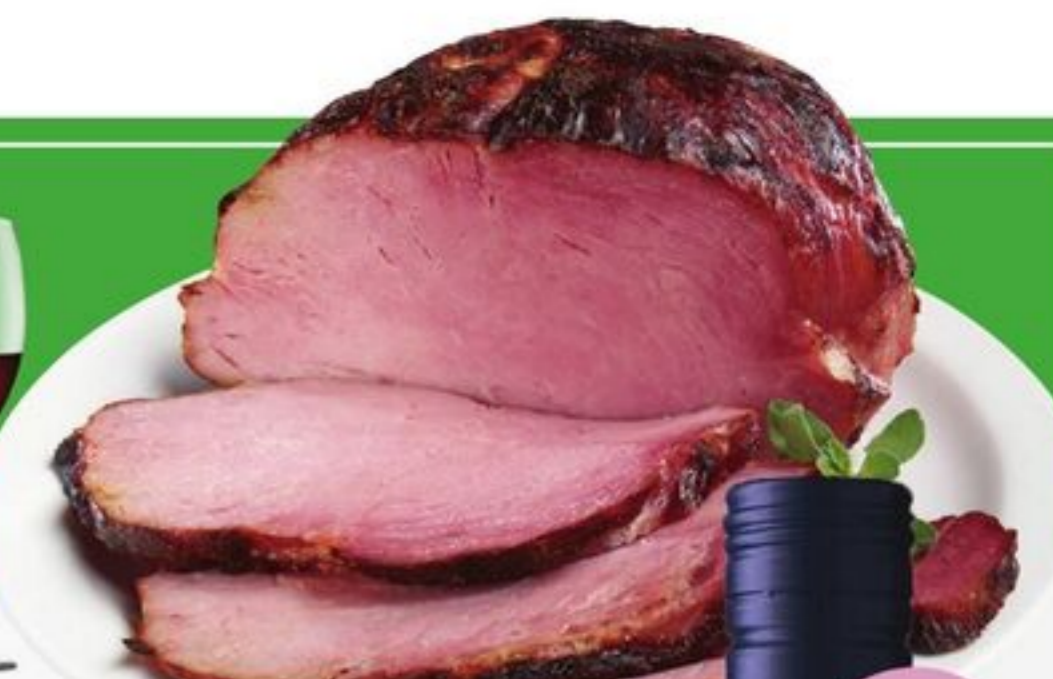


Perfectly paired

La Crema Pinot Noir is a perfect choice for baked ham. The wine's red fruit notes complement sweet glazes, while its acidity cuts through the fat and balances savoury/salty, smoky ham profiles.



AROMATIC AND SUPPLE

90 POINTS

James Suckling (2023)

Scene+ MEMBER PRICING

15⁹⁹

Luigi Bosca Malbec, 750 mL

17⁹⁹ without Scene+ Card
SAVE \$7

SAVE \$9

Jackson-Triggs Selected Varietals, 4 L

38⁹⁹ 4 L



WORKS OUT TO \$7.32 PER 750 ML

SAVE \$3

Bodacious Selected Varietals 750 mL

8⁹⁹



SAVE \$3

50 PTS when you buy 1

La Vieille Ferme Selected Varietals, 750 mL

11⁹⁹



SAVE UP TO \$13

La Crema Monterey Pinot Noir or Chardonnay, 750 mL

19⁹⁹

94 POINTS

Wine Enthusiast (2023)



FRUITY AND LIGHT

AROMATIC AND MELLOW



SAVE \$5

50 PTS when you buy 1

Trapiche Reserve Malbec or Pinot Grigio, 750 mL

12⁹⁹

91 POINTS

James Suckling (2024)



AROMATIC AND ROBUST



SAVE \$5

Bijou Sophie Valrose Rosé, 750 mL

14⁹⁹

FRUITY AND LIGHT



SAVE \$7

Tom Gore Selected Varietals 750 mL

15⁹⁹

AROMATIC AND MELLOW



SAVE \$6

100 PTS when you buy 1

Bread & Butter Selected Varietals 750 mL

17⁹⁹

AROMATIC AND MELLOW



SAVE \$3

J.Loehr Cabernet Sauvignon 750 mL

21⁹⁹

AROMATIC AND ROBUST

90 POINTS

Wine Enthusiast (2022)



SAVE \$7

Quails' Gate Field & Flight Cabernet Sauvignon, 750 mL

21⁹⁹

Field & Flight Pinot Gris, 750 mL

15⁹⁹



2 | MIX & MATCH  BUY ANY 6 BOTTLES OF WINE AND GET 250 PTS OR BUY ANY 12 BOTTLES OF WINE AND GET 1,000 PTS



Scene+
MEMBER
PRICING

37⁹⁹

SAVE \$15

42⁹⁹ without
Scene+
Card

The Kraken
Black Spiced Rum
1.14 L

SAVE \$5

Royal Reserve
Canadian Rye Whisky
750 mL

21⁹⁹



SAVE \$5

Lamb's
Rum, Selected
Varieties, 750 mL

22⁹⁹



SAVE \$7

Johnnie Walker
Red Label Blended
Scotch Whisky, 750 mL

27⁹⁹



OFFICIAL SUPPORTER OF THE
FIFA WORLD CUP 2026™

SAVE UP TO \$22

300 PTS
when you buy 1

Casamigos
Tequila Blanco, 750 mL

54⁹⁹

Tequila Reposado, 750 mL

63⁹⁹

THIS CALLS FOR MARGS



PLEASE ENJOY RESPONSIBLY. | DRINKIQ.COM

Spirits for happy hour

SAVE \$10

200 PTS
when you buy 1

Wayne Gretzky

Canadian Cream Liquor
Selected Varieties, 750 mL

27⁹⁹



SAVE \$9

J.P. Wiser's
Deluxe Canadian
Whisky, 1.14 L

39⁹⁹



1.14 L

SAVE \$12

Woodford Reserve

Kentucky Straight
Bourbon Whiskey
750 mL

46⁹⁹



SAVE \$6

Appleton Estate

Signature Jamaica
Rum, 1.75 L

57⁹⁹



1.75 L

SAVE \$9

Bombay Sapphire

London Dry Gin
1.14 L

39⁹⁹



1.14 L

Bunny Hop Martini

- 1 1/2 oz gin
- 1 oz elderflower liquor
- 1/2 oz of lavender syrup
- 1 oz of lime juice
- 2 1/2 oz of rose grape cocktail juice
- Garnish with a bunny shaped marshmallow

Combine all ingredients in a glass with ice. Stir and strain into a martini glass. Serve.



My Liquor Offers

Sign up & opt-in to receive emails at [MyLiquorOffers.ca](https://www.myliquoroffers.ca) for your chance to win*

50,000

PTS

That's like **\$500** in points!



ONE WINNER EVERY MONTH
SCAN HERE & SIGN UP TODAY

*NO PURCHASE NECESSARY. Full Contest rules and prize details found at <https://www.myliquoroffers.ca/sign-up-contest-2025>. Contest runs from 08/01/2025 - 04/30/2026. Open to legal residents of AB and SK with a valid Scene+ account and who have reached the age of majority on the date they entered the Contest.

LIQUOR

Sign up for our eFlyer



discover savings
at your local store



discover what's
new in spirits,
wine and beer

subscribe now

USE PROMO CODE: **SOBEYS30**

FOR **30% OFF** ANY GENERAL ADMISSION OR VIP TICKET



CALGARY INTERNATIONAL **BEERFEST**
MAY 1 & 2, 2026
BMO CENTRE, STAMPEDE PARK



GET TICKETS TODAY!



est. 2015

Locally Crafted
BEER OF THE WEEK

Blindman has been getting the good beer to the good people for over a decade now. The most awarded brewery in Canada, it's located in the heart of Alberta, sunny Lacombe. Cheers!



