

**NOFRILLS**

**PRICECUT  
EVENT**

**ONLY**

**3<sup>49</sup>**



**6 OZ  
CLAMSHELL**

**BLACKBERRIES**  
product of Mexico or U.S.A. or  
**RASPBERRIES** product of  
Mexico or U.S.A., no. 1 grade  
mûres ou framboises  
20051015001\_EA/20128938001\_EA

**SAVE 50%**

**1<sup>49</sup>**  
LB



**TOMATOES ON THE VINE**  
product of Canada or Mexico  
tomates sur vigne  
3.28/kg  
20026703001\_KG

**ONLY**

**4<sup>49</sup>**

**2 LB BAG**



**FARMER'S MARKET™  
MANDARINS**  
product of Morocco  
or Spain  
mandarines  
20099819001\_EA

**SAVE 40%**

**2<sup>99</sup>**  
LB



**RED, YELLOW or ORANGE PEPPERS**  
product of Canada  
poivrons rouges, jaunes ou orange  
6.59/kg  
2016680001\_KG/20007535001\_KG

# NOFRILLS®

**PRICECUT  
EVENT**

FLYER PRICES EFFECTIVE THURSDAY, APRIL 16 TO WEDNESDAY, APRIL 22, 2026.

**SAVE UP TO 25%**

**2.99**  
LB



**SAVE 44%**

**5.96**



**CLUB  
SIZE**

**CHICKEN  
DRUMSTICKS or  
THIGHS**  
club size  
pilons ou hauts  
de cuisses de poulet  
6.59/kg  
20707407\_KG/20707253\_KG  
20058163\_KG/20004494\_KG

**JANE'S PUB STYLE CHICKEN STRIPS, NUGGETS, BURGERS, FRIES, or POPCORN CHICKEN**  
selected varieties, frozen, 700 g  
lanière, pépites, burgers,  
frites de poulet ou poulet popcorn  
21191828\_EA

**ONLY**

**2.99**  
LB



**ONLY**

**7.99**

**LOU'S or MANDARIN FRESH ENTRÉES 375-450 g, SWISS CHALET or ST-HUBERT POT PIES 650-800 g**  
selected varieties, fully cooked  
plats cuisinés ou pâtés  
20078077\_EA/21047194\_EA

**LOU'S KITCHEN  
PEAMEAL BACON**  
bacon enrobé de farine  
de pois  
6.59/kg  
20145616\_KG

**SAVE UP TO 33%**

**\$4**



**BREYERS CREAMERY STYLE ICE CREAM 1.41 L or CHAPMAN'S CANADIAN COLLECTION or NOVELTIES 8-28's**, selected varieties, frozen  
crème glacée ou friandises glacées  
20323757001\_EA/21651628\_EA

**ONLY**

**4.77**



**ARMSTRONG or PC® SHREDDED CHEESE 250-320 g, ARMSTRONG CHEESE 400 g**  
selected varieties  
fromage râpé ou fromage  
21286240\_EA/21346749\_EA

**ONLY**

**3.47**



**DR. OETKER RISTORANTE or CASA DI MAMA PIZZA 320-410 g or GIUSEPPE GARLIC FINGERS 317 g**, selected varieties, frozen  
pizza ou bâtonnets à l'ail  
20296100001\_EA

**SAVE 27%**

**\$1**



**GRAVES APPLE JUICE 1 L or ALLEN'S FRUIT COCKTAIL 1 L**, selected varieties  
jus de pomme ou cocktail de fruits  
20307424001\_EA/20322509\_EA

**SAVE 20%**

**\$2**



**DARE 100-225 g or CHRISTIE CRACKERS 180-200 g**  
selected varieties  
craquelins  
21520682\_EA/21547034\_EA

**ONLY**

**1.75**



**HOLIDAY LUNCHEON MEAT 340 g or MAPLE LEAF FLAKES 156 g**  
selected varieties  
pain de viande ou flocons  
20298273001\_EA/20618778\_EA

**SAVE 27%**

**12.99**



**T&T® JASMINE RICE 8.2 kg**  
riz au jasmin  
20705590\_EA

**Optimum™**

**App exclusive offer**

**\$15**

**3,000**  
pts



**NO NAME® GROUND COFFEE 907 g, TIMOTHY'S or KRISPY KRÈME PODS 30's**  
selected varieties  
café moulu ou capsules  
21433555\_EA/21707399\_EA

©Disney ©Disney/Pixar



**Disney · PIXAR**  
**FREE STICKER PACK**  
**FOR EVERY \$25 SPENT\***

**\$5**  
**UNIQUE ALBUM**



\*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

FLYER PRICES EFFECTIVE IN ATLANTIC CANADA STORES ONLY.

**nofrills.ca**

01 NFA

**NEW  
LOWER  
PRICES**

**\$4**



**PC® ORGANICS  
VEGETABLES**  
selected varieties, frozen  
300-500 g  
légumes  
20416869001\_EA/20416869002\_EA

**\$7**



**CARBONAUT BREAD**  
selected varieties  
544/550 g  
pain  
21446964\_EA

**\$5**



**MAXWELL HOUSE  
INSTANT COFFEE**  
selected varieties  
150 g  
café instantané  
21026608\_EA

**4.25**



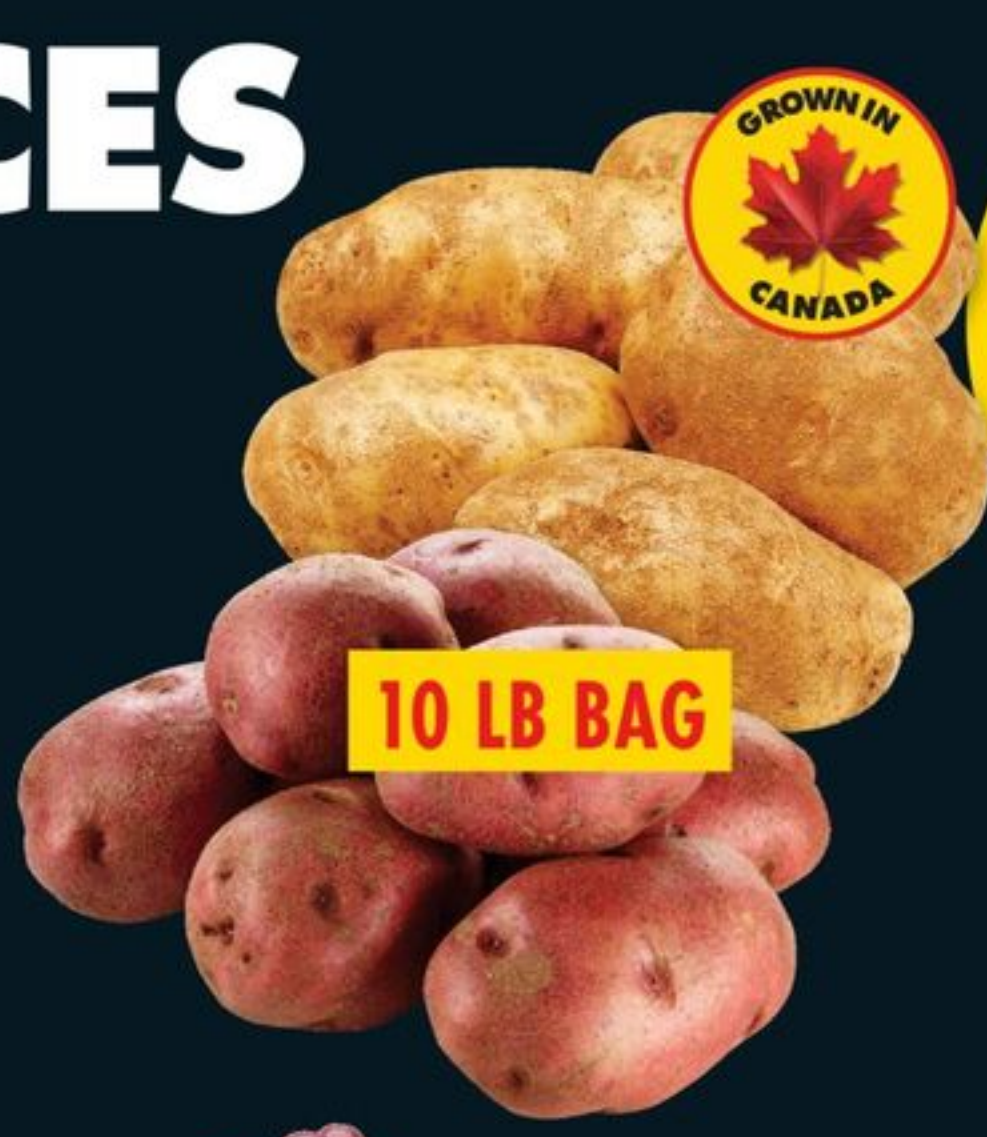
**OASIS HEALTH-BREAK  
or SMOOTHIES**  
selected varieties,  
refrigerated  
1.6 L  
boissons fouettées  
21529899\_EA/21529910\_EA

