

WST\_AB\_MB\_SK

**LOWEST PRICE**  
on select flyer items or automatically receive the difference in Scene+ points!

VERIFIED PRICE Guarantee

**SAFEWAY**

**Sobeys**

VERIFIED ✓  
**3.99**  
/lb



Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size 8.80/kg

VERIFIED ✓  
**6.88**  
/lb



COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts 15.17/kg

value size

VERIFIED ✓  
**9.99**



BUTCHER'S SELECTION BBQ or Honey Garlic Pork Back Ribs 680 g or COMPLIMENTS Smoked Sausages 900 g

VERIFIED ✓  
**3.99**



COMPLIMENTS Rainbow Peppers 3 pk product of Western Canada or Mexico

3 PACK

BUY 1 GET 1 FREE  
of equal or lesser value



COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb 340 g selected



VERIFIED ✓  
**4/\$5**

Large Avocados or Large Red Haden Mangoes product of Mexico

1,000 PTS when you buy 2  
That's like \$10 toward your groceries  
VERIFIED ✓  
**19.99**



NABOB Roast & Ground Coffee 915-930 g or COMPLIMENTS Whole Bean Coffee 907 g



VERIFIED ✓  
**2.47**

DEMPSTER'S White or Whole Wheat, Texas Toast Bread 570-675 g, Hot Dog or Hamburger Buns 12 pk



VERIFIED ✓  
**5.49**

CHAPMAN'S Premium or No Sugar Added Ice Cream, Frozen Yogurt or Sorbet 1-2 L selected



VERIFIED ✓  
**11.99**

PUREX Bathroom Tissue 24=48 or 12=48 Rolls, SPONGETOWELS 6=12 Rolls or SCOTTIES Facial Tissue 12 pk



VERIFIED ✓  
**5.97**

CRACKER BARREL Cheese 340-400 g, Shreds 250-320 g or BLACK DIAMOND Cheestrings 12-16 pk



VERIFIED ✓  
**4.97**

HEINZ Ketchup 750 mL-1 L or Picnic Pack 3 pk 375 mL or KRAFT Miracle Whip or Mayonnaise 650-890 mL

YOUR **1,000 PTS** OFFER IS WAITING  
Visit the Sobeys or Safeway app or [Sobeys.com/offers](https://www.sobeys.com/offers) or [Safeway.ca/offers](https://www.safeway.ca/offers)  
Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

Scene+ **DIGITAL EXCLUSIVE**  
OFFER AVAILABLE **APRIL 30-MAY 6, 2026**



VERIFIED ✓  
**12.98**

YAMAY Jasmine Rice 8 kg

\*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys or Safeway stores for the weekly flyer period. Program subject to change without notice. Visit [sobeys.com](https://www.sobeys.com) or [safeway.ca](https://www.safeway.ca) for additional details.

THU 30 | FRI 1 | SAT 2 | SUN 3 | MON 4 | TUE 5 | WED 6

Prices and offers in effect April-May 2026



More deals! Scan here for our full flyer



WST\_AB2

# Scene MEMBER PRICING

Swipe your Scene+ Card and Save





**MEMBERS SAVE \$1**

**4.99** MEMBER PRICING

**5.99** without Scene+ Card

MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Crisp 65-85 g, SCHNEIDERS Cooked Bacon 100 g, Juicy Jumbos or Smoked Sausages 375-450 g selected



**MEMBERS SAVE 40¢/lb**

**7.29** /lb MEMBER PRICING

2.84/kg

**7.69** /lb, 3.73/kg without Scene+ Card

Prepared Fresh Daily  
Watermelon quarters or slices assorted sizes



**MEMBERS SAVE 77¢**

**2.22** MEMBER PRICING

**2.99** without Scene+ Card

CHRISTIE Snacking or Mini Crackers selected 162-200 g



**MEMBERS SAVE 44¢**

**7.25** MEMBER PRICING

**7.69** without Scene+ Card

MICHELINA'S Frozen Entrées 128-284 g

Look for more Member Pricing throughout the flyer and in-store.

## Scene MEMBER DAY

**GET 15% OFF**

**OR 200 PTS**

FOR EVERY \$20 SPENT<sup>†</sup> ON A MINIMUM \$50 GROCERY PURCHASE!<sup>†</sup>

See back page for details

**TUESDAY, MAY 5, 2026 ONLY!**  
EXCLUSIVELY FOR SCENE+ MEMBERS

**price  
LOCK**



**Prices locked in until  
June 3, 2026**



**150 PTS**  
when you buy 2

**5.99**

ASIAN INSPIRATIONS  
Entrees or MULDOON'S Dry  
Pork Bites or Mini Corn  
Dogs 300-400 g



**1 kg**

MEMBERS SAVE \$4

**13.99**  
MEMBER  
PRICING

**17.99** 000g

without  
Scene+ Card

H&H Dried Fruit Thai Honey Mango 1 kg



**2/\$9**

MISS VICKIE'S Kettle  
Chips 190-200 g



**2/\$8**

KELLOGG'S Eggo  
Waffles, French Toast  
Sticks or Pancakes  
270-330 g



**2.99**

KELLOGG'S Nutri-Grain  
Bars, Rice Krispies Squares,  
Pop-Tarts or Pastry Crisps  
selected 125-384 g

**Aisles and aisles  
of value**

# stock up for CINCO DE MAYO

**500 PTS**  
when you buy 1  
**6.99**  
/lb

Fresh Lean Ground Beef available only in 5 lb tube 15.41/lb



**250 PTS**  
when you spend \$25 or more  
**17.99**  
/lb

Fresh Boneless Bottom Sirloin Tri Tip Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef 39.66/kg



**100 PTS**  
when you buy 2  
**5.47**

Limes product of Mexico 454 g 1 lb bag



**3.99**

OLD EL PASO Dinner Kits 250-510 g or Salsa 650 mL



**3.49**

LUCERNE or DAIRYLAND Sour Cream 450-500 mL



**5.99**

AL PASTOR Pulled Pork Loaded Fries 405 g available hot



**200 PTS**  
when you buy 2

AL PASTOR Pulled Pork Flatbread or Select Varieties 230-305 g



**2/\$7**

TOSTITOS Tortilla Chips 205-300 g



**2.99**

DEMPSTER'S 7" Tortillas 240-340 g or TIA ROSA Tortillas 220-328 g



Celebrate the taste of Mexico May 5

**7.99**

JANES Pub Style Breaded Chicken & Wings, COMPLIMENTS Spring or Egg Rolls, Cheese Sticks, Pickle Spears, Blooming Onion Pearls or Potato Skins 325-700 g



**3.79**  
/100 g

Fresh Steelhead Trout Fillets responsibly raised product of Western Canada



**3.99**

Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g



BAKED IN STORE  
Made with 100% Canadian Flour

READY FOR YOU Fresh from our kitchen

**\$10**

Ready for You Bowls 490 g available chilled



**8.88**  
/lb

Fresh, Flavourful Marinated Boneless Skinless Chicken Breast 19.58/kg



**3.99** **100 PTS**  
when you buy 2

PHILADELPHIA Cream Cheese 227-250 g selected or KRAFT Singles 410 g



**5.99**

DAIRYLAND Butter salted or unsalted 454 g



**2/\$5**

COMPLIMENTS Pasta 900 g or HUNT'S Thick & Rich Pasta Sauce or Tomato Sauce 680 mL or Tomato Paste 369 mL



**3.49**

EARTH'S OWN Select Beverages 1.75-1.89 L



**2/8.50**

COCA-COLA or PEPSI Soft Drinks 6x710 mL



**10.99**

NUTELLA Hazelnut Spread 1 kg, COMPLIMENTS Honey 750-1 kg or KRAFT Peanut Butter 2 kg



