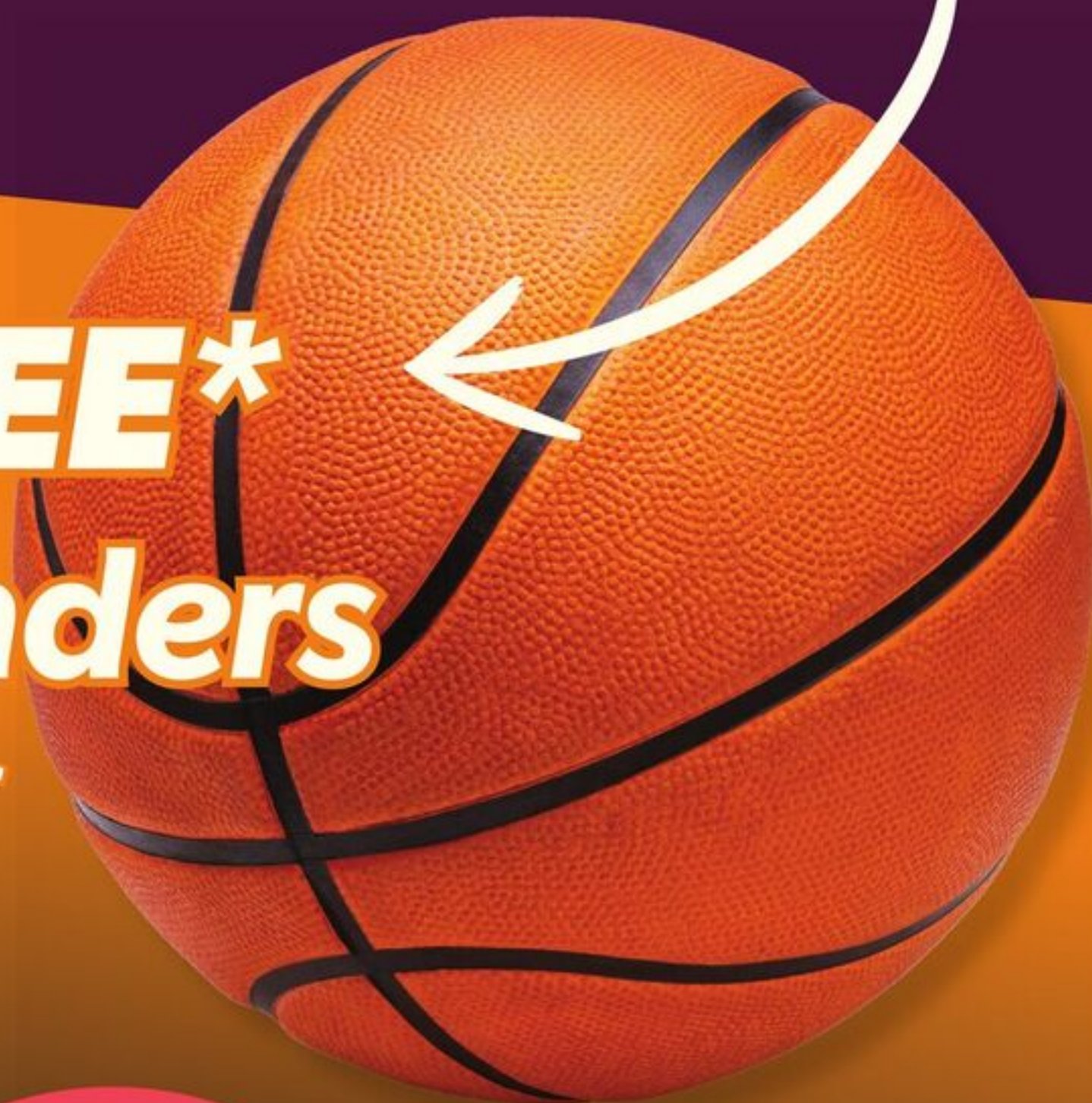




Toronto **WINS**
you **WIN**

score
two (2) FREE*
chicken tenders
the day after



Members only*



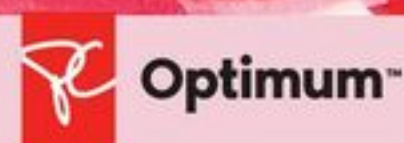
optimum™

open your PC Optimum
App to reveal your
exclusive offer

CLICK OR SCAN TO
LOAD OFFER



App exclusive offer



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

Offer redeemable for TWO (2) FREE CHICKEN TENDERS when Toronto's major professional Basketball team wins a playoff game. To redeem this offer, open your PC Optimum™ app or visit pcoptimum.ca and sign in to your account and load the offer. Once the offer is activated, present it using the app to the Meals to Go department in-store at participating Ontario Loblaws, Loblaws City Markets and Zehrs locations on the day immediately following an eligible playoff game win between 11:00 AM and 7:00 PM. Product and PC Optimum™ app must be scanned at the checkout. Offer available exclusively to the PC Optimum™ member associated with the account and expires after one use. Limit 1 offer per PC Optimum™ account. Offer has no cash value, is not combinable with any other coupon/offer and there are no substitutions, refunds or exchanges on free product. While supplies last. We reserve the right to substitute the free product in the event of unavailability for any reason.

weekly deals

Optimum
Members-Only Price**
\$8
Non-members
\$12

Members save \$4

PC® OR BLUE MENU®
ENTRÉES
SELECTED VARIETIES
FROZEN
770 G-1.13 KG
20326534_EA
21359210_EA



1.50

NO NAME®
POTATO CHIPS
SELECTED VARIETIES
200 G
21302793_EA
21302935_EA

no name® sans nom®

sour cream & onion
flavour · saveur
crème sure
et oignon

ripple cut
potato chips · croustilles
ondulées



\$3

PC® LEMONADE
SELECTED VARIETIES
1.89 L
20773870001_EA
20957804_EA

PREPARED IN CANADA



4.50

PC® FROZEN FRUIT
SELECTED VARIETIES
300-600 G
21496426_EA
20312227_EA



5.50

CHAPMAN'S PREMIUM
ICE CREAM, FROZEN
YOGURT OR SORBET 2 L OR
SUPER NOVELTIES 6-20'S
SELECTED VARIETIES
FROZEN
20111532_EA
20323573001_EA



4⁹⁹

**SCHNEIDERS
SLICED BOLOGNA**
SELECTED VARIETIES
500 G
20039186_EA
20095530_EA



\$6

APP EXCLUSIVE OFFER*

PC Optimum

GET
1,500^{pts}

\$1⁵⁰

back
in points

**PC® DELI CHEESE
SLICES** 140-170 G OR
**PC® NATURAL CHOICE®
TURKEY, CHICKEN OR
HAM SLICED
DELI MEAT** 175 G
SELECTED VARIETIES
20216643_EA
20310580_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

SAVE
98¢
WHEN YOU BUY 2

2/\$7

OR
\$3.99 EA.

**PC® OR BLUE MENU®
TORTILLAS** 342-650 G,
**PC® ORGANICS
TORTILLAS** 390 G,
**COUNTRY HARVEST
BREAD** 600-650 G
SELECTED VARIETIES
20182857_EA
21693323_EA



\$13

APP EXCLUSIVE OFFER*

PC Optimum

GET
3,000^{pts}

\$3

back
in points

**PC® NATURAL CHOICE®
CHICKEN BREAST
STRIPS**
375 G
20786418_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$5

**PC® CHOPPED
SALAD KITS**
SELECTED VARIETIES
PRODUCT OF U.S.A.
282-396 G
21334070_EA
21378122_EA



5⁹⁹

**PC® SMOKIN' STAMPEDE
BARBECUE SAUCE**
1 L OR **HELLMANN'S
MAYONNAISE** OR
DRESSING 710-890 ML
SELECTED VARIETIES
20349189_EA
20618579001_EA



Available at the following Loblaws locations:
2877 Bayview Ave., 50 Musgrave St., 380 The East Mall, Toronto,
5970 McLaughlin Rd., 5010 Glen Erin Dr., 250 Lakeshore Rd., W., Mississauga, 301 High Tech Rd., Richmond Hill,
200 Bullock Dr., Markham, 1792 Liverpool Rd., Pickering, 1740 Richmond St. N., London.

HOT PRICE

5⁹⁹

LB

LAMB SHOULDER CHOPS
CLUB PACK OR
FROZEN GOAT CHOPS

13.21/KG
21550513_KG
21645489_KG

HOT PRICE

10⁸⁸

900 G

GRASS FED LEAN
GROUND BEEF

900 G
21618300_EA

HOT PRICE

\$10

LB

FRESH STEELHEAD
TROUT FILLETS

22.05/KG
FRESH SEAFOOD ITEMS
SUBJECT TO AVAILABILITY
21025083_KG

HOT PRICE

2⁵⁰

LB

PORK SIDE RIB
PORTION

5.51/KG
20836871_KG

SAVE UP TO 23%

\$19

PC® PACIFIC WHITE
SHRIMP RING WITH
MILD COCKTAIL
SAUCE 568 G OR
NANUK SMOKED
COHO SALMON 300 G
FROZEN

20147098_EA
20114139_EA

SAVE UP TO 64%

2⁵⁰

FARMER'S MARKET™
RED OR YELLOW POTATOES
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB BAG

20601013001_EA
20601017001_EA

HOT PRICE

2⁹⁹

PC® GREENHOUSE
GROWN STRAWBERRIES
PRODUCT OF CANADA,
NO. 1 GRADE
340 G

21027142001_EA

Optimum

Members-Only Price

\$3

Non-members

\$4

JUMBO
HAMBURGER OR
HOT DOG BUNS
WHITE OR SESAME
8'S

20711614_EA
20711617_EA

SAVE UP TO \$2

\$5

DR. OETKER
GIUSEPPE PIZZERIA
RISING CRUST
OR THIN CRUST
PIZZA 480-785 G OR
PC® WOOD-FIRED
PIZZA 366-413 G
SELECTED VARIETIES
FROZEN

2106361_EA/21540352_EA

PRODUCT OF CANADA

4⁵⁰

FARMER'S MARKET™
GALA, FUJI OR
MCINTOSH APPLES
PRODUCT OF ONTARIO,
CANADA FANCY GRADE
4 LB

20767998001_EA
20713211001_EA

PREPARED IN CANADA

\$4

PHILADELPHIA
CREAM CHEESE OR
DIPS 227/250 G, KRAFT
SINGLES 410 G OR
KRAFT CHEEZ WHIZ
450 G SELECTED VARIETIES

20641207_EA
21188654_EA

SAVE 36%

\$3

NEILSON CREAMER,
TABLE CREAM OR
WHIPPING CREAM
SELECTED VARIETIES
473 ML/1 L

20123609_EA
20774431_EA

SAVE UP TO 51%

\$13

ROYALE
BATHROOM TISSUE
30=60 ROLLS OR TIGER
TOWEL 6=12 ROLLS OR
FACIAL TISSUE 12'S
SELECTED VARIETIES

20705292_EA
21378233_EA
21484732_EA

SAVE 66%

\$1

LB

ASIAN YELLOW PEARS
PRODUCT OF CHINA
2.20/KG

20035618001_KG

SAVE 32%

2⁵⁰

LB

PORK HOCK
5.51/KG

21690070_KG

1⁵⁰

T&T KOREAN
ROASTED SEAWEED
15 G

20593313_EA

Disney · PIXAR

FREE STICKER PACK
FOR EVERY \$25 SPENT*

\$5
UNIQUE
ALBUM

49 Daisy

49 Hei Hei

49 Stitch

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

Flyer prices effective from Thursday, April 16th to Wednesday, April 22nd, 2026. SEE BACK PAGE FOR DETAILS.

LSL MCM 1



**APP
EXCLUSIVE
OFFER***

*Open your PC Optimum® app or visit pcoptimum.ca to get the offer

for every \$100* spent on baby, cosmetics, health & beauty, apparel, gaming, small appliances, home and/or pet departments

GET
25,000®

\$25
back in points



\$37

**HUGGIES PULL UPS
OR PAMPERS EASY
UPS GIANT PACK
TRAINING PANTS**
SELECTED VARIETIES
68-112'S
21021427_EA
21089259_EA



**LIMIT 4
AFTER LIMIT
43.99 EA.**

\$35

**HUGGIES ECONO
PACK DIAPERS**
SELECTED VARIETIES
SIZE N-7, 60-200'S
21456748_EA
21667086_EA



**LIMIT 4
AFTER LIMIT
41.99 EA.**

4/\$7

OR
\$1.99 EA.

**GERBER ORGANIC
PUREE BABY FOOD**
128 ML OR MEALTIME
PUREE JARS 160 ML
SELECTED VARIETIES
21024943_EA
21466955_EA



**6+
MONTHS**

\$5

**BEN & JERRY'S
OR HALO TOP OR
TALENTI** 473 ML OR
MAGNUM BARS 3/4'S
SELECTED VARIETIES
FROZEN
21087007_EA
21428403_EA



**SAVE
45%**

\$2

**NEILSON
CHOCOLATE MILK**
SELECTED VARIETIES
1L
20062332001_EA
20650656_EA



Limited-time deals
on PC® home & more.



\$15
PC®
SALAD SPINNER
21416723_EA

limit 4, after limit \$35 ea.
while supplies last

\$4

**LIBERTÉ
MEDITERRANEE
YOGURT** 500 G,
**LIBERTÉ GREEK
YOGURT** 4X100 G OR
**PC® PROBIOTIC
YOGURT** 650 G
SELECTED VARIETIES
21547564_EA
21684206_EA



1.50

**CLOVER LEAF
LIGHT TUNA**
SELECTED VARIETIES
85/170 G
20315581002_EA
20018117001_EA



**SAVE
UP TO 54%**

1.35

SWANSON POT PIES
200 G OR
**MICHELINA
FROZEN MEALS**
212-284 G
SELECTED VARIETIES
FROZEN
20320525001_EA
21208614_EA



\$7

**BECEL
MARGARINE**
SELECTED VARIETIES
637/850 G
20297818002_EA
21279389_EA



\$3

**PREGO PASTA
SAUCE**
SELECTED VARIETIES
645 ML
20325820001_EA
20325820002_EA



**SAVE
98%
WHEN YOU BUY 2**

2/\$5

OR
\$2.99 EA.
DELVERDE PASTA
SELECTED VARIETIES
250/450 G
20317975004_EA
20317975008_EA



1.39

UNICO BEANS 540 ML
OR **TOMATOES** 796 ML
SELECTED VARIETIES
20313447001_EA
20314629001_EA



\$3

**KELLOGG'S RICE KRISPIES
BARS** 176 G, **NUTRI-GRAIN
BARS** 295 G, **SPECIAL K
FRUIT CRISPS** 125 G OR
POP TARTS PASTRIES 384 G
SELECTED VARIETIES
20313984003_EA
21290059_EA



\$11

TIDE DETERGENT
1.62-1.86 L, **PODS/
FLINGS** 18-31'S,
**DOWNY/GAIN
FABRIC SOFTENER**
1.66-2.63 L, **DOWNY/
GAIN/IVORY SNOW
BEADS** 303-379 G
SELECTED VARIETIES
21430598_EA
21550428_EA
21593782_EA



**PRICE
DROP†**

More ways to save

1.25

**JARRITOS
SOFT DRINKS**
SELECTED VARIETIES
370 ML
20147354007_EA
20147354011_EA



3.50

PC® SALSA
SELECTED VARIETIES
650 ML
20309646001_EA
20309646003_EA



\$3

**MCCAIN
SUPERFRIES**
454-650 G OR
**FRIES,
POTATOES
PANCAKES
OR WEDGES**
600-800 G
SELECTED VARIETIES
FROZEN
20324328002_EA
20799522_EA



4.50

**SIETE GRAIN FREE
TORTILLA CHIPS**
SELECTED VARIETIES
142 G
21447174_EA



Loblaws

CUSTOMER RELATIONS 1-800-296-2332 VISIT [loblaws.ca](https://www.loblaws.ca) FOR STORE HOURS.



Loblawson



Loblawson

Please call Customer Relations at 1-800-296-2332 or visit our website at [loblaws.ca](https://www.loblaws.ca) for your store's hours and to see which Loblaws® locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **†PRICE DROP Offer:** Valid in-store at participating locations from April 9 - May 13, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

LSL BACK



FRESH PROMISE

freshness you can taste

If it's not fresh, it's free.*

*Fresh Promise: Applicable to eligible fresh produce items purchased at Loblaws store locations or online at loblaws.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Loblaws store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

\$7

PC® BLUEBERRIES
9.8 OZ, PRODUCT OF MEXICO, PERU OR MOROCCO OR
RASPBERRIES PINT
PRODUCT OF MEXICO OR U.S.A.
20573077_EA
20034947001_EA

PINT

3⁴⁹
LB

PC® EXTRA LARGE RED SEEDLESS GRAPES
PRODUCT OF CHILE, NO. 1 GRADE
7.69/KG
20159199001_KG

EXTRA LARGE

\$3

FARMER'S MARKET™ MINI CUCUMBERS
PRODUCT OF CANADA
6'S
20737570001_EA

PRODUCT OF CANADA

2⁸⁸

BROCCOLI CROWNS
PRODUCT OF MEXICO OR U.S.A.
EACH
21121560001_EA

SAVE \$1.02
WHEN YOU BUY 3

3/4⁹⁸

OR \$2 EA.

RED MANGOES
PRODUCT OF MEXICO
20059635001_EA

\$5

LARGE

LARGE CROWNLESS PINEAPPLE
PRODUCT OF COSTA RICA
EACH
20119813001_EA

1⁸⁸
LB

SWEET POTATOES
PRODUCT OF CANADA OR U.S.A.
4.14/KG
20127708001_KG

\$6

FARMER'S MARKET™ NAVEL SEEDLESS ORANGES
PRODUCT OF MOROCCO OR SPAIN
3 LB
20162945001_EA

\$18-19

FAMILY SIZE SALADS
PREPARED IN-STORE, SELECTED VARIETIES
665 G-1.173 KG
20972499_EA
20972512_EA

New & exclusive

Shop our Lisa Vanderpump floral collection.

\$37

\$47

\$60

2⁹⁹
LB

CHICKEN DRUMSTICKS OR THIGHS
INCLUDES HALAL
FAMILY SIZE
6.59/KG
200043494_KG
20058163_KG

\$14

PC® SPLIT CHICKEN WINGS
AIR CHILLED UP TO 990 G
21340973_EA

AIR CHILLED

11⁵⁰
LB

INSIDE ROUND OVEN ROAST
CUT FROM CANADA AAA OR USDA SELECT GRADE BEEF OR HIGHER
25.35/KG
20812494_KG

\$7

PREPARED IN CANADA

MAPLE LODGE ULTIMATE CHICKEN SAUSAGES
SELECTED VARIETIES
375/500 G
21378310_EA
21539970_EA

\$9

PREPARED IN CANADA

PC® NATURALLY SMOKED BACON
SELECTED VARIETIES
375/500 G
20057892_EA
20152629_EA

\$8

GET 500⁰⁰

BEYOND MEAT PLANT-BASED
SELECTED VARIETIES, FROZEN
226-400 G
21220674_EA
21300103_EA

find your catch in seafood

\$10

SEAQUEST® COLOSSAL PACIFIC WHITE SHRIMP
RAW ZIPPERBACK®
16-20 PER LB 300 G OR
MARINA DEL REY WILD ARGENTINIAN SHRIMP RAW EASY PEEL
20-30 PER LB 300 G
21043897_EA
20907159_EA

SAVE UP TO 99¢

\$3

SEAQUEST® CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS
SELECTED VARIETIES
READY-TO-EAT
227 G
20699832_EA

\$12
EA./LB

PC® SMOKED SALMON
SELECTED VARIETIES
FROZEN 125/150 G \$12 EA.
OR FRESH ATLANTIC SALMON FILLETS
FAMILY SIZE \$12 LB 26.46/KG
20055009_EA
20720065_KG

bakery deals rising daily

4⁵⁰

BAKED
IN-STORE

PREMIUM BAGELS
SELECTED VARIETIES
6'S
21016649_EA
21705757_EA



3⁵⁰

BAKED
IN-STORE

ACE BAGUETTE
SELECTED VARIETIES
325-400 G
20171171_EA
21314348_EA



\$5

PREPARED IN
CANADA

ACE BISTRO LOAF
SELECTED VARIETIES
545-640 G
21707600_EA
21707643_EA



5⁵⁰

BAKED
IN-STORE

MINI DANISH 8'S OR
TURNOVERS OR
STRUDELS 4'S
SELECTED VARIETIES
21464137_EA
21476309_EA



9⁵⁰

PREPARED IN
CANADA

FARMER'S MARKET™
PIES
ASSORTED VARIETIES
580 G-1 KG
21664095_EA
21664315_EA



7⁵⁰

PREPARED IN
CANADA

FARMER'S MARKET™
COOKIES
SELECTED VARIETIES
12'S
20566294_EA
20566295_EA



\$23

THREE SISTERS ICE
CREAM CAKE
SELECTED VARIETIES,
FROZEN
1.2 KG
21702056_EA



\$3

PC® OR BLUE
MENU® ENGLISH
MUFFINS 342 G OR
PC® ENGLISH-STYLE
CRUMPETS 284 G
SELECTED VARIETIES
20123948_EA
20810728_EA



\$3

PREPARED IN
CANADA

PC® INDIAN NAAN
BREAD
SELECTED VARIETIES
250 G
20321754_EA



\$7

PREPARED IN
CANADA

BOURSIN
SOFT CHEESE
SELECTED VARIETIES
150 G
20116794_EA
20591214_EA



in the mood for deli-cious

SAVE
\$105/100 G

4⁴⁰
/100 G

PC® SPLENDIDO®
PARMIGIANO
REGGIANO CHEESE
PRODUCT OF ITALY
IN-STORE DELI CUT
20377023_KG



Members-Only Price™
\$8

Non-members
\$12

SCHNEIDERS
PEPPERETTES
SELECTED VARIETIES
250-375 G
20976110_EA
21196171_EA



SAVE
UP TO \$7.49

\$8

PILLER'S PIZZA
TOPPINGS 175/250 G
OR TRE STELLE
MOZZARELLA
BALL 340 G
SELECTED VARIETIES
20042333_EA
20189267_EA



2/\$12

PREPARED IN
CANADA

OR
\$6.50 EA.
DAIYA DAIRY FREE
CHEESE 170-227 G
OR GUSTA VEGGIE
BURGER 300 G
SELECTED VARIETIES
21660590_EA
21706716_EA



2/\$7

PREPARED IN
CANADA

OR
\$4.50 EA.
FONTAINE SANTÉ
HUMMUS 260/283 G OR
PC® NAAN
DIPPERS 200 G
SELECTED VARIETIES
21092033_EA
21687331_EA



on the run, we got you

\$7

PREPARED
IN-STORE

SUB SANDWICHES
OR WRAPS
230-299 G
21623659_EA
21623663_EA



2/\$9

OR
\$5 EA.
PC® PASTA OR
GNOCCHI
SELECTED VARIETIES
255-350 G
21681515_EA
21682075_EA



SAVE UP TO \$1.99

\$16

BENTO CALIFORNIA
FAMILY PACK
SELECTED VARIETIES
30'S, 654 G
21638655_EA



Order in-store
or online today.

Please place your orders at the
Meals To Go department
24 hours in advance.

party platters

Discover our selection of freshly prepared platters for your next occasion.

FROM
\$20

serves 8-10



celebrating
the team
behind the
scenes

ADMINISTRATIVE
PROFESSIONALS'
DAY
Wednesday April 22nd



**BUY TWO (2)
GET ONE (1)
FREE**

MARKET BUNCHES
ASSORTED VARIETIES
AND COLOURS
2/\$20
OR \$12 EA.
21739702_EA



\$28

5 INCH ORCHID
EACH
21664246_EA



©Disney/Pixar

Disney · PIXAR

FREE STICKER PACK

FOR EVERY \$25 SPENT*

\$5
UNIQUE ALBUM

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

SPEND \$10* ON
SELECT CHEERIOS, OATMEAL CRISP, NATURE VALLEY, OLD EL PASO, PILLSBURY, OR ANNIE'S PRODUCTS AND GET A BONUS STICKER PACK
 21104047_EA/21667577_EA

SPEND \$12* ON ANY
COCA-COLA, CANADA DRY 12X355 ML SELECTED VARIETIES AND GET ONE BONUS STICKER PACK
 20318694002_C12

SPEND \$15* ON
SELECT BLACK DIAMOND, KRAFT PARMESAN, IOGO, ASTRO OR LACTANTIA PRODUCTS AND GET ONE BONUS STICKER PACK
 21694605_EA/21290384_EA/20763661_EA/20165226001_EA

SPEND \$15* ON
SELECT CHRISTIE CRACKERS, CHRISTIE COOKIES, CADBURY, HALLS OR CLIF ENERGY BARS AND GET ONE BONUS STICKER PACK
 21358407_EA/ 21361508_EA/ 21547034_EA/21030647_EA

SPEND \$10* ON
SELECT NESCAFÉ, STARBUCKS COFFEE, OR MAISON PERRIER BEVERAGE PRODUCTS AND GET ONE BONUS STICKER PACK
 20548682004_EA/20873036_EA/21576465_C08

SPEND \$10* ON
SELECT PC® OR NO® NAME CHIPS, POPCORN, OR PRETZELS AND GET ONE BONUS STICKER PACK
 21302821_EA/21302823_EA

SPEND \$9* ON
SELECT MILK 2 GO, ARMSTRONG PROTEIN STICKS AND GET A BONUS STICKER PACK
 21537885_EA/21694973_EA

SPEND \$15* ON
SELECT ROYALE PAPER PRODUCTS AND GET ONE BONUS STICKER PACK
 21378233_EA/21484732_EA/21618478_EA

SPEND \$10* ON
SELECT PC® BLUE MENU® PRODUCTS AND GET ONE BONUS STICKER PACK
 20668034002_C01/20668034001_C01

©Disney ©Disney/Pixar

Disney · PIXAR

FREE STICKER PACK

FOR EVERY \$25 SPENT*

\$5

UNIQUE ALBUM

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

7⁹⁹

MAISON PERRIER SLEEK CANS
SELECTED VARIETIES
8X330 ML
21576465_C08
21575556_C08

Optimum

Members-Only Price

5⁵⁰

Non-members

7⁹⁹

KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES
450-650 G
20054727_EA
21651640_EA

2/\$6

OR \$3.49 EA.

GLACEAU VITAMIN WATER
SELECTED VARIETIES
591 ML
20333194006_EA
20562362003_EA

\$6

KRAFT PEANUT BUTTER
SELECTED VARIETIES
750 G/1 KG
20039581002_EA
20311582003_EA

2⁷⁵

PEPPERIDGE FARM GOLDFISH CRACKERS
SELECTED VARIETIES
156 - 200 G
20300320_EA
20306994003_EA

3/\$9

OR \$3.75 EA.

FIBRE 1 BROWNIES OR BARS 125-175 G OR
NATURE VALLEY PROTEIN BARS 148 G,
LUNCH BOX BARS 130 G OR
SWEET & SALTY BARS 160-175 G
SELECTED VARIETIES
20686988002_EA
20887250_EA

\$4

PREPARED IN CANADA

ASTRO YOGURT TUBS 650-750 G OR
IÖGO NANO BUBBLES 4X100 G
SELECTED VARIETIES
20163226001_EA
21719739_EA

2/\$7

OR \$4 EA.

PREPARED IN CANADA

YOPLAIT TUBES 448 G
OR **MINIGO** 360 G
SELECTED VARIETIES
21547595_EA
21619318_EA

\$5

PREPARED IN CANADA

ARMSTRONG STICKS
SELECTED VARIETIES
180/210 G
21440769_EA
21694973_EA

\$24

GET 2,000 back in points

MCCAFÉ K-CUPS
SELECTED VARIETIES
24/30'S
21240975_EA

SAVE 98¢

WHEN YOU BUY 2

2/\$5

OR \$2.99 EA.

