

ATL\_NB\_BIL

# Verified Price Guarantee

# Sobeys

**LOWEST PRICE** on select flyer items or automatically receive the difference in Scene+ points\*  
\*Conditions apply. See sobeys.com for details.

**Verified 3.29** /lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed 7.25/kg  
Rôti de palette d'épaule de porc frais ou bifteck format familial ou rôti d'épaule de porc frais picnic sans jarret

**Verified 9.88** /lb

Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Steaks cut by your meat expert from Australian graded beef while supplies last 21.78/kg  
Rôti de haut de surlonge désossé frais à cuire au four de qualité supérieure ou bifteck format familial coupé par votre expert boucher, coupe de bœuf Australie, jusqu'à épuisement des stocks

**5.99**

LARSEN Wieners 900 g, MAPLE LEAF or SCHNEIDER'S Bacon 375 g, MAPLE LEAF Ready Crisp 65-85 g, SCHNEIDER'S Cooked Bacon 100 g or Juicy Jumbos or Smoked Sausages 375-450 g selected Saucisses fumées LARSEN, bacon MAPLE LEAF ou SCHNEIDER'S, bacon Ready Crisp MAPLE LEAF, bacon cuit SCHNEIDER'S ou saucisses Juicy Jumbos ou saucisses fumées certaines variétés

**Verified 1.49**

Long English Cucumbers product of Canada, Canada no 1 grade  
Concombres anglais longs produit de Canada, catégorie Canada no 1

**Verified 11.99** MEMBER PRICE

13.99 without Scene+ Card

JANES Ultimates Breaded or Battered Haddock or Cod 450-545 g or Lightly Dusted Haddock or Sole Fillets 500-540 g  
Aiglefin ou morue pané(e) ou en pâte ultimes JANES ou filets d'aiglefin ou de sole légèrement saupoudrés

**Verified 4/\$5**

Ataulfo Mangoes product of Mexico  
Manges ataulfo produit du Mexique

**Verified 2.99** 3 LB

COMPLIMENTS Oranges 1.36 kg 3 lb bag product of Egypt  
Oranges COMPLIMENTS sac, produit d'Égypte

**Verified 16.97**

KICKING HORSE Whole Bean Coffee 454 g  
Café en grains KICKING HORSE

**Verified 5.47**

GENERAL MILLS Family Size Cereal 516-778 g, KELLOGG'S Family Size Cereal 450-650 g or COMPLIMENTS Bagged Cereal 400-794 g  
Céréales GENERAL MILLS, format familial, céréales KELLOGG'S format familial ou céréales COMPLIMENTS en sac

**Verified 4.94**

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk  
Dessert glacé de qualité supérieure NESTLÉ ou crème glacée La vraie crème, Drumstick ou nouveauté de qualité supérieure certaines variétés

**Verified 6.49**

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGETOWELS 3=6 rolls or SCOTTIES Facial Tissue 6 pk  
Papier hygiénique CASHMERE rouleaux, essuie-tout SPONGETOWELS rouleaux ou mouchoirs SCOTTIES

**Verified 2.99**

COMPLIMENTS Frozen Vegetables selected 500-750 g  
Légumes surgelés COMPLIMENTS certaines variétés

**Verified 3.49**

KFI Cooking Sauces selected varieties 375-395 mL  
Sauces à cuisson KFI certaines variétés

\*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys stores for the weekly flyer period. Program subject to change without notice. Visit [www.sobeys.com/verified-prices](http://www.sobeys.com/verified-prices) for additional details.

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Over \$100K in prizes available! **PLAY WEEKLY FOR MORE CHANCES TO WIN!**

Scene+ Travel Powered by Expedia  
Scene+ CINEPLEX Scotiabank

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Prices and offers in effect April 2026 - New Brunswick  
Prix et offres en vigueur ces jours avril 2026 - Nouveau-Brunswick

So many deals Scan here for our full digital flyer

ATL\_NS\_NB\_BIL

# Scene<sup>+</sup>

# PLUS UP

## POINTS

ALL WEEK LONG!

82,000+ PTS

available in store Apr 23-29

That's like over **\$820** toward your groceries



That's like **\$10** toward your groceries

**1,000 PTS** when you buy 1

**\$35**

**\$35** TRUE NORTH Fresh Atlantic Salmon Fillets Skinless 908 g subject to availability  
Filets de saumon de l'Atlantique frais TRUE NORTH, sans peau selon les arrivages

**100 PTS** when you buy 2

**\$3**

COMPLIMENTS Regular or Jumbo Wiensers 450 g or BOB'S Bacon 375 g  
Saucisses fumées ordinaires ou géantes  
COMPLIMENTS ou bacon BOB'S

**300 PTS** when you buy 2

**2/\$8**

MISS VICKIE'S Kettle Chips 190-200 g  
Croustilles cuites à la marmite  
MISS VICKIE'S

**400 PTS** when you buy 4

**2.99**

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g  
Crispy Minis QUAKER ou galettes de riz

**800 PTS** when you buy 2

**13.99**

TIDE Liquid Detergent 2.15-2.48 L, Pods 25-42 pk or GAIN Liquid Detergent 4.25 L  
Détergent liquide TIDE, Pods ou détergent liquide GAIN

See pages 2 & 3 for more offers!

**Scene**

**MEMBER**

**PRICING**

**Swipe your Scene+ Card and Save**



**MEMBERS SAVE \$1**

**2.99**  
MEMBER PRICING

**3.99**

without Scene+ Card

COMPLIMENTS Sliced Meats 175 g selected  
Viandes tranchées COMPLIMENTS certaines variétés



**MEMBERS SAVE \$2**

**9.99**  
MEMBER PRICING

**11.99**

without Scene+ Card

WENDY'S Fresh, Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g  
Galettes de bœuf haché frais 100 % canadien WENDY'S jamais surgelées Sans agents de remplissage ni additifs



**MEMBERS SAVE \$1**

**2.99**  
MEMBER PRICING

**3.99**

without Scene+ Card

Croissants 6 pk 342 g  
Croissants



**MEMBERS SAVE 50¢**

**2.49**  
MEMBER PRICING

**2.99**

without Scene+ Card

CHRISTIE Cookies selected 224-303 g, Crispers or Bits & Bites 145 g, Premium Plus 225 g or PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g  
Biscuits CHRISTIE certaines variétés, Crispers ou Méli-Mélo, Premium Plus ou craquelins Goldfish PEPPERIDGE FARM ou Croustillants



**MEMBERS SAVE 50¢**

**3.49**  
MEMBER PRICING

**3.99**

without Scene+ Card

VILLAGGIO Bread 570-675 g or Buns 6-8 pk or DEMPSTER'S Whole Grains or Signature Bread 600 g or Bagels 5-6 pk (excludes Protein Bagels)  
Pain VILLAGGIO ou petits pains ou pain grains entiers DEMPSTER'S ou pain Signature ou bagels (à l'exception des bagels protéinés)

**Look for more Member Pricing throughout the flyer and in-store.**

**100% fresh GUARANTEE** **Guaranteed fresh or your money back**

**9<sup>99</sup>** /lb  
Fresh Extra Lean Ground Beef  
Family Size 22.02/kg  
Bœuf haché extra-maigre frais  
Format familial

**5<sup>99</sup>** /lb  
COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings  
Family Size 13.21/kg  
Ailes de poulet fraîches fendues REFFROIDIES À L'AIR  
COMPLIMENTS Format familial