# FRESH AT LOW PRICES

**5<sup>99</sup>**

**STRAWBERRIES**  
product of Mexico or U.S.A., no. 1 grade fraises  
20049778001\_EA

**1 LB CLAMSHELL**



**10 LB BAG**



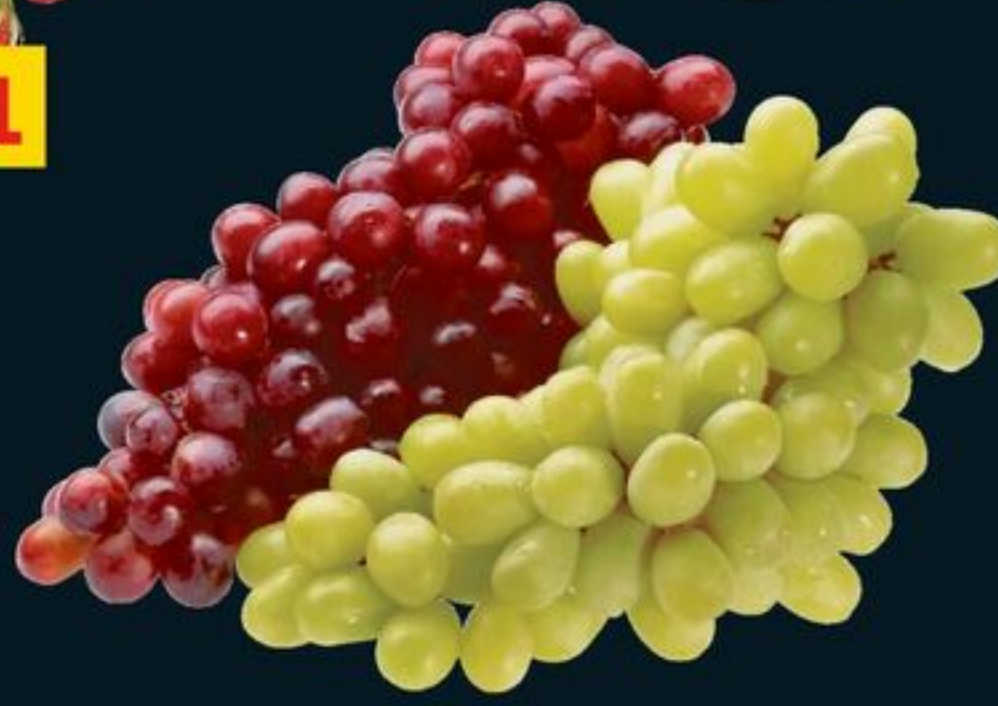
**5<sup>99</sup>**

**RED, YELLOW or RUSSET POTATOES**  
product of Canada, Canada no. 1 grade pommes de terre rouges, jaunes ou Russet  
20601020001\_EA/20601013001\_EA

**2<sup>99</sup>**

**FARMER'S MARKET™ MINI CUCUMBERS**  
product of Canada, Canada no. 1 grade mini-concombres  
20737570001\_EA

**PKG OF 6**



**3<sup>99</sup>**  
LB

**RED or GREEN SEEDLESS GRAPES**  
product of Chile, no. 1 grade raisins rouges ou verts sans pépins  
20425775001\_KG/20159199001\_KG

**5<sup>50</sup>**

**BASSE MIX**  
selected varieties 415-600 g noix  
21158603\_EA/21158612\_EA



If your produce isn't fresh, we'll replace AND refund it.\*

**4<sup>99</sup>**

**CANTALOUPE** product of Guatemala, Honduras or Brazil, no. 1 grade, or **CAULIFLOWER** product of Mexico or U.S.A., no. 1 grade cantaloup ou chou-fleur  
20167017001\_EA/20135377001\_EA

**2<sup>49</sup>**

**BROCCOLI CROWNS**  
product of Mexico or U.S.A. couronnes de brocoli  
21121560001\_EA

**5<sup>99</sup>**

**PKG OF 3**

**ROMAINE HEARTS**  
product of U.S.A. cœurs de romaine  
20067389001\_EA

**1<sup>69</sup>**  
LB

**SWEET POTATOES**  
product of Canada 3.73/kg patates douces  
20127708001\_KG

**5<sup>99</sup>**

**FARMER'S MARKET™ AMBROSIA or MCINTOSH APPLES**  
product of Atlantic provinces, Canada fancy grade pommes  
21307212001\_EA/20713211001\_EA

**5<sup>99</sup>**

**3 LB BAG**

**2 LB BAG**

**FARMER'S MARKET™ LEMONS or FARMER'S MARKET™ ORANGES**  
product of South Africa or Morocco, Spain or Egypt citrons ou oranges  
20795315001\_EA/20162945001\_EA

**4<sup>49</sup>**

**680 G**

**PC® LITTLE GEMS™ RED, YELLOW or MIXED MINI POTATOES**  
product of Canada, Canada no. 1 grade mini-pommes de terre rouges, dorées ou assorties  
21247299001\_EA/21247300001\_EA

**2<sup>79</sup>**

**227 G**

**PC® WHOLE CREMINI or WHITE MUSHROOMS**  
product of Canada champignons cremini ou blancs entiers  
20775805\_EA/20776239\_EA

**7<sup>50</sup>**

**PILLAR'S™ PEPPERETTES or TURKEY BITES**  
selected varieties, 300-500 g bâtonnets ou bouchées de saucisson  
21099386\_EA/21099391\_EA

**11<sup>99</sup>**

**MARCANGELO SAUSAGE, BREAKFAST SAUSAGE or PATTIES**  
selected varieties, 1.2/1.4 kg saucisses ou saucisses à déjeuner ou rondelles  
20799828\_EA

**\$3**

**SCHNEIDERS LUNCHMATE LUNCH KITS or STACKERS**  
selected varieties, 75-120 g frousses-repas  
21309931\_EA

**\$11**  
LB

**TOP BLADE STEAK**  
cut from Canada AA grade beef, boneless 24.25/kg bifteck de haut de palette  
20328694\_KG

**5<sup>50</sup>**

**FARMER'S MARKET™ COOKIES 12's or MUFFINS 6's**  
selected varieties biscuits ou muffins  
20566295\_EA/21283356\_EA

**3<sup>50</sup>**

**D'ITALIANO BREAD 620/675 g or BUNS 6/8's**  
selected varieties pain ou petits pains  
20038335\_EA/20521048\_EA

**5<sup>50</sup>**

**SEAQUEST® RAW or COOKED WHITE SHRIMP**  
selected varieties, frozen 36-55 per lb, 300 g crevettes  
21636326\_EA/21636352\_EA

**\$7**

**SEAQUEST® FISH FILLETS**  
selected varieties, frozen, 400 g filets de poisson  
20153570\_EA/21314740\_EA

\*Fresh Guarantee: Applicable to eligible fresh produce items purchased at No Frills store locations or online at nofrills.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the No Frills store where purchase originated. The guarantee does not apply to produce items with a stated "best before" date (e.g. bagged salad kit, packaged bean sprouts) and may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

# BRANDS YOU LOVE AT LOW PRICES

**4<sup>50</sup>**



**ACTIVIA YOGURT**  
selected varieties  
8's  
yogourt  
20325384002\_EA

**3<sup>50</sup>**



**SCOTSBURN SOUR CREAM**  
selected varieties  
500 mL  
crème sure  
21381063\_EA

**6<sup>50</sup>**



**SCHNEIDERS BREAKFAST SANDWICH or EGG BITES**  
selected varieties, frozen  
204-288 g  
sandwich déjeuner ou bouchées aux œufs  
21623187\_EA/21623288\_EA



