

**PRICE CUT
EVENT**

ONLY

1.99



STRAWBERRIES
product of Mexico or
U.S.A., no. 1 grade
fraises
20049778001_EA

1 LB CLAMSHELL

SAVE 60%

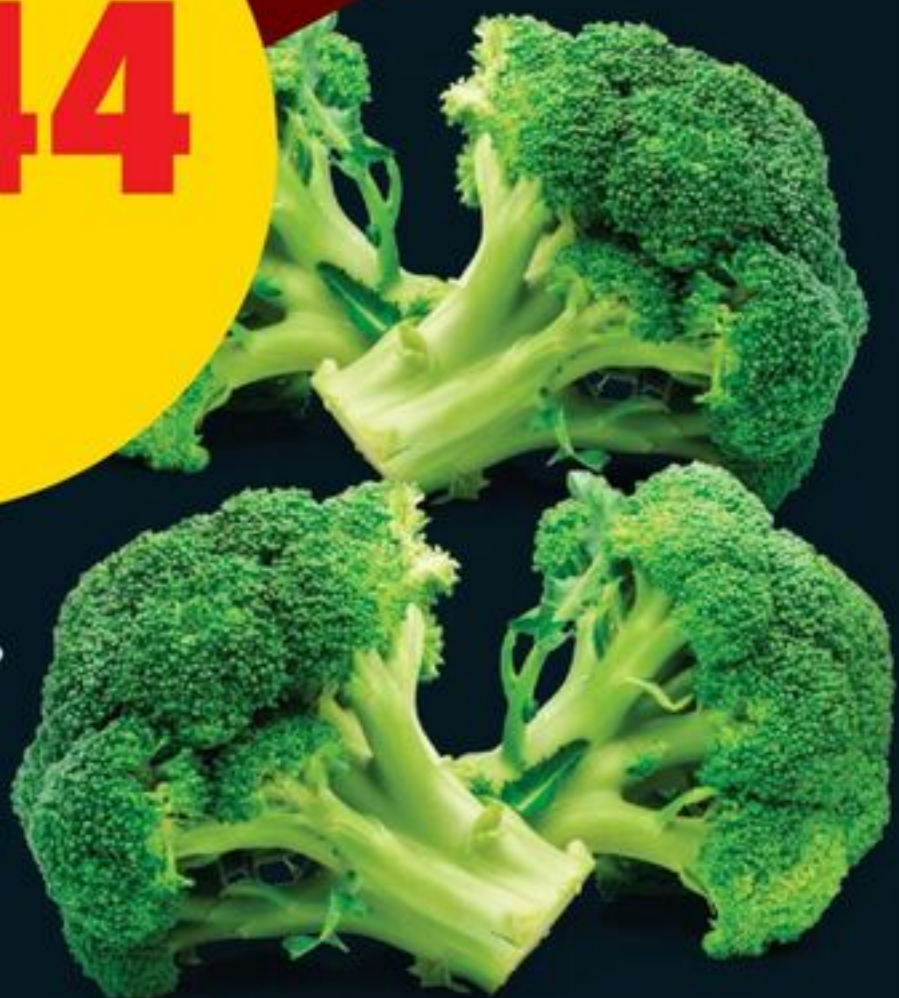
1.97
LB



**RED, YELLOW
or ORANGE
SWEET
PEPPERS**
product of Ontario
4.34/kg
poivrons rouges,
jaunes ou orange
20166880001_KG/
20007535001_KG

SAVE 27%

1.44



**BROCCOLI
CROWNS**
product of Mexico
or U.S.A.
couronnes de
brocoli
21121560001_EA

SAVE 24%

2.99



**FARMER'S MARKET™
YELLOW ONIONS**
product of Canada,
Canada no. 1 grade
oignons jaunes
20600991001_EA

10 LB BAG

NOFRILLS®

PRICECUT
EVENT

FLYER PRICES EFFECTIVE THURSDAY, APRIL 16 TO WEDNESDAY, APRIL 22, 2026.

SAVE UP TO 43%

3⁹⁷
LB

CHICKEN BREASTS
bone-in, skinless
8.75/kg
poitrines de poulet
20654526_KG / 21646593_KG

CLUB
SIZE

INCLUDES
HALAL

SAVE 50%

5⁹⁶



JANES PUB STYLE CHICKEN STRIPS, NUGGETS, BURGERS, FRIES or POPCORN CHICKEN selected varieties, frozen, 700 g
lanières ou pépites ou burgers ou bouchées de poulet
21191828_EA

ONLY

7⁹⁹



LOU'S or MANDARIN FRESH ENTRÉES 375-450 g, SWISS CHALET or ST-HUBERT POT PIES 650-800 g selected varieties, fully cooked
plats cuisinés ou pâtés
20078077_EA / 20719298_EA

SAVE 44%

1⁸⁸



LANTIC GRANULATED SUGAR
2 kg
sucre granulé
20145033_EA



SAVE 24%

5¹⁷

NEILSON TRUTASTE MILK selected varieties, 4 L
lait
20148677_EA

SAVE UP TO 36%

\$4



BREYERS CLASSIC ICE CREAM 1.41 L or CHAPMAN'S CANADIAN COLLECTION or NOVELTIES 8-28's selected varieties, frozen
crème glacée ou friandises glacées
20323757001_EA / 21651697_EA

ONLY

3⁴⁷



DR. OETKER RISTORANTE or CASA DI MAMA PIZZA selected varieties, frozen, 320-410 g
pizza
20296100001_EA / 20296424001_EA

SAVE 37%

\$1



ALLEN'S FRUIT COCKTAIL selected varieties
1 L
cocktail de fruit
20307424001_EA / 21630125_EA

SAVE 20%

\$2



DARE 100-225 g or CHRISTIE CRACKERS 180-200 g selected varieties
craquelins
21030647_EA / 21520682_EA / 21547034_EA

ONLY

16⁹⁹



OX HEAD FRAGRANT JASMINE RICE
7 kg
riz au jasmin
21206686_C01

App exclusive offer

\$15

Earn 3,000 pts

NO NAME® GROUND COFFEE 907 g or KRISPY KRÈME or TIMOTHY'S PODS 30's selected varieties
café moulu ou capsules
21433555_EA / 21707399_EA



Disney · PIXAR
FREE STICKER PACK
FOR EVERY \$25 SPENT*

\$5
UNIQUE
ALBUM



*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

FLYER PRICES EFFECTIVE IN ONTARIO STORES ONLY. (excluding: Dryden, Geraldton, Kenora & Thunder Bay Ontario) Not applicable at 1022 King St. W, Toronto, 42 Hanna Ave., Toronto, 261 Richmond St. W, Toronto, 3091 Appleby Line, Burlington, 332 Wellington Rd., London, 755 Mount Pleasant Rd., Toronto, 75 The Esplanade St., Toronto, 899 College St. W., Toronto, 2999 Kingston Rd., Scarborough, 1175 Hyde Park Rd., London, 75 Shuter St, Toronto, 970 Upper Wentworth St, Hamilton, 671 Broadway St, Tillsonburg, 410 St Clair St., Chatham, 1425 Kingsway, Sudbury, 1678 Bayview Ave., Toronto, 1035 Plains Rd., Burlington; please see nofrills.ca for flyers for these stores.

nofrills.ca

01 NFO

**NEW
LOWER
PRICES**

\$4

**PC® ORGANICS
VEGETABLES**
selected varieties,
frozen
300-500 g
légumes
20416869001_EA/
20416869002_EA



\$7

**CARBONAUT
BREAD**
selected varieties
544/550 g
pain
21446964_EA



\$5

**MAXWELL HOUSE
INSTANT COFFEE**
selected varieties
150 g
café instantané
21026608_EA



4.25

**OASIS SMOOTHIES
or HEALTH-BREAK**
selected varieties,
refrigerated
1.6 L
boissons fouettées
21529899_EA/21529910_EA



FRESH AT LOW PRICES



3⁹⁹



BLACKBERRIES product of Mexico or U.S.A., **CANTALOUPE** product of Guatemala, Honduras or Brazil, no. 1 grade or **RASPBERRIES** product of Mexico, U.S.A., no. 1 grade mûres ou cantaloup ou framboises 20051015001_EA/20167017001_EA



3⁹⁹

RED, YELLOW or RUSSET POTATOES product of Canada, Canada no. 1 grade pommes de terre rouges, jaunes ou Russet 20601020001_EA/20601017001_EA