**BUY 2 GET 3RD FREE**  
COMPLIMENTS Mini Cupcakes  
12 pk 284-300 g, Muffins 4-6 pk  
400-600 g or Pies 650-750 g  
Mini-petits gâteaux COMPLIMENTS,  
muffins ou tartes

**\$10** **READY FOR YOU**  
Crispy Chicken  
6 pieces available  
hot or chilled  
Poulet croustillant  
6 morceaux,  
disponibles chauds  
ou réfrigérés

**2<sup>99</sup>** Blackberries  
product of USA or Mexico 170 g  
Mûres produit des É.-U. ou Mexique

**Scene MEMBERS SAVE MORE**

**7<sup>99</sup> MEMBER PRICING**  
**8<sup>99</sup> without Scene+ Card**  
COMPLIMENTS Cooked Shrimp in Ring with Sauce 255 g  
or MARINA DEL REY Wild Argentinian Raw Shrimp selected 300 g  
Couronne de crevettes cuites avec sauce COMPLIMENTS ou crevettes  
sauvages crues d'Argentine MARINA DEL REY certaines variétés

**5<sup>99</sup> MEMBER PRICING** **6<sup>99</sup> without Scene+ Card**  
COMPLIMENTS Sliced Cheese  
150-170 g  
Fromage en tranche COMPLIMENTS

**2<sup>99</sup> MEMBER PRICING** **3<sup>99</sup> without Scene+ Card**  
DEL MONTE Fruit Cups 4 pk  
Coupes de fruits DEL MONTE

**3<sup>99</sup> MEMBER PRICING** **4<sup>99</sup> without Scene+ Card**  
SILK Select Beverages 1.75-1.89 L  
Boissons SILK, certaines variétés

**2<sup>99</sup> MEMBER PRICING** **3<sup>99</sup> without Scene+ Card**  
COMPLIMENTS Syrup 750 mL or  
Pancake Mix 905 g, Peanut Butter  
500 g or Quick Oats 1 kg  
Sirop COMPLIMENTS ou mélange à  
crêpes, beurre d'arachides ou gruau  
à cuisson rapide

**9<sup>99</sup> MEMBER PRICING** **12<sup>99</sup> without Scene+ Card**  
TIM HORTONS Ground Coffee 300 g  
MCCAFÉ or VAN HOUTTE K-Cup® Pods  
10-12 pk or TWININGS Tea 100 pk  
Café moulu TIM HORTONS Dosettes  
K-Cup® MCCAFÉ or VAN HOUTTE ou thé  
TWININGS

**10<sup>99</sup> MEMBER PRICING** **13<sup>99</sup> without Scene+ Card**  
PINTY'S Chicken Wings frozen  
700-780 g  
Ailes de poulet PINTY'S surgelées

**4<sup>99</sup>**  
COMPLIMENTS Cheese 400 g or  
Shreds 226-320 g selected  
Fromage COMPLIMENTS ou  
fromage râpé, certaines variétés

**5<sup>49</sup>**  
COMPLIMENTS Salted Butter  
454 g  
Beurre salé COMPLIMENTS

**2<sup>79</sup>**  
ROUGEMONT or ALLEN'S Apple  
Juice 1.89-2 L or SUNRYPE Slim 1.36 L  
Jus de pomme ROUGEMONT ou  
ALLEN'S ou Slim SUNRYPE

**2/\$4**  
COCA-COLA or  
PEPSI Soft Drinks 2 L  
Boissons gazeuses  
COCA-COLA ou PEPSI

**3<sup>99</sup>**  
BECEL Margarine  
soft 427 g or Bricks or Sticks 454 g or  
DANONE Oikos Greek Yogurt 4 pk  
Margarine molle BECEL ou briques ou  
bâtonnets ou yogurt grec Oikos DANONE

**2<sup>99</sup>**  
BULL'S-EYE BBQ Sauce 425 mL or DIANA  
Sauces 500 mL or Marinades 375 mL  
Sauce barbecue BULL'S-EYE  
ou sauces ou marinades DIANA

**14<sup>99</sup>**  
LIV99 Extra Virgin Olive Oil 1 L  
Huile d'olive extra vierge LIV99

**400 PTS when you buy 2**  
**7<sup>99</sup>**  
KRAFT Cheez Whiz  
900 g or Hazelnut  
Spread 725 g  
Cheez Whiz KRAFT  
ou pâte à tartiner aux noisettes

**12<sup>99</sup>**  
NATURE VALLEY Granola Bars, BETTY  
CROCKER Fruit or MOTT'S Fruitsations  
637 g-1.28 kg selected or QUAKER Dippis or  
Chewy Bars Club Pack 935-960 g  
Barres granola VAL NATURE, collations aux  
fruits BETTY CROCKER ou Fruitsations  
MOTT'S certaines variétés, barres Dippis  
QUAKER ou Chewy paquet club

**99¢**  
AYLMER Condensed Soup 284 mL  
Soupe condensée AYLMEER

**3<sup>99</sup>**  
STRUB'S Pickles 1 L (excludes Premium),  
HIDDEN VALLEY Salad Dressing 473 mL or  
FRANK'S RedHot or Thick Hot Sauce 354 mL  
Cornichons STRUB'S (à l'exception des  
produits de choix), vinaigrette HIDDEN  
VALLEY ou sauce piquante RedHot FRANK'S  
ou Épaisse

**400 PTS when you buy 2**  
**40% off**  
JAMIESON Vitamins or Supplements  
selected varieties and sizes  
Vitamines JAMIESON ou suppléments  
certains formats et variétés

**200 PTS when you buy 2**  
**20<sup>99</sup>**  
MOOSEHEAD Lager or MICHELOB  
ULTRA Light Lager 8x355 mL cans  
Bière MOOSEHEAD ou bière légère  
MICHELOB ULTRA canettes

**18<sup>99</sup>**  
SMIRNOFF ICE 6x355 mL cans  
SMIRNOFF ICE canettes

**150 PTS when you buy 2**  
**14<sup>99</sup>**  
WALLAROO TRAIL  
Chardonnay, Shiraz,  
Pinot Grigio or  
Cabernet Sauvignon  
1 L  
Chardonnay WALLAROO TRAIL, shiraz, pinot  
grigio ou cabernet sauvignon

**16<sup>99</sup>**  
RELAX  
Riesling  
750 mL  
Riesling  
RELAX

PLEASE DRINK RESPONSIBLY. You must be 19 years or older to purchase alcohol. Pricing excludes taxes & refundable container deposit

**We have 2X as many Canadian-origin products as competing stores\***

\*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025, using data reported through Nielsen's CA-SOBEYS-CROSS CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys' calculation based in part on data reported by NIO through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.



**300 PTS**  
when you buy 1

# 26<sup>99</sup>

Sensational Spring Bouquet  
Bouquet printanier sensationnel



**200 PTS**  
when you buy 2

# \$16

Touch of Spring Bouquet grown in Canada  
Bouquet Touch of Spring cultivée au Canada

## Spring Blooms!

Fresh seasonal bouquets and arrangements!



**9<sup>99</sup>**

Star of Bethlehem Ornithogalum 4" grown in Canada  
Ornithogale en ombelle cultivée au Canada



**8<sup>99</sup>**

Assorted Flowering Spring Bulbs 6" grown in Canada  
Bulbes de fleurs printaniers assortis cultivés au Canada



**150 PTS**  
when you buy 1

# 12<sup>99</sup>

Crispy Wave Air Purifier in Ceramic 4" grown in Canada  
Asplenium Crispy Wave purifiant l'air dans un pot en céramique, cultivée au Canada

# Scene PLUS UP POINTS

## ALL WEEK LONG!



**200 PTS**  
when you buy 2

## 5<sup>99</sup>

French Green Beans 400 g product of Guatemala  
Haricots verts français produit du Guatemala



**200 PTS**  
when you buy 1

## 9<sup>99</sup>

SUNRYPE Fruit Source Bars 12 pk or Fruit To Go 24 pk  
Barres Fruit Source SUNRYPE ou Fruit To Go

That's like **\$5** toward your groceries

**500 PTS**  
when you buy 2



INSPIRED BY HAPPINESS Cakes gluten free 456-468 g, Real Cream Layer Cakes 510-705 g or Dessert Bars 6 pk 342-354 g  
Gâteaux INSPIRED BY HAPPINESS Sans gluten, gâteaux étagés à la crème véritable ou barres desserts

**10% off**

**200 PTS**  
when you buy 300 g or more



BRANDT Kolbassa Coil  
Saucisson kolbassa BRANDT

**300 PTS**  
when you buy 2

## 8<sup>99</sup>

PANACHE Soups 625 mL or 650 g  
Soupes PANACHE

**300 PTS**  
when you buy 3

## 3<sup>99</sup>

NANA'S Samosas sold by individual piece available hot or chilled from the service case  
Samosas NANA'S vendus à l'unité, disponibles chauds ou réfrigérés, au comptoir de service

**100 PTS**  
when you buy 2

## 6<sup>99</sup>

PILLSBURY Pizza Pops 8 pk  
Pizza Pops PILLSBURY

**100 PTS**  
when you buy 2

## 3<sup>99</sup>

COMPLIMENTS Stringable Cheese 8 pk 168 g  
Fromage effilochable COMPLIMENTS

**300 PTS**  
when you buy 3

## 3<sup>99</sup>

MINUTE MAID Lemonade or Fruit Punch no sugar added 1.54 L  
Limonade MINUTE MAID ou punch aux fruits Sans sucre ajouté

**100 PTS**  
when you buy 1

## 7<sup>49</sup>

BURNBRAE FARMS Egg Bakes! 340 g  
Œufs cuits au four FERMES BURNBRAE

**100 PTS**  
when you buy 1

## 7<sup>99</sup>

SKITTLES Pop'd Freeze Dried Candy 155 g while supplies last  
Bonbons lyophilisés Pop'd Freeze SKITTLES jusqu'à épuisement des stocks

**200 PTS**  
when you buy 2

## 4<sup>99</sup>

COORS Edge Non-Alcoholic Beer 12x355 mL  
Bière sans alcool Edge COORS

**300 PTS**  
when you buy 2

## 2/\$9

RUFFLES Potato Chips 180-200 g  
Croustilles RUFFLES

**100 PTS**  
when you buy 1

## 4<sup>99</sup>

COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g  
Biscuits Exceptionnels aux brisures de chocolat COMPLIMENTS

# 82,000+ PTS

available in store April 23-29, 2026



That's like  
**\$5**  
toward your  
groceries

**500 PTS**  
when you buy 1

**8.99** /lb  
**Sterling SILVER**  
PREMIUM BEEF

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 19.82/kg  
Noix de ronde désossée fraîche STERLING SILVER emballage sous vide, coupe de bœuf de catégorie Canada AAA



**7.99**

WONG WING Frozen Entrées, Egg Rolls, Spring Rolls or Dumplings 360-680 g  
Repas surgelés WONG WING, pâtés impériaux, rouleaux de printemps ou dumplings

Get **100 PTS**  
When you buy 2

OR

Get **200 PTS**  
When you buy 3



**\$5** **150 PTS**  
when you spend \$15 or more on salmon portions

Fresh Atlantic Salmon Portions skin-on, plain or in-store marinated product of Canada 113 g  
Portions de saumon frais de l'Atlantique avec peau, nature ou mariné en magasin, produit du Canada

CHOOSE CANADIAN SEAFOOD



**120 PTS**  
when you buy 1

**11.99**

TRUE NORTH Delicious Salmon Burgers 568 g  
Burgers de saumon de l'Atlantique Délicieux saumon TRUE NORTH



**150 PTS**  
when you buy 2

CLUB HOUSE Spice Tins selected 18-96 g  
Contenants d'épices CLUB HOUSE certaines variétés



**200 PTS**  
when you buy 3

**7.99** COMPLIMENTS Canned Legumes 540 mL  
Légumineuses en conserve COMPLIMENTS



**100 PTS**  
when you buy 1

COMPLIMENTS Pickles Value Size 2 L or Spanish Queen Pimiento Olives 1 L  
Cornichons COMPLIMENTS format valeur ou olives espagnoles reines avec piment



**2.99** **150 PTS**  
when you buy 3

COMPLIMENTS Granola Bars 131-175 g, Fruit Bar 300 g, Protein Bars 160 g or Crispy Rice Squares 176 g  
Barre granola COMPLIMENTS, barres aux fruits, barres protéinées ou carrés de riz croustillant



**100 PTS**  
when you buy 2

**5.99** KASHI Granola 311-340 g  
Granola KASHI



**400 PTS**  
when you buy 2

**15.99** CASHMERE Bathroom Tissue 12=36 rolls or SPONGETOWELS Ultra Pro 4=8 rolls  
Papier hygiénique CASHMERE rouleaux ou Ultra Pro SPONGETOWELS rouleaux



**300 PTS**  
when you buy 3

**2.49** COMPLIMENTS Foil Wrap 25 ft or Parchment Paper 35 ft  
Papier d'aluminium COMPLIMENTS ou papier parchemin



**250 PTS**  
when you buy 2

COMPLIMENTS Leaf & Lawn Bags 5 pk  
Sacs à feuilles et à gazon COMPLIMENTS

Scene **1,000 PTS = \$10** of free groceries

# so much value



**1.99** /lb  
Kale product of Mexico  
Chou frisé produit du Mexique



**BUY 1 GET 1 FREE**  
of equal or lesser value

COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g 4.99 ea  
Jeunes épinards COMPLIMENTS, jeunes roquettes ou mélange printanier produit des É.-U.

Tomatoes on the Vine product of Canada, USA or Mexico 6.59/kg  
Tomates sur vigne produit du Canada, É.-U. ou Mexique

**2.99** /lb



**4.77** /lb

Extra Large Black or Red Seedless Grapes product of Chile no 1 grade 10.52/kg  
Très gros raisins noirs ou rouges sans pépins produit du Chili catégorie no 1



**2.47** /lb

Bartlett Pears product of South Africa extra fancy grade or Bosc Pears product of USA extra fancy grade 5.45/kg  
Poires Bartlett produit d'Afrique du Sud catégorie extra de fantaisie ou poires Bosc produit des É.-U., catégorie extra de fantaisie



**6.99** **300 PTS** when you buy 2

ORRI Clementines or Mandarins product of Israel 907 g 2 lb bag  
Clémentines ORRI ou mandarines produit d'Israël, sac



**4.99** **MEMBER PRICING**  
**5.99** without Scene+ Card

ECO SPUDS Potatoes product of Atlantic Canada 10 lb  
Pommes de terre ECO SPUDS produit du Canada atlantique



**1.27** /lb

Green Cabbage or Turnip product of Canada no 1, 2.80/kg  
Chou vert ou navet produit du Canada, catégorie Canada no 1



**2.99**

Large Artichokes product of USA  
Gros artichauts produit des É.-U.