**3.99**

GENERAL MILLS Premium or Core Cereal 297-437 g or KELLOGG'S Cereal 210-525 g selected (excludes Family Size)



**100 PTS**  
when you buy 1

**6.99**

IMPERIAL Soft Margarine or Squares 1.28-1.36 kg



**27.99**

VAN HOUTTE Coffee Pods 48 pk or MCCAFFÉ Roast & Ground Coffee 875 g



**3/\$5**

CLOVER LEAF Flavoured Tuna 85 g or Skipjack Light Tuna 170 g



**9.99**

GAIN Liquid Detergent 2.6 L, TIDE Simply 2.72 L, DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or 1.66-2.63 L or DOWNY, GAIN or BOUNCE Sheets 120-200 pk



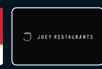
**500 PTS**  
when you buy 2

**10.99**

PURINA Tidy Cats Litter 2.72 kg



Scene+ GET 750 PTS FOR EVERY \$50 SPENT IN EDO JAPAN, REITMANS & JOEY RESTAURANTS GIFT CARDS



Offer valid during April 30 - May 6, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

PROUDLY CANADIAN safeway.ca | sobeys.com

Scene+ Member Day: †Discount with minimum \$50 grocery purchase and Scene+ card. Minimum purchase must be made in a single transaction. See in-store for details. †Points with minimum \$50 grocery purchase and Scene+ card. Get 200 Scene+ points for every \$20 in eligible grocery purchases. Minimum purchase must be made in a single transaction. See in-store for details.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, April 30, 2026 to Wednesday, May 6, 2026. Advertisements do not include taxes, deposits and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "We deliver" refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Sobeys or Safeway locations within Western Canada. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCafé@/Tim Hortons@/Starbucks@ products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit https://www.sceneplus.ca/terms-and-conditions. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. P06\_SBY\_WK01\_PRN\_WST\_AB

**200 PTS** when you buy 1

**23<sup>99</sup>**  
Premium Ecuadorian Roses  
1 dozen assorted colours

**12<sup>99</sup>** Tulips  
assorted colours  
10-stem bunch

**flowers for MOMS**  
We have their favourites here!

**29<sup>99</sup>**  
Flower Croft Birdhouse Planter or Aerie Mason Garden Planter

**15<sup>99</sup>**  
Spring Mug with Gerbera 4" pot  
grown in British Columbia  
while supplies last

**the way TO VALUE**

**100% fresh GUARANTEE**

**4<sup>77</sup>** /lb  
Extra Large Red or Black Seedless Grapes product of Chile 10.52/kg

**5<sup>99</sup>**  
Green Kiwi product of Greece or Italy 454 g

**7<sup>99</sup>**  
Raspberries product of Mexico or USA 340 g

**2<sup>99</sup>** /lb, ea  
Brussels Sprouts product of Mexico or USA no 1 grade 6.59/kg or Spinach Bunch product of Mexico or USA or ANDY BOY Rapini product of USA

**6<sup>99</sup>**  
HIROS Cherry Tomatoes on the Vine product of Canada 340 g

**6<sup>99</sup>**  
THE LITTLE POTATO CO. Potatoes product of Canada, Canada no 1, 3 lb

**BUY 1 GET 1 FREE**  
COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA 3.99 ea

**2<sup>27</sup>** /lb  
Bulk Vidalia Onions or Bulk Sweet Potatoes product of USA no 1 grade 5.00/kg

**1<sup>99</sup>** /lb  
Green or Grey Zucchini product of Mexico 4.39/kg

**3<sup>99</sup>** **200 PTS** when you buy 2  
COMPLIMENTS ORGANIC Cremini or White Sliced Mushrooms product of Canada 227 g

**2<sup>49</sup>** /lb  
Eggplant product of Mexico 5.49/kg

**6<sup>49</sup>** Whole or Cored Pineapple product of Costa Rica

**2<sup>99</sup>** /lb  
Anjou Pears product of USA extra fancy grade 6.59/kg

**\$4**  
Large Cantaloupe product of Guatemala or Costa Rica no 1 grade

**7<sup>99</sup>** **100 PTS** when you buy 2  
Bagged Ambrosia or McIntosh Apples product of Canada, Canada fancy grade or Gala Apples product of Chile fancy grade 3 lb 1.36 kg

**6<sup>99</sup>** MANN'S Sugar Snap Peas product of USA 425 g

**5<sup>99</sup>** COMPLIMENTS Single Cut Green Leaf or Romaine Lettuce product of USA 198 g

**25% OFF**  
Prepared Fresh Daily Taco or Guacamole Dip or Pineapple Salsa assorted sizes

**FREE**  
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

**\$8** /lb  
Sugar Mangoes product of Colombia 17.64/kg

**1<sup>49</sup>** /lb  
Napa Cabbage or Bok Choy product of USA or Mexico 3.28/kg

**2<sup>99</sup>**  
Bulk Organic Avocado product of Mexico

**4<sup>99</sup>**  
Organic Grape Tomatoes pint product of Canada

**\$4** LIGHTLIFE Smart Veggie Dogs 340 g

**5<sup>99</sup>** RENÉE'S Dressing selected 350-355 mL

**left coast ORGANICS**  
sustainably sourced snacks & staples

**30% off**  
LEFT COAST ORGANICS Pantry Essentials 200 g-2.27 kg

**floral**

Available at most stores

Cinco De Mayo is May 5th

**12<sup>99</sup>**  
Pom Pom Pot with Flowering 4" grown in British Columbia

**21<sup>99</sup>**  
Lavender in Décor Tin 6" pot grown in British Columbia

**16<sup>99</sup>**  
Phalaenopsis Orchids assorted sizes and colours  
selection may vary by store

**200 PTS** when you buy 1

**34<sup>99</sup>**  
Peach Blossom Planter or Chanel Terrarium Planter  
selection may vary by store

\*Receive 1000 Scene+ points, when you load the offer and make the specified minimum purchase amount based on your individual shopping history, on eligible grocery purchases at participating Sobeys or Safeway locations in Western Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Offer valid from April 30-May 6, 2023. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value. Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

\*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see [www.sobeys.com/value-flyer](https://www.sobeys.com/value-flyer) or [www.safeway.ca/value-flyer](https://www.safeway.ca/value-flyer) for details.





## HAND-SELECTED CANADA AAA BEEF

Well-marbled · Aged to perfection  
Exclusive to Sobeys and Safeway



**11<sup>99</sup>** /lb

STERLING SILVER Fresh Boneless Inside Round Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 26.43/kg

**CERTIFIED TENDER**  
TENDRETÉ CERTIFIÉE

**10% off**

STERLING SILVER Fresh Beef Tenderloin Premium Oven Roast or Grilling Steak cut by your meat expert from Canada AAA grade beef

**100 PTS**  
when you spend \$10 or more

**3<sup>99</sup>** /lb



Fresh Chicken Legs back attached 8.80/kg

**READY FOR YOU**

**9<sup>99</sup>** /lb



Fresh Store Made Boneless Skinless Chicken Breast or Thigh Kabobs with Vegetables 22.02/kg

**READY FOR YOU**

Try it with our In-Store Souvlaki Marinade

**150 PTS**  
when you spend \$10 or more

**5<sup>99</sup>** /lb



Fresh Boneless Pork Loin Centre Cutlets Family Size 13.21/kg

**400 PTS**  
when you spend \$20 or more

**4<sup>99</sup>** /lb



Fresh Pork Side Ribs breast bone removed regular 11.00/kg

**8<sup>99</sup>** /lb



Fresh Lean Ground Beef Burgers Family Size 100% pure no additives or fillers 4 pk 19.82/kg

**READY FOR YOU**

**STARTING AT 12<sup>49</sup>**



NOBLE Premium Bison selected varieties 226 g

**12<sup>99</sup>**



SUNGOLD Lamb Tonight 284-375 g

**10% off**



Frozen Grade A Duck

### Stir Fry Made Easy



**13<sup>99</sup>** /lb

Fresh Beef Hip Boneless Stir-Fry Strips 30.84/kg



**9<sup>99</sup>** /lb

Fresh Boneless Skinless Chicken Breast Stir-Fry 22.02/kg



**BUY 2 GET 3RD FREE**  
of equal or lesser value

Fresh Boneless Pork Loin Centre Stir-Fry Strips



### Fresh from our Kitchens



**4<sup>99</sup>** /lb

Fresh Maple Chipotle or BBQ Whisky Marinated Boneless Pork Loin Centre Chops 11.00/kg



**8<sup>88</sup>** /lb

Marinated Fresh Boneless Skinless Chicken Breast 19.58/kg



**13<sup>99</sup>** /lb

Fresh Beef Hip Boneless Korean BBQ Marinated or Three Pepper Glazed Stir Fry Strips 30.84/kg



**5<sup>49</sup>** /lb

**400 PTS** when you spend \$20 or more

Fresh Korean BBQ Marinated Pork Side Ribs breast bone removed sweet & sour cut 12.10/kg

## quick & easy

**BUY MORE SAVE MORE**

**3<sup>50</sup>** ea when you buy 3 or more



SCHNEIDERS or GREENFIELD Snack Kits or Lunchmate Stackers 74-120 g selected 3.99 ea

**STARTING AT 7<sup>99</sup>**



FREYBE European Wieners, Frankfurters, Ham Sticks, Pepperoni Sticks or Mennonite Farmer Sausage 375-600 g

**3<sup>99</sup>** MEMBER PRICING



COMPLIMENTS Boneless Smoked Ham Slices 375 g

**4<sup>99</sup>** without Scene+ Card

**STARTING AT 4<sup>99</sup>**



BUTTERBALL Turkey Franks, Bacon or Rasher 300-450 g

**200 PTS** when you buy 2

**7<sup>99</sup>**



MARCANGELO or SCHNEIDERS Sausages frozen 375-675 g

**300 PTS** when you buy 2

**9<sup>99</sup>**




COMPLIMENTS Chicken Balls 700 g

**10<sup>99</sup>**



SWISS CHALET Chicken or Beef Pot Pies 650-655 g

**13<sup>99</sup>**



BELMONT Homestyle Beef Burgers angus, prime rib or sirloin 852 g

## GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa Card.

1,000 pts = \$10 in groceries

GET 2 SCENE+ PTS ON EVERY \$1 SPENT\*

1,000 pts = \$10 in groceries

\*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. \*Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. \*Visa Int. / Licensed user.

# seafood



**2.99** MEMBER PRICING  
**3.49** without Scene+ Card

COMPLIMENTS Crab or Lobster-Flavoured Alaskan Pollock 227 g



**250 PTS** when you spend \$15 or more  
**3.99** /100 g

Wild Icelandic Cod Fillets previously frozen or frozen



**100 PTS** when you spend \$7 or more  
**1.99** /100 g

Prepared In-Store Daily Seafood Salad made with imitation crab and shrimp



**7.99** /100 g Smoked Coho Nuggets previously frozen



**6.49**  
COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon, Cod or Haddock Loins 227 g selected



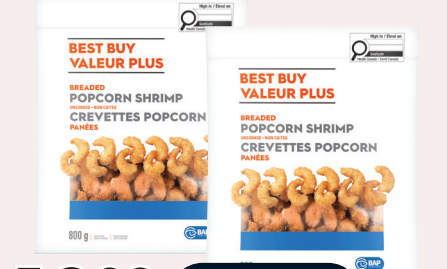
**9.99**  
COMPLIMENTS Wild Pacific Salmon Burgers 454 g



**7.99**  
MATLAW'S Ocean Scallops 425 g or MUSSEL KING Whole Cooked PEI Mussels frozen 454 g



**13.49**  
ULTRA NATURAL Seasoned Cooked Shrimp garlic & parsley or Asian marinade 454 g



**10.99** **200 PTS** when you buy 1  
BEST BUY Breaded Popcorn Shrimp 800 g selected



**14.99**  
HIGH LINER Signature Cuts or Pan-Seared Premium Fish 425-540 g selected



**11.99**  
NANUK Smoked Coho Salmon Lox 140 g

# deli & kitchen



**3.99** MEMBER PRICING  
**5.99** without Scene+ Card  
THE LAUGHING COW 8 pk 140 g or KIRI Portions 144 g



**30% off** **200 PTS** when you spend \$12 or more  
L'EXTRA Brie, Double Crème Brie, OKA Original or L'Artisan Swiss-Style prices as marked



**7.99** PILLER'S Kolbassa Sausage turkey, extra lean or regular 250-375 g



Get **500 PTS** When you spend \$20 or more on participating Deli Meat from the Service Case.\*  
\*before taxes  
That's like **\$5** toward your groceries



**5.99** MEMBER PRICING  
**6.79** without Scene+ Card  
Snack or Classic Meal Boxes selected 300-320 g



**7.99** **200 PTS** when you buy 2  
PANACHE Italian Sliced Meats 100 g selected



**5.99** GARDEN FRESH GOURMET Salsa 324-473 mL



Get **100 PTS** When you buy 300 g  
OR  
Get **250 PTS** When you buy 500 g or more  
Service Case Salads selected sold by 100 g



**6.49** **250 PTS** when you buy 2  
YUCATAN Guacamole or Avocado Salsa 227-340 g



**BUY 2 GET 3RD FREE**  
SUMM! Asian Appetizers 250-350 g available chilled

Give them more with the Grocery Essentials Card Visit [sobeys.com/giftcards](http://sobeys.com/giftcards) or [safeway.ca/giftcards](http://safeway.ca/giftcards) for details

# drinks & snacks

**9.49**

**120 PTS**  
when you buy 2

NESCAFÉ Gold Instant Coffee 95-100 g, Espresso Concentrate 500 mL or STARBUCKS Nespresso Pods 10 pk

**9.99**

FOLGERS Single Serve Coffee Pods 12 pk, Roast & Ground Coffee 272 g or TAYLORS OF HARROGATE Yorkshire Gold Tea 80 pk

**16.49**

JUMPING BEAN Single Serve Coffee Pods 20 pk

**2.49**

**100 PTS**  
when you buy 2

SUNRYPE Juice 900 mL tetra

**7.99**

**50 PTS**  
when you buy 2

GATORADE 8x355 mL

**9.99**

ATHLETIC BREWING CO. Non-Alcoholic Beer 6x355 mL or OLE Mocktails 4x355 mL

**2/5.50**

PRIME Hydration Drink 500 mL

**9.99**

CELSIUS Energy Drink 4x355 mL

**\$3**

**150 PTS**  
when you buy 3

KELLOGG'S Cheez-It Crackers 191-200 g

**5.99**

PANACHE Cracker Assortment Classic Collection 250 g or BOULANGERIE GRISSOL Melba Toast 350-400 g

