

**PRICE CUT  
EVENT**

**ONLY**

**1<sup>99</sup>**



**STRAWBERRIES**  
product of Mexico or  
U.S.A., no. 1 grade  
fraises  
20049778001\_EA

**1 LB CLAMSHELL**

**SAVE 60%**

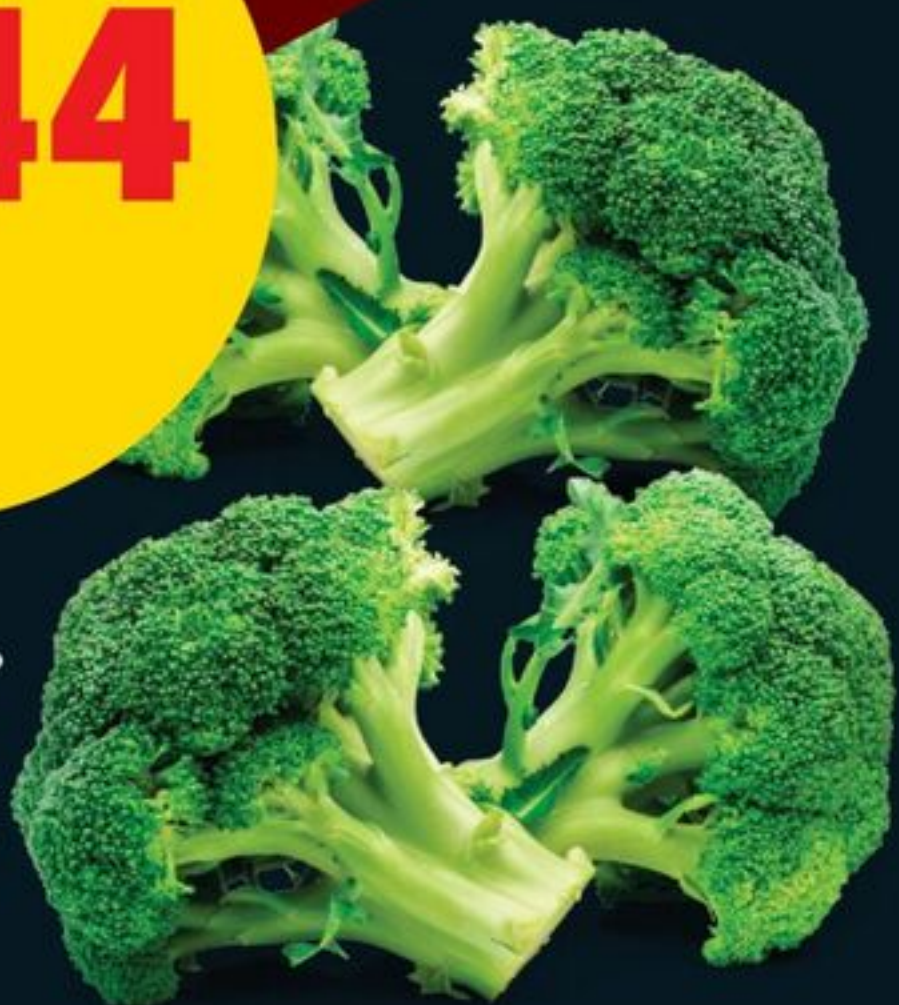
**1<sup>97</sup>**  
LB



**RED, YELLOW  
or ORANGE  
SWEET  
PEPPERS**  
product of Ontario  
4.34/kg  
poivrons rouges,  
jaunes ou orange  
20166880001\_KG/  
20007535001\_KG

**SAVE 27%**

**1<sup>44</sup>**



**BROCCOLI  
CROWNS**  
product of Mexico  
or U.S.A.  
couronnes de  
brocoli  
21121560001\_EA

**SAVE 24%**

**2<sup>99</sup>**



**FARMER'S MARKET™  
YELLOW ONIONS**  
product of Canada,  
Canada no. 1 grade  
oignons jaunes  
20600991001\_EA

**10 LB BAG**

# NOFRILLS®

**PRICECUT  
EVENT**

FLYER PRICES EFFECTIVE THURSDAY, APRIL 16 TO WEDNESDAY, APRIL 22, 2026.

**SAVE UP TO 43%**

**3<sup>97</sup>**  
LB

**CHICKEN BREASTS**  
bone-in, skinless  
8.75/kg  
poitrines de poulet  
20654526\_KG / 21646593\_KG

**CLUB  
SIZE**

**INCLUDES  
HALAL**

**SAVE 50%**

**5<sup>96</sup>**



**JANES PUB STYLE CHICKEN STRIPS, NUGGETS, BURGERS, FRIES or POPCORN CHICKEN**  
selected varieties, frozen, 700 g  
lanières ou pépites ou burgers ou bouchées de poulet  
21191828\_EA

**ONLY**

**7<sup>99</sup>**



**LOU'S or MANDARIN FRESH ENTRÉES 375-450 g, SWISS CHALET or ST-HUBERT POT PIES 650-800 g**  
selected varieties, fully cooked  
plats cuisinés ou pâtés  
20078077\_EA / 20719298\_EA

**SAVE 44%**

**1<sup>88</sup>**



**LANTIC GRANULATED SUGAR**  
2 kg  
sucre granulé  
20145033\_EA



**SAVE 24%**

**5<sup>17</sup>**

**NEILSON TRUTASTE MILK**  
selected varieties, 4 L  
lait  
20148677\_EA

**SAVE UP TO 36%**

**\$4**



**BREYERS CLASSIC ICE CREAM 1.41 L or CHAPMAN'S CANADIAN COLLECTION or NOVELTIES 8-28's**  
selected varieties, frozen  
crème glacée ou friandises glacées  
20323757001\_EA / 21651697\_EA

**ONLY**

**3<sup>47</sup>**



**DR. OETKER RISTORANTE or CASA DI MAMA PIZZA**  
selected varieties, frozen, 320-410 g  
pizza  
20296100001\_EA / 20296424001\_EA

**SAVE 37%**

**\$1**



**ALLEN'S FRUIT COCKTAIL**  
selected varieties  
1 L  
cocktail de fruit  
20307424001\_EA / 21630125\_EA

**SAVE 20%**

**\$2**



**DARE 100-225 g or CHRISTIE CRACKERS 180-200 g**  
selected varieties  
craquelins  
21030647\_EA / 21520682\_EA / 21547034\_EA

**ONLY**

**16<sup>99</sup>**



**OX HEAD FRAGRANT JASMINE RICE**  
7 kg  
riz au jasmin  
21206686\_C01

**App exclusive offer**

**\$15**

**Earn 3,000 pts**

**NO NAME® GROUND COFFEE 907 g or KRISPY KRÈME or TIMOTHY'S PODS 30's**  
selected varieties  
café moulu ou capsules  
21433555\_EA / 21707399\_EA



**Disney · PIXAR**  
**FREE STICKER PACK**  
FOR EVERY \$25 SPENT\*

**\$5**  
UNIQUE ALBUM



\*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

FLYER PRICES EFFECTIVE IN ONTARIO STORES ONLY. (excluding: Dryden, Geraldton, Kenora & Thunder Bay Ontario) Not applicable at 1022 King St. W, Toronto, 42 Hanna Ave., Toronto, 261 Richmond St. W, Toronto, 3091 Appleby Line, Burlington, 332 Wellington Rd., London, 755 Mount Pleasant Rd., Toronto, 75 The Esplanade St., Toronto, 899 College St. W., Toronto, 2999 Kingston Rd., Scarborough, 1175 Hyde Park Rd., London, 75 Shuter St, Toronto, 970 Upper Wentworth St, Hamilton, 671 Broadway St, Tillsonburg, 410 St Clair St., Chatham, 1425 Kingsway, Sudbury, 1678 Bayview Ave., Toronto, 1035 Plains Rd., Burlington; please see nofrills.ca for flyers for these stores.

**nofrills.ca**

01 NFO

**NEW  
LOWER  
PRICES**

**\$4**

**PC® ORGANICS  
VEGETABLES**  
selected varieties,  
frozen  
300-500 g  
légumes

20416869001\_EA/  
20416869002\_EA



**\$7**

**CARBONAUT  
BREAD**  
selected varieties  
544/550 g  
pain

21446964\_EA



**\$5**

**MAXWELL HOUSE  
INSTANT COFFEE**  
selected varieties  
150 g  
café instantané

21026608\_EA



**4.25**

**OASIS SMOOTHIES  
or HEALTH-BREAK**  
selected varieties,  
refrigerated  
1.6 L  
boissons fouettées

21529899\_EA/21529910\_EA



# FRESH AT LOW PRICES



**3<sup>99</sup>**



**BLACKBERRIES** product of Mexico or U.S.A., **CANTALOUPE** product of Guatemala, Honduras or Brazil, no. 1 grade or **RASPBERRIES** product of Mexico, U.S.A., no. 1 grade mûres ou cantaloup ou framboises  
20051015001\_EA/20167017001\_EA



**10 LB BAG**

**3<sup>99</sup>**

**RED, YELLOW or RUSSET POTATOES** product of Canada, Canada no. 1 grade pommes de terre rouges, jaunes ou Russet  
20601020001\_EA/20601017001\_EA

**3<sup>99</sup>**  
LB



**RED or GREEN SEEDLESS GRAPES** product of Chile, no. 1 grade 8.80/kg raisins rouges ou verts sans pépins  
20425775001\_KG/20159199001\_KG



**292-383 G**

**3<sup>99</sup>**

**EAT SMART SWEET KALE or TAYLOR FARMS CHOP SALAD KITS** product of U.S.A., selected varieties salades  
20674118\_EA/21599513\_EA



**If your produce isn't fresh, we'll replace AND refund it.\***

**1<sup>99</sup>** PKG OF 6

**FARMER'S MARKET™ MINI CUCUMBERS** product of Canada, Canada no. 1 grade mini-concombres  
20737570001\_EA

**3<sup>99</sup>** PKG OF 2 PKG OF 5

**PINEAPPLE** product of Costa Rica, **AVOCADOS** product of Mexico, Peru or Colombia or **ROMAINE HEARTS** product of U.S.A. ananas ou avocats ou cœurs de romaine  
20160992001\_EA/21644936001\_EA/20082756001\_EA

**1<sup>49</sup>**

**ENGLISH CUCUMBER** product of Ontario, Canada no. 1 grade each concombre anglais  
20070132001\_EA

**.49** LB

**GREEN CABBAGE** product of Ontario, Canada no. 1 grade 1.08/kg chou vert  
20793034001\_KG

**1<sup>99</sup>** LB

**TOMATOES ON THE VINE** product of Canada or Mexico or **GREEN ZUCCHINI** product of U.S.A. or Mexico, 4.39/kg tomates sur vigne ou courgette  
20026703001\_KG/20426596001\_KG

**6<sup>99</sup>** 4 LB BAG

**FARMER'S MARKET™ MANADARINS** product of Morocco or Spain mandarines  
20054025001\_EA

**2<sup>49</sup>**

**BUNCHED SPINACH** product of U.S.A. or Mexico each épinards en botte  
20162849001\_EA

**3<sup>99</sup>**

**CAULIFLOWER** product of U.S.A. or Mexico, no. 1 grade chou-fleur  
20135377001\_EA

**1<sup>99</sup>** LB

**BARTLETT PEARS** product of Argentina, extra fancy grade 4.39/kg poires  
20172240001\_KG

**4<sup>99</sup>** 681 G

**PC® VARIETY TOMATOES** product of Canada or Mexico tomates  
20949866001\_EA

**2<sup>49</sup>**

**POMEGRANATE** product of Peru grenade  
20134767001\_EA

**3<sup>99</sup>** 680 G

**PC® LITTLE GEMS™ RED, YELLOW or MIXED MINI POTATOES** product of Canada, Canada no. 1 grade mini-pommes de terre rouges, dorées ou assorties  
21247299001\_EA/21247300001\_EA

**4<sup>99</sup>** PKG OF 4

**FARMER'S MARKET™ SWEET CORN** product of U.S.A., no. 1 grade maïs sucré  
20348977001\_EA

**4<sup>99</sup>** 4 LB BAG

**FARMER'S MARKET™ AMBROSIA, FUJI or MCINTOSH APPLES** product of Ontario, Canada fancy grade pommes  
21307212001\_EA/20713211001\_EA

**3<sup>99</sup>** 3 LB BAG 2 LB BAG

**FARMER'S MARKET™ LEMONS** product of U.S.A. or South Africa or **ORANGES** product of Morocco, Spain or Egypt citrons ou oranges  
20162945001\_EA/20795315001\_EA

**2<sup>99</sup>** 3 LB BAG

**FARMER'S MARKET™ CARROTS** product of Canada or U.S.A., no. 1 grade carottes  
20600927001\_EA

**PRICE DROP**

**2<sup>99</sup>**

**CELERY** product of U.S.A. or Mexico, no. 1 grade céleri  
20163119001\_EA

**1<sup>99</sup>** 227 G

**PC® WHOLE WHITE or CREAMINI MUSHROOMS** product of Ontario champignons  
20775805\_EA/20776239\_EA

**1<sup>49</sup>**

**GREEN ONIONS** product of Mexico oignons verts  
20107500001\_EA

\*Fresh Guarantee: Applicable to eligible fresh produce items purchased at No Frills store locations or online at nofrills.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the No Frills store where purchase originated. The guarantee does not apply to produce items with a stated "best before" date (e.g. bagged salad kit, packaged bean sprouts) and may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

# FRESH AT LOW PRICES

**\$15**



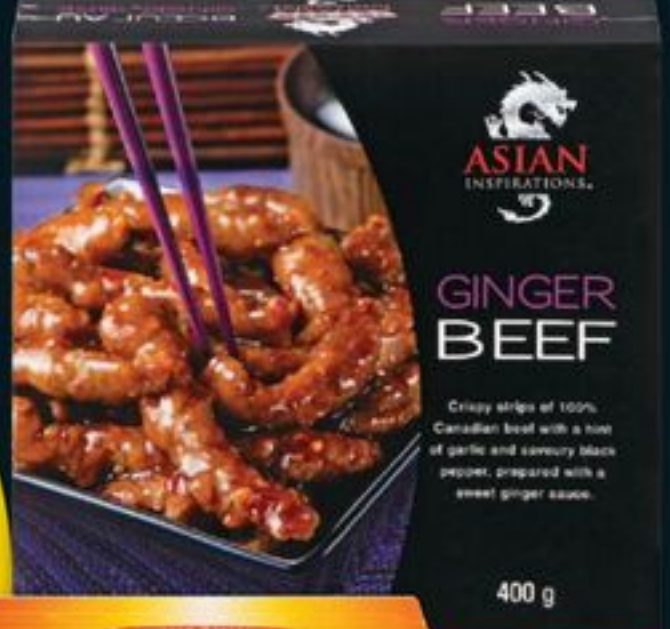
**PC® AIR CHILLED WHOLE CHICKEN**  
up to 1.7 kg  
poulet entier  
21636475\_EA

**EXTRA LEAN GROUND BEEF**  
17.17/kg  
bœuf haché  
extra maigre  
20357910\_KG

**779**  
LB



**499**



**WONG WING or ASIAN INSPIRATIONS ENTRÉES**  
selected varieties, frozen  
400 g  
plats cuisinés  
20507138\_EA/21047378\_EA



**799**

**MARCANGELO JUMBO SAUSAGE**  
selected varieties, frozen  
500/675 g  
saucisses  
21289731\_EA

**250**



**ROOSTER® TOFU**  
selected varieties  
454 g  
tofu  
21474765\_EA

**\$3**



**SCHNEIDERS LUNCHMATE LUNCH KITS or STACKERS**  
selected varieties, 75-120 g  
trousses-repas  
21310034\_EA

**1299**



**MARCANGELO SOUVLAKI KABOBS**  
selected varieties, 480/640 g  
brochettes  
21041735\_EA

**550**



**SEAQUEST® RAW or COOKED WHITE SHRIMP**  
frozen  
36-55 per lb, 300 g  
crevettes  
21636326\_EA/21636352\_EA

**\$7**



**SEAQUEST® FISH FILLETS**  
selected varieties, frozen  
400 g  
filets de poisson  
20153570\_EA/21314740\_EA

**\$9**



**SEAQUEST® WHOLE POMPANO**  
800 g or **WHOLE TILAPIA** 1.36 kg  
selected varieties, frozen  
pompano entier ou tilapia entier  
21591947\_EA/21592084\_EA

**450**



**PILLER'S SLICED DELI MEAT**  
selected varieties  
150/200 g  
charcuteries tranchées  
21206382\_EA/21206939\_EA

**\$7**



**BALDERSON CHEESE**  
selected varieties  
250/280 g  
fromage  
21495455\_EA

**550**



**MAIN ST. BISTRO MAC AND CHEESE or MASHED POTATOES**  
selected varieties, 567/680 g  
macaroni au fromage ou purée de pommes de terre  
20027947\_EA/20338009\_EA

**248**



**NO NAME® BREAD**  
selected varieties  
675 g  
pain  
21509822\_EA

**\$3**



**D'ITALIANO BREAD 620/675 g or BUNS 6/8's**  
selected varieties  
pain ou petits pains  
20038335\_EA/20626949\_EA

**550**



**FARMER'S MARKET™ COOKIES 12's or MUFFINS 6's**  
selected varieties  
biscuits ou muffins  
20566295\_EA/21283356\_EA

Earn  
**3,000**  
pts  
For every \$10\*  
spent on

That's  
**\$3**  
value



**OLIVIERI FRESH FILLED TWIN PACK PASTA**  
450/500 g, **SKILLET GNOCCHI** 280/300 g or  
**FRESH SAUCE** 300 mL  
selected varieties  
pâtes fraîches farcies ou gnocchi à poêler ou sauce fraîche  
20321512\_EA/21022065\_EA

**PRICECUT  
EVENT**

**SAVE 33%**

**6<sup>50</sup>**



**SAPUTO  
MOZZARELLISSIMA**  
selected varieties, 500 g  
fromage  
20759241002\_EA

**ONLY**

**\$3**



**PILLSBURY  
REFRIGERATED  
DOUGH**  
selected varieties, 318-468 g  
pâte  
20318034001\_EA/20320962002\_EA

**ONLY**

**\$7**



**PC®  
ORANGE  
JUICE**  
selected varieties  
refrigerated, 2.5 L  
jus d'orange  
21531644\_EA



**ONLY**

**1<sup>50</sup>**

**MICHELINA'S  
DINNER  
ENTREES** 156-284 g or  
**SWANSON  
POT PIE** 200 g  
selected varieties, frozen  
plats cuisinés ou pâtés  
20320525001\_EA/21208614\_EA

**\$5**



**INTERNATIONAL DELIGHT COFFEE  
CREAMERS** 946 mL or **COLD FOAM** 396 g  
selected varieties  
colorants à café ou mousse froide  
20895480003\_EA/21629968\_EA

**\$15**



**POGO**  
frozen, 20's  
saucisses sur bâtonnet  
20065224002\_EA

**4<sup>25</sup>**



**PEPSI or COCA-COLA SOFT DRINKS**  
selected varieties, 6x710 mL  
boissons gazeuses  
20310546002\_C06/20313741002\_C06

**6<sup>50</sup>**



**SCHNEIDERS BREAKFAST SANDWICH or  
EGG BITES**  
selected varieties, frozen, 204-288 g  
sandwich déjeuner ou bouchées aux œufs  
21623288\_EA/21623333\_EA

**2<sup>50</sup>**



**QUAKER  
CRISPY MINIS**  
selected varieties  
100-199 g  
mini-collations  
20163708002\_EA/20303002001\_EA

**2<sup>50</sup>**



**PRINGLES  
POTATO CRISPS**  
selected varieties  
148/156 g  
croustilles  
21003823\_EA/21003833\_EA

**19<sup>99</sup>**



**TIDE LIQUID LAUNDRY  
DETERGENT** 3.46/3.9 L **PODS** or  
**FLINGS** 45/76's or **CASCADE  
DISHWASHER TABS** 51/67/80's  
selected varieties  
détergent à lessive ou capsules de  
détergent pour lave-vaisselle  
21516545\_EA/21593670\_EA/21594986\_EA

**6<sup>50</sup>**



**SANPELLEGRINO NATURALI  
SPARKLING FRUIT BEVERAGE**  
selected varieties, 6x330 mL  
boisson pétillante aux fruits  
21433206\_C06

**\$2**



**ROTEL or AYLMER ACCENTS  
TOMATOES**  
selected varieties, 284/540 mL  
tomates  
21154452\_EA/21207587\_EA

**\$2**



**BARILLA  
PASTA** 340/410 g or  
**UNICO PASTA SAUCE** 680 mL  
selected varieties  
pâtes ou sauce pour pâtes  
20326537001\_EA/21404904\_EA

**2<sup>79</sup>**



**LANTIC  
SUGAR**  
selected varieties  
1 kg  
sucre  
20016320\_EA/20169394\_EA

**\$10**



**TETLEY  
ORANGE  
PEKOE TEA**  
216's  
thé  
21611946\_EA

**3<sup>50</sup>**



**KELLOGG'S  
CEREAL**  
selected varieties  
269-355 g  
céréales  
21450851\_EA/21652128\_EA

**5<sup>50</sup>**



**ROBIN HOOD or  
FIVE ROSES FLOUR**  
selected varieties  
2/2.5 kg  
farine  
20039497001\_EA/20148914001\_EA

Earn  
**3,000**  
pts

For every \$10\*  
spent

That's  
**\$3**  
back in points

**FRENCH'S MUSTARD** 325/400 mL,  
**FRANK'S RED HOT SAUCE** 354 mL or  
**CHOLULA SAUCE** 150 mL  
selected varieties  
moutarde ou sauce piquante ou sauce  
20187632001\_EA/20083238\_EA/21392271\_EA



**\$5**

Earn  
**1,000**  
pts

That's  
**\$1**  
value

**MOTT'S  
CLAMATO  
PARTY PAK**  
selected varieties  
2.54 L  
jus de palourdes  
2016772002\_EA



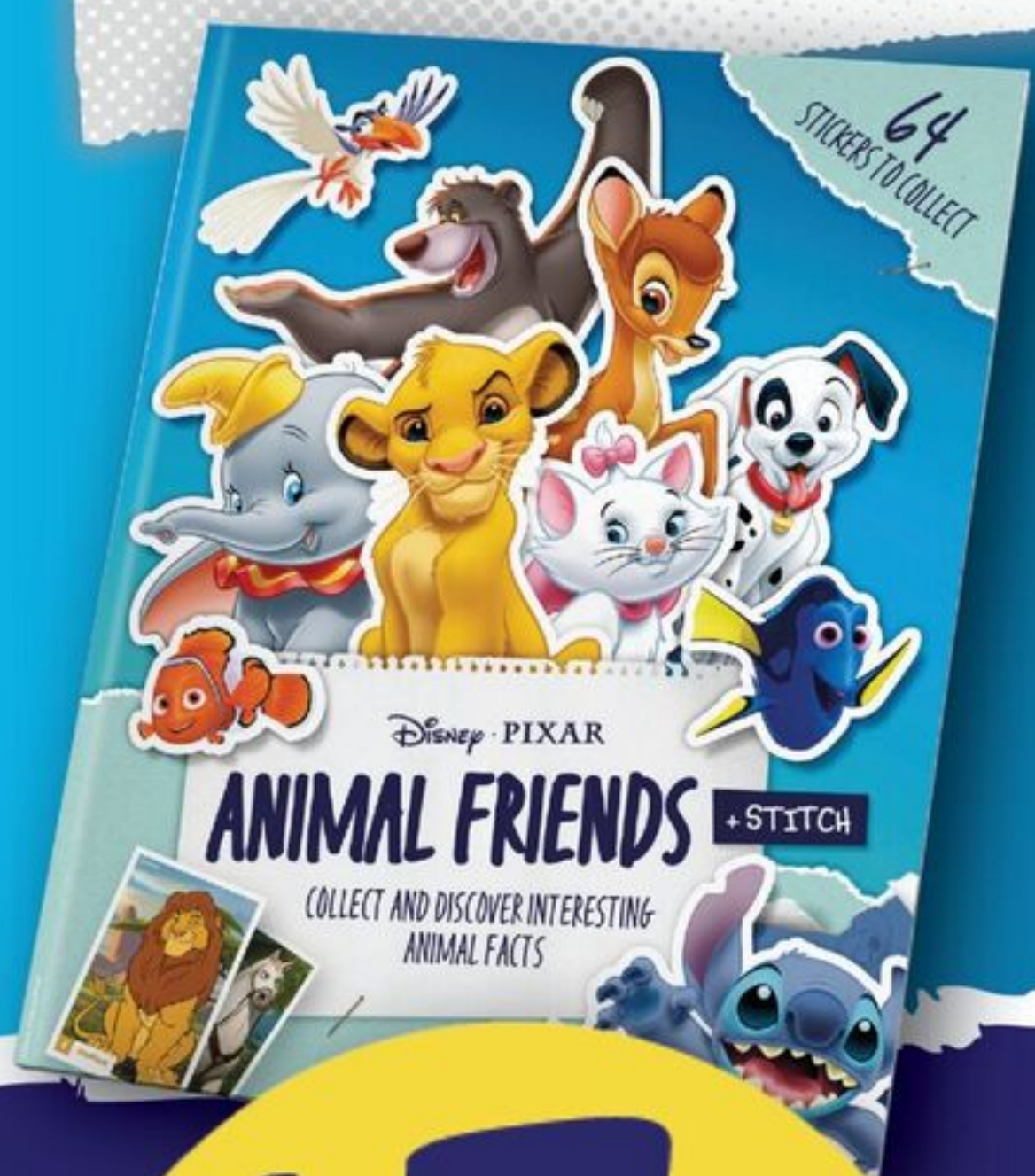
Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. \*PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See in-store for details. \*\*Must be a registered PC Optimum™ member to get this offer.



Disney · PIXAR

# FREE STICKER PACK

FOR EVERY \$25 SPENT\*



**\$5**  
UNIQUE  
ALBUM

64 STICKERS TO COLLECT  
DISCOVER INTERESTING  
ANIMAL FACTS

WHILE SUPPLIES LAST

©Disney ©Disney/Pixar

\*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026.  
EXCLUSIONS APPLY. VISIT [WWW.LOBLAWUNIVERSE.CA](http://WWW.LOBLAWUNIVERSE.CA) OR IN-STORE  
FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

ONL NFO FLAP 1

**APRIL**

**HIT  
OF THE  
MONTH**

**\$7.88**



**Made in Canada**

**Leclerc Go Pure Bars**

Selected varieties, 140 g - 175 g

Limit: 6, over limit retail \$3.00

21221434\_EA/21507858\_EA

**\$3**



**Made in Canada**

**Butcher's Selection Stampede Wieners  
or Harvest Creek Halal Chicken  
Wieners**

900 g

Limit: 6, over limit retail \$4.50

21307061\_EA/21309103\_EA

**\$4**



**Prepared in Canada**

**Planters Deluxe Whole Cashews**

Salted or Unsalted, 200 g

Limit: 6, over limit retail \$5.00

21021618\_EA

**LOWEST PRICES  
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.

Offer valid April 1st - 30th, 2026 while quantities last.

We reserve the right to limit quantities to reasonable family requirements. No rainchecks.

# BRANDS YOU LOVE AT LOW PRICES

**\$4**




**\$2**

**ACTIVIA YOGURT** selected varieties 8x100 g yogurt 20325384002\_EA

**HELUVA GOOD! DIPS** selected varieties 250 g trempettes 20179979002\_EA

**\$5.50**



**\$7.50**

**NESTLÉ DRUMSTICKS or NOVELTIES** 4-10's or **CONFECTIONARY FROZEN DESSERT** 1.5 L selected varieties friandises glacées ou dessert glacé 20322380003\_EA/21162960\_EA

**MCCAIN SUPERFRIES** family size, selected varieties, frozen 1.45-1.9 kg frites 21049522\_EA

**\$6**



**SIMPLY ORANGE JUICE** selected varieties, refrigerated 1.36 L jus d'orange 21735026\_EA

**\$3**



**MADEGOOD GRANOLA BARS, COOKIES, MINI'S, CRISPY SQUARES or CRUNCHY SQUARES** selected varieties, 110-150 g barres granola ou biscuits ou mini ou carrés 21107622\_EA/21352121\_EA

**\$4**



**TOSTITOS TORTILLA** 215-295 g or **RUFFLES POTATO** 180-220 g **CHIPS** selected varieties croustilles 21050575\_EA/21241053\_EA

