

ATL-NS-BIL

Verified Price Guarantee

Sobeys

LOWEST PRICE on select flyer items or automatically receive the difference in Scene+ points*
*Conditions apply. See sobeys.com for details.

Verified 3.29 /lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed 7.25/kg
Rôti de palette d'épaule de porc frais ou bifteck format familial ou rôti d'épaule de porc frais picnic sans jarret

Verified 9.88 /lb

Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Steaks cut by your meat expert from Australian graded beef while supplies last 21.78/kg
Rôti de haut de surlonge désossé frais à cuire au four de qualité supérieure ou bifteck format familial coupé par votre expert boucher, coupe de bœuf Australie, jusqu'à épuisement des stocks

5.99

LARSEN Wieners 900 g, MAPLE LEAF or SCHNEIDER'S Bacon 375 g, MAPLE LEAF Ready Crisp 65-85 g, SCHNEIDER'S Cooked Bacon 100 g or Juicy Jumbos or Smoked Sausages 375-450 g selected Saucisses fumées LARSEN, bacon MAPLE LEAF ou SCHNEIDER'S, bacon Ready Crisp MAPLE LEAF, bacon cuit SCHNEIDER'S ou saucisses Juicy Jumbos ou saucisses fumées certaines variétés

Verified 1.49

Long English Cucumbers product of Canada, Canada no 1 grade
Concombres anglais longs produit de Canada, catégorie Canada no 1

Verified 11.99 MEMBER PRICE

13.99 without Scene+ Card

JANES Ultimates Breaded or Battered Haddock or Cod 450-545 g or Lightly Dusted Haddock or Sole Fillets 500-540 g
Aiglefin ou morue pané(e) ou en pâte ultimes JANES ou filets d'aiglefin ou de sole légèrement saupoudrés

Verified 4/\$5

Ataulfo Mangoes product of Mexico
Manges ataulfo produit du Mexique

Verified 2.99 3 LB

COMPLIMENTS Oranges 1.36 kg 3 lb bag product of Egypt
Oranges COMPLIMENTS sac, produit d'Égypte

Verified 16.97

KICKING HORSE Whole Bean Coffee 454 g
Café en grains KICKING HORSE

Verified 5.47

GENERAL MILLS Family Size Cereal 516-778 g, KELLOGG'S Family Size Cereal 450-650 g or COMPLIMENTS Bagged Cereal 400-794 g
Céréales GENERAL MILLS, format familial, céréales KELLOGG'S format familial ou céréales COMPLIMENTS en sac

Verified 4.94

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk
Dessert glacé de qualité supérieure NESTLÉ ou crème glacée La vraie crème, Drumstick ou nouveauté de qualité supérieure certaines variétés

Verified 6.49

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGETOWELS 3=6 rolls or SCOTTIES Facial Tissue 6 pk
Papier hygiénique CASHMERE rouleaux, essuie-tout SPONGETOWELS rouleaux ou mouchoirs SCOTTIES

Verified 2.99

COMPLIMENTS Frozen Vegetables selected 500-750 g
Légumes surgelés COMPLIMENTS certaines variétés

Verified 3.49

KFI Cooking Sauces selected varieties 375-395 mL
Sauces à cuisson KFI certaines variétés

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys stores for the weekly flyer period. Program subject to change without notice. Visit www.sobeys.com/verified-prices for additional details.

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Over \$100K in prizes available! **PLAY WEEKLY FOR MORE CHANCES TO WIN!**

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Scene+ CINEPLEX Scotiabank

THU 23 | FRI 24 | SAT 25 | SUN 26 | MON 27 | TUE 28 | WED 29

Prices and offers in effect April 2026 - Nova Scotia
Prix et offres en vigueur ces jours avril 2026 - Nouvelle-Ecosse

So many deals
Scan here for our full digital flyer

ATL_NS_NB_BIL

Scene⁺

PLUS UP

POINTS

ALL WEEK LONG!

82,000+ PTS

available in store Apr 23-29

That's like over **\$820** toward your groceries



That's like **\$10** toward your groceries

1,000 PTS when you buy 1

\$35

\$35 TRUE NORTH Fresh Atlantic Salmon Fillets Skinless 908 g subject to availability
Filets de saumon de l'Atlantique frais TRUE NORTH, sans peau selon les arrivages

100 PTS when you buy 2

\$3

COMPLIMENTS Regular or Jumbo Wieners 450 g or BOB'S Bacon 375 g
Saucisses fumées ordinaires ou géantes
COMPLIMENTS ou bacon BOB'S

300 PTS when you buy 2

2/\$8

MISS VICKIE'S Kettle Chips 190-200 g
Croustilles cuites à la marmite MISS VICKIE'S

400 PTS when you buy 4

2.99

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g
Crispy Minis QUAKER ou galettes de riz

800 PTS when you buy 2

13.99

TIDE Liquid Detergent 2.15-2.48 L, Pods 25-42 pk or GAIN Liquid Detergent 4.25 L
Détergent liquide TIDE, Pods ou détergent liquide GAIN

See pages 2 & 3 for more offers!

Scene

MEMBER

PRICING

Swipe your Scene+ Card and Save



MEMBERS SAVE \$1

2.99
MEMBER PRICING

3.99

without Scene+ Card

COMPLIMENTS Sliced Meats 175 g selected
Viandes tranchées COMPLIMENTS certaines variétés



EXCLUSIVE

MEMBERS SAVE \$2

9.99
MEMBER PRICING

11.99

without Scene+ Card

WENDY'S Fresh, Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g
Galettes de bœuf haché frais 100 % canadien WENDY'S jamais surgelées Sans agents de remplissage ni additifs



BAKED IN STORE

MEMBERS SAVE \$1

2.99
MEMBER PRICING

3.99

without Scene+ Card

Croissants 6 pk 342 g
Croissants



MEMBERS SAVE 50¢

2.49
MEMBER PRICING

2.99

without Scene+ Card

CHRISTIE Cookies selected 224-303 g, Crispers or Bits & Bites 145 g, Premium Plus 225 g or PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g
Biscuits CHRISTIE certaines variétés, Crispers ou Méli-Mélo, Premium Plus ou craquelins Goldfish PEPPERIDGE FARM ou Croustillants



MEMBERS SAVE 50¢

3.49
MEMBER PRICING

3.99

without Scene+ Card

VILLAGGIO Bread 570-675 g or Buns 6-8 pk or DEMPSTER'S Whole Grains or Signature Bread 600 g or Bagels 5-6 pk (excludes Protein Bagels)
Pain VILLAGGIO ou petits pains ou pain grains entiers DEMPSTER'S ou pain Signature ou bagels (à l'exception des bagels protéinés)

Look for more Member Pricing throughout the flyer and in-store.

