



DEALS FOR DAYS EVENT

\$1



CLUB HOUSE DRY SAUCE MIX 20-47 g or NONG SHIM NOODLES 120 g
selected varieties
mélanges secs pour sauce ou nouilles
20302816001_EA/20801021_EA/21504277_EA

\$1



TINA'S BURRITO
selected varieties,
frozen
113 g
burrito
21639787_EA

\$1



NESTLÉ or MARS CHOCOLATE SINGLES 41-60 g or PC® BLUE MENU® SPARKLING WATER 1 L or PEACE TEA ICED TEA 695 mL
selected varieties
chocolat, eau pétillante ou thé glacé
20066954_EA/20695204_EA/20320832004_EA/21080320_EA

\$1



PC® ORGANICS BABY FOOD POUCH 128 mL or LITTLE BELLIES BABY SNACKS 8/12 g
selected varieties
sachet d'aliments pour bébé ou collations pour bébé
20651248005_EA/21539350_EA

\$1



COLGATE or CREST TOOTHPASTE 50-100 mL or MANUAL TOOTHBRUSH 1's
selected varieties
dentifrice ou brosse à dents manuelle
20338731001_EA/20975582_EA

NOFRILLS®

DEALS FOR DAYS EVENT

FLYER PRICES EFFECTIVE THURSDAY, APRIL 23 TO WEDNESDAY, APRIL 29, 2026.

SAVE UP TO 50%

1.99 LB

CHICKEN DRUMSTICKS
fresh
pilons de poulet
4.39/kg
20654051_KG/21646527_KG

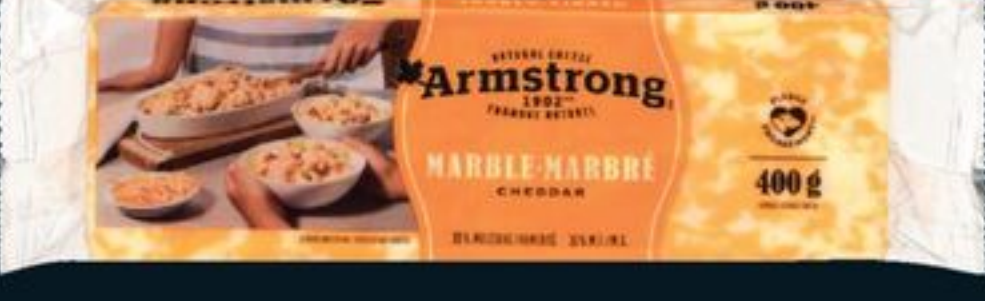


CLUB SIZE

INCLUDES HALAL

ONLY

4.77



ARMSTRONG or PC® SHREDDED CHEESE 250-320 g
or ARMSTRONG CHEESE 400 g
selected varieties
fromage râpé ou fromage
21286240_EA/21346749_EA

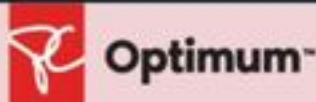
SAVE UP TO 35%

8.99



SWISS CHALET or MONTANA'S RIBS
selected varieties, 600/650 g
côtes
21022221_EA/21203458_EA

App exclusive offer



Member Price

\$14



Non-Members
\$18

Members Save \$4

PC® BURGERS
selected varieties, frozen
1.02-1.36 kg
burgers
20941230_EA



10 LB BAG

YELLOW or RUSSET POTATOES
product of Canada, Canada no. 1 grade
pommes de terre
20601020001_EA/20601017001_EA

SAVE 50%

1.97

ONLY

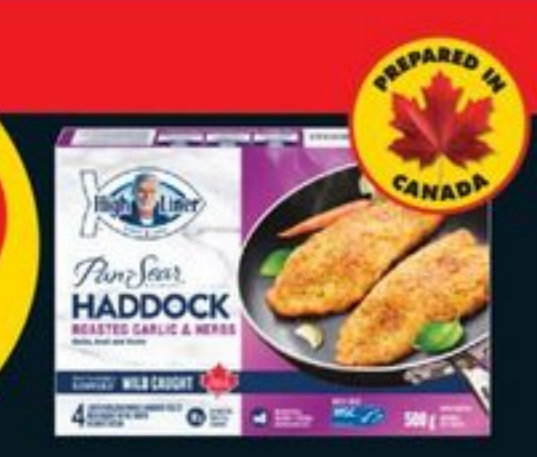
\$3



ASTRO, IÖGO 650/750 g, IÖGO NANO BUBBLES or LIBERTÉ 4x100 g YOGURT
selected varieties
yogourt
20165226001_EA/20801752003_EA

ONLY

8.50



HIGH LINER PAN-SEAR or BATTERED FISH FILLETS, selected varieties frozen, 425-600 g
filets de poisson
20845016_EA

SAVE 20%

3.99



FARMER'S MARKET™ AMBROSIA or ROYAL GALA APPLES
product of Ontario, Canada fancy grade
pommes
21307212001_EA/20767998001_EA

ONLY

\$3



CLASSICO PASTA SAUCE
selected varieties, 410/600 ml
sauce pour pâtes
20325609003_EA/21618217_EA

WOW!

.99



ITALPASTA
selected varieties, 750 g
pâtes
20296241001_EA/20296241003_EA

ONLY

.99



ENGLISH CUCUMBERS
product of Ontario, Canada no. 1 grade
each
concombres anglais
20070132001_EA

SAVE 30%

1.39



UNICO SOLID LIGHT TUNA
198 g
thon
20113745_EA

PRICE DROP

.95



CAMPBELL'S TOMATO, CREAM OF MUSHROOM, VEGETABLE or CHICKEN NOODLE SOUP
284 ml
soupe
20176214004_EA

ONLY

2.99



AVOCADOS
product of Mexico, Colombia or Peru
avocats
21644936001_EA

your home of no name®

App exclusive offer



\$6



NO NAME® BUTTER
selected varieties
454 g
beurre
20325029_EA

Earn 2,000 pts

That's \$2 value

\$2



NO NAME® BAGELS
selected varieties
6's
bagels
21217967_EA

Earn 500 pts

That's 50¢ value

\$1.50



NO NAME® EVAPORATED MILK
selected varieties
354 mL
lait évaporé
21040510_EA/21040543_EA

Earn 500 pts

That's 50¢ value

\$5.79



NO NAME® HONEY BEAR 375 g or HAZELNUT SPREAD 725 g
selected varieties
miel ou tartinade de noisettes
20001100_EA/20683943_EA

