

HOT HOT HOT DEALS

Shop a completely remodelled store with the same great deals!

Optimum
GET 5,000^{pts}
 when you spend \$25* on

\$5
 back in points

HAIR CARE, APPLIANCES OR ACCESSORIES
 SELECTED VARIETIES AND SIZES
 21407129_EA/21084326_EA
 21647250_EA/21505005_EA

Optimum
GET 15,000^{pts}
 when you spend \$50* on

\$15
 back in points

ALL BED AND BATH
 21220214_EA/21415247_EA
 21586920_EA

RUBBERMAID FOOD STORAGE
 SELECTED VARIETIES
 20080253_EA/20939436_EA
 21109828_EA/20112454_EA

UP TO 30% OFF
 3.00-14.00
 AFTER SAVINGS

FANCY FEAST GEMS
 SELECTED VARIETIES, 114 G
 21733036_EA/21732159_EA

2.49

NEW

LIMIT 4
16⁹⁹
 OVER LIMIT PAY 21.49 EA

Optimum
GET 2,000^{pts}
 when you buy 2

\$2
 back in points

ARM & HAMMER CLUMP & SEAL CAT LITTER
 SELECTED VARIETIES, 6.35/6.4 KG
 21086969_EA

Available at Milton 820 Main Street East, Weston 2549 Weston Road, Dougall 2430 Dougall Ave. and Sarnia 600 Murphy Road

Disney · PIXAR
FREE STICKER PACK
 FOR EVERY \$25 SPENT*

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY.
 VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

©Disney ©Disney/Pixar

SAVE 25%
2.25



CHRISTIE COOKIES
 SELECTED VARIETIES, 224-303 G
 21358407_EA/21361508_EA



SAVE UP TO 36%
3.50

DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA
 SELECTED VARIETIES, FROZEN, 288-410 G
 20296424003_EA/20852957_EA



ONLY 5.75

PC AND BLUE MENU SPARKLING WATER
 SELECTED VARIETIES, 12X355 ML
 20668034004_C01/21518575_C01



SAVE 34%
\$13



ROYALE BATHROOM TISSUE 30=60 ROLLS
OR PAPER TOWEL 6=12 ROLLS
 SELECTED VARIETIES
 21378233_EA/21484732_EA



UP TO 20% OFF
 4.80-72.00 AFTER SAVINGS

LEGO DISNEY
 21702942_EA





President's Choice

Go wherever the crunch takes you



APP EXCLUSIVE OFFER†

Optimum
GET 2,000 pts = **\$2**
 back in points
 when you buy any 3

PC® KETTLE COOKED 200 G, LOADS OF™ FLAVOUR 200 G, WORLD OF FLAVOURS 200 G, TORTILLA CHIPS 320-350 G OR POPCORN 220/250 G SELECTED VARIETIES

†Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

ONLY 2.50

PC® KETTLE OR KETTLE RIPPLED COOKED CHIPS
 SELECTED VARIETIES
 200 G
 21422931_EA/21686985_EA



ONLY 2.50



PC® LOADS OF™ FLAVOUR POTATO CHIPS
 SELECTED VARIETIES
 200 G
 2084091002_EA
 2084091004_EA



ONLY 2.50

ONLY 2.50

PC® WORLD OF FLAVOURS POTATO CHIPS
 SELECTED VARIETIES, 200 G
 20839412001_EA/21649831_EA



ONLY 2.50



PC® TORTILLA CHIPS
 SELECTED VARIETIES
 320-350 G
 20302765_EA
 20305180_EA



SALE 2.50

SALE 3.50

PC® READY TO EAT POPCORN
 SELECTED VARIETIES
 220/250 G
 20910769_EA
 21287661_EA



PROUDLY CANADIAN

REAL CANADIAN SUPERSTORE

CHICKEN DRUMSTICKS OR THIGHS
BONE-IN, FRESH
20004494_KG/20058163_KG

SAVE UP TO 60%

1.99
LB
4.39/KG

INCLUDES HALAL **CLUB SIZE**

BEEF STEW
BONELESS
20797672_KG

SAVE 44%

6.99
LB
15.41/KG

CLUB SIZE



RASPBERRIES
PRODUCT OF MEXICO OR U.S.A.
20128938001_EA

SAVE 44%

\$2
170 G

CANTALOUPE
PRODUCT OF GUATEMALA, HONDURAS OR BRAZIL
20167017001_EA

SAVE 53%

1.86

BLACK DIAMOND
MARBLE • MARBRÉ
Cheddar Cheese / Fromage cheddar

SAVE UP TO 24%

4.88

BLACK DIAMOND CHEESE BARS 400 G OR SHREDS 320 G
SELECTED VARIETIES
21278845_EA/21279221_EA



We match prices* when you show us a lower advertised price! *SEE FLYER LEGAL FOR DETAILS

AD MATCH

FREE **UP TO \$25 VALUE**

WHEN YOU SPEND \$300 OR MORE
in a single transaction, in-store or through PC Express™ online pickup or delivery

MCCORMICK'S GRILLING MASTER KIT
1677 G
21738416_EA



SEAQUEST FISH FILLETS
400 G, COLOSSAL SHRIMP
16-20/LB, 300 G OR HIGH LINER SIGNATURE CUTS
SALMON FILLETS 400 G
SELECTED VARIETIES, FROZEN
200336014_EA/21043887_EA

SAVE UP TO 2.99

\$7



Optimum
Members-Only Price™
\$7
Members save \$4

Non-members \$11

SCHNEIDERS PEPPERETTES SAUSAGE STICKS OR BITES
SELECTED VARIETIES
250-375 G
21196171_EA/21433636_EA

SCHNEIDERS PEPPERETTES
PEPPERONI
EUROPEAN À L'EUROPÉENNE
PREPARED IN CANADA



SALE

\$6

ACTIVIA YOGURT
SELECTED VARIETIES
12X100 G
20303412001_EA

ACTIVIA
GUT HEALTH | SANTÉ DIGESTIVE

PREPARED IN CANADA



ONLY

6.50

GATORADE SPORTS DRINK
SELECTED VARIETIES
6X501 ML / 6X35.5 ML
20303218002_C06
20303218003_C06



\$11

PURE PROTEIN, ENSURE OR GLUCERNA
READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20539046_EA/21333482_EA

LIMIT 4 OVER LIMIT PAY 14.99 EA

ENSURE
HIGH PROTEIN HYDRATION

PURE PROTEIN
CHOCOLATE DELICIOUS



SAVE UP TO 5.00

\$15

KICKING HORSE WHOLE BEAN COFFEE
SELECTED VARIETIES
454 G
20322468002_EA
20322468006_EA

KICKING HORSE COFFEE
THREE SISTERS



SALE

\$20

TIDE LIQUID 3.46/3.9 L
LAUNDRY DETERGENT, PODS OR GAIN FLINGS 45/76'S OR **DOWNY BEADS** 853 G
SELECTED VARIETIES
21593670_EA/21625767_EA

TIDE
4+ months mois

Downy
light / léger



President's Choice

Efficient on grease, easy on your hands

Gentle formula for sensitive skin

GET 500*

PREPARED IN CANADA

SALE \$2

PC DISHWASHING LIQUID
SELECTED VARIETIES, 638 ML-1 L
21012740_EA



HARVEST THE DEALS THIS VAISAKHI



Celebrate new beginnings with great offers for less

SAVE UP TO 44%
99¢

CILANTRO
PRODUCT OF MEXICO OR U.S.A.
OR MINT BUNCH
PRODUCT OF MEXICO OR COLOMBIA
20091825001_EA
20139326001_EA



HOT DEAL

\$7

ATAULFO CASE MANGOES
PRODUCT OF MEXICO
21047848_C01



5 LB CASE

SALE
\$4

SURAJ DRY BEANS
SELECTED VARIETIES, 1.8 KG
20558757_EA/20558867_EA



1.8 KG

SALE
9.99

PRAN PARATHAS FAMILY PACK
FROZEN, 30'S
21172364_EA



30 pcs
No Preservative

ONLY \$13

DAAWAT TRADITIONAL BASMATI RICE
20896006_EA



4 KG

ALWAYS LOW PRICE

Find set prices on everyday items.

ALWAYS LOW PRICE

\$1.50

FRENCH OR ITALIAN BREAD
SELECTED VARIETIES, BAKED IN-STORE
383 G
20345208_EA/20788443_EA



ALWAYS LOW PRICE

\$7

GET **1,500** back in points
\$1.50
APP EXCLUSIVE OFFER*

BUTTER CROISSANTS
BAKED IN-STORE, 12'S
21603000_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



ALWAYS LOW PRICE

\$10

BREADED CHICKEN, MEATBALLS, POTSTICKERS OR HOR D'OEUVRES
SELECTED VARIETIES, FROZEN, 700 G-1.81 KG
21447587_EA/21609059_EA



700 G-1.81 KG

ALWAYS LOW PRICE

\$10

FISH FILLETS, SMOKED SALMON, BREADED SQUID OR POPCORN SHRIMP, IMITATION CRABMEAT OR SEAFOOD MEDLEY
SELECTED VARIETIES, FROZEN
21473748_EA/21523643_EA



200-908 G

APRIL

HIT OF THE MONTH

\$7.88

LECLERC GO PURE BARS
SELECTED VARIETIES, 140-175 G
21221434_EA/21221451_EA



LIMIT 6
AFTER LIMIT
3.00 EA.

\$3

HARVEST CREEK HALAL CHICKEN WIENERS OR BUTCHER'S SELECTION STAMPEDE HOTDOG ORIGINAL
SELECTED VARIETIES, 900 G
21307061_EA



LIMIT 6
AFTER LIMIT
4.50 EA.

\$4

PLANTERS CASHEWS
SELECTED VARIETIES, 200 G
21021617_EA/21021618_EA



LIMIT 6
AFTER LIMIT
5.00 EA.

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
Valid from April 1 - 30, 2025. While quantities last. See in-store for details.

Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5
UNIQUE ALBUM

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

SPEND \$10* ON SELECT

KRAFT, HEINZ, PHILADELPHIA, MAXWELL HOUSE, NABOB, TASSIMO, TACO BELL, CLASSICO, GARDEN SELECT, CRAVE, BAGEL BITES, MIO, CRYSTAL LIGHT, JELL-O, RENEE'S, BULL'S-EYE, DIANA PRODUCTS AND GET ONE BONUS STICKER PACK

20866924010_EA/21085515_EA/21618217_EA/21594513_EA/20039581001_EA

SPEND \$10* ON SELECT

CHEERIOS, OATMEAL CRISP, NATURE VALLEY, OLD EL PASO, PILLSBURY, OR ANNIE'S PRODUCT AND GET A BONUS CARD PACK

21104047_EA/21667577_EA/20316187001_EA/20306992001_EA

SPEND \$15* ON SELECT

COCA-COLA, CANADA DRY, SPRITE, A&W, FANTA, FRESCA, AHA, VITAMINWATER, SMARTWATER, PEACE TEA, FUZE, MONSTER ENERGY, POWERADE OR BODY ARMOR AND GET ONE BONUS STICKER PACK

20313741002_C06/20307569004_C12/21731564_EA/20853723_EA

SPEND \$15* ON SELECT

CRACKER BARREL, BLACK DIAMOND, IÖGO, ASTRO OR LACTANTIA PRODUCTS AND GET A BONUS STICKER PACK

21290384_EA/20763661_EA/20996474_EA/21290222_EA/20165226001_EA

SPEND \$12* ON SELECT

CAMPBELL'S READY TO SERVE SOUPS 515 ML, HABITANT SOUP 796 ML, SNYDER'S PRETZELS 240 G, CHUNKY 515 ML, GOLDFISH CRACKERS OR SNACK FACTORY CRISPS 200 G AND GET ONE BONUS STICKER PACK

21479030_EA/20300320_EA/20316052001_EA/20948940_EA

Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5
UNIQUE ALBUM

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SPEND \$15* ON SELECT

CHRISTIE CRACKERS, CHRISTIE COOKIES, CADBURY, HALLS OR CLIF ENERGY BARS AND GET ONE BONUS STICKER PACK
21547034_EA/21358407_EA/21664843_EA

SPEND \$10* ON SELECT

NESCAFÉ, STARBUCKS COFFEE, OR MAISON PERRIER BEVERAGE PRODUCTS AND GET ONE BONUS STICKER PACK
20873036_EA/20547343006_EA/21576465_C08

SPEND \$15* ON SELECT

ROYALE PAPER PRODUCTS AND GET ONE BONUS STICKER PACK
21191252_EA/21484732_EA/21618478_EA

SPEND \$9* ON SELECT

MILK 2 GO, ARMSTRONG PROTEIN STICKS AND GET ONE BONUS STICKER PACK
21537885_EA/21694973_EA

SPEND \$10* ON ANY

PC BLUE MENU PRODUCTS AND GET ONE BONUS STICKER PACK
20668034002_C0/20057669001_EA/20307025002_EA/20538593001_EA/2063288004_EA/20941224_EA

SPEND \$10* ON SELECT

PC OR NO NAME CHIPS, POPCORN, OR PRETZELS AND GET ONE BONUS STICKER PACK
21654374_EA/21686985_EA/21712080_EA/21712032_EA



Disney · PIXAR
FREE STICKER PACK
 FOR EVERY \$25 SPENT*

\$5
 UNIQUE ALBUM



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SAVE UP TO 28%

2⁵⁰

YOPLAIT TUBES DRINKABLE YOGURT
 SELECTED VARIETIES, 8X56 G
 21547595_EA/21547597_EA

PREPARED IN CANADA

\$6

LACTANTIA ULTRAPUR MILK
 SELECTED VARIETIES
 1.5 L
 21694529_EA/21694605_EA

PREPARED IN CANADA

SAVE UP TO 2.01

7⁹⁹

CAVENDISH FRIES, WEDGES, HASHBROWNS OR ONION RINGS
 SELECTED VARIETIES
 FROZEN, 1-2.25 KG
 20827761_EA/21557332_EA

PREPARED IN CANADA

4⁵⁰

PC BLUE MENU CEREAL GRANOLA BOOST
 SELECTED VARIETIES, 325 G
 20631288003_EA/20631288004_EA

PREPARED IN CANADA

5⁵⁰

GENERAL MILLS FAMILY SIZE CEREAL
 SELECTED VARIETIES, 475-778 G
 21103492_EA/21103495_EA

PREPARED IN CANADA

6⁵⁰

NESCAFÉ RICH INSTANT COFFEE
 SELECTED VARIETIES
 100-170 G
 20873036_EA/20950415_EA

PREPARED IN CANADA

SAVE 39%

\$2

CAMPBELL'S READY TO SERVE SOUP
 SELECTED VARIETIES
 515 ML
 21479030_EA/21480539_EA

PREPARED IN CANADA

SAVE UP TO 1.00

2⁹⁹

CATELLI PROTEIN+ PASTA
 SELECTED VARIETIES
 340 G
 21661872_EA/21661874_EA

PREPARED IN CANADA

1⁵⁰

POWERADE SPORTS DRINKS
 SELECTED VARIETIES
 710 ML
 20853723_EA/20853845_EA

PREPARED IN CANADA

SAVE 2.01

9⁹⁹

PC BLUE MENU PISTACHIOS
 ROASTED SALTED OR UNSALTED
 PRODUCT OF U.S.A., NO. 1 GRADE
 454 G
 20126522_EA/20048750_EA

PREPARED IN CANADA

\$14

PC BLUE MENU WILD SOCKEYE SALMON BURGER
 FROZEN, 568 G
 20650417_EA

PREPARED IN CANADA

\$15

PC BLUE MENU CHICKEN THIGHS
 BONELESS, SKINLESS
 AIR CHILLED, 8'S
 21341017_EA

CANADIAN POULTRY

\$4

PC THIN BUNS
 SELECTED VARIETIES, 8X60 G
 20317755_EA

PREPARED IN CANADA

3⁵⁰

PC BLUE MENU TZATZIKI 227 G OR PC ORGANICS HUMMUS 190 G
 SELECTED VARIETIES
 20983408_EA

PREPARED IN CANADA

SAVE 1.50

\$5

PC BLUE MENU PEANUT BUTTER
 SELECTED VARIETIES
 750 G
 20057669001_EA/20057669002_EA

PREPARED IN CANADA

Disney · PIXAR
FREE STICKER PACK
 FOR EVERY \$25 SPENT*

\$5
 UNIQUE ALBUM

Disney · PIXAR
ANIMAL FRIENDS STICKER
 COLLECT AND DISPLAY INTERESTING
 ANIMAL FACTS

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

UP TO 20% OFF
 17.00-20.00 AFTER SAVINGS

THERMOS LICENSED FUNTAINER BOTTLES & FOOD JARS
 21639759_EA / 21574715_EA

UP TO 20% OFF
 5.60-28.00 AFTER SAVINGS

DISNEY PRINCESS DOLLS
 21593089_EA / 21593113_EA

\$1

BROTHERS-ALL-NATURAL FRUIT CRISPS
 SELECTED VARIETIES
 10-12 G
 20549406_EA / 20549408_EA

LIMIT 10 OVER LIMIT PAY 1.49 EA

18+ MONTHS

\$9

AVEENO BABY NEEDS
 SELECTED VARIETIES
 532 ML
 20157402002_EA / 20380479001_EA

LIMIT 4 OVER LIMIT PAY 11.99 EA

PREPARED IN CANADA

\$3

HUGGIES 1X BABY WIPES
 SELECTED VARIETIES, 56/64'S
 20557596_EA / 21084208_EA

LIMIT 4 OVER LIMIT PAY 3.99 EA

\$8

DISNEY SNAP, HUG AND GO CUTIE CUFFS
 SELECTED VARIETIES
 21740198_EA

LIMIT 4 OVER LIMIT PAY 12.49 EA

\$8

DISNEY PRINCESS SNACK CONTAINERS SET
 3 PACK
 140 ML
 21740274_EA

LIMIT 4 OVER LIMIT PAY 12.99 EA

Snack Container Set
 Contenants à collation

\$10

DISNEY PRINCESS MEALTIME SET
 3 PIECE SET
 21740185_EA

LIMIT 2 OVER LIMIT PAY 19.99 EA

3 Piece Mealtime Set
 Ensemble 3 pièces pour le repas 3+

\$24

BABY BOYS' DISNEY WINNIE-THE-POOH SET

\$29

KID GIRLS' DISNEY STITCH OVERSIZED SWEATSHIRT

Items on this page may not be available at the following Ontario locations: Wasaga Beach, Chatham, Leamington, Midland, St. Catharines, Westboro, Brockville, Aurora, Weston Rd, Sudbury, Grimsby, Milton, Oakridge, South Kanata, Simcoe, Dougall, Peterborough, Mavis, Oshawa Gibb. See back page for flyer details

HOT DEALS

\$1

NO NAME® GEL AIR FRESHENER
SELECTED VARIETIES, 170 G
AYLMER SOUP
SELECTED VARIETIES, 284 ML OR
PLAY-DOH SINGLE CAN
21405442_EA/21405448_EA
21215952_EA/21215956_EA
20945028_EA



\$2

ZABIHA HALAL CHICKEN WIENERS OR BOLOGNA
SELECTED VARIETIES, 375/450 G
NO NAME® ALMOND CHEWY OR CHOCOLATE CHIP BARS
SELECTED VARIETIES, 120-175 G OR
HOT WHEELS SINGLE CAR
20915354_EA/21540823_EA/20098552_EA
20062715_EA/20088355_EA



\$3

SMUCKER'S MAGIC SHELL TOPPING 205 G OR
MARSHMALLOW FLUFF 213 G OR
CARNABY SWEET ICE CREAM AND DESSERT TOPPING 100 G
SELECTED VARIETIES, **PC® HERBAL TEAS** SELECTED VARIETIES, 20'S OR
STAGG CHILI SELECTED VARIETIES, 425 G
20091906_EA/20300125004_EA
20094400_EA/20178123_EA/21425493_EA
20300370_EA/21105270_EA



\$4

LADLES OF LOVE SOUPS, SELECTED VARIETIES, 454 ML, **ALANI-NU PROTEIN BAR** SELECTED VARIETIES AND SIZES, **RIO MARE SALAD** 160 G, **PÂTE TUBES** 100 G OR **PÂTE TUBS** 115 G SELECTED VARIETIES
BLACK DIAMOND NATURAL CHEESE SLICES 220/240 G OR **COMBOS** 3X43 G OR **PROCESSED CHEESE SLICES** 410 G OR **CRACKER BARREL SNACK CHEESE** 168 G SELECTED VARIETIES
20971498_EA/21494947_EA/21252564_EA
21371880_EA/21693677_EA/21693635_EA
21689197_EA/21689232_EA



\$5

NO NAME® SLICED BOLOGNA, SMOKED SUMMER SAUSAGE OR PEPPERONI SELECTED VARIETIES, 500 G **NO NAME® LIQUID HONEY** 375 G OR **CORN SYRUP** 1 L OR **NO NAME® REGULAR RIPPLE POTATO CHIPS** 750 G
20090732_EA/20712862_EA
20001100_EA/20016594_EA



*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free McCormick's Grilling Master Kit, 1677 g. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item 21738115_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to any savings claims (i.e. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ©/™The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2026 Loblaw's Inc. Please recycle. **"We'll match prices if you show us a lower advertised price"** means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

**FRESH
PROMISE**

**If it's not fresh,
it's free.**

\$7

FARMER'S MARKET™ KIWI
PRODUCT OF GREECE, 2 LB
21576436001_EA



**CLUB
SIZE**

\$4

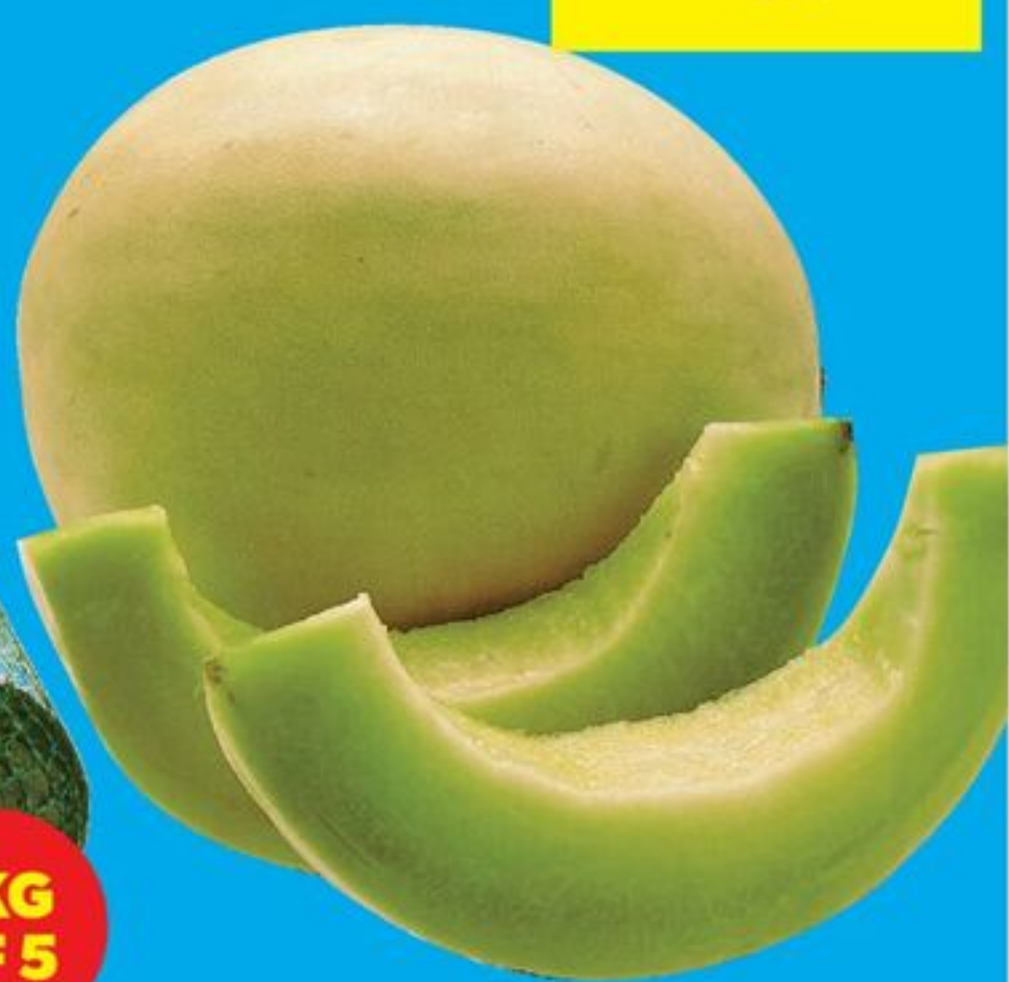
FARMER'S MARKET™ AVOCADO BAG
PRODUCT OF MEXICO, CLUB SIZE
21644936001_EA



**PKG
OF 5**

\$6

HONEYDEW MELON
PRODUCT OF GUATEMALA,
HONDURAS OR MEXICO
20045276001_EA



\$6

PC® GREENHOUSE GROWN STRAWBERRIES
PRODUCT OF CANADA, 340 G
21027142001_EA



**PRODUCT OF
CANADA**

\$7

PC® ORRI MANDARINS
PRODUCT OF ISRAEL, 2 LB
20907647001_EA



PC® LITTLE GEMS™ RED, YELLOW OR MIXED MINI POTATOES
PRODUCT OF CANADA
CANADA NO. 1 GRADE, 680 G
21247301001_EA/21247299001_EA



**SAVE
UP TO
1.00**

3⁵⁰

4⁵⁰

NO NAME™ NATURALLY IMPERFECT LIMES
PRODUCT OF MEXICO, 680 G
21673921001_EA



\$5

CAULIFLOWER
PRODUCT OF U.S.A. OR MEXICO
20135377001_EA



TAYLOR FARMS CHOPPED SALAD KITS
SELECTED VARIETIES
PRODUCT OF U.S.A., 267-383 G
21335159_EA/21335140_EA



**SAVE
33%**

3⁹⁹

3/\$12
OR 4.50 EA

NO NAME™ COW MANURE COMPOST
12.5 KG
21349331_EA



**PRODUCT OF
CANADA**

3/\$12
OR 4.50 EA

NO NAME™ CEDAR MULCH
AVAILABLE IN NATURAL
OR BLACK, 42.5 L
21358531_EA/21358573_EA



**PRODUCT OF
CANADA**

NO NAME™ 3 IN 1 SOIL MIX
20 L
21349115_EA

\$3



**PRODUCT OF
CANADA**

FROM 1⁹⁹
1.99-5.99

BURPEE OR MCKENZIE SEEDS
SELECTED VARIETIES
20752992_EA/20752876_EA



1⁸⁷

NO NAME™ TOP SOIL
20 L
21349120_EA



**PRODUCT OF
CANADA**

PC® BLACK EARTH SOIL
25 L
21357792_EA

4/\$12
OR 3.25 EA



**PRODUCT OF
CANADA**

SUPER FRESH

14⁵⁰

GRASS FED LEAN GROUND BEEF
900 G
21618300_EA



12⁹⁹
LB
28.64/KG

BEEF STIR FRY
20813284_KG



\$25

PC[®] CHICKEN BREASTS
BONELESS, SKINLESS, 6'S
UP TO 1.26 KG
21340984_EA



SAVE 2.00

BUTTERBALL TURKEY BACON
SELECTED VARIETIES, 300/375 G
20016865_EA

5⁹⁹



SAVE 3.01

NO NAME[®] SMOKED SAUSAGES
SELECTED VARIETIES, 900 G
20734142_EA

8⁹⁹



CLUB SIZE

\$14

MARCANGELO ITALIAN SAUSAGES OR MEATBALLS
SELECTED VARIETIES, 1 KG
20867488_EA / 21067660_EA



SAVE UP TO 2.99

BEYOND MEAT PLANT-BASED MEAT ALTERNATIVES
SELECTED VARIETIES
FROZEN, 226-400 G
21220674_EA / 21300113_EA

\$8

GET 500[®]



\$16

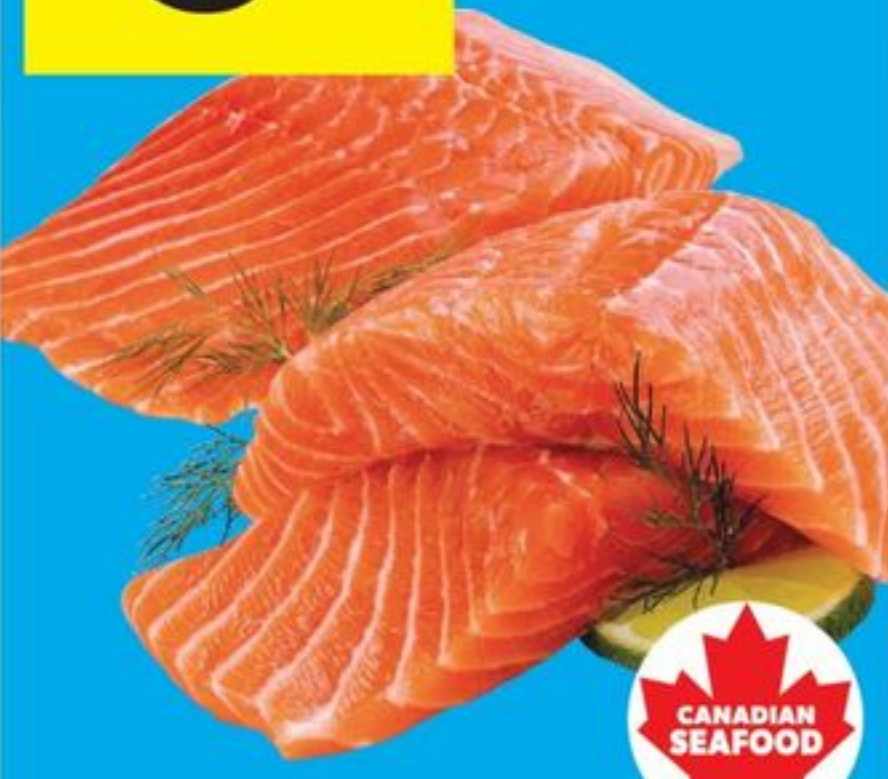
PC[®] WINGS
SELECTED VARIETIES FROZEN, 800/907 G
20708932_EA / 21046615_EA



SAVE 1.00

FRESH ATLANTIC SALMON PORTION
SELECTED VARIETIES, 113 G
20948279_EA

3⁹⁹



SAVE 2.00

PC[®] CANDIED SMOKED ATLANTIC SALMON STRIPS
SELECTED VARIETIES
FROZEN, 150 G
20976930_EA / 20977683_EA

9⁹⁹



\$10

PC[®] SEA SALT AND MALT VINEGAR HADDOCK BITES
BATTERED WILD HADDOCK
FROZEN, 454 G
21481247_EA



SAVE 1.50

HERON POINT WILD CAUGHT CRAB MEAT
SELECTED VARIETIES, 170 G
21647384_EA / 21647418_EA

8⁴⁹



SAVE UP TO 3.00

PC[®] BREADED SHRIMP OR THAI BASIL SHRIMP SPRING ROLLS
SELECTED VARIETIES
FROZEN, 294-454 G
20080117_EA / 20135874_EA

\$8



12⁹⁹
LB
28.64/KG

PREVIOUSLY FROZEN MSC COD FILLETS
21296444_KG



CLUB SIZE

SUPER FRESH

SAVE UP TO .79/100 G

3.50 /100 G

PC AND BLUE MENUSM CHICKEN, SALAMI OR TURKEY DELI SERVICE CASE
SELECTED VARIETIES
20059548_EA/20323456_KG

PREPARED IN CANADA

\$7

MASTRO SALAMI
SELECTED VARIETIES, 125/150 G
21060834_EA/21061099_EA

PREPARED IN CANADA

OptimumSM

Members-Only PriceSM

\$7

Non-members \$8

Members save \$1

MARCANGELO SLICED MEATS
SELECTED VARIETIES, 85 G
21706089_EA/21706090_EA
**Must be a registered PC OptimumSM member to load and get this offer.