**\$15**

**POGO**  
frozen  
20's  
saucisses sur bâtonnet  
20065224002\_EA

**\$5**



**INTERNATIONAL DELIGHT COFFEE ENHANCERS or COLD FOAM**  
selected varieties, 396 g/946 mL  
colorants à café ou mousse froide  
20895480002\_EA

**3<sup>50</sup>**



**MINUTE MAID ZERO SUGAR BEVERAGES**  
selected varieties, refrigerated, 1.54 L  
boissons zéro sucre  
21434119\_EA/21592037\_EA

**2<sup>50</sup>**



**PRINGLES POTATO CRISPS**  
selected varieties, 148/156 g  
croustilles  
21003823\_EA/21003833\_EA

**2<sup>29</sup>**



**QUAKER DIPPS or CHEWY GRANOLA BARS**  
selected varieties, 120-156 g  
barres granola  
20847582\_EA/21359366\_EA

**3<sup>50</sup>**



**PEARL MILLING COMPANY SYRUP 710 mL or PANCAKE MIX 905 g**  
selected varieties  
sirop ou mélange à crêpes  
21384609\_EA/21391619\_EA

**2<sup>50</sup>**



**QUAKER CRISPY MINIS**  
selected varieties  
90-199 g  
mini-galette de riz  
20163708002\_EA/20303002001\_EA

**5<sup>50</sup>**



**ROBIN HOOD or FIVE ROSES FLOUR**  
selected varieties  
2/2.5 kg  
farine  
20039497001\_EA/20148914001\_EA

**11<sup>99</sup>**



**BERTOLLI OLIVE OIL**  
selected varieties  
750 mL/1 L  
huile d'olive  
20156182001\_EA

**1<sup>50</sup>**



**GREEN GIANT VEGETABLES**  
selected varieties, 341/398 mL  
légumes en conserve  
21021224\_EA

**\$5**



**RIO MARE TUNA**  
selected varieties  
195/240 g  
thon  
20035383\_EA/21595037\_EA

**2<sup>79</sup>**



**LANTIC SUGAR**  
selected varieties  
1 kg  
sucre  
20016320\_EA/20169394\_EA

**6<sup>75</sup>**



**PC® SOFT DRINKS**  
selected varieties, 12x355 mL  
boissons gazeuses  
20690671001\_C12/20690671002\_C12

**7<sup>99</sup>**



**MAXWELL HOUSE or NABOB COFFEE TASSIMO DISCS**  
selected varieties, 8-16's  
disques de café  
20026954001\_EA

**\$3**



**PC® TEA or HERBAL TEA**  
selected varieties  
20's  
thé  
20308417\_EA/20627612001\_EA



**MOTT'S CLAMATO PARTY PAK**  
selected varieties,  
2.54 L  
jus de palourde  
2016772002\_EA

**\$5**  
Earn  
**1,000**  
pts  
That's  
**\$1**  
value



**FRENCH'S MUSTARD 325/400 mL, FRANK'S RED HOT SAUCE 354 mL or CHOLULA SAUCE 150 mL**  
selected varieties  
moutarde ou sauce piquante ou sauce  
20187632001\_EA/20083238\_EA/21399271\_EA

Optimum™  
Earn  
**3,000**  
pts  
For every \$10\*  
spent on  
That's  
**\$3**  
value

# PRICECUT EVENT



SAVE UP TO 24%

5.50



NESTLÉ DRUMSTICKS, NOVELTIES 4-10's or CONFECTIONARY FROZEN DESSERT 1.5 L selected varieties, frozen friandises glacées ou dessert glacé de confiserie  
20322380003\_EA/20324757003\_EA

SAVE 35%

6.50



SAPUTO MOZZARELLISSIMA selected varieties, 500 g fromage  
20759241002\_EA



SAVE 21%

7.50



MCCAIN SUPERFRIES FAMILY PACK selected varieties, frozen 1.45-1.9 kg frites  
21049522\_EA

SAVE UP TO 21%

3.50



iÖGO NANO DRINKS 6x93 mL or POUCHES 4x90 g YOGURT selected varieties yogurt  
20609687001\_EA/21719786\_EA

6.99



IMPERIAL MARGARINE selected varieties, 850 g/1.28 kg margarine  
20084892\_EA

4.50



PC® VEGETABLES 300-750 g or CATCH OF THE DAY FISH 350 g selected varieties, frozen légumes ou filets de poisson  
20318915\_EA/21020919\_EA

4.50



CHRISTIE FAMILY SIZE COOKIES, 374-488 g or CAKESTERS 285 g selected varieties biscuits  
21014087\_EA/21639135\_EA

4.25



PEPSI or COCA-COLA SOFT DRINKS selected varieties, 6x710 mL boissons gazeuses  
20310546002\_C06/20313741002\_C06

4.79



NESTLÉ or HERSHEY'S CHOCOLATE POUCH selected varieties, 76-170 g chocolat  
21648229\_EA/21648277\_EA

2.50



TWIZZLERS CANDY PACK 311-454 g or JOLLY RANCHER ROPE 283 g selected varieties friandises  
20022328004\_EA

Member Price \$3.50

Non-Members \$4.50



SKITTLES POUCH 255-320 g or EXCEL GUM BOTTLE 88 g selected varieties friandises ou gomme  
20018330\_EA/20253506\_EA

Member Price \$2.50

Non-Members \$3.50



CADBURY CHOCOLATE BARS selected varieties, 90-105 g barres de chocolat  
21648647\_EA/21648701\_EA

\$5



CLUB HOUSE BLENDS or LA GRILLE SEASONING selected varieties, 111-248 g assaisonnement  
20308006002\_EA/20321740001\_EA

2.50



NO NAME® MARSHMALLOWS selected varieties, 400 g guimauves  
20304672001\_EA

2.79



BEN'S ORIGINAL BISTRO EXPRESS RICE selected varieties, 240/250 g riz  
21404895\_EA/21405476\_EA

\$2



BARILLA PASTA 340/410 g or UNICO PASTA SAUCE 680 mL selected varieties pâtes ou sauce pour pâtes  
20326537001\_EA/21404904\_EA

\$4



TOSTITOS TORTILLA 215-295 g or RUFFLES POTATO 180-200 g CHIPS selected varieties croustilles  
21050575\_EA/21241053\_EA

3.49



ALCAN FOIL 50 ft, REYNOLDS PARCHMENT PAPER 35 ft or GLAD FOOD WRAP 60 m selected varieties papier parchemin ou pellicule plastique  
20043471\_EA/20051862\_EA

\$11



TIDE LIQUID LAUNDRY DETERGENT 1.62/1.86 L or PODS 18/31's, DOWNY FABRIC SOFTENER 1.66/2.63 L, DOWNY or GAIN SCENT BOOSTERS 379 g or BOUNCE DRYER SHEETS 120/200's selected varieties détergent ou assouplissant ou rehausseur de parfum ou feuilles pour sècheuse  
21593782\_EA

\$7



PC® BATHROOM TISSUE selected varieties, 12-24 rolls papier hygiénique  
21450718\_EA

\$2



PEDIGREE WET DOG FOOD selected varieties, 375 g nourriture humide pour chiens  
21359642\_EA

4.50



MILK-BONE DOG TREATS selected varieties 750-900 g gâteries pour chiens  
21014403\_EA

\$14



TIDY CATS CAT LITTER selected varieties, 2.72 kg litière pour chats  
21237896\_EA

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. \*PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See in-store for details. \*\*Must be a registered PC Optimum™ member to get this offer.

