

WST_AB_MB_SK

LOWEST PRICE
on select flyer items or automatically receive the difference in Scene+ points!

VERIFIED PRICE Guarantee

SAFEWAY



Sobeys

VERIFIED ✓
3.99 /lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size 8.80/kg

VERIFIED ✓
6.88 /lb

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts 15.17/kg

value size

VERIFIED ✓
9.99

BUTCHER'S SELECTION BBQ or Honey Garlic Pork Back Ribs 680 g or COMPLIMENTS Smoked Sausages 900 g

VERIFIED ✓
3.99

COMPLIMENTS Rainbow Peppers 3 pk product of Western Canada or Mexico

3 PACK

BUY 1 GET 1 FREE
of equal or lesser value

COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb 340 g selected

VERIFIED ✓
4/\$5

Large Avocados or Large Red Haden Mangoes product of Mexico

1,000 PTS when you buy 2

That's like **\$10** toward your groceries

VERIFIED ✓
19.99

NABOB Roast & Ground Coffee 915-930 g or COMPLIMENTS Whole Bean Coffee 907 g

VERIFIED ✓
2.47

DEMPSTER'S White or Whole Wheat, Texas Toast Bread 570-675 g, Hot Dog or Hamburger Buns 12 pk

VERIFIED ✓
5.49

CHAPMAN'S Premium or No Sugar Added Ice Cream, Frozen Yogurt or Sorbet 1-2 L selected

VERIFIED ✓
11.99

PUREX Bathroom Tissue 24=48 or 12=48 Rolls, SPONGETOWELS 6=12 Rolls or SCOTTIES Facial Tissue 12 pk

VERIFIED ✓
5.97

CRACKER BARREL Cheese 340-400 g, Shreds 250-320 g or BLACK DIAMOND Cheestrings 12-16 pk

VERIFIED ✓
4.97

HEINZ Ketchup 750 mL-1 L or Picnic Pack 3 pk 375 mL or KRAFT Miracle Whip or Mayonnaise 650-890 mL

YOUR 1,000 PTS OFFER IS WAITING

Visit the Sobeys or Safeway app or [Sobeys.com/offers](https://www.sobeys.com/offers) or [Safeway.ca/offers](https://www.safeway.ca/offers)

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

That's like **\$10** toward your groceries

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE **APRIL 30-MAY 6, 2026**

Global Market

VERIFIED ✓
12.98

YAMAY Jasmine Rice 8 kg

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys or Safeway stores for the weekly flyer period. Program subject to change without notice. Visit [sobeys.com](https://www.sobeys.com) or [safeway.ca](https://www.safeway.ca) for additional details.

THU 30 | FRI 1 | SAT 2 | SUN 3 | MON 4 | TUE 5 | WED 6

Prices and offers in effect April-May 2026

Sobeys QR code

More deals! Scan here for our full flyer

Safeway QR code

WST_AB2

Scene MEMBER PRICING

Swipe your Scene+ Card and Save





MEMBERS SAVE \$1

4.99 MEMBER PRICING

5.99 without Scene+ Card

MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Crisp 65-85 g, SCHNEIDERS Cooked Bacon 100 g, Juicy Jumbos or Smoked Sausages 375-450 g selected



MEMBERS SAVE 40¢/lb

7.29 /lb MEMBER PRICING

2.84/kg

7.69 /lb, 3.73/kg without Scene+ Card

Prepared Fresh Daily
Watermelon quarters or slices assorted sizes



MEMBERS SAVE 77¢

2.22 MEMBER PRICING

2.99 without Scene+ Card

CHRISTIE Snacking or Mini Crackers selected 162-200 g



MEMBERS SAVE 44¢

7.25 MEMBER PRICING

7.69 without Scene+ Card

MICHELINA'S Frozen Entrées 128-284 g

Look for more Member Pricing throughout the flyer and in-store.

Scene MEMBER DAY

GET 15% OFF

OR 200 PTS

FOR EVERY \$20 SPENT[†] ON A MINIMUM \$50 GROCERY PURCHASE![†]

See back page for details

TUESDAY, MAY 5, 2026 ONLY!
EXCLUSIVELY FOR SCENE+ MEMBERS

**price
LOCK**



**Prices locked in until
June 3, 2026**



150 PTS
when you buy 2

5.99

ASIAN INSPIRATIONS
Entrees or MULDOON'S Dry
Pork Bites or Mini Corn
Dogs 300-400 g



MEMBERS SAVE \$4

13.99
MEMBER
PRICING

17.99 000g

without
Scene+ Card

H&H Dried Fruit Thai Honey Mango 1 kg



2/\$9

MISS VICKIE'S Kettle
Chips 190-200 g



2/\$8

KELLOGG'S Eggo
Waffles, French Toast
Sticks or Pancakes
270-330 g



2.99

KELLOGG'S Nutri-Grain
Bars, Rice Krispies Squares,
Pop-Tarts or Pastry Crisps
selected 125-384 g

**Aisles and aisles
of value**

stock up for CINCO DE MAYO

500 PTS
when you buy 1

6.99
/lb

Fresh Lean Ground Beef available only in 5 lb tube 15.41/lb



250 PTS
when you spend \$25 or more

17.99
/lb

Fresh Boneless Bottom Sirloin Tri Tip Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef 39.66/kg



100 PTS
when you buy 2

5.47

Limes product of Mexico 454 g 1 lb bag



3.99
OLD EL PASO Dinner Kits 250-510 g or Salsa 650 mL



3.49
LUCERNE or DAIRYLAND Sour Cream 450-500 mL



5.99
AL PASTOR Pulled Pork Loaded Fries 405 g available hot



200 PTS
when you buy 2

AL PASTOR Pulled Pork Flatbread or Select Varieties 230-305 g



2/\$7
TOSTITOS Tortilla Chips 205-300 g



2.99
DEMPSTER'S 7" Tortillas 240-340 g or TIA ROSA Tortillas 220-328 g

Celebrate the taste of Mexico May 5

7.99

JANES Pub Style Breaded Chicken & Wings, COMPLIMENTS Spring or Egg Rolls, Cheese Sticks, Pickle Spears, Blooming Onion Pearls or Potato Skins 325-700 g



3.79
/100 g

Fresh Steelhead Trout Fillets responsibly raised product of Western Canada



3.99
Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g

READY FOR YOU Fresh from our kitchen



\$10
Ready for You Bowls 490 g available chilled



8.88
/lb

Fresh, Flavourful Marinated Boneless Skinless Chicken Breast 19.58/kg



3.99 **100 PTS**
when you buy 2

PHILADELPHIA Cream Cheese 227-250 g selected or KRAFT Singles 410 g



5.99
DAIRYLAND Butter salted or unsalted 454 g



2/\$5
COMPLIMENTS Pasta 900 g or HUNT'S Thick & Rich Pasta Sauce or Tomato Sauce 680 mL or Tomato Paste 369 mL