100%
fresh
GUARANTEE

**Guaranteed fresh
or your money back**



9⁹⁹
/lb
Fresh Extra Lean Ground Beef
Family Size 22.02/kg
Bœuf haché extra-maigre frais
Format familial



5⁹⁹
/lb
COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings
Family Size 13.21/kg
Ailes de poulet fraîches fendues REFROIDIES À L'AIR
COMPLIMENTS Format familial



**BUY 2 GET 3RD
FREE**
COMPLIMENTS Mini Cupcakes
12 pk 284-300 g, Muffins 4-6 pk
400-600 g or Pies 650-750 g
Mini-petits gâteaux COMPLIMENTS,
muffins ou tartes



\$10
READY FOR YOU
Crispy Chicken
6 pieces available
hot or chilled
Poulet croustillant
6 morceaux,
disponibles chauds
ou réfrigérés



2⁹⁹
Blackberries
product of USA or Mexico 170 g
Mûres produit des É.-U. ou Mexique

Scene+

**MEMBERS
SAVE MORE**

7⁹⁹
MEMBER PRICING
8⁹⁹ without
Scene+ Card



COMPLIMENTS Cooked Shrimp in Ring with Sauce 255 g
or MARINA DEL REY Wild Argentinian Raw Shrimp selected 300 g
Couronne de crevettes cuites avec sauce COMPLIMENTS ou crevettes
sauvages crues d'Argentine MARINA DEL REY certaines variétés



5⁹⁹ MEMBER PRICING
6⁹⁹ without
Scene+ Card
COMPLIMENTS Sliced Cheese
150-170 g
Fromage en tranche COMPLIMENTS



2⁹⁹ MEMBER PRICING
3⁹⁹ without
Scene+ Card
DEL MONTE Fruit Cups 4 pk
Coupes de fruits DEL MONTE



3⁹⁹ MEMBER PRICING
4⁹⁹ without
Scene+ Card
SILK Select Beverages 1.75-1.89 L
Boissons SILK, certaines variétés



2⁹⁹ MEMBER PRICING
3⁹⁹ without
Scene+ Card
COMPLIMENTS Syrup 750 mL or
Pancake Mix 905 g, Peanut Butter
500 g or Quick Oats 1 kg
Sirop COMPLIMENTS ou mélange à
crêpes, beurre d'arachides ou gruau
à cuisson rapide



9⁹⁹ MEMBER PRICING
12⁹⁹ without
Scene+ Card
TIM HORTONS Ground Coffee 300 g
MCCAFÉ or VAN HOUTTE K-Cup® Pods
10-12 pk or TWININGS Tea 100 pk
Café moulu TIM HORTONS Dosittes
K-Cup® MCCAFÉ ou VAN HOUTTE ou thé
TWININGS



10⁹⁹ MEMBER PRICING
13⁹⁹ without
Scene+ Card
PINTY'S Chicken Wings frozen
700-780 g
Ailes de poulet PINTY'S surgelées



4⁹⁹
COMPLIMENTS Cheese 400 g or
Shreds 226-320 g selected
Fromage COMPLIMENTS ou
fromage râpé, certaines variétés



5⁴⁹
COMPLIMENTS Salted Butter
454 g
Beurre salé COMPLIMENTS



2⁷⁹
ROUGEMONT or ALLEN'S Apple
Juice 1.89-2 L or SUNRYPE Slim 1.36 L
Jus de pomme ROUGEMONT ou
ALLEN'S ou Slim SUNRYPE



2/\$4
COCA-COLA or
PEPSI Soft Drinks 2 L
Boissons gazeuses
COCA-COLA ou
PEPSI



3⁹⁹
BECEL Margarine
soft 427 g or Bricks or Sticks 454 g or
DANONE Oikos Greek Yogurt 4 pk
Margarine molle BECEL ou briques ou
bâtonnets ou yogurt grec Oikos DANONE



2⁹⁹
BULL'S-EYE BBQ Sauce 425 mL
or DIANA Sauces 500 mL or
Marinades 375 mL
Sauce barbecue BULL'S-EYE
ou sauces ou marinades DIANA



14⁹⁹
LIV99 Extra Virgin Olive Oil 1 L
Huile d'olive extra vierge LIV99



400 PTS
when you buy 2
7⁹⁹
KRAFT Cheez Whiz 900 g or
Hazelnut Spread 725 g
Cheez Whiz KRAFT ou pâte à
tartiner aux noisettes



12⁹⁹
NATURE VALLEY Granola Bars, BETTY
CROCKER Fruit or MOTT'S Fruitsations
637 g-1.28 kg selected or QUAKER Dippis or
Chewy Bars Club Pack 935-960 g
Barres granola VAL NATURE, collations aux
fruits BETTY CROCKER ou Fruitsations
MOTT'S certaines variétés, barres Dippis
QUAKER ou Chewy paquet club



99¢
AYLMER Condensed Soup 284 mL
Soupe condensée AYLME



3⁹⁹
STRUB'S Pickles 1 L (excludes
Premium), HIDDEN VALLEY Salad
Dressing 473 mL or FRANK'S RedHot
or Thick Hot Sauce 354 mL
Cornichons STRUB'S (à l'exception des
produits de choix), vinaigrette HIDDEN
VALLEY ou sauce piquante RedHot
FRANK'S ou Épaisse



400 PTS
when you buy 2
40% off
JAMIESON Vitamins or Supplements
selected varieties and sizes
Vitamines JAMIESON ou
suppléments certains formats et
variétés

We have 2X as many Canadian-origin products as competing stores*



*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin LDC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025 using data reported through Nielsen's CA STORES BY CROSS-CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIO through its CA-SOBEYS-CROSS-CATEGORY database for Non-Fresh | Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.

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P06_SBY_WK52_PRN_ATL_NS_BIL





300 PTS
when you buy 1

26⁹⁹

Sensational Spring Bouquet
Bouquet printanier sensationnel



200 PTS
when you buy 2

\$16

Touch of Spring Bouquet grown in Canada
Bouquet Touch of Spring cultivée au Canada

Spring Blooms!

Fresh seasonal bouquets and arrangements!



9⁹⁹

Star of Bethlehem Ornithogalum 4" grown in Canada
Ornithogale en ombelle cultivée au Canada



8⁹⁹

Assorted Flowering Spring Bulbs 6" grown in Canada
Bulbes de fleurs printaniers assortis cultivés au Canada



150 PTS
when you buy 1

12⁹⁹

Crispy Wave Air Purifier in Ceramic 4" grown in Canada
Asplenium Crispy Wave purifiant l'air dans un pot en céramique, cultivée au Canada

Scene PLUS UP POINTS

ALL WEEK LONG!



200 PTS
when you buy 2

5⁹⁹

French Green Beans 400 g product of Guatemala
Haricots verts français produit du Guatemala



200 PTS
when you buy 1

9⁹⁹

SUNRYPE Fruit Source Bars 12 pk or Fruit To Go 24 pk
Barres Fruit Source SUNRYPE ou Fruit To Go

That's like **\$5** toward your groceries

500 PTS
when you buy 2



INSPIRED BY HAPPINESS Cakes gluten free 456-468 g, Real Cream Layer Cakes 510-705 g or Dessert Bars 6 pk 342-354 g
Gâteaux INSPIRED BY HAPPINESS Sans gluten, gâteaux étagés à la crème véritable ou barres desserts

10% off

200 PTS
when you buy 300 g or more



BRANDT Kolbassa Coil
Saucisson kolbassa BRANDT

300 PTS
when you buy 2

8⁹⁹

PANACHE Soups 625 mL or 650 g
Soupes PANACHE

300 PTS
when you buy 3

3⁹⁹

NANA'S Samosas sold by individual piece available hot or chilled from the service case
Samosas NANA'S vendus à l'unité, disponibles chauds ou réfrigérés, au comptoir de service

100 PTS
when you buy 2

6⁹⁹

PILLSBURY Pizza Pops 8 pk
Pizza Pops PILLSBURY

100 PTS
when you buy 2

3⁹⁹

COMPLIMENTS Stringable Cheese 8 pk 168 g
Fromage effilochable COMPLIMENTS

300 PTS
when you buy 3

3⁹⁹

MINUTE MAID Lemonade or Fruit Punch no sugar added 1.54 L
Limonade MINUTE MAID ou punch aux fruits Sans sucre ajouté

100 PTS
when you buy 1

7⁴⁹

BURNBRAE FARMS Egg Bakes! 340 g
Œufs cuits au four FERMES BURNBRAE

100 PTS
when you buy 1

7⁹⁹

SKITTLES Pop'd Freeze Dried Candy 155 g while supplies last
Bonbons lyophilisés Pop'd Freeze SKITTLES jusqu'à épuisement des stocks

200 PTS
when you buy 2

4⁹⁹

COORS Edge Non-Alcoholic Beer 12x355 mL
Bière sans alcool Edge COORS

300 PTS
when you buy 2

2/\$9

RUFFLES Potato Chips 180-200 g
Croustilles RUFFLES

100 PTS
when you buy 1

4⁹⁹

COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g
Biscuits Exceptionnels aux brisures de chocolat COMPLIMENTS

82,000+ PTS

available in store April 23-29, 2026



That's like
\$5
toward your
groceries

500 PTS
when you buy 1

8.99 /lb
Sterling SILVER
PREMIUM BEEF

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 19.82/kg
Noix de ronde désossée fraîche STERLING SILVER emballage sous vide, coupe de bœuf de catégorie Canada AAA



7.99

WONG WING Frozen Entrées, Egg Rolls, Spring Rolls or Dumplings 360-680 g
Repas surgelés WONG WING, pâtés impériaux, rouleaux de printemps ou dumplings

Get **100 PTS**
When you buy 2

OR

Get **200 PTS**
When you buy 3



\$5 **150 PTS**
when you spend \$15 or more on salmon portions

Fresh Atlantic Salmon Portions skin-on, plain or in-store marinated product of Canada 113 g
Portions de saumon frais de l'Atlantique avec peau, nature ou mariné en magasin, produit du Canada

CHOOSE CANADIAN SEAFOOD



120 PTS
when you buy 1

11.99 TRUE NORTH Delicious Salmon Burgers 568 g
Burgers de saumon de l'Atlantique Délicieux saumon TRUE NORTH



150 PTS
when you buy 2

CLUB HOUSE Spice Tins selected 18-96 g
Contenants d'épices CLUB HOUSE certaines variétés



200 PTS
when you buy 3

7.99 COMPLIMENTS Canned Legumes 540 mL
Légumineuses en conserve COMPLIMENTS



100 PTS
when you buy 1

COMPLIMENTS Pickles Value Size 2 L or Spanish Queen Pimiento Olives 1 L
Cornichons COMPLIMENTS format valeur ou olives espagnoles reines avec piment



2.99 **150 PTS**
when you buy 3

COMPLIMENTS Granola Bars 131-175 g, Fruit Bar 300 g, Protein Bars 160 g or Crispy Rice Squares 176 g
Barre granola COMPLIMENTS, barres aux fruits, barres protéinées ou carrés de riz croustillant



100 PTS
when you buy 2

5.99 KASHI Granola 311-340 g
Granola KASHI



400 PTS
when you buy 2

15.99 CASHMERE Bathroom Tissue 12=36 rolls or SPONGETOWELS Ultra Pro 4=8 rolls
Papier hygiénique CASHMERE rouleaux ou Ultra Pro SPONGETOWELS rouleaux



300 PTS
when you buy 3

2.49 COMPLIMENTS Foil Wrap 25 ft or Parchment Paper 35 ft
Papier d'aluminium COMPLIMENTS ou papier parchemin



250 PTS
when you buy 2

COMPLIMENTS Leaf & Lawn Bags 5 pk
Sacs à feuilles et à gazon COMPLIMENTS

Scene **1,000 PTS = \$10** of free groceries

so much value



1.99 /lb
Kale product of Mexico
Chou frisé produit du Mexique



BUY 1 GET 1 FREE
of equal or lesser value

COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g 4.99 ea
Jeunes épinards COMPLIMENTS, jeunes roquettes ou mélange printanier produit des É.-U.

Tomatoes on the Vine product of Canada, USA or Mexico 6.59/kg
Tomates sur vigne produit du Canada, É.-U. ou Mexique

2.99 /lb



4.77 /lb

Extra Large Black or Red Seedless Grapes product of Chile no 1 grade 10.52/kg
Très gros raisins noirs ou rouges sans pépins produit du Chili catégorie no 1



2.47 /lb

Bartlett Pears product of South Africa extra fancy grade or Bosc Pears product of USA extra fancy grade 5.45/kg
Poires Bartlett produit d'Afrique du Sud catégorie extra de fantaisie ou poires Bosc produit des É.-U., catégorie extra de fantaisie



6.99 **300 PTS** when you buy 2

ORRI Clementines or Mandarins product of Israel 907 g 2 lb bag
Clémentines ORRI ou mandarines produit d'Israël, sac



4.99 **MEMBER PRICING**
without Scene+ Card
ECO SPUDS Potatoes product of Atlantic Canada 10 lb
Pommes de terre ECO SPUDS produit du Canada atlantique



1.27 /lb
Green Cabbage or Turnip product of Canada no 1, 2.80/kg
Chou vert ou navet produit du Canada, catégorie Canada no 1



2.99
Large Artichokes product of USA
Gros artichauts produit des É.-U.



5.49
Avocados product of Mexico 5 pk
Avocats produit du Mexique



3.99
Pomegranates product of Peru
Grenades produit du Pérou



3.99 /lb
Black or Red Plums product of Chile no 1 grade 8.80/kg
Prunes noires ou rouges produit du Chili, catégorie no 1



6.49 **100 PTS** when you buy 2
COMPLIMENTS Gala, McIntosh, Cortland or Red Delicious Apples product of Canada, Canada fancy grade 1.36 kg 3 lb
Pommes Gala COMPLIMENTS, McIntosh, Cortland ou Red Delicious produit du Canada, catégorie Canada de fantaisie



6.99 **100 PTS** when you buy 2
Cara Cara Oranges product of USA 907 g 2 lb
Oranges Cara Cara, produit des É.-U.



