

ONT ZONE 1

FOODLAND

Fresh food. Friendly neighbours.

Locally OWNED & OPERATED BY
PROUD CANADIANS



GET 10% OFF BEEF
When you buy 2 or more of the same cut

AAA
CUT FROM CANADA
CANADIAN RAISED BEEF

10⁹⁹ /lb

Top Sirloin Steaks cut by your local meat expert from Canada
AAA grade beef 24.23/kg

AIR-CHILLED
Chicken Drumsticks or Thighs 8.80/kg

LOCAL 3⁹⁹ /lb

Ontario RAISED CHICKEN

COMPLIMENTS Fully Cooked or Raw Shrimp 71-90 ct 340 g or Bay Scallops 80-120 ct 340 g

6⁹⁹

MEMBERS SAVE \$2

7⁹⁹ MEMBER PRICING

9⁹⁹ without Scene+ card

SCHNEIDERS Juicy Jumbos Wieners or Smoked Sausage 375-450 g

Avocados product of Mexico 5 pk or Blackberries product of Mexico or USA 170 g

2⁹⁹ **5 PK**

Avocados Mexico THE WORLD'S FINEST

4⁹⁹

Baked IN-STORE

Chocolate Chip or Monster Cookies 10 pk 310 g

99¢

Long English Cucumbers product of Ontario, Canada no 1 grade or Green Onions product of Mexico

3⁹⁹

FRENCH'S Ketchup 750 mL or STRUB'S Pickles 1 L (excludes Premium)

4⁹⁴

HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

vanilla almond vanille amande

3⁴⁷

DR. OETKER Ristorante or Casa Di Mama Pizza or Giuseppe Garlic Fingers 288-410 g

6⁴⁹

CASHMERE Bathroom Tissue 12-24 or 8-24 rolls, SPONGETOWELS 3-6 rolls or SCOTTIES Facial Tissue 6 pk

6⁴⁹

BUBLY Sparkling Water 12x355 mL

Scene UNLOCK A DEAL

ALL WEEK LONG APRIL 30 - MAY 6

Spend \$50 and swipe your Scene+ card to **UNLOCK A DEAL FOR 50% OFF ONE OF OUR FAVOURITE PICKED-FOR-YOU ITEMS***

Check your receipt for the coupon you have unlocked.
Coupon valid for redemption May 7-13, 2026.

Scene SPEND & GET

SPEND \$125+, GET 1,000 PTS

4 DAYS ONLY
DON'T FORGET YOUR COUPON
Valid April 30 - May 3, 2026

That's like \$10 towards your groceries

7 70974 06747 6

See page 3 for terms and conditions

SCAN HERE FOR OUR DIGITAL FLYER
Products may not be available at all locations

Foodland.ca

APRIL 2026
PRICES EFFECTIVE FROM APRIL 30-MAY 6

THUR 30	FRI 1	SAT 2	SUN 3	MON 4	TUE 5	WED 6
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Celebrate **CINCO DE MAYO**