**2.99**

**100 PTS**  
when you buy 2

VOORTMAN BAKERY Turnover or Wafer Cookies 300 g

**2/\$7**

LECLERC Celebration Cookies 200-350 g

**2/9.50**

DORITOS Tortilla Chips 210-235 g or CHEETOS 170-285 g

**6.99**

**100 PTS**  
when you buy 2

MCSWEENEY'S Jerky 70 g

**3.99**

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g

**3.49**

COMPLIMENTS Ready to Eat Popcorn 190-250 g

**5.99**

**50 PTS**  
when you buy 1

COMPLIMENTS Mixed Nuts 40% cashews 200 g

**4.99**

CADBURY Bagged Chocolate 144-200 g, KINDER Bueno Minis 145 g, Bueno Bars multi-pack 129 g or KINDER Surprise 3 pk

**2.99**

**BUY MORE SAVE MORE**

MAYNARDS Candy 135-154 g 3.99 ea

**2.99**

NESTLÉ Tablet Bars 95-105 g

**10.99**

MARS or M&M'S Pouches 324-400 g

**5.49**

NUTELLA B-ready Bars 6 pk

**3.69**

**200 PTS**  
when you buy 2

LECLERC Go Pure Bars 140-175 g

## Here for your budget and lifestyle

**9.99**

**400 PTS**  
when you buy 2

COMPLIMENTS Roast & Ground Coffee 300 g

**5.99**

**100 PTS**  
when you buy 1

COMPLIMENTS Apple Juice 2.84 L

**3.49**

**200 PTS**  
when you buy 2

COMPLIMENTS Cookie Dunkers 150 g or Cracker Sticks 130 g

**7.99**

**100 PTS**  
when you buy 3

BEST BUY Wafers 227 g

**6.99**

**100 PTS**  
when you buy 2

COMPLIMENTS Sparkling Water 12x355 mL

**4/\$5**

**100 PTS**  
when you buy 4

COMPLIMENTS Spring Water 1.5 L

**2.49**

**100 PTS**  
when you buy 2

COMPLIMENTS Potato Chips 200 g

**8.99**

**300 PTS**  
when you buy 2

COMPLIMENTS Mega Mix Candy 800 g while supplies last

Scene GET 1,500 PTS FOR EVERY \$100 SPENT ON HOME HARDWARE GIFT CARDS

Offer valid during April 30 - May 13, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

# deli & kitchen



**100 PTS**  
when you buy 2

**5<sup>99</sup>** COMPLIMENTS Goat Cheese  
113 g or Feta 200 g



**7<sup>99</sup>** SAINT AGUR Blue Cheese 125 g  
product of France



**SLICED FRESH**

**3<sup>99</sup>** COMPLIMENTS German,  
Hungarian or Peppercorn Salami  
/100 g



**5<sup>99</sup>** FREYBE Dry Pepperoni  
Snackers selected 125 g



**2<sup>99</sup>** HOBBS PICKLES selected 90 mL



**SLICED FRESH**

**200 PTS**  
when you buy  
300 g or more

**4<sup>29</sup>** FANTINO & MODELLO Capicola  
mild or hot  
/100 g

## stock up for CINCO DE MAYO



**100 PTS**  
when you buy 1

**13<sup>99</sup>** Al Pastor Whole Roasted  
Chicken 900 g available hot



**5<sup>99</sup>**  
Al Pastor Pulled  
Pork Loaded Fries  
405 g available hot

**Al Pastor**  
When sweet meets heat!  
Bold, tangy, and slightly spicy

Hot Churro Bites  
with Caramel and  
Chocolate Dipping  
Sauce for \$3  
(regular retail \$4.99)

**GET 1**



**WHEN YOU BUY ANY 1**  
Al Pastor Item from Our  
Kitchen Department



**200 PTS**  
when you buy 1

**2<sup>09</sup>** Al Pastor Chicken  
Taco Kit available chilled  
/100 g



**200 PTS**  
when you buy 2

**\$7** Al Pastor Pulled Pork  
Flatbread or Selected  
Varieties 230-305 g

**Celebrate the taste of Mexico - May 5**

# bakery



- European inspired flaky puff pastry dough
- Bursting with a selection of real fruit fillings
- No artificial flavours, colours or preservatives

**BAKED IN STORE**

**2/\$7**  
Strudel Fingers, Turnovers or  
Mini Strudel 4-6 pk 228-272 g



**4<sup>99</sup>** MEMBER PRICING  
**5<sup>99</sup>** without Scene+ Card

Filled Donut Bites Birthday Cake, Chocolate or French Toast 12 pk 440 g



**BUY MORE SAVE MORE**

**2<sup>99</sup>** go when you buy 2 or more  
Mini Croissants 8 pk  
250-260 g 3.49 ea

**BAKED IN STORE**

**BUY 1 GET 1 FREE**  
of equal or lesser value



Brownies 550-585 g or  
Brownie Cakes 310-390 g



**21<sup>99</sup>** Dessert Carrot Cake 1.49 kg



**200 PTS**  
when you buy 2

**7<sup>49</sup>** COMPLIMENTS Pecan or Raisin  
Butter Tarts 510 g



**50 PTS**  
when you buy 2

**2<sup>99</sup>** COMPLIMENTS English Muffins  
6 pk



**\$3** COMPLIMENTS Grain Breads 600 g  
or CITY BREAD Rye Breads  
480-500 g not available in all stores

**RECIPES, STORIES, TIPS & TRICKS** and more, all at [Sobeys.com](http://Sobeys.com) or [Safeway.ca](http://Safeway.ca)

# meal makers

**100 PTS** when you buy 2

**8.99** FLOURISH Pancake Mix 430 g

**5.99** POST Family Size Cereal 368-650 g

**2.99** APPLESNAX Fruit Cups 6 pk

**4.99** SMUCKER'S Pure Jam 250 mL selected, ADAMS Peanut Butter 500 g or JIF Peanut Butter 500 g

**3.49** KRAFT Jet-Puffed Marshmallows 400 g or BETTY CROCKER Frosting selected 340-450 g

**5.49** LAURA SECORD Chocolate Chips 250 g

**5.99** CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g

**2.99** HOSTESS Snacks 121-225 g

**1.88** BEN'S ORIGINAL Fast & Fancy Rice 132 g

**2/\$6** BEN'S ORIGINAL Bistro Express Rice 240-250 g or TASTY BITE Side Dish 285 g

**2/\$5.50** AYLMER Tomatoes 796 mL or Accents 398-540 mL

**6.99** THE GRAIN ESCAPE Grain Free Gluten Free Bagels or Hamburger Buns 4 pk

**50 PTS** when you buy 1

**5.99** EAST SIDE MARIO'S Pasta Sauce 410-650 mL

**50 PTS** when you buy 1

**7.99** TRE STELLE Parmesan Shaker 200 g

**3.99** CATELLI Protein+ Pasta or BARILLA Gluten Free Pasta 340 g

**8.99** NUWORLD Rice Blends 907 g selected

**3.99** COMPLIMENTS Canned Fruit 796 mL

**15% off** COMPLIMENTS Baking Nuts 100 g selected (excludes pine nuts)

**2/\$4** COMPLIMENTS Broth 900 mL

**6.99** COMPLIMENTS Pickles 2 L or Ranch Dressing 1.06 L

# natural health

**7.49** KASHI GoActive Cereal 349-501 g or Organic Cereal 360-510 g

**9.99** UNDERGROUND Kombucha 355 mL 4 pk or 2.99 ea

**500 PTS** when you buy 2

**14.99** ETHICAL BEAN COFFEE Pods 12 pk

**BUY MORE SAVE MORE**

**200 PTS** when you buy 3

**\$3** ea when you buy 3 or more

GUAYAKI Beverages 458 mL 3.99 ea

**100 PTS** when you buy 2

**5.99** IMAGINE Chicken Bone Broth 946 mL

**3.29** RISE Organic Kombucha 414 mL

**200 PTS** when you buy 2

**STARTING AT 5.49** OLYMPIC Organic Original or Greek Yogurt 650 g

**100 PTS** when you buy 2

**7.99** MID-DAY SQUARES 4 pk

**400 PTS** when you buy 1

**39.99** PERFECT SPORTS Diesel Sports Protein Powder 908 g

**100 PTS** when you buy 2

**2/\$7** PROBAR Real Food, Protein, Energy Chews or GRENADE Protein Bars 60-85 g

**200 PTS** when you buy 2

**14.99** COMPLIMENTS Multivitamin Supplements 90-130 pk (excludes prenatal)

**200 PTS** when you buy 2

**20% off** ONE A DAY or FLINTSTONES Multivitamin Supplements 60-180 pk

Give them more with the Grocery Essentials Card Visit [sobey.com/giftcards](http://sobey.com/giftcards) or [safeway.ca/giftcards](http://safeway.ca/giftcards) for details

# frozen & dairy



**100 PTS** when you buy 2  
**4.99** COMPLIMENTS Cozy Coop Large White Eggs 12 pk



**4.49** **100 PTS** when you buy 2  
COMPLIMENTS Tropical Blends 1.75 L



**4.99** DAIRYLAND Chocolate Milk 1.89 L or LUCERNE Chocolate Milk 2 L



**3.99** **200 PTS** when you buy 3  
YOPLAIT Source 630 g, 4 pk, Minigo or Tube Yogurt 6-8 pk



**2.99** LACTANTIA Flavoured Butter 125 g



**5.99** BEAVERTAILS Cookie Dough 350 g



**5/\$5** YOPLAIT YOP Drinkable Yogurt 200 mL



**5.99** ASTRO Balkan Yogurt 12 pk



**5.99** **50 PTS** when you buy 1  
COMPLIMENTS BALANCE Non-Hydrogenated or Olive Oil Margarine 850 g



**3.99** KOZY SHACK Rice Pudding 624 g Tub or 4 pk



**5.49** DANONE Activia Yogurt 8 pk



**4.49** **100 PTS** when you buy 2  
SIGGI'S Icelandic Style Skyr Yogurt 4 pk



**5.99** NANAPOPS! Frozen Bars 4 pk selected



**6.99** RIGHTEOUS Gelato or Sorbetto 473 mL selected



**6.79** MCCAIN Deep'n Delicious Cakes 510 g selected



**100 PTS** when you buy 2  
SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-288 g



**12.99** EL MONTEREY Taquitos 567-588 g



**6.99** PILLSBURY Pizza Pops 8 pk



**7.29** TINA'S Burritos 113 g



**4.99** TAST!EZ Frozen Snacks 311 g



**3.99** MCCAIN Superfries 454-800 g



**7.99** **50 PTS** when you buy 1  
POPSICLE Ice Pops 18 pk selected



**5.69** HUNGRY-MAN Frozen Dinner or XL Bowls 360-455 g



**5.49** COMPLIMENTS Moxii Ice Pops 6 pk selected



**3.49** COMPLIMENTS Dough'chi Bites 6 pk selected



**100 PTS** when you buy 1  
COMPLIMENTS Pure Orange Juice 2.5 L



**4.49** **50 PTS** when you buy 1  
COMPLIMENTS Aerosol Whipped Cream 225 g



**3.99** COMPLIMENTS Frozen Vegetables selected 500-750 g



**4.99** COMPLIMENTS Traditional Crust Pizza 352-446 g



**6.99** ea when you buy 2 or more  
BEST BUY Cheese 440-460 g 7.49 ea



**4.99** **100 PTS** when you buy 2  
COMPLIMENTS BALANCE Egg Whites 500 g

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](http://sobeys.com/giftcards) or [safeway.ca/giftcards](http://safeway.ca/giftcards) for details

# home & pet care



**9.99** PURINA Beneful Dry Dog Food 1.6-1.8 kg



**8.99** PURINA Cat or Kitten Chow 1.6-2 kg or Dentalife Dog Chews or Treats 404-595 g



**13.49** IAMS Proactive Health Dry Cat Food 1.36-1.59 kg



**200 PTS** when you buy 1  
**54.99** BLUE BUFFALO Dry Dog Food 9.9 kg

carton cards | PAPYRUS  
April 16 - May 6, 2026  
**SAVE \$5\***  
when you buy 3 Carlton Cards  
\*details in participating stores



**4.99** ZIPLLOC Bags 10-100 pk selected



**7.49** GLAD Kitchen Bags 26-52 pk or Compostable 10 pk



**24.99** CHARMIN Bathroom Tissue 16=64 rolls or BOUNTY Paper Towel 6=18 or 8=16 rolls



**3.49** DAWN Dish Soap 431-502 mL



**STARTING AT 5.99** WINDEX Glass Cleaner 765-950 mL or BON AMI Glass Cleaner 560 g



**5.79** LYSOL Toilet Bowl Cleaner 946 mL, Powder Odour Fight 710 mL or Air Freshener 283 g selected



**14.99** FLEECY Fabric Softener 4.7 L

# health, beauty & baby



**4.49** **150 PTS** when you buy 2  
CREST 3D White or Pro-Health Toothpaste or ORAL-B Toothbrushes, Floss or Picks 63-120 mL or 1-75 pk selected



**100 PTS** when you buy 2  
**STARTING AT 7.79** SENSODYNE, Pronamel or Clinical Strength Toothpaste 75 mL selected



**STARTING AT 5.49** SOFTSOAP, IRISH SPRING Body Wash 591 mL or PANTENE or GARNIER Hair Care 150-370 mL selected



**STARTING AT 3.49** GARNIER Fructis or HERBAL ESSENCES Shampoo or Conditioner 346-370 mL or SECRET or OLD SPICE Deodorant 73-96 g selected



**500 PTS** when you buy 2  
**15.99** ALWAYS Pads, Liners or Tampons 10-216 pk selected



**STARTING AT 8.49** OLD SPICE Body Wash 532-709 mL or AUSSIE Shampoo or Conditioner 778 mL or OLD SPICE, SECRET or GILLETTE Deodorant 45-216 g selected



**7.99** **100 PTS** when you buy 1  
DR TEAL'S Epsom Salts or Foaming Bath 1.36-1.81 kg or 1 L selected



**200 PTS** when you buy 2  
**20% off** CERAVE Moisturizers or Cleansers selected



**400 PTS** when you buy 1  
**78.99** ENFAMIL A+ NeuroPro Ready-To-Feed Bottles 18 pk



**200 PTS** when you buy 1  
**28.99** PAMPERS Super Pack Diapers 42-116 pk



**2.22** BABY GOURMET Organic Baby Pouches or Jars 92-128 mL



**100 PTS** when you buy 2  
**3.99** PAMPERS Baby Wipes 56-72 pk

# pharmacy

Only available at Pharmacy Locations  
\*Select products are only available when a pharmacist is on duty.



**10% off** **150 PTS** when you buy 2  
TYLENOL Pain Relief 50-120 pk, Easy Dissolve 12 pk or MOTRIN 200-400mg 45-72 pk selected†



**15% off** **150 PTS** when you buy 2  
TYLENOL, BENLIN or SINUTAB Cough, Cold & Sinus selected† or VISINE Eye Care selected 15 mL



**10% off** **250 PTS** when you buy 2  
VOLTAREN Emulgel 60-150 g or FLONASE 60 dose†



**10% off** **250 PTS** when you buy 1  
COLD-FX 45-60 pk



**15% off** **250 PTS** when you buy 1  
NICORETTE Gum or Lozenges 160-210 pk or QuickMist Duo†



**400 PTS** when you buy 2  
**21.99** CLARITIN Allergy Relief 15-30 pk or AERIUUS 24 pk†



**600 PTS** when you buy 1  
**79.99** A&D Blood Pressure Monitor UA1040TCNBL or UA810CNBL 1 ea



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**DIGITAL  
EXCLUSIVE**



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LOAD THIS OFFER  
AND SAVE \$2.79 ON  
BEST BUY Napkins  
500 pk

**SAVE  
\$2.79**

Get  
**800 PTS**  
when you buy 2

COMPLIMENTS Laundry  
Scent Booster Beads 422 g



Offer valid April 30th to May 6th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

# stock up for CINCO DE MAYO

**1 LB BAG**

**100 PTS** when you buy 2

**5.47**

Limes product of Mexico 1 lb 454 g

**5.49** /lb

Jalapeño Peppers product of Mexico 12.10/kg

**1.99** /lb

Bulk Sweet or Red Onion product of Canada or USA no 1 grade 4.39/kg

**BUY MORE SAVE MORE**

**\$6** ea when you buy 2 or more

COMPLIMENTS Lean Ground Pork, Extra Lean Ground Chicken or Turkey, LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat selected or NOBLE PREMIUM Lean Ground Bison 226-454 g starting at 6.99 ea

**7.99** /lb

Fresh Lean Ground Beef Family Size 17.61/kg

**200 PTS** when you buy 2

**7.99**

MUSSEL KING Whole Cooked PEI Mussels frozen 454 g or PANACHE Calamari 340 g selected

**2.09** /100 g

**200 PTS** when you buy 1

AL PASTOR Chicken Taco Kit

**5.97**

CRACKER BARREL Shreds 250-320 g

**4.99**

CHOLULA Salsa 325 mL or Hot Sauce 150 mL

**4.99**

TACO BELL Dinner Kits 260-420 g

**1.99**

OLD EL PASO Seasonings 24 g or CHOLULA Taco Seasoning 28 g

**250 PTS** when you buy 2

**3.49**

WINDSOR Grinders selected 34-70 g

**100 PTS** when you buy 1

**3.75**

COMPLIMENTS Pickled Jalapeños 375 mL

**5.99**

FIREBARN'S Hot Sauce 200 mL

**2.99**

LA COSTEÑA Refried Beans 546 mL

**3.99**

JARRITOS Soft Drink selected 1.5 L

**4.49**

GRIMM'S Tortillas 360-600 g selected or CASA BONITA Corn Tortillas 250-450 g

**1.99**

**100 PTS** when you buy 2

HUNT'S Heirloom Tomatoes or Manwich Sloppy Joe Sauce 398 mL or ROTEL Tomatoes 284 mL

Celebrate the taste of Mexico - May 5



# Your destination for variety and value



**\$8** /lb

Sugar Mangoes product of Colombia 17.64/kg



**2.27**

Bean Sprouts product of Canada 340 g



**2.99**

MANDARIN Shanghai Noodles Thin or Regular or Wonton Wraps 454 g product of Canada



**10% off**

NEW ZEALAND SPRING LAMB frozen



**150 PTS** when you spend \$10 or more

**3.99** /lb

Fresh Pork Hock 8.80/kg



**9.88**

EIGHT TREASURES Whole Tilapia 1.36 kg



**2.49** POIDS NET 400 mL

AROY-D Coconut Milk 400 mL



**11.48**

BILLY BEE Natural Honey 1 kg



**3.28**

EIGHT TREASURES Sweetened Condensed Milk 300 mL



**2.98**

CHINA LILY Soya Sauce 483 mL



**2.98**

CHEN KE MING Ramen or Udon Noodles 800 g



**3.98**

GOLDEN DRAGON Sauce selected 455 mL



**4.78**

HORMEL FOODS Tocino-Flavoured Spam 340 g



**3.48**

INDOMIE Instant Noodles 400-425 g selected varieties



**2.98**

FOCO Coconut Water 1 L



**2.48**

CHACHA Sunflower Seeds 260 g selected varieties



**8.98**

DAN-D PAK Cashews salted or unsalted 454 g



**4.79**

ORION Turtle Chips 160 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

# TRY OUR TRI TIP! IT'S FLAVOURFUL, VERSATILE AND AFFORDABLE!

Minimum  
21 day aged

## DID YOU KNOW?

- This triangular cut comes from the bottom of the sirloin.
- It boasts a rich meaty flavour.
- It's lean and lower in fat.
- It's a chef favourite for its versatility.

**17<sup>99</sup>**  
/lb

Fresh Boneless Bottom Sirloin Tri Tip Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef 39.66/kg

## Learn more

Visit [www.sobeys.com/articles/different-cuts-of-beef](http://www.sobeys.com/articles/different-cuts-of-beef) or [www.safeway.ca/guide-to-beef](http://www.safeway.ca/guide-to-beef)

Make your own "Steak Bites" at home

Get **250** PTS

when you spend \$25 or more on these products

**18<sup>99</sup>**  
/lb

Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Cubes cut by your meat expert from Canada AAA grade beef 41.86/kg

**18<sup>99</sup>**  
/lb

Fresh Boneless Korean BBQ or Maple Chipotle Marinated Bottom Sirloin Tri Tip Grilling Steak Cubes cut by your meat expert from Canada AAA grade beef 41.86/kg

## YOUR GUIDE TO THE PERFECT STEAK

### STEAK TEMP GUIDE

<b>RARE</b>	Remove from heat at 115° - 120° F (46° - 49° C)
<b>MEDIUM-RARE</b>	Remove from heat at 125° F (52° C)
<b>MEDIUM</b>	Remove from heat at 135° - 140° F (57° - 60° C)
<b>MEDIUM-WELL</b>	Remove from heat at 145° - 150° F (63° - 66° C)
<b>WELL-DONE</b>	Remove from heat at 155° - 160° F (68° - 71° C)

### HOW TO COOK A TRI TIP:

- ROAST IT:** Sear on the stovetop, then go low and slow.
- BRAISE IT:** Cook it, shred it and savour the sauciness!
- GRILL IT:** The tried-and-true quick and easy method.
- SMOKE IT:** Pick the dry rub and wood, and give it time!

READY FOR YOU

A predominant note of soy sauce enhanced with ginger, garlic and sesame flavour, the attractions of tasty Asian cuisine

**price  
LOCK**

**1,000+ ITEMS  
ARE LOCKED IN  
UNTIL JUNE 3, 2026**

100 PTS  
when you buy 2

**3<sup>99</sup>**

COMPLIMENTS Lemonade  
1.36-1.54 L



**3<sup>99</sup>**

TWIGZ Pretzels  
130 g



**4<sup>99</sup>**

DEMPSTER'S Signature Buns  
6-12 pk



**2/\$8**

RED BULL Energy Drink  
355 mL



100 PTS  
when you buy 2

**7<sup>99</sup>**

COMPLIMENTS Dry Lentils or Beans  
450 g



**2/\$4**

COMPLIMENTS Prepared Mustard  
400 mL



**8<sup>99</sup>**

KELLOGG'S Jumbo Cereal 700 g-1.1 kg



**6<sup>99</sup>**  
ea when you buy 2 or more

E.D. SMITH Pie Filling selected 540 mL  
7.79-7.99 ea



**2<sup>49</sup>**

COMPLIMENTS Sour Cream 250 mL



**3<sup>79</sup>**  
ea when you buy 2 or more

MIO, KOOL-AID or CRYSTAL LIGHT  
Water Enhancers Liquids 48 mL or  
Powders 4-10 pk 4.69 ea



