WST_AB_MB_SK

THAT'S THE WAY

SAFEWAY

Sobeys



VERIFIED 3.99 /lb

Fresh Pork Loin Centre and Rib Combo Chops Family Size 8.80/kg

VERIFIED 11.88 /lb



value size

Fresh Boneless Beef Striploin Halves cryovac cut from Canada AA grade beef while supplies last 26.19/kg

4 Day sale!
THUR 2 | FRI 3 | SAT 4 | SUN 5



COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb 340 g or Bay Scallops 80-120 ct per lb 340 g

VERIFIED 12.88 /lb



Fresh Boneless Striploin Premium Oven Roast or Grilling Steak Family Size cut by your meat expert from Canada AA grade beef while supplies last 28.40/kg



3.99

Daffodils 10-stem bunch



VERIFIED 2.99 /lb

Extra Large Seedless Red or Black Grapes product of Chile or Peru 6.59/kg



VERIFIED 1.99 /lb, ea

Broccoli Crowns, Brussels Sprouts or Rapini product of Mexico or USA no 1 grade 4.39/kg



5.99 ea when you buy 2 or more

COMPLIMENTS Pies apple, pumpkin or apple crumble 650-750 g **6.99 ea**



VERIFIED 4.99

CHAPMAN'S Markdale Creamery Ice Cream 2 L, Collection 8 pk or Super Novelties 8-18 pk selected or COMPLIMENTS Ice Cream 1.5 L selected



VERIFIED 4/$5

CAMPBELL'S Broth 900 mL or Concentrated Broth 250 mL



VERIFIED 19.99

NABOB Ground Coffee 915-930 g or Single Serve Pods 30 pk



VERIFIED 7.97

ARMSTRONG Cheese 600 g, Shreds 450-500 g or SAPUTO Mozzarellissima 690 g



VERIFIED 2/$5

KRAFT Philadelphia Dips 227 g

SPEND $100 OR MORE, GET 1,000 PTS

OFFER IS WAITING

That's like $10 toward your groceries

Visit the Sobeys or Safeway app or Sobeys.com/offers or Safeway.ca/offers

Scene+ card must be registered and offer must be loaded.
See page 2 for full terms and conditions*.

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE APRIL 2–8, 2026



VERIFIED 3.49

KÜHNE Sauerkraut 720-796 mL or Pickled Onions 500 mL

VERIFIED PRICE guarantee

LOWEST PRICE on select flyer items or automatically receive the difference in Scene+ points*

†Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys or Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

Please check your local store or online for holiday hours.

THU 2 | FRI 3 | SAT 4 | SUN 5 | MON 6 | TUE 7 | WED 8

Prices and offers in effect April 2026

Sobeys

More deals! Scan here for our full flyer

Safeway

P01_SBY_WK49_PRN_WST_AB_MB_SK

WST_AB1_MB_SK

happy EASTER

4 Day sale!
THUR 2 | FRI 3 | SAT 4 | SUN 5

Fresh Atlantic Salmon Fillets Family Size
subject to availability

2.99 /100 g



CHOOSE CANADIAN SEAFOOD



EXCLUSIVE TO Sobeys SAFEWAY

RAISED WITHOUT ANTI-BIOTICS

HAYTER'S FARM TASTE & TRADITION

MEMBERS SAVE 30¢/lb
2.19 /lb
4.83/kg
MEMBER PRICING

2.49 /lb, 5.49/kg
without Scene+ Card

HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys all available sizes



7.99

LINDT Gold Bunny 100 g or Small Bunnies 50 g while supplies last



12.99

COCA-COLA or PEPSI Soft Drinks 24x355 mL



400 PTS when you buy 4

2.77

LAY'S Potato Chips 220-235 g

Scene+
MEMBER DAY

GET 10% OFF
or 200 PTS

FOR EVERY $20 SPENT† ON A MINIMUM $50 GROCERY PURCHASE!†
See back page for details

