12⁹⁹ Tulips
assorted colours
10-stem bunch

flowers for MOMS
We have their favourites here!

29⁹⁹
Flower Croft Birdhouse Planter or Aerie Mason Garden Planter

15⁹⁹
Spring Mug with Gerbera 4" pot
grown in British Columbia
while supplies last

the way TO VALUE

100% fresh GUARANTEE

4⁷⁷ /lb
Extra Large Red or Black Seedless Grapes product of Chile 10.52/kg

5⁹⁹
Green Kiwi product of Greece or Italy 454 g

7⁹⁹
Raspberries product of Mexico or USA 340 g

2⁹⁹ /lb, ea
Brussels Sprouts product of Mexico or USA no 1 grade 6.59/kg or Spinach Bunch product of Mexico or USA or ANDY BOY Rapini product of USA

6⁹⁹
HIROS Cherry Tomatoes on the Vine product of Canada 340 g

6⁹⁹
THE LITTLE POTATO CO. Potatoes product of Canada, Canada no 1, 3 lb

BUY 1 GET 1 FREE
of equal or lesser value
COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA 3.99 ea

2²⁷ /lb
Bulk Vidalia Onions or Bulk Sweet Potatoes product of USA no 1 grade 5.00/kg

1⁹⁹ /lb
Green or Grey Zucchini product of Mexico 4.39/kg

3⁹⁹ **200 PTS**
when you buy 2
COMPLIMENTS ORGANIC Cremini or White Sliced Mushrooms product of Canada 227 g

2⁴⁹ /lb
Eggplant product of Mexico 5.49/kg

6⁴⁹ Whole or Cored Pineapple product of Costa Rica

2⁹⁹ /lb
Anjou Pears product of USA extra fancy grade 6.59/kg

\$4
Large Cantaloupe product of Guatemala or Costa Rica no 1 grade

7⁹⁹ **100 PTS**
when you buy 2
Bagged Ambrosia or McIntosh Apples product of Canada, Canada fancy grade or Gala Apples product of Chile fancy grade 3 lb 1.36 kg

6⁹⁹ MANN'S Sugar Snap Peas product of USA 425 g

5⁹⁹ COMPLIMENTS Single Cut Green Leaf or Romaine Lettuce product of USA 198 g

25% OFF
Prepared Fresh Daily Taco or Guacamole Dip or Pineapple Salsa assorted sizes

FREE
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

\$8 /lb
Sugar Mangoes product of Colombia 17.64/kg

1⁴⁹ /lb
Napa Cabbage or Bok Choy product of USA or Mexico 3.28/kg

2⁹⁹ Bulk Organic Avocado product of Mexico

4⁹⁹ Organic Grape Tomatoes pint product of Canada

\$4 LIGHTLIFE Smart Veggie Dogs 340 g

5⁹⁹ RENÉE'S Dressing selected 350-355 mL

left coast ORGANICS
sustainably sourced snacks & staples

30% off
LEFT COAST ORGANICS Pantry Essentials 200 g-2.27 kg

Left Coast Organics takes pride in bringing you the best tasting bulk foods from pioneering organic farmers.

floral

Available at most stores

Cinco De Mayo is May 5th

12⁹⁹ Pom Pom Pot with Flowering 4" grown in British Columbia

21⁹⁹ Lavender in Décor Tin 6" pot grown in British Columbia

16⁹⁹ Phalaenopsis Orchids assorted sizes and colours
selection may vary by store

Duet planting in unique container
Ready to go in a gift bag

200 PTS
when you buy 1

34⁹⁹ Peach Blossom Planter or Chanel Terrarium Planter
selection may vary by store

*Receive 1000 Scene+ points, when you load the offer and make the specified minimum purchase amount based on your individual shopping history, on eligible grocery purchases at participating Safeway locations in Western Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Offer valid from April 30-May 6, 2028. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value. Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Sterling SILVER PREMIUM BEEF

HAND-SELECTED CANADA AAA BEEF

Well-marbled · Aged to perfection
Exclusive to Safeway



11⁹⁹ /lb

STERLING SILVER Fresh Boneless Inside Round Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 26.43/kg

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

10% off

STERLING SILVER Fresh Beef Tenderloin Premium Oven Roast or Grilling Steak cut by your meat expert from Canada AAA grade beef

100 PTS
when you spend \$10 or more

3⁹⁹ /lb



Fresh Chicken Legs back attached 8.80/kg

READY FOR YOU

9⁹⁹ /lb



Fresh Store Made Boneless Skinless Chicken Breast or Thigh Kabobs with Vegetables 22.02/kg

READY FOR YOU

Try it with our In-Store Souvlaki Marinade

150 PTS
when you spend \$10 or more

5⁹⁹ /lb



Fresh Boneless Pork Loin Centre Cutlets Family Size 13.21/kg

400 PTS
when you spend \$20 or more

4⁹⁹ /lb



Fresh Pork Side Ribs breast bone removed regular 11.00/kg

8⁹⁹ /lb



Fresh Lean Ground Beef Burgers Family Size 100% pure no additives or fillers 4 pk 19.82/kg

READY FOR YOU

12⁴⁹



NOBLE Premium Bison selected varieties 226 g

12⁹⁹



SUNGOLD Lamb Tonight 284-375 g

10% off



Frozen Grade A Duck

Stir Fry Made Easy



13⁹⁹ /lb

Fresh Beef Hip Boneless Stir-Fry Strips 30.84/kg



9⁹⁹ /lb

Fresh Boneless Skinless Chicken Breast Stir-Fry 22.02/kg



BUY 2 GET 3RD FREE (of equal or lesser value)

Fresh Boneless Pork Loin Centre Stir-Fry Strips



Fresh from our Kitchens



4⁹⁹ /lb

Fresh Maple Chipotle or BBQ Whisky Marinated Boneless Pork Loin Centre Chops 11.00/kg