PREPARED IN CANADA

\$7

PCSM CHEESE BLOCKS
SELECTED VARIETIES, 250 G
20770540_EA/20770652_EA

PREPARED IN CANADA

\$12

THE LAUGHING COWSM CHEESE PORTIONS
SELECTED VARIETIES
32'S, 53'S G
20096397_EA/20022525_EA

PREPARED IN CANADA

OptimumSM

Members-Only PriceSM

\$13

Non-members \$15

Members save \$2

PCSM CHEESE SLICES
SELECTED VARIETIES, 500 G
20217638_EA/20249965_EA
**Must be a registered PC OptimumSM member to load and get this offer.

CLUB SIZE - FORMAT CLUB

PREPARED IN CANADA

4.50

PCSM TOPPED HUMMUS 280 G OR NAAN DIPPERS 200 G
SELECTED VARIETIES, 280 G
20811328_EA/21092033_EA

PREPARED IN CANADA

OptimumSM

Members-Only PriceSM

5.49

Non-members 6.49

Members save \$1

DAIYA CHEESE SPREAD 227 G, CHEESE SHREDS 200 G OR CHEESE SLICES 220 G
SELECTED VARIETIES
21335548_EA/21355692_EA
**Must be a registered PC OptimumSM member to load and get this offer.

PREPARED IN CANADA

\$10

11 PIECE IN-STORE MADE WINGS
SELECTED VARIETIES, 460-530G
21624742_EA

PREPARED IN CANADA

\$1

BAGUETTE WHITE OR WHEAT 255 G
21529211_EA
21530092_EA

PREPARED IN CANADA

2/\$6
OR 3.49 EA

COUNTRY HARVEST BAGELS 450 G OR BREAD 600 G
SELECTED VARIETIES
21178597_EA
21693223_EA

PREPARED IN CANADA

\$3

SOURDOUGH OR PUMPERNICKEL BREAD
SELECTED VARIETIES
BAKED IN-STORE
404-675 G
20132458_EA/20653517_EA

PREPARED IN CANADA

\$5

PCSM BRIOCHE LOAF OR MINI ROLLS
SELECTED VARIETIES
400 G
21050280_EA
21407779_EA

PREPARED IN CANADA

SAVE UP TO 20%

\$3

HOSTESS CUPCAKES, TWINKIES OR CAKE SWIRLS
SELECTED VARIETIES
202-231 G
21283792_EA

PREPARED IN CANADA

4.50

SPRING MEADOW CAKES
SELECTED VARIETIES
265 G
21691717_EA
21692122_EA

PREPARED IN CANADA

\$6

FARMER'S MARKETSM MUFFINS
SELECTED VARIETIES
6'S
21283356_EA
21283357_EA

PREPARED IN CANADA

6.50

PIZZA BUNS
BAKED IN-STORE
5'S, 700 G
21668798_EA

PREPARED IN CANADA

CELEBRATE NEW BEGINNINGS WITH GREAT OFFERS FOR LESS

Harvest the deals this Vaisakhi



\$7

FARMER'S MARKET™ RED ONIONS
PRODUCT OF CANADA, U.S.A. OR NETHERLANDS
NO. 1 GRADE
7 LB
21614337001_EA



7 LB CLUB SIZE

\$3

DRIED MANGO
PRODUCT OF VIETNAM
113 G
21700165_EA



\$1

PARLE-G ORIGINAL BISCUITS 300 G OR
HIDE & SEEK FAB COOKIES 112 G
SELECTED VARIETIES
20840291_EA
20956495_EA



7.99

NANAK GULABJAMUN
SELECTED VARIETIES
FROZEN, 908 G
20426517_EA



3.50

LAY'S INTERNATIONAL FLAVOURS
SELECTED VARIETIES
200 G
21663082_EA
21663203_EA



PREPARED IN CANADA

3.99

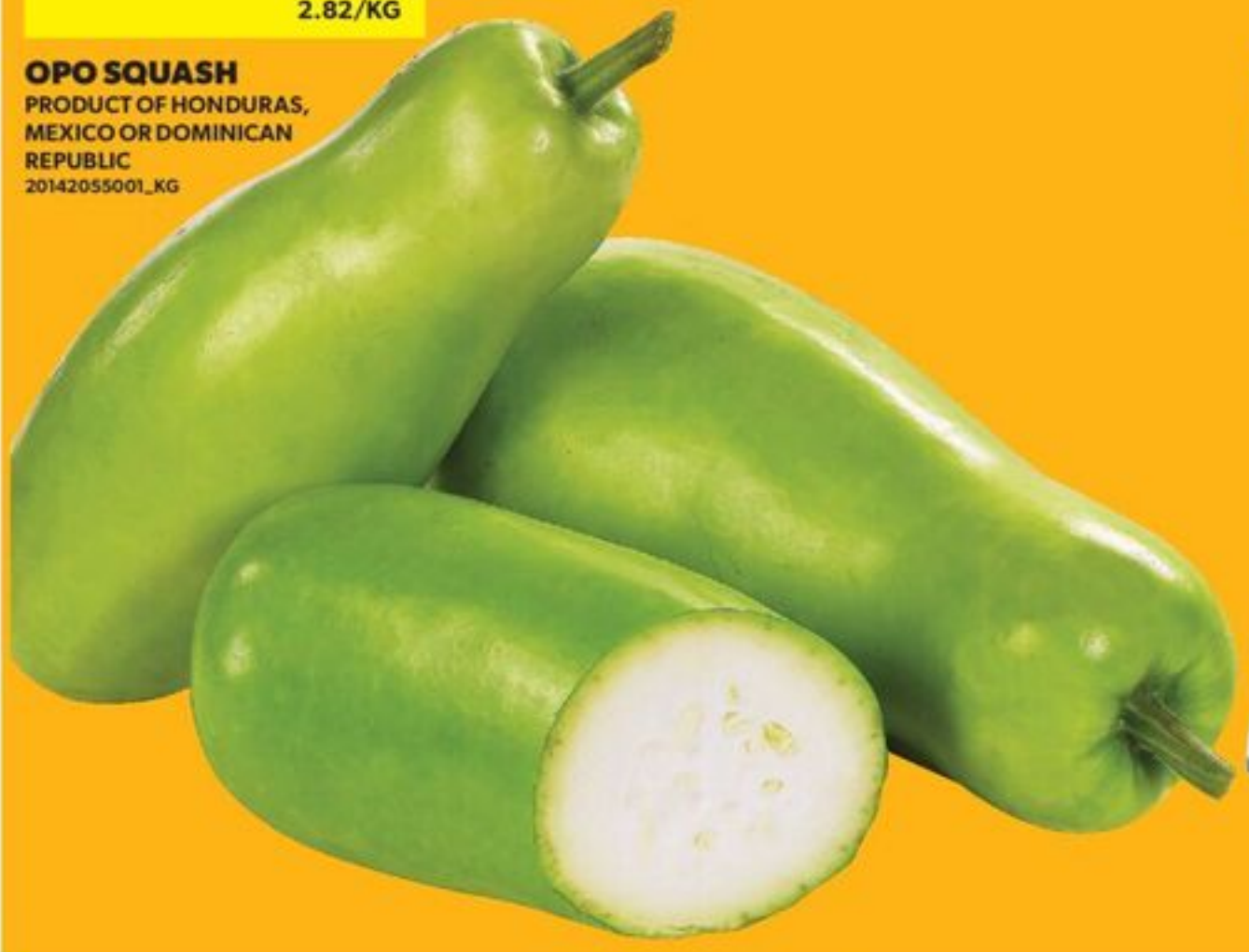
CRISPY CHAT PAPDI
300 G
21534044_EA



PREPARED IN CANADA

1.28 LB
2.82/KG

OPO SQUASH
PRODUCT OF HONDURAS, MEXICO OR DOMINICAN REPUBLIC
20142055001_KG



\$4

SURAJ OKRA
SELECTED VARIETIES
FROZEN, 1 KG
20379701_EA



1 KG

2.50

RUBICON JUICES
1 L OR SPARKLING BEVERAGES 355 ML
SELECTED VARIETIES
20029236001_EA/20296770001_EA



PREPARED IN CANADA

\$15

BRAR'S DESIGHEE COOKING OIL
800 G
20869806_EA



PREPARED IN CANADA

\$9

QUALITY PRIYA BASMATI RICE
20582349_C01



8 LB

*If you are unable to find this product in your store, please contact us at 1-800-387-2323. Locations: Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.

CELEBRATE NEW BEGINNINGS WITH GREAT OFFERS FOR LESS

Harvest the deals this Vaisakhi



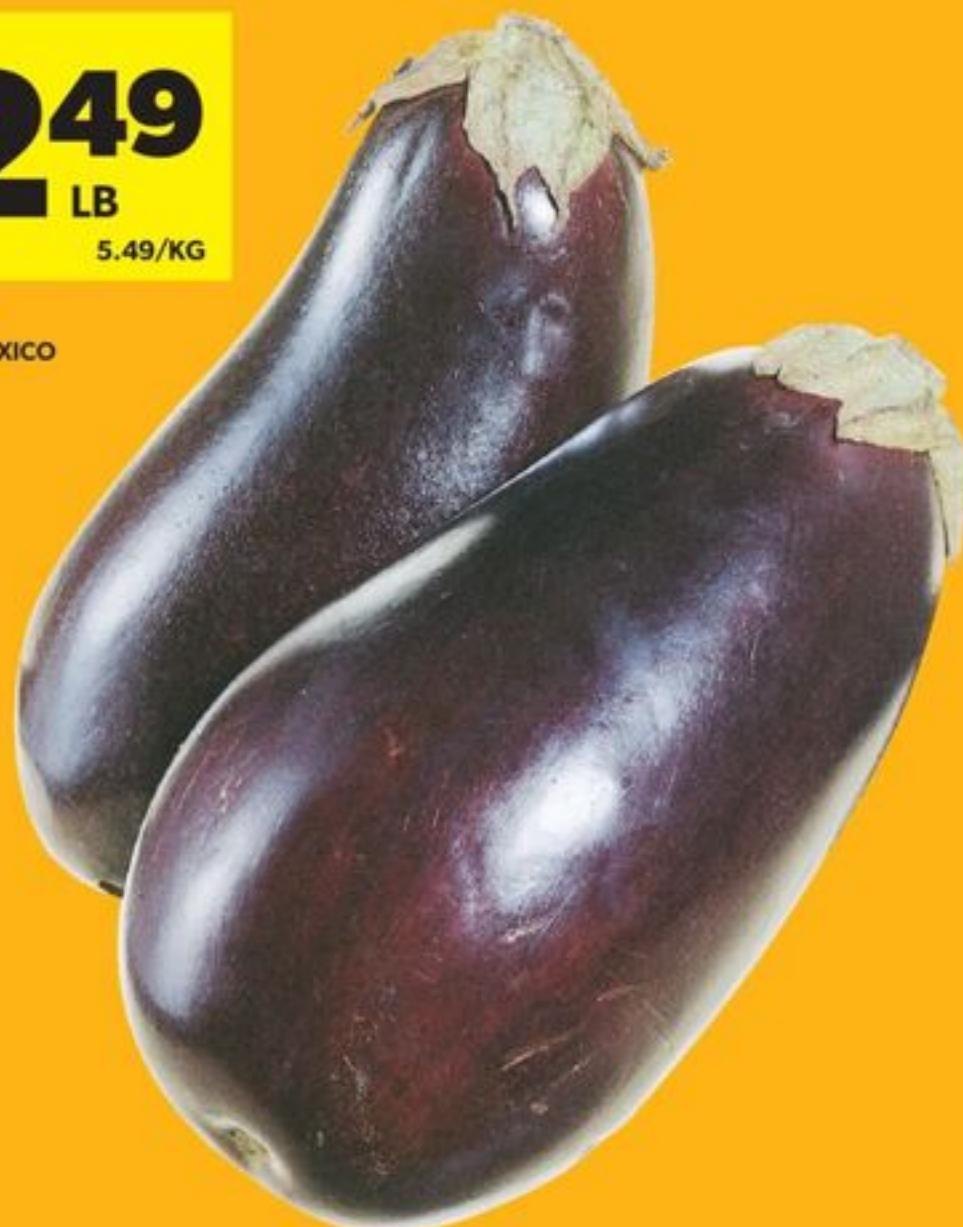
4.50
LB
9.92/KG

OKRA
PRODUCT OF U.S.A.
20091263001_KG



2.49
LB
5.49/KG

EGGPLANT
PRODUCT OF MEXICO
OR U.S.A.
20155709001_KG



\$9

PC NUTS OR TRAIL MIX
SELECTED VARIETIES, 150-400 G
21408051_EA/21408053_EA



3.50

CRISPY ROTI
SELECTED VARIETIES, 750 G
21195607_EA



7.49

CRISPY PUNJABI COOKIES
2.5 LB
20180817_EA



1.75

MAGGI NOODLES MASALA
280 G
20870359_EA



2.99

PRAN SAMOSA OR SPRING ROLLS
SELECTED VARIETIES
FROZEN, 400 G
21054846_EA



\$16

PILLSBURY 100% WHOLE WHEAT FLOUR CHAKKI ATTA
21663582_EA



1.75

HALDIRAM'S INDIAN SNACKS
SELECTED VARIETIES, 150 G
20309977_EA/20314667007_EA



2.50

MTR SIDEDISH
SELECTED VARIETIES, 300 G
20769717002_EA/20769717011_EA



\$11

TILDA BASMATI RICE
SELECTED VARIETIES
20013920_EA



\$4

SHAN COOKING SAUCES
SELECTED VARIETIES, 350 G
21528538_EA/21528876_EA



\$8

TATA LOOSE BLACK TEA
SELECTED VARIETIES, 450 G
21407291_EA/21407294_EA



\$15

KRITI GOLD EXTRA VIRGIN OLIVE OIL
750 ML
20572876_EA



* Please note that not all items are available in all stores.

