



PRICES EFFECTIVE WED. APR. 22 THRU TUES. APR. 28, 2026

URBANNA & DELTAVILLE

335 Virginia St. Urbanna, VA 23175
804-758-2250

15718 General Puller Hwy Deltaville
VA 23043 • 804-776-6131

FIND OUR AD ONLINE AT urbannamarketiga.com

ALL MEAT IS CUT OR GROUND IN STORE DAILY. CUSTOM CUTS WELCOME.

US Postal Stamps • Lottery Tickets • Blue Rhino Propane Exchange



We Reserve The Right To Limit Quantities And Correct Typographical Errors.
No Sales To Dealers. We Welcome Federal Food Stamps.



THROW BACK THURSDAYS

Download your DIGITAL COUPON for a CRAZY LOW PRICE.

THESE CRAZY PRICES GOOD THURSDAY, APRIL 23 - SUNDAY, APRIL 26, 2026, ONLY! COUPON VALID FOR ONE-TIME USE ONLY



LIMIT 1 OFFER
SALE PRICE 3.98
DIGITAL COUPON 1.00 OFF ONE
FINAL PRICE 2.98
9 To 12-Oz., Selected Jimmy Dean Sliced Bacon



LIMIT 1 OFFER
SALE PRICE 2/\$3
DIGITAL COUPON 2.00 OFF TWO
FINAL PRICE 2/\$1
7 To 16-Oz., Selected Barilla Pasta



LIMIT 1 OFFER,
24-Oz., Selected Hunt's Pasta Sauce
SALE PRICE 2/\$3
DIGITAL COUPON 1.00 OFF TWO
FINAL PRICE 2/\$2



LIMIT 1 OFFER,
12 To 14-Oz., Deluxe Shells Or IGA Macaroni & Cheese
SALE PRICE 2/\$3
DIGITAL COUPON 1.00 OFF TWO
FINAL PRICE 2/\$2



LIMIT 1 OFFER,
16-Oz., Quarters Blue Bonnet Spread
SALE PRICE 1.28
DIGITAL COUPON .50 OFF ONE
FINAL PRICE .78

SPRING into SAVINGS!

4.98 Lb.
81% Lean Family Pack Ground Beef

81% Lean Fresh Ground Beef Patties **5.98** Lb.



.98 Lb.
Frozen Or Prev. Frozen, Tray Pack, Bone-In Chicken Thighs



1.98 Lb.
USDA Inspected Whole Boneless Pork Loin



1.98 Lb.
Frozen Or Prev. Frozen Boneless Chicken Breasts



3.58 Lb.
1-Pc., Frozen Or Prev. Frozen St. Louis Style Pork Ribs



6.98 Lb.
Choice, Certified Angus Beef Boneless Bottom Round Roast



1.98 Lb.
Frozen Or Prev. Frozen Catfish Nuggets



2.98
15 To 16-Oz., Selected Oscar Mayer Meat Franks



FARMER'S MARKET



.98
5.2-Oz. Pkg. Concord Onion Ring Batter Mix



2/\$6
3-Lb. Bag California Navel Oranges



2/\$7
Premium Idaho, 5-Lb. Bag Jumbo Russet Potatoes

.98 Lb. Genuine Vidalia Sweet Yellow Onions

2/\$6 3-Lb. Bag Minneola Tangelos

2/\$7 Premium Idaho, 5-Lb. Bag Jumbo Russet Potatoes

FIND MORE Savings IN EVERY AISLE!

2/\$3 DIGITAL COUPON 1.00 OFF TWO
FINAL PRICE 2/\$2
15-Oz., Sausage Or Libby's Country Gravy



2.48
40-Oz. IGA Vegetable Oil



2.98
8.8 To 8.9-Oz. Apple Jacks, Corn Pops, Froot Loops Or 12-Oz. Kellogg's Frosted Flakes



2/\$5
9 To 10-Ct., Selected Eggo Waffles



2/\$5
48-Oz., Selected Blue Ribbon Classics



2/\$5
12-Oz., Singles Or 7 To 8-Oz., Selected Borden Shredded Cheese



2/\$7 DIGITAL COUPON 2.00 OFF TWO
FINAL PRICE 2/\$5
31 To 32-Oz., Selected Tide Simply Liquid Detergent



2/\$7
6 To 10.75-Oz., Selected Doritos Chips



FREE
12-Oz., Cans, Selected 12 Pack Coke Products
Members Only - Limit 2 Offers!



