

HyVee®

7.99

Hy-Vee Choice Reserve
boneless beef New York
strip steak 8 oz.

12 oz. **11.98**

Grill ready savings



2.48

Fresh strawberries
16 oz. pkg.



**ONLY
2.00
EACH**

5/\$10

Hy-Vee cheese
shredded, bar or cubed, 6 to 8 oz.



3.98

Tombstone, DiGiorno classic
crust, Jack's rising crust pizza
or cheesy pizza dippers
13.9 to 27 oz.



1.49 lb.

Pink Lady
or Granny Smith apples

FUEL SAVER
EARN
30¢
OFF
PER GALLON



Hy-Vee coffee
100 ct.



**SAVE!
1.00**

5.99

PERKS PRICES
Hy-Vee chicken nuggets
or patties 29 oz.

6.99 NON-MEMBER
PRICE

Ad prices effective April 13 - 19, 2026

Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



10/\$6
Yoplait yogurt
4 to 6 oz.



**SAVE!
.50**

3.48
HYPERKS PRICES
Hy-Vee American cheese
singles 16 oz., 24 ct.
3.98 NON-MEMBER
PRICE



4.99 ea.
with purchase of 2
Pepsi soda
6 pk. bottles 16.9 fl. oz.
or 10 pk. mini cans 7.5 fl. oz.



2.99
Del Monte Pineapple
each



2.98
Frito-Lay Baked,
SunChips or Rold Gold
snacks 6.25 to 16 oz.



1.88
Hy-Vee burger or hot dog buns
8 ct.



1.88
Hy-Vee burger
or hot dog buns
8 ct.



buy one, get one
50% off regular price
Ore-Ida fries
20 to 32 oz.
(of equal or lesser value)



5.99
Bubbl'r sparkling water
6 pk. cans 12 fl. oz.



3.68
Kellogg's Mini Wheats
or Raisin Bran cereal
11.6 to 16.1 oz.



1.99
Ragú pasta sauce
16 to 24 oz.



2/\$8
Klondike, Breyers
CarbSmart novelties 4 or 6 ct.
or Breyers ice cream 1.5 quart



5.99
Dot's Homestyle pretzels
14 or 16 oz.

MORE FOR LESS

\$2
or under



1.25
each

4/\$5

Gatorade sports drink
28 fl. oz.



1.88

Birds Eye vegetables
7 to 16 oz.



1.99

Hy-Vee white bread
20 oz.



2.00
each

2/\$4

Olipop soda
12 fl. oz.



1.67
each

3/\$5

Rockstar or AMP energy
drink 12 or 16 fl. oz.



1.88

Hy-Vee potatoes
6.6 oz.



1.88

Hy-Vee broth
32 oz.



1.25
each

4/\$5

Hy-Vee soda or mixer
2 liter



1.78

Hamburger, Chicken
or Tuna Helper 4 to 7.3 oz.



1.69

Hy-Vee fruit
8.75 to 15.25 oz.



2.00
each

2/\$4

Barilla gluten free,
oven-ready or protein+
pasta 8.8 to 14.5 oz.



.88

Hy-Vee gelatin or pudding
.44 to 3.9 oz.



1.99

Old Orchard or Healthy Balance juice 64 fl. oz.



1.99

Guerrero tortillas 10 ct. or Calidad chips 10 or 11 oz.



1.88

Hy-Vee tomatoes 28 or 29 oz.



1.99

Hy-Vee worcestershire, soy or teriyaki sauce 10 fl. oz.



1.25 each

4/\$5

Hy-Vee pudding 4 ct.



2.00 each

2/\$4

Just Crack an Egg or Oscar Mayer Scramblers 2.25 or 3 oz.



1.69

Hy-Vee mandarin oranges 15 oz.



.34 each

3/\$1

Maruchan ramen 3 oz.



1.88

Nesquik milk 14 fl. oz.



1.99

Hy-Vee mini donuts 10 oz.



1.49

Idahoan mashed potatoes, homestyle casserole box or single serve cup 1.5 to 4.1 oz.



1.99

Hy-Vee bread crumbs 6 or 10 oz.



1.68

Hy-Vee gravy 12 oz.



1.99

Harvest Snaps crisps or crunchy loops 2.5 to 3.3 oz.



1.99

Hy-Vee marshmallows 16 oz.



.88

Hy-Vee pork & beans 16 oz.

Deals that Make a Difference

Thanks to our participating suppliers, a portion of the proceeds from these deals will support Children's Miracle Network.

Children's Miracle Network helps fund critical treatments, equipment, and care for kids at local children's hospitals.



1.68 lb.
Kings River jumbo navel oranges from California



2.99 ea.
with purchase of 2
Frito-Lay PopCorners
or Simply snacks
5.25 to 8.5 oz.



2/\$7
Country Time, Kool-Aid
or Tang drink mix
18 to 20 oz.



18.99
Vita Coco coconut water
12 pk. bottles 11.1 fl. oz.



2/\$5
Sunbelt Bakery granola
or soft baked bars 10 ct.



4.88
Mission BBQ sauce
14.5 to 16 oz.



buy one, get one
50% off
regular price
1st Phorm protein sticks
5 ct. (of equal or lesser value)



12.99
Party Size Hershey's candy
23.1 to 35.9 oz.



2.98
Nabisco Teddy Grahams
10 oz.



FREE
\$10 Hy-Vee gift card
with \$30 purchase of any
P&G baby products





Exclusive Savings with Hy-Vee PERKS Card



SAVE! **.50**

1.99

PERKS PRICES
Farmland sausage rolls or links 8 or 12 oz.
2.49 NON-MEMBER PRICE



SAVE! **1.00**

7.99

PERKS PRICES
Fresh ground beef patties 85% lean, 15% fat 4 ct., 16 oz. pkg.
8.99 NON-MEMBER PRICE



SAVE! **.20**

3.79

PERKS PRICES
Hungry Jack pancake syrup 24 fl. oz.
3.99 NON-MEMBER PRICE



SAVE! **.30**

3.99

PERKS PRICES
Hy-Vee orange juice 64 fl. oz.
4.29 NON-MEMBER PRICE



SAVE! **.50**

4.49

PERKS PRICES
MorningStar Farms products 5.25 to 12 oz.
4.99 NON-MEMBER PRICE



SAVE! **.30**

2.48

PERKS PRICES
Eggo waffles or French toast sticks 8 to 10 ct.
2.78 NON-MEMBER PRICE



SAVE! **1.00**

8.99

PERKS PRICES
Hy-Vee Prime Reserve bacon wrapped beef sirloin filet 8 oz.
9.99 NON-MEMBER PRICE



SAVE! **.50**

4.49

PERKS PRICES
Di Lusso salad 6.5 to 8.1 oz. pkg.
4.99 NON-MEMBER PRICE



SAVE! **1.00**

3.99

PERKS PRICES
Oven Ready boneless stuffed chicken breasts 8 oz.
4.99 NON-MEMBER PRICE



SAVE! **.50**

1.99

PERKS PRICES

Hy-Vee saltine crackers
16 oz.

2.49 NON-MEMBER PRICE



SAVE! **.50**

1.79

PERKS PRICES

Hy-Vee pretzels
10 or 15 oz.

2.29 NON-MEMBER PRICE



SAVE! **.50**

2.79

PERKS PRICES

Luzianne tea
24 ct.

3.29 NON-MEMBER PRICE



SAVE! **.50**

3.29

PERKS PRICES

Quaker rice cakes
4.4 to 7.4 oz.

3.79 NON-MEMBER PRICE



SAVE! **.50**

1.99

PERKS PRICES

Hy-Vee salsa or picante
sauce 15.5 or 16 oz.

2.49 NON-MEMBER PRICE



SAVE! **.30**

5.99

PERKS PRICES

Gustare Vita pesto 3.5 oz.
or pasta sauce 20 oz.

6.49 NON-MEMBER PRICE



SAVE! **.50**

2.98

PERKS PRICES

Hy-Vee mayonnaise
30 fl. oz.

3.48 NON-MEMBER PRICE



SAVE! **.50**

2.99

PERKS PRICES

Hy-Vee water enhancer
3.11 fl. oz.

3.49 NON-MEMBER PRICE



SAVE! **1.00**

8.99

PERKS PRICES

Hy-Vee fruit
48 oz.

9.99 NON-MEMBER PRICE

SAVE \$27.60 WITH DIGITAL COUPONS



4.77
-1.00 off with digital coupon

3.77

Johnsonville smoked sausage, chicken links or rope 12 to 14 oz.



2.49
-.50 off with digital coupon

1.99

Highline mini bella mushrooms whole or sliced, 8 oz. pkg.



3.49
-.50 off with digital coupon

2.99

On the Border tortilla chips or queso dip 15 to 15.5 oz.



2.38
-.40 off with digital coupon

1.98

Hy-Vee pitted ripe olives 6 oz.



5.68
-.70 off with digital coupon

4.98

Hy-Vee peanut butter 40 oz.



6.49
-.50 off with digital coupon

5.99

Gustare Vita olive oil 16.9 fl. oz.



5.48
-.50 off with digital coupon

4.98

Quaker Chewy granola bars 10 or 18 ct.



6.99
-1.00 off with digital coupon

5.99

Hy-Vee premium coffee 11 or 12 oz.



3.99
-1.00 off with digital coupon

2.99

Hy-Vee natural spring water 24 pk. bottles 16.9 fl. oz.

FUEL SAVER
EARN
3¢
OFF
PER GALLON



1.00 off with manufacturer's digital coupon
Vicks Sinex sprays, mists or rinses .5 to 5 oz.

FUEL SAVER
EARN
2¢
OFF
PER GALLON



1.00 off with manufacturer's digital coupon
PainQuil liquid or liquicaps 1 or 100 ct., 12 oz.



8.49 with manufacturer's digital coupon
-2.50 off

5.99
Gold Bond lotion 13 to 24 oz. (price varies by store)

FUEL SAVER
EARN
25¢
OFF
PER GALLON



28.49 with manufacturer's digital coupon
-5.00 off

23.49
Huggies Snug & Dry diapers 54 to 92 ct.

FUEL SAVER
EARN
6¢
OFF
PER GALLON



2/\$9.94 with manufacturer's digital coupon
-3.00 off 2

2/\$6.94
Crest, Oral-B or Glide oral care 2 to 75 ct. or 2.4 to 33.8 fl. oz.



15.99 with manufacturer's digital coupon
-2.00 off

13.99
Viva paper towels 6 triple rolls



6.98 with manufacturer's digital coupon
-1.00 off

5.98
Kleenex facial tissue 4 ct.



10.99 with manufacturer's digital coupon
-1.00 off

9.99
Scott paper towels 12 rolls

FUEL SAVER
EARN
10¢
OFF
PER GALLON



19.94 with manufacturer's digital coupon
-5.00 off

14.94
Tide Pods 45 to 76 ct. or laundry detergent 117 to 132 fl. oz.



WITH **H**PERKS YOU SAVE ON GAS!

*Some restrictions apply. See **H**PERKS terms and conditions at Hy-Vee.com



5.99 lb.
Hy-Vee True boneless skinless chicken breast or tenderloin



3.99
Bakery-fresh hamburger or hot dog buns 8 ct. (limit 10)



4.99
Bakery-fresh donut holes 18 ct. (limit 10)



4.99 lb.
Hy-Vee Short Cuts 6 mix fruit



3.49
Bakery-fresh French loaf 2 ct. - 8 oz. (limit 10)



King's Hawaiian sliders
7 to 9 oz.



6.99 lb.
Hy-Vee Short Cuts favorite trio



Dr. Stephanie's supplements or Bye-Bye Weekend drink mix 10 to 60 ct.



FUEL SAVER
EARN
10¢
OFF
PER GALLON



Bentgo food storage
4 or 6 ct.

FUEL SAVER
EARN
25¢
OFF
PER GALLON



38.99
Prevagen supplements
30 ct.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



5.99
Dr. Teal's products
1 or 2 ct., 2.65 to 48 oz.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



Zyrtec or Benadryl allergy relief 14 to 90 ct. or 1 to 8 oz.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



Natrol sleep supplements
30 to 140 ct., 2 or 8 fl. oz.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



Duke Cannon hair care or deodorant 3 to 30 oz.

FUEL SAVER
EARN
2¢
OFF
PER GALLON



Purina ONE dog or cat food
7 to 8 lb.

FUEL SAVER
EARN
2¢
OFF
PER GALLON



9.99
Purina Beggin' dog treats
25 oz.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



19.99
Cascade ActionPacs
47 to 78 ct.

Ad prices effective April 13 - 19, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

FUEL SAVER
EARN
40¢
OFF
PER GALLON

Spend \$50 or more in
select gift cards
SAVE 40¢
per gallon on fuel



Offer valid in store 04/06/26 - 04/19/26 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees.
All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company.
One4All Ultimate and Favorites Gift Cards are issued by Pathward®, N.A., Member FDIC.

PRODUCE



4.99 lb.
Sumo Citrus



2.49 lb.
Argentina Bartlett pears



2.68 lb.
Broccoli crowns



4.99 lb.
Autumncrisp green
seedless grapes



1.77
Grimmway Farms carrot chips,
shredded, coins or sticks
10 to 16 oz. pkg.



1.48
Large avocados
each



4.99
Mighties kiwi
16 oz. pkg.



6.99
The Little Potato Co.
potatoes 3 lb. pkg.



3.99
Josie's Organics romaine
hearts 3 ct. pkg.



6.99
Organic Navel oranges
4 lb. pkg.



2.99
Mann's snow or sugar
snap peas 6 or 8 oz. pkg.



3.99
Litehouse salad dressing
13 fl. oz.

GRILLING SALE

Two Week Grilling Sale | April 13-26



2/\$5

Fresh boneless skinless chicken breast 6 oz.



4/\$5

Hy-Vee Midwest Pork loin ribeye chops 5 oz.



2/\$5

Marinated boneless skinless chicken breast 6 oz., Deep marinated lean boneless chicken breast, excellent for grilling or in the air fryer



1.77 lb.

Grill ready seasoned chicken leg quarters



8.99

Hy-Vee Choice Reserve Top of Iowa beef center cut sirloin steak 8 oz.



2/\$7

Fresh ground chuck patties 85% lean, 15% fat 5 oz.



4.99

Bacon wrapped chicken griller 8 oz., Our famous grillers, cheese with fresh ingredients wrapped in a tenderized chicken breast, then bacon wrapped. Great on the grill, easy in the oven or air fryer



12.00

Hy-Vee Midwest Pork boneless center cut pork chops 10 ct., 35 oz. pkg.



12.99

Schweid & Sons slider patties 8 ct., 20 oz. pkg.



3.99 lb.

Hy-Vee ham steak

GRILLING SALE

Two Week Grilling Sale | April 13-26



2.19 lb.

Hy-Vee True fresh chicken drumsticks True chicken is authentic chicken, raised all-natural with no added hormones or steroids, cage-free & without antibiotics



3.88

Wild Alaska Sockeye salmon burgers 5 oz.

15.99 lb.

Hy-Vee Prime Reserve sirloin strip steak



5.99

Butterball turkey burger patties 16 oz.



5.99

Fish Market Pacific salmon fillets 12 oz.



6.99

Hormel bone-in smoked pork chops 15 oz.



1.77

Bar-S jumbo franks 16 oz.



12.98 lb.

Wild Argentina red shrimp EZ peel



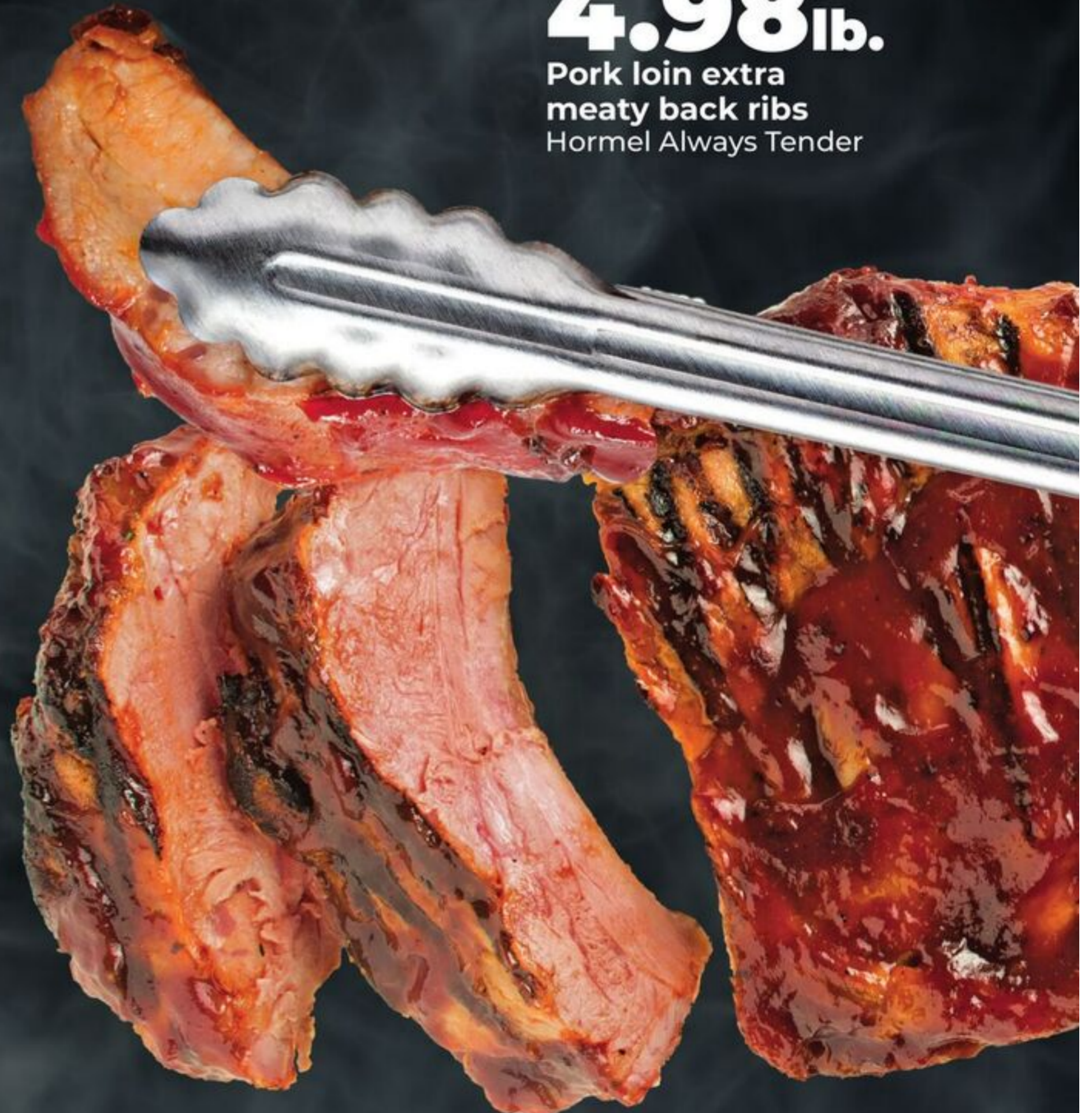
3.99

Hillshire Farm smoked sausage rope or links, 12 to 14 oz.



4.98 lb.

Pork loin extra meaty back ribs
Hormel Always Tender



MEAT



9.99 lb.

Hy-Vee Angus Reserve
boneless beef bottom
round roast



19.99 lb.

Hy-Vee Angus Reserve
boneless beef ribeye steak



6.48

Fresh ground beef
80% lean, 20% fat 16 oz. roll



11.99 lb.