CELEBRATE NEW BEGINNINGS WITH GREAT OFFERS FOR LESS

Harvest the deals this Vaisakhi



\$7

LIMIT 4 OVER LIMIT PAY 8.49 EA

VATIKA SHAMPOO OR CONDITIONER
SELECTED VARIETIES AND SIZES
400 ML
20807515003_EA
20807515004_EA

\$8

LIMIT 4 OVER LIMIT PAY 9.99 EA

VATIKA NATURALS SHAMPOO OR HAIR OIL
SELECTED VARIETIES AND SIZES
21669431_EA/21669442_EA

\$7

LIMIT 4 OVER LIMIT PAY 9.49 EA

VATIKA ENRICHED HAIR OIL
SELECTED VARIETIES
300 ML
20801973_EA
20801975_EA

12⁵⁰

LIMIT 4 OVER LIMIT PAY 14.99 EA

VATIKA HAMAM ZAITH HAIR CARE
SELECTED VARIETIES, 1 KG
20807807002_EA/20807807004_EA

4⁵⁰

LIMIT 4 OVER LIMIT PAY 5.49 EA

VATIKA HENNA HAIR COLOUR
SELECTED VARIETIES
20884499001_EA
20884499002_EA

\$8

LIMIT 4 OVER LIMIT PAY 8.49 EA

HIMALAYA HERBALS HAIR CARE OR SKIN CARE
SELECTED VARIETIES AND SIZES
21062645_EA
21064052_EA

4⁵⁰

LIMIT 4 OVER LIMIT PAY 5.49 EA

AUSSIE HAIR CARE
SELECTED VARIETIES, 360 ML
21167380_EA/21167377_EA

\$5

LIMIT 4 OVER LIMIT PAY 6.29 EA

GARNIER WHOLE BLENDS SHAMPOO OR CONDITIONER
SELECTED VARIETIES AND SIZES
346-370 ML
20941723_EA/20941824_EA

\$11

LIMIT 4 OVER LIMIT PAY 14.99 EA

SHEA MOISTURE HAIR CARE
SELECTED VARIETIES AND SIZES
21433370_EA/2151859_EA

UP TO 20% OFF
5.19-8.79 AFTER SAVINGS

CAPRINA BAR SOAP
270/540 G OR **BODY WASH** 625 ML
SELECTED VARIETIES
21215465_EA/21645612_EA

\$13

LIMIT 4 OVER LIMIT PAY 14.99 EA

TIGER BALM ULTRA STRENGTH OINTMENT
SELECTED VARIETIES OR SIZES
50 G
20039859_EA

\$29

LIMIT 4 OVER LIMIT PAY 33.99 EA

PAMPERS SUPER BIG PACK DIAPERS
SELECTED VARIETIES SIZES
N-8, 36-96'S
21455865_EA/21370843_EA

* Please note that not all items are available in all stores.

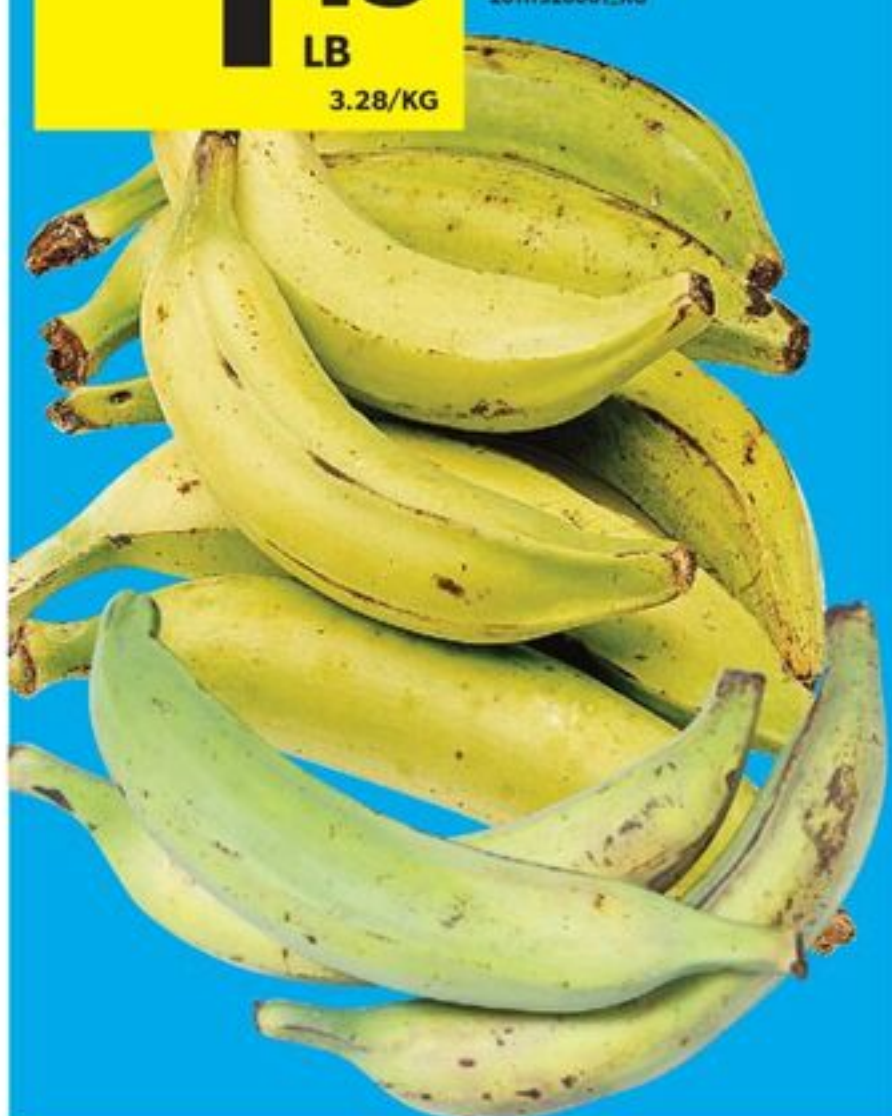
SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

1.49
LB
3.28/KG

PLANTIAN
PRODUCT OF COSTA RICA,
COLOMBIA, HONDURAS OR
GUATEMALA
20111926001_KG



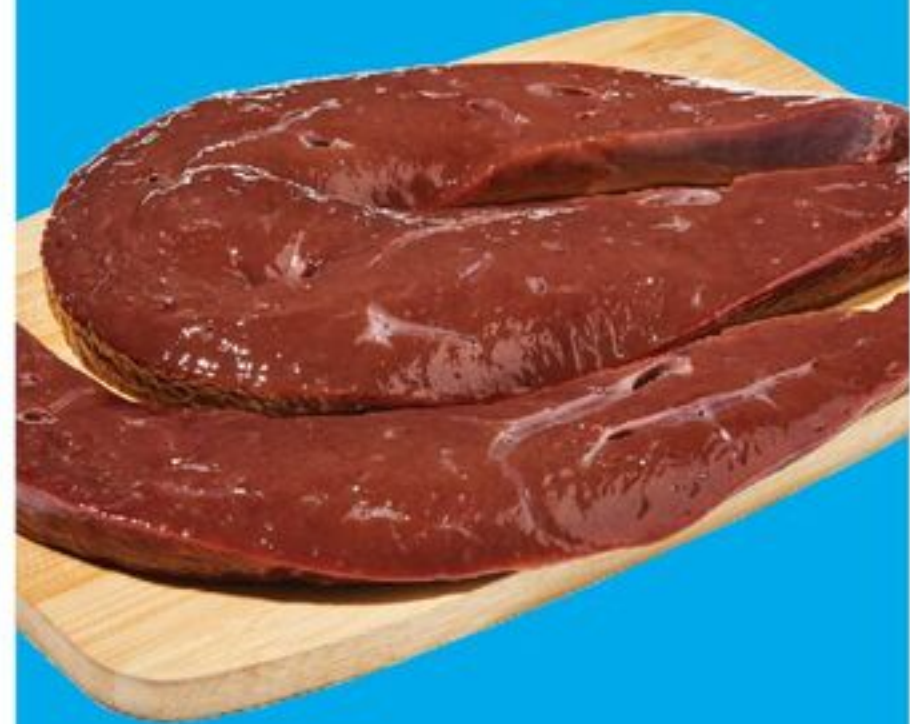
\$2
LB
4.41/KG

PAPAYA
PRODUCT OF MEXICO
20817066001_KG



3.99
LB
8.80/KG

BEEF LIVER
FRESH
20799408_KG



2.88
LB
6.35/KG

BABY BOK CHOY
PRODUCT OF MEXICO OR
U.S.A. OR SHANGHAI
BOK CHOY
PRODUCT OF MEXICO
20082279001_KG/20032454001_KG



6.50

T&T TAIWAN STYLE PORK SAUSAGES
SELECTED VARIETIES,
FULLY COOKED, FROZEN, 375 G
21637048_EA



5.88
LB
12.96/KG

PORK ST. LOUIS SIDE RIB PORTION
CRYOVAC SINGLE
20022784_KG



4.99

LOTTE KIMBAP
FROZEN, 230 G
21672274_EA



3.99

T&T ALMOND COOKIES
304 G
21048626_EA



1.75

T&T TROPICAL CAKES
SELECTED VARIETIES, 180 G
20826092_EA/20826539_EA



5.99

O'TASTY DUMPLINGS
SELECTED VARIETIES
FROZEN, 567 G
20319243004_EA



4.99

HEIWA SANUKI-STYLE UDON
FROZEN, 1.25 KG
20970578_EA



12.99

PHILIPPINE BRAND DRIED MANGO
567 G
20714634_EA



4.99

FLYING GOOSE SRIRACHA HOT CHILI SAUCE ORIGINAL
730 ML
21489017_EA



1.49

T&T KOREAN ROASTED SEAWEED LAVER
15 G
20593313_EA



4.49

GLICO POCKY BISCUIT STICKS BAG
SELECTED VARIETIES
144/156 G
21066079_EA



17.49

JASMINE GOLD PREMIUM THAI RICE
8 KG
21496274_EA



* Please note that not all items are available in all stores.

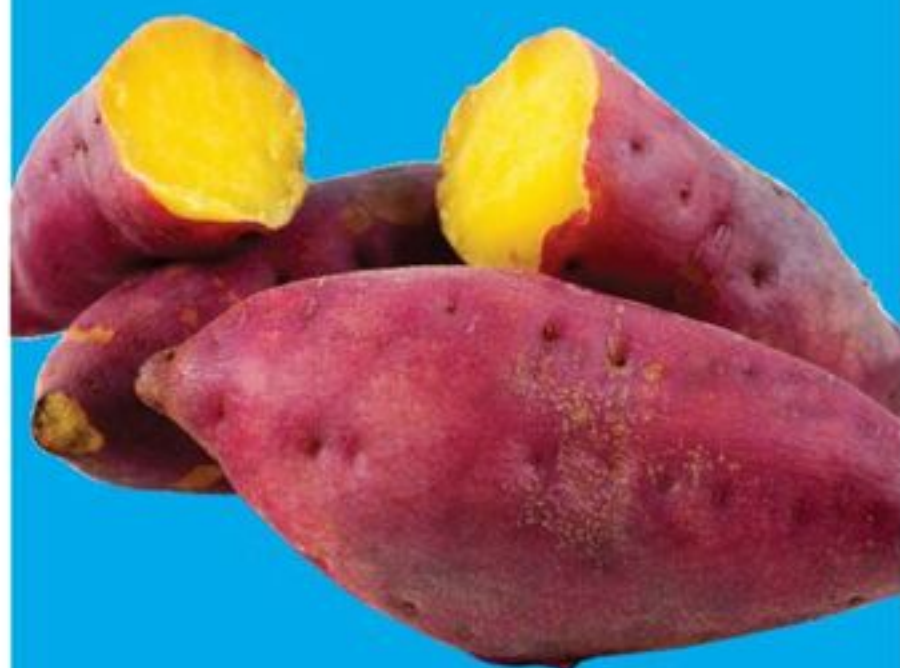
SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

1.88
LB
4.14/KG

JAPANESE SWEET YAMS
PRODUCT OF CANADA
OR U.S.A.
20524922001_KG



\$1

CHAYOTE SQUASH
PRODUCT OF MEXICO
20167837001_EA



\$3
LB
6.61/KG

WHOLE TILAPIA, BASA STEAKS CUT OR WILD CHUB MACKEREL
FROZEN
20189341_KG/21561416_KG



\$4

CRISPY FRUIT CAKE
SELECTED VARIETIES, 380 G
21528501_EA/21528504_EA



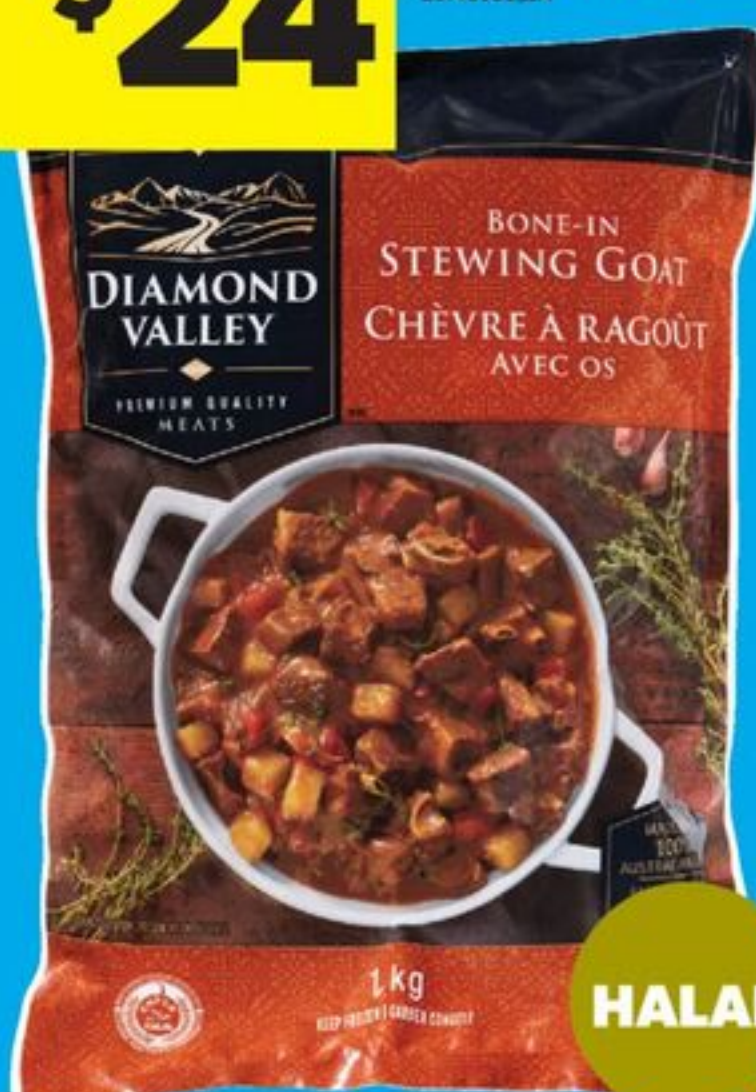
10.49
LB
23.13/KG

FRESH RABBIT
WHOLE
20155407_KG



\$24

NEW ZEALAND STEWING GOAT
BONE-IN, FROZEN, 1 KG
20143053_EA



HALAL

5.99

ALFA PUFF PASTRY
FROZEN, 850 G
21606988_EA



4.99

MELONA ICE BAR
SELECTED VARIETIES
FROZEN, 560 ML
21622903_EA



\$5

T&T POTSTICKERS
SELECTED VARIETIES
FROZEN, 567 G
21495805_EA



1.99

ROOSTER™ LONGKOU VERMICELLI
400 G
21295298_EA



3.49

LUCKY ME! CHOW MEIN
SELECTED VARIETIES, 360 G
206809357001_EA/20689337002_EA



3.50

PAN PRE-COOKED CORN MEAL
SELECTED VARIETIES, 1 KG
20945695_EA/20945705_EA



1 KG

9.88

LOTTE PEPERO GIFT PACK
LIMITED EDITION, 230 G
21694612_EA



\$3

LA COSTEÑA CHIPOTLE PEPPERS IN ADOBO SAUCE
186 ML
20218080_EA



3.75

KÜHNE VINEGAR OR SAUERKRAUT
796 ML
SELECTED VARIETIES
20006325002_EA/20068748_EA



* Please note that not all items are available in all stores.