3⁹⁹
LB



RED or GREEN SEEDLESS GRAPES product of Chile, no. 1 grade 8.80/kg raisins rouges ou verts sans pépins 20425775001_KG/20159199001_KG



3⁹⁹

EAT SMART SWEET KALE or TAYLOR FARMS CHOP SALAD KITS product of U.S.A., selected varieties salades 20674118_EA/21599513_EA



If your produce isn't fresh, we'll replace AND refund it.*

1⁹⁹ PKG OF 6

FARMER'S MARKET™ MINI CUCUMBERS product of Canada, Canada no. 1 grade mini-concombres 20737570001_EA

3⁹⁹ PKG OF 2 PKG OF 5

PINEAPPLE product of Costa Rica, **AVOCADOS** product of Mexico, Peru or Colombia or **ROMAINE HEARTS** product of U.S.A. ananas ou avocats ou cœurs de romaine 20160992001_EA/21644936001_EA/20082756001_EA

1⁴⁹

ENGLISH CUCUMBER product of Ontario, Canada no. 1 grade each concombre anglais 20070132001_EA

.49 LB

GREEN CABBAGE product of Ontario, Canada no. 1 grade 1.08/kg chou vert 20793034001_KG

1⁹⁹ LB

TOMATOES ON THE VINE product of Canada or Mexico or **GREEN ZUCCHINI** product of U.S.A. or Mexico, 4.39/kg tomates sur vigne ou courgette 20026703001_KG/20426596001_KG

6⁹⁹ 4 LB BAG

FARMER'S MARKET™ MANADARINS product of Morocco or Spain mandarines 20054025001_EA

2⁴⁹

BUNCHED SPINACH product of U.S.A. or Mexico each épinards en botte 20162840001_EA

3⁹⁹

CAULIFLOWER product of U.S.A. or Mexico, no. 1 grade chou-fleur 20135377001_EA

1⁹⁹ LB

BARTLETT PEARS product of Argentina, extra fancy grade 4.39/kg poires 20172240001_KG

4⁹⁹ 681 G

PC™ VARIETY TOMATOES product of Canada or Mexico tomates 20949866001_EA

2⁴⁹

POMEGRANATE product of Peru grenade 20134767001_EA

3⁹⁹ 680 G

PC™ LITTLE GEMS™ RED, YELLOW or MIXED MINI POTATOES product of Canada, Canada no. 1 grade mini-pommes de terre rouges, dorées ou assorties 21247299001_EA/21247300001_EA

4⁹⁹ PKG OF 4

FARMER'S MARKET™ SWEET CORN product of U.S.A., no. 1 grade maïs sucré 20348977001_EA

4⁹⁹ 4 LB BAG

FARMER'S MARKET™ AMBROSIA, FUJI or MCINTOSH APPLES product of Ontario, Canada fancy grade pommes 21307212001_EA/20713211001_EA

3⁹⁹ 3 LB BAG 2 LB BAG

FARMER'S MARKET™ LEMONS product of U.S.A. or South Africa or **ORANGES** product of Morocco, Spain or Egypt citrons ou oranges 20162945001_EA/20795315001_EA

2⁹⁹ 3 LB BAG

FARMER'S MARKET™ CARROTS product of Canada or U.S.A., no. 1 grade carottes 20600927001_EA

PRICE DROP

2⁹⁹

CELERY product of U.S.A. or Mexico, no. 1 grade céleri 20163119001_EA

1⁹⁹ 227 G

PC™ WHOLE WHITE or CREAMINI MUSHROOMS product of Ontario champignons 20775805_EA/20776239_EA

1⁴⁹

GREEN ONIONS product of Mexico oignons verts 20107500001_EA

*Fresh Guarantee: Applicable to eligible fresh produce items purchased at No Frills store locations or online at nofrills.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the No Frills store where purchase originated. The guarantee does not apply to produce items with a stated "best before" date (e.g. bagged salad kit, packaged bean sprouts) and may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

FRESH AT LOW PRICES

\$15



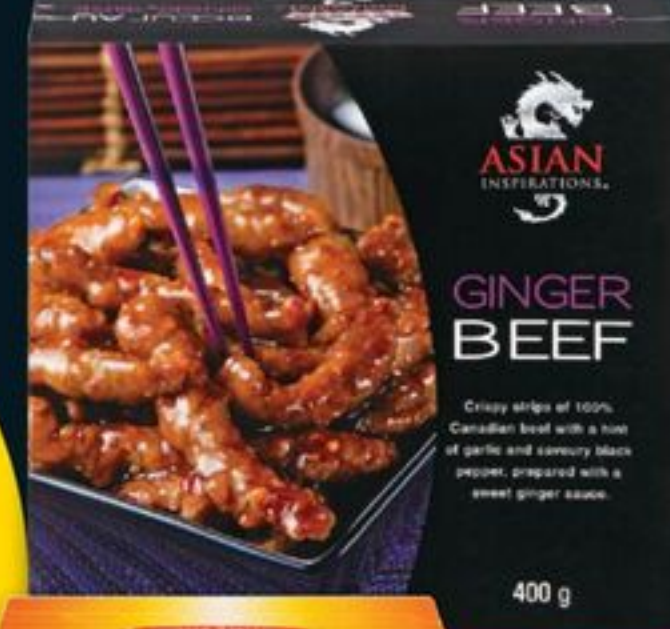
PC® AIR CHILLED WHOLE CHICKEN
up to 1.7 kg
poulet entier
21636475_EA

EXTRA LEAN GROUND BEEF
17.17/kg
bœuf haché
extra maigre
20357910_KG

779
LB



499



WONG WING or ASIAN INSPIRATIONS ENTRÉES
selected varieties, frozen
400 g
plats cuisinés
20507138_EA/21047378_EA



799

MARCANGELO JUMBO SAUSAGE
selected varieties, frozen
500/675 g
saucisses
21289731_EA

250



ROOSTER® TOFU
selected varieties
454 g
tofu
21474765_EA

\$3



SCHNEIDERS LUNCHMATE LUNCH KITS or STACKERS
selected varieties, 75-120 g
trousses-repas
21310034_EA

1299



MARCANGELO SOUVLAKI KABOBS
selected varieties, 480/640 g
brochettes
21041735_EA

550



SEAQUEST® RAW or COOKED WHITE SHRIMP
frozen
36-55 per lb, 300 g
crevettes
21636326_EA/21636352_EA

\$7



SEAQUEST® FISH FILLETS
selected varieties, frozen
400 g
filets de poisson
20153570_EA/21314740_EA

\$9



SEAQUEST® WHOLE POMPANO
800 g or **WHOLE TILAPIA** 1.36 kg
selected varieties, frozen
pompano entier ou tilapia entier
21591947_EA/21592084_EA

450



PILLER'S SLICED DELI MEAT
selected varieties
150/200 g
charcuteries tranchées
21206382_EA/21206939_EA

\$7



BALDERSON CHEESE
selected varieties
250/280 g
fromage
21495455_EA

550



MAIN ST. BISTRO MAC AND CHEESE or MASHED POTATOES
selected varieties, 567/680 g
macaroni au fromage ou purée de pommes de terre
20027947_EA/20338009_EA

248



NO NAME® BREAD
selected varieties
675 g
pain
21509822_EA

\$3



D'ITALIANO BREAD 620/675 g or **BUNS** 6/8's
selected varieties
pain ou petits pains
20038335_EA/20626949_EA

550



FARMER'S MARKET™ COOKIES 12's
or **MUFFINS** 6's
selected varieties
biscuits ou muffins
20566295_EA/21283356_EA

Earn
3,000
pts

For every \$10*
spent on

That's
\$3

value



Optimum™

OLIVIERI FRESH FILLED TWIN PACK PASTA
450/500 g, **SKILLET GNOCCHI** 280/300 g or
FRESH SAUCE 300 mL
selected varieties
pâtes fraîches farcies ou gnocchi à poêler ou sauce fraîche
20321512_EA/21022065_EA

PRICECUT EVENT

SAVE 33%

6⁵⁰



SAPUTO MOZZARELLISSIMA
selected varieties, 500 g
fromage
20759241002_EA

ONLY

\$3



PILLSBURY REFRIGERATED DOUGH
selected varieties, 318-468 g
pâte
20318034001_EA/20320962002_EA