SAVE \$5

150 PTS
when you buy 1

Lacombe

Blindman Brewing

Shadows Mix Pack
8 x 473 mL

28⁹⁹



New & Refreshing

NEW

SAVE \$6

Twisted Tea

Hard Iced Tea
Selected Varieties
12 x 355 mL

25⁹⁹



SAVE \$14

Sleeman

Clear 2.0
24 x 355 mL

39⁹⁹



SAVE \$4

Rainier

15 x 355 mL

20⁹⁹



SAVE \$5

200 PTS
when you buy 1

Keystone

Light, 15 x 355 mL

23⁹⁹



SAVE \$7

Brewhouse

Selected Varieties
24 x 355 mL

32⁹⁹



SAVE UP TO \$5

SVNS

Hard 7UP
Selected Varieties
12 x 355 mL

27⁹⁹



SAVE \$6

100 PTS
when you buy 1

-196

Suntory, Vodka Soda
Variety Pack
12 x 355 mL

26⁹⁹



4

Scene

1,000 PTS

= \$10 toward your purchase



The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Offer valid April 2 - 8, 2026, at Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Scene+ digital or physical membership card must be presented at time of transaction. Minimum spend does not include taxes, deposits and environmental charges. Offer excludes event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Coupons have no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice.



LOAD IT TO GET IT!

- 1 Load your offers to activate them
- 2 Shop and scan your Scene+ card

Activate your offers at MyLiquorOffers.ca before you shop

MARCH 26 TO APRIL 29, 2026



SAVE \$12
when you buy 1

Skrewball Peanut Butter Whiskey
750 mL (Reg. \$45.99)



SAVE \$11
when you buy 1

Mailroom Premium Vodka
750 mL (Reg. \$35.99)



SAVE \$20
when you buy 1

Glenfiddich
14-Year-Old Scotch Whisky
750 mL (Reg. \$73.99)



SAVE \$14
when you buy 1

Traveller Blend
No. 40 Bourbon Whiskey
750 mL (Reg. \$53.99)



SAVE \$6
when you buy 1

Banrock Unwooded Chardonnay
750 mL (Reg. \$16.99)



SAVE \$7
when you buy 1

Montecillo Crianza
750 mL (Reg. \$19.99)



SAVE \$5
when you buy 1

Jacob's Creek Moscato Lighter
or Moscato Rosé Lighter
750 mL (Reg. \$16.99)



SAVE \$7
when you buy 1

Barossa Valley Estate Rosé
750 mL (Reg. \$20.99)



SAVE \$4
when you buy 1

Smirnoff Crush Mango & Peach
or Lemon & Lime
6 x 355 mL (Reg. \$17.99)



SAVE \$3
when you buy 1

Banded Peak Brewing
Tea Bar Hard Iced Tea
6 x 355 mL (Reg. \$15.99)



SAVE \$5
when you buy 1

Cabin Brewing Co. Classics
Core Mix Pack
8 x 473 mL (Reg. \$33.99)



SAVE \$5⁵⁰
when you buy 3

Pabst Strong Half Iced
Tea & Half Lemonade
710 mL (Reg. \$5.49 ea)

Activate Your Offers

All participating products featured on this page are available to be loaded from March 26 to April 29, 2026 on MyLiquorOffers.ca*

*Offer valid March 26 to April 29, 2026 at participating Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase of one of the participating products must be made in a single transaction. Offer must be loaded to a registered Scene+ card prior to purchase. While supplies last. No rainchecks. For any transaction that includes an alcohol product, the person purchasing such product and redeeming such offer must (a) be of legal drinking age in their province of residence at the time of purchase, and (b) be the individual named on the Scene+ Card or Scene+ Account used to purchase such product and redeem such offer, as applicable. Product availability may vary by store. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.