Earn 2,000 pts

That's \$2 value

DELI AND BAKERY DEALS

SAVE 26%

2.85



WONDER BALLPARK BUNS
selected varieties
6/8's
petits pains
21022027_EA/21022316_EA

ONLY

\$3



PC® DIPS or HUMMUS
200/227 g or **NAAN**
DIPPERS 200 g
selected varieties
trempettes ou
hummus ou pains Naan
20584212_EA/21092033_EA

SAVE UP TO 40%

\$3



ZIGGY'S FRESH PASTA 350/360 g
or **RESER'S SALADS** 425-454 g
selected varieties
pâtes ou salades
21521168_EA/20962386_EA

ONLY

\$5



PC® BRIE or CAMEMBERT
165-200 g, **GOAT LOGS** 140 g,
CHEESE SLICES 140-170 g or
BLOCKS 250 g
selected varieties
fromage
20250947_EA/20787327_EA

ONLY

7.50



PILLER'S SLICED DELI MEAT
300-350 g, **PEPPERETTES** or
TURKEY BITES 300-500 g
selected varieties
charcuteries tranchées ou
pepperettes ou bouchées de dinde
21099391_EA/21624509_EA

FRESH AT LOW PRICES

3⁹⁹

1 LB CLAMSHELL



STRAWBERRIES or **RASPBERRIES** product of Mexico or U.S.A., no. 1 grade, **BLACKBERRIES** product of Mexico or U.S.A., or **BLUEBERRIES** product of Mexico or Morocco, no. 1 grade
fraises, framboises, mûres ou bleuets
20051015001_EA/20128938001_EA

6 OZ CLAMSHELL

2 LB BAG

3⁹⁹
LB/EA



RED SEEDLESS GRAPES
8.80/kg, product of Chile, no. 1 grade or **FARMER'S MARKET™ LEMONS** each, product of South Africa or U.S.A.
raisins rouges sans pépins ou citrons
20159199001_KG/20795315001_EA

2⁹⁹



CANTALOUPE
product of Guatemala, Honduras or Brazil, no. 1 grade
each
cantaloup
20167017001_EA



PKG OF 6

1⁹⁹

BROCCOLI CROWNS
product of Mexico or U.S.A. or **FARMER'S MARKET™ MINI CUCUMBERS**
product of Ontario, Canada no. 1 grade
couronnes de brocoli ou concombres
21121560001_EA/20737570001_EA



If your produce isn't fresh, we'll replace AND refund it.*

3⁹⁹



PKG OF 2

PINEAPPLE product of Costa Rica or **ROMAINE HEARTS** product of U.S.A.
ananas ou cœurs de romaine
20160992001_EA/20082756001_EA

3⁹⁹



PKG OF 4

CAULIFLOWER product of U.S.A. or Mexico, no. 1 grade or **FARMER'S MARKET™ SWEET CORN** product of U.S.A., no. 1 grade
chou-fleur ou maïs sucré
20135377001_EA/20348977001_EA

1²⁹



ATAULFO or **RED MANGOES**
product of Mexico
mangues
20121509001_EA/20059635001_EA

4⁹⁹



681 G

PC™ VARIETY TOMATOES
product of Canada or Mexico
tomates
20949866001_EA

2⁹⁹



3 LB BAG

FARMER'S MARKET™ YELLOW ONIONS
product of Canada, Canada no. 1 grade
oignons jaunes
20811994001_EA

2⁴⁹



POMEGRANATES
product of Peru
grenades
20134767001_EA

4⁹⁹



600 G

KIWI product of Greece or **MINI SEEDLESS WATERMELON** product of Guatemala, Honduras, Costa Rica, Mexico or Brazil
kiwi ou mini-melon d'eau sans pépins
21099138001_EA/20145379001_EA

1²⁹



CILANTRO
product of Mexico or U.S.A.
each
coriandre
20091825001_EA

4⁹⁹



3 LB BAG

FARMER'S MARKET™ ORANGES
product of Morocco, Spain or Egypt
oranges
20162945001_EA

2⁹⁹
LB



BLACK PLUMS
product of Chile, no. 1 grade
prunes noires
6.59/kg
20316478001_KG

2⁹⁹



ORANGE, RED or **YELLOW SWEET PEPPERS**
product of Ontario
poivrons doux
6.59/kg
20166880001_KG
20007535001_KG
20141814001_KG



6⁹⁹



4 LB BAG

FARMER'S MARKET™ MANDARINS
product of Morocco or Spain
mandarines
20054025001_EA

2⁴⁹



227 G

BUNCH SPINACH product of U.S.A. or **PC™ WHOLE** or **SLICED, WHITE** or **CREMINI MUSHROOMS** product of Canada
épinards en botte ou champignons
20162840001_EA/20757811_EA/20743653_EA

NEW LOWER PRICES

2⁹⁹



CELERY
product of Mexico or U.S.A., no. 1 grade
céleri
20163119001_EA

1⁹⁹
LB



GREEN ZUCCHINI
product of Mexico
courgette
4.39/kg
20426596001_KG

2⁴⁹
LB



EGGPLANT
product of Mexico
aubergine
5.49/kg
20155709001_KG

*Fresh Guarantee: Applicable to eligible fresh produce items purchased at No Frills store locations or online at nofrills.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the No Frills store where purchase originated. The guarantee does not apply to produce items with a stated "best before" date (e.g. bagged salad kit, packaged bean sprouts) and may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

FRESH AT LOW PRICES

4.99
LB

CLUB SIZE

INCLUDES HALAL



SPLIT CHICKEN WINGS
club size, fresh
ailes de poulet séparées
11.00/kg
20761916_KG

11.99
LB



BONELESS STEWING BEEF
bœuf à ragoût désossé
26.43/kg
20357645_KG

6.50
LB



PORK BACK RIBS
single pack, fresh
côtes de dos de porc
14.33/kg
20705983_KG



9.49

REA ITALIAN SAUSAGE
selected varieties
720 g
saucisses italiennes
21440621_EA

\$3



SCHNEIDERS LUNCHMATE LUNCH KITS or STACKERS
selected varieties
75-120 g
trousses-repas
21310034_EA

6.99



BEYOND MEAT PLANT BASED BURGERS, GROUNDS, SAUSAGE, TENDERS or STEAK
selected varieties, frozen
226-400 g
burgers, simili-boeuf haché, saucisses, filets ou bifteck à base de plantes
21220674_EA/21300113_EA

4.50



SUMM! SPRING ROLLS or DUMPLINGS
selected varieties
250-350 g
rouleaux de printemps ou dumplings
21114397_EA

