

# Shared plates, shared joy

Discover  
more value  
this Easter

SAVE  
UP TO 50%

**1.99**  
LB



**PC® EXTRA LARGE GREEN SEEDLESS GRAPES**  
PRODUCT OF SOUTH AFRICA, CHILE  
OR MEXICO, NO. 1 GRADE OR  
**PC® EXTRA LARGE RED SEEDLESS GRAPES**  
PRODUCT OF SOUTH AFRICA OR CHILE,  
NO. 1 GRADE  
4.39/KG  
20425775001\_KG  
20159199001\_KG

**EXTRA  
LARGE**

SAVE  
50%



**1.99**  
LB

**HONEYCRISP APPLES**  
PRODUCT OF ONTARIO,  
CANADA FANCY GRADE,  
4.39/KG  
20132621001\_KG



SAVE  
50%

**\$3**

**LARGE CROWNLESS PINEAPPLE**  
PRODUCT OF  
COSTA RICA  
EACH  
20119813001\_EA



**LARGE**

**HOT  
PRICE**

**1.50**

**BROCCOLI CROWNS**  
PRODUCT OF MEXICO  
OR U.S.A.  
EACH  
21121560001\_EA



**HOT  
PRICE**

**2.50**  
LB

**BRUSSELS SPROUTS**  
PRODUCT OF U.S.A.  
5.51/KG  
20036155001\_KG



SAVE  
42%

**\$4**

**FARMER'S MARKET™ SWEET POTATOES**  
PRODUCT OF CANADA  
OR U.S.A.  
5 LB BAG  
20697331001\_EA



**5 LB  
BAG**

**5 DAY SALE**  
WEDNESDAY, APRIL 1ST TO  
SUNDAY, APRIL 5TH

**\$20**

**LARGE VEGETABLE  
OR FRUIT PLATTER**  
PREPARED IN-STORE  
1.34-1.87 KG  
20081718\_EA  
20121599\_EA



**PREPARED  
IN-STORE**

**\$28**

**APP EXCLUSIVE OFFER\***

GET **8,000** <sup>PC</sup> **POINTS**

**\$8**  
back  
in points

**PC® BLACK TIGER  
SHRIMP RING WITH  
MILD COCKTAIL SAUCE**  
FROZEN  
568 G  
20979150\_EA



\*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

**SAVE  
UP TO 35%**



**\$7**

**BALDERSON  
CHEDDAR 250/280 G,  
GOUDA 200 G PILLER'S  
KOLBASSA 250-375 G**  
SELECTED VARIETIES  
20308469\_EA  
21495455\_EA



**\$3**

**BAKED  
IN-STORE**

**ACE BAGUETTE**  
SELECTED VARIETIES  
325-400 G  
2017171\_EA  
21314348\_EA



**3<sup>50</sup>**

**MOTT'S CLAMATO**  
SELECTED VARIETIES  
1.89 L  
20318955002\_EA  
21575320\_EA



**12<sup>99</sup>**

EQUIVALENT TO  
**55¢**  
PER CAN

**CANADA DRY,  
COCA-COLA OR  
PEPSI SOFT DRINKS**  
SELECTED VARIETIES  
24X355 ML  
20306687002\_C24  
20308197001\_C24



**SAVE  
\$2.08  
WHEN YOU BUY 2**



**2/11<sup>50</sup>**  
OR  
\$6.79 EA.

**PC® OR BLUE MENU®  
SPARKLING WATER**  
SELECTED VARIETIES  
12X355 ML  
20668034001\_C01  
20668034002\_C01



**PROUDLY CANADIAN SINCE 1919**

**Loblaws**

See in-store or online for holiday store hours.

**HOT PRICE**

**2.49**  
LB



**FRESH GRADE A TURKEY**  
ALL AVAILABLE SIZES  
5.49/KG  
20145891\_KG  
20153440\_KG



**HOT PRICE**

**9.88**  
LB

**CAP-OFF BEEF RIB ROAST**  
CUT FROM MEXICAN BEEF  
21.78/KG  
21497216\_KG

**5 DAY SALE**  
WEDNESDAY, APRIL 1ST  
TO SUNDAY, APRIL 5TH



**HOT PRICE**

**2.99**  
LB

**PORK TENDERLOIN**  
CRYOVAC PKG 2'S  
6.59/KG  
21671162\_KG



**\$23**

**EAST COAST CANADIAN COLD WATER LOBSTER TAILS** 2-3 OZ 4'S FROZEN OR PREVIOUSLY FROZEN OR **PC® SALMON WELLINGTON** 725 G FROZEN  
21249991\_EA  
21552109\_EA



**HOT PRICE**

**\$10**  
LB

**FRESH ATLANTIC SALMON FILLETS** SKIN-ON, FAMILY SIZE OR **FRESH ASCITILAPIA FILLETS** 22.05/KG  
FRESH SEAFOOD ITEMS SUBJECT TO AVAILABILITY  
20720065\_KG  
20897812\_KG



**Optimum**  
Members-Only Price  
**\$10**  
Non-members  
**\$14**



**PC® FISH** 500-550 G OR **JANES FISH** 450/545 G  
SELECTED VARIETIES  
FROZEN  
21637091\_EA  
21703969\_EA



**8 INCH PIES**  
SELECTED VARIETIES  
635-750 G  
21297466\_EA  
21297475\_EA

**\$6**

**APP EXCLUSIVE OFFER**  
GET **1,000** back in points



**\$1** back in points

**PREPARED IN CANADA**



**HOT PRICE**

**\$3**

**BREYERS CLASSIC FROZEN DESSERT**  
SELECTED VARIETIES  
FROZEN  
1.41 L  
21651683\_EA  
21651697\_EA



**\$6**

**KRAFT PEANUT BUTTER**  
SELECTED VARIETIES  
750 G/1 KG  
20039581001\_EA  
20039581005\_EA



**GET 1,000** back in points

**\$1** back in points



**\$20**

**PC® ROAST AND GROUND COFFEE**  
SELECTED VARIETIES  
800-930 G  
21393374\_EA  
21393573\_EA



**GET 3,000** back in points

**\$3** back in points



**PREPARED IN CANADA**



**\$10**

**PC® 100% PURE MAPLE SYRUP**  
CANADA GRADE A AMBER  
500 ML  
20049221\_EA



**GET 1,000** back in points

**\$1** back in points



**PRODUCT OF CANADA**



**\$7**

**PC® ORANGE JUICE**  
2.5 L OR **LIBERTÉ GREEK TUB** 650/750 G  
SELECTED VARIETIES  
20704361001\_EA  
21531644\_EA



**PREPARED IN CANADA**



**HOT PRICE**

**2.50**

**GREEN GIANT VEGETABLES**  
SELECTED VARIETIES  
FROZEN  
400-750 G  
21022302\_EA



**SAVE \$1.61**

**4.88**

**PC® SHREDDED CHEESE**  
250-320 G OR **BLACK DIAMOND CHEESE BARS** 400 G OR **SHREDDED CHEESE** 320 G  
SELECTED VARIETIES  
21060183\_EA  
21279221\_EA



**\$3**

**CAVENDISH FRIES OR SPECIALTY POTATOES**  
SELECTED VARIETIES, FROZEN  
400-750 G  
20729779\_EA



**SAVE 33%**

**\$3**

**NO NAME® FLOUR**  
SELECTED VARIETIES  
2.5 KG  
20013256\_EA  
21030802\_EA



**SAVE 31%**

**\$13**

**TILDA PURE BASMATI RICE**  
10 LB  
20153678\_EA



**PREPARED IN CANADA**



**Optimum**  
Members-Only Price  
**15.99**  
Non-members  
**21.99**

**PC® SUPER SOFT BATHROOM TISSUE**  
CLUB SIZE  
30=100 ROLLS  
21450566\_EA



**Members save \$6**

**PREPARED IN CANADA**



**30=100**

**SUPER SOFT DOUX**



**SHOP THE WORLD IN OUR AISLES**

**HOT PRICE**

**\$3**

**HEREFORD CORNED BEEF**  
340 G  
20050622\_EA



**SAVE \$4**

**\$7**

**ROOSTER® KIMCHI**  
1 KG  
21040697\_EA



**HOT PRICE**

**19.99**

**ALPHONSO MANGO CASE**  
PRODUCT OF INDIA  
6'S  
2015701001\_CO1



**EQUIVALENT TO \$3.34 PER MANGO**



**Help Feed More Families.**

**DID YOU KNOW?**

Nearly 2.2 million visits are made to food banks each month across Canada.



In proud association with



**Available at the following Loblaws locations:**

2877 Bayview Ave., 50 Musgrave St., 380 The East Mall, Toronto, 5970 McLaughlin Rd., 5010 Glen Erin Dr., 250 Lakeshore Rd., W., Mississauga, 301 High Tech Rd., Richmond Hill, 200 Bullock Dr., Markham, 1792 Liverpool Rd., Pickering, 1740 Richmond St. N., London.

Flyer prices effective from Thursday, April 2nd to Wednesday, April 8th, 2026. SEE BACK PAGE FOR DETAILS.

**\$3**

**LAY'S POTATO CHIPS**  
SELECTED VARIETIES  
177-235 G  
21241032\_EA  
21664493\_EA

**\$6**

**LACTANTIA BUTTER**  
SELECTED VARIETIES  
454 G  
2029612005\_EA  
20639926\_EA

PREPARED IN CANADA

**DEAL DROP**

Limited-time deals on PC® home & more.

**\$12**

PC® RECTANGLE ACACIA SERVING BOARD  
21714814\_EA

limit 3, after limit \$24 ea. while supplies last

**SAVE 98¢**  
WHEN YOU BUY 2

**2/\$5**

OR \$2.99 EA.

**BARILLA PASTA**  
SELECTED VARIETIES  
340/410 G  
21404904\_EA  
21404912\_EA

**1.50**

**GREEN GIANT CANNED VEGETABLES**  
SELECTED VARIETIES  
341/398 ML  
21021222\_EA  
21021485\_EA

**5.50**

**HÄAGEN-DAZS**  
414-450 ML OR  
**BARS** 3/4'S OR  
**NESTLE DRUMSTICK** 4'S  
SELECTED VARIETIES FROZEN  
2032238001\_EA  
21513578\_EA

**2/\$7**

OR \$3.99 EA.