8⁸⁸ /lb

Marinated Fresh Boneless Skinless Chicken Breast 19.58/kg



13⁹⁹ /lb

Fresh Beef Hip Boneless Korean BBQ Marinated or Three Pepper Glazed Stir Fry Strips 30.84/kg



5⁴⁹ /lb

400 PTS when you spend \$20 or more

Fresh Korean BBQ Marinated Pork Side Ribs breast bone removed sweet & sour cut 12.10/kg

quick & easy

BUY MORE SAVE MORE

3⁵⁰ ea when you buy 3 or more

SCHNEIDERS or GREENFIELD Snack Kits or Lunchmate Stackers 74-120 g selected 3.99 ea

STARTING AT 7⁹⁹

FREYBE European Wieners, Frankfurters, Ham Sticks, Pepperoni Sticks or Mennonite Farmer Sausage 375-600 g

3⁹⁹ MEMBER PRICING **4⁹⁹** without Scene+ Card

COMPLIMENTS Boneless Smoked Ham Slices 375 g

STARTING AT 4⁹⁹

BUTTERBALL Turkey Franks, Bacon or Rasher 300-450 g

200 PTS when you buy 2

7⁹⁹

MARCANGELO or SCHNEIDERS Sausages frozen 375-675 g

300 PTS when you buy 2

9⁹⁹

COMPLIMENTS Chicken Balls 700 g

10⁹⁹

SWISS CHALET Chicken or Beef Pot Pies 650-655 g

13⁹⁹

BELMONT Homestyle Beef Burgers angus, prime rib or sirloin 852 g

GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa® Card.

GET 2 SCENE+ PTS ON EVERY \$1 SPENT!

1,000 pts = \$10 in groceries

*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. *Visa Int. / Licensed user.

seafood



299 MEMBER PRICING
349 without Scene+ Card

COMPLIMENTS Crab or Lobster-Flavoured Alaskan Pollock 227 g



250 PTS when you spend \$15 or more
399 /100 g

Wild Icelandic Cod Fillets previously frozen or frozen



100 PTS when you spend \$7 or more
199 /100 g

Prepared In-Store Daily Seafood Salad made with imitation crab and shrimp



799 /100 g
Smoked Coho Nuggets previously frozen



649

COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon, Cod or Haddock Loins 227 g selected



999

COMPLIMENTS Wild Pacific Salmon Burgers 454 g



799

MATLAW'S Ocean Scallops 425 g or MUSSEL KING Whole Cooked PEI Mussels frozen 454 g



1349

ULTRA NATURAL Seasoned Cooked Shrimp garlic & parsley or Asian marinade 454 g



1099 **200 PTS** when you buy 1

BEST BUY Breaded Popcorn Shrimp 800 g selected



1499

HIGH LINER Signature Cuts or Pan-Seared Premium Fish 425-540 g selected



1199

NANUK Smoked Coho Salmon Lox 140 g

deli & kitchen



399 MEMBER PRICING
599 without Scene+ Card

THE LAUGHING COW 8 pk 140 g or KIRI Portions 144 g



30% off **200 PTS** when you spend \$12 or more

L'EXTRA Brie, Double Crème Brie, OKA Original or L'Artisan Swiss-Style prices as marked



799

PILLER'S Kolbassa Sausage turkey, extra lean or regular 250-375 g



Get 500 PTS When you spend \$20 or more on participating Deli Meat from the Service Case.*

That's like **\$5** toward your groceries

*before taxes



599 MEMBER PRICING
679 without Scene+ Card

Snack or Classic Meal Boxes selected 300-320 g



200 PTS when you buy 2
799

PANACHE Italian Sliced Meats 100 g selected



599

GARDEN FRESH GOURMET Salsa 324-473 mL

Get 100 PTS When you buy 300 g
Get 250 PTS When you buy 500 g or more



Service Case Salads selected sold by 100 g




250 PTS when you buy 2
649

YUCATAN Guacamole or Avocado Salsa 227-340 g



BUY 2 GET 3RD FREE

SUMM! Asian Appetizers 250-350 g available chilled

Give them more with the Grocery Essentials Card  Visit safeway.ca/giftcards for details

drinks & snacks

9.49

NESCAFÉ Gold Instant Coffee 95-100 g, Espresso Concentrate 500 mL or STARBUCKS Nespresso Pods 10 pk

9.99

FOLGERS Single Serve Coffee Pods 12 pk, Roast & Ground Coffee 272 g or TAYLORS OF HARROGATE Yorkshire Gold Tea 80 pk

120 PTS when you buy 2
16.49

JUMPING BEAN Single Serve Coffee Pods 20 pk

100 PTS when you buy 2
2.49

SUNRYPE Juice 900 mL tetra

7.99 **50 PTS** when you buy 2

GATORADE 8x355 mL

9.99

ATHLETIC BREWING CO. Non-Alcoholic Beer 6x355 mL or OLE Mocktails 4x355 mL

2/5.50

PRIME Hydration Drink 500 mL

9.99

CELSIUS Energy Drink 4x355 mL

\$3 **150 PTS** when you buy 3

KELLOGG'S Cheez-It Crackers 191-200 g

5.99

PANACHE Cracker Assortment Classic Collection 250 g or BOULANGERIE GRISSOL Melba Toast 350-400 g

2.99 **100 PTS** when you buy 2

VOORTMAN BAKERY Turnover or Wafer Cookies 300 g

2/\$7

LECLERC Celebration Cookies 200-350 g

2/9.50

DORITOS Tortilla Chips 210-235 g or CHEETOS 170-285 g

6.99 **100 PTS** when you buy 2

MCSWEENEY'S Jerky 70 g

3.99

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g

3.49

COMPLIMENTS Ready to Eat Popcorn 190-250 g

50 PTS when you buy 1
5.99

COMPLIMENTS Mixed Nuts 40% cashews 200 g

4.99

CADBURY Bagged Chocolate 144-200 g, KINDER Bueno Minis 145 g, Bueno Bars multi-pack 129 g or KINDER Surprise 3 pk