Hy-Vee Angus Reserve
boneless beef sirloin steak



3.99 lb.

Hy-Vee Midwest Pork
fresh cut pork steak
value pack



99.00

Meat bundle #2 8.8 lb.,
2 ct. - 8 oz. Hy-Vee Choice Reserve
boneless ribeye steaks,
4 ct. - 5 oz., 85% lean, 15% fat
ground chuck patties,
4 ct. - 16 oz., 85% lean, 15% fat
ground chuck packages,
2 ct. - 8 oz. Hy-Vee Choice Reserve
boneless New York strip steaks,
4 ct. - 5 oz. Hy-Vee Choice Reserve
bacon wrapped sirloin filets



6.98

Hy-Vee Prime Reserve
bacon wrapped beef
sirloin filet 5 oz.



5/\$5

Hy-Vee Midwest Pork boneless
pork top loin chops 4 oz.



4.48 lb.

Fresh marinated
chicken thighs



2.68^{lb.}
Bone-in pork shoulder roast
 Hormel Always Tender



1.88^{lb.}
Fresh chicken drumsticks
or thighs 100% natural, value pack



7.88
Hy-Vee True grass fed ground
beef 80% lean, 20% fat 16 oz.



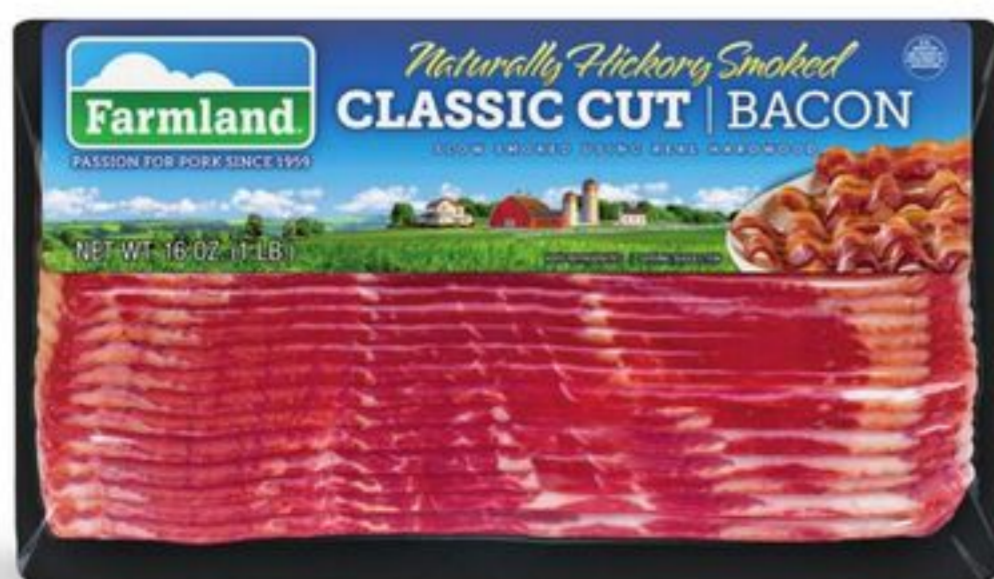
10.99^{lb.}
Gourmet bacon wrapped
stuffed Anaheim
or jalapeño peppers



3.99
Butterball ground turkey
taco seasoned or Italian style,
 16 oz. roll



7.99
Hormel or Herdez entrée
 15 oz.



4.99
Farmland bacon
 12 to 16 oz.



3.99
Sargento string or stick cheese
 8 to 12 oz., 12 ct.



2/\$6
Kraft natural sliced cheese
 7 to 8 oz.

SEAFOOD



11.99

Argentina red raw shrimp
peeled & deveined,
16 to 25 ct., 16 oz. pkg.



6.99

Wild Alaska Sockeye salmon portions
frozen, 16 oz.



10.98 lb.

Raw shrimp
100% natural, peeled & deveined,
31 to 40 ct.



7.99 lb.

Fresh tilapia fillets



9.99 lb.

Coho salmon fillet
previously frozen



19.98 lb.

Peru scallops
previously frozen, 30 to 40 ct.

FRESH



9.99

Market Grille loaded smothered hashbrowns
ham, red onion, peppers,
sausage gravy & cheddar
cheese with toast or pancakes



5.99 lb.

Market Grille rainbow rotini salad



8.99

Chicken Mediterranean meal includes two sides



7.99

HyChi 1 entrée meal
entrée, rice, appetizer
& fortune cookie



7.99

Nori Sushi tempura shrimp bento bowl
18 oz.



3.99

MIA Italian single topping flatbread pizza 7.2 to 8.6 oz.

DELI



3.99

BelGioioso shredded cheese
5 oz.



15.99

Columbus tasting board
12.5 oz.



3.99

Soriee fresh mozzarella
8 oz.



2/\$6

Hy-Vee hummus
10 oz.



7.99 lb.

Hy-Vee quality
thin sliced ham



4.99 lb.

Hy-Vee quality sliced colby
jack or provolone cheese



7.98 lb.

Hy-Vee deli sliced salami



9.99 lb.

Di Lusso thin sliced
turkey or chicken



FREE

Wholly Guacamole
7.5 oz.

with 1 lb. purchase of
Di Lusso thin sliced
turkey or chicken

BAKERY



4.49

Bakery-fresh strudel bites
12 ct. (limit 10)



5.49

Bakery-fresh jumbo loaded muffins
4 ct. (limit 10)

Bakery Brownie & Bar Sale

April 6-19



FUEL SAVER
EARN
10¢
OFF
PER GALLON

16.99

12" Bakery-fresh brownie tray
24 ct. (limit 10)



FUEL SAVER
EARN
5¢
OFF
PER GALLON

5.00

Bakery-fresh scotcharoo bites
20 ct. (limit 10)



5.99

Bakery-fresh scotcharoo
or brookie bars 6 ct. (limit 10)



FUEL SAVER
EARN
3¢
OFF
PER GALLON

6.99

Bakery-fresh brownies
or pumpkin bars 6 ct. (limit 10)



EVERYDAY SAVINGS WITH **HyVee** PRODUCTS!

If you can't tell the difference, why pay the difference?



3.48
HyVee popcorn
6 ct.



2/\$5
HyVee fruit snacks
10 ct.



5.99
HyVee peanut butter
filled pretzels 24 oz.



2/\$5
HyVee chewy granola bars
8 ct.



2.99
HyVee fruit & grain bars
8 ct.



1.88
HyVee jelly
10 oz.



6.99
HyVee maple syrup
8 fl. oz.



2.29
HyVee tortilla or wonton
salad toppings 4 oz.



3/\$5
HyVee potato chips
7.8 or 8 oz.



3.88
HyVee macaroni
& cheese cups 4 ct.



3.99
HyVee pizza crust
10 to 24 oz.



3.88
HyVee baking chips
10 to 12 oz.



3.99 ea.

with purchase of 2
Hy-Vee sparkling water
12 pk. cans 12 fl. oz.



1.19

Hy-Vee mustard
8 oz.



1.98

Hy-Vee ketchup
20 oz.



3.88

Hy-Vee salad dressing
36 fl. oz.



1.48

Hy-Vee relish
10 fl. oz.



2.79

Hy-Vee pickles
16 or 32 fl. oz.



2.28

Hy-Vee BBQ sauce
18 oz.



3.49

Hy-Vee tea
gallon



2/\$5

Hy-Vee lunch meat
7 or 9 oz.



2/\$5

Hy-Vee food storage bags
75 to 100 ct.



7.49

Hy-Vee trash bags
18 to 40 ct.



3.99

Hy-Vee dryer sheets
120 ct.



2.49

Hy-Vee dish soap
19.4 fl. oz.



8.49

Hy-Vee Wild Bird food
10 lb.

PANTRY



2/\$4
Pringles crisps
4.9 to 5.6 oz.



2.99 ea.
with purchase of 3
Frito-Lay Ruffles or Doritos
chips 4.04 to 10.75 oz.



10.99
Mini Takis rolled tortilla
chips multipack 25 ct.



buy one, get one
50% off
regular price
Hy-Vee prepackaged
bulk snacks 3 to 13 oz.
(of equal or lesser value)



8.99
Pepperidge Farm goldfish
24.3 or 27.3 oz.



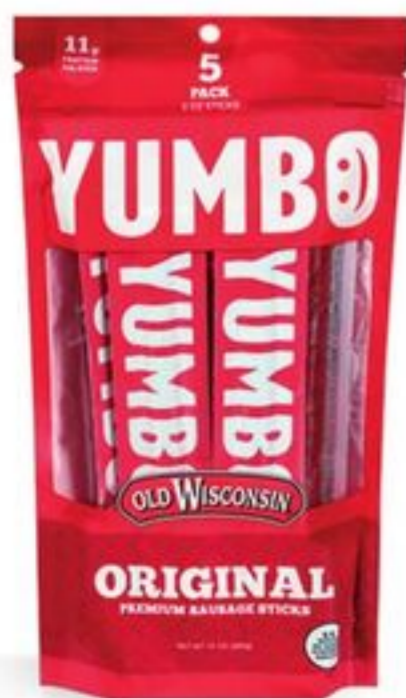
4.48
Family Size Nabisco
snack crackers, Oreo
or Nutter Butter cookies
8 to 18.71 oz.



2/\$6
Cheez-It snack crackers
5.75 to 12.4 oz.



2.79
Kellogg's Pop-Tarts 8 ct.
or stuffed pastries 5 ct.



10.49
Old Wisconsin Yumbo
multipack snack sticks
5 ct.



4.49
Honey Bunches of Oats
protein cereal 15 oz.



5.29
Milton's protein crackers
4.25 oz.



7.49
Mott's applesauce
8 or 12 ct.

Ad prices effective April 13 - 19, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



1.49
Welch's fruit snacks
5 oz.



2.99
Sun-Maid yogurt covered raisins
5 or 6 ct.



2/\$6
Annas thins cookies
5.25 oz.



2/\$7
Quaker oatmeal
squares cereal 14.5 oz.



3.99
Post Great Grains, Grape-Nuts
or Raisin Bran cereal 13 to 20.5 oz.



20% off
regular price
Watkins extracts,
seasonings or spices
1 to 11 oz. (price varies by store)



8.49
Sue Bee honey bear
24 oz.



4.99
Dave's Killer bagels
5 ct. or bread thins
20.5 oz.



2.99
Sara Lee honey wheat
or butter bread 20 oz.



2.69
Hungry Jack pancake mix
28 or 32 oz.



6.99
Keurig coffee or cocoa
8 or 10 ct., 12 oz.



30% off
regular price
Morton & Bassett spices
or extracts .01 to 4 oz.
(price varies by store)



2.49
Gustare Vita bread
crumbs, tomato paste
or crostini 3.5 to 13.4 oz.



3.65
Pam cooking spray
5 or 6 oz.



2.49
Gustare Vita flour
2.2 lb.



3.99
Family Size Ben's
Original ready rice
17.3 oz.



2/\$7
Rummo Italian pasta
16 to 17.12 oz.



6.99
Carbone pasta sauce
15 or 24 oz.



2.99
ReaLemon 100%
lemon juice 32 fl. oz.



4.99
Botticelli hot honey
pizza sauce 12.3 oz.



25% off
regular price
Holland House cooking
wine, Mizkan ramen broth
or Nakano vinegar
12 or 16 fl. oz. (price varies by store)



3.99

Heinz ketchup
32 or 38 fl. oz.



4.99

Hidden Valley Ranch
dressing 24 fl. oz.



3.49

Famous Dave's BBQ sauce
19 or 20 oz.



2/\$7

G Hughes sugar free BBQ
sauce or marinade 12 to 18 oz.



7.99

Lola's hot honey
9 fl. oz.



3.99

KA-ME sauce or marinades
10 oz.

THAT'S SMART!™

With hundreds of products full of everyday savings, That's Smart! gives you exceptional value on grocery essentials and basics.



.88

That's Smart! pineapple
8 oz.



1.48

That's Smart! cookies
7.1 oz.



2.39

That's Smart! cooking spray
5 oz.



3.29

That's Smart! paper plates
100 ct.

Ad prices effective April 13 - 19, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



Unilever

Some restrictions may apply.
See H PERKS terms and conditions
at Hy-Vee.com

©2026 Unilever



5.98
Hellmann's mayonnaise
20 or 30 fl. oz.



3.99
Hellmann's mayonnaise
11.5 fl. oz.



4/\$5
with purchase of 4
Knorr pasta or rice side
4 to 5.8 oz.



12.99
Seventh Generation
laundry detergent
32 ct. or 90 fl. oz.



5.99
Knorr flavor base
11 oz.



7.47
TRESemmé hair care
3.3 to 11 oz.



5.97
TRESemmé shampoo
or conditioner 28 fl. oz.



9.99
Dove bar soap
6 ct.



7.99
Dove body wash
18 or 20 fl. oz.

Ad prices effective April 13 - 19, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



10% off
regular price
Beaver Brand horseradish
sauce or mustard 4 to 12 oz.
(price varies by store)



5.29
Rib Rack sauce, rub
or marinade 4.5 to 19 oz.



2.18
Prego pizza sauce
14 oz.



2.49
Bush's baked or grillin'
beans 22 to 28 oz.



1.28
StarKist tuna pouches
2.6 to 4.5 oz.



3.99
StarKist chunk light tuna
4 ct.



3.69
Pomi tomatoes
26.46 oz.



5/\$8
Gerber 2nd foods
2 ct.



