

# FRESH CO

Lowering food prices



SAVE \$2/lb

**\$2.99**  
/lb

**Fresh Pork Side Ribs**  
Centre Removed  
6.59/kg reg 4.99/lb  
WHILE SUPPLIES LAST



EQUAL TO

**\$4.49**  
/lb

**Compliments Seasoned Boneless Skinless Chicken Breasts** Frozen 2.5 kg  
\$24.75 reg 33.99 WHILE SUPPLIES LAST



**\$4.99**

**Raspberries** 340 g  
Product of Mexico or USA

Flyer in effect April 16-22, 2026  
Prices in effect in Western Canada

Scene

**MEMBERS SAVE MORE**  
MEMBER PRICING ON SELECT ITEMS



Gallo  
Olive Oil 1 L  
LIMIT OF 4  
reg 13.99

Scene MEMBER PRICING SAVE \$4.17

**\$8.77**

without \$12.94  
Scene+ Card



Oasis Juices,  
Arizona Iced  
Tea or Del Monte  
Nectars 960 mL

Scene MEMBER PRICING

**\$1.25**

without \$2.49  
Scene+ Card



Sweet Bell Peppers 4 pk  
Product of Canada  
or Mexico

Scene MEMBER PRICING SAVE \$1

**\$3.99**

without \$4.99  
Scene+ Card



Villaggio  
Bread  
510-550 g or  
Buns 6-8 pk

Scene MEMBER PRICING SAVE \$1

**\$2.99**

without \$3.99  
Scene+ Card



**Catch of the Day Fish Fillets**  
Frozen 580-800 g  
reg 14.00-15.00  
WHILE SUPPLIES LAST

SAVE UP TO \$5

**\$10**



Dr. Oetker Ristorante or Casa di Mama Pizza 320-410 g reg 6.49

SAVE \$3.02

**\$3.47**



**Astro Yogurt Tubs**  
500-750 g  
**Silk Beverage**  
1.75-1.89 L  
Selected Varieties or  
**Lucerne**  
**Chocolate Milk** 2 L  
reg 3.69-4.99

SAVE UP TO \$2

**\$2.99**



**Kewpie**  
**Mayonnaise**  
450 g or  
**Huy Fong**  
**Sriracha Hot**  
**Chili Sauce**  
714 mL  
reg 6.99-7.99

SAVE UP TO \$3

**\$4.99**

PRODUCT SELECTION MAY VARY BY LOCATION

Locally Owned & Operated



**BY PROUD CANADIANS**



Learn more

# GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with  
the Scotiabank Scene+ Visa Card.\*

APPLY NOW



\*Conditions Apply





Cheetos  
170-285 g  
Miss Vickie's  
180-200 g or  
SunChips  
205 g  
reg 4.49-4.79

SAVE UP TO \$1.30  
**\$3.49**



Christie Cookies 224-303 g or Kids Cookies 150-225 g  
Selected Varieties reg 3.49-3.99

SAVE UP TO \$1.50  
**\$2.49**



Kellogg's Cereal  
Selected Varieties  
269-365 g reg 5.49

SAVE \$2  
**\$3.49**



Jif Peanut Butter 1 kg or Smucker's Jam 310-500 mL  
Selected Varieties  
reg 6.49-6.99

SAVE UP TO \$1  
**\$5.99**



Dove Deodorant or Antiperspirant 45-74 g Shampoo or Conditioner 355 mL Body Wash 325 mL or Soap Bars 3 pk  
Selected Varieties  
reg 5.99-8.99

SAVE UP TO \$1.4  
**\$4.99**



Dawn Dish Soap 431-502 mL  
reg 3.79-3.99

100 PTS when you buy 2  
SAVE UP TO \$1  
**\$2.99**



Vim Cream Cleaner 500 mL  
reg 3.99

200 PTS when you buy 2  
SAVE \$1  
**\$2.99**

**Scene™ 1,000 PTS = \$10 OF FREE GROCERIES**



French's Mustard 325-400 mL

100 PTS when you buy 2  
SAVE UP TO 70¢  
**\$2.29**



Simply Orange Juice 1.36 L

100 PTS when you buy 1  
SAVE \$2  
**\$4.99**



Kellogg's Core Bars 125-384 g  
reg 4.49

200 PTS when you buy 2  
SAVE \$1.50  
**\$2.99**



Pearl Milling Company Pancake Mix 905 g or Syrup 710 mL  
reg 4.29-4.49

100 PTS when you buy 2  
SAVE UP TO 70¢  
**\$3.79**

**Scene™ DIGITAL EXCLUSIVE**

APR 16-22, 2026  
\*terms and conditions apply



Load your offers and get 20 points for every dollar spent on Strawberries Product of Mexico or USA, No. 1 Grade 454 g