2.99 ea when you buy 2 or more
3.99 ea

MAYNARDS Candy 135-154 g

2.99

NESTLÉ Tablet Bars 95-105 g

10.99

MARS or M&M's Pouches 324-400 g

5.49

NUTELLA B-ready Bars 6 pk

3.69 **200 PTS** when you buy 2

LECLERC Go Pure Bars 140-175 g

Here for your budget and lifestyle

9.99 **400 PTS** when you buy 2

COMPLIMENTS Roast & Ground Coffee 300 g

100 PTS when you buy 1
5.99

COMPLIMENTS Apple Juice 2.84 L

3.49 **200 PTS** when you buy 2

COMPLIMENTS Cookie Dunkers 150 g or Cracker Sticks 130 g

1.99 **100 PTS** when you buy 3

BEST BUY Wafers 227 g

6.99 **100 PTS** when you buy 2

COMPLIMENTS Sparkling Water 12x355 mL

100 PTS when you buy 4
4/\$5

COMPLIMENTS Spring Water 1.5 L

2.49 **100 PTS** when you buy 2

COMPLIMENTS Potato Chips 200 g

8.99 **300 PTS** when you buy 2

COMPLIMENTS Mega Mix Candy 800 g while supplies last

Scene **GET 1,500 PTS** FOR EVERY \$100 SPENT ON HOME HARDWARE GIFT CARDS



Offer valid during April 30 - May 13, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

deli & kitchen



100 PTS
when you buy 2

5⁹⁹ COMPLIMENTS Goat Cheese
113 g or Feta 200 g



7⁹⁹ SAINT AGUR Blue Cheese 125 g
product of France



SLICED FRESH

3⁹⁹ COMPLIMENTS German,
Hungarian or Peppercorn Salami
/100 g



5⁹⁹ FREYBE Dry Pepperoni
Snackers selected 125 g



2⁹⁹ HOBBS PICKLES selected 90 mL



SLICED FRESH

200 PTS
when you buy
300 g or more

4²⁹ FANTINO & MODELLO Capicola
mild or hot
/100 g

stock up for CINCO DE MAYO



100 PTS
when you buy 1

13⁹⁹ Al Pastor Whole Roasted
Chicken 900 g available hot



5⁹⁹
Al Pastor Pulled
Pork Loaded Fries
405 g available hot

Al Pastor
When sweet meets heat!
Bold, tangy, and slightly spicy

Hot Churro Bites
with Caramel and
Chocolate Dipping
Sauce for \$3
(regular retail \$4.99)

GET 1



**WHEN YOU BUY
ANY 1**
Al Pastor Item from Our
Kitchen Department



200 PTS
when you buy 1

2⁰⁹ Al Pastor Chicken
Taco Kit available chilled
/100 g



200 PTS
when you buy 2

\$7 Al Pastor Pulled Pork
Flatbread or Selected
Varieties 230-305 g

Celebrate the taste of Mexico - May 5

bakery



- European inspired flaky puff pastry dough
- Bursting with a selection of real fruit fillings
- No artificial flavours, colours or preservatives

BAKED IN STORE

2/\$7
Strudel Fingers, Turnovers or
Mini Strudel 4-6 pk 228-272 g



4⁹⁹ MEMBER PRICING
5⁹⁹ without Scene+ Card

Filled Donut Bites Birthday Cake, Chocolate or French Toast 12 pk 440 g



BAKED IN STORE

BUY MORE SAVE MORE

2⁹⁹ go when you buy 2 or more
Mini Croissants 8 pk
250-260 g 3.49 ea

BUY 1 GET 1 FREE
of equal or lesser value



Brownies 550-585 g or
Brownie Cakes 310-390 g



21⁹⁹ Dessert Carrot Cake 1.49 kg



200 PTS
when you buy 2

7⁴⁹ COMPLIMENTS Pecan or Raisin
Butter Tarts 510 g



50 PTS
when you buy 2

2⁹⁹ COMPLIMENTS English Muffins
6 pk



\$3 COMPLIMENTS Grain Breads 600 g
or CITY BREAD Rye Breads
480-500 g not available in all stores

RECIPES, STORIES, TIPS & TRICKS and more, all at Safeway.ca

meal makers

100 PTS
when you buy 2

8.99 FLOURISH Pancake Mix 430 g

5.99 POST Family Size Cereal 368-650 g

2.99 APPLESNAX Fruit Cups 6 pk

4.99 SMUCKER'S Pure Jam 250 mL selected, ADAMS Peanut Butter 500 g or JIF Peanut Butter 500 g

3.49 KRAFT Jet-Puffed Marshmallows 400 g or BETTY CROCKER Whipped Cream Cheese Frosting selected 340-450 g

5.49 LAURA SECORD Chocolate Chips 250 g

5.99 CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g

2.99 HOSTESS Snacks 121-225 g

1.88 BEN'S ORIGINAL Fast & Fancy Rice 132 g

2/\$6 BEN'S ORIGINAL Bistro Express Rice 240-250 g or TASTY BITE Side Dish 285 g

2/\$5.50 AYLMER Tomatoes 796 mL or Accents 398-540 mL

6.99 THE GRAIN ESCAPE Grain Free Gluten Free Bagels or Hamburger Buns 4 pk

50 PTS
when you buy 1

5.99 EAST SIDE MARIO'S Pasta Sauce 410-650 mL

50 PTS
when you buy 1

7.99 TRE STELLE Parmesan Shaker 200 g

3.99 CATELLI Protein+ Pasta or BARILLA Gluten Free Pasta 340 g

8.99 NUWORLD Rice Blends 907 g selected

3.99 COMPLIMENTS Canned Fruit 796 mL

15% off COMPLIMENTS Baking Nuts 100 g selected (excludes pine nuts)

