NOFRILLS®

PRICE CUT EVENT

FLYER PRICES EFFECTIVE THURSDAY, APRIL 16
TO WEDNESDAY, APRIL 22, 2026.

SAVE 44%

2.49 LB

CLUB SIZE

CHICKEN DRUMSTICKS
fresh
5.49/kg
20004494_KG

SAVE 50%

5.96

JANE'S PUB STYLE CHICKEN STRIPS, NUGGETS, BURGERS, FRIES or **POPCORN CHICKEN**
selected varieties, frozen, 700 g
21191828_EA

SAVE 37%

2.49

SAVE 33%

1.99 LB

BROCCOLI CROWNS
product of U.S.A. or Mexico
4.39/kg
20026161001_KG

RASPBERRIES
product of Mexico or U.S.A., no. 1 grade
20128938001_EA

ONLY

7.99

LOU'S or **MANDARIN FRESH ENTREES** 375-400 g, or **SWISS CHALET** or **ST-HUBERT POT PIES** 650-800 g
selected varieties, frozen
20078077_EA/21047194_EA

ONLY

4.99

ARMSTRONG or **PC® SHREDDED CHEESE** 250-320 g or **ARMSTRONG CHEESE** 400 g
selected varieties
21286240_EA/21346749_EA

ONLY

3.47

DR. OETKER RISTORANTE or **CASA DI MAMA PIZZA**
selected varieties, frozen
320-410 g
20296100001_EA/20296424004_EA

SAVE UP TO 42%

$4

BREYERS CLASSIC ICE CREAM 1.41 L or **CHAPMAN'S CANADIAN COLLECTION** or **NOVELTIES** 8-28's
selected varieties, frozen
20323737001_EA/21651628_EA

App exclusive offer

Optimum

$15

Earn 3,000 pts

That's $3 value

NO NAME® GROUND COFFEE 907 g or **TIMOTHY'S** or **KRISPY KREME PODS** 30's
selected varieties
21007380_EA/21707399_EA

SAVE 20%

$2

DARE 100-225 g or **CHRISTIE CRACKERS** 180-200 g
selected varieties
21030647_EA/21520682_EA/21547034_EA

ONLY

$2

HOLIDAY LUNCHEON MEAT 340 g or **MAPLE LEAF FLAKES** 156 g
selected varieties
20298273001_EA/20618778_EA

SAVE 37%

$1

ALLEN'S FRUIT COCKTAIL
selected varieties
1 L
20307424001_EA

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

AVAILABLE AT: ROB'S - AIRDRIE, JEB'S - BEAUMONT, TERASHITA'S - BROOKS, ANDREW'S - CALGARY, BLAIR'S - CALGARY, HARMAN'S - CALGARY, JOHN & IRISH'S - CALGARY, JOHN'S - CALGARY, KEVIN'S - CALGARY, TRAVIS' - CARDSTON, SEUN & ALEXANDRA'S - CHESTERMERE, MARK'S - COCHRANE, ROB & KATHY'S - COLD LAKE, DAVE'S - DAWSON CREEK, NICHOLAS & MEGAN'S - DRUMHELLER, BROOK'S - EDMONTON, CAROL'S - EDMONTON, CHRIS' - EDMONTON, COLTON'S - EDMONTON, JAY & SUZIE'S - EDMONTON, MATT & ASHLEY'S - EDMONTON, REAL & CAROLYN'S - EDMONTON, SHELDON'S - EDMONTON, TEJUS & RAMAN'S - EDMONTON, WALSH'S - EDMONTON, CHRIS' - FORT SASKATCHEWAN, AMANDA'S - FORT ST JOHN, AARON & KATRINA'S - GRANDE PRAIRIE, CORY & MEGAN'S - HIGH RIVER, PAUL'S - INNISFAIL, LIONEL'S - LACOMBE, CRAIG'S - LEDUC, RAY'S - LETHBRIDGE, TROY'S - LETHBRIDGE, CHRIS & TRACEY'S - MORINVILLE, WESAM'S - OKOTOKS, PATRYK'S - OLDS, KARL'S - PEACE RIVER, PAUL'S - PONOKA, JACE'S - ROCKY MOUNTAIN HOUSE, GREG'S - SLAVE LAKE, STEVE'S - SPRUCE GROVE, LENORA'S - ST PAUL, ZOE & SHANE'S - STETTLER, TINA'S - STRATHMORE, COVERDALE'S - SYLVAN LAKE, TONY & SAM'S - TABER, ADAM'S - VEGREVILLE, ISAAC'S - WAINWRIGHT, JORDAN'S - WETASKIWIN, MIKE & REBECCA'S - WHITECOURT

nofrills.ca

01 NFW AB

FRESH AT LOW PRICES

4.99 1 LB CLAMSHELL

STRAWBERRIES
product of Mexico or U.S.A., no. 1 grade
20049778001_EA

PKG OF 5 OR 6

3.99

6 OZ CLAMSHELL

BLACKBERRIES
product of Mexico or U.S.A. or
AVOCADOS
product of Mexico, Peru or Colombia
20051015001_EA/21644936001_EA

1.99 LB

SWEET POTATOES
product of U.S.A. or
TOMATOES ON THE VINE
product of Canada or Mexico
4.39/kg
20127708001_KG/20026703001_KG

3.99 LB

GREEN SEEDLESS GRAPES
product of Chile or India, no. 1 grade or **RED SEEDLESS GRAPES**
product of Chile, no. 1 grade
8.80/kg
20425775001_KG/20159199001_KG

FRESH GUARANTEE

If your produce isn't fresh, we'll replace AND refund it.*

2.49 LB

EGGPLANT or **GREEN ZUCCHINI**
product of Mexico or U.S.A.
5.49/kg
20155709001_KG/20426596001_KG

4.99

CANTALOUPE
product of Guatemala, Honduras or Brazil, no. 1 grade
20167017001_KG

5.99

MINI SEEDLESS WATERMELON
product of Guatamala, Honduras, Costa Rica, Mexico or Brazil
20145379001_EA