CATELLI HEALTHY HARVEST OR SMART PASTA
SELECTED VARIETIES
375 G
20299819008_EA
20527365_EA

SAVE \$1.98

WHEN YOU BUY 2

2/\$12

OR \$6.99 EA.

HEALTHY CHOICE STEAMERS OR SIMPLY STEAMERS
SELECTED VARIETIES
FROZEN
255-292 G
20318616005_EA
20974539_EA

4⁵⁰

PREPARED IN CANADA

CASA MENDOSA WHITE OR WHOLE WHEAT TORTILLA
SELECTED VARIETIES
640 G
20276307_EA
20318788_EA

SAVE \$1.98

WHEN YOU BUY 2

2/\$6

OR \$3.99 EA.

CADBURY CHOCOLATE BARS
SELECTED VARIETIES
80-100 G
21648577_EA
21648701_EA

SAVE \$2.08

WHEN YOU BUY 2

2/11⁵⁰

OR \$6.79 EA.

PC® OR PC® BLUE MENU® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20668034002_C01
20668034001_C01

\$10

ROYALE TIGER TOWELS PAPER TOWELS
SELECTED VARIETIES
3=6 ROLLS
21484702_EA

APRIL

HIT
OF THE
MONTH

LIMIT 6
AFTER LIMIT
\$3 EA.



\$1⁸⁸

**LECLERC GO PURE
FRUIT & OAT OR
OATMEAL BARS**
SELECTED VARIETIES
140/175 G
21221434_EA
21507858_EA

LIMIT 6
AFTER LIMIT
\$5 EA.



PLANTERS CASHEWS
SELECTED VARIETIES
200 G
21021617_EA
21021618_EA

\$4

LIMIT 6
AFTER LIMIT
4.50 EA.



**HARVEST CREEK HALAL
CHICKEN WIENERS OR
BUTCHER'S SELECTION
STAMPEDE HOTDOG
ORIGINAL**
SELECTED VARIETIES
900 G
21307061_EA
21309103_EA

\$3

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.

* Must be a registered PC Optimum® member to get this offer.

Valid from April 1 - 30, 2026. While quantities last. See in-store for details.



Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*



64 STICKERS TO COLLECT
DISCOVER INTERESTING
ANIMAL FACTS

WHILE SUPPLIES LAST



*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY.
VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

hello spring

let the growing begin



\$18

PC® SENETTI PLANTER
8 INCH
21164649_EA



\$15

**FARMER'S MARKET™
PANSY BOWL**
SELECTED VARIETIES
10 INCH
20753921_EA



\$18

**FARMER'S MARKET™
EARLY MIX BOWL**
SELECTED VARIETIES
10 INCH
20752992_EA



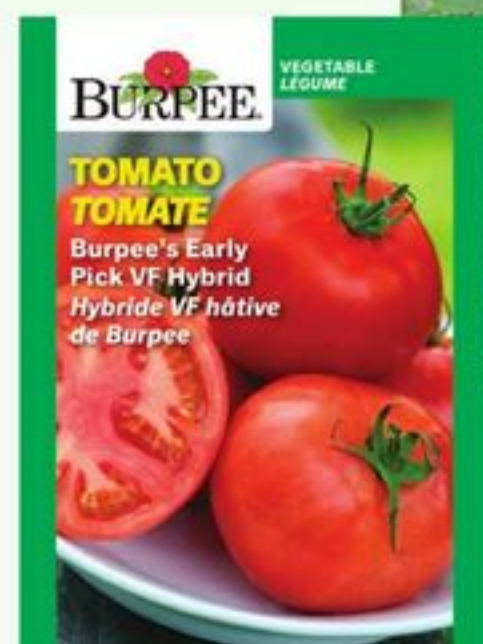
\$23

PC® LAVENDER SHRUB
8 INCH
21573051_EA



1⁹⁹ - 5⁹⁹

**BURPEE OR
MCKENZIE SEEDS**
SELECTED VARIETIES
EACH
20752992_EA
20752876_EA



\$10-17

SPRING BULBS
PLANT NOW FOR
SUMMER BLOOMS
SELECTED VARIETIES
EACH
21423977_EA
21635808_EA



\$25

**PC® OUTDOOR
SPRING
ARRANGEMENT**
10 INCH
21575688_EA



2/\$12

OR
\$7 EA.
**PC® ENRICHED
LAWN SOIL**
25 L
21349080_EA



4/\$12

OR
\$3.25 EA.
**PC® BLACK
EARTH SOIL**
25 L
21357792_EA



\$10

**PC® FLOWER AND
GARDEN BED SOIL**
50 L
21363856_EA



3/\$12

OR
\$4.50 EA.
**NO NAME® COW
MANURE COMPOST**
12.5 KG
21349331_EA



2/\$12

OR
\$7 EA.
PC® POTTING SOIL
25 L
21349090_EA



3/\$12

OR
\$4.50 EA.
**NO NAME®
CEDAR MULCH**
AVAILABLE IN BLACK
NATURAL OR RED
42.5 L
21358531_EA
21358536_EA



EARTH CONSCIOUS. BUDGET CONSCIOUS.

Happy Earth Day! Shop planet-friendly products.

**Leading with purpose:
Helping Canadians
Live Life Well®**



Loblaw has made several changes to its packaging to become more environmentally conscious, focusing on reducing plastic waste and improving recyclability. Loblaw has taken proactive steps to tackle plastic waste by communicating the global "Golden Design Rules" to control brand and packaging vendors and outlining our new criteria for packaging standards. By the end of 2025, Loblaw successfully reached a percentage for recyclable or reusable control brand and store-supplied plastic packaging of 98%. Loblaw has also innovated with new materials, such as switching our whole bean coffee packaging to mostly paper-based containers made from renewable fibres, which lowers carbon impact and increases recyclability.

\$23

PC® WHOLE BEAN COFFEE
SELECTED VARIETIES
820/907 G
21393277_EA
21393334_EA



Loblaw Companies Limited is making your coffee more eco-friendly by switching President's Choice® whole bean varieties to recyclable, paper-based packaging. This new design uses mostly renewable materials, helping reduce environmental impact while keeping your coffee fresh.

6⁵⁰

PC® SPICES
SELECTED VARIETIES
7-82 G
21111108_EA
21117314_EA



Out with stealthy black, in with traceable flair—our spices and marinades got a colorful makeover so your recycling bin can finally recognize what's worth saving.

4⁵⁰

PC® VINAIGRETTE
SELECTED VARIETIES
350 ML
21072440_EA
21478280_EA



\$8

PC® ORGANICS WHOLE CREMINI OR WHITE MUSHROOMS
PRODUCT OF CANADA
680 G
21166445001_EA/21166443001_EA



Step aside, black plastic! Our new plastic mushroom containers are completely recyclable.

\$17

PC® ORGANICS BLACK TIGER SHRIMP COOKED LARGE
FROZEN
340 G
211687334_EA



Same great shrimp ring, way better for the planet. Our clear plastic and recyclable packaging will make you the hit of the party!

\$14

PC® SPLIT CHICKEN WINGS
AIR CHILLED
UP TO 990 G
21340973_EA



Our fresh meat and seafood is transitioning to clear plastic trays. The planet will love this recyclable protein packaging!

clean home. cleaner planet.

\$30

TIDE PODS 112'S OR TIDE POWER PODS 63'S
SELECTED VARIETIES
21450151_EA



\$14

PUREX 4.08-4.43 L, SUNLIGHT 4 L OR PERSIL 1.86 L LAUNDRY DETERGENT OR SNUGGLE FABRIC SOFTENER 2.77 L
OR **SHEETS 200'S**
SELECTED VARIETIES
21169575_EA
21658822_EA



\$5

GREENWORKS SPRAYS 946 ML, TOILET BOWL CLEANER 709 ML, WIPES 75'S OR GREEN WORKS DISH SOAP 635 ML
SELECTED VARIETIES
21478752_EA
21657754_EA



\$10

GLAD COMPOST BAGS
SELECTED VARIETIES
30'S
20578526_EA



\$6

ZIPLOC COMPOSTABLE BAGS
SELECTED VARIETIES
20'S
21351380_EA



\$8

LYSOL LAUNDRY DISINFECTANT
SELECTED VARIETIES
1.2 L
21495670_EA



5⁵⁰

METHOD OR MRS. MEYERS DISH DETERGENT 473-53 ML OR ALL PURPOSE CLEANERS 473-828 ML
SELECTED VARIETIES
21046918_EA
21518332_EA



SAVE 20%

ALL TRU EARTH LAUNDRY DETERGENT OR FABRIC SOFTENER STRIPS, SCENT BOOSTERS, TOILET BOWL CLEANER OR MULTI SURFACE CLEANER STRIPS OR DRYER BALLS
SELECTED VARIETIES AND SIZES
21425514_EA



