BUY-LOW FOODS

CASE LOT SALE

THE LOWEST BUY

works out to **4.99** lb

Western Family Chicken Breast
Boneless, Skinless, Frozen, 3 kg Box, 32.99 ea

Western Family Raw Pacific White Shrimp
Peeled & Deveined
51 to 40 Count, Frozen, 340g

7.99 ea

BIG PACK **10.99** ea

Navel Oranges
USA, 10 lb Box

BIG PACK **6.99** ea

Grape Tomatoes
Canada, 680g

CASELOT **11.99** ea

Campbell's Soup
assorted Varieties, 12 x 284 mL

BIG PACK **10.99** ea

Coca-Cola Soft Drinks
assorted Varieties, 20 x 355 mL

BIG PACK **5.99** ea

Western Family Bathroom Tissue
assorted Varieties, 12+24 Rolls

BIG PACK **9.99** ea

Western Family Frozen Fruit
assorted Varieties, 1.5 kg

CASELOT **10.99** ea

Kraft Dinner
Original, 12 x 200g

PRICES EFFECTIVE THURSDAY TO WEDNESDAY, APRIL 23 - 29, 2026

THE LOWEST BUY | BUY MORE BUY LOW SAVE MORE | THE LOW DOWN THIS WEEK'S FLYER DEALS | PRICE MATCH

WITH EVEN MORE WAYS TO SAVE.

CANADIAN owned and operated.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES. SOME ITEMS MAY NOT BE DISPLAYED AT ALL LOCATIONS OR NOT AVAILABLE AT ALL LOCATIONS. PRICES DO NOT INCLUDE APPLICABLE TAXES, BOTTLE DEPOSITS, ECO FEES OR RECYCLING FEES WHERE APPLICABLE. THE SPECIFIED QUANTITY OF THE ADVERTISED PRODUCT MUST BE PURCHASED TO RECEIVE THE DISCOUNT. SIMPLE LOW® ADVERTISED PRODUCTS FOR CANADA AND PRODUCTS MADE IN CANADA. SEE ACTUAL ITEMS FOR DETAILS.

DEAL OF THE DAY

SHOP DAILY DEALS UNTIL JULY 1ST

THURSDAY

1.27 ea

Coca-Cola Soft Drink
Selected Varieties, 2 Litres, First 2

FRIDAY

5.97 ea

Grimm's Smokies
or European Wieners, Selected Varieties, 375g or 450g, First 2

SATURDAY

2.47 ea

Quaker Crispy Minis
Selected Varieties, 100g, First 2

SUNDAY

2.47 ea

Western Family Sliced Meat
Cooked Ham or Bologna, 175g, First 2

MONDAY

1.47 ea

Heinz Beans
Selected Varieties, 398 mL, First 3

TUESDAY

1.97 ea

McCain Diced Hashbrowns
Frozen, 800g, First 2

WEDNESDAY

2.97 ea

Western Family Bagels
Selected Varieties, Pack of 6, First 2

COME BACK EVERY DAY FOR GREAT SAVINGS

Offers in effect April 2 – July 1, 2026

Offer only valid on the advertised day. Selection and availability may vary by store.

