

**HOT DEALS** REAL CANADIAN SUPERSTORE

# HOT DEALS

Shop a completely remodelled store with the same great deals!

Buy 1, Get 1\*  
**50% OFF**  
\*OF EQUAL OR LESSER VALUE

**PC KITCHEN GADGETS**  
SELECTED VARIETIES  
21190090\_EA/21190094\_EA  
21190093\_EA



UP TO  
**25% OFF**  
6.00-37.50  
AFTER SAVINGS

**SQUISHMALLOW PLUSH**  
21637447\_EA



UP TO  
**25% OFF**  
8.99-27.74  
AFTER SAVINGS

**CERA VE HAIR CARE, SKIN CARE OR BABY WASH**  
SELECTED VARIETIES AND SIZES  
21276745\_EA/21440131\_EA  
21649182\_EA/21439060\_EA



UP TO  
**25% OFF**  
5.99-12.75  
AFTER SAVINGS

**SPUNKY PUP DOG TOYS**  
SELECTED VARIETIES  
21691110\_EA/21691338\_EA



Optimum  
**GET 2,000 pts**  
**\$2 back in points**

**CALEDON FARMS NUTRISNAPS CAT TREATS** 113 G OR  
**PLAQUE BUSTER DENTAL STICKS FOR DOGS** 22 G  
21732180\_EA/21732992\_EA



**NEW**

# EVERY SPIN WINS



No purchase necessary to enter the contest. Open to Canadian residents 14+ who are digitally registered PC Optimum™ members. Scan QR codes to enter. Purchase required to redeem some Offer Prizes. Visit [www.pcoptimum.ca/spin-in-store](http://www.pcoptimum.ca/spin-in-store) for full details including odds of winning.

Available at Winnipeg- Regent Ave, Bison Dr. St. Annes Rd, Vancouver-Grandview Hwy, Coquitlam- 3000 Lougheed, Saskatoon-8th St E., Grand Prairie, Edmonton-Calgary Tr., Stony Plain, Calgary-Southport, Shawnessy, Red Deer and 2855 Gladwin Road, Abbotsford locations only

# FRESH PROMISE

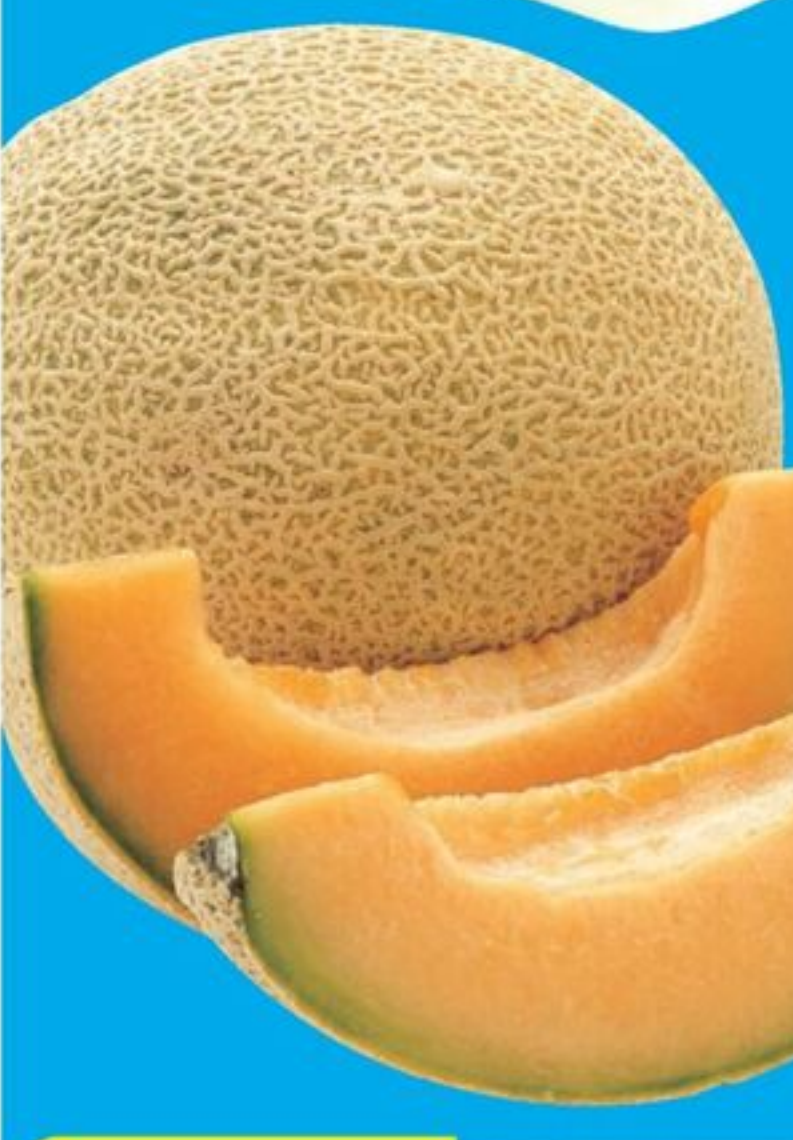
If it's not fresh, it's free.

**SALE**  
**1.99**  
LB  
4.39/KG

**BROCCOLI CROWNS**  
PRODUCT OF MEXICO OR U.S.A.  
20026161001\_KG



**HOT DEAL**  
**2.99**



**CANTALOUPE**  
PRODUCT OF GUATEMALA HONDURAS OR BRAZIL  
20167017001\_EA

**5.99**

**FARMER'S MARKET™ GRAPE TOMATOES**  
PRODUCT OF CANADA OR MEXICO  
907 G  
20840038001\_EA



**NO NAME™ NATURALLY IMPERFECT™ APPLES**  
PRODUCT OF WESTERN PROVINCES  
CANADA NO. 2 GRADE, CLUB SIZE  
20868985001\_EA

**SALE**  
**\$7**



**SALE**  
**4.50**

**PC™ CHOPPED SALAD**  
SELECTED VARIETIES  
PRODUCT OF U.S.A.  
282-396 G  
21334070\_EA  
21378122\_EA



# Kraft

Optimum™

**POINTS ON YOUR FAVES**

**SALE**  
**4<sup>97</sup>**

GET **1,000** OPTIMUM POINTS  
\$1 back in points

**HEINZ KETCHUP**  
SELECTED VARIETIES, 750 ML/1 L  
20069080\_EA/20115102001\_EA



**SALE**  
**2<sup>97</sup>**

GET **500** OPTIMUM POINTS

**KRAFT SALAD DRESSING** 425 ML  
**OR HEINZ MAYONNAISE**  
**DIPPING SAUCE** 340 ML  
SELECTED VARIETIES  
21584849\_EA/21686143\_EA



**ONLY**  
**3<sup>50</sup>**

GET **500** OPTIMUM POINTS

**MIO, KOOL-AID, CRYSTAL LIGHT, TANG WATER ENHANCERS** 48 ML, **CRYSTAL LIGHT** 24-56.6 G  
**OR KOOL-AID JAMMERS** 10X180 ML  
SELECTED VARIETIES  
20079976006\_EA/20663423\_EA



**SALE**  
**3<sup>49</sup>**

GET **500** OPTIMUM POINTS

**BULL'S-EYE BBQ SAUCE** 425 ML  
**OR DIANA SAUCE** 500 ML  
SELECTED VARIETIES  
20547834003\_EA/21184617\_EA



**4<sup>49</sup>**  
**LIMIT 4 OVER LIMIT PAY 4.99 EA**

GET **500** OPTIMUM POINTS

**KRAFT PURE SALAD DRESSINGS**  
SELECTED VARIETIES  
355 ML  
21581429\_EA/21581628\_EA



GET **500** OPTIMUM POINTS

**KRAFT SINGLES**  
SELECTED VARIETIES, 410 G  
21188654\_EA

**3<sup>97</sup>**  
**LIMIT 4 OVER LIMIT PAY 6.49 EA**



**DEAL DROP**

**50% OFF OR MORE**

**Limited-time deals on PC® home & more.**

**\$15**

**PC® SALAD SPINNER**  
21416723\_EA



**REAL CANADIAN SUPERSTORE**

**PROUDLY CANADIAN**

**BONELESS, SKINLESS CHICKEN BREAST**  
FRESH  
20826585\_KG/21636240\_KG

**SALE**

**6<sup>88</sup>**  
LB  
15.17/KG

**INCLUDES HALAL**

**CLUB SIZE**



**SALE**

**2<sup>99</sup>**  
LB  
6.59/KG

**CLUB SIZE**

**PORK SIRLOIN, CENTER AND RIB END COMBO CHOPS**  
BONE-IN, CUT-IN-STORE  
21618256\_KG



**\$18**

**PC® BURGERS**  
SELECTED VARIETIES  
FROZEN, 1.02-1.36 KG  
20941230\_EA/20941443\_EA  
\*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

**GET 3,000\***

**\$3**  
back in points

**BREYERS CREAMERY STYLE ICE CREAM**  
SELECTED VARIETIES  
FROZEN, 1.4 L  
21651382\_EA

**3<sup>98</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
4.99 EA

**APP EXCLUSIVE OFFER\***

**PREPARED IN CANADA**



**Optimum™**

**Open the app, shop & earn more**

**April 16<sup>th</sup> to 22<sup>nd</sup>**

**APP EXCLUSIVE OFFER\***

**Open the app. It's as easy as that!**

**Earn 25,000 pts**

for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

**\$25**  
back in points

**EVERYDAY ESSENTIALS™ 5+1 BURNER GRILL**  
21670512\_EA

**\$345**

**LIMIT 3**  
OVER LIMIT PAY  
395.00 EA

**67,000 BTU**

28 Burgers | Propane | 2 Year Limited | 479 Sq Inches



**MULTI SAVE**

**2/\$16**  
OR 9.00 EA

**PC® PACIFIC WHITE SHRIMP** 31-40/LB, 400 G OR **MARINA DEL REY WILD ARGENTINIAN SHRIMP** 300 G  
SELECTED VARIETIES, FROZEN  
20789931\_EA/20907159\_EA



**1<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
2.49 EA

**UNICO PASTA** 700-900 G OR **SAUCE** 680 ML OR **PRIMO SAUCE** 680 ML  
SELECTED VARIETIES  
2031138001\_EA/20326537002\_EA

**PREPARED IN CANADA**



**5<sup>49</sup>**

**LIMIT 2**  
OVER LIMIT PAY  
6.49 EA

**BUBLY SPARKLING WATER**  
12X355 ML OR **MONTELLIER SPARKLING WATER** 10X355 ML  
SELECTED VARIETIES  
21097177\_C12/21096722\_C10

**PREPARED IN CANADA**



**1<sup>25</sup>**

**LIMIT 8**  
OVER LIMIT PAY  
1.99 EA

**HEINZ PASTA OR BEANS**  
SELECTED VARIETIES, 398 ML  
20040380003\_EA/20177278001\_EA



**SALE**

**6<sup>98</sup>**

**PC® ORANGE JUICE**  
SELECTED VARIETIES  
REFRIGERATED, 2.5 L  
21531644\_EA/21531646\_EA

**PREPARED IN CANADA**



**SALE**

**7<sup>99</sup>**

**NO NAME® CANOLA OIL** 3 L  
20028656\_EA

**PREPARED IN CANADA**



**19<sup>77</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
24.99 EA

**FINISH DISHWASHER TABS**  
SELECTED VARIETIES, 60-105'S  
21218875\_EA/21561337\_EA



**UP TO 50% OFF**  
3.90-29.99 AFTER SAVINGS

**JAMIESON VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
21666624\_EA/21040926\_EA



**\$35**

**LIMIT 4**  
OVER LIMIT PAY  
41.99 EA

**HUGGIES ECONO PACK DIAPERS**  
SELECTED VARIETIES, SIZE N-7, 60-200'S  
21456640\_EA/21664346\_EA



**Disney · PIXAR**

**FREE STICKER PACK**

**FOR EVERY \$25 SPENT\***

**\$5**  
UNIQUE ALBUM

**ANIMAL FRIENDS**

COLLECT AND DESIGN INTERESTING ANIMAL FACTS



\*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.



# AD MATCH

**We match  
prices\*  
so you can  
just shop**

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

\*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.



# APP EXCLUSIVE OFFER\*

Open the app.  
It's as easy as that!



Earn

## 25,000 pts

for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Excludes prescription drugs and optical.

### \$25 back in points

## April 16<sup>th</sup> to 22<sup>nd</sup>

# \$1

PC<sup>®</sup> ORGANICS BABY FOOD POUCHES

SELECTED VARIETIES, 128 G./ML. 2065177000L\_EA 21055122\_EA



# \$23

**LIMIT 4**  
OVER LIMIT PAY  
29.99 EA



GET 2,000<sup>pts</sup>

\$2  
back in points

HUGGIES 16X BABY WIPES  
SELECTED VARIETIES  
960-1152'S  
21172000\_EA/21541191\_EA



# \$29

**LIMIT 4**  
OVER LIMIT PAY  
33.99 EA



PAMPERS SUPER BIG PACK DIAPERS  
SIZE N-8, 32-120'S  
SELECTED VARIETIES  
21680093\_EA/21455653\_EA



# \$4

**LIMIT 4**  
OVER LIMIT PAY  
4.99 EA

Q-TIPS COTTON SWABS  
500'S  
20323077001\_EA



# ONE DAY ONLY!

MONDAY, APRIL 20<sup>TH</sup>

BUY ANY PULL-UPS TRAINING PANTS GET 1X HUGGIES WIPES

21021427\_EA/21371223\_EA/20557596\_EA



# SHOP THE WORLD IN OUR AISLES\*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

**SALE**

**3.88**  
LB

8.55/KG

GRADE A, DUCK  
FROZEN  
20078881\_KG



**ONLY**

**\$4**  
LB

8.82/KG

WHOLE POMPANO, MILKFISH  
OR WILD PINK SALMON  
FROZEN  
20066381\_KG/20119071\_KG



**2.75**

**LIMIT 4**  
OVER LIMIT PAY  
3.25 EA

ROOSTER™  
SWEETENED  
CONDENSED  
MILK  
300 ML  
20126907\_EA



**\$1**

**LIMIT 4**  
OVER LIMIT PAY  
1.49 EA

NONG SHIM CUP NOODLES  
SELECTED VARIETIES, 75 G  
20032441005\_EA/21444355\_EA



**HOT DEAL**

**4.99**

O'TASTY  
DUMPLINGS  
SELECTED VARIETIES  
FROZEN, 567 G  
20319243003\_EA



PREPARED IN  
**CANADA**  
FOR CANADIANS



**5.48**

**FARMER'S MARKET™  
MINI CUCUMBERS**  
PRODUCT OF WESTERN  
PROVINCES, 11'S  
21070679001\_EA

**CLUB  
SIZE**

**PRODUCT OF  
CANADA**

**3.99**

**PC™ WHOLE CREMINI OR  
WHITE MUSHROOMS**  
PRODUCT OF CANADA 454 G  
20761372\_EA/20738571\_EA

**PRODUCT OF  
CANADA**

**8.99**

**HARVEST WIENERS  
OR HARVEST FARMER  
SAUSAGE**  
SELECTED VARIETIES 375-675 G  
20122094\_EA/20357532\_EA

**LIMIT 4  
OVER LIMIT PAY  
10.99 EA**

**PREPARED IN  
CANADA**

**\$14**

**PC™ PORK BACK  
RIBS 680 G OR  
KOREAN BEEF  
SHORT RIBS  
FROZEN 500 G**  
SELECTED VARIETIES  
20077715\_EA/21394197\_EA

**LIMIT 4  
OVER LIMIT PAY  
16.00 EA**

**PREPARED IN  
CANADA**

**Optimum™**

Members-Only Price™  
**\$13**

Members save  
**\$1.50**

Non-members  
**14.50**

**MAPLE LEAF  
NATURAL  
SELECTIONS OR  
PC™ FREE FROM™  
CLUB SIZE DELI  
MEAT 375/400 G OR  
FREYBELYONER  
SAUSAGE 1 KG**  
SELECTED VARIETIES  
20097889\_EA/20772015\_EA  
\*Must be a registered PC  
Optimum™ member to load  
and get this offer.

**PREPARED IN  
CANADA**

**Optimum™**

Members-Only Price™  
**\$11**

Members save  
**\$2**

Non-members  
**\$13**

**BOTHWELL  
CHEESE**  
SELECTED VARIETIES  
450/540 G  
21060070\_EA/21387033\_EA  
\*Must be a registered PC  
Optimum™ member to load  
and get this offer.