TUESDAY, APRIL 7, 2026 ONLY!
EXCLUSIVELY FOR SCENE+ MEMBERS

L01_SBY_WK49_PRN_WST.indd 1 2026-03-18 7:35 PM

Scene™

TURN POINTS INTO GROCERIES





100 PTS when you buy 200 g or more

3.99 /100 g

FANTINO & MONDELLO Capicollo hot or mild



7.99 200 PTS when you buy 2

SIMPLY ORANGE Juice 2.25 L



That's like $5 toward your groceries

500 PTS when you buy 2

11.99

ROYALE Bathroom Tissue 24=48 Rolls, Paper Towel 6=12 Rolls or Facial Tissue 12 pk



200 PTS when you buy 2

4.99

CREST or BURT'S BEES Toothpaste, Pro-Health Rinse or ORAL-B Toothbrushes 63-500 mL or 1-4 pk selected

1,000 Points = $10 of free groceries

happy EASTER



9.99/lb
Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 22.02/kg



COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls, Spring Rolls or Burgers 252 g-2.27 kg



12.99
COMPLIMENTS Smoked Sausages 900 g, SCHNEIDERS or MAPLE LEAF Hams 600-700 g or SWISS CHALET or MONTANA'S Pork Back Ribs 600-650 g



5.99
JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g



4.99
Strawberries 1 lb 454 g product of USA or Mexico no 1 grade



2.99/lb
COMPLIMENTS Hickory Smoked Bone-In Ham Portions or SCHNEIDERS Applewood Smoked Bone-In Ham 6.59/kg



14.99 200 PTS when you buy 1
JANES Ultimates Breaded or Battered Haddock, Cod or Sole 450-545 g or Lightly Dusted Sole or Haddock Fillets 500-540 g



5.99
BOURSIN 150 g, Cuisine 220 g or Kaukauna Cheese Balls 170 g





4.49 MEMBER PRICING **4.99 without Scene+ Card**
CHRISTIE Family Size Cookies 374-520 g, Oreo Cakesters 285 g or Premium Plus Crackers 402-481 g



3.49
DEMPSTER'S Whole Grain or Protein Bread 600 g, Bagels 5-6 pk (excludes Protein Bagels) or NATURAL BAKERY Rye 500 g



6.99
LACTANTIA or MY COUNTRY Butter Sticks 454 g or LIBERTÉ Greek Yogurt 650-750 g or Méditerranée 900 g



2/$5
DEL MONTE Canned Fruit 398 mL or MOTT'S Fruitsations Unsweetened Apple Sauce 620 mL or 6 pk



3.49 **EARTH'S OWN Select Beverages** 1.75-1.89 L



2/$3
GREEN GIANT Canned Vegetables 341-398 mL or KRAFT Stove Top Stuffing 120 g



9.99
KICKING HORSE Organic Ground Coffee 284 g



2.99
NATURE VALLEY Sweet & Salty Granola, Protein or FIBRE 1 Bars 125-210 g selected



8.99
CADBURY Mini Eggs 400 g while supplies last price in effect until April 5th



5.99
KELLOGG'S Family Size Cereal 450-650 g, GENERAL MILLS Family Size Cereal 516-778 g or POST Family Size Cereal 368-650 g



5.99
KRAFT Peanut Butter 750 g-1 kg or BONNE MAMAN Jam 250-290 mL or Spreads 250-360 g



14.99
FINISH Dish Tabs 30-55 pk or Jet-Dry 946 mL

everyday VALUE



$2 **COMPLIMENTS Frozen Waffles** 8 pk 280 g



$4 **COMPLIMENTS Instant Coffee** 150 g



1.50 **COMPLIMENTS Rice Crackers** 100 g



$7 **BEST BUY Ice Milk** 4 L

Look for the leaf to help you support Canada — Visit sobeys.com or safeway.ca for details

PROUDLY CANADIAN safeway.ca | sobeys.com

Scene+ Member Day: †Discount with minimum $50 grocery purchase and Scene+ card. Minimum purchase must be made in a single transaction. See in-store for details. †Points with minimum $50 grocery purchase and Scene+ card. Get 200 Scene+ points for every $20 in eligible grocery purchases. Minimum purchase must be made in a single transaction. See in-store for details.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, April 2, 2026 to Wednesday, April 8, 2026. Advertised prices do not include taxes, deposits and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "We deliver" refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") Items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only – not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Sobeys or Safeway locations within Western Canada. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCafé®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for $10 towards your purchase up to a maximum of 50,000 Scene+ points ($500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit https://www.sceneplus.ca/terms-and-conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist.

PO8_SBY_WK49_PRN_WST_MB_SK

the way to EASTER



BUY MORE SAVE MORE

2.50 ea when you buy 2 or more

COMPLIMENTS Herbs product of Mexico or USA assorted varieties 20-28 g **2.75 ea**

300 PTS when you spend $15 or more

READY FOR YOU

9.99 /lb

Fresh Boneless Sirloin Tip Roast Royale seasoned primed rib fat added cut by your meat expert from Canada AAA grade beef 22.02/kg

8.99 /lb

Fresh Boneless Skinless Pork Belly or Seasoned Pork Tenderloin Porchetta Roast 19.82/kg

$25

BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2 kg

19.99

COMPLIMENTS NATURALLY SIMPLE Black Tiger Shrimp In Ring with Sauce 515 g or Raw Black Tiger Shrimp 8-12 ct per lb 454 g

18.99

TOFURKY Roast & Gravy Combo 1.13 kg

24.99

COMPLIMENTS Wild Snow Crab Clusters or Lobster Claws 454 g or Large Cooked Shrimp In Ring with Sauce 737 g

11.99

COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g

Easter essentials

100 PTS when you buy 2

3.49 **COMPLIMENTS Cream Cheese or Spread** 227-250 g

BUY MORE SAVE MORE

3.49 ea when you buy 2 or more

PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g **3.99 ea** (excludes seasonal)

3.99 **COMPLIMENTS Frozen Vegetables** selected 500-750 g

27.99 **STARBUCKS Ground Coffee** 793 g

$3 **DARE Breton, Vinta or Simple Goodness Crackers** 160-225 g

BUY MORE SAVE MORE

1.50 ea when you buy 2 or more

MONTELLIER Sparkling Water 1 L **1.79 ea**

9.99

ST. REGIS De-Alcoholized Wine 750 mL

3.49 **Bread Cubes** 340 g or Dinner Rolls 12 pk

easter BLOOMS

12.99 **Tulips Assorted Colours** 10-stem bunch grown in Canada

STARTING AT **19.99**

Easter Arrangements assorted colours and styles selection may vary by store

*Card must be registered. Offer valid and available to be loaded from April 2-April 8, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase $100 must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Spending $100 or more awards only one 1,000 Scene+ points allotment. Limit 1 offer per Scene+ Card. Digital Offer has no cash value and cannot be combined with any other offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Offer cannot be combined with other minimum spend/receive offer(s). SCENE+ registered digital or physical card must be presented. Visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



11.99 Prepared Fresh Daily Fruit or Vegetable Trays 925 g-1.3 kg



100 PTS when you buy 2

5.99 Chocolate Chip with Mini Eggs Cookies or Shortbread with Mini Eggs Cookies 8 pk 325 g



100 PTS when you buy 2

4.59 Dinner, Tray or Butter Topped Buns 12 pk 425-530 g



75 PTS when you buy 2

5.99 Hot Cross Buns 6 pk 515-545 g

200 PTS when you buy 400 g or more

1.59 / 100 g Whole Maple Baked Ham sold by 100 g



2.99 /100 g **Cheese Balls** Prepared In-Store Pistachio Cranberry or Everything Bagel and Bacon Flavour sold by 100 g