ONLY

\$7

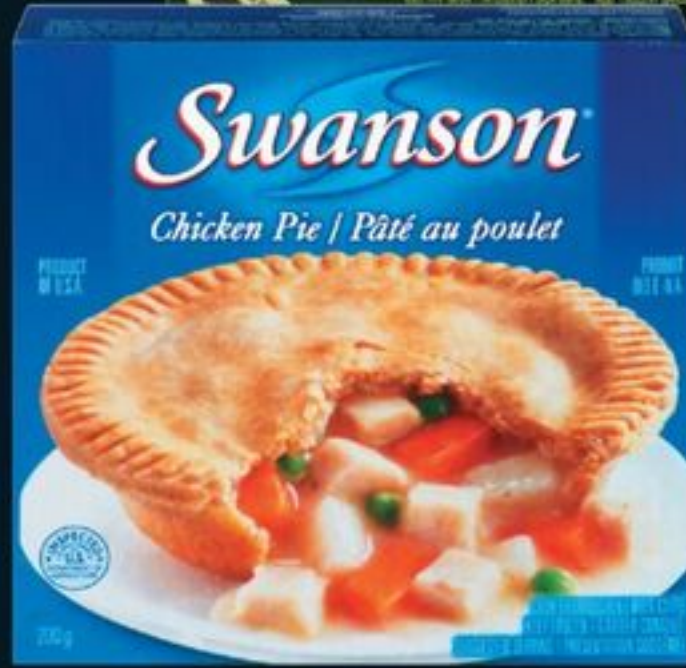


PC® ORANGE JUICE
selected varieties
refrigerated, 2.5 L
jus d'orange
21531644_EA



ONLY

1⁵⁰



MICHELINA'S DINNER ENTREES 156-284 g or
SWANSON POT PIE 200 g
selected varieties, frozen
plats cuisinés ou pâtés
20320525001_EA/21208614_EA

\$5



INTERNATIONAL DELIGHT COFFEE CREAMERS 946 mL or **COLD FOAM** 396 g
selected varieties
colorants à café ou mousse froide
20895480003_EA/21629968_EA

\$15



POGO
frozen, 20's
saucisses sur bâtonnet
20065224002_EA

4²⁵



PEPSI or COCA-COLA SOFT DRINKS
selected varieties, 6x710 mL
boissons gazeuses
20310546002_C06/20313741002_C06

6⁵⁰



SCHNEIDERS BREAKFAST SANDWICH or EGG BITES
selected varieties, frozen, 204-288 g
sandwich déjeuner ou bouchées aux œufs
21623288_EA/21623333_EA

2⁵⁰



QUAKER CRISPY MINIS
selected varieties
100-199 g
mini-collations
20163708002_EA/20303002001_EA

2⁵⁰



PRINGLES POTATO CRISPS
selected varieties
148/156 g
croustilles
21003823_EA/21003833_EA

19⁹⁹



TIDE LIQUID LAUNDRY DETERGENT 3.46/3.9 L, **PODS** or **FLINGS** 45/76's or **CASCADE DISHWASHER TABS** 51/67/80's
selected varieties
détergent à lessive ou capsules de détergent pour lave-vaisselle
21516545_EA/21593670_EA/21594986_EA

6⁵⁰



SANPELLEGRINO NATURALI SPARKLING FRUIT BEVERAGE
selected varieties, 6x330 mL
boisson pétillante aux fruits
21433206_C06

\$2



ROTEL or AYLMER ACCENTS TOMATOES
selected varieties, 284/540 mL
tomates
21154452_EA/21207587_EA

\$2



BARILLA PASTA 340/410 g or **UNICO PASTA SAUCE** 680 mL
selected varieties
pâtes ou sauce pour pâtes
20326537001_EA/21404904_EA

2⁷⁹



LANTIC SUGAR
selected varieties
1 kg
sucre
20016320_EA/20169394_EA

\$10



TETLEY ORANGE PEKOE TEA
216's
thé
21611946_EA

3⁵⁰



KELLOGG'S CEREAL
selected varieties
269-355 g
céréales
21450851_EA/21652128_EA

5⁵⁰



ROBIN HOOD or FIVE ROSES FLOUR
selected varieties
2/2.5 kg
farine
20039497001_EA/20148914001_EA

Earn
3,000
pts
For every \$10* spent

That's
\$3
back in points

FRENCH'S MUSTARD 325/400 mL,
FRANK'S RED HOT SAUCE 354 mL or
CHOLULA SAUCE 150 mL
selected varieties
moutarde ou sauce piquante ou sauce
20187632001_EA/20083238_EA/21392271_EA



\$5

Earn
1,000
pts
That's
\$1
value

MOTT'S CLAMATO PARTY PAK
selected varieties
2.54 L
jus de palourdes
2016772002_EA



Optimum™

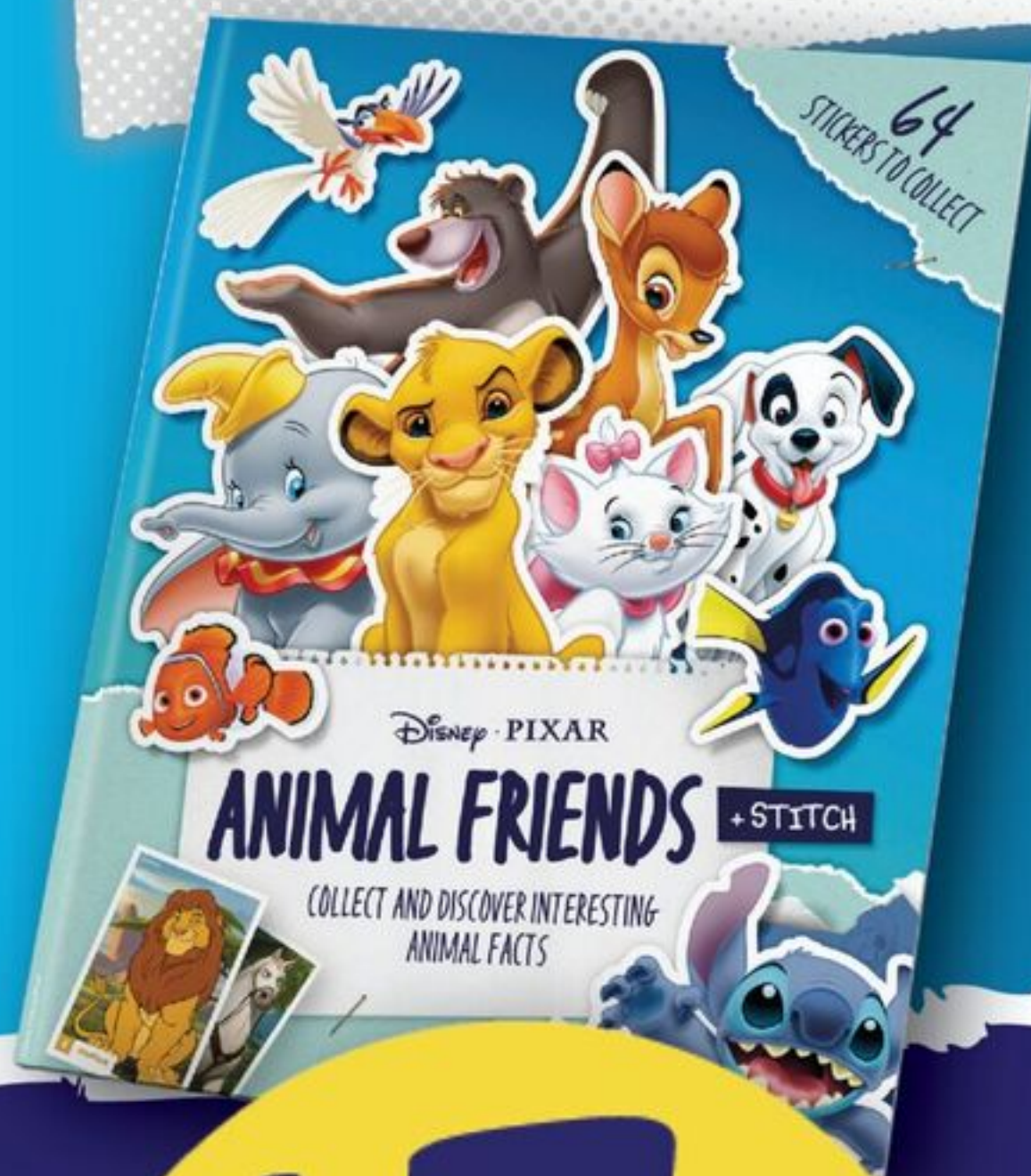
Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. *PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See in-store for details. **Must be a registered PC Optimum™ member to get this offer.