**\$19**



**POWERADE TEAMPACK SPORT DRINKS** 24x591 mL boissons désaltérantes 20854130\_C24

**6.75**



**PC® SOFT DRINKS** selected varieties 12x355 mL boissons gazeuses 20218887001\_C12/20690671001\_C12

**\$5**



**RIO MARE TUNA** selected varieties 195/240 g thon 20035383\_EA/21595037\_EA

**4.50**



**COOKIE FAMILY SIZE** 374-488 g or **CAKESTERS** 285 g selected varieties biscuits 21014087\_EA/21639135\_EA

**1.79**



**CHEF BOYARDEE PASTA** selected varieties 418/425 g pâtes 20312500001\_EA

**1.50**



**GREEN GIANT VEGETABLES** selected varieties 341/398 mL légumes 21021485\_EA

**2.29**



**BETTIE CROCKER POTATOES** selected varieties 141-215 g pommes de terre 20296518003\_EA/21574295\_EA

**2.75**



**PC® CROUTONS** 140 g or **SALAD DRESSING** 475 mL selected varieties croûtons ou vinaigrette 20628488001\_EA/20796248002\_EA

**2.99**



**UNICO PEPPER RINGS, PICKLED VEGETABLES** 750 mL or **OLIVES** 375 mL selected varieties and sizes rondelles de piment fort ou légumes marinés ou olives 20024445\_EA/21103533\_EA

**11.99**



**BERTOLLI OLIVE OIL** selected varieties 750 mL/1 L huile d'olive 20156182001\_EA

**2.79**



**BEN'S ORIGINAL BISTRO EXPRESS RICE** selected varieties 240/250 g riz 21405242\_EA/21405476\_EA

# BRANDS YOU LOVE AT LOW PRICES

**6<sup>99</sup>**



**IMPERIAL MARGARINE**  
selected varieties, 1.28/1.36 kg  
margarine  
20084892\_EA



**6<sup>99</sup>**

**KRAFT CHEEZ WHIZ**  
900 g  
produit de fromage fondu  
20659603001\_EA



**3<sup>50</sup>**

**KELLOGG'S EGGO WAFFLES**  
selected varieties, frozen, 8's  
gaufres  
20302779\_EA



**4<sup>50</sup>**

**PC VEGETABLES 300-750 g**  
or **CATCH OF THE DAY FISH FILLETS 350 g**  
selected varieties, frozen  
légumes ou filets de poisson  
20318915\_EA/21020919\_EA



**PC BLACK LABEL PIZZA**  
selected varieties, frozen, 370-440 g  
pizza  
21531415\_EA



**iögo NANO DRINKS 6x93 mL** or  
**POUCHES 4x90 g YOGURT**  
selected varieties  
yogourt  
20609687001\_EA/21719786\_EA



**MISS VICKIE'S POTATO CHIPS**  
selected varieties, 190/200 g  
croustilles  
21240703\_EA



**TOWNHOUSE 247-391 g** or  
**CHEEZ-IT SNAP'D CRACKERS 213 g**  
selected varieties  
craquelins  
21107403\_EA/21451181\_EA



**NO NAME MARSHMALLOWS**  
selected varieties, 400 g  
guimauves  
20304672001\_EA



**CLUB HOUSE BLENDS** or  
**LA GRILLE SEASONING**  
selected varieties, 111-248 g  
assaisonnement  
20308006002\_EA/20321740001\_EA



**MAXWELL HOUSE** or  
**NABOB TASSIMO COFFEE DISCS**  
selected varieties, 8-16's  
café  
20026954001\_EA



**PC TEA** or **HERBAL TEA**  
selected varieties, 20's  
thé ou tisane  
20308417\_EA/20627612001\_EA



**MCCAFÉ K CUPS 12's** or  
**GROUND COFFEE 300/340 g**  
selected varieties  
café  
21238598\_EA/21721681\_EA



**QUAKER CEREAL 350-500 g** or  
**HARVEST CRUNCH 400-510 g**  
selected varieties  
céréales  
21082500\_EA/21219824\_EA



**PEARL MILLING COMPANY SYRUP**  
710 mL or **PANCAKE MIX 905 g**  
selected varieties  
sirop ou mélange à crêpes  
21384609\_EA/21391619\_EA



**QUAKER DIPP'S** or  
**CHEWY GRANOLA BARS**  
selected varieties, 120-156 g  
barres granola  
20847582\_EA/21359366\_EA



**TWIZZLERS CANDY PACK**  
311-454 g or **JOLLY RANCHER ROPE 283 g**  
selected varieties  
friandises  
20022328004\_EA



**NESTLÉ** or **HERSHEY POUCHES**  
selected varieties, 76-170 g  
chocolat  
21648229\_EA/21648277\_EA



**SKITTLES POUCH 255-320 g** or  
**EXCEL GUM BOTTLE 88 g**  
selected varieties  
friandises ou gomme  
20018330\_EA/20253506\_EA



**CADBURY CHOCOLATE BARS**  
selected varieties, 90-100 g  
barres de chocolat  
21648647\_EA/21648701\_EA

# BRANDS YOU LOVE AT LOW PRICES

**\$6**



**\$11**



**POISE PADS or LINERS**  
selected varieties  
14-48's  
serviettes ou  
protège-dessous  
20312368\_EA  
21295307\_EA



**ENSURE or GLUCERNA**  
**READY TO DRINK SHAKES**  
selected varieties and sizes  
boissons frappées prêtes à boire  
20180283003\_C06/20308731008\_C06



**349**



**\$10**

**ALCAN FOIL 50 ft, NON-STICK FOIL 25 ft,**  
**GLAD PLASTIC WRAP 60 m or**  
**REYNOLDS PARCHMENT PAPER 35 ft**  
papier d'aluminium ou anti-adhérent ou  
ellcile plastique ou papier parchemin  
20043471\_EA/20051862\_EA

**AIR WICK ESSENTIAL MIST STARTER KIT 20 mL,**  
**SCENTED OIL REFILL 2x20 mL,**  
**VIBRANT STARTER KIT 23.9 mL or**  
**REFILL 2x23.9 mL**  
selected varieties  
trousse de départ ou recharge d'huile  
20342475001\_EA/21495649\_EA

**\$7**



**PC® BATHROOM TISSUE**  
selected varieties  
12=24 rolls  
papier hygiénique  
21450718\_EA

**\$11**



**TIDE LIQUID LAUNDRY DETERGENT 1.62/1.86 L or**  
**PODS 18/31's, DOWNY FABRIC SOFTENER 1.66/2.63 L,**  
**DOWNY or GAIN SCENT BOOSTERS 379 g or**  
**BOUNCE DRYER SHEETS 120/200's**  
selected varieties  
détergent à lessive ou assouplissant ou rehausseur de parfum  
ou feuilles pour sècheuse  
21593782\_EA/21659584\_EA

**450**



**PINE-SOL CLEANER 1.41 L,**  
**GREENWORKS WIPES 75's,**  
**ALL PURPOSE CLEANER 946 mL,**  
**TOILET BOWL CLEANER 709 mL, or**  
**DISHWASHER LIQUID 650 mL**  
selected varieties  
détergent liquide à vaisselle  
20298679001\_EA/21478752\_EA

**\$9**



**PALMOLIVE**  
**DISHWASHING LIQUID**  
selected varieties  
4.27 L  
nettoyant ou lingettes ou  
nettoyant ou détergent pour lave-vaisselle  
21516689\_EA

# EVERYDAY ESSENTIALS AT LOW PRICES

\$6

**NO NAME® CHICKEN STRIPS, NUGGETS or BURGERS**  
frozen, 908 g  
lanières ou pépites ou burgers de poulet  
21178744\_EA



1.39

**CARNABY SWEET CANDY BAG**  
selected varieties  
125 g  
sac de friandises  
21219409\_EA

2.49

**NO NAME® CHOCOLATE BARS**  
selected varieties  
100 g  
barres de chocolat  
20580727\_EA



.75

**LIFE BRAND® TOOTHBRUSH**  
selected varieties  
brosse à dents  
21202736\_EA/21204716\_EA

1.50

**ROOSTER® COCONUT MILK**  
selected varieties  
398 mL  
lait de coco  
21378707\_EA



1.50

**ROOSTER® INSTANT EGG NOODLES**  
400 g  
nouilles aux œufs instantanées  
20096297\_EA



\$3

**PC® WATER CRACKERS**  
125 g  
craquelins  
20431236\_EA



\$1

**NO NAME® GRAVY MIX**  
selected varieties  
25 g  
mélange à sauce  
21687251\_EA/21687380\_EA



\$5

**NO NAME® PIE FILLING**  
selected varieties  
540 mL  
garniture pour tarte  
21662314\_EA/21662390\_EA



1.25

**NO NAME® SOUP MIX**  
selected varieties  
56/166 g  
mélange à soupe  
21099689\_EA



1.50

**PEACE TEA ICED TEA**  
selected varieties  
695 mL  
thé ou thé glacé  
21080320\_EA



1.25

**NO NAME® SAUCE**  
selected varieties  
398 mL  
sauce  
20185228001\_EA



\$5

**PC® ORGANICS PEANUT BUTTER**  
selected varieties  
500 g  
beurre d'arachide biologique  
20298178\_EA





Disney · PIXAR

# FREE STICKER PACK FOR EVERY \$25 SPENT\*

**\$5**  
UNIQUE  
ALBUM



64 STICKERS TO COLLECT  
DISCOVER INTERESTING  
ANIMAL FACTS

WHILE SUPPLIES LAST



©Disney ©Disney/Pixar

\*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT [WWW.LOBLAWUNIVERSE.CA](http://WWW.LOBLAWUNIVERSE.CA) OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