3.50



GO SHRIMP RAW 51-70 per lb or COOKED, 61-90 per lb, 160 g or SMOKED STEELHEAD SALMON, pre-sliced 50 g
selected varieties, frozen
crevettes ou saumon fumé
20792840_EA/21208591_EA

\$8



SEAQUEST® COLOSSAL RAW WHITE SHRIMP
16-20/lb, frozen
300 g
crevettes
21043887_EA

\$5



MASTRO SALAMI 100-150 g or SAN DANIELLE PROSCIUTTO 100 g
selected varieties
salami ou prosciutto
20581660_EA/21061099_EA

\$4



THE LAUGHING COW 133 g or **MINI BABYBEL** 102/120 g **CHEESE**
selected varieties
fromage
20319107_EA/20574332_EA

3.49



ST-HUBERT FRESH POT PIE or QUICHE
selected varieties
235/275 g
pâte ou quiche
21659054_EA

\$2



NO NAME® ENGLISH MUFFINS
selected varieties
6's
muffins anglais
21297780_EA

\$3



COUNTRY HARVEST BREAD 600 g or BAGELS 6's
selected varieties
pain ou bagels
21178597_EA/21178642_EA

\$6



CHARLOTTE'S CAKE POPPERS 280 g or 6 INCH CAKE 400/475 g
selected varieties
gâteaux sur bâtonnet ou gâteau
20970813_EA/21631786_EA

DEALS FOR DAYS EVENT



ONLY

3.50

BLACK DIAMOND SLICES PROCESSED CHEESE PRODUCT 410 g or LACTANTIA CREAM CHEESE 227 g
selected varieties
fromage
21252564_EA/21673558_EA

ONLY

6.50



ACTIVIA YOGURT
selected varieties, 12x100 g
yogourt
20608924_EA

ONLY

\$8



STOK or STARBUCKS ICED COFFEE
selected varieties, refrigerated, 1.42 L
café glacé
21203739_EA/21215530_EA

ONLY

\$3



DIANA 500 mL or BULL'S-EYE 425 mL BBQ SAUCE
selected varieties
sauce barbecue
20547834005_EA/21184617_EA

4.79



NEILSON TRUTASTE MICROFILTERED MILK
selected varieties, 2 L
lait
20130270_EA

\$4



PC® DINNER ENTRÉES
selected varieties, frozen
212-365 g
plats cuisinés
20219758_EA

1.79



KD 156/175 g or KRAFT PASTA SALAD 200 g
selected varieties
macaroni au fromage ou salade de pâtes
21549589_EA/21549590_EA

\$6



PC® CHOCOLATE COVERED FRUIT 200 g or FRUIT RIOT! SOUR FROZEN FRUIT 170 g
selected varieties
fruits enrobés de chocolat ou fruits acidulés surgelés
21544055_EA/21653869_EA

2.50



GOLDFISH CRACKERS
selected varieties
167-227 g
craquelins
20300320_EA/20306994003_EA

\$3



LAY'S POTATO CHIPS
selected varieties
177-235 g
croustilles
21241032_EA

\$3



REAL CANADIAN NATURAL SPRING WATER
24x500 mL
eau de source naturelle
20154975_C24

13.99



COCA-COLA or PEPSI SOFT DRINKS
selected varieties, 24x355 mL
boissons gazeuses
20306687002_C24/20308197001_C24

1.69



CAMPBELL'S BROTH
selected varieties
250/900 mL
bouillon
20322348001_EA/21347245_EA

\$22



PC® ROAST AND GROUND COFFEE 800-930 g, WHOLE BEAN 820/907 g or PODS 30's, selected varieties
café torréfié et moulu ou en grains ou capsules
21038677_EA/21393374_EA

5.79



SMUCKER'S JAM, MARMALADE or JELLY
selected varieties, 310/500 mL
confiture ou marmelade ou gelée
20308043001_EA/20308043004_EA

\$3



PC® GRANOLA BARS 120-172 g or LECLERC NUGABAR 175 g
selected varieties
barres granola
20912735_EA/21536598_EA

PRICE DROP

\$5



ROYALE BATHROOM TISSUE 8-16 rolls or ROYALE FACIAL TISSUE 6x100 sheets
selected varieties
papier hygiénique ou mouchoirs
20702419_EA/21378574_EA

4.97



KRAFT DINNER
original
5x200 g
macaroni au fromage
21740440_EA

2.25



KRAFT SALAD DRESSING
selected varieties
425 mL
vinaigrette
21584850_EA

\$4.99



Earn 500 pts
That's 50¢ value

HEINZ KETCHUP
selected varieties
750 mL/1 L
ketchup
20069080_EA

App exclusive offer

Earn 2,500 pts
For every \$10* spent on

That's 2.50 value



NO NAME® ICE MILK or NOVELTIES
all sizes and varieties, frozen
lait glacé ou friandises glacées
21610238_EA/20031065002_EA

Earn 10,000 pts
For every \$50* spent on

That's \$10 value



HUGGIES IN THE BABY DEPARTMENT
selected sizes and varieties
dans le rayon pour bébé
20963841_EA/21172500_EA/21371199_EA/21401195_EA/21456748_EA

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. *PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See in-store for details. **Must be a registered PC Optimum™ member to get this offer.