Disney · PIXAR

FREE STICKER PACK

FOR EVERY \$25 SPENT*



\$5
UNIQUE
ALBUM

64 STICKERS TO COLLECT
DISCOVER INTERESTING
ANIMAL FACTS

WHILE SUPPLIES LAST

©Disney ©Disney/Pixar

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026.
EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE
FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

APRIL

**HIT
OF THE
MONTH**

\$7.88



Made in Canada

Leclerc Go Pure Bars

Selected varieties, 140 g - 175 g

Limit: 6, over limit retail \$3.00

21221434_EA/21507858_EA

\$3



Made in Canada

**Butcher's Selection Stampede Wieners
or Harvest Creek Halal Chicken
Wieners**

900 g

Limit: 6, over limit retail \$4.50

21307061_EA/21309103_EA

\$4



Prepared in Canada

Planters Deluxe Whole Cashews

Salted or Unsalted, 200 g

Limit: 6, over limit retail \$5.00

21021618_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.

Offer valid April 1st - 30th, 2026 while quantities last.

We reserve the right to limit quantities to reasonable family requirements. No rainchecks.

BRANDS YOU LOVE AT LOW PRICES

\$4




\$2

ACTIVIA YOGURT selected varieties 8x100 g yogurt 20325384002_EA

HELUVA GOOD! DIPS selected varieties 250 g trempettes 20179979002_EA

\$5.50



\$7.50

NESTLÉ DRUMSTICKS or NOVELTIES 4-10's or **CONFECTIONARY FROZEN DESSERT** 1.5 L selected varieties friandises glacées ou dessert glacé 20322380003_EA/21162960_EA

MCCAIN SUPERFRIES family size, selected varieties, frozen 1.45-1.9 kg frites 21049522_EA

\$6



SIMPLY ORANGE JUICE selected varieties, refrigerated 1.36 L jus d'orange 21735026_EA

\$3



MADEGOOD GRANOLA BARS, COOKIES, MINI'S, CRISPY SQUARES or CRUNCHY SQUARES selected varieties, 110-150 g barres granola ou biscuits ou mini ou carrés 21107622_EA/21352121_EA

\$4



TOSTITOS TORTILLA 215-295 g or **RUFFLES POTATO** 180-220 g **CHIPS** selected varieties croustilles 21050575_EA/21241053_EA

\$19



POWERADE TEAMPACK SPORT DRINKS 24x591 mL boissons désaltérantes 20854130_C24

6.75



PC® SOFT DRINKS selected varieties 12x355 mL boissons gazeuses 20218887001_C12/20690671001_C12

\$5



RIO MARE TUNA selected varieties 195/240 g thon 20035383_EA/21595037_EA

4.50



COOKIE FAMILIAR SIZE 374-488 g or **CAKESTERS** 285 g selected varieties biscuits 21014087_EA/21639135_EA

1.79



CHEF BOYARDEE PASTA selected varieties 418/425 g pâtes 20312500001_EA

1.50



GREEN GIANT VEGETABLES selected varieties 341/398 mL légumes 21021485_EA

2.29



BETTIE CROCKER POTATOES selected varieties 141-215 g pommes de terre 20296518003_EA/21574295_EA

2.75



PC® CROUTONS 140 g or **SALAD DRESSING** 475 mL selected varieties croûtons ou vinaigrette 20628488001_EA/20796248002_EA

2.99



UNICO PEPPER RINGS, PICKLED VEGETABLES 750 mL or **OLIVES** 375 mL selected varieties and sizes rondelles de piment fort ou légumes marinés ou olives 20024445_EA/21103533_EA

11.99



BERTOLLI OLIVE OIL selected varieties 750 mL/1 L huile d'olive 20156182001_EA

2.79



BEN'S ORIGINAL BISTRO EXPRESS RICE selected varieties 240/250 g riz 21405242_EA/21405476_EA

BRANDS YOU LOVE AT LOW PRICES

6⁹⁹



IMPERIAL MARGARINE
selected varieties, 1.28/1.36 kg
margarine
20084892_EA



6⁹⁹

KRAFT CHEEZ WHIZ
900 g
produit de fromage fondu
20659603001_EA



3⁵⁰

KELLOGG'S EGGO WAFFLES
selected varieties, frozen, 8's
gaufres
20302779_EA



4⁵⁰

PC® VEGETABLES 300-750 g
or **CATCH OF THE DAY FISH FILLETS 350 g**
selected varieties, frozen
légumes ou filets de poisson
20318915_EA/21020919_EA



PC® BLACK LABEL PIZZA
selected varieties, frozen, 370-440 g
pizza
21531415_EA



iÖGO NANO DRINKS 6x93 mL or
POUCHES 4x90 g YOGURT
selected varieties
yogourt
20609687001_EA/21719786_EA



MISS VICKIE'S POTATO CHIPS
selected varieties, 190/200 g
croustilles
21240703_EA



TOWNHOUSE 247-391 g or
CHEEZ-IT SNAP'D CRACKERS 213 g
selected varieties
craquelins
21107403_EA/21451181_EA



NO NAME® MARSHMALLOWS
selected varieties, 400 g
guimauves
20304672001_EA



CLUB HOUSE BLENDS or
LA GRILLE SEASONING
selected varieties, 111-248 g
assaisonnement
20308006002_EA/20321740001_EA



MAXWELL HOUSE or
NABOB TASSIMO COFFEE DISCS
selected varieties, 8-16's
café
20026954001_EA



PC® TEA or **HERBAL TEA**
selected varieties, 20's
thé ou tisane
20308417_EA/20627612001_EA



MCCAFÉ K CUPS 12's or
GROUND COFFEE 300/340 g
selected varieties
café
21238598_EA/21721681_EA



QUAKER CEREAL 350-500 g or
HARVEST CRUNCH 400-510 g
selected varieties
céréales
21082500_EA/21219824_EA



PEARL MILLING COMPANY SYRUP
710 mL or **PANCAKE MIX 905 g**
selected varieties
sirop ou mélange à crêpes
21384609_EA/21391619_EA



QUAKER DIPP'S or
CHEWY GRANOLA BARS
selected varieties, 120-156 g
barres granola
20847582_EA/21359366_EA



TWIZZLERS CANDY PACK
311-454 g or **JOLLY RANCHER ROPE 283 g**
selected varieties
friandises
20022328004_EA



NESTLÉ or **HERSHEY POUCHES**
selected varieties, 76-170 g
chocolat
21648229_EA/21648277_EA



SKITTLES POUCH 255-320 g or
EXCEL GUM BOTTLE 88 g
selected varieties
friandises ou gomme
20018330_EA/20253506_EA



CADBURY CHOCOLATE BARS
selected varieties, 90-100 g
barres de chocolat
21648647_EA/21648701_EA

BRANDS YOU LOVE AT LOW PRICES

\$6



\$11



POISE PADS or LINERS
selected varieties
14-48's
serviettes ou
protège-dessous
20312368_EA
21295307_EA



ENSURE or GLUCERNA
READY TO DRINK SHAKES
selected varieties and sizes
boissons frappées prêtes à boire
20180283003_C06/20308731008_C06



349



\$10

ALCAN FOIL 50 ft, NON-STICK FOIL 25 ft,
GLAD PLASTIC WRAP 60 m or
REYNOLDS PARCHMENT PAPER 35 ft
papier d'aluminium ou anti-adhérent ou
ellcile plastique ou papier parchemin
20043471_EA/20051862_EA

AIR WICK ESSENTIAL MIST STARTER KIT 20 mL,
SCENTED OIL REFILL 2x20 mL,
VIBRANT STARTER KIT 23.9 mL or
REFILL 2x23.9 mL
selected varieties
trousse de départ ou recharge d'huile
20342475001_EA/21495649_EA

\$7



PC® BATHROOM TISSUE
selected varieties
12=24 rolls
papier hygiénique
21450718_EA

\$11



TIDE LIQUID LAUNDRY DETERGENT 1.62/1.86 L or
PODS 18/31's, DOWNY FABRIC SOFTENER 1.66/2.63 L,
DOWNY or GAIN SCENT BOOSTERS 379 g or
BOUNCE DRYER SHEETS 120/200's
selected varieties
détergent à lessive ou assouplissant ou rehausseur de parfum
ou feuilles pour sècheuse
21593782_EA/21659584_EA

450



PINE-SOL CLEANER 1.41 L,
GREENWORKS WIPES 75's,
ALL PURPOSE CLEANER 946 mL,
TOILET BOWL CLEANER 709 mL, or
DISHWASHER LIQUID 650 mL
selected varieties
détergent liquide à vaisselle
20298679001_EA/21478752_EA