7.99
FRESH ATTITUDE Caesar or Spring Mix Salad Kits Family Size 318-413 g packed in Canada
Salade César ATTITUDE FRAÎCHE ou mélange printanier Format familial, emballé au Canada



5.99 **100 PTS** when you buy 2
COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Canada 170 g
Capuchons de champignons portobellos biologiques
COMPLIMENTS produit du Canada



15% off
Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks
Morceaux de cantaloup, melon miel, ananas ou melon d'eau préparés chaque jour



BUY 1 GET 2ND 25% OFF
Prepared Fresh Daily Yogurt Parfaits assorted sizes
Parfaits au yogourt préparés chaque jour certains formats



7.99 /lb
Sugar Mangoes product of Colombia 17.61/kg
Mangues Sugar produit de Colombie



1.99 /lb
Long Squash product of USA or Mexico or Red Carrots product of China 4.39/kg
Courge longue produit des É.-U. ou Mexique ou carottes rouges produit de Chine



\$4
Organic Grape Tomatoes pint product of Canada, USA or Mexico
Tomates raisins biologiques chopine, produit du Canada, É.-U. ou Mexique



4.99 **200 PTS** when you buy 2
COMPLIMENTS ORGANIC Baby Spinach, Baby Arugula or Baby Mixed Greens product of USA 142 g
Jeunes épinards biologiques chopine COMPLIMENTS, jeunes roquettes ou mesclun produit des É.-U.



300 PTS when you buy 2
7.99
NUTS FOR CHEESE Dips 210 g
Trempeuses NUTS FOR CHEESE



3.99 **100 PTS** when you buy 2
GREENHOUSE Select Single Shots 60 mL
Shots individuels GREENHOUSE certaines variétés



20% off
ROYAL NUTS Tubs selected 240-350 g
Contenants ROYAL NUTS certaines variétés



13.99
H&H Thai Honey Mango Dried Fruit 1 kg
Fruit séché Thai Honey Mango H&H

floral fleurs

Available at most stores
Disponibles dans la plupart des magasins



2/\$7
Assorted Pansies 4" gown in New Brunswick
Pensées assorties cultivées au Nouveau-Brunswick



14.99
Premium Annuals 8" Décor Pot grown in New Brunswick
Annuelles de qualité supérieure dans un pot décoratif cultivées au Nouveau-Brunswick



\$3 ea when you buy 4 or more
COMPLIMENTS Black Earth Topsoil 25 L 3.49 ea
Terreau de terre noire COMPLIMENTS



7.50 ea when you buy 2 or more
COMPLIMENTS Mega Soil 50 L 8.49 ea
Méga-terreau COMPLIMENTS

*NO PURCHASE NECESSARY. Full Contest rules found at sobeys.com/grocerygiveaways. Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administered by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.® and Google LLC. Apple Inc.® and Google LLC are completely released of all liability by each entrant in this Contest.

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer for details.

So.tender

HAND-SELECTED CANADA AAA BEEF

Well-marbled • Aged to perfection
Exclusive to Sobeys

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

26⁹⁹ /lb

20% off

STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steaks cut by your meat expert from Canada AAA grade beef
Rôti de palette frais désossé STERLING SILVER ou rôti de côtes croisées ou biftecks à mijoter format familial coupé par votre expert boucher, coupe de bœuf Canada AAA

STERLING SILVER Fresh Boneless Striploin Grilling Steaks Family Size or Premium Oven Roasts cut by your meat expert from Canada AAA grade beef 59.50/kg
Biftecks à griller de contre-filet frais désossés STERLING SILVER format familial ou rôti de choix coupé par votre expert boucher, coupe de bœuf Canada AAA

BUY 2 GET 3RD
of equal or lesser value

FREE

COMPLIMENTS Raised Without Antibiotics Boneless Skinless Chicken Breast, Boneless Skinless Split Wings, Drumsticks, Thighs or Whole Chicken
Poitrine de poulet sans os et sans peau élevé sans antibiotiques COMPLIMENTS, hauts de cuisse de poulet sans os et sans peau, pilons, ailes fendues ou poulet entier

250 PTS
when you buy 1

5⁹⁹ /lb

PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg
Poulet en crapaudine PANACHE Citron grec, jerk ou portugais

3⁹⁹ /lb

Boneless Pork Sirloin Chops or Roasts Family Size 8.80/kg
Côtelettes ou rôtis de surlonge de porc désossés format familial

value size

3⁹⁹ /lb

Half Pork Loin Rib End Center Chops bone-in frozen 8.80/kg
Côtelettes de demi-longe de porc, bout de côte ou centre avec os surgelées

8⁹⁹ /lb

Fresh Medium Ground Chuck Beef Burgers 19.82/kg
Burgers de bœuf haché mi-maigre frais

5⁴⁹ /lb

COMPLIMENTS Breakfast or Dinner Pork Sausages 375-500 g
Saucisses de porc à déjeuner
COMPLIMENTS ou repas

6⁰⁰ ea when you buy 2 or more

NOBLE PREMIUM Lean Ground Bison 226 g 6.99 ea
Bison haché maigre Premium NOBLE

11⁹⁹ /lb

Seasoned Lamb Chops Greek Spices & Lemon or Herbes de Provence 26.43/kg
Côtelettes d'agneau assaisonnées à la grecque et au citron ou herbes de Provence

HAYTER'S FARM
TASTE & TRADITION

LOCAL | WHOLESOME | FARM FRESH | 3 GENERATIONS OF FAMILY

MIX & MATCH

70% PORK

70% PORK

EXCLUSIVE

20% off

HAYTER'S FARM Turkey Products select varieties
Produits de dinde HAYTER'S FARM certaines variétés

exclusive to **Sobeys**

READY FOR YOU

Ready for You BBQ Kabobs for all!

