

WST_AB_MB_SK

LOWEST PRICE

on select flyer items or automatically receive the difference in Scene+ points!



SAFeway



Sobeys

VERIFIED
3.99
/lb



Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size 8.80/kg

VERIFIED
6.88
/lb



COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts 15.17/kg

value size

VERIFIED
9.99



BUTCHER'S SELECTION BBQ or Honey Garlic Pork Back Ribs 680 g or COMPLIMENTS Smoked Sausages 900 g

VERIFIED
3.99



COMPLIMENTS Rainbow Peppers 3 pk product of Western Canada or Mexico

3 PACK



COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb 340 g selected

BUY 1 GET 1
of equal or lesser value
FREE



VERIFIED
4/\$5

Large Avocados or Large Red Haden Mangoes product of Mexico



NABOB Roast & Ground Coffee 915-930 g or COMPLIMENTS Whole Bean Coffee 907 g



DEMPSTER'S White or Whole Wheat, Texas Toast Bread 570-675 g, Hot Dog or Hamburger Buns 12 pk



CHAPMAN'S Premium or No Sugar Added Ice Cream, Frozen Yogurt or Sorbet 1-2 L selected



PUREX Bathroom Tissue 24=48 or 12=48 Rolls, SPONGETOWELS 6=12 Rolls or SCOTTIES Facial Tissue 12 pk



CRACKER BARREL Cheese 340-400 g, Shreds 250-320 g or BLACK DIAMOND Cheestrings 12-16 pk



HEINZ Ketchup 750 mL-1 L or Picnic Pack 3 pk 375 mL or KRAFT Miracle Whip or Mayonnaise 650-890 mL

YOUR
1,000 PTS
OFFER IS WAITING
Visit the **Sobeys or Safeway app** or
Sobeys.com/offers or **Safeway.ca/offers**
Scene+ card must be registered and offer must be loaded.
See page 2 for full terms and conditions.

Scene
DIGITAL EXCLUSIVE
OFFER AVAILABLE
APRIL 30-MAY 6, 2026

Global Market
Yamay Jasmine Rice 8 kg
12.98

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys or Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

THU 30 | FRI 1 | SAT 2 | SUN 3 | MON 4 | TUE 5 | WED 6

Prices and offers
in effect April-May
2026



More deals!
Scan here for our full flyer



WST_ABI1_MB_SK

Scene

MEMBER

PRICING

Swipe your
Scene+ Card
and Save



MEMBERS SAVE \$1

4⁹⁹
MEMBER
PRICING

5⁹⁹

without
Scene+ Card

MAPLE LEAF or SCHNEIDERS Bacon 375 g,
MAPLE LEAF Ready Crisp 65-85 g, SCHNEIDERS
Cooked Bacon 100 g, Juicy Jumbos or Smoked
Sausages 375-450 g selected



READY
FOR
YOU

MEMBERS SAVE 40¢/lb

7²⁹
/lb
2.84/kg MEMBER
PRICING

7⁶⁹
/lb,
3.73/kg

without
Scene+ Card

Prepared Fresh Daily
Watermelon quarters or slices assorted sizes



MEMBERS SAVE 77¢

2²²
MEMBER
PRICING

2⁹⁹

without
Scene+ Card

CHRISTIE Snacking or Mini Crackers selected
162-200 g



MEMBERS SAVE 44¢

7²⁵
MEMBER
PRICING

7⁶⁹

without
Scene+ Card

MICHELINA'S Frozen Entrées 128-284 g

Look for more Member Pricing
throughout the flyer and in-store.



Scene
MEMBER
DAY

GET 10% OFF

or 200 PTS

FOR EVERY \$20 SPENT[†] ON A MINIMUM
\$50 GROCERY PURCHASE![†]

See back page for details

TUESDAY, MAY 5, 2026 ONLY!
EXCLUSIVELY FOR SCENE+ MEMBERS

**price
LOCK**



**Prices locked in until
June 3, 2026**



150 PTS
when you buy 2

5⁹⁹

ASIAN INSPIRATIONS
Entrées or **MULDOON'S** Dry
Pork Bites or Mini Corn
Dogs 300-400 g



MEMBERS SAVE \$4

13⁹⁹
**MEMBER
PRICING**



1 kg

17⁹⁹ 000g

without
Scene+ Card

H&H Dried Fruit Thai Honey Mango 1 kg



2/\$9

MISS VICKIE'S Kettle
Chips 190-200 g



2/\$8

KELLOGG'S Eggo
Waffles, French Toast
Sticks or Pancakes
270-330 g



2⁹⁹

KELLOGG'S Nutri-Grain
Bars, Rice Krispies Squares,
Pop-Tarts or Pastry Crisps
selected 125-384 g

**Aisles and aisles
of value**

stock up for
CINCO DE MAYO500 PTS
when you buy 16⁹⁹
/lbFresh Lean Ground
Beef available only
in 5 lb tube 15.41/lbvalue
size250 PTS
when you spend
\$25 or more17⁹⁹
/lbFresh Boneless Bottom
Sirloin Tri Tip Premium
Oven Roast or Family Size
Grilling Steak cut by your
meat expert from Canada AAA
grade beef 39.66/kg100 PTS
when you buy 25⁴⁷Limes product
of Mexico 454 g
1 lb bag3⁹⁹OLD EL PASO Dinner Kits
250-510 g or Salsa 650 mL3⁴⁹LUCERNE or DAIRYLAND Sour
Cream 450-500 mL5⁹⁹AL PASTOR Pulled Pork Loaded
Fries 405 g available hot200 PTS
when you buy 2AL PASTOR Pulled Pork Flatbread
or Select Varieties 230-305 g

2/\$7

TOSTITOS Tortilla Chips
205-300 g2⁹⁹DEMPSTER'S 7" Tortillas
240-340 g or TIA ROSA Tortillas
220-328 g

Celebrate the taste of Mexico May 5

3⁷⁹
/100 gFresh Steelhead Trout
Fillets responsibly
raised product of
Western Canada3⁹⁹Butter Crust,
Dutch Crunch, Soft
Italia or Sesame Seed
Topped Bread 450 gBAKED
IN STOREMade
with 100%
Canadian
Flour7⁹⁹JANES Pub Style Breaded Chicken
& Wings, COMPLIMENTS Spring or
Egg Rolls, Cheese Sticks, Pickle
Spears, Blooming Onion Pearls or
Potato Skins 325-700 g3⁹⁹PHILADELPHIA Cream Cheese
227-250 g selected or KRAFT
Singles 410 g5⁹⁹DAIRYLAND Butter salted or
unsalted 454 g

2/\$5

COMPLIMENTS Pasta 900 g or
HUNT'S Thick & Rich Pasta Sauce
or Tomato Sauce 680 mL or
Tomato Paste 369 mL3⁴⁹EARTH'S OWN Select Beverages
1.75-1.89 L2/8⁵⁰COCA-COLA or PEPSI Soft Drinks
6x710 mL10⁹⁹NUTELLA Hazelnut Spread 1 kg,
COMPLIMENTS Honey 750-1 kg or
KRAFT Peanut Butter 2 kg3⁹⁹GENERAL MILLS Premium or
Core Cereal 297-437 g or
KELLOGG'S Cereal 210-525 g
selected (excludes Family Size)100 PTS
when you buy 16⁹⁹IMPERIAL Soft Margarine or
Squares 1.28-1.36 kg27⁹⁹VAN HOUTTE Coffee Pods 48 pk
or MCCAFFÉ Roast & Ground
Coffee 875 g

3/\$5

CLOVER LEAF Flavoured Tuna
85 g or Skipjack Light Tuna 170 g9⁹⁹GAIN Liquid Detergent 2.6 L,
TIDE Simply 2.72 L, DOWNY or
GAIN Fabric Enhancers or Softener
303-379 g or 1.66-2.63 L or
DOWNY, GAIN or BOUNCE Sheets
120-200 pk500 PTS
when you buy 210⁹⁹

PURINA Tidy Cats Litter 2.72 kg



Scene+ GET 750 PTS

FOR EVERY \$50 SPENT IN
EDO JAPAN, REITMANS &
JOEY RESTAURANTS GIFT CARDSOffer valid during April 30 - May 6, 2026.
Sorry no rainchecks or price matching. See
gift card for details, terms, conditions, and
(if applicable) fees. Subject to availability.
Cards issued by Peoples Trust Company.