\$9



PALMOLIVE
DISHWASHING LIQUID
selected varieties
4.27 L
nettoyant ou lingettes ou
nettoyant ou détergent pour lave-vaisselle
21516689_EA

EVERYDAY ESSENTIALS AT LOW PRICES

\$6

NO NAME® CHICKEN STRIPS, NUGGETS or BURGERS
frozen, 908 g
lanières ou pépites ou burgers de poulet
21178744_EA



1.39

CARNABY SWEET CANDY BAG
selected varieties
125 g
sac de friandises
21219409_EA

2.49

NO NAME® CHOCOLATE BARS
selected varieties
100 g
barres de chocolat
20580727_EA



.75

LIFE BRAND® TOOTHBRUSH
selected varieties
brosse à dents
21202736_EA/21204716_EA

1.50

ROOSTER® COCONUT MILK
selected varieties
398 mL
lait de coco
21378707_EA



1.50

ROOSTER® INSTANT EGG NOODLES
400 g
nouilles aux œufs instantanées
20096297_EA



\$3

PC® WATER CRACKERS
125 g
craquelins
20431236_EA



\$1

NO NAME® GRAVY MIX
selected varieties
25 g
mélange à sauce
21687251_EA/21687380_EA



\$5

NO NAME® PIE FILLING
selected varieties
540 mL
garniture pour tarte
21662314_EA/21662390_EA



1.25

NO NAME® SOUP MIX
selected varieties
56/166 g
mélange à soupe
21099689_EA



1.50

PEACE TEA ICED TEA
selected varieties
695 mL
thé ou thé glacé
21080320_EA



1.25

NO NAME® SAUCE
selected varieties
398 mL
sauce
20185228001_EA



\$5

PC® ORGANICS PEANUT BUTTER
selected varieties
500 g
beurre d'arachide biologique
20298178_EA





Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5
UNIQUE
ALBUM



64 STICKERS TO COLLECT
DISCOVER INTERESTING
ANIMAL FACTS

WHILE SUPPLIES LAST



©Disney ©Disney/Pixar

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

**GET
BONUS
STICKERS**

**WHEN YOU
BUY THESE
PARTICIPATING
OFFERS***

**SPEND \$10*
ON SELECT**

**KRAFT, HEINZ, PHILADELPHIA,
MAXWELL HOUSE, NABOB,
TASSIMO, TACO BELL, CLASSICO,
GARDEN SELECT, CRAVE, BAGEL
BITES, MIO, CRYSTAL LIGHT,
JELL-O, RENEE'S, BULL'S-EYE,
DIANA PRODUCTS AND GET ONE
BONUS STICKER PACK**

produits
20866924010_EA/21085515_EA/21618217_EA/21594513_EA/20039581001_EA



**SPEND \$10*
ON SELECT**

**CHEERIOS, OATMEAL CRISP,
NATURE VALLEY,
OLD EL PASO, PILLSBURY or
ANNIE'S PRODUCTS AND
GET A BONUS STICKER PACK**

produits
21104047_EA/21667577_EA/20316187001_EA/20306992001_EA



**SPEND \$15*
ON SELECT**

**COCA-COLA, CANADA DRY,
SPRITE, A&W, FANTA, FRESCA,
AHA, VITAMINWATER,
SMARTWATER, AHA, PEACE TEA,
FUZE, MONSTER ENERGY,
POWERADE or BODY ARMOR
AND GET ONE BONUS
STICKER PACK**

produits
20318694002_EA/20304419001_EA/20305840001_EA/20853723_EA/21166000_EA



**SPEND \$15*
ON SELECT**

**CRACKER BARREL,
BLACK DIAMOND,
IOGO, ASTRO or
LACTANTIA PRODUCTS
AND GET ONE BONUS
STICKER PACK**

produits
21290384_EA/20763661_EA/20986474_EA/
21719739_EA/20165226001_EA/21694605_EA



**SPEND \$12*
ON SELECT**

**CAMPBELL'S READY TO SERVE
SOUPS 515 mL, HABITANT SOUP
796 mL, SNYDERS PRETZELS 240 g,
CHUNKY 515 mL,
GOLDFISH CRACKERS or
SNACK FACTORY CRISPS 200 g
AND GET ONE BONUS STICKER PACK**

soupes ou bretzels ou craquelins
21479030_EA/20300320_EA/20316052001_EA/20948940_EA



*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

**GET
BONUS
STICKERS**

**WHEN YOU
BUY THESE
PARTICIPATING
OFFERS***

SPEND \$15*
ON SELECT

**CHRISTIE CRACKERS,
CHRISTIE COOKIES,
CADBURY, HALLS or
CLIF ENERGY BARS AND
GET ONE BONUS STICKER PACK**

crâquelins ou biscuits ou barres d'énergie
21547034_EA/21358407_EA/21664843_EA



SPEND \$10*
ON SELECT

**NESCAFE, STARBUCKS COFFEE
or MAISON PERRIER BEVERAGE
PRODUCTS AND
GET ONE BONUS STICKER PACK**

café ou boissons
20873036_EA/20548682004_EA/21576465_C08



SPEND \$15*
ON SELECT

**ROYALE PAPER PRODUCTS
AND GET ONE BONUS
STICKER PACK**

produits de papier
21187145_EA/21484732_EA/20702419_EA



SPEND \$9*
ON SELECT

**MILK 2 GO,
ARMSTRONG PROTEIN STICKS
AND GET A BONUS
STICKER PACK**

lait ou bâtonnets protéinés
21065263_EA/21537885_EA/21694973_EA



SPEND \$10*
ON ANY

**PC® BLUE MENU PRODUCTS
AND GET ONE BONUS STICKER PACK**

produits
20668034002_EA/20057669001_EA/20307025002_EA/
20538593001_EA/20631288004_EA/20941224_EA



SPEND \$10*
ON SELECT

**PC® or NO NAME® CHIPS,
POPCORN or PRETZELS
AND GET ONE BONUS
STICKER PACK**

croustilles ou maïs soufflé ou bretzels
21654374_EA/21686985_EA/21712080_EA/21712032_EA



*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

GET BONUS STICKERS

WHEN YOU BUY THESE PARTICIPATING OFFERS*

loblawuniverse.ca

5.75

PC® BLUE MENU SPARKLING WATER
selected varieties
12x355 mL
eau pétillante
20668034001_C01/20668034002_C01



1.25

POWERADE SPORTS DRINK
selected varieties
710 mL
boisson désaltérante
20853721_EA/21240145_EA

6.50



CRACKER BARREL CHEESE SHREDS
selected varieties
320 g
fromage râpé
21290616_EA



\$7

MAISON PERRIER SPARKLING WATER
selected varieties
8x330 mL/6x500 mL
eau pétillante
21575556_C08/21576465_C08

2.50



PC® KETTLE, LOADS OF or WORLD OF POTATO CHIPS
selected varieties
200 g
craquelins
21422931_EA

4.75



MILK2GO MILK
selected varieties
6x200 mL
lait
21537885_EA

2.50



GOLDFISH CRACKERS
selected varieties
156-227 g
craquelins
20300320_EA/20306994003_EA

3.29



OLD EL PASO SHELLS or TORTILLAS
selected varieties
125-334 g
coquilles ou tortillas
20306992001_EA
20314171001_EA

\$3



CHRISTIE COOKIES
selected varieties, 251-303 g
biscuits
21358407_EA/21361508_EA

\$8



CAVENDISH FRIES, ONION RINGS, WEDGES or HASHBROWNS
selected varieties, frozen
1-2.25 kg
frites ou rondelles d'oignon ou pommes de terre
20728378_EA

4.50



KELLOGG'S ALL BRAN, RAISIN BRAN, VECTOR, SPECIAL K or MINI-WHEATS CEREAL
selected varieties, 306-525 g
céréales
20015041_EA/21607207_EA