2/\$9
16.9-Oz. Bottles 6-Pack Pepsi Products



2.99
64-Oz., Selected Lipton Pure Leaf Iced Tea



1.89
Refreshing 2-Liter RC, 7-Up, Sunkist, Or Canada Dry Products



4.99
Fudge, Crunch Or Moo Bars 12-Pack Blue Bell Ice Cream Bars



6.99
8.4-Oz. Cans 4-Pack Red Bull



2.89
4-Lb. IGA Granulated Sugar



Savings FOR EVERYDAY START HERE!



10.99
18-Ct., Selected Lay's Variety Packs



2/\$6
11.75 To 13-Oz., Selected Crav'n Flavor Chocolate Chip Cookies



2.78
20-Oz., Squeeze Heinz Mustard



3.48
45-Oz., Selected Ragu Pasta Sauce



2.98
16.3-Oz., Selected Peter Pan Peanut Butter



3.98
5-Lb., Selected Pillsbury Flour



3.98
3.9 To 3.92-Oz., Selected Slim Jim Meat Sticks



2/\$5
15.25 To 20-Oz., Selected Dole Pineapple



2.78
6.8 To 7.2-Oz., Selected Pringles Party Stack



2.48
16-Oz., Selected Rao's Homemade Pasta



2.98
18 To 20-Ct., Selected Bigelow Tea Bags



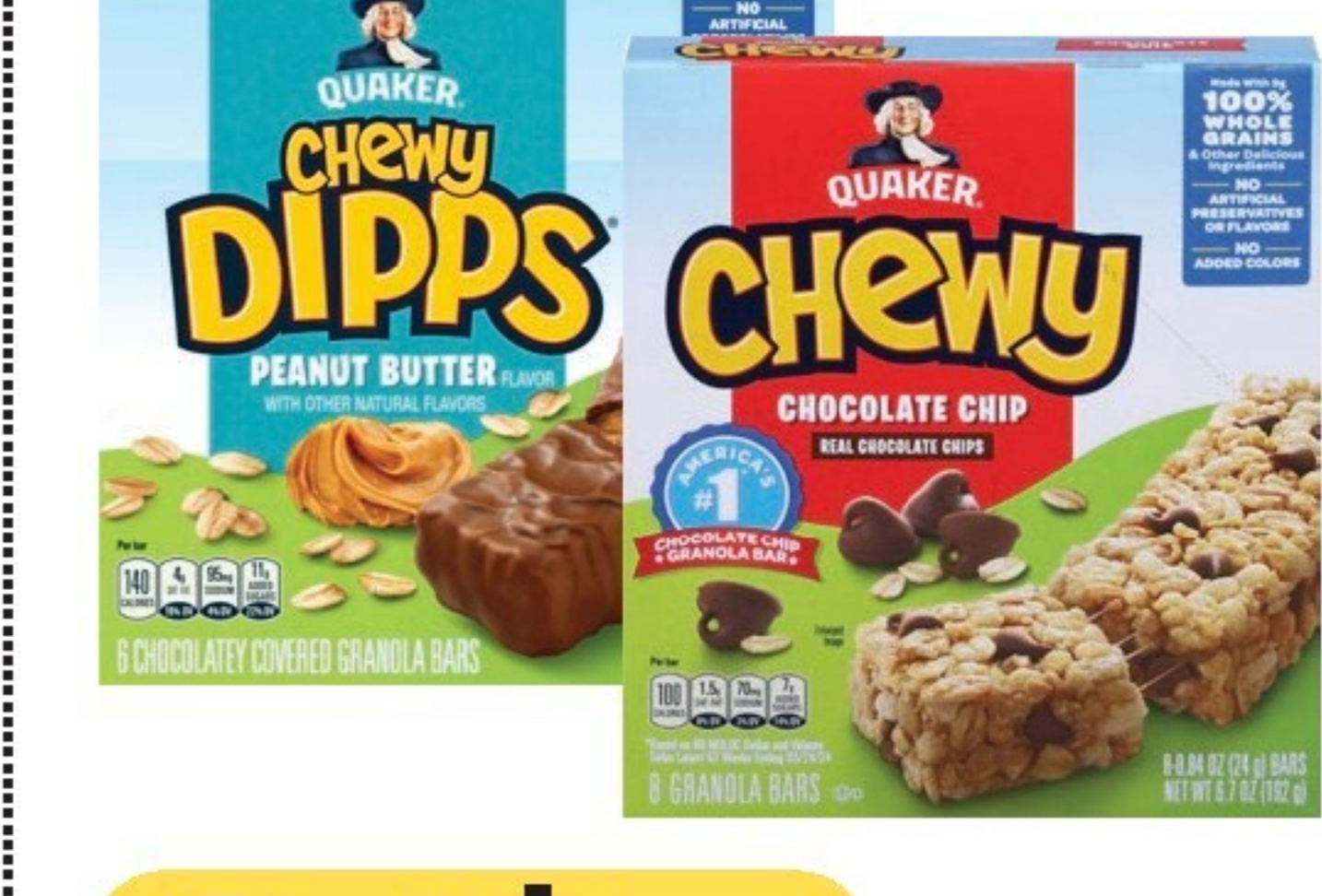
2/\$3
7.5-Oz., Selected Chef Boyardee Pasta



7.98
8-Oz., Folgers Instant Coffee



2/\$6
4.5 To 8-Oz., Selected Mott's Or Betty Crocker Fruit Snacks



2/\$7
6.01 To 7.4-Oz., Selected Dippis Or Quaker Chewy Bars



2.28
16-Oz., Ortega Refried Beans



1.48
4-Oz., Diced Chilies Or 4.1 To 5.6-Oz., Selected Ortega Taco Shells



2/\$4
7.5-Oz., Selected Taco Bell Sauce



4.78
2-Lb., Selected Success Rice



6.98
64-Oz., Wesson Vegetable Oil

IGA Savings



1.48
14-Oz., Selected IGA Instant Rice



.98
21-Ct., White Corn Or 10-Ct. IGA Fajita Style Flour Tortillas



1.48
10-Ct., Soft Taco Style Or 8-Ct. IGA Burrito Style Flour Tortillas



.78
4-Oz., IGA Diced Green Chilies



1.78
12-Oz., IGA Sliced Jalapenos



4/\$5
16-Oz., Navy, Pinto Or IGA Great Northern Beans



1.48
1-Lb., IGA Blackeye Peas



.68
5.5 To 7.25-Oz., Selected IGA Macaroni & Cheese



1.68
18-Oz., Selected IGA BBQ Sauce



1.98
12.25-Oz., Selected IGA Marinades



2/\$10
4-Ct., Double Rolls Bounty Essentials Paper Towels and/or 6-Ct., Mega Rolls Charmin Essentials Bath Tissue and/or 3 to 4-Ct. Multi Pack Puff's Facial Tissues



15.98
16-Lb., Selected Kibble 'n Bits Dog Food



2/\$6
4-Pk., Selected 9 Lives Cat Food



12.98
22.5-Oz., Selected Pupperoni Dog Treats

HOUSEHOLD ESSENTIALS!

FAMILY MEAL DEAL:

FEED THE WHOLE FAMILY FOR UNDER \$20!

8.98

Orig., BBQ Or Lemon Pepper
Rotisserie Chicken

DELI & BAKERY



2/\$6
12 To 14-Oz., Selected
Reser's Sides



3.98
16-Ct.
Split Top Potato Rolls

Cheese OF THE MONTH!



4.98
8-Oz., Selected
Kryssos Feta Cheese



6.98
7 To 8-Oz., Selected
Havarti Cheese



5.98 lb.
Honey Or Smoked
Kretschmar Virginia Ham



7.98 lb.
Kretschmar Swiss Cheese



7.98 15.6 To 16-Oz., Selected
Stacy's Pita Chips



4.98
9-Oz., Selected
Whipped Palmetto Cheese



3.98
5.4-Oz., Selected
The Laughing Cow Cheese Wedges



9.98
48-Oz.
Double Layer Coconut Cake



4.98
22-Oz., 8-In.
Coconut Or Egg Custard Pie



4/\$4
3.7-Oz.
Powdered Raspberry Donut



5.98
16-Oz., Selected
Meurer Danishes



2/\$10
16-Oz., Selected
Lewis Bake Shop Keto Bread



6.98
10.2-Oz. Tub
King's Hawaiian Pretzel Bites

Mealtime Made \$4.98
COMPLETE • EASY • AFFORDABLE



No mix and match. Must buy all four (4) items in the same transaction to receive promotional price. Other quantities will be at regular retail price.

REWARDS MEMBERS ONLY!

WHEN YOU BUY 1 OF EACH ITEM

LIMIT 1 PER MEMBER.

Enter in your number at checkout to redeem offer.

HOT DIGGITY DOG



1.00
12-Oz., Selected
Bar-S Meat Franks



2.48
8-Ct., Lewis Bake Shop
Hot Dog Buns



1.98
9.5 To 10-Oz., Selected
IGA Potato Chips

DAIRY & FROZEN



4.98
52-Oz., Grapefruit Or Selected
Florida's Natural Orange Juice



5/\$5
5.3-Oz. Selected
Chobani Yogurt



4/\$5
7-Oz., Selected
Banquet Pot Pies



2.48
10 To 14.4-Oz., Selected
Birds Eye Vegetables



3.98
64-Oz., Selected
Silk Almond Milk



4/\$5
4.5 To 5.3-Oz., Selected Zero Or
Chobani Flips



1.78
7.4 To 11.88-Oz., Selected
Banquet Dinners



1.98
9.8 To 10.9-Oz., Selected
Totino's Party Pizza



2/\$4
8-Ct., Selected
Food Club Jumbo Biscuits



5.48
32-Oz., Selected
Chobani Greek Yogurt



2.98
11.5 Or 16.95-Oz., Selected Bowls Or
Banquet Mega Meals



7.98
5-Lb.
Craw'n Flavor Crinkle Cut Fries



4.98
24-Oz. Selected
Chobani Creamer



4.98
64-Oz., Selected
Full Circle Organic Milk



4.48
4 To 9-Ct., Selected
Blue Bunny Novelties



3.48
9-Oz.
Steak-Umm Sliced Steaks



2.78
59-Oz., Selected Splash, Bold Blends Or
Florida's Natural Lemonade



2.48
2.25 To 3-Oz., Selected Oscar Mayer
Scramblers Or
Just Crack An Egg Breakfast Scramble



4.98
27.15 To 30.2-Oz., Selected
Craw'n Flavor Rising Crust Pizza



6.98
35 To 42-Oz., Selected
Birds Eye Viola! Meals

FAMILY MEALTIME FAVS



12.98 lb. Choice, Certified Angus Beef, Beefy Enough To Share! T-Bone Or Porterhouse Steaks



6.98 lb. Choice, Certified Angus Beef, Beef Stew Or Boneless Cubed Steak



2.78 lb. USDA Inspected, Boneless Country Style Pork Ribs



5.98 13.7 To 19.2-Oz. Sausage Or Chicken Tennessee Pride Biscuits



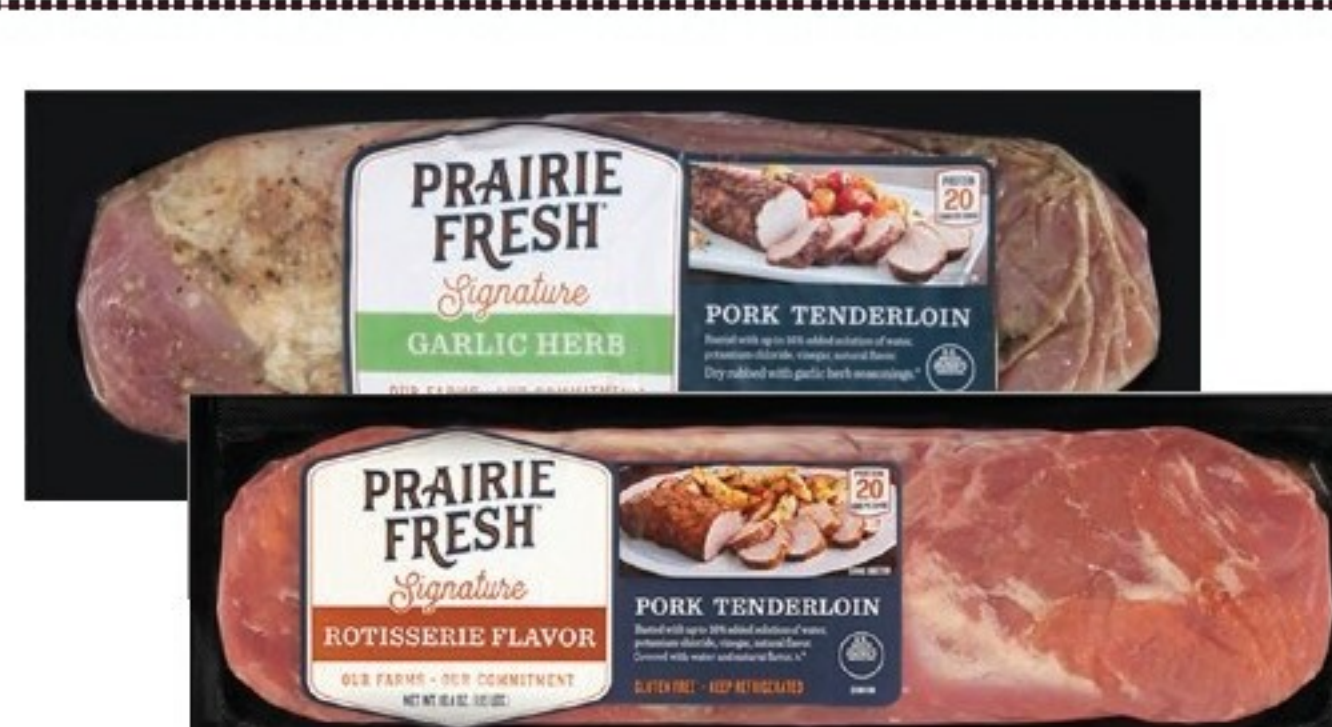
3.48 10-Oz. Patties Or IGA Sausage Links



25.98 6-Lb. Box, 75% Lean, 24-Ct. Holten's Party Pack Beef Patties



4.98 19-Oz., Selected Bratwursts Or Swaggerty's Italian Sausage



6.98 18.4-Oz., Selected Prairie Fresh Pork Tenderloin



8.98 24-Oz., Selected Stack Pack Wright Brand Bacon



3.98 16-Oz., Selected Tennessee Pride Roll Sausage

QUICK MEALS



3.48 13-Oz., Selected Butterball Turkey Sausage Rope



4.98 10.3 To 12-Oz., Reg. Or Bunsize Hebrew National Beef Franks



3.98 16-Oz., Selected Oscar Mayer Lunch Meat



6.98 23.4 To 23.9-Oz., Patties Or Jimmy Dean Sausage Links



3.98 24-Oz. Bun Master Hot Dogs Or Selected Roger Wood Lumber Jack Sausage



2/\$6 8.9 To 10.7-Oz., Selected Oscar Mayer Lunchables



4.98 12-Oz., Family Pack Armour's Pepperoni



10.98 2-Lb., Fully Cooked Food Club Baby Back Ribs



4.98 16-Oz., Selected Curly's Pulled Pork BBQ



5.98 16-Oz., Selected Food Club Lunch Meat



3.48 1.25 To 1.8-Oz., Selected Bone-In Smithfield Ham Steaks



6.98 22-Oz., Selected Buddig Lunch Meat



2.28 16-Oz., Selected Gwaltney Great Dogs



2.28 5 To 6-Oz., Selected Fischer's Lunch Meat



2.28 16-Oz., Selected Fischer's Bologna



6.98 15-Oz., Selected Square Table Hormel Entrees



3.98 20-Oz., Selected Hormel Side Dishes



11.98 Sold In 5-Lb. Bag, Selected Boneless Breaded Chicken



5.98 16-Oz. Carando Meatballs



3.98 12-Oz., Chicken Salad Or Selected Star's Pimento Cheese

SAVE BIG WITH GREAT SEAFOOD SAVINGS



5.48 lb. Frozen Or Prev. Frozen Catfish Fillets



6.98 1-Lb., 31/40-Ct., EZ Peel, Large Southern Seas Raw Shrimp



3.98 8 To 12-Oz., Selected Varieties Southern Seas Shrimp



9.98 35.13-Oz. Clam Bake, Crawfish, Shrimp Or Taste Choice Seafood Boil



2.98 7-Oz., Selected Salad Or Inland Seafood Dips

THE FRESH PRODUCE MARKET



2.98 lb. Sweet Chilean Red Or Black Plums



2/\$6 9-Oz. Italian Or 11-Oz. Fresh Express American Salad Mix



2/\$3 Yellow, Red Or Orange Sweet Bell Peppers



1.78 lb. Crisp Green Snap Beans



2/\$7 64-Oz. Selected Mayer Bros. Lemonade



2.98 Pint, Angel Sweet Red Grape Tomatoes



2/\$4 3.5-Oz. Fresh Mr. B's Cotton Candy



9.99 9-Stem Buzzin' Blossoms Bouquet



7.99 1.5-Liter Bottle Liberty Creek Wine



19.99 3-Liter Black Box Or Bota Box Wine



21.99 12-Oz. Bottles Or Cans 18-Pack Michelob Ultra



13.99 750-mL. Bottle, Selected Kendall Jackson Or Cupcake Wine



20.99 12-Oz. Bottles Or Cans, Miller Lite, Coors Light, Or 18-Pack Bud Or Bud Light



19.99 12-Oz. Cans 12-Pack Truly Or White Claw





**Mealtime
Made**


COMPLETE • EASY • AFFORDABLE


\$4.98



- 

12-Oz., Selected
**Bar-S
Meat Franks**
- +
- 

2-Liter, Selected
**Faygo
Soda**
- +
- 

8-Ct.
**Lewis Hot
Dog Buns**
- +
- 

7.75 to 10-Oz., Selected
**Crav'n Flavor Or
IGA Potato Chips**

WHEN YOU BUY  OF EACH ITEM

No mix and match. Must buy all four (4) items in the same transaction to receive promotional price. Other quantities will be at regular retail price.

REWARDS MEMBERS ONLY!

LIMIT 1 PER MEMBER.
Enter in your number at checkout to redeem offer.

**VALID APRIL 17 -
MAY 1, 2026**

**Mix &
Match!**



4-Ct., Double Rolls
**Bounty Essentials
Paper Towels**
and/or 6-Ct., Mega Rolls
**Charmin Essentials
Bath Tissue**
and/or 3 to 4-Ct. Multi Pack
Puff's Facial Tissues

**FINAL PRICE
When You Buy**

2

2/\$10

MIX & MATCH PARTICIPATING ITEMS. Must buy 2 in the same transaction to receive promotional price. Single item sold at regular retail price.

REWARDS MEMBERS ONLY!

LIMIT 1 PER MEMBER
Enter in your number at checkout to redeem offer.

**VALID APRIL 17 -
MAY 1, 2026**