2/\$4 COMPLIMENTS Broth 900 mL

6.99 COMPLIMENTS Pickles 2 L or Ranch Dressing 1.06 L

natural health

7.49 KASHI GoActive Cereal 349-501 g or Organic Cereal 360-510 g

9.99 UNDERGROUND Kombucha 355 mL 4 pk or 2.99 ea

500 PTS
when you buy 2

14.99 ETHICAL BEAN COFFEE Pods 12 pk

BUY MORE SAVE MORE

200 PTS
when you buy 3

\$3 GUAYAKI Beverages 458 mL 3.99 ea

100 PTS
when you buy 2

5.99 IMAGINE Chicken Bone Broth 946 mL

3.29 RISE Organic Kombucha 414 mL

200 PTS
when you buy 2

STARTING AT 5.49 OLYMPIC Organic Original or Greek Yogurt 650 g

100 PTS
when you buy 2

7.99 MID-DAY SQUARES 4 pk

400 PTS
when you buy 1

39.99 PERFECT SPORTS Diesel Protein Powder 908 g

100 PTS
when you buy 2

2/\$7 PROBAR Real Food, Protein, Energy Chews or GRENADE Protein Bars 60-85 g

200 PTS
when you buy 2

14.99 COMPLIMENTS Multivitamin Supplements 90-130 pk (excludes prenatal)

200 PTS
when you buy 2

20% off ONE A DAY or FLINTSTONES Multivitamin Supplements 60-180 pk

Give them more with the Grocery Essentials Card Visit safeway.ca/giftcards for details

frozen & dairy



100 PTS
when you buy 2

4.99 COMPLIMENTS Cozy Coop Large White Eggs 12 pk



100 PTS
when you buy 2

4.49 COMPLIMENTS Tropical Blends 1.75 L



4.99 DAIRYLAND Chocolate Milk 1.89 L or LUCERNE Chocolate Milk 2 L



200 PTS
when you buy 3

3.99 YOPLAIT Source 630 g, 4 pk, Minigo or Tube Yogurt 6-8 pk



2.99 LACTANTIA Flavoured Butter 125 g



5.99 BEAVERTAILS Cookie Dough 350 g



5/\$5 YOPLAIT YOP Drinkable Yogurt 200 mL



5.99 ASTRO Balkan Yogurt 12 pk



50 PTS
when you buy 1

5.99 COMPLIMENTS BALANCE Non-Hydrogenated or Olive Oil Margarine 850 g



3.99 KOZY SHACK Rice Pudding 624 g Tub or 4 pk



5.49 DANONE Activia Yogurt 8 pk



100 PTS
when you buy 2

4.49 SIGGI'S Icelandic Style Skyr Yogurt 4 pk



5.99 NANAPOPS! Frozen Bars 4 pk selected



6.99 RIGHTEOUS Gelato or Sorbetto 473 mL selected



6.79 MCCAIN Deep'n Delicious Cakes 510 g selected



100 PTS
when you buy 2

4.99 SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-288 g



12.99 EL MONTEREY Taquitos 567-588 g



6.99 PILLSBURY Pizza Pops 8 pk



7.29 TINA'S Burritos 113 g



4.99 TAST!EZ Frozen Snacks 311 g



3.99 MCCAIN Superfries 454-800 g



7.99 POPSICLE Ice Pops 18 pk selected



5.69 HUNGRY-MAN Frozen Dinner or XL Bowls 360-455 g

Here for your budget and lifestyle



5.49 COMPLIMENTS Moxii Ice Pops 6 pk selected



3.49 COMPLIMENTS Dough'chi Bites 6 pk selected



100 PTS
when you buy 1

4.49 COMPLIMENTS Pure Orange Juice 2.5 L



50 PTS
when you buy 1

4.49 COMPLIMENTS Aerosol Whipped Cream 225 g



3.99 COMPLIMENTS Frozen Vegetables selected 500-750 g



4.99 COMPLIMENTS Traditional Crust Pizza 352-446 g



6.99 ea when you buy 2 or more
7.49 ea



100 PTS
when you buy 2

4.99 COMPLIMENTS BALANCE Liquid Egg Whites 500 g

Give them more with the Grocery Essentials Card  Visit safeway.ca/giftcards for details

home & pet care



9.99 PURINA Beneful Dry Dog Food 1.6-1.8 kg



8.99 PURINA Cat or Kitten Chow 1.6-2 kg or Dentalife Dog Chews or Treats 404-595 g



13.49 IAMS Proactive Health Dry Cat Food 1.36-1.59 kg



200 PTS when you buy 1
54.99 BLUE BUFFALO Dry Dog Food 9.9 kg

carton cards | PAPYRUS
April 16 - May 6, 2026
SAVE \$5*
when you buy 3 Carlton Cards
**details in participating stores*



4.99 ZIPLoc Bags 10-100 pk selected



7.49 GLAD Kitchen Bags 26-52 pk or Compostable 10 pk



24.99 CHARMIN Bathroom Tissue 16=64 rolls or BOUNTY Paper Towel 6=18 or 8=16 rolls



3.49 DAWN Dish Soap 431-502 mL



STARTING AT 5.99 WINDEX Glass Cleaner 765-950 mL or BON AMI Glass Cleaner 560 g



5.79 LYSOL Toilet Bowl Cleaner 946 mL, Powder Odour Fight 710 mL or Air Freshener 283 g selected



14.99 FLEECY Fabric Softener 4.7 L

health, beauty & baby



4.49 **150 PTS** when you buy 2
CREST 3D White or Pro-Health Toothpaste or ORAL-B Toothbrushes, Floss or Picks 63-120 mL or 1-75 pk selected



100 PTS when you buy 2
STARTING AT 7.79 SENSODYNE, Pronamel or Clinical Strength Toothpaste 75 mL selected



STARTING AT 5.49 SOFTSOAP, IRISH SPRING Body Wash 591 mL or PANTENE or GARNIER Hair Care 150-370 mL selected