6⁹⁹
/lb

Family Size Lean Ground Beef
15.41/kg



6⁹⁹

COMPLIMENTS Ground Chicken or Turkey
450 g



100 PTS
when you buy 1

13⁹⁹

AL PASTOR Whole Roasted Chicken
900 g available hot

100 PTS
when you buy 2

5⁴⁹

COMPLIMENTS Guacamole
227 g



4⁹⁹

Romaine Hearts
product of USA or Mexico 3 pk



3 PK



100 PTS
when you buy 3

2/\$5

Large Haden Mangoes
product of Mexico

4⁹⁹

COMPLIMENTS Cheese
400 g or Shreds 226-320 g selected



100 PTS
when you buy 2

2/\$7

LAY'S Potato Chips
220-235 g or TOSTITOS Tortilla Chips 205-300 g



3⁹⁹

OLD EL PASO Dinner Kits
250-510 g or Salsa 650 mL



MEMBERS SAVE \$2
7⁹⁹
MEMBER FINANCING

9⁹⁹ without Scene+ Card

Small Bar Cakes 325-575 g



2/8⁵⁰

COCA-COLA or PEPSI Soft Drinks
6x710 mL



4⁹⁹

TROPICANA Drinks or Lemonades
1.36 L or PURE LEAF Iced Tea 1.75 L



8⁹⁹

GENERAL MILLS Jumbo Cereal
825 g-1.3 kg or KELLOGG'S Jumbo Cereal 700 g-1.1 kg



2⁹⁹

VILLAGGIO Bread
570-675 g or Buns 6-8 pk



MEMBERS SAVE 49¢
1⁵⁰
MEMBER FINANCING

1⁹⁹ without Scene+ Card

CLOVER LEAF Flavoured Tuna
85 g or Skipjack Light Tuna 170 g



MEMBERS SAVE \$1
3⁹⁹
MEMBER FINANCING

4⁹⁹ without Scene+ Card

SILK Non-Dairy Beverages 1.75-1.89 L



5⁹⁹

BONNE MAMAN Jam
250-290 mL, Spreads 250-360 g or KRAFT Peanut Butter 750 g-1 kg



8⁹⁹

200 PTS
when you buy 2

NABOB Roast & Ground Coffee
340 g, MAXWELL HOUSE or NABOB Tassimo Pods 8-16 pk or MAXWELL HOUSE Single Serve Pods 12 pk



50 PTS
when you buy 1

2⁴⁹

PALMOLIVE Dish Detergent
591-828 mL

Scene+ GET 1,500 PTS FOR EVERY \$100 SPENT ON HOME HARDWARE GIFT CARDS

Offer valid during April 30 - May 13, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. We reserve the right to limit quantities to reasonable family requirements. Text reveals when a photo does not correspond to the description. Dealer may sell for less. *Save off this price* rebills refer to the regular competitive shelf price at most locations. In stores open 24 hours, five offers are effective from 4 am Thursday until Midnight Wednesday.

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt, and we will provide you with the appropriate reimbursement. Restrictions apply, see foodland.ca/value-flyer for details.

100% FRESH *guarantee**

Storewide satisfaction or your money back.

MEMBERS SAVE \$1
4.99 MEMBER PRICE
5.99 without Scene+ Card
Green Kiwi 454 g product of Greece or Italy

ORRI 2 LB
6.99
200 PTS when you buy 2
ORRI Clementines or Mandarins 907 g 2 lb bag product of Israel

2.47 /lb
Bartlett Pears product of Argentina extra fancy grade or Bosc Pears product of USA extra fancy grade 5.45/kg

2/\$24 Prepared Fresh Daily Fruit or Vegetable Trays 900 g-1.3 kg

3.49 /lb, ea
Brussels Sprouts 7.69/kg or Celery product of Mexico or USA no 1 grade

6.99 PRODUCT OF CANADA
HIROS Cherry Tomatoes on the Vine 340 g

99¢ /lb
PRODUCT OF CANADA
Green Cabbage Canada no 1 grade 2.18/kg

1.99 /lb
Bulk Red Onions product of USA 4.39/kg

MEAT

13.99 FARM COUNTRY Smoked Mini Hams 800 g

100 PTS when you buy 2
7.99 MAPLE LEAF or Ready Crisp Bacon 65-375 g

GET 10% OFF BEEF
WHEN YOU BUY 2 OR MORE OF THE SAME CUT

13.99 /lb
Top Sirloin Medallions cut by your meat expert from Canada AAA grade beef 30.84/kg

50 PTS when you buy 2 packages
Store-Made Beef Burgers plain, inclusion or seasoned made in-store by your local meat expert

MEMBERS SAVE \$1
5.99 MEMBER PRICE
6.99 without Scene+ Card
COMPLIMENTS Stuffed Chicken Cutlettes 284 g