**3<sup>49</sup>**

HEINZ Hot Bites 198 g



**15<sup>99</sup>**

FINISH Dish Tabs 30-55 pk or  
Jet-Dry 946 mL



**Aisles and aisles of value**

**price LOCK**

**1,000+ ITEMS ARE LOCKED IN UNTIL JUNE 3, 2026**



**\$8**  
/lb

Sugar Mangoes product of Colombia 17.64/kg



**\$2**  
/lb

Ginger Root product of China 4.41/kg



MEMBERS SAVE \$1  
**13.99**  
MEMBER PRICING

~~14.99~~  
without Scene+ Card

COMPLIMENTS Sliced Cheeses 440 g



**\$4**

Garlic Bread 540 g

Made with 100% Canadian Flour



**\$4**

Large Cantaloupe product of Guatemala or Costa Rica no 1 grade



**\$4**

THE LITTLE POTATO COMPANY Kits 454 g product of Canada, Canada no 1



**16.99**

40 FATHOMS Breaded Haddock or Cod Fillets 815 g selected



**\$15**

COMPLIMENTS Cooked Shrimp in Bag with Cocktail Sauce 680 g selected



**\$6**

FIELD ROAST Plant-Based Burgers 184 g



200 PTS when you buy 2

**16.49**

Ribs full rack 710 g available hot or chilled



**BUY 1 GET 1 FREE**  
of equal or lesser value

Cream Pies 5" 260-370 g

**Aisles and aisles of value**

# RICARDO

Gourmet, yet easy

From my kitchen  
to yours



Rich and indulgent,  
a creamy chocolate  
cheesecake with a  
chocolate crust and  
delicious raspberry  
topping. Gluten-free  
and ready to eat.



9<sup>99</sup>

RICARDO Boxed Entrées  
available chilled 400-570 g



9<sup>99</sup>

RICARDO Frozen Pizza  
700-745 g



19<sup>99</sup>

RICARDO Cheesecakes  
frozen 570-600 g



6<sup>49</sup>

RICARDO Dips  
300 g selected

Simplify meal prep with this selection of easy, chef quality meal solutions  
Available Exclusively at Sobeys and Safeway

# Rachelle Béry

Feel good, all season long.

Rachelle Béry wellness boutique



**200 PTS** when you buy 1

**20% off**

PROGRESSIVE VITAMIN C, OMEGA, SUPERFOODS GREENS OR YOUTHEORY GUMMIES SELECTED VARIETIES AND SIZES

**200 PTS** when you buy 1

**15% off**

ST FRANCIS HERB FARM DIGEST OR DETOX SUPPLEMENTS SELECTED VARIETIES AND SIZES

**20% off**

HAVN LIFE MUSHROOM SUPPLEMENTS 60-90 PK

**15.99**

ENER-C VITAMIN DRINK MIX OR ENER-B OR ENER-D 16.99, 30 PK

**500 PTS** when you buy 1

**29.99**

GENUINE HEALTH MARINE OR BOVINE COLLAGEN POWDER 140-160 G

**NEW**

**24.99**

THE LITTLE CACAO CO. VITAMIN CHOCOLATES 20 PK

**15% off**

AURA CACIA ESSENTIAL OILS OR SKIN CARE SELECTED VARIETIES AND SIZES

**15% off**

GREEN BEAVER ORAL CARE, DEODORANT OR ANTIPERSPIRANT SELECTED VARIETIES (EXCLUDES MENS AND CASTILLE SOAPS)

**15% off**

SPA DENT NATURALS ORAL CARE SELECTED VARIETIES AND SIZES



A selection of organic and natural products made to enrich your life

Products available at select locations only.

Browse a Rachelle Béry boutique at your local Sobeys or Safeway store

**40 YEARS OF DELIGHT**

**100 PTS** when you buy 2

**5<sup>99</sup>**

INTERNATIONAL DELIGHT 946 mL or Cold Foam 369-396 g

International Delight® © 2026 WhiteWave Services, Inc. All rights reserved.

**YOUR COFFEE'S CREAMY GOODNESS**

**5<sup>99</sup>**

SILK Creamers 890 mL or Cold Foam 369 g

Silk® © 2026 WhiteWave Services, Inc. All rights reserved.

**MAKING EVERY BITE COUNT**

BUY A CADBURY PRODUCT, HELP DONATE A MEAL

**5<sup>49</sup>** ea when you buy 2 or more

CADBURY Sharing Bars 180-200 g 6.99 ea

**200 PTS** when you buy 2

**5<sup>29</sup>**

CADBURY Multipacks 152-200 g

Cadbury is donating \$100,000 to Food Banks Canada, and you can help raise \$100,000 more for select affiliate food banks within Canada. A portion of proceeds from the purchase of Cadbury products between April 6th - May 16th, 2026, will be donated, up to a maximum of \$100K. Food Banks Canada meal metric, \$1 = 2 meals. NHLPA and the NHLPA logo are registered trademarks of the National Hockey League Players' Association. © NHLPA. All rights reserved.

**THE TASTE OF PERFECTION**

**4<sup>49</sup>**

OIKOS 4x95 g or 4x100 g

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**BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH**

**4<sup>99</sup>**

ACTIVIA 8x100 g

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**THE SNACK OF THE MOST INTENSE FANS**

**3<sup>99</sup>**

Takis Fuego or Pickle Punch

**talenti CRAFTED TO TASTE**

as good as it looks

**6<sup>99</sup>**

TALENTI Sorbetto or Gelato 473 mL selection may vary by store

**SUMMER OF SAVINGS**

SAVE ALL SUMMER ON YOUR FAVOURITE Kraft/Heinz PRODUCTS

**4<sup>97</sup>**

HEINZ Ketchup 750 mL-1 L  
Miracle Whip Spread 650-890 mL or Picnic Pack 3x375 mL any variety

**\$4**

KRAFT Salad Dressing 425 mL or HEINZ Mayonnaise-Style Sauces 340 mL any variety

**\$3**

KRAFT BBQ Sauce 455 mL any variety

**ARMSTRONG**

**9<sup>99</sup>**

ARMSTRONG Shredded Cheese 500 g

**5<sup>99</sup>**

ARMSTRONG Sticks 210 g, Nibblers 200 g, Swirls 283-340 g or Combos 180 g

\*Winner Cheese category. Survey of 4,000 people by Kantar.

**ONE SIP AND YOU'RE MATCH READY**

**7<sup>99</sup>**

FUZE Iced Tea 12x341 mL

**21<sup>99</sup>**

POWERADE Beverages 24x591 mL

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**NEW CRACKER BARREL Signature**

PERFECT FOR SNACKING, SPREADING & DIPPING

**3<sup>99</sup>**

CRACKER BARREL Monterey Jack Spreads 200 g

**9<sup>99</sup>**

CRACKER BARREL Cheese Slices 500 g

**5<sup>49</sup>**

COCA-COLA Beverages 6x222 mL

**50 PTS** when you buy 1

**21<sup>99</sup>**

POWERADE Beverages 24x591 mL

Offer valid from April 30th to May 6th, 2026.  
\*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price.  
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**NEW FLAVOURS!**

