

WST ZONE 1

IGA

Hometown Proud 

Locally OWNED & OPERATED BY **PROUD CANADIANS** 



BUY 1, GET 1 FREE
of equal or lesser value

Striploin Grilling Steak cut by your meat expert from Canada AAA grade beef



COMPLIMENTS
Raw or Fully Cooked Shrimp 31-40 ct 340 g

6.99



Real Cream Layer Cakes 510-725 g

14.99 without Scene+ Card

MEMBERS SAVE \$5
9.99 MEMBER PRICING



MEMBERS SAVE \$1
4.99 MEMBER PRICING

MAPLE LEAF Bacon, Ready Crisp Bacon or Top Dogs Wieners, SCHNEIDERS Original Wieners or BURNS Wieners 65-375 g

DOLLAR DAYS

see back page for more



\$5

CATCH OF THE DAY Boxed and Breaded Seafood selected 350 g

2/\$3



Haden Red Mangoes product of Mexico

2/\$5



PRODUCT OF CANADA COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms 227 g

Made with 100% Canadian Flour

\$4



Dinner, Tray or Butter Topped Rolls 12 pk 425-525 g

3.44

Strawberries product of USA or Mexico no 1 grade 1 lb clamshell



4.94

DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g



500 PTS when you buy 2

16.99

FOLGERS Roast & Ground Coffee 544-865 g or Single Serve Pods 30 pk



11.99

PUREX Bathroom Tissue 24-48 or 12-48 rolls, SPONGETOWELS 6-12 rolls or SCOTTIES Facial Tissue 12 pk



5.99

MAZOLA Oil 1.18 L



3.99

DANONE Activia Yogurt 8 pk

7 DAYS ONLY! APRIL 23 - 29, 2026

Scene+ **LOAD & SCORE**

LOAD THIS OFFER AND GET **10% BACK IN POINTS FOR EVERY \$40** THAT'S **400 PTS** FOR EVERY \$40 SPENT

Offer available to be loaded at MyGroceryOffers.ca from April 23-29, 2026. Offer redeemable at IGA locations in Western Canada. Limit of 1 offer per Scene+ account. Spend must be made in a single transaction. See page 3 for full terms and conditions.

SCAN HERE FOR OUR DIGITAL FLYER

Products may not be available at all locations



west.iga.ca

APRIL 2026 PRICES EFFECTIVE FROM APRIL 23-29

| | | | | | | |
|---------|--------|--------|--------|--------|--------|--------|
| THUR 23 | FRI 24 | SAT 25 | SUN 26 | MON 27 | TUE 28 | WED 29 |
|---------|--------|--------|--------|--------|--------|--------|

DOLLAR DAYS



PRIME RIB
BEEF BURGERS | BURGERS DE BŒUF
CÔTE DE BŒUF
UNCOOKED | NON CUIITS

6 x 142 g (5 oz)

\$15

COMPLIMENTS
Burgers selected
680-852 g



\$5

COMPLIMENTS
Goat Cheese 113 g



\$6

JOHNSONVILLE
Sausages breakfast, dinner,
recipe starters or smoked
selected 250-500 g



\$6

WONDERFUL Pistachios
selected 200-225 g



\$3

Handheld Savoury Pastries
Spinach & Feta, Bacon & Egg
or Other Select Varieties
available chilled 76-95 g



\$5

COMPLIMENTS
Rainbow Peppers
product of Western Canada
or Mexico 3 pk



\$4

PHILADELPHIA Cream Cheese
227-250 g selected varieties



\$3

DEMPSTER'S White or Whole
Wheat or Texas Toast Bread
570-675 g or COMPLIMENTS Hot Dog
or Hamburger Buns 12 pk



\$8

ARMSTRONG Cheese 600 g,
Shreds 450-500 g or SAPUTO
Mozzarellissima 690 g



\$3

OLD DUTCH Potato Chips
200-235 g



\$1

JELL-O Jelly
Powder 9.1-85 g



\$4

COCA-COLA or
PEPSI Soft Drinks
Mini Cans 6x222 mL



\$1

TACO BELL or
OLD EL PASO
Seasonings 24 g



\$2

COMPLIMENTS
Canned Fruit
398 mL or Apple Sauce
620 mL or 4-6 pk or
SNACK PACK Pudding
Cups 4 pk



\$2

KELLOGG'S
Cheez-It Crackers
191-200 g or DARE
Veggie Crisps 100 g



\$2

AYLMER Tomatoes
796 mL or Accents
398-540 mL



\$6

PURINA Friskies
Dry Cat Food 1.4-1.5 kg
or COMPLIMENTS Cat Litter
7 kg

MEMBERS
SAVE 49¢
\$4
MEMBER
49¢ without
Scene+ Card



KELLOGG'S Cereal 210-525 g selected varieties (excludes Family Size),
GENERAL MILLS Premium or Core Cereal 297-437 g

Scene+ BIG BONUS

That's like **\$5** toward your groceries

\$10

500 PTS when you buy 2

GAIN Liquid Detergent 2.6 L, Flings! 31 pk, **DOWNY** or **GAIN** Fabric Enhancers 303-379 g, 1.66-2.63 L or **BOUNCE** Sheets 120-200 pk

ALBERTA
Banff IGA 318 Marten Street, Banff, AB
Beaverlodge IGA 1040 - 1st Avenue, Beaverlodge, AB
Blackfalds IGA 6005 Parkwood Road, Blackfalds, AB
Blairmore IGA 11001 - 20 Ave - Crowsnest Mall, Blairmore, AB
Clareholm IGA 4920 - 1 Street West, Clareholm, AB
Devon IGA 51 Superior Street, Devon, AB
Drayton Valley IGA 4341 - 50 Street, Drayton Valley, AB
Eastview IGA 3839 - 40 Avenue, Red Deer, AB
Foodland IGA 302 Maple Avenue SE, Medicine Hat, AB

Lakeview IGA 6449 Crowchild Trail S.W., Calgary, AB
Penhold IGA 1350 Robinson Avenue, Penhold, AB
Provost IGA 5003 - 50 Avenue, Provost, AB
Redwater IGA 5028 - 49 Avenue, Redwater, AB
Spirit River IGA 4804 - 50 Street, Spirit River, AB
Taber IGA 5112 - 48 Avenue, Taber, AB
Three Hills IGA 119 - 4 Avenue N, Three Hills, AB
Tofield IGA 4902 - 51 Avenue, Tofield, AB
Whitecourt IGA 4802 - 51 Street, Whitecourt, AB

BRITISH COLUMBIA
Chetwynd IGA 5001 - 50 Avenue, Chetwynd, BC
Fort Nelson IGA 4823 - 50 Avenue, Fort Nelson, BC
Golden IGA 624-9 Avenue North, Golden, BC

SASKATCHEWAN
Emerald Park IGA 20E Great Plains Road, Emerald Park, SK
Save-U IGA 209 - 1st Avenue, Nipawin, SK

ONTARIO
Red Lake IGA Highway 105 & Discovery Rd, Red Lake, ON

MANITOBA
Altona IGA 2nd Street NE, Altona, MB
Main Street IGA 1650 Main Street, Winnipeg, MB
Russell IGA 154 Main Street, Russell, MB
Ste. Rose IGA 608 Central Avenue, Ste. Rose Du Lac, MB
Windsor Park IGA 650 Elizabeth Rd, Winnipeg, MB

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We reserve the right to limit purchases to retail quantities. Not all items may be available in all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.

100% FRESH *guarantee**

Storewide satisfaction or your money back.

3 LB

MEMBERS SAVE 50¢

749

MEMBER FINANCING

799 without Scene+ Card

PRODUCT OF CANADA
Bagged Apples Gala, McIntosh or Ambrosia
1.36 kg 3 lb bag
Canada fancy grade

477 /lb

Extra Large Red or Black Seedless Grapes
product of Chile 10.52/kg

199 /lb

Large Navel Oranges
product of USA 4.39/kg

549

100 PTS when you buy 2

Avocados 5 pk
product of Mexico

299 /lb

Red Tomatoes on the Vine product of Ontario, USA or Mexico
6.59/kg

100 PTS when you buy 2

399

PRODUCT OF CANADA
THE LITTLE POTATO COMPANY Kits 454 g assorted

399

PRODUCT OF WESTERN CANADA
COMPLIMENTS Mini Seedless Cucumbers
6 pk Canada no 1 grade

100 PTS when you buy 2

499

COMPLIMENTS Caesar Salad Kit 280 g product of USA

FLORAL Available at most stores

1699

Seasonal Bouquet
assorted colours

100 PTS when you buy 1

1699

GROWN IN BRITISH COLUMBIA
Feline with Glasses
Pot with Tropical Plant 4" pot

1899

GROWN IN BRITISH COLUMBIA
Hydrangea Plant
assorted colours

1199

Rose and Alstroemeria Bouquet
assorted colours

MEAT

MEMBERS SAVE \$1

599

MEMBER FINANCING

699 without Scene+ Card

COMPLIMENTS Bacon 375 g selected

100 PTS when you buy 2

899

COMPLIMENTS Boxed and Breaded Poultry 700 g selected

GET 10% OFF BEEF
WHEN YOU BUY 2 OR MORE OF THE SAME CUT

1099 /lb

Boneless Cross Rib Roasts cut by your meat expert from Canada AAA grade beef
24.23/kg

699 /lb

Pork Back Ribs
15.41/kg

349 /100 g

Family Size Fresh Atlantic Salmon Fillets

1599

JANES Boxed Chicken Wings 754 g selected

100 PTS when you buy 2

599 /lb

PANACHE Flattened Chicken 13.21/kg

599

COMPLIMENTS Ground Chicken, Turkey or Pork 450-454 g

DELI Available at most stores

MEMBERS SAVE \$1

549

MEMBER FINANCING

649 without Scene+ Card

COMPLIMENTS Dry Cured Salami 125 g selected

Sliced FRESH

10% OFF

BRANDT Kolbassa Coil, Loaf, Krakowska, All Beef Salami or Beerwurst Sausage sold by 100 g

Baked IN-STORE

Made with 100% Canadian Flour

449

Mountain Grain or Good Haven Bread 450 g

MEMBERS SAVE \$1

599

MEMBER FINANCING

699 without Scene+ Card

Nanaimo Bars 342-354 g

100 PTS when you buy 2

699

MONSIEUR GUSTAV Gouda 170 g selected

200 PTS when you buy 2

699

PORTOFINO Breads 585-600 g

999

TOP DESSERT Banana or Carrot Cake 485 g

KITCHEN Available at most stores

MEMBERS SAVE 50¢

399

MEMBER FINANCING

449 without Scene+ Card

FONTAINE SANTÉ or LANTANA Topped or Regular Hummus or Dips 227-283 g

NEW

200 PTS when you buy 2

STARTING AT 699

Mini Croissant Breakfast Sandwiches 2 pk 227-311 g

799

COMPLIMENTS Roasted Almonds or Cashews salted or unsalted 275 g

499

H&H Dried Fruit 180 g selected

2 | Scene **1,000 PTS = \$10 OF FREE GROCERIES**

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt, and we will provide you with the appropriate reimbursement. Restrictions apply, see foodland.ca/value-flyer for details.

FROZEN & DAIRY



9⁹⁹ BASKIN ROBBINS Ice Cream 946 mL or Novelties 4 pk selected



2/\$11 CRAVE Frozen Entrées 200-340 g



**BUY 1 AT \$3.99
BUY 2 OR MORE
3⁴⁹ ea** PILLSBURY Biscuits, Dinner or Jumbo Crescent Rolls or Pizza Crust 318-391 g



5⁹⁹ **100 PTS** when you buy 2
ARMSTRONG Cheese Slices 220-240 g, Sticks 210 g, Swirls 283-340 g, Nibblers 200 g or Combos 180 g



3⁹⁹ MCCAIN Regular Fries 800 g



4⁴⁹ MCCAIN Pizza Pockets 3 pk



5⁹⁹ ASTRO Balkan Style Yogurt 12 pk



5⁴⁹ SHEPHERD GOURMET Skyr Style Icelandic Yogurt 500 g

DRINKS, SNACKS & PANTRY



2/\$9 SMARTFOOD Popcorn 150-220 g



300 PTS when you buy 2
2/9⁵⁰ DORITOS Tortilla Chips 210-280 g or CHEETOS 170-285 g



**BUY 1 AT \$5.99
BUY 2 OR MORE
4⁹⁹ ea** CADBURY Bagged Chocolate 144-200 g



150 PTS when you buy 2
5⁹⁹ COMPLIMENTS Value Size Candy 600-750 g



5⁹⁹ CHRISTIE Ritz Crackers Drizzled 226 g or Mini Ritz 10 pk



5⁹⁹ CHRISTIE Family Size Cookies 374-520 g or Oreo Cakesters 285 g




4/\$5 COMPLIMENTS Sparkling or Fizzy Flavoured or Unflavoured Water 503 mL-1 L



2/4⁵⁰ POWERADE 710 mL or BODYARMOR 473 mL



9⁹⁹ TETLEY Orange Pekoe Tea 144 pk, Premium Tea 80 pk or TWININGS Tea 50 pk



3⁴⁹ **150 PTS** when you buy 3
KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares, Pop-Tarts or Pastry Crisps selected 125-384 g



\$2 **100 PTS** when you buy 4
BEST BUY Cake Mixes 375 g



MEMBERS SAVE \$1
9⁹⁹ **MEMBER** **10⁹⁹** without Scene+ Card
BBQ PIT BOYS Seasonings 240-408 g or SZN Burger Binders, Seasonings or Spices 230-360 g



3⁴⁹ CLUB HOUSE La Grille Marinades 350 mL



5⁴⁹ MATT & STEVE'S The Extreme Pickle Spears 750 mL



3/\$8 CAMPBELL'S Broth 900 mL



200 PTS when you buy 4
4⁹⁹ JUST SOUP 480 mL



9⁹⁹ KELLOGG'S Jumbo Cereal 700 g-1.1 kg



4⁹⁹ SMUCKER'S Pure Jam 250 mL selected or ADAMS or JIF Peanut Butter 500 g



5⁴⁹ SILVER HILLS Bread 430-680 g



5⁹⁹ COMPLIMENTS Plum Sauce 750 g

HOUSEHOLD



4⁷⁹ **100 PTS** when you buy 2
CLOROX Bleach 1.27 L



**STARTING AT
5⁹⁹** BOUNTY Paper Towels 1-2 pk or Napkins 200 pk



3⁴⁹ **100 PTS** when you buy 1
COMPLIMENTS Baby Wipes 64-72 pk



MEMBERS SAVE 50¢
2⁴⁹ **MEMBER** **2⁹⁹** without Scene+ Card
COMPLIMENTS Resealable Freezer Bags 15-20 pk or Sandwich Bags 100 pk

Scene+ LOAD & SCORE Receive 400 Scene+ points for every \$40 in eligible grocery purchases in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Offer valid and available to be loaded from April 23-29, 2026 and valid at IGA locations in Western Canada. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ card. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable products excluded by law. Tim Hortons, Starbucks, McCafé products and hard dairy may be excluded in certain regions. No base Scene+ points earned. Digital Offer has no cash value. Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

DAIRY & FROZEN

100 PTS
when you buy 2

3⁹⁹ **KRAFT** Aerosol Cool Whip Whip Cream 225 g

1 **Natre** FINE-FILTERED • FINEMENT FILTRÉ
SANS LACTOSE FREE
CHOCOLATE CHOCOLAT

2 **Natre** FINE-FILTERED • FINEMENT FILTRÉ
SANS LACTOSE FREE

5⁹⁹ **NATREL** Lactose Free Milk 2 L

5⁹⁹ **INTERNATIONAL DELIGHT** Creamers 946 mL, Cold Foam 369-396 g or **SILK** Cold Foam 369 g

30 PTS
when you buy 1

2⁹⁹ **COMPLIMENTS** Lemonade or Watermelon Beverages 1.75 L

5⁴⁹ **COMPLIMENTS** Ice Cream 1.5 L or Mini Novelties 6 pk selected

6⁹⁹ **COMPLIMENTS** Ice Cream Sandwiches 12 pk selected

100 PTS
when you buy 2

3⁹⁹ **BEST BUY** Orange 100% Juice Blend 1.6 L

50 PTS
when you buy 1

5⁴⁹ **COMPLIMENTS** 68% Vegetable Oil Margarine 850 g

3⁹⁹ **COMPLIMENTS** Frozen Vegetables 500-750 g selected

4⁴⁹ **MICHELINA'S** Pizza Snack Rolls 496 g

100 PTS
when you buy 1

7⁴⁹ **COMPLIMENTS** Mini Pizzas 8 pk

200 PTS
when you buy 2

3⁹⁹ **KELLOGG'S** Eggo Waffles, French Toast Sticks or Pancakes 270-330 g

DRINKS & SNACKS

15⁹⁹ **NESTLÉ** XXL Cellos 700-800 g

5⁹⁹ **MARS** Pouches 155-230 g or Multi Packs 180-228 g

3⁴⁹ **NERDS** Gummy Clusters 142 g or **COMPLIMENTS** Peelable Candy 160 g

5⁹⁹ **COMPLIMENTS** Honey or Dry Roasted Peanuts 700 g

200 PTS
when you buy 1

10⁴⁹ **COMPLIMENTS** De-Alcoholized Beer 12x355 mL

50 PTS
when you buy 2

7⁹⁹ **GATORADE** 6x591 mL or 8x355 mL

7⁴⁹ **BUBLY** or **MONTELLIER** Sparkling Water 10-12x355 mL

100 PTS
when you buy 2

COMPLIMENTS Tortilla Chips 250-280 g or Flavoured Tortilla Chips 255 g

100 PTS
when you buy 3

1⁹⁹ **BEST BUY** Wafers 227 g

4⁴⁹ **CHRISTIE** Premium Plus Crackers 402-481 g

2/\$5 **COMPLIMENTS** Fruit Drink 2 L, **OASIS** Juice, **ARIZONA** Iced Tea or **DEL MONTE** Nectar 960 mL tetra

75 PTS
when you buy 1

\$2 **COMPLIMENTS** Tomato Juice 540 mL

SNACKS & PANTRY



5⁹⁹ GENERAL MILLS Family Size Cereal 516-778 g



3⁹⁹ DEL MONTE Fruit Bowls or Gels 4 pk



10⁹⁹ PANACHE Amber Rich Maple Syrup 500 mL



6⁹⁹ STEFANO Pasta Sauce 405-648 mL



5⁴⁹ LAURA SECORD Chocolate Chips 250 g



3⁴⁹ COMPLIMENTS Coconut 200 g



2⁹⁹ HOSTESS Snacks 121-225 g or CITY RYE Bread 480-500 g available at selected stores



4⁹⁹ BARILLA Wavy Lasagna 454 g or Jumbo Pasta Shells 340 g



1⁷⁹ COMPLIMENTS Flavoured Tuna 85 g



4⁹⁹ COMPLIMENTS Salsa 650 mL



2⁹⁹ COMPLIMENTS English Muffins 6 pk



6⁴⁹ DAINTY Jasmine Rice 900 g

NATURAL, HEALTH & HOUSEHOLD



14⁴⁹ KICKING HORSE Coffee K-Cups 10 pk



3⁹⁹ EARTH'S OWN Beverages 1.75-1.89 L selected



3/\$5 COMPLIMENTS ORGANIC Baby Pouches 128 mL



8²⁹ ALCAN Foil 50-100 ft, Reynolds Parchment Paper 75 ft, Sheets 40 pk or Air Fryer Liner 50 pk selected



19⁹⁹ ENERGIZER Batteries AAA 16 pk or AA 24 pk



13⁴⁹ ALWAYS Pads or Liners 27-162 pk or TAMPAX Pads or Tampons 28-36 pk selected



5⁹⁹ CREST 3D White or BURT'S BEES Toothpaste, Scope Mouthwash or ORAL-B Toothbrushes 63 mL-1 L or 1-2 pk selected



10⁹⁹ HEAD & SHOULDERS Shampoo 613 mL selected



3⁹⁹ FEBREZE Air Freshener 250 g, Car Clips 2 mL or Small Spaces 7.5 mL selected



3/9⁹⁹ WHISKAS Temptations Cat Treats 180 g



10⁹⁹ COMPLIMENTS Cat Litter 15 kg



4⁹⁹ MILK-BONE Dog Treats or Brushing Chews 201-900 g



Make
PIZZA
YOUR WAY

75 PTS
when you buy 2

3.99

COMPLIMENTS
Pizza Dough Ball
650 g



STARTING AT
6.79

COMPLIMENTS
Shredded Parmesan
or Italian Blend 125 g

100 PTS
when you buy 2

COMPLIMENTS
Mushrooms
Pieces & Stems
284 mL



100 PTS
when you buy 2

COMPLIMENTS
Pizza Sauce
213 mL or Pizza
Crust Mix 184 g

**MEMBERS
SAVE \$1**
4.99
MEMBER
PRICING
5.99 without
Scene+
Card



MAPLE LEAF Ready
Crisp Bacon, Pieces
or Slices 65-85 g



100 PTS
when you buy 2

5.99 **COMPLIMENTS**
Cheese Shreds
226-320 g selected

5.99 **COMPLIMENTS**
Pepperoni Chub
500 g



150 PTS
when you buy 2
MEZZETTA Olives
283-398 mL



6.99 **PILLER'S**
Pepperoni Toppings
selected 175-250 g



100 PTS
when you buy 1
SCHNEIDERS Pepperettes
300-375 g



**MEMBERS
SAVE \$1**
8.79
MEMBER
PRICING
9.79 without
Scene+
Card

TRE STELLE
Mozzarella Ball
340 g

**PICKED
FOR YOU**

CUPCAKES

Perfect for sharing
and celebrations!

Up to 5 delicious
flavours

7⁴⁹

Cupcakes 6 pk
310-505 g

Freshly decorated
in store



Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Load your offers to activate them
- 2 Shop and scan your Scene+ card

OFFER VALID APRIL 23-29, 2026

••• **Activate your offers at MyGroceryOffers.ca** •••



Get 600 PTS
when you buy 2

CADBURY Multipacks 152-200 g



Get \$3 OFF
when you buy 1

COMPLIMENTS Snack Pub Mix 820 g

Card must be registered. Offer valid and available to be loaded April 23-29, 2026 at all participating IGA locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

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Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply

