

ZONE 1

# FRESH CO

Lowering food prices

Flyer in effect April 23-29, 2026  
Prices in effect in Ontario, Excludes Thunder Bay

## LOWEST PRICE OR WE'LL BEAT IT\*

SHOP WITH US FOR THE LOWEST PRICES, EVERY DAY.  
Guaranteed with our Price Match policy\*



SAVE \$3.01 /lb  
**\$2.98** /lb

**Fresh Pork Tenderloin**  
Cryovac 6.57/kg  
reg 5.99/lb  
WHILE SUPPLIES LAST  
Filet de porc

SAVE UP TO \$2  
**\$1.49**

**Italpasta 900 g**  
**Mutti Finely Chopped Tomatoes 398 mL or Catelli Garden Select Pasta Sauce 600 mL**  
reg 2.49-3.49  
Pâtes, tomates hachées ou sauce pour pâtes



SAVE UP TO \$4  
**\$2.99**

**Red Baron Classic Crust Pizza**  
584-597 g or  
**McCain Premium Breakfast Potatoes**  
600-650 g or  
**Premium Specialty Fries 540-800 g**  
reg 4.99-6.99  
Pizza, pommes de terre déjeuner ou frites



**\$2.99**

**Compliments Bagged Oranges 3 lb**  
Product of Egypt  
1.36 kg or  
**Cauliflower**  
Product of USA  
No. 1 Grade  
Oranges ou chou-fleur



**Sweet Bell Red, Orange or Yellow Peppers**  
Product of Ontario 4.39/kg  
Poivrons doux

**\$1.99** /lb



**Armstrong Cheese Bars**  
400 g or  
**Shreds 320 g**  
reg 7.49-7.99  
Fromage

SAVE UP TO \$3  
**\$4.99**



**Split or Jumbo Chicken Wings**  
Frozen 1-1.2 kg reg 12.00  
WHILE SUPPLIES LAST  
Ailes de poulet

SAVE \$3.12  
**\$8.88**



**MarcAngelo Souvlaki Chicken Breast or Pork Kabobs** 480-640 g  
reg 14.00  
Souvlaki de poulet ou brochettes de porc

**\$8.88**



**Coca-Cola Soft Drinks** 6x710 mL or  
**Mini Cans** 6x222 mL  
reg 4.79-6.17  
Boissons gazeuses

200 PTS when you buy 2  
SAVE UP TO \$2.18  
**\$3.99**



**Dempster's Whole Grain, Signature or Protein Breads** 600 g  
**Malt Bread** 340 g or  
**Bagels** 5-6 pk  
Selected Varieties  
reg 3.99-4.69  
Pains ou bagels

SAVE UP TO \$1.70  
**\$2.99**



**Eight Treasures Thai Jasmine Rice** 8 kg  
reg 18.99  
Riz

SAVE \$6.11  
**\$12.88**



**Cashmere Bathroom Tissue** 30-50 rolls or  
**Sponge Towels** 6-12 rolls  
reg 17.99-19.99  
Mouchoirs ou essuie-tout

SAVE \$7  
**\$10.99**  
without Scene+ Card  
**\$17.99**

PRODUCT SELECTION MAY VARY BY LOCATION

Locally Owned & Operated



# BY PROUD CANADIANS



Learn more

# GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with  
the Scotiabank Scene+ Visa Card.\*

APPLY NOW



\*Conditions Apply





Doritos 210-280 g  
Ruffles 180-200 g reg 4.49-4.79  
Croustilles

SAVE UP TO \$2.58  
2/\$7



Coca-Cola or Pepsi Soft Drinks 12x355 mL  
Selected Varieties  
Boissons gazeuses

Scene+ MEMBER  
\$7.99  
without Scene+ Card \$8.99



Campbell's Chunky Soup  
515 mL  
Soupe

SAVE 50¢  
\$2.99



Healthy Choice  
Gourmet Steamers  
269-306 g reg 5.29  
Repas surgelés

SAVE \$1.50  
\$3.79



Old Dutch Laundry Detergent  
4 L reg 6.79  
Détergent

SAVE \$1.80  
\$4.99

Scene+ 1,000 PTS = \$10 OF FREE GROCERIES



Imperial Margarine  
800 g  
Margarine

100 PTS  
when you buy 1  
SAVE \$3  
\$4.99



Quaker Crispy  
Minis 100 g or  
Rice Cakes  
127-199 g  
reg 3.49  
Galettes de riz

150 PTS  
when you buy 3  
SAVE \$1.24  
\$2.25



Nescafé Gold  
Instant Coffee 95-100 g  
Espresso Concentrate 500 mL or  
Starbucks by Nespresso 10 pk  
reg 9.99-10.99  
Café ou concentré

200 PTS  
when you buy 2  
SAVE UP TO \$3.55  
\$7.44



Black Diamond  
Cheestrings  
252-336 g  
Fromage effilochable

100 PTS  
when you buy 2  
SAVE \$2  
\$6.49



Palmolive Dish Soap  
591-828 mL reg 3.29  
Savon à vaisselle



100 PTS  
when you buy 2  
SAVE 80¢  
\$2.49

Scene+ DIGITAL EXCLUSIVE

April 23-29, 2026  
\*terms and conditions apply



Load this offer and get 20 points  
for every dollar spent on  
Compliments Exceptional  
Chocolate Chip Cookies 280 g  
Biscuits

20\* pts



Load this offer and get  
20% off for every  
Compliments Raisin Bread  
600 g  
Pain aux raisins

20%\* off



The Scene+ Loyalty Program is available at all participating FRESHCO locations within ONTARIO. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. For full Scene+ Terms & Conditions or to reload your points, visit https://www.sceneplus.ca/terms-and-conditions. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus Corporation used under license by Sobys Capital Incorporated. Offers valid Thursday, April 23, 2026 to Wednesday, April 29, 2026. Prices in effect while supplies last. We reserve the right to limit quantities. No rainchecks except as advertised. All price savings shown in this flyer are measured against our lowest regular retail prices offered at our stores in the applicable trade area. Guarantee does not apply to banners owned, operated or franchised by Sobys Capital Incorporated. Savings offered may differ by region. We reserve the right to correct any unintentional errors in this flyer and make changes to any of our programs without prior notice. See in-store or FreshCo.com for details. Our reference to "lower prices", "low prices" and other similar statements in our ads is as compared to the full-service banners operated by Sobys Capital Incorporated. See in-store or FreshCo.com for full details of our guarantees. All guarantees are applied at our absolute discretion and we reserve the right to define competitor, trade area and to limit quantities. Not to be combined with any other offers and subject to change without notice. Guarantees do not apply to third party vendor products, prescriptions, gift cards, liquor, tobacco, clearance & limited-time products, loyalty and marketing initiatives and any products which may not be discounted by law (the "Limitations"). LOWEST PRICE GUARANTEE: Subject to the Limitations and excluding products sold by third party vendor products sold within the store, if a discount competitor within the geographic trade area offers a lower price on an identical item by brand and size that we carry in this store, we will sell you that item for less than the discount competitor's current advertised price in their flyer. Price matching will be done for the following banners: Ontario, No Frills, Food Basics, Real Canadian Superstore, and Wal-Mart British Columbia, Alberta, Saskatchewan, and Manitoba, No Frills, Real Canadian Superstore, Wal-Mart and Save-On Foods. Price match locations are subject to change based on regional circumstances. Does not apply to competitor errors. Limit of four (4) units of each price matched item per customer. DOUBLE FRESH GUARANTEE: Subject to Limitations, if you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can return the product with a receipt within 14 days of purchase and we will refund the purchase price and provide you with an identical replacement product (while supplies last). IN-STOCK GUARANTEE: Subject to Limitations and excluding seasonal and limited quantity products, if you find that we are out of stock of any product featured in that store's current flyer, we will provide you with a rain check that can be used to purchase the item for 10% off the current advertised price when the item is back in stock. PRICES IN EFFECT IN ONTARIO, EXCLUDES THUNDER BAY



**Red Seedless Grapes**  
Product of Chile No. 1 Grade 8.80/kg  
Raisins sans pépins

**\$3.99**  
/lb



**Tomatoes on the Vine**  
Product of Mexico or Canada 5.49/kg  
Tomates

**\$2.49**  
/lb



**Raspberries or Blackberries** 170 g  
Product of USA or Mexico  
Framboises ou mûres

**\$3.99**



**Granny Smith Apples**  
Product of USA Extra Fancy Grade or  
**Red Delicious Apples** Product of Ontario,  
Canada Extra Fancy 3.95/kg  
Pommes

**\$1.79**  
/lb



**Ataulfo Mango**  
Product of Mexico  
Mangue

**\$1.29**  
ea



**Seedless Cucumber**  
Product of Ontario, Canada No. 1  
Concombres

**\$1.49**



**Iceberg Lettuce**  
Product of USA  
or Mexico No. 1 Grade  
Laitue

**50 PTS**  
when you buy 1  
**\$2.99**



**Compliments**  
**Whole White or Brown Mushrooms**  
227 g Product of Ontario  
Champignons

**50 PTS**  
when you buy 1  
**\$2.49**



**Mini Seedless Cucumbers** 6 pk  
Product of Ontario, Canada No. 1 or  
**Grape Tomatoes** 283 g  
Product of Canada or Mexico  
Concombres ou tomates

**50 PTS**  
when you buy 1  
**\$2.99**



**Taylor Farms Chopped Salad Kit**  
316-377 g Assorted Product of USA  
Salade avec garnitures

**100 PTS**  
when you buy 2  
**\$4.99**



**Fresh Centre, Rib or Sirloin Pork Loin Combo Chops** 11.00/kg  
Côtelettes de longe de porc

**\$4.99**  
/lb



**Compliments**  
**Pepperoni or Salami Chub** 500 g  
Charcuteries

**50 PTS**  
when you buy 1  
**SAVE \$1**  
**\$4.99**



**Compliments**  
**Naturally Smoked Bacon** 375 g  
Bacon

**\$5.99**



**Maple Lodge or Zabiha Halal Chicken Bologna or Wieners**  
375-450 g  
Bologne ou saucisses fumées de poulet

**SAVE 50¢**  
**\$2.49**



**MarcAngelo Italian Style Pork Sausage**  
450 g or Jumbo 675 g or **Pepper Parmesan Pork Meatballs** Frozen 400 g  
Saucisses ou boulettes de viande

**SAVE UP TO \$2**  
**\$5**



**High Liner**  
**Family Favourites**  
Frozen 350-700 g  
Poisson surgelé

**SAVE \$3**  
**\$6.99**



**Compliments**  
**Beef, Chicken or Turkey Burgers**  
Frozen 680-907 g  
reg 14.99-16.99  
Burgers

**SAVE UP TO \$2**  
**\$14.99**



**Fontaine Santé or Lantana Hummus**  
227-283 g  
Hummus

**SAVE UP TO \$1.50**  
**\$3.49**



**Mastro Salami** 125-150 g or **San Daniele Prosciutto** 100 g  
Charcuteries

**SAVE UP TO \$3**  
**\$3.99**



**Main Street Deli**  
200-250 g or **Variety Pack** 300 g  
Charcuteries

**SAVE \$1**  
**\$5**



**Tre Stelle**  
**Mozzarella** Cheese Ball or **Lactose Free** 340 g  
Fromage

**SAVE \$2.50**  
**\$6.49**



**Compliments**  
**Buns** 8 pk, **English Muffins** 6 pk or **Tortillas** 340-610 g  
Petits pains, muffins anglais ou tortillas

**300 PTS**  
when you buy 3  
**STARTING AT**  
**\$2.29**



**Hostess Snack Cakes**  
167-231 g  
Petits gâteaux

**\$2.49**



**Best Buy Cookies** 390 g, **Charlotte's Cake Pops** 280 g, **Compliments Two-Bite Snacks** 319-370 g or **Coconut Macaroon Bites** 300 g  
Biscuits, gâteaux sur bâtonnet, collations ou bouchées

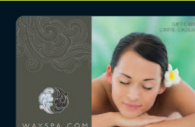
**\$5**



**Compliments**  
**Muffins** 400-600 g  
Muffins

**SAVE \$1.01**  
**\$5.49**

**SPEND \$25 IN H&M & WAYSPA GIFT CARDS AND GET 500 SCENE+ POINTS!**



Offer valid during April 23 - 29, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

**SAVE UP TO \$1.30**  
**\$2.99**

**Christie Cookies**  
Selected Varieties  
224-303 g or  
**Peek Freans**  
Selected Varieties  
275-350 g  
Biscuits



**SAVE \$1.50**  
**\$5.49**

**Kellogg's Cereal**  
Selected Varieties  
450-650 g reg 6.99  
Céréales



**Crave Frozen Meals**  
200-340 g or  
**Kraft Dinner Frozen Meals**  
340 g  
reg 4.99  
Repas surgelés

**SAVE \$1**  
**\$3.99**



**Quaker Standard Oats**  
709 g-1 kg,  
**Instant Oatmeal**  
232-344 g  
reg 3.99-4.99  
Gruau

**100 PTS**  
when you buy 2  
**SAVE UP TO \$1.50**  
**\$3.49**



**Kellogg's Town House Crackers** 247-391 g or  
**Cheez-It Snap'd** 213 g reg 4.29  
Craquelins ou collations

**200 PTS**  
when you buy 3  
**SAVE \$1.30**  
**\$2.99**



**Nabob Ground Coffee**  
915-930 g  
Café  
**100 PTS**  
when you buy 2  
**SAVE UP TO \$1.50**  
**\$19.99**  
without Scene+ Card **\$22.99**



**Pepsi Soft Drinks** 2 L  
Selected Varieties  
Boissons gazeuses

**100 PTS**  
when you buy 2  
**SAVE 50¢**  
**\$2.49**



**Oasis Health Break or Smoothie**  
1.6 L or  
**Del Monte Juice** 1.6 L  
Boisson frappée ou Jus  
**SAVE UP TO \$1**  
**\$3.99**



**Twinings Tea**  
Bags 20 pk  
Thé  
**SAVE \$1.05**  
**\$4.44**



**Tetley Orange Pekoe**  
Tea 72 pk  
Thé  
**SAVE \$2**  
**\$3.99**



**Old El Paso Taco Kits** 250-510 g  
Ensembles à tacos  
**SAVE 50¢**  
**\$3.99**



**Christie Dad's Family Cookies**  
Selected Varieties 500-520 g  
Biscuits

**100 PTS**  
when you buy 2  
**SAVE \$1.80**  
**\$4.99**



**Silk High Protein**  
1.42 L  
Boisson protéinée

**SAVE \$1**  
**\$6.99**



**Hellmann's Mayonnaise**  
710-890 mL  
reg 6.79  
Mayonnaise

**SAVE 80¢**  
**\$5.99**



**Holiday Luncheon Meat**  
340 g  
Pain de viande  
**SAVE \$1.22**  
**\$2.77**



**Purex Detergent** 1.47-2.03 L or  
**Sunlight** 1.84 L reg 8.99-10.99  
Détergent

**SAVE UP TO \$3**  
**\$7.99**



**Friskies** 156 g or  
**Fancy Feast** 85 g  
Wet Cat Food  
Nourriture pour chats

**90¢**

**MORE WAYS TO SAVE!**



Look for these specially-marked items throughout our stores

CHANCE TO WIN\*  
EVERY WEEK!

G R O C E R Y  
GIVEAWAYS



Play on the FreshCo app now

IT'S GAME TIME



PLAY THE COMPLIMENTS CHALLENGES THIS WEEK  
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS  
Dough'chi Bites  
180 mL  
Bouchées



COMPLIMENTS  
BBQ Sauce  
425 mL  
Sauce BBQ

\*NO PURCHASE NECESSARY. Full Contest rules found at [freshco.ca/grocerygiveaways](https://freshco.ca/grocerygiveaways). Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.\* or Google LLC. Apple Inc.\* and Google LLC are completely released of all liability by each entrant in this Contest.

# HOUSEHOLD SAVINGS



value size · format valeur

compliments  
SATINY SOFT  
BATHROOM TISSUE · PAPIER HYGIÉNIQUE  
DOUX ET SATINÉ

30 = 100

**\$19.99**

Compliments  
Bathroom Tissue  
30=100 Rolls  
Mouchoirs



value size · format valeur · value size · format valeur

compliments  
**ULTRA**

12 = 24  
1/2 SHEET FEUILLE

PAPER TOWELS | ESSUIE-TOUT

**\$20.99**

Compliments  
Paper Towels  
12=24 Rolls  
Essuie-tout



**SAVE \$3**

**\$11.99**

Lysol Wipes  
2 pk reg 14.99  
Lingettes



**SAVE \$1**

**\$8.99**

Compliments  
Dishwashing Liquid  
5 L reg 9.99  
Liquide à vaisselle



**SAVE \$6**

**\$14.49**

Gain  
Liquid Detergent  
4.25 L reg 20.49  
Détergent



**SAVE UP TO \$2.50**

**\$9.99**

Bounce, Downy or  
Gain Dryer Sheets  
120-200 pk  
reg 11.99-12.49  
Feuilles assouplissantes



**SAVE \$3.80**

**\$17.99**

Downy  
Fabric Softener  
4.16 L reg 21.79  
Assouplissant  
textile



**100 PTS**  
when you buy 1

**SAVE UP TO \$2**

**\$10.99**

Fleecy  
Fabric Softener 3.5 L or  
Dryer Sheets 200 pk  
reg 12.49-12.99  
Assouplissant ou feuilles pour sècheuse



**SAVE \$1**

**\$9.99**

Reynolds  
Parchment Paper 160'  
reg 10.99 WHILE SUPPLIES LAST  
Papier parchemin



**200 PTS**  
when you buy 2

**SAVE \$2**

**\$10.99**

Febreze  
Plug-Ins 2 pk  
reg 12.99  
Désodorisants



**SAVE UP TO \$3**

**\$9.99**

Air Wick  
Plug-Ins 2 pk  
reg 11.99-12.99  
Désodorisants



**SAVE UP TO \$3**

**\$21.99**

Glad  
Garbage Bags 100-160 pk  
reg 23.99-24.99  
Sacs à ordures

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



**\$4.99**

Dare Family  
Pack Cookies  
336-630 g  
Selected Varieties  
WHILE SUPPLIES LAST






**Dare**

**PROUDLY CANADIAN**  
OWNED AND MADE




**\$2.49**

Breton Bites 160-200 g  
Dare Ultimate 290-300 g  
Selected Varieties  
WHILE SUPPLIES LAST

# FLAVOURS OF LATIN AMERICA



SAVE \$2

**\$19.99**

**Corona Sunbrew 0% Non-Alcoholic Beer**  
12x355 mL  
Bière sans alcool

SAVE UP TO \$1.87 ON 3

**3/\$5**

**Jarritos Soft Drink 370 mL**  
Boissons gazeuses



**99¢**

**Green Onions**  
Product of Mexico or  
**Cilantro** Product of  
USA or Mexico  
Oignons verts ou coriandre



**La Cocina Tortilla Chips**  
400 g  
Croustilles de tortilla

100 PTS when you buy 2

SAVE 70¢

**\$3.29**



**Maseca Corn Flour**  
2 kg  
Farine de maïs

SAVE \$1

**\$8.99**



**Chata Chilorio Shredded Seasoned Pork**  
250 g  
Porc

SAVE \$1.30

**\$6.49**



**Chata Refried Pinto Beans**  
430 g  
Haricots pinto

**\$2.99**



**Cholula Hot Sauce 150 mL**  
or Salsa 325 mL  
Sauce piquante ou salsa

SAVE UP TO \$1

**\$4.99**



**Herdez Salsa**  
453 g  
Salsa

SAVE 50¢

**\$3.49**



**Tajin Chamoy Chili Sauce**  
455 mL  
Sauce chili

SAVE 50¢

**\$6.99**



**La Costeña Refried Beans 546 mL**  
or Jalapeño Peppers 330 mL  
Haricots ou piments jalapeños

SAVE UP TO 70¢

**\$2.99**



**Old El Paso Taco Sauce 243 mL,**  
**Jalapeño Peppers 250 mL** or **Refried Beans 398 mL**  
Sauce, piments jalapeños ou haricots

SAVE UP TO \$1

**\$2.99**



**Hunt's Tomato Paste 156 mL** or **Old El Paso Seasonings 24 g**  
Pâte de tomates ou assaisonnements

SAVE UP TO 69¢

**\$1**



**RO\*TEL Tomatoes**  
284 mL  
Tomates

75 PTS when you buy 2

SAVE 50¢

**\$1.79**



**Lola's Empanadas**  
380 g  
Empanadas

SAVE \$1.50

**\$8.99**

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



# BRING HOME THE BELL



50 PTS  
when you buy 2

**\$4.49**

Taco Bell Dip  
425-445 g



50 PTS  
when you buy 2

**\$3.49**

Taco Bell Creamy Sauces  
354 mL



50 PTS  
when you buy 2

**\$3.49**

Taco Bell Core Kits  
260-420 g



**\$1**

Taco Bell Seasonings  
28 g



**\$1.99**

Taco Bell Sauces  
207 mL



50 PTS  
when you buy 2

**\$5.49**

Taco Bell Premium Kits  
401-642 g