3.49
EARTH'S OWN Select Beverages 1.75-1.89 L



2/8.50
COCA-COLA or PEPSI Soft Drinks 6x710 mL



10.99
NUTELLA Hazelnut Spread 1 kg, COMPLIMENTS Honey 750-1 kg or KRAFT Peanut Butter 2 kg



3.99
GENERAL MILLS Premium or Core Cereal 297-437 g or KELLOGG'S Cereal 210-525 g selected (excludes Family Size)



100 PTS
when you buy 1

6.99
IMPERIAL Soft Margarine or Squares 1.28-1.36 kg



27.99
VAN HOUTTE Coffee Pods 48 pk or MCCAFFÉ Roast & Ground Coffee 875 g



3/\$5
CLOVER LEAF Flavoured Tuna 85 g or Skipjack Light Tuna 170 g



9.99 **500 PTS**
when you buy 2

GAIN Liquid Detergent 2.6 L, TIDE Simply 2.7 L, DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or 1.66-2.63 L or DOWNY, GAIN or BOUNCE Sheets 120-200 pk



10.99
PURINA Tidy Cats Litter 2.72 kg

Scene+ GET 750 PTS FOR EVERY \$50 SPENT IN EDO JAPAN, REITMANS & JOEY RESTAURANTS GIFT CARDS

PROUDLY CANADIAN safeway.ca | sobeys.com

Scene+ Member Day: †Discount with minimum \$50 grocery purchase and Scene+ card. Minimum purchase must be made in a single transaction. See in-store for details. †Points with minimum \$50 grocery purchase and Scene+ card. Get 200 Scene+ points for every \$20 in eligible grocery purchases. Minimum purchase must be made in a single transaction. See in-store for details.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, April 30, 2026 to Wednesday, May 6, 2026. Advertised prices do not include taxes, deposits and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. †We deliver* refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Sobeys or Safeway locations within Western Canada. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCafé@/Tim Hortons@/Starbucks@ products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit https://www.sceneplus.ca/terms-and-conditions. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. P06_SBY_WK01_PRN_WST_AB

200 PTS
when you buy 1

23⁹⁹
Premium Ecuadorian Roses
1 dozen assorted colours

12⁹⁹ Tulips
assorted colours
10-stem bunch

flowers for MOMS
We have their favourites here!

29⁹⁹
Flower Croft Birdhouse Planter or Aerie Mason Garden Planter

15⁹⁹
Spring Mug with Gerbera 4" pot
grown in British Columbia
while supplies last

the way TO VALUE

100% fresh GUARANTEE

4⁷⁷ /lb
Extra Large Red or Black Seedless Grapes product of Chile 10.52/kg

5⁹⁹
Green Kiwi product of Greece or Italy 454 g

7⁹⁹
Raspberries product of Mexico or USA 340 g

2⁹⁹ /lb, ea
Brussels Sprouts product of Mexico or USA no 1 grade 6.59/kg or Spinach Bunch product of Mexico or USA or ANDY BOY Rapini product of USA

6⁹⁹
HIROS Cherry Tomatoes on the Vine product of Canada 340 g

6⁹⁹
THE LITTLE POTATO CO. Potatoes product of Canada, Canada no 1, 3 lb

BUY 1 GET 1 FREE
COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA 3.99 ea

2²⁷ /lb
Bulk Vidalia Onions or Bulk Sweet Potatoes product of USA no 1 grade 5.00/kg

1⁹⁹ /lb
Green or Grey Zucchini product of Mexico 4.39/kg

3⁹⁹ **200 PTS**
when you buy 2
COMPLIMENTS ORGANIC Cremini or White Sliced Mushrooms product of Canada 227 g

2⁴⁹ /lb
Eggplant product of Mexico 5.49/kg

6⁴⁹
Whole or Cored Pineapple product of Costa Rica

2⁹⁹ /lb
Anjou Pears product of USA extra fancy grade 6.59/kg

\$4
Large Cantaloupe product of Guatemala or Costa Rica no 1 grade

7⁹⁹ **100 PTS**
when you buy 2
Bagged Ambrosia or McIntosh Apples product of Canada, Canada fancy grade or Gala Apples product of Chile fancy grade 3 lb 1.36 kg

6⁹⁹
MANN'S Sugar Snap Peas product of USA 425 g

5⁹⁹
COMPLIMENTS Single Cut Green Leaf or Romaine Lettuce product of USA 198 g

25% OFF
Prepared Fresh Daily Taco or Guacamole Dip or Pineapple Salsa assorted sizes

FREE
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

\$8 /lb
Sugar Mangoes product of Colombia 17.64/kg

1⁴⁹ /lb
Napa Cabbage or Bok Choy product of USA or Mexico 3.28/kg

2⁹⁹
Bulk Organic Avocado product of Mexico

4⁹⁹
Organic Grape Tomatoes pint product of Canada

\$4
LIGHTLIFE Smart Veggie Dogs 340 g

5⁹⁹
RENÉE'S Dressing selected 350-355 mL

left coast ORGANICS
sustainably sourced snacks & staples

30% off
LEFT COAST ORGANICS Pantry Essentials 200 g-2.27 kg

floral

Available at most stores

Cinco De Mayo is May 5th

12⁹⁹
Pom Pom Pot with Flowering 4" grown in British Columbia

21⁹⁹
Lavender in Décor Tin 6" pot grown in British Columbia

16⁹⁹
Phalaenopsis Orchids assorted sizes and colours
selection may vary by store

200 PTS
when you buy 1

34⁹⁹
Peach Blossom Planter or Chanel Terrarium Planter
selection may vary by store

*Receive 1000 Scene+ points, when you load the offer and make the specified minimum purchase amount based on your individual shopping history, on eligible grocery purchases at participating Sobeys or Safeway locations in Western Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Offer valid from April 30-May 6, 2023. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value. Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer or www.safeway.ca/value-flyer for details.



STERLING SILVER PREMIUM BEEF

HAND-SELECTED CANADA AAA BEEF

Well-marbled · Aged to perfection
Exclusive to Sobeys and Safeway



CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

11⁹⁹ /lb

STERLING SILVER Fresh Boneless Inside Round Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 26.43/kg

10% off

STERLING SILVER Fresh Beef Tenderloin Premium Oven Roast or Grilling Steak cut by your meat expert from Canada AAA grade beef

100 PTS
when you spend \$10 or more

3⁹⁹
/lb



Fresh Chicken Legs back attached 8.80/kg

READY FOR YOU

9⁹⁹
/lb



Fresh Store Made Boneless Skinless Chicken Breast or Thigh Kabobs with Vegetables 22.02/kg

Try it with our In-Store Souvlaki Marinade

READY FOR YOU

150 PTS
when you spend \$10 or more

5⁹⁹
/lb



Fresh Boneless Pork Loin Centre Cutlets Family Size 13.21/kg

400 PTS
when you spend \$20 or more

4⁹⁹
/lb



Fresh Pork Side Ribs breast bone removed regular 11.00/kg

8⁹⁹
/lb



Fresh Lean Ground Beef Burgers Family Size 100% pure no additives or fillers 4 pk 19.82/kg

READY FOR YOU

STARTING AT 12⁴⁹



NOBLE Premium Bison selected varieties 226 g

12⁹⁹



SUNGOLD Lamb Tonight 284-375 g

10% off



Frozen Grade A Duck

Stir Fry Made Easy



13⁹⁹ /lb

Fresh Beef Hip Boneless Stir-Fry Strips 30.84/kg



9⁹⁹ /lb

Fresh Boneless Skinless Chicken Breast Stir-Fry 22.02/kg



BUY 2 GET 3RD FREE
of equal or lesser value

Fresh Boneless Pork Loin Centre Stir-Fry Strips



Fresh from our Kitchens



4⁹⁹ /lb

Fresh Maple Chipotle or BBQ Whisky Marinated Boneless Pork Loin Centre Chops 11.00/kg



8⁸⁸ /lb

Marinated Fresh Boneless Skinless Chicken Breast 19.58/kg



13⁹⁹ /lb

Fresh Beef Hip Boneless Korean BBQ Marinated or Three Pepper Glazed Stir Fry Strips 30.84/kg



5⁴⁹ /lb

400 PTS when you spend \$20 or more

Fresh Korean BBQ Marinated Pork Side Ribs breast bone removed sweet & sour cut 12.10/kg

quick & easy



BUY MORE SAVE MORE

3⁵⁰ ea when you buy 3 or more

SCHNEIDERS or GREENFIELD Snack Kits or Lunchmate Stackers 74-120 g selected 3.99 ea



STARTING AT 7⁹⁹

FREYBE European Wieners, Frankfurters, Ham Sticks, Pepperoni Sticks or Mennonite Farmer Sausage 375-600 g



3⁹⁹ MEMBER PRICING **4⁹⁹** without Scene+ Card

COMPLIMENTS Boneless Smoked Ham Slices 375 g



STARTING AT 4⁹⁹

BUTTERBALL Turkey Franks, Bacon or Rasher 300-450 g



200 PTS when you buy 2

7⁹⁹

MARCANGELO or SCHNEIDERS Sausages frozen 375-675 g



300 PTS when you buy 2

9⁹⁹

COMPLIMENTS Chicken Balls 700 g



10⁹⁹

SWISS CHALET Chicken or Beef Pot Pies 650-655 g



13⁹⁹

BELMONT Homestyle Beef Burgers angus, prime rib or sirloin 852 g

GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa Card.

1,000 pts = \$10 in groceries

*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. *Visa Int. / Licensed user.

seafood



2.99 MEMBER PRICING
3.49 without Scene+ Card

COMPLIMENTS Crab or Lobster-Flavoured Alaskan Pollock 227 g



250 PTS when you spend \$15 or more
3.99 /100 g

Wild Icelandic Cod Fillets previously frozen or frozen



100 PTS when you spend \$7 or more
1.99 /100 g

Prepared In-Store Daily Seafood Salad made with imitation crab and shrimp



7.99 /100 g Smoked Coho Nuggets previously frozen



6.49
COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon, Cod or Haddock Loins 227 g selected



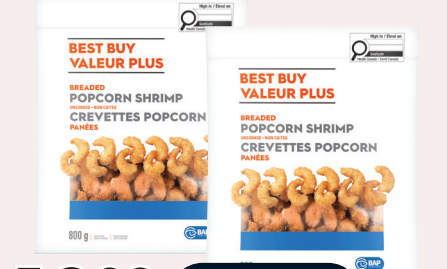
9.99
COMPLIMENTS Wild Pacific Salmon Burgers 454 g



7.99
MATLAW'S Ocean Scallops 425 g or MUSSEL KING Whole Cooked PEI Mussels frozen 454 g



13.49
ULTRA NATURAL Seasoned Cooked Shrimp garlic & parsley or Asian marinade 454 g



10.99 **200 PTS** when you buy 1
BEST BUY Breaded Popcorn Shrimp 800 g selected



14.99
HIGH LINER Signature Cuts or Pan-Seared Premium Fish 425-540 g selected



11.99
NANUK Smoked Coho Salmon Lox 140 g

deli & kitchen



3.99 MEMBER PRICING
5.99 without Scene+ Card
THE LAUGHING COW 8 pk 140 g or KIRI Portions 144 g



30% off **200 PTS** when you spend \$12 or more
L'EXTRA Brie, Double Crème Brie, OKA Original or L'Artisan Swiss-Style prices as marked



7.99 PILLER'S Kolbassa Sausage turkey, extra lean or regular 250-375 g



Get **500 PTS** When you spend \$20 or more on participating Deli Meat from the Service Case.*
*before taxes
That's like **\$5** toward your groceries



5.99 MEMBER PRICING
6.79 without Scene+ Card
Snack or Classic Meal Boxes selected 300-320 g



7.99 **200 PTS** when you buy 2
PANACHE Italian Sliced Meats 100 g selected



5.99 GARDEN FRESH GOURMET Salsa 324-473 mL



Get **100 PTS** When you buy 300 g
Get **250 PTS** When you buy 500 g or more
Service Case Salads selected sold by 100 g



6.49 **250 PTS** when you buy 2
YUCATAN Guacamole or Avocado Salsa 227-340 g



BUY 2 GET 3RD FREE
SUMM! Asian Appetizers 250-350 g available chilled

Give them more with the Grocery Essentials Card
Visit sobeys.com/giftcards or safeway.ca/giftcards for details

drinks & snacks

9.49

120 PTS
when you buy 2

NESCAFÉ Gold Instant Coffee 95-100 g, Espresso Concentrate 500 mL or STARBUCKS Nespresso Pods 10 pk

9.99

FOLGERS Single Serve Coffee Pods 12 pk, Roast & Ground Coffee 272 g or TAYLORS OF HARROGATE Yorkshire Gold Tea 80 pk

16.49

JUMPING BEAN Single Serve Coffee Pods 20 pk

2.49

100 PTS
when you buy 2

SUNRYPE Juice 900 mL tetra

7.99

50 PTS
when you buy 2

GATORADE 8x355 mL

9.99

ATHLETIC BREWING CO. Non-Alcoholic Beer 6x355 mL or OLE Mocktails 4x355 mL

2/5.50

PRIME Hydration Drink 500 mL

9.99

CELSIUS Energy Drink 4x355 mL

\$3

150 PTS
when you buy 3

KELLOGG'S Cheez-It Crackers 191-200 g

5.99

PANACHE Cracker Assortment Classic Collection 250 g or BOULANGERIE GRISSOL Melba Toast 350-400 g