**20\*** pts



Load this offer and get 200 points for every Glade Plug In Air Freshener - Warmer

**200\*** pts



The Scene™ Loyalty Program is available at all participating FRESHCO locations within WESTERN CANADA. No base Scene-points earned. See weekly offers for current ways to earn Scene-points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene-offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, Microsoft™/Tim Hortons™/Starbucks™ products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lotteries, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. For full Scene-Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated. Offers valid Thursday, April 16, 2026 to Wednesday, April 22, 2026. Prices in effect while supplies last. We reserve the right to limit quantities. No rainchecks except as advertised. All price savings shown in this flyer are measured against our lowest regular retail prices offered at our stores in the applicable trade area. Guarantee does not apply to banners owned, operated or franchised by Sobey's Capital Incorporated. Savings offered may differ by region. We reserve the right to correct any unintentional errors in this flyer and make changes to any of our programs without prior notice. See in-store or FreshCo.com for details. Our reference to "lowest prices", "low prices" and other similar statements in our ads is as compared to the full-service banners operated by Sobey's Capital Incorporated. See in-store or FreshCo.com for full details of our Guarantees. All Guarantees are applied at our absolute discretion and we reserve the right to define competitor, trade area and to limit quantities. Not to be combined with any other offers and subject to change without notice. Guarantees do not apply to third party vendor products, prescriptions, gift cards, liquor, tobacco, clearance & limited-time products, loyalty and marketing initiatives and any products which may not be discounted by law (the "Limitations"). **LOWEST PRICE GUARANTEE:** Subject to the Limitations and excluding products sold by third party vendor products sold within the store, if a discount competitor within the geographic trade area offers a lower price on an identical item by brand and size that we carry in this store, we will sell you that item for no less than the discount competitor's current advertised price in their flyer. Price matching will be done for the following banners: Ontario: No Frills, Food Basics, Real Canadian Superstore, and Wal-Mart in Fresh Columbia, Alberta, Saskatchewan, and Manitoba; No Frills, Real Canadian Superstore, Wal-Mart and Save-On Foods. Price match locations are subject to change based on regional circumstances. Does not apply to competitor errors. Limit of four (4) units of each price matched item per customer. **DOUBLE FRESH GUARANTEE:** Subject to Limitations, if you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can return the product with a receipt within 14 days of purchase and we will refund the purchase price and provide you with an identical replacement product (while supplies last). **IN-STOCK GUARANTEE:** Subject to Limitations and excluding seasonal and limited quantity products, if you find that we are out of stock of any product featured in that store's current flyer, we will provide you with a rain check that can be used to purchase the item for 10% off the current advertised price when the item is back in stock. **PRICES IN EFFECT IN WESTERN CANADA**



**Ataulfo Mangoes**  
Product of Mexico  
or **Avocados**  
Product of Mexico

**100 PTS**  
when you buy 2

**\$1.49**



**Avalantino Tomatoes** 454 g  
Product of Canada or Mexico or  
**Iceberg Lettuce**  
Product of USA, No. 1 Grade

**50 PTS**  
when you buy 1

**\$2.99**



**Compliments Lemons** 2 lb  
Product of USA  
907 g

**50 PTS**  
when you buy 1

**\$4.99**



**Red Seedless Grapes**  
Product of Peru or Chile No. 1 Grade or  
**Black Seedless Grapes**  
Product of Peru or Chile No. 1 Grade  
11.00/kg