**COVERED BRIDGE POTATO CHIPS**  
142-170 G OR  
**KETTLE CORN** 125 G  
SELECTED VARIETIES  
21383506\_EA  
21400438\_EA

**\$3**

**CLOVER LEAF SOLID TUNA**  
SELECTED VARIETIES  
170 G  
20167571\_EA  
2032635001\_EA

**\$7**

GET 1,000<sup>+</sup> back in points

**DR OETKER GIUSEPPE STUFFED CRUST PIZZA**  
685-724 G OR  
**SUPREMA PIZZA**  
487-520 G  
SELECTED VARIETIES FROZEN  
21555844\_EA  
21649640\_EA

**\$6**

PREPARED IN CANADA

**FARMER'S MARKET™ MUFFINS**  
SELECTED VARIETIES  
6'S  
21283356\_EA  
21283357\_EA

**SAVE \$2.25**  
WHEN YOU BUY 3

**3/\$9**

OR \$3.75 EA.

**NATURE VALLEY BISCUIT OR PROTEIN BARS AND SWEET & SALTY 6'S**  
148-210 G OR  
**FIBRE 1 BARS** 125 G  
SELECTED VARIETIES  
20792751\_EA  
21213559\_EA

**\$4**

**PC® BUNNY**  
100 G  
21609314\_EA

**SAVE 99¢**

**\$5**

**LAURA SECORD CHOCOLATE CHIPS**  
SELECTED VARIETIES  
250 G  
21526650\_EA  
21526652\_EA

**\$4**

**CHRISTIE RITZ OR WHEAT THINS CRACKERS**  
SELECTED VARIETIES  
180/304 G  
21547034\_EA  
21547047\_EA

Optimum Members-Only Price

**\$20**

Members save \$8

Non-members **\$28**

**TIDE LAUNDRY DETERGENT**  
3.9 L, TIDE POWER PODS 45'S, TIDE PODS OR GAIN FLINGS 57-76'S  
SELECTED VARIETIES  
21579830\_EA  
21593670\_EA

**SAVE UP TO 20%**

**BOOST**

**BOOST READY TO DRINK SHAKES**  
HIGH PROTEIN HYPERPROTEIN  
SELECTED VARIETIES AND SIZES  
20986361\_C06  
20990880\_C06

**APRIL HIT OF THE MONTH** **LOWEST PRICES. BEST DEALS.** Prices effective April 1-30, 2026. As compared to other major grocery retailers within your local areas. While quantities last. See in-store for details.

**GO PURE**

**LECLERC GO PURE BARS**  
SELECTED VARIETIES  
140/175 G  
21221451\_EA  
21507858\_EA

**\$1.88**

LIMIT 6 AFTER LIMIT 3.00 EA.

**PLANTERS CASHEWS**  
SELECTED VARIETIES  
200 G  
21021617\_EA  
21021618\_EA

**\$4**

LIMIT 6 AFTER LIMIT 5.00 EA.

**HARVEST CREEK HALAL CHICKEN WIENERS OR BUTCHER'S SELECTION STAMPEDE HOTDOG ORIGINAL**  
SELECTED VARIETIES  
900 G  
21307061\_EA/21309103\_EA

**\$3**

LIMIT 6 AFTER LIMIT 4.50 EA.

**APRIL 2-8**

**Disney · PIXAR**

**ALBUM PRE-SALE**

PLUS A FREE PACK OF STICKERS\*

\*At participating Loblaw Companies Ltd. stores April 2-April 8, purchase a sticker book and receive a free single ©Disney/Pixar Animal Friends + Stitch Collectible sticker pack containing 4 stickers. While supplies last. Only where albums are sold.

Member Price **\$3**

Non-Member Price **\$5**

# Hosting made easy

Discover more value this Easter



**\$25** LB **HALAL**

**PC® FREE FROM® RACK OF LAMB**  
55.12/KG  
20660950\_KG



**\$39** **CANADIAN POULTRY**

**PC® BUTTER-INFUSED TURKEY CROWN**  
SELECTED VARIETIES,  
FROZEN  
UP TO 2.75 KG  
21400895\_EA



**2.99** LB

**COOK'S PORTION HAM**  
6.59/KG  
20559641\_KG



**8.50**

**GRASS FED EXTRA LEAN GROUND BEEF**  
450 G  
21675592\_EA



**4.99** LB **PREPARED IN-STORE**

**MARINATED PORK TENDERLOIN**  
11.00/KG  
20636671\_KG



**\$9** **PREPARED IN CANADA**

**PC® CHEESE STICKS**  
SELECTED VARIETIES  
FROZEN  
345/454 G  
2116020\_EA  
21474563\_EA



**6.50** **CANADIAN SEAFOOD**

**CANADIAN COVE FRESH PEI MUSSELS**  
907 G  
21556624\_EA



**\$12**

**PC® WILD ATLANTIC COLD WATER SHRIMP**  
COOKED PEELED  
150-200 PER LB FROZEN  
340 G  
20021832\_EA



**\$13**

**CHELSEA BONED SALTED COD FILLETS**  
454 G  
20866456\_EA



**\$10**

**PC® HOT SMOKED CANDIED OR SPICY SALMON STRIPS**  
READY-TO-EAT  
150 G  
20976930\_EA  
20977683\_EA



**\$10** **PREPARED IN CANADA**

**PC® SMOKED SALMON OR CRAB AND LOBSTER HOT DIP OR PC® GLUTEN-FREE BREADED SHRIMP**  
UNCOOKED, FROZEN  
340 G  
21364651\_EA  
21682673\_EA



**\$15** **PREPARED IN CANADA**

**PC® BACON WRAPPED WILD SEA SCALLOPS**  
260 G  
21220644\_EA



**\$3**

**BLACKBERRIES**  
PRODUCT OF MEXICO  
OR U.S.A.  
HALF PINT  
20051015001\_EA



**4.50**

**STRAWBERRIES**  
1 LB, NO. 1 GRADE OR  
**RASPBERRIES**  
HALF PINT, PRODUCT OF  
MEXICO OR U.S.A.  
20049778001\_EA  
20128938001\_EA



**\$5**

**FARMER'S MARKET™ ENGLISH CUCUMBERS**  
3'S PRODUCT OF ONTARIO OR  
**ROMAINE HEARTS** 3'S  
PRODUCT OF U.S.A.  
20828461001\_EA  
20067389001\_EA



**\$6**

**FARMER'S MARKET™ GREENHOUSE PEPPERS** 3'S OR  
**FRENCH BEANS** 400 G  
PRODUCT OF MEXICO  
20085851001\_EA  
20889720\_EA



**3.50**

**CELERY STALK**  
PRODUCT OF U.S.A.  
EACH  
20163119001\_EA



**SAVE UP TO \$1.49**

**\$4**

**CANTALOUPE**  
PRODUCT OF GUATEMALA,  
HONDURAS OR BRAZIL OR  
**MINI SEEDLESS WATERMELONS**  
PRODUCT OF GUATEMALA,  
HONDURAS, COSTA RICA,  
MEXICO OR BRAZIL  
EACH  
20167017001\_EA  
20145379001\_EA



**2/\$11** **GET 1,000 when you buy 2** **\$1 back in points**

**MARZETTI DIPS**  
SELECTED VARIETIES  
PRODUCT OF U.S.A.  
254-340 G  
20039279\_EA  
20322870\_EA



**\$6**

**GUACAMOLE** 270 G  
OR **PICO DE GALLO**  
SALSA 170 G  
PREPARED IN-STORE  
21657916\_EA  
21552223\_EA



**\$18**

**FAMILY SIZE SALADS**  
PREPARED IN-STORE,  
SELECTED VARIETIES  
629-901 G  
20972499\_EA  
20972512\_EA



# Hosting made easy

Discover  
more value  
this Easter



**4<sup>40</sup>**  
/100 G

**PARMIGIANO  
REGGIANO CHEESE**  
PRODUCT OF ITALY, DELI CUT  
20377923\_KG



**SAVE  
UP TO \$1<sup>99</sup>**



**\$7**

**PC® DOUBLE  
CREAM BRIE**  
SELECTED VARIETIES  
170-200 G  
20287327\_EA



**SAVE \$1<sup>49</sup>/100 G**

**4<sup>50</sup>**  
/100 G

**APPLEWOOD  
SMOKED CHEDDAR**  
IN-STORE DELI CUT  
20076601\_KG



**2<sup>50</sup>**  
/100 G



**SIKORSKI DELI  
SERVICE CASE  
SAUSAGES**  
SELECTED VARIETIES  
20996142\_KG  
20996150\_KG



**SAVE  
\$1<sup>99</sup>**



**\$15**

**BELLA CASARA  
BURRATA**  
250 G  
20214087\_EA



**\$14**

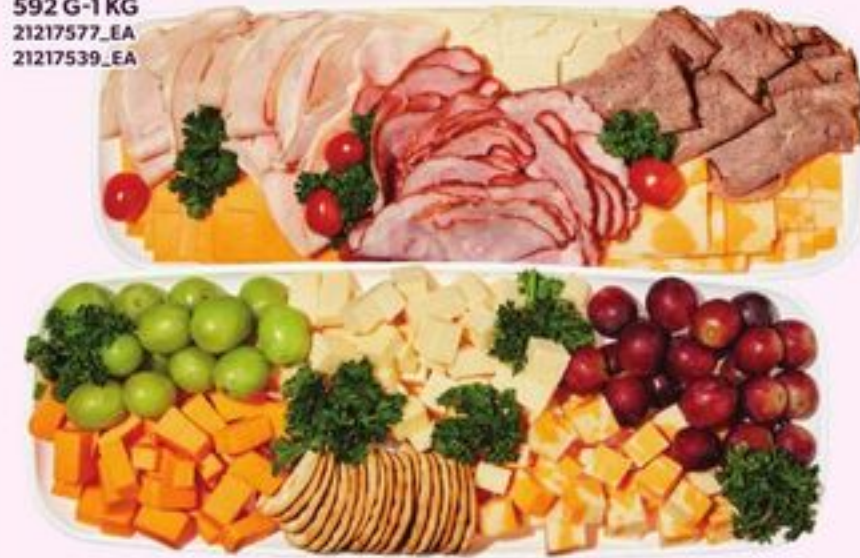
**MARCANGELO  
ITALIAN SLICED  
MEAT**  
200 G  
21206369\_EA  
21692121\_EA



**\$30**

**SERVES  
6-10**

**PARTY PLATTER**  
SELECTED VARIETIES  
592 G-1 KG  
21217577\_EA  
21217539\_EA



**Members-Only Price™  
\$7**

**Members save  
\$1**



**Non-members  
\$8**

**LESLEY STOWE  
RAINCOAST CRISPS**  
150 G OR WILDLY  
DELICIOUS JELLY 185 ML  
SELECTED VARIETIES  
21030996\_EA  
21025538\_EA



**Members-Only Price™  
\$6**

**Members save  
\$1**

**Non-members  
\$7**

**THE SNACK  
FACTORY  
CHOCOLATE  
PRETZEL CRISPS**  
SELECTED VARIETIES  
155 G  
21576322\_EA



**\$4**

**BAKED  
IN-STORE**

**PUMPERNICKEL,  
SOURDOUGH  
BOULE OR EGG  
BREAD**  
SELECTED VARIETIES  
383/574 G  
20155236\_EA  
20653517\_EA



**\$5**

**BAKED  
IN-STORE**

**ALL BUTTER  
CROISSANTS  
OR PASTRIES**  
SELECTED VARIETIES  
4'S  
20761827\_EA  
21719417\_EA



**\$4**

**BAKED  
IN-STORE**

**DINNER ROLLS**  
SELECTED VARIETIES  
12'S  
21392649\_EA



**\$30**

**GET  
5,000<sup>®</sup>  
back in points**

**30 PIECE WINGS &  
WEDGES BUCKET**  
1.2 KG  
21541872\_EA  
21541877\_EA



**\$20-25**

**SANDWICH OR  
WRAP PLATTERS**  
PREPARED IN-STORE  
1.2-1.7 KG  
21558137\_EA

**GET  
5,000<sup>®</sup>  
back in points**



**Members-Only Price™  
\$30**

**Members save  
\$5**

**Non-members  
\$35**

**BENTO KAZOKU  
PLATTER**  
53 PIECES  
1.2 KG  
21637774\_EA



**SAVE  
UP TO \$3**

**PREPARED  
IN-STORE**

**\$7**

**12" TAKE AND BAKE  
PIZZA**  
SELECTED VARIETIES  
510-739 G  
21456435\_EA  
21456440\_EA



**\$16-20**

**IN-STORE  
PREPARED FAMILY  
MEAL**  
SELECTED VARIETIES  
750 G-1.3 KG  
21665982\_EA  
21696333\_EA



**\$9**

**IN-STORE  
PREPARED READY  
TO COOK SIDE**  
SELECTED VARIETIES  
545-865 G  
21533955\_EA



**\$10**

**SAMOSA PLATTER  
WITH TAMARIND  
SAUCE**  
1.37 KG  
21558737\_EA



**BUY ONE (1) FOR \$8  
GET ONE (1) 50% OFF**

**MEDIUM PREMIUM  
SALADS**  
SELECTED VARIETIES  
330 G  
21608061\_EA



# off the grill, on to your plate



**12<sup>88</sup>**  
LB

**5 DAY SALE**  
WEDNESDAY, APRIL 1ST TO  
SUNDAY, APRIL 5TH

**BONELESS RIB  
GRILLING STEAK**  
FAMILY SIZE  
CUT FROM MEXICAN BEEF  
28.40/KG  
20794833\_KG



FROM  
**\$25**

**\$10**  
LB

**5 DAY SALE**  
WEDNESDAY, APRIL 1ST TO  
SUNDAY, APRIL 5TH



**PC® BURGERS**  
SELECTED VARIETIES  
FROZEN  
1.02-1.36 KG  
20941443\_EA  
20941343\_EA



**FRESH ATLANTIC  
SALMON FILLETS**  
SKIN-ON, FAMILY SIZE  
22.05/KG  
FRESH SEAFOOD ITEMS  
SUBJECT TO AVAILABILITY  
20720065\_KG



**\$9**



**PC® NATURALLY  
SMOKED BACON**  
SELECTED VARIETIES  
375/500 G  
20057892\_EA  
20152629\_EA



**\$3**

**LIMIT 6**  
AFTER LIMIT  
4.50 EA.

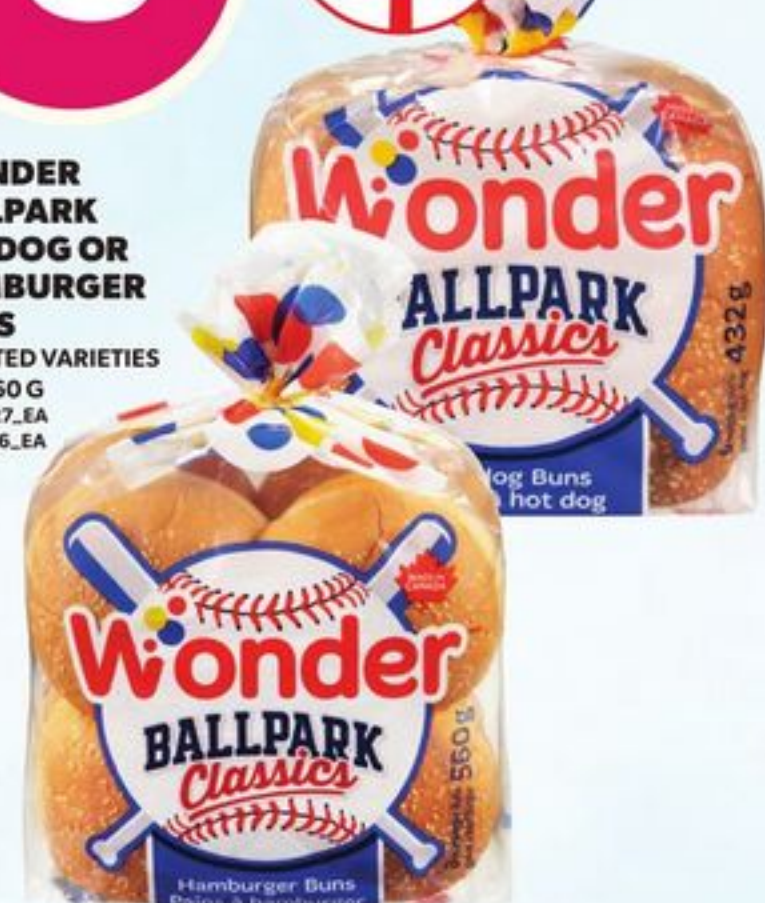
**HARVEST CREEK  
HALAL CHICKEN  
WIENERS OR  
BUTCHER'S  
SELECTION  
STAMPEDE  
HOTDOG ORIGINAL**  
SELECTED VARIETIES  
900 G  
21307061\_EA/21309103\_EA



**\$3**



**WONDER  
BALLPARK  
HOTDOG OR  
HAMBURGER  
BUNS**  
SELECTED VARIETIES  
432-560 G  
21022027\_EA  
21022316\_EA



**\$20**

**5 DAY SALE**  
WEDNESDAY, APRIL 1ST TO  
SUNDAY, APRIL 5TH

**LARGE VEGETABLE  
OR FRUIT PLATTER**  
PREPARED IN-STORE  
1.34-1.87 KG  
20081718\_EA  
20121599\_EA



FROM  
**\$18**

**FAMILY SIZE  
SALADS**  
PREPARED IN-STORE  
SELECTED VARIETIES  
629-901 G  
20972499\_EA  
20972512\_EA



**\$5**

**ROMAINE  
HEARTS**  
PRODUCT OF U.S.A.  
3'S  
20828461001\_EA  
20067389001\_EA



**\$3**

**LAY'S  
POTATO CHIPS**  
SELECTED VARIETIES  
177-235 G  
21241032\_EA  
21664493\_EA



**3<sup>50</sup>**

**PC® TORTILLA  
CHIPS**  
SELECTED VARIETIES  
320/350 G  
20302765\_EA  
20305180\_EA



**2<sup>50</sup>**

**NO NAME® CHEESE  
FLAVOURED CORN  
SNACKS OR  
CORN CHIPS**  
SELECTED VARIETIES  
200 G  
20048210\_EA  
20962493\_EA



**\$3**

**BREYERS CLASSIC  
FROZEN DESSERT**  
SELECTED VARIETIES  
FROZEN  
1.41 L  
21651683\_EA  
21651697\_EA



**5<sup>50</sup>**

**HÄAGEN-DAZS**  
414-450 ML OR  
BARS 3/4'S OR  
NESTLE  
DRUMSTICK 4'S  
SELECTED VARIETIES  
FROZEN  
20322380001\_EA  
21513578\_EA



**10<sup>99</sup>**

**CORONA CERO**  
SELECTED VARIETIES  
6X 330 ML  
21650191\_C06



# Bright blooms, shared joy

Discover more value this Easter



# \$26

Optimum  
GET 5,000<sup>pts</sup>

# \$5

back in points

**PC® DOZEN ECUADORIAN ROSES**  
ASSORTED COLOURS  
EACH  
20581749\_EA  
20581781\_EA



# \$25

Optimum  
GET 5,000<sup>pts</sup>

# \$5

back in points

**SIGNATURE EASTER BOUQUET**  
EACH  
21436378\_EA  
21436377\_EA



# \$12

**10 STEM TULIPS**  
ASSORTED COLOURS  
EACH  
20833978\_EA



# \$22

**6 INCH HYDRANGEA**  
ASSORTED COLOURS  
EACH  
21733616\_EA



# \$11

BLOOM OF THE MONTH

**PEACE LILY**  
EACH  
21706529\_EA



# heavenly desserts

## The Big Apple Pie

**\$17**

GET 1,000<sup>®</sup> back in points

*Taste the tradition!*

The Big Apple pies are lovingly handcrafted the old-fashioned way, using **only all-natural, wholesome ingredients.**

No preservatives—just pure, irresistible deliciousness in every bite!



**BIG APPLE PIES**  
SELECTED VARIETIES  
1.2 KG  
21564164\_EA  
21564155\_EA

FROM **1.49**

**ASSORTED BAKERY SINGLE SERVE DESSERTS**  
20752723\_EA  
21005786\_EA



**\$2**

**SMALL CANNOLI**  
SELECTED VARIETIES  
20752723\_EA



**\$30**

**LA ROCCA 8 INCH OCCASION CAKES**  
SELECTED VARIETIES  
1.1-1.7 KG  
21390957\_EA  
21645576\_EA



**\$6**

**CÉLÉBRATION CUPCAKES**  
CHOCOLATE OR WHITE  
6'S  
20592676\_EA



**7.50**

**SINGLE LAYER CAKES**  
SELECTED VARIETIES  
21093577\_EA  
21093578\_EA



**\$12**

**BIG COOKIE**  
830 G  
21365157\_EA



**\$9**

APP EXCLUSIVE OFFER  
GET 1,000<sup>®</sup> back in points

**FARMER'S MARKET™ PIES**  
SELECTED VARIETIES  
580 G-1 KG  
21297365\_EA  
21297367\_EA



\*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

**\$8**

GET 1,000<sup>®</sup> back in points

**FARMER'S MARKET™ SQUARES**  
SELECTED VARIETIES  
400/450 G  
21216499\_EA  
21216523\_EA



**\$9**

GET 1,000<sup>®</sup> back in points

**FARMER'S MARKET™ COFFEE CAKES**  
SELECTED VARIETIES  
750 G  
21707345\_EA  
21707453\_EA



**\$3**

**BAKED IN-STORE**

**SOURDOUGH LOAF**  
ORIGINAL OR EVERYTHING  
404/450 G  
20706542\_EA  
21682979\_EA



**\$4**

**BAKED IN-STORE**

**ROSEMARY & SEA SALT OR CHEESE FOCACCIA**  
430/484 G  
21724758\_EA  
21724807\_EA



**4.25**

**BAKED IN-STORE**

**CIABATTA BUNS 6'S OR MINI CIABATTA BUNS 10'S**  
21575075\_EA



**3.50**



**GARLIC LOAF**  
330 G  
21020061\_EA



**4.50**

**KING'S HAWAIIAN ROLLS**  
SELECTED VARIETIES  
340 G  
21475979\_EA



**3.50**



**PC® EXTRA THICK SLICED CINNAMON BREAD WITH RAISINS**  
675 G  
20639729\_EA



**\$5**

**FURLANI TEXAS TOAST 16X40 G, PARMESAN GARLIC BREADSTICKS 12X55 G OR PARMESAN GARLIC KNOTS 296 G**  
SELECTED VARIETIES  
20041579\_EA  
21048246\_EA



**\$5**

**PC® BRIOCHE MINI ROLLS**  
SELECTED VARIETIES  
400 G  
21410779\_EA



**\$3**



**WONDER BALLPARK HOTDOG OR HAMBURGER BUNS**  
SELECTED VARIETIES  
432-560 G  
21022027\_EA  
21022316\_EA



# cheers & chill

beers, ciders & ready to drink



## 17<sup>79</sup>

**HEINEKEN**  
6X500 ML CANS  
20955260\_C06



## \$18

**STELLA ARTOIS**  
6X473 ML CANS  
21347368\_C06



## \$16

**MICHELOB ULTRA**  
6X473 ML CANS  
21097258\_C06



## 28<sup>99</sup>

**WHITE CLAW VARIETY PACK**  
SELECTED VARIETIES  
12X355 ML CANS  
21308871\_C12



## 18<sup>79</sup>

**CORONA EXTRA**  
6X473 ML CANS  
21377481\_C06



## \$3

**REINHART'S RED APPLE CIDER OR CRAZY UNCLE HARD ROOT BEER**  
473 ML CAN  
21190031\_EA  
21416566\_EA



## \$20

**MUSKOKA BREWERY SURVIVAL PACK**  
6X473 ML CANS  
21688405\_C06



## 12<sup>79</sup>

**BUSCH BEER**  
6X473 ML CANS  
21296698\_C06



**Only at the following Loblaws locations** (unless otherwise stated) : 472 Bayfield St., Barrie, 2375 Hwy #2, Bowmanville, 12 Hurontario St., Collingwood, 380 The East Mall, Etobicoke, 1100 Princess St. and 1048 Midland Ave., Kingston, 400 Kent St. W., Lindsay, 3040 Wonderland Rd. S. and 1740 Richmond St. N., London, 200 Bullock Dr., Markham, 5010 Glen Erin Dr., Mississauga, 64 Isabella St., 2085 Carling Ave., 100 McArthur Rd., 3201 Greenbank Rd., 1980 Baseline Rd., 200 Earl Grey Dr., 1460 Merivale Rd., 2210C Bank St. and 363 Rideau St., Ottawa, 1792 Liverpool Rd., Pickering, 250 Lakeshore Rd. W., Port Credit, 3501 Yonge St., North York, 301 High Tec Rd., Richmond Hill, 2280 Dundas St. W., 17 Leslie St., 50 Musgrave St., 10 Lower Jarvis St., 3671 Dundas St. W., 5095 Yonge St., 2877 Bayview Village, 11 Redway Rd., 585 Queen St. W., 650 Dupont St., 12 St. Clair Avenue E. and 301 Moore Avenue, Toronto.

We reserve the right to limit quantities. **Above retails do not include deposit or tax** and may be subject to change without notice. No rainchecks or substitutions. See in-store or [loblaws.ca](http://loblaws.ca) for store hours.

**Please drink responsibly & designate a driver. Don't drink & drive.**

APRIL  
2-8



Disney · PIXAR  
**ALBUM PRE-SALE**

PLUS A FREE PACK OF STICKERS\*



**Optimum™**

Member Price

**\$3**

Non-Member Price

**\$5**

\*At participating Loblaw Companies Ltd. stores April 2-April 8, purchase a sticker book and receive a free single © Disney/Pixar Animal Friends + Stitch Collectible sticker pack containing 4 stickers. While supplies last. Only where albums are sold.



Over 150 prices lowered.

**\$13**



**PC® BLUE MENU® CHICKEN BREASTS**  
BONELESS, SKINLESS,  
AIR CHILLED  
3'S  
21340952\_EA



**\$9**



**PC® NATURALLY SMOKED BACON**  
SELECTED VARIETIES  
375/500 G  
20057892\_EA  
20152629\_EA



**500 G**

**\$10**

**PC® PACIFIC LARGE WHITE SHRIMP**  
RAW OR COOKED PEELED OR  
RAW ZIPPERBACK®  
31-40 PER LB 400 G  
FROZEN  
20789931\_EA  
20791381\_EA



**\$6**



**PC® GOAT CHEESE**  
SELECTED VARIETIES  
140 G  
20000584\_EA  
21197504\_EA



**\$7**

**PC® SPLENDIDO® SLICED MEAT**  
SELECTED VARIETIES  
100 G  
21049131\_EA  
21050405\_EA



**SAVE 30%**

**\$14**

**PC® BLUE MENU® WILD ARGENTINIAN SCALLOPS**  
80-150 PER LB 400 G  
FROZEN  
20076343\_EA



**2/\$6**  
OR  
\$3.49 EA.

**PC® KETTLE COOKED, KETTLE RIPPLED, LOADS OF, THICK CUT OR WORLD OF FLAVOUR POTATO CHIPS**  
SELECTED VARIETIES  
200 G  
20840911004\_EA  
21687125\_EA



**8<sup>50</sup>**

**PC® CHOCOLATE COVERED NUTS OR RAISINS**  
SELECTED VARIETIES  
250-400 G  
20000356\_EA  
20311287\_EA



**2/\$7**  
OR  
\$4 EA.

**PC® DIPS OR HUMMUS 200-227 G OR PC® NAAN DIPPERS 200 G**  
SELECTED VARIETIES  
21092033\_EA  
21681330\_EA



**4<sup>50</sup>**

**PC® FRUIT**  
SELECTED VARIETIES  
FROZEN  
300-600 G  
20312227\_EA  
21496426\_EA



**2/\$11**

OR  
\$6.49 EA.