100 PTS when you buy 1
19.99 MONTANA'S Angus Beef Burgers 906 g

LOCAL
6.99 /lb
CONESTOGA MEATS Family Size Pork Tenderloin 15.41/kg

LOCAL
5.99 /lb
CONESTOGA MEATS Family Size Boneless Pork Loin Centre Cut Chops cut in-store by your local meat expert 13.21/kg

75 PTS when you buy 1
15.99 JANE'S Battered and Breaded Seafood 450-615 g selected

8.99 COMPLIMENTS NATURALLY SIMPLE IQF Cod, Haddock or Sole Fillets 400 g

LOCAL
6.99 /lb
Split Chicken Breasts AIR-CHILLED 15.41/kg

LOCAL
7.99 /lb
Split Chicken Wings AIR-CHILLED 17.61/kg

DELI

Available at most stores

MEMBERS SAVE \$1
7.49 MEMBER PRICE
8.49 without Scene+ Card
COMPLIMENTS Natural Ingredients Sliced Meats 175 g selected

6.99 CASTELLO Havarti Blocks 170-200 g or Slices 145-165 g

6.79 **100 PTS** when you buy 3
TRE STELLE Feta, Halloumi, Boccocini or Feta Cubes 200 g, Grated Parmesan 125 g, Crumbled Feta 150 g or Ricotta 400-475 g

Sliced FRESH
4.49 /100 g
PANACHE Oven Roasted Turkey or Chicken

BAKERY

Available at most stores

5.99 COMPLIMENTS Texas Garlic Toast 638 g

MEMBERS SAVE 50¢
5.49 MEMBER PRICE
5.99 without Scene+ Card
ACE BAKERY Bistro Breads 595 g

BUY 1, GET 1 FREE of equal or lesser value
Brownies 550-585 g or Brownie Cakes 310-390 g

21.99 Dessert Carrot Cake 1.49 kg

KITCHEN

Available at most stores

MEMBERS SAVE 80¢
5.99 MEMBER PRICE
6.79 without Scene+ Card
Snack or Classic Meal Boxes 300-320 g selected

200 PTS when you buy 2
\$7 Al Pastor Pulled Pork Flatbread or Selected Varieties 230-305 g

FLORAL

Available at most stores

LOCAL
BUY 1 AT \$18.99
BUY 2 OR MORE
17.99 ea
GROWN IN ONTARIO Premium Annuals Hanging Basket or Planter 11"

BULK

30% OFF
COMPLIMENTS Baking Nuts 200-400 g

2 Scene GET **750 PTS**

FOR EVERY \$50 SPENT ON JOEY RESTAURANTS, EDO JAPAN, OR REITMANS GIFT CARDS



Offer valid during April 30 - May 6, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

FROZEN & DAIRY

 <p>100 PTS when you buy 2</p> <p>4.99</p> <p>COMPLIMENTS Fruit Bars or Mini Novelties selected 6 pk</p>	 <p>50 PTS when you buy 1</p> <p>7.99</p> <p>POPSICLE Ice Pops selected 18 pk</p>	 <p>4.49</p> <p>GAY LEA Sour Cream 425-500 mL</p>	 <p>MEMBERS SAVE 50c</p> <p>3.99</p> <p>MEMBER</p> <p>4.49 without Scene+ Card</p> <p>YOPLAIT Source 630 g, Minigo or Tube Yogurt 6-8 pk</p>
 <p>3.99</p> <p>PILLSBURY Toaster Strudel 326 g</p>	 <p>3.49</p> <p>MCCAIN Regular Fries or Diced Hash Browns 800 g</p>	 <p>100 PTS when you buy 2</p> <p>5.49</p> <p>COMPLIMENTS Pure Orange Juice 1.36-1.54 L</p>	 <p>BUY 1 AT \$6.99 BUY 2 OR MORE</p> <p>5.99 ea</p> <p>CRACKER BARREL Cheese Slices 200-240 g</p>