**\$4.99**  
/lb



**Tomatoes on the Vine**  
Product of Canada, Mexico or USA  
5.49/kg

**\$2.49**  
/lb



**Broccoli Crowns**  
Product of Mexico or USA  
6.59/kg

**\$2.99**  
/lb



**Envy or Jazz Apples** 2 lb  
Product of USA  
Extra Fancy Grade  
907 g

**100 PTS**  
when you buy 2

**\$4.99**



**Jumbo Golden Pineapple**  
Product of Costa Rica  
**Mandarins** 2 lb  
Product of USA 907 g

**100 PTS**  
when you buy 1

**\$5.99**



**Compliments Organic Whole White or Brown Mushrooms**  
227 g Product of Canada

**100 PTS**  
when you buy 2

**\$2.99**



**Celery** Product of USA, No. 1 Grade  
**Yellow Onions** 3 lb  
Product Of Canada, Canada No. 1, 1.36 kg

**50 PTS**  
when you buy 1

**\$2.99**



**Compliments Stuffed & Breaded Chicken Cutlettes**  
Frozen 384 g  
reg 5.99

**SAVE \$2**  
**\$3.99**



**Maple Lodge Ultimates or Zabiha Halal Chicken Sausages** 375-500 g,  
**Maple Lodge or Zabiha Halal Chicken Sticks** 300 g  
reg 5.99-6.99

**SAVE UP TO \$2**  
**\$4.99**



**Value Pack Lean Ground Beef** 1 kg

**\$16**



**MarcAngelo Chicken Skewers**  
280-320 g  
reg 11.00

**SAVE \$3**  
**\$8**



**Earls Kitchen + Bar Pork Back Ribs Fully Cooked** 680 g  
reg 14.99

**SAVE \$4**  
**\$10.99**



**Pogo Original** 20 pk  
1.5 kg or Original Mini 32 pk  
960 g  
reg 16.99

**SAVE \$3**  
**\$13.99**



**Pinty's Chicken Wings**  
Frozen 700-720 g  
reg 17.99

**SAVE \$3**  
**\$14.99**



**Compliments Deli Meat** 175 g Selected Varieties  
**Mastro Prosciutto** 125 g, **San Daniele Mortadella** 175 g  
**Chris Brothers** 175-250 g  
reg 3.99-4.49

**\$3.49**



**Castello Blue Cheese** 125-150 g,  
**Tre Stelle Parmesan** 125 g or **Compliments Feta** 200 g  
reg 5.99-7.19

**\$4.99**



**Compliments Sliced Cheese** 150-170 g,  
**Camembert** 170 g,  
**Brie or Halloumi** 175-200 g  
reg 5.99-6.99

**\$5.49**



**Fantino & Mondello Deli Meat** 100-200 g  
reg 7.99

**SAVE \$3**  
**\$4.99**



**Compliments Mini Donuts** 155 g or  
**Glazed Donuts** 250 g  
reg 2.00

**SAVE 51¢**  
**\$1.49**



**Dempster's Tortillas** 426-640 g  
reg 4.29

**SAVE 80¢**  
**\$3.49**



**Compliments Texas Toast** 638 g or **Garlic Parmesan Sticks** 550 g

**\$4**



**Compliments Butter Croissants or Simple Joy Cheese Croissants** 270 g or  
**Glazed Donuts** 6 pk  
reg 5.00

**\$4.49**

**SPEND \$100 IN ONE4ALL ULTIMATE GIFT CARDS AND GET 1,000 SCENE+ POINTS!**



Offer valid during April 16 - 22, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