**PC® FLATBREAD 338-395 G OR PC® FOCACCIA 415-456 G**  
SELECTED VARIETIES  
FROZEN  
21013452\_EA  
21669349\_EA



GET **2,000** back in points when you buy 2

**\$4**

**PC® FROZEN DESSERTS**  
SELECTED VARIETIES  
114-290 G  
20800530\_EA  
20800613\_EA



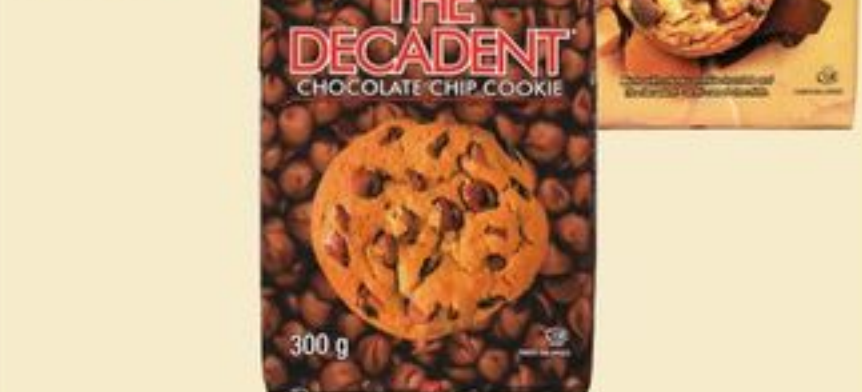
**\$5**

**PC® INSTANT COFFEE**  
SELECTED VARIETIES  
80/100 G  
21499826\_EA



**\$5**

**PC® THE DECADENT® COOKIE**  
SELECTED VARIETIES  
280/300 G  
20612251\_EA  
20612257\_EA



**\$12**

**PC® MINI ECLAIRS 710 G OR VANILLA CREAM PROFITEROLES 625 G**  
FROZEN  
21713388\_EA  
21713701\_EA



**\$17**

**PC® NUTS**  
SELECTED VARIETIES  
680/907 G  
21404808\_EA  
21404871\_EA



**7<sup>50</sup>**

**PC® AXIANY OR MIXIANY TOMATOES**  
PRODUCT OF CANADA OR MEXICO  
567 G  
20143381001\_EA  
21634164001\_EA



**5<sup>50</sup>**



**PC® GREENHOUSE GROWN STRAWBERRIES**  
PRODUCT OF CANADA  
340 G  
21027142001\_EA



**\$5**

**PC® ORGANICS QUICK ROLLED OATS**  
SELECTED VARIETIES  
1 KG  
20705773\_EA



**2<sup>50</sup>**

**PC® ORGANICS BROTH**  
SELECTED VARIETIES  
900 ML  
21190798\_EA  
21195472\_EA



**\$5**

**PC® ORGANICS VEGETABLES**  
SELECTED VARIETIES,  
FROZEN  
300/500 G  
20416869002\_EA  
21418289\_EA



# CELEBRATE THIS VAISAKHI

Here's to community, gratitude, and harvesting great value



APP EXCLUSIVE OFFER

Get **3,000 pts**

for every \$15\* spent on any Suraj products

**\$3** back in points



\*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

**\$15**

BRAR'S PURE DESI GHEE CLARIFIED BUTTER 800 G 20869886\_EA



**2.99**

PRAN SAMOSAS FROZEN 400 G 21054846\_EA



**2.99**

HALDIRAM'S NAAN TANDOORI GARLIC FROZEN 400 G 20707770\_EA



**5.99**

BRAR'S MALAI PANEER 20% M.F. 375 G 20283164\_EA



**1.75**

KURKURE SNACKS SELECTED VARIETIES 115 G 20659742\_EA 21361077\_EA



**\$12**

BROOKE BOND RED LABEL BLACK TEA 900 G 21017684\_EA



**4.50**

VEEBA VEGINAISE SELECTED VARIETIES 300 G 21632743\_EA 21632783\_EA



**2.75**

RUBICON JUICES 1 L/4X200 ML, BRITANNIA GOOD DAY COOKIES 231 G OR FIFTY FIFTY COOKIES 372 G SELECTED VARIETIES 21023105\_EA 21557702\_EA



## vaisakhi fresh harvest

**5.88**

RED ONIONS PRODUCT OF CANADA, NETHERLANDS OR U.S.A. 7 LB BAG 21614337001\_EA



SAVE 39¢ WHEN YOU BUY 3

**3/4.98**

OR \$1.79 EA. ATALFO MANGOS PRODUCT OF MEXICO EACH 20121509001\_EA



**2.99** LB

EGGPLANT PRODUCT OF MEXICO 6.59/KG 20155709001\_KG



**\$2**

COCONUT PRODUCT OF INDIA OR DOMINICAN REPUBLIC EACH 20005774001\_EA



**2.99** LB

GREEN ZUCCHINI PRODUCT OF MEXICO NO. 1 GRADE 6.59/KG 20036780001\_KG



**1.50**

CILANTRO PRODUCT OF MEXICO OR U.S.A. EACH 20091825001\_EA



# your one-stop grocery shop

**\$8**

**DANONE ACTIVIA 12X100 G OR DEL MONTE JUICE 2.5 L**  
SELECTED VARIETIES  
20303412001\_EA  
21595736\_EA



**6<sup>50</sup>**

**INTERNATIONAL DELIGHT ICED COFFEE 1.89 L OR ACTIVIA PROBIOTIC YOGURT DRINK 8X93 ML**  
SELECTED VARIETIES  
21364851\_EA  
21430512\_EA



**\$2**

**PC® ORGANICS BEANS**  
SELECTED VARIETIES  
398 ML  
21403943\_EA  
21403992\_EA



**SAVE \$2.58 WHEN YOU BUY 2**

**2/\$9**

OR \$5.79 EA.  
**GENERAL MILLS CEREAL**  
SELECTED VARIETIES  
300-437 G  
21715929\_EA  
21712896\_EA



**\$5**

**NUTELLA HAZELNUT SPREAD 375 G OR B-READY SNACK BARS 132 G**  
SELECTED VARIETIES  
20435988\_EA  
21457401\_EA



**\$10**

**FARM GIRL CEREAL**  
SELECTED VARIETIES  
280 G  
21610446\_EA  
21610462\_EA



**\$7**



**BECEL MARGARINE**  
SELECTED VARIETIES  
637/850 G  
20297818002\_EA  
21279389\_EA

**\$10**



**SAPUTO MOZZARELLISSIMA PIZZA MOZZARELLA CHEESE**  
SELECTED VARIETIES  
690/700 G  
20107017001\_EA  
20324502\_EA



**\$7**



**BLACK DIAMOND CHEESTRINGS 336 G OR CHEESE STICKS 252 G**  
SELECTED VARIETIES  
20763661\_EA  
20986474\_EA



**2<sup>50</sup>**

**NO NAME® CHEESE FLAVOURED CORN SNACKS OR CORN CHIPS**  
SELECTED VARIETIES  
200 G  
20048210\_EA  
20962493\_EA



**3<sup>50</sup>**

**QUAKER CRISPY MINIS RICE CAKES OR BROWN RICE CHIPS**  
SELECTED VARIETIES  
90-173 G  
20163708002\_EA  
20303002001\_EA



**3<sup>50</sup>**

**PC® TORTILLA CHIPS**  
SELECTED VARIETIES  
320/350 G  
20302765\_EA  
20305180\_EA



**SAVE \$1.80 WHEN YOU BUY 4**

**4/\$9**

OR \$2.70 EA.  
**CARNATION EVAPORATED MILK**  
SELECTED VARIETIES  
354 ML  
20896812\_EA  
20896887\_EA



**\$14**

**BALZAC'S WHOLE BEAN COFFEE 340 G OR GROUND COFFEE 300 G**  
SELECTED VARIETIES  
20987612\_EA  
21364375\_EA



**6<sup>50</sup>**

**NATREL LACTOSE FREE MILK**  
SELECTED VARIETIES  
2 L  
20077874001\_EA  
20077874003\_EA



**\$7**

**LINDT GOLD BUNNY**  
SELECTED VARIETIES  
100 G  
20023331\_EA  
20046002\_EA



**\$18**

**CADBURY MINI EGGS**  
875 G  
21625042\_EA



**\$2**

**OCEAN SPRAY CRANBERRY SAUCE**  
SELECTED VARIETIES  
348 ML  
20022893001\_EA  
20022893002\_EA



**\$11**

**GLAD OUTDOOR BAGS**  
SELECTED VARIETIES  
10-40'S  
2165477\_EA



**\$14**

**PUREX 4.08-4.43 L, SUNLIGHT 4 L OR PERSIL 1.86 L LAUNDRY DETERGENT OR SNUGGLE FABRIC SOFTENER 2.77 L**  
SELECTED VARIETIES  
20083525001\_EA  
21427042\_EA



**2/\$10**

OR \$5.99 EA.  
**LYSOL MULTI SURFACE CLEANER 1.2 L, BATHROOM CLEANERS 950 ML, TOILET BOWL CLEANER 710 ML OR POWER DREGREASER 650 ML**  
SELECTED VARIETIES  
20869495\_EA  
21193411\_EA