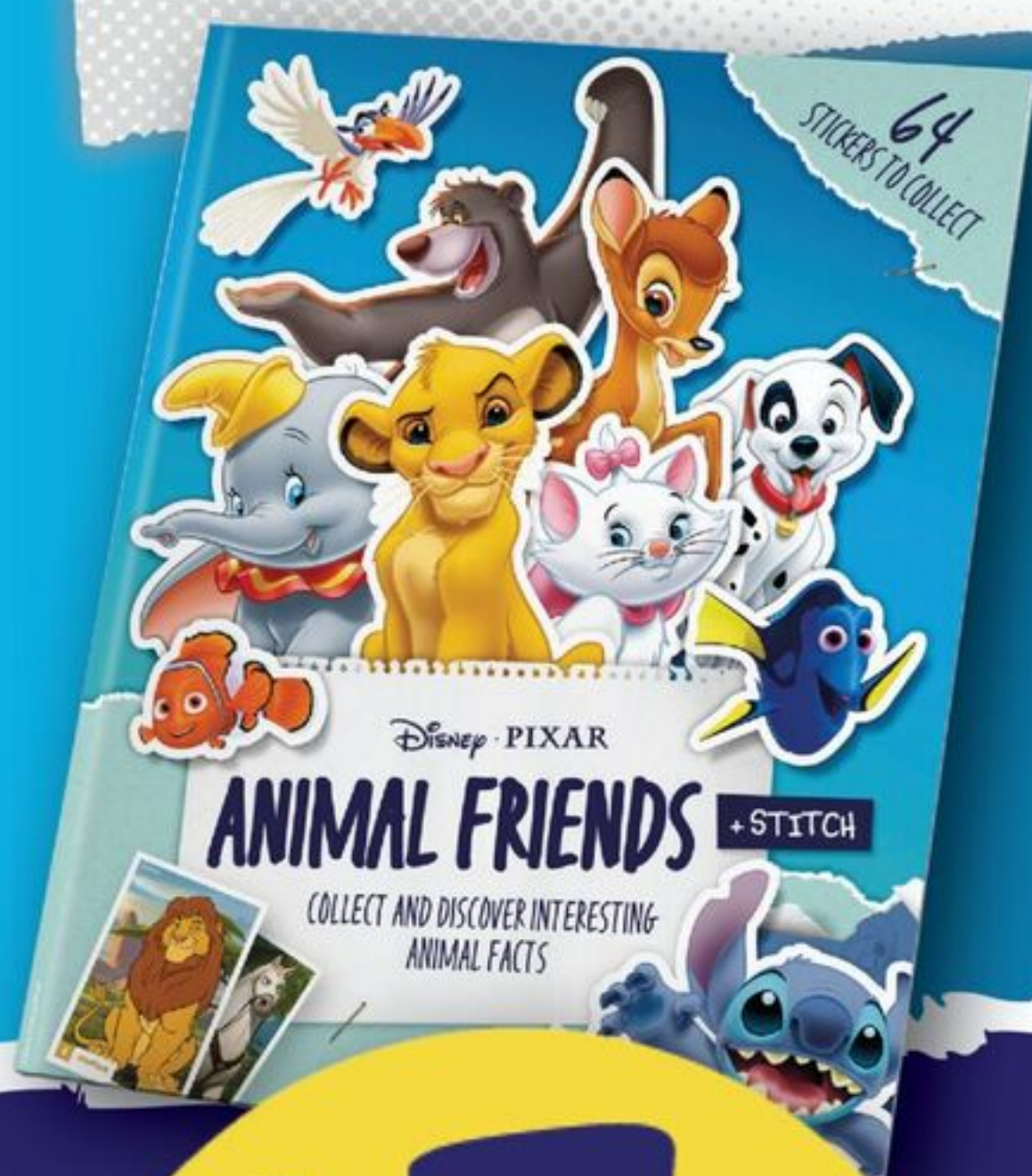




Disney · PIXAR

FREE STICKER PACK

FOR EVERY \$25 SPENT*



\$5

UNIQUE
ALBUM

64 STICKERS TO COLLECT
DISCOVER INTERESTING
ANIMAL FACTS

WHILE SUPPLIES LAST

©Disney ©Disney/Pixar

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026.
EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE
FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

ONLINE INFO FLAP DISNEY

APRIL

**HIT
OF THE
MONTH**

\$7.88



Made in Canada

Leclerc Go Pure Bars

Selected varieties, 140 g - 175 g

Limit: 6, over limit retail \$3.00

21221434_EA/21507858_EA

\$3



Made in Canada

**Butcher's Selection Stampede Wieners
or Harvest Creek Halal Chicken
Wieners**

900 g

Limit: 6, over limit retail \$4.50

21307061_EA/21309103_EA

\$4



Prepared in Canada

Planters Deluxe Whole Cashews

Salted or Unsalted, 200 g

Limit: 6, over limit retail \$5.00

21021618_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.
Offer valid April 1st - 30th, 2026 while quantities last.
We reserve the right to limit quantities to reasonable family requirements. No rainchecks.

BRANDS YOU LOVE AT LOW PRICES

\$2



PILLSBURY REFRIGERATED WRAPS
selected varieties
200-227 g
pâte réfrigérée
20305424002_EA/21505340_EA

2.99



TRE STELLE CREAM CHEESE
selected varieties
200 g
fromage à la crème
21316018_EA

6.99



DEL MONTE JUICE BLENDS
selected varieties, refrigerated
2.5 L
mélanges de jus
21437174_EA/21595736_EA



2.75



CHEEMO PEROGIES 745-907 g
or **VILLA PASTA** 400 g
selected varieties, frozen
perogies ou pâtes
20527369_EA/21025861_EA

6.99



STARBUCKS COFFEE ENHANCER
selected varieties
828 mL
rehausseur pour café
21358473_EA

\$4



TOSTITOS TORTILLA CHIPS
selected varieties
215-295 g
croustilles de tortilla
21050575_EA

\$5



PC ORGANICS SALSA
selected varieties
437 mL
salsa
21453650_EA

\$2



PC® 100% JUICE 1 L or
NO NAME® FRUIT BEVERAGE 2 L
selected varieties
jus ou boisson aux fruits
20320439006_EA/21622812_EA

5.75



PC® or PC® BLUE MENU® SPARKLING WATER
selected varieties
12x355 mL
eau pétillante
20668034002_C01

\$3



LIPTON or KNORR SOUP MIX
selected varieties
113-338 g
mélange à soupe
20315085002_EA/20315085003_EA

6.50



KIND GLUTEN-FREE GRANOLA
selected varieties
312 g
granola sans gluten
20837713001_EA

2.50



DARE BEAR PAWS 168-210 g,
ULTIMATE COOKIES 290/300 g,
VAGON WHEELS 315/360 g
selected varieties
biscuits
20974346_EA/21080791_EA

1.25



NO NAME® CORN
selected varieties
341/398 mL
maïs
20296401_EA/20303822_EA

1.79



NO NAME® TOMATOES
selected varieties
796 mL
tomates
20600787_EA

\$4



SMART SWEETS
selected varieties
50 g
friandises
21154474_EA/21572258_EA

3.99



HELLMANN'S REAL MAYO or DIPS
selected varieties
340/445 mL
mayonnaise
20008233001_EA

3.50



NO NAME® PICKLES
selected varieties
1 L
cornichons
20300473_EA

\$9



NO NAME® CANOLA or VEGETABLE OIL
3 L
huile de canola ou végétale
20028656_EA/20103390_EA

2.69



DE CECCO PASTA
selected varieties
454 g
pâtes
21056286_EA/21056282_EA

BRANDS YOU LOVE AT LOW PRICES

4.50

NO NAME® NATURAL CHEESE SLICES
selected varieties
210/230 g
tranches de fromage
21614277_EA