400 PTS when you buy 2

11.99 PANACHE Antipasto Tray product of Italy 200 g



500 PTS when you spend $25 or more

MCCORMICK GOURMET, CLUB HOUSE or LAGRILLE Spices 0.5-270 g



100 PTS when you buy 2

1.99 COMPLIMENTS Broth 900 mL



2.49 OCEAN SPRAY Cranberry Sauce 348 mL or DOLE Pineapple 398 mL

4.49 STRUB'S Pickles 500 mL



12.99 LIV 99 Extra Virgin Olive Oil 500 mL



100 PTS when you buy 2

COMPLIMENTS Cream Soup or Broth 284 mL



2.49 100 PTS when you buy 2 COMPLIMENTS Parchment Paper 35 ft or Foil Wrap 25 ft

10% off HANDI-FOIL Pans selected





STARTING AT **16.99** Phalaenopsis Orchids assorted colours and sizes

STARTING AT **14.99** Easter Bouquets assorted colours and styles selection may vary by store

14.99 Easter Lily Plant 6" pot grown in British Columbia

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE. Visit Sobeys.com/offers or Safeway.ca/offers or the Sobeys or Safeway app.

the way TO VALUE

100% fresh GUARANTEE*

We offer cored or whole pineapples for the same price

LARGE

5.99 **Whole or Cored Pineapple** product of Costa Rica

3.99/lb **Extra Large Green Seedless Grapes** product of Chile or Peru 8.80/kg

2 LB

500 PTS when you buy 2

5.99 **HALOS Clementines or Mandarins** product of USA 907 g 2 lb bag

3 PACK

ORGANIC 5.99

2.99/lb **Tomatoes on the Vine** product of Western Canada 6.59/kg

4.99 **Romaine Hearts** product of Mexico or USA 3 pk

1.99/lb **Sweet Potatoes** product of USA 4.39/kg

4.99 **COMPLIMENTS Broccolini Tray** product of USA 170 g

2/$5 **Bulk Avocados** product of Mexico

3.99 **Carrots** product of USA or Canada, Canada no 1 grade or Onions product of Canada, Canada no 1 grade 3 lb

4.49/lb **Red, Orange or Yellow Peppers** product of Western Canada 9.90/kg

3.99/lb **Honeycrisp Apples** product of Canada Canada extra fancy grade 8.80/kg

2/$6 **Red Mangoes** product of Mexico

3.99/lb **Red or Black Plums** product of Chile no 1 grade 8.80/kg

2.47/lb **Bartlett or Bosc Pears** product of USA, Australia or Argentina extra fancy grade 5.45/kg

5.99 200 PTS when you buy 2 **COMPLIMENTS Baby Spinach or Spring Mix** product of USA 312 g

7.99 200 PTS when you buy 2 **FRESH ATTITUDE Caesar or Spring Mix Salad Kits** Family Size 342-413 g prepared in Canada

READY FOR YOU

BUY 1 GET 2ND of equal or lesser value 25% OFF

Prepared Fresh Daily Mango Salsa or Guacamole assorted sizes

READY FOR YOU

BUY 2 GET 3RD of equal or lesser value FREE

Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

Global Market

2.79/lb **Papaya** product of Mexico or Guatemala 6.15/kg

Global Market

3.77/lb **Plantain** product of Mexico or Guatemala 8.31/kg

ORGANIC

100 PTS when you buy 2

4.99 **COMPLIMENTS ORGANIC Baby Spinach, Baby Arugula or Baby Mixed Greens** product of USA 142 g

ORGANIC

4.44 200 PTS when you buy 2 **COMPLIMENTS ORGANIC Sliced White or Cremini Mushrooms** product of Canada 227 g

300 PTS when you buy 2

7.99 **NUTS FOR CHEESE Dips** 210 g assorted

4.99 **POM Pomegranate Juice** selected 473 mL

7.99 **OCEAN SPRAY Craisins Sweet Cranberry** 680 g

7.99 200 PTS when you buy 2 **COMPLIMENTS Roasted Cashews or Almonds** salted or unsalted 275 g

floral

Available at most stores

14.99 **Easter Egg Potted Mum** 6" pot grown in British Columbia

15.99 **Spring Bouquet** assorted colours grown in British Columbia

19.99 **Hydrangea** assorted colours 6" pot grown in British Columbia

14.99 **Lemon Pot with Flowering** assorted varieties 4" pot grown in British Columbia

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards or safeway.ca/giftcards for details

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer or www.safeway.ca/value-flyer for details.