\$7

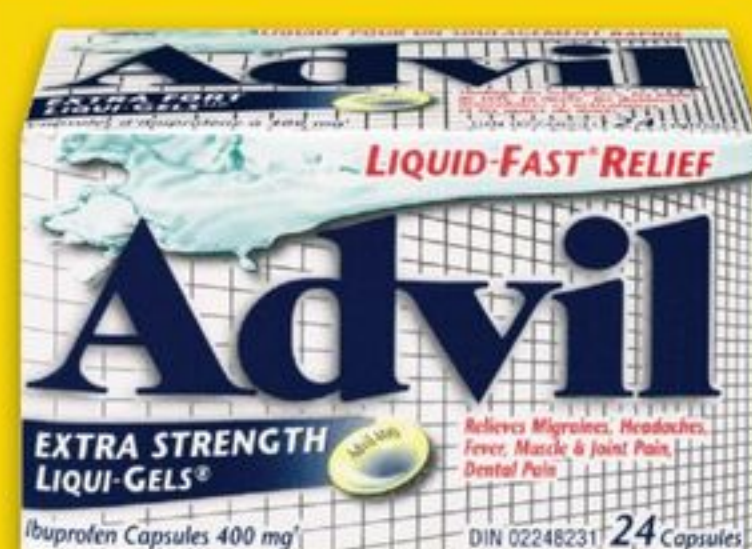


NESTEA ICED TEA
selected varieties, 12x341 mL
thé glacé
21689167_C12

*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

HALEON

\$10



ADVIL PAIN RELIEF PRODUCT CAPSULES 20-32's, **TABLETS** 30-50's or **ADVIL CHILDREN'S FEVER AND PAIN RELIEF PRODUCT** 100 mL, 20 tablets or **PEDIATRIC DROPS FOR INFANTS** 24 mL
 selected varieties and sizes
 analgésique en capsules ou comprimés ou produits de soulagement de la fièvre pour enfants ou gouttes pédiatriques pour tout-petits
 21372442_EA 20316898001_EA

\$16



CENTRUM MULTIVITAMIN 90's or **VOLTAREN PAIN RELIEF PRODUCTS** 100-150 g
 selected varieties
 multivitamines ou produits de soulagement de la douleur
 21111046_EA/21235884_EA

550



TUMS ANTACID FOR HEARTBURN RELIEF 60-100's or **CHEWABLE TABLETS** 28-32's
 selected varieties
 antiacide
 21223300_EA/21236031_EA

\$13



BUCKLEY'S COUGH COLD SYRUP 150-200 mL or **NEOCITRAN COUGH COLD RELIEF PRODUCT** 10 SINGLE DOSE POUCHES
 selected varieties
 produits contre la toux et le rhume
 20062201002_EA/20324424001_EA



275



YOPLAIT TUBES 8's or **MINIGO 6's** YOGURT
 selected varieties
 yogourt
 21547595_EA/21619388_EA

\$7



LIBERTÉ 650/750 g or **SOURCE** 16x100 g YOGURT
 selected varieties
 yogourt
 20317317001_EA/20642273_EA

579



YOP 6x200 mL, **LIBERTÉ KEFIR** 1 L or **MÉDITERRANÉE** 900 g YOGURT
 selected varieties
 kéfir ou yogourt
 21305347_EA/21719749_EA



\$6



MAPLE LODGE ULTIMATE or **ZABIHA HALAL SUPREME CHICKEN WIENERS**
 selected varieties, 900 g
 saucisses fumées de poulet
 20671791_EA

649



ULTIMATE DINNER CHICKEN SAUSAGES
 selected varieties, 500 g
 saucisses repas de poulet
 21378310_EA

250



MAPLE LODGE FARMS or **ZABIHA HALAL CHICKEN WIENERS**
 selected varieties, 450 g
 saucisses de poulet halal
 20062715_EA

649



ULTIMATE CHICKEN BREAKFAST SAUSAGE
 selected varieties, 375 g
 saucisse de poulet à déjeuner
 21539970_EA

GUSTA

\$6



GUSTA VEGGIE BURGER
 selected varieties
 300 g
 végétoburgers
 21706716_EA

\$4



GUSTA VEGGIE SLICES
 selected varieties, 155 g
 tranches végété
 21706638_EA

\$7

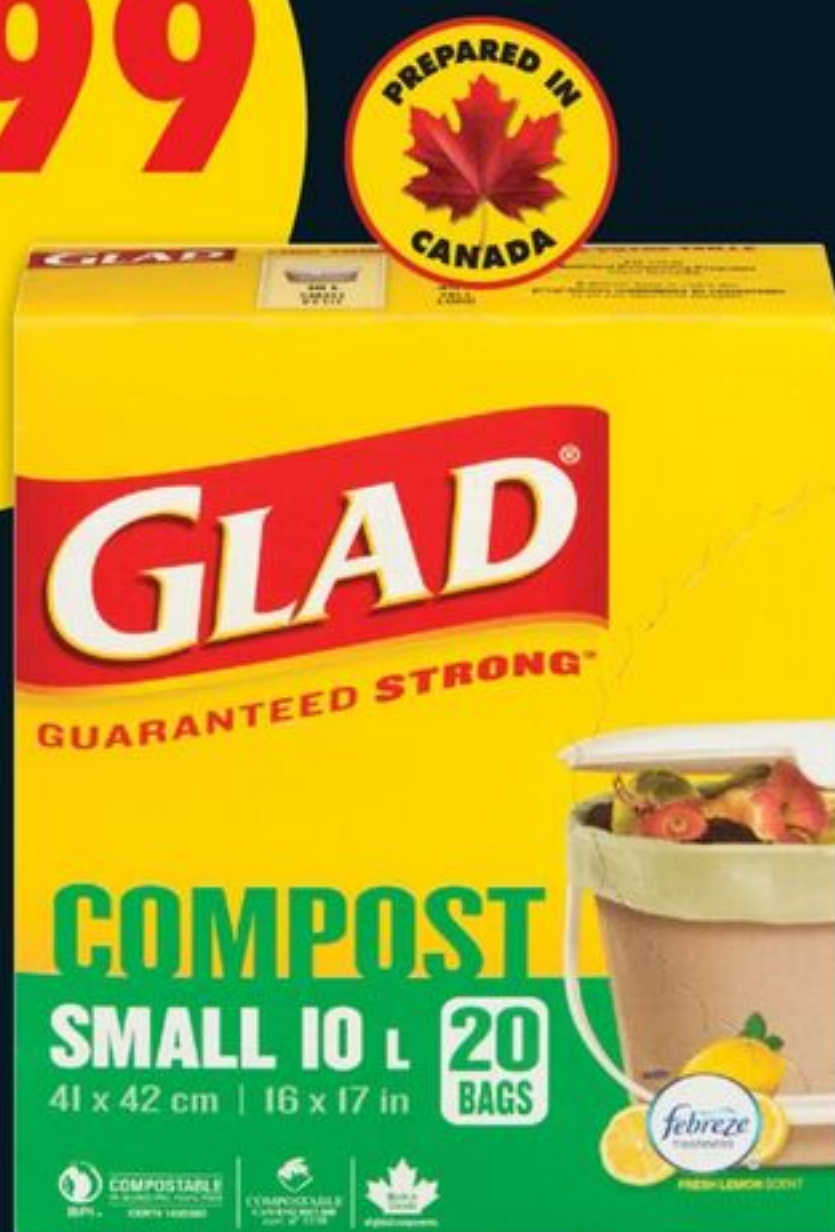


GUSTA VEGAN SAUSAGE
 selected varieties, 350 g
 saucisse à base de plantes
 21284431_EA

BRANDS YOU LOVE AT LOW PRICES

7⁹⁹

GLAD GARBAGE BAGS
selected varieties
10-52's
sacs à ordures
20099609_EA



\$8

ROYALE TIGER TOWEL PAPER TOWELS
selected varieties
2/3=6 rolls
essuie-tout
21484702_EA



\$11

TRU EARTH LAUNDRY DETERGENT ECO-STRIPS 32's or SCENT BOOSTERS 200 g
selected varieties
détergent à lessive
ou rehausseurs de parfum
21425514_EA



\$12

FINISH DISHWASHING TABS 30-55's or JET-DRY 946 mL
selected varieties
capsules de détergent
pour lave-vaisselle ou
agent de rinçage
21218146_EA/21565525_EA



**NEW
LOWER
PRICES**

5.50



**TRE STELLE
CHEESE TUB**
selected varieties
200-475 g
contenant de fromage
21364404_EA

2.50



HOSTESS SNACKCAKES
selected varieties, 202-206 g
petits gâteaux
21283752_EA



\$5

MARCANGELO SLICED DELI MEAT
selected varieties, 85 g
charcuteries tranchées
21706089_EA/21706090_EA

3.50



LEAN GROUND PORK
fresh, 450 g
porc haché maigre
21646160_EA

\$5



MAPLE LEAF READY CRISP BACON or
FULLY COOKED BREAKFAST SAUSAGE
selected varieties, 65/300 g
bacon ou saucisses à déjeuner
20164959_EA