STARTING AT 3.49 GARNIER Fructis or HERBAL ESSENCES Shampoo or Conditioner 346-370 mL or SECRET or OLD SPICE Deodorant 73-96 g selected



500 PTS when you buy 2
15.99 ALWAYS Pads, Liners or Tampons 10-216 pk selected



STARTING AT 8.49 OLD SPICE Body Wash 532-709 mL or AUSSIE Shampoo or Conditioner 778 mL or OLD SPICE, SECRET or GILLETTE Deodorant 45-216 g selected



7.99 **100 PTS** when you buy 1
DR TEAL'S Epsom Salts or Foaming Bath 1.36-1.81 kg or 1 L selected



200 PTS when you buy 2
20% off CERAVE Moisturizers or Cleansers selected



400 PTS when you buy 1
78.99 ENFAMIL A+ NeuroPro Ready-To-Feed Bottles 18 pk



200 PTS when you buy 1
28.99 PAMPERS Super Pack Diapers 42-116 pk



2.22 BABY GOURMET Organic Baby Pouches or Jars 92-128 mL



100 PTS when you buy 2
3.99 PAMPERS Baby Wipes 56-72 pk

pharmacy

Only available at Pharmacy Locations
**Select products are only available when a pharmacist is on duty.*



10% off **150 PTS** when you buy 2
TYLENOL Pain Relief 50-120 pk, Easy Dissolve 12 pk or MOTRIN 200-400mg 45-72 pk selected†



15% off **150 PTS** when you buy 2
TYLENOL, BENLIN or SINUTAB Cough, Cold & Sinus selected† or VISINE Eye Care selected 15 mL



10% off **250 PTS** when you buy 2
VOLTAREN Emulgel 60-150 g or FLONASE 60 dose†



10% off **250 PTS** when you buy 1
COLD-FX 45-60 pk



15% off **250 PTS** when you buy 1
NICORETTE Gum or Lozenges 160-210 pk or QuickMist Duo†



400 PTS when you buy 2
21.99 CLARITIN Allergy Relief 15-30 pk or AERIUS 24 pk†

A&D Medical VOICE GUIDED
Blood Pressure Monitor
Premium Upper Arm
Bluetooth
600 PTS when you buy 1
79.99
A&D Blood Pressure Monitor UA1040TCNBL or UA810CNBL 1 ea

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SAVE
\$2.79

LOAD THIS OFFER
AND SAVE \$2.79 ON
BEST BUY Napkins
500 pk

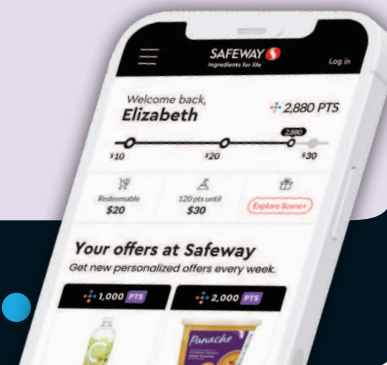
Get
800 PTS
when you buy 2

COMPLIMENTS Laundry
Scent Booster Beads 422 g



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App Store

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Google Play



Offer valid April 30th to May 6th, 2026 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

stock up for CINCO DE MAYO

100 PTS when you buy 2

5.47

Limes product of Mexico 1 lb 454 g

5.49 /lb

Jalapeño Peppers product of Mexico 12.10/kg

1.99 /lb

Bulk Sweet or Red Onion product of Canada or USA no 1 grade 4.39/kg

BUY MORE SAVE MORE

\$6 ea when you buy 2 or more

7.99 /lb

Fresh Lean Ground Beef Family Size 17.61/kg

200 PTS when you buy 2

7.99

COMPLIMENTS Lean Ground Pork, Extra Lean Ground Chicken or Turkey, LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat selected or NOBLE PREMIUM Lean Ground Bison 226-454 g starting at 6.99 ea

2.09 /100 g

200 PTS when you buy 1

AL PASTOR Chicken Taco Kit

5.97

CRACKER BARREL Shreds 250-320 g

4.99

CHOLULA Salsa 325 mL or Hot Sauce 150 mL

4.99

TACO BELL Dinner Kits 260-420 g

1.99

OLD EL PASO Seasonings 24 g or CHOLULA Taco Seasoning 28 g

3.49

WINDSOR Grinders selected 34-70 g

250 PTS when you buy 2

WINDSOR Grinders selected 34-70 g

100 PTS when you buy 1

COMPLIMENTS Pickled Jalapeños 375 mL

5.99

FIREBARN'S Hot Sauce 200 mL

2.99

LA COSTEÑA Refried Beans 546 mL

3.99

JARRITOS Soft Drink selected 1.5 L

4.49

GRIMM'S Tortillas 360-600 g selected or CASA BONITA Corn Tortillas 250-450 g

1.99

HUNT'S Heirloom Tomatoes or Manwich Sloppy Joe Sauce 398 mL or ROTEL Tomatoes 284 mL

100 PTS when you buy 2

Celebrate the taste of Mexico - May 5



Your destination for variety and value



\$8 /lb

Sugar Mangoes product of Colombia 17.64/kg



227

Bean Sprouts product of Canada 227 g



299

MANDARIN Shanghai Noodles Thin or Regular or Wonton Wraps 454 g product of Canada



10% off

NEW ZEALAND SPRING LAMB frozen



150 PTS when you spend \$10 or more

399 /lb

Fresh Pork Hock 8.80/kg



988

EIGHT TREASURES Whole Tilapia 1.36 kg



249

AROY-D Coconut Milk 400 mL



1148

BILLY BEE Natural Honey 1 kg



328

EIGHT TREASURES Sweetened Condensed Milk 300 mL



298

CHINA LILY Soy Sauce 483 mL



298

CHEN KE MING Ramen or Udon Noodles 800 g



398

GOLDEN DRAGON Sauce selected 455 mL



478

HORMEL FOODS Tocino-Flavoured Spam 340 g



348

INDOMIE Instant Noodles 400-425 g selected varieties



298

FOCO Coconut Water 1 L



248

CHACHA Sunflower Seeds 260 g selected varieties



898

DAN-D PAK Cashews salted or unsalted 454 g



479

ORION Turtle Chips 160 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

TRY OUR TRI TIP! IT'S FLAVOURFUL, VERSATILE AND AFFORDABLE!