**GET  
BONUS  
STICKERS**

**WHEN YOU  
BUY THESE  
PARTICIPATING  
OFFERS\***

**SPEND \$10\*  
ON SELECT**

**KRAFT, HEINZ, PHILADELPHIA,  
MAXWELL HOUSE, NABOB,  
TASSIMO, TACO BELL, CLASSICO,  
GARDEN SELECT, CRAVE, BAGEL  
BITES, MIO, CRYSTAL LIGHT,  
JELL-O, RENEE'S, BULL'S-EYE,  
DIANA PRODUCTS AND GET ONE  
BONUS STICKER PACK**

produits  
20866924010\_EA/21085515\_EA/21618217\_EA/21594513\_EA/20039581001\_EA



**SPEND \$10\*  
ON SELECT**

**CHEERIOS, OATMEAL CRISP,  
NATURE VALLEY,  
OLD EL PASO, PILLSBURY or  
ANNIE'S PRODUCTS AND  
GET A BONUS STICKER PACK**

produits  
21104047\_EA/21667577\_EA/20316187001\_EA/20306992001\_EA



**SPEND \$15\*  
ON SELECT**

**COCA-COLA, CANADA DRY,  
SPRITE, A&W, FANTA, FRESCA,  
AHA, VITAMINWATER,  
SMARTWATER, AHA, PEACE TEA,  
FUZE, MONSTER ENERGY,  
POWERADE or BODY ARMOR  
AND GET ONE BONUS  
STICKER PACK**

produits  
20318694002\_EA/20304419001\_EA/20305840001\_EA/20853723\_EA/21166000\_EA



**SPEND \$15\*  
ON SELECT**

**CRACKER BARREL,  
BLACK DIAMOND,  
IOGO, ASTRO or  
LACTANTIA PRODUCTS  
AND GET ONE BONUS  
STICKER PACK**

produits  
21290384\_EA/20763661\_EA/20986474\_EA/  
21719739\_EA/20165226001\_EA/21694605\_EA



**SPEND \$12\*  
ON SELECT**

**CAMPBELL'S READY TO SERVE  
SOUPS 515 mL, HABITANT SOUP  
796 mL, SNYDERS PRETZELS 240 g,  
CHUNKY 515 mL,  
GOLDFISH CRACKERS or  
SNACK FACTORY CRISPS 200 g  
AND GET ONE BONUS STICKER PACK**

soupes ou bretzels ou craquelins  
21479030\_EA/20300320\_EA/20316052001\_EA/20948940\_EA



\*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

**GET  
BONUS  
STICKERS**

**WHEN YOU  
BUY THESE  
PARTICIPATING  
OFFERS\***

**SPEND \$15\***  
**ON SELECT**

**CHRISTIE CRACKERS,  
CHRISTIE COOKIES,  
CADBURY, HALLS or  
CLIF ENERGY BARS AND  
GET ONE BONUS STICKER PACK**

crâquelins ou biscuits ou barres d'énergie  
21547034\_EA/21358407\_EA/21664843\_EA



**SPEND \$10\***  
**ON SELECT**

**NESCAFE, STARBUCKS COFFEE  
or MAISON PERRIER BEVERAGE  
PRODUCTS AND  
GET ONE BONUS STICKER PACK**

café ou boissons  
20873036\_EA/20548682004\_EA/21576465\_C08



**SPEND \$15\***  
**ON SELECT**

**ROYALE PAPER PRODUCTS  
AND GET ONE BONUS  
STICKER PACK**

produits de papier  
21187145\_EA/21484732\_EA/20702419\_EA



**SPEND \$9\***  
**ON SELECT**

**MILK 2 GO,  
ARMSTRONG PROTEIN STICKS  
AND GET A BONUS  
STICKER PACK**

lait ou bâtonnets protéinés  
21065263\_EA/21537885\_EA/21694973\_EA



**SPEND \$10\***  
**ON ANY**

**PC® BLUE MENU PRODUCTS  
AND GET ONE BONUS STICKER PACK**

produits  
20668034002\_EA/20057669001\_EA/20307025002\_EA/  
20538593001\_EA/20631288004\_EA/20941224\_EA



**SPEND \$10\***  
**ON SELECT**

**PC® or NO NAME® CHIPS,  
POPCORN or PRETZELS  
AND GET ONE BONUS  
STICKER PACK**

croustilles ou maïs soufflé ou bretzels  
21654374\_EA/21686985\_EA/21712080\_EA/21712032\_EA



\*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

GET BONUS STICKERS

WHEN YOU BUY THESE PARTICIPATING OFFERS\*

loblawuniverse.ca

5.75

**PC® BLUE MENU SPARKLING WATER**  
selected varieties  
12x355 mL  
eau pétillante  
20668034001\_C01/20668034002\_C01



1.25

**POWERADE SPORTS DRINK**  
selected varieties  
710 mL  
boisson désaltérante  
20853721\_EA/21240145\_EA

6.50



**CRACKER BARREL CHEESE SHREDS**  
selected varieties  
320 g  
fromage râpé  
21290616\_EA



\$7

**MAISON PERRIER SPARKLING WATER**  
selected varieties  
8x330 mL/6x500 mL  
eau pétillante  
21575556\_C08/21576465\_C08

2.50



**PC® KETTLE, LOADS OF or WORLD OF POTATO CHIPS**  
selected varieties  
200 g  
craquelins  
21422931\_EA

4.75



**MILK2GO MILK**  
selected varieties  
6x200 mL  
lait  
21537885\_EA

2.50



**GOLDFISH CRACKERS**  
selected varieties  
156-227 g  
craquelins  
20300320\_EA/20306994003\_EA

3.29



**OLD EL PASO SHELLS or TORTILLAS**  
selected varieties  
125-334 g  
coquilles ou tortillas  
20306992001\_EA  
20314171001\_EA

\$3



**CHRISTIE COOKIES**  
selected varieties, 251-303 g  
biscuits  
21358407\_EA/21361508\_EA

\$8



**CAVENDISH FRIES, ONION RINGS, WEDGES or HASHBROWNS**  
selected varieties, frozen  
1-2.25 kg  
frites ou rondelles d'oignon ou pommes de terre  
20728378\_EA

4.50



**KELLOGG'S ALL BRAN, RAISIN BRAN, VECTOR, SPECIAL K or MINI-WHEATS CEREAL**  
selected varieties, 306-525 g  
céréales  
20015041\_EA/21607207\_EA

\$7

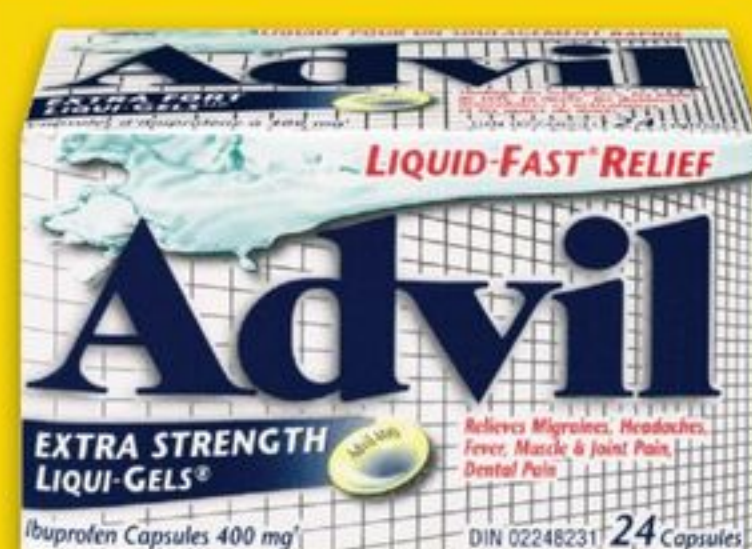


**NESTEA ICED TEA**  
selected varieties, 12x341 mL  
thé glacé  
21689167\_C12

\*WHILE SUPPLIES LAST. WHEN YOU SPEND REQUIRED AMOUNT ON SELECT PRODUCTS BEFORE APPLICABLE TAXES IN A SINGLE TRANSACTION AND GET ONE (1) BONUS STICKER PACK. NO CASH VALUE. CANNOT BE COMBINED WITH ANY OTHER COUPONS OR PROMOTIONAL OFFERS. NO SUBSTITUTIONS, REFUNDS, EXCHANGES OR RAINCHECKS ON FREE BONUS CARD PACK. PURCHASE MUST BE MADE IN SAME TRANSACTION TO QUALIFY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO REASONABLE REQUIREMENTS. OFFER VALID UNTIL MAY 6, 2026.

# HALEON

# \$10



**ADVIL PAIN RELIEF PRODUCT CAPSULES** 20-32's, **TABLETS** 30-50's or **ADVIL CHILDREN'S FEVER AND PAIN RELIEF PRODUCT** 100 mL, 20 tablets or **PEDIATRIC DROPS FOR INFANTS** 24 mL  
 selected varieties and sizes  
 analgésique en capsules ou comprimés ou produits de soulagement de la fièvre pour enfants ou gouttes pédiatriques pour tout-petits  
 21372442\_EA 20316898001\_EA

# \$16



**CENTRUM MULTIVITAMIN 90's** or **VOLTAREN PAIN RELIEF PRODUCTS** 100-150 g  
 selected varieties  
 multivitamines ou produits de soulagement de la douleur  
 21111046\_EA/21235884\_EA

# 550



**TUMS ANTACID FOR HEARTBURN RELIEF** 60-100's or **CHEWABLE TABLETS** 28-32's  
 selected varieties  
 antiacide  
 21223300\_EA/21236031\_EA

# \$13



**BUCKLEY'S COUGH COLD SYRUP** 150-200 mL or **NEOCITRAN COUGH COLD RELIEF PRODUCT** 10 SINGLE DOSE POUCHES  
 selected varieties  
 produits contre la toux et le rhume  
 20062201002\_EA/20324424001\_EA



# 275



**YOPLAIT TUBES** 8's or **MINIGO 6's** YOGURT  
 selected varieties  
 yogourt  
 21547595\_EA/21619388\_EA

# \$7



**LIBERTÉ** 650/750 g or **SOURCE** 16x100 g YOGURT  
 selected varieties  
 yogourt  
 20317317001\_EA/20642273\_EA

# 579



**YOP** 6x200 mL, **LIBERTÉ KEFIR** 1 L or **MÉDITERRANÉE** 900 g YOGURT  
 selected varieties  
 kéfir ou yogourt  
 21305347\_EA/21719749\_EA



# \$6



**MAPLE LODGE ULTIMATE** or **ZABIHA HALAL SUPREME CHICKEN WIENERS**  
 selected varieties, 900 g  
 saucisses fumées de poulet  
 20671791\_EA

# 649



**ULTIMATE DINNER CHICKEN SAUSAGES**  
 selected varieties, 500 g  
 saucisses repas de poulet  
 21378310\_EA

# 250



**MAPLE LODGE FARMS** or **ZABIHA HALAL CHICKEN WIENERS**  
 selected varieties, 450 g  
 saucisses de poulet halal  
 20062715\_EA

# 649



**ULTIMATE CHICKEN BREAKFAST SAUSAGE**  
 selected varieties, 375 g  
 saucisse de poulet à déjeuner  
 21539970\_EA

# GUSTA

# \$6



**GUSTA VEGGIE BURGER**  
 selected varieties  
 300 g  
 végétoburgers  
 21706716\_EA

# \$4



**GUSTA VEGGIE SLICES**  
 selected varieties, 155 g  
 tranches végété  
 21706638\_EA

# \$7



**GUSTA VEGAN SAUSAGE**  
 selected varieties, 350 g  
 saucisse à base de plantes  
 21284431\_EA

# BRANDS YOU LOVE AT LOW PRICES

**7<sup>99</sup>**

**GLAD GARBAGE BAGS**  
selected varieties  
10-52's  
sacs à ordures  
20099609\_EA



**\$8**

**ROYALE TIGER TOWEL PAPER TOWELS**  
selected varieties  
2/3=6 rolls  
essuie-tout  
21484702\_EA



**\$11**

**TRU EARTH LAUNDRY DETERGENT ECO-STRIPS 32's**  
or **SCENT BOOSTERS 200 g**  
selected varieties  
détergent à lessive  
ou rehausseurs de parfum  
21425514\_EA



**\$12**

**FINISH DISHWASHING TABS 30-55's** or **JET-DRY 946 mL**  
selected varieties  
capsules de détergent pour lave-vaisselle ou agent de rinçage  
21218146\_EA/21565525\_EA



**NEW  
LOWER  
PRICES**

**5.50**



**TRE STELLE  
CHEESE TUB**  
selected varieties  
200-475 g  
contenant de fromage  
21364404\_EA

**2.50**



**HOSTESS SNACKCAKES**  
selected varieties, 202-206 g  
petits gâteaux  
21283752\_EA



**\$5**

**MARCANGELO SLICED DELI MEAT**  
selected varieties, 85 g  
charcuteries tranchées  
21706089\_EA/21706090\_EA

**3.50**



**LEAN GROUND PORK**  
fresh, 450 g  
porc haché maigre  
21646160\_EA

**\$5**



**MAPLE LEAF READY CRISP BACON** or  
**FULLY COOKED BREAKFAST SAUSAGE**  
selected varieties, 65/300 g  
bacon ou saucisses à déjeuner  
20164959\_EA

**\$9**



**PC BUTTERFLIED  
SHRIMP**  
frozen, 400 g  
crevettes en papillon  
20080117\_EA

**5.25**



**LACTANTIA ULTRAPUR MILK**  
selected varieties  
1.5 L  
lait  
21694605\_EA

**\$4**



**PHILADELPHIA CREAM  
CHEESE PRODUCT**  
selected varieties, 227/250 g  
produit de fromage à la crème  
20641267\_EA/20866924010\_EA

**\$5**



**AMOOZA! TWISTS  
CHEESE SNACKS**  
selected varieties, 228 g  
collations au fromage  
21403514\_EA

**3.50**



**OIKOS GREEK YOGURT**  
selected varieties, 4x100 g  
yogourt grec  
20419715001\_EA/20419715004\_EA

**6.50**



**EARTH'S OWN  
OAT CREAMER**  
selected varieties, 946 mL  
colorant à café à l'avoine  
21576699\_EA/21576791\_EA

**\$3**



**PILLSBURY POPS** 380 g,  
**SCRAMBLES** 204 g or **TOASTER STRUDEL** 326 g  
selected varieties, frozen  
pizza ou pâtisserie  
21436023\_EA

**NEW  
LOWER  
PRICES**



**\$5**



**KELLOGG'S EGGO WAFFLES 16's**  
or **PROTEIN 8's**  
selected varieties, frozen  
gaufres  
20099730004\_EA/21639330\_EA

**\$5**



**BEN & JERRY'S  
ICE CREAM 473 mL** or  
**MAGNUM NOVELTIES 3's**  
selected varieties, frozen  
crème glacée ou friandises glacées  
20950739\_EA/21428403\_EA



**4.50**

**5.50**



**CHAPMAN'S PREMIUM ICE CREAM**  
selected varieties, frozen, 2 L  
crème glacée  
20323573001\_EA



**HUNGRY-MAN DINNER ENTRÉES**  
selected varieties, frozen, 360-455 g  
plats cuisinés  
20296014002\_EA

**\$5**



**ROYALE BATHROOM TISSUE 8=16 ROLLS**  
or **ROYALE FACIAL TISSUE 6x100 SHEETS**  
selected varieties  
papier hygiénique ou mouchoirs  
20702419\_EA/21378574\_EA

**4.50**



**NANAK PANEER**  
341 g  
paneer  
21286158\_EA

**8.50**



**BRAR'S BBQ  
VEGGIE BURGER**  
690 g  
burgers végé  
21636401\_EA

**2.75**



**NESTLÉ CHOCOLATE BARS**  
selected varieties, 95-105 g  
barres de chocolat  
20640580\_EA/21648521\_EA

**\$3**



**GOGO SQUEEZ  
FRUIT SAUCE POUCHES**  
selected varieties, 4x90 g  
sachets de sauce aux fruits  
20322697002\_EA

**3.77**



**OLD EL PASO DINNER KIT**  
selected varieties, 250-510 g  
trousse-repas  
20795534\_EA/20795536\_EA

**1.75**



**KNORR SIDEKICKS**  
selected varieties, 120-162 g  
pâtes  
20321430007\_EA/20321430011\_EA

**2.25**



**CAMPBELL'S CHUNKY SOUP**  
selected varieties  
515 mL  
soupe  
21480447\_EA

**\$13**



**PUREX 4.08-4.43 L** or **SUNLIGHT 4 L  
LIQUID LAUNDRY DETERGENT,  
SNUGGLE FABRIC SOFTENER**  
2.77 L or **DRYER SHEETS 200's**  
selected varieties  
détergent ou assouplissant ou feuilles  
pour sècheuse  
20083525002\_EA/21427042\_EA

**4.50**



**WINDEX GLASS CLEANER**  
765 mL, **SCRUBBING BUBBLES**  
946/950 mL or **FANTASTIK** 650 mL  
nettoyant  
20125323001\_EA/21666832\_EA

**2.50**



**TEMPTATIONS PURÉES 48 g** or  
**SPOONS 40 g** or **CATTREATS**  
selected varieties  
gâteries pour chats  
21479803\_EA/21585483\_EA

**\$6**



**HUY FONG SRIRACHA SAUCE**  
714 mL  
sauce  
20074956\_EA

**\$3**



**HARDBITE POTATO CHIPS**  
selected varieties, 128/150 g  
croustilles  
20370855001\_EA/21157616\_EA

**\$7**



**BILLY BEE HONEY**  
500 g  
miel  
20724504\_EA

**\$5**



**BONNE MAMAN JAM**  
selected varieties, 250 mL  
confiture  
20307313001\_EA

# App exclusive offers

**More offers  
More points**


**LOAD YOUR DIGITAL COUPONS  
IN 6 EASY STEPS**

1. Open your PC Optimum app and go to **Offers**
2. Tap **Digital Coupons**
3. Select **"Click here to add your Digital Coupons"**
4. Tap **"Select Offer"** on the coupons you want
5. Tap **"Add Offer"** – you're done!

**Members  
get over**  
**\$25**  
**in value**

**CLICK FOR  
THESE COUPONS  
AND MORE**




 **Optimum™**



**NESTLÉ  
SNACK PACK**  
any variety  
collations  
21719355\_EA


**Save  
\$1**  
with digital  
coupon

 **Optimum™**



**PC® TORTILLA  
CHIPS**  
320-350 g  
croustilles de tortilla  
20148817\_EA


**Earn  
500**  
pts  
Until May - 13 - 2026

 **Optimum™**



**PC® DIPPED &  
CHEWY  
GRANOLA  
BARS**  
120-172 g  
barres granola  
20912735\_EA

**Earn  
500**  
pts  
Until May - 13 - 2026

 **Optimum™**



**PC® BLACK LABEL  
ICE CREAM**  
500 mL  
crème glacée  
20604543003\_EA


**Earn  
800**  
pts  
Until May - 13 - 2026

 **Optimum™**



**PC® FROZEN FRUIT**  
600 g  
fruits surgelés  
21377841\_EA


**Earn  
1,000**  
pts  
Until May - 13 - 2026

 **Optimum™**



**PC® GREEK  
YOGURT**  
4 x 100 g  
yogourt  
21348028\_EA


**Earn  
750**  
pts  
Until May - 13 - 2026

 **Optimum™**



**PC® DIPS**  
454 g  
trempettes  
20584098\_EA


**Earn  
1,000**  
pts  
Until May - 13 - 2026

 **Optimum™**



**FARMER'S  
MARKET™  
CROISSANTS**  
260-336 g  
croissants  
20975943\_EA

**Earn  
1,000**  
pts  
Until May - 13 - 2026

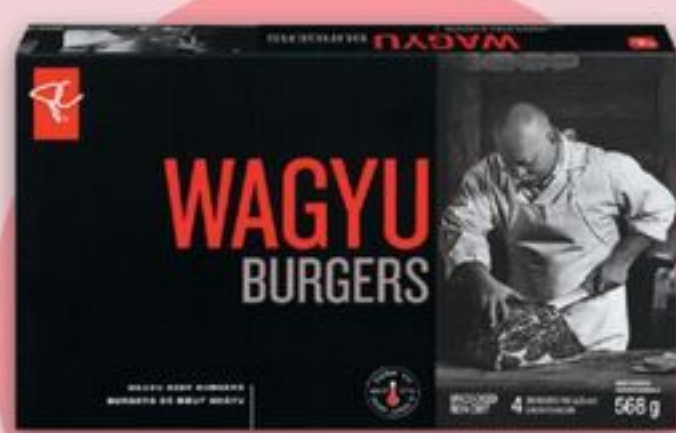
 **Optimum™**



**PC® BRIOCHE  
BUNS**  
300 g  
petits pains brioches  
21094319\_EA

**Earn  
1,000**  
pts  
Until May - 13 - 2026

 **Optimum™**



**PC® BLACK LABEL  
WAGYU BEEF  
BURGERS**  
568 g  
burgers de bœuf  
20766235\_EA

**Earn  
3,000**  
pts  
Until May - 13 - 2026

 **Optimum™**



**NO NAME®  
BREADED  
CHICKEN  
BURGERS  
FULLY COOKED**  
908 g  
burgers de  
poulet panés  
21178461\_EA

**Earn  
1,200**  
pts  
Until May - 13 - 2026

 **Optimum™**



**PC® SMOKED WILD  
SOCKEYE  
SALMON**  
150 g  
saumon sockeye  
sauvage fumé  
20088009\_EA

**Earn  
2,500**  
pts  
Until May - 13 - 2026

# More offers. More points.

CLICK FOR  
THESE COUPONS  
AND MORE



Optimum™



Earn  
**1,200**  
pts  
Until May - 13 - 2026

**PC® INSTANT COFFEE**  
80/100 g  
café instantané  
21499826\_EA

Optimum™



Earn  
**2,500**  
pts  
Until May - 13 - 2026

**NO NAME®  
HOT CHOCOLATE MIX**  
1.8 kg  
mélange à chocolat chaud  
20005589\_EA

Optimum™



Earn  
**1,500**  
pts  
Until May - 13 - 2026

**PC® CHOCOLATE COVERED  
NUTS**  
340-400 g  
noix enrobées de chocolat  
20000356\_EA

Optimum™



Earn  
**1,000**  
pts  
Until May - 13 - 2026

**PC® MEMORIES OF  
SZECHWAN  
PEANUT SATAY SAUCE**  
350 mL  
sauce satay aux arachides  
20311313001\_EA

Optimum™



Earn  
**750**  
pts  
Until May - 13 - 2026

**PC® MAYO SANDWICH  
SPREAD**  
300 mL  
tartinaie à sandwich  
20861237\_EA

Optimum™



Earn  
**500**  
pts  
Until May - 13 - 2026

**PC® NUTRITION FIRST  
WET CAT FOOD**  
85 g  
nourriture humide pour chats  
21618582\_EA

Optimum™



Earn  
**600**  
pts  
Until May - 13 - 2026

**PC® NON-STICK  
HEAVY DUTY  
ALUMINUM FOIL**  
25 ft  
papier d'aluminium robuste  
anti-adhérent  
21122007\_EA

Optimum™



Earn  
**1,500**  
pts  
Until May - 13 - 2026

**PC® 3-PLY FACIAL  
TISSUE 6 BOXES**  
mouchoirs  
20181283\_EA

Optimum™



Earn  
**1,500**  
pts  
Until May - 13 - 2026

**PC® SUPER SOFT  
BATHROOM TISSUE or  
PC® MAX TOILET PAPER**  
12=24 rolls  
papier hygiénique  
21300716\_EA/21450718\_EA

# BABY ESSENTIALS AT LOW PRICES

**34<sup>99</sup>**

**HUGGIES ECONO PACK DIAPERS**  
selected varieties  
size N-8, 60-208's  
couches

21456748\_EA/21663768\_EA



**34<sup>99</sup>**

**PAMPERS ECONO PACK DIAPERS**  
selected varieties  
size N-8, 58-180's  
couches

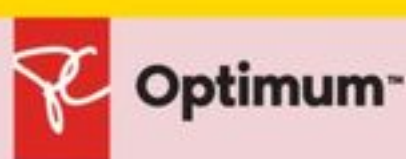
21551525\_EA/21692756\_EA



**34<sup>99</sup>**

**KENDAMIL WHOLE MILK TODDLER FORMULA**  
800 g  
préparation pour  
nourrissons

21699613\_EA



Earn  
**10,000**  
pts  
For every \$50\*  
spent on

That's  
**\$10**  
value

**BABY DIAPERS, WIPES, FORMULA, BABY FOOD, NEEDS or ACCESSORIES**  
selected varieties and sizes  
couches ou lingettes ou préparation  
pour nourrisson ou aliments ou articles  
ou accessoires

20322414002\_EA/20358339007\_EA/21172500\_EA/  
21540721\_EA/21551645\_EA/21699547\_EA

# BABY ESSENTIALS AT LOW PRICES



**75<sup>47</sup>**

**ENFAMIL A+ NEUROPRO or GENTLEASE READY TO FEED FORMULA**  
selected varieties  
18x237 mL  
prêt à servir  
21590060\_C01



**28<sup>99</sup>**

**PAMPERS SWADDLERS, CRUISERS or BABY-DRY SUPER BIG PACK DIAPERS**  
selected varieties  
38-120's  
couches  
21370843\_EA/21370844\_EA



**27<sup>99</sup>**

**HUGGIES SUPER BIG PACK DIAPERS**  
selected varieties  
N-7, 36-128's  
couches  
21172500\_EA/21371074\_EA



**250**

**SIMPLY or BABY GOURMET CRUNCHERS or PUFFIES SNACKS**  
selected varieties  
32 g  
collations  
21597310\_EA/21597336\_EA



**54<sup>99</sup>**

**SIMILAC PRO-ADVANCE POWDER FORMULA**  
Step 1 or 2  
859 g  
formule en poudre  
21436985\_EA/21437126\_EA



**250**

**GERBER SNACKS or ENTREES**  
selected varieties  
42-187 g  
collations ou entrées  
20304618003\_EA/20304618007\_EA



**24<sup>99</sup>**

**LITTLE BELLIES ORGANIC PICK-ME-STICKS**  
selected varieties  
16 g  
collations  
21540210\_EA/21540211\_EA



**\$34<sup>99</sup>**

Earn  
**2,000**  
pts

That's  
**\$2**  
value

**NIURISS MILK-BASED INFANT FORMULA**  
0-12 months  
700 g  
préparation pour nourrissons à base de lait  
21648061\_EA



**12<sup>79</sup>**

**DIAPER RASH SUDOCREM**  
250 g  
l'érythème fessier  
20147213\_EA



**12<sup>99</sup>**

**LIVE CLEAN BABY NEEDS**  
selected varieties  
750 mL  
produits pour bébé  
20607029\_EA/20607347\_EA

**ALWAYS**

**\$1**

**PC ORGANICS BABY FOOD POUCH**  
selected varieties  
128 mL  
sachets  
20651248002\_EA/20651270001\_EA



# 1000s OF LOWERED PRICES EVERYDAY!

**PRICE DROP**

**\$5**



**CREST GUM TOOTH PASTE** 63-90 mL, or **SCOPE MOUTHWASH** 1 L selected varieties dentifrice ou rinçage-bouche  
20948747\_EA/21354690\_EA

**5<sup>79</sup>**



**SENSODYNE or PRONAMEL TOOTH PASTE** 75/100 mL or **POLIGRIP** 40 g selected varieties dentifrice ou adhésif pour prothèses dentaires  
20432268001\_EA

**\$8**



**VASELINE HAND CREAM or BODY LOTION** selected varieties 40-227 g/150-600 mL crème à main ou lotion pour le corps  
21085011\_EA/21085906\_EA

**6<sup>50</sup>**



**SOFTSOAP LIQUID HAND SOAP REFILL** selected varieties 1.47 L recharge de savon liquide pour les mains  
21715457\_EA/21715576\_EA

**4<sup>50</sup>**

**NIVEA BODY WASH 500 mL, DEODORANT ROLL-ON 50 mL or ANTIPERSPIRANT 51/52 g** selected varieties nettoyant pour le corps ou déodorant ou antiperspirant  
20321421004\_EA/21169899\_EA



**\$8**

**NIVEA HAND or BODY LOTION** selected sizes and varieties 200-625 mL lotion pour les mains ou le corps  
20700027\_EA/21722989\_EA

**\$4**



**AXE BODY SPRAY** 113 g, **DEODORANT** 76/85 g, **BODY WASH** or **HAIR CARE** 473 mL selected varieties vaporisateur pour le corps ou déodorant ou nettoyant pour le corps ou soins capillaires  
21042562\_EA

**\$7**

**TRESEMMÉ HAIR CARE** selected varieties 198-311 g/168-828 mL soins capillaires  
20315303016\_EA/21170103\_EA



**5<sup>50</sup>**

**L'ORÉAL PARIS HAIR EXPERTISE HAIR CARE** selected varieties 150-375 mL soins capillaires  
21647134\_EA/21647145\_EA

**5<sup>50</sup>**



**TUMS ANTACID FOR HEARTBURN RELIEF** 60-100's or **CHEWABLE TABLETS** 28-32's selected varieties and sizes antiacide  
21223300\_EA/21236031\_EA

**\$11**



**ALWAYS LINERS** 92-108's, **PADS** 27-52's or **TAMPAX TAMPONS** 22-36's selected varieties protège-dessous ou serviettes ou tampons  
20964379\_EA/21020073\_EA

**\$6**



**JAMIESON VITAMINS C or D** selected varieties 75-240's vitamines C ou D  
20299993\_EA/20303216001\_EA

**ALWAYS**

**\$4**



**LIFE BRAND MOUTHWASH** selected varieties 1 L rinçage-bouche  
21201386\_EA

# EAST ASIAN FLAVOURS AT LOW PRICES

**1.29**  
LB



**NAPA CABBAGE**  
product of Mexico or U.S.A. or  
**TAIWANESE CABBAGE**  
product of Mexico or China  
chou napa ou chou taiwanais  
2.84/kg  
20015025001\_KG/20020863001\_KG

**.99**  
LB



**DAIKON or JUMBO CARROTS**  
product of China  
daikon ou carottes géantes  
2.18/kg  
20082109001\_KG/20851084001\_KG

**1.99**  
LB



**GINGER ROOT** product of China or  
**LONG EGGPLANT** product of Mexico  
racine de gingembre ou aubergine longue  
4.39/kg  
20179038001\_KG/20159013001\_KG

**1.79**  
LB



**PAPAYA**  
product of Mexico  
papaye  
3.95/kg  
20817066001\_KG

**3.88**  
LB



**UTILITY DUCK**  
frozen  
canard  
8.55/kg  
20143586\_KG

**5.48**  
LB



**PORK BELLY PORTION**  
fresh  
portion de poitrine de porc  
12.08/kg  
21614914\_KG

**\$1**



**GOLDEN HAPPINESS SPECIALTY BUN**  
selected varieties  
100 g  
brioche de spécialité  
21297542\_EA

**1.29**



**T&T TROPICAL CAKE**  
selected varieties  
180 g  
gâteau tropical  
20826539\_EA

Optimum



**\$4.50**

**SUMM! SPRING ROLLS**  
selected varieties  
250-350 g  
rouleaux de printemps  
21114397\_EA

Earn  
**500**  
pts

That's  
**50¢**  
value

**4.49**



**ROOSTER JASMINE RICE**  
or **THAI SWEET RICE**  
selected varieties, 2 kg  
riz  
20102054\_EA/20144395\_EA

**5.99**



**MELONA FROZEN DESSERT BARS**  
selected varieties  
560 mL  
barres de dessert glacées  
21622903\_EA

**4.99**



**NATURE SLIM TEA**  
extra strength  
50 g  
the  
20114893\_EA

**4.99**



**NONGSHIM NOODLES**  
selected varieties  
4's  
nouilles  
21504161\_EA

**10.99**



**KNORR CHICKEN BOUILLON MIX**  
selected varieties  
1 kg  
mélange pour bouillon de poulet  
20154074\_EA

**3.99**



**COCK BRAND SWEET CHILI SAUCE**  
650/720 mL, **FLYING GOOSE SRIRACHA SAUCE** 730 mL or **UNI-EAGLE SRIRACHA SAUCE** 740 mL  
sauce aux piments doux ou sauce sriracha  
20149074\_EA/21499017\_EA

AVAILABLE AT SELECT LOCATIONS ONLY

ONLET 01 NFO

# KITCHEN MUST-HAVES

\$5



**EVERYDAY ESSENTIALS™ MEDIUM COOKIE SHEET**  
2's  
20649021\_EA



**EVERYDAY ESSENTIALS™ 12-CUP MUFFIN PAN**  
20649161\_EA



**EVERYDAY ESSENTIALS™ 12 INCH PIZZA PAN AND CRISPER**  
2 piece  
20647680\_EA



**EVERYDAY ESSENTIALS™ COOLING RACK**  
18x10 inches  
21490134\_EA



**EVERYDAY ESSENTIALS™ OBLONG CAKE PAN**  
13x9 inches  
20797353\_EA



**EVERYDAY ESSENTIALS™ LOAF PAN SET**  
2 piece  
20647678\_EA

\$9



**PC® COOKIE TURNER / SPATULA**  
21345447\_EA

\$12



**PC® MEASURING CUP SET**  
4 piece  
21345385\_EA

\$15



**EVERYDAY ESSENTIALS™ HAND MIXER**  
20121698\_EA

\$5



**SISTEMA SMALL SPLIT TO GO**  
350 mL  
20976655\_EA

\$9



**SISTEMA MULTI SPLIT TO GO**  
820 mL  
21183153\_EA

\$12



**SISTEMA BENTO TO GO**  
1.65 L  
21073027\_EA

\$10



**PC® STAINLESS STEEL UTOPIA BOTTLE**  
stone  
485 mL  
21345540\_EA

\$12



**PC® TRITAN WATER BOTTLE**  
green  
1000 mL  
21385745\_EA

\$16



**PC® STAINLESS STEEL TO-GO TUMBLER**  
lilac  
24 oz.  
21464435\_EA

JOE FRESH

# This Week's Top Deals

# 25% Off Adult Denim\*

Ends April 22



# 20% off Adult Golf Styles\*

Select Styles | Ends April 22



~~\$25~~ NOW \$20



~~\$35~~ NOW \$28



~~\$25~~ NOW \$20



~~\$39~~ NOW \$31.20



~~\$16~~ NOW \$12.80



~~\$19~~ NOW \$15.20



~~\$19~~ NOW \$15.20



~~\$19~~ NOW \$15.20

# 20% off Children's Styles\*



Ends April 19

EVEN MORE ONLINE & IN-STORE

SHOP NOW

\* Excludes Clearance and Brands. Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details.



**Express™**

**Online grocery pickup & delivery**

# SHOP ONLINE, GET IT DELIVERED.

Get **\$15 in PC Optimum™ points** on each of your first 5 eligible online grocery orders\*. Use code **TRYNF**

That's up to **\$75** in points!

**SHOP NOW**



No Frills® delivery is available at select stores. Visit [nofrills.ca](http://nofrills.ca) or use the **PC Express** app to see if delivery is available in your area.

# GET FLYER TO YOUR EMAIL.

**STRAIGHT TO YOUR EMAIL**  
Scan the QR code to sign up.

**STRAIGHT TO YOUR PHONE**  
Text "OFFER" to 374557 (FRILLS)\*

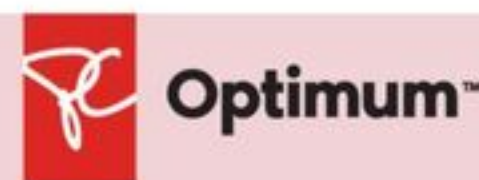


\*Standard message and data rates may apply.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit [www.pcoptimum.ca](http://www.pcoptimum.ca). We reserve the right to cancel or change the terms of this offer at any time without notice.

‡Throwback Prices: Program applies to one item weekly, as advertised in-store/online at [nofrills.ca](http://nofrills.ca).

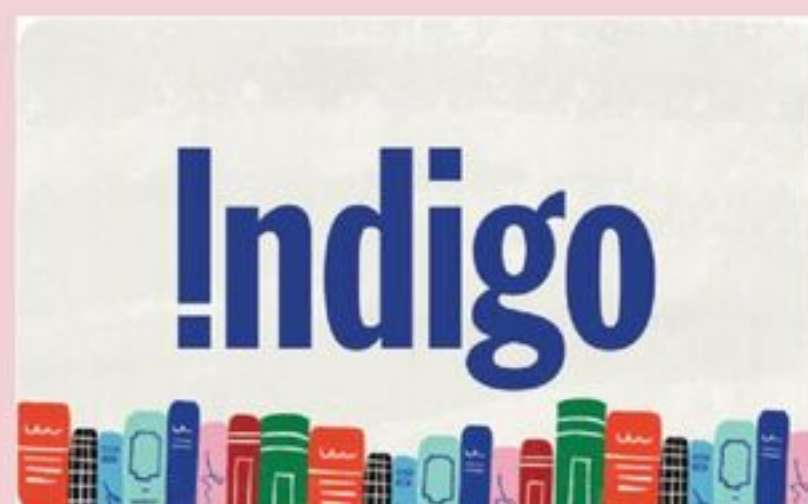
## App exclusive offer



April 16-22, 2026



for every \$50\* spent on any combination of Boston Pizza, Indigo and Instacart gift cards.



\* Offer valid in-store or online at [www.giftofchoice.ca](http://www.giftofchoice.ca). Subject to availability; selection may vary by region and store. Please check your local store for availability. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$50 spent on Boston Pizza, Indigo and Instacart gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards. Must be a registered PC Optimum member. If purchased online, please allow up to 2 weeks for points to be added to your PC Optimum account. All trademarks are the property of their respective owners.

# MORE WAYS TO SAVE

**NEW LOWER PRICES**

Enjoy these price drops for longer.

**RAIN CHECK + pts**

We'll honour a current deal if we're sold out, and give 10% in PC Optimum points.

**ALWAYS**

Count on low everyday prices.

**FRESH GUARANTEE**

If your produce isn't fresh, we'll replace AND refund it.

The  **NOFRILLS** thing to do.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit [www.pcoptimum.ca](http://www.pcoptimum.ca). We reserve the right to cancel or change the terms of this offer at any time without notice.

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ONL NFO MKT