**5.49**

Avocados product of Mexico 5 pk  
Avocats produit du Mexique



**3.99**

Pomegranates product of Peru  
Grenades produit du Pérou



**3.99** /lb

Black or Red Plums product of Chile no 1 grade 8.80/kg  
Prunes noires ou rouges produit du Chili, catégorie no 1



**6.49** **100 PTS** when you buy 2

COMPLIMENTS Gala, McIntosh, Cortland or Red Delicious Apples product of Canada, Canada fancy grade 1.36 kg 3 lb  
Pommes Gala COMPLIMENTS, McIntosh, Cortland ou Red Delicious produit du Canada, catégorie Canada de fantaisie



**6.99** **100 PTS** when you buy 2

Cara Cara Oranges product of USA 907 g 2 lb  
Oranges Cara Cara, produit des É.-U.



**7.99**

FRESH ATTITUDE Caesar or Spring Mix Salad Kits Family Size 318-413 g packed in Canada  
Salade César ATTITUDE FRAÎCHE ou mélange printanier Format familial, emballé au Canada



**5.99** **100 PTS** when you buy 2

COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Canada 170 g  
Capuchons de champignons portobellos biologiques  
COMPLIMENTS produit du Canada



**15% off**

Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks  
Morceaux de cantaloup, melon miel, ananas ou melon d'eau préparés chaque jour



**BUY 1 GET 2ND 25% OFF**

Prepared Fresh Daily Yogurt Parfaits assorted sizes  
Parfaits au yogourt préparés chaque jour certains formats



**7.99** /lb

Sugar Mangoes product of Colombia 17.61/kg  
Mangues Sugar produit de Colombie



**1.99** /lb

Long Squash product of USA or Mexico or Red Carrots product of China 4.39/kg  
Courge longue produit des É.-U. ou Mexique ou carottes rouges produit de Chine



**\$4**

Organic Grape Tomatoes pint product of Canada, USA or Mexico  
Tomates raisins biologiques chopine, produit du Canada, É.-U. ou Mexique



**4.99** **200 PTS** when you buy 2

COMPLIMENTS ORGANIC Baby Spinach, Baby Arugula or Baby Mixed Greens product of USA 142 g  
Jeunes épinards biologiques chopine COMPLIMENTS, jeunes roquettes ou mesclun produit des É.-U.



**7.99** **300 PTS** when you buy 2  
NUTS FOR CHEESE Dips 210 g  
Toppings NUTS FOR CHEESE



**3.99** **100 PTS** when you buy 2  
GREENHOUSE Select Single Shots 60 mL  
Shots individuels GREENHOUSE certaines variétés



**20% off**  
ROYAL NUTS Tubs selected 240-350 g  
Contenants ROYAL NUTS certaines variétés



**13.99**  
H&H Thai Honey Mango Dried Fruit 1 kg  
Fruit séché Thai Honey Mango H&H

## floral fleurs

Available at most stores  
Disponibles dans la plupart des magasins



**2/\$7**  
Assorted Pansies 4" grown in New Brunswick  
Pensées assorties cultivées au Nouveau-Brunswick



**14.99**  
Premium Annuals 8" Décor Pot grown in New Brunswick  
Annuelles de qualité supérieure dans un pot décoratif cultivées au Nouveau-Brunswick



**\$3** ea when you buy 4 or more  
COMPLIMENTS Black Earth Topsoil 25 L 3.49 ea  
Terreau de terre noire COMPLIMENTS



**7.50** ea when you buy 2 or more  
COMPLIMENTS Mega Soil 50 L 8.49 ea  
Méga-terreau COMPLIMENTS

\*NO PURCHASE NECESSARY. Full Contest rules found at [sobeys.com/grocerygiveaways](http://sobeys.com/grocerygiveaways). Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administered by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.® and Google LLC. Apple Inc.® and Google LLC are completely released of all liability by each entrant in this Contest.

\*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, we will provide you with the appropriate reimbursement. Restrictions apply, see [www.sobeys.com/value-flyer](http://www.sobeys.com/value-flyer) for details.



**20% off**

STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steaks cut by your meat expert from Canada AAA grade beef  
Rôti de palette frais désossé STERLING SILVER ou rôti de côtes croisées ou biftecks à mijoter format familial coupé par votre expert boucher, coupe de bœuf Canada AAA

# So.tender



**HAND-SELECTED CANADA AAA BEEF**

Well-marbled • Aged to perfection  
Exclusive to Sobeys



**26<sup>99</sup>** /lb

CERTIFIED TENDER  
TENDRETÉ CERTIFIÉE

STERLING SILVER Fresh Boneless Striploin Grilling Steaks Family Size or Premium Oven Roasts cut by your meat expert from Canada AAA grade beef 59.50/kg  
Biftecks à griller de contre-filet frais désossés STERLING SILVER format familial ou rôti de choix coupé par votre expert boucher, coupe de bœuf Canada AAA

**BUY 2 GET 3RD**  
of equal or lesser value

**FREE**



COMPLIMENTS Raised Without Antibiotics Boneless Skinless Chicken Breast, Boneless Skinless Split Wings, Drumsticks, Thighs or Whole Chicken  
Poitrine de poulet sans os et sans peau élevé sans antibiotiques COMPLIMENTS, hauts de cuisse de poulet sans os et sans peau, pilons, ailes fendues ou poulet entier

**250 PTS**  
when you buy 1

**5<sup>99</sup>** /lb

PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg  
Poulet en crapaudine PANACHE Citron grec, jerk ou portugais





**3<sup>99</sup>** /lb

Boneless Pork Sirloin Chops or Roasts Family Size 8.80/kg  
Côtelettes ou rôtis de surlonge de porc désossés format familial

**value size**

**3<sup>99</sup>** /lb

Half Pork Loin Rib End Center Chops bone-in frozen 8.80/kg  
Côtelettes de demi-longe de porc, bout de côte ou centre avec os surgelées





**8<sup>99</sup>** /lb

Fresh Medium Ground Chuck Beef Burgers 19.82/kg  
Burgers de bœuf haché mi-maigre frais



**5<sup>49</sup>** ea

COMPLIMENTS Breakfast or Dinner Pork Sausages 375-500 g  
Saucisses de porc à déjeuner  
COMPLIMENTS ou repas



**BUY MORE SAVE MORE**

**\$6** ea when you buy 2 or more

NOBLE PREMIUM Lean Ground Bison 226 g 6.99 ea  
Bison haché maigre Premium NOBLE



**11<sup>99</sup>** /lb

Seasoned Lamb Chops Greek Spices & Lemon or Herbes de Provence 26.43/kg  
Côtelettes d'agneau assaisonnées à la grecque et au citron ou herbes de Provence

**HAYTER'S FARM**  
TASTE & TRADITION

LOCAL | WHOLESOME | FARM FRESH | 3 GENERATIONS OF FAMILY



**70% OFF**

TURKEY SAUSAGES  
SAUCISSES DE DINDE  
MAPLE ALÉGERABLE 375g (2x12g)



**70% OFF**

MINCED TURKEY  
450g

**20% off**

HAYTER'S FARM Turkey Products select varieties  
Produits de dinde HAYTER'S FARM certaines variétés

exclusive to **Sobeys**

**READY FOR YOU**

## Ready for You BBQ Kabobs for all!

Fresh Store Made Boneless Skinless Chicken Breast or High Kabobs with Vegetables 24.23/kg  
Brochettes fraîches de poitrine de poulet ou hauts de cuisse désossés et sans peau avec légumes, préparées en magasin

**10<sup>99</sup>** /lb



**5<sup>99</sup>** /lb

Fresh Pork Tenderloin Kabobs with Vegetables 13.21/kg  
Brochettes de filet de porc frais avec légumes