PROUDLY CANADIAN safeway.ca | sobeys.com



Scene+ Member Day: 1Discount with minimum \$50 grocery purchase and Scene+ card. Minimum purchase must be made in a single transaction. See in-store for details. 1Points with minimum \$50 grocery purchase and Scene+ card. Get 200 Scene+ points for every \$20 in eligible grocery purchases. Minimum purchase must be made in a single transaction. See in-store for details.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, April 30, 2026 to Wednesday, May 6, 2026. Advertised prices do not include taxes, deposits and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "We deliver" refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Sobeys or Safeway locations within Western Canada. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCafé@/Tim Hortons@/Starbucks@ products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. P06_SBY_WK01_PRN_WST_MB_SK



200 PTS
when you buy 1

23⁹⁹

Premium Ecuadorian Roses
1 dozen assorted colours



12⁹⁹

Tulips
assorted colours
10-stem bunch

flowers for
MOMS

We have their
favourites here!



29⁹⁹

Flower Croft Birdhouse Planter or
Aerie Mason Garden Planter



15⁹⁹

Spring Mug with Gerbera 4" pot
grown in British Columbia
while supplies last

the way
TO VALUE

100% fresh
GUARANTEE

100 PTS
when you buy 2

5⁹⁹

4⁷⁷ /lb

Extra Large Red or Black Seedless Grapes product of Chile 10.52/kg

2⁹⁹ /lb, ea

Brussels Sprouts product of Mexico or USA no 1 grade 6.59/kg or Spinach Bunch product of Mexico or USA or ANDY BOY Rapini product of USA

6⁹⁹

HIROS Cherry Tomatoes on the Vine product of Canada 340 g

7⁹⁹

Raspberries product of Mexico or USA 340 g

BUY 1 GET 1
of equal or lesser value
FREE

COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA 3.99 ea

6⁹⁹

THE LITTLE POTATO CO. Potatoes product of Canada, Canada no 1, 3 lb

2²⁷ /lb

Bulk Vidalia Onions or Bulk Sweet Potatoes product of USA no 1 grade 5.00/kg

1⁹⁹ /lb

Green or Grey Zucchini product of Mexico 4.39/kg

3⁹⁹

200 PTS
when you buy 2

COMPLIMENTS ORGANIC Cremini or White Sliced Mushrooms product of Canada 227 g

2⁴⁹ /lb

Eggplant product of Mexico 5.49/kg

6⁴⁹

We offer cored or whole pineapples for the same price

Whole or Cored Pineapple product of Costa Rica

2⁹⁹ /lb

Anjou Pears product of USA extra fancy grade 6.59/kg

\$4

Large Cantaloupe product of Guatemala or Costa Rica no 1 grade

7⁹⁹

100 PTS
when you buy 2

Bagged Ambrosia or McIntosh Apples product of Canada, Canada fancy grade or Gala Apples product of Chile fancy grade 3 lb 1.36 kg

6⁹⁹

MANN'S Sugar Snap Peas product of USA 425 g

5⁹⁹

COMPLIMENTS Single Cut Green Leaf or Romaine Lettuce product of USA 198 g

25% OFF

Prepared Fresh Daily Taco or Guacamole Dip or Pineapple Salsa assorted sizes

BUY 2 GET 3RD
of equal or lesser value
FREE

Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

\$8 /lb

Honey-like flavour

Sugar Mangoes product of Colombia 17.64/kg

1⁴⁹ /lb

Napa Cabbage or Bok Choy product of USA or Mexico 3.28/kg

2⁹⁹

Bulk Organic Avocado product of Mexico

4⁹⁹

Organic Grape Tomatoes pint product of Canada

30% off

LEFT COAST ORGANICS Pantry Essentials 200 g-2.27 kg

Left Coast Organics takes pride in bringing you the best tasting bulk foods from pioneering organic farmers.

floral

Cinco De Mayo is May 5th



12⁹⁹

Pom Pom Pot with Flowering 4" grown in British Columbia

Available at most stores



21⁹⁹

Lavender in Décor Tin 6" pot grown in British Columbia



16⁹⁹

Phalaenopsis Orchids assorted sizes and colours selection may vary by store

Duet planting in unique container
Ready to go in a gift bag



34⁹⁹

Peach Blossom Planter or Chanel Terrarium Planter selection may vary by store

*Receive 1,000 Scene+ points, when you load the offer and make the specified minimum purchase amount based on your individual shopping history, on eligible grocery purchases at participating Sobeys or Safeway locations in Western Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Offer valid from April 30-May 6, 2023. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value. Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Sterling SILVER PREMIUM BEEF

HAND-SELECTED CANADA AAA BEEF

Well-marbled · Aged to perfection
Exclusive to Sobeys and Safeway

11⁹⁹ /lb

STERLING SILVER Fresh Boneless Inside Round Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 26.43/kg

10% off

STERLING SILVER Fresh Beef Tenderloin Premium Oven Roast or Grilling Steak cut by your meat expert from Canada AAA grade beef

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

100 PTS when you spend \$10 or more

3⁹⁹ /lb

Fresh Chicken Legs back attached 8.80/kg

Try it with our In-Store Souvlaki Marinade

9⁹⁹ /lb

Fresh Store Made Boneless Skinless Chicken Breast or Thigh Kabobs with Vegetables 22.02/kg

READY FOR YOU

150 PTS when you spend \$10 or more

5⁹⁹ /lb

Fresh Boneless Pork Loin Centre Cutlets Family Size 13.21/kg

400 PTS when you spend \$20 or more

4⁹⁹ /lb

Fresh Pork Side Ribs breast bone removed regular 11.00/kg

200 PTS when you spend \$20 or more

8⁹⁹ /lb

Fresh Lean Ground Beef Burgers Family Size 100% pure no additives or fillers 4 pk 19.82/kg

READY FOR YOU

STARTING AT 12⁴⁹

NOBLE Premium Bison selected varieties 226 g

12⁹⁹

SUNGOLD Lamb Tonight 284-375 g

10% off

Frozen Grade A Duck

Stir Fry Made Easy

13⁹⁹ /lb

Fresh Beef Hip Boneless Stir-Fry Strips 30.84/kg

9⁹⁹ /lb

Fresh Boneless Skinless Chicken Breast Stir-Fry 22.02/kg

BUY 2 GET 3RD FREE (of equal or lesser value)