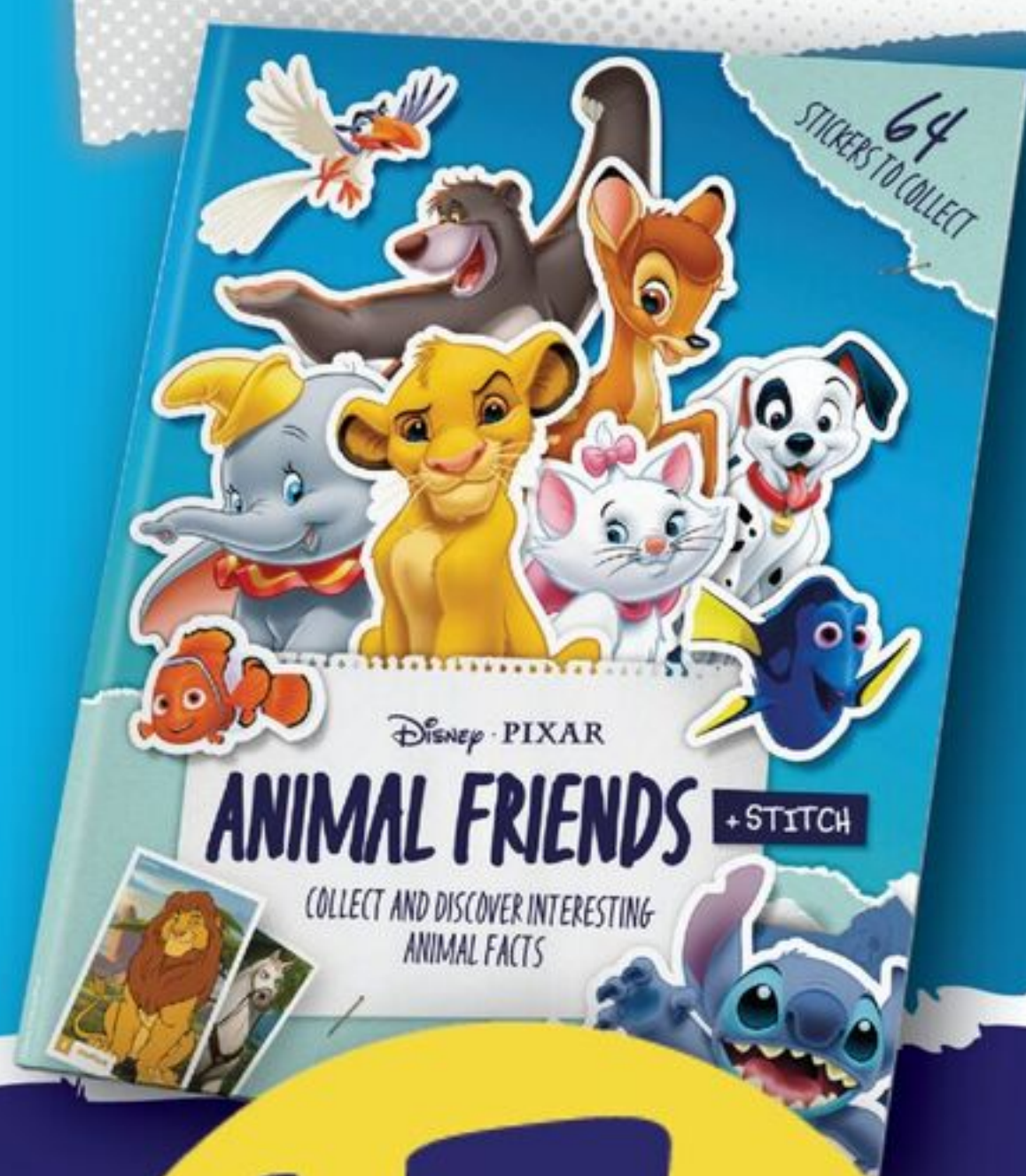




Disney · PIXAR

# FREE STICKER PACK

FOR EVERY \$25 SPENT\*



**\$5**  
UNIQUE  
ALBUM

64 STICKERS TO COLLECT  
DISCOVER INTERESTING  
ANIMAL FACTS

WHILE SUPPLIES LAST

©Disney ©Disney/Pixar

\*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026.  
EXCLUSIONS APPLY. VISIT [WWW.LOBLAWUNIVERSE.CA](http://WWW.LOBLAWUNIVERSE.CA) OR IN-STORE  
FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

**APRIL**

**HIT  
OF THE  
MONTH**

**\$7.88**



**Made in Canada**

**Leclerc Go Pure Bars**

Selected varieties, 140 g - 175 g

Limit: 6, over limit retail \$3.00

21221434\_EA/21507858\_EA

**\$3**



**Made in Canada**

**Butcher's Selection Stampede Wieners  
or Harvest Creek Halal Chicken  
Wieners**

900 g

Limit: 6, over limit retail \$4.50

21307061\_EA/21309103\_EA

**\$4**



**Prepared in Canada**

**Planters Deluxe Whole Cashews**

Salted or Unsalted, 200 g

Limit: 6, over limit retail \$5.00

21021618\_EA

**LOWEST PRICES  
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.

Offer valid April 1st - 30th, 2026 while quantities last.

We reserve the right to limit quantities to reasonable family requirements. No rainchecks.

# EVERYDAY ESSENTIALS AT LOW PRICES

\$6



1.39

**NO NAME® CHICKEN STRIPS, NUGGETS or BURGERS**  
frozen, 908 g  
lanières ou pépites ou burgers de poulet  
21178744\_EA



**CARNABY SWEET CANDY BAG**  
selected varieties  
125 g  
sac de friandises  
21219409\_EA

2.49



1.50



**NO NAME® CHOCOLATE BARS**  
selected varieties  
100 g  
barres de chocolat  
20580727\_EA

**ROOSTER® COCONUT MILK**  
selected varieties  
398 mL  
lait de coco  
21378707\_EA

1.50



**ROOSTER® INSTANT EGG NOODLES**  
400 g  
nouilles aux œufs instantanées  
20096297\_EA

\$3



**PC® WATER CRACKERS**  
125 g  
craquelins  
20431236\_EA

\$1



**NO NAME® GRAVY MIX**  
selected varieties  
25 g  
mélange à sauce  
21687251\_EA/21687380\_EA



\$5



**NO NAME® PIE FILLING**  
selected varieties  
540 mL  
garniture pour tarte  
21662314\_EA/21662390\_EA

1.25



**NO NAME® SOUP MIX**  
selected varieties  
56/166 g  
mélange à soupe  
21099689\_EA

1.50



**PEACE TEA ICED TEA**  
selected varieties  
695 mL  
thé ou thé glacé  
21080320\_EA

1.25



**NO NAME® SAUCE**  
selected varieties  
398 mL  
sauce  
20185228001\_EA

\$5



**PC® ORGANICS PEANUT BUTTER**  
selected varieties  
500 g  
beurre d'arachide biologique  
20298178\_EA



Disney · PIXAR

# FREE STICKER PACK FOR EVERY \$25 SPENT\*

**\$5**  
UNIQUE  
ALBUM



64 STICKERS TO COLLECT  
DISCOVER INTERESTING  
ANIMAL FACTS

WHILE SUPPLIES LAST



©Disney ©Disney/Pixar

\*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT [WWW.LOBLAWUNIVERSE.CA](http://WWW.LOBLAWUNIVERSE.CA) OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

**GET  
BONUS  
STICKERS**

**WHEN YOU  
BUY THESE  
PARTICIPATING  
OFFERS\***

**SPEND \$10\*  
ON SELECT**

**KRAFT, HEINZ, PHILADELPHIA,  
MAXWELL HOUSE, NABOB,  
TASSIMO, TACO BELL, CLASSICO,  
GARDEN SELECT, CRAVE, BAGEL  
BITES, MIO, CRYSTAL LIGHT,  
JELL-O, RENEE'S, BULL'S-EYE,  
DIANA PRODUCTS AND GET ONE  
BONUS STICKER PACK**

produits  
20866924010\_EA/21085515\_EA/21618217\_EA/21594513\_EA/20039581001\_EA



**SPEND \$10\*  
ON SELECT**

**CHEERIOS, OATMEAL CRISP,  
NATURE VALLEY,  
OLD EL PASO, PILLSBURY or  
ANNIE'S PRODUCTS AND  
GET A BONUS STICKER PACK**

produits  
21104047\_EA/21667577\_EA/20316187001\_EA/20306992001\_EA



**SPEND \$15\*  
ON SELECT**

**COCA-COLA, CANADA DRY,  
SPRITE, A&W, FANTA, FRESCA,  
AHA, VITAMINWATER,  
SMARTWATER, AHA, PEACE TEA,  
FUZE, MONSTER ENERGY,  
POWERADE or BODY ARMOR  
AND GET ONE BONUS  
STICKER PACK**

produits  
20318694002\_EA/20304419001\_EA/20305840001\_EA/20853723\_EA/21166000\_EA



**SPEND \$15\*  
ON SELECT**

**CRACKER BARREL,  
BLACK DIAMOND,  
iOGO, ASTRO or  
LACTANTIA PRODUCTS  
AND GET ONE BONUS  
STICKER PACK**

produits  
21290384\_EA/20763661\_EA/20986474\_EA/  
21719739\_EA/20165226001\_EA/21694605\_EA



**SPEND \$12\*  
ON SELECT**

**CAMPBELL'S READY TO SERVE  
SOUPS 515 mL, HABITANT SOUP  
796 mL, SNYDERS PRETZELS 240 g,  
CHUNKY 515 mL,  
GOLDFISH CRACKERS or  
SNACK FACTORY CRISPS 200 g  
AND GET ONE BONUS STICKER PACK**

soupes ou bretzels ou craquelins  
21479030\_EA/20300320\_EA/20316052001\_EA/20948940\_EA



\*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

**GET  
BONUS  
STICKERS**

**WHEN YOU  
BUY THESE  
PARTICIPATING  
OFFERS\***

**SPEND \$15\***  
**ON SELECT**

**CHRISTIE CRACKERS,  
CHRISTIE COOKIES,  
CADBURY, HALLS or  
CLIF ENERGY BARS AND  
GET ONE BONUS STICKER PACK**

crâquelins ou biscuits ou barres d'énergie  
21547034\_EA/21358407\_EA/21664843\_EA



**SPEND \$10\***  
**ON SELECT**

**NESCAFE, STARBUCKS COFFEE  
or MAISON PERRIER BEVERAGE  
PRODUCTS AND  
GET ONE BONUS STICKER PACK**

café ou boissons  
20873036\_EA/20548682004\_EA/21576465\_C08



**SPEND \$15\***  
**ON SELECT**

**ROYALE PAPER PRODUCTS  
AND GET ONE BONUS  
STICKER PACK**

produits de papier  
21187145\_EA/21484732\_EA/20702419\_EA



**SPEND \$9\***  
**ON SELECT**

**MILK 2 GO,  
ARMSTRONG PROTEIN STICKS  
AND GET A BONUS  
STICKER PACK**

lait ou bâtonnets protéinés  
21065263\_EA/21537885\_EA/21694973\_EA



**SPEND \$10\***  
**ON ANY**

**PC® BLUE MENU PRODUCTS  
AND GET ONE BONUS STICKER PACK**

produits  
20668034002\_EA/20057669001\_EA/20307025002\_EA/  
20538593001\_EA/20631288004\_EA/20941224\_EA



**SPEND \$10\***  
**ON SELECT**

**PC® or NO NAME® CHIPS,  
POPCORN or PRETZELS  
AND GET ONE BONUS  
STICKER PACK**

croustilles ou maïs soufflé ou bretzels  
21654374\_EA/21686985\_EA/21712080\_EA/21712032\_EA



\*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

GET BONUS STICKERS

WHEN YOU BUY THESE PARTICIPATING OFFERS\*

loblawuniverse.ca

5.75

PC® or PC® BLUE MENU® SPARKLING WATER selected varieties 12x355 mL eau pétillante 20668034001\_C01/20668034002\_C01



1.25

POWERADE SPORTS DRINK selected varieties 710 mL boisson désaltérante 20853721\_EA/21240145\_EA

\$7



MAISON PERRIER SPARKLING WATER selected varieties 8x330/6x500 mL eau pétillante 21575556\_C08/21576465\_C08



2.50

PC® KETTLE, LOADS OF or WORLD OF POTATO CHIPS selected varieties 200 g croustilles 21422931\_EA

2.50



GOLDFISH CRACKERS selected varieties 156-227 g croustilles 20300320\_EA/20306994003\_EA

\$3



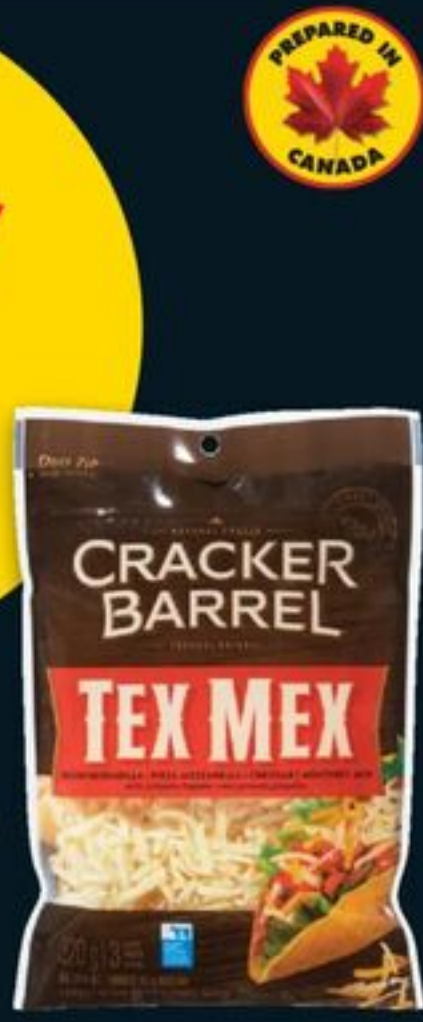
CHRISTIE COOKIES selected varieties 251-303 g biscuits 21358407\_EA/21361508\_EA

\$8



CAVENDISH FRIES, ONION RINGS, WEDGES or HASHBROWNS selected varieties, 125-334 g frites ou rondelles d'oignon ou pommes de terre 20728378\_EA

\$7



CRACKER BARREL CHEESE SHREDS selected varieties 320 g fromage râpé 21290616\_EA

4.75



MILK2GO MILK selected varieties 6x200 mL lait 21537885\_EA

3.29



OLD EL PASO SHELLS or TORTILLAS selected varieties, 125-334 g coquilles ou tortillas 20306992001\_EA

4.50



KELLOGG'S ALL BRAN, RAISIN BRAN, VECTOR, SPECIAL K or MINI-WHEATS CEREAL selected varieties, 306-525 g céréales 20015041\_EA/21607207\_EA

\$7



NESTEA ICED TEA selected varieties, 12x341 mL thé glacé 21689167\_C12

\*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO AVAILABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

ONL 02 NFA



\$5



**OLIVIERI SKILLET GNOCCHI**  
selected varieties  
280/300 g  
gnocchi à poêler  
21022065\_EA

5<sup>50</sup>



**OLIVIERI FRESH PASTA**  
selected varieties  
300/350 g  
pâtes fraîches  
20915892\_EA

\$5



**OLIVIERI FRESH PASTA SAUCE**  
selected varieties, 300 mL  
sauce fraîche pour pâtes  
20093406\_EA/20114410\_EA



\$7



**LIBERTÉ 650/750 g or SOURCE 16x100 g YOGURT**  
selected varieties  
yogourt  
20317317001\_EA/20642273\_EA

5<sup>50</sup>



**LIBERTÉ KEFIR 1 L or MEDITERRANÉE 900 g YOGURT**  
selected varieties  
kéfir ou yogourt  
21216409\_EA

2<sup>75</sup>



**YOPLAIT TUBES 8's or MINIGO 6's YOGURT**  
selected varieties  
yogourt  
21547571\_EA/21619318\_EA



\$6



**MAPLE LODGE ULTIMATE CHICKEN WIENERS**  
selected varieties, 900 g  
saucisses fumées de poulet  
20671791\_EA

6<sup>49</sup>



**ULTIMATE DINNER CHICKEN SAUSAGE**  
selected varieties, 500 g  
saucisses repas de poulet  
21378310\_EA

2<sup>50</sup>



**MAPLE LODGE FARMS or ZABIHA HALAL CHICKEN WIENERS**  
selected varieties, 450 g  
saucisses de poulet halal  
20062715\_EA

6<sup>49</sup>



**ULTIMATE CHICKEN BREAKFAST SAUSAGE**  
selected varieties, 375 g  
saucisse de poulet à déjeuner  
21539970\_EA

HALEON

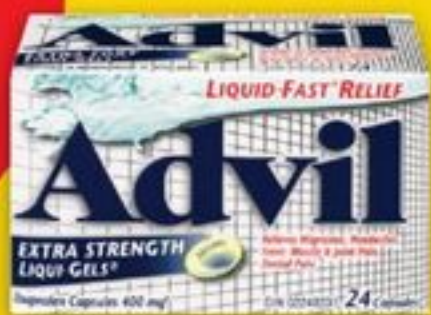
\$16



**CENTRUM MULTIVITAMIN 90's or VOLTAREN PAIN RELIEF PRODUCTS 100-150 g**  
selected varieties  
multivitamines ou produits de soulagement de la douleur  
21111046\_EA/21235884\_EA



\$10



**ADVIL PAIN RELIEF PRODUCT CAPSULES 20-32's, TABLETS 30-50's or ADVIL CHILDREN'S FEVER AND PAIN RELIEF PRODUCT 100 mL, 20 tablets or PEDIATRIC DROPS FOR INFANTS 24 mL**  
selected varieties and sizes  
analgésique en capsules ou comprimés ou produits de soulagement de la fièvre pour enfants ou gouttes pédiatriques pour tout-petits  
21372442\_EA 2031689801\_EA

\$13



**BUCKLEY'S COUGH COLD SYRUP 150-200 mL or NEOCITRAN COUGH COLD RELIEF PRODUCT 10 SINGLE DOSE POUCHES**  
selected varieties  
produits contre la toux et le rhume  
20062201002\_EA/20324424001\_EA

5<sup>50</sup>

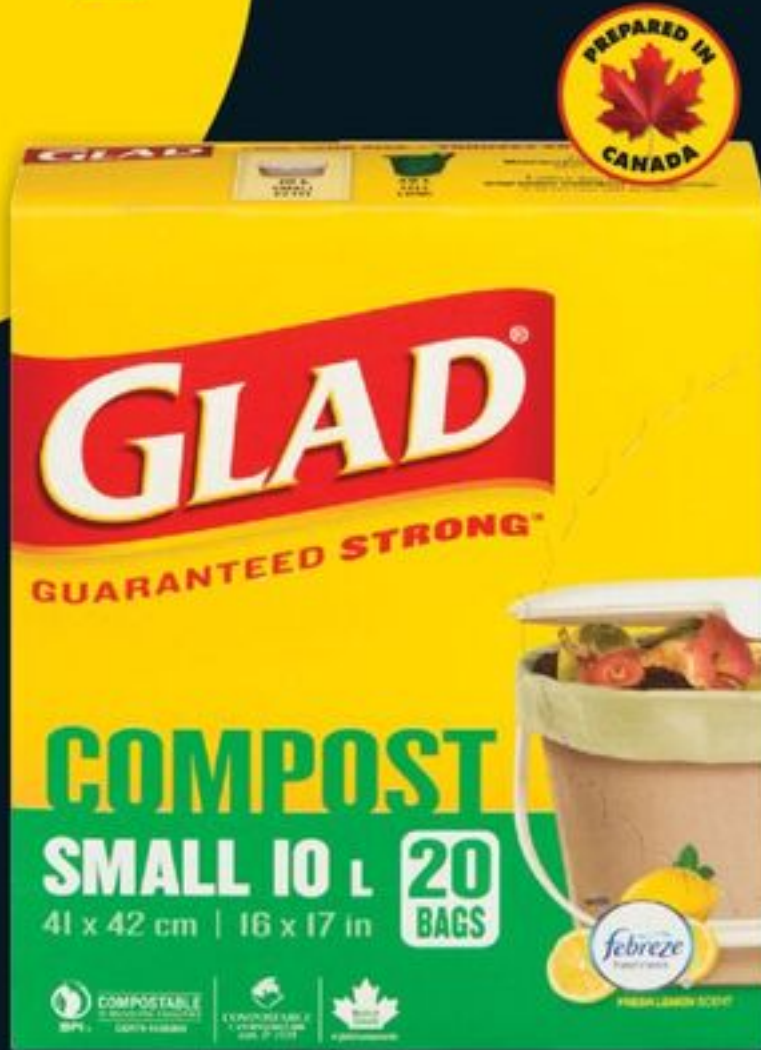


**TUMS ANTACID FOR HEARTBURN RELIEF 60-100's or CHEWABLE TABLETS 28-32's**  
selected varieties  
antiacide  
21223300\_EA/21236031\_EA

# BRANDS YOU LOVE AT LOW PRICES

**7<sup>99</sup>**

**GLAD  
GARBAGE BAGS**  
selected varieties  
10-52's  
sacs à ordures  
20099609\_EA



**8<sup>99</sup>**

**ROYALE TIGER  
TOWEL PAPER  
TOWELS**  
selected varieties  
2/3=6 rolls  
essuie-tout  
21484702\_EA



**\$12**

**TRU EARTH LAUNDRY  
DETERGENT ECO-STRIPS**  
32's or SCENT  
BOOSTERS 200 g  
selected varieties  
détergent à lessive ou  
rehausseurs de parfum  
21425514\_EA



**\$12**

**FINISH DISHWASHING  
TABS 30-55's or  
QUANTUM JET DRY  
RINSE AID 946 mL**  
selected varieties  
capsules de détergent  
pour lave-vaisselle ou  
agent de rinçage  
21218146\_EA/21565525\_EA



**NEW  
LOWER  
PRICES**

**5.50**



**TRE STELLE TUBS**  
selected varieties  
200-475 g  
contenant de fromage  
20318663\_EA

**2.50**



**HOSTESS SNACK CAKES**  
selected varieties, 202-206 g  
petits gâteaux  
21283752\_EA



**LEAN GROUND PORK**  
fresh, 450 g  
porc haché maigre  
21646160\_EA



**MARCANGELO SLICED DELI MEAT**  
selected varieties, 85 g  
charcuteries tranchées  
21706089\_EA/21706090\_EA

**\$5**

**\$5**



**MAPLE LEAF READY CRISP BACON** or  
**FULLY COOKED BREAKFAST SAUSAGES**  
selected varieties, 65/300 g  
bacon ou saucisses à déjeuner  
20164959\_EA

**\$9**



**PC® BUTTERFLIED SHRIMP**  
frozen, 400 g  
crevettes en papillon  
20080117\_EA

**\$3**



**NO NAME® WHIPPED TOPPING**  
225 g  
garniture fouettée  
20017493\_EA

**\$4**



**PHILADELPHIA CREAM CHEESE PRODUCT**  
selected varieties, 227/250 g  
produit de fromage à la crème  
20641267\_EA/20866924010\_EA

**\$5**



**AMOOZA! TWISTS CHEESE SNACKS**  
selected varieties, 228 g  
collations au fromage  
21403514\_EA

**3.50**



**OIKOS GREEK YOGURT**  
selected varieties, 4x100 g  
yogourt grec  
20419715001\_EA/20419715004\_EA

**6.50**



**EARTH'S OWN OAT CREAMER**  
selected varieties, 946 mL  
colorant à café à l'avoine  
21576699\_EA/21576791\_EA

**\$3**



**PILLSBURY POPS** 380 g,  
**SCRAMBLES** 204 g or **TOASTER STRUDEL** 326 g  
selected varieties, frozen  
pizza ou pâtisserie  
20172664001\_EA/21436023\_EA

**NEW  
LOWER  
PRICES**



**\$5**



**KELLOGG'S EGGO WAFFLES** 16's or PROTEIN 8's selected varieties, frozen gaufres  
20099730004\_EA/21639330\_EA

**\$5**



**BEN & JERRY'S ICE CREAM** 473 mL or **MAGNUM NOVELTIES** 3's selected varieties crème glacée ou friandises glacées  
20950739\_EA/21428403\_EA

**4.50**

**5.50**



**CHAPMAN'S PREMIUM ICE CREAM** selected varieties, frozen, 2 L crème glacée  
20323573001\_EA



**HUNGRY-MAN DINNER ENTREES** selected varieties, frozen 360-455 g plats cuisinés  
20296014002\_EA

**\$5**



**ROYALE BATHROOM TISSUE** 8=16 ROLLS or **ROYALE FACIAL TISSUE** 6x100 SHEETS selected varieties papier hygiénique ou mouchoirs  
20702419\_EA/21378574\_EA