Fresh Store Made Boneless Skinless Chicken Breast or High Kabobs with Vegetables 24.23/kg
Brochettes fraîches de poitrine de poulet ou hauts de cuisse désossés et sans peau avec légumes, préparées en magasin

10⁹⁹ /lb

5⁹⁹ /lb

Fresh Pork Tenderloin Kabobs with Vegetables 13.21/kg
Brochettes de filet de porc frais avec légumes

Fresh Beef Kabobs with Vegetables 39.66/kg
Brochettes de bœuf frais avec légumes

17⁹⁹ /lb

250 PTS
when you spend \$25 or more

quick & easy rapide et facile

BUY MORE SAVE MORE

5⁹⁹ ea when you buy 2 or more

COMPLIMENTS Fully Cooked Meat Strips 150-200 g 6.99 ea
Lanières de viande entièrement cuites COMPLIMENTS

7⁹⁹ /lb

COMPLIMENTS Bologna 500 g
Bologne COMPLIMENTS

STARTING AT

12⁹⁹

MARGANGELO Chicken or Pork Souvlaki 480-640 g or Bacon Wrapped Beef Sirloin Medallions 340 g
Souvlaki de poulet ou de porc MARGANGELO ou médaillons de surlonge de bœuf bardés de bacon

7⁹⁹ /lb

BEYOND MEAT Plant-Based Chicken Tenders, Breakfast or Dinner Sausage, 2 Pack Burger, Burger Pack or Steak Tips 226-400 g
Filets de poulet à base de plantes BEYOND MEAT, saucisses à déjeuner ou repas, pqt de 2 boeuf haché, pqt de bœuf haché ou pointes de bifteck

7⁹⁹ /lb

MARGANGELO or SCHNEIDERS Sausages or COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn Chicken frozen 375-700 g
Saucisses MARGANGELO ou SCHNEIDERS ou lanières de poulet panées COMPLIMENT, pépites, burgers ou poulet popcorn surgelés

130 PTS
when you buy 1

12⁹⁹ /lb

COMPLIMENTS Chicken or Beef Individual Pot Pies 750 g
Pâtés au poulet ou au bœuf individuels COMPLIMENTS

value size format value

200 PTS
when you buy 1

19⁹⁹ /lb

COMPLIMENTS Beef Lasagna or Macaroni & Cheese 2-2.27 kg
Lasagne au bœuf COMPLIMENTS ou macaroni au fromage

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GET 2 SCENE PTS ON EVERY \$1 SPENT*

1,000 pts = \$10 in groceries

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

seafood fruits de mer



4.99 MEMBER PRICING
5.99 without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Tilapia, Basa or Pollock Fillets 400 g
Filets de tilapia Simple Naturellement COMPLIMENTS, pangasius ou goberge



\$19

OCEAN JEWEL Raw Pacific White Shrimp 50-70 ct per lb 908 g
Crevettes blanches du Pacifique crues OCEAN JEWEL



9.99

PANACHE Hot Smoked Atlantic Salmon Strips previously frozen 150 g
Lanières de saumon de l'Atlantique fumé à chaud PANACHE décongelés



\$23

OCEAN JEWEL Cooked Pacific White Shrimp 50-70 ct per lb 908 g
Crevettes blanches du Pacifique cuites OCEAN JEWEL

Bring on the Grill



8.99 /lb

Stuffed Mushroom Caps with Imitation Crab & Seafood Stuffing 19.82/kg
Capuchons de champignons farcis avec simili-crabe et farce aux fruits de mer



16.99 /lb

Jumbo Scallop Medallions 10-20 ct per lb product of USA frozen or previously frozen 37.46/kg
Médallions de pétoncles géants produit des É.-U., surgelés ou décongelés



7.99

CEDAR BAY Planked Atlantic Salmon applewood orange or hickory maple 141 g
Saumon de l'Atlantique à la plancha CEDAR BAY bois de pommier, orange et gingembre ou érable fumé



11.99 /lb

Fresh Atlantic Salmon Steaks subject to availability 26.43/kg
Darnes de saumon frais de l'Atlantique selon les arrivages

bakery boulangerie



21.99

Dessert Cakes 1.2-1.49 kg
Gâteaux de dessert



5.99 MEMBER PRICING
7.99 without Scene+ Card

Assorted Cupcakes chocolate, vanilla, confetti or carrot with walnuts 6 pk 325-505 g
Petits gâteaux assortis chocolat, vanille, confettis ou carotte avec noix

Donuts? Go nuts!



5.99

Filled Donut Bites birthday cake, chocolate or french toast 12 pk 440 g
Bouchées de beignes fourrées gâteau d'anniversaire, chocolat ou pain doré



6.99 STARTING AT

WITHENSHAW Ring Cakes, Sticky Toffee Pudding or Scones frozen 300-600 g
Gâteaux couronnes WITHENSHAW, pouding au caramel ou scones surgelés



5.99 STARTING AT

Donuts 4 pk 320-520 g
Beignes

6.99

SIMPLE JOYS Donuts 6 pk 468 g
Beignes SIMPLE JOYS

deli charcuterie & kitchen cuisine



6.49 MEMBER PRICING
7.49 without Scene+ Card

COMPLIMENTS Natural Ingredients Sliced Meats selected 175 g
Viandes tranchées à ingrédients naturels COMPLIMENTS certaines variétés



13.99

MAPLE LEAF Natural Selections Family Pack Shaved or Sliced Deli Meats selected 375-400 g
Charcuteries émincées Natural Selections MAPLE LEAF format familial ou charcuteries tranchées certaines variétés



3.79 /100 g

BRANDT Hot Honey Ham
Jambon au miel piquant BRANDT



7.99 STARTING AT

AGROPUR Grand Cheddar 2 yr, 3 yr or 5 yr old 200 g, MONSIEUR GUSTAV Le Paulin 190 g or Old Gouda 170 g or RABEL Spanish Cheeses 150 g
Grand cheddar AGROPUR 2 ans, 3 ans ou 5 ans, Le Paulin MONSIEUR GUSTAV ou vieux Gouda ou fromages espagnols RABEL



13.99

THE LAUGHING COW 32 pk 535 g or BABYBEL 18 pk 360 g
LA VACHE QUI RIT ou BABYBEL



20% off

MANCHEGO, JARLSBERG, CAMBOZOLA or ENTREMONT Brie prices as marked
MANCHEGO, JARLSBERG, CAMBOZOLA ou brie ENTREMONT prix comme indiqués



2.79 /100 g

CHRIS BROTHERS Mild or Hot Pepperoni
Pepperoni doux ou piquant CHRIS BROTHERS



5.49 MEMBER PRICING
5.99 without Scene+ Card

COMPLIMENTS Hummus or Dips 454 g
Hummus COMPLIMENTS ou trempettes



4.99

RESER'S Side Dishes 340-567 g available chilled
Plats d'accompagnement RESER'S disponibles réfrigérés



1.99 /100 g

Thai Peanut Broccoli Salad or Other Select Varieties from the Service Case
Salade thaïlandaise de brocoli aux arachides ou d'autres variétés du comptoir de service



5.99

COMPLIMENTS Guacamole regular 227 g
Guacamole COMPLIMENTS ordinaires

Perfect for breakfast enjoyment and Ready to Grab & Go



6.99 STARTING AT

2 Pack Mini Croissant Breakfast Sandwiches 227-311 g
Sandwichs de mini-croissants pqt de 2



5.99

OLIVIERI Pasta or Gnocchi 280-350 g or Sauce 150-300 mL
Pâtes ou gnocchi OLIVIERI ou sauce

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

frozen & dairy produits surgelés et laitiers

4⁹⁹

SCOTSBURN Family Favourites Ice Cream 1.5 L selected Crème glacée Favori de la famille SCOTSBURN certaines variétés

2⁹⁹

BEST BUY Ice Milk 1.5 L Lait glacé VALEUR PLUS

8⁹⁹

GSP Pinsa Pizza 442-453 g Pizza Pinsa GSP

4⁴⁹

MICHELINA'S Pizza Snax Rolls 496 g or MCCAIN Breakfast Potatoes 600-650 g Bouchées à la pizza MICHELINA'S ou pommes de terre à déjeuner MCCAIN

4⁹⁹

RED BARON Deep Dish Pizza 317-318 g or SMUCKER'S Uncrustables 4 pk Pizza profonde RED BARON ou Uncrustables SMUCKER'S

5⁹⁹

HEALTHY CHOICE Power Bowls 262-276 g Repas prêts Power Bowls HEALTHY CHOICE

\$2

SWIFT Pot Pies 190 g Pâtés SWIFT

7⁹⁹

MCCAIN Symphony Fries 2.27 kg Frites Symphony MCCAIN

3⁹⁹

DANONE Drinkable Yogurt 6 pk Yogourt à boire DANONE

3⁹⁹

HELVA GOOD! Dip 250 g Trempeuse HELVA GOOD!

100 PTS when you buy 2

4⁹⁹

COMPLIMENTS Cozy Coop Large White Eggs 12 pk Gros œufs blancs Poulailler douillet COMPLIMENTS

100 PTS when you buy 1

9⁹⁹

COMPLIMENTS Shredded Cheese 620 g Fromage râpé COMPLIMENTS

4⁹⁹

NATREL Lactose Free Cream 10-35% 473 mL-1 L Crème sans lactose NATREL

100 PTS when you buy 2

4⁴⁹

KRAFT Cool Whip Aerosol Whipped Topping 225 g Garniture fouettée en aérosol Cool Whip KRAFT

9⁹⁹

CRACKER BARREL Cheese Slices 500 g Tranches de fromage CRACKER BARREL

4⁹⁹

CRACKER BARREL Cheese Snacks 168 g or BLACK DIAMOND Cheestrings 8 pk or Combo 3 pk Collations au fromage CRACKER BARREL ou Ficello BLACK DIAMOND ou Combo

WE'RE FULL OF compliments

150 PTS when you buy 2

COMPLIMENTS Ice Cream Bars or Fudge Bars 24 pk, Ice Cream Pops or Ice Cream Sandwiches 12 pk Barres à la crème glacée COMPLIMENTS ou barres au fudge, sucettes glacées à la crème glacée ou sandwichs à la crème glacée

200 PTS when you buy 2

5⁹⁹

COMPLIMENTS Greek Yogurt 650 g Yogourt grec COMPLIMENTS

100 PTS when you buy 2

3⁴⁹

COMPLIMENTS Cream Cheese or Spread 227-250 g Fromage à la crème COMPLIMENTS ou tartinaide

natural health santé naturelle

5⁴⁹

JORDANS Granola 325-375 g or Cereal 375-400 g Granola JORDANS ou céréales

2/\$5

COVE Gut Healthy Soda 355 mL Soda pour les intestins COVE

4⁹⁹

G.H. CRETORS Caramel Corn or Chicago Mix 213-227 g Maïs soufflé au caramel G.H. CRETORS ou mélange Chicago

400 PTS when you buy 1

15²⁹

COMPLIMENTS ORGANIC 100% Pure Amber Maple Syrup 500 mL or 1 L Sirop d'érable ambré 100 % pur biologique COMPLIMENTS

7²⁹

NATREL Organic Milk 2 L Lait biologique NATREL

2⁹⁹

200 PTS when you buy 3

ANNIE'S Mac & Cheese 149-170 g (excludes Gluten Free, Vegan or Super! Mac) Macaronis au fromage ANNIE'S (à l'exception des produits sans gluten, végétaliens ou Super! Mac)

7⁹⁹

AMY'S KITCHEN Bowls or Entrées 234-284 g Bols ou repas surgelés AMY'S KITCHEN

200 PTS when you buy 1

7⁴⁹

GRAZY Ice Cream 90 mL or 500 mL Crème glacée GRAZY

100 PTS when you buy 2

5⁹⁹

TOM'S OF MAINE Toothpaste 76-90 mL selected Dentifrice TOM'S OF MAINE certaines variétés

100 PTS when you buy 2

2/\$10

CORE POWER Regular or Elite 414 mL 5.99 ea CORE POWER ordinaire ou élite

29⁹⁹

GOOD PROTEIN All-in-One Shake 400 g Boisson tout-en-un GOOD PROTEIN

2/\$5

HORNBY Bar 80 g or RXBAR 52-80 g Barre HORNBY ou RXBAR

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drinks & snacks

boissons et grignotines

2/\$5

COMPLIMENTS Potato Chips Extraaa! Flavour or Kettle Chips 200 g Croustilles Saveur Extraaa! COMPLIMENTS ou croustilles cuites à la marmite

3.99

OLD DUTCH Potato Chips 200-235 g or TWIGZ Pretzels 130 g Croustilles OLD DUTCH ou brezels TWIGZ

2.99

SOUR PATCH KIDS 135-154 g, SKITTLES or LIFE SAVERS Candy 130-180 g SOUR PATCH KIDS ou bonbons SKITTLES ou LIFE SAVERS

4.99 ea when you buy 2 or more

CADBURY Bagged Chocolate 144-200 g 5.99 ea
Chocolat en sachet CADBURY

4.99 **100 PTS** when you buy 2

OASIS Juice or DEL MONTE Nectar 8x200 mL tetra
Jus OASIS ou nectar DEL MONTE emballage Tetra Pak

3.49

MIO, KOOL-AID or CRYSTAL LIGHT Water Enhancers 48 mL Liquids or 4-10 pk Powders
Aromatisants d'eau MIO, KOOL-AID ou CRISTAL LÉGER Liquide ou en poudre

6.49

DARE Bear Paws Family Pack 337-492 g or Wagon Wheels 630 g Pattes d'ours DARE, format familial ou Wagon Wheels

\$3

DARE Breton, Vinta or Simple Goodness Crackers 135-225 g or Veggie Crisps 100 g Craquelins Breton DARE, Vinta ou Simplement bien fait ou Crisps Légumes

2/\$12

LACROIX Sparkling Water 8x355 mL Eau pétillante LACROIX

21.99 **200 PTS** when you buy 1

POWERADE Team Pack 24x591 mL Emballage d'équipe POWERADE

17.99

RED BULL Energy Drink 8x250 mL Boisson énergisante RED BULL

3.49 **150 PTS** when you buy 3

KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares, Pop-Tarts or Pastry Crisps selected 125-384 g Barre de céréales Nutri Grains KELLOGG'S, carrés aux Rice Krispies, Pop-Tarts ou barres croquantes certaines variétés

meal makers alliés-repas

4.49

KELLOGG'S Cereal 210-525 g selected (excludes family size)
Céréales KELLOGG'S certaines variétés (à l'exception des formats familiaux)

8.99

BEEMAID Honey selected 500 g Miel BEEMAID certaines variétés

6.49

SNACK PACK Puddings 12 pk Poudings SNACK PACK

2.89 **100 PTS** when you buy 2

COMPLIMENTS White or Whole Wheat Bread 570 g Pain blanc COMPLIMENTS ou de blé entier

3.49

COMPLIMENTS Coconut selected 200 g or KRAFT Jet-Puffed Marshmallows 400 g Noix de coco COMPLIMENTS certaines variétés ou guimauves Jet-Puffed KRAFT

3.99

ROBIN HOOD Oats 1 kg or CRISCO Shortening selected 454 g Gruau ROBIN HOOD ou shortening CRISCO certaines variétés

4.49

COMPLIMENTS Cooking Spray 141-170 g or MUTTI Tomato Paste 156 mL
Enduit à cuisson COMPLIMENTS ou pâte de tomate MUTTI

5.49 **200 PTS** when you buy 2

DEMPSTER'S 10" Tortillas 366-610 g or WEIGHT WATCHERS Bread 450 g, Tortillas 8 pk or Bagels 6 pk Tortillas DEMPSTER'S ou pain WEIGHT WATCHERS, tortillas ou bagels

2/\$5

CAMPBELL'S Broth 900 mL Bouillon CAMPBELL'S

4.99 **200 PTS** when you buy 4

JUST SOUP 480 mL JUST SOUP

3.99

ALLEN'S White or Pickling Vinegar 4 L Vinaigre blanc ALLEN'S ou à marinade

4.99

TIPIAK Couscous 500 g Couscous TIPIAK

Here for your budget and lifestyle

100 PTS when you buy 1

COMPLIMENTS Mammoth Olives 500 mL Olives gigantesques COMPLIMENTS

100 PTS when you buy 2

1.79 COMPLIMENTS Flavoured Tuna 85 g Thon aromatisé COMPLIMENTS

4.99 ea when you buy 2 or more

COMPLIMENTS Chocolate Chips 225-270 g 5.49 ea Pépites de chocolat COMPLIMENTS

100 PTS when you buy 2

5.49 COMPLIMENTS Jam 375-500 mL Confiture COMPLIMENTS

\$1

COMPLIMENTS Mac & Cheese 225 g or Deluxe Mac & Cheese 200 g Macaroni au fromage COMPLIMENTS ou macaroni au fromage de luxe

\$2 **100 PTS** when you buy 4

BEST BUY Cake Mixes 375 g Mélanges à gâteau VALEUR PLUS

\$2

BEST BUY VANILLE VANILLE VANILLE
BEST BUY CHOCOLATE CHOCOLATE CHOCOLATE

100 PTS when you buy 1

17.99 PANACHE Maple Syrup amber rich 1 L Sirop d'érable PANACHE ambre riche

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home & pet care

produits ménagers et pour animaux domestiques

18⁹⁹

ARM & HAMMER Clump & Seal Cat Litter 8.62-9.1 kg
Litière pour chats Agglomérante et scellante ARM & HAMMER

2⁹⁹ **100 PTS** when you buy 3

WHISKAS Temptations Cat Treats 180 g
Gâteries pour chats Temptations WHISKAS

8⁹⁹

CALEDON FARMS Dog Treats 90-554 g selected
Gâteries pour chiens CALEDON FARMS certaines variétés

200 PTS when you buy 1
18⁹⁹

ENERGIZER Batteries AAA 16 pk or AA 24 pk
Piles ENERGIZER AAA ou AA

19⁹⁹

CHARMIN Bathroom Tissue 12=48 rolls or BOUNTY Paper Towel 4-6 pk
Papier hygiénique CHARMIN rouleaux ou essuie-tout BOUNTY

9⁹⁹

GLADE Triple Wick Candles selected
Bougies à trois mèches GLADE certaines variétés

7⁹⁹

ALCAN Foil 50-100 ft or REYNOLDS Parchment Paper 75 ft, Sheets 40 pk or Air Fryer Liner 50 pk selected
Papier d'aluminium ALCAN ou papier parchemin REYNOLDS, feuilles ou doublures pour friteuse à air, certaines variétés

100 PTS when you buy 1
25⁹⁹

BRITA Water Pitcher 6 Cup or Filters 3 pk
Pichet d'eau BRITA Tasse ou filtres

5⁷⁹

SCRUBBING BUBBLES Bathroom Cleaner 623 g or 946 mL, Shower Foamer 567 g or 946 mL or Easy Peasy 385 g or 946 mL
Nettoyant pour salle de bains SCRUBBING BUBBLES ou mousse superpuissante pour la douche ou Easy Peasy

5⁹⁹ **200 PTS** when you buy 2

TIDE Laundry Detergent 946 mL, DOWNY Rinse and Refresh 473 mL, BOUNCE Dryer Sheets 40-80 pk or DOWNY Beads 141 g
Détergent à lessive TIDE, Rinse & Refresh DOWNY, feuilles pour sècheuse BOUNCE ou perles DOWNY

19⁹⁹

CASCADE Dishwasher Tabs 40-50 pk
Capsules de détergent pour lave-vaisselle CASCADE

STARTING AT 3⁹⁹

FEBREZE Air Freshener 250 g, Car Clips 2 mL or Small Spaces 7.5 mL selected
Désodorisants FEBREZE, pince pour bouche d'air ou Small Spaces certaines variétés

health, beauty & baby santé, beauté et bébé

4⁹⁹ **200 PTS** when you buy 2

COLGATE Optic White or Sensitive Pro-Relief Toothpaste or Toothbrushes 73-75 mL or 1-4 pk selected
Dentifrice Optic White COLGATE ou Sensitive Pro-Relief ou brosses à dents ou certaines variétés

200 PTS when you buy 2
6⁹⁹

CREST 3D White Toothpaste, Pro-Health Oral Rinse or ORAL-B Toothbrushes 85 mL-1 L or 1-2 pk selected
Dentifrice 3D White CREST, rinç-bouche Pro-Santé ou brosses à dents ORAL-B ou certaines variétés

300 PTS when you buy 2
4⁹⁹ MEMBER PRICING
6⁹⁹ without Scene+ Card

LISTERINE Mouthwash 1 L selected
Rince-bouche LISTERINE certaines variétés

100 PTS when you buy 2
STARTING AT 3⁹⁹

NIVEA Deodorant, Body Wash or Lip Care 50-500 mL, 8-52 g or 2 pk selected
Désodorant NIVEA, nettoyant pour le corps ou soin des lèvres ou certaines variétés

STARTING AT 9⁴⁹

HEAD & SHOULDERS, HERBAL ESSENCES or PANTENE Shampoo, Conditioner or Stylers 95-613 mL selected
Shampooing HEAD & SHOULDERS, HERBAL ESSENCES or PANTENE, revitalisant ou produits coiffants certaines variétés

400 PTS when you buy 2
STARTING AT 10⁴⁹

ALWAYS Pads, Liners 18-120 pk or TAMPAX Tampons 40 pk selected
Serviettes ALWAYS, protège-dessous ou tampons TAMPAX certaines variétés

STARTING AT 8⁴⁹

OLAY or OLD SPICE Body Wash or Soap Bar 650-987 mL or 8 pk, SECRET Deodorant 73 g, MARC ANTHONY Hair Care 175-380 mL selected
Nettoyant pour le corps OLAY ou OLD SPICE ou pain de savon ou déodorant SECRET ou soins capillaires MARC ANTHONY certaines variétés

20% off

ST. IVES Skin Care selected
Soins pour la peau ST. IVES certaines variétés

59⁹⁹

SIMILAC 360 Total Care Infant Formula 859 g
Préparation pour nourrissons 360 Total Care SIMILAC

300 PTS when you buy 1
28⁹⁹

HUGGIES Giga Diapers 36-128 pk
Couches format giga HUGGIES

2²²

BABY GOURMET Organic Baby Pouches or Jars 92-128 mL
Sachets ou pots d'aliments pour bébé biologiques BABY GOURMET

STARTING AT 3⁹⁹

EARTH'S BEST Organic Bars or Snacks 44-133 g
Barres biologiques EARTH'S BEST ou collations

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10% off **250 PTS** when you buy 1

NICORETTE Gum or Lozenges 160-210 pk or QuickMist Duo[†]
Gomme ou pastilles NICORETTE ou duo Vapo-Eclair[†]

250 PTS when you buy 2
10% off

REACTINE Allergy Relief 24-36 pk[†]
Soulagement des allergies REACTINE[†]

10% off

ALEVE 20-24 pk
ALEVE

15% off **200 PTS** when you buy 1

NEOCITRAN Cold and Flu Relief 10 pk[†]
Soulagement du rhume et de la grippe NEOCITRAN[†]

400 PTS when you buy 2
19⁹⁹

DEPEND Underwear or POISE Pads selected
Sous-vêtements DEPEND ou serviettes POISE certaines variétés

100 PTS when you buy 1
10% off

GAVISCON selected or BEANO 60 pk
GAVISCON certaines variétés ou BEANO

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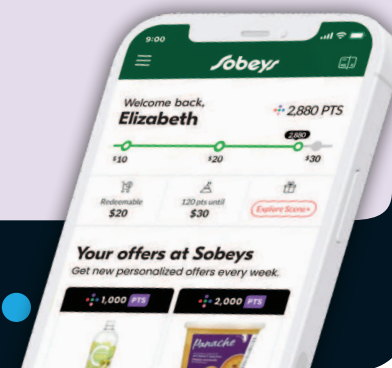
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AND SAVE 40% ON
COMPLIMENTS
Ice Cream Cones
18 pk



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'POP IT IN YOUR
FOOD WASTE BIN'





Your destination for variety and value



حلال Halal

11⁹⁹ /lb

Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43/kg

Naturally sweet, golden ripe plantains - ideal for snacking or frying



1⁹⁹ /lb

Plantain product of Ecuador or Guatemala 4.39/kg

PRICE LOCK



\$4

Mangoes Bag product of Mexico 3 pk



6⁸⁸

EIGHT TREASURES Whole Head-On, Shell-On Raw Shrimp 400 g

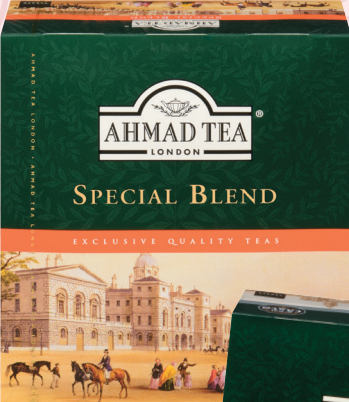


1¹⁹ GRACE Peanut Punch 240 mL



1⁹⁹

GRACE 100% Pure Coconut Water 500 mL



6⁹⁹

AHMAD Tea Bags 100 pk selected varieties



4⁹⁹

SHERBON Juice Drink chaunsa mango or pink guava 2 L



3⁷⁹

BESTROPICS Coconut Water 1 L



2⁷⁹

HATA Ramune Soda 200 mL selected varieties



4⁷⁹ CP AUTHENTIC ASIA Frozen Meals 258-350 g selected varieties



1¹⁹

MR. BROWN Canned Coffee 240 mL selected varieties



1⁴⁹

NONGSHIM Cup Noodle Soup 75 g selected varieties



3²⁹

CHEN KE MING Ramen or Udon Noodles 800 g



13²⁹

LEE KUM KEE Chicken Bouillon Powder 1 kg

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



MAKE YOUR OWN PIZZA



value size

200 PTS when you buy 1

17⁹⁹ TRE STELLE Mozzarella Club Pack 750 g



75 PTS when you buy 2

3⁹⁹ COMPLIMENTS Pizza Dough Ball 650 g



6⁹⁹

PILLER'S Pepperoni Toppings selected 175-250 g

7⁹⁹ COMPLIMENTS Extra Virgin Olive Oil 500 mL



1⁷⁹ COMPLIMENTS Tomato Sauce 398 mL



6⁹⁹

COMPLIMENTS Shredded Parmesan or Italian Blend 125 g



150 PTS when you buy 2

MEZZETTA Olives 283-398 mL

CHANCE TO WIN*
EVERY WEEK!

G R O C E R Y
GIVEAWAYS



Play on the Sobeys app now

IT'S GAME TIME



PLAY THE COMPLIMENTS CHALLENGES THIS WEEK
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS
Dough'chi Bites
180 mL



COMPLIMENTS
BBQ Sauce
425 mL



NO PURCHASE NECESSARY. Full Contest rules found at sobeys.com/grocerygiveaways. Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.



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APPLY NOW



*Conditions Apply