\$9



**PC BUTTERFLIED
SHRIMP**
frozen, 400 g
crevettes en papillon
20080117_EA

5.25



LACTANTIA ULTRAPUR MILK
selected varieties
1.5 L
lait
21694605_EA

\$4



**PHILADELPHIA CREAM
CHEESE PRODUCT**
selected varieties, 227/250 g
produit de fromage à la crème
20641267_EA/20866924010_EA

\$5



**AMOOZA! TWISTS
CHEESE SNACKS**
selected varieties, 228 g
collations au fromage
21403514_EA

3.50



OIKOS GREEK YOGURT
selected varieties, 4x100 g
yogourt grec
20419715001_EA/20419715004_EA

6.50



**EARTH'S OWN
OAT CREAMER**
selected varieties, 946 mL
colorant à café à l'avoine
21576699_EA/21576791_EA

\$3



PILLSBURY POPS 380 g,
SCRAMBLES 204 g or **TOASTER STRUDEL** 326 g
selected varieties, frozen
pizza ou pâtisserie
21436023_EA

**NEW
LOWER
PRICES**



\$5



KELLOGG'S EGGO WAFFLES 16's
or **PROTEIN 8's**
selected varieties, frozen
gaufres
20099730004_EA/21639330_EA

\$5



**BEN & JERRY'S
ICE CREAM 473 mL** or
MAGNUM NOVELTIES 3's
selected varieties, frozen
crème glacée ou friandises glacées
20950739_EA/21428403_EA



4.50

5.50



CHAPMAN'S PREMIUM ICE CREAM
selected varieties, frozen, 2 L
crème glacée
20323573001_EA



HUNGRY-MAN DINNER ENTRÉES
selected varieties, frozen, 360-455 g
plats cuisinés
20296014002_EA

\$5



ROYALE BATHROOM TISSUE 8=16 ROLLS
or **ROYALE FACIAL TISSUE 6x100 SHEETS**
selected varieties
papier hygiénique ou mouchoirs
20702419_EA/21378574_EA

4.50



NANAK PANEER
341 g
paneer
21286158_EA

8.50



**BRAR'S BBQ
VEGGIE BURGER**
690 g
burgers végé
21636401_EA

2.75



NESTLÉ CHOCOLATE BARS
selected varieties, 95-105 g
barres de chocolat
20640580_EA/21648521_EA

\$3



**GOGO SQUEEZ
FRUIT SAUCE POUCHES**
selected varieties, 4x90 g
sachets de sauce aux fruits
20322697002_EA

3.77



OLD EL PASO DINNER KIT
selected varieties, 250-510 g
trousse-repas
20795534_EA/20795536_EA

1.75



KNORR SIDEKICKS
selected varieties, 120-162 g
pâtes
20321430007_EA/20321430011_EA

2.25



CAMPBELL'S CHUNKY SOUP
selected varieties
515 mL
soupe
21480447_EA

\$13



PUREX 4.08-4.43 L or **SUNLIGHT 4 L
LIQUID LAUNDRY DETERGENT,
SNUGGLE FABRIC SOFTENER**
2.77 L or **DRYER SHEETS 200's**
selected varieties
détergent ou assouplissant ou feuilles
pour sècheuse
20083525002_EA/21427042_EA

4.50



WINDEX GLASS CLEANER
765 mL, **SCRUBBING BUBBLES**
946/950 mL or **FANTASTIK** 650 mL
nettoyant
20125323001_EA/21666832_EA

2.50



TEMPTATIONS PURÉES 48 g or
SPOONS 40 g or **CATTREATS**
selected varieties
gâteries pour chats
21479803_EA/21585483_EA

\$6



HUY FONG SRIRACHA SAUCE
714 mL
sauce
20074956_EA

\$3



HARDBITE POTATO CHIPS
selected varieties, 128/150 g
croustilles
20370855001_EA/21157616_EA

\$7



BILLY BEE HONEY
500 g
miel
20724504_EA

\$5



BONNE MAMAN JAM
selected varieties, 250 mL
confiture
20307313001_EA

App exclusive offers

**More offers
More points**

**LOAD YOUR DIGITAL COUPONS
IN 6 EASY STEPS**

1. Open your PC Optimum app and go to **Offers**
2. Tap **Digital Coupons**
3. Select **"Click here to add your Digital Coupons"**
4. Tap **"Select Offer"** on the coupons you want
5. Tap **"Add Offer"** – you're done!

**Members
get over**
\$25
in value

**CLICK FOR
THESE COUPONS
AND MORE**



**NESTLÉ
SNACK PACK**
any variety
collations
21719355_EA

**Save
\$1**
with digital
coupon



**PC® TORTILLA
CHIPS**
320-350 g
croustilles de tortilla
20148817_EA

**Earn
500**
pts
Until May - 13 - 2026



**PC® DIPPED &
CHEWY
GRANOLA
BARS**
120-172 g
barres granola
20912735_EA

**Earn
500**
pts
Until May - 13 - 2026



**PC® BLACK LABEL
ICE CREAM**
500 mL
crème glacée
20604543003_EA

**Earn
800**
pts
Until May - 13 - 2026



PC® FROZEN FRUIT
600 g
fruits surgelés
21377841_EA

**Earn
1,000**
pts
Until May - 13 - 2026



**PC® GREEK
YOGURT**
4 x 100 g
yogourt
21348028_EA

**Earn
750**
pts
Until May - 13 - 2026



PC® DIPS
454 g
trempettes
20584098_EA

**Earn
1,000**
pts
Until May - 13 - 2026



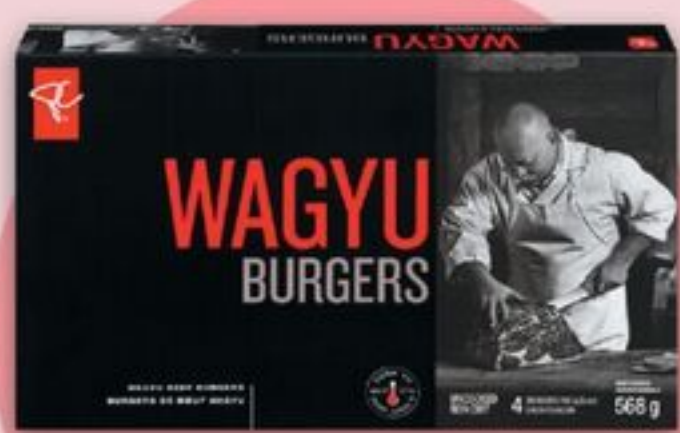
**FARMER'S
MARKET™
CROISSANTS**
260-336 g
croissants
20975943_EA

**Earn
1,000**
pts
Until May - 13 - 2026



**PC® BRIOCHE
BUNS**
300 g
petits pains brioches
21094319_EA

**Earn
1,000**
pts
Until May - 13 - 2026



**PC® BLACK LABEL
WAGYU BEEF
BURGERS**
568 g
burgers de bœuf
20766235_EA

**Earn
3,000**
pts
Until May - 13 - 2026



**NO NAME®
BREADED
CHICKEN
BURGERS
FULLY COOKED**
908 g
burgers de
poulet panés
21178461_EA

**Earn
1,200**
pts
Until May - 13 - 2026



**PC® SMOKED WILD
SOCKEYE
SALMON**
150 g
saumon sockeye
sauvage fumé
20088009_EA

**Earn
2,500**
pts
Until May - 13 - 2026

More offers. More points.

