

STORE HOURS: MON - SAT: 7am - 8pm | SUN: 8am - 8pm

Follow Us On  

BUY LOCAL,
BUY FRESH!

Big E's supermarket

GRAND SLAM SAVINGS!



11 Union St., Easthampton, MA • Phone: (413) 527-2125

Visit us online: www.bigessupermarket.com

USDA Choice Beef
Family Pack
**Bottom Round
London Broil**
\$5.99
lb. 

Big E's Fresh Premium • Grade A
Family Pack
**Boneless
Chicken Breast**
\$2.49
lb.

Big E's Fresh
Bone-In • Family Pack
**Country Style
Pork Ribs**
\$2.49
lb. 

**SAVE EVEN MORE WITH
YOUR BIG E'S PERKS+ LOYALTY APP**


Product of Mexico
10 Oz Pkg.
NatureSweet
Constellation
Tomatoes
\$2.99
ea. **PRICE WITH
BIG E'S PERKS+
OFFER**

Freshly Sliced
White or Yellow
**Land O Lakes
American Cheese**
\$3.99
lb. 

4 Pack
**Hamburger
or Hot Dog
Rolls**
\$1.99
ea.

Product of Peru
**Seedless
Red Grapes**
\$2.49
lb.

Product of USA
**Broccoli
Crowns**
\$1.99
lb.

SAVE EVEN MORE WITH YOUR PERKS+ LOYALTY APP!


3.1-6.8 Oz Box • Asst. Var.
**Green Mountain
10 Ct Coffee
K-Cup Pods**
\$6.98
ea. **PRICE WITH
BIG E'S PERKS+
OFFER**


16 Oz Box • Asst. Var.
**Prince
Pasta**
\$1.18
ea. **PRICE WITH
BIG E'S PERKS+
OFFER**


16-24 Oz Jar • Asst. Var.
**Ragu
Pasta Sauce**
\$2.28
ea. **PRICE WITH
BIG E'S PERKS+
OFFER**


5.25-6 Oz Box • Asst. Var.
**Annie's
Macaroni
& Cheese**
**BUY 1, GET 1
FREE** **PRICE WITH
BIG E'S PERKS+
OFFER**


4.6-7.2 Oz Box • Asst. Var.
**Rice-A-Roni
or Pasta Roni**
3/\$3
LIMIT 1 OFFER
SALE PRICE
3/\$4
DIGITAL COUPON
**\$1.00 OFF
THREE**
SINGLE USE ONLY **PRICE WITH
BIG E'S PERKS+ OFFER**


50.7 Oz Btl. • Asst. Var.
**Filippo Berio
Olive Oil**
\$12.98
ea. **PRICE WITH
BIG E'S PERKS+
OFFER**


8 Oz Pkg. • Asst. Var.
**Cabot Creamery
Cheese Bars
or Shreds**
2/\$5
MUST BUY 2 **PRICE WITH
BIG E'S PERKS+
OFFER**


Asst. Var. • 48 Oz Crtn.
or 16.5-36 Oz Box
**Friendly's
Ice Cream
or Novelties**
\$3.98
ea. **PRICE WITH
BIG E'S PERKS+
OFFER**

 **JOIN TODAY AND SAVE WITH OUR
LOYALTY PROGRAM**
EARN points. REDEEM rewards and TRACK your points via the app!

**SIGNING UP
IS EASY!**
To enroll into the program,
simply enter your mobile phone
number on the AppCard terminal's
Welcome screen at checkout.

**EARN POINTS
AND
REWARDS**
After you check in, you'll automatically
earn points for your purchases which
can be redeemed for discounts and
free items. Redeem rewards by simply
tapping the icon on the terminal.

**DOWNLOAD
THE APPCARD
APP**
Track your points and available
rewards by downloading the
AppCard mobile app for iPhone
or Android.

SALE PRICES EFFECTIVE	SUN	MON	TUES	WED	THURS	FRI	SAT
	4/12	4/13	4/14	4/15	4/16	4/17	4/18

DOUBLE COUPONS EVERY DAY
Up to 99¢ Value See Details in Store

**Online Shopping
Now Available
Through Instacart!**


Not responsible for typographical errors. We reserve the right to limit quantities. Photos are for design purposes only and do not necessarily depict actual sale items.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

**GRAND SLAM SAVINGS in our
FRESH MEAT DEPT.**

WILD WEDNESDAY!
EVERY WEDNESDAY!
EARN DOUBLE POINTS Big E's PERKS+
IN ALL DEPARTMENTS
WITH YOUR BIG E'S PERKS+ LOYALTY APP EXCLUDES BEER & WINE, LOTTERY & GIFT CARDS

USDA Choice
Beef Round
Cubed
Steaks

\$6.49
lb.



Big E's Fresh • Premium Grade A
Thin Sliced \$4.99/lb. or
Boneless Skinless
Chicken Breast

\$3.99
lb.