DRINKS, SNACKS & PANTRY

 <p>BUY 1 AT \$3.49 BUY 2 OR MORE</p> <p>2.99 ea</p> <p>PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g</p>	 <p>3.99</p> <p>CHRISTIE Peek Freans or Dad's Cookies 275-350 g or DARE Whippet 230-285 g</p>	 <p>2.79</p> <p>FRUITÉ Fruit Drink 2 L</p>	 <p>400 PTS when you buy 2</p> <p>23.99</p> <p>MAXWELL HOUSE or NABOB Coffee Pods 30 pk</p>
 <p>6.29</p> <p>FRITO-LAY Value Size Snacks 325-535 g</p>	 <p>2/\$9</p> <p>MISS VICKIE'S Kettle Chips 190-200 g</p>	 <p>7.99</p> <p>PEACE TEA or Fuze Iced Tea 12x341 mL</p>	 <p>50 PTS when you buy 2</p> <p>2/\$6</p> <p>RED BULL Energy Drinks 250 mL</p>
 <p>4.99</p> <p>CADBURY Bagged Chocolate 144-200 g, KINDER Bueno Minis 145 g, Bueno Bars Multi-Pack 129 g or Surprise 3 pk</p>	 <p>3.49</p> <p>NATURE VALLEY Sweet & Salty Granola, Protein or FIBRE 1 Bars selected 125-210 g</p>	 <p>100 PTS when you buy 2</p> <p>6.49</p> <p>KELLOGG'S Family Size Cereal 450-650 g</p>	 <p>100 PTS when you buy 1</p> <p>5.99</p> <p>COMPLIMENTS Liquid Honey Bear 375 g</p>
 <p>2/\$5</p> <p>HUNT'S Tomato Paste 369 mL, Thick & Rich Pasta Sauce or Tomato Sauce 680 mL</p>	 <p>3.49</p> <p>CATELLI Gluten-Free or Supergreens 300-340 g or CATELLI Smart 340-375 g or Healthy Harvest 375 g (excludes Lasagna)</p>	 <p>1.99</p> <p>BEN'S ORIGINAL Fast & Fancy Rice 132 g</p>	 <p>2/\$6</p> <p>TASTY BITE Side Dish 285 g</p>

HOUSEHOLD

 <p>100 PTS when you buy 2</p> <p>5.49</p> <p>PINE-SOL Cleaner 1.41 L or CLOROX Bleach 2.4 L</p>	 <p>STARTING AT</p> <p>5.99</p> <p>200 PTS when you buy 2</p> <p>GAIN Liquid Detergent 1.36 L, Flings! 16 pk, DOWNY Fabric Softener 1.31 L, Beads 141-150 g or BOUNCE Sheets 40-80 pk</p>	 <p>8.99</p> <p>PURINA Cat or Kitten Chow 1.6-1.8 kg</p>	 <p>MEMBERS SAVE 80c</p> <p>7.49</p> <p>MEMBER</p> <p>8.29 without Scene+ Card</p> <p>GLAD Tall Kitchen Catchers 26-48 pk or Compostable 10 pk</p>
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Scene+ SPEND & GET Offer valid from April 30 - May 3, 2025 at all Foodland locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented at time of transaction. Spending \$25 or more in a single transaction awards only one 1,000 Scene+ points allotment. Maximum 1,000 Scene+ points per Scene+ card account per day. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McClellan/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-deductible or excluded by law. Coupons have no cash value and cannot be combined with any other offers. Limit one basket builder offer per Scene+ membership card per day. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