**Häagen-Dazs EXTRÄÄZ**

**5<sup>99</sup>**

HÄAGEN-DAZS Ice Cream 400-450 mL selection may vary by locations

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**6<sup>99</sup>**

YOPLAIT Source Yogurt 16 pk or Méditerranée Yogurt 900 g

**3<sup>49</sup>**

KRAFT Philadelphia Dips 227 g

**5<sup>99</sup>**

FILLO'S Beans or Lentils 283 g

**3<sup>99</sup>**

LA COCINA Tortilla Chips 300-400 g

**12<sup>49</sup>**

SAPPORO Non-Alcoholic Beer 6x355 mL

**2/\$7**

**50 PTS** when you buy 2

GURU Energy Drink 355 mL

**6<sup>49</sup>**

DR. OETKER Casa di Mama or Ristorante Pizza 288-410 g

**9<sup>99</sup>**

RED BULL Energy Drink 4x250 mL

**Drink in the FIFA World Cup 26™**

**Coca-Cola** OFFICIAL PARTNER

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**Dare**

**500 PTS** when you buy 4

**\$3** BRETON Bites 160-200 g

**6.49** DARE Family Pack Cookies 336-630 g

Proudly Canadian

**15.49** GLACEAU smartwater Beverages 6x1 L

**100 PTS** when you buy 1

**6.99** AHA Sparkling Water Beverages 12x355 mL

**100 PTS** when you buy 1

**2/4.50** POWERADE Beverages 710 mL

**2/4.50** COCA-COLA Beverages 1 L

Offer valid from April 30th to May 6th, 2026.  
\*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. The trademarks that appear are the property of their respective trademark owners.

**YOU COULD WIN FIFA WORLD CUP 26™ TICKETS AND MORE**

**300 PTS** when you buy 3

**3.69** QUAKER Instant Oatmeal 232-344 g selected or Standard Oats 709 g-1 kg selected

**3.49** CRISPY MINIS Rice Snacks 90-100 g selected 3.99 ea

BUY MORE SAVE MORE

**HELLMANN'S CANADA** OFFICIAL CONDIMENT OF

**100 PTS** when you buy 2

**HELLMANN'S** Flavoured Mayonnaise 325-445 mL

**100 PTS** when you buy 2

**HELLMANN'S** Mayonnaise 750-890 mL

**Fire-up THE FLAVOUR!**

**3.98** VH Sauces 341-380 mL

**5.99** PAM Cooking Sprays 113-170 g

GO TEAM

**Scene+ You could WIN 1,000,000 PTS or 1 of 110 Canada Soccer Gift Cards!**

SPEND \$10 on participating Hellmann's products (before taxes). SCAN your Scene+ card at check-out to enter for a chance to win.

\*NO PURCHASE NECESSARY. Full Contest rules found at https://www.sobeys.com/hellmanns-canada-soccer-spring-contest. Contest runs from 03/12/2026-05/06/2026. Open to legal residents across provinces of Canada including QC with a valid Scene+ account and who have reached the age of majority. 1 grand prize of 1,000,000 Scene+ points (ARV: \$10,000.00), 1 secondary prize of 500,000 Scene+ points (ARV: \$5,000.00), 110 tertiary prizes of Canada Soccer gift cards (ARV: \$50.00 each). Trademarks of Scene Plus IP corporation used under license by Sobeys Capital Incorporated. All Canada Soccer logos and marks are the property of Canada Soccer and may not be reproduced without prior written consent. © 2026 Canada Soccer. All Rights Reserved.

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ENTER FOR A CHANCE TO WIN AT [WWW.ORVILLECONTEST.CA](http://WWW.ORVILLECONTEST.CA)

**6.49** ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 340-492 g or Gourmet Popping Corn 850 g

**150 PTS** when you buy 2

**3.99** ORVILLE REDENBACHER Ready to Eat Popcorn 116-220 g

THIS IS THE WAY TO SNACK

**Knorr**

**5.99** KNORR Pastes 311 g

**2.99** KNORR Rice & Pasta Cups 73 g

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**SCORE REWARDS WITH GENERAL MILLS & SCENE+**

BUY A GENERAL MILLS PARTICIPATING PRODUCT FOR A CHANCE TO

**WIN CANADA SOCCER MERCH AND FREE GENERAL MILLS PRODUCTS!**

Spend **\$15** and get **500 Scene+ POINTS** On General Mills™ participating products

**GRILL TIME**

**3.49** TABASCO Pepper Sauce 57 mL

**4.99** NANDO'S Perinaise 450 mL

**4.99** MAILLE Mustard 200 mL

**5.49** BRIANNA'S Salad Dressing 355 mL

**7.99** CATTLEBOYZ Original BBQ Sauce 490 mL

**5.99** GENERAL MILLS Family Size Cheerios or Selected Varieties 475-778 g

**3.99** OLD EL PASO Taco Kits 250-510 g

**2.99** NATURE VALLEY Lunch Box, Crunchy or Trail Mix Granola Bars or BETTY CROCKER Fruit, Gushers or MOTT'S 120-230 g selected varieties

\*Must redeem online. Offer ends July 31, 2026. See participating products for details.

**6.49** CHAPMAN'S Li'l Lolly 28 pk selected

**3.99** SMART ONES Frozen Entrées 241-283 g

**200 PTS** when you buy 4

**4/\$10**

ANNIE'S Mac & Cheese 149-170 g excludes Gluten Free, Vegan and SuperMac

**170 g**

**2/\$8** KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g

price lock

**4.29** NERDS Gummy Clusters 142 g

**9.99** SUNKIST Fruit Snacks Club Pack 792 g

**200 PTS** when you buy 2

**12.99** HEINEKEN Non-Alcoholic Beer 6x330 mL

**200 PTS** when you buy 2

# Make every day CATurday

Give them love, and they'll give you  
a lifetime of purrs



100 PTS  
when you buy 1

COMPLIMENTS Cat  
Litter 7 kg



1.49

PURINA Friskies  
Lil' Soups 34 g



19.99

PURINA ONE Live  
Clear Dry Cat Food  
1.36 kg



100 PTS  
when you buy 2

5.99

WHISKAS Temptations  
Cat Treats 454 g



88¢

WHISKAS Wet Cat  
Food Pouches 85 g



6.99

PURINA Friskies  
Lil' Lickables 140 g



1.97

PURINA Fancy Feast  
Gems 114 g



1.89

BLUE BUFFALO Tasteful  
Wet Cat Food 155 g



200 PTS  
when you buy 1

10.99

COMPLIMENTS Cat  
Litter 15 kg





Dove  
MEN  
+care



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YOU COULD

**WIN**  
TICKETS TO THE  
FIFA World  
Cup 26™

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\*Terms and conditions apply.

**6.99**

DOVE Body Wash  
325 mL



**6.99**

DOVE Soap Bars  
3 pk selected



**6.49**

DOVE Shampoo  
355 mL or  
Deodorant 45 g



START FRESH.  
**STAY FRESH.**



**5.49**

DEGREE Body Wash  
600 mL selected

**AXE**

SMELL IRRESISTIBLE  
ALL DAY



**5.99**

AXE Body Wash 473 mL

**5.49**

AXE Shampoo 473 mL



**5.99**

AXE Deodorant 85 g or Body Spray 113 g

# MONSIEUR GUSTAV™

Celebrate Cinco de Mayo the Gouda way



**100 PTS** when you buy 2



SANS LACTOSE FREE



**6.99**

MONSIEUR GUSTAV Swiss Cheese Gouda Cheese selected varieties 170g



**5.99**

**100 PTS** when you buy 2

MONSIEUR GUSTAV Double Crème Brie 125g, JARLSBERG Slices selected varieties 120g or FRICO Slices selected varieties 150g

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Earn Scene+ points **3.7X faster** with  
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Spend \$20  
or more and  
**Save**  
**\$10**



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**SHOP NOW**

**OFFER VALID APRIL 30 – MAY 6, 2026**

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