SUPER YOUR EVERYDAY

SAVE UP TO 31%

1.50

OCEAN'S LIGHT TUNA
SELECTED VARIETIES
85/170 G
20915887_EA
21004270_EA

2/\$4
OR 2.49 EA

CAMPBELL'S CONDENSED SOUP OR COOKING BROTH
SELECTED VARIETIES
284 ML
21690041_EA
20297246002_EA

\$2

BUSH'S BEST BEANS
SELECTED VARIETIES
398 ML
20101518001_EA
20857051_EA

SAVE 16%

3.99

FRENCH'S KETCHUP
750 ML/1 L
20835068_EA
20835951_EA

PREPARED IN CANADA

SAVE 49%

\$1

BEN'S FAST & FANCY RICE
SELECTED VARIETIES
132 G
21397330_EA

SAVE UP TO 20%

\$2

PC® OR BLUE MENU® PASTA 340/375 G OR COUSCOUS
340 G
SELECTED VARIETIES
20252144001_EA
21001944_EA

SAVE UP TO 1.49

\$4

KRAFT GRATED PARMESAN CHEESE 125 G OR SCOTTI RISOTTO 210 G
SELECTED VARIETIES
21528163_EA
20641432002_EA

SAVE UP TO 1.50

3.99

PC® MARINADES
SELECTED VARIETIES
350/375 ML
20319611001_EA
20558790001_EA

PREPARED IN CANADA

2.99

PEPPERIDGE FARM GOLDFISH CRACKERS 156-227 G OR CRISPS 177 G
SELECTED VARIETIES
20300320_EA
21575295_EA

1,500 **\$1.50**
back to points
when you buy 2

PRINGLES PARTY STACK POTATO CHIPS 179-203 G OR MINGLES 155 G
SELECTED VARIETIES
21074284_EA
21626258_EA

\$4

DORITOS TORTILLA CHIPS
SELECTED VARIETIES
210/235 G
21369106_EA
21693042_EA

\$4

CHEETOS SNACKS
SELECTED VARIETIES
180-285 G
21370169_EA
21370195_EA

SAVE UP TO 21%

1.79

OASIS JUICE, DEL MONTE NECTAR OR ARIZONA ICE TEA
SELECTED VARIETIES
960 ML
20336722001_EA
21009822_EA

SAVE UP TO 42%

1.89

COCA-COLA OR PEPSI SOFT DRINKS
SELECTED VARIETIES
2 L
20296926002_EA
20316026002_EA

SAVE UP TO 18%

3.50

PC® OR BLUE MENU® CRANBERRY COCKTAIL OR 100% JUICE BLEND
SELECTED VARIETIES
1.89 L
20307025002_EA
20320042002_EA

SAVE UP TO 18%

4.99

ICE RIVER GREEN BOTTLE NATURAL SPRING WATER
32X500 ML
21361952_C32

PREPARED IN CANADA

\$7

SODASTREAM PEPSI OR CLASSIC SYRUPS OR FLAVOURS
SELECTED VARIETIES
440 ML
21406594_EA

LIMIT 8 OVER LIMIT PAY 8.00 EA

7.49

ATYPIQUE NON-ALCOHOLIC COCKTAIL
SELECTED VARIETIES
4X355 ML
21516952_C04

MOJITO
SPARKLING FLAVOURED MOJITO STYLE BEVERAGE
BOISSON PÉTILLANTE AROMATISÉE DE STYLE MOJITO

3,000 **\$3**
back to points
for every "20" spent on

STARBUCKS GROUND WHOLE BEAN, K-CUP 10/24'S, NESPRESSO
10'S, 51-57 G, VERTUO 8-10'S, 68-100 G
OR INSTANT 8'S/90 G COFFEE OR HOT CHOCOLATE
240/300 G
SELECTED VARIETIES
20548682004_EA
21398289_EA

15.99

OASIS ASSORTED JUICE BOXES
SELECTED VARIETIES
40X200 ML
21030520_C01

PREPARED IN CANADA

SUPER YOUR EVERYDAY

149 MICHELINA'S MEALS
SELECTED VARIETIES
FROZEN, 128-284 G
21208614_EA
21208788_EA

NEW LOOK! NOUVELLE ALLURE!

Michelina's
Macaroni and Cheese
Macaroni au fromage

Michelina's
Fettuccine Alfredo
Fettuccine Alfredo

349 KELLOGG'S EGGO WAFFLES, PANCAKES OR FRENCH TOASTER STICKS
SELECTED VARIETIES
FROZEN, 270/280 G
20323436001_EA

Eggo
Blueberry Flavored

SAVE UP TO 2.50

549 NESTLÉ DRUMSTICK CONES 4'S OR NOVELTIES 4-10'S OR FROZEN DESSERT 1.5 L
SELECTED VARIETIES
20304623001_EA
20322380001_EA

OREO SANDWICHES

DRUMSTICK
VANILLA CARAMEL

SAVE 2.50

749 PATTY KING JAMAICAN PATTIES
SELECTED VARIETIES
FROZEN, 1.17 KG
20313668001_EA
20313668002_EA

Jamaican beef patties
Pâtés au bœuf Jamaïcaine

Jamaican beef patties
Pâtés au bœuf Jamaïcaine

299 GAY LEA SOUR CREAM
SELECTED VARIETIES
425-500 ML
20317536001_EA

Gay Lea
Sour Cream
ORIGINAL

PREPARED IN CANADA

550 INTERNATIONAL DELIGHT COFFEE ENHANCER 946 ML OR COLD FOAM 396 G
SELECTED VARIETIES
20895480002_EA
21629959_EA

delight
COLD FOAM

delight
FRENCH VANILLA

649 ACTIVIA DRINKABLES 8X93 ML OR EXPERT TUBS 750 G, YOGURT
SELECTED VARIETIES
21430512_EA
21688205_EA

ACTIVIA EXPERT
pre pro yogurt

ACTIVIA
Immune system

Members-Only Price

999 Members save **\$1**

1099 Non-members

PC SHREDDED CHEESE
SELECTED VARIETIES
620 G
21060181_EA
**Must be a registered PC Optimum™ member to load and get this offer.

PIZZA MOZZARELLA
SHREDDED CHEESE
- PRODUCE SAFE

350 QUAKER HARVEST OR CAP 'N CRUNCH, LIFE OR SQUARES CEREAL
SELECTED VARIETIES, 288-510 G
20637355_EA/21219824_EA

QUAKER
HARVEST CRUNCH
ORIGINAL

QUAKER
Life
WHOLE GRAIN CEREAL
original

QUAKER
SQUARES

\$9 KELLOGG'S JUMBO CEREAL
SELECTED VARIETIES
700 G-1.05 KG
20072706_EA/21651842_EA

Kellogg's
VERY HIGH FIBRE
SOURCE OF 15 VITAMINS & MINERALS

JUMBO
TWO SCOOPS
Raisin Bran

VECTOR
HIGH PROTEIN
WITH CRUNCHY GRANOLA CLUSTERS

SAVE 3.99

\$20

GET **3,000** back in points

SUNRYPE FRUIT TO GO FRUIT AND VEGGIE SNACK PACK 1.01 KG OR FRUITSOURCE FRUIT BAR 1.11 KG
20178618_EA/20872742_EA

SunRype
fruit to go

fruitSOURCE

PREPARED IN CANADA

SAVE UP TO 22%

750 GET

350 PEARL MILLING COMPANY PANCAKE MIX 905 G OR SYRUP 710 ML
SELECTED VARIETIES
21384373_EA/21391619_EA

Pearl Milling
COMPLETE - COMPLET
BUTTERMILK-BABEURRE

250 NO NAME MARSHMALLOWS
SELECTED VARIETIES, 400 G
203044872001_EA/20304672002_EA

large marshmallows
grosses guimauves

miniature marshmallows
guimauves miniatures

SAVE UP TO 2.00

\$8

NO NAME RAISINS, PITTED DATES OR CRANBERRIES
SELECTED VARIETIES, 750 G/1 KG
20647009_EA/20647525_EA

raisins

raisins secs
de Smyrne

sweetened dried cranberries
caneberges
séchées sucrées

CLUB SIZE

350 GOGO SQUEEZ 4X90 G OR HOMESTYLE CUPS 388 G
SELECTED VARIETIES
20415694001_EA
21701912_EA

GOGO SQUEEZ
Homestyle

GOGO SQUEEZ
no sugar added
apple banana

2/\$10 OR 5.99 EA
CADBURY DAIRY MILK MILK CHOCOLATE BARS
SELECTED VARIETIES
180 G
21648490_EA
21648536_EA

Cadbury
DAIRY MILK

DAIRY MILK
MILK CHOCOLATE
CHOCOLAT AU LAIT

DAIRY MILK
FRUIT & NUT
FRUITS & NOIX

PREPARED IN CANADA

\$6 FERRERO ROCHER CHOCOLATE SQUARES
SELECTED VARIETIES
105 G
21670633_EA
21670668_EA

FERRERO ROCHER

SAVE 2.99

\$12

WERTHER'S ORIGINAL Caramel Hard Candy
900 G
21064002_EA

WERATHER'S ORIGINAL
Caramel Hard Candies
Bonbons durs au caramel

SUPER YOUR EVERYDAY

SAVE UP TO 1.49

\$4

NO NAME® FREEZER BAGS
SELECTED VARIETIES, 30/40'S
20155482_EA/20298374_EA

no name® zipper • large freezer bags
30 38.1 cm x 27.3 cm

no name® zipper • medium freezer bags
40 17.7 cm x 19.5 cm

SAVE 2.20

11⁷⁹

ZIPLOC STORAGE BAGS MEGA
SELECTED VARIETIES, 60-270'S
21196085_EA/21196100_EA

MEGA PACK / MEGA FORMAT 270 SANDWICH

MEGA PACK / MEGA FORMAT 60 FREEZER CONGÉLATION

\$14

PC® DISHWASHER TABS
90'S
20892221_EA

President's Choice
le Choix du Président

ALL-IN-ONE PRE-WASH, DETERGENT AND RINSE AGENT

TOUT-EN-UN PRÉLAVAGE, DÉTERGENT ET AGENT DE RINÇAGE

FRESH SCENT • PARFUM FRAIS

90 TABLETS 1.53 kg

SAVE 2.00

6⁹⁹

SWIFFER DUSTER STARTER KIT, CLOTH REFILLS 10/12'S OR LIQUID REFILL
750 ML/1.25 L
SELECTED VARIETIES
21627479_EA/21628603_EA

Swiffer DUSTERS KIT TROUSSE DE PLUMEAUX

Swiffer WET CLOTHS LINGES HUMIDES

6⁹⁹

THE PINK STUFF CLEANING PASTE
500 G
21520258_EA

Star Drops THE PINK STUFF THE MIRACLE CLEANING PASTE

SAVE 1.50

4⁴⁹

CLOROX CLEANING SPRAY
SELECTED VARIETIES
887/946 ML
20649899_EA/21657792_EA

CLOROX Clean-Up Disinfecting Bleach Cleaner

CLOROX Bathroom Cleaning Spray

SAVE 2.00

4⁹⁹

CLOROX DISINFECTING WIPES
SELECTED VARIETIES
75'S
20348537002_EA
20348537003_EA

CLOROX Disinfecting Wipes

Optimum

Members-Only Price

9⁹⁹ Members save \$3

Non-members **12⁹⁹**

MR. CLEAN PLATINUM ALL-PURPOSE CLEANER
2.93 L
21694540_EA

CLUB SIZE

MR. CLEAN PLATINUM ALL-PURPOSE CLEANER

SAVE 40%

7⁹⁹

FLEECY FABRIC SOFTENER
SELECTED VARIETIES
3.5 L
21311735_EA/21311739_EA

Fleecy FABRIC SOFTENER

SAVE 4.00

13⁹⁹

ARM & HAMMER LIQUID LAUNDRY DETERGENT
SELECTED VARIETIES
4.02 L
21517214_EA/21517287_EA

ARM & HAMMER LIQUID LAUNDRY DETERGENT

SAVE 3.21

11⁷⁹

PC® BATHROOM TISSUE
SELECTED VARIETIES
21450713_EA

PC® BATHROOM TISSUE

24 = 48 ROLLS

PREPARED IN CANADA

SAVE 5.00

13⁹⁹

SCOTTIES FACIAL TISSUE
12'S
21377391_EA

SCOTTIES FACIAL TISSUE

PREPARED IN CANADA

88¢

WHISKAS WET CAT FOOD POUCHES
SELECTED VARIETIES
85 G
21659520_EA
21659626_EA

WHISKAS WET CAT FOOD POUCHES

SAVE 2.00

16⁹⁹

CESAR DOG FOOD
SELECTED VARIETIES
12X100 G
20948229_EA

CESAR DOG FOOD

5,000⁰⁰ **\$5** back in points

RENEW LIFE ULTIMATE FLORA PROBIOTIC, KIDS PROBIOTIC, CLEANSE SMART, FIBER SMART, 14 CT-120 CT OR SALUS HAUS FLORADIX FORMULA, LIQUID MULTIVITAMINS, KIDS LIQUID MULTIVITAMINS
250- 500ML
SELECTED VARIETIES
20735328_EA/21448440_EA