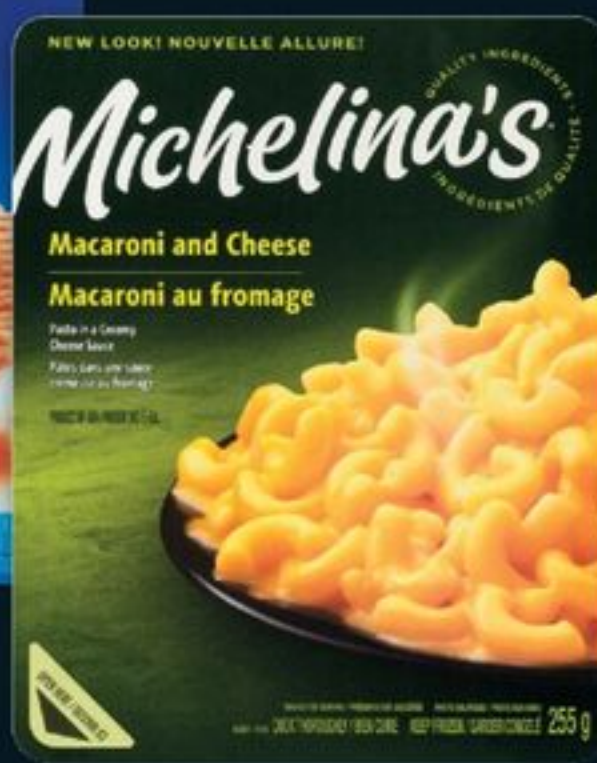


\$5

CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM 500 mL or **LOLLY NOVELTIES** 28's
selected varieties, frozen
crème glacée ou friandises glacées
21161183_EA/21511147_EA

1.50

MICHELINA'S DINNER ENTRÉES 156-284 g or **SWANSON POT PIE** 200 g
selected varieties, frozen
plats cuisinés ou pâtés
20320525001_EA/21208614_EA



\$9

PATTY KING JAMAICAN STYLE BEEF PATTIES
selected varieties, frozen
1.17 kg
galettes de bœuf à la jamaïcaine
20313668002_EA



4.50

PC® ORANGE JUICE
selected varieties, refrigerated
1.54 L
jus d'orange
21430531_EA

Optimum

PC® CHOCOLATE COVERED FRUITS, NUTS 250-400 g or **CHOCOLATE BAR** 300 g
selected varieties
fruits ou noix enrobés de chocolat ou barres de chocolat
20000356_EA/20307295_EA

Member Price **\$7.50**

Non-Members **\$8**

Members Save **50¢**

Optimum

STARBUCKS VERTUO COFFEE CAPSULES
selected varieties
8/10's
capsules de café
21398289_EA

\$12.99

Earn **2,000 pts**

That's **\$2** value

3.75

EARTH'S OWN ALMOND or OAT BEVERAGES
selected varieties, refrigerated
1.75/1.89 L
boissons aux amandes ou avoine
20327647_EA/21037796_EA

\$3

MOTT'S or BETTY CROCKER FRUIT SNACKS
selected varieties
128-226 g
collations aux fruits
20318474001_EA/20686716002_EA

5.99

LAVAZZA CREMA E GUSTO or QUALITÀ ROSSA GROUND COFFEE
selected varieties
250 g
café moulu
21553695_EA/21553714_EA

\$3

LECLERC CÉLÉBRATION COOKIES
selected varieties
200/240 g
biscuits
21680155_EA

\$4

RUFFLES POTATO CHIPS
selected varieties
180-200 g
croustilles
21241053_EA

\$2

HARIBO CANDY BAGS
selected varieties
170/175 g
sacs de friandises
21519578_EA

\$2

DARE REAL FRUIT
selected varieties
180 g
friandises gélifiées
21391610_EA

\$3

NERDS GUMMY CLUSTERS CANDY
selected varieties
142 g
friandises
21564627_EA

5.50

GENERAL MILLS FAMILY SIZE CEREAL
selected varieties
455-778 g
céréales
21103492_EA/21103495_EA

7.79

NUTELLA HAZELNUT SPREAD 725 g or **NUTELLA & GO HAZELNUT SPREAD WITH BREADSTICKS** 208 g
selected varieties
tartina de noisettes ou tartina de noisettes avec bâtonnets
20436105_EA

2.29

QUAKER DIPPS or CHEWY GRANOLA BARS
selected varieties
120-156 g
barres granola
20847582_EA/21359366_EA

5.99

TAZO TEA CONCENTRATE 946 mL, **LIPTON TEA BLACK or GREEN** 200 g
selected varieties
concentré de thé ou thé noir ou vert
21295930_EA/21593297_EA

BRANDS YOU LOVE AT LOW PRICES

\$4

MR. CLEAN ALL PURPOSE CLEANER 1.21 L, **FEBREZE AIR BATHROOM AIR FRESHENER** 7.5 mL, **CAR FRESHENER** 2 mL or **MAGIC ERASER** 2's selected varieties nettoyant ou désodorisant ou pince pour bouche d'aération ou effaceur magique
21005017_EA/21700198_EA



\$15

CASCADE DISHWASHER TABS selected varieties 30-48's capsules de détergent pour lave-vaisselle
21012357_EA/21507156_EA



\$15

GAIN LIQUID 4.25 L or **FLINGS** 42's **LAUNDRY DETERGENT, BEADS** 598/680 g or **DRYER SHEETS** 240's selected varieties détergent ou perles ou feuilles d'assouplissant
20959627_EA/21671135_EA



\$22

TIDE LIQUID LAUNDRY DETERGENT 3.46/3.9 L, **PODS** or **FLINGS** 45/76's selected varieties détergent à lessive
21593670_EA/21593706_EA



1.50

NO NAME® ALUMINUM FOIL 25 ft papier d'aluminium
21119986_EA



Earn
4,000
pts

when you buy
Charmin and
Bounty

That's
\$4

value



CHARMIN BATHROOM TISSUE 8=24 rolls or **BOUNTY PAPER TOWELS** 3=6 rolls selected varieties papier hygiénique ou essuie-tout
21670159_EA/21707477_EA





Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5
UNIQUE
ALBUM



64 STICKERS TO COLLECT
DISCOVER INTERESTING
ANIMAL FACTS

WHILE SUPPLIES LAST



©Disney ©Disney/Pixar

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

**GET
BONUS
STICKERS**

**WHEN YOU
BUY THESE
PARTICIPATING
OFFERS***

**SPEND \$10*
ON SELECT**

**KRAFT, HEINZ, PHILADELPHIA,
MAXWELL HOUSE, NABOB,
TASSIMO, TACO BELL, CLASSICO,
GARDEN SELECT, CRAVE, BAGEL
BITES, MIO, CRYSTAL LIGHT,
JELL-O, RENEE'S, BULL'S-EYE,
DIANA PRODUCTS AND GET ONE
BONUS STICKER PACK**

produits
20866924010_EA/21085515_EA/21618217_EA/21594513_EA/20039581001_EA



**SPEND \$10*
ON SELECT**

**CHEERIOS, OATMEAL CRISP,
NATURE VALLEY,
OLD EL PASO, PILLSBURY or
ANNIE'S PRODUCTS AND
GET A BONUS STICKER PACK**

produits
21104047_EA/21667577_EA/20316187001_EA/20306992001_EA



**SPEND \$15*
ON SELECT**

**COCA-COLA, CANADA DRY,
SPRITE, A&W, FANTA, FRESCA,
AHA, VITAMINWATER,
SMARTWATER, AHA, PEACE TEA,
FUZE, MONSTER ENERGY,
POWERADE or BODY ARMOR
AND GET ONE BONUS
STICKER PACK**

produits
20318694002_EA/20304419001_EA/20305840001_EA/20853723_EA/21166000_EA



**SPEND \$15*
ON SELECT**

**CRACKER BARREL,
BLACK DIAMOND,
iOGO, ASTRO or
LACTANTIA PRODUCTS
AND GET ONE BONUS
STICKER PACK**

produits
21290384_EA/20763661_EA/20986474_EA/
21719739_EA/20165226001_EA/21694605_EA



**SPEND \$12*
ON SELECT**

**CAMPBELL'S READY TO SERVE
SOUPS 515 mL, HABITANT SOUP
796 mL, SNYDERS PRETZELS 240 g,
CHUNKY 515 mL,
GOLDFISH CRACKERS or
SNACK FACTORY CRISPS 200 g
AND GET ONE BONUS STICKER PACK**

soupes ou bretzels ou craquelins
21479030_EA/20300320_EA/20316052001_EA/20948940_EA



*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

**GET
BONUS
STICKERS**

**WHEN YOU
BUY THESE
PARTICIPATING
OFFERS***

SPEND \$15*
ON SELECT

**CHRISTIE CRACKERS,
CHRISTIE COOKIES,
CADBURY, HALLS or
CLIF ENERGY BARS AND
GET ONE BONUS STICKER PACK**

crâquelins ou biscuits ou barres d'énergie
21547034_EA/21358407_EA/21664843_EA



SPEND \$10*
ON SELECT

**NESCAFE, STARBUCKS COFFEE
or MAISON PERRIER BEVERAGE
PRODUCTS AND
GET ONE BONUS STICKER PACK**

café ou boissons
20873036_EA/20548682004_EA/21576465_C08



SPEND \$15*
ON SELECT

**ROYALE PAPER PRODUCTS
AND GET ONE BONUS
STICKER PACK**

produits de papier
21187145_EA/21484732_EA/20702419_EA



SPEND \$9*
ON SELECT

**MILK 2 GO,
ARMSTRONG PROTEIN STICKS
AND GET A BONUS
STICKER PACK**

lait ou bâtonnets protéinés
21065263_EA/21537885_EA/21694973_EA



SPEND \$10*
ON ANY

**PC® BLUE MENU PRODUCTS
AND GET ONE BONUS STICKER PACK**

produits
20668034002_EA/20057669001_EA/20307025002_EA/
20538593001_EA/20631288004_EA/20941224_EA



SPEND \$10*
ON SELECT

**PC® or NO NAME® CHIPS,
POPCORN or PRETZELS
AND GET ONE BONUS
STICKER PACK**

croustilles ou maïs soufflé ou bretzels
21654374_EA/21686985_EA/21712080_EA/21712032_EA



*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

GET BONUS STICKERS

WHEN YOU BUY THESE PARTICIPATING OFFERS*

loblawuniverse.ca

4.29

PC® BLUE MENU® GRANOLA OMEGA 3 400 g, GRANOLA 475 g or MUESLI CEREAL 450 g selected varieties granola ou muesli 21344977_EA



\$4

CASA MENDOSA 10 inch TORTILLAS selected varieties 384/640 g tortillas 20318788_EA



\$3

D'ITALIANO BREAD selected varieties 600-675 g pain 20038335_EA



\$3

FIBRE 1 BARS 125 g or NATURE VALLEY GRANOLA BARS, PROTEIN BARS or BISCUITS 148-210 g selected varieties bars 20587504001_EA/20686988001_EA

2.50

SNYDER'S PRETZELS selected varieties 240 g bretzels 20316052004_EA



\$5

ARMSTRONG CHEESE STICKS 210 g bâtonnets au fromage 21694973_EA



12.99

ROYALE TIGER TOWEL selected varieties 6=12 rolls serviette 21484732_EA



\$5

LEGO MINI BUILD BAGS ARIEL & FLOUNDER'S BIRTHDAY MUSIC FUN sacs de briques de construction 21724141_EA



4.50

HEALTHY CHOICE DINNER ENTRÉES selected varieties, frozen, 255-306 g plats cuisinés 21406269_EA



3.29

VH COOKING or DIPPING SAUCE selected varieties 341-380 mL sauces à cuisson ou à trempette 20984013_EA



2.50

CAVENDISH FRIES selected varieties, frozen, 800 g frites 21559837_EA



\$2

CAMPBELL'S READY TO SERVE SOUP selected varieties 515 mL soupe 21480539_EA



*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

ONL 04 NFO

PET ESSENTIALS AT LOW PRICES



\$1

FANCY FEAST PETITES WET CAT FOOD
selected varieties
79.4 g
nourriture humide pour chats
21357340_EA



\$1

PURINA BENEFUL INCREDI BITES WET DOG FOOD
85 g
nourriture humide pour chiens
21621851_EA