Fresh Beef Kabobs with Vegetables 39.66/kg  
Brochettes de bœuf frais avec légumes

**17<sup>99</sup>** /lb

**250 PTS**  
when you spend \$25 or more

# quick & easy rapide et facile

**BUY MORE SAVE MORE**

**5<sup>99</sup>** ea when you buy 2 or more

COMPLIMENTS Fully Cooked Meat Strips 150-200 g 6.99 ea  
Lanières de viande entièrement cuites COMPLIMENTS



**7<sup>99</sup>**

COMPLIMENTS Bologna 500 g  
Bologne COMPLIMENTS

**9<sup>99</sup>**

LILYDALE Oven Roasted Chicken or Turkey 300 g  
Poulet rôti ou dinde rôtie au four LILYDALE



**STARTING AT 12<sup>99</sup>**

MARCANGELO Chicken or Pork Souvlaki 480-640 g or Bacon Wrapped Beef Sirloin Medallions 340 g  
Souvlaki de poulet ou de porc MARCANGELO ou médaillons de surlonge de bœuf bardés de bacon



**7<sup>99</sup>**

BEYOND MEAT Plant-Based Chicken Tenders, Breakfast or Dinner Sausage, 2 Pack Burger, Burger Pack or Steak Tips 226-400 g  
Filets de poulet à base de plantes BEYOND MEAT, saucisses à déjeuner ou repas, pqt de 2 boucufs hachés, pqt de bœuf haché ou pointes de bifteck



**7<sup>99</sup>**

MARCANGELO or SCHNEIDERS Sausages or COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn Chicken frozen 375-700 g  
Saucisses MARCANGELO ou SCHNEIDERS ou lanières de poulet panées COMPLIMENT, pépites, burgers ou poulet popcorn surgelés



**130 PTS**  
when you buy 1

**12<sup>99</sup>**

COMPLIMENTS Chicken or Beef Individual Pot Pies 750 g  
Pâtés au poulet ou au bœuf individuels COMPLIMENTS



**value size**

**200 PTS**  
when you buy 1

**19<sup>99</sup>**

COMPLIMENTS Beef Lasagna or Macaroni & Cheese 2-2.27 kg  
Lasagne au bœuf COMPLIMENTS ou macaroni au fromage

**GET TO FREE GROCERIES FASTER**

when you scan your **Scene+ membership card** and pay with your **Scotiabank Scene+ Visa Card**.

**GET 2 SCENE PTS ON EVERY \$1 SPENT!**

**1,000 pts = \$10 in groceries!**

\*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

\*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. \*Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. \*Visa Int. / Licensed user.

# seafood fruits de mer



**4.99** MEMBER PRICING  
**5.99** without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Tilapia, Basa or Pollock Fillets 400 g  
Filets de tilapia Simple Naturellement COMPLIMENTS, pangasius ou goberge



**\$19**

OCEAN JEWEL Raw Pacific White Shrimp 50-70 ct per lb 908 g  
Crevettes blanches du Pacifique crues OCEAN JEWEL



**9.99**

PANACHE Hot Smoked Atlantic Salmon Strips previously frozen 150 g  
Lanières de saumon de l'Atlantique fumé à chaud PANACHE décongelés



**\$23**

OCEAN JEWEL Cooked Pacific White Shrimp 50-70 ct per lb 908 g  
Crevettes blanches du Pacifique cuites OCEAN JEWEL

# Bring on the Grill



**8.99** /lb

Stuffed Mushroom Caps with Imitation Crab & Seafood Stuffing 19.82/kg  
Capuchons de champignons farcis avec simili-crabe et farce aux fruits de mer



**16.99** /lb

Jumbo Scallop Medallions 10-20 ct per lb product of USA frozen or previously frozen 37.46/kg  
Médallions de pétoncles géants produit des É.-U., surgelés ou décongelés



**7.99**

CEDAR BAY Planked Atlantic Salmon applewood orange or hickory maple 141 g  
Saumon de l'Atlantique à la plancha CEDAR BAY bois de pommier, orange et gingembre ou érable fumé



**11.99** /lb

Fresh Atlantic Salmon Steaks subject to availability 26.43/kg  
Darnes de saumon frais de l'Atlantique selon les arrivages

# bakery boulangerie



**21.99**

Dessert Cakes 1.2-1.49 kg  
Gâteaux de dessert



**5.99** MEMBER PRICING  
**7.99** without Scene+ Card

Assorted Cupcakes chocolate, vanilla, confetti or carrot with walnuts 6 pk 325-505 g  
Petits gâteaux assortis chocolat, vanille, confettis ou carotte avec noix

# Donuts? Go nuts!



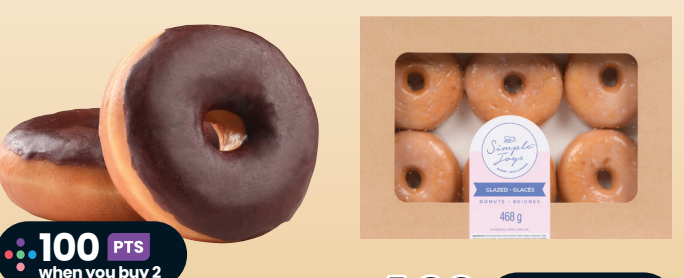
**100 PTS** when you buy 2  
**5.99**

Filled Donut Bites birthday cake, chocolate or french toast 12 pk 440 g  
Bouchées de beignes fourrées gâteau d'anniversaire, chocolat ou pain doré



**6.99** STARTING AT

WITHENSHAW Ring Cakes, Sticky Toffee Pudding or Scones frozen 300-600 g  
Gâteaux couronnes WITHENSHAW, pouding au caramel ou scones surgelés



**100 PTS** when you buy 2  
**5.99** STARTING AT

Donuts 4 pk 320-520 g  
Beignes

**6.99** **100 PTS** when you buy 2

SIMPLE JOYS Donuts 6 pk 468 g  
Beignes SIMPLE JOYS

# deli charcuterie & kitchen cuisine



**6.49** MEMBER PRICING  
**7.49** without Scene+ Card

COMPLIMENTS Natural Ingredients Sliced Meats selected 175 g  
Viandes tranchées à ingrédients naturels COMPLIMENTS certaines variétés



**200 PTS** when you buy 2  
**13.99**

MAPLE LEAF Natural Selections Family Pack Shaved or Sliced Deli Meats selected 375-400 g  
Charcuteries émincées Natural Selections MAPLE LEAF format familial ou charcuteries tranchées certaines variétés



**3.79** /100 g

BRANDT Hot Honey Ham  
Jambon au miel piquant BRANDT



**7.99** STARTING AT

AGROPUR Grand Cheddar 2 yr, 3 yr or 5 yr old 200 g, MONSIEUR GUSTAV Le Paulin 190 g or Old Gouda 170 g or RABEL Spanish Cheeses 150 g  
Grand cheddar AGROPUR 2 ans, 3 ans ou 5 ans, Le Paulin MONSIEUR GUSTAV ou vieux Gouda ou fromages espagnols RABEL



**100 PTS** when you buy 1  
**13.99**

THE LAUGHING COW 32 pk 535 g or BABYBEL 18 pk 360 g  
LA VACHE QUI RIT ou BABYBEL



**200 PTS** when you spend \$15 or more  
**20% off**

MANCHEGO, JARLSBERG, CAMBOZOLA or ENTREMONT Brie prices as marked  
MANCHEGO, JARLSBERG, CAMBOZOLA or brie ENTREMONT prix comme indiqués



**2.79** /100 g

CHRIS BROTHERS Mild or Hot Pepperoni  
Pepperoni doux ou piquant CHRIS BROTHERS



**5.49** MEMBER PRICING  
**5.99** without Scene+ Card

COMPLIMENTS Hummus or Dips 454 g  
Hummus COMPLIMENTS ou trempettes



**4.99** **200 PTS** when you buy 3

RESER'S Side Dishes 340-567 g available chilled  
Plats d'accompagnement RESER'S disponibles réfrigérés



**1.99** /100 g

Thai Peanut Broccoli Salad or Other Select Varieties from the Service Case  
Salade thaïlandaise de brocoli aux arachides ou d'autres variétés du comptoir de service



**5.99** **100 PTS** when you buy 2

COMPLIMENTS Guacamole regular 227 g  
Guacamole COMPLIMENTS ordinaires

**READY FOR YOU**

Perfect for breakfast enjoyment and Ready to Grab & Go

**200 PTS** when you buy 2

**6.99** STARTING AT

2 Pack Mini Croissant Breakfast Sandwiches 227-311 g  
Sandwichs de mini-croissants pqt de 2

**200 PTS** when you buy 2

**5.99**

OLIVIERI Pasta or Gnocchi 280-350 g or Sauce 150-300 mL  
Pâtes ou gnocchi OLIVIERI ou sauce

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

# frozen & dairy produits surgelés et laitiers

**4<sup>99</sup>**

SCOTSBURN Family Favourites Ice Cream 1.5 L selected Crème glacée Favori de la famille SCOTSBURN certaines variétés

**2<sup>99</sup>**

BEST BUY Ice Milk 1.5 L Lait glacé VALEUR PLUS

**8<sup>99</sup>**

GSP Pinsa Pizza 442-453 g Pizza Pinsa GSP

**4<sup>49</sup>**

MICHELINA'S Pizza Snax Rolls 496 g or MCCAIN Breakfast Potatoes 600-650 g Bouchées à la pizza MICHELINA'S ou pommes de terre à déjeuner MCCAIN

**4<sup>99</sup>**

RED BARON Deep Dish Pizza 317-318 g or SMUCKER'S Uncrustables 4 pk Pizza profonde RED BARON ou Uncrustables SMUCKER'S

**5<sup>99</sup>**

HEALTHY CHOICE Power Bowls 262-276 g Repas prêts Power Bowls HEALTHY CHOICE

**\$2**

SWIFT Pot Pies 190 g Pâtés SWIFT

**7<sup>99</sup>**

MCCAIN Symphony Fries 2.27 kg Frites Symphony MCCAIN

**3<sup>99</sup>**

DANONE Drinkable Yogurt 6 pk Yogourt à boire DANONE

**3<sup>99</sup>**

HELVA GOOD! Dip 250 g Trempette HELVA GOOD!

**100 PTS when you buy 2**

**4<sup>99</sup>**

COMPLIMENTS Cozy Coop Large White Eggs 12 pk Gros œufs blancs Poulailler douillet COMPLIMENTS

**100 PTS when you buy 1**

**9<sup>99</sup>**

COMPLIMENTS Shredded Cheese 620 g Fromage râpé COMPLIMENTS

**4<sup>99</sup>**

NATREL Lactose Free Cream 10-35% 473 mL-1 L Crème sans lactose NATREL

**100 PTS when you buy 2**

**4<sup>49</sup>**

KRAFT Cool Whip Aerosol Whipped Topping 225 g Garniture fouettée en aérosol Cool Whip KRAFT

**9<sup>99</sup>**

CRACKER BARREL Cheese Slices 500 g Tranches de fromage CRACKER BARREL

**4<sup>99</sup>**

CRACKER BARREL Cheese Snacks 168 g or BLACK DIAMOND Cheestrings 8 pk or Combo 3 pk Collations au fromage CRACKER BARREL ou Ficello BLACK DIAMOND ou Combo

WE'RE FULL OF compliments

**150 PTS when you buy 2**

COMPLIMENTS Ice Cream Bars or Fudge Bars 24 pk, Ice Cream Pops or Ice Cream Sandwiches 12 pk Barres à la crème glacée COMPLIMENTS ou barres au fudge, sucettes glacées à la crème glacée ou sandwichs à la crème glacée

**200 PTS when you buy 2**

**5<sup>99</sup>**

COMPLIMENTS Greek Yogurt 650 g Yogourt grec COMPLIMENTS

**100 PTS when you buy 2**

**3<sup>49</sup>**

COMPLIMENTS Cream Cheese or Spread 227-250 g Fromage à la crème COMPLIMENTS ou tartina

# natural health santé naturelle

**5<sup>49</sup>**

JORDANS Granola 325-375 g or Cereal 375-400 g Granola JORDANS ou céréales

**2/\$5**

COVE Gut Healthy Soda 355 mL Soda pour les intestins COVE

**4<sup>99</sup>**

G.H. CRETORS Caramel Corn or Chicago Mix 213-227 g Maïs soufflé au caramel G.H. CRETORS ou mélange Chicago

**400 PTS when you buy 1**

**15<sup>29</sup>**

COMPLIMENTS ORGANIC 100% Pure Amber Maple Syrup 500 mL or 1 L Sirop d'érable ambré 100 % pur biologique COMPLIMENTS

**7<sup>29</sup>**

NATREL Organic Milk 2 L Lait biologique NATREL

**2<sup>99</sup>**

**200 PTS when you buy 3**

ANNIE'S Mac & Cheese 149-170 g (excludes Gluten Free, Vegan or Super! Mac) Macaronis au fromage ANNIE'S (à l'exception des produits sans gluten, végétaliens ou Super! Mac)

**7<sup>99</sup>**

AMY'S KITCHEN Bowls or Entrées 234-284 g Bols ou repas surgelés AMY'S KITCHEN

**200 PTS when you buy 1**

**7<sup>49</sup>**

GRAZY Ice Cream 90 mL or 500 mL Crème glacée GRAZY

**100 PTS when you buy 2**

**5<sup>99</sup>**

TOM'S OF MAINE Toothpaste 76-90 mL selected Dentifrice TOM'S OF MAINE certaines variétés

**100 PTS when you buy 2**

**2/\$10**

CORE POWER Regular or Elite 414 mL 5.99 ea CORE POWER ordinaire ou élite

**29<sup>99</sup>**

GOOD PROTEIN All-in-One Shake 400 g Boisson tout-en-un GOOD PROTEIN

**2/\$5**

HORNBY Bar 80 g or RXBAR 52-80 g Barre HORNBY ou RXBAR

Give them more with the Grocery Essentials Card Visit [sobeys.com/giftcards](http://sobeys.com/giftcards) for details

# drinks & snacks

# boissons et grignotines

**2/\$5**

COMPLIMENTS Potato Chips Extraaa! Flavour or Kettle Chips 200 g Croustilles Saveur Extraaa! COMPLIMENTS ou croustilles cuites à la marmite

**3.99**

OLD DUTCH Potato Chips 200-235 g or TWIGZ Pretzels 130 g Croustilles OLD DUTCH ou brezels TWIGZ

**2.99**

SOUR PATCH KIDS 135-154 g, SKITTLES or LIFE SAVERS Candy 130-180 g SOUR PATCH KIDS ou bonbons SKITTLES ou LIFE SAVERS

**4.99** ea when you buy 2 or more

CADBURY Bagged Chocolate 144-200 g 5.99 ea Chocolat en sachet CADBURY

**4.99** **100 PTS** when you buy 2

OASIS Juice or DEL MONTE Nectar 8x200 mL tetra Jus OASIS ou nectar DEL MONTE emballage Tetra Pak

**3.49**

MIO, KOOL-AID or CRYSTAL LIGHT Water Enhancers 48 mL Liquids or 4-10 pk Powders Aromatisants d'eau MIO, KOOL-AID ou CRISTAL LÉGER Liquide ou en poudre

**6.49**

DARE Bear Paws Family Pack 337-492 g or Wagon Wheels 630 g Pattes d'ours DARE, format familial ou Wagon Wheels

**\$3**

DARE Breton, Vinta or Simple Goodness Crackers 135-225 g or Veggie Crisps 100 g Craquelins Breton DARE, Vinta ou Simplement bien fait ou Crisps Légumes

**2/\$12**

LACROIX Sparkling Water 8x355 mL Eau pétillante LACROIX

**200 PTS** when you buy 1  
**21.99**

POWERADE Team Pack 24x591 mL Emballage d'équipe POWERADE

**17.99**

RED BULL Energy Drink 8x250 mL Boisson énergisante RED BULL

**3.49** **150 PTS** when you buy 3

KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares, Pop-Tarts or Pastry Crisps selected 125-384 g Barre de céréales Nutri Grains KELLOGG'S, carrés aux Rice Krispies, Pop-Tarts ou barres croquantes certaines variétés

# meal makers alliés-repas

**4.49**

KELLOGG'S Cereal 210-525 g selected (excludes family size) Céréales KELLOGG'S certaines variétés (à l'exception des formats familiaux)

**8.99**

BEEMAID Honey selected 500 g Miel BEEMAID certaines variétés

**6.49**

SNACK PACK Puddings 12 pk Poudings SNACK PACK

**2.89** **100 PTS** when you buy 2

COMPLIMENTS White or Whole Wheat Bread 570 g Pain blanc COMPLIMENTS ou de blé entier

**3.49**

COMPLIMENTS Coconut selected 200 g or KRAFT Jet-Puffed Marshmallows 400 g Noix de coco COMPLIMENTS certaines variétés ou guimauves Jet-Puffed KRAFT

**3.99**

ROBIN HOOD Oats 1 kg or CRISCO Shortening selected 454 g Gruau ROBIN HOOD ou shortening CRISCO certaines variétés

**4.49**

COMPLIMENTS Cooking Spray 141-170 g or MUTTI Tomato Paste 156 mL Enduit à cuisson COMPLIMENTS ou pâte de tomate MUTTI

**5.49** **200 PTS** when you buy 2

DEMPSTER'S 10" Tortillas 366-610 g or WEIGHT WATCHERS Bread 450 g, Tortillas 8 pk or Bagels 6 pk Tortillas DEMPSTER'S ou pain WEIGHT WATCHERS, tortillas ou bagels

**2/\$5**

CAMPBELL'S Broth 900 mL Bouillon CAMPBELL'S

**200 PTS** when you buy 4  
**4.99**

JUST SOUP 480 mL JUST SOUP

**3.99**

ALLEN'S White or Pickling Vinegar 4 L Vinaigre blanc ALLEN'S ou à marinade

**4.99**

TIPIAK Couscous 500 g Couscous TIPIAK

## Here for your budget and lifestyle

**100 PTS** when you buy 1

COMPLIMENTS Mammoth Olives 500 mL Olives gigantesques COMPLIMENTS

**100 PTS** when you buy 2  
**1.79**

COMPLIMENTS Flavoured Tuna 85 g Thon aromatisé COMPLIMENTS

**BUY MORE SAVE MORE**  
**4.99** ea when you buy 2 or more

COMPLIMENTS Chocolate Chips 225-270 g 5.49 ea Pépites de chocolat COMPLIMENTS

**100 PTS** when you buy 2  
**5.49**

COMPLIMENTS Jam 375-500 mL Confiture COMPLIMENTS

**\$1**

COMPLIMENTS Mac & Cheese 225 g or Deluxe Mac & Cheese 200 g Macaroni au fromage COMPLIMENTS ou macaroni au fromage de luxe

**\$2** **100 PTS** when you buy 4

BEST BUY Cake Mixes 375 g Mélanges à gâteau VALEUR PLUS

**100 PTS** when you buy 1  
**17.99**

PANACHE Maple Syrup amber rich 1 L Sirop d'érable PANACHE ambre riche

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](http://sobeys.com/giftcards) for details

# home & pet care

# produits ménagers et pour animaux domestiques

**18<sup>99</sup>**

ARM & HAMMER Clump & Seal Cat Litter 8.62-9.1 kg  
Litière pour chats Agglomérante et scellante ARM & HAMMER

**2<sup>99</sup>** **100 PTS** when you buy 3

WHISKAS Temptations Cat Treats 180 g  
Gâteries pour chats Temptations WHISKAS

**8<sup>99</sup>**

CALEDON FARMS Dog Treats 90-554 g selected  
Gâteries pour chiens CALEDON FARMS certaines variétés

**200 PTS** when you buy 1  
**18<sup>99</sup>**

ENERGIZER Batteries AAA 16 pk or AA 24 pk  
Piles ENERGIZER AAA ou AA

**19<sup>99</sup>**

CHARMIN Bathroom Tissue 12=48 rolls or BOUNTY Paper Towel 4-6 pk  
Papier hygiénique CHARMIN rouleaux ou essuie-tout BOUNTY

**9<sup>99</sup>**

GLADE Triple Wick Candles selected  
Bougies à trois mèches GLADE certaines variétés

**7<sup>99</sup>**

ALCAN Foil 50-100 ft or REYNOLDS Parchment Paper 75 ft, Sheets 40 pk or Air Fryer Liner 50 pk selected  
Papier d'aluminium ALCAN ou papier parchemin REYNOLDS, feuilles ou doublures pour friteuse à air, certaines variétés

**100 PTS** when you buy 1  
**25<sup>99</sup>**

BRITA Water Pitcher 6 Cup or Filters 3 pk  
Pichet d'eau BRITA Tasse ou filtres

**5<sup>79</sup>**

SCRUBBING BUBBLES Bathroom Cleaner 623 g or 946 mL, Shower Foamer 567 g or 946 mL or Easy Peasy 385 g or 946 mL  
Nettoyant pour salle de bains SCRUBBING BUBBLES ou mousse superpuissante pour la douche ou Easy Peasy

**5<sup>99</sup>** **200 PTS** when you buy 2

TIDE Laundry Detergent 946 mL, DOWNY Rinse and Refresh 473 mL, BOUNCE Dryer Sheets 40-80 pk or DOWNY Beads 141 g  
Détergent à lessive TIDE, Rinse & Refresh DOWNY, feuilles pour sècheuse BOUNCE ou perles DOWNY

**19<sup>99</sup>**

CASCADE Dishwasher Tabs 40-50 pk  
Capsules de détergent pour lave-vaisselle CASCADE

**STARTING AT 3<sup>99</sup>**

FEBREZE Air Freshener 250 g, Car Clips 2 mL or Small Spaces 7.5 mL selected  
Désodorisants FEBREZE, pince pour bouche d'air ou Small Spaces certaines variétés

# health, beauty & baby santé, beauté et bébé

**4<sup>99</sup>** **200 PTS** when you buy 2

COLGATE Optic White or Sensitive Pro-Relief Toothpaste or Toothbrushes 73-75 mL or 1-4 pk selected  
Dentifrice Optic White COLGATE ou Sensitive Pro-Relief ou brosses à dents ou certaines variétés

**200 PTS** when you buy 2  
**6<sup>99</sup>**

CREST 3D White Toothpaste, Pro-Health Oral Rinse or ORAL-B Toothbrushes 85 mL-1 L or 1-2 pk selected  
Dentifrice 3D White CREST, rinç-bouche Pro-Santé ou brosses à dents ORAL-B ou certaines variétés

**300 PTS** when you buy 2  
**4<sup>99</sup>** MEMBER PRICING  
**6<sup>99</sup>** without Scene+ Card

LISTERINE Mouthwash 1 L selected  
Rince-bouche LISTERINE certaines variétés

**100 PTS** when you buy 2  
**STARTING AT 3<sup>99</sup>**

NIVEA Deodorant, Body Wash or Lip Care 50-500 mL, 8-52 g or 2 pk selected  
Désodorant NIVEA, nettoyant pour le corps ou soin des lèvres ou certaines variétés

**STARTING AT 9<sup>49</sup>**

HEAD & SHOULDERS, HERBAL ESSENCES or PANTENE Shampoo, Conditioner or Stylers 95-613 mL selected  
Shampooing HEAD & SHOULDERS, HERBAL ESSENCES or PANTENE, revitalisant ou produits coiffants certaines variétés

**400 PTS** when you buy 2  
**STARTING AT 10<sup>49</sup>**

ALWAYS Pads, Liners 18-120 pk or TAMPAX Tampons 40 pk selected  
Serviettes ALWAYS, protège-dessous ou tampons TAMPAX certaines variétés

**STARTING AT 8<sup>49</sup>**

OLAY or OLD SPICE Body Wash or Soap Bar 650-987 mL or 8 pk, SECRET Deodorant 73 g, MARC ANTHONY Hair Care 175-380 mL selected  
Nettoyant pour le corps OLAY ou OLD SPICE ou pain de savon ou déodorant SECRET ou soins capillaires MARC ANTHONY certaines variétés

**20% off**

ST. IVES Skin Care selected  
Soins pour la peau ST. IVES certaines variétés

**59<sup>99</sup>**

SIMILAC 360 Total Care Infant Formula 859 g  
Préparation pour nourrissons 360 Total Care SIMILAC

**300 PTS** when you buy 1  
**28<sup>99</sup>**

HUGGIES Giga Diapers 36-128 pk  
Couches format giga HUGGIES

**2<sup>22</sup>**

BABY GOURMET Organic Baby Pouches or Jars 92-128 mL  
Sachets ou pots d'aliments pour bébé biologiques BABY GOURMET

**STARTING AT 3<sup>99</sup>**

EARTH'S BEST Organic Bars or Snacks 44-133 g  
Barres biologiques EARTH'S BEST ou collations

# pharmacy pharmacie

Only available at pharmacy locations. \*Select products only available when a pharmacist is on duty. Seulement disponibles dans les magasins avec pharmacie. \*Les produits sélectionnés sont disponibles uniquement quand un pharmacien est de garde.

**10% off** **250 PTS** when you buy 1

NICORETTE Gum or Lozenges 160-210 pk or QuickMist Duo<sup>†</sup>  
Gomme ou pastilles NICORETTE ou duo Vapo-Eclair<sup>†</sup>

**250 PTS** when you buy 2  
**10% off**

REACTINE Allergy Relief 24-36 pk<sup>†</sup>  
Soulagement des allergies REACTINE<sup>†</sup>

**10% off**

ALEVE 20-24 pk  
ALEVE

**15% off** **200 PTS** when you buy 1

NEOCITRAN Cold and Flu Relief 10 pk<sup>†</sup>  
Soulagement du rhume et de la grippe NEOCITRAN<sup>†</sup>

**400 PTS** when you buy 2  
**19<sup>99</sup>**

DEPEND Underwear or POISE Pads selected  
Sous-vêtements DEPEND ou serviettes POISE certaines variétés

**100 PTS** when you buy 1  
**10% off**

GAVISCON selected or BEANO 60 pk  
GAVISCON certaines variétés ou BEANO

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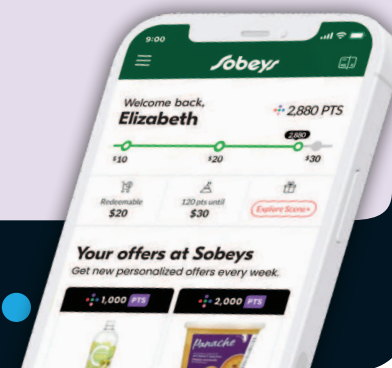
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# Your destination for variety and value



حلال Halal

**11<sup>99</sup>**  
/lb

Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43/kg

Naturally sweet, golden ripe plantains - ideal for snacking or frying



**1<sup>99</sup>**  
/lb

Plantain product of Ecuador or Guatemala 4.39/kg

PRICE LOCK



**\$4**

Mangoes Bag product of Mexico 3 pk



**6<sup>88</sup>**

EIGHT TREASURES Whole Head-On, Shell-On Raw Shrimp 400 g

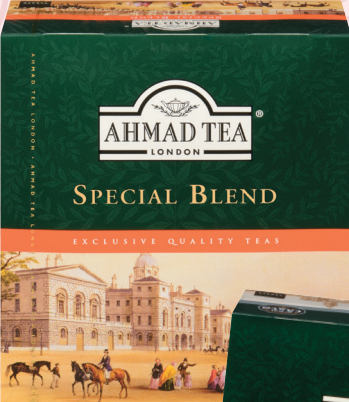


**1<sup>19</sup>** GRACE Peanut Punch 240 mL



**1<sup>99</sup>**

GRACE 100% Pure Coconut Water 500 mL



**6<sup>99</sup>**

AHMAD Tea Bags 100 pk selected varieties



**4<sup>99</sup>**

SHERBON Juice Drink chaunsa mango or pink guava 2 L



**3<sup>79</sup>**

BESTROPICS Coconut Water 1 L



**2<sup>79</sup>**

HATA Ramune Soda 200 mL selected varieties



**4<sup>79</sup>** CP AUTHENTIC ASIA Frozen Meals 258-350 g selected varieties



**1<sup>19</sup>**

MR. BROWN Canned Coffee 240 mL selected varieties



**1<sup>49</sup>**

NONGSHIM Cup Noodle Soup 75 g selected varieties



**3<sup>29</sup>**

CHEN KE MING Ramen or Udon Noodles 800 g



**13<sup>29</sup>**

LEE KUM KEE Chicken Bouillon Powder 1 kg

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



# MAKE YOUR OWN PIZZA



value size

200 PTS when you buy 1

**17<sup>99</sup>** TRE STELLE Mozzarella Club Pack 750 g



75 PTS when you buy 2

**3<sup>99</sup>** COMPLIMENTS Pizza Dough Ball 650 g



**6<sup>99</sup>**

PILLER'S Pepperoni Toppings selected 175-250 g

**7<sup>99</sup>**

COMPLIMENTS Extra Virgin Olive Oil 500 mL



**1<sup>79</sup>** COMPLIMENTS Tomato Sauce 398 mL



**6<sup>99</sup>**

COMPLIMENTS Shredded Parmesan or Italian Blend 125 g



150 PTS when you buy 2

MEZZETTA Olives 283-398 mL

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GIVEAWAYS



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FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS  
Dough'chi Bites  
180 mL



COMPLIMENTS  
BBQ Sauce  
425 mL



\*NO PURCHASE NECESSARY. Full Contest rules found at [sobeys.com/grocerygiveaways](https://sobeys.com/grocerygiveaways). Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.\* or Google LLC. Apple Inc.\* and Google LLC are completely released of all liability by each entrant in this Contest.



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