RENEW LIFE ULTIMATE FLORA PROBIOTIC

FLORADIX FORMULA

6⁵⁰

JORDANS CEREAL OR GRANOLA
SELECTED VARIETIES
325-400 G
21522230_EA
21522267_EA

JORDANS CEREAL OR GRANOLA

UP TO 15% OFF
4.63-6.79 AFTER SAVINGS

AMY'S KITCHEN BURRITO OR WRAP 156-170 G OR BOWL
234-284 G
SELECTED VARIETIES
FROZEN
20377439001_EA
20820314_EA

AMY'S KITCHEN BURRITO OR WRAP

1,000⁰⁰ **\$1** back in points

ECO-MAX LAUNDRY WASH 6.21 L OR DISH WASH 4 L
SELECTED VARIETIES
21009621_EA
21380085_EA

ECO-MAX LAUNDRY WASH

PREPARED IN CANADA

**CLUB
SIZE**

**BUY BIG.
SPEND SMALL.**

\$4

**FARMER'S MARKET™
ENGLISH CUCUMBERS**
PRODUCT OF ONTARIO, 3'S
20828461001_EA



**CLUB
SIZE**

\$6

**NO NAME™ NATURALLY
IMPERFECT™ APPLES**
PRODUCT OF ONTARIO, CANADA
NO. 2 GRADE, 6 LB
20868955001_EA



**CLUB
SIZE**

\$7

LB
15.43/KG

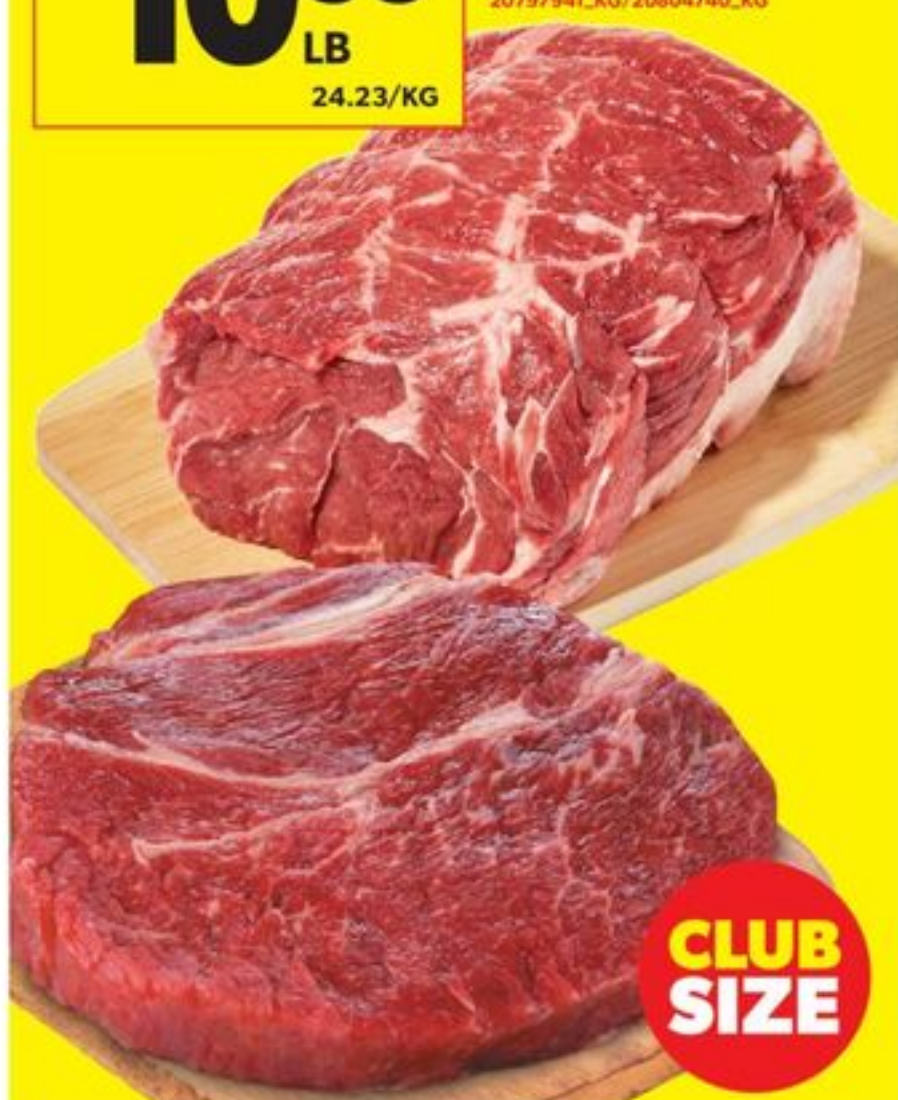
**FRESH CHICKEN
BREAST FILLETS**
BONELESS, SKINLESS, FRESH
20695348_KG



**CLUB
SIZE**

10⁹⁹
LB
24.23/KG

**BONELESS BLADE
ROAST OR STEAK**
CUT FROM CANADA AA OR USDA
SELECT GRADE BEEF
20797941_KG/20804740_KG



**CLUB
SIZE**

6⁹⁹
LB
15.41/KG

PORK SIRLOIN CHOPS
BONELESS
21644486_KG



14⁹⁹

**PC™ OLD-FASHIONED
STYLE BACON**
1 KG
20115704_EA



**CLUB
SIZE**

\$11

**NO NAME™ CHICKEN
NUGGETS, BURGERS
OR STRIPS**
SELECTED VARIETIES
FROZEN, 1.81 KG
21178763_EA



**CLUB
SIZE**

\$26

**NO NAME™ CHICKEN
WINGS**
SELECTED VARIETIES
FROZEN, 1.8 KG
21045698_EA/21045704_EA



**CLUB
SIZE**

\$12

**SEAQUEST™ PACIFIC
WHITE SHRIMP PIECES**
FROZEN, 680 G
21043812_EA



**CLUB
SIZE**

Optimum™
Members-Only Price™
10⁵⁰

Members
save
\$1

MASTRO SALAMI
375 G OR **SAN DANIELE
SLICED PROSCIUTTO**
200 G
SELECTED VARIETIES
21114952_EA/21377490_EA
**Must be a registered PC Optimum™
member to load and get this offer.



**CLUB
SIZE**

**SAVE
UP TO
3.99**

\$16

**TRE STELLE
MOZZARELLA OR
FETA CHEESE**
SELECTED VARIETIES
750/850 G
21062477_EA/21618723_EA



**CLUB
SIZE**

7⁴⁹

RESER'S SALADS
SELECTED VARIETIES, 1.25 KG
20962387_EA



**CLUB
SIZE**

\$5

**KAISER OR
ITALIAN BUNS**
SELECTED VARIETIES
BAKED IN-STORE, 18'S
20001238_EA/20026936_EA



**CLUB
SIZE**

\$15

**PARIS READY TO BAKE
CROISSANTS**
SELECTED VARIETIES, FROZEN,
30'S
216878364_EA



**CLUB
SIZE**

\$9

OLD MILL LOAF CAKES
1.17 KG
20974175_EA



**CLUB
SIZE**

CLUB SIZE

BUY BIG. SPEND SMALL.

10⁵⁰ **GET 1,500⁰⁰ \$150⁰⁰ back in points**

iöGO YOGURT
SELECTED VARIETIES,
2 KG
30636092_EA
21433581_EA



PREPARED IN CANADA **CLUB SIZE**

10⁵⁰ **YOPLAIT YOP DRINKABLE YOGURT**
SELECTED VARIETIES
12X200 ML
21481820_EA
21550408_EA



PREPARED IN CANADA **CLUB SIZE**

\$15 **GET 2,500⁰⁰ \$250⁰⁰ back in points**

iöGO NANO DRINKABLE YOGURT
SELECTED VARIETIES
24X93 ML
20881477_EA



PREPARED IN CANADA **CLUB SIZE**

SAVE 2.50

5⁹⁹

HELIVA GOOD DIPS
SELECTED VARIETIES
680 G
20312788001_EA



CLUB SIZE

14⁹⁹

POGO 20'S OR PC LASAGNA OR MACARONI & CHEESE
SELECTED VARIETIES,
2 KG, FROZEN
20065224002_EA
20134930_EA



PREPARED IN CANADA **CLUB SIZE**

SAVE 1.99

\$9

MAYNARDS CANDY FAMILY SIZE
SELECTED VARIETIES,
814/816 G
21210257_EA
21210266_EA



PREPARED IN CANADA **CLUB SIZE**

\$9

CADBURY MINI EGGS OR DAIRY MILK
SELECTED VARIETIES
324/342 G
21648703_EA
21650563_EA



PREPARED IN CANADA **CLUB SIZE**

8⁹⁹

PEPPERIDGE FARM FAMILY SIZE GOLDFISH CRACKERS
SELECTED VARIETIES
616/750 G
21039965_EA
21163265_EA



CLUB SIZE

\$12

PC EXTRA CHUNKY SALSA
SELECTED VARIETIES, 1.85 L
20146948003_EA



PREPARED IN CANADA **CLUB SIZE**

\$8

PC PASTA SAUCE
SELECTED VARIETIES, 1.8 L
20321332001_EA



PREPARED IN CANADA **CLUB SIZE**

5⁴⁹

NO NAME SUSTAINABLY SOURCED WILD PACIFIC PINK SALMON
SELECTED VARIETIES, 418 G
20172052001_EA



CLUB SIZE

2²⁹

NO NAME PURE WHITE VINEGAR
4 L
20102756_EA



PREPARED IN CANADA **CLUB SIZE**

8⁹⁹

PALMOLIVE DISHWASHING LIQUID
SELECTED VARIETIES,
4.27 L
21516689_EA
21516691_EA



CLUB SIZE

\$12

DOVE BODY WASH
SELECTED VARIETIES,
905/950ML
21436871_EA/21517419_EA

LIMIT 6 OVER LIMIT PAY 16.99 EA



CLUB SIZE

\$16

DOVE BAR SOAP
SELECTED VARIETIES,
12X106 G
21220383_EA
21221337_EA

LIMIT 6 OVER LIMIT PAY 19.99 EA



CLUB SIZE

\$9

CREST MULTIPACK TOOTHPASTE
3X45-130 ML,
PRO-HEALTH OR 3D WHITE MOUTHWASH
946 ML-1 L OR ORAL-B BATTERY-POWERED TOOTHBRUSH
1 EA
SELECTED VARIETIES
21482014_EA/21506752_EA

LIMIT 4 OVER LIMIT PAY 9.99 EA



CLUB SIZE

\$10

TRESEMME SHAMPOO OR CONDITIONER
SELECTED VARIETIES,
1.15 L
21229430_EA,
21229439_EA

LIMIT 4 OVER LIMIT PAY 12.99 EA



CLUB SIZE

\$10

HERBAL ESSENCES SHAMPOO OR CONDITIONER
SELECTED VARIETIES
865ML
21246889_EA,
21247035_EA

LIMIT 4 OVER LIMIT PAY 11.49 EA



CLUB SIZE

ALWAYS LOW PRICE

\$8

LIFE BRAND UNSCENTED EPSOM SALTS
4 KG
21668050_EA



CLUB SIZE

Everyday self-care

In need of a little self-care?
Add small moments to your daily routine

take care of you



WEBBER NATURALS OR SESAME STREET VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20041888_EA/21179350_EA

UP TO **20% OFF**
7.59-45.59 AFTER SAVINGS

YOUTHEORY HEALTH SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21692860_EA/21692914_EA

UP TO **25% OFF**
19.87-26.62 AFTER SAVINGS

LIFE BRAND VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21687412_EA/21687381_EA

UP TO **15% OFF**
4.07-36.54 AFTER SAVINGS



ONE A DAY MULTIVITAMINS 60-130'S OR FLINTSTONE'S CHILDREN'S VITAMINS OR SUPPLEMENTS
60-180'S
SELECTED VARIETIES
21448254_EA/21449727_EA

UP TO **20% OFF**
11.99-22.39 AFTER SAVINGS

CENTRUM MULTI-VITAMINS, CALTRATE BONE HEALTH SUPPLEMENTS OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES
20652740_EA/21177218_EA

UP TO **25% OFF**
11.62-27.74 AFTER SAVINGS

OLLY VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES, 25-90'S
21529668_EA/21529779_EA

UP TO **15% OFF**
19.54-25.49 AFTER SAVINGS



BAREBELLS PROTEIN BARS
SELECTED VARIETIES AND SIZES
LIMIT 12, OVER LIMIT PAY 4.49 EA
21691864_EA/21691982_EA

\$4



BUILT PROTEIN BARS
SELECTED VARIETIES AND SIZES
LIMIT 12, OVER LIMIT PAY 4.49 EA
21697713_EA/21699887_EA

\$4



SINFIT PROTEIN CHIPS
SELECTED VARIETIES AND SIZES
LIMIT 12, OVER LIMIT PAY 4.49 EA
21697792_EA/21705681_EA

\$4



LISTERINE MULTI-BENEFITS
SELECTED VARIETIES, 1L
LIMIT 4, OVER LIMIT PAY 10.49 EA
20701283_EA/21091021_EA

7.50



COLGATE PREMIUM ADULT AND KIDS TOOTHPASTE
70-150 ML OR COLGATE MANUAL TOOTHBRUSH
SELECTED VARIETIES
LIMIT 6, OVER LIMIT PAY 4.29 EA
20312052003_EA/20697448001_EA

3.50



ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1EA, REFILL HEADS 3'S OR CREST 3DWHITESTRIPS 10'S
SELECTED VARIETIES
LIMIT 4, OVER LIMIT PAY 31.49 EA
20346231001_EA/21479017_EA

\$25

keep smiling

Earn **5,000 pts**

When you spend \$15+ on select oral care products*. Online only.

Use code **OR5K**

Shop now

*Offer valid from April 2-29, 2026. Conditions apply, see site for details.