\$2

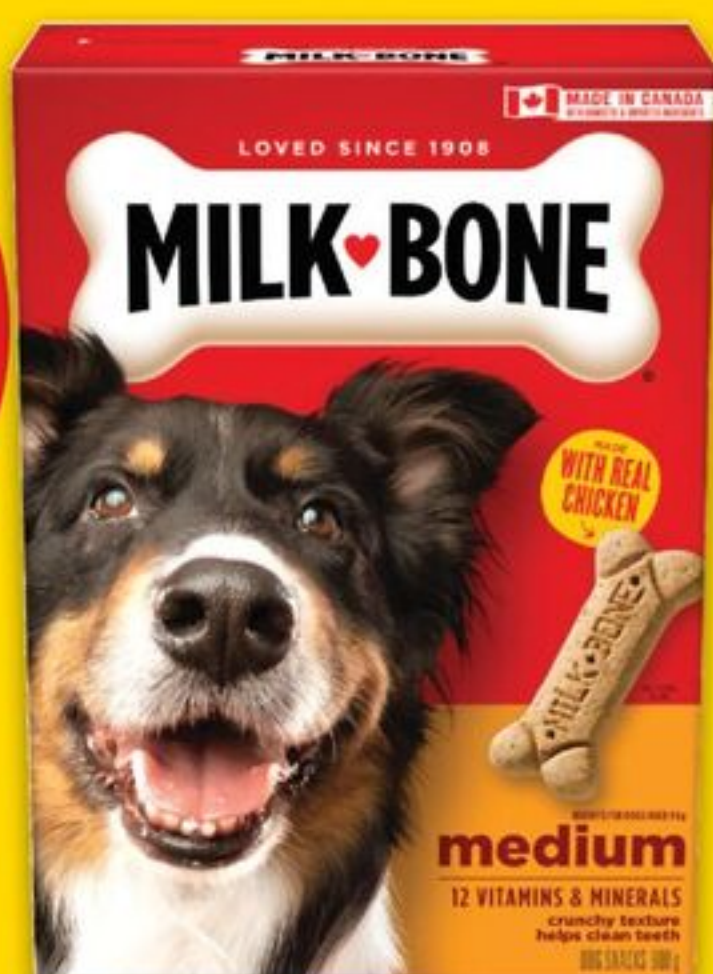
PURINA ONE WET DOG FOOD
selected varieties
368 g
nourriture humide pour chiens
21303479_EA



2.25

FRISKIES PARTY MIX CAT TREATS
selected varieties
170 g
gâteries pour chats
21081006_EA

4.50



MILK-BONE DOG TREATS
selected varieties
750-900 g
gâteries pour chiens
21014403_EA

8.50



WHISKAS DRY CAT FOOD
selected varieties
1.5/2 kg
nourriture sèche pour chats
21588889_EA

\$3



PC® NUTRITION FIRST® WET DOG FOOD
selected varieties
374 g
nourriture humide pour chiens
21359232_EA

\$11



PC® NUTRITION FIRST® DRY DOG FOOD
selected varieties
2 kg
nourriture sèche pour chiens
21304456_EA

1.19



PC® NUTRITION FIRST® WET CAT FOOD
selected varieties
85 g
nourriture humide pour chats
21359608_EA

\$14



PC® NUTRITION FIRST® DRY CAT FOOD
selected varieties
2 kg
nourriture sèche pour chats
21303029_EA

AVAILABLE AT SELECT LOCATIONS ONLY

ONLINE PET

App exclusive offers

**More offers
More points**


**LOAD YOUR DIGITAL COUPONS
IN 6 EASY STEPS**

1. Open your PC Optimum app and go to **Offers**
2. Tap **Digital Coupons**
3. Select **"Click here to add your Digital Coupons"**
4. Tap **"Select Offer"** on the coupons you want
5. Tap **"Add Offer"** – you're done!

**Members
get over**
\$25
in value

**CLICK FOR
THESE COUPONS
AND MORE**



 **Optimum™**



**NESTLÉ
SNACK PACK**
any variety
collations
21719355_EA

**Save
\$1**
with digital
coupon

 **Optimum™**



**PC® TORTILLA
CHIPS**
320-350 g
croustilles de tortilla
20148817_EA

**Earn
500**
pts
Until May - 13 - 2026

 **Optimum™**



**PC® DIPPED &
CHEWY
GRANOLA
BARS**
120-172 g
barres granola
20912735_EA


**Earn
500**
pts
Until May - 13 - 2026

 **Optimum™**



**PC® BLACK LABEL
ICE CREAM**
500 mL
crème glacée
20604543003_EA

**Earn
800**
pts
Until May - 13 - 2026

 **Optimum™**



PC® FROZEN FRUIT
600 g
fruits surgelés
21377841_EA

**Earn
1,000**
pts
Until May - 13 - 2026

 **Optimum™**



**PC® GREEK
YOGURT**
4 x 100 g
yogourt
21348028_EA

**Earn
750**
pts
Until May - 13 - 2026

 **Optimum™**



PC® DIPS
454 g
trempettes
20584098_EA


**Earn
1,000**
pts
Until May - 13 - 2026

 **Optimum™**



**FARMER'S
MARKET™
CROISSANTS**
260-336 g
croissants
20975943_EA

**Earn
1,000**
pts
Until May - 13 - 2026

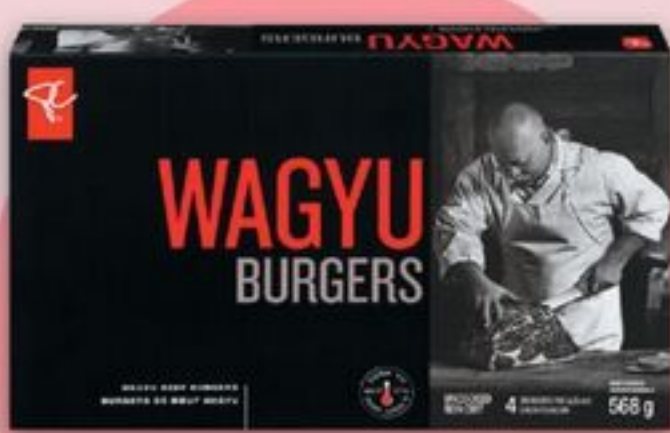
 **Optimum™**



**PC® BRIOCHE
BUNS**
300 g
petits pains brioches
21094319_EA

**Earn
1,000**
pts
Until May - 13 - 2026

 **Optimum™**



**PC® BLACK LABEL
WAGYU BEEF
BURGERS**
568 g
burgers de bœuf
20766235_EA


**Earn
3,000**
pts
Until May - 13 - 2026

 **Optimum™**



**NO NAME®
BREADED
CHICKEN
BURGERS
FULLY COOKED**
908 g
burgers de
poulet panés
21178461_EA

**Earn
1,200**
pts
Until May - 13 - 2026

 **Optimum™**



**PC® SMOKED WILD
SOCKEYE
SALMON**
150 g
saumon sockeye
sauvage fumé
20088009_EA

**Earn
2,500**
pts
Until May - 13 - 2026

More offers. More points.