2.99 3 LB BAG / 2 LB BAG

FARMER'S MARKET™ CARROTS
product of Canada or U.S.A., no.1 grade or
FARMER'S MARKET™ YELLOW ONIONS
product of Canada, Canada no.1 grade
20626628001_EA/20811994001_EA

4.99

CAULIFLOWER
product of Mexico or U.S.A., no. 1 grade
each
20135377001_EA

5.99 907 G / 681 G

FARMER'S MARKET™ GRAPE TOMATOES
or **PC® VARIETY TOMATOES**
product of Canada, Mexico or U.S.A.
20840038001_EA/20949866001_EA

2.49

BUNCHED SPINACH
product of U.S.A. or Mexico
each
20162840001_EA

1.99

RED MANGOES
product of Mexico
20059635001_EA

5.50

BASSE NUTS
selected varieties
415-600 g
21158603_EA/21158612_EA

5.99 10 LB BAG

RED or **RUSSET POTATOES**
product of Canada, Canada no. 1 grade
20601020001_EA/20601013001_EA

3.99 PKG OF 3

FARMER'S MARKET™ ENGLISH CUCUMBERS
product of Western Provinces, Canada no. 1 grade
20828461001_EA

5.99 3 LB BAG

FARMER'S MARKET™ ORANGES
product of U.S.A.
20162945001_EA

4.99

PC® CHOP SALAD KITS
selected varieties, product of U.S.A.
285-369 g
21378024_EA/21378071_EA

6.99 5 LB BAG

FARMER'S MARKET™ AMBROSIA
or **PINK LADY APPLES**
product of Western provinces, Canada fancy grade
20630646001_EA/20163119001_EA

PRICE DROP

3.99

CELERY
product of U.S.A. or Mexico, no. 1 grade
20163119001_EA

4.99 PKG OF 3

ROMAINE HEARTS
product of U.S.A.
20067389001_EA

3.99

PC® WHOLE WHITE or **CREMINI MUSHROOMS**
product of Wesetern Provinces
20761372_EA/20738371_EA

*Fresh Guarantee: Applicable to eligible fresh produce items purchased at No Frills store locations or online at nofrills.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the No Frills store where purchase originated. The guarantee does not apply to produce items with a stated "best before" date (e.g. bagged salad kit, packaged bean sprouts) and may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

FRESH AT LOW PRICES

$8

PC® BLUE MENU® GROUND CHICKEN or TURKEY
454 g
21100092_EA

REGULAR GROUND BEEF
fresh
15.41/kg
20981811_KG

6.99 LB

5.50 LB

ST. LOUIS PORK SIDE RIBS
single pack, fresh
12.13/kg
20022784_KG

7.99

MARCANGELO JUMBO SAUSAGE
selected varieties, frozen
500/675 g
21289731_EA

$2

ROOSTER™ TOFU
selected varieties
454 g
21474765_EA

$3

SCHNEIDERS LUNCHMATE LUNCH KITS or STACKERS
selected varieties
75-120 g
21310034_EA

5.49

ASIAN INSPIRATIONS ENTRÉES
selected varieties, frozen
400 g
21047378_EA

6.50

SEAQUEST® RAW or COOKED WHITE SHRIMP
frozen
36/55 per lb, 300 g
21636326_EA/21636352_EA

$7

SEAQUEST® FISH FILLETS
selected varieties, frozen
400 g
20153570_EA/21314740_EA

$10

HIGH LINER WILD PACIFIC PINK SALMON FILLETS
frozen
400 g
21093881_EA

5.50

MAIN ST. BISTRO MAC AND CHEESE or MASHED POTATOES
selected varieties, 567-680 g
20027947_EA/20238009_EA

4.50

PILLERS SLICED DELI MEAT
selected varieties
150/200 g
21206382_EA/21206939_EA

$7

BALDERSON CHEESE
selected varieties
250/280 g
21495455_EA

2.50

DELI WORLD LIGHT RYE BREAD
500 g
20097456_EA

$3

D'ITALIANO BREAD 620/675 g or **BUNS** 6/8's
selected varieties
20038335_EA/20626949_EA

5.50

FARMER'S MARKET™ COOKIES 12's or **MUFFINS** 6's
selected varieties
20566293_EA/21283356_EA

Optimum™

Earn **3,000** pts For every $10* spent on

That's **$3** value

OLIVIERI FRESH FILLED TWIN PACK PASTA 450-500 g, **SKILLET GNOCCHI** 280/300 g or **FRESH SAUCE** 300 mL
selected varieties
20321512_EA/21022065_EA

PRICE CUT EVENT

SAVE 35%

6.50

SAPUTO MOZZARELLISSIMA
selected varieties
500 g
20759241002_EA

SAVE UP TO 20%

$3

PILLSBURY REFRIGERATED DOUGH
selected varieties, 318-468 g
20318034002_EA/20320962002_EA

ONLY

$7

PC® ORANGE JUICE
selected varieties
refrigerated, 2.5 L
21531644_EA

SAVE UP TO 26%

3.50

LACTANTIA or DAIRYLAND CREAM
selected varieties
473 mL - 1 L
20073927_EA/20962887_EA

ONLY

6.99

IMPERIAL MARGARINE
selected varieties
1.28/1.36 kg
20084892_EA

$6

LACTANTIA ULTRAPUR MILK
selected varieties
1.5 L
21694529_EA

4.50

PC® VEGETABLES 350-750 g or **CATCH OF THE DAY FISH FILLETS** 350 g
selected varieties, frozen
20318915_EA/21020919_EA

$15

POGO
frozen
20's
20065224002_EA

4.25

PEPSI or COCA-COLA SOFT DRINKS
selected varieties, 6x710 mL
20310546002_C06/20313741002_C06

6.50

SCHNEIDERS BREAKFAST SANDWICH or EGG BITES
selected varieties, frozen
204-288 g
21623187_EA/21623288_EA

$3

QUAKER CRISPY MINIS
selected varieties
100-199 g
20163708002_EA/20303002001_EA

$3

PRINGLES POTATO CRISPS
selected varieties
148/156 g
21003823_EA/21003833_EA

2.79

ROGERS SUGAR
selected varieties, 1 kg
20108812_EA/20169394_EA

19.99

TIDE LIQUID LAUNDRY DETERGENT 3.46/3.9 L **PODS** or **FLINGS** 45/76's or **CASCADE DISHWASHER TABS** 51/67/80's
selected varieties
21516545_EA/21593670_EA/21594986_EA

$19

POWERADE TEAMPACK SPORT DRINKS
24x591 mL
20854130_C24

$2

ROTEL or AYLMER ACCENTS TOMATOES
selected varieties
284/540 mL
21154450_EA/21207587_EA

1.99

BARILLA PASTA 340/410 g or **UNICO PASTA SAUCE** 680 mL
selected varieties
20326537001_EA/21404963_EA

Optimum™

$5

Earn **1,000** pts that's $1 value

MOTT'S PARTY PAK CLAMATO COCKTAIL
selected varieties
2.54 L
20167772002_EA

$10

TETLEY ORANGE PEKOE TEA
216's
21611946_EA

3.50

KELLOGG'S CEREAL
selected varieties
269-355 g
21450851_EA/21652128_EA

5.50

ROBIN HOOD FLOUR
selected varieties
2/2.5 kg
20039497001_EA/20039497005_EA

Optimum™

Earn **3,000** pts For every $10* spent

That's **$3** value

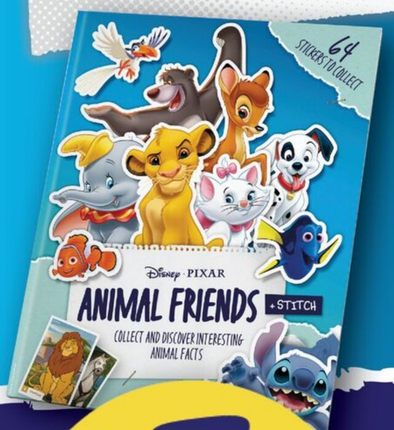
FRENCH'S MUSTARD 325/400 mL, **FRANK'S RED HOT SAUCE** 354 mL or **CHOLULA SAUCE** 150 mL
selected varieties
20187632001_EA/20083238_EA/21392271_EA

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase.
*PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See instore for details.
**Must be a registered PC Optimum™ member to get this offer.

Disney · PIXAR

FREE STICKER PACK

FOR EVERY $25 SPENT*



$5 UNIQUE ALBUM

64 STICKERS TO COLLECT
DISCOVER INTERESTING ANIMAL FACTS

WHILE SUPPLIES LAST

©Disney ©Disney/Pixar

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APRIL

HIT OF THE MONTH

Made in Canada

Leclerc Go Pure Bars
Selected varieties, 140 g - 175 g
21221434_EA/21507858_EA

Made in Canada

Butcher's Selection Stampede Wieners or Harvest Creek Halal Chicken Wieners
900 g
21307061_EA/21309103_EA

Prepared in Canada

Planters Deluxe Whole Cashews
Salted or Unsalted, 200 g
21021618_EA

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local trade areas.
Offer valid April 1st - 30th, 2026 while quantities last.
We reserve the right to limit quantities to reasonable family requirements. No rainchecks.

BRANDS YOU LOVE AT LOW PRICES

4.50

ACTIVIA YOGURT
selected varieties
8x100 g
20324741001_EA/20325384002_EA

3.50

DAIRYLAND SOUR CREAM
selected varieties
500 mL
20275966001_EA

5.50

NESTLÉ DRUMSTICKS, NOVELTIES 4-10's or **CONFECTIONARY FROZEN DESSERT** 1.5 L
selected varieties frozen
20322380001_EA/20324757003_EA

7.50

MCCAIN SUPERFRIES
family size
selected varieties, frozen
1.45-1.9 kg
21049522_EA

$5

INTERNATIONAL DELIGHT 946 mL or **COLD FOAM** 396 g
selected varieties
20895480002_EA

4.29

SIMPLY DRINKS
selected varieties, refrigerated
1.54 L
21170784_EA/21170793_EA

$4

TOSTITOS TORTILLA 215-295 g or **RUFFLES POTATO** 180-200 g **CHIPS**
selected varieties
21050575_EA/21241053_EA

$3

MADEGOOD GRANOLA BARS, COOKIES, MINIS, CRISPY SQUARES or **CRUNCHY SQUARES**
selected varieties
110-150 g
21107622_EA/21352121_EA

6.50

SANPELLEGRINO NATURALI SPARKLING FRUIT BEVERAGES
selected varieties
6x330 mL
21432206_C06

6.75

PC® SOFT DRINKS
selected varieties
12x355 mL
20218887001_C12/20690671001_C12

$5

RIO MARE TUNA
selected varieties
195/240 g
20035383_EA/21595037_EA

4.50

CHRISTIE FAMILY SIZE COOKIES 374-488 g or **CAKESTERS** 285 g
selected varieties
21014087_EA/21639135_EA

1.79

CHEF BOYARDEE PASTA
selected varieties
418/425 g
20313000001_EA

1.50

GREEN GIANT VEGETABLES
selected varieties
341/398 mL
21021485_EA

2.29

BETTY CROCKER POTATOES
selected varieties
141-215 g
20296318003_EA/21574295_EA

2.75

PC® CROUTONS 140 g or **SALAD DRESSING** 475 mL
selected varieties
20628488001_EA/20796248002_EA

2.99

UNICO HOT PEPPER RINGS, PICKLED VEGETABLES 750 mL, **OLIVES** 375 mL or **CAPERS** 125 mL
selected varieties
21103533_EA

11.99

BERTOLLI OLIVE OIL
selected varieties
750 mL/1 L
20156182001_EA

2.79

BEN'S ORIGINAL BISTRO EXPRESS RICE
selected varieties
240/250 g
21404900_EA

BRANDS YOU LOVE AT LOW PRICES

$3

HELUVA GOOD! DIPS
selected varieties
250 g
20179979002_EA

6.99

KRAFT CHEEZ WHIZ
selected varieties
900 g
20659603001_EA

3.50

KELLOGG'S EGGO WAFFLES
selected varieties, frozen
8's
20302779_EA

1.50

MICHELINA'S DINNER ENTRÉES 156-284 g or **SWANSON POT PIE** 200 g
selected varieties, frozen
20320525001_EA/21208614_EA

$9

PC® BLACK LABEL PIZZA
selected varieties, frozen
370-440 g
21531415_EA

3.50

iÖGO NANO DRINKS 6x93 mL or **POUCHES** 4x90 g **YOGURT**
selected varieties
20609687001_EA/21719786_EA

$4

MISS VICKIE'S POTATO CHIPS
selected varieties
190/200 g
21240703_EA

2.50

TOWNHOUSE 247-391 g or **CHEEZ-IT SNAP'D CRACKERS** 213 g
selected varieties
21107403_EA/21451181_EA

$5

CLUB HOUSE BLENDS or **LA GRILLE SEASONING**
selected varieties
111-248 g
20308006001_EA/20321740001_EA

2.50

NO NAME® MARSHMALLOWS
selected varieties
400 g
20304672001_EA

$3

PC® TEA or **HERBAL TEA**
selected varieties
20's
20308417_EA/20627612001_EA

12.99

MCCAFE K-CUPS 10/12's or **GROUND COFFEE** 300/340 g
selected varieties
21238598_EA/21721681_EA

7.99

MAXWELL HOUSE or **NABOB TASSIMO COFFEE DISCS**
selected varieties
8-16's
20026954001_EA

$4

QUAKER CEREAL 350-500 g or **HARVEST CRUNCH** 400-510 g
selected varieties
21082500_EA/21219824_EA

3.50

PEARL MILLING COMPANY SYRUP 710 mL or **PANCAKE MIX** 905 g
selected varieties
21384609_EA/21391619_EA

2.29

QUAKER DIPPS or **CHEWY GRANOLA BARS**
selected varieties
120-156 g
20847582_EA/21359366_EA

2.50

TWIZZLERS CANDY PACK 311-454 g or **JOLLY RANCHER ROPE** 283 g
selected varieties
20022328004_EA

4.79

NESTLÉ or **HERSHEY POUCHES**
selected varieties
76-170 g
21648229_EA/21648277_EA

Optimum

Member Price $3.50

Non-Members $4

50¢

SKITTLES POUCH 255-320 g or **EXCEL GUM BOTTLE** 88 g
selected varieties
20018330_EA/20253506_EA

Optimum

Member Price $2.50

Non-Members $3

50¢

CADBURY CHOCOLATE BARS
selected varieties
90-100 g
21648647_EA/21648701_EA

BRANDS YOU LOVE AT LOW PRICES

$6

$11

POISE PADS or **LINERS**
selected varieties
14-48's
20312368_EA/21295307_EA

ENSURE or **GLUCERNA READY TO DRINK SHAKES**
selected varieties and sizes
20180283003_C06/20308731008_C06

$3.49

$10

ALCAN FOIL 50 ft, **NON-STICK FOIL** 25 ft, **GLAD PLASTIC WRAP** 60 m or **REYNOLDS PARCHMENT PAPER** 35 ft
20043471_EA/20051862_EA

AIR WICK ESSENTIAL MIST STARTER KIT 20 mL, **SCENTED OIL REFILL** 2x20 mL, **VIBRANT STARTER KIT** 23.9 mL or **REFILL** 2x23.9 mL
selected varieties
20342475001_EA/21495649_EA

$7

PC® BATHROOM TISSUE
selected varieties
12=24 rolls
21450718_EA

$11

TIDE LIQUID LAUNDRY DETERGENT 1.62/1.86 L or **PODS** 18/31's, **DOWNY FABRIC SOFTENER** 1.66/2.63 L, **DOWNY** or **GAIN SCENT BOOSTERS** 379 g or **BOUNCE DRYER SHEETS** 120/200's
selected varieties
21593782_EA/21659584_EA

$5

PINE-SOL CLEANER 1.41 L, **GREENWORKS WIPES** 75's, **ALL PURPOSE CLEANER** 946 mL, **TOILET BOWL CLEANER** 709 mL or **DISHWASHER LIQUID** 650 mL
selected varieties
20298679001_EA/21478752_EA

$9

PALMOLIVE DISHWASHING LIQUID
selected varieties
4.27 L
21516689_EA

EVERYDAY ESSENTIALS
AT LOW PRICES

$6

NO NAME® CHICKEN STRIPS, NUGGETS or BURGERS
frozen
908 g
21178744_EA

1.39

CARNABY SWEET GUMMIES
selected varieties
125 g
21219409_EA

2.49

NO NAME® CHOCOLATE BARS
selected varieties
100 g
20580727_EA

1.50

ROOSTER® COCONUT MILK
selected varieties
398 mL
21378707_EA

1.50

ROOSTER® INSTANT EGG NOODLES
400 g
20096297_EA

$3

PC® WATER CRACKERS
125 g
20431236_EA

$1

NO NAME® GRAVY MIX
selected varieties
25 g
21687251_EA/21687380_EA

1.25

NO NAME® SOUP MIX
selected varieties
56/166 g
21099689_EA

1.50

PEACE TEA ICED TEA
selected varieties
695 mL
21080320_EA

1.25

NO NAME® SAUCE
selected varieties
398 mL
20185228001_EA

$5

PC® ORGANICS PEANUT BUTTER
selected varieties
500 g
20298178_EA

Disney · PIXAR

FREE STICKER PACK

FOR EVERY $25 SPENT*

$5 UNIQUE ALBUM

64 STICKERS TO COLLECT
DISCOVER INTERESTING
ANIMAL FACTS

WHILE SUPPLIES LAST

©Disney ©Disney/Pixar

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VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

GET BONUS STICKERS

WHEN YOU BUY THESE PARTICIPATING OFFERS*

SPEND $10* ON SELECT

KRAFT, HEINZ, PHILADELPHIA, MAXWELL HOUSE, NABOB, TASSIMO, TACO BELL, CLASSICO, GARDEN SELECT, CRAVE, BAGEL BITES, MIO, CRYSTAL LIGHT, JELL-O, RENEE'S, BULL'S-EYE, DIANA PRODUCTS AND GET ONE BONUS STICKER PACK

20866924010_EA/21085515_EA/21618217_EA/21594513_EA/20039581001_EA

SPEND $10* ON SELECT

CHEERIOS, OATMEAL CRISP, NATURE VALLEY, OLD EL PASO, PILLSBURY or ANNIE'S PRODUCTS AND GET A BONUS STICKER PACK

21104047_EA/21667577_EA/20316187001_EA/20306992001_EA

SPEND $15* ON SELECT

COCA-COLA, CANADA DRY, SPRITE, A&W, FANTA, FRESCA, AHA, VITAMINWATER, SMARTWATER, AHA, PEACE TEA, FUZE, MONSTER ENERGY, POWERADE or BODY ARMOR AND GET ONE BONUS STICKER PACK

20318694002_EA/20304419001_EA/20305840001_EA/20853723_EA/21166000_EA

SPEND $15* ON SELECT

CRACKER BARREL, BLACK DIAMOND, iOGO, ASTRO or LACTANTIA PRODUCTS AND GET ONE BONUS STICKER PACK

21290384_EA/20763661_EA/20986474_EA/21719739_EA/20165226001_EA/21694605_EA

SPEND $12* ON SELECT

CAMPBELLS READY TO SERVE SOUPS 515 mL, HABITANT SOUP 796 mL, SNYDERS PRETZELS 240 g, CHUNKY 515 mL, GOLDFISH CRACKERS or SNACK FACTORY CRISPS 200 g AND GET ONE BONUS STICKER PACK

21479030_EA/20300320_EA/20316052001_EA/20948940_EA

*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

GET BONUS STICKERS

WHEN YOU BUY THESE PARTICIPATING OFFERS*

SPEND $15* ON SELECT

CHRISTIE CRACKERS, CHRISTIE COOKIES, CADBURY, HALLS or CLIF ENERGY BARS AND GET ONE BONUS STICKER PACK

21547034_EA/21358407_EA/21664843_EA

SPEND $10* ON SELECT

NESCAFE, STARBUCKS COFFEE or MAISON PERRIER BEVERAGE PRODUCTS AND GET ONE BONUS STICKER PACK

20873036_EA/20548682004_EA/21576465_C08

SPEND $15* ON SELECT

ROYALE PAPER PRODUCTS AND GET ONE BONUS STICKER PACK

21187145_EA/21484732_EA/20702419_EA

SPEND $9* ON SELECT

MILK 2 GO, ARMSTRONG PROTEIN STICKS AND GET A BONUS STICKER PACK

21065263_EA/21537885_EA/21694973_EA

SPEND $10* ON ANY

PC® BLUE MENU PRODUCTS AND GET ONE BONUS STICKER PACK

20668034002_EA/20057669001_EA/20307025002_EA/
20538593001_EA/20631288004_EA/20941224_EA

SPEND $10* ON SELECT

PC® or NO NAME® CHIPS, POPCORN or PRETZELS AND GET ONE BONUS STICKER PACK

21654374_EA/21686985_EA/21712080_EA/21712032_EA

*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

GET BONUS STICKERS

WHEN YOU BUY THESE PARTICIPATING OFFERS*

loblawuniverse.ca

5.75

PC® or PC® BLUE MENU® SPARKLING WATER
selected varieties
12x355 mL
20668034001_C01/20668034002_C01

1.25

POWERADE SPORTS DRINK
selected varieties
710 mL
20853721_EA/21240145_EA

$7

PREPARED IN CANADA

CRACKER BARREL CHEESE SHREDS
selected varieties
320 g
21290616_EA

$7

MAISON PERRIER SPARKLING WATER
selected varieties
8x330 mL/6x500 mL
21575556_C08/21576465_C08

2.50

PREPARED IN CANADA

PC® KETTLE, LOADS OF or WORLD OF POTATO CHIPS
selected varieties
200 g
21422931_EA

4.75

PREPARED IN CANADA

MILK2GO MILK
selected varieties
6x200 mL
21537885_EA

2.50

GOLDFISH CRACKERS
selected varieties
156-227 g
20300320_EA/20306994003_EA

3.29

OLD EL PASO SHELLS or TORTILLAS
selected varieties
125-334 g
20306992001_EA
20314171001_EA

$3

CHRISTIE COOKIES
selected varieties
251-303 g
21358407_EA/21361508_EA

$8

PREPARED IN CANADA

CAVENDISH FRIES, ONION RINGS, WEDGES or HASHBROWNS
club size, selected varieties, frozen
1-2.25 kg
20827761_EA

4.50

KELLOGG'S ALL BRAN, RAISIN BRAN, VECTOR, SPECIAL K or MINI-WHEATS CEREAL
selected varieties
306-525 g
20015041_EA/21607207_EA

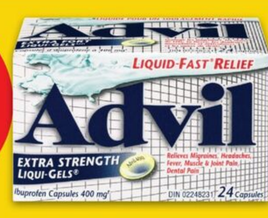
$7

NESTEA ICED TEA
selected varieties, 12x341 mL
21689167_C12

*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

HALEON

$10



ADVIL PAIN RELIEF PRODUCT CAPSULES 20-32's, **TABLETS** 30-50's or **ADVIL CHILDREN'S FEVER AND PAIN RELIEF PRODUCT** 100 mL, 20 tablets or **PEDIATRIC DROPS FOR INFANTS** 24 mL
selected varieties and sizes
21372442_EA 20316898001_EA

$16

CENTRUM MULTIVITAMIN 90's or **VOLTAREN PAIN RELIEF PRODUCTS** 100-150 g
selected varieties and sizes
21111046_EA/21235884_EA

5.50

TUMS ANTACID FOR HEARTBURN RELIEF 60-100's or **CHEWABLE TABLETS** 28-32's
selected varieties and sizes
21223300_EA/21236031_EA

$13

BUCKLEY'S COUGH COLD SYRUP 150-200 mL or **NEOCITRAN COUGH COLD RELIEF PRODUCT 10 SINGLE DOSE POUCHES**
selected varieties and sizes
20062201002_EA/20324424001_EA

Yoplait LIBERTÉ

2.50

YOPLAIT TUBES 8's or **MINIGO** 6's **YOGURT**
selected varieties
21547595_EA/21619318_EA

$7

LIBERTÉ 650/750 g or **SOURCE** 16x100 g **YOGURT**
selected varieties
20317317001_EA/20642273_EA

5.99

LIBERTE KEFIR 1 L or **MÉDITERRANÉE** 900 g **YOGURT**
21305347_EA

Maple Lodge FARMS LTD
SINCE • DEPUIS 1955

$6

MAPLE LODGE ULTIMATE CHICKEN WIENERS or **ZABIHA HALAL SUPREME CHICKEN WIENERS**
selected varieties
900 g
20671791_EA

6.49

ULTIMATE DINNER CHICKEN SAUSAGES
selected varieties
500 g
21378310_EA

2.50

MAPLE LODGE FARMS or **ZABIHA HALAL CHICKEN WIENERS**
selected varieties
450 g
20062715_EA

6.49

ULTIMATE CHICKEN BREAKFAST SAUSAGE
selected varieties
375 g
21539970_EA

GUSTA

$6

GUSTA VEGGIE BURGER
300 g
21706716_EA

$7

GUSTA VEGAN SAUSAGE
selected varieties
350 g
21284430_EA

$4

GUSTA VEGGIE SLICES
selected varieties
155 g
21706638_EA

BRANDS YOU LOVE AT LOW PRICES

7.50

GLAD GARBAGE BAGS selected varieties 10-52's
20099609_EA

6.99

ROYALE TIGER TOWEL selected varieties, 2/3=6 rolls
21484702_EA

$11

TRU EARTH LAUNDRY DETERGENT ECO-STRIPS 32's or **SCENT BOOSTERS** 200 g selected varieties
21425514_EA

$14

FINISH DISHWASHER TABS 30-55's or **QUANTUM JET DRY RINSE AID** 946 mL selected varieties
21218146_EA
21565525_EA

NEW LOWER PRICES

5.50

TRE STELLE CHEESE TUB
selected varieties
200/475 g
21364404_EA

2.50

HOSTESS SNACKCAKES
selected varieties, 202/206 g
21283752_EA

$4

LEAN GROUND PORK
fresh
450 g
21705787_EA

$5

MARCANGELO SLICED DELI MEAT
selected varieties
85 g
21706089_EA/21706423_EA

$5

MAPLE LEAF READY CRISP BACON or **FULLY COOKED BREAKFAST SAUSAGE**
selected varieties
65/300 g
20164939_EA

$11

PC® BUTTERFLIED SHRIMP
frozen, 400 g
20080117_EA

3.50

OIKOS GREEK YOGURT
selected varieties
4x100 g
20419715001_EA/20419715004_EA

$4

PHILADELPHIA CREAM CHEESE PRODUCT
selected varieties
227/250 g
20641267_EA/20866924010_EA

$5

AMOOZA! TWISTS CHEESE SNACKS
selected varieties
228 g
21403514_EA

6.50

EARTH'S OWN OAT CREAMER
selected varieties
946 mL
21576699_EA/21576791_EA

$3

PILLSBURY POPS 380 g, **SCRAMBLES** 204 g or **TOASTER STRUDEL** 326 g
selected varieties, frozen
20172664001_EA/21435996_EA

NEW LOWER PRICES

$5

KELLOGG'S EGGO WAFFLES 16's or **PROTEIN** 8's
selected varieties, frozen
20099730004_EA/21639330_EA

$5

BEN & JERRY'S ICE CREAM 473 mL or **MAGNUM NOVELTIES** 3's
selected varieties, frozen
20950739_EA/21428403_EA

4.50

5.50

CHAPMAN'S PREMIUM ICE CREAM
selected varieties, frozen
2 L
20323573001_EA

HUNGRY-MAN DINNER ENTRÉES
selected varieties, frozen
360-455 g
20296014002_EA

$5

ROYALE BATHROOM TISSUE 8=16 **ROLLS** or **ROYALE FACIAL TISSUE** 6x100 **SHEETS,** selected varieties
20702419_EA/21378574_EA

4.50

NANAK PANEER
341 g
21286158_EA

8.50

BRAR'S BBQ VEGGIE BURGER
690 g
21636401_EA

$3

GOGO SQUEEZ FRUIT SAUCE POUCHES
selected varieties
4x90 g
20322697002_EA

3.77

OLD EL PASO DINNER KIT
selected varieties
250-510 g
20795534_EA/20795536_EA

1.75

KNORR SIDEKICKS
selected varieties
120-162 g
20321430007_EA/20321430011_EA

2.25

CAMPBELL'S CHUNKY SOUP
selected varieties
515 mL
21480447_EA

$13

PUREX 4.08-4.43 L or **SUNLIGHT** 4 L **LIQUID LAUNDRY DETERGENT, SNUGGLE FABRIC SOFTENER** 2.77 L or **DRYER SHEETS** 200's
selected varieties
20083525001_EA/21427042_EA

4.50

WINDEX GLASS CLEANER 765 mL **SCRUBBING BUBBLES** 946/950 mL or **FANTASTIK** 650 mL
20125323001_EA/21666832_EA

2.50

TEMPTATIONS PURREES 48 g or **SPOONS** 40 g **CAT TREATS**
selected varieties
21479803_EA/21585483_EA

$6

HUY FONG SRIRACHA SAUCE
714 mL
20074956_EA

2.75

NESTLÉ CHOCOLATE BARS
selected varieties
95-105 g
20640580_EA/21648521_EA

$7

BILLY BEE HONEY
500 g
20724504_EA

$5

BONNE MAMAN JAM
selected varieties
250 mL
20307313001_EA

Optimum™

App exclusive offers

More offers
More points

LOAD YOUR DIGITAL COUPONS IN 6 EASY STEPS

1. Open your PC Optimum app and go to **Offers**
2. Tap **Digital Coupons**
3. Select **"Click here to add your Digital Coupons"**
4. Tap **"Select Offer"** on the coupons you want
5. Tap **"Add Offer"** – you're done!

CLICK FOR THESE COUPONS AND MORE

Members get over **$25** in value

Optimum™

NESTLÉ SNACK PACK
any variety
21719355_EA

Save **$1** with digital coupon

Optimum™

PC® TORTILLA CHIPS
320-350 g
20148817_EA

Earn **500** pts Until May - 13 - 2026

Optimum™

PC® DIPPED & CHEWY GRANOLA BARS
120-172 g
20912735_EA

Earn **500** pts Until May - 13 - 2026

Optimum™

PC® BLACK LABEL ICE CREAM
500 mL
20604543003_EA

Earn **800** pts Until May - 13 - 2026

Optimum™

PC® FROZEN FRUIT
600 g
21377841_EA

Earn **1,000** pts Until May - 13 - 2026

Optimum™

PC® GREEK YOGURT
4 x 100 g
21348028_EA

Earn **750** pts Until May - 13 - 2026

Optimum™

PC® DIPS
454 g
20584098_EA

Earn **1,000** pts Until May - 13 - 2026

Optimum™

FARMER'S MARKET™ CROISSANTS
260-336 g
20975943_EA

Earn **1,000** pts Until May - 13 - 2026

Optimum™

PC® BRIOCHE BUNS
300 g
21094319_EA

Earn **1,000** pts Until May - 13 - 2026

Optimum™

PC® BLACK LABEL WAGYU BEEF BURGERS
568 g
20766235_EA

Earn **3,000** pts Until May - 13 - 2026

Optimum™

NO NAME® BREADED CHICKEN BURGERS FULLY COOKED
908 g
21178461_EA

Earn **1,200** pts Until May - 13 - 2026

Optimum™

PC® SMOKED WILD SOCKEYE SALMON
150 g
20088009_EA

Earn **2,500** pts Until May - 13 - 2026

More offers. More points.

CLICK FOR THESE COUPONS AND MORE

Optimum

Earn 1,200 pts Until May - 13 - 2026

PC® INSTANT COFFEE
80/100 g
21499826_EA

Optimum

Earn 2,500 pts Until May - 13 - 2026

NO NAME® HOT CHOCOLATE MIX
1.8 kg
20005589_EA

Optimum

Earn 1,500 pts Until May - 13 - 2026

PC® CHOCOLATE COVERED NUTS
340-400 g
20000356_EA

Optimum

Earn 1,000 pts Until May - 13 - 2026

PC® MEMORIES OF SZECHWAN PEANUT SATAY SAUCE
350 mL
20311313001_EA

Optimum

Earn 750 pts Until May - 13 - 2026

PC® MAYO SANDWICH SPREAD
300 mL
20861237_EA

Optimum

Earn 500 pts Until May - 13 - 2026

PC® NUTRITION FIRST WET CAT FOOD
85 g
21618582_EA

Optimum

Earn 600 pts Until May - 13 - 2026

PC® NON-STICK HEAVY DUTY ALUMINUM FOIL
25 ft
21122007_EA

Optimum

Earn 1,500 pts Until May - 13 - 2026

PC® 3-PLY FACIAL TISSUE 6 BOXES
20181283_EA

Optimum

Earn 1,500 pts Until May - 13 - 2026

PC® SUPER SOFT BATHROOM TISSUE or **PC® MAX TOILET PAPER**
12=24 rolls
21300716_EA/21450718_EA

BABY ESSENTIALS AT LOW PRICES

34.99

HUGGIES ECONO PACK DIAPERS
selected varieties
N-8, 60-208'S
21456640_EA
21663768_EA

34.99

PAMPERS ECONO PACK DIAPERS
selected varieties
size N-8, 58-200's
21551525_EA
21692756_EA

75.47

ENFAMIL A+ NEUROPRO or GENTLEASE READY TO FEED FORMULA
selected varieties
18x237 mL
21590060_C01

Optimum™

Earn **10,000** pts
For every $50* spent
That's $10 value

BABY DIAPERS, WIPES, FORMULA, BABY FOOD, NÉEDS or ACCESSORIES
all varieties and sizes
20322414002_EA/20358339007_EA/21172500_EA/21551645_EA/21699547_EA

BABY ESSENTIALS AT LOW PRICES

34.99

KENDAMIL WHOLE MILK TODDLER FORMULA
800 g
21699613_EA

28.99

PAMPERS SWADDLERS, CRUISERS or BABY-DRY SUPER BIG PACK DIAPERS
selected varieties
38-120's
21370843_EA/21370844_EA

27.99

HUGGIES SUPER BIG PACK DIAPERS
selected varieties
N-7, 36-128's
21172500_EA/21371019_EA

2.50

SIMPLY or BABY GOURMET CRUNCHERS or PUFFIES SNACKS
selected varieties
32 g
21597310_EA/21597336_EA

2.49

LITTLE BELLIES ORGANIC PICK-ME-STICKS
selected varieties
16 g
21540210_EA/21540211_EA

2.50

GERBER BASE SNACKS or ENTRÉES
selected varieties
42-192 g
20304618003_EA/20304618007_EA

54.99

SIMILAC PRO-ADVANCE POWDER FORMULA
Step 1 or 2
859 g
21436985_EA/21437126_EA

Optimum

$34.99

Earn **2,000** pts That's $2 value

NIURISS MILK-BASED INFANT FORMULA
0-12 months
700 g
21648061_EA

12.79

DIAPER RASH SUDOCREM
250 g
20147213_EA

12.99

LIVE CLEAN BABY NEEDS
selected varieties
750 mL
20607029_EA/20607347_EA

ALWAYS $1

PC® ORGANICS BABY FOOD POUCH
selected varieties
128 mL
20651248002_EA/21388261_EA

1000s OF LOWERED PRICES EVERYDAY!

PRICE DROP

$5

CREST GUM TOOTHPASTE 63-90 mL or **SCOPE MOUTHWASH** 1 L
selected varieties
20948747_EA/21354690_EA

5.79

SENSODYNE or **PRONAMEL TOOTHPASTE** 75/100 mL or **POLIGRIP** 40 g
selected varieties
20247931001_EA

$8

VASELINE BODY LOTION
selected varieties
40-227 g/150-600 mL
21085011_EA/21085906_EA

6.50

SOFTSOAP LIQUID HAND SOAP REFILL
selected varieties
1.47 L
21715457_EA/21715576_EA

4.50

NIVEA BODY WASH 500 mL **DEODORANT ROLL-ON** 50 mL or **ANTIPERSPIRANT** 51/52 g
selected varieties
20321421004_EA/21169899_EA

$8

NIVEA HAND or **BODY LOTION**
selected sizes and varieties
200-625 mL
20700027_EA

$4

AXE BODY SPRAY 113 g, **DEODORANT** 76/85 g, **BODY WASH** or **HAIR CARE** 473 mL
selected varieties
21042562_EA

$7

TRESEMMÉ HAIR CARE
selected varieties
198-311 g/168-828 mL
20315303016_EA/21170103_EA

5.50

L'ORÉAL PARIS HAIR EXPERTISE HAIR CARE
selected varieties
150-375 mL
21647134_EA/21647145_EA

5.50

TUMS ANTACID FOR HEARTBURN RELIEF 60-100's or **CHEWABLE TABLETS** 28-32's
selected varieties and sizes
21223300_EA/21236031_EA

$11

ALWAYS LINERS 92-108's, **PADS** 27-52's or **TAMPAX TAMPONS** 22-36's
selected varieties
20963694_EA/21020073_EA

$6

JAMIESON VITAMINS C or **D**
selected varieties
75-240's
20299993_EA/20303216001_EA

ALWAYS

$4

LIFE BRAND® MOUTHWASH
selected varieties
1 L
21201386_EA

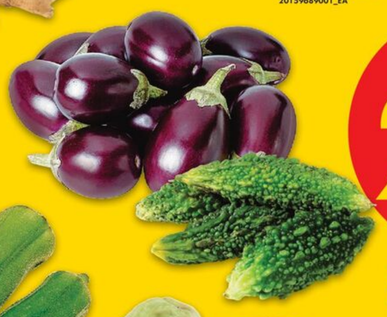
GLOBAL FOODS AT LOW PRICES

1.99 LB

GINGER ROOT product of China or **LONG EGGPLANT** product of Mexico
4.39/kg
20179038001_KG/20159013001_KG

1.49

METHI LEAF
product of Mexico
20159689001_EA

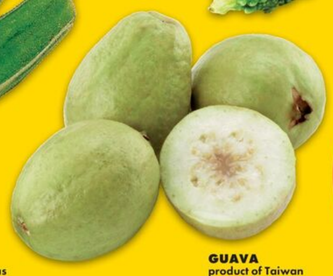


2.99 LB

INDIAN EGGPLANT or **KARELA**
product of Mexico
6.59/kg
20055882001_KG/20028046001_KG

3.99 LB

OKRA
product of U.S.A. or Honduras
8.80/kg
20091263001_KG



3.99 LB

GUAVA
product of Taiwan
8.80/kg
20162500001_KG

$1

GOLDEN HAPPINESS BUNS
selected varieties
100 g
21297542_EA

$8

CHUB MACKEREL
frozen
1 kg
21079543_EA

5.48 LB

PORK BELLY PORTION
fresh
12.08/kg
21614914_KG

4.49

ROOSTER® JASMINE RICE or **THAI SWEET RICE**
selected varieties, 2 kg
20102054_EA/20144395_EA

8.99

PATTY KING JAMAICAN STYLE BEEF PATTIES
selected varieties, frozen
1.17 kg
20313668002_EA

.99

MR. BROWN ICED COFFEE
selected varieties
240 mL
20310359001_EA

3.49

FRITO LAY'S SPECIALTY FLAVOURED CHIPS
selected varieties
200 g
21663203_EA

9.99

QUALITY BROWN SUGAR
4.5 kg
20718452_EA

2.99

PRAN SAMOSA or **SPRING ROLL**
selected varieties, frozen
400 g
21054779_EA/21054846_EA

7.99

SHAOMEI DESSERT BAR
selected varieties, frozen
280 mL
21309979_EA

5.99

MELONA FROZEN DESSERT BARS
selected varieties
560 mL
21622903_EA

4.99

NONGSHIM NOODLES
selected varieties
4's
21504161_EA

AVAILABLE AT SELECT LOCATIONS ONLY

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Get **$15 in PC Optimum™ points** on each of your first 5 eligible online grocery orders*. Use code **TRYNF**

That's up to **$75** in points!

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Scan the QR code to sign up.

STRAIGHT TO YOUR PHONE
Text "OFFER" to 374557 (FRILLS)*

*Standard message and data rates may apply.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price . Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

†Throwback Prices: Program applies to one item weekly, as advertised in-store/online at nofrills.ca.

ONL NF PCX

App exclusive offer

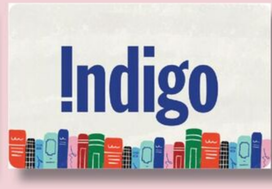
Optimum™

April 16-22, 2026

Earn 5,000 pts

That's $5 value

for every $50* spent on any combination of Boston Pizza, Indigo and Instacart gift cards.



*Offer valid in-store or online at www.giftofchoice.ca. Subject to availability; selection may vary by region and store. Please check your local store for availability. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every $50 spent on Boston Pizza, Indigo and Instacart gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards. Must be a registered PC Optimum member. If purchased online, please allow up to 2 weeks for points to be added to your PC Optimum account. All trademarks are the property of their respective owners.

MORE WAYS TO SAVE

NEW LOWER PRICES

Enjoy these price drops for longer.

RAIN CHECK + pts

We'll honour a current deal if we're sold out, and give 10% in PC Optimum points.

ALWAYS

Count on low everyday prices.

FRESH GUARANTEE

If your produce isn't fresh, we'll replace AND refund it.

The NOFRILLS thing to do.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price . Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

†Throwback Prices: Program applies to one item weekly, as advertised in-store/online at nofrills.ca.

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