# for the love of **pets**

**\$8**

GET 500<sup>pts</sup>

**CALEDON FARMS  
DOG TREATS**  
SELECTED VARIETIES  
90-553 G  
20339693\_EA  
20550003\_EA



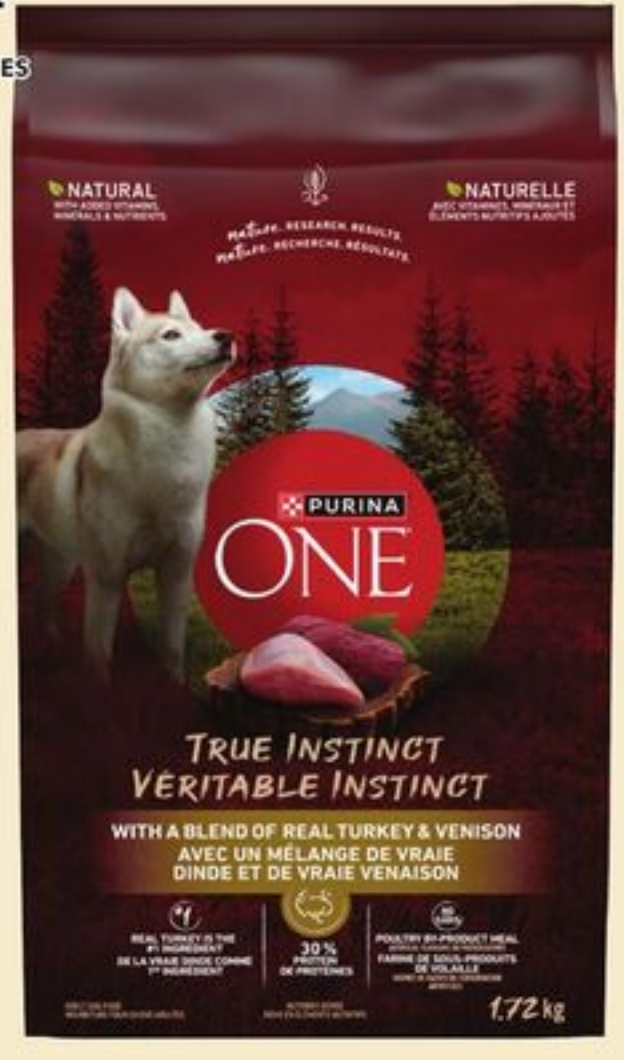
**\$42**

**BENEFUL  
DOG FOOD**  
SELECTED VARIETIES  
12.7 KG  
21237134\_C01



**\$13**

**PURINA ONE  
DOG FOOD**  
SELECTED VARIETIES  
1.6-1.81 KG  
20912587\_EA



**\$14**

**PURINA ONE  
DOG TREATS**  
SELECTED VARIETIES  
566 G  
21481661\_EA



**\$35**

**CESAR DOG FOOD**  
SELECTED VARIETIES  
24'S  
21359656\_EA



**\$9**

**MILK-BONE  
COMFORT CHEWS  
DOG TREATS**  
SELECTED VARIETIES  
210/312 G  
21620394\_EA



**\$5**

**MILK-BONE  
DOG TREATS**  
SELECTED VARIETIES  
535-900 G  
21014403\_EA



**2<sup>79</sup>**

**PC<sup>®</sup> NUTRITION  
FIRST<sup>®</sup> DOG FOOD**  
SELECTED VARIETIES  
374 G  
21359227\_EA  
21359232\_EA



**3/7<sup>50</sup>**

OR \$2.99 EA.  
**PURINA ONE  
DOG FOOD**  
SELECTED VARIETIES  
368 G  
21303479\_EA  
21441096\_EA



**7<sup>49</sup>**

**FRISKIES  
CAT TREATS**  
SELECTED VARIETIES  
454 G  
21165907\_EA



**\$27**

**FRISKIES CAT FOOD**  
SELECTED VARIETIES  
32'S  
21186868\_C01



**\$12**

**FANCY FEAST  
CAT FOOD**  
SELECTED VARIETIES  
12'S  
20317086\_EA



**7<sup>50</sup>**

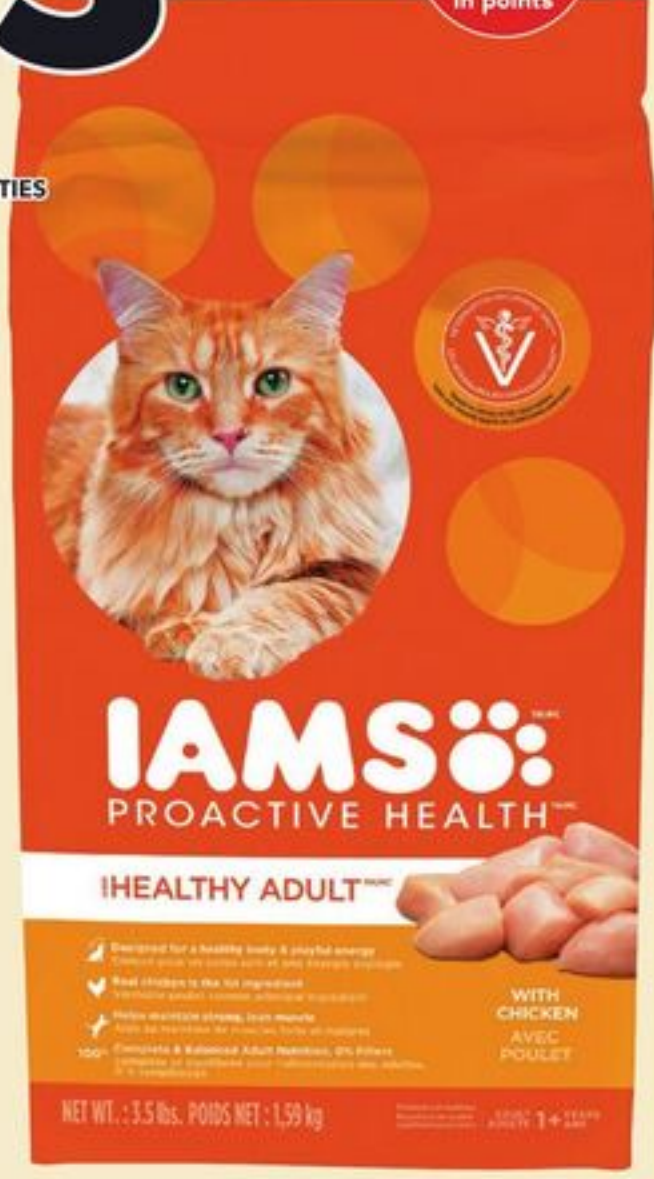
**FRISKIES  
CAT FOOD**  
SELECTED VARIETIES  
1.4-1.5 KG  
20912515\_EA



**\$13**

GET 3,000<sup>pts</sup> back in points

**IAMS  
CAT FOOD**  
SELECTED VARIETIES  
1.36/1.59 KG  
21027553\_EA



**\$24**

**TIDY CATS LIGHT  
WEIGHT LITTER**  
SELECTED VARIETIES  
5.44 KG  
21206285\_C01



# live well, spend less

**\$10** **LIMIT 4**  
AFTER LIMIT  
14.99 EA.

**CAROL'S DAUGHTER OR SHEA MOISTURE HAIR CARE**  
SELECTED VARIETIES AND SIZES  
21433370\_EA/21508204\_EA



**\$9** **LIMIT 4**  
AFTER LIMIT  
9.99 EA.

**VASELINE SKIN CARE PRODUCTS**  
SELECTED VARIETIES  
21085011\_EA/21085910\_EA



GET **\$2.50** back in points when you buy 2

**3<sup>50</sup>** **LIMIT 6**  
AFTER LIMIT  
4.49 EA.

**COLGATE PREMIUM ADULT OR KIDS TOOTH PASTE** 70-150 ML OR **MANUAL TOOTHBRUSH 1'S**  
SELECTED VARIETIES  
20697448001\_EA/21166685\_EA



**\$4** **LIMIT 6**  
AFTER LIMIT  
6.99 EA.

**AXE BODY WASH** 473 ML, **DEODORANT** 76/85 G OR **BODY SPRAY** 113 G  
SELECTED VARIETIES  
20216717001\_EA/21436066\_EA



**4<sup>50</sup>** **LIMIT 4**  
AFTER LIMIT  
5.99 EA.

**Q-TIPS COTTON SWABS**  
500'S  
20323077001\_EA



**SAVE UP TO**

**15%**

**LUBRIDERM OR NEUTROGENA HAND AND BODY LOTIONS**  
SELECTED VARIETIES AND SIZES  
20432375001\_EA



**SAVE UP TO**

**15%**

**OLAY FACE CARE PRODUCTS**  
SELECTED VARIETIES AND SIZES  
21236887\_EA



**\$10** **LIMIT 4**  
AFTER LIMIT  
12.99 EA.

**TRESEMMÉ SHAMPOO OR CONDITIONER**  
SELECTED VARIETIES  
1.15 L  
21229430\_EA  
21229605\_EA



**9<sup>50</sup>** **LIMIT 6**  
AFTER LIMIT  
14.49 EA.

**SCHICK INTUITION, HYDRO OR XTREME DISPOSABLE RAZORS**  
SELECTED VARIETIES  
1-8'S  
20322736004\_EA  
2108186\_EA



**\$1** **LIMIT 12**  
AFTER LIMIT  
1.79 EA.

**CREST CAVITY PASTE** 50-100 ML, OR **ORAL-B CAVITY DEFENSE MANUAL TOOTHBRUSH** EA.  
SELECTED VARIETIES  
20077991\_EA/20338731001\_EA



**\$13** **LIMIT 4**  
AFTER LIMIT  
15.99 EA.

**L'ORÉAL PREFERENCE, FERIA OR OLIA HAIR COLOUR**  
SELECTED VARIETIES  
20306667001\_EA  
21474551\_EA



## FAST & EFFECTIVE DANDRUFF RELIEF

CLINICALLY PROVEN RELIEF WITH **2.5% MAX STRENGTH FORMULA**



- WORKS FROM 1<sup>ST</sup> WASH**  
Visible improvement within uses
- DUAL ACTION\***  
Fights dandruff-causing yeast  
Helps reduce flaking

DISCOVER OUR FULL RANGE OF DANDRUFF RELIEF SOLUTIONS



**\$10** **LIMIT 4**  
AFTER LIMIT  
13.99 EA.

**Selsun blue haircare**  
selected varieties  
250-325 mL  
20357155002\_EA/21507228\_EA/21235792\_EA  
20357155001\_EA/21639807\_EA/21494355\_EA

To ensure this product is right for you, always read and follow the label.  
\* Only applicable to Selsun Blue products containing selenium sulfide.

MA7-CA-2501334 V1.0 11/2025

## What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.



Esso Mobil + PC Optimum

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**ogx**  
Visibly thicker, fuller hair from the root  
**NEW**



**\$9** **LIMIT 4**  
AFTER LIMIT  
11.49 EA.

**LIMIT 4**  
AFTER LIMIT  
11.49 EA.

Discover more **OGX** haircare products

\*with full routine vs. untreated hair (data on file)  
© Kenvue Canada Inc. 2026



Up to **100% leak-free protection**

offers **All-Day Protection**



**18<sup>50</sup>** EA.  
Depend underwear or Poise pads  
selected varieties and sizes  
20558843005\_EA/21302119\_EA/  
21099850\_EA/21099790\_EA

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# home & seasonal

**Optimum**  
Members-Only Price  
**\$39**  
Non-members  
**\$49**  
Members save **\$10**

**LIFE AT HOME™ ACCENT TABLES**  
SELECTED VARIETIES  
21676318\_EA/21670246\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**Optimum**  
Members-Only Price  
**\$545**  
Non-members  
**\$645**  
Members save **\$100**

**LIFE AT HOME™ SHELburnE 5 PIECE DINING SET**  
21677618\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**Optimum**  
Members-Only Price  
**\$295**  
Non-members  
**\$395**  
Members save **\$100**

**LIFE AT HOME™ PERGOLA 9'8 X 9'8**  
21670346\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**Optimum**  
Members-Only Price  
**\$245**  
Non-members  
**\$295**  
Members save **\$50**