2.99

100 PTS
when you buy 2

VOORTMAN BAKERY Turnover or Wafer Cookies 300 g

2/\$7

LECLERC Celebration Cookies 200-350 g

2/9.50

DORITOS Tortilla Chips 210-235 g or CHEETOS 170-285 g

6.99

100 PTS
when you buy 2

MCSWEENEY'S Jerky 70 g

3.99

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g

3.49

COMPLIMENTS Ready to Eat Popcorn 190-250 g

5.99

50 PTS
when you buy 1

COMPLIMENTS Mixed Nuts 40% cashews 200 g

4.99

CADBURY Bagged Chocolate 144-200 g, KINDER Bueno Minis 145 g, Bueno Bars multi-pack 129 g or KINDER Surprise 3 pk

2.99

BUY MORE SAVE MORE

MAYNARDS Candy 135-154 g 3.99 ea

2.99

NESTLÉ Tablet Bars 95-105 g

10.99

MARS or M&M'S Pouches 324-400 g

5.49

NUTELLA B-ready Bars 6 pk

3.69

200 PTS
when you buy 2

LECLERC Go Pure Bars 140-175 g

Here for your budget and lifestyle

9.99

400 PTS
when you buy 2

COMPLIMENTS Roast & Ground Coffee 300 g

5.99

100 PTS
when you buy 1

COMPLIMENTS Apple Juice 2.84 L

3.49

200 PTS
when you buy 2

COMPLIMENTS Cookie Dunkers 150 g or Cracker Sticks 130 g

7.99

100 PTS
when you buy 3

BEST BUY Wafers 227 g

6.99

100 PTS
when you buy 2

COMPLIMENTS Sparkling Water 12x355 mL

4/\$5

100 PTS
when you buy 4

COMPLIMENTS Spring Water 1.5 L

2.49

100 PTS
when you buy 2

COMPLIMENTS Potato Chips 200 g

8.99

300 PTS
when you buy 2

COMPLIMENTS Mega Mix Candy 800 g while supplies last

Scene GET 1,500 PTS FOR EVERY \$100 SPENT ON HOME HARDWARE GIFT CARDS



Offer valid during April 30 - May 13, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

deli & kitchen



100 PTS when you buy 2

5⁹⁹ COMPLIMENTS Goat Cheese 113 g or Feta 200 g



7⁹⁹ SAINT AGUR Blue Cheese 125 g product of France



SLICED FRESH

3⁹⁹ /100 g COMPLIMENTS German, Hungarian or Peppercorn Salami



5⁹⁹ FREYBE Dry Pepperoni Snackers selected 125 g



2⁹⁹ HOBBS PICKLES selected 90 mL



SLICED FRESH

200 PTS when you buy 300 g or more

4²⁹ /100 g FANTINO & MODELLO Capicola mild or hot

stock up for CINCO DE MAYO



100 PTS when you buy 1

13⁹⁹ Al Pastor Whole Roasted Chicken 900 g available hot



5⁹⁹ Al Pastor Pulled Pork Loaded Fries 405 g available hot

Al Pastor
When sweet meets heat!
Bold, tangy, and slightly spicy

Hot Churro Bites with Caramel and Chocolate Dipping Sauce for \$3 (regular retail \$4.99)

GET 1



WHEN YOU BUY ANY 1
Al Pastor Item from Our Kitchen Department



200 PTS when you buy 1

2⁰⁹ /100 g Al Pastor Chicken Taco Kit available chilled



200 PTS when you buy 2

\$7 Al Pastor Pulled Pork Flatbread or Selected Varieties 230-305 g

Celebrate the taste of Mexico - May 5

bakery



- European inspired flaky puff pastry dough
- Bursting with a selection of real fruit fillings
- No artificial flavours, colours or preservatives

BAKED IN STORE

2/\$7

Strudel Fingers, Turnovers or Mini Strudel 4-6 pk 228-272 g



4⁹⁹ MEMBER PRICING

5⁹⁹ without Scene+ Card

Filled Donut Bites Birthday Cake, Chocolate or French Toast 12 pk 440 g



BAKED IN STORE

BUY MORE SAVE MORE

2⁹⁹ go when you buy 2 or more

Mini Croissants 8 pk 250-260 g 3.49 ea

BUY 1 GET 1 FREE of equal or lesser value



Brownies 550-585 g or Brownie Cakes 310-390 g



21⁹⁹ Dessert Carrot Cake 1.49 kg



200 PTS when you buy 2

7⁴⁹ COMPLIMENTS Pecan or Raisin Butter Tarts 510 g



50 PTS when you buy 2

2⁹⁹ COMPLIMENTS English Muffins 6 pk



\$3 COMPLIMENTS Grain Breads 600 g or CITY BREAD Rye Breads 480-500 g not available in all stores

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com or Safeway.ca

meal makers

100 PTS when you buy 2

8.99 FLOURISH Pancake Mix 430 g

5.99 POST Family Size Cereal 368-650 g

2.99 APPLESNAX Fruit Cups 6 pk

4.99 SMUCKER'S Pure Jam 250 mL selected, ADAMS Peanut Butter 500 g or JIF Peanut Butter 500 g

3.49 KRAFT Jet-Puffed Marshmallows 400 g or BETTY CROCKER Whipped Cream Cheese Frosting selected 340-450 g

5.49 LAURA SECORD Chocolate Chips 250 g

5.99 CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g

2.99 HOSTESS Snacks 121-225 g

1.88 BEN'S ORIGINAL Fast & Fancy Rice 132 g

2/\$6 BEN'S ORIGINAL Bistro Express Rice 240-250 g or TASTY BITE Side Dish 285 g

2/\$5.50 AYLMER Tomatoes 796 mL or Accents 398-540 mL

6.99 THE GRAIN ESCAPE Grain Free Gluten Free Bagels or Hamburger Buns 4 pk

50 PTS when you buy 1

5.99 EAST SIDE MARIO'S Pasta Sauce 410-650 mL

50 PTS when you buy 1

7.99 TRE STELLE Parmesan Shaker 200 g

3.99 CATELLI Protein+ Pasta or BARILLA Gluten Free Pasta 340 g

8.99 NUWORLD Rice Blends 907 g selected

3.99 COMPLIMENTS Canned Fruit 796 mL

15% off COMPLIMENTS Baking Nuts 100 g selected (excludes pine nuts)

2/\$4 COMPLIMENTS Broth 900 mL

6.99 COMPLIMENTS Pickles 2 L or Ranch Dressing 1.06 L

natural health

7.49 KASHI GoActive Cereal 349-501 g or Organic Cereal 360-510 g

9.99 UNDERGROUND Kombucha 355 mL 4 pk or 2.99 ea

500 PTS when you buy 2

14.99 ETHICAL BEAN COFFEE Pods 12 pk

BUY MORE SAVE MORE

200 PTS when you buy 3

\$3 ea when you buy 3 or more

GUAYAKI Beverages 458 mL 3.99 ea

100 PTS when you buy 2

5.99 IMAGINE Chicken Bone Broth 946 mL

3.29 RISE Organic Kombucha 414 mL

200 PTS when you buy 2

STARTING AT 5.49 OLYMPIC Organic Original or Greek Yogurt 650 g

100 PTS when you buy 2

7.99 MID-DAY SQUARES 4 pk

400 PTS when you buy 1

39.99 PERFECT SPORTS Diesel Sports Protein Powder 908 g

100 PTS when you buy 2

2/\$7 PROBAR Real Food, Protein, Energy Chews or GRENADE Protein Bars 60-85 g

200 PTS when you buy 2

14.99 COMPLIMENTS Multivitamin Supplements 90-130 pk (excludes prenatal)

200 PTS when you buy 2

20% off ONE A DAY or FLINTSTONES Multivitamin Supplements 60-180 pk

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frozen & dairy



100 PTS when you buy 2
4.99 COMPLIMENTS Cozy Coop Large White Eggs 12 pk



4.49 **100 PTS** when you buy 2
 COMPLIMENTS Tropical Blends 1.75 L



4.99 DAIRYLAND Chocolate Milk 1.89 L or LUCERNE Chocolate Milk 2 L



3.99 **200 PTS** when you buy 3
 YOPLAIT Source 630 g, 4 pk, Minigo or Tube Yogurt 6-8 pk



2.99 LACTANTIA Flavoured Butter 125 g



5.99 BEAVERTAILS Cookie Dough 350 g



5/\$5 YOPLAIT YOP Drinkable Yogurt 200 mL



5.99 ASTRO Balkan Yogurt 12 pk



5.99 **50 PTS** when you buy 1
 COMPLIMENTS BALANCE Non-Hydrogenated or Olive Oil Margarine 850 g



3.99 KOZY SHACK Rice Pudding 624 g Tub or 4 pk



5.49 DANONE Activia Yogurt 8 pk



4.49 **100 PTS** when you buy 2
 SIGGI'S Icelandic Style Skyr Yogurt 4 pk



5.99 NANAPOPS! Frozen Bars 4 pk selected



6.99 RIGHTEOUS Gelato or Sorbetto 473 mL selected



6.79 MCCAIN Deep'n Delicious Cakes 510 g selected



100 PTS when you buy 2
 SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-288 g



12.99 EL MONTEREY Taquitos 567-588 g



6.99 PILLSBURY Pizza Pops 8 pk



7.29 TINA'S Burritos 113 g



4.99 TAST!EZ Frozen Snacks 311 g



3.99 MCCAIN Superfries 454-800 g



7.99 **50 PTS** when you buy 1
 POPSICLE Ice Pops 18 pk selected



5.69 HUNGRY-MAN Frozen Dinner or XL Bowls 360-455 g

Here for your budget and lifestyle



5.49 COMPLIMENTS Moxii Ice Pops 6 pk selected



3.49 COMPLIMENTS Dough'chi Bites 6 pk selected



100 PTS when you buy 1
 COMPLIMENTS Pure Orange Juice 2.5 L



50 PTS when you buy 1
 COMPLIMENTS Aerosol Whipped Cream 225 g



3.99 COMPLIMENTS Frozen Vegetables selected 500-750 g



4.99 COMPLIMENTS Traditional Crust Pizza 352-446 g



6.99 ea when you buy 2 or more
 BEST BUY Cheese 440-460 g 7.49 ea



100 PTS when you buy 2
 COMPLIMENTS BALANCE Egg Whites 500 g

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home & pet care



9.99 PURINA Beneful Dry Dog Food 1.6-1.8 kg



8.99 PURINA Cat or Kitten Chow 1.6-2 kg or Dentalife Dog Chews or Treats 404-595 g



13.49 IAMS Proactive Health Dry Cat Food 1.36-1.59 kg



200 PTS when you buy 1
54.99 BLUE BUFFALO Dry Dog Food 9.9 kg

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April 16 - May 6, 2026
SAVE \$5*
when you buy 3 Carlton Cards
**details in participating stores*



4.99 ZIPOC Bags 10-100 pk selected



7.49 GLAD Kitchen Bags 26-52 pk or Compostable 10 pk



24.99 CHARMIN Bathroom Tissue 16=64 rolls or BOUNTY Paper Towel 6=18 or 8=16 rolls



3.49 DAWN Dish Soap 431-502 mL



STARTING AT 5.99 WINDEX Glass Cleaner 765-950 mL or BON AMI Glass Cleaner 560 g



5.79 LYSOL Toilet Bowl Cleaner 946 mL, Powder Odour Fight 710 mL or Air Freshener 283 g selected



14.99 FLEECY Fabric Softener 4.7 L

health, beauty & baby



4.49 **150 PTS** when you buy 2
CREST 3D White or Pro-Health Toothpaste or ORAL-B Toothbrushes, Floss or Picks 63-120 mL or 1-75 pk selected



100 PTS when you buy 2
STARTING AT 7.79 SENSODYNE, Pronamel or Clinical Strength Toothpaste 75 mL selected



STARTING AT 5.49 SOFTSOAP, IRISH SPRING Body Wash 591 mL or PANTENE or GARNIER Hair Care 150-370 mL selected



STARTING AT 3.49 GARNIER Fructis or HERBAL ESSENCES Shampoo or Conditioner 346-370 mL or SECRET or OLD SPICE Deodorant 73-96 g selected



500 PTS when you buy 2
15.99 ALWAYS Pads, Liners or Tampons 10-216 pk selected



STARTING AT 8.49 OLD SPICE Body Wash 532-709 mL or AUSSIE Shampoo or Conditioner 778 mL or OLD SPICE, SECRET or GILLETTE Deodorant 45-216 g selected



7.99 **100 PTS** when you buy 1
DR TEAL'S Epsom Salts or Foaming Bath 1.36-1.81 kg or 1 L selected



200 PTS when you buy 2
20% off CERAVE Moisturizers or Cleansers selected



400 PTS when you buy 1
78.99 ENFAMIL A+ NeuroPro Ready-To-Feed Bottles 18 pk



200 PTS when you buy 1
28.99 PAMPERS Super Pack Diapers 42-116 pk



2.22 BABY GOURMET Organic Baby Pouches or Jars 92-128 mL



100 PTS when you buy 2
3.99 PAMPERS Baby Wipes 56-72 pk

pharmacy

Only available at Pharmacy Locations
**Select products are only available when a pharmacist is on duty.*



10% off **150 PTS** when you buy 2
TYLENOL Pain Relief 50-120 pk, Easy Dissolve 12 pk or MOTRIN 200-400mg 45-72 pk selected†



15% off **150 PTS** when you buy 2
TYLENOL, BENLIN or SINUTAB Cough, Cold & Sinus selected† or VISINE Eye Care selected 15 mL



10% off **250 PTS** when you buy 2
VOLTAREN Emulgel 60-150 g or FLONASE 60 dose†



10% off **250 PTS** when you buy 1
COLD-FX 45-60 pk



15% off **250 PTS** when you buy 1
NICORETTE Gum or Lozenges 160-210 pk or QuickMist Duo†



400 PTS when you buy 2
21.99 CLARITIN Allergy Relief 15-30 pk or AERIUS 24 pk†



600 PTS when you buy 1
79.99 A&D Blood Pressure Monitor UA1040TCNBL or UA810CNBL 1 ea

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\$2.79

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AND SAVE \$2.79 ON
BEST BUY Napkins
500 pk

Get
800 PTS
when you buy 2

COMPLIMENTS Laundry
Scent Booster Beads 422 g



Offer valid April 30th to May 6th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

stock up for CINCO DE MAYO

100 PTS when you buy 2

5.47

Limes product of Mexico 1 lb 454 g

5.49 /lb

Jalapeño Peppers product of Mexico 12.10/kg

1.99 /lb

Bulk Sweet or Red Onion product of Canada or USA no 1 grade 4.39/kg

BUY MORE SAVE MORE

\$6 ea when you buy 2 or more

7.99 /lb

Fresh Lean Ground Beef Family Size 17.61/kg

200 PTS when you buy 2

7.99

2.09 /100 g

200 PTS when you buy 1

AL PASTOR Chicken Taco Kit

5.97

CRACKER BARREL Shreds 250-320 g

4.99

CHOLULA Salsa 325 mL or Hot Sauce 150 mL

4.99

TACO BELL Dinner Kits 260-420 g

1.99

OLD EL PASO Seasonings 24 g or CHOLULA Taco Seasoning 28 g

250 PTS when you buy 2

3.49

WINDSOR Grinders selected 34-70 g

100 PTS when you buy 1

3.75

COMPLIMENTS Pickled Jalapeños 375 mL

5.99

FIREBARN'S Hot Sauce 200 mL

2.99

LA COSTEÑA Refried Beans 546 mL

3.99

JARRITOS Soft Drink selected 1.5 L

4.49

GRIMM'S Tortillas 360-600 g selected or CASA BONITA Corn Tortillas 250-450 g

1.99

100 PTS when you buy 2

HUNT'S Heirloom Tomatoes or Manwich Sloppy Joe Sauce 398 mL or ROTEL Tomatoes 284 mL

Celebrate the taste of Mexico - May 5



Your destination for variety and value



\$8 /lb

Sugar Mangoes product of Colombia 17.64/kg



2.27

Bean Sprouts product of Canada 340 g



2.99

MANDARIN Shanghai Noodles Thin or Regular or Wonton Wraps 454 g product of Canada



10% off

NEW ZEALAND SPRING LAMB frozen



150 PTS when you spend \$10 or more

3.99 /lb

Fresh Pork Hock 8.80/kg



9.88

EIGHT TREASURES Whole Tilapia 1.36 kg



2.49 POIDS NET 400 mL

AROY-D Coconut Milk 400 mL



11.48

BILLY BEE Natural Honey 1 kg



3.28

EIGHT TREASURES Sweetened Condensed Milk 300 mL



2.98

CHINA LILY Soya Sauce 483 mL



2.98

CHEN KE MING Ramen or Udon Noodles 800 g



3.98

GOLDEN DRAGON Sauce selected 455 mL



4.78

HORMEL FOODS Tocino-Flavoured Spam 340 g



3.48

INDOMIE Instant Noodles 400-425 g selected varieties



2.98

FOCO Coconut Water 1 L



2.48

CHACHA Sunflower Seeds 260 g selected varieties



8.98

DAN-D PAK Cashews salted or unsalted 454 g



4.79

ORION Turtle Chips 160 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

TRY OUR TRI TIP! IT'S FLAVOURFUL, VERSATILE AND AFFORDABLE!

Minimum
21 day aged

DID YOU KNOW?

- This triangular cut comes from the bottom of the sirloin.
- It boasts a rich meaty flavour.
- It's lean and lower in fat.
- It's a chef favourite for its versatility.

17⁹⁹
/lb

Fresh Boneless Bottom Sirloin Tri Tip Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef 39.66/kg

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18⁹⁹
/lb

Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Cubes cut by your meat expert from Canada AAA grade beef 41.86/kg

18⁹⁹
/lb

Fresh Boneless Korean BBQ or Maple Chipotle Marinated Bottom Sirloin Tri Tip Grilling Steak Cubes cut by your meat expert from Canada AAA grade beef 41.86/kg

YOUR GUIDE TO THE PERFECT STEAK

STEAK TEMP GUIDE

RARE	Remove from heat at 115° - 120° F (46° - 49° C)
MEDIUM-RARE	Remove from heat at 125° F (52° C)
MEDIUM	Remove from heat at 135° - 140° F (57° - 60° C)
MEDIUM-WELL	Remove from heat at 145° - 150° F (63° - 66° C)
WELL-DONE	Remove from heat at 155° - 160° F (68° - 71° C)

HOW TO COOK A TRI TIP:

- ROAST IT:** Sear on the stovetop, then go low and slow.
- BRAISE IT:** Cook it, shred it and savour the sauciness!
- GRILL IT:** The tried-and-true quick and easy method.
- SMOKE IT:** Pick the dry rub and wood, and give it time!

READY
FOR
YOU

A predominant note of soy sauce enhanced with ginger, garlic and sesame flavour, the attractions of tasty Asian cuisine

**price
LOCK**

**1,000+ ITEMS
ARE LOCKED IN
UNTIL JUNE 3, 2026**

100 PTS
when you buy 2

3⁹⁹

COMPLIMENTS Lemonade
1.36-1.54 L



3⁹⁹

TWIGZ Pretzels
130 g



4⁹⁹

DEMPSTER'S Signature Buns
6-12 pk



2/\$8

RED BULL Energy Drink
355 mL



100 PTS
when you buy 2

7⁹⁹

COMPLIMENTS Dry Lentils or Beans
450 g



2/\$4

COMPLIMENTS Prepared Mustard
400 mL



8⁹⁹

KELLOGG'S Jumbo Cereal 700 g-1.1 kg



6⁹⁹
ea when you buy 2 or more

E.D. SMITH Pie Filling selected 540 mL
7.79-7.99 ea



2⁴⁹

COMPLIMENTS Sour Cream 250 mL



3⁷⁹
ea when you buy 2 or more

MIO, KOOL-AID or CRYSTAL LIGHT
Water Enhancers Liquids 48 mL or
Powders 4-10 pk 4.69 ea



3⁴⁹

HEINZ Hot Bites 198 g



15⁹⁹

FINISH Dish Tabs 30-55 pk or
Jet-Dry 946 mL



Aisles and aisles of value

price LOCK

1,000+ ITEMS ARE LOCKED IN UNTIL JUNE 3, 2026



\$8
/lb

Sugar Mangoes product of Colombia 17.64/kg



\$2
/lb

Ginger Root product of China 4.41/kg



MEMBERS SAVE \$1
13.99
MEMBER PRICING
~~14.99~~
without Scene+ Card
COMPLIMENTS Sliced Cheeses 440 g



\$4

Garlic Bread 540 g

Made with 100% Canadian Flour



\$4

Large Cantaloupe product of Guatemala or Costa Rica no 1 grade



\$4

THE LITTLE POTATO COMPANY Kits 454 g product of Canada, Canada no 1



16.99

40 FATHOMS Breaded Haddock or Cod Fillets 815 g selected



\$15

COMPLIMENTS Cooked Shrimp in Bag with Cocktail Sauce 680 g selected



\$6

FIELD ROAST Plant-Based Burgers 184 g



200 PTS when you buy 2
16.49

Ribs full rack 710 g available hot or chilled



BUY 1 GET 1 FREE
of equal or lesser value

Cream Pies 5" 260-370 g

Aisles and aisles of value

RICARDO

Gourmet, yet easy

From my kitchen
to yours



Rich and indulgent,
a creamy chocolate
cheesecake with a
chocolate crust and
delicious raspberry
topping. Gluten-free
and ready to eat.



9⁹⁹

RICARDO Boxed Entrées
available chilled 400-570 g



9⁹⁹

RICARDO Frozen Pizza
700-745 g



19⁹⁹

RICARDO Cheesecakes
frozen 570-600 g



6⁴⁹

RICARDO Dips
300 g selected

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Rachelle Béry wellness boutique



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SELECTED VARIETIES AND SIZES

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15% off

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SELECTED VARIETIES AND SIZES

20% off

HAVN LIFE MUSHROOM SUPPLEMENTS
60-90 PK

15⁹⁹

ENER-C VITAMIN DRINK MIX
OR ENER-B OR ENER-D 16.99, 30 PK

500 PTS when you buy 1

29⁹⁹

GENUINE HEALTH MARINE OR BOVINE
COLLAGEN POWDER 140-160 G

NEW

24⁹⁹

THE LITTLE CACAO CO.
VITAMIN CHOCOLATES 20 PK

15% off

AURA CACIA ESSENTIAL OILS OR SKIN CARE
SELECTED VARIETIES AND SIZES

15% off

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SELECTED VARIETIES AND SIZES



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40 YEARS OF DELIGHT

100 PTS when you buy 2

5⁹⁹

INTERNATIONAL DELIGHT 946 mL or Cold Foam 369-396 g

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YOUR COFFEE'S CREAMY GOODNESS

5⁹⁹

SILK Creamers 890 mL or Cold Foam 369 g

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MAKING EVERY BITE COUNT

BUY A CADBURY PRODUCT, HELP DONATE A MEAL

5⁴⁹ ea when you buy 2 or more

CADBURY Sharing Bars 180-200 g 6.99 ea

200 PTS when you buy 2

5²⁹

CADBURY Multipacks 152-200 g

Cadbury is donating \$100,000 to Food Banks Canada, and you can help raise \$100,000 more for select affiliate food banks within Canada. A portion of proceeds from the purchase of Cadbury products between April 6th - May 16th, 2026, will be donated, up to a maximum of \$100K. Food Banks Canada meal metric, \$1 = 2 meals. NHLPA and the NHLPA logo are registered trademarks of the National Hockey League Players' Association. © NHLPA. All rights reserved.

THE TASTE OF PERFECTION

4⁴⁹

OIKOS 4x95 g or 4x100 g

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BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH

4⁹⁹

ACTIVIA 8x100 g

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THE SNACK OF THE MOST INTENSE FANS

3⁹⁹

Takis Fuego or Pickle Punch

talenti CRAFTED TO TASTE
as good as it looks

6⁹⁹

TALENTI Sorbetto or Gelato 473 mL selection may vary by store

SUMMER OF SAVINGS

SAVE ALL SUMMER ON YOUR FAVOURITE Kraft/Heinz PRODUCTS

4⁹⁷

HEINZ Ketchup 750 mL-1 L
Miracle Whip Spread 650-890 mL or Picnic Pack 3x375 mL any variety

\$4

KRAFT Salad Dressing 425 mL or HEINZ Mayonnaise-Style Sauces 340 mL any variety

\$3

KRAFT BBQ Sauce 455 mL any variety

ARMSTRONG

9⁹⁹

ARMSTRONG Shredded Cheese 500 g

5⁹⁹

ARMSTRONG Sticks 210 g, Nibblers 200 g, Swirls 283-340 g or Combos 180 g

*Winner Cheese category. Survey of 4,000 people by Kantar.

ONE SIP AND YOU'RE MATCH READY

7⁹⁹

FUZE Iced Tea 12x341 mL

21⁹⁹

POWERADE Beverages 24x591 mL

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NEW CRACKER BARREL Signature

PERFECT FOR SNACKING, SPREADING & DIPPING

3⁹⁹

CRACKER BARREL Monterey Jack Spreads 200 g

9⁹⁹

CRACKER BARREL Cheese Slices 500 g

5⁴⁹

COCA-COLA Beverages 6x222 mL

50 PTS when you buy 1

21⁹⁹

POWERADE Beverages 24x591 mL

Offer valid from April 30th to May 6th, 2026.
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price.
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NEW FLAVOURS!

Häagen-Dazs EXTRÄÄZ

5⁹⁹

HÄAGEN-DAZS Ice Cream 400-450 mL selection may vary by locations

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6⁹⁹

YOPLAIT Source Yogurt 16 pk or Méditerranée Yogurt 900 g

3⁴⁹

KRAFT Philadelphia Dips 227 g

5⁹⁹

FILLO'S Beans or Lentils 283 g

3⁹⁹

LA COCINA Tortilla Chips 300-400 g

12⁴⁹

SAPPORO Non-Alcoholic Beer 6x355 mL

2/\$7

50 PTS when you buy 2

GURU Energy Drink 355 mL

6⁴⁹

DR. OETKER Casa di Mama or Ristorante Pizza 288-410 g

9⁹⁹

RED BULL Energy Drink 4x250 mL

Drink in the FIFA World Cup 26™

Coca-Cola OFFICIAL PARTNER

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Dare

500 PTS when you buy 4

\$3 BRETON Bites 160-200 g

6.49 DARE Family Pack Cookies 336-630 g

Proudly Canadian

15.49 GLACEAU smartwater Beverages 6x1 L

100 PTS when you buy 1

6.99 AHA Sparkling Water Beverages 12x355 mL

100 PTS when you buy 1

2/4.50 POWERADE Beverages 710 mL

2/4.50 COCA-COLA Beverages 1 L

Offer valid from April 30th to May 6th, 2026.
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. The trademarks that appear are the property of their respective trademark owners.

300 PTS when you buy 3

3.69 QUAKER Instant Oatmeal 232-344 g selected or Standard Oats 709 g-1 kg selected

3.49 CRISPY MINIS Rice Snacks 90-100 g selected 3.99 ea

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Tickets are for games played in Toronto or Vancouver. Entry date for tickets is June 23, 2026. \$10 purchase necessary. Canadian residents only. Details at www.ScoreWithSobeys.ca.

100 PTS when you buy 2

100 PTS when you buy 2

HELLMANN'S Flavoured Mayonnaise 325-445 mL

HELLMANN'S Mayonnaise 750-890 mL

3.98 VH Sauces 341-380 mL

5.99 PAM Cooking Sprays 113-170 g

GO TEAM

Scene+ You could WIN 1,000,000 PTS or 1 of 110 Canada Soccer Gift Cards!

SPEND \$10 on participating Hellmann's products (before taxes). SCAN your Scene+ card at check-out to enter for a chance to win.

*NO PURCHASE NECESSARY. Full Contest rules found at <https://www.sobeys.com/hellmanns-canada-soccer-spring-contest>. Contest runs from 03/12/2026-05/06/2026. Open to legal residents across provinces of Canada including QC with a valid Scene+ account and who have reached the age of majority. 1 grand prize of 1,000,000 Scene+ points (ARV: \$10,000.00), 1 secondary prize of 500,000 Scene+ points (ARV: \$5,000.00), 110 tertiary prizes of Canada Soccer gift cards (ARV: \$50.00 each). Trademarks of Scene Plus IP corporation used under license by Sobeys Capital Incorporated. All Canada Soccer logos and marks are the property of Canada Soccer and may not be reproduced without prior written consent. © 2026 Canada Soccer. All Rights Reserved.

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ENTER FOR A CHANCE TO WIN AT WWW.ORVILLECONTEST.CA

6.49 ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 340-492 g or Gourmet Popping Corn 850 g

150 PTS when you buy 2

3.99 ORVILLE REDENBACHER Ready to Eat Popcorn 116-220 g

WIN THE MANDALORIAN AND GROGU

Only in theatres MAY 22

5.99 KNORR Pastes 311 g

2.99 KNORR Rice & Pasta Cups 73 g

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WIN CANADA SOCCER MERCH AND FREE GENERAL MILLS PRODUCTS!

Spend **\$15** and get **500 Scene+ POINTS** On General Mills™ participating products

GRILL TIME

3.49 TABASCO Pepper Sauce 57 mL

4.99 NANDO'S Perinaise 450 mL

4.99 MAILLE Mustard 200 mL

5.49 BRIANNA'S Salad Dressing 355 mL

7.99 CATTLEBOYZ Original BBQ Sauce 490 mL

5.99 GENERAL MILLS Family Size Cheerios or Selected Varieties 475-778 g

3.99 OLD EL PASO Taco Kits 250-510 g

2.99 NATURE VALLEY Lunch Box, Crunchy or Trail Mix Granola Bars or BETTY CROCKER Fruit, Gushers or MOTT'S 120-230 g selected varieties

*Must redeem online. Offer ends July 31, 2026. See participating products for details.

6.49 CHAPMAN'S Li'l Lolly 28 pk selected

3.99 SMART ONES Frozen Entrées 241-283 g

200 PTS when you buy 4

4/\$10

ANNIE'S Mac & Cheese 149-170 g excludes Gluten Free, Vegan and SuperMac

170 g

2/\$8 KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g

price lock

4.29 NERDS Gummy Clusters 142 g

9.99 SUNKIST Fruit Snacks Club Pack 792 g

200 PTS when you buy 2

12.99 HEINEKEN Non-Alcoholic Beer 6x330 mL

200 PTS when you buy 2

Make every day CATurday

Give them love, and they'll give you
a lifetime of purrs



100 PTS
when you buy 1
COMPLIMENTS Cat
Litter 7 kg



1.49
PURINA Friskies
Lil' Soups 34 g



19.99
PURINA ONE Live
Clear Dry Cat Food
1.36 kg



100 PTS
when you buy 2
5.99
WHISKAS Temptations
Cat Treats 454 g



88¢
WHISKAS Wet Cat
Food Pouches 85 g



6.99
PURINA Friskies
Lil' Lickables 140 g



1.97
PURINA Fancy Feast
Gems 114 g



1.89
BLUE BUFFALO Tasteful
Wet Cat Food 155 g



200 PTS
when you buy 1
10.99
COMPLIMENTS Cat
Litter 15 kg





Dove
MEN
+care



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YOU COULD

WIN
TICKETS TO THE
FIFA World
Cup 26™

Full rules and entry details at
JoinTeamFresh.ca

*Terms and conditions apply.

6.99

DOVE Body Wash
325 mL



6.99

DOVE Soap Bars
3 pk selected



6.49

DOVE Shampoo
355 mL or
Deodorant 45 g



START FRESH.
STAY FRESH.



5.49

DEGREE Body Wash
600 mL selected

AXE

SMELL IRRESISTIBLE
ALL DAY



5.99

AXE Body Wash 473 mL

5.49

AXE Shampoo 473 mL



5.99

AXE Deodorant 85 g or Body Spray 113 g

MONSIEUR GUSTAV™

Celebrate Cinco de Mayo the Gouda way



100 PTS
when you buy 2



SANS LACTOSE FREE



6.99

MONSIEUR GUSTAV
Swiss Cheese
Gouda Cheese
selected varieties
170g



5.99

100 PTS
when you buy 2

MONSIEUR GUSTAV
Double Crème Brie
125g, JARLSBERG Slices
selected varieties 120g
or FRICO Slices selected
varieties 150g

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply





BRING HOME THE BELL

Spend \$20
or more and

Save
\$10



using your Scene+ card



SHOP NOW

OFFER VALID APRIL 30 – MAY 6, 2026

Product availability may vary in each participating Sobeys or Safeway store. All products must be purchased within the same transaction between April 30 and May 6, 2026 using a Scene+ card in order to qualify. The offer can only be redeemed three times per Scene+ cardholder during the duration of the program between April 30 and May 6, 2026.

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