2/\$5
Serenity Kids veggie
baby food 3.5 oz.



2/\$5
Share Size Mars Wrigley
candy bar 1.77 to 4.2 oz.



3.48
Ritter Sport chocolate bar
3.5 oz.



2/\$5
Sour Patch Kids
or Swedish Fish candy
3.5 to 8.04 oz.



3.49
Zöet chocolate bar
3.5 oz.



3.88
Wiley Wallaby licorice
8 or 10 oz.



2.99
The Candy Shoppe 4D
gummy candy 3.5 oz.



2.99
Smart Sweets candy
1.6 or 1.8 oz.

BEVERAGE



5.99 ea.

with purchase of 3
7UP soda
12 pk. cans 12 fl. oz.
or 8 pk. bottles 12 fl. oz.



6.99

Lipton tea
12 pk. bottles 16.9 fl. oz.
or Pure Leaf tea
6 pk. bottles 16.9 fl. oz.



5.99 ea.

with purchase of 3
Coca-Cola soda
12 pk. cans 12 fl. oz.
or 8 pk. bottles 12 fl. oz.



12.99

Pepsi soda
24 pk. cans 12 fl. oz.



6.48

Hand Stand energy drink
4 pk. cans 12 fl. oz.



11.99

Alani Nu energy drink
6 pk. cans 12 fl. oz.



5.69

San Pellegrino Ciao!
sparkling water
6 pk. cans 11.15 fl. oz.



3.99 ea.

with purchase of 2
Buby sparkling water
8 pk. cans 12 fl. oz.



5.99

BodyArmor sports drink
6 pk. bottles 16 fl. oz.



2/\$9

Powerade sports drink
8 pk. bottles 12 fl. oz.



1.98

Prime energy drink
16 fl. oz.



9.99

Vitaminwater
12 pk. bottles 12 fl. oz.



3.99

**V8 +Energy, veggie juice
or powder sticks**
4 to 10 ct. or 11.5 oz.



buy two, get one
FREE

Poppi prebiotic soda
4 pk. cans 12 fl. oz.



6.99

**Starbucks frappuccino
or doubleshot espresso**
4 pk. bottles 9.5 fl. oz.
or 4 pk. mini cans 6.5 fl. oz.



15% off
regular price

RW Knudsen or Santa Cruz juice
25.4 or 32 fl. oz. (price varies by store)



2/\$5

V8 blends or vegetable juice
46 fl. oz.

Drink in Adventure

ENTER FOR A CHANCE TO WIN A JEEP® BRAND VEHICLE

BUY*



Save \$5 when you spend \$30 on participating Coca-Cola Products in **one transaction (3/30-5/25)** for your chance to win!
(See below for participating products)

► **SWIPE** ►

Your **HyVee** PERKS card



for your chance to **WIN**

A 2026 Jeep Brand Vehicle



*NO PURCHASE OR STORE VISITATION NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW. Sweepstakes begins at 12:00 AM CT on 3/30/2026 and ends at 11:59 PM CT on 5/25/2026. Open to residents of Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, South Dakota, and Wisconsin who are 18 years of age (19 in Nebraska) or older at time of entry. For rules, eligibility, free method of entry, prize, participating products, and complete details: <https://bit.ly/America250HyVeeSweepstakes>.

Sponsor: The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313.

Participating Products include Coca-Cola, Sprite, Fanta, Fresca, Seagrams, Minute Maid 6-10pk 7.5oz Mini Cans, 16oz Can, 6pk 16.9oz Bottles, 1.25L Bottle, smartwater 1 Liter and 1 Liter 6-12pk Bottles, Gold Peak 18.5oz Singles and 6pk 16.9oz Bottles, BODYARMOR 16oz Singles, 8pk 12oz and 6pk 16oz Bottles.

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JEEP AND THE JEEP GRILLE ARE REGISTERED TRADEMARKS OF FCA US LLC



SIGNATURE PARTNER

DAIRY & FROZEN



3.88
Smart Balance 13 or 15 oz.
or Blue Bonnet spread 45 oz.



3.99
Daisy Brand sour cream
24 oz.



2/\$8
Dannon Greek yogurt
4 ct. or Too Good creamer
25.4 fl. oz.



2.98
Hy-Vee original
whipped topping
6.5 oz.



4.99
Activia probiotic dailies
8 pk. bottles 3.1 fl. oz.



2/\$3
:Ratio protein yogurt
5.3 oz.



3.48
Hy-Vee cottage cheese
24 oz.



1.38
Hy-Vee dip
8 oz.



2.38
Hy-Vee original
English muffins 12 ct.



2.88
Hy-Vee crescent rolls
or jumbo biscuits
8 to 16 oz.



FREE
La Colombe cold brew
48 fl. oz.
with purchase of 2
Chobani creamer
24 fl. oz.



6.99
Brew Pub Patriot
or Nancy's Chicago thin
crust pizza 15.95 to 21.45 oz.



4.68
Totino's Pizza Rolls
50 ct.



5.49
DiGiorno rising, hand tossed,
croissant, thin, wood fired
or Tombstone French fry
style crust pizza 14 to 29.3 oz.



2.99 ea.
when you buy 4
Lean Cuisine or Stouffer's
entrée 5 to 16 oz.



9.49
TotDogs mini chicken franks
20 oz.



5.99
Hy-Vee cheese ravioli or tortellini 42 or 48 oz.



3/\$10
Boston Market entrée
13 to 15 oz.



25% off regular price
Pictsweet Farms vegetables
8 to 18 oz. (price varies by store)



3.68
Hy-Vee Crust Busters crustless sandwiches
4 ct.



3.99
MyMochi ice cream
6 ct.



2/\$6
Baskin Robbins ice cream
14 fl. oz.



6.88
Hy-Vee ice cream
gallon

Ad prices effective April 13 - 19, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



EARN A \$5 HY-VEE GIFT CARD INSTANTLY
when you spend \$15 on select Nestlé items

2/\$7

Vital Pursuit, Tapatio or Mings meal
6 to 10.25 oz.

8.99

Family Size Stouffer's dinner
28 to 40 oz.

9.49

Hot Pocket stuffed sandwiches 8 ct.

9.99

Vital Proteins chocolate shakes
4 ct.



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HEALTHMARKET



2.99
Realsy filled dates
2.1 oz.



3.79
Siete cookies,
chips or puffs
4 to 5.5 oz.



2/\$6
Pop Chips snacks
6 ct., 5 or 5.5 oz.