Simple ways to treat yourself

No need for a fancy spa day - pampering at home can be just as relaxing

essential luxury



NATIVE BODY WASH, DEODORANT, AUSSIE STYLING OR PANTENE BLENDS HAIRCARE
SELECTED VARIETIES AND SIZES
21719296_EA/21704075_EA

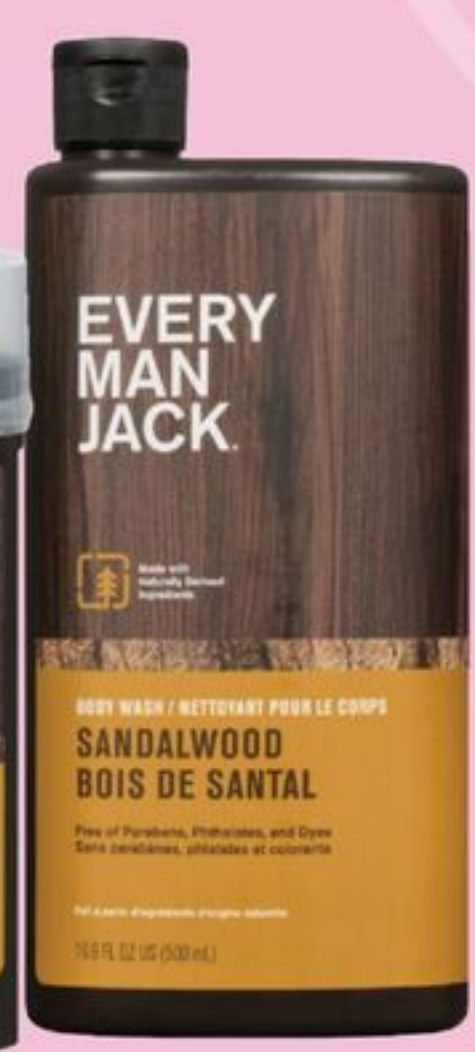
UP TO **20% OFF**
5.80-15.19 AFTER SAVINGS

GARNIER FRUCTIS SHAMPOO OR CONDITIONER
SELECTED VARIETIES AND SIZES, 354-370 ML
LIMIT 4, OVER LIMIT PAY 4.99 EA
21007302_EA/21007245_EA

\$4

METHOD WOMEN OR MEN'S HAIR CARE
399/414 ML, BODY WASH 532 ML, DEODORANT 75 G
SELECTED VARIETIES AND SIZES
21425299_EA/21647739_EA

UP TO **25% OFF**
7.89-11.49 AFTER SAVINGS



CONAIR FRIZZ FREE APPLIANCES
SELECTED SIZES AND VARIETIES
21719257_EA/21719397_EA

FROM **50.99**
50.99-74.99

GET **5,000** back in points when you spend \$25* on

RAW SUGAR BODY WASH 532 ML, DEODORANT 76 G OR HAIR CARE 532 ML
SELECTED VARIETIES
21575560_EA/21586682_EA

EVERY MAN JACK BODY WASH 500/852 ML, BAR SOAP 1X142 G, DEODORANT 73-88 G OR HAIR CARE 473 ML
SELECTED VARIETIES
20987291_EA/21584402_EA

UP TO **25% OFF**
6.79-11.99 AFTER SAVINGS

feel refreshed



GET **5,000** back in points when you spend \$30* on

CETAPHIL CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES
20318025_EA/21013201_EA

ST. IVES SKINCARE PRODUCTS
SELECTED VARIETIES AND SIZES
LIMIT 4, OVER LIMIT PAY 5.99 EA
21086101_EA/21429055003_EA

\$5

GARNIER MICELLAR 400 ML, BIO CLEANSER, NATURALS MOISTURIZER OR ACTIVE CREAM
SELECTED VARIETIES AND SIZES
LIMIT 4, OVER LIMIT PAY 10.49 EA
21039728_EA/21504539_EA

\$10



GET **2,500** back in points when you spend \$10* on

VASELINE SKIN CARE
SELECTED VARIETIES AND SIZES
21085011_EA/21085910_EA

GET **6,000** back in points when you spend \$30* on

EUCERIN SKINCARE, SUNCARE, BABY, FIRST AID, AND LIP PRODUCTS
SELECTED VARIETIES AND SIZES
20856891_EA/21085698_EA

DISCOVER YOUR FAVOURITE BRANDS HERE



Optimum
GET 5,000 pts

\$5 back in points

when you spend \$25 on Nivea skin care, wash or deodorant products

SELECTED VARIETIES AND SIZES
21169897_EA/21169899_EA/20321421004_EA/21587209_EA/20854211_EA
2110152_EA/20700027_EA

SHOP ONLINE AND GET AN EXTRA **3,000** pts
USING CODE **NIVEA** AT CHECKOUT**
SHOP NOW
** Conditions apply

wash

Feel fresh, invigorated, and moisturized. For soft, smooth and healthy-looking skin.



body

48h of protection. The roll-on design offers a softer application making it more skin friendly.



men

Extra gentle formula. Instantly soothes and protects your skin from irritations caused by shaving.



skin

For over 100 years, Nivea has been pushing the boundaries of healthy looking and beautiful skin.



UP TO **20% OFF**
6.39-39.99 AFTER SAVINGS

NIVEA SKIN CARE PRODUCTS
SELECTED VARIETIES AND SIZES
21722989_EA/21302584_EA



4.50
LIMIT 6 OVER LIMIT PAY 5.99 EA

NIVEA BODY WASH
SELECTED VARIETIES, 500 ML
20655589_EA



UP TO **20% OFF**
4.23-9.59 AFTER SAVINGS

NIVEA DEODORANT ROLL-ON 50 ML, ANTIPERSPIRANT 51/52 G OR MEN'S SKINCARE 75-200 ML/125/198 G
SELECTED VARIETIES
20298252001_EA



NEW & NOTEWORTHY

Enhance your beauty routine with the latest & greatest!

12.49

ESSIE GEL COUTURE NAIL POLISH
SELECTED VARIETIES
21702823005_EA/21702823001_EA



GET 5,000[®] back in points
when you buy 2

NYX BUTTERMELT HIGHLIGHT, WONDER SNATCH POWDER OR LIP LINGERIE
SELECTED VARIETIES AND SIZES
21708957001_EA/21705628002_EA



\$11

LIMIT 4 OVER LIMIT PAT 13.99 EA

REVLON PHOTO READY SERUM PLUMP GLOSS OR LIP LINER
SELECTED VARIETIES
21708317003_EA
21708317006_EA



GET 3,000[®] back in points
when you buy 2

L'ORÉAL PARIS HAUTE PRECISION EYELINE OR HYALURON TINT
SELECTED VARIETIES AND SIZES
21705235001_EA/21707907007_EA



\$8

LIMIT 4 OVER LIMIT PAY 10.99 EA

QUO BEAUTY HAIR ACCESSORIES
SELECTED VARIETIES
21620639_EA/21731599_EA



\$9

LIMIT 4 OVER LIMIT PAY 12.99 EA

JOHN FRIEDA HAIR CARE
SELECTED VARIETIES AND SIZES
21704264_EA/21704266_EA



GET 2,000[®] back in points
when you spend \$10* on

MONDAY HAIR CARE, BODY WASH OR BODY SCRUB
SELECTED VARIETIES AND SIZES
21703893_EA/21706301_EA



\$8

LIFE BRAND PURAVIDA SHAMPOO OR CONDITIONER
SELECTED VARIETIES
532 ML
21705300_EA/21705450_EA



GET 5,000[®] back in points
when you buy 2

MAYBELLINE LIFTER MATTE LIPSTICK OR LIP LINER
SELECTED VARIETIES AND SIZES
21706202004_EA
21712059003_EA



2/\$22
OR 13.99 EA

OPI NAIL LACQUER
SELECTED VARIETIES AND SIZES
21536921_EA/21536922_EA



\$10

LIMIT 4 OVER LIMIT PAY 12.49 EA

ORLY NAIL POLISH
SELECTED VARIETIES
21718666004_EA/21718666006_EA



FOR HEALTHY LOOKING, BEAUTIFUL SMILES!



Optimum
GET 6,000^{pts}
 for every \$30*
 spent on

\$6
 back
 in points

**CREST, ORAL-B,
 FIXODENT OR
 BURT'S BEES
 ORAL CARE
 PRODUCTS**
 SELECTED VARIETIES
 AND SIZES



LIMIT 6
\$3.50
 OVER LIMIT PAY 4.29 EA
 Crest Complete Whitening Plus Scope Minty Fresh 120 mL, Crest Kids Strawberry Stand-Up Tube 85 mL
 21354028_EA/21354458_EA

LIMIT 6
\$5
 OVER LIMIT PAY 5.79 EA
 Crest Gum Detoxify Deep Clean 63 mL, Crest Scope Classic Mint 1 L
 21354690_EA/20948747_EA

LIMIT 6
\$6

OVER LIMIT PAY 6.49 EA
 Crest Kid's Toothbrush Chameleon 3+ Years 2 CT, Oral-B Complete Satin 2x50 m Twin
 21507005_EA/20598749_EA



LIMIT 4
\$9
 OVER LIMIT PAY 9.99 EA
 Crest 3D White Advanced Radiant Mint 3x70 mL, Crest Pro-Health Advanced Clean Mint 1 L
 21506752_EA/20902657_EA



LIMIT 4
\$25
 OVER LIMIT PAY 31.49 EA
 Oral-B Pro 300 Floss Action Rechargeable Toothbrush 1 CT, Crest 3D White Whitestrips Classic Vivid 10 CT, Oral-B Precision Clean Brush Heads 3 CT,
 21475266_EA/21475266_EA/20346231002_EA



\$50
 OVER LIMIT PAY 15.49 EA
 Oral-B iO2 Series Rechargeable Toothbrush Black 1 CT, Oral-B iO Series Brush Heads Ultimate Clean Black 4 CT
 21616655_EA/21627550_EA

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**SENSODYNE
 CLINICAL
 WHITE**

**2 SHADES
 WHITER
 TEETH***

+24/7
 SENSITIVITY PROTECTION**

**#1 DENTIST RECOMMENDED
 BRAND FOR SENSITIVE TEETH**

*Compared to a regular toothpaste, after 8 weeks of twice daily brushing. **With twice-daily brushing.

LIMIT 4
\$8
 OVER LIMIT PAY 9.99 EA

SENSODYNE Selected Types & Sizes
 21657970_EA
 21657910_EA



**SENSODYNE
 PRONAMEL**

**Actively Strengthens
 your enamel**

• Stronger defence*
 • 24-hour cavity protection

LIMIT 6
680
 OVER LIMIT PAY 8.99 EA

PRONAMEL Selected Types & Sizes
 21358365_EA
 21471656_EA



*against dietary acids. With twice daily brushing. Also relieves sensitive teeth.

POLIDENT POLIGRIP

**#1 DENTIST
 RECOMMENDED
 BRANDS***

POLIDENT or POLIGRIP Selected Types & Sizes
 20437569002_EA
 21093453_EA

LIMIT 4
730
 OVER LIMIT PAY 9.79 EA



*Data on File. Always read and follow the label.

biotène



**#1 PHARMACIST
 RECOMMENDED
 BRAND FOR A DRY MOUTH**

LIMIT 4
\$12
 OVER LIMIT PAY 15.49 EA

BIOTÈNE Selected Types & Sizes
 20164526002_EA

GET 3,000^{pts}
 for every \$15*
 spent on

\$3
 back
 in points

**SENSODYNE,
 PRONAMEL,
 POLIDENT,
 POLI-GRIP OR
 BIOTÈNE PRODUCTS**

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CUDDLY DEALS, TINY PRICES



Optimum[®]
GET 10,000 pts

\$10
back in points

when you spend \$50* or more on Pampers diapers, wipes or training pants all sizes and varieties

\$2

PAMPERS 1X BABY WIPES
SELECTED VARIETIES, 56-72'S
20708133_EA/21103126_EA

LIMIT 4
OVER LIMIT PAY
3.49 EA

PRICE DROP

6⁵⁰

GET 500^{pts}

THAT'S IT ORGANIC FRUIT CRUNCHABLES
2+ YEARS
SELECTED VARIETIES, 60 G
21734740_EA/21734620_EA

LIMIT 6
OVER LIMIT PAY
7.99 EA

That's it ORGANIC FRUIT CRUNCHABLES

NEW

\$3

LITTLE BELLIES ORGANIC PUFFED SNACKS
SELECTED VARIETIES, 35 G
21664678_EA/21664861_EA

LIMIT 10
OVER LIMIT PAY
3.99 EA

10+ MONTHS

\$70

SIMILAC 360 TOTAL CARE READY TO FEED INFANT FORMULA STAGE 1 & 2
SELECTED VARIETIES, 16X235 ML
21702863_C16/21702882_C16

LIMIT 4
OVER LIMIT PAY
89.99 EA

\$43

KABRITA GOAT MILK BASED TODDLER NUTRITION POWDER
12-36 M, 800 G
21639735_EA

LIMIT 4
OVER LIMIT PAY
49.99 EA

\$50

ENFAMIL A+ NEUROPRO POWDER TUB OR A+ NEUROPRO GENTLELEASE POWDER TUB 0-12 MONTHS
SELECTED VARIETIES, 553/587 G
21589117_EA/21589230_EA

LIMIT 4
OVER LIMIT PAY
52.99 EA

\$32

PAMPERS ECONO PACK DIAPERS
SIZE N-8, SELECTED VARIETIES
21551586_EA/21692756_EA

LIMIT 6
OVER LIMIT PAY
39.99 EA

50% MORE DIAPERS PLUS DE COUCHES

\$27

PAMPERS EASY UPS CLUB PACK TRAINING PANTS
SELECTED VARIETIES, 46-74'S
21089365_EA/21089367_EA

LIMIT 4
OVER LIMIT PAY
31.99 EA

\$27

NINJAMAS OR HUGGIES GOODNITES NIGHTTIME UNDERWEAR
SELECTED VARIETIES, 28-44'S
20963841_EA/21308932_EA

LIMIT 4
OVER LIMIT PAY
31.99 EA

2/7⁵⁰
OR 4.29 EA

EARTH'S BEST BAKED CORN PUFFS OR STRAWS
SELECTED VARIETIES, 44-78 G
21534883_EA/21534912_EA

2+ YEARS

UP TO 20% OFF
4.29-19.99 AFTER SAVINGS

SUDOCREM, PENATEN, ZINCOFAX, BABY BUTZ OR VASELINE PETROLEUM JELLY BABY NEEDS
SELECTED VARIETIES AND SIZES
20184304001_EA/20800281_EA

\$20

PAMPERS OR HUGGIES 9X/10X BABY WIPES
SELECTED VARIETIES, 504-600'S
2108026_EA/21371309_EA

LIMIT 4
OVER LIMIT PAY
21.99 EA

\$8

HUGGIES, MILLIE MOON OR PAMPERS 3X BABY WIPES
SELECTED VARIETIES, 112-216'S
20304474001_EA/20558604_EA

LIMIT 4
OVER LIMIT PAY
9.99 EA

UP TO 20% OFF
6.74-16.79 AFTER SAVINGS

HYDRASENSE BABY, D DROPS OR CHASE KOLIK GRAPE WATER BABY NEEDS
SELECTED VARIETIES AND SIZES
20876603_EA/20972940_EA

10⁵⁰

Q-TIPS COTTON SWABS
SELECTED VARIETIES, 1400'S
21313366_EA

LIMIT 4
OVER LIMIT PAY
11.99 EA

Baby needs? PC Express Pass.

Enjoy unlimited free delivery and earn 2% back in (pts) with eligible pickup orders:**

Get your first year for \$2.50/month*.

[Learn more](#)

Use code
PASS

*/** Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.

Express[™] Pass



HOSTING MADE AFFORDABLE

Optimum
Members-Only Price™
\$225
Non-members
\$295

Members save
\$70



PC ALMOST SMOKELESS WOOD-BURNING FIRE PIT
INCLUDES STAINLESS STEEL GRILL
2 YEAR LIMITED WARRANTY.
21526029_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Optimum
Members-Only Price™
\$55
Non-members
\$75

Members save
\$20



EVERYDAY ESSENTIALS™ PORTABLE PROPANE GRILL
WITH LOCKING LID AND FOLDING LEGS
21672427_EA
**Must be a registered PC Optimum™ member to load and get this offer.