**PREPARED IN  
CANADA**

**\$6**

**FARMER'S  
MARKET™  
TARTS**  
SELECTED VARIETIES  
510 G  
21629191\_EA/21727991\_EA

**PREPARED IN  
CANADA**

**\$3**

**WONDER  
BALLPARK  
BUNS**  
SELECTED VARIETIES  
6/8'S  
21022027\_EA/21022316\_EA

**PREPARED IN  
CANADA**

**\$5**

**FARMER'S  
MARKET™  
BUTTER  
CROISSANTS  
OR BUNS**  
SELECTED VARIETIES  
260-336 G  
20979943\_EA/21707790\_EA

**PREPARED IN  
CANADA**

**2.97**

**ASTRO OR  
IÖGO YOGURT  
TUBS**  
SELECTED VARIETIES  
650/750 G  
20165226001\_EA  
21659463\_EA

**PREPARED IN  
CANADA**

**7.97**

**ARMSTRONG  
CHEESE BARS**  
600 G OR SHREDS  
500 G  
SELECTED VARIETIES  
21259902\_EA/21681242\_EA

**LIMIT 4  
OVER LIMIT PAY  
11.49 EA**

**PREPARED IN  
CANADA**

**6.99**

**BECEL  
MARGARINE**  
SELECTED VARIETIES  
637/850 G  
20297818002\_EA

**LIMIT 4  
OVER LIMIT PAY  
9.49 EA**

**PREPARED IN  
CANADA**

**\$6**

**LACTANTIA  
LACTOSE FREE  
MILK**  
SELECTED VARIETIES  
2 L  
20301822001\_EA  
20595216\_EA

**PREPARED IN  
CANADA**

**\$1**

**NO NAME™  
PIZZA SAUCE  
OR PURE  
TOMATO PASTE**  
SELECTED VARIETIES  
156/213 ML  
20018020\_EA/20118094\_EA

**PREPARED IN  
CANADA**

**\$4**

**PC™  
VINAIGRETTE**  
SELECTED VARIETIES  
350 ML  
21072462\_EA/21683167\_EA

**PREPARED IN  
CANADA**

**2.29**

**AYLMER ACCENTS™  
540 ML OR ROTEL  
TOMATOES**  
284 ML  
SELECTED VARIETIES  
21207591\_EA/2154450\_EA

**LIMIT 4  
OVER LIMIT PAY  
2.79 EA**

**PREPARED IN  
CANADA**

**\$2**

**NO NAME™  
APPLE SAUCE**  
SELECTED VARIETIES  
620 ML  
21379698\_EA/21379757\_EA

**PREPARED IN  
CANADA**

**\$4**

**DARE CANDY™  
SELECTED VARIETIES  
475-700 G**  
21572976\_EA/21697971\_EA

**LIMIT 6  
OVER LIMIT PAY  
4.99 EA**

**PREPARED IN  
CANADA**

**UP TO  
15%  
OFF**  
12.00-45.89 AFTER SAVINGS

**PC™ SUPPLEMENTS**  
SELECTED VARIETIES  
AND SIZES  
20696552\_EA/21313808\_EA

**PREPARED IN  
CANADA**

Disney · PIXAR

# FREE STICKER PACK FOR EVERY \$25 SPENT\*

**\$5**  
UNIQUE ALBUM

\*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

## SPEND \$10\* ON SELECT

**KRAFT, HEINZ, PHILADELPHIA, MAXWELL HOUSE, NABOB, TASSIMO, TACO BELL, CLASSICO, GARDEN SELECT, CRAVE, BAGEL BITES, MIO, CRYSTAL LIGHT, JELL-O, RENEE'S, BULL'S-EYE, DIANA PRODUCTS AND GET ONE BONUS STICKER PACK**

20866924010\_EA/21085515\_EA/21618217\_EA/21740440\_EA/20039581001\_EA

## SPEND \$10\* ON SELECT

**CHEERIOS, OATMEAL CRISP, NATURE VALLEY, OLD EL PASO, PILLSBURY OR ANNIE'S PRODUCT AND GET A BONUS CARD PACK**

21104047\_EA/21667577\_EA/20316187001\_EA/20306992001\_EA

## SPEND \$15\* ON SELECT

**COCA-COLA, CANADA DRY, SPRITE, A&W, FANTA, FRESCA, AHA, VITAMINWATER, SMARTWATER, PEACE TEA, FUZE, MONSTER ENERGY, POWERADE OR BODY ARMOR AND GET ONE BONUS STICKER PACK**

20313741002\_C06/20307569004\_C12/21731564\_EA/20853723\_EA

## SPEND \$15\* ON SELECT

**CRACKER BARREL, BLACK DIAMOND, IÖGO, ASTRO OR LACTANTIA PRODUCTS AND GET A BONUS STICKER PACK**

21290384\_EA/20763661\_EA/20986474\_EA/21290222\_EA/20165226001\_EA

## SPEND \$12\* ON SELECT

**CAMPBELL'S READY TO SERVE SOUPS 515 ML, HABITANT SOUP 796 ML, SNYDER'S PRETZELS 240 G, CHUNKY 515 ML, GOLDFISH CRACKERS OR SNACK FACTORY CRISPS 200 G AND GET ONE BONUS STICKER PACK**

21479030\_EA/20300320\_EA/20316052001\_EA/20948940\_EA

Disney · PIXAR

# FREE STICKER PACK FOR EVERY \$25 SPENT\*

**\$5**  
UNIQUE  
ALBUM

\*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

## SPEND \$15\* ON SELECT

**CHRISTIE CRACKERS, CHRISTIE COOKIES, CADBURY, HALLS OR CLIF ENERGY BARS AND GET ONE BONUS STICKER PACK**  
21547034\_EA/21358407\_EA/21664843\_EA

## SPEND \$10\* ON SELECT

**NESCAFÉ, STARBUCKS COFFEE OR MAISON PERRIER BEVERAGE PRODUCTS AND GET ONE BONUS STICKER PACK**  
20873036\_EA/20547343006\_EA/21576465\_C08

## SPEND \$15\* ON SELECT

**ROYALE PAPER PRODUCTS AND GET ONE BONUS STICKER PACK**  
21191252\_EA/21484732\_EA/21618478\_EA

## SPEND \$9\* ON SELECT

**MILK 2 GO, ARMSTRONG PROTEIN STICKS AND GET ONE BONUS STICKER PACK**  
21065263\_EA/21537885\_EA/21694973\_EA

## SPEND \$10\* ON ANY

**PC® BLUE MENU PRODUCTS AND GET ONE BONUS STICKER PACK**  
21747415\_C12/20057669001\_EA/20307025002\_EA/20538593001\_EA/20631288004\_EA/20941224\_EA

## SPEND \$10\* ON SELECT

**PC® OR NO NAME® CHIPS, POPCORN OR PRETZELS AND GET ONE BONUS STICKER PACK**  
21654374\_EA/21686985\_EA/21712080\_EA/21712032\_EA



# Disney · PIXAR FREE STICKER PACK FOR EVERY \$25 SPENT\*

**\$5**  
UNIQUE ALBUM



\*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

**\$5**

**LIMIT 2**  
OVER LIMIT PAY  
6.49 EA

**MILK 2 GO MILK**  
SELECTED VARIETIES, 6X200 ML  
21065263\_EA/21537885\_EA

PREPARED IN CANADA

**4<sup>50</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
5.79 EA

**ARMSTRONG CHEESE SNACKS OR COMBOS**  
SELECTED VARIETIES, 180-210 G  
21440769\_EA/21694973\_EA

**3<sup>47</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
5.99 EA

**DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA**  
SELECTED VARIETIES  
FROZEN, 288-410 G  
20296424004\_EA/20852957\_EA

**3/\$9**  
OR 3.99 EA

**GENERAL MILLS, NATURE VALLEY, PILLSBURY, BETTY CROCKER OR MOTT'S GRANOLA OR CEREAL BARS, TREATS OR FRUIT SNACKS**  
SELECTED VARIETIES, 120-230 G  
20315520005\_EA/210331310\_EA

**5<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
6.99 EA

**KRAFT PEANUT BUTTER**  
SELECTED VARIETIES  
750 G/1 KG  
20039581001\_EA/20311582001\_EA

PREPARED IN CANADA

**5<sup>47</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
6.99 EA

**KELLOGG'S FAMILY SIZE CEREAL**  
SELECTED VARIETIES  
450-650 G  
21449784\_EA/21450811\_EA

**3<sup>38</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
3.79 EA

**VH SAUCES, THAI & INDIAN, DIPPING OR STIR-FRY SAUCES**  
SELECTED VARIETIES  
341-380 ML  
20297368\_EA  
20308726001\_EA

**2<sup>50</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
2.99 EA

**GLACEAU VITAMINWATER BEVERAGES**  
SELECTED VARIETIES  
591 ML  
20333194006\_EA  
20562362003\_EA

**12<sup>99</sup>**

**STARBUCKS NESPRESSO VERTUO COFFEE CAPSULES**  
SELECTED VARIETIES  
68-100 G  
21398289\_EA/21545115\_EA

**3,000** back in price  
for every \$10<sup>00</sup> spent on

**MAYNARDS CANDY OR CADBURY CHOCOLATE**  
SELECTED VARIETIES  
33 G-1 KG  
EXCLUDING SEASONAL  
21545554\_EA/21648536\_EA

**\$8**

**PC' BLUE MENU' GROUND CHICKEN OR TURKEY**  
454 G  
21100091\_EA/21100092\_EA

CANADIAN POULTRY

**3<sup>50</sup>**

**PC' BLUE MENU' BEANS, PEAS, LENTILS OR SOUP MIX**  
SELECTED VARIETIES 900 G  
20629219\_EA/20629496\_EA

**\$6**

**LIMIT 4**  
OVER LIMIT PAY  
7.49 EA

**PC' OR BLUE MENU' SMOOTHIE OR FRUIT BARS**  
SELECTED VARIETIES  
FROZEN, 6/12'S, 480 G  
20175385\_EA/20538593001\_EA

**\$9**

**PC' OR BLUE MENU' LASAGNA OR MAC & CHEESE**  
SELECTED VARIETIES  
FROZEN, 1.13 KG  
20530286\_EA/21364300\_EA

PREPARED IN CANADA

**\$9**

**LIMIT 2**  
OVER LIMIT PAY  
10.07 EA

**PC' BLUE MENU' EGG WHITES**  
REFRIGERATED,  
1 KG  
20821364001\_EA

**4<sup>50</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
5.50 EA

**PC' BLUE MENU' CEREAL GRANOLA BOOST**  
SELECTED VARIETIES, 325 G  
20631288003\_EA/20631288004\_EA

PREPARED IN CANADA

**FRESH  
PROMISE**

**If it's not fresh,  
it's free.**

**3<sup>86</sup>**

**WHOLE PINEAPPLE**  
PRODUCT OF COSTA RICA  
OR MEXICO  
20160992001\_EA

**GREEN ZUCCHINI**  
PRODUCT OF MEXICO  
20426596001\_KG

**1<sup>99</sup>**  
LB  
4.39/KG



**7<sup>88</sup>**

**NO NAME<sup>®</sup> NATURALLY IMPERFECT<sup>™</sup>  
RED OR RUSSET POTATOES**  
PRODUCT OF CANADA,  
CANADA NO. 2 GRADE, CLUB SIZE  
20901572001\_EA/20944637001\_EA

President's Choice<sup>®</sup>  
le Choix du Président<sup>®</sup>

New!  
Nouveau!

EASY TO PEEL  
**MANDARIN**  
ORANGES  
**MANDARINES**  
FACILES À PELER

JUICY AND SWEET/JUTEUSES ET SUCRÉES

**\$7**

**PC<sup>®</sup> MANDARINS**  
PRODUCT OF U.S.A.  
CLUB SIZE  
20864961001\_EA

**3 LB**



**20 LB**

**\$5**

no name<sup>®</sup> sans nom<sup>®</sup>

**Naturally Imperfect<sup>™</sup>**  
Naturellement imparfaits<sup>™</sup>

**limes**

Freshness and quality... in all shapes and sizes.  
Fraîcheur et qualité... sous toutes les formes.

no name<sup>®</sup> Naturally Imperfect<sup>™</sup> fruits and vegetables may not be picture perfect, but they always deliver the freshness and flavour you want - at exceptional value.  
Les fruits et légumes Naturellement imparfaits<sup>™</sup> sans nom<sup>®</sup> ne sont pas tout à fait parfaits, mais ils offrent toujours la fraîcheur et la saveur que vous recherchez, et ce, à une valeur exceptionnelle.

680 g (1.5 lb)

**NO NAME<sup>®</sup>  
NATURALLY IMPERFECT<sup>™</sup>  
LIMES**  
PRODUCT OF MEXICO  
680 G  
21673921001\_EA

**CLUB  
SIZE**

**\$8**

**KIWI**  
PRODUCT OF GREECE, CLUB SIZE  
21576456001\_EA

**PLANTAINS**  
PRODUCT OF GUATEMALA, HONDURAS,  
COSTA RICA, MEXICO OR BRAZIL  
20119326001\_EA

**1<sup>47</sup>**  
LB  
3.24/KG



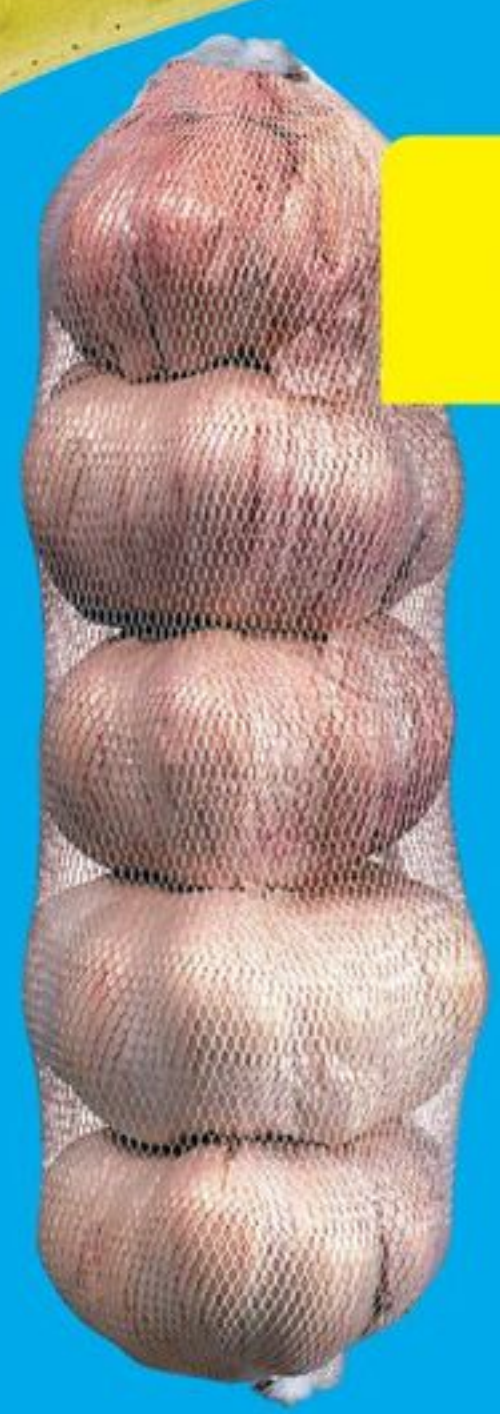
**2 LB**



**3<sup>99</sup>**  
LB  
8.80/KG

**PC<sup>®</sup> BLACK SABLE GRAPES**  
PRODUCT OF CHILE, NO. 1 GRADE  
20711275001\_KG

**1<sup>29</sup>**



**GARLIC**  
PRODUCT OF CHINA  
5'S  
21735719001\_EA



# GREEN THUMBS UP

## OUR GARDEN CENTRE IS OPENING SOON!

**\$15**

**FARMER'S MARKET™ PANSY BOWL**  
SELECTED VARIETIES  
10 INCH  
20753921\_EA



**\$4**

**POTTED BASIL**  
6 INCH  
21372596\_EA



**\$20**

**PC® SENETTI PLANTER**  
8 INCH  
21764649\_EA



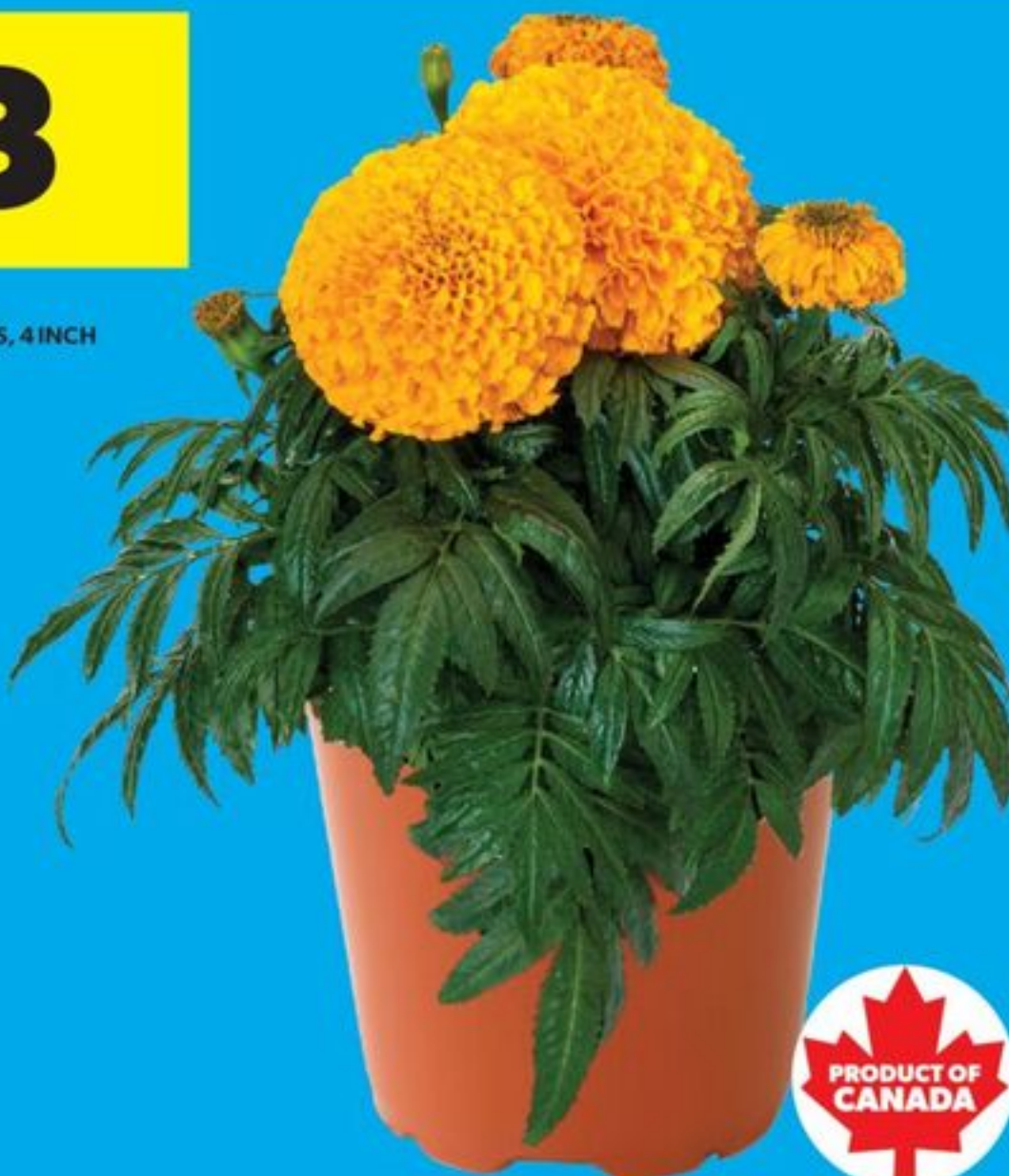
**\$18**

**FARMER'S MARKET™ EARLY MIX BOWL**  
SELECTED VARIETIES, 10 INCH  
20753834\_EA



**\$3**

**MARIGOLDS**  
SELECTED VARIETIES, 4 INCH  
20010971\_EA



**4/\$13**  
OR 3.50 EA

**PC® BLACK EARTH SOIL**  
25 L  
21357792\_EA



**3/\$12**  
OR 4.50 EA

**NO NAME® COW MANURE COMPOST**  
12.5 KG  
21349331\_EA



**2/\$14**  
OR 8.00 EA

**PC® VEGETABLE AND HERB SOIL**  
25 L  
21349109\_EA



**\$11**

**NO NAME® ALL PURPOSE SOIL**  
50 L  
21358664\_EA



**\$11**

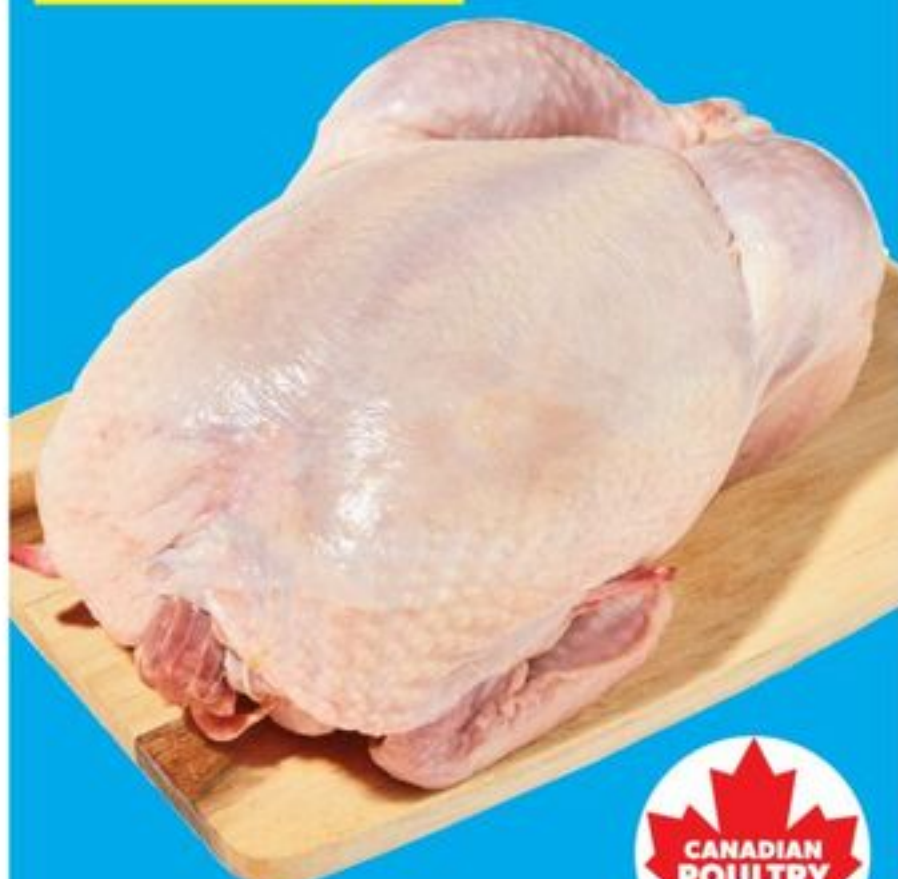
**PC® FLOWER AND GARDEN BED SOIL**  
50 L  
21363856\_EA



# SUPER FRESH

**3<sup>50</sup>**  
LB  
7.72/KG

**WHOLE FRYER CHICKENS** BAG OF 3 OR HALAL SINGLE PACK, FRESH  
20734042\_KG



**\$15**

**BONELESS, SKINLESS CHICKEN BREAST FILLET**  
FRESH, 925 G  
21308943\_EA



**6<sup>50</sup>**

**PC<sup>®</sup> FREE FROM<sup>™</sup> LEAN GROUND PORK**  
FRESH, 454 G  
20883220\_EA



**10<sup>99</sup>**  
LB  
24.23/KG

**BEEF STIR FRY**  
20820739\_KG



**11<sup>99</sup>**  
LB  
26.43/KG

**BONELESS BLADE ROAST OR STEAK CUT FROM CANADA AA GRADE BEEF**  
20804740\_KG/20804775\_KG



**\$13**

**PC<sup>®</sup> WORLD OF FLAVOURS PORK ROAST**  
SELECTED VARIETIES, FRESH, 730/900 G  
21603108\_EA/21603234\_EA



**6<sup>99</sup>**

**HARVEST DINNER, BREAKFAST OR GROUND SAUSAGES**  
SELECTED VARIETIES  
250-500 G  
21724040\_EA, 21724191\_EA

**LIMIT 6 OVER LIMIT PAY 8.00 EA**



**10<sup>99</sup>**

**HARVEST MEATS BACON**  
SELECTED VARIETIES, 500 G  
20851410\_EA



**8<sup>99</sup>**

**NO NAME<sup>®</sup> SMOKIES<sup>™</sup> OR GARLIC COIL**  
SELECTED VARIETIES, 750-900 G  
20090793\_EA, 20734371\_EA



**\$42**

**CHICKEN BREAST PORTIONS**  
BONELESS, SKINLESS, SEASONED, FROZEN, 4 KG  
20185997\_EA



**\$15**  
LB  
33.07/KG

**FRESH ATLANTIC SALMON FILLETS**  
BONELESS, SKINLESS  
20852985\_KG



**CLUB SIZE**

**\$10**

**PC<sup>®</sup> PEI MUSSELS IN SAUCE**  
SELECTED VARIETIES, FROZEN, 907 G  
20838560\_EA

**LIMIT 4 OVER LIMIT PAY 13.99 EA**



**4<sup>99</sup>**

**WATERVIEW MARKET CRISPY CALAMARI**  
300 G, ANCHOR'S BAY MUSSEL OR CLAM MEAT 340 G FROZEN  
20792247\_EA/21454797\_EA



**\$26**

**PC<sup>®</sup> COOKED PACIFIC WHITE SHRIMP** 31-40/LB, 1.5 KG, FROZEN  
21034922\_EA

**LIMIT 4 OVER LIMIT PAY 34.99 EA**



**CLUB SIZE**

**5<sup>50</sup>**

**SEAQUEST<sup>®</sup> CRAB FLAVOURED ALASKA POLLOCK**  
SELECTED VARIETIES, READY-TO-EAT, 454 G  
20591152\_EA/20591951\_EA

**LIMIT 4 OVER LIMIT PAY 7.99 EA**



**\$7**

**PC<sup>®</sup> SHRIMP SPRING ROLLS** 294 G OR SEAQUEST<sup>®</sup> PACIFIC WHITE SHRIMP 36-55/LB, 300 G, FROZEN  
20950440\_EA/21636352\_EA



# SUPER FRESH

**3.50** /100 G

**MASTRO SALAMI OR SALAMI WITH PROSCIUTTO**  
DELI SERVICE CASE, SELECTED VARIETIES  
20087761\_KG



**PREPARED IN CANADA**

**Optimum**  
Members-Only Price™

**\$6**

Members save **\$1.50**

**PILLER'S PEPPERONI PIZZA TOPPINGS 175-250 G OR KOLBASSA 250-375 G OR CHUBS 175 G**  
SELECTED VARIETIES  
20042333\_EA/20308469\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



**Non-members 7.50**

**PREPARED IN CANADA**

**Optimum**  
Members-Only Price™

**\$7**

Members save **\$1**

**ZIGGY'S OR MARCANGELO CHICKEN STRIPS OR BITES**  
SELECTED VARIETIES, 200 G  
21603188\_EA/21613514\_EA



**Non-members \$8**

**PREPARED IN CANADA**

**\$6**

**PC® DOUBLE CREAM BRIE 200 G OR GOAT CRUMBLES 165/175 G**  
SELECTED VARIETIES  
20787327\_EA/20862068\_EA



**PREPARED IN CANADA**

**\$8**

**PC® GOAT CHEESE LOGS**  
SELECTED VARIETIES, 300 G  
20419118\_EA/20569735\_EA

**LIMIT 4 OVER LIMIT PAY 8.99 EA**



**PREPARED IN CANADA**

**\$8**

**BELLAVITANO CHEESE**  
SELECTED VARIETIES, 150 G  
20430601\_EA/21535809\_EA

**LIMIT 4 OVER LIMIT PAY 10.99 EA**



**PREPARED IN CANADA**

**3.50**

**PC® DIPS OR HUMMUS 200-227 G OR NAAN CRISPS 170 G**  
SELECTED VARIETIES  
20584097\_EA/21683470\_EA



**PREPARED IN CANADA**

**Optimum**  
Members-Only Price™

**4.50**

Members save **\$1**

**SNACK FACTORY PRETZEL CRISPS**  
SELECTED VARIETIES, 200 G  
20948940\_EA/21676303\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**Non-members 5.50**



**PREPARED IN CANADA**

**FROM \$9**  
9.00-13.00

**JAPANESE SNACK ROLLS 200 G OR ONIGIRI 244 G**  
SELECTED VARIETIES  
21715743\_EA/21716042\_EA

**NEW**



**PREPARED IN CANADA**

**2/\$5**  
OR 2.99 EA

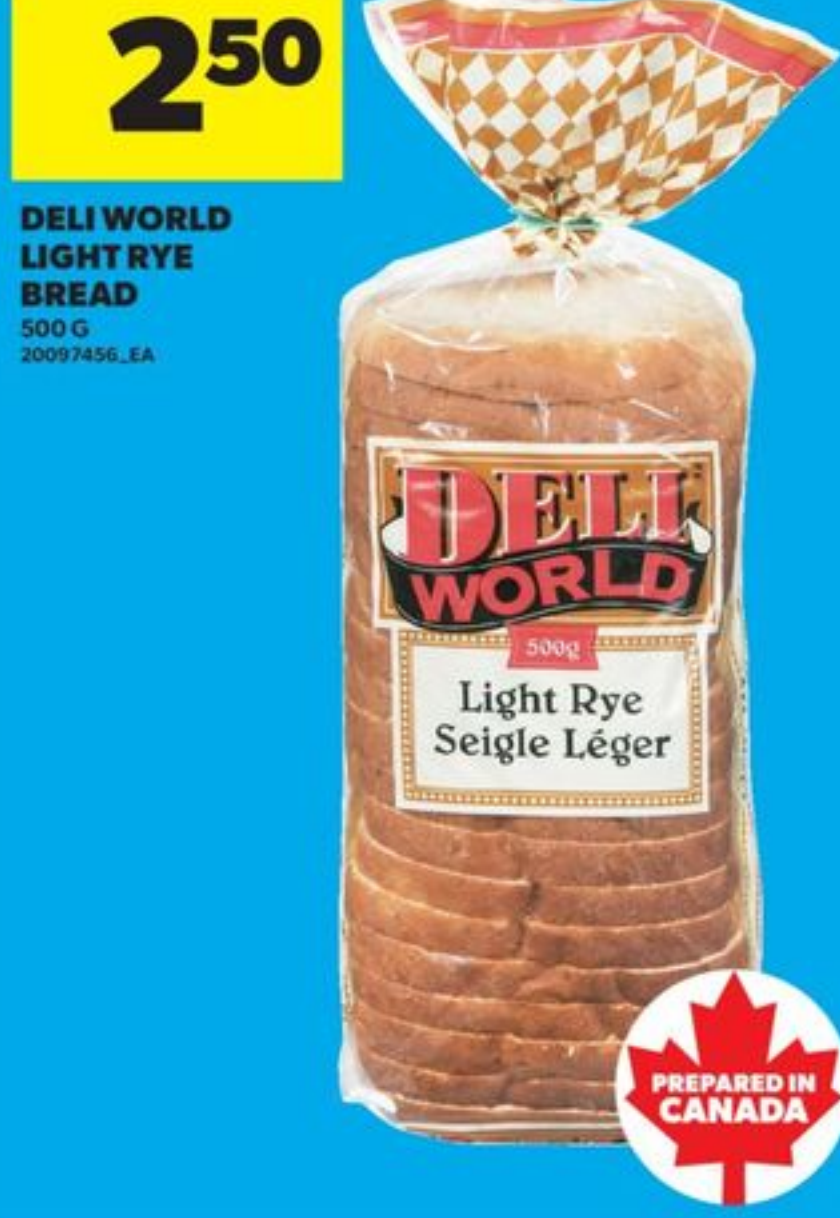
**WONDER BREAD 570 G OR BUNS 12'S**  
SELECTED VARIETIES  
20309674\_EA/20520828\_EA



**PREPARED IN CANADA**

**2.50**

**DELI WORLD LIGHT RYE BREAD**  
500 G  
20097456\_EA



**PREPARED IN CANADA**

**4.75**

**LA BAGUETTERIE SLICED MICHE**  
SELECTED VARIETIE, 600/800 G  
20862393\_EA/21166112\_EA



**PREPARED IN CANADA**

**\$6**

**IN-STORE BAKED COOKIES**  
SELECTED VARIETIES, 12'S  
21550809\_EA/21551236\_EA



**PREPARED IN CANADA**

**\$5**

**FARMER'S MARKET™ MUFFINS**  
SELECTED VARIETIES, 4'S  
21639320\_EA/21639452\_EA



**PREPARED IN CANADA**

**4.50**

**CHEESE STICKS**  
BAKED-IN-STORE, 5'S  
21484968\_EA



**PREPARED IN CANADA**

# SUPER YOUR EVERYDAY

**\$1**

**LIMIT 6**  
OVER LIMIT PAY  
1.59 EA

**JELL-O**  
JELL-O JELLY POWDER  
SELECTED VARIETIES, 9.1-85 G  
20300739003\_EA/20317293001\_EA

cherry - cerise

strawberry fraise

85g

**2<sup>77</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
3.79 EA

**ROGERS SUGAR**  
SELECTED VARIETIES, 1 KG  
20108812\_EA/20169394\_EA

icing sugar  
sucre à glacer

dark brown sugar  
sucre foncé

1 kg

PREPARED IN CANADA

**4<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
5.99 EA

**POST**  
FAMILY SIZE CEREAL  
SELECTED VARIETIES, 525-650 G  
21542452\_EA/21575229\_EA

Shreddies

Honeycomb

**4<sup>50</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
5.49 EA

**SUNRYPE FRUIT TO GO BITES**  
FRUIT SNACKS  
SELECTED VARIETIES, 112 G  
21628557\_EA/21637824\_EA

100% FRUIT SNACK

100% FRUIT & VEGGIE SNACK

fruit to go BITES

PREPARED IN CANADA

**5<sup>49</sup>**

**SMUCKER'S PURE JAM, JELLY OR MARMALADE**  
500 ML, NO SUGAR ADDED SPREAD 310 ML OR ADAMS PEANUT BUTTER 500 G  
SELECTED VARIETIES  
20308043001\_EA/20367670001\_EA

ADAMS

100% NATURAL

CREAMY CRÈMEUX

**GET 2,500<sup>00</sup> back in points**  
for every \$8\* spent on

**KELLOGG'S RAISIN BRAN, ALL BRAN, CRISPIX, FUN PAC, MINI WHEATS, SPECIAL K OR VECTOR PREMIUM CEREAL**  
SELECTED VARIETIES, 210-525 G  
20067427\_EA/21430734\_EA

Crispix

FUN PAC

**4<sup>25</sup>**

**LIMIT 6**  
OVER LIMIT PAY  
4.99 EA

**DEL MONTE FRUIT**  
SELECTED VARIETIES, 796 ML  
20306160005\_EA/20306160007\_EA

NO SUGAR ADDED

Del Monte Quality

FRUIT COCKTAIL

SLICED PEACHES

**1<sup>67</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
2.49 EA

**CAMPBELL'S CONDENSED SOUP AND COOKING BROTH**  
SELECTED VARIETIES, 284 ML  
20297246002\_EA/21690041\_EA

Campbell's

Cream of Chicken  
Crème de poulet

Butter Chicken  
Poulet au beurre

**3/\$8**  
OR 3.29 EA

**MINUTE RICE READY TO SERVE OR TILDA READY TO HEAT RICE**  
SELECTED VARIETIES  
250 G  
20110052001\_EA  
20695681\_EA

Tilda

Pure Basmati pur

Minute Rice

**3<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
4.99 EA

**PATAK'S COOKING SAUCE**  
SELECTED VARIETIES  
400 ML  
20675802\_EA

TO UNLOCK FLAVOUR

PATAK'S Original

SPICY / ÉPICÉ BUTTER CHICKEN POULET AU BEURRE

COOKING SAUCE / SAUCE DE CUISSON

400 ml

**3<sup>50</sup>**

**PC MAYO SANDWICH SPREAD**  
SELECTED VARIETIES, 300 ML  
20320456001\_EA/21660416\_EA

Produits Chinois & Chien à Produits

ROASTED GARLIC MAYO

SPICY PICKLE MAYO

**3<sup>50</sup>**

**NO NAME PICKLES**  
SELECTED VARIETIES, 1 L  
20046189\_EA/20326255\_EA

dill pickles with garlic  
cornichons à l'aneth

dill pickles  
cornichons à l'aneth

**2<sup>97</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
3.79 EA

**CLASSICO SAUCE**  
SELECTED VARIETIES  
218-600 ML  
20325490003\_EA  
21618426\_EA

CLASSICO

ALFREDO

SWEET BASIL MARINARA

**\$5**

**NO NAME LONG GRAIN RICE**  
SELECTED VARIETIES  
2 KG  
20069589\_EA  
20154364\_EA

long grain white rice  
riz blanc à grains longs

long grain parboiled rice  
riz étuvé à grains longs

**2<sup>47</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
2.99 EA

**PRINGLES SUPER STACK POTATO CHIPS**  
SELECTED VARIETIES  
148/156 G  
21003823\_EA  
21003833\_EA

PRINGLES

ORIGINAL

SOUR CREAM & ONION

**\$3**

**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA

**OLD DUTCH POTATO CHIPS, SNACKS, ARRIBA 235-245 G OR RESTAURANTE TORTILLA CHIPS 275/290 G**  
SELECTED VARIETIES  
21367509\_EA  
21646697\_EA

Old Dutch

Ridgies

RESTAURANTE

\***LOAD TO GET 25,000 POINTS:** Open your PC Optimism™ app to load this offer - for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories. (Excludes prescription drugs and optical), before applicable taxes and after all other coupons, discounts or PC Optimism™ points redemptions are deducted, in a single transaction, at any Real Canadian Superstore location you will earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. The retail value of up to \$25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No rainchecks OR substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Coupons must be presented and redeemed at time of purchase. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Some items may have "plus deposit and environmental charge" where applicable. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2026 Loblaws Inc. **\*We match prices:** Applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. **WE RESERVE THE RIGHT TO LIMIT QUANTITIES** (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). We will not match: competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimism™, PC Optimism Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMISM MEMBERS ONLY:** These offers are only available to valid PC Optimism™ program members. Membership is free. To register, see in-store or visit pcoptimism.ca. No cash value. See pcoptimism.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimism™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

# SUPER YOUR EVERYDAY

**3<sup>33</sup>** **GET 500\***  
**IÖGO NANO DRINKABLES**  
 6X93 ML OR SIGGI'S SKYR 4X100 G YOGURT  
 SELECTED VARIETIES  
 21042490\_EA  
 21590027\_EA

**LIMIT 4**  
**OVER LIMIT PAY 3.79 EA**



**PREPARED IN CANADA**

**4<sup>77</sup>** **GET 1,000\*** **\$1 back in points**  
**AMOZZA! CHEESE TWISTS**  
 SELECTED VARIETIES  
 228 G  
 21403314\_EA

**LIMIT 4**  
**OVER LIMIT PAY 7.49 EA**



**\$7**  
**PC FREE RUN BROWN EGGS**  
 LARGE, 12'S  
 20813628001\_EA

**LIMIT 4**  
**OVER LIMIT PAY 7.99 EA**



**\$10**  
**NO NAME ICE CREAM SANDWICHES OR BARS**  
 SELECTED VARIETIES  
 FROZEN, 24/30'S  
 20347400001\_EA

**CLUB SIZE**

**vanilla bars**  
 in a chocolaty coating

30 x 60 mL

**CLUB SIZE** **PREPARED IN CANADA**



**2<sup>49</sup>**  
**CAVENDISH FRIES**  
 SELECTED VARIETIES  
 FROZEN, 800 G  
 21559837\_EA  
 21559976\_EA


**LIMIT 4**  
**OVER LIMIT PAY 2.99 EA**



**PREPARED IN CANADA**

**4<sup>99</sup>**  
**CHEF BOMBAY ENTREES OR APPETIZERS**  
 SELECTED VARIETIES  
 FROZEN, 250-354 G  
 20973182\_EA  
 20973257\_EA

**LIMIT 4**  
**OVER LIMIT PAY 7.99 EA**



**PREPARED IN CANADA**

**6<sup>99</sup>**  
**HIGH LINER BREADED OR BATTERED FISH** 350-700 G  
**OR SHRIMP** 315/330 G  
 SELECTED VARIETIES  
 FROZEN  
 20303200001\_EA  
 20572299004\_EA

**LIMIT 4**  
**OVER LIMIT PAY 7.99 EA**



**3<sup>33</sup>**  
**BLACK DIAMOND PROCESSED CHEESE SLICES**  
 SELECTED VARIETIES  
 410 G  
 21252564\_EA

**LIMIT 4**  
**OVER LIMIT PAY 4.99 EA**



**PREPARED IN CANADA**

**2<sup>99</sup>**  
**LECLERC CÉLÉBRATION COOKIES**  
 SELECTED VARIETIES,  
 200-350 G  
 21680074\_EA  
 21680155\_EA

**LIMIT 4**  
**OVER LIMIT PAY 4.50 EA**



**5<sup>29</sup>**  
**DARE BEAR PAWS COOKIES**  
 337-490 G OR WAGON WHEELS 630 G  
 SELECTED VARIETIES  
 21081883\_EA  
 21238487\_EA

**LIMIT 4**  
**OVER LIMIT PAY 6.49 EA**



**Optimum**  
 Members-Only Price\* **\$9**  
 Members save **\$2**  
 Non-members **\$11**

**LINDT LINDOR TRUFFLES** 142-151 G  
**OR GHIRARDELLI CHOCOLATE SQUARES** 151-153 G  
 SELECTED VARIETIES  
 21390291\_EA  
 21850889\_EA

\*Must be a registered PC Optimum™ member to load and get this offer.



**19<sup>99</sup>**  
**NABOB GROUND COFFEE** 915/930 G  
**OR PC WHOLE BEAN COFFEE** 820/907 G  
 SELECTED VARIETIES  
 20074173002\_EA  
 21393334\_EA

**LIMIT 4**  
**OVER LIMIT PAY 24.99 EA**



**3<sup>79</sup>**  
**OCEAN SPRAY CRANBERRY COCKTAIL** 1.89 L  
**OR 100% JUICE BLENDS** 1.77 L  
 SELECTED VARIETIES  
 1.89 L  
 20300006008\_EA  
 20300006009\_EA

**LIMIT 4**  
**OVER LIMIT PAY 4.49 EA**



**\$4**  
**PC 100% JUICE**  
 SELECTED VARIETIES  
 8X200 ML  
 21718742\_EA  
 21718947\_EA

**LIMIT 4**  
**OVER LIMIT PAY 5.50 EA**



**5<sup>75</sup>**  
**PC FUNCTION SPARKLING BEVERAGE**  
 SELECTED VARIETIES  
 6X355 ML  
 21850369\_C06  
 21850611\_C06

**LIMIT 4**  
**OVER LIMIT PAY 6.79 EA**



**PREPARED IN CANADA**

**7<sup>99</sup>** **GET 750\***  
**TWINING'S TEA**  
 SELECTED VARIETIES  
 50'S  
 2111068\_EA/2111078\_EA

**LIMIT 4**  
**OVER LIMIT PAY 10.99 EA**



**2<sup>50</sup>**  
**ANNIE'S MAC AND CHEESE**  
 SELECTED VARIETIES  
 149-170 G  
 20316187001\_EA  
 20811201\_EA

**LIMIT 4**  
**OVER LIMIT PAY 2.79 EA**



**UP TO 25% OFF**  
 4.41-5.99 AFTER SAVINGS

**ELAN ORGANIC RAW NUTS AND MIXES**  
 SELECTED VARIETIES  
 125-200 G  
 20985778\_EA  
 21306141\_EA

**LIMIT 4**  
**OVER LIMIT PAY 6.79 EA**



**5<sup>50</sup>**  
**EARTH'S OWN CHILLED OAT CREAMER**  
 SELECTED VARIETIES  
 946 ML  
 21576699\_EA  
 21576791\_EA

**LIMIT 4**  
**OVER LIMIT PAY 6.79 EA**



**PREPARED IN CANADA**

**25<sup>99</sup>**  
**RXBAR PROTEIN BAR**  
 SELECTED VARIETIES  
 12X52 G  
 21189855\_C12  
 21189858\_C12

**LIMIT 4**  
**OVER LIMIT PAY 31.60 EA**





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April 16<sup>th</sup> to 22<sup>nd</sup>

Excludes prescription drugs and optical. \*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum

Earn **25,000 pts**

for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

**\$25** back in points

Open the app. It's as easy as that!

**2.99**

**LIMIT 4**  
OVER LIMIT PAY  
3.49 EA

GET **200** pts

**MEGA-PACK MÉGA-FORMAT**

**Temptations**

Whiskas Temptations Cat Treats Selected Varieties 160/180 G 21105375\_EA / 21105382\_EA

MEGA-PACK MÉGA-FORMAT

**Temptations**

MEGA-PACK MÉGA-FORMAT

**Temptations**

180 g

**\$12**

**LIMIT 4**  
OVER LIMIT PAY  
14.99 EA

GET **3,000** pts

**\$3** back in points

**IAMS PROACTIVE HEALTH DRY CAT FOOD**

SELECTED VARIETIES 1.36/1.59 KG 21027553\_EA / 21027556\_EA

IAMS PROACTIVE HEALTH DRY CAT FOOD

INDOOR WEIGHT & HAIRBALL CARE

1.59 kg

IAMS PROACTIVE HEALTH HEALTHY ADULT

1.59 kg

**25.96**

**LIMIT 4**  
OVER LIMIT PAY  
28.99 EA

**FRISKIES CAT FOOD**

SELECTED VARIETIES, 32'S 21186765\_EA / 21186868\_EA

FRISKIES greatest hits

32 CANS

FRISKIES shredded

32 CANS

**\$1**

**LIMIT 12**  
OVER LIMIT PAY  
1.29 EA

**PURINA FANCY FEAST PETITES WET CAT FOOD**

SELECTED VARIETIES, 79.4 G 21357340\_EA / 21439968\_EA

PURINA FANCY FEAST PETITES

SEARED SALMON ENTRÉE

79.4 g

ROASTED TURKEY ENTRÉE

79.4 g

**1.19**

**LIMIT 12**  
OVER LIMIT PAY  
1.50 EA

**WHISKAS PERFECT PORTIONS WET CAT FOOD**

SELECTED VARIETIES 75 G 21011523\_EA / 21011556\_EA

WHISKAS PERFECT PORTIONS

CUTS IN GRAVY

WITH SUSTAINABLE SALMON

1 PORTION (37.5 g)

COUPES EN SAUCE

REPAS AVEC SAUMON DURABLE

1 PORTION (37.5 g)

**2.99**

**LIMIT 4**  
OVER LIMIT PAY  
3.25 EA

**TEMPTATIONS CREAMY PURRRR-ÉE CAT TREATS 48 G OR LICKABLE SPOONS CAT TREATS 40 G**

SELECTED VARIETIES 21479803\_EA / 21585483\_EA

TEMPTATIONS Lickable spoons

40 g

TEMPTATIONS Purrrr-ée

48 g

**\$27**

**LIMIT 4**  
OVER LIMIT PAY  
29.99 EA

**TIDY CATS CAT LITTER**

7.71 KG 20913423\_C01

TIDY CATS LIGHTWEIGHT

7.71 kg

**UP TO 15% OFF**

23.99-31.99 AFTER SAVINGS

**NATURE'S RECIPE DRY DOG FOOD**

SELECTED VARIETIES, 5.4 KG 21692145\_EA / 21692226\_EA

NATURE'S RECIPE

ADULT DOG - CHIEN ADULTE

GRAIN FREE - SANS GRAINS

5.4 kg

**\$35**

**AMERICAN KENNEL CLUB PET BED**

36" LX 27" W ASSORTED COLOURS 21735057\_EA

NEW

**\$35**

**LIMIT 4**  
OVER LIMIT PAY  
41.99 EA

**ALPO DOG FOOD**

16 KG 20112174\_EA

ALPO Cookout Classics Grillades classiques

16 kg

**UP TO 15% OFF**

7.92-10.19 AFTER SAVINGS

**PURINA DENTALIFE DOG TREATS 408-595 G OR BEGGIN' STRIPS DOG TREATS 708-850 G**

SELECTED VARIETIES 21065095\_EA / 21101589\_EA

PURINA DENTALIFE

58 BAILY

485 g

PURINA BEGGIN'

With / Avec Bacon

708 g

**UP TO 15% OFF**

3.39-65.44 AFTER SAVINGS

**CATIT CAT TOYS OR CATNIP**

SELECTED VARIETIES, 1'S 21120038\_EA / 21478272\_EA

CATIT CATNIP & SILVERVINE

28 g | 1 oz

**\$22**

**LIMIT 4**  
OVER LIMIT PAY  
25.00 EA

**NO NAME BLACK OIL SUNFLOWER WILD BIRD SEEDS**

8 KG 21308581\_EA

black oil sunflower wild bird seeds

graines de oil tournesol noires oiseaux sauvages

8 kg

PREPARED IN CANADA

# CELEBRATE EARTH DAY

Spend less on sustainable products.



**\$5**

**LIMIT 4 OVER LIMIT PAY 6.99 EA**

**GREEN WORKS DISINFECTING WIPES** 75'S, ALL-PURPOSE CLEANING SPRAY 946 ML, DISHWASHING LIQUID 650 ML OR TOILET BOWL CLEANER 709 ML SELECTED VARIETIES 21478749\_EA/21478752\_EA

**4<sup>50</sup>**

**LIMIT 4 OVER LIMIT PAY 5.50 EA**

**PC PLANET FIRST™ ALL-PURPOSE CLEANER** 700 ML OR DISH SOAP 1.1L SELECTED VARIETIES 21543302\_EA/21549856\_EA

PREPARED IN CANADA

**3<sup>75</sup>**

**PC GREEN™ TOILET BOWL CLEANER** 710 ML 20299041\_EA

PREPARED IN CANADA

**5<sup>99</sup>**

**MRS. MEYER'S MULTI-SURFACE CLEANER OR DISHWASHING LIQUID** SELECTED VARIETIES, 473 ML 21046698\_EA/21046698\_EA

**9<sup>26</sup>**

**LIMIT 4 OVER LIMIT PAY 11.99 EA**

**PUREX 4.08-4.43L OR SNUGGLE LIQUID 2.77L OR SHEETS 200'S** SELECTED VARIETIES 21195975\_EA/21658822\_EA

**15<sup>97</sup>**

**LIMIT 4 OVER LIMIT PAY 19.99 EA**

**DOWNY OR GAIN LIQUID FABRIC SOFTENER 2.76/4.16L OR BEADS 598-694 G** SELECTED VARIETIES 21549936\_EA/21552884\_EA

**3<sup>49</sup>**

**LIMIT 4 OVER LIMIT PAY 4.79 EA**

**GLAD FOOD WRAP PLANT BASED CLING N'SEAL 45 M OR CLING WRAP 60 M** SELECTED VARIETIES 21687302\_EA

**GET 3,000<sup>00</sup> \$3 back in points for every \$20<sup>00</sup> spent on**

**TRU EARTH LAUNDRY OR FABRIC SOFTENERS** SELECTED VARIETIES 21425514\_EA/21660040\_EA

**54<sup>97</sup>**

**LIMIT 4 OVER LIMIT PAY 67.99 EA**

**VILEDA H2PRO FLAT MOP SYSTEM** 21694036\_EA

**GET 5,000<sup>00</sup> \$5 back in points**

**4<sup>47</sup>**

**LIMIT 4 OVER LIMIT PAY 6.29 EA**

**ZIPLOC STORAGE BAGS** SELECTED VARIETIES 10-100'S 21381380\_EA

**2/\$7** OR 4.00 EA

**PC PAPER YARD WASTE BAGS** 5'S 20429980\_EA

**6<sup>99</sup>**

**LIMIT 4 OVER LIMIT PAY 9.49 EA**

**ROYALE TIGER TOWEL PAPER TOWELS** SELECTED VARIETIES 2/3=6 ROLLS 21484702\_EA

**6<sup>99</sup>**

**LIMIT 4 OVER LIMIT PAY 13.99 EA**

**ROYALE BATHROOM TISSUE** SELECTED VARIETIES 2187145\_EA/21572800\_EA

15=30 ROLLS

PREPARED IN CANADA

**\$13**

**LIMIT 4 OVER LIMIT PAY 16.99 EA**

**RAW SUGAR HAIR CARE** SELECTED VARIETIES AND SIZES 21575560\_EA/21575794\_EA

**GET 1,500<sup>00</sup> \$150 back in points**

**2/\$16** OR 10.99 EA

**NATURAL INSTINCTS HAIR COLOUR** SELECTED VARIETIES 21164888\_EA/21428568\_EA

**\$9**

**LIMIT 4 OVER LIMIT PAY 11.99 EA**

**GARNIER NUTRISSE HAIR COLOUR** SELECTED VARIETIES 20985829\_EA 21214416001\_EA

**10<sup>50</sup>**

**LIMIT 4 OVER LIMIT PAY 13.99 EA**

**METHOD WOMEN OR MEN'S HAIRCARE** SELECTED VARIETIES AND SIZES 21647711\_EA/21647739\_EA

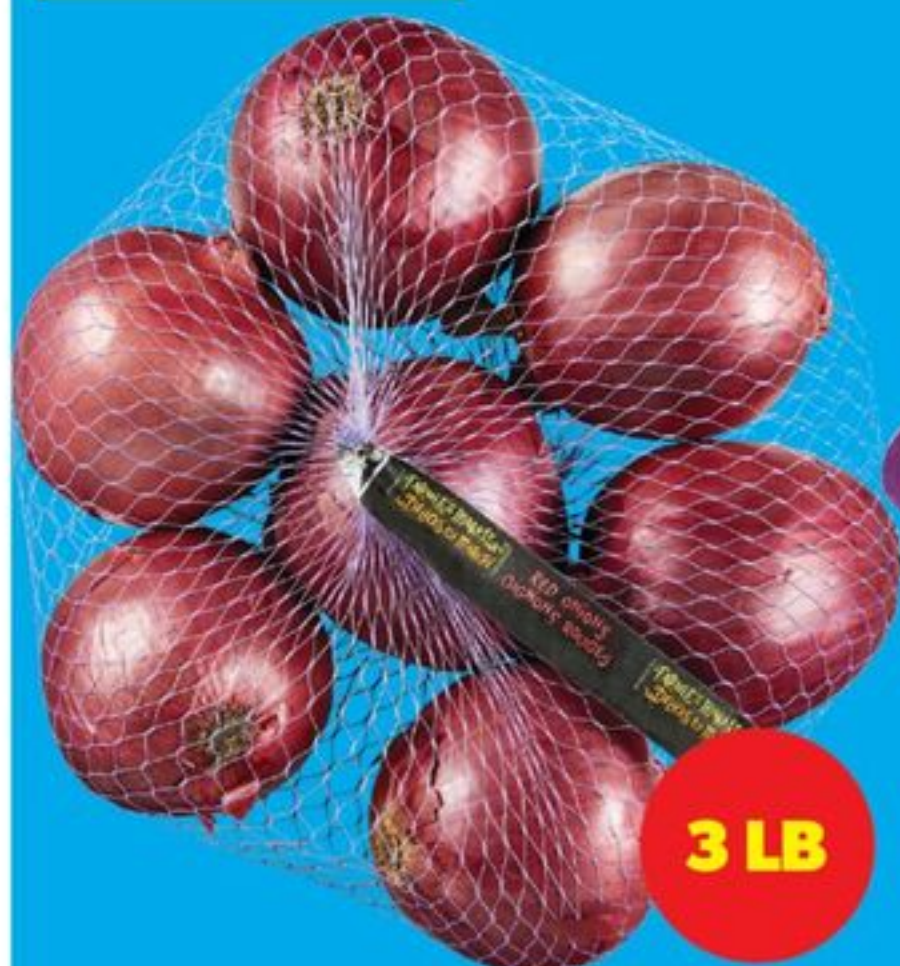
# SHOP THE WORLD IN OUR AISLES\*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

**3<sup>99</sup>**

**FARMERS MARKET™ RED ONIONS**  
PRODUCT OF MEXICO, CANADA, U.S.A. OR NETHERLANDS, NO. 1 GRADE  
2081362001\_EA



**1<sup>99</sup>**  
LB  
4.39/KG

**LONG EGGPLANT**  
PRODUCT OF MEXICO  
20159013001\_KG



**\$7**

**SEAQUEST BAY SCALLOPS** 100-150/LB, 400 G OR **VIVASEA GREENSHELL MUSSELS** 500 G, FROZEN, 21558527\_EA / 21595040\_EA



**6<sup>75</sup>**

**GOLDEN PUNJABI BISCUITS**  
SELECTED VARIETIES, 1.1 KG  
20694637\_EA



**\$16**

**SUFRA' HALAL WHOLE CHICKEN**  
FRESH, UP TO 1.70 KG  
21616849\_EA



**2<sup>49</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
2.99 EA



**1<sup>49</sup>**  
LB  
3.28/KG

**TAIWANESE FLAT CABBAGE**  
PRODUCT OF MEXICO OR CHINA  
20020863001\_KG



**9<sup>99</sup>**  
LB  
22.02/KG

**NEW ZEALAND SHORT CUT LAMB LEG**  
FROZEN  
20142553\_KG



INCLUDES HALAL

**13<sup>99</sup>**

**SUFRA' HALAL BEEF STEW**  
454 G  
21395711\_EA



**5<sup>99</sup>**

**ALFA PUFF PASTRY**  
FROZEN, 850 G  
21606988\_EA



**2<sup>29</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
2.99 EA

**RUBICON JUICE DRINK**  
SELECTED VARIETIES, 1L  
20029236001\_EA



**4<sup>49</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
5.49 EA

**VEEBA VEGINAISE**  
300 G PASTA & PIZZA SAUCE 400 G, SANDWICH SPREAD 300 G OR **CHUTNEY** 320 G  
SELECTED VARIETIES  
21632743\_EA / 21632745\_EA



**9<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
14.99 EA

**QUALITY BASMATI RICE**  
8 LB  
20787290\_EA



**2<sup>29</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
2.99 EA

**SURATI SNACKS**  
SELECTED VARIETIES,  
250/341 G  
20322576003\_EA  
20322576007\_EA



\* Please note that not all items are available in all stores.

# SHOP THE WORLD IN OUR AISLES\*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

**3<sup>67</sup>**

**LARGE DRAGONFRUIT**  
PRODUCT OF VIETNAM  
20168395001\_EA



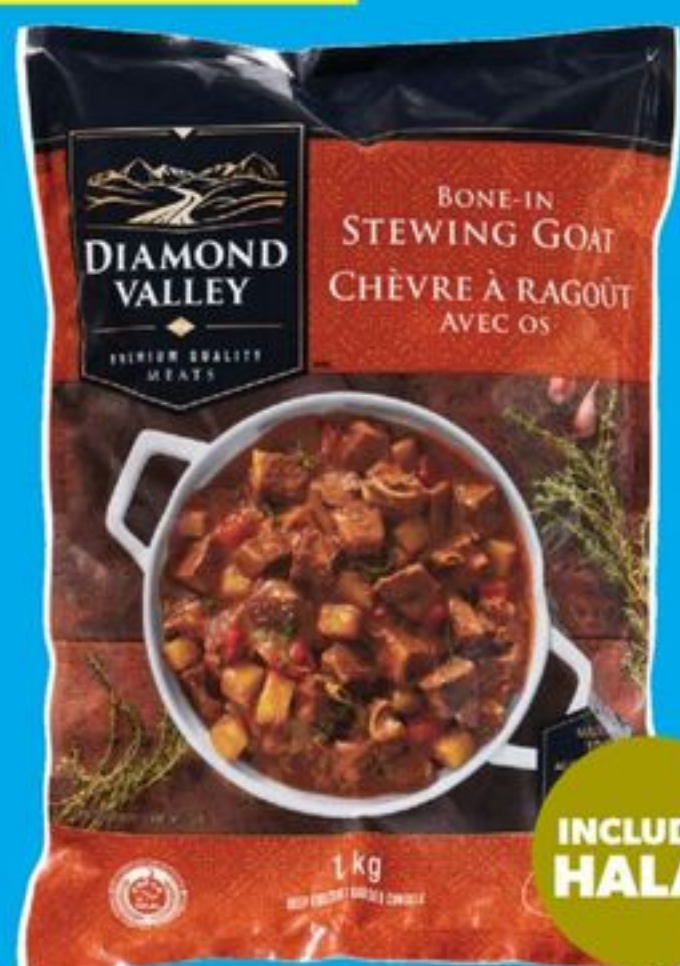
**2/\$10**  
OR 6.00 EA

**SUMMI! SPRING ROLLS OR GYOZA**  
SELECTED VARIETIES, 250-350 G  
2114397\_EA



**\$25**

**NEW ZEALAND STEWING GOAT**  
BONE-IN, 1 KG  
20143053\_EA



INCLUDES HALAL

**1<sup>49</sup>**  
LB  
3.28 /KG

**OPO SQUASH**  
PRODUCT OF MEXICO  
20142055001\_KG



**\$2**

**SANTOSH NAAN**  
SELECTED VARIETIES,  
5'S  
21071462\_EA  
21071463\_EA



**6<sup>99</sup>**

**HANDI BEEF SAMOSAS**  
SELECTED VARIETIES,  
FROZEN, 300 G  
21092043\_EA



**2<sup>99</sup>**

**PRAN SAMOSAS**  
FROZEN, 400 G  
21094846\_EA



**\$3**

**CHARRAS TOSTADAS**  
SELECTED VARIETIES,  
350 G  
21117787\_EA/21117797\_EA

**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA



**\$3**

**LA COSTEÑA REFRIED BEANS**  
SELECTED VARIETIES,  
546 ML  
20054076001\_EA  
20054076002\_EA

**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA



**3<sup>75</sup>**

**PAN CORN MEAL OR FLOUR**  
SELECTED VARIETIES,  
1 KG  
20945695\_EA  
20945705\_EA

**LIMIT 4**  
OVER LIMIT PAY  
4.50 EA



**7<sup>99</sup>**

**HANDI CHICKEN MOMOS**  
FROZEN, 300 G  
21092039\_EA



**\$2**

**LA COSTEÑA TOTIS DONITAS**  
SELECTED VARIETIES,  
50 G  
21682149\_EA  
21682248\_EA

**LIMIT 4**  
OVER LIMIT PAY  
2.49 EA



**1<sup>25</sup>**

**JARRITOS SOFT DRINKS**  
SELECTED VARIETIES,  
370 ML  
20147354007\_EA  
20147354011\_EA

**LIMIT 4**  
OVER LIMIT PAY  
2.69 EA



**2<sup>50</sup>**

**VALENTINA HOT SAUCE**  
SELECTED VARIETIES,  
370 ML  
20056649001\_EA  
20056649002\_EA

**LIMIT 4**  
OVER LIMIT PAY  
2.99 EA



**1<sup>50</sup>**

**VITAMALT MALT BEVERAGES**  
SELECTED VARIETIES,  
330 ML  
20139955\_EA

**LIMIT 4**  
OVER LIMIT PAY  
1.99 EA



**3<sup>25</sup>**

**LA COSTEÑA CHIPOTLE PEPPERS IN ADOBO SAUCE OR PICKLED JALAPEÑO NACHO SLICES**  
SELECTED VARIETIES,  
186 ML/440 G  
20318080\_EA  
21365904\_EA

**LIMIT 4**  
OVER LIMIT PAY  
3.79 EA



**3<sup>99</sup>**

**KFI COOKING SAUCES**  
SELECTED VARIETIES,  
375/395 ML  
20419490001\_EA  
20419490003\_EA

**LIMIT 4**  
OVER LIMIT PAY  
4.99 EA



**\$8**

**TEA INDIA TEA**  
681 G  
20177173\_EA

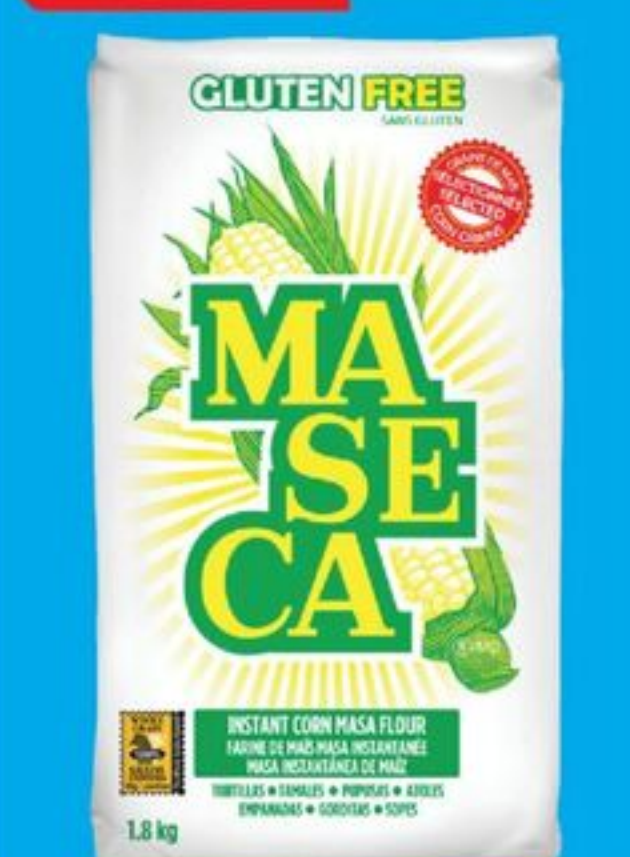
**LIMIT 4**  
OVER LIMIT PAY  
9.49 EA



**8<sup>99</sup>**

**MASECA INSTANT CORN FLOUR, GLUTEN-FREE**  
1.8 KG  
21457445\_EA

**LIMIT 4**  
OVER LIMIT PAY  
9.99 EA



\* Please note that not all items are available in all stores.



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Open the app. It's as easy as that!

\$25 back in points

**\$2**  
**LIMIT 6 OVER LIMIT PAY 3.49 EA**

**PAMPERS FRAGRANCE FREE TX BABY WIPES 72'S OR PAMPERS SENSITIVE 56'S**  
SELECTED VARIETIES  
21103126\_EA/20708133\_EA

**\$28**  
**LIMIT 4 OVER LIMIT PAY 32.99 EA**

**HUGGIES GIGA PACK DIAPER**  
SIZE N-7, SELECTED VARIETIES, 42-128'S  
21172502\_EA/21664357\_EA

**\$48**  
**LIMIT 4 OVER LIMIT PAY 58.99 EA**

**PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS**  
SIZES 2-8, SELECTED VARIETIES, 88-192'S  
21719338\_EA

**5% MORE DIAPERS PLUS DE COUCHES\***

**Pampers swaddlers**  
our best dryness & comfort ever

plus sèches et confortables que jamais

1485 DIAPERS COUCHES SIZE TAILLE

**\$25**  
**LIMIT 4 OVER LIMIT PAY 29.99 EA**

**MILLIE MOON CLUB PACK DIAPERS**  
SELECTED VARIETIES AND SIZES  
21520442\_EA/21520456\_EA

**\$37**  
**LIMIT 4 OVER LIMIT PAY 43.99 EA**

**HUGGIES PULL-UPS OR PAMPERS EASY UPS GIANT PACK TRAINING PANT**  
SELECTED VARIETIES, 68-112'S  
21021427\_EA/21371336\_EA

**\$27**  
**LIMIT 4 OVER LIMIT PAY 31.99 EA**

**NINJAMAS OR HUGGIES GOODNITES NIGHTTIME UNDERWEAR**  
SELECTED VARIETIES, 28-44'S  
20963841\_EA/21308937\_EA

**\$27**  
**LIMIT 4 OVER LIMIT PAY 32.99 EA**

**HUGGIES PULL-UPS CLUB PACK TRAINING PANTS**  
SELECTED VARIETIES, 28-74'S  
21371223\_EA

**\$35**  
**LIMIT 4 OVER LIMIT PAY 39.99 EA**

**MILLIE MOON LUXURY DIAPERS ECONO PACK**  
SELECTED VARIETIES AND SIZES  
21590418\_EA/21590508\_EA

**\$20**  
**LIMIT 4 OVER LIMIT PAY 21.99 EA**

**HUGGIES, PAMPERS 9X/10X BABY WIPES**  
SELECTED VARIETIES, 504-600'S  
21018026\_EA/21371264\_EA

**\$8**  
**LIMIT 4 OVER LIMIT PAY 9.99 EA**

**KANDOO FLUSHABLE WIPES 144'S, BOOGIE WIPES 90'S OR WATERFUL 3X BABY WIPES**  
SELECTED VARIETIES  
20906160\_EA/21526664\_EA

**UP TO 30% OFF**  
4.19-12.59 AFTER SAVINGS

**MUNCHKIN FEEDING ACCESSORIES**  
SELECTED VARIETIES AND SIZES  
20874632\_EA/21459774\_EA

**UP TO 20% OFF**  
3.99-104.96 AFTER SAVINGS

**PHILIPS AND DR. BROWN'S FEEDING AND NURSING ACCESSORIES**  
SELECTED VARIETIES AND SIZES  
21168697\_EA/21664082\_EA

**UP TO 20% OFF**  
9.49-232.40 AFTER SAVINGS

**MEDELA OR LANSINOH FEEDING & NURSING ACCESSORIES**  
SELECTED VARIETIES AND SIZES  
21059683\_EA/21411575\_EA

## Baby needs? PC Express Pass.

Enjoy unlimited free delivery and earn 2% back in pts with eligible pickup orders\*\*

Get your first year for \$2.50/month\*

[Learn more](#)

Use code **PASS**

\*/\*\* Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.





APP EXCLUSIVE OFFER

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Optimum

Earn **25,000 pts**

for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

**\$25** back in points

Open the app. It's as easy as that!

**\$9**

**LIMIT 4**  
OVER LIMIT PAY  
9.99 EA

**NESTLÉ CERELAC BABY CEREAL**  
SELECTED VARIETIES, 400 G  
21564977\_EA/21670835\_EA

**6+**  
MONTHS

**2<sup>50</sup>**

**LIMIT 10**  
OVER LIMIT PAY  
2.99 EA

**BABY OR TODDLER ORGANIC MUM-MUM TEETHING WAFERS OR RICE BISCUITS**  
SELECTED VARIETIES, 50-60 G  
20316680002\_EA/21100129\_EA

**6+**  
MONTHS

**5/\$9**  
OR 1.99 EA

**BABY GOURMET ORGANIC PUREE POUCHES 128 ML, ORGANIC JARS 113 ML OR SIMPLY GOURMET SMOOTHIES 92 ML**  
SELECTED VARIETIES  
20368074001\_EA/21291241\_EA

**6+**  
MONTHS

**\$1**

**LIMIT 10**  
OVER LIMIT PAY  
1.49 EA

**BROTHERS-ALL-NATURAL FRUIT CRISPS**  
SELECTED VARIETIES, 10/12 G  
20549406\_EA/20549408\_EA

**18+**  
MONTHS

**\$42**

**LIMIT 4**  
OVER LIMIT PAY  
49.99 EA

**CAPRICARE GOAT MILK INFANT FORMULA**  
STAGE 1 OR STAGE 2, 800 G  
21703191\_EA/21703396\_EA

**NEW**

**65<sup>50</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
72.99 EA

**ENFAMILA+ NEUROPRO AND GENTLEASE POWDER REFILLS**  
SELECTED VARIETIES, 862/890 G  
21589079\_EA/21589205\_EA

**\$55**

**LIMIT 4**  
OVER LIMIT PAY  
62.99 EA

**GOOD START PLUS POWDER BABY FORMULA**  
SELECTED VARIETIES, 942-1020 G  
21599603\_EA/21599614\_EA

GET **4,000 pts** **\$4** back in points

**\$38**

**LIMIT 4**  
OVER LIMIT PAY  
39.99 EA

**ENFAGROW NUTRITIONAL MILK-BASED POWDER**  
1-5 YEARS, SELECTED VARIETIES  
907 G  
21694898\_EA/21694972\_EA

**\$12**

**LIMIT 4**  
OVER LIMIT PAY  
14.49 EA

**BOOST KIDS NUTRITIONAL SUPPLEMENT**  
SELECTED VARIETIES, 6X237 ML  
21681253\_C06/21684528\_C06

**\$30**

**LIMIT 4**  
OVER LIMIT PAY  
34.99 EA

**GOOD START TODDLER NUTRITION POWDER**  
SELECTED VARIETIES, 850 G  
21599505\_EA/21599571\_EA

GET **2,000 pts** **\$2** back in points

**UP TO 20% OFF**  
2.39-19.99 AFTER SAVINGS

**AVEENO, DOVE OR JOHNSON'S & JOHNSON'S BABY NEEDS**  
SELECTED VARIETIES AND SIZES  
2112434\_EA/21525968\_EA

**UP TO 20% OFF**  
6.39-23.99 AFTER SAVINGS

**CETAPHIL, LIVE CLEAN OR EUCERIN BABY NEEDS**  
SELECTED VARIETIES AND SIZES  
21014772\_EA/21482321\_EA

**\$26**

**LIMIT 4**  
OVER LIMIT PAY  
29.99 EA

**PAMPERS 12X BABY WIPES 1008'S OR WATERWIPES 360'S**  
21549611\_EA/21549611\_EA

GET **5,000 pts** **\$5** back in points



Nutrition they need, when it matters most.



LIMIT 10  
\$3  
OVER LIMIT PAY 3.99 EA  
Cerebelly Pouches  
128ml  
Selected Varieties  
21601227\_EA  
21601144\_EA

- ✓ Veggie-first purees
- ✓ 0g added sugar



Created by a Canadian neurosurgeon, developmental neurobiologist, and mom of 3.

# Potty Training Made FUN

## BLUEY

## Peppa Pig



Pampers  
easy ups



GET 3,000<sup>®</sup> back in points



LIMIT 4  
\$27

OVER LIMIT PAY 31.99 EA  
Pampers Easy Ups club pack training pants selected varieties, 46-74's  
21089365\_EA/21089367\_EA

© 2026 Ludo Studio

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© 2026 P&G



COMPLETE, BALANCED NUTRITION<sup>®</sup>  
WITH A TASTE KIDS LOVE



2/\$18  
OR 9.99 EA

PediaSure complete selected varieties 4x235 mL  
20322414001\_EA/20322414002\_EA



WHEN WATER ISN'T ENOUGH  
Get advanced rehydration



LIMIT 4  
\$10

OVER LIMIT PAY 10.99 EA  
Pedialyte electrolyte oral rehydration solution, Strawberry 1L or Freezer Pops, 16 x 62.5 mL  
20186130\_EA/21623984\_EA

## Similac 360 Total Care<sup>™</sup>

A first of its kind from Similac<sup>®</sup>

GET 4,000<sup>®</sup> back in points  
\$4

LIMIT 4  
\$70

OVER LIMIT PAY 89.99 EA  
Similac 360 Total Care ready to feed infant formula selected varieties 16 x 235 mL  
21702863\_EA/21702882\_EA



GET 4,000<sup>®</sup> back in points  
\$4

LIMIT 4  
\$60

OVER LIMIT PAY 77.99 EA  
Similac 360 Total Care infant formula large tubs selected varieties 859 g  
21697863\_EA/21697886\_EA

© Abbott - DIR/595A - FE 2026



# Pamper Them with Love

Comfortably dry all night long

Up to 100% leakproof fit



GET 3,000<sup>®</sup> back in points  
\$3

LIMIT 6  
\$35

OVER LIMIT PAY 39.99 EA  
Pampers econo pack diapers size N-8, 58-200's selected varieties  
21551525\_EA

GET 3,000<sup>®</sup> back in points  
\$3

LIMIT 6  
\$35

OVER LIMIT PAY 39.99 EA  
Pampers<sup>®</sup> Swaddlers<sup>™</sup> 360<sup>°</sup> Diapers Selected Varieties  
21612019\_EA

© 2026 P&G

## Your Canadian Formula for a Gentle Transition

UP TO 20% OFF  
27.99-44.79 AFTER SAVINGS  
NIURISS INFANT OR TODDLER FORMULA  
SELECTED VARIETIES

NEW!



Niuriss SMART formula selected varieties, 700 g  
21721718\_EA/21721813\_EA



Niuriss formula 0-12 months, 700 g or 12+ months, 900 g  
21648061\_EA/21734599\_EA





APP EXCLUSIVE OFFER

# Open the app, shop & earn more

## April 16<sup>th</sup> to 22<sup>nd</sup>

Excludes prescription drugs and optical. \*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum

Earn **25,000 pts**

for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

\$25 back in points

Open the app. It's as easy as that!

GET **8,000** pts when you spend \$40\* on

**\$8** back in points

**REACTINE OR BENADRYL ALLERGY PRODUCTS**  
SELECTED VARIETIES AND SIZES  
21367017\_EA/20339897\_EA

**BONUS 33%**

**REACTINE**  
EXTRA STRENGTH  
Cetirizine Hydrochloride Tablets, McNeil Std., 10 mg  
FAST, 24 HOUR RELIEF OF:  
• Sneezing • Stuffy nose  
• Itchy nose & throat • Itchy, watery eyes

**Benadryl**  
ALLERGY  
Diphenhydramine Hydrochloride Tablets • 25 mg  
Fast, effective relief of:  
• Skin Itch • Runny nose  
• Sneezing • Itchy throat  
• Itchy, watery eyes

100 TABLETS

GET **5,000** pts when you spend \$25\* on

**\$5** back in points

**CLARITIN, AERIUS OR HYDRASENSE ALLERGY PRODUCTS**  
SELECTED VARIETIES AND SIZES  
20060028\_EA/20165322\_EA

**AERIUS**  
DUAL ACTION 12 HOUR  
Non-Drowsy Allergy + Sinus

**Claritin**  
Non-Drowsy  
Allergy  
Loratadine Tablets USP, 10 mg

20 TABLETS

**\$16**

**LIMIT 4 OVER LIMIT PAY 16.99 EA**

**Day & Night Value Pack**

**Systane**  
LUBRICANT EYE DROPS  
DAYTIME & NIGHTTIME

Instant & All Day Relief  
The All-in-One Drop for all types of Dry Eye

**Systane**  
LUBRICANT EYE GEL  
NIGHTTIME

Dry Eye Relief  
For Severe Dry Eye - Day or Night

Alcon

#1 Doctor and Pharmacist Recommended Brand

STERILE 2 x 10mL

UP TO **15% OFF**  
10.19-19.00 AFTER SAVINGS

**NEILMED SINUS RINSE PRODUCTS**  
SELECTED VARIETIES AND SIZES  
20121035002\_EA/20129265\_EA

**NeilMed SINUS RINSE**  
ALL NATURAL SINUS RELIEF  
Soothing Saline Nasal Rinse • pH Balanced  
Trust The #1 Physician Recommended Brand\*

**NeilMed SINUS RINSE**  
ALL NATURAL SINUS RELIEF  
Soothing Saline Nasal Rinse • pH Balanced

Premixed Packets

50 Packets

GET **2,000** pts when you spend \$10\* on

**\$2** back in points

**ALLEGRA 15-80'S OR NASACORT 60-120'S**  
SELECTED VARIETIES AND SIZES  
21724997\_EA/21366621\_EA

**Nasacort Allergy 24HR**  
24HR RELIEF  
Non-Drowsy

Relief of seasonal and perennial allergic rhinitis:  
• Nasal Congestion  
• Runny Nose  
• Sneezing  
• Itchy Nose

**Allegra**  
24 HOUR  
Fexofenadine Hydrochloride tablets 120 mg, Mfr. Std.

FAST ALLERGY SYMPTOM RELIEF  
• Runny Nose • Itchy Nose, Palate, Throat  
• Sneezing • Itchy, Red, Watery Eyes

30 TABLETS

**\$12**

**LIMIT 4 OVER LIMIT PAY 13.49 EA**

**Life Brand Allergy Relief Liquid Gels**  
SELECTED VARIETIES AND SIZES  
21228870\_EA/21528999\_EA

**Allertin**  
Loratadine Capsules 10 mg  
Capsules of loratadine 10 mg

Non-Drowsy • 24 Hour Relief

**Life Brand Allergy Relief Liquid Gels**  
Gélules pour le soulagement des allergies  
Gélules de chlorhydrate de loratadine, Norme du fabricant, 10 mg

24 Hour Relief • Soulagement de 24 heures

40 CAPSULES

UP TO **20% OFF**  
12.24-26.39 AFTER SAVINGS

**THINK SUNCARE PRODUCTS**  
SELECTED VARIETIES AND SIZES  
21094233\_EA/21459820\_EA

**thinkbaby**  
ZINC OXIDE 30% SUNSCREEN  
DAYTIME DE ZINC ÉCRAN SOLAIRE  
50 SPF

**thinkkids**  
ALL SHEER MINERAL SUNSCREEN SPRAY  
ÉCRAN SOLAIRE MINÉRAL À L'EAU  
50 SPF

UP TO **20% OFF**  
7.15-16.00 AFTER SAVINGS

**NEUTROGENA SUNCARE PRODUCTS**  
SELECTED VARIETIES AND SIZES  
21352122\_EA/21352126\_EA

**Neutrogena Ultra Sheer**  
face sunscreen  
écran solaire visage  
SPF • FPS 60

**Neutrogena Ultra Sheer**  
body mist sunscreen  
brume solaire corporelle  
SPF • FPS 60

**\$13**

**LIMIT 4 OVER LIMIT PAY 15.99 EA**

**HAWAIIAN TROPICAL SUNCARE PRODUCTS**  
SELECTED VARIETIES AND SIZES  
21087076\_EA/21166587\_EA

**TROPIC Silk HYDRATION**  
HEATLESS SUNSCREEN SPRAY  
ÉCRAN SOLAIRE LÉGER EN VAPORISATEUR  
SPF 50+

**HAWAIIAN TROPIC**  
SUNSCREEN LOTION  
ÉCRAN SOLAIRE  
SHEER TOUCH TOUCHER SOYEUX  
50 SPF

UP TO **25% OFF**  
6.00-7.50 AFTER SAVINGS

**LIFE BRAND INSECT REPELLENT**  
SELECTED VARIETIES AND SIZES  
21223776\_EA/21223786\_EA

**Life Brand Insect Repellent**  
COMBATE LES MŪCHES, LES MŪCHES, LES MŪCHES, LES MŪCHES  
Chasse-moustiques

**Life Brand Insect Repellent**  
COMBATE LES MŪCHES, LES MŪCHES, LES MŪCHES, LES MŪCHES  
Chasse-moustiques

UP TO **15% OFF**  
5.50-24.50 AFTER SAVINGS

**OFF! OR RAID INSECT REPELLENT**  
SELECTED VARIETIES  
2011889\_EA/21018447\_EA

**Raid**  
Ant Baits, Appâts à Fourmis.

**OFF!**  
DEEP WOODS FOR SPORTSMEN  
MAXIMUM PROTECTION  
INSECT REPELLENT

UP TO **15% OFF**  
6.59-9.29 AFTER SAVINGS

**AFTER BITE**  
SELECTED VARIETIES AND SIZES  
20308989001\_EA/20308989002\_EA

**After Bite**  
The Itch Eraser  
Gentle on Kids & Sensitive Skin

**After Bite**  
The Itch Eraser  
Doux pour les enfants et les peaux sensibles

UP TO **15% OFF**  
3.29-12.29 AFTER SAVINGS

**BAND-AID BANDAGES OR POLYSPORIN OINTMENT**  
SELECTED VARIETIES AND SIZES  
21335482\_EA/21520494\_EA

**BAND-AID**  
HEAL-FAST™ FORMULA • FORMULE GUÉRIT-VITE™

**Polysporin**  
Infection Protection + Vitamin E  
Préviend l'infection + Vitamine E

**Polysporin**  
Antibiotic Ointment  
Onguent antibiotique ORIGINAL



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APP EXCLUSIVE OFFER\*

Optimum™

Earn **25,000 pts**

for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

**\$25** back in points

Open the app. It's as easy as that!

UP TO **20% OFF**  
11.59-37.06 AFTER SAVINGS

**OLAY SERUMS, REGENERIST MOISTURIZERS OR FACIAL CLEANSERS**  
SELECTED VARIETIES AND SIZES  
21236887\_EA/21533857\_EA



UP TO **20% OFF**  
12.79-20.39 AFTER SAVINGS

**HERO MIGHTY PATCHES OR RESCUE BALMS**  
SELECTED VARIETIES AND SIZES  
21549726\_EA/21645001\_EA



**2/\$16**  
OR 10.99 EA

**NICE 'N EASY HAIR COLOUR**  
SELECTED VARIETIES  
21082583\_EA/21083912\_EA



**\$12**

**LIMIT 4 OVER LIMIT PAY 14.99 EA**

**L'ORÉAL PREFERENCE, FERIA OR OLIA HAIR COLOUR**  
SELECTED VARIETIES  
20306667013\_EA/21474523\_EA



UP TO **20% OFF**  
13.99-17.59 AFTER SAVINGS

**L'ORÉAL PARIS TRUE MATCH CONCEALER, VOLUMINOUS PANORAMA MASCARA OR INFALLIBLE 3-SECOND SETTING SPRAY**  
SELECTED VARIETIES AND SIZES  
21562920002\_EA/21599998\_EA



**\$9**

**LIMIT 4 OVER LIMIT PAY 10.49 EA**

**L'ORÉAL PARIS VOLUMINOUS MASCARA OR MAYBELLINE MASTER PRECISE ALL DAY LIQUID EYELINER**  
SELECTED VARIETIES AND SIZES  
20309180001\_EA/2123416\_EA



UP TO **20% OFF**  
15.99-19.99 AFTER SAVINGS

**L'ORÉAL PARIS TRUE MATCH LUMI GLOTTION, FOUNDATION, INFALLIBLE SKIN INK OR BIG DEAL MASCARA**  
SELECTED VARIETIES AND SIZES  
21348121009\_EA/21676951001\_EA



UP TO **20% OFF**  
10.39-13.99 AFTER SAVINGS

**MAYBELLINE SKY HIGH MASCARA, SUPERSTAY VINYL INK LIP, LIFTER STIX FOUNDATION OR JELLY PRIMER**  
SELECTED VARIETIES AND SIZES  
21344699001\_EA/21680203014\_EA



**\$15**

**LIMIT 4 OVER LIMIT PAY 16.99 EA**

**MAYBELLINE SUPERSTAY LUMI MATTE FOUNDATION, INSTANT AGE REWIND CONCEALER OR SUPER FLUFF BROW MOUSSE**  
SELECTED VARIETIES AND SIZES  
21062323002\_EA/21638900001\_EA



UP TO **20% OFF**  
9.59-11.99 AFTER SAVINGS

**COVERGIRL YUMMY GLOSS PLUMP, CLEAN FRESH YUMMY GLOSS OR CLEANTOPIA MASCARA**  
SELECTED VARIETIES  
21495386008\_EA/21335780001\_EA



**\$10**

**LIMIT 4 OVER LIMIT PAY 12.00 EA**

**REVLON SUPER LUSTROUS LIPSTICK**  
SELECTED VARIETIES  
20307327028\_EA



UP TO **20% OFF**  
11.19-23.19 AFTER SAVINGS

**MARCELLE MINERAL SUN SERUM, LIP OIL STICK OR LIP LOVING LIPSTICK**  
21704853004\_EA/21706243\_EA



FROM **6.99**  
6.99-16.99

**E.L.F. SOFT GLAM SATIN CONCEALER, CAMO LIQUID BRONZER OR CONTOUR PUTTY PORELESS PUTTY PRIMER + CICA**  
21706883\_EA/21707492006\_EA





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Optimum  
Earn  
**25,000 pts**  
for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

**\$25** back in points

GET **7,000** pts when you spend \$25\* on

**MARC ANTHONY OR CAKE HAIR CARE**  
SELECTED VARIETIES AND SIZES  
20729211\_EA/21649017\_EA



GET **4,000** pts when you spend \$20\* on

**OGX, MAUI OR AVEENO HAIR CARE**  
SELECTED VARIETIES AND SIZES  
20312551004\_EA/21009300\_EA



GET **6,000** pts when you buy 2

**SHEA MOISTURE OR NEXXUS HAIR CARE**  
SELECTED VARIETIES AND SIZES  
20307894001\_EA/21433370\_EA



**\$10**  
**LIMIT 4**  
**OVER LIMIT PAY**  
**12.99 EA**

**TRESEMMÉ SHAMPOO OR CONDITIONER**  
SELECTED VARIETIES, 1.15 L  
21229430\_EA/21229605\_EA



**UP TO 20% OFF**  
5.19-11.99 AFTER SAVINGS

**AXE, OLD SPICE, METHOD OR DOVE MENS HAIR CARE**  
SELECTED VARIETIES AND SIZES  
21360090\_EA/21647678\_EA



**\$7**  
**LIMIT 4**  
**OVER LIMIT PAY**  
**7.99 EA**

**AUSSIE HAIRCARE OR STYLING PRODUCTS**  
SELECTED VARIETIES AND SIZES  
21167373\_EA/21504834\_EA



GET **5,000** pts when you buy 2

**CERA VE SKINCARE CLEANSERS OR MOISTURIZERS**  
SELECTED VARIETIES AND SIZES  
21276736\_EA/21276745\_EA



**UP TO 20% OFF**  
5.59-14.79 AFTER SAVINGS

**GOLD BOND HAND CREAM OR BODY LOTION**  
SELECTED VARIETIES AND SIZES  
21499197\_EA/21189483\_EA



GET **6,000** pts when you buy 2

**L'ORÉAL AGE PERFECT CELL RENEWEL OR MIDNIGHT CREAM, REVITALIFT MOISTURIZER, DERM INCENTIVES OR TRIPLE POWER**  
SELECTED VARIETIES AND SIZES  
20357019005\_EA/21423361\_EA



**\$16**  
**LIMIT 4**  
**OVER LIMIT PAY**  
**17.49 EA**

**NATIVE BODY LOTIONS**  
SELECTED VARIETIES, 487 ML  
21682927\_EA





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Optimum  
Earn  
**25,000 pts**  
for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

**\$25** back in points

GET **3,000 pts** back in points when you buy 2

**DOVE MEN BODY WASH** 532-950 ML OR **BAR SOAP** 3/6/12X106 G  
SELECTED VARIETIES  
21237940\_EA/21436871\_EA

**\$14**

**LIMIT 6 OVER LIMIT PAY 16.99 EA**

**OLAY SUPER SERUM BODY WASH**  
SELECTED VARIETIES, 591 ML  
21706801\_EA/21714184\_EA

GET **500 pts**

**UP TO 20% OFF**  
14.95-89.95 AFTER SAVINGS

**PHILIPS SONICARE OR ONE POWER TOOTHBRUSH** 1 EA. OR **REFILL HEADS** 2-5'S  
SELECTED VARIETIES  
21088472\_EA/21355899\_EA

**UP TO 30% OFF**  
2.50-5.50 AFTER SAVINGS

**GUM FLOSSERS, PICKS OR TOOTHBRUSHES**  
SELECTED VARIETIES AND SIZES  
20281940001\_EA/20600194\_EA

**GUM** Professional CLEAN Floss Professional  
Soft-Picks Original

**\$5**

**LIMIT 6 OVER LIMIT PAY 7.79 EA**

**LISTERINE 1 L MOUTHWASH OR KIDS SMART RINSE** 500 ML  
SELECTED VARIETIES  
21091222\_EA/21356391\_EA

**UP TO 15% OFF**  
31.49-35.49 AFTER SAVINGS

GET **4,000 pts** back in points

**GILLETTE CARTRIDGES**  
SELECTED VARIETIES 5-15'S OR VALUE PACKS  
20852504\_EA/21291085\_EA

**Gillette Venus Swirl**

**750**

GET **500 pts**

**LIMIT 6 OVER LIMIT PAY 8.49 EA**

**OLD SPICE DEODORANT**  
SELECTED VARIETIES, 73-122 G  
20701678\_EA/21163463\_EA

**12<sup>79</sup>**

**LIMIT 4 OVER LIMIT PAY 14.49 EA**

**BOOST READY TO DRINK SHAKES**  
SELECTED VARIETIES AND SIZES  
20986361\_C06/20990880\_C06

**UP TO 25% OFF**  
8.62-40.05 AFTER SAVINGS

**NATURE'S BOUNTY KIDS VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES, 60-175'S  
21451161\_EA/21667704\_EA

**Nature's Bounty Vitamin D Gummies**  
**Nature's Bounty Kids Multi**

**\$5**

**LIMIT 4 OVER LIMIT PAY 6.00 EA**

**KERR'S COLD & SORE THROAT KID'S LOLLIPOPS, ORANGE, STRAWBERRY OR ELDERBERRY FLAVOR** 15'S  
21408274\_EA/21530144\_EA

**UP TO 25% OFF**  
11.62-15.74 AFTER SAVINGS

**ADVIL 40-150'S, VOLTAREN 100-150 G, ROBAX 18'S**  
SELECTED VARIETIES AND SIZES  
20077169001\_EA/20809786\_EA

**\$19**

GET **2,000 pts** back in points

**LIMIT 4 OVER LIMIT PAY 21.99 EA**

**ALWAYS DISCREET UNDERWEAR OR PADS**  
SELECTED VARIETIES AND SIZES  
20814897\_EA/21685725\_EA

GET **3,000 pts** back in points

**U BY KOTEX SUPER PREMIUM PADS 30-50'S, TAMPONS 45'S OR LINERS 150'S**  
SELECTED VARIETIES  
21291969\_EA/21518478\_EA

## Earn 5,000 pts

When you spend \$15+ on select oral care products\*. Online only.

Use code **OR5K**

Shop now

\*Offer valid from April 2-29, 2026. Conditions apply, see site for details.



Colgate®



# HEALTHY SMILES START HERE

Your partner in oral health



**LIMIT 6**  
**\$3**  
OVER LIMIT  
PAY 3.99 EA

Colgate® Premium  
Toothpaste 70 - 150 mL or  
Toothbrushes  
(select variety)

21166665\_EA/20697448001\_EA



**LIMIT 6**  
**\$5**  
OVER LIMIT  
PAY 5.49 EA

Colgate® Super Premium  
Toothpaste 73 - 170 mL or  
Toothbrushes  
(select variety)

21166717\_EA/20280090\_EA



**LIMIT 6**  
**\$6**  
OVER LIMIT  
PAY 6.99 EA

Colgate® Mega Premium  
Toothpaste 70 - 133 mL or  
Toothbrushes  
(select variety)

21177027\_EA/21166153\_EA

Optimum  
**GET 3,000<sup>pts</sup>**  
for every \$10\*  
spent on

**\$3**  
back  
in points

**COLGATE OR HELLO  
ORAL CARE PRODUCTS**  
ALL SIZES AND VARIETIES

**LIMIT 6**  
**\$13**  
OVER LIMIT  
PAY 14.99 EA



Colgate® PreviDent® Toothpaste  
39 mL (select variety)

20144469\_EA



**\$7**

hello® Toothpaste 82 mL  
(hello® super mega whitening  
powered by vitamin c)

21623262\_EA

Toothpastes fight cavities. Colgate® Sensitive Pro-Relief also fights sensitivity.



**CLINICALLY  
SHOWN TO FIGHT  
BAD BREATH  
FOR 12 HOURS\***

**TheraBreath  
ORAL RINSE** \$9  
SELECTED VARIETIES  
473 ML

21718786\_EA  
\*When used as directed

**ARM & HAMMER  
TOOTH PASTE**  
SELECTED VARIETIES  
120 ML

**279**



**STAIN DEFENSE  
TECHNOLOGY**

helps prevent new staining  
from setting

20648743\_EA

Optimum  
**GET 3,000<sup>pts</sup>**  
for every \$15\*  
spent on

**\$3**  
back  
in points

**ARM & HAMMER TOOTH PASTE,  
THERABREATH ORAL RINSE OR  
ORAJEL PRODUCTS**  
SELECTED SIZES AND VARIETIES

**THERABREATH,  
ORAJEL, OR  
ARM & HAMMER**

21237475\_EA  
21718786\_EA  
20648743\_EA

**#1 FASTEST  
GROWING  
MOUTHWASH  
IN CANADA\***



\*Based on unit sales, among leading brands

**#1 ORAL PAIN  
RELIEVE BRAND  
FOR ADULTS\***



21237475\_EA

**UP TO  
30%  
OFF**

4.47-7.49 AFTER SAVINGS

**ORAJEL  
TOOTH PASTE,  
ANTISEPTIC  
RINSE OR BABY  
TOOTH AND GUM  
CLEANSER**  
SELECTED SIZES  
AND VARIETIES





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**\$25** back in points

**\$545**  
**LIMIT 3**  
OVER LIMIT PAY  
645.00 EA

LIFE AT HOME™ 5 PIECE  
SHELburnE DINING SET  
21677618\_EA



**\$295**  
**LIMIT 3**  
OVER LIMIT PAY  
345.00 EA

LIFE AT HOME™  
GREENWOOD  
3 PIECE CHAT SET  
21670462\_EA



**\$295**  
**LIMIT 3**  
OVER LIMIT PAY  
395.00 EA

LIFE AT HOME™  
PERGOLA OR  
CURVED  
GAZEBO  
21670346\_EA  
21670328\_EA



**\$225**  
**LIMIT 3**  
OVER LIMIT PAY  
295.00 EA

PC™ TANK-IN  
COLUMN HEATER  
21682610\_EA



UP TO  
**25% OFF**  
36.50-51.50 AFTER SAVINGS

LIFE AT HOME™ OUTDOOR  
ACCENT TABLES  
21670461\_EA/21670245\_EA



UP TO  
**25% OFF**  
59.50-111.50 AFTER SAVINGS

LIFE AT HOME™  
PATIO UMBRELLAS  
21670248\_EA



Optimum™  
Members-Only Price\*\*  
**\$40**  
Non-members  
**\$50**

Members save  
**\$10**

PC™ HARD COOLER  
26 L  
21684324\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



Members save  
**\$5**

Optimum™  
Members-Only Price\*\*  
**\$25**  
Non-members  
**\$30**

PC™ 30 CAN  
TOTE COOLER  
21684047\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



Optimum™  
Members-Only Price\*\*  
**\$69**  
Non-members  
**\$79**

Members save  
**\$10**

EVERYDAY ESSENTIALS™  
CLUB CHAIR  
21685780\_EA/21685991\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



Optimum™  
Members-Only Price\*\*  
**\$69**  
Non-members  
**\$79**

Members save  
**\$10**

EVERYDAY ESSENTIALS™  
ZERO GRAVITY CHAIR  
21686344\_EA/21686345\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



Optimum™  
Members-Only Price\*\*  
**\$59**  
Non-members  
**\$69**

Members save  
**\$10**

ESS POP UP  
GAZEBO  
10'X10'  
21685825\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



\* Please note that not all items are available in all stores.



# Open the app, shop & earn more

April 16<sup>th</sup> to 22<sup>nd</sup>

Excludes prescription drugs and optical. \*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER\*

Optimum  
Earn  
**25,000 pts**  
for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

**\$25** back in points

**\$125**  
**LIMIT 3**  
OVER LIMIT PAY  
165.00 EA

PC® THE PERFECTLY PORTABLE TABLETOP GRILL  
INTEGRATED CARRY HANDLE, MARINADE TRAY AND CUTTING BOARD  
21670419\_EA

9 Burgers  
Charcoal  
5 Year Limited  
130 Sq Inches



EVERYDAY ESSENTIALS™  
5+1 BURNER GRILL  
21670512\_EA

**\$345**  
**LIMIT 3**  
OVER LIMIT PAY  
395.00 EA



67,000 BTU  
28 Burgers  
Propane  
2 Year Limited  
479 Sq Inches

**\$595**  
**LIMIT 3**  
OVER LIMIT PAY  
695.00 EA

PC® THE URBAN GRILL  
3+1 BURNERS  
21670523\_EA

49,500 BTU  
20 Burgers  
Propane  
5 Year Limited  
498 Sq Inches



PC® PELLET SMOKER  
21601376\_EA

**\$395**  
**LIMIT 3**  
OVER LIMIT PAY  
495.00 EA



28 Burgers  
Wood Pellets/Charcoal  
5 Year Limited  
486 Sq Inches

FROM **\$29**  
29.00-49.00

EVERYDAY ESSENTIALS™ OR PC® GRILL COVERS  
21670404\_EA/21670412\_EA

EVERYDAY ESSENTIALS™  
MEDIUM BARBECUE COVER  
MOYENNE HOUSSE POUR LE BARBECUE

ALL-WEATHER BARBECUE COVER  
HOUSSE DE BARBECUE  
RESISTANTE AUX INTEMPÉRIES

UP TO **20% OFF**  
3.50-27.50 AFTER SAVINGS

PC® GRILL ACCESSORIES  
SELECTED VARIETIES  
21297995\_EA/21668370\_EA



UP TO **20% OFF**  
2.50-11.50 AFTER SAVINGS

PC® OR EVERYDAY ESSENTIALS™ GRILL BRUSHES OR CLEANERS  
SELECTED VARIETIES  
21672423\_EA/21669919\_EA



UP TO **20% OFF**  
15.50-39.50 AFTER SAVINGS

LIFE AT HOME™ OUTDOOR CUSHIONS  
21669959\_EA/21669997\_EA



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APP EXCLUSIVE OFFER\*

Optimum™  
Earn **25,000 pts**  
for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

**\$25** back in points

UP TO **25% OFF**  
4.80-30.00 AFTER SAVINGS

**NERF BLASTERS AND REFILLS**  
21595546\_EA/21595549\_EA

UP TO **25% OFF**  
9.60-23.97 AFTER SAVINGS

**BEYBLADE**  
21595715\_EA/21595683\_EA

UP TO **20% OFF**  
14.47-79.89 AFTER SAVINGS

**LEGO SUPER MARIO PLAYSETS**  
SELECTED VARIETIES  
21642062\_EA

**\$13**

**LIMIT 4**  
OVER LIMIT PAY  
17.00 EA

**FUNKO! POPS**  
21406392\_EA/21406284\_EA

UP TO **20% OFF**  
11.20-72.00 AFTER SAVINGS

**LEGO DUPLO PLAYSETS**  
SELECTED VARIETIES  
21702942\_EA

**\$5**

**LIMIT 4**  
OVER LIMIT PAY  
6.00 EA

**LEGO MINI BUILD BAGS**  
21573980\_EA

**\$5**

**LIMIT 4**  
OVER LIMIT PAY  
7.00 EA

**MARIO KART DIE CAST CAR**  
2178164\_EA

**\$9**

**LIMIT 4**  
OVER LIMIT PAY  
13.00 EA

**MARIO KART DIE CAST CAR WITH GLIDER**  
21335642\_EA

UP TO **25% OFF**  
3.75-60.00 AFTER SAVINGS

**HOT WHEELS TRACK SETS**  
21645619\_EA/21609118\_EA

UP TO **20% OFF**  
8.00-55.94 AFTER SAVINGS

**BARBIE PLAYSETS**  
21671077\_EA

UP TO **15% OFF**  
11.90-85.00 AFTER SAVINGS

**LEGO MINECRAFT**  
21664926\_EA

UP TO **20% OFF**  
4.00-27.20 AFTER SAVINGS

**PLAY-DOH**  
SELECTED VARIETIES  
21268523\_EA/21336375\_EA

UP TO **15% OFF**  
20.00-68.00 AFTER SAVINGS

**LEGO DC OR MARVEL PLAYSETS**  
21642053\_EA

UP TO **20% OFF**  
13.60-25.60 AFTER SAVINGS

**HASBRO CLASSIC BOARD GAMES**  
21469823\_EA/21469824\_EA

**\$13**

**LIMIT 4**  
OVER LIMIT PAY  
16.00 EA

**RAWLINGS BALLS**  
SELECTED VARIETIES  
21426159\_EA/21426161\_EA

\* Please note that not all items are available in all stores.



APP EXCLUSIVE OFFER\*

# Open the app, shop & earn more

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Excludes prescription drugs and optical. \*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum  
Earn  
**25,000 pts**  
for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

**\$25** back in points

Optimum  
**GET 10,000 pts**  
for every \$50\* spent on

**\$10** back in points

**NINJA APPLIANCES**  
40.00-450.00  
21345076\_EA/21637356\_EA



Optimum  
**GET 10,000 pts**  
for every \$50\* spent on

**\$10** back in points

**CUISINART APPLIANCES**  
SELECTED VARIETIES  
30.00-330.00  
20780484\_EA/21355388\_EA



UP TO  
**25% OFF**  
3.00-14.00 AFTER SAVINGS

**EVERYDAY ESSENTIALS™ FOOD STORAGE CONTAINERS**  
SELECTED VARIETIES  
20005440\_EA/21385170\_EA



Optimum  
**GET 3,000 pts**  
when you spend 10\* on

**\$3** back in points

**SISTEMA FOOD STORAGE**  
SELECTED VARIETIES  
20976655\_EA/21073027\_EA



UP TO  
**20% OFF**  
22.00-135.00 AFTER SAVINGS

**FOODSAVER OR CROCK POT APPLIANCES**  
SELECTED VARIETIES  
21517041\_EA/20962235\_EA



**BUY 1 GET 1 50% OFF**

**PC COOKWARE & COOKWARE SETS**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
17.00-140.00  
21215823\_EA/21339634\_EA  
21413754\_EA



**BUY 1 GET 1 50% OFF**

**EVERYDAY ESSENTIALS™ COOKWARE & COOKWARE SETS**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
10.00-59.00  
21343662\_EA/21345889\_EA  
21425511\_EA



**BUY 1 GET 1 50% OFF**

**STARFRIT COOKWARE & COOKWARE SETS**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
21.00-155.00  
20952965\_EA/21036228\_EA  
21353249\_EA



**BUY 3 GET 1 FREE**

**PC OPENSTOCK GLASSWARE**  
SELECTED VARIETIES  
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE  
7.00  
21586958\_EA



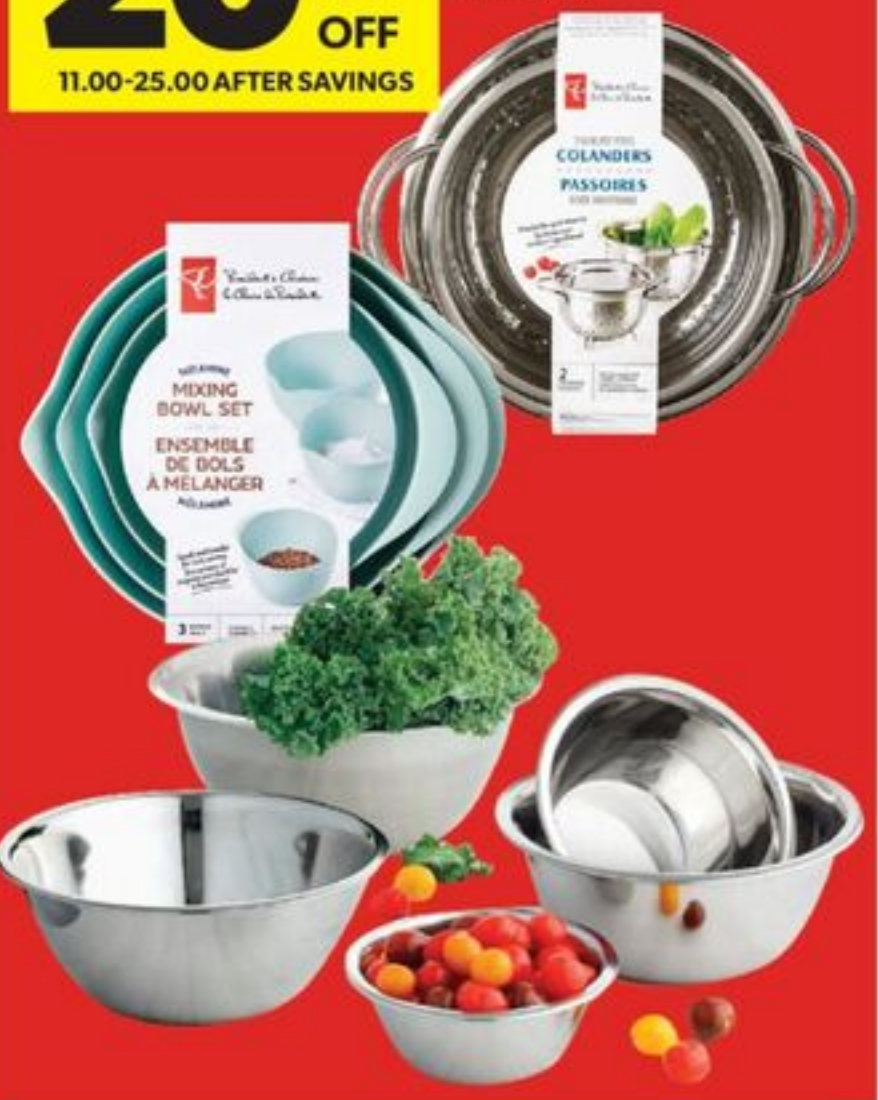
**BUY 3 GET 1 FREE**

**LIFE AT HOME™ OUTDOOR DRINKWARE, DINNERWARE OR SERVEWARE**  
SELECTED VARIETIES  
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE  
4.00-29.00  
21692655\_EA/21692440\_EA



UP TO  
**20% OFF**  
11.00-25.00 AFTER SAVINGS

**PC BOWLS & COLANDERS**  
SELECTED VARIETIES  
20982903\_EA/21391405\_EA  
21393987\_EA



FROM  
**\$18**  
18.00-135.00

**EVERYDAY ESSENTIALS™ APPLIANCES**  
SELECTED VARIETIES  
21193454\_EA



UP TO  
**15% OFF**  
20.00-110.00 AFTER SAVINGS

**BLACK & DECKER APPLIANCES**  
SELECTED VARIETIES  
21333669\_EA/21680919\_EA



UP TO  
**20% OFF**  
3.50-19.00 AFTER SAVINGS

**PC SPICE RACKS OR ACCESSORIES**  
SELECTED VARIETIES  
20685460\_EA/21412956\_EA  
21422381\_EA



\* Please note that not all items are available in all stores.



APP EXCLUSIVE OFFER\*

# Open the app, shop & earn more

## April 16<sup>th</sup> to 22<sup>nd</sup>

Excludes prescription drugs and optical. \*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum™  
Earn  
**25,000 pts**  
for every \$100\* spent on  
small appliances, toys,  
patio & bbq, home, baby,  
cosmetics, health & beauty,  
pharmacy, apparel,  
pet food & accessories

Open the app.  
It's as easy as that!

**\$25**  
back  
in points

# Hello grilling, hello savings

Our PC® Flat Top Propane Griddle's thoughtful features give you more space, more flexibility, and more reason to fire it up.



**LIMIT 3**  
**\$395**  
OVER LIMIT PAY  
445.00 EA

PC® 36" Flat Top Griddle  
60,000 BTUs  
21672428\_EA

- 45 Burgers
- Propane
- 5 Year Limited
- 756 Sq Inches

The multitasker  
your backyard  
deserves.

Let the PC®  
Grilling Caddy  
carry the extras,  
while you focus  
on the food.

Plenty of space to grill, with  
room for up to 45 burgers  
at a time.

Want easy flips  
and turns? Equip  
your grill with  
our PC® Flat Top  
Spatula Set.

\* Please note that not all items are available in all stores.



# Open the app, shop & earn more

April 16<sup>th</sup> to 22<sup>nd</sup>

Excludes prescription drugs and optical. \*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER\*

Optimum™  
Earn **25,000 pts**  
for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

**\$25** back in points

UP TO **25% OFF**  
2.50-41.50 AFTER SAVINGS

**HANGERS, HAMPERS, BASKETS OR LINT ROLLERS**  
SELECTED VARIETIES  
20371392\_EA/21398107\_EA



UP TO **25% OFF**  
74.00-90.00 AFTER SAVINGS

**LIFE AT HOME™ COMFORTER SETS**  
SELECTED VARIETIES  
21595707\_EA/21595765\_EA



UP TO **25% OFF**  
15.00-26.00 AFTER SAVINGS

**LIFE AT HOME™ CUSHIONS AND TROWS**  
SELECTED VARIETIES  
21595725\_EA/21595737\_EA  
21595786\_EA/21595787\_EA



UP TO **30% OFF**  
3.50-35.00 AFTER SAVINGS

**LIFE AT HOME™ FAUX PLANTS AND FASHION STORAGE**  
SELECTED VARIETIES  
21353260\_EA/21684657\_EA



**\$7**  
**LIMIT 4**  
OVER LIMIT PAY 10.00 EA

**LIFE AT HOME™ 2 PACK TEA TOWEL**  
SELECTED VARIETIES  
21683867\_EA/21683866\_EA



**BUY 1 GET 1 50% OFF**

**EVERYDAY ESSENTIALS™ BEACH TOWELS**  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
12.00  
21670068\_EA/21614179\_EA



**\$8**  
**LIMIT 2**  
OVER LIMIT PAY 12.00 EA

**LIFE AT HOME™ 8 HOUR TEALIGHT**  
21469593\_EA



FROM **4.50**  
4.50-6.50

**NO NAME™ PAPER PLATES**  
SELECTED VARIETIES, 40'S  
21590310\_EA/21590410\_EA



UP TO **20% OFF**  
3.00-22.00 AFTER SAVINGS

**3M COMMAND AND PICTURE HANGING**  
SELECTED VARIETIES  
20718750\_EA/21478146\_EA



UP TO **20% OFF**  
32.00-35.00 AFTER SAVINGS

**BRITA 10 CUP PITCHERS OR 5 PACK FILTER**  
20875106\_EA/21439391\_EA



**\$16\***  
**LIMIT 4**  
OVER LIMIT PAY 20.00 EA

**DURACELL COPPERTOP ALKALINE BATTERIES**  
AA(24'S) OR AAA(16'S)  
SELECTED VARIETIES  
21694795\_EA/21697059\_EA  
\*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.



\* Please note that not all items are available in all stores.



APP EXCLUSIVE OFFER\*

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## April 16<sup>th</sup> to 22<sup>nd</sup>

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Optimum™  
 Earn **25,000 pts**  
 for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories



**\$25** back in points

### JOE FRESH

## This Week's Top Deals

# 25% Off Adult Denim\*



Ends April 22

# 20% off Adult Golf Styles\*

Select Styles | Ends April 22



~~\$25~~ NOW \$20  
Men's Active Pique Polo



~~\$35~~ NOW \$28  
Men's Active Golf Short



~~\$25~~ NOW \$20  
Women's Active Polo T-Shirt



~~\$39~~ NOW \$31<sup>20</sup>  
Women's Active Stretch Golf Pant



~~\$16~~ NOW \$12<sup>80</sup>  
Toddler Boys' Camp Collar Button-Up Shirt



~~\$19~~ NOW \$15<sup>20</sup>  
Toddler Girls' Chambray Ruffled Romper



~~\$19~~ NOW \$15<sup>20</sup>  
Baby Girls' Printed Sundress



~~\$19~~ NOW \$15<sup>20</sup>  
Kid Boys' Oversized Button-Up Shirt

# 20% off Children's Styles\*



Ends April 19

EVEN MORE ONLINE & IN-STORE

SHOP NOW

\* Excludes Clearance and Brands. Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details.



APP EXCLUSIVE OFFER\*

# Open the app, shop & earn more

## April 16<sup>th</sup> to 22<sup>nd</sup>

Excludes prescription drugs and optical. \*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum™  
 Earn **25,000 pts**  
 for every \$100\* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories



**\$25** back in points

# 20% OFF FAMILY STYLES



**NOW 31<sup>99</sup>** EA.

MEN'S LEVI STRAUSS SIGNATURE™ GOLD ATHLETIC JEAN

~~39<sup>99</sup>~~ EA.

LEVI STRAUSS SIGNATURE™  
GOLD



**NOW 19<sup>99</sup>** EA.

KID GIRLS' LEVI STRAUSS SIGNATURE™ GOLD SHORT

~~24<sup>99</sup>~~ EA.



**NOW 15<sup>99</sup>** EA.

KID BOYS' LEVI STRAUSS SIGNATURE™ GOLD SHORT

~~19<sup>99</sup>~~ EA.

## BLUEBERI boulevard

**NOW 23<sup>99</sup>** EA.

TODDLER GIRLS' BLUEBERI BOULEVARD EYELET DRESS

~~29<sup>99</sup>~~ EA.



EXCLUDES CLEARANCE | ENDS APRIL 22

## NEW BRAND ALERT

PRO PLAYER®



**12<sup>99</sup>** EA.

PRO PLAYER SEAMLESS SPORTS BRA



**12<sup>99</sup>** EA.

PRO PLAYER SEAMLESS BIKE SHORT



**12<sup>99</sup>** EA.

PRO PLAYER SEAMLESS CUTOUT SPORTS BRA

EVEN MORE ONLINE & IN-STORE

SHOP NOW

\* Visit www.joefresh.com/offerdetails for full details.



OFFICIAL SPONSORS OF THE NHL



2/\$8 bubly™ sparkling water beverage (6x222mL, selected varieties) 21718392\_C06/21718206\_C06



LIMIT 4 3.49 OVER LIMIT PAY 4.79 EA PepsiCo Beverages (6x222mL, selected varieties) 21189960\_C06/21098829\_C06



2.79 Celsius energy drink selected varieties 355 mL 21576466\_EA/21648038\_EA



4/\$5 OR 1.50 EA Montellier carbonated water selected varieties, 1L 20662284\_EA/21096643\_EA



GET 2,000 back in points when you buy 2 \$2 Brisk iced tea selected varieties, 710 mL 21360854\_EA/21426848\_EA

SMALL ACTIONS AT HOME MAKE A DIFFERENCE



CLEANS IN COLD



LIMIT 4 9.97 OVER LIMIT PAY 12.49 EA Tide liquid 1.62/1.86 L or Pods 18/31's laundry detergent, Downy Fabric softener 1.66/2.63 L, Downy or Gain scent Boosters 303/405 g or Bounce dryer sheets 120/200's selected varieties 21670717\_EA/20548511001\_EA

REFILL YOUR TUB - 80% LESS PLASTIC



LIMIT 4 19.97 OVER LIMIT PAY 24.99 EA Cascade Platinum 67 CT, Platinum Plus 51 CT or Complete 80 CT selected varieties 21518479\_EA/21516545\_EA

FOR EVERY TREE USED, AT LEAST TWO ARE REGROWN IN ITS PLACE



13.99 Charmin Bathroom Tissue 12=48 Soft or Strong 21707532\_EA/21636641\_EA

14.98 Bounty Paper Towel 6=12 Select a Size 21670280\_EA

WORKS IN COLD WATER



LIMIT 4 13.97 OVER LIMIT PAY 17.99 EA Gain Liquid Laundry Detergent 4.25 L, Flings 25/42's, Liquid Fabric Softener 4.16 L or Beads 598/680 g selected varieties 21671067\_EA/21701814\_EA

SAVE UP TO 265 LITRES\* OF WATER A YEAR BY USING SWIFFER WETJET OR POWERMOP



LIMIT 4 9.99 OVER LIMIT PAY 12.99 EA Swiffer Sweeper refills 12-24's, Duster 6/10's, Powermop 5's, Wetjet 12's or liquid refill 1.5/2.5 L, selected varieties 21625579\_EA/20187652\_EA

TOUGH ON GREASE, GENTLE ON WILDLIFE



LIMIT 4 4.99 OVER LIMIT PAY 6.99 EA Dawn Dishwashing Liquid selected varieties 896 mL/1.12 L 21729593\_EA/21729631\_EA



YOU COULD WIN A TRIP TO THE STANLEY CUP FINAL 2026



BUY PARTICIPATING PRODUCTS

SNAP A PIC OF YOUR RECEIPT

ENTER FOR A CHANCE TO WIN AMAZING PRIZES

\$1

NESTLÉ SINGLE BARS SELECTED VARIETIES 33-60 G 20066954\_EA



LIMIT 6 \$5 OVER LIMIT PAY 6.99 EA

NESTLÉ CHOCOLATE POUCHES SELECTED VARIETIES 76-203 G 216484229\_EA



LIMIT 6 2.97 OVER LIMIT PAY 3.49 EA

NESTLÉ KITKAT OR AERO CHOCOLATE TABLET SELECTED VARIETIES 95-105 G 21648821\_EA



\$2

NESTLÉ KING BARS OR POPS 42-86 G SELECTED VARIETIES 21719484\_EA



\*NO PURCHASE NECESSARY. Contest open to residents of Canada of legal age. Contest starts April 30, 2025 at 12:00 PM ET/12:00 CAD. See sweepstakes website for details. See https://www.kitkat.com/canada/sweepstakes for full details. KitKat, the KitKat logo and the word mark and image of the Stanley Cup are registered trademarks and the Swiffer, the Swiffer logo and the Swiffer logo are trademarks of The Swiffer Company, Inc. © 2025 P&G. All Rights Reserved. Nestlé trademarks are owned by Nestlé and/or Nestlé S.A., Vevey, Switzerland and used under license. \*USDS: Nestlé.

THE SUPER MARIO GALAXY MOVIE. Hostess Mini Cupcakes, Twinkies, Cupcakes. 2.98. Hostess Limited Edition Mini Cupcakes selected varieties, 178 G 21727892\_EA/21737891\_EA. Hostess Snack Cakes selected varieties 202/231 G 21283752\_EA.

CINEPLEX FREE MOVIE OFFER. WHEN YOU BUY ANY 3 PARTICIPATING PRODUCTS. Demsters, Villaggio, Vachon, Hostess, Little Bites, Mi Tierra. BUY | SNAP | REDEEM. SCAN OR VISIT 2026MOVIEOFFER.CA FOR MORE DETAILS. OFFER ENDS AUGUST 7, 2026. WHILE SUPPLIES LAST, FOR FULL OFFER DETAILS GO TO 2026MOVIEOFFER.CA. Cineplex is a registered trademark of Cineplex Entertainment LP, used under license. © Universal City Studios LLC. All Rights Reserved.

LIBERTÉ CANADA'S TASTE OBSESSION SINCE 1936

LIMIT 4 3.50 OVER LIMIT PAY 4.69 EA

Liberté Méditerranée 500 g/4x100 g or Greek 4x100 g or yogurt source protein tubs 650 g, yogurt selected varieties 20801752003\_EA 21587047\_EA



LIMIT 4 5.50 OVER LIMIT PAY 6.49 EA

Liberté Kéfir 1L, selected varieties 21216416\_EA 21216411\_EA



6.97

Liberté Greek yogurt selected varieties 650/750 g 20704361002\_EA



TRADEMARKS OF YOPLAIT MARQUES S.N.C. (FRANCE) USED UNDER LICENSE / TRADEMARKS OF LIBERTÉ MARQUES S.N.C. USED UNDER LICENSE / MADE IN CANADA FROM DOMESTIC AND IMPORTED INGREDIENTS

Gaviscon

GET 4,000 back in points \$4

GAVISCON LARGE SIZE TABS 50-100'S OR LIQUID 340-600 ML SELECTED VARIETIES AND SIZES 20673190\_EA 20673738\_EA

...and it's gone!™ ...et c'est fini!™



REGULAR STRENGTH / ORDINAIRE. BEGINS WORKING IMMEDIATELY / COMMENCE À AGIR IMMÉDIATEMENT. For Acid Reflux & Heartburn / Pour reflux acide et brûlures d'estomac. Acid shielding FOAM BARRIER / ÉCRAN PROTECTEUR MOUSSANT pare de l'acide. SOOTHING icy mint / menthe glacée APAISANT. 600 mL.

EXTRA STRENGTH / EXTRA-FORT. BEGINS WORKING IMMEDIATELY / COMMENCE À AGIR IMMÉDIATEMENT. For Acid Reflux & Heartburn / Pour reflux acide et brûlures d'estomac. Acid shielding FOAM BARRIER / ÉCRAN PROTECTEUR MOUSSANT pare de l'acide. fruit blend / mélange de fruits. 60 CHEWABLE FOAMGABS® / FOAMGABS® À CROQUER.

**Find joy every day** Softsoap®

**\$2**

Softsoap® Liquid Hand Soap Pump 221 mL  
21704873\_EA/21705089\_EA

**GET 1,000<sup>pts</sup>** **\$1** back in points when you buy 2

**A burst of bliss**

**\$5**

Softsoap® Moisturizing Body Wash 591 mL  
21706071\_EA/21706048\_EA

**GET 2,000<sup>pts</sup>** **\$2** back in points when you buy 2

**GET 5,000<sup>pts</sup>** **\$5** back in points for every \$50\* spent on

ANY COMBINATION OF BOSTON PIZZA, INDIGO AND INSTACART GIFT CARDS

\*Offer valid in-store or online at [www.giftofchoice.ca](http://www.giftofchoice.ca). Subject to availability; selection may vary by region and store. Please check your local store for availability. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$50 spent on Boston Pizza, Indigo and Instacart gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards. Must be a registered PC Optimum™ member. If purchased online, please allow up to 2 weeks for points to be added to your PC Optimum™ account. All trademarks are the property of their respective owners.

**Health™**

**Flu shot? Think Pharmacist.**

Talk to your Pharmacist or book now\* at [pchealth.ca/flu](http://pchealth.ca/flu)

\*Subject to vaccine availability. Pharmacists can administer flu shots to children aged: 5 and older in Yukon, Alberta, Saskatchewan, and PEI; 4 and older in British Columbia; 2 and older in Ontario, Manitoba, New Brunswick, Newfoundland and Nova Scotia. Flu shot administration for children under the age of 5 may vary from Pharmacy to Pharmacy. /™ Trademark of 911979 Alberta Ltd, used under license.

**Express Pass**

**Your Pass to more value**

Get your first year of Pass for **\$2.50/month\***

- Unlimited grocery delivery or pickup
- Earn 2% back in <sup>pts</sup> on eligible pickup orders\*\*

Use code **PASS**

**Learn more**

\*/\*\* Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.

**THE MOBILE SHOP**

**Disney · PIXAR ANIMAL FRIENDS STICKERS + STITCH**

**FREE** STICKER PACK WITH EVERY PURCHASE AT THE MOBILE SHOP\* WHILE SUPPLIES LAST

Bell | ROGERS | virgin plus | fido

Available April 9-29 with any in-store purchase at The Mobile Shop only. Terms and conditions apply. Subject to change. See in-store for full details.

**Optimum™**

**Don't forget to load your offers on your PC Optimum™ app!**

10,501 <sup>pts</sup> (points, redeem for \$10)

Load your exclusive offers on the app before shopping to get more points.

**10,000<sup>pts</sup>** is \$10 in FREE stuff

**Your weekly offers**

- 300 points For every \$1 spent on Neilson 2% Milk
- 800 points Olay Micro-Sculpting Cream, Face Moisturizer
- 200 points The Decadent Chocolate

**REAL CANADIAN SUPERSTORE**

**Sign up for mobile text offers**

**Text "OFFER" to 78737\* to see our weekly offers.**

Standard message rates may apply.

\*By texting the advertised keyword to the short code, you agree to receive ongoing promotional text messages from Real Canadian Superstore®. To opt out at any time, text the word 'STOP' to 78737. For help, text the word 'HELP' to 78737. Standard message and data rates may apply. For additional support you can call 1-866-999-9890 (West) or 1-866-999-7277 (Ontario). SMS terms & privacy policy: [Superstore.ca/text](http://Superstore.ca/text)