\$15

FINISH DISHWASHING TABS 30-55'S OR JET-DRY 946 ML
SELECTED VARIETIES
21565525_EA



\$12

ECO-MAX LAUNDRY WASH
SELECTED VARIETIES
3 L
20347155001_EA
20347155002_EA



SAVE 25%

LEMON AID CLEANERS OR CRATE 61 BAR SOAPS
SELECTED VARIETIES
750-1000 ML / 110 G
21012081_EA
21163379_EA
21012092_EA



8⁵⁰

NATURE CLEAN LAUNDRY DETERGENT STRIPS 32'S OR TOILET BOWL CLEANER STRIPS
SELECTED VARIETIES
21451364_EA
21451469_EA



Shop the **World**
in our aisles



\$16

HALAL

SUFRA® HALAL WHOLE CHICKEN
UP TO 1.8 KG
21617063_EA

\$12

LB

BEEF OXTAIL
FRESH
26.46/KG
20879454_KG

5⁴⁹

LB

PORK BELLY PORTION
12.10/KG
20793502_KG

\$7

T&T® PACIFIC WHITE SHRIMP RAW 30-40 PER LB
400 G OR COOKED
21-25 PER LB 300 G
21689820_EA
21689868_EA

1⁸⁸

LB

CHINESE JUMBO CARROT
PRODUCT OF CHINA OR
NAPA CABBAGE
PRODUCT OF MEXICO
4.14/KG
20851084001_KG
20015025001_KG

1⁸⁸

LB

PRODUCT OF CANADA

JAPANESE SWEET YAM OR PURPLE UBE YAM
4.14/KG
20524922001_KG
20849858001_KG

SAVE 58¢
WHEN YOU BUY 2

2/\$3

OR \$1.79 EA.
ATAULFO MANGO
PRODUCT OF MEXICO
20121509001_EA

2⁵⁰

LB

ROMA TOMATOES
PRODUCT OF CANADA OR MEXICO
5.51/KG
20143381001_KG

3⁹⁹

LB

EXTRA LARGE

PC® EXTRA LARGE BLACK SEEDLESS GRAPE
PRODUCT OF CHILE, NO. 1 GRADE
8.8/KG
20711275001_KG

4⁵⁰

HAPPY DAIRY PANEER
300 G
21343632_EA

\$9

KEBAB FACTORY TANDOORI CHICKEN BURGERS
FROZEN
678 G
21690487_EA

\$3

LA COSTENA REFRIED BEANS 546 ML OR **PICKLED JALAPEÑO NACHO SLICES** 440 G
SELECTED VARIETIES
20054076001_EA
213659904_EA

3⁵⁰

PAN CORN MEAL 1 KG OR **CHARRAS TOSTADAS** 350 G
SELECTED VARIETIES
20945705_EA
2117787_EA

2⁷⁹

ROOSTER® SWEET CONDENSED MILK
300 ML
20126907_EA

3⁴⁹

LEN XIANG RICE PAPER
400 G
21635892_EA

2⁵⁰

VALENTINA HOT SAUCE 370 ML OR **GRACE HOT SAUCE** 142 ML
SELECTED VARIETIES
20056649002_EA
21564210_EA

8⁹⁹

DAN D PAK CASHEWS SELECTED VARIETIES
500 G
21498628_EA
21498672_EA

2⁵⁰

LA COSTENA PEPPERS 186 ML OR **TOTIS** 508 G
SELECTED VARIETIES
21682248_EA
20318080_EA

your **one-stop** grocery shop

5⁵⁰

**OLYMPIC KREMA
YOGURT** 650 G OR
**INTERNATIONAL
DELIGHTICED
COFFEE** 1.89 L
SELECTED VARIETIES
20588372001_EA/21364851_EA



\$4



**İÖĞO NANO DRINKABLE
YOGURT** 6X93 ML/558 ML OR
NO NAME® JUICE 1.75 L
SELECTED VARIETIES
20609687001_EA
21671461_EA



2/\$8

OR
\$4.79 EA.

**QUAKER INSTANT
OATS** 232-344 G OR
OATS 900 G-1 KG
SELECTED VARIETIES
21683172_EA
21683233_EA



\$10

**KELLOGG'S
JUMBO CEREAL**
SELECTED VARIETIES
750-1050 G
20072706_EA
21651842_EA



**SAVE
\$1.58
WHEN YOU BUY 2**

2/\$6

OR
\$3.79 EA.
**HARIBO GUMMY
CANDIES**
SELECTED VARIETIES
170-175 G
21519578_EA



9⁴⁹



**SAPUTO
MOZZARELLISSIMA
CHEESE** 690 G OR
**ARMSTRONG
CHEESE
SLICES** 500 G
SELECTED VARIETIES
20107017001_EA
21703729_EA



\$11

**BLACK
DIAMOND
CHEESTRINGS**
SELECTED VARIETIES
28'S/588 G
20765883_EA



**SAVE
\$1.58
WHEN YOU BUY 2**

2/\$6

OR
\$3.79 EA.
**NO NAME®
SOUR CREAM**
SELECTED VARIETIES
500 ML
20299657_EA
20322987_EA



2/\$6

OR
\$3.99 EA.
**PRINGLES
SUPER STACK
POTATO CHIPS**
SELECTED VARIETIES
148/156 G
21003823_EA
21003833_EA



3⁵⁰

DARE BRETON CRACKERS 200 G, **BRETON
GLUTEN-FREE CRACKERS** 135 G OR **BRETON VEGGIE
BITES** 132-200 G, **DARE VINTA CRACKERS** 225 G,
GRISSOL MELBA TOAST 200 G OR **BAGUETTES** 120 G
SELECTED VARIETIES
21520666_EA
21520701_EA



\$4

DARE VIVA PUFFS 300 G,
WAGON WHEELS 315 G,
ULTIMATE COOKIES
290-300 G OR
BEAR PAWS
168-240 G
SELECTED VARIETIES
20974343_EA
21014107_EA



\$7

**LAVAZZA
NESPRESSO
COMPATIBLE
CAPSULES** 10'S
OR **TAZO TEA
CONCENTRATES**
946 ML
SELECTED VARIETIES
21665354_EA
21520351_EA



\$25

GET **2,000** back in points

**MCCAFÉ
ROAST AND
GROUND
COFFEE**
SELECTED VARIETIES
640/875 G
21633664_EA



6⁵⁰

**PC® FREE RUN
BROWN EGGS**
LARGE
12'S
20813628001_EA



2/\$7

OR
\$3.99 EA.
PC® YARD WASTE BAGS
SELECTED VARIETIES
5'S
20429980_EA



\$6

**FLEECY FABRIC
SOFTENER** 1.36 L
OR **SHEETS** 80'S
SELECTED VARIETIES
21311876_EA
20311072001_EA



**SAVE
\$1.58
WHEN YOU BUY 2**

2/\$5

OR
\$3.29 EA.
**TWIZZLERS
LICORICE
CANDY**
311-454 G OR
**JOLLY
RANCHER
CANDY
ROPES** 283 G
SELECTED VARIETIES
20022328004_EA
21716485_EA



4⁵⁰

**HARDBITE
POTATO
CHIPS**
SELECTED VARIETIES
150 G
20370855001_EA
21206878_EA



**SAVE
99¢**

\$7

**KIND
GRANOLA**
SELECTED VARIETIES
312 G
20837713001_EA
20837713004_EA



\$5

**CEDAR VALLEY
PITA CHIPS**
SELECTED VARIETIES
180 G
21524190_EA
21566354_EA





**APP
EXCLUSIVE
OFFER***

*Open your PC Optimum® app or visit pcoptimum.ca to get the offer

for every \$100* spent on baby, cosmetics, health & beauty, apparel, gaming, small appliances, home and/or pet departments

Optimum
GET
25,000®

\$25
back
in points



\$28

TIDY CATS LIGHTWEIGHT LITTER
7.71 KG
20913423_C01



\$23

**FRISKIES CAT FOOD
VARIETY PACK**
SELECTED VARIETIES
24'S
21082328_C01



1.25

**FANCY FEAST
PETITES
CAT FOOD**
SELECTED VARIETIES
79.4 G
21357364_EA
21439968_EA

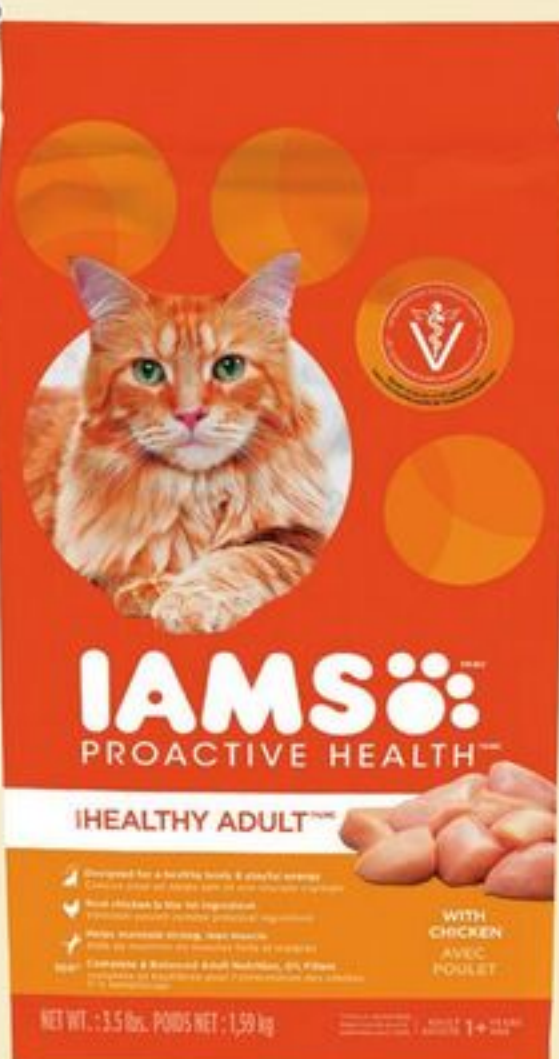


\$13

Optimum
GET
3,000®

\$3
back
in points

IAMS CAT FOOD
SELECTED VARIETIES
1.36/1.59 KG
21027553_EA



\$1

**PC® NUTRITION FIRST
CAT FOOD**
SELECTED VARIETIES
85 G
21618536_EA
21618544_EA



\$13

**PC® NUTRITION FIRST
CAT FOOD**
SELECTED VARIETIES
2 KG
21303268_EA



2/6.50

OR
\$3.25 EA.