DAIRY & FROZEN

4.49 HELUVA GOOD!
Dips 250 g

200 PTS
when you buy 2

5.99 LIBERTÉ Probiotic
Kéfir 1 L or YOP
Drinkable Yogurt 6 pk

200 PTS
when you buy 2

7.99 STARBUCKS
Creamers or
Non-Dairy Creamers
828 mL

5.99 AMOOZA! Twists or
Stix 228 g or
CRACKER BARREL Feta
Crumbles 180 g

5.49 PANACHE Premium
Ice Cream 1 L or
Novelties 4-6 pk

5.99 COMPLIMENTS
Frozen Fruit 300-600 g

150 PTS
when you buy 2

4.99 OASIS Health Break
or Smoothie 1.6 L

100 PTS
when you buy 2

3.49 TRE STELLE Cream
Cheese 200 g

100 PTS
when you buy 2

COMPLIMENTS Flatbread Pizzas
300-310 g or Mini Pizzas 8 pk

7.49 DR. OETKER
Giuseppe Stuffed
Crust or SUPREMA
Pizza 475-771 g

3.79 GREEN GIANT
Frozen Vegetables
or Valley Selections
400-750 g

5.79 HEALTHY CHOICE
Simply Steamers or
MARIE CALLENDER'S
Bowls 255-349 g

DRINKS & SNACKS

150 PTS
when you buy 2

3.99 COMPLIMENTS
Cookies 300-350 g

\$4 ARNOTT'S TimTam
Biscuits 175-200 g
or CADBURY Fingers
Biscuits 114 g

100 PTS
when you buy 2

3.49 COMPLIMENTS ZAZ
Water Enhancers
48 mL

5.99 TETLEY Tea 60-72 pk

2/\$9 SMARTFOOD
Popcorn 150-220 g

100 PTS
when you buy 2

2.49 COMPLIMENTS
Potato Chips 200 g

13.99 CORONA Cero
Alcohol-Free Beer
6x330 mL

9.99 CELSIUS Energy
Drinks 4x355 mL

**BUY 1 AT \$3.99
BUY 2 OR MORE
2.99 ea**

MAYNARDS Candy 135-154 g

300 PTS
when you buy 2

8.99 COMPLIMENTS
Mega Mix Candy
800 g while supplies last

8.99 KELLOGG'S
Pop-Tarts 1.152 kg,
Rice Krispies Squares
660 g or Special K Bars
500 g

DRINKS, SNACKS & PANTRY



2⁹⁹ **DEMPSTER'S**
English Muffins 6 pk
(excludes Signature)



3⁹⁹ **VACHON Snacks**
248-336 g



2⁴⁹ **COMPLIMENTS**
Marshmallows 250 g
or **BETTY CROCKER**
Super Moist Cake Mix
375-404 g selected



4⁴⁹ **COMPLIMENTS**
Sweetened Condensed Milk
300 mL or Graham
Crumbs 400 g



3⁴⁹ **COMPLIMENTS**
Peanut Butter 500 g



6⁴⁹ **COMPLIMENTS**
Bagged Cereal
400-794 g



3⁹⁹ **GOGO SQUEEZ**
Fruit Sauce 4 pk



2/\$4 **COMPLIMENTS**
Broth 900 mL



3⁴⁹ **ALLEN'S** Apple
Cider Vinegar 1 L



6⁴⁹ **MAZOLA** Oil 946 mL



2/\$4 **COMPLIMENTS**
Cream Soup or Broth
284 mL



9⁴⁹ **NUWORLD** Rice
Blends 907 g selected

NATURAL, HEALTH & HOUSEHOLD



3⁹⁹ **GILLETTE** or **Satin Care** Shave Gel,
COLGATE Toothbrushes or **GARNIER**
Fructis or **Herbal Essences** Shampoo
or **Conditioner** 75-370 mL, 198-311 g or
1-3 pk selected



STARTING AT
4⁹⁹ **150 PTS**
when you buy 2

CREST 3D White or **Pro-Health**
Toothpaste or **ORAL-B** Toothbrushes,
Floss or Picks 63-120 mL or 1-75 pk selected



BUY 1 AT \$4.99
BUY 2 OR MORE
4⁴⁹ ea

SIMPLY Smartfood,
CHEETOS or
DORITOS 156-241 g



4/\$10 **ANNIE'S** Macaroni &
Cheese 149-170 g
(excluding Gluten Free,
Vegan or Supermac)



STARTING AT
4⁹⁹ **OLD SPICE** or
SECRET Deodorant
45-85 g selected



13⁴⁹ **IAMS** Proactive
Health Dry Cat Food
1.59 kg



12⁹⁹ **PURINA ONE** Dry
Dog Food 1.72-1.81 kg



100 PTS
when you buy 3

3³³ **WHISKAS**
Temptations
Cat Treats 180 g



5⁹⁹ **AIR WICK** Plug-in
Kit 20 mL, Essential
Mist Refill 20 mL or
Fragmatic Refills
175-180 g selected



100 PTS
when you buy 2

1⁴⁹ **COMPLIMENTS**
Facial Tissue
88-126 sheets



5⁴⁹ **ZIPLOC** Bags
10-100 pk selected



BUY 1 AT \$1.79
BUY 4 OR MORE
1⁵⁹ ea

SHEBA Perfect
Portions Wet
Cat Food 75 g

Cheers to
BEER & COOLERS!



28⁹⁹

BUDWEISER Lager
12x473 mL tall cans



16⁹⁹

MOOSEHEAD Lager
6x473 mL tall cans



17⁹⁹

STEAM WHISTLE Pilsner
6x473 mL tall cans



NEW

25⁹⁹

WHITE CLAW ClawTails Variety Pack
12x355 mL



23⁹⁹

MIKE'S Harder Mixer Pack
12x355 mL

NEW

14⁹⁹

MADRI Excepcional
6x355 mL bottles



2⁴⁹

TRIPLE BOGEY Transfusion or Cranberry Transfusion
355 mL can

*PLEASE DRINK RESPONSIBLY. You must be 19 years or older to purchase alcohol. Available at select stores. Pricing not applicable to LCBO Convenience Outlets.

X04_FDL_WK01_DIG_Liquor_ONT_BEER

FOODLAND

Fresh food. Friendly neighbours.

**LOCKED-IN
LOWER PRICES**

ACROSS THE STORE



100 PTS
when you buy 2

2.99

**COMPLIMENTS Hot Dog
or Hamburger Buns 8 pk**



2.99

**PRINGLES Super Stacks
148-156 g**



100 PTS
when you buy 2

2/\$7

**STARBUCKS Doubleshot
Coffee Drink 444 mL or
Frappuccino Coffee Drink 405 mL**



19.99

**MAXWELL HOUSE
Roast & Ground Coffee
631-900 g**



50 PTS
when you buy 2

3.99

**DEL MONTE Fruit Bowls
or Gels 4 pk**



100 PTS
when you buy 2

1.99

**COMPLIMENTS Dry Lentils
or Beans 450 g**



100 PTS
when you buy 2

**COMPLIMENTS Marinades
350 mL**



4.49

**DANONE Oikos
Greek Yogurt 4 pk**



100 PTS
when you buy 2

3.99

**COMPLIMENTS
Lemonade
1.36-1.54 L**



100 PTS
when you buy 1

7.99

**MCCAIN
Symphony Fries
2.27 kg**



29.99

**CASCADE Auto
Dishwasher
Tabs 63-100 pk**

PRICES LOCKED UNTIL JUNE 3RD, 2026



LOCKED-IN LOWER PRICES

On now until June 3rd



5.99
/lb

COMPLIMENTS Ham Steaks Bone-In 13.21/kg



2/\$5

COMPLIMENTS Mini Donuts 155 g



100 PTS
when you buy 2

5.99

FRICO Gouda, Swiss or Edam Slices 150 g



4.99

COMPLIMENTS Fresh Pasta 300-360 g or Sauce 170-300 mL



12.99

COMPLIMENTS Cabbage Rolls 907 g



14.99

COMPLIMENTS Chicken Wings 800 g



17.99

COMPLIMENTS NATURALLY SIMPLE Salmon Fillets 908 g



50 PTS
when you buy 2

6.99

COMPLIMENTS NATURALLY SIMPLE Basa or Tilapia Fillets 400 g



BUY 1, GET 1 FREE
of equal or lesser value

Cream-Style Pies 5" 260-370 g 4.99 ea

PRICES EFFECTIVE UNTIL JUNE 3RD, 2026

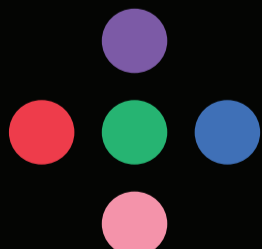
Scene

**UNLOCK
A DEAL**

Spend \$50 this week
and swipe your Scene+ card to

**UNLOCK A DEAL
FOR 50% OFF ONE
OF OUR FAVOURITE
PICKED-FOR-YOU ITEMS***

Check your receipt for the coupon you have unlocked



*To redeem the Unlock a Deal offer (the "Offer"), you must make a minimum qualifying purchase of \$50.00 (before tax) and scan your Scene+ card at checkout to unlock a different deal each week (each a "Weekly Unlocked Deal") between April 30, 2026 to June 3, 2026 (the "Offer Period"). Upon scanning a Scene+ card and making a qualifying purchase, a coupon will be printed on your receipt containing the Weekly Unlocked Deal that can be redeemed on your next in-store purchase the following week. The Weekly Unlocked Deals apply to one (1) subsequent transaction only. The Offer is available at participating Foodland stores in Ontario. The Weekly Unlocked Deals cannot be redeemed in the same transaction in which the qualifying spend threshold is met.

To unlock this week's deal customers must spend \$50.00 or more between April 30-May 6, 2026, before applicable taxes and charges and after deducting any discounts or coupons, in a single transaction during the week one dates and scan their Scene+ card. Upon a qualifying purchase, a coupon for 50% off of Farm Country Frozen Meat products (Hot Dog All Beef XXL 500G, Hot Dog Chilli Cheese 500G, Sasuage Classic Stadium 500G, Bacon Applewood 250G, Bacon 250G, Pork Kolbassa Coil 750G, Chicken Breast Strips 225G, Pepperoni Smokehouse Original 225G, Pepperoni European 225G, Back Ribs Fully Cooked 650G, Mini Ham 800G, Bacon Double Smoked 375G, Bacon Thick Cut 375G), will print at the bottom of the customers receipt which can be used on one (1) subsequent transaction only between May 7-May 13, 2026.

**PICKED
FOR YOU**

HOT HONEY SAUSAGES

Made fresh in store

Handcrafted by your
local meat expert



The perfect
balance of heat
& sweetness

4.99
/lb

Hot Honey Store-Made
Sausages 11.00/kg



Celebrate 
CINCO DE MAYO
SELECTION MAY VARY BY STORE

6⁹⁹
/lb

Family Size Lean
Ground Beef
15.41/kg



6⁹⁹

COMPLIMENTS
Ground Chicken
or Turkey 450 g



4⁹⁹

CHOLULA Salsa
325 mL or Hot Sauce
150 mL



1⁹⁹

OLD EL PASO
Seasonings
24 g



4⁹⁹

TACO BELL
Dinner Kits
260-420 g



100 PTS
when you buy 2

2¹⁹

HUNT'S Heirloom
Tomatoes 398 mL
or Manwich Sloppy Joe
Sauce 398 mL



100 PTS
when you buy 2

COMPLIMENTS Spices or
Seasonings selected 5-245 g



4⁹⁹

DEMPSTER'S 10"
Tortillas 366-610 g
or Protein Tortillas 8.5"
330 g



100 PTS
when you buy 2

2¹⁹

ROTEL Tomatoes
284 mL

Scene
**DIGITAL
EXCLUSIVE**



LOAD IT TO GET IT!