Big E's • Thin Sliced, Thick Cut or
Bone-In
Center Cut
Pork Chops

\$2.99
lb.



Plainville Farms
Antibiotic Free
Thin Sliced
Turkey Cutlets

\$7.99
lb.



USDA Choice
Beef Round
Stew Meat

\$5.99
lb.



USDA Select • Family Pack
Boneless
Rib Eye
Steaks

\$14.99
lb.



16 Oz Pkg. • Plainville Farms
94% Lean
Ground Turkey

\$5.99
ea.

16 Oz Pkg.
Perdue
Ground Chicken

\$3.99
ea.

1.4 Lb Pkg.
Catelli Bros.
Meatloaf Mix

\$8.99
ea.

Springer Mountain Farms Plus
Antibiotic Free • 3 Lb Avg.
Whole Chicken

\$1.99
lb.

24 Oz Pkg. • Asst. Var.
Tyson
Pork Loin Filet

\$6.99
ea.

12 Oz Pkg. • Italian or Teriyaki
Aidell's
Meatballs

\$4.99
ea.

6 Oz Pillow Pack
Hormel
Sliced Pepperoni

\$4.49
ea.

12 Oz Pkg.
Oscar Mayer
Sliced Bacon

\$6.99
ea.

16 Oz Pkg. • Hot or Sweet
Perri
Sausage Links

\$4.99
ea.

GOURMET

Big E's Gourmet
Boneless
Seasoned
Chicken Breast **\$4.99** lb.

Big E's Gourmet
Bone-In
Stuffed
Pork Chops **\$2.99** lb.

SEAFOOD

Frozen
Wild Caught
Flounder
Fillets

\$6.99
lb.

Fresh Sushi **50% OFF**
AFTER 7:30PM EVERYDAY
FRESH MADE SUSHI ONLY
RESERVED FOR IN-STORE ONLY

SUSHI
Daily Fresh

10 Oz Pkg. • Beer Battered or Baja Buffalo
Margaritaville
Shrimp

\$8.99
ea.



TRYTKO'S

Trytko's Fresh
Store Made
Family Pack
Kielbasa Links

\$6.99
lb.

Trytko's Fresh Store Made
Maple
Sausage Links **\$4.99** lb.

Gourmet Custom
Smoked Meats and
Specialty Products
Fresh Store Made
Beef Sausage Links
Made Fresh Daily!

Kielbasa Of The Week

Trytko's
Store Smoked
Cheddar
Cheese
Kielbasa **\$6.99** lb.

FRESH DELI

Freshly Sliced
Deutschmacher
Honey
Ham

\$7.99
lb.



Freshly Sliced • Antibiotic Free
Al Fresco
Oven Roasted
Turkey Breast

\$9.99
lb.



We Carry A
Large Selection of
Boar's Head
Deli Products

Freshly Sliced
Butterball
Turkey
Pastrami **\$5.99** lb.

Freshly Sliced • Buffalo
or Golden Roasted
Charter Reserve
Chicken Breast **\$9.99** lb.

Freshly Sliced
McCadam
Muenster
Cheese **\$4.99** lb.

PREPARED FOODS

\$9.99
ea.

Lunchtime Favorite
Jumbo Italian
Cold Cut Grinder

Great
Meatless Option
Fettuccine
Alfredo **\$8.99** lb.

\$4.99
lb.

Boston Salads
Macaroni or Potato
Salad or Coleslaw

Italian
Sausage
And Chicken
With Pasta **\$9.99** lb.

Boston Salads
Marinated
Cucumber Salad **\$5.99** lb.

Boston Salads
Deluxe
Egg Salad **\$8.99** lb.

32 Oz Cntr. • Peggy's Kitchen
Family Size
Lemon Chicken
With Veggies **\$19.99** ea.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

GRAND SLAM SAVINGS in our GROCERY AISLES

SAVE EVEN MORE WITH
YOUR BIG E'S PERKS+ LOYALTY APP

13.5 Oz Box • Asst. Var.
Pop-tarts
Toaster
Pastries
\$3.49

4.8-8 Oz Box
Asst. Var.
Betty Crocker
Fruit Snacks
2/\$6

14.5-15.25 Oz Can • Asst. Var.
Excludes Peas
Food Club
Vegetables
5/\$5

28-29 Oz Can
Asst. Var.
RedPack
Tomatoes
2/\$4

12 Oz Btl.
Gulden's
Spicy Brown
Mustard
2/\$4

34 Oz Btl. • Asst. Var.
Persil
Laundry
Detergent
PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE
\$5.99
LIMIT 1 OFFER

SALE PRICE
\$7.99
ea.
DIGITAL COUPON
\$2.00 OFF ONE SINGLE USE ONLY

6.3-7.4 Oz Box • Asst. Var.
Quaker
Chewy
Granola Bars
2/\$7

5 Oz Can
Bumble Bee
Solid White
Tuna Albacore
2/\$4

6.5 Oz Can
Minced or Chopped
Snow's
Clams
2/\$5

10.75 Oz Can • Tomato
or Chicken Noodle
Campbell's
Soup
3/\$4

20 Oz Btl.
Hunt's
Tomato
Ketchup
2/\$4

14 Oz Jar
Ragú
Pizza
Sauce
\$1.79

13 Oz Pkg. • Asst. Var.
Snack Pack
4 Pack
Pudding Pack
2/\$4

9.5-13 Oz Pkg. • Asst. Var.
Nabisco
Chips Ahoy!
Cookies
\$3.99

12 Oz Pkg.
Xochitl
Tortilla
Chips
\$4.99

33.8 Oz Btl. • Asst. Var.
Polar
1 Liter
Soda or Seltzer
77¢
Plus Dep.

500 ml Btl. • Asst. Var.
Coca-Cola
6 Pack
Soda
2/\$13
Plus Dep.

12 Oz Cans • Asst. Var.
Schweppes
12 Pack
Seltzer
\$6.49
Plus Dep.

32 Oz Box
Food Club
Pancake
Mix
\$2.99

24 Oz Btl.
Food Club
Pancake
Syrup
2/\$5

2.12 Oz Cup
Asst. Var.
Kodiak Cakes
Oatmeal Cups
2/\$4

10.4 Oz Box • Asst. Var.
Kellogg's
Nutri-Grain
Bars
\$3.99

8.25 Oz Pkg.
Crav'n Flavor
Cashews
\$5.49

54-110 Ct Box • Asst. Var.
Scotties
Facial
Tissues
\$1.79

FRESH DAIRY DEPT.

52 Oz Crtn. • Asst. Var.
Florida's Natural
Orange Juice
\$3.99

6 Oz Cup • Asst. Var.
Yoplait
Yogurt
70¢

32 Oz Cntr. • Asst. Var.
Chobani
Greek Yogurt
Quart
\$6.49

52 Oz Btl. • Asst. Var.
Simply
Ades
or Punch
\$2.99

32-52 Oz • Asst. Var.
Planet Oat
Oatmilk
or Creamer
\$2.99

10-13 Oz • Asst. Var.
Marie Callender's
Shepherd's Pie,
Pot Pies or Bowls
\$2.99

32 Oz Btl. • Asst. Var.
International Delight
Creamer
\$3.49

48 Oz Btl. • Asst. Var.
ST&K
Cold Brew Coffee
\$5.49

16 Oz Cntr.
Daisy
Cottage Cheese
\$2.99

14 Oz Aerosol Can
Cabot Creamery
Sweetened Light Whipped Cream
\$4.79

FROZEN FOODS

6-11.5 Oz • Asst. Var. • Pizza or
Lean Cuisine Classic
or Signature Meals
\$3.49

6 Oz Cup • Asst. Var.
Friendly's Ice Cream
Sundae Cups
4/\$5

9-14 Oz • Asst. Var.
Häagen-Dazs
Ice Cream
or Bars
\$4.49

15 Oz Box
Outshine
Fruit Bars
\$4.49

8 Oz Box • Asst. Var.
Smuckers
Uncrustables
\$3.29

10-12 Oz Pkg. • Asst. Var.
Hanover
Vegetables
3/\$7

19-25 Oz Pkg. • Asst. Var.
Mama Rosie's
Pasta
\$5.49

7.5-16 Oz Box • Asst. Var.
Mars
Ice Cream Novelties
\$4.99

BEER & WINE DEALS

\$15.99
+Dep.
12 Oz Cans or Btl.
Budweiser, Bud Light,
Miller Lite, Coors Light
or Banquet 12 Pack

\$18.99
+Dep.
12 Oz Cans
Michelob
Ultra
12 Pack Beer

12 Oz Cans or Btl.
Asst. Var.
Samuel Adams
12 Pack Beer
\$19.99
+Dep.

750 mL Btl.
Asst. Var.
Bogle
Wines
\$10.99
ea.

750 mL Btl.
Asst. Var.
Crane Lake
Wines
\$5.99
ea.

15 L Btl.
Asst. Var.
Barefoot
Wines
\$12.99
ea.

Josh Cellars Wines
750 mL Btl.
Rosé, Pinot Grigio,
or Sauvignon Blanc
\$14.99
ea.

Cabernet, Legacy Red,
Chardonnay or Merlot
\$16.99
ea.

Pinot
Noir
\$18.99
ea.

Tuesday BLITZ

SAVE BIG ONE DAY ONLY!

PRICES VALID TUESDAY, APR. 14th ONLY!