12,000 BTU
12 Burgers
Propane
1 Year Limited
224 Sq Inches

Optimum
Members-Only Price™
\$125
Non-members
\$165

Members save
\$40



PC THE PERFECTLY PORTABLE TABLETOP GRILL
INTEGRATED CARRY HANDLE,
MARINADE TRAY AND CUTTING BOARD
21670419_EA
**Must be a registered PC Optimum™ member to load and get this offer.

9 Burgers
Charcoal
5 Year Limited
130 Sq Inches

Optimum
Members-Only Price™
\$6
Non-members
\$8

Members save
\$2



EVERYDAY ESSENTIALS™ GRILL TOOLS OR ACCESSORIES
SELECTED VARIETIES
21676359_EA/21670367_EA
**Must be a registered PC Optimum™ member to load and get this offer.

UP TO
20% OFF
8.00-16.00 AFTER SAVINGS

PC GRILL ACCESSORIES
SELECTED VARIETIES
21446863_EA

UP TO
20% OFF
9.50-11.50 AFTER SAVINGS

PC ASHWOOD GRILL TOOLS
SELECTED VARIETIES
21670153_EA/21670152_EA



President's Choice
le Choix du Président
FOOD CADDY
BUILT-IN FREEZER PACK
PLATEAU À GARNITURES
BLOC RÉFRIGÉRANT INTÉGRÉ



Optimum
Members-Only Price™
\$595
Non-members
\$695

Members save
\$100



LIFE AT HOME™ 4 PIECE SHELburne CONVERSATION SET
21670446_EA
**Must be a registered PC Optimum™ member to load and get this offer.

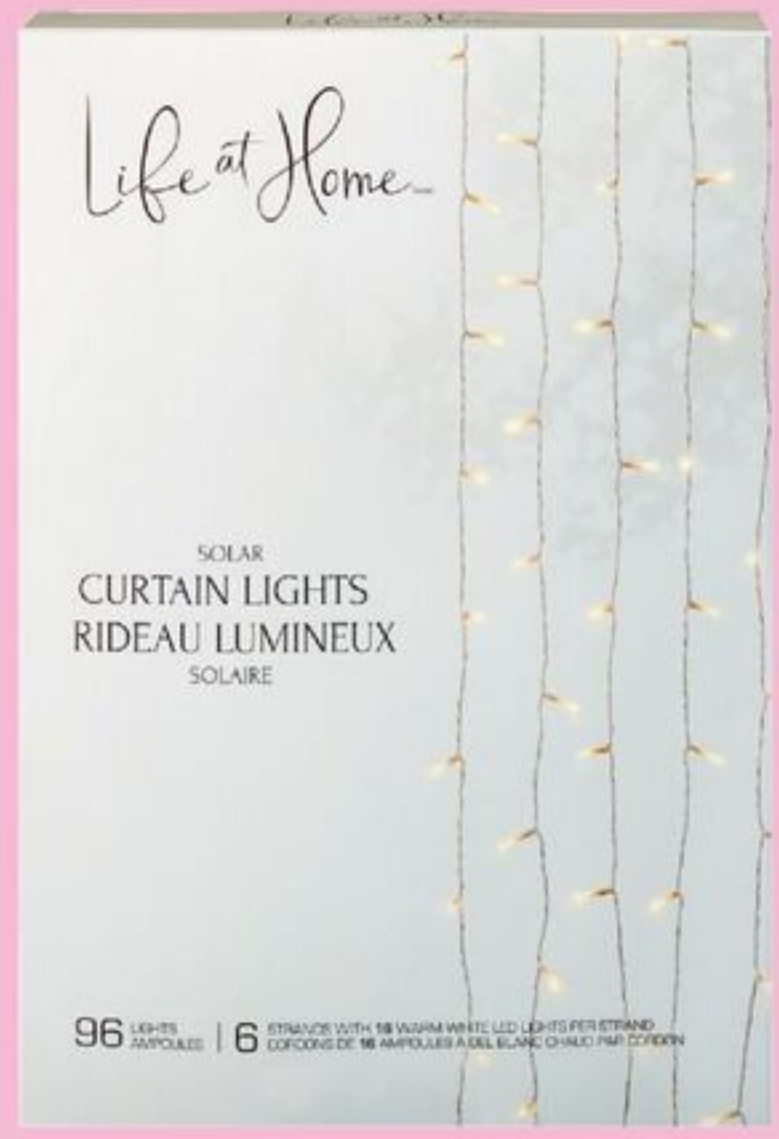
LIFE AT HOME™ 3 PIECE GREENWOOD CHAT SET
21670462_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Members save
\$50

Optimum
Members-Only Price™
\$295
Non-members
\$345

UP TO
20% OFF
11.50-31.50 AFTER SAVINGS

LIFE AT HOME™ OUTDOOR STRING LIGHTS
SELECTED VARIETIES
21600191_EA



Life at Home
SOLAR
CURTAIN LIGHTS
RIDEAU LUMINEUX
SOLAIRE
96 LIGHTS
6 STRINGS WITH 18 WAXUM WHITE LED LIGHTS PER STRAND
L'ÉCLAIRAGE DE 96 LAMPES À LED BLANC CHAUD PAR STRAND

LIFE AT HOME™ PRINTED OUTDOOR CUSHIONS
SELECTED VARIETIES
21669982_EA/21669986_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Members save
\$4



Optimum
Members-Only Price™
\$15
Non-members
\$19

* Please note that not all items are available in all stores.

SHOP KITCHEN FOR LESS

\$150

LIMIT 4
OVER LIMIT PAY
180.00 EA

NINJA PROBLENDER
WITH NUTRI NINJA
CUPS
21103386_EA



FROM
\$18
18.00-135.00

EVERYDAY ESSENTIALS™
APPLIANCES
SELECTED VARIETIES
20062450002_EA/21193454_EA



\$135

LIMIT 4
OVER LIMIT PAY
180.00 EA

KEURIG K-SLIM
COFFEE MACHINE
21291099_EA

GET
15,000 **\$15**
back
in points



BUY 1
GET 1
50% OFF

PC™ COOKWARE OR
COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
17.00-140.00
21215823_EA/21339634_EA/21413754_EA



BUY 1
GET 1
50% OFF

STARFRIT COOKWARE &
COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
21.00-155.00
20952965_EA/21036228_EA
21353249_EA



BUY 1
GET 1
50% OFF

EVERYDAY ESSENTIALS™
COOKWARE &
COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
10.00-59.00
21345662_EA/21345889_EA
21425511_EA



BUY 3
GET 1
FREE

PC™ OPENSTOCK
DINNERWARE
SELECTED VARIETIES
FREE ITEM MUST BE OF EQUAL
OR LESSER VALUE
4.00-9.00
21563774_EA/21563762_EA



BUY 3
GET 1
FREE

LIFE AT HOME™ OUTDOOR
DINNERWARE, SERVEWARE
OR DRINKWARE
SELECTED VARIETIES
FREE ITEM MUST BE OF EQUAL
OR LESSER VALUE
4.00-29.00
21692741_EA/21692536_EA



\$4

NO NAME™
CONTAINERS
SELECTED VARIETIES
20061485_EA/21161828_EA

LIMIT 10
OVER LIMIT PAY
6.00 EA



UP TO
25%
OFF
4.00-20.00 AFTER SAVINGS

PC™ GLASS
FOOD STORAGE
CONTAINERS
SELECTED VARIETIES
21070284_EA/21339856_EA



UP TO
20%
OFF
27.00-63.00 AFTER SAVINGS

PC™ FLATWARE
SELECTED VARIETIES
21104125_EA/21104122_EA



* Please note that not all items are available in all stores.

SHOP HOME FOR LESS

5⁵⁰

EVERYDAY ESSENTIALS™ JUMBO PILLOW
21667755_EA



UP TO **25% OFF**
30.00-41.00 AFTER SAVINGS

EVERYDAY ESSENTIALS™ SHEET SET
SELECTED VARIETIES
21586577_EA/21586815_EA



FROM **\$6**
6.00-10.00

EVERYDAY ESSENTIALS™ PILLOW CASE
SELECTED VARIETIES
21586733_EA/21615515_EA



ALWAYS LOW PRICE

\$8

EVERYDAY ESSENTIALS™ PERFORM BATH TOWEL
SELECTED VARIETIES
21434220_EA



UP TO **30% OFF**
69.00-89.00 AFTER SAVINGS

LIFE AT HOME™ FLATWEAVE RUGS
SELECTED VARIETIES
21681939_EA/21682054_EA



UP TO **25% OFF**
2.00-30.00 AFTER SAVINGS

SHOWER CURTAINS OR ACCESSORIES
SELECTED VARIETIES
2024913400_EA/20248380_EA



UP TO **20% OFF**
35.00-39.00 AFTER SAVINGS

ULTRA MAX PITCHER OR FILTERS 5'S
SELECTED VARIETIES
20074542_EA/20875106_EA



5⁵⁰

NO NAME™ PLASTIC PARTY CUPS
SELECTED VARIETIES
21206237_EA/21206261_EA

LIMIT 4 OVER LIMIT PAY 6.99 EA



UP TO **20% OFF**
4.00-16.00 AFTER SAVINGS

GORILLA GLUE OR TAPE
SELECTED VARIETIES
21184739_EA/21523243_EA



BUY 1 GET 1 50% OFF

POOL ACCESSORIES
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
4.00-75.00
21470387_EA/21637149_EA



\$8*

LIMIT 4 OVER LIMIT PAY 12.00* EA

DURACELL BATTERIES
SELECTED VARIETIES
AAB AND AAA4
21696078_EA/21696237_EA
*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.



* Please note that not all items are available in all stores.



Sheets & Towels



President's Choice

The Favourite Percale Sheet Set

- An oxford weave technic for strong, sturdy and textured fabric
- Oeko Tex - guarantees textiles are free from potentially harmful substances
- Flexi-Fit technology for smooth fitting and tailored corners

[SHOP NOW](#)



350 thread count

Fits mattress up to 18" deep

100% COTTON



Sustainable packaging! Comes in cloth pouch

Available colours:



White

Fog

Blush

Hazelnut

Olive

Midnight

Set includes:
1 flat sheet, 1 fitted sheet & pillowcases

UP TO
25%
OFF

Available sizes:

TWIN

PC 350 THREAD COUNT SHEET SETS
SELECTED VARIETIES
37.00
21589626_EA

DOUBLE

PC 350 THREAD COUNT SHEET SETS
SELECTED VARIETIES
45.00
21589545_EA

QUEEN

PC 350 THREAD COUNT SHEET SETS
SELECTED VARIETIES
52.00
21589502_EA

KING

PC 350 THREAD COUNT SHEET SETS
SELECTED VARIETIES
60.00
21589493_EA



President's Choice

100% Cotton Towels

Affordable | Absorbent | Durable | Soft

Hygrocotton Towels

Hollow-core cotton technology makes this towel ultra absorbent! It is lofty and light weight, getting softer with each wash! All of this quality at great value!

[SHOP NOW](#)



FACECLOTHS

ASSORTED COLOURS
21307426_EA

3/\$15

OR 7.00 EA

HAND TOWELS

ASSORTED COLOURS
21307335_EA

3/\$27

OR 12.00 EA

BATH TOWELS

ASSORTED COLOURS
21306987_EA

2/\$28

OR 17.00 EA

JOE FRESH

Rainy Day Deals

25% off

Family Rainwear*

April 9 - 15
Select Styles



~~\$39~~ NOW \$29²⁵
Kid Girls' Glitter Raincoat



~~\$39~~ NOW \$29²⁵
Kid Boys' Colour Block Raincoat



~~\$69~~ NOW \$51⁷⁵
Women's Raincoat



~~\$69~~ NOW \$51⁷⁵
Men's Hooded Raincoat



NOW \$19

Children's Rain Boots*



~~\$32~~ NOW \$19
Kid Girls' Rubber Bow Rain Boots



~~\$29~~ NOW \$19
Toddler Boys' Rubber Rain Boots



~~\$29~~ NOW \$19
Toddler Girls' Printed Rain Boots



~~\$24~~ NOW \$19
Baby Boys' Rubber Rain Boots



April 9 - 15
Regular Price \$24 - \$32

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

Introducing
Bread PROtein
by 



<p>DEMPSTER'S EVERYTHING PROTEIN BAGEL 5 PK 21716100_EA</p> <p>\$4</p> <p>21716100_EA</p>	<p>DEMPSTER'S PROTEIN LOAF WHITE/GRAIN 600 G 21716170_EA/21691867_EA</p> <p>\$4</p> <p>21716170_EA/21691867_EA</p>	<p>DEMPSTER'S PROTEIN TORTILLA 6 PK 21716247_EA</p> <p>\$4</p> <p>21716247_EA</p>
---	--	---

NEW I'VE GOT THE
PLANT POWER
2X more protein*



650 SILK® PROTEIN BEVERAGES SELECTED VARIETIES 142 L 21731288_EA 21731300_EA

TRY NOW

*Than 1% M.F. chocolate dairy milk and 2% M.F. dairy milk | **Per 250 ml serving Silk® © 2026 WhiteWave Services, Inc. All rights reserved.

FindAndWin.ca 

YOU COULD
WIN
1 OF 3 \$10,000
VIP TRIPS

TO THE STANLEY CUP FINAL 2026

PLUS DAILY PRIZES OF GIFT CARDS & MORE!



SAVE UP TO 8.00
SpongeTowels® Paper Towel
SELECTED VARIETIES
8-16 ROLLS
21676150_EA
22.99

SAVE UP TO 41% Cashmere® BATHROOM TISSUE
SELECTED VARIETIES
12-24 ROLLS
21204739_EA
6.99

SAVE 3.00
Scotties® FACIAL TISSUE
SELECTED VARIETIES, 6'S
20318667_EA/21521786_EA
7.99

*NO PURCHASE NECESSARY. Open to legal age of majority residents of Canada. Contest starts March 1/26, ends May 15/26 (Purchase Period ends May 8/26). 79 prizes available. (1) 3 grand prizes of a 2026 Stanley Cup™ Final VIP Experience (\$10,000 CAD each) & (2) 76 secondary prizes (number depends as they are claimed), each consisting of SpongeTowels for a year (\$499.50 CAD), Kroger Products value coupons, NHL Shop.ca gift cards or retailer grocery gift cards (ARV \$20 CAD to \$200 CAD). Odds of winning depend on number, timing & accuracy of entries. Skill-testing question required. Full Rules at FindAndWin.ca. **© Kroger Products Inc. ** SCOTTIES is a registered trademark of Kimberly-Clark Worldwide, Inc. used under license. Silk®, the Silk® logo, and the word mark and image of the Stanley Cup are registered trademarks and the Stanley Cup final logo is a trademark of the National Hockey League © NHL, 2026. All Rights Reserved.

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Save time, Save For Real™

Get \$15 in PC Optimum™ points on your first 5 eligible online grocery orders.*

That's **\$75** back in (pts)

Use code **PCX5**

Shop now



*Terms and conditions apply. See site for details.

AD MATCH

We'll match prices* when you show us a lower advertised price!

- We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
- We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
- We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
- The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.