**TEMPTATIONS
CAT TREATS** 160/180 G,
SPOONS 40 G OR
PURREES 11'S
SELECTED VARIETIES
2029815005_EA
21479803_EA



2.99

**PC® NUTRITION FIRST®
DOG FOOD**
SELECTED VARIETIES
374 G
21081006_EA



\$9

**ZOË BETTER THAN
RAWHIDE DOG TREATS**
SELECTED VARIETIES
148-234 G
21548928_EA



3/6.99

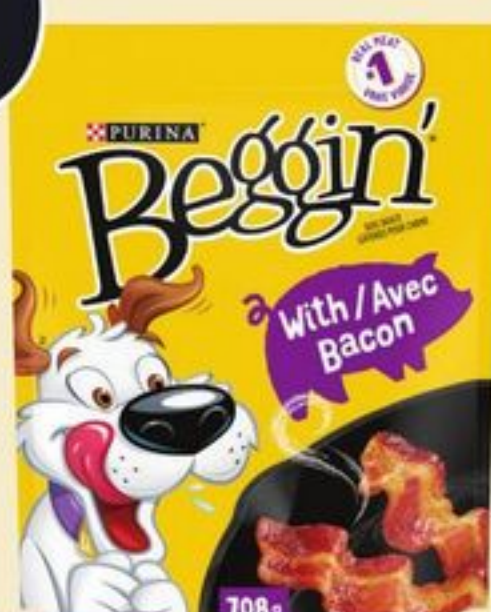
OR
\$2.49 EA.

**PEDIGREE
DOG FOOD**
SELECTED VARIETIES
375 G
21359778_EA



\$10

DENTALIFE
408-595 G OR
BEGGIN'
STRIPS 708/850 G
SELECTED VARIETIES
21081077_EA
21015899_EA



\$37

**ALPO
DOG FOOD**
16 KG
20112174_EA



\$18

CESAR DOG FOOD
SELECTED VARIETIES
12'S
20548229_EA



\$11

MILK-BONE SOFT & CHEWY
708 G OR **BRUSHING CHEWS** 48'S
SELECTED VARIETIES
20018670_EA



\$12

**MILK-BONE BRUSHING CHEWS
TREATS FOR DOGS**
SELECTED VARIETIES
557/688 G
21168245_EA



EVERYDAY
LOW
PRICES

Value you
can count on.

\$8

**PC® PUB RECIPE
OR GLUTEN-FREE
CHICKEN**
SELECTED VARIETIES
FROZEN
600/700 G
21201320_EA
21201321_EA



\$15

**PC® BACON-WRAPPED
WILD SEA SCALLOPS**
FROZEN
260 G
21220644_EA



BUY 2 OR MORE

\$4
EA.
LESS
THAN 2
\$4.50 EA.

**ZIGGY'S®
SLICED MEAT**
SELECTED VARIETIES
175 G
21590279_EA
21592461_EA



\$14

**NO NAME®
MEAT
LASAGNA**
FROZEN
2.27 KG
20099795_EA



\$9

**PC® BLACK LABEL
PIZZA**
SELECTED VARIETIES
FROZEN
370-440 G
21531415_EA
21615467_EA



2/7⁵⁰
OR
\$4.49 EA.

**NO NAME®
CREAM CHEESE**
SELECTED VARIETIES
227/250 G
20308105001_EA/21036106_EA



\$8

BUTTER CROISSANTS
SELECTED VARIETIES
12'S
21683000_EA



4⁵⁰

**HAPPY DAIRY
PANEER**
300 G
21343632_EA



\$10

**SURAJ® AGED
BASMATI RICE**
3.63 KG
20838931_EA



1⁵⁰

**ROOSTER®
COCONUT MILK**
SELECTED VARIETIES
398 ML
21378707_EA
21378715_EA



live well, spend less

\$2

LIMIT 6
AFTER LIMIT
3.49 EA.

PRICE
DROP!

PAMPERS 1X
BABY WIPES
SELECTED VARIETIES
56-72'S
20708133_EA



GET
4,000^{pts}
when you buy 2

\$4
back
in points

GARNIER SKINCARE OR OMBRELLE
SUNCARE PRODUCTS
SELECTED VARIETIES AND SIZES
1.79-22.49
21428857_EA/21549485_EA

\$6

LIMIT 6
AFTER LIMIT
8.49 EA.

SOFTSOAP
LIQUID HAND
SOAP REFILL
SELECTED VARIETIES
1.47 L
21715457_EA
21715570_EA



5⁵⁰

LIMIT 4
AFTER LIMIT
7.49 EA.

DOVE BODY WASH 325 ML,
BAR SOAP 3X106 G,
DEODORANT 45/74 G OR
HAIR CARE 355 ML
SELECTED VARIETIES
AND SIZES
21644891_EA
21644891_EA
21220515_EA



\$24

LIMIT 4
AFTER LIMIT
29.99 EA.

HUGGIES 16X BABY WIPES
SELECTED VARIETIES
960-1152'S
21172000_EA



SAVE
UP TO
15%

SUN BUM
SUN CARE
PRODUCTS
SELECTED VARIETIES
AND SIZES
11.29-18.79
21219780_EA



SAVE
UP TO
15%

AVEENO
BODY
LOTIONS
SELECTED VARIETIES
532/975 ML
12.79-23.49
20102023001_EA
20102023003_EA



SAVE
UP TO
20%

L'ORÉAL
HAIR CARE
SELECTED VARIETIES
100-828 ML
7.99-15.49
21704723_EA
21354432_EA



3⁵⁰

LIMIT 6
AFTER LIMIT
5.49 EA.

GET
500^{pts}

DEGREE BASE
DEODORANT
SELECTED VARIETIES
48-85 G
20296452001_EA
20303942001_EA



\$8

LIMIT 4
AFTER LIMIT
10.99 EA.

LISTERINE
MULTIBENEFITS
1 L OR CLASSIC 1.5 L
MOUTHWASH
SELECTED VARIETIES
20701283_EA/21091180_EA



\$10

LIMIT 4
AFTER LIMIT
12.99 EA.

JOHN FRIEDA HAIR
CARE OR BATISTE
DRY SHAMPOO
SELECTED VARIETIES
AND SIZES
20757892002_EA
21645037_EA



NOT YOUR MOTHER'S.

new

Your Healthiest Curls
Start Here!



\$9

LIMIT 4
AFTER LIMIT
11.99 EA.

21703772_EA/21703706_EA/21703717_EA

DESIGNED TO CALM
AND TAME YOUR FRIZZ

SHAMPOO

CONDITIONER



GET
2,000^{pts}
when you buy 2

\$2
back
in points



LEAVE-IN CONDITIONER

HAIR MASK

being
FOR ALL HAIR TYPES

FORMULAS TARGETED
TO YOUR HAIR TYPE

21703830_EA/21705545_EA/21703887_EA/21703888_EA



Mobile
that doesn't
break the
bank.

Plans from
\$20/month



Gaviscon[®] MD

...and it's gone!™

GET
4,000^{pts}

\$4
back
in points

Gaviscon
large size tabs 50-100's
or liquid 340-600 mL
selected varieties and sizes
16.99-22.99
20673190_EA/20673738_EA



Nutrition they need, when it matters most.

6+ months

3⁵⁰

LIMIT 10
AFTER LIMIT
4.29 EA.

Cerebelly Pouches
128 mL
selected varieties
21601227_EA
21601144_EA

✓ Veggie-first purees
✓ 0g added sugar

USDA ORGANIC

clean label
PURITY AWARD

Created by a Canadian neurosurgeon, developmental neurobiologist, and mom of 3.

Potty Training Made FUN

easy ups.

3⁵⁰

LIMIT 4
AFTER LIMIT
31.99 EA.

\$27

Pampers Easy Ups club pack training pants selected varieties 46-74's
21089365_EA/21089367_EA

© 2026 ABD Ltd/Hasbro/HCP Ltd. © 2026 P&G

COMPLETE, BALANCED NUTRITION® WITH A TASTE KIDS LOVE

2/\$18
or
10.49 ea

PediaSure complete selected varieties 4x235 mL
20322414001_EA
20322414002_EA

WHEN WATER ISN'T ENOUGH

Get advanced rehydration

\$11

LIMIT 4
AFTER LIMIT
11.99 EA.

Pedialyte electrolyte oral rehydration solution, Strawberry 1 L or Freezer Pops, 16x62.5 mL
20186130_EA/21623984_EA

Similac 360 Total Care™

A first of its kind from Similac®

\$70

LIMIT 4
AFTER LIMIT
89.99 EA.

Similac 360 Total Care ready to feed infant formula selected varieties 16x235 mL
21702863_EA
21702882_EA

\$60

LIMIT 4
AFTER LIMIT
76.49 EA.

Similac 360 Total Care infant formula large tubs selected varieties 859 g
21697863_EA
21697886_EA

UP TO 20% OFF

\$27.99-44.79

Niuriss infant and toddler formula
selected varieties and sizes
MADE IN CANADA

Your Canadian Formula for a Gentle Transition

21648061_EA

Pamper Them with Love

Comfortably dry all night long

\$35

LIMIT 6
AFTER LIMIT
39.99 EA.

Pampers® econo pack diapers selected varieties size N-8, 58-200's
21551525_EA

Up to 100% leakproof fit

\$35

LIMIT 6
AFTER LIMIT
39.99 EA.

Pampers® Swaddlers™ 360° Diapers selected varieties
21612019_EA

outdoor living

\$345

LIMIT 3
AFTER LIMIT
\$395 EA.

**EVERYDAY ESSENTIALS™
5+1 BURNER GRILL**
EACH
21670512_EA



67,000 BTU



\$595

LIMIT 3
AFTER LIMIT
\$695 EA.

**PC® THE URBAN GRILL
3+1 BURNERS**
21670523_EA



49,500 BTU



\$395

LIMIT 3
AFTER LIMIT
\$495 EA.

PC® PELLET SMOKER
21601376_EA



\$5

**EVERYDAY ESSENTIALS™
ALUMINUM GRILLING ACCESSORIES**
21680933_EA
21680620_EA



\$125

LIMIT 3
AFTER LIMIT
\$165 EA.

PC® THE PERFECTLY PORTABLE TABLETOP GRILL
INTEGRATED CARRY HANDLE,
MARINADE TRAY AND CUTTING BOARD
21670419_EA



SAVE UP TO

20%

**PC® OR EVERYDAY ESSENTIALS™
GRILL BRUSHES OR CLEANERS**
SELECTED VARIETIES
2.50-11.50
21672423_EA
21669919_EA



SAVE UP TO

20%

PC® GRILL ACCESSORIES
SELECTED VARIETIES
7.50-27.50
21297995_EA
21668370_EA



SAVE UP TO

20%

**LIFE AT HOME™
OUTDOOR CUSHIONS**
ASSORTED STYLES
15.50-39.50
21669959_EA/21669897_EA



\$545

LIMIT 3
AFTER LIMIT
\$645 EA.

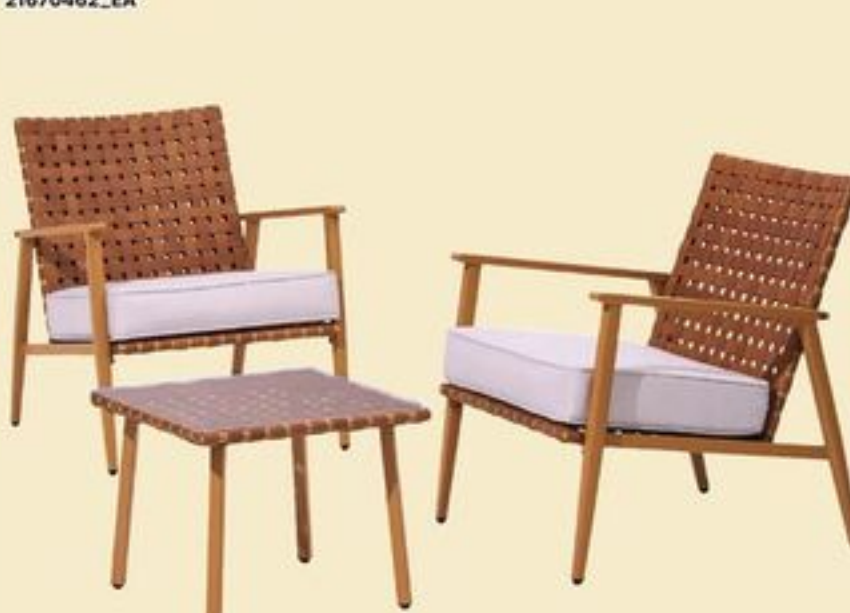
**LIFE AT HOME™
5 PIECE SHELburnE DINING SET**
21677618_EA



\$295

LIMIT 3
AFTER LIMIT
\$345 EA.

**LIFE AT HOME™
GREENWOOD 3 PIECE CHAT SET**
21670462_EA



\$225

LIMIT 3
AFTER LIMIT
\$295 EA.

PC® TANK-IN COLUMN HEATER
21682610_EA



SAVE UP TO

25%

**LIFE AT HOME™
PATIO UMBRELLAS**
59.50-111.50
21670248_EA



SAVE UP TO

25%

**LIFE AT HOME™
OUTDOOR ACCENT TABLES**
SELECTED VARIETIES
36.50-51.50
21670245_EA



\$295

LIMIT 3
AFTER LIMIT
\$395 EA.

LIFE AT HOME™ PERGOLA OR CURVED GAZEBO
21670346_EA/21670328_EA



Optimum

Members-Only Price™

\$24

Members save

\$5

Non-members

\$29

**EVERYDAY ESSENTIALS™
HIGHBACK CHAIRS**
21685540_EA
21685538_EA

**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members-Only Price™

\$40

Members save

\$10

Non-members

\$50

PC® HARD COOLER
26L
216684324_EA



Optimum

Members-Only Price™

\$25

Members save

\$5

Non-members

\$30

PC® 30 CAN TOTE COOLER
21684047_EA



JOE FRESH

This Week's Top Deals

25% Off

Adult Denim*

Ends April 22

20% off

Adult Golf Styles*

Select Styles | Ends April 22



~~\$25~~
Men's Active
Pique Polo

NOW
\$20



~~\$35~~
Men's Active
Golf Short

NOW
\$28



~~\$25~~
Women's Active
Polo T-Shirt

NOW
\$20



~~\$39~~
Women's Active
Stretch Golf Pant

NOW
\$31²⁰



~~\$16~~
Toddler Boys'
Camp Collar
Button-Up Shirt

NOW
\$12⁸⁰



~~\$19~~
Toddler Girls'
Chambray
Ruffled Romper

NOW
\$15²⁰



~~\$19~~
Baby Girls'
Printed Sundress

NOW
\$15²⁰



~~\$19~~
Kid Boys' Oversized
Button-Up Shirt

NOW
\$15²⁰

20% off

Children's Styles*

Ends April 19

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Excludes Clearance and Brands. Visit www.joefresh.com/offerdetails for full details.

Prepared in Canada

SCHNEIDERS
EST. 1890

CANADIAN CRAFTED SINCE 1890

15% OFF /100 g

Schneiders® Blue Ribbon® Bologna Service Case Meat 20275910_KG

GET 1,000[®] \$1 back in points for every "10" spent on

15% OFF /100 g

Schneiders® Deli Best® Service Case Meats Selected Varieties 21201089_KG/20967023_KG

IT'S NOT JUST PASTA. IT'S

IP ITALPASTA
Since 1983 Depuis 1989

2⁷⁵

Italpasta Pasta Selected varieties 900 g 20081342013_EA

Visit www.italpasta.com for product information, recipe inspiration, and zero food waste tips.

f p i d in

* Registered Trademark of Italpasta Ltd.

TASTE THE DIFFERENCE

ITALY'S #1* BRAND OF TOMATOES

\$5 Mutti Strained Tomatoes Selected varieties 680 mL 20288490001_EA

\$5 Mutti Tomatoes Selected varieties 796 mL 20934512_EA

\$3 Mutti Tomatoes Selected varieties 398 mL 20934514_EA

MUTTI

ONE FAMILY, ONE PASSION. TOMATOES.

*Cucina S.r.l. - Tot Italy Hyper + Super + Small Self Service of the top brands by value sales in the Tomato Derivatives category - Progressive JAN/2025 - DEC/2025

NEW

MAGNUM
ice cream

INDULGE WITH REAL BELGIAN CHOCOLATE

\$5 Magnum 3's or 4's Selected Varieties 21717434_EA 21717310_EA

NEW

Breyers
made sweeter

WITH BREYERS

\$6 Breyers creamery style ice cream Selected Varieties Frozen 1.41 L 21717460_EA/21720665_EA

BEN & JERRY'S

Chunky Goodness, Swirled to Perfection

\$5 Ben & Jerry's Selected Varieties 473 mL 21720409_EA/21720654_EA

NEW

talenti
CRAFTED TO PERFECTION
Made with 100% natural ingredients

\$5 Talenti Gelato or Sorbetto Selected Varieties Frozen 473 mL 21720449_EA 21720544_EA

RIO
mare

The Real Taste of Italy

\$4.50 Rio Mare® Insalatissima Tuna Salad selected varieties 160 g 20971498_EA

\$7 Rio Mare® Light Tuna selected varieties 195-240 g 21595029_EA/20035383_EA

Unico

PRODUCT OF CANADA / PRODUIT DU CANADA

\$3 PRIMO Pizza Sauce 375 mL 20097909001_EA

1²⁵ UNICO Tomato Paste selected varieties 156 mL 20000527_EA/20679191_EA

\$4 UNICO Canned Olives selected varieties 375 mL 20324873001_EA 20324873002_EA

\$5 UNICO Peppers 750 mL or UNICO Balsamic Vinegars 500 mL selected varieties 21103533_EA/21075805_EA

PRIMO

Unico
spaghetti

2⁷⁵ PRIMO Pasta Sauce selected varieties, 680 mL or UNICO Pasta selected varieties, 750 g 20794827_EA/20165260_EA

\$12 GALLO Extra Virgin Olive Oil 1 L 20105368_EA/20069755_EA

Optimum[™]

GET 5,000^{pts} for every \$50* spent on

\$5 back in points

OFFER DATES: (APRIL 16-22)

ANY COMBINATION OF BOSTON PIZZA, INDIGO AND INSTACART GIFT CARDS

Offer valid in-store or online at www.gifttochoice.ca. Subject to availability; selection may vary by region and store. Please check your local store for availability. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$50 spent on Boston Pizza, Indigo and Instacart gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards. Must be a registered PC Optimum member. If purchased online, please allow up to 2 weeks for points to be added to your PC Optimum account. All trademarks are the property of their respective owners.

What if buying gas fuelled your points?

Only Esso[™] and Mobil[™] gas earns you PC Optimum[™] points.

Esso Mobil + Optimum[™]

PC Optimum[™] and the PC Logo are trademarks of Loblaw's Inc., used under license. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee. Mobil is a trademark of Exxon Mobil Corporation or one of its subsidiaries, Imperial Oil, licensee.



**OÏKOS
SNACK
TO WIN**

**YOU COULD WIN* A TRIP FOR 2
TO THE STANLEY CUP® FINAL**

\$25,000 IN TOTAL PRIZES









**THE OFFICIAL
HIGH PROTEIN
YOGURT OF THE NHL®**

2/\$7
OR
\$4 EA.

Oikos® Pro™
selected varieties
650 - 750 g
21305945_EA

\$8⁷⁹

Oikos® Pro™
selected varieties
650 - 750 g
21305945_EA

3/\$12
OR
\$4.99 EA.

Oikos®
selected varieties
4 x 100 g
20419715004_EA

*No purchase necessary. Begins 05/23/26 at 12:00:01 AM ET & Ends 05/24/26 at 11:59:59 PM ET. Draw 05/25/26 at 2PM ET. One (1) Grand Prize: Trip for 2 to a 2026 Stanley Cup® Final game (ARV \$9,000 CAD) and 920 Instant Win Prizes: a \$100 CAD Digital Prepaid Card (20 total), or a \$5 CAD Physical Danone Oikos® Coupon (800 total). Mathematical skill-testing question required. Full contest rules: www.snacktowin.ca. Oikos® used under lic. © 2026, Danone US, LLC. All rights reserved. Oikos® Pro™ used under lic. © 2026, Danone US, LLC. All rights reserved. NHL, the NHL Shield, the word mark and image of the Stanley Cup and the Stanley Cup Final logo are registered trademarks of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. © 2026 NHL. All Rights Reserved.

BACKED BY OVER
35 YEARS
OF ACTIVIA'S
EXPERTISE
IN GUT HEALTH

ALL 8 PACKS NOW AVAILABLE
IN SINGLE FLAVOURS!

2/\$10
OR
\$6.29 EA.

Activia®
selected varieties
8 x 100 g
2126748_EA

\$4

Activia® Expert
selected varieties
4 x 100 g
21688261_EA

\$6.50

Activia® Expert
selected varieties
750 g
21688207_EA

\$4.50

Activia®
selected varieties
650 g
20325132003_EA

**10-HOUR BREW
FOR A BOLD
AND SMOOTH TASTE**

\$8

Stok®
selected varieties
1.42 L
21203737_EA/21203739_EA

NEW
LIMITED EDITION

Activia® used under lic. © 2026 Dole Servais Danone / Stok® © 2026 WhiteWave Services, Inc. All rights reserved.

COZY TO GRILL SEASON. WE GOT YOU!

GET 1,000
 when you buy 2

\$1
 back in points

2/\$7
 OR \$3.99 EA.

D'ITALIANO BREAD OR BUNS
 SELECTED VARIETIES AND SIZES
20038335_EA/20626949_EA

TM © Wonder Brands Inc



4⁵⁰

ULTRAFILTERED
MILK 1 L
NEILSON
21163395_EA



\$6

18% CREAM 1 L OR
CHOCOLATE MILK
2 L
NEILSON
20187292_EA





5

TRUTASTE: SELECTED
VARIETIES 2 L
NEILSON
20130270_EA

949

MOZZARELLISSIMA
BLOCK 690/700 G
SAPUTO
OR SLICES 500 G
ARMSTRONG
21703729_EA





**Express™**

Online grocery
pickup & delivery

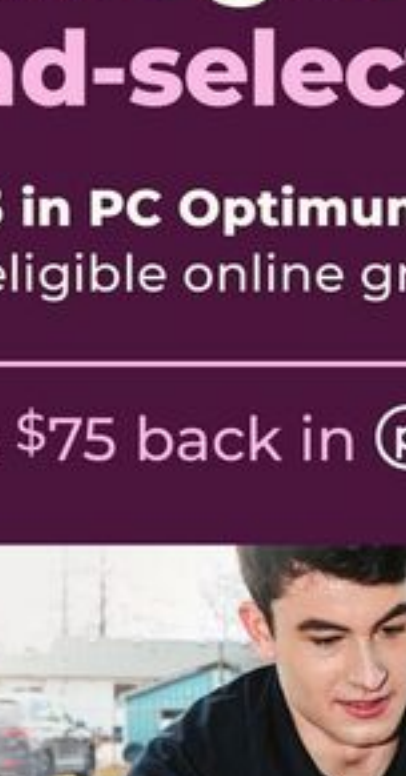
Online groceries, hand-selected for you

Get **\$15 in PC Optimum™ points** on your
first 5 eligible online grocery orders*.

That's \$75 back in 

Use code
PCX5

Shop now





*Terms and conditions
apply. See site for details.

PROUD PARTNER OF THE TORONTO BLUE JAYS™

POP FLY CONTEST

Enter for a chance to catch a **BLUE JAYS**™ VIP EXPERIENCE
+100s of prizes to be won

BUY
any Canada Dry® product

SCAN
the QR code

ENTER
for a chance to win*

Full contest rules and entry form available at bluejays.com/CanadaDryContest.

2/\$17 **
OR \$8.99 EA.

Canada Dry® beverages
selected varieties
12x355 mL
21518539_C12

2/\$14 **
OR \$7.99 EA.

Canada Dry® beverages
selected varieties
6x710 mL
20304419001_C06

\$18.79 **

Glaceau smartwater® beverages
selected varieties
6x1 L
21099117_C06

\$8.99 **

Fuze® iced tea
selected varieties
12x341 mL
21723528_C12

2/\$7 **
OR \$4.29 EA.

Monster Energy® beverages†
selected varieties
473 mL
21723586_EA

Valid from April 16th to April 23rd, 2026.
** Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.
† This product may not be suitable for everyone. Please read the label for instructions.
The trademarks that appear are the property of their respective trademark owners.

SMALL ACTIONS AT HOME MAKE A DIFFERENCE

CLEANS IN COLD

\$22

Tide Detergent 100/94 LD, Ivory Snow Detergent 80 LD, PODS/Flings 45/57/76's, Downy/Gain Beads 853 g, Selected Varieties 21670912_EA 21593706_EA

Turn to Cold and Save up to \$130 per year**
**When using a non-HE washing machine and switching all loads from hot to cold water, based on average electricity rate of (CA, 11.6¢/kWh) and 8 loads per week.)

REFILL YOUR TUB - 80% LESS PLASTIC

SAVE PLASTIC BY REFILLING

\$10

Dawn Liquid 1.52/1.98 L, Cascade Bags 21/26/30's Complete Gel 2.1/3.4 kg, Selected Varieties 21516288_EA 21737062_EA

FOR EVERY TREE USED, AT LEAST TWO ARE REGROWN IN ITS PLACE

\$18

Charmin Bathroom Tissue 12=48 Soft or Strong 21707532_EA/21636641_EA

\$11

Bounty Paper Towel 6=12 Select a Size 21670280_EA

\$11

Bounty Napkins, 400's 21053171_EA

WORKS IN COLD WATER

\$16

Gain/Cheer/Tide/Tide Simply Detergent 52-107 LD, PODS/Flings 25/42's, Liquid Softener 96/150 LD, Sheets 240's, Beads 453/515/550 g, Rinse 70 LD 21671135_EA 21549954_EA

PACKAGING MADE WITH 100% RECYCLED CARDBOARD

550

Mr. Clean Magic Erasers 5/6/7's Selected Varieties 21729453_EA

TOUGH ON GREASE, GENTLE ON WILDLIFE

550

Dawn EZ Squeeze 535/650 mL, Powerwash Refill 473 mL, Liquid 896 mL/1.12 L, Selected Varieties 21430550_EA/21218859_EA

© 2026 P&G

MADE IN CANADA* WITH THE WHOLE PLANET IN MIND

\$8

GET 1,000⁰⁰

\$1 back in points

BONTERRA®
BATHROOM TISSUE 9=27 ROLLS,
FACIAL TISSUE 3=6 BOXES
OR PAPER TOWELS 3=6 ROLLS
21611251_EA/21434658_EA

MADE IN CANADA

SEPTIC SAFE

*Made in Canada with domestic and imported material.

TRUSTED QUALITY. CARBON NEUTRAL.*

Royale® Tiger Towel®
3=6 half sheet paper towels
21484702_EA

\$10

Royale® Original
12=24 bath tissue
21363770_EA

\$10

Royale® Velour®
6 pack facial tissue
21618478_EA

\$10

*Royale® tissue products are manufactured by Irving Consumer Products Limited and Irving Consumer Products, Inc., affiliates of J.D. Irving, Limited. Each year, forests managed by J.D. Irving, Limited and affiliated corporations remove more carbon than is emitted in the lifecycle of Royale® tissue products. ©TM/MC Trademarks of Irving Consumer Products Limited. © 2026 Irving Consumer Products Limited.