

SENIORS DISCOUNT

SENIORS
55+ GET

10%*
OFF

**EVERY
THURSDAY**

Discount only available
at the following
Real Canadian
Superstore location:

**1972 Parkedale Avenue
Brockville, ON**



*Offer valid in store only at the listed Real Canadian Superstore location above. To qualify for this offer, you must present proof of ID at check-out. Discount taken before applicable taxes, point redemptions and after coupons are deducted. Cannot be combined with any other offer or promotion. No adjustments on previous purchases. Discount does not apply to purchase of cosmetics, tobacco, lottery tickets, alcohol, gift cards, prepaid card products including phone cards, transit/event tickets, post office transactions, passport photos, cash back, delivery charges, all non-participating 3rd party operations and any other products which are provincially regulated (including pharmacy-related transactions) or as we determine from time to time. Offer may be cancelled or modified at any time without notice.



President's Choice.

Our top picks this week

ONLY \$5

GET 1,000⁺ back in points
\$1
APP EXCLUSIVE OFFER*

PC[®] MINI MUFFINS
SELECTED VARIETIES, 12'S
2148621_2A / 2148620_2A
*Open your PC Optimism™ app or visit pc.optimism.ca to get this offer.



SALE \$6

GET 1,500⁺ back in points
\$1.50
APP EXCLUSIVE OFFER*

PC[®] HUMMUS OR DIPS
SELECTED VARIETIES, 454 G
20284001_2A / 20284002_2A
*Open your PC Optimism™ app or visit pc.optimism.ca to get this offer.



ONLY \$6

PC[®] OR BLUE MENU[®] SMOOTHIE OR SKYR BARS
SELECTED VARIETIES, FROZEN, 6'S
2034028-6-0003_2A / 21014190_2A



SALE \$2

PC[®] DISHWASHING LIQUID
SELECTED VARIETIES
638 ML / 1 L
21012698_2A
21012740_2A



ALWAYS LOW PRICE \$22

PC[®] PAPER TOWEL
2142467_2A



Disney · PIXAR
FREE STICKER PACK
 FOR EVERY \$25 SPENT*

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY.
 VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

ONLY
2.50

PC[®] KETTLE COOKED OR
 KETTLE RIPPLED CHIPS
 SELECTED VARIETIES, 200 G
 21422931_EA/21647131_EA



SAVE
 UP TO **39%**
\$2

CHRISTIE CRACKERS
 SELECTED VARIETIES, 162-200 G
 21030647_EA/21547034_EA



SAVE
 UP TO **33%**
\$4

KRAFT SINGLES 410 G
 OR CHEEZ WHIZ 450 G
 SELECTED VARIETIES
 2065960600_EA/21188464_EA



ONLY
5.75

PC[®] OR BLUE MENU[®]
 SPARKLING WATER
 SELECTED VARIETIES, 12X355 ML
 21147404_C12/21047972_C12



SAVE
50%
6.99

ROYALE TOILET PAPER
 SELECTED VARIETIES, 15'5
 2187143_EA/21572806_EA



DEAL DROP

Limited-time deals on PC® home & more.

50% OFF OR MORE

\$15

PC SALAD SPINNER
2146723_EA



REAL CANADIAN SUPERSTORE

PROUDLY CANADIAN

HOT DEAL

5.99

LB
13.21/KG

WHOLE EYE OF ROUND ROAST
CRYOVAC, CUT FROM USDA CHOICE GRADE BEEF
2101979_KG



SAVE 40%

1.79

LB
3.95/KG

GREEN SEEDLESS GRAPES PRODUCT OF INDIA OR CHILE, NO.1 GRADE OR RED SEEDLESS GRAPES PRODUCT OF CHILE, NO.1 GRADE
20423775001_KG, 20193199001_KG

SAVE 49%

\$1

ENGLISH CUCUMBERS PRODUCT OF ONTARIO
20070132001_EA

PRODUCT OF CANADA



SAVE UP TO 60%

1.99

LB
4.39/KG

CHICKEN LEGS QUARTERS BACK ATTACHED FRESH
20151925_KG

INCLUDES HALAL CLUB SIZE



FREE

WHEN YOU SPEND \$300 OR MORE

in a single transaction, in-store or through PC Express™ online pickup or delivery

UP TO \$25 VALUE

OFF! PERSONAL CARE INSECT REPELLENT MIXED VALUE PACK
482 G (2X170 G, 1X142 G)
2173140_EA



MULTI SAVE

2/\$12

OR 7.00 EA

SEAQUEST FILLETS 400 G OR PACIFIC WHITE SHRIMP 300 G OR HIGH LINER PACIFIC SALMON FILLETS 400 G SELECTED VARIETIES, FROZEN
21043887_EA, 21093881_EA

18-20/lb

Pacific White Shrimp
Crevettes blanches du Pacifique

RAW - CRUES

SALMON SAUMON



SAVE 18%

4.88

BLACK DIAMOND CHEESE BARS 400 G OR SHREDS 320 G SELECTED VARIETIES
21278845_EA, 21279221_EA

MARBLE - MARBRÉ

Cheddar Cheese Fromage cheddar



SALE

\$6

ACTIVIA 12X100 G OR DRINKABLES 8X93 ML YOGURT SELECTED VARIETIES
20303412003_EA, 2108458_EA

ACTIVIA shot™ probiotique

ACTIVIA GUT HEALTH - SANTÉ DIGESTIVE

PREPARED IN CANADA



SAVE UP TO 33%

\$2

CAMPBELL'S CHUNKY SOUP SELECTED VARIETIES
515 ML
21480447_EA, 21047142_EA

CHICKEN NOODLE POULET et NOUILLES

SPICY ÉPICÉE CHICKEN NOODLE POULET et NOUILLES



SALE

12.99

COCA-COLA OR PEPSI SOFT DRINKS 24X355 ML OR FUZE ICED TEA 20X341 ML SELECTED VARIETIES
20309687002_C24, 20309687003_C24



SAVE UP TO 16%

12.99

FILIPPO BERIO OLIVE OIL SELECTED VARIETIES, 750 ML
2119373_EA, 21193747_EA



SAVE 3.99

\$20

PC ROAST AND GROUND COFFEE SELECTED VARIETIES 800-930 G
21093374_EA, 21093573_EA

GOURMET WEST COAST DARK ROAST

THE GREAT CANADIAN

APP EXCLUSIVE OFFER*



President's Choice

Made with 100% Canadian dairy

Great flavours start with great ingredients

SALE

\$5

PC SCOOP SHOP ICE CREAM 946 ML OR SCOOP SHOP BARS 6X55 ML SELECTED VARIETIES, FROZEN
21706473_EA, 21706410_EA

APP EXCLUSIVE OFFER*

GET 3,000* \$3 back in points when you buy 2



Flyer prices effective from Thursday, April 23rd to Wednesday, April 29th, 2026

EASY MEALS ON A BUDGET

ONLY \$7

IN-STORE MADE ITALIAN ROMANACCIA SANDWICHES
SELECTED VARIETIES
225-300 G
2043000_SA/2043000_SA



ONLY \$8

FRESHLY PREPARED IN-STORE SINGLE-SERVE ONE-PAN MEALS
SELECTED VARIETIES
190-425 G
2020040_SA/2020040_SA



ONLY \$10

11 PIECE IN-STORE MADE WINGS
SELECTED VARIETIES, 460-530 G
2043000_SA



ONLY \$15

IN-STORE MADE SLIDERS PULLED PORK OR TURKEY CRANBERRY
725 G
750 G
2043000_SA/2043000_SA



MULTI SAVE 2/\$6
OR 3.50 EA

SINGLE SERVE DESSERTS
SELECTED VARIETIES
90-180 G
2043000_SA/2043000_SA



MIX & MATCH

PRICE DROP[‡]

SO YOU CAN SAVE MORE

SAVE 40%

2⁵⁰

SUNCHIPS
SELECTED VARIETIES, 205 G
21721854_EA/2137017_EA



UNTIL MAY 13

SAVE 33%

\$3

MCCAIN SUPERFRIES
OR SPECIALTY
POTATOES
SELECTED VARIETIES
FROZEN, 454-800 G
20324328002_EA/20799522_EA



UNTIL MAY 13

SAVE 1.99

3⁵⁰

PC SALSAS
SELECTED VARIETIES
650 ML
20309646001_EA
20309646003_EA



UNTIL MAY 13

SALE

1⁵⁰

CESAR WET DOG FOOD
SELECTED VARIETIES, 100 G
20323296004_EA/20323206000_EA



UNTIL MAY 13

\$2

LIMIT 6
OVER LIMIT PAY
3.49 EA

PAMPERS 1X BABY WIPES
SELECTED VARIETIES, 56-72'S
20708133_EA/2103104_EA



UNTIL MAY 13

SUPER COUPONS

More offers.
More points.

UP TO
\$50
IN TOTAL
VALUE

CLICK FOR THIS
COUPON AND MORE

Cannot be used with any other points, promotions or offers.



With digital
coupon, get

3,000[®]

when you spend
\$15* or more on

=\$3
Value*

IN-STORE FRESHLY
BAKED BREADS,
MUFFINS, COOKIES,
DONUTS OR CAKES

20871171_EA
21455301_EA/21000612_EA



With digital
coupon, get

5,000[®]

when you spend
\$30* or more

=\$5
Value*

MEALKITS,
SANDWICHES,
PACKAGED
SALADS,
PIZZA,
QUICHES, PIES
OR WINGS

21377301_EA/21024744_EA



With digital
coupon, get

5,000[®]

when you spend
\$30* or more

=\$5
Value*

PET FOOD,
TREATS, TOYS
OR SUPPLIES

2017763001_EA
20712174_EA



Buy 2, get

1,000[®]

with digital
coupon

=\$1
Value*

PC® INSTANT OATMEAL
SELECTED VARIETIES, 264-344 G

21001550_EA



With digital
coupon, get

5,000[®]

when you spend
\$30* or more

=\$5
Value*

VITAMINS OR
SUPPLEMENTS

20801294_EA/21049524_EA



Disney · PIXAR
FREE STICKER PACK
 FOR EVERY \$25 SPENT*

\$5
UNIQUE ALBUM

Disney PIXAR ANIMAL FRIENDS

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

SPEND \$10* ON SELECT
KRAFT, HEINZ, PHILADELPHIA, MAXWELL HOUSE, NABOB, TASSIMO, TACO BELL, CLASSICO, GARDEN SELECT, CRAVE, BAGEL BITES, MIO, CRYSTAL LIGHT, JELL-O, RENEE'S, BULL'S-EYE OR DIANA PRODUCTS AND GET ONE BONUS STICKER PACK
20066924090_EA/20085510_EA/21018217_EA/21704448_EA/2003958001_EA

SPEND \$10* ON SELECT
CHEERIOS, OATMEAL CRISP, NATURE VALLEY, OLD EL PASO, PILLSBURY OR ANNIE'S PRODUCT AND GET A BONUS CARD PACK
2104047_EA/21647537_EA/20310187001_EA/20304992000_EA

SPEND \$15* ON SELECT
COCA-COLA, CANADA DRY, SPRITE, A&W, FANTA, FRESCA, AHA, VITAMINWATER, SMARTWATER, PEACE TEA, FUZE, MONSTER ENERGY, POWERADE OR BODY ARMOR AND GET ONE BONUS STICKER PACK
2031341002_COB/2030075809004_CT3/21721664_EA/20083723_EA

SPEND \$15* ON SELECT
CRACKER BARREL, BLACK DIAMOND, IÖGO, ASTRO OR LACTANTIA PRODUCTS AND GET A BONUS STICKER PACK
21290384_EA/20763040_EA/20996474_EA/210180232_EA/20965226001_EA

SPEND \$12* ON SELECT
CAMPBELL'S READY TO SERVE SOUPS 515 ML, HABITANT SOUP 796 ML, SNYDER'S PRETZELS 240 G, CHUNKY 515 ML, GOLDFISH CRACKERS OR SNACK FACTORY CRISPS 200 G AND GET ONE BONUS STICKER PACK
21479030_EA/20300320_EA/20170252001_EA/20948940_EA

Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5 UNIQUE ALBUM

Disney PIXAR ANIMAL FRIENDS STICKERS

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SPEND \$15* ON SELECT

CHRISTIE CRACKERS, CHRISTIE COOKIES, CADBURY, HALLS OR CLIF ENERGY BARS AND GET ONE BONUS STICKER PACK

21547034_EA/21558407_EA/21644843_EA

SPEND \$10* ON SELECT

NESCAFÉ, STARBUCKS COFFEE OR MAISON PERRIER BEVERAGE PRODUCTS AND GET ONE BONUS STICKER PACK

20873036_EA/20547343006_EA/21076465_C08

SPEND \$15* ON SELECT

ROYALE PAPER PRODUCTS AND GET ONE BONUS STICKER PACK

2199332_EA/21484732_EA/21618476_EA

SPEND \$9* ON SELECT

MILK 2 GO OR ARMSTRONG PROTEIN STICKS AND GET ONE BONUS STICKER PACK

21537985_EA/21694973_EA

SPEND \$10* ON ANY

PC® BLUE MENU PRODUCTS AND GET ONE BONUS STICKER PACK

21747413_C12/20537669001_EA/20237023002_EA/20538593001_EA/20631288004_EA/20947234_EA

SPEND \$10* ON SELECT

PC® OR NO NAME® CHIPS, POPCORN OR PRETZELS AND GET ONE BONUS STICKER PACK

21654374_EA/21686985_EA/21712080_EA/21713232_EA



Disney · PIXAR FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5
UNIQUE
ALBUM



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\$3

ASTRO TUBS
650/750 G OR 10GO
NANO BUBBLES
4X100 G, YOGURT
SELECTED VARIETIES
2086226001_EA
21719735_EA

PREPARED IN CANADA

SAVE UP TO 1.30

4.49

HEALTHY CHOICE GOURMET OR SIMPLY STEAMERS
SELECTED VARIETIES
FROZEN, 255-298 G
20974535_EA/21406269_EA

PREPARED IN CANADA

4.29

PHILADELPHIA CREAM CHEESE PRODUCT
227/250 G OR
DIPS 227 G
SELECTED VARIETIES
20841267_EA
20866924002_EA

PREPARED IN CANADA

4.50

CASA MENDOSA TORTILLAS
SELECTED VARIETIES
640 G
20218798_EA/20276307_EA

SAVE UP TO 1.01

3.99

CRAVE OR KRAFT DINNER ENTREES
200-340 G, OR HIGH LINER
CATCH OF THE DAY FISH 350 G
SELECTED VARIETIES, FROZEN
20230930_EA/21085515_EA

SAVE 16%

3.33

PIZZA POPS
SELECTED VARIETIES
FROZEN, 4'S
21423996_EA/21438071_EA

SAVE 1.30

3.99

CORE POWER HIGH PROTEIN MILK SHAKES
SELECTED VARIETIES, 414 ML
2173705_EA

7.99

MAISON PERRIER SPARKLING WATER
SELECTED VARIETIES
8X330 ML
21575554_C08/21575682_C08

SAVE 5.99

\$25

McCafé K-CUP COFFEE PODS
SELECTED VARIETIES, 24/30'S
21249975_EA/21263983_EA

2.99

PEPPERIDGE FARM GOLDFISH CRACKERS
156-227 G OR **CRISPS** 177 G
SELECTED VARIETIES
20300328_EA/21579285_EA

ALWAYS LOW PRICE

\$13

PC CHICKEN BREASTS
BONELESS, SKINLESS,
3'S, UP TO 630 G
20340952_EA

CANADIAN POULTRY

Optimum

Members-Only Price™

\$13

Members save \$2

Non-members \$15

PC BLUE MENU SWISS CHEESE SLICES CLUB PACK
500 G
20230536_EA

SWISS-SUISSE
SLICES - EN TRANCHES
300 g | 18" x 46"

PREPARED IN CANADA

5.50

PC BLUE MENU MARGARINE
SELECTED VARIETIES
907 G
20604430_EA

SAVE UP TO 1.50

5.50

PC BLUE MENU TWICE THE FRUIT™ SPREAD OR PC RASPBERRY JAM
SELECTED VARIETIES, 500 ML
20300537_EA/20318704_EA

PREPARED IN CANADA

\$23

PC BLUE MENU LEAN OR ANGUS BEEF BURGERS
SELECTED VARIETIES
FROZEN, 1.02-1.13 KG
20941224_EA/21029192_EA

PREPARED IN CANADA

3.75

PC OR BLUE MENU TORTILLAS
SELECTED VARIETIES
390 G
20180608_EA

FRESH PROMISE

If it's not fresh, it's free.

2.99
LB
6.59/KG

BLACK PLUMS
PRODUCT OF CHILE
NO. 1 GRADE
3039479001_5A



2.99
LB
6.59/KG

GREEN ZUCCHINI
PRODUCT OF MEXICO,
NO. 1 GRADE
3040590001_5A



\$4

PC LITTLE GEMS™ RED, YELLOW OR MIXED MINI POTATOES
PRODUCT OF CANADA
CANADA NO. 1 GRADE, 580 G
304730001_5A, 304730002_5A



\$4

CANTALOUPE
PRODUCT OF GUATEMALA,
HONDURAS OR BRAZIL
3039379001_5A



\$4

WHOLE PINEAPPLE
PRODUCT OF COSTA RICA
3039930001_5A



\$4

FARMER'S MARKET™ AVOCADO BAG
PRODUCT OF MEXICO, S'S
304420001_5A



4.50

FARMER'S MARKET™ MANDARINS
PRODUCT OF MOROCCO OR
SPAIN, 2 LB
3039890001_5A



CLUB SIZE

6.50

NO NAME NATURALLY IMPERFECT LEMONS
PRODUCT OF SOUTH AFRICA OR
U.S.A., 3 LB
303440001_5A



CLUB SIZE

1.50
LB
3.31/KG

GREEN OR RIPE PLANTAIN BANANAS
PRODUCT OF COSTA RICA,
COLUMBIA, HONDURAS OR
GUATEMALA
303920001_5A, 303920002_5A



\$6

NO NAME NATURALLY IMPERFECT APPLES
PRODUCT OF ONTARIO
CANADA NO. 2 GRADE
304060001_5A



CLUB SIZE



\$7

FARMER'S MARKET™ KIWIS
CLUB SIZE, PRODUCT OF GREECE
3039490001_5A



2 LB

\$6

FARMER'S MARKET™ SWEET CORN
PRODUCT OF U.S.A., 4 1/2
3034807001_5A



CLUB SIZE

\$25

CLASSIC GIFT BOUQUET
SEASONAL COLOURS
30337701_5A



\$10

10 STEM TULIPS
ASSORTED COLOURS
30433970_5A



\$8

POTTED TULIPS
ASSORTED COLOURS, 6 INCH
30398401_5A





NATURE'S CANDY

Naturally sweet prices.



3.99
LB
8.80/KG

PC BLACK SABLE GRAPES
PRODUCT OF CHILE, NO.1 GRADE
3079235994, 80

4.49
LB
9.90/KG

PC PINK MUSCAT GRAPES
PRODUCT OF CHILE, NO. 1 GRADE
3096235995, 80



\$8

PC STELLA BELLA GREEN OR SWEET CELEBRATION RED SEEDLESS GRAPES
PRODUCT OF CHILE
NO.1 GRADE, 907 G
2210943001, 84
2210937901, 84



\$4

GOLDEN GOOSEBERRIES
PRODUCT OF COLOMBIA, 170 G
30644891, 84



\$4

STRAWBERRIES
PRODUCT OF MEXICO OR U.S.A.
NO.1 GRADE
3046877901, 84



1 LB

\$4

RASPBERRIES
PRODUCT OF MEXICO OR U.S.A., 170 G
3046879001, 84



\$8

PC SWEET KAROLINA BLACKBERRIES
PRODUCT OF MEXICO, 340 G
3079019901, 84



PC ROYAL BLUAROMA BLUEBERRIES
PRODUCT OF MEXICO, PERU OR MOROCCO, 278 G
30073071, 84

SAVE 33%

\$6





GREEN THUMBS UP

OUR GARDEN CENTRE IS NOW OPEN!

100% CANADIAN GROWERS

FROM **\$10**
10.00-17.00

SPRING BULBS
SELECTED VARIETIES
PLANT NOW FOR
SUMMER BLOOMS
24x24x7.5A/24x24x9.5A

BEGONIA/BÉGONIA
DAHLIA

4.99

**GROW YOUR OWN
SELECTION OF
ONIONS**
SELECTED VARIETIES
24x24x7.5A/24x24x9.5A

MCKENZIE
SCALLIONS
DIGNONS VERTS

MIXED ONIONS
DIGNONS MÉLANGÉS

225 G

\$23

PC LAVENDER SHRUB
8 INCH
20173001.5A

PRODUCT OF CANADA

\$16

**FARMER'S MARKET
EARLY ANNUAL
PLANTER**
SELECTED VARIETIES, 8 INCH
2014882.5A

PRODUCT OF CANADA

**MULTI
SAVE**

2/\$36
OR 20.00 EA

**PC DELUXE
ANNUAL
HANGING
BASKET**
EARLY SEASON
VARIETIES
20 INCH
20171347.5A
20171348.5A

PRODUCT OF CANADA

29.99

**EMERALD
CEDAR**
CONTAINER GROWN
EMERALD CEDAR,
4' TO 6'
20162896.5A

Our container grown cedars are grown for their great quality, providing an established root system and survival rate as the roots are not cut when harvested.

PRODUCT OF CANADA

**MULTI
SAVE**

4/\$13
OR 3.50 EA

PC BLACK EARTH SOIL
25 L
20151792.5A

BLACK EARTH
ALL-PURPOSE SOIL • TERREAU TOUT USAGE
TERRE NOIRE

8.04 kg (25 L)

PRODUCT OF CANADA

**MULTI
SAVE**

3/12.75
OR 4.25 EA

**NO NAME COW
MANURE COMPOST**
12.5 KG
2014882.5A

cow manure
compost & peat moss
fumier de vache
composté et tourbe de sphagne

12.5 kg (25 L)

PRODUCT OF CANADA

**MULTI
SAVE**

3/\$12
OR 4.50 EA

NO NAME CEDAR MULCH
AVAILABLE IN NATURAL,
BLACK OR RED, 42.5 L
20162896.5A

black
cedar mulch • paillis de cèdre
noir

natural
cedar mulch • paillis de cèdre
naturel

42.5 L

PRODUCT OF CANADA

**MULTI
SAVE**

2/\$13
OR 7.00 EA

**PC ENRICHED LAWN
SOIL**
25 L
20149090.5A

LAWN SOIL
ENRICHED • ENRICHÉ
TERRE À GAZON

8.25 kg (25 L)

PRODUCT OF CANADA

**MULTI
SAVE**

2/\$13
OR 7.00 EA

PC POTTING SOIL
25 L
20149090.5A

POTTING SOIL
JERREAU D'EMPOTAGE

8.25 kg (25 L)

PRODUCT OF CANADA

\$10

**PC FLOWER AND
GARDEN BED SOIL**
50 L
20142910.5A

**FLOWER
& GARDEN BED**
SOIL MIX • MÉLANGE DE SOL
MASSIFS DE FLEURS
ET POTAGERS

14.3 kg (50 L)

PRODUCT OF CANADA

**MULTI
SAVE**

2/\$13
OR 7.00 EA

**PC VEGETABLE AND
HERB SOIL**
25 L
20149090.5A

VEGETABLE & HERB
SOIL MIX • MÉLANGE DE SOL
LÉGUMES ET FINES HERBES

8.50 kg (25 L)

PRODUCT OF CANADA

FROM **\$13**
13.00-50.00

**GARDEN DÉCOR
OR POTS**
SELECTED VARIETIES
AND STYLES
20170022.5A
20170024.5A
20170026.5A

FROM **\$5**
5.00-24.49

**PLANT FOOD
FERTILIZER OR
GRASS SEED**
SELECTED VARIETIES AND SIZES
20169477.5A

**QUICK
GERMINATING
LAWN SEED**
**GERMINATION
RAPIDE**
SEMINCES À GAZON

Shake 'n Feed

SUPER FRESH

\$14

PC SPLIT CHICKEN WINGS
UP TO 800 G
2104973, SA



SAVE 1.60 LB

6.99 LB
15.41/KG

PORK CENTRE ROAST
BONELESS
2104402, SA



SAVE UP TO 36%

6.88 LB
15.17/KG

LAMB SHOULDER CHOPS
FRESH
2104403, SA



21.88 LB
48.23/KG

FLANK STEAK
CUT FROM CANADA
AA OR USDA SELECT
GRADE BEEF
2104404, SA



\$14

MARCANGELO SOUVLAKI KABOBS
SELECTED VARIETIES,
480/540 G
2104751, SA
2104691, SA



13.99

PC OLD-FASHIONED STYLE BACON
1 KG
2019164, SA



SAVE 1.50

6.49

PC PORK SAUSAGES
SELECTED VARIETIES,
375/500 G
2104406, SA
2104407, SA



SAVE 3.00

12.99

PC SMOKIES™ OR PORK SAUSAGES
SELECTED VARIETIES,
1 KG
2017531, SA



1.99

NO NAME CHICKEN HOT DOGS
450 G
2004910, SA



SAVE 1.50

5.49

LILYDALE TURKEY BREAKFAST SAUSAGES
SELECTED VARIETIES,
375 G
2017440, SA
2017431, SA



\$8

PC PUB RECIPE OR GLUTEN-FREE CHICKEN
SELECTED VARIETIES,
FROZEN, 600/700 G
2107440, SA
2101021, SA



SAVE UP TO 4.99

\$19

THE KEG PRIME RIB BEEF BURGER
1.02 KG OR
MONTANA'S ANGUS BEEF BURGERS
900 G
SELECTED VARIETIES
FROZEN
2004204, SA
2104000, SA



11.50 LB
25.35/KG

FRESH RAINBOW TROUT FILLETS
2109440, SA



SAVE UP TO 1.99

\$10

MAPLE & CRADLE
CANDIED SALMON - SAUMON CONFIT
180 g

SPICY-ÉPICE
CANDIED SALMON - SAUMON CONFIT
180 g

PREPARED IN CANADA



\$13

PC SALMON OR AHI TUNA TATAKI
SELECTED VARIETIES, FROZEN,
120/131 G
2106700, SA/2106709, SA



SAVE 1.49

8.50

HERON POINT SEAFOOD WILD CAUGHT CRAB MEAT
SELECTED VARIETIES, 170 G
2047304, SA/2047310, SA



\$9

SEAQUEST TILAPIA WHOLE FISH 1.36 KG
OR **WHOLE POMPANO**
800 G
SELECTED VARIETIES, FROZEN
2109447, SA/2109204, SA



SAVE 1.99

\$16

FOPPEN SMOKED SALMON TOAST TRIO
FROZEN, 248 G
2109881, SA



SUPER FRESH

ALWAYS LOW PRICE
\$5

ZIGGY'S HAVARTI, CHEDDAR OR SWISS SLICES
SELECTED VARIETIES, 160/180 G
290744 EA / 290745 EA



PREPARED IN CANADA

SAVE UP TO 2.00
\$5

PC DOUBLE CREAM BRIE
200 G
OR **PC CHEESE BLOCKS** 250 G
2077662 EA / 2077722 EA



PREPARED IN CANADA

SAVE UP TO 1.99
\$6

PC BOCCONINI, RICOTTA OR ZIGGY'S PIZZA
MOZZARELLA CHEESE
SELECTED VARIETIES, 200-454 G
2054893 EA / 2054923 EA



PREPARED IN CANADA

\$11

SAPUTO PETAL PARMESAN CHEESE
300 G
2066066 EA



PREPARED IN CANADA

3.50
/100 G

PILLERS SALAMI, GERMAN, HUNGARIAN OR PEPPERSEED DELI SERVICE CASE
2030034 EA



Optimum
Members-Only Price
\$6

Members save \$1.50

MAPLE LEAF NATURAL SELECTIONS 175 G OR **SCHNEIDERS** 150-175 G
SLICED DELI MEAT
SELECTED VARIETIES
20045263 EA / 21030962 EA

Non-members 7.50

**Must be a registered PC Optimum member to load and get this offer.



Optimum
Members-Only Price
12.50

Members save \$1

PC SPLENDIDO™ SLICED MEAT 200 G, **NATURAL CHOICE SALAMI TRIO** 250/400 G OR **ROMA SLICED PEPPERONI** 300 G
SELECTED VARIETIES
20045263 EA / 21030962 EA

Non-members 13.50

**Must be a registered PC Optimum member to load and get this offer.



SAVE 1.00
3.50

FONTAINE SANTE HUMMUS
SELECTED VARIETIES, 200/283 G
2005192 EA / 2004739 EA

**Must be a registered PC Optimum member to load and get this offer.



Optimum
Members-Only Price
\$5

Members save \$1

PC BLACK LABEL CRISPS 150 G OR **SOMETHING SPECIAL JELLY** 300 G
SELECTED VARIETIES
20060671 EA / 20060655 EA

Non-members \$6

**Must be a registered PC Optimum member to load and get this offer.



PREPARED IN CANADA

\$9

GET 2.50* 250
back in points

PC PIES OR QUICHE
SELECTED VARIETIES, 350-575 G
2002090 EA / 2002094 EA



PREPARED IN CANADA

MULTI SAVE
2/\$6
OR 3.49 EA

D'ITALIANO BREADS 620-675 G OR **CRUSTINI BUNS** 420-560 G
SELECTED VARIETIES
2006383 EA / 2006394 EA



PREPARED IN CANADA

ALWAYS LOW PRICE
\$3.50

SOURDOUGH OR PUMPERNICKEL BREAD
SELECTED VARIETIES, BAKED IN-STORE
650-675 G
2003246 EA / 20043017 EA



PREPARED IN CANADA

4.50

ACE BISTRO LOAF
SELECTED VARIETIES, 545-640 G
2006386 EA / 20063913 EA



\$4

PC NAAN ROUNDS
SELECTED VARIETIES, 480 G
2070761 EA



\$3

JUMBO HAMBURGER OR HOT DOG BUNS
SELECTED VARIETIES, B'S BAKED IN-STORE
2071014 EA / 2071012 EA



ALWAYS LOW PRICE
\$5.50

PC BRIOCHE BURGER OR HOT DOG BUNS
SELECTED VARIETIES, 270/300 G
2100439 EA / 2100712 EA



\$4

FARMER'S MARKET CUPCAKES
SELECTED VARIETIES, 284-318 G
2003006 EA / 20042015 EA



PREPARED IN CANADA

SUPER YOUR EVERYDAY

SAVE 33%
1.50

CAMPBELL'S BROTHS 900 ML
OR CONCENTRATED BROTHS 250 ML
SELECTED VARIETIES
2022349002_EA
21347241_EA



SAVE 20%
2.79

PC WILD ALBACORE TUNA
SELECTED VARIETIES
170 G
20423193_EA/2100427_EA




2.50

HUNT'S TOMATO PRODUCTS
SELECTED VARIETIES
398-680 ML
2009721_EA
20299812001_EA



\$4

TACO BELL SAUCE 354 ML
OR DINNER KITS 260-420 G
SELECTED VARIETIES
21641774_EA
21663637_EA



5.49

PAM COOKING SPRAY
SELECTED VARIETIES
142/170 G
2072340001_EA/210234007_EA



8.99

HELLMANN'S MAYONNAISE
SELECTED VARIETIES
1.42 L
2072340001_EA
2072340002_EA



PREPARED IN CANADA

\$3

POST OR WEETABIX RETAIL SIZE CEREAL
SELECTED VARIETIES
283-525 G
20751884_EA
21427214_EA



3,000* **\$3**
for every 100¢ spent on

KELLOGG'S CEREAL
SELECTED VARIETIES
210 G-1.00 KG
21448784_EA/21452128_EA



3.50

KELLOGG'S NUTRI GRAIN, POP TARTS, RICE KRISPIES SQUARES OR SPECIAL K FRUIT CRISPS BARS
SELECTED VARIETIES
125-284 G
2032399001_EA
21090911_EA



\$10 **1,000*** **\$1**
for every 100¢ spent on

SUNKIST FRUIT SNACKS VARIETY PACK
36'S, 792 G
20629468_EA



PREPARED IN CANADA

SAVE UP TO 1.49
8.50

PEACE RIVER HONEY
SELECTED VARIETIES
375/500 G
21407445_EA
21475278_EA



PREPARED IN CANADA

9.50 **1,000*** **\$1**
for every 100¢ spent on

MCCOMICKS NATURAL HONEY FARMS PURE PASTEURIZED LIQUID HONEY
750 G
20895727_EA



SAVE 25%
\$3

TETLEY TEA
SELECTED VARIETIES
20/24'S
20718184_EA
21843642_EA



SAVE 4.00
10.99

STARBUCKS INSTANT COFFEE 90 G OR RED ROSE TEA BAGS 210'S
21346945_EA
21682175_EA



SAVE UP TO 1.40
1.89

COCA-COLA OR PEPSI SOFT DRINKS
SELECTED VARIETIES
2 L
20236826002_EA
20334024002_EA



3/\$10
OR 4.99 EA

FERRERO ROCHER CHOCOLATE BARS
SELECTED VARIETIES
90 G
21428863_EA
21676862_EA



2/\$8
OR 4.99 EA

KINDER BUENO, CHOCOLATE BARS OR SURPRISE EGGS
SELECTED VARIETIES
60-145 G
20050301_EA
21073241_EA



2/\$10
OR 5.99 EA

LINDT EXCELLENCE 50-100 G OR GHIRARDELLI 138 G CHOCOLATE BARS
SELECTED VARIETIES
2002327006_EA
21664488_EA



Y-Optimum
Members-Only Price **\$9**
Non-members **\$11**

\$2

LINDT LINDOR OR GHIRARDELLI CHOCOLATE BAG
SELECTED VARIETIES
142-153 G
21390291_EA/21683322_EA
*Must be a registered PC Optimum™ member to load and get this offer.



Y-Optimum
Members-Only Price **\$4**
Non-members **4.50**

EXCEL GUM BOTTLES 40'S/60'S OR 5 GUM 35'S
SELECTED VARIETIES
2033099002_EA
21223866_EA
*Must be a registered PC Optimum™ member to load and get this offer.



*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free OFF! Personal Care Insect Repellent mixed value pack, 482 g. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item 21743071_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. If™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw Inc. and others. All rights reserved. ©2026 Loblaw Inc. Please recycle. **"We'll match prices if you show us a lower advertised price"** means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at the store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program time/area, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertisement contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the items specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours. **PRICE DROP** offer valid in-store at participating locations between April 9 - May 13, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

SUPER YOUR EVERYDAY

SAVE UP TO 24%

\$1

YOPLAIT YOP DRINKABLE YOGURT, SELECTED VARIETIES
200 ML
21477996_EA
21473500_EA

PREPARED IN CANADA

6⁹⁷ **UP TO 50%**

iöGO YOGURT
SELECTED VARIETIES
16X100 G
2160958300_EA
21550301_EA

PREPARED IN CANADA

SAVE UP TO 33%

2⁹⁹

NO NAME[®] APPLE JUICE OR ORANGE JUICE BLENDS OR FRUITOPIA OR PEACE TREE DRINKS
REFRIGERATED
SELECTED VARIETIES
1.75 L
2034744000_EA
21671481_EA

6⁹⁹

SIMPLY ORANGE
REFRIGERATED
SELECTED VARIETIES
2.25 L
21671478_EA
21671907_EA

2⁹⁹

GAY LEA SOUR CREAM
SELECTED VARIETIES
425-500 ML
2031733007_EA

PREPARED IN CANADA

5⁵⁰

INTERNATIONAL DELIGHT COFFEE ENHANCER 345 ML OR COLD FOAM
396 G
SELECTED VARIETIES
20895480002_EA
21627995_EA

2⁷⁹

VILLA PASTA
SELECTED VARIETIES
FROZEN, 400 G
21001580_EA
21002580_EA

PREPARED IN CANADA

5⁴⁹

DR. OETKER GIUSEPPE RISING OR THIN CRUST PIZZA
SELECTED VARIETIES
FROZEN, 439-785 G
20904084_EA
21106361_EA

2⁵⁰

NO NAME[®] SPICES OR SEASONINGS
SELECTED VARIETIES
5.5-250 G
20617758_EA
20618072_EA

3³³

GREEN GIANT VEGETABLES 750 G OR VALLEY SELECTIONS
400-500 G
SELECTED VARIETIES
FROZEN
21022094_EA
21022270_EA

PREPARED IN CANADA

3⁵⁰

GOGO SQUEEZ 4X90 G OR HOMESTYLE CUPS 388 G
SELECTED VARIETIES
2041034000_EA
21701912_EA

SAVE UP TO 1.50

5⁴⁹

QUAKER BAKING MIXES
750/900 G OR
OAT FLOUR
700 G
SELECTED VARIETIES
2030064000_EA
21367904_EA

2⁴⁹

CHEEZ-IT CRACKERS
SELECTED VARIETIES
191/200 G
21214558_EA
21214560_EA

3⁵⁰

HUMPTY DUMPTY SNACKS 250-290 G, OLD DUTCH POTATO CHIPS 200/235 G OR RESTAURANTE TORTILLA CHIPS 275/290 G
SELECTED VARIETIES
21448100_EA
21644937_EA

4⁵⁰

DORITOS TORTILLA CHIPS
SELECTED VARIETIES
290/235 G
21269706_EA
21695042_EA

4²⁹

RUFFLES POTATO CHIPS
SELECTED VARIETIES
180-200 G
21049053_EA
21247146_EA

PREPARED IN CANADA

4²⁹

CHRISTIE PREMIUM PLUS CRACKERS
SELECTED VARIETIES
450/481 G
21109001_EA
21109004_EA

5⁴⁹

SLIM JIM
SELECTED VARIETIES
112 G
21049325_EA
21049351_EA

SAVE 18%

4⁵⁰

CHRISTIE FAMILY SIZE COOKIES
SELECTED VARIETIES
285-488 G
21030942_EA
21031921_EA

7⁹⁹

CHRISTIE RITZ DRIZZLED MINIS
SELECTED VARIETIES
226 G
21701512_EA
21702995_EA

SUPER YOUR EVERYDAY

SAVE UP TO 37%

2.49

DAWN DISHWASHING LIQUID 431/502 ML OR **EZ SQUEEZE** 366/443 ML
SELECTED VARIETIES
21731713_EA/21430559_EA

2/\$9
OR 5.79 EA

WINDEX GLASS CLEANER 765 ML, **SCRUBBING BUBBLES** OR **FANTASTIK CLEANER** 650-950 ML/385-623 G
SELECTED VARIETIES
20125313001_EA/20332855002_EA

SAVE UP TO 1.49

\$4

NO NAME® FREEZER BAGS
SELECTED VARIETIES
30/40'S
20155432_EA/20284374_EA

2/\$12
OR 6.99 EA

LYSOL DISINFECTING WIPES 75/84'S, **DISINFECTANT SPRAY** 350 G OR **MULTI-PURPOSE TRIGGER** 350 ML
SELECTED VARIETIES
2033451001_EA/21448826_EA

\$12

GET 2,000* \$2
back in points

VILEDA OSKAR BROOM WITH DUSTPAN, SUPER TWIST MOP OR QUICK WRING BUCKET
SELECTED VARIETIES
20001948_EA/20057952_EA

15.99

AIR WICK SCENTED OIL KITS 2+5X20 ML OR **REFILLS** 5'S
SELECTED VARIETIES
21362706_EA/21428270_EA

SAVE 2.00

9.99

HEFTY SANDWICH 300'S OR **FREEZER BAGS** 100'S
SELECTED VARIETIES
21084889_EA/21084905_EA

SAVE UP TO 3.00

10.99

GLAD GARBAGE BAGS
SELECTED VARIETIES, 20-40'S
2066439001_EA/21065471_EA

SAVE 1.00

4.99

CLOROX BLEACH
SELECTED VARIETIES, 2.4 L
21083179_EA/21725566_EA

SAVE UP TO 4.00

12.99

DOWNY LIQUID FABRIC ENHANCER 1.92/3.29 L, **BEADS** 453-550 G, **RINSE** 1.41/1.43 L, OR **BOUNCE SHEETS** 180/240'S
SELECTED VARIETIES
21049944_EA/21049954_EA

SAVE UP TO 3.00

19.99

TIDE LIQUID 3.9 L, **PODS OR GAIN FLINGS** 45/57/76'S, **LAUNDRY DETERGENT**, OR **DOWNY SCENT BOOSTER** 853 G
SELECTED VARIETIES
21093670_EA/21425891_EA

5.99

ROYALE FACIAL TISSUE
SELECTED VARIETIES, 6'S
20900153_EA/21018478_EA

5.99

ROYALE TIGER TOWEL
SELECTED VARIETIES
21484703_EA

\$8

NO NAME CLUMPING LITTER
SELECTED VARIETIES
7 KG
2002374001_EA

\$24

GET 5,000* \$5
back in points

IAMS PROACTIVE HEALTHY DRY CAT FOOD
SELECTED VARIETIES
3.18 KG
20946760_EA/20946823_EA

SAVE UP TO 3.99

\$32

CESAR DOG FOOD
SELECTED VARIETIES
24'S
21339482_EA/21339464_EA

FEEL GOOD CHOICES AT FEEL GOOD PRICES

SAVE 50%

\$1

LÄRABAR FRUIT & NUT ENERGY BARS
SELECTED VARIETIES, 45/48 G
300332001, EA/300332008, EA



PRICE DROP

SAVE UP TO 25%

\$12

NATURE CLEAN LAUNDRY LIQUID
SELECTED VARIETIES, 3 L
30067901, EA/3015727001, EA



PREPARED IN CANADA

SAVE UP TO 16%

20⁹⁹

KIND BARS
SELECTED VARIETIES
400 G, 12/440 G
3043250005, CS/30194073, CS



SAVE UP TO 1.50

\$5

PC ORGANICS KETCHUP 575 ML OR MUSTARD 325 ML
SELECTED VARIETIES
3002797, EA/3008927, EA



SAVE 2.49

\$10

GT'S KOMBUCHA CHILLED BEVERAGE
SELECTED VARIETIES
1.4 L
3008801, EA/3008811, EA



SAVE UP TO 1.99

\$9

GARDEN LITES VEGGIES MADE GREAT FRITTATAS
SELECTED VARIETIES
FROZEN, 340 G
3003301, EA/3003305, EA



29⁹⁹

1,000⁰⁰ \$1

ORGANIKA ELECTROLYTES POWDER
SELECTED VARIETIES
70 G
3008807, EA/3008808, EA



PREPARED IN CANADA

UP TO 15% OFF

\$5

PC ORGANICS FLAXSEED 400-454 G OR PC HEMP HEARTS 327 G
SELECTED VARIETIES
3013202, EA/3007006, EA



SAVE UP TO 35%

4⁵⁰

SIETE TORTILLA OR CHIPS
SELECTED VARIETIES
342 G
3040791, EA/3040798, EA



PRICE DROP

SAVE UP TO 16%

2,000⁰⁰ \$2

7⁵⁰

QUEEN ST. BAKERY GLUTEN FREE BREAD 480-520 G OR BAGELS 464 G OR MUFFIN 480 G
SELECTED VARIETIES
FROZEN
3017041, EA/3017044, EA



\$5

1,000⁰⁰ \$1

PC ORGANICS FROZEN VEGETABLES
SELECTED VARIETIES
FROZEN, 300-500 G
3008800, EA/3008800, EA



3⁵⁰

SKINNYPOP POPCORN
SELECTED VARIETIES
128/150 G
3019349001, EA/3019349002, EA



SAVE UP TO 21%

2⁷⁵

BIOITALIA ORGANIC GRISSINI
SELECTED VARIETIES
120 G
3008041, EA/3008045, EA



SAVE UP TO 15%

5⁵⁰

EXPLORE CUISINE LEGUME PASTA
SELECTED VARIETIES
200/227 G
3019108, EA



\$4

PC ORGANICS BAKED CORN PUFFS
SELECTED VARIETIES
142 G
3008804, EA/3008808, EA



3⁷⁵

DAIYA POWDERED MAC & CHEESE
SELECTED VARIETIES
156 G
3008467, EA



SAVE 1.99

\$8

FATSO PEANUT BUTTER
SELECTED VARIETIES
500 G
3018277, EA



PREPARED IN CANADA

8⁵⁰

GOGO QUINOA ORGANIC ROYAL TRI-COLOR QUINOA
800 G
3008844, EA



\$9

PUKKA TEA BAGS
SELECTED VARIETIES
20'S
3019940, EA/3019940, EA



SUPER YOUR EVERYDAY

\$5

**JOHNVINCE FOODS
SOUR JUBES**
320 G
21094414_EA



\$5

**JOHNVINCE FOODS
CANDY GUMMI BEARS**
280 G
21094433_EA



\$5

**JOHNVINCE FOODS
BIG FOOT JUBES**
250 G
21094364_EA



\$6

**JOHNVINCE FOODS
CHOCOLATY
MACAROONS**
260 G
21094365_EA



\$9

**JOHNVINCE FOODS
MILK CHOCOLATE
COVERED PRETZELS**
220 G
21094553_EA



\$9

**JOHNVINCE FOODS
MILK CHOCOLATE
COVERED ALMONDS**
240 G
21094486_EA



\$9

**JOHNVINCE FOODS
ROASTED SALTED
ALMONDS**
200 G
21094358_EA



\$9

**JOHNVINCE FOODS
RAW CASHEWS**
250 G
21094287_EA



\$10

**JOHNVINCE FOODS
RAW PINE NUTS**
225 G
21094368_EA



\$13

**NATURSOURCE
SALAD TOPPERS**
SELECTED VARIETIES, 575-625 G
21064271_EA/21093085_EA



Optimum

Members-Only Price™

\$16

**Non-members
\$17**

**Members
save
\$1**

**NATURSOURCE
ALMONDS OR NUT MIX**
SELECTED VARIETIES, 500-600 G
21095077_EA/21096004_EA



\$18

PC® NUTS
SELECTED VARIETIES, 680/907 G
21064733_EA/21044808_EA



President's Choice

CLICK-N-STORE

**PANTRY ORGANIZING
CONTAINERS**

SHOP NOW

Seal and stack to get your pantry in order with our space-saving containers. With different sizes for storing a variety of dry-foods, you'll be organizing a photo-worthy pantry in no time



**PC® PANTRY
CANNISTERS
AND BINS**

SELECTED VARIETIES
20786341_EA/20786342_EA/21027600_EA

Buy 2, Get

20% OFF

Buy 3, Get

30% OFF

Buy 4, Get

40% OFF

ALWAYS LOW PRICE

ALWAYS LOW PRICE

\$10

BREADED CHICKEN, MEATBALLS, POTSTICKERS, OR HOR D'OEUVRES
SELECTED VARIETIES
FROZEN, 700G-1.81KG
2164797,EA/2164905,EA

ALWAYS LOW PRICE

\$10

FISH FILLETS OR BREADED SEAFOOD
SELECTED VARIETIES
FROZEN, 200-900 G
2170057,EA/2147204,EA

ALWAYS LOW PRICE

\$3

POPEYE SELECT SPINACH
PRODUCT OF U.S.A.
233 G
2166470,EA

ALWAYS LOW PRICE

\$5
/200 G

ZIGGY'S DELI SERVICE CASE SLICED MEAT
SELECTED VARIETIES
200 G
2162442,EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$19

PC PACIFIC WHITE SHRIMP RING WITH MILD COCKTAIL SAUCE
FROZEN, 560 G
2041706,EA

ALWAYS LOW PRICE

\$15

PC BACON-WRAPPED WILD SEA SCALLOPS
FROZEN, 260 G
2122044,EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$7.50

FRENCH OR ITALIAN BREAD
SELECTED VARIETIES
BAKED-IN-STORE
383 G
20342206,EA/20798443,EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$7

BUTTER CROISSANTS
BAKED-IN-STORE
12'S
2163904,EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$6

BASSÉ NUTS
SELECTED VARIETIES
415-600 G
2109662,EA/2108673,EA

ALWAYS LOW PRICE

\$3

NO NAME FROZEN FRUIT
SELECTED VARIETIES
FROZEN, 300/400 G
2164905,EA

ALWAYS LOW PRICE

\$9

PC OR BLUE MENU LASAGNA OR MAC & CHEESE
SELECTED VARIETIES
FROZEN, 1.13 KG
2014480,EA/2022634,EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$7.50

ROOSTER COCONUT MILK
SELECTED VARIETIES
398 ML
2127970,EA/2127970,EA

ALWAYS LOW PRICE

\$4

PC ORGANICS APPLE SAUCE OR FRUIT PUREE
SELECTED VARIETIES
6X100 ML/113 G
2122049,EA/2122049,EA/2122049,EA

ALWAYS LOW PRICE

\$4.50

PC ORGANICS ANIMAL COOKIES
SELECTED VARIETIES
250 G
2109708,EA/2020490,EA

ALWAYS LOW PRICE

\$4.50

HAPPY DAIRY PANEER
SELECTED VARIETIES
300 G
2164632,EA

PREPARED IN CANADA

ALWAYS LOW PRICE

ALWAYS LOW PRICE

\$8

LIFE BRAND® EPSOM SALTS
SELECTED VARIETIES, 4 KG
2166950, EA



LIFE BRAND® LIQUID
HAND SOAP REFILL
SELECTED VARIETIES, 2 L
21337613002, EA / 21337613004, EA

ALWAYS LOW PRICE

\$5



ALWAYS LOW PRICE

\$8

QUO BEAUTY
FOAM BATH
SELECTED VARIETIES, 3 L
2136601, EA



ALWAYS LOW PRICE

\$4



LIFE BRAND®
MOUTHWASH
SELECTED VARIETIES, 1 L
21337613006, EA

ALWAYS LOW PRICE

\$20

PC® BABY WIPES
SELECTED VARIETIES
768/1200'S
21432345, EA



ALWAYS LOW PRICE

\$8



LIFE BRAND®
PURAVIDA
SHAMPOO OR
CONDITIONER
SELECTED VARIETIES
532 ML
21765300, EA / 21765340, EA

ALWAYS LOW PRICE

\$6

LIFE BRAND® 3 IN 1 OR
EXFOLIATING FACE WIPES
SELECTED VARIETIES, 56'S
21765324, EA / 21765326, EA



ALWAYS LOW PRICE

\$2



QUO BEAUTY
COTTON PADS
12'S
2128876, EA



SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

\$9

SUFRA[®] HALAL LEAN GROUND CHICKEN
454 G
20436679, EA



1.88
LB
4.14/KG

CHINESE JUMBO CARROT PRODUCT OF CHINA
OR NAPA CABBAGE PRODUCT OF MEXICO
204398460, EA / 200392909, KG



13.88

T&T SLICED ROLLS BEEF OR LAMB
340 G
20103391, EA / 20103401, EA
20103479, EA



SAVE UP TO 2.99

SEAQUEST CALAMARI RINGS
340 G OR **FROZEN BAY SCALLOPS** 400 G
SELECTED VARIETIES FROZEN
2003709, EA / 2003627, EA



\$7

\$6

ASIAN INSPIRATIONS ENTREES
SELECTED VARIETIES, FROZEN,
400 G
20047576, EA / 20047576, EA



2.99

PRAN SAMOSA OR VEG SPRING ROLLS
SELECTED VARIETIES FROZEN,
400 G
2004844, EA



1.25

JARRITOS SOFT DRINKS
SELECTED VARIETIES,
330 ML
2047354807, EA
2047354801, EA



PRICE DROP

1.75

VITAMALT MALT BEVERAGES
SELECTED VARIETIES,
330 ML
20039918, EA / 20039548, EA



3.49

UFC 100% COCONUT WATER
1L
20079006, EA



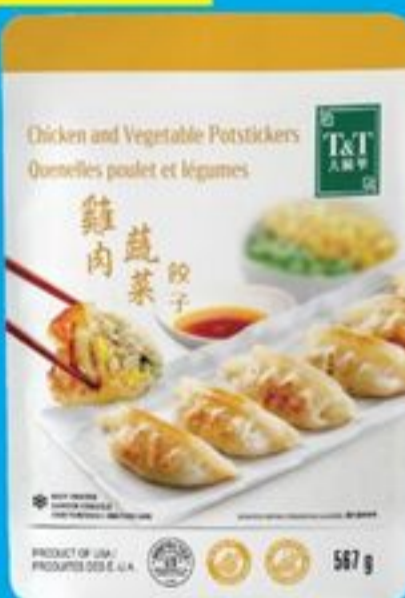
5.99

MELONA ICE BAR
SELECTED VARIETIES, FROZEN,
500 ML
20023953, EA



\$5

T&T POTSTICKERS
SELECTED VARIETIES, FROZEN,
567 G
20436015, EA



3.50

LA COSTENA SAUCES
SELECTED VARIETIES, 455 ML
2007884001, EA / 2007884002, EA



8.75

PAN CORN MEAL OR MASECA MASA FLOUR
SELECTED VARIETIES,
1.8/2.27 KG
20009671, EA / 20027940, EA



\$3

CHARRAS TOSTADAS
350 G OR **LA COSTENA ENCHILADAS RED SAUCE** 405 ML
SELECTED VARIETIES
20077913, EA / 20077913, EA



2.25

VALENTINA HOT SAUCE
SELECTED VARIETIES, 370 ML
2008449001, EA / 2008449002, EA



* Please note that not all items are available in all stores.

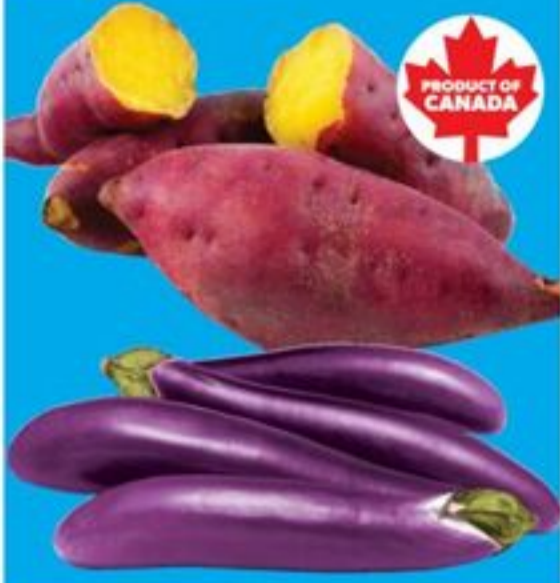
SHOP THE WORLD IN OUR AISLES™

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

1.88
LB
4.14/KG

JAPANESE SWEET YAM
PRODUCT OF CANADA OR
LONG EGGPLANT
PRODUCT OF MEXICO



2.88
LB
6.35/KG

BABY OR SHANGHAI BOK CHOY
PRODUCT OF MEXICO OR U.S.A.



2/\$5
OR 3.00 EA

SNOW OR SUGAR SNAP PEAS
PRODUCT OF CHINA, 200 G



12.99
LB
28.64/KG

PC FREE FROM AUSTRALIAN BONELESS LAMB LEG
FRESH



INCLUDES HALAL

13.50

PC FREE FROM LEAN GROUND LAMB



INCLUDES HALAL

SAVE 3.99

\$23

CHELSEA BONED SALTED COD FILLETS
908 G



\$2

GRACE PEPPER SAUCE
165 ML OR **LA COSTEÑA PEPPER SAUCE** 220 ML
SELECTED VARIETIES



4.99

LOTTE FRIED TOFU & BURDOCK KIMBAP
FROZEN, 230 G



2/\$5
OR 3.00 EA

ROOSTER NOODLES
SELECTED VARIETIES, 400 G



5.99

O'TASTY FROZEN DUMPLINGS
SELECTED VARIETIES, FROZEN, 567 G



5.79

O'FOOD GOCHUJANG CHILI SAUCE
210 G



2/4.98
OR 2.89 EA

ROOSTER TOFU
SELECTED VARIETIES, 454 G



6.99

FLYING GOOSE SRIRACHA MAYO SAUCE
730 ML



\$5

SURAJ NAAN FLATBREADS
SELECTED VARIETIES, 10'S



\$10

SURAJ AGED BASMATI RICE
3.63 KG



\$14

BRAR'S DESI STYLE DURUM FLOUR
9.07 KG



*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.

DISCOVER YOUR FAVOURITE BRANDS HERE

Aveeno®

Optimum™
GET 5,000^{pts}

\$5
back in points

for every \$25* spent on Aveeno haircare, body wash, baby, skin or suncare products

SELECTED VARIETIES AND SIZES
21905337_EA/21643905_EA/20902023001_EA
20903023003_EA/21014673_EA/20000469_EA
20937402001_EA/20380479001_EA
21045460_EA/21644077_EA

body

Clinically proven, award-winning daily moisturizing body lotion leaves your skin looking healthy and beautiful. Lock in moisture for 24 hours with Aveeno Daily Moisturizing Lotion.



wash

Formulated for sensitive skin, this creamy body wash contains prebiotic oat. Cleanse skin to reveal smoother, softer feeling skin. Lightly scented, sulphate-free formula helps moisturize and nourish dry skin



baby

Formulated with natural colloidal oatmeal to help moisturize and protect baby's sensitive skin for 24 hours



face

With broad spectrum SPF 30 sunscreen, protect your skin from sun damage and hydrate with soy extract. Clinically proven to improve skin tone and texture in just four weeks.



hair

Nourishes the scalp and adds moisture to dry, damaged hair. Made with natural oat and almond milk, free from sulfates, parabens and dyes.



UP TO **20% OFF**
4.99-33.79 AFTER SAVINGS

AVEENO SKINCARE PRODUCTS
SELECTED VARIETIES AND SIZES
2030096_EA/21643905_EA



\$10
LIMIT 6
OVER LIMIT PAY
12.99 EA

AVEENO BODY WASH
SELECTED VARIETIES... 333 ML
2076606_EA/ 21643905_EA



UP TO **20% OFF**
5.98-19.99 AFTER SAVINGS

AVEENO BABY BABY NEEDS
SELECTED VARIETIES AND SIZES
2107600_EA/21643905_EA



SHOP BEAUTY FOR LESS

UP TO
20% OFF
7.29-17.79 AFTER SAVINGS

SUN BUM SUN CARE PRODUCTS
SELECTED VARIETIES AND SIZES
30324978_EA/30324979_EA



\$16

LIMIT 4 OVER LIMIT PAY 17.49 EA

COPPERTONE SUNCARE PRODUCTS
SELECTED VARIETIES AND SIZES
30324978_EA/30324983_EA



\$8

LIMIT 4 OVER LIMIT PAY 9.49 EA

JERGENS LOTION 520 ML OR CUREL LOTION 480 ML
SELECTED VARIETIES
30324948_EA/30324930ML_EA

GET **2,000** back in points \$2



\$6

LIMIT 4 OVER LIMIT PAY 7.49 EA

VASELINE HAND AND BODY LOTIONS
SELECTED VARIETIES AND SIZES
30324940ML_EA/303249400ML_EA



\$12

LIMIT 4 OVER LIMIT PAY 14.99 EA

L'ORÉAL EXCELLENCE HAIR COLOUR OR ROOT COVER UP
115-273 ML
SELECTED VARIETIES AND SIZES
303249470ML_EA/30324923_EA



\$7

LIMIT 4 OVER LIMIT PAY 12.99 EA

JOHN FRIEDA HAIR CARE
SELECTED VARIETIES AND SIZES
30324944_EA/30324930ML_EA



7.49

LIMIT 4 OVER LIMIT PAY 8.99 EA

MONDAY HAIRCARE
SELECTED VARIETIES AND SIZES
30324947_EA/30324923_EA



\$6

LIMIT 4 OVER LIMIT PAY 7.49 EA

DOVE HAIRCARE 355 ML OR STYLING PRODUCTS
115-273 ML
SELECTED VARIETIES AND SIZES
30324949_EA/30324930ML_EA



\$7

LIMIT 4 OVER LIMIT PAY 8.99 EA

TRESEMME HAIRCARE OR STYLING PRODUCTS
SELECTED VARIETIES AND SIZES
30324944_EA/30324930ML_EA



5.50

LIMIT 4 OVER LIMIT PAY 5.99 EA

GARNIER WHOLE BLENDS SHAMPOO OR CONDITIONER
SELECTED VARIETIES 370 ML
30324973_EA/30324934_EA



\$12

LIMIT 4 OVER LIMIT PAY 16.00 EA

TREE HUT SHEA SUGAR SCRUBS
SELECTED VARIETIES, 310 G
30324942_EA/30324942_EA



6.99

DAISE FRAGRANCE BODY MIST
100 ML ALL BODY SPRAY
100 G OR DEODORANT OR FOAMING BODY WASH 230 G
30324933_EA/30324934_EA



\$12

LIMIT 4 OVER LIMIT PAY 13.99 EA

GET **2,000** back in points when you buy 2 \$2

REVLON GLASS SHINE EXTENSION
216-2810004_EA/216-2810007_EA



LOOK GOOD, FEEL GREAT, SPEND LESS.

\$12

LIMIT 6
OVER LIMIT PAY
16.99 EA

OLAY SUPER SERUM
BODY WASH
SELECTED VARIETIES, 591 ML
21706001_EA/21714221_EA



\$5

LIMIT 6
OVER LIMIT PAY
7.49 EA

SOFTSOAP LIQUID
HAND SOAP REFILL
SELECTED VARIETIES, 1.47 L
21715570_EA/21715576_EA



4⁵⁰

LIMIT 6
OVER LIMIT PAY
5.99 EA

AXE DEODORANT
76/85 G, **BODY SPRAY**
113 G OR **BODY WASH OR**
HAIR CARE 473 ML
SELECTED VARIETIES
21042962_EA/21438255_EA



\$9

LIMIT 6
OVER LIMIT PAY
10.99 EA

GILLETTE MACH 3
OR **VENUS**
DISPOSABLE
RAZORS
SELECTED VARIETIES, 1-8'S
2017944001_EA/20984907_EA



UP TO
15% OFF
13.59-22.52 AFTER SAVINGS

IRON KIDS
CHILDREN'S 60-200'S,
L'IL CRITTER'S,
FIRST RESPONSE OR
VITAFUSION VITAMINS
OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20380734_EA/20967290_EA



UP TO
15% OFF
12.74-23.79 AFTER SAVINGS

ONE A DAY
MULTIVITAMINS 60-130'S
OR FLINTSTONES
CHILDREN'S VITAMINS
OR SUPPLEMENTS
60-180'S
SELECTED VARIETIES
21446248_EA/21011232_EA



UP TO
15% OFF
19.54-26.34 AFTER SAVINGS

YOU THEORY HEALTH
45-180'S OR **OLLY** 25-90'S
VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21022840_EA/21281915_EA



UP TO
15% OFF
18.99-46.99 AFTER SAVINGS

PERFECT SPORTS
SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21068247_EA/21068329_EA



12⁵⁰

LIMIT 4
OVER LIMIT PAY
15.99 EA

PREMIER PROTEIN
READY TO DRINK
SHAKES
SELECTED VARIETIES AND SIZES
21031908_EA/21031914_EA



GET
3,000* \$3
when you
spend *19* on
back in points

HALLS BAGS
SELECTED VARIETIES AND SIZES
25-30'S
20315680001_EA/20315680014_EA



GET
4,000* \$4
when you
spend *20* on
back in points

TYLENOL, MOTRIN
PAIN RELIEF
PRODUCTS
SELECTED VARIETIES AND SIZES
20043631_EA/20060994001_EA



\$16

LIMIT 4
OVER LIMIT PAY
16.99 EA

TENA UNDERWEAR
OR PADS
SELECTED VARIETIES AND SIZES
10-58'S
20067897_EA/21032811_EA



GET
4,000* \$4
when you
spend *20* on
back in points

U BY KOTEX LINERS
80-129'S, PADS 24-44'S OR
TAMPONS 30/32'S
SELECTED VARIETIES
21789402_EA/21789438_EA



FOR HEALTHY LOOKING, BEAUTIFUL SMILES!



Y-Optimum
GET 6,000^{pts}
for every \$30*
spent on

\$6
back
in points

**CREST, ORAL-B,
FIXODENT OR
BURT'S BEES
ORAL CARE
PRODUCTS**
SELECTED VARIETIES
AND SIZES



LIMIT 6
\$3.50
OVER LIMIT PAY 4.29 EA

21354028_EA/21354458_EA

LIMIT 6
\$5
OVER LIMIT PAY 5.79 EA

21354690_EA/20948747_EA

LIMIT 6
\$6

OVER LIMIT PAY 6.49 EA
Crest Kid's Toothbrush
Chameleon 3+ Years 2 CT,
Oral-B Complete Satin Floss
2x50 m Twin
21507005_EA/20598749_EA



LIMIT 4
\$9
OVER LIMIT PAY 9.99 EA

21506752_EA/20902657_EA



LIMIT 4
\$25
OVER LIMIT PAY 31.49 EA

21475266_EA/21475266_EA/20346231002_EA



\$50
OVER LIMIT PAY 55.99 EA

21616655_EA/21627550_EA

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SENSODYNE
CLINICAL WHITE
2 SHADES WHITER TEETH*
+24/7 SENSITIVITY PROTECTION**
#1 DENTIST RECOMMENDED BRAND FOR SENSITIVE TEETH

LIMIT 4
\$8
OVER LIMIT PAY 8.99 EA

SENSODYNE Selected Types & Sizes
21657970_EA
21657970_EA

SENSODYNE
PRONAMEL
Actively Strengthens your enamel

- Stronger defence*
- 24-hour cavity protection

LIMIT 6
\$6.80
OVER LIMIT PAY 6.99 EA

PRONAMEL Selected Types & Sizes
21355005_EA
21471656_EA

Y-Optimum
GET 3,000^{pts}
for every \$15*
spent on

\$3
back
in points

**SENSODYNE,
PRONAMEL,
POLIDENT,
POLI-GRIP OR
BIOTENÉ PRODUCTS**

POLIDENT **POLIGRIP**

#1 DENTIST RECOMMENDED BRANDS*

POLIDENT or POLIGRIP Selected Types & Sizes
2043758002_EA
21093453_EA

LIMIT 4
\$7.30
OVER LIMIT PAY 8.79 EA

*Data on File. Always read and follow the label.

biotène

#1 PHARMACIST RECOMMENDED BRAND FOR A DRY MOUTH

LIMIT 4
\$12
OVER LIMIT PAY 15.49 EA

BIOTÈNE Selected Types & Sizes
21709548_EA

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CUDDLY DEALS, TINY PRICES

\$29

PAMPERS SUPER BIG PACK DIAPERS
SIZE N-8 SELECTED VARIETIES, 32-120'S
21370643_EA/21455668_EA

LIMIT 4
OVER LIMIT PAY
31.99 EA



\$49

LIMIT 4
OVER LIMIT PAY
58.99 EA

PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
SIZES 2-8, SELECTED VARIETIES
88-192'S
2179328_EA



\$35

MILLIE MOON DIAPERS ECONO PACKS
SELECTED VARIETIES AND SIZES
21090508_EA
21090526_EA

LIMIT 4
OVER LIMIT PAY
39.99 EA



\$24

LIMIT 4
OVER LIMIT PAY
29.99 EA



HUGGIES 16X BABY WIPES
SELECTED VARIETIES, 960-1152'S
2172000_EA/2154701_EA



\$20

HUGGIES, PAMPERS 9X/10X BABY WIPES
SELECTED VARIETIES, 504-600'S
21016026_EA/21371309_EA

LIMIT 4
OVER LIMIT PAY
21.99 EA



\$8

LIMIT 4
OVER LIMIT PAY
9.99 EA



PAMPERS OR HUGGIES 3X BABY WIPES
SELECTED VARIETIES, 168-216'S
20304474001_EA/20558604_EA



2/\$9
OR 5.49 EA

AMARA ORGANIC SMOOTHIE MELTS AND FRUIT BITES
SELECTED VARIETIES, 23 G
21426267_EA/21620150_EA



\$3

LIMIT 6
OVER LIMIT PAY
3.50 EA



PC ORGANICS MINI CEREAL BARS
SELECTED VARIETIES, 160 G
20066938001_EA/20431440301_EA

2/\$5
OR 3.49 EA

LITTLE BELLIES ORGANIC PICK-ME STICKS
SELECTED VARIETIES, 16 G
21546010_EA/21546011_EA



\$50

ENFAMIL A+ NEUROPRO OR GENTLELEASE BABY FORMULA POWDER TUB 0-12 MONTHS
SELECTED VARIETIES, 553/587 G
21088117_EA/21049230_EA

LIMIT 4
OVER LIMIT PAY
52.99 EA



\$31

LIMIT 4
OVER LIMIT PAY
36.99 EA



GOOD START INFANT FORMULA POWDER STEP 1 & 2
SELECTED VARIETIES, 900 G
21705773_EA/21705872_EA

\$61

LIMIT 4
OVER LIMIT PAY
67.99 EA



SIMILAC PRO ADVANCE STEP 1 READY TO FEED INFANT FORMULA
16X2.35 ML
21334752_EA

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Enjoy unlimited free delivery and earn 2% back in (pts) with eligible pickup orders.*

Get your first year for \$2.50/month.

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Use code

PASS

*/** Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.

Express Pass



FOR THE LITTLES AT LITTLE PRICES

AS EASY AS A-B-C.

2/\$10
OR 5.99 EA

LOVE CHILD ORGANICS OATY BITES
SELECTED VARIETIES, 100 G
21652076_EA/21652176_EA



4+ YEARS

5.50

LIMIT 6
OVER LIMIT PAY
6.49 EA

CEREBELLY SMART BARS
SELECTED VARIETIES, 120 G
21600635_EA/21600633_EA



2+ YEARS

34.99

KENDAMIL MILK-BASED POWDER WITH IRON TODDLER
12-36 MONTHS
800 G
21999113_EA



\$28

LIMIT 4
OVER LIMIT PAY
32.99 EA

SIMILAC GO & GROW TODDLER ADVANCED FORMULATION MILK POWDER STEP 3
12-36 MONTHS
SELECTED VARIETIES, 850 G
21702816_EA



\$13

PC SLEEPOVERS NIGHTTIME UNDERWEAR
SELECTED VARIETIES, 20/26'S
20972894_EA/20972260_EA

LIMIT 4
OVER LIMIT PAY
14.99 EA



\$27

LIMIT 4
OVER LIMIT PAY
31.99 EA

PAMPERS EASY UPS TRAINING UNDERWEAR
SIZES 2-7 T, SELECTED VARIETIES
40-74'S
21089365_EA/21089367_EA



UP TO **20% OFF**
9.99-18.39 AFTER SAVINGS

CERA VE OR CETAPHIL BABY NEEDS
SELECTED VARIETIES AND SIZES
20979646_EA/21419040_EA



UP TO **30% OFF**
4.13-12.23 AFTER SAVINGS

MUNCHKIN FEEDING ACCESSORIES
SELECTED VARIETIES
21402414_EA/21409774_EA



UP TO **20% OFF**
4.29-19.99 AFTER SAVINGS

SUDOCREM, PENATEN, ZINCOFAX, BABY BUTZ, OR VASELINE PETROLEUM JELLY BABY NEEDS
SELECTED VARIETIES AND SIZES
2084304001_EA/20802281_EA



\$5

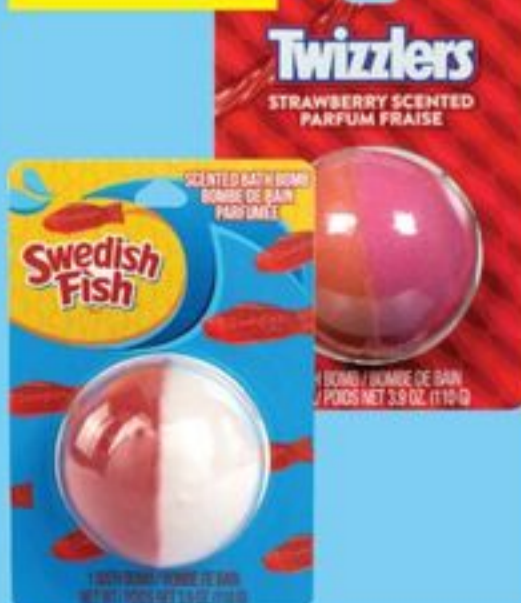
L'ORÉAL, WHOLE BLENDS, BLUEY OR SPIDEY & FRIENDS KIDS SHAMPOO
SELECTED VARIETIES AND SIZES
21684807_EA/21750134_EA

LIMIT 4
OVER LIMIT PAY
5.99 EA



2/\$8
OR 4.99 EA

TWIZZLERS OR SWEDISH FISH BATH FIZZER
110 G
21649399_EA/21649482_EA



UP TO **20% OFF**
1.69-12.76 AFTER SAVINGS

COLGATE KIDS ORAL CARE
SELECTED VARIETIES AND SIZES
21571448_EA/21592863_EA



HUGGIES pull-Ups goodnites

Optimum
GET 15,000 pts

\$15
back
in points

when you spend \$75 or more on Huggies® Diapers or Wipes, Pull-Ups® and Goodnites®, all sizes and varieties

From **First Hugs™** ...



LIMIT 4
\$28
OVER LIMIT PAY 32.99 EA

HUGGIES GIGA PACK DIAPERS
SELECTED VARIETIES, SIZE N-7, 42-128'S
21370900_EA/21172502_EA

LIMIT 4
\$20
OVER LIMIT PAY 22.99 EA

HUGGIES 9/10X BABY WIPES
560-704'S
21401195_EA



HUGGIES SNUG AND DRY
SIZES 3-6, 132-198 CT
21693977_EA

LIMIT 4
\$45
OVER LIMIT PAY 49.99 EA

to **Big Kid™ Wins!**

LIMIT 4
\$37
OVER LIMIT PAY 43.99 EA

PULL-UPS ECONO PACK TRAINING PANTS
SELECTED VARIETIES, 66-104'S
21021427_EA/21021423_EA



HELLO GRILLING, HELLO SAVINGS



\$415

LIMIT 3
OVER LIMIT PAY
495.00 EA

PC® PELLET SMOKER
2160174_EA

- 28 Burgers or 5 Stacks of Ribs
- Wood Pellets/Charcoal
- 5 Year Limited
- 428 Sq Inches

\$245

LIMIT 3
OVER LIMIT PAY
295.00 EA

**EVERYDAY ESSENTIALS™
4 BURNER GRILL**
21673482_EA

40,000 BTU

- 24 Burgers
- Propane
- 2 Year Limited
- 428 Sq Inches

\$60

LIMIT 3
OVER LIMIT PAY
75.00 EA

**EVERYDAY ESSENTIALS™
PORTABLE PROPANE GRILL
WITH LOCKING LID AND FOLDING LEGS**
21673427_EA

12,000 BTU

- 12 Burgers
- Propane
- 1 Year Limited
- 224 Sq Inches

UP TO 20% OFF
23.50-27.50 AFTER SAVINGS

**EVERYDAY ESSENTIALS™
GRILL COVERS**
21670454_EA

**EVERYDAY ESSENTIALS™
MEDIUM BARBECUE COVER**
MOYENNE HOUSSE POUR LE BARBECUE

\$4

LIMIT 8
OVER LIMIT PAY
5.00 EA

EVERYDAY ESSENTIALS™ ALUMINUM GRILLING ACCESSORIES
SELECTED VARIETIES
21606620_EA/21606637_EA

6 ALUMINUM GRILLING TRAYS
PLATEAUX DE CUISSON POUR LE GRIL EN ALUMINIUM

UP TO 20% OFF
9.50-19.50 AFTER SAVINGS

MR. BBQ BRUSHES
SELECTED VARIETIES
21637006_EA

UP TO 20% OFF
5.50-7.50 AFTER SAVINGS

ENHANCE IT GRILL CLEANERS
SELECTED VARIETIES
20600935_EA

Extra Strength Grill Cleaner
Nettoyant surpuissant pour grilles

UP TO 20% OFF
8.00-11.50 AFTER SAVINGS

PC® GRILL TOOLS
SELECTED VARIETIES
21670073_EA/21670041_EA

SPATULA
SPATULE
BASTING BRUSH
PINCEAU À BASTIGONNER

UP TO 25% OFF
10.50-44.50 AFTER SAVINGS

LIFE AT HOME™ OUTDOOR STRING LIGHTS
SELECTED VARIETIES
21600701_EA/21600117_EA

MINI EDISON STRING LIGHTS
CÉLÉBRAIRE DE MINI-AMPOLLES EDISON

CURTAIN LIGHTS
RIDEAU LUMINEUX

\$15

LIMIT 6
OVER LIMIT PAY
19.00 EA

LIFE AT HOME™ OUTDOOR ACCENT CUSHIONS
SELECTED VARIETIES
21669963_EA/21670014_EA

UP TO 30% OFF
69.00-90.00 AFTER SAVINGS

LIFE AT HOME™ PATIO RUGS
SELECTED VARIETIES
21687036_EA/21687032_EA

* Please note that not all items are available in all stores.



GREAT OUTDOORS, GREAT PRICES

\$225
LIMIT 3
OVER LIMIT PAY
295.00 EA

PC TANK-IN
COLUMN HEATER
5 YEAR LIMITED WARRANTY
2164310, EA



\$295
LIMIT 3
OVER LIMIT PAY
395.00 EA

LIFE AT HOME™
CURVED GAZEBO
9'6"X9'6", 1 YEAR WARRANTY
2167028, EA



\$545
LIMIT 3
OVER LIMIT PAY
645.00 EA

LIFE AT HOME™ 5 PIECE
SHELburnE DINING SET
1 YEAR WARRANTY
2167768, EA



\$295
LIMIT 3
OVER LIMIT PAY
345.00 EA

LIFE AT HOME™ 3 PIECE
GREENWOOD CHAT SET
1 YEAR WARRANTY
2167042, EA



Optimum
Members-Only Price™
\$12
Non-members
\$15

Members
save
\$3

EVERYDAY ESSENTIALS™
QUAD CHAIR
2166022, EA/2166023, EA
**Must be a registered PC Optimum™
member to load and get this offer.



Optimum
Members-Only Price™
\$69
Non-members
\$79

Members
save
\$10

EVERYDAY ESSENTIALS™
CLUB CHAIR
2166780, EA/2166591, EA
**Must be a registered PC Optimum™
member to load and get this offer.



UP TO
20% OFF
6.40-32.00 AFTER SAVINGS

BUBBLE BLASTERS
AND MACHINES
SELECTED VARIETIES
2161984, EA/2168405, EA



Optimum
Members-Only Price™
\$40
Non-members
\$45

Members
save
\$5

PC 30 CAN
ZIPPERLESS COOLER
2168413, EA
**Must be a registered PC Optimum™
member to load and get this offer.



Optimum
Members-Only Price™
\$24
Non-members
\$30

Members
save
\$6

PC HARD COOLER
8L
2168434, EA
**Must be a registered PC Optimum™
member to load and get this offer.



SAVE 5.00
\$7

PC TRITAN WATER
BOTTLES
SELECTED VARIETIES
1L, 900 ML, 32 OZ
2168742, EA/2168744, EA



UP TO
20% OFF
1.50-7.50 AFTER SAVINGS

PC ICE BRICKS
2168414, EA/2168413, EA



UP TO
20% OFF
12.00-79.50 AFTER SAVINGS

CAMPING TENTS AND
MATTRESS
2168007, EA/21665034, EA



Optimum
Members-Only Price™
\$34
Non-members
\$40

Members
save
\$6

EVERYDAY ESSENTIALS™
KIDS LOG CABIN
PLAY TENT
21618748, EA
**Must be a registered PC Optimum™
member to load and get this offer.



* Please note that not all items are available in all stores.

BECAUSE MOM DESERVES THE BEST

**BUY 1
GET 1
50% OFF**

**LIFE AT HOME™
CANDLES**
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
TO 00-36.00
2188412_EA/21884643_EA



\$25
**LIMIT 4
OVER LIMIT PAY
35.00 EA**

**LIFE AT HOME™
THROWS**
2188726_EA/2188890_EA



**UP TO
35%
OFF**
3.00-17.00 AFTER SAVINGS

**PC™ MUGS OR COFFEE
ACCESSORIES**
SELECTED VARIETIES
2188228_EA/2188192_EA



\$15
**LIMIT 4
OVER LIMIT PAY
20.00 EA**

**PC™ 1L 55 SUPER SIP
HYDRATION BOTTLE**
SELECTED VARIETIES
2188877_EA/2188893_EA



\$11

**LIMIT 4
OVER LIMIT PAY
13.99 EA**

**COVERGIRL LASH
BLAST OR CLEAN
MASCARA, OUTLAST
LIPSTAIN OR WRAP
TUBING MASCARA**
SELECTED VARIETIES
AND SIZES
21344230902_EA
2138403907_EA



**FROM
17.99**
17.99-18.99

**MCO BEAUTY
FLAWLESS GLOW
LUMINOUS SKIN FILTER
OR SETTING SPRAY**
2172298_EA/21722902004_EA



\$9

**LIMIT 4
OVER LIMIT PAY
11.49 EA**

**DR. TEAL'S EPSOM
SALTS OR FOAM BATH**
SELECTED VARIETIES AND SIZES
2032975_EA/2188276_EA



**UP TO
20%
OFF**
8.79-13.59 AFTER SAVINGS

**GÖT2B, RAW SUGAR,
CAROLS DAUGHTER
OR ICE CREAM
HAIR CARE**
SELECTED VARIETIES AND SIZES
2132492_EA/2188707_EA



2/\$10
OR 6.99 EA

**QUO BEAUTY HAIR
ACCESSORIES**
SELECTED VARIETIES
2132093_EA/2188943_EA



**UP TO
20%
OFF**
25.59-65.59 AFTER SAVINGS

**REVLON HAIR
APPLIANCES**
SELECTED VARIETIES AND SIZES
2188718_EA/2188722_EA



**UP TO
20%
OFF**
7.99-18.49 AFTER SAVINGS

**GARNIER MICELLAR
WATER 700 ML, SKIN
ACTIVE SERUM OR
BB CREAM**
SELECTED VARIETIES AND SIZES
2188482_EA/2182430_EA



**UP TO
20%
OFF**
8.49-46.29 AFTER SAVINGS

**L'ORÉAL FACECARE
PRODUCTS**
SELECTED VARIETIES AND SIZES
2122708_EA/2182748_EA



BUY 1

**NIVEA Q10 ANTI-AGE
PRODUCT**
SELECTED VARIETIES AND SIZES
203289904_EA



**GET 1
FREE**

**NIVEA Q10 POWER ANTI-
WRINKLE EYE CREAM 15 ML**
SELECTED VARIETIES
FREE ITEM MUST BE OF EQUAL
OR LESSER VALUE
12.99-33.99
2133044_EA

Items on this page may not be available at the following Ontario locations: Wasaga Beach, Chatham, Leamington, Midland, St. Catharines, Westboro, Brockville, Aurora, Weston Rd, Sudbury, Grimsby, Milton, Oakridge, South Kanata, Simcoe, Dougall/Peterborough, Mavis, Oshawa Gibb. See back page for flyer details.

SHOP HOME FOR LESS

UP TO
25% OFF
74.00-90.00 AFTER SAVINGS

LIFE AT HOME™
COMFORTER SETS
SELECTED VARIETIES
2199871_EA/2199872_EA



UP TO
30% OFF
7.00-38.50 AFTER SAVINGS

LIFE AT HOME™
FAUX PLANTS
SELECTED VARIETIES
21984291_EA/21984454_EA



\$15

LIMIT 4
OVER LIMIT PAY
20.00 EA

LIFE AT HOME™ CUSHIONS
SELECTED VARIETIES
2199377_EA/2199893_EA



\$25

LIMIT 4
OVER LIMIT PAY
35.00 EA

LIFE AT HOME™ TROWS
SELECTED VARIETIES
21993724_EA/21998950_EA



UP TO
30% OFF
7.00-24.50 AFTER SAVINGS

LIFE AT HOME™
FASHION STORAGE
SELECTED VARIETIES
21984767_EA/21984734_EA



**BUY 1 GET 1
50% OFF**

LIFE AT HOME™ BEACH TOWELS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
20.00
21984393_EA/21984423_EA



UP TO
20% OFF
32.00-35.00 AFTER SAVINGS

BRITA TO CUP PITCHERS
OR 5 PACK FILTER
SELECTED VARIETIES
2097906_EA/21439991_EA



\$5

PC® DINNER, BEVERAGE AND
BUFFET NAPKINS
SELECTED VARIETIES
21984962_EA/21984489_EA



UP TO
20% OFF
4.00-25.00 AFTER SAVINGS

SYLVANIA LED
A19 LIGHTBULBS
SELECTED VARIETIES
21949464_EA/2171228_EA



\$11*

LIMIT 4
OVER LIMIT PAY
13.00* EA

PC® BATTERIES AA12 OR AAA8
ALKALINE BATTERIES
SELECTED VARIETIES
20979483_EA/20942335_EA
*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLI-
CABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/
PACKAGING RECYCLING FEE THAT MAY APPLY.



* Please note that not all items are available in all stores.

SHOP KITCHEN FOR LESS

UP TO **25% OFF**
3.00-14.00 AFTER SAVINGS

PC KITCHEN ACCESSORIES
SELECTED VARIETIES
2149688_EA/21531924_EA

UP TO **20% OFF**
17.00-124.00 AFTER SAVINGS

STARFRIT COOKWARE & COOKWARE SETS
SELECTED VARIETIES
20982465_EA/21001047_EA
2102072_EA

UP TO **20% OFF**
14.00-112.00 AFTER SAVINGS

PC COOKWARE & COOKWARE SETS
SELECTED VARIETIES
2102793_EA/2102794_EA
21078894_EA

BUY 1 GET 1 50% OFF

EVERYDAY ESSENTIALS™ COOKWARE & COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
10.00-59.00
20900507_EA/21345661_EA
2142551_EA

\$50

LIMIT 4 OVER LIMIT PAY 60.00 EA

NUTRIBULLET MAGIC BULLET BLENDER
20910834_EA

39.99

SODASTREAM CO2 CYLINDER
OR 19.99EA FOR EXCHANGED
SELECTED VARIETIES
21028468_EA/21473557_EA

PREPARED IN CANADA

UP TO **15% OFF**
24.00-125.00 AFTER SAVINGS

HAMILTON BEACH APPLIANCES OR GARMENT CARE
SELECTED VARIETIES
21036361_EA/21649963_EA

FROM **\$2**
2.00-19.00

EVERYDAY ESSENTIALS™ GADGETS
SELECTED VARIETIES
21213666_EA/21213849_EA/21213961_EA

UP TO **20% OFF**
30.00-64.00 AFTER SAVINGS

PC FLATWARE
SELECTED VARIETIES
21044325_EA/21044322_EA

GET 3,000TM back in points
when you spend \$10TM on

SISTEMA FOOD STORAGE
SELECTED VARIETIES
21430627_EA/21074384_EA

\$4

LIMIT 10 OVER LIMIT PAY 6.00 EA

NO NAME™ CONTAINERS
SELECTED VARIETIES
20961485_EA/21041828_EA

2/\$5
OR 3.50 EA

NO NAME™ AIR FRYER LINERS
SELECTED VARIETIES
21039238_EA/21039265_EA

Buy 3, Get 1 FREE
4.00-29.00
LIFE AT HOME™ OUTDOOR DINNERWARE, DRINKWARE OR SERVEWARE
SELECTED VARIETIES
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE
21543335_EA/21692451_EA/21692340_EA
21692448_EA/21692298_EA/21692447_EA
21692893_EA/21692322_EA
21692694_EA

* Please note that not all items are available in all stores.

Coastal calm

Relaxed, coastal motifs make outdoor dining feel intentional and effortless.



This platter's roomy surface pops with a bold, ocean-inspired pattern.

1. Life At Home™ Boho Blue Serve Bowl, \$15 21692672_EA 2. Life At Home™ Coastal Dinner Bowl, \$6 21692386_EA 3. Life At Home™ Coastal Tile Round Tray, \$18 21692420_EA 4. Life At Home™ Coastal App Plate, \$4 21692610_EA 5. Life At Home™ Coastal Oval Platter, \$18 21692434_EA 6. Life At Home™ Coastal Snack Platter, \$6 21692652_EA

Spring serves style

Affordable Life at Home™ must haves for stylish hosting.



1. Life At Home™ Water Print To-Go Tumbler, \$8 21692625_EA 2. PC® Blue Check Picnic Bowl, \$29 21692266_EA 3. Life At Home™ Light Wood Round Paddle Board, \$20 21692365_EA

* Please note that not all items are available in all stores.

JOE FRESH

Stock Up on
\$5 Faves!

THE
**FRESH
PRICE!**
SHOP



\$5

Girls'
Tank Top



\$5

Girls' Jersey
Bike Short



\$5

Children's
Baseball Cap



\$5

Children's
Flip Flops



\$5

Boys'
Tank Top

NOW \$5 Off Select Styles*



Men's
Star Wars
The Mandalorian
Lounge Pant

**NOW
\$27**

Reg. \$32



Men's Camp
Collar Shirt

**NOW
\$30**

Reg. \$35



Cable Knit Short
Sleeve Sweater

**NOW
\$30**

Reg. \$35

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Regular Price Only. Exclusions Apply. Visit www.joefresh.com/offerdetails for full details.

TURN TONIGHT INTO PASTA NIGHT!

SAVE 19%
1.97

Barilla Premium Pasta
340g - 410g



2.99

No Yolks Noodles 340g



SAVE UP TO 28%
\$2

Catelli Smart & Whole Grain Pasta 375 g



SAVE UP TO 25%
2.99

Catelli protein+, gluten free or Supergrains pasta selected varieties, 300/340 g



SAY CIAO! TO A NEW KIND OF FLAVOURED SPARKLING WATER



6.99

SanPellegrino CIAO!
6 x 330 ml, selected varieties
21719274_C06, 21719294_C06
21719263_C06, 21723264_C06

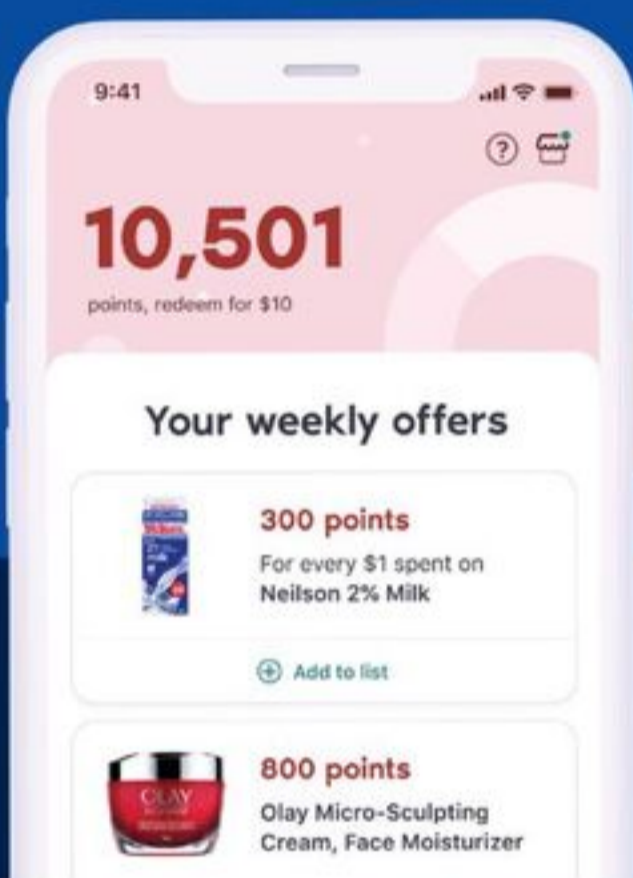
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Load your exclusive offers on the app before shopping to get more points.

10,000 pts
is \$10 in FREE stuff



L'ORÉAL PARIS

GET READY FOR YOUR GLOSS ERA

L'ORÉAL CASTING CRÈME GLOSS HAIR COLOUR
SELECTED VARIETIES AND SIZES
21706626_EA

LIMIT 4
\$12

OVER LIMIT PAY 14.99 EA

L'ORÉAL GLYCOLIC GLOSS SHAMPOO OR CONDITIONER
SELECTED VARIETIES
375 ML
21616068_EA/21704484_EA

LIMIT 4
\$8

OVER LIMIT PAY 9.99 EA

L'ORÉAL GLYCOLIC GLOSS HIGH SHINE SERUM
130ML
21708837_EA

LIMIT 4
\$11

OVER LIMIT PAY 13.49 EA



Non-Drowsy
Claritin AERIUS

Get effective
non-drowsy allergy relief.



GET **6,000** for every \$25* spent on

\$6 back in points

CLARTIN OR AERIUS ALLERGY PRODUCTS
SELECTED VARIETIES AND SIZES

To find out if this product is right for you, please read the label and follow the directions. * See www.lorenz.ca

Benadryl

GET FAST,
EFFECTIVE RELIEF
OF UNEXPECTED
ALLERGY SYMPTOMS*



LIMIT 4
19.50 BENADRYL ALLERGY PRODUCTS 36-100'S
OVER LIMIT PAY 22.99 EA selected varieties and sizes

*Seek medical attention immediately if you are experiencing a life-threatening anaphylactic allergic reaction as BENADRYL is not indicated for such use. To be sure these products are right for you, always read and follow the label. © Kenvue Canada Inc. 2020

REACTINE

ACTS FAST TO RELIEVE ALLERGY SYMPTOMS AND LASTS 24 HOURS



UP TO **15% OFF**
14.02-48.02 AFTER SAVINGS

REACTINE ALLERGY PRODUCTS 12-120'S
selected varieties and sizes

To be sure these products are right for you, always read and follow the label. © Kenvue Canada Inc. 2020

Allegra

Nasacort Allergy 24HR

SAY GOODBYE TO YOUR ALLERGY SYMPTOMS



UP TO **20% OFF**
12.79-41.59 AFTER SAVINGS

ALLEGRA 15-80'S OR NASACORT 60-120'S
SELECTED VARIETIES AND SIZES
21724997_EA/21366621_EA/21724970_EA

To ensure this product is right for you, always read and follow the label.

hydraSense

Fast acting
nasal congestion relief

LIMIT 4
11.50

OVER LIMIT PAY 14.99 EA
HYDRASENSE NASAL CARE PRODUCTS
100-150 ML, SOOTHING SINUS RELIEF SALT PACKETS 60'S
SELECTED VARIETIES AND SIZES
20695733_EA/20833354_EA



To be sure this product is right for you, always read and follow the label. ©TM see www.bayer.ca

no name

Great quality,
low prices



Switch and save today

Based on regular price vs. comparable product. Excludes promotional, clearance and Ad Match pricing. Product attributes between no name® and comparable product may vary. Not all no name® products have a comparable product. See noname.ca



Flu shot?
Think Pharmacist.

Talk to your Pharmacist or book now*
at phealth.ca/flu

*Subject to vaccine availability. Pharmacists can administer flu shots to children aged 5 and older in Yukon, Alberta, Saskatchewan, and PEI; 4 and older in British Columbia; 2 and older in Ontario, Manitoba, New Brunswick, Newfoundland and Nova Scotia. Flu shot administration for children under the age of 5 may vary from Pharmacy to Pharmacy. ©/TM Trademark of 91979 Alberta Ltd. used under license.

THE MOBILE SHOP

Disney · PIXAR
ANIMAL FRIENDS STICKERS + STITCH

FREE
STICKER PACK WITH EVERY PURCHASE AT THE MOBILE SHOP*

WHILE SUPPLIES LAST

Bell | ROGERS | plus | fido

Available April 1-28 with any in-store purchase at The Mobile Shop only. Terms and conditions apply. Subject to change. See in-store for full details.

9:41

REAL CANADIAN SUPERSTORE

Sign up for mobile text offers

Text "OFFER" to 78737* to see our weekly offers.

Standard message rates may apply.

*By texting the advertised keyword to the short code, you agree to receive ongoing promotional text messages from Real Canadian Superstore®. To opt out at any time, text the word "STOP" to 78737. For help, text the word "HELP" to 78737. Standard message and data rates may apply. For additional support you can call 1-866-999-9890 (West) or 1-866-999-7277 (Ontario). SMS terms & privacy policy: Superstore.ca/text

Turn grocery pickup into pts

The only grocery pass where you earn 2% back in points with every pickup*.

Get your first year for \$2.50/month*.

Sign up with code **PASS**

Learn more

*Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.



AD MATCH

We'll match prices* when you show us a lower advertised price!

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.