

Shared plates, shared joy

Discover more value this Easter

SAVE UP TO 50%

1.99
LB



PC® EXTRA LARGE GREEN SEEDLESS GRAPES
PRODUCT OF SOUTH AFRICA, CHILE OR MEXICO, NO. 1 GRADE OR
PC® EXTRA LARGE RED SEEDLESS GRAPES
PRODUCT OF SOUTH AFRICA OR CHILE, NO. 1 GRADE
4.39/KG
20425775001_KG
20159199001_KG

EXTRA LARGE

SAVE 50%



1.99
LB

HONEYCRISP APPLES
PRODUCT OF ONTARIO, CANADA FANCY GRADE,
4.39/KG
20132621001_KG



SAVE UP TO 54%

\$3

LARGE CROWNLESS PINEAPPLE
PRODUCT OF COSTA RICA
EACH
20119813001_EA



LARGE

HOT PRICE

1.50

BROCCOLI CROWNS
PRODUCT OF MEXICO OR U.S.A.
EACH
21121560001_EA



HOT PRICE

2.50
LB

BRUSSELS SPROUTS
PRODUCT OF U.S.A.
5.51/KG
20036155001_KG



SAVE 42%

\$4

FARMER'S MARKET™ SWEET POTATOES
PRODUCT OF CANADA OR U.S.A.
5 LB BAG
20697331001_EA



5 LB BAG

5 DAY SALE
WEDNESDAY, APRIL 1ST TO
SUNDAY, APRIL 5TH

\$20

**LARGE VEGETABLE
OR FRUIT PLATTER**
PREPARED IN-STORE
1.34-1.87 KG
20081718_EA
20121599_EA



**PREPARED
IN-STORE**

\$28

APP EXCLUSIVE OFFER*

GET **8,000** POINTS

\$8
back
in points

**PC® BLACK TIGER
SHRIMP RING WITH
MILD COCKTAIL SAUCE**
FROZEN
568 G
20979150_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

**SAVE
UP TO 39%**



\$7

**BALDERSON
CHEDDAR** 250/280 G,
GOUDA 200 G OR
PILLER'S KOLBASSA
250-375 G
SELECTED VARIETIES
20308469_EA
21495455_EA



\$3

**BAKED
IN-STORE**

ACE BAGUETTE
SELECTED VARIETIES
325-400 G
2017171_EA
21314348_EA



3⁵⁰

MOTT'S CLAMATO
SELECTED VARIETIES
1.89 L
2031895002_EA
21575320_EA



12⁹⁹

EQUIVALENT TO
55¢
PER CAN

**CANADA DRY,
COCA-COLA OR
PEPSI SOFT DRINKS**
SELECTED VARIETIES
24X355 ML
20306687002_C24
20308197001_C24



**SAVE
\$2.08
WHEN YOU BUY 2**



2/11⁵⁰

OR
\$6.79 EA.

**PC® OR BLUE MENU®
SPARKLING WATER**
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01



PROUDLY CANADIAN

See in-store or online for holiday store hours.

Zehrs™

HOT PRICE

2.49 LB

CANADIAN POULTRY

FRESH GRADE A TURKEY
ALL AVAILABLE SIZES
5.49/KG
20145891_KG
20153440_KG

HOT PRICE

9.88 LB

5 DAY SALE
WEDNESDAY, APRIL 1ST
TO SUNDAY, APRIL 5TH

CAP-OFF BEEF RIB ROAST
CUT FROM MEXICAN BEEF
21.78/KG
21497216_KG

HOT PRICE

2.99 LB

PORK TENDERLOIN
CRYOVAC PKG 2'S
6.59/KG
21671162_KG

\$23

EAST COAST CANADIAN COLD WATER LOBSTER TAILS 2-3 OZ 4'S FROZEN OR PREVIOUSLY FROZEN
OR **PC® SALMON WELLINGTON** 725 G FROZEN
21240991_EA
21552109_EA

725 g 4

CANADIAN SEAFOOD

HOT PRICE

8.88 LB

5 DAY SALE
WEDNESDAY, APRIL 1ST
TO SUNDAY, APRIL 5TH

FRESH ATLANTIC SALMON FILLETS
SKIN-ON, FAMILY SIZE OR
FRESH ASC TILAPIA FILLETS
19.58/KG
FRESH SEAFOOD ITEMS
SUBJECT TO AVAILABILITY
20720065_KG
20897812_KG

Optimum

Members-Only Price **\$10**

Members save **\$4**

Non-members **\$14**

PC® FISH 500-550 G OR JANES FISH 450/545 G
SELECTED VARIETIES
FROZEN
21637091_EA
21703969_EA

JANES ultimates

ERN TERNER OD

HADDOCK
SELECTED VARIETIES
FROZEN
21637091_EA
21703969_EA

\$6

APP EXCLUSIVE OFFER*
GET **1,000** back in points

8 INCH PIES
SELECTED VARIETIES
635-750 G
21297466_EA
21297475_EA

APPLE PIE
21297466_EA

PREPARED IN CANADA

HOT PRICE

\$3

BREYERS CLASSIC FROZEN DESSERT
SELECTED VARIETIES
FROZEN
1.41L
21631632_EA
21631632_EA

BREYERS

PREPARED IN CANADA

\$6

Optimum

GET **1,000** back in points

KRAFT PEANUT BUTTER
SELECTED VARIETIES
750 G/1KG
20039581003_EA
20311582003_EA

ONLY PEANUTS CRUNCHY
ALL NATURAL PEANUT BUTTER
750g

\$20

Optimum

GET **3,000** back in points

PC® ROAST AND GROUND COFFEE
SELECTED VARIETIES
800-930 G
21393374_EA
21393573_EA

THE GREAT CANADIAN
LIGHT TO MEDIUM ROAST COFFEE
930 g

GOURMET WEST COAST DARK ROAST

\$10

APP EXCLUSIVE OFFER*
GET **1,000** back in points

PC® 100% PURE MAPLE SYRUP
CANADA GRADE A AMBER
500 ML
20049221_EA

100% PURE MAPLE SYRUP
CANADA GRADE A AMBER
500 ML

PRODUCT OF CANADA

\$7

PREPARED IN CANADA

PC® ORANGE JUICE
2.5 L OR LIBERTÉ GREEK TUB 650/750 G
SELECTED VARIETIES
20642273_EA
21531644_EA

LIBERTÉ GREEK
WITH PROTEIN
PLAIN
750g

Pulp Free Sans pulpe 100%

HOT PRICE

2.50

GREEN GIANT VEGETABLES
SELECTED VARIETIES, FROZEN
400-750 G
21022302_EA

Green Giant Valley
CALIFORNIA MIX, CALIFORNIA CANADA A

Green Giant Géant Vert
100% NATURAL / 100% PUR
SUMMER SWEET PEAS
POIS D'ÉTÉ

SAVE \$1.61

PREPARED IN CANADA

4.88

PC® SHREDDED CHEESE
250-320 G OR **BLACK DIAMOND CHEESE**
BARS 400 G OR **SHREDDED CHEESE** 320 G
SELECTED VARIETIES
21060183_EA
21279221_EA

TRIPLE CHEDDAR
CHEESE BLEND
MÉLANGE DE FROMAGES

Black Diamond
Marble • Marbré

\$3

CAVENDISH FRIES OR SPECIALTY POTATOES
SELECTED VARIETIES, FROZEN
400-750 G
20729779_EA

Cavendish
Flavour CRISP

Quick CRISP
SLIM STEAK CUT
COUNTRY BUTTER SAUCE

SAVE 33%

\$3

NO NAME® FLOUR
SELECTED VARIETIES
2.5 KG
20013256_EA
21030802_EA

unbleached all-purpose flour

all-purpose flour

SAVE 31%

\$13

TILDA PURE BASMATI RICE
10 LB
20153678_EA

Tilda
PURE BASMATI
BASMATI PUR

Optimum

Members-Only Price **15.99**

Members save **\$6**

Non-members **21.99**

PREPARED IN CANADA

PC® SUPER SOFT BATHROOM TISSUE
CLUB SIZE
30=100 ROLLS
21450846_EA

SUPER SOFT DOUX
ULTRA

Help Feed More Families.

DID YOU KNOW?
Nearly 2.2 million visits are made to food banks each month across Canada.



In proud association with



Flyer prices effective from Thursday, April 2nd to Wednesday, April 8th, 2026. SEE BACK PAGE FOR DETAILS.

\$3

LAYS POTATO CHIPS
SELECTED VARIETIES
177-235 G
21241032_EA
21664493_EA

LAYS
Ketchup

\$6

LACTANTIA BUTTER
SELECTED VARIETIES
454 G
2029612005_EA
20639926_EA

Lactantia
COUNTRY CHURNED
Butter
SALTED

Lactantia
COUNTRY CHURNED
Butter
UNSALTED

DEAL DROP

Limited-time deals on PC® home & more.

\$12

PC® RECTANGLE ACACIA SERVING BOARD
21714814_EA

limit 3, after limit \$24 ea. while supplies last

SAVE 98¢
WHEN YOU BUY 2

2/\$5

OR \$2.99 EA.

BARILLA PASTA
SELECTED VARIETIES
340/410 G
21404904_EA
21404912_EA

Barilla
FARFALLE

Barilla
SPAGHETTI

1.50

GREEN GIANT CANNED VEGETABLES
SELECTED VARIETIES
341/398 ML
21021222_EA
21021485_EA

Green Giant
Peaches & Cream

5.50

HÄAGEN-DAZS
414-450 ML OR
BARS 3/4'S OR
NESTLE DRUMSTICK 4'S
SELECTED VARIETIES FROZEN
20322380001_EA
21513578_EA

Häagen-Dazs
Vanilla bean
Desserts de vanille

DRUMSTICK

2/\$7

OR \$3.99 EA.

COVERED BRIDGE POTATO CHIPS
142-170 G OR
KETTLECORN 125 G
SELECTED VARIETIES
21383506_EA
21400438_EA

COVERED BRIDGE
POTATO CHIPS

POP IT
POPCORNS

\$3

CLOVER LEAF SOLID TUNA
SELECTED VARIETIES
170 G
20167571_EA
20326359001_EA

CLOVER LEAF
FLAKED WHITE TUNA
ALBACORE in WATER

CLOVER LEAF
SOLID WHITE TUNA
ALBACORE in WATER

\$7

GET 1,000^{PC} back in points

DR OETKER GIUSEPPE STUFFED CRUST PIZZA
685-724 G OR
SUPREMA PIZZA
487-520 G
SELECTED VARIETIES FROZEN
21555844_EA
21649640_EA

Dr Oetker GIUSEPPE
STUFFED with FARCIE
PEPPERONI

suprema

\$6

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES
6'S
21283356_EA
21283357_EA

FARMER'S MARKET™

SAVE \$2.25
WHEN YOU BUY 3

3/\$9

OR \$3.75 EA.

NATURE VALLEY BISCUIT OR PROTEIN BARS AND SWEET & SALTY 6'S
148-210 G OR
FIBRE 1 BARS 125 G
SELECTED VARIETIES
20792751_EA
21213559_EA

NATURE VALLEY
SWEET & SALTY

FIBRE 1
DELIGHTS
LEMON

FIBRE 1
DARK CHOCOLATE NUT

\$4

PC® BUNNY
100 G
21609314_EA

PC® BUNNY
Milk CHOCOLATE
MILK CHOCOLATE
CHOCOLAT AU LAIT

SAVE 99¢

\$5

LAURA SECORD CHOCOLATE CHIPS
SELECTED VARIETIES
250 G
21526650_EA
21526652_EA

LAURA SECORD
CHOCOLATE CHIPS
BRISES DE CHOCOLAT
SEMI-SWEET
MI-SUCRE

\$4

CHRISTIE RITZ OR WHEAT THINS CRACKERS
SELECTED VARIETIES
180/304 G
21547034_EA
21547047_EA

CHRISTIE RITZ
original

WHEAT THINS
Vegetable Thins
ORIGINAL

Optimum

Members-Only Price

\$20

Members save \$8

Non-members **\$28**

TIDE LAUNDRY DETERGENT
3.9 L, TIDE POWER PODS 45'S, TIDE PODS OR GAIN FLINGS 57-76'S
SELECTED VARIETIES
21579830_EA
21593670_EA

TIDE

SAVE UP TO 20%

BOOST

BOOST READY TO DRINK SHAKES
HIGH PROTEIN HYPERPROTEIN
SELECTED VARIETIES AND SIZES
20986361_C06
20990880_C06

BOOST
CARB SMART GLUCIDES

APRIL HIT OF THE MONTH **LOWEST PRICES. BEST DEALS.** Prices effective April 1-30, 2026. As compared to other major grocery retailers within your local areas. While quantities last. See in-store for details.

GO PURE

LECLERC GO PURE BARS
SELECTED VARIETIES
140/175 G
21221451_EA
21507858_EA

GO PURE
Fruit & Oat Bars

GO PURE
Oatmeal Bars

\$1.88

LIMIT 6 AFTER LIMIT 3.00 EA.

PLANTERS CASHEWS
SELECTED VARIETIES
200 G
21021617_EA
21021618_EA

PLANTERS
UNSALTED WHOLE CASHEWS

PLANTERS
SALTED WHOLE CASHEWS

\$4

LIMIT 6 AFTER LIMIT 5.00 EA.

HARVEST CREEK HALAL CHICKEN WIENERS OR BUTCHER'S SELECTION STAMPEDE HOTDOG ORIGINAL
SELECTED VARIETIES
900 G
21307061_EA/21309103_EA

HARVEST CREEK HALAL CHICKEN WIENERS OR BUTCHER'S SELECTION STAMPEDE HOTDOG ORIGINAL

\$3

LIMIT 6 AFTER LIMIT 4.50 EA.

APRIL 2-8

Disney · PIXAR

ALBUM PRE-SALE

PLUS A FREE PACK OF STICKERS*

ANIMAL FRIENDS + STITCH

COLLECT AND DISPLAY

Optimum

Member Price **\$3**

Non-Member Price **\$5**

*At participating Loblaw Companies Ltd. stores April 2-April 8, purchase a sticker book and receive a free single ©Disney/Pixar Animal Friends + Stitch Collectible sticker pack containing 4 stickers. While supplies last. Only where albums are sold.

Zehrs CUSTOMER RELATIONS 1-866-541-6315. VISIT zehrs.ca FOR STORE HOURS.

Please call Customer Relations at 1-866-541-6315 or visit our website at zehrs.ca for your store's hours and to see which Zehrs* locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** */™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See zehrs.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaw's Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **PRICE DROP Offer:** Valid in-store at participating locations from March 19 - April 8, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

ZEH BACK



Hosting made easy

Discover more value this Easter



\$25 LB

PC® FREE FROM® RACK OF LAMB
55.12/KG
20660950_KG



\$39



PC® BUTTER-INFUSED TURKEY CROWN
SELECTED VARIETIES,
FROZEN
UP TO 2.75 KG
21400895_EA



2.99 LB

COOK'S PORTION HAM
6.59/KG
20559641_KG



8.50

EXTRA LEAN GROUND BEEF
GRASS FED
450 G
21675592_EA



4.99 LB



MARINATED PORK TENDERLOIN
11.00/KG
20636671_KG



\$9



PC® HORS D'OEUVRE COLLECTION
SELECTED VARIETIES
FROZEN
225-500 G
21116020_EA
21538572_EA



6.50



CANADIAN COVE FRESH PEI MUSSELS
907 G
21556624_EA



\$12

PC® WILD ATLANTIC COLD WATER SHRIMP
COOKED PEELED
150-200 PER LB FROZEN
340 G
20021832_EA



\$13

CHELSEA BONED SALTED COD FILLETS
454 G
20866456_EA



\$10

PC® HOT SMOKED CANDIED OR SPICY SALMON STRIPS
READY-TO-EAT
150 G
20976930_EA
20977683_EA



\$21

IFC COOKED CANADIAN SNOW CRAB CLUSTERS 500 G
OR **PC® PACIFIC WHITE SHRIMP RING WITH MILD COCKTAIL SAUCE**
568 G FROZEN
21615011_EA
20147098_EA



\$11

PC® MARYLAND-STYLE CRAB CAKES 170 G
OR **SHRIMP APPETIZERS**
SELECTED VARIETIES
294-454 G
FROZEN
21334617_EA
20135874_EA



\$3

BLACKBERRIES
PRODUCT OF MEXICO
OR U.S.A.
HALF PINT
20051015001_EA



4.50

STRAWBERRIES
1 LB, NO. 1 GRADE OR
RASPBERRIES
HALF PINT, PRODUCT OF
MEXICO OR U.S.A.
20049778001_EA
20128938001_EA



\$5

FARMER'S MARKET™ ENGLISH CUCUMBERS
3'S PRODUCT OF ONTARIO OR
ROMAINE HEARTS 3'S
PRODUCT OF U.S.A.
20828461001_EA
20067389001_EA



\$6

FARMER'S MARKET™ GREENHOUSE PEPPERS 3'S OR FRENCH BEANS 400 G
PRODUCT OF MEXICO
20085851001_EA
20889720_EA



3.50

CELERY STALK
PRODUCT OF U.S.A.
EACH
2016319001_EA



\$4

CANTALOUPE
PRODUCT OF GUATEMALA,
HONDURAS OR BRAZIL OR
MINI SEEDLESS WATERMELONS
PRODUCT OF GUATEMALA,
HONDURAS, COSTA RICA,
MEXICO OR BRAZIL
EACH
20167017001_EA
20145379001_EA



2/\$11

GET 1,000 when you buy 2

\$1 back in points

OR \$6 EA.

MARZETTI DIPS
SELECTED VARIETIES
PRODUCT OF U.S.A.
254-340 G
20039279_EA
20322970_EA



\$6

GUACAMOLE 270 G
OR **PICO DE GALLO SALSA** 170 G
PREPARED IN-STORE
21657916_EA
21552223_EA



\$18-20

FAMILY SIZE SALADS
PREPARED IN-STORE,
SELECTED VARIETIES
665-901 G
20972499_EA
20972512_EA



Hosting made easy

Discover
more value
this Easter



SAVE
\$1.09/100 G

4.40 /100 G

PARMIGIANO REGGIANO CHEESE
PRODUCT OF ITALY, DELI CUT
20377023_LKG

SAVE
UP TO \$1.79

PREPARED IN CANADA

\$7

PC® DOUBLE CREAM BRIE
SELECTED VARIETIES
170-200 G
20787327_EA

4.50 /100 G

APPLEWOOD SMOKED CHEDDAR
IN-STORE DELI CUT
20076601_KG

2.50 /100 G

PREPARED IN CANADA

SIKORSKI DELI SERVICE CASE SAUSAGES
SELECTED VARIETIES
20996142_KG
20996150_KG

SAVE
\$1.99

PREPARED IN CANADA

\$15

BELLA CASARA BURRATA
250 G
20214087_EA

\$14

MARCANGELO ITALIAN SLICED MEAT
200 G
21206369_EA
21692121_EA

\$30 **SERVES 6-10**

PARTY PLATTER
SELECTED VARIETIES
592 G-1 KG
21217577_EA
21217539_EA

Optimum
Members-Only Price™

Members save \$1

PREPARED IN CANADA

\$7

Non-members \$8

LESLEY STOWE RAINCOAST CRISPS
150 G OR WILDLY DELICIOUS JELLY 185 ML
SELECTED VARIETIES
21030996_EA
21025538_EA

Optimum
Members-Only Price™

Members save \$1

\$6

Non-members \$7

THE SNACK FACTORY CHOCOLATE PRETZEL CRISPS
SELECTED VARIETIES
155 G
21576322_EA
21576333_EA

\$4 **BAKED IN-STORE**

PUMPERNICKEL, SOURDOUGH BOULE OR EGG BREAD
SELECTED VARIETIES
383/574 G
20155236_EA
20653517_EA

4.50 **BAKED IN-STORE**

BUTTER CROISSANTS
6'S
21682999_EA

\$4 **BAKED IN-STORE**

DINNER ROLLS
SELECTED VARIETIES
12'S
21392649_EA

\$30 **GET 5,000 back in points**

30 PIECE WINGS & WEDGES BUCKET
1.2 KG
21541872_EA
21541877_EA

SERVES 6

\$20-25 **GET 5,000 back in points**

SANDWICH OR WRAP PLATTERS
PREPARED IN-STORE
1.2-1.7 KG
21558135_EA
21558137_EA

Optimum
Members-Only Price™

Members save \$5

\$30

Non-members \$35

BENTO KAZOKU PLATTER
53 PIECES
1.2 KG
21637774_EA

SAVE UP TO \$3 **PREPARED IN-STORE**

\$7

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
21456435_EA
21456440_EA

\$16-20

PREPARED IN-STORE ONE PAN FAMILY MEAL
SELECTED VARIETIES
725-1.1K G
21595416_EA
21665982_EA

\$9

PREPARED IN-STORE READY TO COOK SIDE
SELECTED VARIETIES
545-865 G
21533955_EA

\$10

SAMOSA PLATTER WITH TAMARIND SAUCE
1.37 KG
21558737_EA

BUY ONE (1) FOR \$8 GET ONE (1) 50% OFF

MEDIUM PREMIUM SALADS
SELECTED VARIETIES
330 G
21608061_EA

off the grill, on to your plate



12⁸⁸
LB

5 DAY SALE
WEDNESDAY, APRIL 1ST TO
SUNDAY, APRIL 5TH

**BONELESS RIB
GRILLING STEAK**
FAMILY SIZE
CUT FROM MEXICAN BEEF
28.40/KG
20794833_KG



FROM
\$25

8⁸⁸
LB

5 DAY SALE
WEDNESDAY, APRIL 1ST TO
SUNDAY, APRIL 5TH

PC® BURGERS
SELECTED VARIETIES
FROZEN
1.02-1.36 KG
20941443_EA
20941343_EA



**FRESH ATLANTIC
SALMON FILLETS**
SKIN-ON, FAMILY SIZE
19.58/KG
FRESH SEAFOOD ITEMS
SUBJECT TO AVAILABILITY
20720065_KG



\$9



**PC® NATURALLY
SMOKED BACON**
SELECTED VARIETIES
375/500 G
20057892_EA
20152629_EA



\$3

LIMIT 6
AFTER LIMIT
4.50 EA.

**HARVEST CREEK
HALAL CHICKEN
WIENERS OR
BUTCHER'S
SELECTION
STAMPEDE
HOTDOG ORIGINAL**
SELECTED VARIETIES
900 G
21307061_EA/21309103_EA



\$3



**WONDER
BALLPARK
HOTDOG OR
HAMBURGER
BUNS**
SELECTED VARIETIES
432-560 G
21022027_EA
21022316_EA



\$20

5 DAY SALE
WEDNESDAY, APRIL 1ST TO
SUNDAY, APRIL 5TH

**LARGE VEGETABLE
OR FRUIT PLATTER**
PREPARED IN-STORE
1.34-1.87 KG
20081718_EA
20121599_EA



FROM
\$18

**FAMILY SIZE
SALADS**
PREPARED IN-STORE
SELECTED VARIETIES
629-901 G
20972499_EA
20972512_EA



\$5

**ROMAINE
HEARTS**
PRODUCT OF U.S.A.
3'S
20828461001_EA
20067389001_EA



\$3

**LAY'S
POTATO CHIPS**
SELECTED VARIETIES
177-235 G
21241032_EA
21664493_EA



3⁵⁰

**PC® TORTILLA
CHIPS**
SELECTED VARIETIES
320/350 G
20302765_EA
20305180_EA



2⁵⁰

**NO NAME® CHEESE
FLAVOURED CORN
SNACKS OR
CORN CHIPS**
SELECTED VARIETIES
200 G
20048210_EA
20962493_EA



\$3

**BREYERS CLASSIC
FROZEN DESSERT**
SELECTED VARIETIES
FROZEN
1.41 L
21651683_EA
21651697_EA



5⁵⁰

HÄAGEN-DAZS
414-450 ML OR
BARS 3/4'S OR
NESTLE
DRUMSTICK 4'S
SELECTED VARIETIES
FROZEN
20322380001_EA
21513578_EA



10⁹⁹

CORONA CERO
SELECTED VARIETIES
6X 330 ML
21650191_C06



Bright blooms, shared joy

Discover more value this Easter



\$26

Optimum
GET 5,000^{pts}

\$5

back in points

PC® DOZEN ECUADORIAN ROSES
ASSORTED COLOURS
EACH
20581749_EA
20581781_EA



\$25

Optimum
GET 5,000^{pts}

\$5

back in points

SIGNATURE EASTER BOUQUET
EACH
21436378_EA
21436377_EA



\$12

10 STEM TULIPS
ASSORTED COLOURS
EACH
20833978_EA



\$22

6 INCH HYDRANGEA
ASSORTED COLOURS
EACH
21733616_EA



\$11

BLOOM OF THE MONTH

PEACE LILY
EACH
21706529_EA



heavenly desserts

The Big Apple Pie

\$17

GET 1,000[®] back in points

Taste the tradition!

The Big Apple pies are lovingly handcrafted the old-fashioned way, using **only all-natural, wholesome ingredients.**

No preservatives—just pure, irresistible deliciousness in every bite!



BIG APPLE PIES
SELECTED VARIETIES
1.2 KG
21564164_EA
21564155_EA

FROM 1.49

ASSORTED BAKERY SINGLE SERVE DESSERTS
20752723_EA
21005786_EA



\$2

SMALL CANNOLI
SELECTED VARIETIES
20752723_EA



\$30

LA ROCCA 8 INCH OCCASION CAKES
SELECTED VARIETIES
1.1-1.7 KG
21390957_EA
21645576_EA



\$6

CÉLÉBRATION CUPCAKES
CHOCOLATE OR WHITE
6'S
20592676_EA



7.50

SINGLE LAYER CAKES
SELECTED VARIETIES
21093577_EA
21093578_EA



\$12

BIG COOKIE
830 G
21365157_EA



\$9

APP EXCLUSIVE OFFER
GET 1,000[®] back in points

FARMER'S MARKET™ PIES
SELECTED VARIETIES
580 G-1 KG
21297365_EA
21297367_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$8

GET 1,000[®] back in points

FARMER'S MARKET™ SQUARES
SELECTED VARIETIES
400/450 G
21216499_EA
21216523_EA



\$9

GET 1,000[®] back in points

FARMER'S MARKET™ COFFEE CAKES
SELECTED VARIETIES
750 G
21707345_EA
21707453_EA



\$3

BAKED IN-STORE

SOURDOUGH LOAF
ORIGINAL OR EVERYTHING
404/450 G
20706542_EA
21682979_EA



\$4

BAKED IN-STORE

ROSEMARY & SEA SALT OR CHEESE FOCACCIA
430/484 G
21724758_EA
21724807_EA



4.25

BAKED IN-STORE

CIABATTA BUNS 6'S OR MINI CIABATTA BUNS 10'S
21575075_EA



3.50



GARLIC LOAF
330 G
21020061_EA



4.50

KING'S HAWAIIAN ROLLS
SELECTED VARIETIES
340 G
21475979_EA



3.50



PC® EXTRA THICK SLICED CINNAMON BREAD WITH RAISINS
675 G
20639729_EA



\$5

FURLANI TEXAS TOAST 16X40 G, PARMESAN GARLIC BREADSTICKS 12X55 G OR PARMESAN GARLIC KNOTS 296 G
SELECTED VARIETIES
20041579_EA
21048246_EA



\$5

PC® BRIOCHE MINI ROLLS
SELECTED VARIETIES
400 G
21410779_EA



\$3



WONDER BALLPARK HOTDOG OR HAMBURGER BUNS
SELECTED VARIETIES
432-560 G
21022027_EA
21022316_EA



cheers & chill

beers, ciders & ready to drink



17⁷⁹

HEINEKEN
6X500 ML CANS
20955260_C06



\$18

STELLA ARTOIS
6X473 ML CANS
21347368_C06



\$16

MICHELOB ULTRA
6X473 ML CANS
21097258_C06



28⁹⁹

WHITE CLAW VARIETY PACK
SELECTED VARIETIES
12X355 ML CANS
21308871_C12



18⁷⁹

CORONA EXTRA
6X473 ML CANS
21377481_C06



\$3

REINHART'S RED APPLE CIDER OR CRAZY UNCLE HARD ROOT BEER
473 ML CAN
21190031_EA
21416566_EA



\$20

MUSKOKA BREWERY SURVIVAL PACK
6X473 ML CANS
21688405_C06



12⁷⁹

BUSCH BEER
6X473 ML CANS
21296698_C06



Only at the following Zehrs locations (unless otherwise stated) : 30 King St. S., Alliston, 11 Bryne Dr., 620 Yonge St. and 607 Cundles Rd. E., Barrie, 487 Queen St. S., Bolton, 400 Conestoga Blvd. and 180 Holiday Inn Dr., Cambridge, 322 Argyle St. S., Caledonia, 800 Tower St. S., Fergus, 160 Kortright Rd. W., 297 Eramosa Rd. and 1045 Paisley Rd., Guelph, 24018 Woodbine Ave. RR# 2, Keswick, 300 Main St. E., Kingsville, 750 Ottawa St. S. and 1375 Weber St. E., Kitchener, 600 Mitchell Rd. Hwy 23 S., Listowel, 6940 Morrison St., Niagara Falls, Heritage Mall 50 - 4th Ave., Orangeville, Fairview Mall 285 Geneva St. and 221 Glendale Ave. at Hwy 406, St. Catharines, 865 Ontario St., Stratford, 323 Toronto St. S., Uxbridge, 450 Erb St. W. and 555 Davenport Rd., Waterloo, 5890 Malden Rd. and 7201 Tecumseh Rd. E., Windsor.

We reserve the right to limit quantities. Above retails do not include deposit or tax and may be subject to change without notice. No rainchecks or substitutions. See in-store or zehrs.ca for store hours.

Please drink responsibly & designate a driver. Don't drink & drive.

APRIL
2-8



Disney · PIXAR
ALBUM PRE-SALE

PLUS A FREE PACK OF STICKERS*



Optimum™

Member Price

\$3

Non-Member Price

\$5

*At participating Loblaw Companies Ltd. stores April 2-April 8, purchase a sticker book and receive a free single © Disney/Pixar Animal Friends + Stitch Collectible sticker pack containing 4 stickers. While supplies last. Only where albums are sold.



HOME OF

Over 150 prices lowered.

\$13



PC® BLUE MENU® CHICKEN BREASTS
BONELESS, SKINLESS,
AIR CHILLED
3'S
21340952_EA



\$9



PC® NATURALLY SMOKED BACON
SELECTED VARIETIES
375/500 G
20057892_EA
20152629_EA



500 G

\$10

PC® PACIFIC LARGE WHITE SHRIMP
RAW OR COOKED PEELED OR
RAW ZIPPERBACK®
31-40 PER LB 400 G
FROZEN
20789931_EA
20791381_EA



\$6



PC® GOAT CHEESE
SELECTED VARIETIES
140 G
20000584_EA
21197504_EA



\$7

PC® SPLENDIDO® SLICED MEAT
SELECTED VARIETIES
100 G
21049131_EA
21050405_EA



SAVE 30%

\$14

PC® BLUE MENU® WILD ARGENTINIAN SCALLOPS
80-150 PER LB 400 G
FROZEN
20076343_EA



2/\$6
OR
\$3.49 EA.

PC® KETTLE COOKED, KETTLE RIPPLED, LOADS OF, THICK CUT OR WORLD OF FLAVOUR POTATO CHIPS
SELECTED VARIETIES
200 G
20840911004_EA
21687125_EA



8⁵⁰

PC® CHOCOLATE COVERED NUTS OR RAISINS
SELECTED VARIETIES
250-400 G
20000356_EA
20311287_EA



2/\$7
OR
\$4 EA.

PC® DIPS OR HUMMUS 200-227 G OR PC® NAAN DIPPERS 200 G
SELECTED VARIETIES
21092033_EA
21681330_EA



4⁵⁰

PC® FRUIT
SELECTED VARIETIES
FROZEN
300-600 G
20312227_EA
21496426_EA



2/\$11

OR
\$6.49 EA.

PC® FLATBREAD 338-395 G OR PC® FOCACCIA 415-456 G
SELECTED VARIETIES
FROZEN
21013452_EA
21669349_EA



GET 2,000⁺ when you buy 2
\$2 back in points

\$4

PC® FROZEN DESSERTS
SELECTED VARIETIES
114-290 G
20800530_EA
20800613_EA



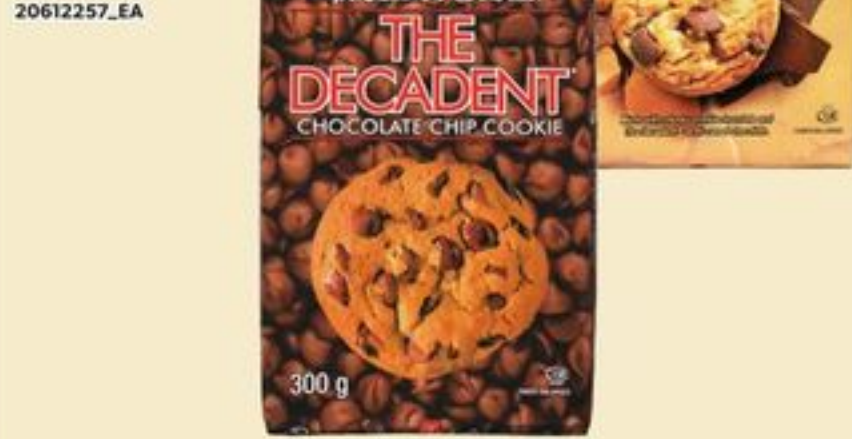
\$5

PC® INSTANT COFFEE
SELECTED VARIETIES
80/100 G
21499826_EA



\$5

PC® THE DECADENT® COOKIE
SELECTED VARIETIES
280/300 G
20612251_EA
20612257_EA



\$12

PC® MINI ECLAIRS 710 G OR VANILLA CREAM PROFITEROLES 625 G
FROZEN
21713388_EA
21713701_EA



\$17

PC® NUTS
SELECTED VARIETIES
680/907 G
21404808_EA
21404871_EA



7⁵⁰

PC® AXIANY OR MIXIANY TOMATOES
PRODUCT OF CANADA OR MEXICO
567 G
20143381001_EA
21634164001_EA



5⁵⁰



PC® GREENHOUSE GROWN STRAWBERRIES
PRODUCT OF CANADA
340 G
21027142001_EA



\$5

PC® ORGANICS QUICK ROLLED OATS
SELECTED VARIETIES
1 KG
20705773_EA



2⁵⁰

PC® ORGANICS BROTH
SELECTED VARIETIES
900 ML
21190798_EA
21195472_EA



\$5

PC® ORGANICS VEGETABLES
SELECTED VARIETIES,
FROZEN
300/500 G
20416869002_EA
21418289_EA



CELEBRATE THIS VAISAKHI

Here's to community, gratitude, and harvesting great value



Optimum APP EXCLUSIVE OFFER

Get **3,000 pts**

for every \$15* spent on any Suraj products

\$3 back in points



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

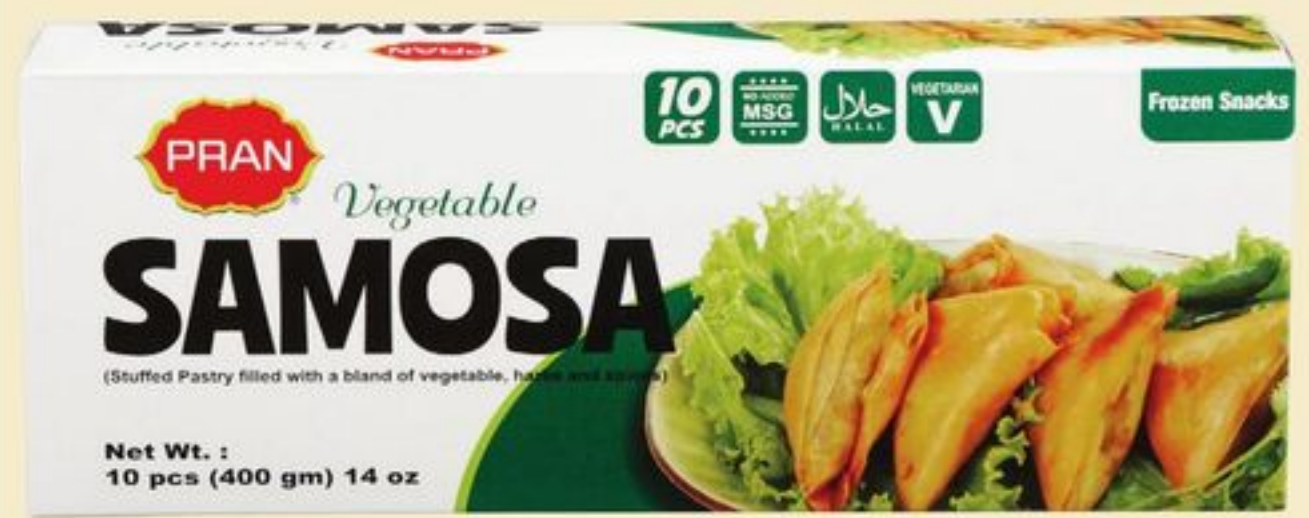
\$15

BRAR'S PURE DESI GHEE CLARIFIED BUTTER
800 G
20869886_EA



2.99

PRAN SAMOSAS FROZEN
400 G
21054846_EA



2.99

HALDIRAM'S NAAN TANDOORI GARLIC
FROZEN
400 G
20707770_EA



5.99

BRAR'S MALAI PANEER
20% M.F.
375 G
20283164_EA



1.75

KURKURE SNACKS
SELECTED VARIETIES
115 G
20659742_EA
21361077_EA



\$12

BROOKE BOND RED LABEL BLACK TEA
900 G
21017684_EA



4.50

VEEBA VEGINAISE
SELECTED VARIETIES
300 G
21632743_EA
21632783_EA



2.75

RUBICON JUICES
1 L/4X200 ML, **BRITANNIA GOOD DAY COOKIES**
231 G OR **FIFTY FIFTY COOKIES** 372 G
SELECTED VARIETIES
21023105_EA
21557702_EA



vaisakhi fresh harvest

5.88

RED ONIONS
PRODUCT OF CANADA, NETHERLANDS OR U.S.A.
NO. 1 GRADE
7 LB BAG
21614337001_EA



SAVE 39¢
WHEN YOU BUY 3
3/4.98

OR \$1.79 EA.
ATAULFO MANGOS
PRODUCT OF MEXICO
EACH
20121509001_EA



2.99
LB

EGGPLANT
PRODUCT OF MEXICO
6.59/KG
20155709001_KG



\$2

COCONUT
PRODUCT OF INDIA OR DOMINICAN REPUBLIC
EACH
20005774001_EA



2.99
LB

GREEN ZUCCHINI
PRODUCT OF MEXICO
NO. 1 GRADE
6.59/KG
20036780001_KG



1.50

CILANTRO
PRODUCT OF MEXICO OR U.S.A.
EACH
20091825001_EA



Chag Sameach!

Get value and quality you can trust for your Seder plate and meals.



\$25^{LB}

KOSHER PICKLED BEEF BRISKET
55.12/KG
2081150_KG

\$22

NANUK SMOKED COHO SALMON
SELECTED VARIETIES
300 G
20114139_EA

12⁹⁹

MUNCH REAL LAYER CAKE DOBOSH
SELECTED VARIETIES
397 G
21523762_EA

4⁵⁰

BEETS
PRODUCT OF CANADA
OR U.S.A.
2 LB BAG
20069522001_EA

3⁵⁰

NO NAME[®] NATURALLY IMPERFECT[™] RUSSET POTATO
PRODUCT OF CANADA,
CANADA NO 2 GRADE
5 LB BAG
20867058001_EA

PRODUCT OF CANADA

3⁵⁰

CELERY STALKS
PRODUCT OF U.S.A
20163119001_EA

3²⁹

PIERRE BONNE JAM
250 ML OR **TUSCANINI CAN TOMATOES** 400 G
SELECTED VARIETIES
21451678_EA/21176102_EA

\$11

YEHUDA MATZO SQUARES
SELECTED VARIETIES
300 G
21247448_EA
20566187001_EA

2⁵⁰

GEFEN MANDARINS 312 G OR **GALIL RICE CORN CAKES** 100 G
SELECTED VARIETIES
20059582001_EA
21059192_EA

3²⁹

MANISCHWITZ MATZO BALL & SOUP MIX 127-141 G OR **USHIA SAUCE** 300 ML
SELECTED VARIETIES
20176971001_EA
21057721_EA

6⁹⁹

TONNELLI VINEGAR BALSAMIC 500 ML OR **GOLD'S DUCK SAUCE** 1.13 KG
20082041001_EA
20094337_EA

\$4

ELITE TURKISH COFFEE 100 G OR **KLIYAT GAT SUNFLOWER SEEDS** 200 G
SELECTED VARIETIES
20714292_EA
20070700_EA

99^c

WHITE ROCK SELTZER
SELECTED VARIETIES
1 L
20620205007_EA

79^c

AISH TAMID CANDLES MEMORIAL TINS 1 DAY
21060115_EA

15⁹⁹

ZETA EXTRA VIRGIN OLIVE OIL
SELECTED VARIETIES
750 ML
21060259_EA

9⁹⁹

TUSCANINI CHOCOLATE BAG
SELECTED VARIETIES
153 G
21664167_EA

3⁵⁰

MOTOLA PICKLES
SELECTED VARIETIES
670 G
20214491001_EA

3²⁹

CLASSICO HEAVY DUTY CLEAR TEASPOONS OR **KNIVES** 50'S
SELECTED VARIETIES
21594072_EA

4⁵⁰

GEFEN PASTA OR PIZZA SAUCE
SELECTED VARIETIES
689 G
20314407002_EA

7⁹⁹

PIZAZZ FRUIT SLICES
21665890_EA

\$3

CERES JUICE
SELECTED VARIETIES
1 L
20130429_EA

ITEMS AVAILABLE AT THE FOLLOWING ZEHRS LOCATIONS:
472 BAYFIELD ST., BARRIE, 1045 PAISLEY RD., GUELPH, 6940 MORRISON ST., NIAGARA FALLS, 750 OTTAWA ST. S., KITCHENER, 450 ERB ST. W., WATERLOO, 5890 MALDEN RD. AND 7201 TECUMSEH RD. E, WINDSOR.

your one-stop grocery shop

\$8

DANONE ACTIVIA 12X100 G OR DEL MONTE JUICE 2.5 L
SELECTED VARIETIES
20303412001_EA
21595736_EA



6⁵⁰

INTERNATIONAL DELIGHT ICED COFFEE 1.89 L OR ACTIVIA YOGURT 8X93 ML
SELECTED VARIETIES
214350512_EA
21364851_EA



\$2

PC® ORGANICS BEANS
SELECTED VARIETIES
398 ML
21403943_EA
21403992_EA



SAVE \$2.58 WHEN YOU BUY 2

2/\$9

OR \$5.79 EA.
GENERAL MILLS CEREAL
SELECTED VARIETIES
300-437 G
21715929_EA
21712896_EA



\$5

NUTELLA HAZELNUT SPREAD 375 G OR B-READY SNACK BARS 132 G
SELECTED VARIETIES
20435988_EA
21457401_EA



\$10

FARM GIRL CEREAL
SELECTED VARIETIES
280 G
21610446_EA
21610462_EA



\$7



BECHEL MARGARINE
SELECTED VARIETIES
637/850 G
20297818002_EA
21279389_EA



\$10



SAPUTO MOZZARELLISSIMA PIZZA MOZZARELLA CHEESE
SELECTED VARIETIES
690/700 G
20107017001_EA
20324502_EA



\$7



BLACK DIAMOND CHEESTRINGS 336 G OR CHEESE STICKS 252 G
SELECTED VARIETIES
20763661_EA
20986474_EA



2⁵⁰

NO NAME® CHEESE FLAVOURED CORN SNACKS OR CORN CHIPS
SELECTED VARIETIES
200 G
20048210_EA
20962493_EA



3⁵⁰

QUAKER CRISPY MINIS RICE CAKES OR BROWN RICE CHIPS
SELECTED VARIETIES
90-173 G
20163708002_EA
20303002001_EA



3⁵⁰

PC® TORTILLA CHIPS
SELECTED VARIETIES
320/350 G
20302765_EA
20305180_EA



SAVE \$1.80 WHEN YOU BUY 4

4/\$9

OR \$2.70 EA.
CARNATION EVAPORATED MILK
SELECTED VARIETIES
354 ML
20896812_EA
20896887_EA



\$14

BALZAC'S WHOLE BEAN COFFEE 340 G OR GROUND COFFEE 300 G
SELECTED VARIETIES
20987612_EA
21364375_EA



6⁵⁰

NATREL LACTOSE FREE MILK
SELECTED VARIETIES
2 L
20077874001_EA
20077874003_EA



\$7

LINDT GOLD BUNNY
SELECTED VARIETIES
100 G
20023331_EA
20046002_EA



\$18

GET 1,500⁰⁰ back in points

CADBURY MINI EGGS
875 G
21625042_EA



\$2

OCEAN SPRAY CRANBERRY SAUCE
SELECTED VARIETIES
348 ML
20022893001_EA
20022893002_EA



\$11

GLAD OUTDOOR BAGS
SELECTED VARIETIES
10-40'S
2165477_EA



\$14

PUREX 4.08-4.43 L, SUNLIGHT 4 L OR PERSIL 1.86 L LAUNDRY DETERGENT OR SNUGGLE FABRIC SOFTENER 2.77 L
SELECTED VARIETIES
20083525001_EA
21427042_EA



2/\$10

OR \$5.99 EA.
LYSOL MULTI SURFACE CLEANER 1.2 L, BATHROOM CLEANERS 950 ML, TOILET BOWL CLEANER 710 ML OR POWER DREGREASER 650 ML
SELECTED VARIETIES
20869495_EA
21193411_EA



for the love of **pets**

\$8

GET 500^{pts}

**CALEDON FARMS
DOG TREATS**
SELECTED VARIETIES
90-553 G
20339693_EA
20550003_EA



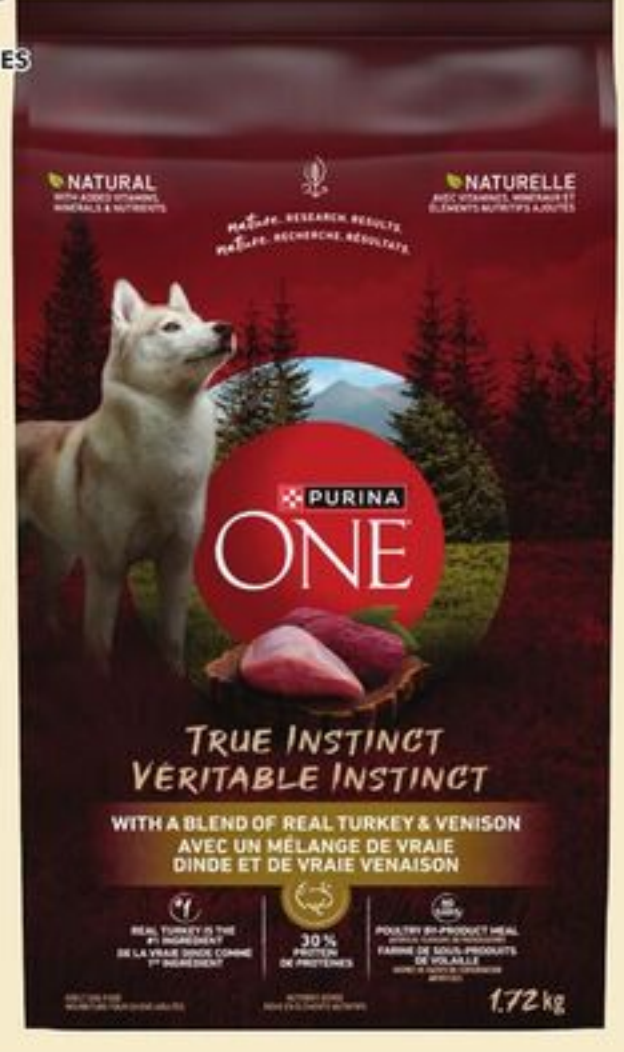
\$42

**BENEFUL
DOG FOOD**
SELECTED VARIETIES
12.7 KG
21237134_C01



\$13

**PURINA ONE
DOG FOOD**
SELECTED VARIETIES
1.6-1.81 KG
20912587_EA



\$14

**PURINA ONE
DOG TREATS**
SELECTED VARIETIES
566 G
21481661_EA



\$35

CESAR DOG FOOD
SELECTED VARIETIES
24'S
21359656_EA



\$9

**MILK-BONE
COMFORT CHEWS
DOG TREATS**
SELECTED VARIETIES
210/312 G
21620394_EA



\$5

**MILK-BONE
DOG TREATS**
SELECTED VARIETIES
535-900 G
21014403_EA



2⁷⁹

**PC[®] NUTRITION
FIRST[®] DOG FOOD**
SELECTED VARIETIES
374 G
21359227_EA
21359232_EA



3/7⁵⁰

OR \$2.99 EA.
**PURINA ONE
DOG FOOD**
SELECTED VARIETIES
368 G
21303479_EA
21441096_EA



7⁴⁹

**FRISKIES
CAT TREATS**
SELECTED VARIETIES
454 G
21165907_EA



\$27

FRISKIES CAT FOOD
SELECTED VARIETIES
32'S
21186868_C01



\$12

**FANCY FEAST
CAT FOOD**
SELECTED VARIETIES
12'S
20317086_EA



7⁵⁰

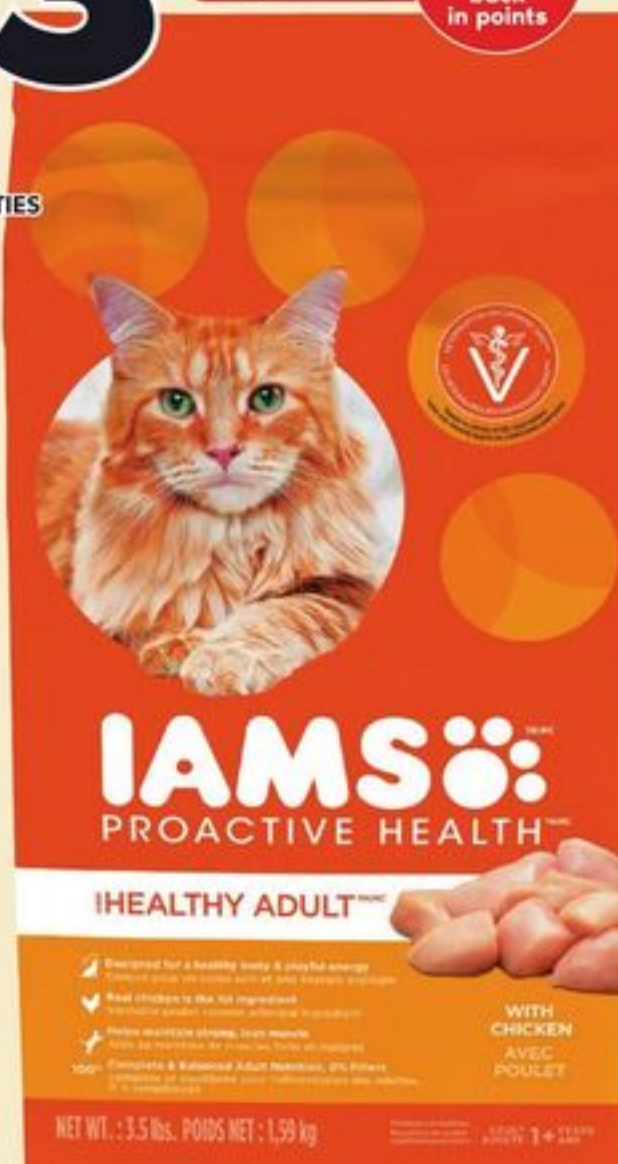
**FRISKIES
CAT FOOD**
SELECTED VARIETIES
1.4-1.5 KG
20912515_EA



\$13

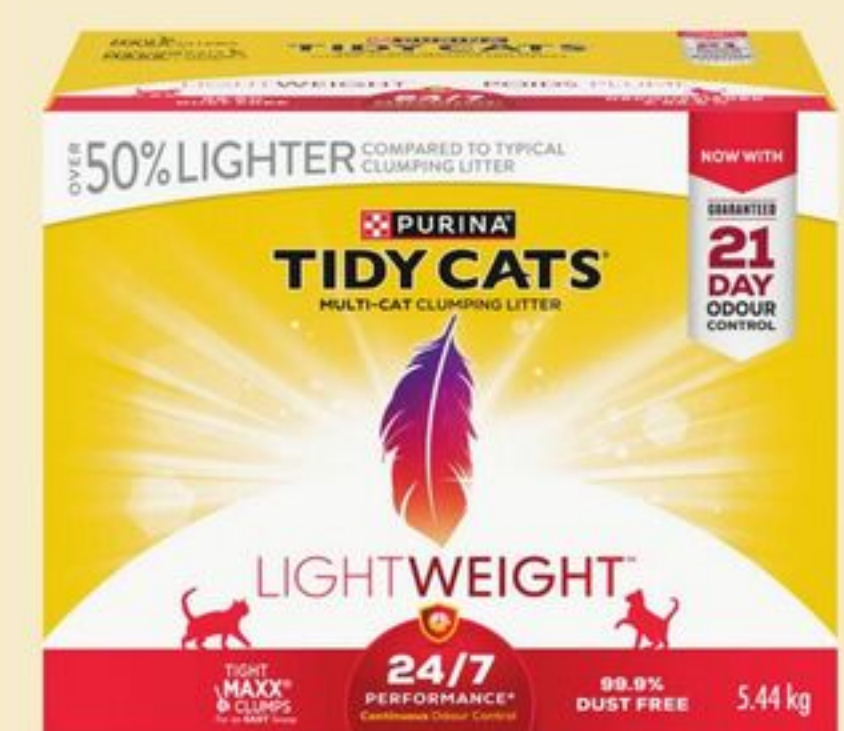
GET 3,000^{pts} \$3 back in points

**IAMS
CAT FOOD**
SELECTED VARIETIES
1.36/1.59 KG
21027553_EA



\$24

**TIDY CATS LIGHT
WEIGHT LITTER**
SELECTED VARIETIES
5.44 KG
21206285_C01



live well, spend less

\$10 **LIMIT 4**
AFTER LIMIT
14.99 EA.

CAROL'S DAUGHTER OR SHEA MOISTURE HAIR CARE
SELECTED VARIETIES AND SIZES
21433370_EA/21508204_EA



\$9 **LIMIT 4**
AFTER LIMIT
9.99 EA.

VASELINE SKIN CARE PRODUCTS
SELECTED VARIETIES
21085011_EA/21085910_EA



GET **\$2.50**
back in points
when you buy 2

3⁵⁰ **LIMIT 6**
AFTER LIMIT
4.49 EA.

COLGATE PREMIUM ADULT OR KIDS TOOTH PASTE 70-150 ML OR **MANUAL TOOTHBRUSH 1'S**
SELECTED VARIETIES
20697448001_EA/21166685_EA



\$4 **LIMIT 6**
AFTER LIMIT
6.99 EA.

AXE BODY WASH 473 ML, **DEODORANT** 76/85 G OR **BODY SPRAY** 113 G
SELECTED VARIETIES
20216717001_EA/21436066_EA



4⁵⁰ **LIMIT 4**
AFTER LIMIT
5.99 EA.

Q-TIPS COTTON SWABS
500'S
20323077001_EA



SAVE UP TO

15%

LUBRIDERM OR NEUTROGENA HAND AND BODY LOTIONS
SELECTED VARIETIES AND SIZES
20432375001_EA



SAVE UP TO

15%

OLAY FACE CARE PRODUCTS
SELECTED VARIETIES AND SIZES
21236887_EA



\$10 **LIMIT 4**
AFTER LIMIT
12.99 EA.

TRESEMME SHAMPOO OR CONDITIONER
SELECTED VARIETIES
1.15 L
21229430_EA
21229605_EA



9⁵⁰ **LIMIT 6**
AFTER LIMIT
14.49 EA.

SCHICK INTUITION, HYDRO OR XTREME DISPOSABLE RAZORS
SELECTED VARIETIES
1-8'S
20322736004_EA
2108186_EA



\$1 **LIMIT 12**
AFTER LIMIT
1.79 EA.

CREST CAVITY PASTE 50-100 ML, OR **ORAL-B CAVITY DEFENSE MANUAL TOOTHBRUSH** EA.
SELECTED VARIETIES
20077991_EA/20338731001_EA



\$13 **LIMIT 4**
AFTER LIMIT
15.99 EA.

L'ORÉAL PREFERENCE, FERIA OR OLIA HAIR COLOUR
SELECTED VARIETIES
20306667001_EA
21474551_EA



FAST & EFFECTIVE DANDRUFF RELIEF

CLINICALLY PROVEN RELIEF WITH
2.5% MAX STRENGTH FORMULA



- WORKS FROM 1ST WASH**
Visible improvement within uses
- DUAL ACTION***
Fights dandruff-causing yeast
Helps reduce flaking

DISCOVER OUR FULL RANGE OF DANDRUFF RELIEF SOLUTIONS



\$10 **LIMIT 4**
AFTER LIMIT
13.99 EA.

Selsun blue haircare
selected varieties
250-325 mL
20357155002_EA/21507228_EA/21235792_EA
20357155001_EA/21639807_EA/21494355_EA

To ensure this product is right for you, always read and follow the label.
* Only applicable to Selsun Blue products containing selenium sulfide.

MA7-CA-2501334 V1.0 11/2025

What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.



Esso Mobil + PC Optimum

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ogx

Visibly thicker, fuller hair from the root

NEW

ProGrowth + Peptide
ProCroissance + Peptide

\$9 **LIMIT 4**
AFTER LIMIT
11.49 EA.

OGX® selected products
21705833_EA/21705805_EA/21708049_EA

Discover more OGX® haircare products

*with full routine vs. untreated hair (data on file)
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Poise

Up to **100% leak-free protection**

Depend

offers **All-Day Protection**

18⁵⁰ EA.

Depend underwear or Poise pads selected varieties and sizes
20558843005_EA/21302119_EA/21099850_EA/21099790_EA

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home & seasonal

Optimum
Members-Only Price
\$39
Non-members
\$49
Members save **\$10**

LIFE AT HOME™ ACCENT TABLES
SELECTED VARIETIES
21676318_EA/21670246_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Optimum
Members-Only Price
\$545
Non-members
\$645
Members save **\$100**

LIFE AT HOME™ SHELburnE 5 PIECE DINING SET
21677618_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Optimum
Members-Only Price
\$295
Non-members
\$395
Members save **\$100**

LIFE AT HOME™ PERGOLA 9'8 X 9'8
21670346_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Optimum
Members-Only Price
\$245
Non-members
\$295
Members save **\$50**

EVERYDAY ESSENTIALS™ 4 BURNER GRILL
21673482_EA
**Must be a registered PC Optimum™ member to load and get this offer.

40,000 BTU
24 Burgers
Prepares
2 Year Limited
428 Sq Inches

Optimum
Members-Only Price
\$425
Non-members
\$495
Members save **\$70**

PC® PELLET SMOKER
21601306_EA
**Must be a registered PC Optimum™ member to load and get this offer.

28 Burgers
Wood Pellets/Charcoal
5 Year Limited
486 Sq Inches

SAVE UP TO 20%

PC® BBQ TOOLS
SELECTED VARIETIES
21670072_EA/21670082_EA

\$5

EVERYDAY ESSENTIALS™ ALUMINUM GRILLING ACCESSORIES
21680620_EA/21680933_EA

\$5

EVERYDAY ESSENTIALS™ SPRAY BOTTLE
450 ML
21295073_EA

\$4

PC® NON-STICK GRILL SKEWERS
4'S
21297995_EA

SAVE UP TO 40%

4 DAY SALE
THURSDAY, APRIL 2ND TO SUNDAY, APRIL 5TH

EASTER PLUSH
SELECTED VARIETIES
\$3-30
21688348_EA
21687713_EA
21689262_EA

SAVE UP TO 30%

4 DAY SALE
THURSDAY, APRIL 2ND TO SUNDAY, APRIL 5TH

EASTER GRASS AND FILLER EGGS
SELECTED VARIETIES
2.50-\$7
21687754_EA
21687758_EA
21687760_EA

SAVE UP TO 40%

4 DAY SALE
THURSDAY, APRIL 2ND TO SUNDAY, APRIL 5TH

EASTER BASKETS
SELECTED VARIETIES
1.50-\$12
21686297_EA
21686287_EA

SAVE \$2

4 DAY SALE
THURSDAY, APRIL 2ND TO SUNDAY, APRIL 5TH

\$4

EASTER MYSTERY EGG
SELECTED VARIETIES
21687693_EA
21687694_EA
21687695_EA

SAVE UP TO 30%

4 DAY SALE
THURSDAY, APRIL 2ND TO SUNDAY, APRIL 5TH

EASTER EGG DYE KIT
SELECTED VARIETIES
2.50-\$7
21620346_EA/21620685_EA

children's charity™

\$2 from purchase of each 12" bunny and \$1 from purchase of each 8" bunny will be donated to President's Choice Children's Charity to help feed kids at school across Canada. Learn more at pchildrenscharity.ca

\$2 DONATION TO PRESIDENT'S CHOICE CHILDREN'S CHARITY

\$8

8" PRESIDENT'S CHOICE CHILDREN'S CHARITY MINI BUNNY
SELECTED VARIETIES
21687513_EA
21687561_EA
21687564_EA

\$12

12" PRESIDENT'S CHOICE CHILDREN'S CHARITY BUNNY
SELECTED VARIETIES
21687511_EA/21687512_EA
21687521_EA

\$1 DONATION TO PRESIDENT'S CHOICE CHILDREN'S CHARITY

SAVE UP TO 25%

PC® SHEETS
350/500 THREAD COUNT, SELECTED VARIETIES
21586881_EA/21589492_EA

BUY ONE (1) GET ONE (1) 50% OFF

EVERYDAY ESSENTIALS™ BEACH TOWELS
\$12
21614179_EA/21614225_EA

JOE FRESH

Spring Into Savings



APP EXCLUSIVE OFFER*
GET **15,000** ^{Optimum} ^{Points}
when you spend \$75 or more on Apparel
\$15 back in points

20% off

Women's Sweaters*



~~\$35~~ NOW **\$28**
Women's Collared Sweater



~~\$35~~ NOW **\$28**
Women's Collared Sweater



~~\$39~~ NOW **\$31**²⁰
Women's Fleece Polo Sweatshirt



~~\$45~~ NOW **\$36**
Women's Striped Funnel Neck Sweater

20% off

Men's Select Tops*



~~\$35~~ NOW **\$28**
Men's Colour-Block Bowling Shirt



~~\$35~~ NOW **\$28**
Men's Camp Collar Shirt



~~\$45~~ NOW **\$36**
Men's Classic Short Sleeve Knit Polo



~~\$49~~ NOW **\$39**²⁰
Men's Striped Button-Up Polo Sweater



20% off

Adult Sleepwear*



~~\$24~~ NOW **\$19**²⁰
Women's Cotton Poplin Sleep Shirt



~~\$20~~ NOW **\$16**
Women's Oversized Sleep Dress



~~\$24~~ NOW **\$19**²⁰
Women's Cotton Poplin Sleep Pant



~~\$39~~ NOW **\$31**²⁰
Women's Modal Jersey Sleep Set

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details. Ends April 5. Excludes Clearance and Brands.

Lactantia
DEPUIS 1947

FOR MILK CONNOISSEURS

FRESH AND CREAMY **EASY TO DIGEST** **20g PROTEIN**

Lactantia PürFiltre FRESH TASTE - GOÛT FRAIS
2L
\$5.50
LACTANTIA PURFILTRÉ MILK, 2 L
SELECTED VARIETIES
21424891_EA

Lactantia Sans Lactose Free
2L
\$6
LACTANTIA LACTOSE-FREE MILK, 2 L
SELECTED VARIETIES
21441429_EA

Lactantia UltraPur 20g PROTEIN
NO SUGAR ADDED
10 ESSENTIAL NUTRIENTS
1.5 L
\$5.50
LACTANTIA ULTRAPUR MILK OR CHOCOLATE MILK
1.5 L
SELECTED VARIETIES
21694605_EA
21229130_EA

DAIRY FARMERS OF CANADA QUALITY MILK **PROUDLY MADE IN CANADA** **CDHF** Canadian Dairy Health

*per 250 mL serving

Silver Hills
SPROUTED POWER

Prepared in Canada

Unlock the power of sprouted

Made with organic ingredients

\$6

Silver Hills Bread, selected varieties and sizes
20318061001_EA/21047070_EA

BR BASKIN-ROBBINS

9.99

Baskin-Robbins® Sandwiches 4's or Tubs 946 mL
Selected Varieties
21721551_EA/21721501_EA

DRUMSTICK NETFLIX STRANGER THINGS

5.50

Nestlé® Drumstick® Confectionery or Novelties
Selected Varieties 4/6's, 4-10's, 1.5 L
21722287_EA

ioGO TREAT FREELY with ioGO® frozen yogurt!

6

ioGO® Frozen Yogurt Novelties 4/8's or Tubs 946 mL
Selected Varieties
21654421_EA/21654591_EA

Häagen-Dazs EXTRAAZ

5.50

Häagen-Dazs® 414 mL - 450 mL or 3-4's
Selected Varieties
21722352_EA/21722188_EA

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BRING FRESH FLAVOUR TO THE EASTER TABLE

fontaine santé

2/\$7 OR \$4 EA.

2/\$7 OR \$4 EA.

2/\$11 OR \$6.50 EA.

Traditional Hummus 260 g 20501132_EA | Roasted Pine Nut Hummus! 283 g 21687314_EA
Chili Spiced Oil Hummus! 482 g 21687273_EA | Caramelized Onion Hummus! 283 g 21687570_EA

OKA

CELEBRATE EASTER THE CANADIAN WAY

9

OKA Maple Original 190 g
21518485_EA
20920756_EA

3.50 /100g

OKA Classique L'Artisan Swiss-Style Smoke
21162370_KG
20963094_KG

6

MONSIEUR GUSTAV Double crème Camembert cheese
21619307_EA
21619313_EA

8

L'EXTRA Brie, Camembert NOTRE-DAME Brie
21528319_EA
20016313_EA

3.50 /100g

L'EXTRA Brie Double crème
21157608_KG
21128235_KG

8

KERRYGOLD Dubliner Reserve Cheddar 198 g
20591635_EA
20399976_EA

3.50 /100g

JARLSBERG Cheese
21388103_KG

7

ENTREMONT Brie, Camembert
21692867_EA
21692836_EA

5 /100g

CAMBOZOLA Cheese
20001969_KG

10

SNOWDONIA Beech Wood Black Bomber 200g
21638991_EA
21632796_EA

Tre Stelle

EASTER MADE EASIER.

7

Tre Stelle® Feta 200 g
20803498_EA

15

Tre Stelle® Mascarpone 475 g
20130433_EA

8

Tre Stelle® Ricotta Selected Varieties 400-475 g
20803652_EA

8

Tre Stelle® Mozzarella Ball 340 g
20109267_EA

7

Tre Stelle® Boccocini Selected Varieties 200 g
20322808_EA

Express Online grocery pickup & delivery

Online groceries, hand-selected for you

Get **\$15 in PC Optimum™ points** on your first 5 eligible online grocery orders.

That's \$75 back in **(pts)**

Use code **PCX5**

Shop now

\$5.49

*Terms and conditions apply. See site for details.

Wonderful PISTACHIOS

SALTED OR UNSALTED
225 g
21085963001_EA/21018439_EA

\$5.49

oikos SNACK TO WIN

YOU COULD WIN A TRIP FOR 2 TO THE STANLEY CUP® FINAL

\$25,000 IN TOTAL PRIZES

2/\$7 OR \$4 EA. Oikos® Pro™ selected varieties 300 mL 21651846_EA

\$8.50 Oikos® Pro™ selected varieties 650 - 750 g 21305945_EA

3/\$12 OR \$4.99 EA. Oikos® selected varieties 4 x 100 g 20419715004_EA

THE OFFICIAL HIGH PROTEIN YOGURT OF THE NHL®

* No purchase necessary. Begins 03/23/26 at 12:00:01 AM ET & Ends 05/24/26 at 11:59:59 PM ET. Draw 05/25/26 at 2PM ET. One (1) Grand Prize: Trip for 2 to a 2026 Stanley Cup™ Final game (ARV \$9,000 CAD) and 920 Instant Win Prizes: a \$100 CAD Digital Prepaid Card (20 total), or a \$5 CAD Physical Danone Oikos® Coupon (800 total). Mathematical skill-testing question required. Full contest rules: www.snacktowin.ca. Oikos® used under lic., © 2026, Danone US, LLC. All rights reserved. Oikos® Pro™ used under lic., © 2026, Danone US, LLC. All rights reserved. NHL, the NHL Shield, the word mark and image of the Stanley Cup and the Stanley Cup Final logo are registered trademarks of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. © 2026 NHL. All Rights Reserved.

BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH

ALL 8 PACKS NOW AVAILABLE IN SINGLE FLAVOURS!

2/\$10 OR \$6.29 EA. Activia® selected varieties 8 x 100 g 21725748_EA

ACTIVIA EXPERT Supports gut health. Includes 3 probiotics.

ACTIVIA EXPERT pre pro biotics Supports gut health. Includes 3 probiotics.

ACTIVIA EXPERT pre pro biotics Supports gut health. Includes 3 probiotics.

\$4 Activia® Expert selected varieties 4 x 100 g 21688261_EA

\$6.50 Activia® Expert selected varieties 750 g 21688207_EA

\$4.50 Activia® selected varieties 650 g 20325132003_EA

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10-HOUR BREW FOR A BOLD AND SMOOTH TASTE

STOK COLD BREW COFFEE | CAFÉ

\$8 Stok® selected varieties 1.42 L 21203737_EA/21203739_EA

NEW LIMITED EDITION

PEPSI ZERO SUGAR 12 x 355 mL CANS

NEW

PEPSI MUG ROOT BEER 12 x 355 mL CANS

2/\$17 OR \$8.99 EA. **PEPSICO BEVERAGES** SELECTED VARIETIES 12X355 ML 20322361002_C12/21723693_C12

PEPSI MINI ZERO SUGAR 6 CANS

PEPSI MINI 6 CANS

2/\$10 OR \$5.49 EA. **PEPSICO BEVERAGES** SELECTED VARIETIES 6X222 ML 20857560004_C06/21189960_C06

2/\$15 OR \$8.29 EA. **bubly™ sparkling water beverage** selected varieties 12x355 mL 21651534_C12/21097177_C12

bubly sparkling water beverage. lime

bubly sparkling water beverage. blueberry

\$4.99 **bubly™ sparkling water beverage** selected varieties 6x222 mL 21718206_C06/21718382_C06

bubly mini 6 x 222 mL

bubly mini 6 x 222 mL

BRISK Iced Tea selected varieties 710 mL 21082610_EA/21653509_EA

2/\$4 OR \$2.49 EA.

BRISK Iced Tea. LEMON | CITRON

BRISK Iced Tea. MANGO | MANGUE

1.50

GATORADE PERFORM Sports Drink selected varieties 710 mL 21357035_EA/20305775003_EA

GATORADE PERFORM Sports Drink. Fruit Punch

GATORADE PERFORM Sports Drink. Lemon Blue

2/\$14 OR \$8.29 EA. **MONTELLIER® Carbonated Natural Spring Water** selected varieties 10x355 mL 21096722_C10/21096704_C10

MONTELLIER Carbonated Natural Spring Water

MONTELLIER Carbonated Natural Spring Water. LIME

Happy Easter



\$4.50

Pillsbury™ Ready to Bake Seasonal Cookies selected varieties 260-396 g
21306853_EA/21306856_EA



2/\$5
OR \$2.99 EA.



Betty Crocker™ Super Moist cake mix 375-404 g or Frostings 340-450 g, selected varieties
21547837_EA/20562641007_EA

2/\$6
OR \$3.79 EA.

Betty Crocker™ Potatoes selected varieties 141-215 g

20296518003_EA/21574286_EA



2/\$9
OR \$5.79 EA.

General Mills™ Cereal selected varieties 300-437 g

21104047_EA/21104058_EA



3/\$9
OR \$3.75 EA.

Nature Valley™ Sweet & Salty 175-210 g, Fibre 1™ Bars or Nature Valley™ Protein Bars or Nature Valley™ Biscuits 125-190 g selected varieties

21714114_EA/20686988001_EA



3/10.50
OR \$4.50 EA.

Pillsbury™ Pie Crusts or Breads selected varieties 340-400 g

20187585_EA/20317832003_EA



3/10.50
OR \$4.50 EA.

Pillsbury™ Base Sweet Goods selected varieties 351-468 g

20320962002_EA/20318034001_EA



\$2.50

Pillsbury™ Crescents or Weiner Wrap selected varieties 200-227 g

21505340_EA/20305424002_EA



© General Mills

RESTORE YOUR COOK-EAT BALANCE WITH

Campbell's



Tomato Fiesta Soup

JUST ADD



SCAN HERE FOR RECIPES



\$3

CAMPBELL'S® READY TO SERVE SOUPS SELECTED VARIETIES 515 ML 21479030_EA



1.50

CAMPBELL'S® CONDENSED SOUPS (TOMATO, CREAM OF MUSHROOM, CHICKEN NOODLE OR VEGETABLE) SELECTED VARIETIES 284 ML 20176214003_EA



\$5

PACE® CHUNKY SALSA SELECTED VARIETIES 642 ML 20307531001_EA



1.50

CAMPBELL'S® CONDENSED SOUPS SELECTED VARIETIES 284 ML 20297246002_EA

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PATAK'S
MAKES PERFECT

HAPPY VAISAKHI!

\$3

PATAK'S READY TO HEAT POUCH SELECTED VARIETIES 285 ML 21220533_EA

\$4

PATAK'S SAUCES SELECTED VARIETIES 400 ML 20217180002_EA



4.50

PATAK'S CURRY PASTE SELECTED VARIETIES 284 ML 20307057001_EA

1.99

PATAK'S SPICE RUBS SELECTED VARIETIES 25 G 21694790_EA



SCAN FOR RECIPE INSPIRATION

Refresh & Enjoy

11.99

WHITE CLAW ZERO SELECTED VARIETIES 4X355 ML 21713043_CO4/21713063_CO4



10.99

MICHELOB ULTRA ZERO SELECTED VARIETIES 6X355 ML 21706873_CO6



10.99

GUINNESS 0.05% SELECTED VARIETIES 4X440 ML 21567137_CO4



9.99

HEINEKEN 0.0% SELECTED VARIETIES 6X330 ML 21099500_CO6 21100011_CO6



10.99

CORONA CERO SELECTED VARIETIES 6X330 ML 21650191_CO6



10.99

ATHLETIC BREWING CO SELECTED VARIETIES 6X355 ML 21538144_CO6 21538122_CO6



FOR HEALTHY LOOKING, BEAUTIFUL SMILES!



Optimum™
GET 6,000 pts
 for every \$30*
 spent on Crest,
 Oral-B, Fixodent
 or Burt's Bees oral
 care products
 selected varieties and sizes

\$6
 back
 in points

LIMIT 6
 AFTER LIMIT
 4.49 EA.



3⁵⁰ Crest Complete Whitening Plus
 Scope Minty Fresh 120 mL or
 Crest Kids Strawberry
 Stand-Up Tube 85 mL
 21354028_EA/21354458_EA

LIMIT 6
 AFTER LIMIT
 5.99 EA.



5⁵⁰ Crest Gum Detoxify Deep Clean 63 mL
 or Crest Scope Classic Mint 1 L
 21354690_EA/20948747_EA

LIMIT 6
 AFTER LIMIT
 7.49 EA.

6⁵⁰

Crest Kid's Toothbrush
 Chameleon 3+ Years 2's
 or Oral-B Complete
 Satin Floss 2x50 m Twin
 21507005_EA/20598749_EA



LIMIT 4
 AFTER LIMIT
 10.49 EA.

9⁵⁰

Crest 3D White Advanced Radiant
 Mint 3x70 mL or Crest Pro-Health
 Advanced Clean Mint 1 L
 21506752_EA/20902657_EA



LIMIT 4
 AFTER LIMIT
 31.99 EA.

\$25

Oral-B Pro 300 Floss Action Rechargeable
 Toothbrush ea., Crest 3D White Whitestrips
 Classic Vivid 10's or Oral-B Precision
 Clean Brush Heads 3's
 21475266_EA/21475266_EA/20346231002_EA



\$50

Oral-B iO2 Series Rechargeable
 Toothbrush Black ea., or
 Oral-B iO Series Brush Heads
 Ultimate Clean Black 4's
 21616655_EA/21627550_EA



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SENSODYNE
CLINICAL
WHITE

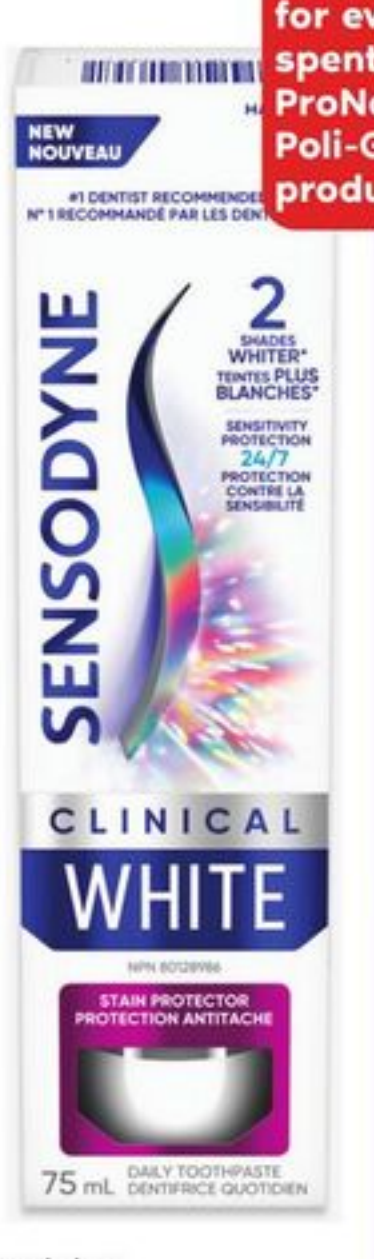
2 SHADES
 WHITER
 TEETH*

+24/7
 SENSITIVITY PROTECTION**

LIMIT 4
 AFTER LIMIT
 9.99 EA.

\$8
 each

SENSODYNE
 selected varieties and sizes
 21657970_EA/21657910_EA



#1 DENTIST RECOMMENDED
 BRAND FOR SENSITIVE TEETH

*Compared to a regular toothpaste, after 8 weeks of twice daily brushing. **With twice-daily brushing.

Optimum™
GET 3,000 pts
 for every \$15*
 spent on Sensodyne,
 ProNamel, Polident,
 Poli-Grip or Biotene
 products

\$3
 back
 in points

SENSODYNE
PRONAMEL

Actively
Strengthens
 your enamel

- Stronger defence*
- 24-hour cavity protection



\$6⁸⁰
 each

PRONAMEL
 selected varieties and sizes
 21358365_EA/21471656_EA

LIMIT 6
 AFTER LIMIT
 8.99 EA.

*against dietary acids. With twice daily brushing. Also relieves sensitive teeth.

POLIDENT **POLIGRIP**

#1 DENTIST
RECOMMENDED
BRANDS*



LIMIT 6
 AFTER LIMIT
 8.99 EA.

\$7⁵⁰
 each

POLIDENT or
 POLIGRIP
 selected varieties
 and sizes
 20437569002_EA
 21093453_EA



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