Fresh Boneless Pork Loin Centre Stir-Fry Strips

Fresh from our Kitchens

4⁹⁹ /lb

Fresh Maple Chipotle or BBQ Whisky Marinated Boneless Pork Loin Centre Chops 11.00/kg

8⁸⁸ /lb

Marinated Fresh Boneless Skinless Chicken Breast 19.58/kg

13⁹⁹ /lb

Fresh Beef Hip Boneless Korean BBQ Marinated or Three Pepper Glazed Stir Fry Strips 30.84/kg

5⁴⁹ /lb

400 PTS when you spend \$20 or more

Fresh Korean BBQ Marinated Pork Side Ribs breast bone removed sweet & sour cut 12.10/kg

quick & easy

BUY MORE SAVE MORE

3⁵⁰ ea when you buy 3 or more

SCHNEIDERS or GREENFIELD Snack Kits or Lunchmate Stackers 74-120 g selected 3.99 ea

STARTING AT 7⁹⁹

FREYBE European Wieners, Frankfurters, Ham Sticks, Pepperoni Sticks or Mennonite Farmer Sausage 375-600 g

3⁹⁹ MEMBER PRICING **4⁹⁹** without Scene+ Card

COMPLIMENTS Boneless Smoked Ham Slices 375 g

STARTING AT 4⁹⁹

BUTTERBALL Turkey Franks, Bacon or Rasher 300-450 g

200 PTS when you buy 2

7⁹⁹

MARCANGELO or SCHNEIDERS Sausages frozen 375-675 g

300 PTS when you buy 2

9⁹⁹

COMPLIMENTS Chicken Balls 700 g

10⁹⁹

SWISS CHALET Chicken or Beef Pot Pies 650-655 g

13⁹⁹

BELMONT Homestyle Beef Burgers angus, prime rib or sirloin 852 g

GET TO FREE GROCERIES FASTER when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa Card.

*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. *Visa Int. / Licensed user.

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

seafood



2⁹⁹
MEMBER
PRICING

3⁴⁹
without
Scene+ Card

COMPLIMENTS Crab or Lobster-
Flavoured Alaskan Pollock 227 g



6⁴⁹

COMPLIMENTS NATURALLY SIMPLE Wild Pink
Salmon, Cod or Haddock Loins 227 g selected



3⁹⁹
/100 g

250 PTS
when you spend
\$15 or more

Fresh Wild Pickerel Fillets
product of Canada



100 PTS
when you spend
\$7 or more

1⁹⁹
/100 g

Prepared In-Store Daily Seafood Salad
made with imitation crab and shrimp



7⁹⁹
/100 g Smoked Coho Nuggets
previously frozen



9⁹⁹

COMPLIMENTS Wild Pacific Salmon Burgers
454 g



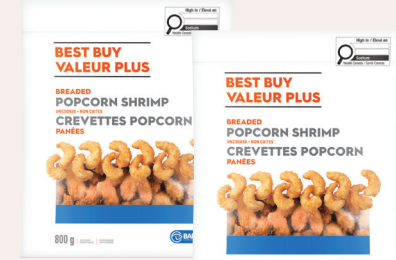
7⁹⁹

MATLAW'S Ocean Scallops 425 g or
MUSSEL KING Whole Cooked PEI Mussels
frozen 454 g



13⁴⁹

ULTRA NATURAL Seasoned Cooked Shrimp
garlic & parsley or Asian marinade 454 g



10⁹⁹

200 PTS
when you buy 1

BEST BUY Breasted Popcorn Shrimp 800 g
selected



14⁹⁹

HIGH LINER Signature Cuts or Pan-Seared
Premium Fish 425-540 g selected



11⁹⁹

NANUK Smoked Coho Salmon Lox 140 g

deli & kitchen



3⁹⁹
MEMBER
PRICING

5⁹⁹
without
Scene+ Card

THE LAUGHING COW 8 pk 133 g, Dippers
4 pk 140 g or KIRI Portions 144 g



30% off

200 PTS
when you spend
\$12 or more

L'EXTRA Brie, Double Crème Brie, OKA Original or L'Artisan Swiss-Style
prices as marked



7⁹⁹

PILLER'S Kolbassa Sausage
turkey, extra lean or regular
250-375 g



Get 500 PTS
When you spend \$20
or more on participating
Deli Meat from the
Service Case.*

That's like
\$5
toward your
groceries

*before taxes

SLICED FRESH



5⁹⁹
MEMBER
PRICING

6⁷⁹
without
Scene+ Card

Snack or Classic Meal Boxes
selected 300-320 g



200 PTS
when you buy 2

7⁹⁹ PANACHE Italian Sliced Meats
100 g selected



5⁹⁹

GARDEN FRESH GOURMET
Salsa 324-473 mL



Get 100 PTS
When you buy
300 g

Get 250 PTS
When you buy
500 g or more

Service Case Salads selected sold by 100 g



250 PTS
when you buy 2

6⁴⁹ YUCATAN Guacamole or
Avocado Salsa 227-340 g



BUY 2 GET 3RD FREE
of equal or lesser value

SUMM! Asian Appetizers 250-350 g
available chilled

Give them more with the Grocery Essentials Card



Visit sobeys.com/giftcards
or safeway.ca/giftcards
for details

drinks & snacks



9⁴⁹
NESCAFÉ Gold Instant Coffee
95-100 g, Espresso Concentrate
500 mL or STARBUCKS Nespresso
Pods 10 pk



9⁹⁹
FOLGERS Single Serve Coffee Pods
12 pk, Roast & Ground Coffee 272 g
or TAYLORS OF HARROGATE
Yorkshire Gold Tea 80 pk



120 PTS
when you buy 2
16⁴⁹
JUMPING BEAN Single Serve
Coffee Pods 20 pk



100 PTS
when you buy 2
2⁴⁹
SUNRYPE Juice 900 mL tetra



7⁹⁹ **50 PTS**
when you buy 2
GATORADE 8x355 mL



9⁹⁹
ATHLETIC BREWING CO.
Non-Alcoholic Beer 6x355 mL or
OLÉ Mocktails 4x355 mL



2/5⁵⁰
PRIME Hydration Drink 500 mL



9⁹⁹ **88**
CELSIUS Energy Drink 4x355 mL



\$3 **150 PTS**
when you buy 3
KELLOGG'S Cheez-It Crackers
191-200 g



5⁹⁹
PANACHE Cracker Assortment
Classic Collection 250 g or
BOULANGERIE GRISSOL Melba
Toast 350-400 g



2⁹⁹ **100 PTS**
when you buy 2
VOORTMAN BAKERY Turnover
or Wafer Cookies 300 g



2/\$7
LECLERC Celebration Cookies
200-350 g



2/9⁵⁰
DORITOS Tortilla Chips
210-235 g or CHEETOS 170-285 g



6⁹⁹ **100 PTS**
when you buy 2
MCSWEENEY'S Jerky 70 g



3⁹⁹
HUMPTY DUMPTY Party Mix
250 g or Snacks 200-290 g



3⁴⁹
COMPLIMENTS Ready to Eat
Popcorn 190-250 g



50 PTS
when you buy 1
5⁹⁹
COMPLIMENTS Mixed Nuts
40% cashews 200 g



4⁹⁹
CADBURY Bagged Chocolate
144-200 g, KINDER Bueno Minis
145 g, Bueno Bars multi-pack 129 g
or KINDER Surprise 3 pk



2⁹⁹
ea when you
buy 2 or more
MAYNARDS Candy 135-154 g 3.99 ea



2⁹⁹
NESTLÉ Tablet Bars 95-105 g



10⁹⁹
MARS or M&M's Pouches
324-400 g



5⁴⁹
NUTELLA B-ready Bars 6 pk



3⁶⁹ **200 PTS**
when you buy 2
LECLERC Go Pure Bars 140-175 g

Here for your budget and lifestyle



9⁹⁹ **400 PTS**
when you buy 2
COMPLIMENTS Roast & Ground
Coffee 300 g



100 PTS
when you buy 1
5⁹⁹
COMPLIMENTS Apple Juice
2.84 L



3⁴⁹ **200 PTS**
when you buy 2
COMPLIMENTS Cookie Dunkers
150 g or Cracker Sticks 130 g



1⁹⁹ **100 PTS**
when you buy 3
BEST BUY Wafers
227 g



6⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Sparkling Water
12x355 mL



100 PTS
when you buy 4
4/\$5
COMPLIMENTS Spring Water
1.5 L



2⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS
Potato Chips 200 g



8⁹⁹ **300 PTS**
when you buy 2
COMPLIMENTS Mega Mix Candy
800 g while supplies last

Scene GET 1,500 PTS FOR EVERY \$100 SPENT ON HOME HARDWARE GIFT CARDS



Offer valid during April 30 - May 13, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

P05_SBY_WK01_PRN_WST_AB_MB_SK

deli & kitchen

100 PTS
when you buy 25⁹⁹ COMPLIMENTS Goat Cheese
113 g or Feta 200 g7⁹⁹ SAINT AGUR Blue Cheese 125 g
product of FranceSLICED
FRESH3⁹⁹ COMPLIMENTS German,
Hungarian or Peppercorn Salami
/100 g5⁹⁹ FREYBE Dry Pepperoni
Snackers selected 125 g2⁹⁹ HOBBS PICKLES selected 90 mLSLICED
FRESH200 PTS
when you buy
300 g or more4²⁹ FANTINO & MODELLO Capicola
mild or hot
/100 gstock up for
CINCO DE MAYO100 PTS
when you buy 113⁹⁹ Al Pastor Whole Roasted
Chicken 900 g available hot5⁹⁹Al Pastor Pulled
Pork Loaded Fries
405 g available hotAl Pastor
When sweet meets heat!
Bold, tangy, and slightly spicy200 PTS
when you buy 12⁰⁹ Al Pastor Chicken
Taco Kit available chilled
/100 g200 PTS
when you buy 2\$7 Al Pastor Pulled Pork
Flatbread or Selected
Varieties 230-305 g

GET 1

Hot Churro Bites
with Caramel and
Chocolate Dipping
Sauce for \$3
(regular retail \$4.99)WHEN YOU BUY
ANY 1Al Pastor Item from Our
Kitchen Department

Celebrate the taste of Mexico - May 5

bakery



- European inspired flaky puff pastry dough
- Bursting with a selection of real fruit fillings
- No artificial flavours, colours or preservatives

BAKED
IN STORE

2/\$7

Strudel Fingers, Turnovers or
Mini Strudel 4-6 pk 228-272 g4⁹⁹ MEMBER
PRICING5⁹⁹
without
Scene+ CardFilled Donut Bites Birthday Cake, Chocolate or
French Toast 12 pk 440 gBAKED
IN STOREBUY
MORE
SAVE
MORE2⁹⁹
go when you
buy 2 or moreMini Croissants 8 pk
250-260 g 3.49 eaBUY 1 GET 1
FREE
of equal or lesser valueBrownies 550-585 g or
Brownie Cakes 310-390 g21⁹⁹

Dessert Carrot Cake 1.49 kg

200 PTS
when you buy 27⁴⁹ COMPLIMENTS Pecan or Raisin
Butter Tarts 510 g50 PTS
when you buy 22⁹⁹ COMPLIMENTS English Muffins
6 pk

\$3

COMPLIMENTS Grain Breads 600 g
or CITY BREAD Rye Breads
480-500 g not available in all stores

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com or Safeway.ca

meal makers



100 PTS
when you buy 2

8⁹⁹ FLOURISH Pancake Mix 430 g



5⁹⁹ POST Family Size Cereal 368-650 g



2⁹⁹ APPLESNAX Fruit Cups 6 pk



4⁹⁹ SMUCKER'S Pure Jam 250 mL selected, ADAMS Peanut Butter 500 g or JIF Peanut Butter 500 g



3⁴⁹ KRAFT Jet-Puffed Marshmallows 400 g or BETTY CROCKER Whipped Cream Cheese Frosting selected 340-450 g



5⁴⁹ LAURA SECORD Chocolate Chips 250 g



5⁹⁹ CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g



2⁹⁹ HOSTESS Snacks 121-225 g



7⁸⁸ BEN'S ORIGINAL Fast & Fancy Rice 132 g



2/\$6 BEN'S ORIGINAL Bistro Express Rice 240-250 g or TASTY BITE Side Dish 285 g



2/\$5.50 AYLMER Tomatoes 796 mL or Accents 398-540 mL



6⁹⁹ THE GRAIN ESCAPE Grain Free Gluten Free Bagels or Hamburger Buns 4 pk



50 PTS
when you buy 1

5⁹⁹ EAST SIDE MARIO'S Pasta Sauce 410-650 mL



50 PTS
when you buy 1

7⁹⁹ TRE STELLE Parmesan Shaker 200 g



3⁹⁹ CATELLI Protein+ Pasta or BARILLA Gluten Free Pasta 340 g



8⁹⁹ NUWORLD Rice Blends 907 g selected



3⁹⁹ COMPLIMENTS Canned Fruit 796 mL



15% off COMPLIMENTS Baking Nuts 100 g selected (excludes pine nuts)



2/\$4 COMPLIMENTS Broth 900 mL



6⁹⁹ COMPLIMENTS Pickles 2 L or Ranch Dressing 1.06 L

natural health



7⁴⁹ KASHI GoActive Cereal 349-501 g or Organic Cereal 360-510 g



9⁹⁹ UNDERGROUND Kombucha 355 mL 4 pk or 2.99 ea



500 PTS
when you buy 2

14⁹⁹ ETHICAL BEAN COFFEE Pods 12 pk



200 PTS
when you buy 3

\$3 GUAYAKI Beverages 458 mL 3.99 ea



100 PTS
when you buy 2

5⁹⁹ IMAGINE Chicken Bone Broth 946 mL



3²⁹ RISE Organic Kombucha 414 mL



200 PTS
when you buy 2

5⁴⁹ OLYMPIC Organic Original or Greek Yogurt 650 g



100 PTS
when you buy 2

7⁹⁹ MID-DAY SQUARES 4 pk



400 PTS
when you buy 1

39⁹⁹ PERFECT SPORTS Diesel New Zealand Whey Protein Powder 908 g



100 PTS
when you buy 2

2/\$7 PROBAR Real Food, Protein, Energy Chews or GRENADE Protein Bars 60-85 g



200 PTS
when you buy 2

14⁹⁹ COMPLIMENTS Multivitamin Supplements 90-130 pk (excludes prenatal)



200 PTS
when you buy 2

20% off ONE A DAY or FLINTSTONES Multivitamin Supplements 60-180 pk

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards or safeway.ca/giftcards for details

frozen & dairy

**100 PTS**
when you buy 2**4⁹⁹**
COMPLIMENTS Cozy Coop Large White Eggs 12 pk**4⁴⁹** **100 PTS**
when you buy 2

COMPLIMENTS Tropical Blends 1.75 L

**4⁹⁹**
DAIRYLAND Chocolate Milk 1.89 L or LUCERNE Chocolate Milk 2 L**3⁹⁹** **200 PTS**
when you buy 3

YOPLAIT Source 630 g, 4 pk, Minigo or Tube Yogurt 6-8 pk

**2⁹⁹**

LACTANTIA Flavoured Butter 125 g

**5⁹⁹**

BEAVERTAILS Cookie Dough 350 g

**5/\$5**
YOPLAIT YOP Drinkable Yogurt 200 mL**5⁹⁹**
ASTRO Balkan Yogurt 12 pk**5⁹⁹** **50 PTS**
when you buy 1

COMPLIMENTS BALANCE Non-Hydrogenated or Olive Oil Margarine 850 g

**3⁹⁹**

KOZY SHACK Rice Pudding 624 g Tub or 4 pk

**5⁴⁹**
DANONE Activia Yogurt 8 pk**4⁴⁹** **100 PTS**
when you buy 2
SIGGI'S Icelandic Style Skyr Yogurt 4 pk**5⁹⁹**

NANAPOPS! Frozen Bars 4 pk selected

**6⁹⁹**

RIGHTEOUS Gelato or Sorbetto 473 mL selected

**6⁷⁹**

MCCAIN Deep'n Delicious Cakes 510 g selected

**100 PTS**
when you buy 2
SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-288 g**12⁹⁹**

EL MONTEREY Taquitos 567-588 g

**6⁹⁹**

PILLSBURY Pizza Pops 8 pk

**7²⁹**

TINA'S Burritos 113 g

**4⁹⁹**

TAST!EZ Frozen Snacks 311 g

**3⁹⁹**

MCCAIN Superfries 454-800 g

**7⁹⁹** **50 PTS**
when you buy 1

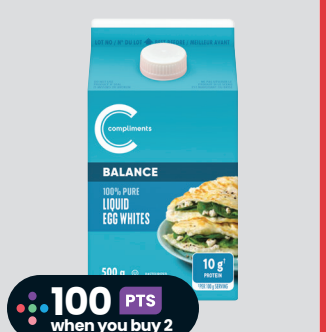
POPSICLE Ice Pops 18 pk selected

**5⁶⁹**

HUNGRY-MAN Frozen Dinner or XL Bowls 360-455 g

NEW

Here for your budget and lifestyle

**5⁴⁹**
COMPLIMENTS Moxii Ice Pops 6 pk selected**3⁴⁹**
COMPLIMENTS Dough'chi Bites 6 pk selected**100 PTS**
when you buy 1
COMPLIMENTS Pure Orange Juice 2.5 L**50 PTS**
when you buy 1
4⁴⁹
COMPLIMENTS Aerosol Whipped Cream 225 g**3⁹⁹**
COMPLIMENTS Frozen Vegetables selected 500-750 g**4⁹⁹**
COMPLIMENTS Traditional Crust Pizza 352-446 g**6⁹⁹**
ea when you buy 2 or more
BEST BUY Cheese 440-460 g 7.49 ea**100 PTS**
when you buy 2
4⁹⁹
COMPLIMENTS BALANCE Egg Whites 500 g

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards or safeway.ca/giftcards for details

home & pet care

**9⁹⁹** PURINA Beneful
Dry Dog Food
1.6-1.8 kg**8⁹⁹** PURINA Cat or Kitten Chow
1.6-2 kg or Dentalife Dog Chews or
Treats 404-595 g**13⁴⁹** IAMS Proactive
Health Dry Cat
Food 1.36-1.59 kg**200 PTS**
when you buy 1
54⁹⁹ BLUE BUFFALO Dry Dog Food
9.9 kg

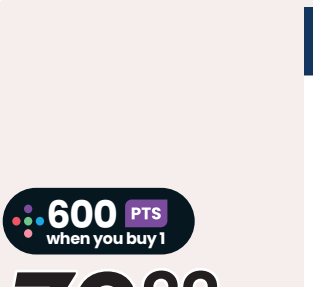
*details in participating stores

**4⁹⁹** ZIPLOC Bags 10-100 pk selected**7⁴⁹** GLAD Kitchen Bags 26-52 pk or
Compostable 10 pk**24⁹⁹** CHARMIN Bathroom Tissue
16=64 rolls or BOUNTY Paper
Towel 6=18 or 8=16 rolls**3⁴⁹** DAWN Dish Soap
431-502 mL**5⁹⁹** WINDEX Glass Cleaner
765-950 mL or BON AMI Glass
Cleaner 560 g**5⁷⁹** LYSOL Toilet Bowl Cleaner 946 mL,
Powder Odour Fight 710 mL or
Air Freshener 283 g selected**14⁹⁹** FLEECY Fabric
Softener 4.7 L

health, beauty & baby

**4⁴⁹** **150 PTS**
when you buy 2
CREST 3D White or Pro-Health
Toothpaste or ORAL-B
Toothbrushes, Floss or Picks
63-120 mL or 1-75 pk selected**100 PTS**
when you buy 2
7⁷⁹ SENSODYNE, Pronamel or
Clinical Strength Toothpaste
75 mL selected**5⁴⁹** STARTING AT
SOFTSOAP, IRISH SPRING Body
Wash 591 mL or PANTENE or
GARNIER Hair Care 150-370 mL
selected**3⁴⁹** STARTING AT
GARNIER Fructis or HERBAL
ESSENCES Shampoo or Conditioner
346-370 mL or SECRET or OLD
SPICE Deodorant 73-96 g selected**500 PTS**
when you buy 2
15⁹⁹ ALWAYS Pads, Liners or Tampons
10-216 pk selected**8⁴⁹** STARTING AT
OLD SPICE Body Wash
532-709 mL or AUSSIE Shampoo
or Conditioner 778 mL or
OLD SPICE, SECRET or GILLETTE
Deodorant 45-216 g selected**7⁹⁹** **100 PTS**
when you buy 1
DR TEAL'S Epsom Salts or
Foaming Bath 1.36-1.81 kg or 1 L
selected**200 PTS**
when you buy 2
20% off
CERAVE Moisturizers or
Cleansers selected**400 PTS**
when you buy 1
78⁹⁹ ENFAMIL A+ NeuroPro
Ready-To-Feed Bottles 18 pk**200 PTS**
when you buy 1
28⁹⁹ PAMPERS Super Pack Diapers
42-116 pk**2²²** BABY GOURMET Organic Baby
Pouches or Jars 92-128 mL**100 PTS**
when you buy 2
3⁹⁹ PAMPERS Baby
Wipes 56-72 pk

pharmacy

Only available at Pharmacy Locations
*Select products are only available when a pharmacist is on duty.**10% off** **150 PTS**
when you buy 2
TYLENOL Pain Relief 50-120 pk,
Easy Dissolve 12 pk or MOTRIN
200-400mg 45-72 pk selected***15% off** **150 PTS**
when you buy 2
TYLENOL, BENYLIN or SINUTAB
Cough, Cold & Sinus selected* or
VISINE Eye Care selected 15 mL**10% off** **250 PTS**
when you buy 2
VOLTAREN Emulgel 60-150 g or
FLONASE 60 dose***10% off** **250 PTS**
when you buy 1
COLD-FX 45-60 pk**15% off** **250 PTS**
when you buy 1
NICORETTE Gum or Lozenges
160-210 pk or QuickMist Duo***400 PTS**
when you buy 2
21⁹⁹ CLARITIN Allergy Relief
15-30 pk or AERIUS 24 pk***600 PTS**
when you buy 1
79⁹⁹ A&D Blood Pressure Monitor
UA1040TCNBL or
UA810CNBL 1 ea

Scene+

JOIN SCENE+ TODAY. sceneplus.ca/register

Scene⁺
**DIGITAL
EXCLUSIVE**



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[Sobeys.com/offers](https://www.sobeys.com/offers) or [Safeway.ca/offers](https://www.safeway.ca/offers)



SAVE
\$2.79

LOAD THIS OFFER
AND SAVE \$2.79 ON
BEST BUY Napkins
500 pk

Get
800 PTS
when you buy 2

COMPLIMENTS Laundry
Scent Booster Beads 422 g



Offer valid April 30th to May 6th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

stock up for CINCO DE MAYO



100 PTS
when you buy 2

5⁴⁷

Limes
product of Mexico
1 lb 454 g



5⁴⁹
/lb

Jalapeño Peppers product of
Mexico 12.10/kg



1⁹⁹
/lb

Bulk Sweet or Red Onion product of
Canada or USA no 1 grade 4.39/kg



\$6

ea when you
buy 2 or more

COMPLIMENTS Lean Ground Pork, Extra Lean
Ground Chicken or Turkey, LAMB TONIGHT
Lean Ground Lamb, JOHNSONVILLE Sausage
Meat selected or NOBLE PREMIUM Lean
Ground Bison 226-454 g starting at 6.99 ea



7⁹⁹
/lb

Fresh Lean Ground Beef
Family Size 17.61/kg



200 PTS
when you buy 2

7⁹⁹

MUSSEL KING Whole Cooked PEI
Mussels frozen 454 g or PANACHE
Calamari 340 g selected



2⁰⁹
/100 g

200 PTS
when you buy 1

AL PASTOR
Chicken Taco Kit



5⁹⁷

CRACKER BARREL Shreds
250-320 g



4⁹⁹
CHOLULA Salsa 325 mL
or Hot Sauce 150 mL



4⁹⁹
TACO BELL Dinner Kits
260-420 g



1⁹⁹
OLD EL PASO Seasonings 24 g or
CHOLULA Taco Seasoning 28 g



250 PTS
when you buy 2

3⁴⁹

WINDSOR Grinders
selected 34-70 g



100 PTS
when you buy 1

COMPLIMENTS
Pickled Jalapeños
375 mL



5⁹⁹

FIREBARN'S
Hot Sauce 200 mL



2⁹⁹

LA COSTEÑA
Refried Beans
546 mL



3⁹⁹

JARRITOS
Soft Drink selected 1.5 L



4⁴⁹

GRIMM'S Tortillas 360-600 g selected or
CASA BONITA Corn Tortillas 250-450 g



1⁹⁹

100 PTS
when you buy 2

HUNT'S Heirloom Tomatoes or
Manwich Sloppy Joe Sauce 398 mL or
ROTEL Tomatoes 284 mL

Celebrate the taste of Mexico - May 5

**East coast
lobster is
coming
May 7!**

**First
of the
Season**





Your destination for variety and value



\$8
/lb

Sugar Mangoes product of
Colombia 17.64/kg



2.27

Bean Sprouts
product of Canada 340 g



2.99

MANDARIN Shanghai
Noodles Thin or Regular
or Wonton Wraps
454 g product of
Canada



10% off

NEW ZEALAND SPRING LAMB
frozen



150 PTS
when you spend
\$10 or more

3.99
/lb

Fresh Pork Hock 8.80/kg



9.88

EIGHT TREASURES
Whole Tilapia 1.36 kg



2.49

AROY-D Coconut Milk
400 mL



11.48

BILLY BEE
Natural Honey
1 kg



3.28

EIGHT TREASURES Sweetened
Condensed Milk 300 mL



2.98

CHINA LILY Soya Sauce 483 mL



2.98

CHEN KE MING Ramen or
Udon Noodles 800 g



3.98

GOLDEN DRAGON Sauce
selected 455 mL



4.78

HORMEL FOODS Tocino-Flavoured Spam
340 g



3.48

INDOMIE Instant Noodles
400-425 g selected varieties



2.98

FOCO Coconut
Water 1 L



2.48

CHACHA Sunflower Seeds 260 g
selected varieties



8.98

DAN-D PAK Cashews
salted or unsalted 454 g



4.79

ORION Turtle Chips
160 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

TRY OUR TRI TIP! IT'S FLAVOURFUL, VERSATILE AND AFFORDABLE!

Minimum
21 day aged

DID YOU KNOW?

- This triangular cut comes from the bottom of the sirloin.
- It boasts a rich meaty flavour.
- It's lean and lower in fat.
- It's a chef favourite for its versatility.

17⁹⁹
/lb

Fresh Boneless Bottom Sirloin Tri Tip Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef 39.66/kg

Learn more

Visit www.sobeys.com/articles/different-cuts-of-beef or www.safeway.ca/guide-to-beef

Make
your own
"Steak Bites"
at home

Get **250** **PTS**
when you spend
\$25 or more on these
products

18⁹⁹
/lb

Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Cubes cut by your meat expert from Canada AAA grade beef 41.86/kg

18⁹⁹
/lb

Fresh Boneless Korean BBQ or Maple Chipotle Marinated Bottom Sirloin Tri Tip Grilling Steak Cubes cut by your meat expert from Canada AAA grade beef 41.86/kg

YOUR GUIDE TO THE PERFECT STEAK

STEAK TEMP GUIDE

RARE	Remove from heat at 115° - 120° F (46° - 49° C)
MEDIUM-RARE	Remove from heat at 125° F (52° C)
MEDIUM	Remove from heat at 135° - 140° F (57° - 60° C)
MEDIUM-WELL	Remove from heat at 145° - 150° F (63° - 66° C)
WELL-DONE	Remove from heat at 155° - 160° F (68° - 71° C)

HOW TO COOK A TRI TIP:

ROAST IT: Sear on the stovetop, then go low and slow.

BRAISE IT: Cook it, shred it and savour the sauciness!

GRILL IT: The tried-and-true quick and easy method.

SMOKE IT: Pick the dry rub and wood, and give it time!

READY
FOR
YOU

A predominant note of soy sauce enhanced with ginger, garlic and sesame flavour, the attractions of tasty Asian cuisine

**price
LOCK**

**1,000+ ITEMS
ARE LOCKED IN
UNTIL JUNE 3, 2026**

100 PTS
when you buy 2

3⁹⁹

COMPLIMENTS Lemonade
1.36-1.54 L



3⁹⁹

TWIGZ Pretzels
130 g



4⁹⁹

DEMPSTER'S Signature Buns
6-12 pk



2/\$8

RED BULL Energy Drink
355 mL



100 PTS
when you buy 2

7⁹⁹

COMPLIMENTS Dry Lentils or Beans
450 g



2/\$4

COMPLIMENTS Prepared
Mustard 400 mL



8⁹⁹

KELLOGG'S Jumbo Cereal 700 g-1.1 kg



6⁹⁹
ea when you
buy 2 or more

E.D. SMITH Pie Filling selected 540 mL
7.79-7.99 ea



2⁴⁹

COMPLIMENTS Sour Cream 250 mL



3⁷⁹
ea when you
buy 2 or more

MIO, KOOL-AID or CRYSTAL LIGHT
Water Enhancers Liquids 48 mL or
Powders 4-10 pk 4.69 ea



3⁴⁹

HEINZ Hot Bites 198 g



15⁹⁹

FINISH Dish Tabs 30-55 pk or
Jet-Dry 946 mL



Aisles and aisles of value

**price
LOCK**

**1,000+ ITEMS
ARE LOCKED IN**
UNTIL JUNE 3, 2026

\$8
/lb

Sugar Mangoes product
of Colombia 17.64/kg

\$2
/lb

Ginger Root
product of China 4.41/kg

MEMBERS SAVE \$1
13⁹⁹
MEMBER
PRICING

14⁹⁹
without
Scene+ Card

COMPLIMENTS Sliced Cheeses 440 g

\$4

Garlic Bread 540 g

Made with 100%
Canadian Flour

\$4

Large Cantaloupe
product of Guatemala or
Costa Rica no 1 grade

\$4

THE LITTLE POTATO COMPANY Kits
454 g product of Canada, Canada no 1

16⁹⁹

40 FATHOMS Breaded Haddock
or Cod Fillets 815 g selected

\$15

COMPLIMENTS Cooked Shrimp
in Bag with Cocktail Sauce
680 g selected

\$6

FIELD ROAST Plant-Based
Burgers 184 g

16⁴⁹

Ribs full rack 710 g
available hot or chilled

**BUY 1 GET 1
FREE**
of equal or lesser value

Cream Pies 5" 260-370 g

Aisles and aisles of value

RICARDO

Gourmet, yet easy

From my kitchen
to yours



Rich and indulgent,
a creamy chocolate
cheesecake with a
chocolate crust and
delicious raspberry
topping. Gluten-free
and ready to eat.



9⁹⁹

RICARDO Boxed Entrées
available chilled 400-570 g



9⁹⁹

RICARDO Frozen Pizza
700-745 g



19⁹⁹

RICARDO Cheesecakes
frozen 570-600 g



6⁴⁹

RICARDO Dips
300 g selected

Simplify meal prep with this selection of easy, chef quality meal solutions
Available Exclusively at Sobeys and Safeway

Feel good, all
season long.

Rachelle
Béry
wellness boutique

Rachelle
Béry



200 PTS
when you buy 1

20%
off

PROGRESSIVE VITAMIN C, OMEGA, SUPERFOODS GREENS OR YOUTHEORY GUMMIES
SELECTED VARIETIES AND SIZES



200 PTS
when you buy 1

15%
off

ST FRANCIS HERB FARM DIGEST OR DETOX SUPPLEMENTS
SELECTED VARIETIES AND SIZES



20%
off

HAVN LIFE MUSHROOM SUPPLEMENTS
60-90 PK



15⁹⁹

ENER-C VITAMIN DRINK MIX
OR ENER-B OR ENER-D 16.99, 30 PK



500 PTS
when you buy 1

29⁹⁹

GENUINE HEALTH MARINE OR BOVINE
COLLAGEN POWDER 140-160 G



NEW

24⁹⁹

THE LITTLE CACAO CO.
VITAMIN CHOCOLATES 20 PK



15%
off

AURA CACIA ESSENTIAL OILS OR SKIN CARE
SELECTED VARIETIES AND SIZES



15%
off

GREEN BEAVER ORAL CARE, DEODORANT OR ANTIPERSPIRANT
SELECTED VARIETIES (EXCLUDES MENS AND CASTILLE SOAPS)



15%
off

SPA DENT NATURALS ORAL CARE
SELECTED VARIETIES AND SIZES

A selection of organic and natural products
made to enrich your life



Products available at select locations only.

Browse a Rachelle Béry boutique at your
local Sobeys or Safeway store

40 YEARS OF DELIGHT

100 PTS
when you buy 2

5⁹⁹

INTERNATIONAL DELIGHT
946 mL or Cold Foam
369-396 g

International Delight® © 2026 WhiteWave Services, Inc. All rights reserved.

YOUR COFFEE'S CREAMY GOODNESS

5⁹⁹

SILK Creamers
890 mL or Cold Foam
369 g

Silk® © 2026 WhiteWave Services, Inc. All rights reserved.

THE TASTE OF PERFECTION

4⁴⁹

OIKOS 4x95 g
or 4x100 g

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BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH

4⁹⁹

ACTIVIA 8x100 g

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Cadbury MAKE EVERY BITE COUNT

5⁴⁹
ea when you buy 2 or more

CADBURY Sharing Bars
180-200 g
6.99 ea

200 PTS
when you buy 2

5²⁹
CADBURY Multipacks
152-200 g

Cadbury is donating \$100,000 to Food Banks Canada, and you can help raise \$100,000 more for select affiliate food banks within Canada. A portion of proceeds from the purchase of Cadbury products between April 6th - May 16th, 2026, will be donated, up to a maximum of \$100K. Food Banks Canada meal metric, \$1 = 2 meals. NHLPA and the NHLPA logo are registered trademarks of the National Hockey League Players' Association. © NHLPA. All rights reserved.

THE SNACK OF THE MOST INTENSE FANS

3⁹⁹

Takis
FUEGO
PICKLE PUNCH

talenti CRAFTED TO TASTE
as good as it looks

6⁹⁹

TALENTI Sorbetto or Gelato
473 mL selection may vary by store

ARMSTRONG
NATURAL CHEESE 1902

HIGH IN PROTEIN
Marble Cheddar Cheese

9⁹⁹
ARMSTRONG Shredded Cheese
500 g

5⁹⁹
ARMSTRONG Sticks 210 g,
Nibblers 200 g,
Swirls 283-340 g
or Combos 180 g

*Winner Cheese category. Survey of 4,000 people by Kantar.

SUMMER OF SAVINGS

SAVE ALL SUMMER ON YOUR FAVOURITE Kraft/Heinz PRODUCTS

4⁹⁷
HEINZ Ketchup
750 mL-1 L
Miracle Whip Spread
650-890 mL or
Picnic Pack 3x375 mL
any variety

\$4
KRAFT Salad Dressing
425 mL or
HEINZ Mayonnaise-
Style Sauces
340 mL
any variety

\$3
KRAFT BBQ Sauce
455 mL
any variety

ONE SIP AND YOU'RE MATCH READY!

fuze
Naturally Flavoured Iced Tea

7⁹⁹
FUZE Iced Tea
12x341 mL

21⁹⁹
POWERADE Beverages
24x591 mL

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NEW CRACKER BARREL Signature

PERFECT FOR SNACKING, SPREADING & DIPPING

3⁹⁹
CRACKER BARREL Monterey Jack Spreads 200 g

9⁹⁹
CRACKER BARREL Cheese Slices 500 g

5⁴⁹
COCA-COLA Beverages
6x222 mL

50 PTS
when you buy 1

21⁹⁹
POWERADE Beverages
24x591 mL

Offer valid from April 30th to May 6th, 2026.
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price.
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Häagen-Dazs EXTRÄAZ

5⁹⁹
HÄAGEN-DAZS Ice Cream
400-450 mL
selection may vary by locations

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6⁹⁹

YOPLAIT Source Yogurt 16 pk
or Méditerranée Yogurt 900 g

3⁴⁹

KRAFT Philadelphia Dips 227 g

5⁹⁹

FILLO'S Beans or Lentils 283 g

3⁹⁹

LA COCINA Tortilla Chips
300-400 g

12⁴⁹

SAPPORO Non-Alcoholic Beer
6x355 mL

2/\$7
50 PTS
when you buy 2

GURU Energy Drink
355 mL

6⁴⁹

DR. OETKER Casa di Mama or
Ristorante Pizza 288-410 g

9⁹⁹

RED BULL Energy Drink
4x250 mL



Drink in the
FIFA World Cup 26™



*Coca-Cola Ltd., used under license.



15⁴⁹
GLACEAU
smartwater
Beverages 6x1 L

100 PTS
when you buy 1



6⁹⁹
AHA
Sparkling Water
Beverages
12x355 mL

100 PTS
when you buy 1



2/4⁵⁰
POWERADE
Beverages
710 mL



2/4⁵⁰
COCA-COLA
Beverages 1 L

Offer valid from April 30th to May 6th, 2026.

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. The trademarks that appear are the property of their respective trademark owners.



Dare

500 PTS
when you buy 4

\$3
BRETON Bites
160-200 g

6⁴⁹
DARE Family Pack
Cookies 336-630 g



Proudly Canadian

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YOU COULD
WIN
FIFA WORLD CUP 26™
TICKETS AND MORE

Tickets are for games played in Toronto or Vancouver. Entry deadline for tickets is June 23, 2026. *No purchase necessary. Canadian residents, 18+. Details at www.ScoreWithQuaker.ca.

OFFICIAL SPONSOR OF
FIFA WORLD CUP 26™

300 PTS
when you buy 3

3⁶⁹
QUAKER
Instant Oatmeal
232-344 g selected or
Standard Oats 709 g-1 kg selected

3⁴⁹
CRISPY MINIS
Rice Snacks
90-100 g selected
3.99 ea

**BUY MORE
SAVE MORE**



HELLMANN'S
OFFICIAL CONDIMENT OF
CANADA

100 PTS
when you buy 2

HELLMANN'S
Flavoured Mayonnaise
325-445 mL

100 PTS
when you buy 2

HELLMANN'S
Mayonnaise
750-890 mL

Scene+ You could **WIN 1,000,000 PTS** or 1 of 110 Canada Soccer Gift Cards!

 **SPEND \$10** on participating Hellmann's products (before taxes).

 **SCAN your Scene+ card at check-out** to enter for a chance to win*.

*NO PURCHASE NECESSARY. Full Contest rules found at <https://www.sobeys.com/hellmanns-canada-soccer-spring-contest>. Contest runs from 03/12/2026-05/06/2026. Open to legal residents across provinces of Canada including QC with a valid Scene+ account, and who have reached the age of majority. 1 grand prize of 1,000,000 Scene+Points (ARV: \$10,000.00). 1 secondary prize of 500,000 Scene+Points (ARV: \$5,000.00). 110 tertiary prizes of Canada Soccer gift cards (ARV: \$50.00 each). Trademarks of Scene Plus IP corporation used under license by Sobeys Capital Incorporated. All Canada Soccer logos and marks are the property of Canada Soccer and may not be reproduced without prior written consent. © 2026 Canada Soccer. All Rights Reserved.



Knorr

2⁹⁹
KNORR
Rice & Pasta
Cups 73 g

5⁹⁹
KNORR
Pastes 311 g

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GRILL TIME

3⁴⁹
TABASCO
Pepper Sauce
57 mL

4⁹⁹
NANDO'S
Perinaise
450 mL

4⁹⁹
MAILLE
Mustard
200 mL

5⁴⁹
BRIANNA'S
Salad Dressing
355 mL

7⁹⁹
CATTLEBOYZ
Original
BBQ Sauce
490 mL

SCORE REWARDS WITH GENERAL MILLS & SCENE+

BUY A GENERAL MILLS PARTICIPATING PRODUCT FOR A CHANCE TO

WIN CANADA SOCCER MERCH
AND FREE GENERAL MILLS PRODUCTS!

Spend **\$15** and get **500** Scene+ POINTS
On General Mills™ participating products



5⁹⁹
GENERAL MILLS
Family Size Cheerios or
Selected Varieties
475-778 g

3⁹⁹
OLD EL PASO Taco
Kits 250-510 g

2⁹⁹
NATURE VALLEY Lunch Box,
Crunchy or Trail Mix Granola Bars or
BETTY CROCKER Fruit, Gushers or
MOTT'S 120-230 g selected varieties

*Must redeem online. Offer ends July 31, 2026. See participating products for details.



6⁴⁹
CHAPMAN'S Li'l Lolly 28 pk
selected



3⁹⁹ **200 PTS**
when you buy 4
SMART ONES Frozen Entrées
241-283 g



4/\$10

ANNIE'S
Mac & Cheese
149-170 g excludes
Gluten Free, Vegan and
SuperMac

170 g



2/\$8
KELLOGG'S Eggo Waffles, French
Toast Sticks or Pancakes
270-330 g



4²⁹
NERDS Gummy Clusters 142 g



9⁹⁹ **200 PTS**
when you buy 2
SUNKIST Fruit Snacks Club Pack
792 g



200 PTS
when you buy 2
12⁹⁹
HEINEKEN Non-Alcoholic Beer
6x330 mL

Make every day CATurday

Give them love, and they'll give you
a lifetime of purrs



100 PTS
when you buy 1

COMPLIMENTS Cat
Litter 7 kg



1.49

PURINA Friskies
Lil' Soups 34 g



19.99

PURINA ONE Live
Clear Dry Cat Food
1.36 kg



100 PTS
when you buy 2

5.99

WHISKAS Temptations
Cat Treats 454 g



88¢

WHISKAS Wet Cat
Food Pouches 85 g



6.99

PURINA Friskies
Lil' Lickables 140 g



1.97

PURINA Fancy Feast
Gems 114 g



1.89

BLUE BUFFALO Tastefuls
Wet Cat Food 155 g



10.99

COMPLIMENTS Cat
Litter 15 kg



AXE

**SMELL IRRESISTIBLE
ALL DAY**

5⁹⁹ AXE Body Wash 473 mL

5⁴⁹ AXE Shampoo 473 mL

5⁹⁹ AXE Deodorant 85 g or Body Spray 113 g

MONSIEUR
GUSTAV™
TM/INC

Celebrate Cinco
de Mayo the
Gouda way

100 PTS
when you buy 2



SANS
LACTOSE
FREE



6.99

MONSIEUR GUSTAV
Swiss Cheese
Gouda Cheese
selected varieties
170g



5.99

100 PTS
when you buy 2

MONSIEUR GUSTAV
Double Crème Brie
125g, JARLSBERG Slices
selected varieties 120g
or FRICO Slices selected
varieties 150g

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply





BRING HOME THE BELL

Spend \$20
or more and
**Save
\$10**



using your Scene+ card



SHOP NOW

OFFER VALID APRIL 30 – MAY 6, 2026

Product availability may vary in each participating Sebeys or Safeway store. All products must be purchased within the same transaction between April 30 and May 6, 2026 using a Scene+ card in order to qualify. The offer can only be redeemed three times per Scene+ cardholder during the duration of the program between April 30 and May 6, 2026.

Empire reserves the right to make changes to this offer and to terminate the offer at any time, for any reason and without notice.

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