**SAVE \$120**

**\$249**

**Christie Crackers**  
Selected Varieties 180 g  
reg 3.69

**SAVE \$4**

**\$699**

**Purex Bath Tissue 12=24 Rolls,**  
**SpongeTowels 3=6 Rolls or**  
**Scotties 6 pk reg 10.99**

**Kellogg's Eggo Waffles**  
270-300 g  
reg 3.99-4.49

**200 PTS**  
when you buy 2

**SAVE UP TO \$1.50**

**\$299**

**Bear Paws**  
168-240 g  
reg 4.29

**SAVE \$1.80**

**\$249**

**General Mills Cereal**  
Selected Varieties  
297-430 g reg 3.99

**150 PTS**  
when you buy 2

**SAVE 50¢**

**\$349**

**iögo Frozen Yogurt**  
Tubs 946 mL,  
Novelty Bars  
4 pk or Pops 8 pk  
reg 6.99

**SAVE \$2.05**

**\$494**

**Starbucks Roast & Ground Coffee** 340 g  
or K-Cups 10 pk  
reg 13.99

**200 PTS**  
when you buy 2

**SAVE \$2**

**\$1199**

**Danone Activia Yogurt** 12 pk  
reg 7.29

**SAVE \$1.30**

**\$599**

**LaCroix Sparkling Water** 8x355 mL  
reg 5.99

**SAVE \$1**

**\$499**

**Folgers Coffee K-Cups** 30 pk  
reg 22.99

**SAVE \$6**

**\$1699**

**Tim Hortons Ground Coffee**  
825-875 g reg 29.99

**SAVE \$7**

**\$2299**

**I Can't Believe It's Not Butter!**  
427 g

**SAVE \$1**

**\$249**

**Armstrong Natural Cheese Slices** 220-240 g

**SAVE \$1.50**

**\$499**

**Quaker Chewy or Dippys Granola Bars**  
Club Pack 935-960 g  
reg 14.79

**100 PTS**  
when you buy 1

**SAVE \$1.30**

**\$1349**

**Axe Deodorant or Body Spray** 76-113 g,  
**Shampoo** 473 mL or  
**Body Wash** 473 mL

**100 PTS**  
when you buy 2

**SAVE UP TO \$2.30**

**\$499**

**Clorox Bleach** 2.4 L or  
**Pine-Sol** 1.4 L  
reg 5.99-6.29

**100 PTS**  
when you buy 2

**SAVE UP TO \$1.30**

**\$499**

**Ben's Bistro Express** 240-250 g  
**Tasty Bite** 285 g  
reg 2.99

**\$275**

**MORE WAYS TO SAVE!**

**HOT PRICE** **Scene** **Locked & Low**

Look for these specially-marked items throughout our stores

CHANCE TO WIN\*  
EVERY WEEK!

G R O C E R Y  
GIVEAWAYS



Play on the FreshCo app now

IT'S GAME TIME



PLAY THE COMPLIMENTS CHALLENGES THIS WEEK  
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS  
Popcorn  
190-250 g



COMPLIMENTS  
Milk or Dark  
Chocolate Covered  
Nuts or Peanut  
Butter Bites  
340-400 g

\*NO PURCHASE NECESSARY. Full Contest rules found at [freshco.ca/grocerygiveaways](https://freshco.ca/grocerygiveaways). Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.\* or Google LLC. Apple Inc.\* and Google LLC are completely released of all liability by each entrant in this Contest.