CLICK FOR
THESE COUPONS
AND MORE



Optimum™



Earn
1,200
pts
Until May - 13 - 2026

PC® INSTANT COFFEE
80/100 g
café instantané
21499826_EA

Optimum™



Earn
2,500
pts
Until May - 13 - 2026

**NO NAME®
HOT CHOCOLATE MIX**
1.8 kg
mélange à chocolat chaud
20005589_EA

Optimum™



Earn
1,500
pts
Until May - 13 - 2026

**PC® CHOCOLATE COVERED
NUTS**
340-400 g
noix enrobées de chocolat
20000356_EA

Optimum™



Earn
1,000
pts
Until May - 13 - 2026

**PC® MEMORIES OF
SZECHWAN
PEANUT SATAY SAUCE**
350 mL
sauce satay aux arachides
20311313001_EA

Optimum™



Earn
750
pts
Until May - 13 - 2026

**PC® MAYO SANDWICH
SPREAD**
300 mL
tartina de sandwich
20861237_EA

Optimum™



Earn
500
pts
Until May - 13 - 2026

**PC® NUTRITION FIRST
WET CAT FOOD**
85 g
nourriture humide pour chats
21618582_EA

Optimum™



Earn
600
pts
Until May - 13 - 2026

**PC® NON-STICK
HEAVY DUTY
ALUMINUM FOIL**
25 ft
papier d'aluminium robuste
anti-adhérent
21122007_EA

Optimum™



Earn
1,500
pts
Until May - 13 - 2026

**PC® 3-PLY FACIAL
TISSUE 6 BOXES**
mouchoirs
20181283_EA

Optimum™



Earn
1,500
pts
Until May - 13 - 2026

**PC® SUPER SOFT
BATHROOM TISSUE or
PC® MAX TOILET PAPER**
12=24 rolls
papier hygiénique
21300716_EA/21450718_EA

BABY ESSENTIALS AT LOW PRICES

34⁹⁹

HUGGIES ECONO PACK DIAPERS
selected varieties
size N-8, 60-208's
couches

21456748_EA/21663768_EA



34⁹⁹

PAMPERS ECONO PACK DIAPERS
selected varieties
size N-8, 58-180's
couches

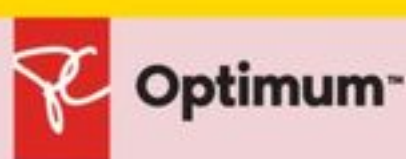
21551525_EA/21692756_EA



34⁹⁹

KENDAMIL WHOLE MILK TODDLER FORMULA
800 g
préparation pour
nourrissons

21699613_EA



Earn
10,000
pts
For every \$50*
spent on

That's
\$10
value

BABY DIAPERS, WIPES, FORMULA, BABY FOOD, NEEDS or ACCESSORIES
selected varieties and sizes
couches ou lingettes ou préparation
pour nourrisson ou aliments ou articles
ou accessoires

20322414002_EA/20358339007_EA/21172500_EA/
21540721_EA/21551645_EA/21699547_EA

BABY ESSENTIALS AT LOW PRICES



75⁴⁷

ENFAMIL A+ NEUROPRO or GENTLEASE READY TO FEED FORMULA
selected varieties
18x237 mL
prêt à servir
21590060_C01



28⁹⁹

PAMPERS SWADDLERS, CRUISERS or BABY-DRY SUPER BIG PACK DIAPERS
selected varieties
38-120's
couches
21370843_EA/21370844_EA



27⁹⁹

HUGGIES SUPER BIG PACK DIAPERS
selected varieties
N-7, 36-128's
couches
21172500_EA/21371074_EA



250

SIMPLY or BABY GOURMET CRUNCHERS or PUFFIES SNACKS
selected varieties
32 g
collations
21597310_EA/21597336_EA



54⁹⁹

SIMILAC PRO-ADVANCE POWDER FORMULA
Step 1 or 2
859 g
formule en poudre
21436985_EA/21437126_EA



250

GERBER SNACKS or ENTREES
selected varieties
42-187 g
collations ou entrées
20304618003_EA/20304618007_EA



249

LITTLE BELLIES ORGANIC PICK-ME-STICKS
selected varieties
16 g
collations
21540210_EA/21540211_EA



\$34⁹⁹

Earn **2,000 pts** That's **\$2** value

NIURISS MILK-BASED INFANT FORMULA
0-12 months
700 g
préparation pour nourrissons à base de lait
21648061_EA



127⁹

DIAPER RASH SUDOCREM
250 g
l'érythème fessier
20147213_EA



12⁹⁹

LIVE CLEAN BABY NEEDS
selected varieties
750 mL
produits pour bébé
20607029_EA/20607347_EA

ALWAYS

\$1

PC ORGANICS BABY FOOD POUCH
selected varieties
128 mL
sachets
20651248002_EA/20651270001_EA



1000s OF LOWERED PRICES EVERYDAY!

PRICE DROP

\$5



CREST GUM TOOTH PASTE 63-90 mL, or **SCOPE MOUTH WASH** 1 L selected varieties dentifrice ou rinçage-bouche
20948747_EA/21354690_EA

5⁷⁹



SENSODYNE or PRONAMEL TOOTH PASTE 75/100 mL or **POLIGRIP** 40 g selected varieties dentifrice ou adhésif pour prothèses dentaires
20432268001_EA

\$8



VASELINE HAND CREAM or BODY LOTION selected varieties 40-227 g/150-600 mL crème à main ou lotion pour le corps
21085011_EA/21085906_EA

6⁵⁰



SOFTSOAP LIQUID HAND SOAP REFILL selected varieties 1.47 L recharge de savon liquide pour les mains
21715457_EA/21715576_EA

4⁵⁰

NIVEA BODY WASH 500 mL, DEODORANT ROLL-ON 50 mL or ANTIPERSPIRANT 51/52 g selected varieties nettoyant pour le corps ou déodorant ou antiperspirant
20321421004_EA/21169899_EA



\$8

NIVEA HAND or BODY LOTION selected sizes and varieties 200-625 mL lotion pour les mains ou le corps
20700027_EA/21722989_EA

\$4



AXE BODY SPRAY 113 g, **DEODORANT** 76/85 g, **BODY WASH** or **HAIR CARE** 473 mL selected varieties vaporisateur pour le corps ou déodorant ou nettoyant pour le corps ou soins capillaires
21042562_EA

\$7

TRESEMMÉ HAIR CARE selected varieties 198-311 g/168-828 mL soins capillaires
20315303016_EA/21170103_EA



5⁵⁰

L'ORÉAL PARIS HAIR EXPERTISE HAIR CARE selected varieties 150-375 mL soins capillaires
21647134_EA/21647145_EA

5⁵⁰



TUMS ANTACID FOR HEARTBURN RELIEF 60-100's or **CHEWABLE TABLETS** 28-32's selected varieties and sizes antiacide
21223300_EA/21236031_EA

\$11



ALWAYS LINERS 92-108's, **PADS** 27-52's or **TAMPAX TAMPONS** 22-36's selected varieties protège-dessous ou serviettes ou tampons
20964379_EA/21020073_EA

\$6



JAMIESON VITAMINS C or D selected varieties 75-240's vitamines C ou D
20299993_EA/20303216001_EA

ALWAYS

\$4



LIFE BRAND® MOUTH WASH selected varieties 1 L rinçage-bouche
21201386_EA



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Text "OFFER" to 374557 (FRILLS)*



*Standard message and data rates may apply.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

‡Throwback Prices: Program applies to one item weekly, as advertised in-store/online at nofrills.ca.

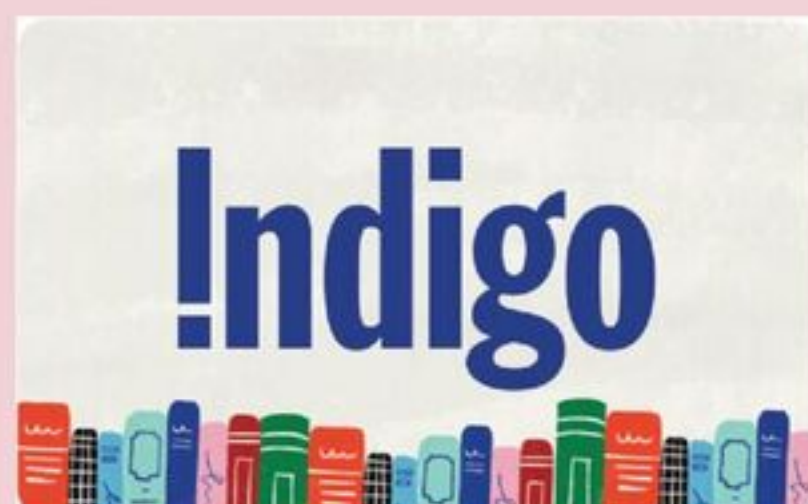
App exclusive offer



April 16-22, 2026



for every \$50* spent on any combination of Boston Pizza, Indigo and Instacart gift cards.



*Offer valid in-store or online at www.giftofchoice.ca. Subject to availability; selection may vary by region and store. Please check your local store for availability. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$50 spent on Boston Pizza, Indigo and Instacart gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards. Must be a registered PC Optimum member. If purchased online, please allow up to 2 weeks for points to be added to your PC Optimum account. All trademarks are the property of their respective owners.

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NEW LOWER PRICES

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RAIN CHECK + pts

We'll honour a current deal if we're sold out, and give 10% in PC Optimum points.

ALWAYS

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FRESH GUARANTEE

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The  **NOFRILLS** thing to do.

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