Minimum 21 day aged

DID YOU KNOW?

- This triangular cut comes from the bottom of the sirloin.
- It boasts a rich meaty flavour.
- It's lean and lower in fat.
- It's a chef favourite for its versatility.

17⁹⁹
/lb

Fresh Boneless Bottom Sirloin Tri Tip Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef 39.66/kg

Learn more

Visit www.safeway.ca/guide-to-beef

Make your own "Steak Bites" at home

Get **250** PTS
when you spend \$25 or more on these products

18⁹⁹
/lb

Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Cubes cut by your meat expert from Canada AAA grade beef 41.86/kg

18⁹⁹
/lb

Fresh Boneless Korean BBQ or Maple Chipotle Marinated Bottom Sirloin Tri Tip Grilling Steak Cubes cut by your meat expert from Canada AAA grade beef 41.86/kg

A predominant note of soy sauce enhanced with ginger, garlic and sesame flavour, the attractions of tasty Asian cuisine

YOUR GUIDE TO THE PERFECT STEAK

STEAK TEMP GUIDE

RARE	Remove from heat at 115° - 120° F (46° - 49° C)
MEDIUM-RARE	Remove from heat at 125° F (52° C)
MEDIUM	Remove from heat at 135° - 140° F (57° - 60° C)
MEDIUM-WELL	Remove from heat at 145° - 150° F (63° - 66° C)
WELL-DONE	Remove from heat at 155° - 160° F (68° - 71° C)

HOW TO COOK A TRI TIP:

- ROAST IT:** Sear on the stovetop, then go low and slow.
- BRAISE IT:** Cook it, shred it and savour the sauciness!
- GRILL IT:** The tried-and-true quick and easy method.
- SMOKE IT:** Pick the dry rub and wood, and give it time!

READY FOR YOU

**price
LOCK**

**1,000+ ITEMS
ARE LOCKED IN
UNTIL JUNE 3, 2026**

100 PTS
when you buy 2

3.99

COMPLIMENTS Lemonade
1.36-1.54 L



3.99

TWIGZ Pretzels
130 g



4.99

DEMPSTER'S Signature Buns
6-12 pk



2/\$8

RED BULL Energy Drink
355 mL



100 PTS
when you buy 2

7.99

COMPLIMENTS Dry Lentils or Beans
450 g



2/\$4

COMPLIMENTS Prepared Mustard
400 mL



8.99

KELLOGG'S Jumbo Cereal 700 g-1.1 kg



6.99
ea when you buy 2 or more

E.D. SMITH Pie Filling selected 540 mL
7.79-7.99 ea



2.49

COMPLIMENTS Sour Cream 250 mL



3.79
ea when you buy 2 or more

MIO, KOOL-AID or CRYSTAL LIGHT
Water Enhancers Liquids 48 mL or
Powders 4-10 pk 4.69 ea



3.49

HEINZ Hot Bites 198 g



15.99

FINISH Dish Tabs 30-55 pk or
Jet-Dry 946 mL



Aisles and aisles of value

**price
LOCK**

**1,000+ ITEMS
ARE LOCKED IN**

UNTIL JUNE 3, 2026



\$8
/lb

Sugar Mangoes product of Colombia 17.64/kg



\$2
/lb

Ginger Root product of China 4.41/kg



MEMBERS SAVE \$1
13.99
MEMBER PRICING

~~14.99~~
without Scene+ Card

COMPLIMENTS Sliced Cheeses 440 g



\$4

Garlic Bread 540 g

Made with 100% Canadian Flour



\$4

Large Cantaloupe product of Guatemala or Costa Rica no 1 grade



\$4

THE LITTLE POTATO COMPANY Kits 454 g product of Canada, Canada no 1



16.99

40 FATHOMS Breaded Haddock or Cod Fillets 815 g selected



\$15

COMPLIMENTS Cooked Shrimp in Bag with Cocktail Sauce 680 g selected



\$6

FIELD ROAST Plant-Based Burgers 184 g



200 PTS when you buy 2

16.49

Ribs full rack 710 g available hot or chilled



BUY 1 GET 1 FREE
of equal or lesser value

Cream Pies 5" 260-370 g

Aisles and aisles of value

RICARDO

Gourmet, yet easy

From my kitchen to yours



Rich and indulgent, a creamy chocolate cheesecake with a chocolate crust and delicious raspberry topping. Gluten-free and ready to eat.



9⁹⁹

RICARDO Boxed Entrées available chilled 400-570 g



9⁹⁹

RICARDO Frozen Pizza 700-745 g



19⁹⁹

RICARDO Cheesecakes frozen 570-600 g



6⁴⁹

RICARDO Dips 300 g selected

Simplify meal prep with this selection of easy, chef quality meal solutions Available Exclusively at Safeway

Rachelle Bery

Feel good, all season long.

Rachelle Bery wellness boutique



200 PTS when you buy 1

20% off

PROGRESSIVE VITAMIN C, OMEGA, SUPERFOODS GREENS OR YOUTHEORY GUMMIES
SELECTED VARIETIES AND SIZES

200 PTS when you buy 1

15% off

ST FRANCIS HERB FARM DIGEST OR DETOX SUPPLEMENTS
SELECTED VARIETIES AND SIZES

20% off

HAVN LIFE MUSHROOM SUPPLEMENTS
60-90 PK

15⁹⁹

ENER-C VITAMIN DRINK MIX
OR ENER-B OR ENER-D 16.99, 30 PK

500 PTS when you buy 1

29⁹⁹

GENUINE HEALTH MARINE OR BOVINE
COLLAGEN POWDER 140-160 G

NEW

24⁹⁹

THE LITTLE CACAO CO.
VITAMIN CHOCOLATES 20 PK

15% off

AURA CACIA ESSENTIAL OILS OR SKIN CARE
SELECTED VARIETIES AND SIZES

15% off

GREEN BEAVER ORAL CARE, DEODORANT OR ANTIPERSPIRANT
SELECTED VARIETIES (EXCLUDES MENS AND CASTILLE SOAPS)

15% off

SPA DENT NATURALS ORAL CARE
SELECTED VARIETIES AND SIZES



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Products available at select locations only.

Browse a Rachelle Bery boutique at your local Safeway store

40 YEARS OF DELIGHT

100 PTS when you buy 2

5.99

INTERNATIONAL DELIGHT 946 mL or Cold Foam 369-396 g

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YOUR COFFEE'S CREAMY GOODNESS

5.99

SILK Creamers 890 mL or Cold Foam 369 g

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Cadbury MAKE EVERY BITE COUNT

BUY A CADBURY PRODUCT, HELP DONATE A MEAL

5.49 ea when you buy 2 or more

CADBURY Sharing Bars 180-200 g 6.99 ea

5.29

CADBURY Multipacks 152-200 g

200 PTS when you buy 2

Cadbury is donating \$100,000 to Food Banks Canada, and you can help raise \$100,000 more for select affiliate food banks within Canada. A portion of proceeds from the purchase of Cadbury products between April 6th - May 16th, 2026, will be donated, up to a maximum of \$100K. Food Banks Canada meal metric, \$1 = 2 meals. NHLPA and the NHLPA logo are registered trademarks of the National Hockey League Players' Association. © NHLPA. All rights reserved.

THE TASTE OF PERFECTION

4.49

OIKOS 4x95 g or 4x100 g

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BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH

4.99

ACTIVIA 8x100 g

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THE SNACK OF THE MOST INTENSE FANS

3.99

Takis Fuego, Pickle Punch

talenti CRAFTED TO TASTE as good as it looks

6.99

TALENTI Sorbetto or Gelato 473 mL selection may vary by store

SUMMER OF SAVINGS

SAVE ALL SUMMER ON YOUR FAVOURITE Kraft/Heinz PRODUCTS

4.97

HEINZ Ketchup 750 mL-1 L, Miracle Whip Spread 650-890 mL or Picnic Pack 3x375 mL any variety

\$4

KRAFT Salad Dressing 425 mL or HEINZ Mayonnaise-Style Sauces 340 mL any variety

\$3

KRAFT BBQ Sauce 455 mL any variety

ARMSTRONG

9.99

ARMSTRONG Shredded Cheese 500 g

5.99

ARMSTRONG Sticks 210 g, Nibblers 200 g, Swirls 283-340 g or Combos 180 g

*Winner Cheese category. Survey of 4,000 people by Kantar.

ONE SIP AND YOU'RE MATCH READY

7.99

FUZE Iced Tea 12x341 mL

2.19

COCA-COLA Beverages 6x222 mL

5.49

50 PTS when you buy 1

21.99

POWERADE Beverages 24x591 mL

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NEW CRACKER BARREL Signature

PERFECT FOR SNACKING, SPREADING & DIPPING

3.99

CRACKER BARREL Monterey Jack Spreads 200 g

9.99

CRACKER BARREL Cheese Slices 500 g

Offer valid from April 30th to May 6th, 2026.

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price.

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NEW FLAVOURS! Häagen-Dazs EXTRÄÄZ

5.99

HÄAGEN-DAZS Ice Cream 400-450 mL selection may vary by locations

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6.99

YOPLAIT Source Yogurt 16 pk or Méditerranée Yogurt 900 g

3.49

KRAFT Philadelphia Dips 227 g

5.99

FILLO'S Beans or Lentils 283 g

3.99

LA COCINA Tortilla Chips 300-400 g

12.49

SAPPORO Non-Alcoholic Beer 6x355 mL

2/\$7

50 PTS when you buy 2

GURU Energy Drink 355 mL

6.49

DR. OETKER Casa di Mama or Ristorante Pizza 288-410 g

9.99

RED BULL Energy Drink 4x250 mL

Drink in the FIFA World Cup 26™

Coca-Cola OFFICIAL PARTNER

*Coca-Cola Ltd., used under license.

15⁴⁹ GLACEAU smartwater Beverages 6x1 L
100 PTS when you buy 1

6⁹⁹ AHA Sparkling Water Beverages 12x355 mL
100 PTS when you buy 1

2/4⁵⁰ POWERADE Beverages 710 mL

2/4⁵⁰ COCA-COLA Beverages 1 L

Offer valid from April 30th to May 6th, 2026.
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. The trademarks that appear are the property of their respective trademark owners.

Dare **HotWheels** Proudly Canadian

500 PTS when you buy 4

\$3 BRETON Bites 160-200 g

6⁴⁹ DARE Family Pack Cookies 336-630 g

YOU COULD WIN FIFA WORLD CUP 26™ TICKETS AND MORE

300 PTS when you buy 3

3⁶⁹ QUAKER Instant Oatmeal 232-344 g selected or Standard Oats 709 g-1 kg selected

3⁴⁹ CRISPY MINIS Rice Snacks 90-100 g selected 3.99 ea

BUY MORE SAVE MORE

HELLMANN'S CANADA OFFICIAL CONDIMENT OF

100 PTS when you buy 2

HELLMANN'S Flavoured Mayonnaise 325-445 mL

100 PTS when you buy 2

HELLMANN'S Mayonnaise 750-890 mL

Scene+ You could **WIN 1,000,000 PTS** or 1 of 110 Canada Soccer Gift Cards!

SPEND \$10 on participating Hellmann's products (before taxes). SCAN your Scene+ card at check-out to enter for a chance to win.

*NO PURCHASE NECESSARY. Full Contest rules found at https://www.safeway.com/hellmannscanada-soccer-spring-contest. Contest runs from 03/12/2026-05/06/2026. Open to legal residents across provinces of Canada including QC with a valid Scene+ account and who have reached the age of majority. 1 grand prize of 1,000,000 Scene+ points (ARV: \$10,000.00), 1 secondary prize of 500,000 Scene+ points (ARV: \$5,000.00), 110 tertiary prizes of Canada Soccer gift cards (ARV: \$50.00 each). Trademarks of Scene Plus IP corporation used under license by Safeway Capital Incorporated. All Canada Soccer logos and marks are the property of Canada Soccer and may not be reproduced without prior written consent. © 2026 Canada Soccer. All Rights Reserved.

Knorr

5⁹⁹ KNORR Pastes 311 g

2⁹⁹ KNORR Rice & Pasta Cups 73 g

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Fire-up THE FLAVOUR!

3⁹⁸ VH Sauces 341-380 mL

5⁹⁹ PAM Cooking Sprays 113-170 g

GO TEAM

YOU COULD WIN A TRIP FOR 4 TO TENERIFE, SPAIN

ENTER FOR A CHANCE TO WIN AT WWW.ORVILLECONTEST.CA

6⁴⁹ ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 340-492 g or Gourmet Popping Corn 850 g

150 PTS when you buy 2

3⁹⁹ ORVILLE REDENBACHER Ready to Eat Popcorn 116-220 g

THE MANDALORIAN AND GROGU Only in theatres! MAY 22

GRILL TIME

3⁴⁹ TABASCO Pepper Sauce 57 mL

4⁹⁹ NANDO'S Perinaise 450 mL

4⁹⁹ MAILLE Mustard 200 mL

5⁴⁹ BRIANNA'S Salad Dressing 355 mL

7⁹⁹ CATTLEBOYZ Original BBQ Sauce 490 mL

SCORE REWARDS WITH GENERAL MILLS & SCENE+

BUY A GENERAL MILLS PARTICIPATING PRODUCT FOR A CHANCE TO **WIN CANADA SOCCER MERCH** AND FREE GENERAL MILLS PRODUCTS!

Spend **\$15** and get **500 Scene+ POINTS** On General Mills™ participating products

5⁹⁹ GENERAL MILLS Family Size Cheerios or Selected Varieties 475-778 g

3⁹⁹ OLD EL PASO Taco Kits 250-510 g

2⁹⁹ NATURE VALLEY Lunch Box, Crunchy or Trail Mix Granola Bars or BETTY CROCKER Fruit, Gushers or MOTT'S 120-230 g selected varieties

*Must redeem online. Offer ends July 31, 2026. See participating products for details.

6⁴⁹ CHAPMAN'S Li'l Lolly 28 pk selected

3⁹⁹ SMART ONES Frozen Entrées 241-283 g

200 PTS when you buy 4

4/\$10

ANNIE'S Mac & Cheese 149-170 g excludes Gluten Free, Vegan and SuperMac

170 g

2/\$8 KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g

price lock

4²⁹ NERDS Gummy Clusters 142 g

9⁹⁹ SUNKIST Fruit Snacks Club Pack 792 g

200 PTS when you buy 2

12⁹⁹ HEINEKEN Non-Alcoholic Beer 6x330 mL

200 PTS when you buy 2

Make every day CATurday

Give them love, and they'll give you a lifetime of purrs



100 PTS
when you buy 1

COMPLIMENTS Cat Litter 7 kg



1.49

PURINA Friskies Lil' Soups 34 g



19.99

PURINA ONE Live Clear Dry Cat Food 1.36 kg



100 PTS
when you buy 2

5.99

WHISKAS Temptations Cat Treats 454 g



88¢

WHISKAS Wet Cat Food Pouches 85 g



6.99

PURINA Friskies Lil' Lickables 140 g



1.97

PURINA Fancy Feast Gems 114 g



1.89

BLUE BUFFALO Tasteful Wet Cat Food 155 g



200 PTS
when you buy 1

10.99

COMPLIMENTS Cat Litter 15 kg





Dove
MEN
+care



OFFICIAL SPONSOR

YOU COULD

WIN

TICKETS TO THE FIFA World Cup 26™

Full rules and entry details at
JoinTeamFresh.ca

*Terms and conditions apply.

6⁹⁹

DOVE Body Wash
325 mL



6⁹⁹

DOVE Soap Bars
3 pk selected



6⁴⁹

DOVE Shampoo
355 mL or
Deodorant 45 g



START FRESH. STAY FRESH.



5⁴⁹

DEGREE Body Wash
600 mL selected

AXE

SMELL IRRESISTIBLE
ALL DAY



5⁹⁹

AXE Body Wash 473 mL

5⁴⁹

AXE Shampoo 473 mL



5⁹⁹

AXE Deodorant 85 g or Body Spray 113 g

MONSIEUR GUSTAV™

Celebrate Cinco de Mayo the Gouda way



100 PTS when you buy 2



SANS LACTOSE FREE



6.99

MONSIEUR GUSTAV Swiss Cheese Gouda Cheese selected varieties 170g



5.99

100 PTS when you buy 2

MONSIEUR GUSTAV Double Crème Brie 125g, JARLSBERG Slices selected varieties 120g or FRICO Slices selected varieties 150g

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply





BRING HOME THE BELL

Spend \$20
or more and

Save
\$10



using your Scene+ card



SHOP NOW

OFFER VALID APRIL 30 – MAY 6, 2026

Product availability may vary in each participating Sobeys or Safeway store. All products must be purchased within the same transaction between April 30 and May 6, 2026 using a Scene+ card in order to qualify. The offer can only be redeemed three times per Scene+ cardholder during the duration of the program between April 30 and May 6, 2026.

Empire reserves the right to make changes to this offer and to terminate the offer at any time, for any reason and without notice.

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