# HEALTH & BABY BARGAINS



**SAVE \$7.50**  
**\$26.99**

**Pampers Easy Ups 46-66 pk, Huggies Pull Ups 48-74 pk or Goodnites Youth Pants 28-44 pk Selected Varieties**



**400 PTS** when you buy 2  
**SAVE \$13**  
**\$26.99**

**Huggies Snug & Dry or Little Movers Diapers 36-104 pk**



**Pampers Jumbo Swaddlers Diapers 19-32 pk**

**SAVE \$5.50**  
**\$14.99**



**Huggies Natural Care Wipes 560-704 pk**

**400 PTS** when you buy 2  
**SAVE \$6**  
**\$19.99**



**Huggies Natural Care Wipes 168-192 pk**

**SAVE \$2**  
**\$8.99**



**Pampers Baby Wipes 56-72 pk**

**SAVE \$1**  
**\$3.49**



**Pantene Shampoo or Conditioner 476-530 mL**

**SAVE \$1.50**  
**\$7.99**



**Degree Deodorant 48-76 g Selected Varieties**

**100 PTS** when you buy 2  
**SAVE \$2**  
**\$2.99**



**Old Spice Deodorant 73-85 g, Secret Deodorant 68-73 g or Dry Spray 116 g Selected Varieties**

**SAVE \$1**  
**\$7.49**



**Lady Speed Stick 45 g or Mennen Speed Stick 70 g Deodorant Selected Varieties**

**SAVE \$2.70**  
**\$2.29**



**Head & Shoulders Dandruff Shampoo 613 mL**

**SAVE \$1**  
**\$9.99**



**Softsoap or Irish Spring Body Wash 591 mL**

**SAVE \$3**  
**\$5.99**



**Softsoap Hand Soap 332 mL**

**50 PTS** when you buy 2  
**SAVE \$1**  
**\$3.99**



**Dial Body Wash 473 mL**

**100 PTS** when you buy 1  
**SAVE \$1.50**  
**\$4.99**



**Tampax Pearl or Radiant Tampons 28-36 pk Selected Varieties**

**350 PTS** when you buy 2  
**SAVE \$1**  
**\$11.49**



**Always Ultra or Radiant Infinity Pads 20-40 pk or Liners 68-80 pk Selected Varieties**

**350 PTS** when you buy 2  
**SAVE UP TO \$2.30**  
**\$10.99**



**U by Kotex Pads 14-22 pk or Liners 64 pk Selected Varieties**

**SAVE \$1.50**  
**\$4.99**



**U by Kotex Pads 38-50 pk or Tampons 45 pk Selected Varieties**

**400 PTS** when you buy 2  
**SAVE UP TO \$3**  
**\$12.99**



**Depend Pads 52-58 pk, Underwear 12-19 pk or Poise Pads or Liners 22-66 pk Selected Varieties**

**400 PTS** when you buy 2  
**SAVE \$6**  
**\$18.99**



**Crest 3D White Mouthwash 473 mL or Oral-B Cross Action Toothbrush 2 pk Selected Varieties**

**250 PTS** when you buy 2  
**SAVE UP TO \$3**  
**\$9.99**



**Colgate Toothpaste 52-95 mL or Extra Clean Toothbrush 1 ea Selected Varieties**

**SAVE UP TO \$70**  
**\$1.29**

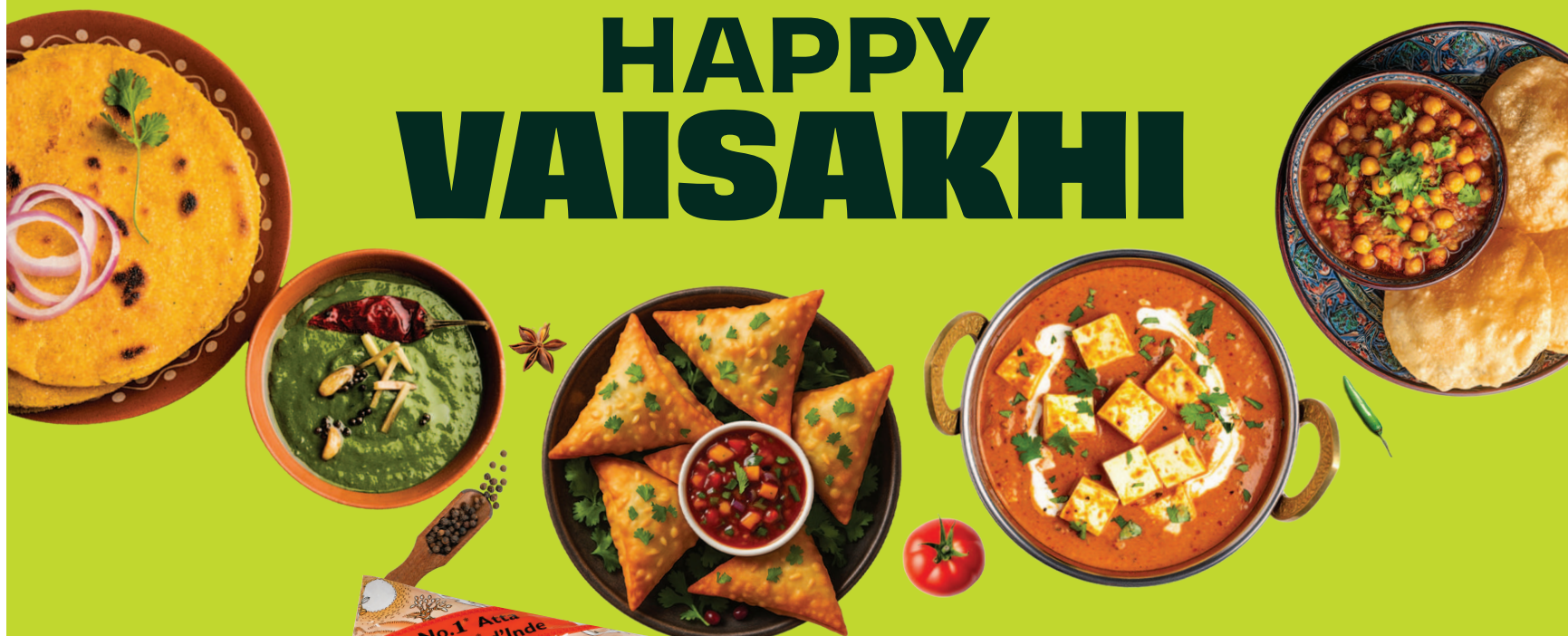


**Colgate Total Toothpaste 70-150 mL, Optic White Toothpaste 90 mL or 360 Toothbrush 1 ea Selected Varieties**

**50 PTS** when you buy 2  
**SAVE UP TO \$1.50**  
**\$3.99**

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

# HAPPY VAISAKHI



**SAVE \$8**  
**\$12.99**

**Aashirvaad Flour**  
9.07 kg reg 20.99



**SAVE 98¢**  
**99¢**

**Parle-G Biscuits**  
300 g reg 1.97



**Deep Mango Pulp**  
850 g reg 4.47

**SAVE \$1.48**  
**\$2.99**



**Sherbon Mango or Guava Juice 2 L**  
reg 5.47

**SAVE \$1.48**  
**\$3.99**



**Bikano Snacks**  
125-150 g  
Selected Varieties

**\$1.79**



**National Vermicelli** 150 g

**79¢**



**Mirch Masala Paratha**  
2 kg reg 10.99  
Parathas

**SAVE \$2**  
**\$8.99**



**KFI Cooking Sauce**  
375-395 mL  
Selected Varieties  
reg 5.49

**SAVE \$1.50**  
**\$3.99**



**Maggi Noodles** 70 g

**47¢**



**Britannia Milk Rusk** 560 g  
reg 5.47

**SAVE \$1.48**  
**\$3.99**



**Musafir Frozen Appetizers**  
336-480 g  
Selected Varieties  
reg 9.99

**200 PTS**  
when you buy 2  
**SAVE \$1**  
**\$8.99**



**Nanak Samosa**  
580-700 g  
reg 9.99

**SAVE \$2**  
**\$7.99**



**Nanak Rasmalai** 850 g  
Selected Varieties  
reg 11.99

**SAVE \$2**  
**\$9.99**



**Nanak Gulabjamun**  
908 g reg 9.99

**SAVE \$2.50**  
**\$7.49**



**Nanak Milk Cake** 400 g  
reg 9.99

**SAVE \$1.50**  
**\$8.49**

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

# FLAVOURS OF BRITAIN



**\$1.99**  
Sainsbury's Candies 70 g

**\$3.29**

Sainsbury's Rhubarb & Custard Candy 200 g



Sainsbury's Biscuits 200 g

**\$2.49**



Sainsbury's Red Label Tea Bags 80 pk

**\$5.49**



Sainsbury's Reduced Sugar & Salt Baked Beans in Tomato Sauce 200 g

**\$1.99**



Sainsbury's Baked Beans in Tomato Sauce 400 g

**\$2.29**



Sainsbury's Cream of Tomato or Vegetable Soup 400 g

**\$2.79**



Sainsbury's Marmalade 340 g

**\$5.49**



Sainsbury's Tonic Water 1 L

**\$2.79**



Bassetts Candies 165-200 g Selected reg 5.29-5.49

SAVE UP TO \$1  
**\$4.49**



Cadbury Flake 4 pk 80 g reg 4.99

SAVE 50¢  
**\$4.49**



Fox's Crunch Creams Cookies 200 g reg 3.49

SAVE 70¢  
**\$2.79**



Goldenfry Gravy Granules 300 g reg 5.49

SAVE 50¢  
**\$4.99**

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



**\$6<sup>99</sup>**

**OKA Classique Original**  
190 g  
Selected Varieties Available at Selected Stores

**100 PTS**  
when you buy 2



**\$9<sup>99</sup>**

**Monsieur Gustav Gouda**  
350 g  
Selected Varieties

**PROUDLY CANADIAN**



**\$9<sup>99</sup>**

**L'Extra Brie Triple Crème**  
300 g



**\$10<sup>99</sup>**

**Agropur Grand Cheddar**  
Aged 2 Years  
400 g



**\$9<sup>99</sup>**

**Jarlsberg Cheese**  
250 g

**APRIL 16 - APRIL 22, 2026**

# BEAUTIFULLY CANADIAN



100 PTS when you buy 2  
**\$3.49**  
Summer Fresh Hummus or Dips 200-227 g



**\$3.99** Summer Fresh Salads 280-300 g



75 PTS when you buy 1  
**\$7.99** Summer Fresh Salads 700-800 g

April 16 to April 22, 2026