9.97
1st Phorm protein bars
4 ct.



3.29
Food Should Taste Good
tortilla chips 5.5 oz.



4.99
Junkless granola bars
6 ct.



2/\$5
Lenny & Larry's
The Complete Cookie
protein cookie 4 oz.



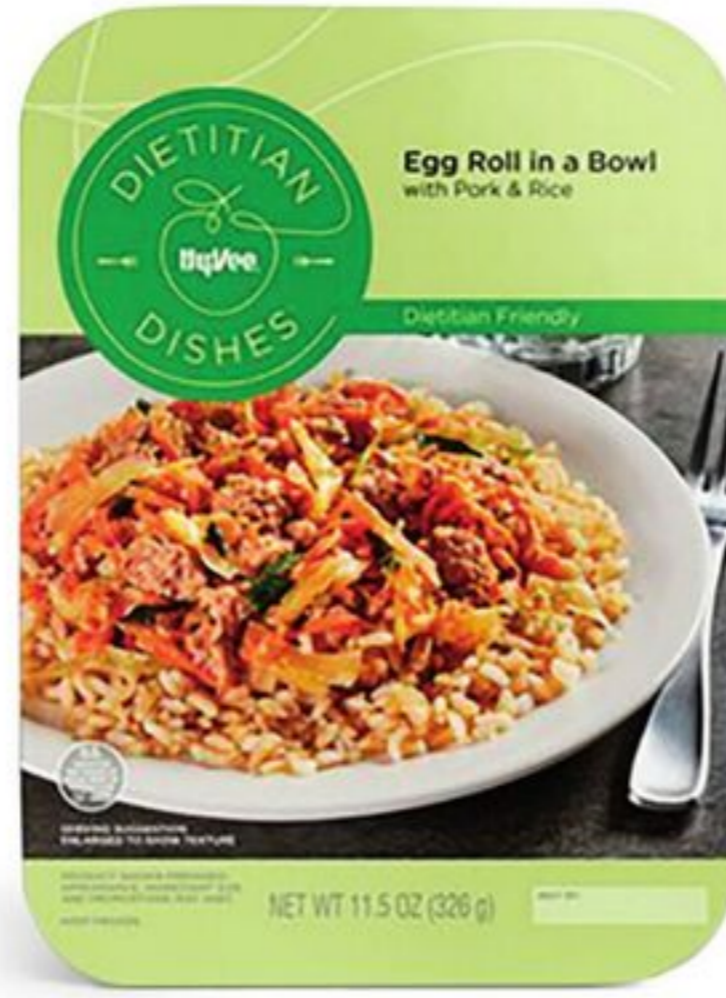
20% off
regular price
SkinnyDipped snacks
3.17 to 4 oz. (price varies by store)



3.49
Good Graces pretzels
5 oz.



30% off regular price
 Cleveland kraut, kimchi,
 vegetables or pickles
 16 or 32 oz. (price varies by store)



9.68
 HealthMarket
 dietitian's meal
 each



3.99
 Goodles gluten free
 or vegan pasta
 5.25 to 8 oz.



4.29
 Kettle & Fire beef
 or chicken broth
 32 oz.



15% off regular price
 Jovial brown rice pasta
 7 to 12 oz. (price varies by store)



4.99
 King Arthur gluten free
 pancake or pie crust mix
 12 to 15 oz.



6.99
 Rootberry Frozen Meals
 10.5 to 12 oz.

NOTHING
 BUT THE TRUTH™

No high fructose corn syrup,
 no hidden ingredients, just
 wholesome flavor. And that's
 Nothing But The Truth.



2.99
 Nothing But The Truth
 kettle chips 5 oz.



6.49
 Nothing But The Truth
 overnight oats
 or granola 5 ct.



3.99
 Nothing But The Truth
 organic sugar 24 oz.



5.49

Hu Kitchen chocolate bar
2.1 oz.



5.98

Protein Pints high protein ice cream 16 fl. oz.



6.99

BodyArmor Flash I.V. drink mix 6 ct.



buy one, get one
FREE

Zyn turmeric wellness beverage 12 fl. oz.



buy one, get one
50% off regular price

Jocko Molk protein shake or dietary supplement powder
4 ct. or 10.79 to 25.12 oz.
(of equal or lesser value)



3/\$5

Remedy kombucha
12 fl. oz.



3/\$5

ZOA energy drink
12 fl. oz.



2/\$3

Lemon Perfect hydrating lemon water 15.2 fl. oz.



5.00 off regular price

Muscle Milk protein powder mix 26.4 or 30.8 oz.
(price varies by store)



buy one, get one
50% off regular price

Nature's Way or Alive vitamins
7 to 240 ct. or 4 to 30.4 fl. oz.
(of equal or lesser value)

Ad prices effective April 13 - 19, 2026
Plus deposit on applicable items. Select varieties included. Some restrictions apply.
Prices subject to change. We reserve the right to limit quantities. See store for details.

Dietitian Picks of the Week

Foods or supplements selected by our nutrition experts to support your health & wellness journey

Allysa Ballantini-Clements,
MPP-D, RD, LD
Des Moines Market
Registered Dietitian



4/\$5

Birds Eye vegetables
Convenience is key! A quick & easy way to add fiber & vitamins to meals. 10 or 10.8 oz.



6.99

Babybel mini cheese snacks
A great on-the-go option with 5 grams of protein & probiotics to keep you feeling fuller longer while promoting gut health. 8.4 or 8.5 oz.

HEALTHMARKET

PROTEIN BAR SALE

Two weeks of savings | APRIL 6-19



12.99

Clif Bar energy bars
10 ct.



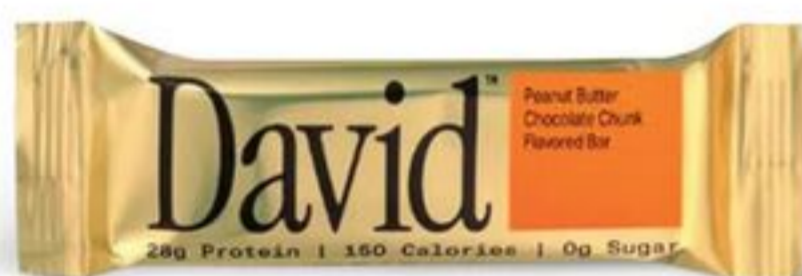
7.29

One Bar protein bars
4 ct.



5.99

KIND bars
6 ct.



15% off

regular price
David protein bar
2.19 oz. (price varies by store)

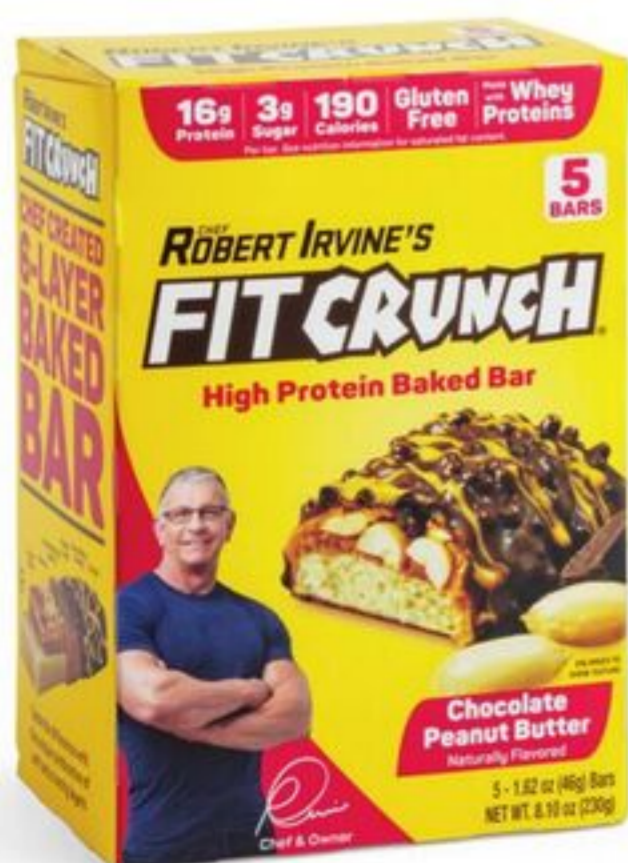


2.49

1st Phorm protein bar
2.12 to 2.2 oz.



buy one, get one
FREE
TruBar protein bar
1.76 oz.



buy one, get one
50% off
regular price
Pure Protein, Met-RX
or Fit Crunch bars
1 to 12 ct. or 1.59 to 28 oz.
(of equal or lesser value)



8.99

Built protein bars
4 ct.



2.29

Perfect Bar protein bar
1.94 to 2.3 oz.



9.59

Barebells protein bars
4 ct.

Ad prices effective April 6 - 19, 2026

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

HOME



16.99

Carnival snowcone bouquet

Vibrant carnations & airy baby's breath provide long-lasting blooms that bring joy to any space.



19.99

H2O Leaf Joy plant

A graceful, long-lasting foliage plant displayed in a fun colored water-filled container for a modern, soil-free presentation.



19.99

10" Boston fern

A classic, lush foliage plant prized for its gracefully arching fronds & rich green color.



21.99

Roots Earth

A live plant grown in a clear glass container, showcasing natural roots & layered growing media for a modern, earth-inspired presentation.



9.69

Energizer Max batteries

AA or AAA, 8 ct.



5.99

Air Wick Air Freshener or fragrance refills

2 ct., .67 or 5.89 oz.

16.99

5" Orchid

An elegant, long-lasting flowering plant prized for its graceful blooms & refined appearance. Decorated in a Recycled Deco Pot.



5.00 off regular price
with \$15 purchase of U by Kotex products
 14 to 129 ct.
 (price varies by store)



8.48
Arm & Hammer liquid laundry detergent, power paks, scent boosters or dryer sheets
 35 or 42 ct., 100.5 or 105 fl. oz



20% off regular price
Dreft, Tide, Febreze or Bounce cleaning products
 4 ct. or 9.7 to 50 fl. oz.
 (price varies by store)



2/\$8
Garnier Fructis shampoo or conditioner
 10.2 to 12.5 fl. oz.



2.00 off regular price
Airborne or Biofreeze pain relief 4 to 32 ct. or .8 to 3 oz.
 (price varies by store)



10% off regular price
Billie or Cremo products
 1 or 4 ct., 1 to 16 oz.
 (price varies by store)



buy one, get one 50% off regular price
Covergirl or Sally Hansen cosmetic products
 each (of equal or lesser value)



buy two, get one FREE
Carmex products
 .15 to 1.05 oz.



2.78
Ricola cough drops
 19 to 24 ct.



25% off regular price
GE LED light bulbs
 1 to 4 ct. (price varies by store)

WINE & SPIRITS



15.99
Blue Moon
12 pk. bottles or cans 12 fl. oz.



13.99
Bud Zero
12 pk. cans 12 fl. oz.



22.99
Busch or Busch Light
30 pk. cans 12 fl. oz.



21.99
Coors or Miller
24 pk. cans 12 fl. oz.



22.99
Michelob Ultra
24 pk. bottles or cans 12 fl. oz.



15.99
Heineken
12 pk. bottles or cans
11.2 or 12 fl. oz.



16.99
Kona Brewing Co.
12 pk. bottles or cans 12 fl. oz.



9.99
Leinenkugel's
6 pk. bottles or cans 12 fl. oz.



19.99
Keystone Light
30 pk. cans 12 fl. oz.



14.99
Nütrl vodka seltzer
or Skimmers iced teas
& lemonade 8 pk. cans 12 fl. oz.



17.99
Quirk hard seltzer
12 pk. cans 12 fl. oz.



2/\$6.50
Cutwater spirits
12 fl. oz.

C027
Ad prices effective April 13 - 19, 2026

Products not available at all locations. Plus deposit on applicable items.
Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



**SPIRIT
— OF THE —
MONTH**



44.99
Don Julio tequila blanco
750 ml.

Sparkling
Margarita





27.99
Bulleit bourbon
750 ml.



28.99
Jim Beam bourbon
1.75 liter



15.99
Fireball whisky bucket
or fridge pack
20 pk. bottles 50 ml.



17.99
Svedka vodka
1.75 liter



35.99
Woodford Reserve bourbon
750 ml.



15.99
Malibu rum
750 ml.



8.99
Ménage à Trois wine
750 ml.



11.99
SeaGlass white wine
750 ml.



14.99
Hahn wine
750 ml.



12.99
Risata Moscato
750 ml.



13.99
Josh Cellars red wine
750 ml.



15.99
Bota Box wine
3 liter

C027
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Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



13.98
Kim Crawford wine
750 ml.

**FULL OF CRISP,
SUMMER FLAVORS**

SHARE OUR WINE OF THE MONTH



Kim Crawford Illuminate Sauvignon Blanc: Per 5 fl. oz. average analysis: calories 70, carbohydrates 4.0g, protein 0g, fat 0g.
Kim Crawford Illuminate Sparkling Wine per 5 fl. oz. average analysis: calories 70, carbohydrates 4.8g, protein less than 1 gram, fat 0g.
Please enjoy our wines responsibly. © 2025 Constellation Imports, Rutherford, CA