BLBC

BIG PACK & CASELOT SAVINGS

BIG PACK
15.99 ea

Maxwell House Coffee
Selected Varieties, 864g or 900g

Kicking Horse Coffee
Selected Varieties, 708g or 850g

BIG PACK
26.99 ea

CASELOT
16.99 ea

Minute Maid Juice Boxes
Selected Varieties,
32 x 200 mL or 40 x 200 mL

CASELOT
12.99 ea

Pepsi Soft Drinks
Selected Varieties, 24 x 355 mL

Sparkling Ice Carbonated Mineral Water
Selected Varieties,
12 x 500 mL

CASELOT
14.99 ea

Nature Valley Granola Bars
Selected Varieties,
980g or 1.28 kg

BIG PACK
11.99 ea

Snack Pack Pudding Cups
Selected Varieties,
12 x 99g

BIG PACK
5.99 ea

Del Monte Fruit Cups
Selected Varieties, 20 x

BIG PACK
14.99 ea

Christie Premium Plus Crackers
Salted or Unsalted, 300g

BIG PACK
7.99 ea

Dare Bear Paws
Selected Varieties,
460g or 630g

BIG PACK
4.99 ea

Western Family Granola Bars
Selected Varieties,
18 x 37 g

BIG PACK
7.99 ea

Pepperidge Farm Goldfish Crackers
Selected Varieties,
60g or 700g

BIG PACK
8.99 ea

BLMC

BIG PACK & CASELOT SAVINGS

BIG PACK
18.99 ea
Armstrong Cheese
Selected Varieties, 1.35 kg

CASELOT
6.49 ea
Danone Activia Yogurt
Selected Varieties, 12 x 100g

BIG PACK
5.99 ea
Philadelphia Cream Cheese
Selected Varieties, 540g

International Delight Coffee Enhancer
Selected Varieties, 946 mL

BIG PACK
2 for $9

BIG PACK
7.49 ea
Kraft Singles Cheese Slices
Selected Varieties, 625g

Imperial Margarine
1.28 kg

BIG PACK
7.99 ea

Olympic Yogurt
Selected Varieties, 5.75 kg

BIG PACK
11.49 ea

McCain French Fries
Selected Varieties, Frozen, 1.5 kg or 1.8 kg

BIG PACK
6.99 ea

Chapman's Ice Cream
Selected Varieties, 4 Litres

BIG PACK
9.49 ea

Bassili's Best Lasagna
Selected Varieties, Frozen, 2.27 kg

BIG PACK
15.99 ea

BIG PACK
6.99 ea

Western Family Frozen Vegetables
Selected Varieties, 2 kg

Cheemo Perogies
Selected Varieties, Frozen, 2 kg

BIG PACK
4.99 ea

BLRC

BIG PACK & CASELOT SAVINGS

Green Giant Vegetables
Selected Varieties,
12 x 341 mL or 12 x 398 mL

CASELOT
17.99 ea

CASELOT
15.99 ea

Aylmer Tomatoes
Selected Varieties, 8 x 796 mL

CASELOT
7.99 ea

Mr. Noodles Instant Noodles
Selected Varieties, 24 x 85g

CASELOT
13.99 ea

Campbell's Chunky Chicken Noodle Soup
6 x 515 mL

CASELOT
9.99 ea

Campbell's Beef Broth
No Salt, 6 x 900 mL

CASELOT
19.99 ea

Bush's Best Baked Beans
Selected Varieties,
12 x 398 mL

CASELOT
17.99 ea

Western Family Beans
Selected Varieties, 12 x 540 mL

CASELOT
8.99 ea

Western Family Tuna
Selected Varieties, 6 x 170g

BIG PACK
10.99 ea

Kraft Peanut Butter
Selected Varieties, 2 kg

Kellogg's Jumbo Cereal
Selected Varieties,
1.05 kg or 1.2 kg

BIG PACK
8.49 ea

Hershey's Chipits
Selected Varieties,
935g or 925g

BIG PACK
16.99 ea

Rogers Flour
Selected Varieties,
10 kg

BIG PACK
11.99 ea

RLBC

FRESH TASTE OF SAVINGS

BIG PACK

5.49 ea

Russet Potatoes
or Red, Canada, 5 lb Bag

BIG PACK

3.99 ea

Tri Pack Onions
USA, 3 lbs

4 for $3

Lemons
USA

3.29 lb

Hot House Tomatoes
Canada, 7.25/kg

2.99 lb

Cosmic Crisp Apples
USA, 6.59/kg

Kale
USA or Mexico, Bunch

2.49 ea

Mag Cantaloupe
Whole, Guatemala, 3.95/kg

1.79 lb

2.49 lb

Celery
USA, Bunch, 5.49/kg

BLBC

QUALITY MEATS FOR LESS

Chicken Drumsticks
Fresh, Warehouse Pack, 9.90/kg

WAREHOUSE PACK
4.49 lb

Canadian Diamond
Canadian Diamond Strip Loin Steak
Fresh, 37.46/kg

16.99 lb

5.99 lb

Pork Shoulder Butt Roast
Fresh, Boneless, 13.21/kg

SEAFOOD

3.99 100g

Steelhead Fillet
Fresh

10.99 ea

Salmon Village Wild Pink Smoked Salmon Nuggets
Selected Varieties, 150g

Western Family Small Scallops
80 to 150 Count,
Frozen, 500g

9.99 ea

7.99 ea

Western Family Breaded Calamari
Frozen, 540g

B.C.

DELI
ONLY AVAILABLE IN STORES WITH FULL SERVICE DELI DEPARTMENTS

2.99 100g — **Maple Lodge Farms Chicken Breast**
Fresh, Made in Store, Selected Varieties

3.29 100g — **Schneiders Ham**
Selected Varieties

2.49 100g — **Freybe Lyoner Sausage**
or Paprika

14.99 ea — **Sausage Rolls**
6-Pack

1.99 100g — **Beef Lasagna**
or Spinach Feta, Baked in Store

2.99 100g — **Pulled Rotisserie Chicken**
Selected Varieties

3.99 ea — **Western Family Dip**
Selected Varieties, 227g

2.99 100g — **Kalamata Olives**
Selected Varieties

Click to earn points faster than you can say 'cheese'.