CLICK FOR
THESE COUPONS
AND MORE



Optimum™



Earn
1,200
pts
Until May - 13 - 2026

PC® INSTANT COFFEE
80/100 g
café instantané
21499826_EA

Optimum™



Earn
2,500
pts
Until May - 13 - 2026

**NO NAME®
HOT CHOCOLATE MIX**
1.8 kg
mélange à chocolat chaud
20005589_EA

Optimum™



Earn
1,500
pts
Until May - 13 - 2026

**PC® CHOCOLATE COVERED
NUTS**
300-400 g
noix enrobées de chocolat
20000356_EA

Optimum™



Earn
1,000
pts
Until May - 13 - 2026

**PC® MEMORIES OF
SZECHWAN
PEANUT SATAY SAUCE**
350 mL
sauce satay aux arachides
20311313001_EA

Optimum™



Earn
750
pts
Until May - 13 - 2026

**PC® MAYO SANDWICH
SPREAD**
300 mL
tartinaie à sandwich
20861237_EA

Optimum™



Earn
500
pts
Until May - 13 - 2026

**PC® NUTRITION FIRST
WET CAT FOOD**
85 g
nourriture humide pour chats
21618582_EA

Optimum™



Earn
600
pts
Until May - 13 - 2026

**PC® NON-STICK
HEAVY DUTY
ALUMINUM FOIL**
25 ft
papier d'aluminium robuste
anti-adhérent
21122007_EA

Optimum™



Earn
1,500
pts
Until May - 13 - 2026

**PC® 3-PLY FACIAL
TISSUE 6 BOXES**
mouchoirs
20181283_EA

Optimum™



Earn
1,500
pts
Until May - 13 - 2026

**PC® SUPER SOFT
BATHROOM TISSUE or
PC® MAX TOILET PAPER**
12=24 rolls
papier hygiénique
21300716_EA/21450718_EA

BABY ESSENTIALS AT LOW PRICES

26⁹⁹



HUGGIES PULL UPS or GOODNITES POTTY or CLUB PACK TRAINING PANTS 24-74's
selected varieties
culottes d'entraînement
20963841_EA/21371199_EA



HUGGIES 10X BABY WIPES
336-704's
selected varieties
lingettes pour bébé
21401195_EA

19⁹⁹

47⁹⁹



ENFAMIL A+ NEUROPRO or GENTLEASE POWDER
selected varieties
553/587 g
préparation en poudre
21589117_EA/21589230_EA



54⁹⁹

GOOD START BABY FORMULA
selected varieties
942 g-1.02 kg
préparation pour nourrisson
21599587_EA/21599614_EA

**UP TO
20%
OFF**



EUCERIN AQUAPHOR BABY OINTMENT, CLEANSER or RASH CREAM
selected varieties
85-500 g
onguent ou nettoyant ou crème pour l'érythème fessier
21482435_EA

2⁵⁰



SIMPLY GOURMET SNACKS
selected varieties
32 g
collations
21597310_EA/21597336_EA

\$9



PEDIASURE COMPLETE REDUCED SUGAR NUTRITIONAL SUPPLEMENT
selected varieties
4x235 mL
supplément nutritif
20322414001_EA/20322414002_EA

4⁹⁹



JOHNSON & JOHNSON BABY NEEDS
selected varieties
200-623 mL
produits pour bébé
20325065001_EA/21112321_EA/21308244_EA

1000s OF LOWERED PRICES EVERYDAY!

PRICE DROP

5⁵⁰



LISTERINE MOUTHWASH
selected varieties
1 L
rince-bouche
20348438001_EA/21091218_EA

3⁵⁰



COLGATE PREMIUM TOOTHPASTE
70-150 mL or **MANUAL TOOTHBRUSH** 1 ea
selected varieties
dentifrice ou brosse à dents manuelle
20306410001_EA/21166685_EA

\$4



GARNIER FRUCTIS HAIR CARE
selected varieties
334-370 mL
soins capillaires
21007181_EA/21007198_EA

5⁵⁰



OLAY BAR SOAP 4x90 g, **OLD SPICE**
or **OLAY BODY WASH** 364-532 mL
selected varieties
pain de savon ou nettoyant pour le corps
20605927003_EA/21237505_EA

4⁵⁰



IRISH SPRING BODY WASH 591 mL,
BAR SOAP 6x104 g or
SOFTSOAP BODY WASH 591 mL
selected varieties
nettoyant pour le corps ou pain de savon
21219375_EA/21436477_EA

\$6



DEGREE DEODORANT 74 g or
DRY SPRAY 107 g
selected varieties
déodorant ou
atomiseur sec
21075870_EA/21220217_EA

\$18



POISE PADS or
DEPENDS UNDERWEAR 12-66's
selected varieties and sizes
sous-vêtements
21023579_EA/21302119_EA

\$15



CETAPHIL FACIAL CLEANSER or
MOISTURIZER
selected varieties
120-473 mL
nettoyant pour le visage
ou hydratant
21718816_EA

\$11



AVEENO LOTION
selected varieties
532 mL
lotion
20102023001_EA/20102023003_EA

9⁵⁰



TYLENOL CHILDREN'S or
INFANTS' PAIN RELIEF
selected varieties
16-20's or 24-100 mL
analgésique pour tout-petit
20329139001_EA

\$12



BOOST READY TO DRINK SHAKES
selected varieties and sizes
boissons frappées
prêtes à boire
20304429002_C06/20986361_C06

\$9



AUSSIE HAIR CARE
selected varieties
778 mL
soins capillaires
21167371_EA/21167373_EA

\$5

ALWAYS



LIFE BRAND® LIQUID HAND SOAP REFILL
selected varieties, 2 L
recharge de savon liquide
pour les mains
21357613003_EA/21357613004_EA



Express™

Online grocery pickup & delivery

SHOP ONLINE, GET IT DELIVERED.

Get **\$15 in PC Optimum™ points** on each of your first 5 eligible online grocery orders*. Use code **TRYNF**

That's up to **\$75** in points!

SHOP NOW



No Frills® delivery is available at select stores. Visit nofrills.ca or use the **PC Express** app to see if delivery is available in your area.

OUR FLYER. YOUR INBOX.

STRAIGHT TO YOUR EMAIL

Scan the QR code to sign up.

STRAIGHT TO YOUR PHONE

Text "OFFER" to 374557 (FRILLS)*



* Standard message and data rates may apply.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

‡Throwback Prices: Program applies to one item weekly, as advertised in-store/online at nofrills.ca.

MORE WAYS TO SAVE

**NEW
LOWER
PRICE**

Enjoy these price drops for longer.

**RAIN
CHECK**
+ **pts**

We'll honour a current deal if we're sold out, and give you 10% back in PC Optimum™ Points.

**LOW
PRICE.
ALWAYS.**

Count on low everyday prices.

**FRESH
GUARANTEE**

If your produce isn't fresh, we'll replace AND refund it.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

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ONL NFO MKT