For **ONE DAY ONLY** we slash our prices, no cards needed, giving you savings you won't find anywhere else. It's one day only, across all departments, while supplies last, so get here early Tuesday!

Fresh Strawberries
Product of USA
16 Oz Cntr.

\$2.98
Ea.



Food Club Point Cut Corned Beef
Or Bea's Flat Cut \$4.98/Lb.

\$3.48
Lb.



BelGioioso Shredded Parmesan Cheese
5 Oz Cup

\$2.98
Ea.



8 Inch Lemon Crunch Pie
24 Oz Pkg.

\$3.98
Ea.



Keelber Cookies
8.8-13 Oz Pkg.
Asst. Var.

\$2.68
Ea.



Pepsi 6 Pack Soda
16.9 Oz Btls.
Asst. Var.

\$3.68
Plus Dep.



Land O Lakes Butter Quarters
16 Oz Box

\$2.68
Ea.



McCain Fries or Onion Rings
14-32 Oz Pkg. • Asst. Var.

\$2.48
Ea.



BAKERY SHOPPE

Asst. Flavors
24 Pack
Mini Cookies

\$5.99
ea.



14-16 Oz Pkg.
Asst. Flavors
Chabaso Ciabatta Bread

\$4.99
ea.

16 Ct Pkg.
Asst. Flavors
Fruit Strudel Bites

\$2.99
ea.

Fresh Baked Muffin *of the week*
Homestyle
Chocolate Chip or
Double Chocolate
Muffins 4 Pack

\$4.99
ea.

Cake Slice *of the week*
7.9 Oz Pkg.
Marshmallow
Cookie Dough
Cake Slice

\$5.49
ea.

Store Made Item *of the week*
Fresh
Breakfast
Bread

\$5.99
ea.

Artisan Bread *of the week*
16 Oz Pkg.
Ecce Panis
Neo Tuscan
Boule

\$4.99
ea.

ORGANICS

Product
Of Costa Rica
Organic
Bananas

99¢
lb.



Product Of USA • 3 Ct Bag
Organic
Lemons

\$2.99
ea.

Product Of USA • 9 Oz Pkg.
Olivia's Organics
Microwave Spinach

\$3.99
ea.

Product Of USA • 8 Oz Pkg.
Organic
Whole White Mushrooms

\$2.49
ea.

PRODUCE PICKS

Product Of Mexico
Fresh
Avocados

\$1.29
ea.



Product Of USA
12 Oz Pkg.
Green
Beans

\$2.99
ea.



Product Of Mexico
Green or
Yellow
Squash

\$1.69
lb.



Product of USA
Anjou
Pears

\$1.69
lb.



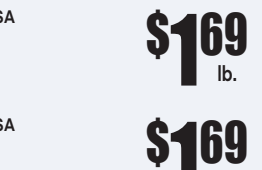
Product of USA
Seedless
Navel
Oranges

\$1.29
lb.



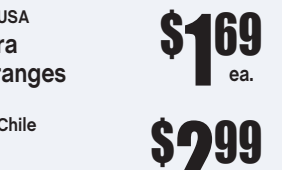
Product of USA
Fuji
Apples

\$1.69
lb.



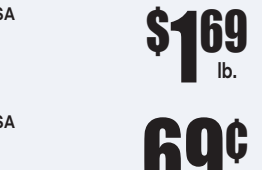
Product of USA
Cara Cara
Navel Oranges

\$1.69
ea.



Product of USA
Pink Lady
Apples

\$1.69
lb.



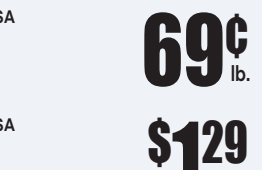
Product of Chile
Black
Plums

\$2.99
lb.



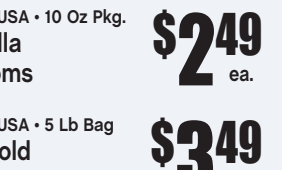
Product of USA
Green
Cabbage

69¢
lb.



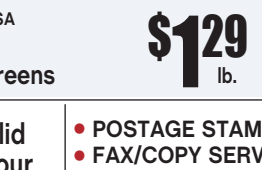
Product of USA • 10 Oz Pkg.
Baby Bella
Mushrooms

\$2.49
ea.



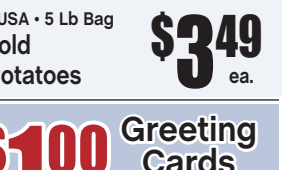
Product of USA
Kale or
Collard Greens

\$1.29
lb.



Product of USA • 5 Lb Bag
Yukon Gold
or Red Potatoes

\$3.49
ea.



All Sale Prices Valid
With The Use Of Your
Big E's Perks Card

- POSTAGE STAMPS
- FAX/COPY SERVICE
- LOTTERY
- AND MUCH MORE!

\$1.00 Greeting Cards
Every Day!