- 1 Download the Foodland app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

OFFER VALID APR 30 - MAY 13, 2026

Activate your offers in the **Foodland app** or at **MyGroceryOffers.ca**



SAVE \$1.30
when you
buy 1

**COMPLIMENTS Pure
Vanilla Extract 125 mL**

Get **1,200 PTS**
when you
buy 2

**COPPERTONE Sunscreen
Products selected**



Get **400 PTS**
when you buy 2

LISTERINE Mouthwash 500 mL-1 L assorted



Get **300 PTS**
when you buy 2

COMPLIMENTS Bocconcini 200 g



Download on the
App Store

GET IT ON
Google Play



Card must be registered. Offer valid and available to be loaded April 30-May 13, 2026 at all participating Foodland locations in Ontario. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

X01_FDL_WK01_DIG_ONT_Z1

Care for your hair

11⁹⁹

200 PTS
when you buy 2

**AUSSIE Ultra Wonder
Treatments Stylers**
225-300 mL selected



STARTING AT
17⁹⁹

100 PTS
when you buy 2

**PANTENE Abundant
Shampoo, Conditioner or
Serum 60-400 mL selected**



16⁹⁹

100 PTS
when you buy 2

**NATIVE Scalp Shampoo or
Conditioner 473-487 mL selected**



THE TASTE OF TRADITION.

MEMBERS SAVE \$2

7.99

without scene+card

SCHNEIDERS® Juicy Jumbos® 375-400 g

MEMBERS SAVE \$2

7.99

without scene+card

SCHNEIDERS® Smoked Sausage 375 g

MEMBERS SAVE \$2

7.99

without scene+card

SCHNEIDERS® Juicy Jumbos® All Beef 375 g

6.99

SCHNEIDERS® Bacon or Fully Cooked Bacon 100-375 g

14.99

SCHNEIDERS® Dips 530 g

9.99

SCHNEIDERS® Pepperettes® Sausage Snacks 300-375 g

12.99

SCHNEIDERS® Chicken Bites or Tenders 600 g

13.99

SCHNEIDERS® Schnitzel 450 g

7.99

SCHNEIDERS® Frozen Meat Pies 400 g

7.99

SCHNEIDERS® Blue Ribbon® Bologna 500 g

7.99

SCHNEIDERS® Mini-Sizzlers® or Breakfast Sausages 375 g

17.99

SCHNEIDERS® Ham 700 g



A Proudly Canadian Brand.

9.99

MAPLE LEAF® Natural Shredded Chicken 250 g

13.99

MAPLE LEAF® Fully Cooked Pork 400-600 g

2.49

NEW MAPLE LEAF® Mighty Protein™ Chicken Sticks 32 g

10.99

MAPLE LEAF Prime® Raised Without Antibiotics Frozen Chicken 568-700 g

10.99

MAPLE LEAF Prime® Raised Without Antibiotics Frozen Chicken Wings 695 g

300 PTS when you buy 2

14.99

MAPLE LEAF® Natural Selections® Family Size Deli Meat 375-400 g

Proudly Canadian

\$6

MAIN STREET DELI™ 200-300 g





Dove
MEN+care



OFFICIAL SPONSOR

YOU COULD

WIN*

TICKETS TO THE FIFA World Cup 26™

Full rules and entry details at JoinTeamFresh.ca

*Terms and conditions apply.



6⁹⁹

DOVE Body Wash
325 mL



6⁹⁹

DOVE Deodorant
selected 45 g



6⁹⁹

DOVE or DOVE MEN+ CARE
Bar 6x106 g



6⁹⁹

START FRESH.
STAY FRESH.



5⁹⁹

DEGREE Cool Rush
Body Wash 600 mL



5⁹⁹

DEGREE Energy
Body Wash 600 mL



5⁹⁹

DEGREE Citrus
Body Wash 600 mL

AXE

SMELL IRRESISTIBLE
ALL DAY



5⁹⁹

AXE Body Wash
473 mL



5⁹⁹

AXE Shampoo
selected 473 mL



6⁴⁹

AXE Deodorant
selected 85 g



6⁴⁹

AXE Body Spray
selected 113 g

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply

