



Best
IN SEASON

LIVE LOUISIANA
CRAWFISH

field run,
sold by
the sack

available Friday, Saturday & Sunday only!

FRESH! BOILED CRAWFISH, AVAILABLE SATURDAY AND SUNDAY ONLY, WHILE SUPPLIES LAST!

H-E-B This week's BIG SAVINGS

FRESH!
Texas Style Beef Ribs
boneless shoulder
USDA Select
Texas-Size Pack



\$5.99
lb.

SAVE up to \$2 per lb.

LARGE!
Avocados



97¢
ea.

YOUR CHOICE!
FRESH!
Hill Country Fare
Chicken
Drumsticks or Thighs
value pack



99¢
lb.

Whole Seedless
Watermelon



\$4.97
ea.

FRESH!
H-E-B Natural
Pork Butt Steaks
value pack



\$2.99
lb.

YOUR CHOICE!
Bonduelle Bistro
Salad Bowl
assorted varieties, or
H-E-B Intensely Sweet
Cob Corn, 4 ct. tray



\$2.47
ea.

H-E-B Premium
Smoked Sausage
Links, 14.25 oz., 5 ct.
assorted varieties



SAVE
\$1.50
with yellow
coupon in-store
or online

EXTRA LARGE!
Green
Bell Peppers



2 for
\$1

FRESH SEAFOOD DAILY!

H-E-B Wild Caught
Jumbo Texas
Gulf Shrimp
16 - 25 ct. per pound
previously frozen



\$8.97
lb.

SAVE up to \$4 per lb.

FRESH!
Steelhead
Trout Fillets
responsibly raised



\$9.97
lb.

SAVE up to \$1 per lb.

OUR BIGGEST DEALS IN TEXAS!



SAVE
\$1
with yellow
coupon
in-store or
online

H-E-B Bakery
Chocolate Chewies
Cookies, 6 ct.,
Bakery Brookie,
Lemon Blondies, or
Sookies, 4 ct.,
assorted varieties

BUY
H-E-B Twisters®
Sandwich Cookies
12 - 20.7 oz.
assorted varieties

**GET
FREE!**

with yellow coupon
in-store or online

H-E-B Lone Stars
Baked Snack
Crackers, 6.6 oz.
assorted varieties

SAVE up to \$1.98!



Higher Harvest
by H-E-B™
Trail Mix or
Granola
8 - 10 oz.
assorted varieties

SAVE
\$2
with yellow
coupon
in-store or
online
WHEN YOU BUY 2



**WHEN YOU
BUY \$20 OF
H-E-B Mi Tienda®
Items**
(excludes eggs)

SAVE
\$4
OFF YOUR
BASKET
with yellow coupon
in-store or online



BUY Great Catch or
Moontail Frozen
Boneless & Skinless
Tilapia Fillets, 4 lb. bag

**GET
FREE!**

with yellow coupon
in-store or online

Pacific Seafood
Frozen Wild
Coldwater
Salad Shrimp, 16 oz.



SAVE up to \$6.97!

WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, April 29 thru Tuesday, May 5, 2026 only at your neighborhood H-E-B Stores.

heb.com



MAL DEAL

save more than **\$8** in

FREE ITEMS
with yellow coupons in-store or online

BUY two (2)

H-E-B Fully Cooked Fajitas or Grilled Chicken 14 - 16 oz., assorted varieties



get 4 items free!

with yellow coupons in-store or online

- H-E-B Sour Cream 8 oz., regular or light
- H-E-B Original or Butter Flavored Flour Tortillas, 20 ct.
- H-E-B Natural Shredded Cheese 6 - 8 oz., assorted varieties
- Bush's Best Refried, Black, Pinto or Sidekicks Beans, 15 - 16 oz.



Combo Loco

two (2) Barilla Blue Box 12 - 16 oz., or Barilla Ready Pastas 7 oz., assorted varieties (excludes Lasagna and Tortellini)



BUY GET 3RD FREE!
with yellow coupon in-store or online
SAVE UP TO \$2.18!



Kellogg's Special K Family Size Cereal, 15.5 - 18.6 oz. assorted varieties



BUY GET FREE!
with yellow coupon in-store or online
SAVE UP TO \$3.25!



H-E-B Liquid Dish Soap, 28 oz. assorted varieties

Chosen Foods Avocado Oil 25.4 oz. assorted varieties



BUY GET FREE!
with yellow coupon in-store or online
SAVE UP TO \$7.49!



Chosen Foods 100% Pure Avocado Oil or Baking Avocado Oil Spray, 4.7 oz.

Nabisco Multipack Snacks, 20 ct. assorted varieties



BUY GET FREE!
with yellow coupon in-store or online
SAVE UP TO \$4.97!



Nabisco Family Size Oreo Sandwich Cookies 10.68 - 18.71 oz. assorted varieties

LOW PRICES ON EVERYTHING YOU NEED!



SAVE \$1
with yellow coupon in-store or online
WHEN YOU BUY 2

H-E-B Sweetened or Unsweetened Sparkling Water 12 pk., 12 oz. cans assorted varieties



PRIME 1

SAVE \$1
with yellow coupon in-store or online



NATURAL

H-E-B Prime 1, Natural, or Wagyu Ground Beef 16 oz. brick assorted varieties



2 for \$7
with yellow coupon in-store or online
WHEN YOU BUY 2

H-E-B Chopped, Organics*, or Salad Kits 6.8 - 13.4 oz. assorted varieties (excludes Grab & Go salad bowls)

MORE BIG SAVINGS

Gain Plus Liquid Laundry Detergent 45 loads assorted varieties



SAVE \$5
with yellow coupon in-store or online

Colgate Optic White Advanced, Pro Series or Purple, Colgate Sensitive, Charcoal, Max Fresh Fruit Fusion or Total, or hello Toothpaste, 3 - 12 oz. (excludes travel/trial items)



SAVE 25%
with yellow coupon in-store or online

Field & Future by H-E-B™ Liquid, 66 loads, or Laundry Detergent Pacs, 31 ct.



SAVE \$1
with yellow coupon in-store or online

WHEN YOU BUY \$50 OF P&G Items
includes: Tide, Charmin, Crest, Gain, Bounty, Dawn, Cascade, Pampers, Native, Gillette, Always, Old Spice, and more (excludes Gain Plus, 45 loads and Tide evo)
must buy 2 or more items



SAVE \$10 OFF YOUR BASKET
with yellow coupon in-store or online



SAVE 40%
with yellow coupon in-store or online

Destination Holiday™ Candle Jars 12 or 20 oz., or Wax Melt Items



SAVE \$2
with yellow coupon in-store or online
WHEN YOU BUY 2

American Greetings Items retail value \$2.99 or more

Ferrero Rocher or Collection, Raffaello, or Fannie May Candy Items assorted varieties



SAVE 25%
with yellow coupon in-store or online

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We reserve the right to limit quantities.