**EVERYDAY ESSENTIALS™ 4 BURNER GRILL**  
21673482\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

40,000 BTU  
24 Burgers  
Prepares  
2 Year Limited  
428 Sq Inches

**Optimum**  
Members-Only Price  
**\$425**  
Non-members  
**\$495**  
Members save **\$70**

**PC® PELLET SMOKER**  
21601306\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

28 Burgers  
Wood Pellets/Charcoal  
5 Year Limited  
486 Sq Inches

**SAVE UP TO 20%**

**PC® BBQ TOOLS**  
SELECTED VARIETIES  
21670072\_EA/21670082\_EA

**\$5**

**EVERYDAY ESSENTIALS™ ALUMINUM GRILLING ACCESSORIES**  
21680620\_EA/21680933\_EA

**\$5**

**EVERYDAY ESSENTIALS™ SPRAY BOTTLE**  
450 ML  
21295073\_EA

**\$4**

**PC® NON-STICK GRILL SKEWERS**  
4'S  
21297995\_EA

**SAVE UP TO 40%**

**4 DAY SALE**  
THURSDAY, APRIL 2ND TO SUNDAY, APRIL 5TH

**EASTER PLUSH**  
SELECTED VARIETIES  
**\$3-30**  
21688348\_EA  
21687713\_EA  
21689262\_EA

**SAVE UP TO 30%**

**4 DAY SALE**  
THURSDAY, APRIL 2ND TO SUNDAY, APRIL 5TH

**EASTER GRASS AND FILLER EGGS**  
SELECTED VARIETIES  
**2.50-\$7**  
21687754\_EA  
21687758\_EA  
21687760\_EA

**SAVE UP TO 40%**

**4 DAY SALE**  
THURSDAY, APRIL 2ND TO SUNDAY, APRIL 5TH

**EASTER BASKETS**  
SELECTED VARIETIES  
**1.50-\$12**  
21686297\_EA  
21686287\_EA

**SAVE \$2**

**4 DAY SALE**  
THURSDAY, APRIL 2ND TO SUNDAY, APRIL 5TH

**\$4**

**EASTER MYSTERY EGG**  
SELECTED VARIETIES  
21687693\_EA  
21687694\_EA  
21687695\_EA

**SAVE UP TO 30%**

**4 DAY SALE**  
THURSDAY, APRIL 2ND TO SUNDAY, APRIL 5TH

**EASTER EGG DYE KIT**  
SELECTED VARIETIES  
**2.50-\$7**  
21620346\_EA/21620685\_EA

**children's charity™**

\$2 from purchase of each 12" bunny and \$1 from purchase of each 8" bunny will be donated to President's Choice Children's Charity to help feed kids at school across Canada. Learn more at [pchildrenscharity.ca](http://pchildrenscharity.ca)

**\$2** DONATION TO PRESIDENT'S CHOICE CHILDREN'S CHARITY

**\$8**

**8" PRESIDENT'S CHOICE CHILDREN'S CHARITY MINI BUNNY**  
SELECTED VARIETIES  
21687513\_EA  
21687561\_EA  
21687564\_EA

**\$12**

**12" PRESIDENT'S CHOICE CHILDREN'S CHARITY BUNNY**  
SELECTED VARIETIES  
21687511\_EA/21687512\_EA  
21687521\_EA

**\$1** DONATION TO PRESIDENT'S CHOICE CHILDREN'S CHARITY

**SAVE UP TO 25%**

**PC® SHEETS**  
350/500 THREAD COUNT, SELECTED VARIETIES  
21586881\_EA/21589492\_EA

**BUY ONE (1) GET ONE (1) 50% OFF**

**EVERYDAY ESSENTIALS™ BEACH TOWELS**  
**\$12**  
21614179\_EA/21614225\_EA

JOE FRESH

# Spring Into Savings



APP EXCLUSIVE OFFER\*  
GET **15,000** <sup>Optimum</sup> <sup>Points</sup>  
when you spend \$75 or more on Apparel  
**\$15** back in points

# 20% off

Women's Sweaters\*



~~\$35~~ NOW **\$28**  
Women's Collared Sweater



~~\$35~~ NOW **\$28**  
Women's Collared Sweater



~~\$39~~ NOW **\$31**<sup>20</sup>  
Women's Fleece Polo Sweatshirt



~~\$45~~ NOW **\$36**  
Women's Striped Funnel Neck Sweater

# 20% off

Men's Select Tops\*



~~\$35~~ NOW **\$28**  
Men's Colour-Block Bowling Shirt



~~\$35~~ NOW **\$28**  
Men's Camp Collar Shirt



~~\$45~~ NOW **\$36**  
Men's Classic Short Sleeve Knit Polo



~~\$49~~ NOW **\$39**<sup>20</sup>  
Men's Striped Button-Up Polo Sweater



# 20% off

Adult Sleepwear\*



~~\$24~~ NOW **\$19**<sup>20</sup>  
Women's Cotton Poplin Sleep Shirt



~~\$20~~ NOW **\$16**  
Women's Oversized Sleep Dress



~~\$24~~ NOW **\$19**<sup>20</sup>  
Women's Cotton Poplin Sleep Pant



~~\$39~~ NOW **\$31**<sup>20</sup>  
Women's Modal Jersey Sleep Set

EVEN MORE ONLINE & IN-STORE

SHOP NOW

\* Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details. Ends April 5. Excludes Clearance and Brands.

**Lactantia**  
DEPUIS 1947

**FOR MILK CONNOISSEURS**

**FRESH AND CREAMY** **EASY TO DIGEST** **20g PROTEIN**

**Lactantia PürFiltre** FRESH TASTE - GOÛT FRAIS  
2L  
\$5.50  
LACTANTIA PURFILTRÉ MILK, 2 L  
SELECTED VARIETIES  
21424891\_EA

**Lactantia Sans Lactose Free**  
2L  
\$6  
LACTANTIA LACTOSE-FREE MILK, 2 L  
SELECTED VARIETIES  
21441429\_EA

**Lactantia UltraPur** 20g PROTEIN  
NO SUGAR ADDED  
10 ESSENTIAL NUTRIENTS  
1.5 L  
\$5.50  
LACTANTIA ULTRAPUR MILK OR CHOCOLATE MILK  
1.5 L  
SELECTED VARIETIES  
21694605\_EA  
21229130\_EA

**DAIRY FARMERS OF CANADA QUALITY MILK** **PROUDLY MADE IN CANADA** **CDHF** Canadian Dairy Health

\*per 250 mL serving

**Silver Hills**  
SPROUTED POWER

Prepared in Canada

**Unlock the power of sprouted**

**Made with organic ingredients**

**\$6**

**Silver Hills Bread, selected varieties and sizes**  
20318061001\_EA/21047070\_EA

**BR** BASKIN-ROBBINS

**9.99**

Baskin-Robbins® Sandwiches 4's or Tubs 946 mL Selected Varieties 21721551\_EA/21721501\_EA

**5.50**

**Nestlé Drumstick® Confectionery or Novelties**  
Selected Varieties 4/6's, 4-10's, 1.5 L  
21722287\_EA

**ioGO** TREAT FREELY with ioGO® frozen yogurt!

**6**

**ioGO® Frozen Yogurt Novelties** 4/8's or Tubs 946 mL Selected Varieties 21654421\_EA/21654591\_EA

**Häagen-Dazs** EXTRAAZ

**5.50**

**Häagen-Dazs®** 414 mL - 450 mL or 3-4's Selected Varieties 21722352\_EA/21722188\_EA

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**BRING FRESH FLAVOUR TO THE EASTER TABLE**

**fontaine santé**

**2/\$7** OR \$4 EA

**2/\$7** OR \$4 EA

**2/\$11** OR \$6.50 EA

**2/\$7** OR \$4 EA

Traditional Hummus 260 g 20501132\_EA | Roasted Pine Nut Hummus! 283 g 21687314\_EA  
Chili Spiced Oil Hummus! 482 g 21687273\_EA | Caramelized Onion Hummus! 283 g 21687570\_EA

**OKA**

**CELEBRATE EASTER THE CANADIAN WAY**

**9**

**OKA** Maple Original 190 g 21518485\_EA 20920756\_EA

**3.50** /100g

**OKA** Classique L'Artisan Swiss-Style Smoke 21162370\_KG 20963094\_KG

**6**

**MONSIEUR GUSTAV** Double crème Camembert cheese 125 g 21619307\_EA 21619313\_EA

**8**

**L'EXTRA** Brie, Camembert NOTRE-DAME Brie 170 g 21528319\_EA 20016313\_EA

**3.50** /100g

**L'EXTRA** Brie Double crème 21157608\_KG 21128235\_KG

**8**

**KERRYGOLD** Dubliner Reserve Cheddar 198 g 20591635\_EA 20399976\_EA

**3.50** /100g

**JARLSBERG** Cheese 21388103\_KG

**7**

**ENTREMONT** Brie, Camembert 227 g 21692867\_EA 21692836\_EA

**5** /100g

**CAMBOZOLA** Cheese 20001969\_KG

**10**

**SNOWDONIA** Beech Wood Black Bomber 200 g 21638991\_EA 21632796\_EA

**Tre Stelle**

**EASTER MADE EASIER.**

**7**

**Tre Stelle® Feta** 200 g 20803498\_EA

**15**

**Tre Stelle® Mascarpone** 475 g 20130433\_EA

**8**

**Tre Stelle® Ricotta** Selected Varieties 400-475 g 20803052\_EA

**8**

**Tre Stelle® Mozzarella Ball** 340 g 20109267\_EA

**7**

**Tre Stelle® Boccocini** Selected Varieties 200 g 20322808\_EA

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**Online groceries, hand-selected for you**

Get **\$15 in PC Optimum™ points** on your first 5 eligible online grocery orders.

That's \$75 back in **(pts)**

Use code **PCX5**

**Shop now**

**\$5.49**

\*Terms and conditions apply. See site for details.

**Wonderful PISTACHIOS**

SALTED OR UNSALTED  
225 g  
21085963001\_EA/21018439\_EA

**Wonderful PISTACHIOS**

**Wonderful PISTACHIOS**

**\$5.49**

**YOU COULD WIN A TRIP FOR 2 TO THE STANLEY CUP FINAL**

**\$25,000** IN TOTAL PRIZES

**THE OFFICIAL HIGH PROTEIN YOGURT OF THE NHL**

**2/\$7**  
OR \$4 EA.

Oikos® Pro™ selected varieties 300 mL 21651846\_EA

**\$8.50**

Oikos® Pro™ selected varieties 650 - 750 g 21305945\_EA

**3/\$12**  
OR \$4.99 EA.

Oikos® selected varieties 4 x 100 g 20419715004\_EA

\* No purchase necessary. Begins 03/23/26 at 12:00:01 AM ET & Ends 05/24/26 at 11:59:59 PM ET. Draw 05/25/26 at 2PM ET. One (1) Grand Prize: Trip for 2 to a 2026 Stanley Cup™ Final game (ARV \$9,000 CAD) and 920 Instant Win Prizes: a \$100 CAD Digital Prepaid Card (20 total), or a \$5 CAD Physical Danone Oikos® Coupon (800 total). Mathematical skill-testing question required. Full contest rules: www.snacktowin.ca. Oikos® used under lic., © 2026, Danone US, LLC. All rights reserved. Oikos® Pro™ used under lic., © 2026, Danone US, LLC. All rights reserved. NHL, the NHL Shield, the word mark and image of the Stanley Cup and the Stanley Cup Final logo are registered trademarks of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. © 2026 NHL. All Rights Reserved.

**BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH**

**ALL 8 PACKS NOW AVAILABLE IN SINGLE FLAVOURS!**

**2/\$10**  
OR \$6.29 EA.

Activia® selected varieties 8 x 100 g 21725748\_EA

**NEW**

**\$4**

Activia® Expert selected varieties 4 x 100 g 21688261\_EA

**NEW**

**\$6.50**

Activia® Expert selected varieties 750 g 21688207\_EA

**NEW**

**\$4.50**

Activia® selected varieties 650 g 20325132003\_EA

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**10-HOUR BREW FOR A BOLD AND SMOOTH TASTE**

**\$8**

Stok® selected varieties 1.42 L 21203737\_EA/21203739\_EA

**NEW LIMITED EDITION**

**2/\$17**  
OR \$8.99 EA.

**PEPSICO BEVERAGES**  
SELECTED VARIETIES 12X355 ML  
20322361002\_C12/21723693\_C12

**2/\$10**  
OR \$5.49 EA.

**PEPSICO BEVERAGES**  
SELECTED VARIETIES 6X222 ML  
20857560004\_C06/21189960\_C06

**2/\$15**  
OR \$8.29 EA.

**bubly™ sparkling water beverage**  
selected varieties 12x355 mL  
21651534\_C12/21097177\_C12

**\$4.99**

**bubly™ sparkling water beverage**  
selected varieties 6x222 mL  
21718206\_C06/21718382\_C06

**2/\$4**  
OR \$2.49 EA.

**Brisk® Iced Tea**  
selected varieties 710 mL  
21082610\_EA/21653509\_EA

**1.50**

**GATORADE PERFORM Sports Drink**  
selected varieties 710 mL  
21357035\_EA/20305775003\_EA

**2/\$14**  
OR \$8.29 EA.

**MONTELLIER® Carbonated Natural Spring Water**  
selected varieties 10x355 mL  
21096722\_C10/21096704\_C10

# Happy Easter



**\$4.50**

Pillsbury™ Ready to Bake Seasonal Cookies selected varieties 260-396 g  
21306853\_EA/21306856\_EA



**2/\$5**  
OR \$2.99 EA.

Betty Crocker™ Super Moist cake mix 375-404 g or Frostings 340-450 g, selected varieties  
21547837\_EA/20562641007\_EA

**2/\$6**  
OR \$3.79 EA.

Betty Crocker™ Potatoes selected varieties 141-215 g

20296518003\_EA/21574286\_EA



**2/\$9**  
OR \$5.79 EA.

General Mills™ Cereal selected varieties 300-437 g

21104047\_EA/21104058\_EA



**3/\$9**  
OR \$3.75 EA.

Nature Valley™ Sweet & Salty 175-210 g, Fibre 1™ Bars or Nature Valley™ Protein Bars or Nature Valley™ Biscuits 125-190 g selected varieties

21714114\_EA/20686988001\_EA



**3/10.50**  
OR \$4.50 EA.

Pillsbury™ Pie Crusts or Breads selected varieties 340-400 g

20187585\_EA/20317832003\_EA



**3/10.50**  
OR \$4.50 EA.

Pillsbury™ Base Sweet Goods selected varieties 351-468 g

20320962002\_EA/20318034001\_EA



**\$2.50**

Pillsbury™ Crescents or Weiner Wrap selected varieties 200-227 g

21505340\_EA/20305424002\_EA



© General Mills

RESTORE YOUR COOK-EAT BALANCE WITH

**Campbell's**



Tomato Fiesta Soup

JUST ADD



SCAN HERE FOR RECIPES



**\$3**

CAMPBELL'S® READY TO SERVE SOUPS SELECTED VARIETIES 515 ML 21479030\_EA



**1.50**

CAMPBELL'S® CONDENSED SOUPS (TOMATO, CREAM OF MUSHROOM, CHICKEN NOODLE OR VEGETABLE) SELECTED VARIETIES 284 ML 20176214003\_EA



**\$5**

PACE® CHUNKY SALSA SELECTED VARIETIES 642 ML 20307531001\_EA



**1.50**

CAMPBELL'S® CONDENSED SOUPS SELECTED VARIETIES 284 ML 20297246002\_EA

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**PATAK'S**  
MAKES  
PERFECT

**HAPPY VAISAKHI!**

**\$4**

PATAK'S SAUCES SELECTED VARIETIES 400 ML 20217180002\_EA



**4.50**

PATAK'S CURRY PASTE SELECTED VARIETIES 284 ML 20307057001\_EA

**\$3**

PATAK'S READY TO HEAT POUCH SELECTED VARIETIES 285 ML 21220533\_EA



**1.99**

PATAK'S SPICE RUBS SELECTED VARIETIES 25 G 21694790\_EA

SCAN FOR RECIPE INSPIRATION



**Refresh & Enjoy**

**11.99**

WHITE CLAW ZERO SELECTED VARIETIES 4X355 ML 21713043\_CO4/21713063\_CO4



**10.99**

MICHELOB ULTRA ZERO SELECTED VARIETIES 6X355 ML 21706873\_CO6



**10.99**

GUINNESS 0.05% SELECTED VARIETIES 4X440 ML 21567137\_CO4



**9.99**

HEINEKEN 0.0% SELECTED VARIETIES 6X330 ML 21099500\_CO6 21100011\_CO6



**10.99**

CORONA CERO SELECTED VARIETIES 6X330 ML 21650191\_CO6



**10.99**

ATHLETIC BREWING CO SELECTED VARIETIES 6X355 ML 21538144\_CO6 21538122\_CO6



# FOR HEALTHY LOOKING, BEAUTIFUL SMILES!



Optimum™  
**GET 6,000 pts**  
 for every \$30\*  
 spent on Crest,  
 Oral-B, Fixodent  
 or Burt's Bees oral  
 care products  
 selected varieties and sizes

**\$6**  
 back  
 in points



LIMIT 6  
 AFTER LIMIT  
 4.49 EA.

**3<sup>50</sup>** Crest Complete Whitening Plus  
 Scope Minty Fresh 120 mL or  
 Crest Kids Strawberry  
 Stand-Up Tube 85 mL  
 21354028\_EA/21354458\_EA



LIMIT 6  
 AFTER LIMIT  
 5.99 EA.

**5<sup>50</sup>** Crest Gum Detoxify Deep Clean 63 mL  
 or Crest Scope Classic Mint 1 L  
 21354690\_EA/20948747\_EA

LIMIT 6  
 AFTER LIMIT  
 7.49 EA.

**6<sup>50</sup>**

Crest Kid's Toothbrush  
 Chameleon 3+ Years 2's  
 or Oral-B Complete  
 Satin Floss 2x50 m Twin  
 21507005\_EA/20598749\_EA



LIMIT 4  
 AFTER LIMIT  
 10.49 EA.

**9<sup>50</sup>**

Crest 3D White Advanced Radiant  
 Mint 3x70 mL or Crest Pro-Health  
 Advanced Clean Mint 1 L  
 21506752\_EA/20902657\_EA



LIMIT 4  
 AFTER LIMIT  
 31.99 EA.

**\$25**

Oral-B Pro 300 Floss Action Rechargeable  
 Toothbrush ea., Crest 3D White Whitestrips  
 Classic Vivid 10's or Oral-B Precision  
 Clean Brush Heads 3's  
 21475266\_EA/21475266\_EA/20346231002\_EA



**\$50**

Oral-B iO2 Series Rechargeable  
 Toothbrush Black ea., or  
 Oral-B iO Series Brush Heads  
 Ultimate Clean Black 4's  
 21616655\_EA/21627550\_EA



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Optimum™  
**GET 3,000 pts**  
 for every \$15\*  
 spent on Sensodyne,  
 ProNamel, Polident,  
 Poli-Grip or Biotene  
 products

**\$3**  
 back  
 in points

**SENSODYNE**  
 CLINICAL  
**WHITE**

**2** SHADES  
 WHITER  
 TEETH\*

**+24/7**  
 SENSITIVITY PROTECTION\*\*

LIMIT 4  
 AFTER LIMIT  
 9.99 EA.

**\$8**  
 each

#1 DENTIST RECOMMENDED  
 BRAND FOR SENSITIVE TEETH



**SENSODYNE**  
**PRONAMEL**

Actively  
 Strengthens  
 your enamel

- Stronger defence\*
- 24-hour cavity protection



LIMIT 6  
 AFTER LIMIT  
 8.99 EA.

**\$6<sup>80</sup>**  
 each

PRONAMEL  
 selected varieties and sizes  
 21358365\_EA/21471656\_EA

**POLIDENT** **POLIGRIP**

#1 DENTIST  
 RECOMMENDED  
 BRANDS\*



LIMIT 6  
 AFTER LIMIT  
 8.99 EA.

**\$7<sup>50</sup>**  
 each

POLIDENT or  
 POLIGRIP  
 selected varieties  
 and sizes  
 20437569002\_EA  
 21093453\_EA



\*Compared to a regular toothpaste, after 8 weeks of twice daily brushing. \*\*With twice-daily brushing.

\*against dietary acids. With twice daily brushing. Also relieves sensitive teeth.

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