**4.50**



**NANAK PANEER** 341 g paneer  
21286158\_EA

**8.50**



**BRAR'S BBQ VEGGIE BURGER** 690 g burgers végété  
21636401\_EA

**2.75**



**NESTLÉ CHOCOLATE BARS** selected varieties, 95-105 g barres de chocolat  
20640580\_EA/21648521\_EA

**\$3**



**GOGO SQUEEZ FRUIT SAUCE POUCHES** selected varieties, 4x90 g sachets de sauce aux fruits  
20322697002\_EA

**3.77**



**OLD EL PASO DINNER KIT** selected varieties, 250-510 g trousses-repas  
20795534\_EA/20795536\_EA

**1.75**



**KNORR SIDEKICKS** selected varieties, 120-162 g pâtes  
20321430007\_EA/20321430011\_EA

**2.25**



**CAMPBELL'S CHUNKY SOUP** selected varieties 515 mL soupe  
21480447\_EA

**\$13**



**PUREX** 4.08-4.43 L or **SUNLIGHT** 4 L LIQUID LAUNDRY DETERGENT, **SNUGGLE** FABRIC SOFTENER 2.77 L or **DRYER SHEETS** 200's selected varieties détergent ou assouplissant ou feuilles pour sècheuse  
20083525001\_EA/21427038\_EA

**4.50**



**WINDEX GLASS CLEANER** 765 mL, **SCRUBBING BUBBLES** 946/950 mL or **FANTASTIK** 650 mL nettoyant  
20125323001\_EA/21666832\_EA

**2.50**



**TEMPTATIONS PURRREES** 48 g or **SPOONS** 40 g **CAT TREATS** selected varieties gâteries pour chats  
21479803\_EA/21585483\_EA

**\$6**



**HUY FONG SRIRACHA SAUCE** 714 mL sauce  
20074956\_EA

**\$3**



**HARDBITE POTATO CHIPS** selected varieties, 128/150 g croustilles  
20370855001\_EA/21157616\_EA

**\$7**



**BILLY BEE HONEY** 500 g miel  
20724504\_EA

**\$5**



**BONNE MAMAN JAM** selected varieties, 250 mL confiture  
20307313001\_EA

# App exclusive offers

**More offers  
More points**

**LOAD YOUR DIGITAL COUPONS  
IN 6 EASY STEPS**

1. Open your PC Optimum app and go to **Offers**
2. Tap **Digital Coupons**
3. Select **"Click here to add your Digital Coupons"**
4. Tap **"Select Offer"** on the coupons you want
5. Tap **"Add Offer"** – you're done!

**Members  
get over**  
**\$25**  
**in value**

**CLICK FOR  
THESE COUPONS  
AND MORE**



**NESTLÉ  
SNACK PACK**  
any variety  
collations  
21719355\_EA

**Save  
\$1**  
with digital  
coupon



**PC® TORTILLA  
CHIPS**  
320-350 g  
croustilles de tortilla  
20148817\_EA

**Earn  
500**  
pts  
Until May - 13 - 2026



**PC® DIPPED &  
CHEWY  
GRANOLA  
BARS**  
120-172 g  
barres granola  
20912735\_EA

**Earn  
500**  
pts  
Until May - 13 - 2026



**PC® BLACK LABEL  
ICE CREAM**  
500 mL  
crème glacée  
20604543003\_EA

**Earn  
800**  
pts  
Until May - 13 - 2026



**PC® FROZEN FRUIT**  
600 g  
fruits surgelés  
21377841\_EA

**Earn  
1,000**  
pts  
Until May - 13 - 2026



**PC® GREEK  
YOGURT**  
4 x 100 g  
yogourt  
21348028\_EA

**Earn  
750**  
pts  
Until May - 13 - 2026



**PC® DIPS**  
454 g  
trempettes  
20584098\_EA

**Earn  
1,000**  
pts  
Until May - 13 - 2026



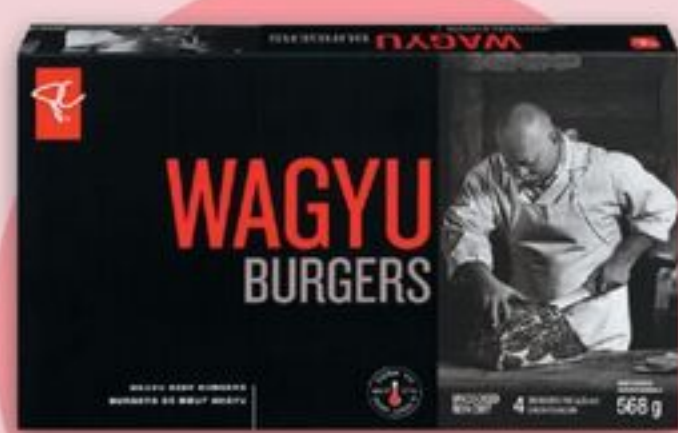
**FARMER'S  
MARKET™  
CROISSANTS**  
260-336 g  
croissants  
20975943\_EA

**Earn  
1,000**  
pts  
Until May - 13 - 2026



**PC® BRIOCHE  
BUNS**  
300 g  
petits pains brioches  
21094319\_EA

**Earn  
1,000**  
pts  
Until May - 13 - 2026



**PC® BLACK LABEL  
WAGYU BEEF  
BURGERS**  
568 g  
burgers de bœuf  
20766235\_EA

**Earn  
3,000**  
pts  
Until May - 13 - 2026



**NO NAME®  
BREADED  
CHICKEN  
BURGERS  
FULLY COOKED**  
908 g  
burgers de  
poulet panés  
21178461\_EA

**Earn  
1,200**  
pts  
Until May - 13 - 2026



**PC® SMOKED WILD  
SOCKEYE  
SALMON**  
150 g  
saumon sockeye  
sauvage fumé  
20088009\_EA

**Earn  
2,500**  
pts  
Until May - 13 - 2026

# More offers. More points.

CLICK FOR  
THESE COUPONS  
AND MORE



Optimum™



Earn  
**1,200**  
pts  
Until May - 13 - 2026

**PC® INSTANT COFFEE**  
80/100 g  
café instantané  
21499826\_EA

Optimum™



Earn  
**2,500**  
pts  
Until May - 13 - 2026

**NO NAME®  
HOT CHOCOLATE MIX**  
1.8 kg  
mélange à chocolat chaud  
20005589\_EA

Optimum™



Earn  
**1,500**  
pts  
Until May - 13 - 2026

**PC® CHOCOLATE COVERED  
NUTS**  
340-400 g  
noix enrobées de chocolat  
20000356\_EA

Optimum™



Earn  
**1,000**  
pts  
Until May - 13 - 2026

**PC® MEMORIES OF  
SZECHWAN  
PEANUT SATAY SAUCE**  
350 mL  
sauce satay aux arachides  
20311313001\_EA

Optimum™



Earn  
**750**  
pts  
Until May - 13 - 2026

**PC® MAYO SANDWICH  
SPREAD**  
300 mL  
tartina de sandwich  
20861237\_EA

Optimum™



Earn  
**500**  
pts  
Until May - 13 - 2026

**PC® NUTRITION FIRST  
WET CAT FOOD**  
85 g  
nourriture humide pour chats  
21618582\_EA

Optimum™



Earn  
**600**  
pts  
Until May - 13 - 2026

**PC® NON-STICK  
HEAVY DUTY  
ALUMINUM FOIL**  
25 ft  
papier d'aluminium robuste  
anti-adhérent  
21122007\_EA

Optimum™



Earn  
**1,500**  
pts  
Until May - 13 - 2026

**PC® 3-PLY FACIAL  
TISSUE 6 BOXES**  
mouchoirs  
20181283\_EA

Optimum™



Earn  
**1,500**  
pts  
Until May - 13 - 2026

**PC® SUPER SOFT  
BATHROOM TISSUE or  
PC® MAX TOILET PAPER**  
12=24 rolls  
papier hygiénique  
21300716\_EA/21450718\_EA

# BABY ESSENTIALS AT LOW PRICES

34<sup>99</sup>

## PAMPERS ECONO PACK DIAPERS

selected varieties  
size N-8, 58-180's  
couches  
21551567\_EA/21692756\_EA



34<sup>99</sup>

## KENDAMIL WHOLE MILK TODDLER FORMULA

800 g  
préparation pour nourrissons  
21699613\_EA



75<sup>47</sup>

## ENFAMIL A+ NEUROPRO or GENTLEASE READY TO FEED FORMULA

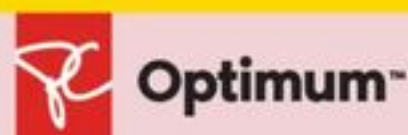
selected varieties  
18x237 mL  
préparation prête à servir  
21590060\_C01



34<sup>99</sup>

## HUGGIES ECONO PACK DIAPERS

selected varieties  
size N-8, 60-208's  
couches  
21456635\_EA/21663768\_EA



Earn  
**10,000**  
pts

For every \$50\*  
spent

That's  
**\$10**  
value

## BABY DIAPER, WIPES, FORMULA, BABY FOOD, BABY NEEDS or ACCESSORIES

all varieties and sizes  
couches ou lingettes ou préparation  
pour nourrisson ou aliments ou  
articles ou accessoires pour bébé  
20304618007\_EA/21172501\_EA/21370843\_EA  
21540716\_EA/21699547\_EA

# 1000s OF LOWERED PRICES EVERYDAY!

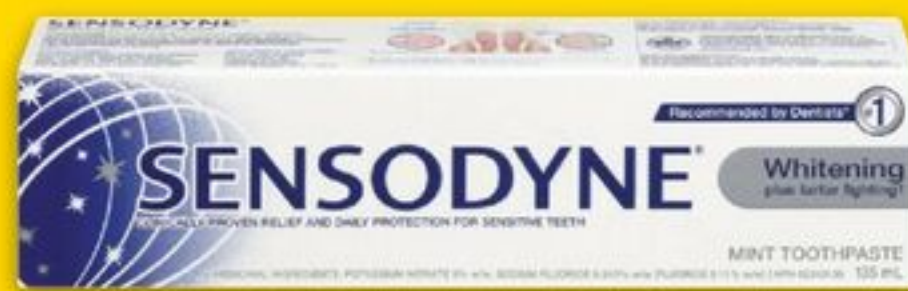
PRICE DROP

\$5



**CREST GUM TOOTHPASTE** 63-90 mL or **SCOPE MOUTHWASH** 1 L selected varieties dentifrice ou rince-bouche 20948747\_EA/21354690\_EA

5.79



**SENSODYNE** or **PRONAMEL TOOTHPASTE** 75/100 mL or **POLIGRIP** 40 g selected varieties dentifrice ou adhésif pour prothèses dentaires 20432268001\_EA

\$8



**VASELINE HAND CREAM** or **BODY LOTION** selected varieties 40-227 g/150-600 mL crème à main ou lotion pour le corps 21085011\_EA/21085906\_EA

6.50



**SOFTSOAP LIQUID HAND SOAP REFILL** selected varieties 1.47 L recharge de savon liquide pour les mains 21715457\_EA/21715576\_EA

4.50

**NIVEA BODY WASH** 500 mL, **DEODORANT ROLL-ON** 50 mL or **ANTIPERSPIRANT** 51/52 g selected varieties nettoyant pour le corps ou déodorant ou antisudorifique 20321421004\_EA/21169899\_EA



\$4

**AXE BODY SPRAY** 113 g, **DEODORANT** 76/85 g, **BODY WASH** or **HAIR CARE** 473 mL selected varieties vaporisateur pour le corps ou déodorant ou nettoyant pour le corps ou soins capillaires 21042562\_EA



\$11



**ALWAYS LINERS** 92-108's, **PADS** 27-52's or **TAMPAX** 22-36's selected varieties protège-dessous ou serviettes ou tampons 20964379\_EA/21020073\_EA

\$7

**TRESEMÉ HAIR CARE** selected varieties 198-311 g/168-828 mL soins capillaires 20315303016\_EA/21170103\_EA



5.50

**L'ORÉAL PARIS HAIR EXPERTISE HAIR CARE** selected varieties 150-375 mL soins capillaires 21647134\_EA/21647145\_EA



5.50



**TUMS ANTACID** 60-100's or **CHEWABLE TABLETS** 28-32's selected varieties produit antacide ou comprimés croquables 21223300\_EA/21236031\_EA

\$6

**JAMIESON VITAMINS C** or **D** selected varieties 75-240's vitamines C ou D 20299993\_EA/20303216001\_EA



\$8

**NIVEA HAND** or **BODY LOTION** selected sizes and varieties 200-625 mL lotion pour les mains ou le corps 20700027\_EA/21722989\_EA



ALWAYS

\$4



**LIFE BRAND® MOUTHWASH** selected varieties 1 L rince-bouche 21201386\_EA

54.99



**SIMILAC PRO-ADVANCE POWDER FORMULA** Step 1 or 2 859 g préparation en poudre 21436985\_EA/21437126\_EA

2.49



**LITTLE BELLIES ORGANIC PICK-ME-STICKS** selected varieties 16 g grignotines 21540210\_EA/21540211\_EA

2.50



**SIMPLY** or **BABY GOURMET CRUNCHERS** or **PUFFIES SNACKS** selected varieties, 32 g collations 21597310\_EA/21597336\_EA

27.99



**HUGGIES SUPER BIG PACK DIAPERS** selected varieties N-7, 36-128's couches 21172501\_EA



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**Online grocery pickup & delivery**

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That's up to **\$75** in points!

**SHOP NOW**



No Frills® delivery is available at select stores. Visit [nofrills.ca](http://nofrills.ca) or use the **PC Express** app to see if delivery is available in your area.

# GET FLYER TO YOUR EMAIL.

**STRAIGHT TO YOUR EMAIL**  
Scan the QR code to sign up.

**STRAIGHT TO YOUR PHONE**  
Text "OFFER" to 374557 (FRILLS)\*



\*Standard message and data rates may apply.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit [www.pcoptimum.ca](http://www.pcoptimum.ca). We reserve the right to cancel or change the terms of this offer at any time without notice.

‡Throwback Prices: Program applies to one item weekly, as advertised in-store/online at [nofrills.ca](http://nofrills.ca).

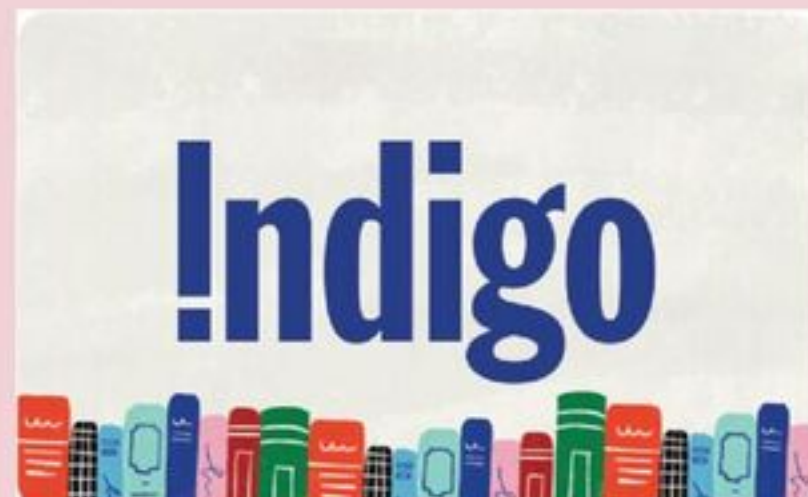
App exclusive offer



April 16-22, 2026



for every \$50\* spent on any combination of Boston Pizza, Indigo and Instacart gift cards.



\* Offer valid in-store or online at [www.giftofchoice.ca](http://www.giftofchoice.ca). Subject to availability; selection may vary by region and store. Please check your local store for availability. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$50 spent on Boston Pizza, Indigo and Instacart gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards. Must be a registered PC Optimum member. If purchased online, please allow up to 2 weeks for points to be added to your PC Optimum account. All trademarks are the property of their respective owners.

# MORE WAYS TO SAVE

**NEW LOWER PRICES**

Enjoy these price drops for longer.

**RAIN CHECK + pts**

We'll honour a current deal if we're sold out, and give 10% in PC Optimum points.

**ALWAYS**

Count on low everyday prices.

**FRESH GUARANTEE**

If your produce isn't fresh, we'll replace AND refund it.

The  **NOFRILLS** thing to do.

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