6.99 ea — **Castello Brie Cheese**
Also Camembert, 125g

PACKAGED MEAT

14.99 ea — **Pinty's Chicken**
Selected Varieties, Frozen, 720g or 780g

14.99 ea — **Western Family Stuffed Chicken**
Selected Varieties, Frozen, 852g

8.99 ea — **Western Family Stuffed Pasta**
Selected Varieties, 700g

6.99 ea — **Western Family Smokies**
Original or Cheese, 400g

9.99 ea — **Western Family Garlic Sausage**
700g

15.99 ea — **Western Family Thick Cut Bacon**
Naturally Smoked, 1 kg

RJC

FRESH BAKERY ONLY AVAILABLE IN STORES WITH FULL SERVICE BAKERY DEPARTMENTS

BIG PACK

3.49 ea

White Bread
or 60% Whole Wheat, Baked in Store, Pack of 2

3.49 ea

Kaiser Rolls
or Scotch Baps, Baked in Store, Selected Varieties, Pack of 6

4.99 ea

Homestyle Half Loaf
Selected Varieties, 550g

5.49 ea

Scones
Fresh, Selected Varieties, Pack of 4

2.99 ea

Classic Baguette
or Rustic, 350g

4.99 ea

Braided Strudels
Baked in Store, Selected Varieties, Pack of 6

4.99 ea

Half Pie
Fresh, Selected Varieties, 300g

BAKERY AVAILABLE IN ALL LOCATIONS

3.49 ea

Dempster's Bread
White or 100% Whole Wheat, 570g or 675g

4.99 ea

Silver Hills Sprouted Bread
Selected Varieties, 600g

4.49 ea

Dempster's Tortillas
Selected Varieties, 426g or 610g

SNACKS & BEVERAGES

6.49 ea

Bubly Sparkling Water
(12 x 355 mL) or Montellier Carbonated Water (10 x 355 mL). Selected Varieties

Stash Herbal Tea
Selected Varieties, 18's or 20's

2 for $9

Peace Tea Iced Tea
Selected Varieties, 695 mL

4 for $5

Quaker Crispy Minis
(300g) or Rice Cakes (127g). Selected Varieties

2 for $6

Christie Crackers
Selected Varieties, 180g

2 for $6

2 for $7

Kellogg's Rice Krispie Squares
(Trap or Rice Tarts 168g). Selected Varieties

STORE WIDE SAVINGS

Stagg Chili
Selected Varieties, 425g

2 for $7

Vlasic Kosher Pickles
Selected Varieties, 1 Litre

5.99 ea

4 for $4

Sapporo Ichiban Noodles
Selected Varieties, 300g

Prego Pasta Sauce
Selected Varieties, 645 mL

3 for $10

Quaker Harvest Crunch Cereal
Selected Varieties, 450g or 475g

4.49 ea

General Mills Cereal
Selected Varieties, 350g or 430g

4.99 ea

B.C.

Trusted for over 50 years, Western Family is a proud Western Canadian brand, offering an assortment of reliable, affordable high quality products.

western family

Western Family Juice
Selected Varieties, 1 Litre
2 for $4

Western Family Soft Drinks
Selected Varieties, 12 x 355 mL
6.49 ea

Western Family Potato Chips
Kettle Cooked, Selected Varieties, 200g
2 for $6

Western Family Peanuts
Kettle Cooked, Selected Varieties, 400g
3.99 ea

Western Family Broth
Selected Varieties, 946 mL
1.89 ea

Western Family Canned Tomatoes
Selected Varieties, 398 mL
3 for $5

Western Family Mayonnaise
Selected Varieties, 750 mL or 890 mL
4.99 ea

Western Family Cereal
Selected Varieties, 580g or 685g
4.99 ea

Western Family Orange Juice
Selected Varieties, 1.54 Litres
4.99 ea

Western Family Chip Dip
Selected Varieties, 225g
2 for $7

Western Family Frozen Meal
Selected Varieties, 907g
5.99 ea

Western Family Thin & Crispy Pizza
Selected Varieties, Frozen, 310g or 375g
2 for $9

BLBC

HEALTH & BEAUTY

12.99 ea

Premier Protein Nutritional Drinks
Selected Varieties, 4 x 325 mL

2.29 ea

Colgate Toothpaste
Selected Varieties, 120 mL

9.99 ea

Playtex Sport Tampons
Selected Varieties, 32's or 36's

Advil Liqui-Gels
Selected Varieties, 24's or 32's

12.99 ea

Huggies Simply Clean Baby Wipes
64's or Natural Care (56's)

3.99 ea

Baby Gourmet Organic Baby Food Purée
Selected Varieties, 128 mL

3 for $7

PERSONAL CARE

Pantene Pro-V Hair Care
Selected Varieties, 355 mL

5.99 ea

Method Body Wash
Selected Varieties, 532 mL

8.99 ea

Every Man Jack Deodorant
Selected Varieties, 85g

8.99 ea

5.99 ea

Dove Bar Soap
Selected Varieties, 3 x 106g

Vaseline Intensive Care Lotion
Selected Varieties, 600 mL

More REWARDS EARN 1000 POINTS

Edge Shave Gel
Selected Varieties, 198g

More REWARDS EARN 400 POINTS

MY MEGA DEAL

THE BIGGEST & BEST DEAL TO
EARN POINTS

LOAD YOUR PERSONALIZED
MY OFFERS
TO EARN
BONUS POINTS
ON YOUR SHOPS*.

LOAD TODAY

*Minimum spend required. Customers who redeem their My Mega Deal offer receive more points in addition to More Rewards base points. One My Mega Deal offer per household per promotional period.

BLBC