4.99 /lb
COMPLIMENTS Fresh AIR-CHILLED Chicken Drumsticks or Thighs 11.00/kg



15% off
Flattened Chicken various flavours



5.99 /lb
Fresh Whole Skinless Pork Belly cryovac 13.21/kg



3.99 /lb
Fresh Pork Shoulder Blade Roasts or Steak Family Size 8.80/kg



9.99 /lb
Fresh Extra Lean Ground Beef Family Size 22.02/kg



$13
COMPLIMENTS Value Size Breakfast, Mild or Honey Garlic Pork Sausages 1-1.4 kg



10% off
NOBLE Premium Bison 226 g selected varieties



$6 ea when you buy 2 or more
COMPLIMENTS Ground Pork 454 g starting at 6.99 ea

THE WAY to your feast

4 Day sale!
THUR 2 | FRI 3 | SAT 4 | SUN 5



2.77 /lb
HAYTER'S FARM Raised Without Antibiotics Fresh Grade A Turkeys all available sizes while supplies last 6.11/kg





3.77 /lb
BUTTERBALL Fresh Turkey all available sizes while supplies last 8.31/kg



2.77 /lb
BUTTERBALL Turkey regular or stuffed frozen all available sizes 6.11/kg

HAM IT UP



4.99 /lb
500 PTS when you buy 1
PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 11.00/kg



6.49 /lb
100 PTS when you spend $10 or more
COMPLIMENTS Honey Hams or Bone-In Ham Steaks 14.31/kg



500 PTS when you buy 1

8.49 /lb
PANACHE Simple-Carve Ham 18.71/kg

quick & easy



STARTING AT **3.49**
COMPLIMENTS Sliced Meats 175 g selected



3.49
COMPLIMENTS Regular or Jumbo Wieners 450 g



6.99
200 PTS when you buy 2
COMPLIMENTS or THE CANADIAN BUTCHER Bacon 375 g



200 PTS when you buy 2

6.99
COMPLIMENTS Pepperoni Sticks 300 g



7.99
MARCANGELO, SCHNEIDERS or MEATMAN'S Sausages or COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn Chicken frozen 375-700 g



100 PTS when you buy 1

10.99
COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Macaroni & Cheese 1 kg



130 PTS when you buy 1

12.99
COMPLIMENTS Chicken or Beef Individual Pot Pies 750 g



16.99
GOOD FORK Shepherd's Pie 907 g

GET TO FREE GROCERIES FASTER when you scan your Scene+ membership card and pay with your Scotiabank® Scene+™ Visa® Card.
GET 2 SCENE+ PTS ON EVERY $1 SPENT²
1,000 pts = $10 in groceries

^1,000 points = $10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. ²Get 2 Scene+ points on every $1 Spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. *Visa Int. /Licensed user.

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

seafood



9.99

PREMIER SEAFOODS Smoked Pink Salmon Nuggets maple, honey garlic or tequila lime & pepper previously frozen 150 g



400 PTS when you spend $25 or more

13.99

CHOOSE CANADIAN SEAFOOD

Cooked Whole Lobsters frozen or previously frozen 350-400 g



200 PTS when you spend $15 or more

Wild Icelandic Cod Fillets previously frozen or frozen



300 PTS when you buy 2

READY FOR YOU

12.99

In-Store Prepared Seacuterie Boards with Smoked Salmon, Shrimp and Crab Flavoured Seafood 350-380 g



11.99

300 PTS when you buy 2

Tuna Tataki Trays with Ponzu Sauce made in-store 300 g



STARTING AT $7

500 PTS when you buy 4

PANACHE Coconut Or Butterfly Breaded Shrimp, Crispy Calamari, Bang Bang Shrimp, Tempura Shrimp, Spring Rolls, Crab Rangoon or Truffle Shrimp 252-355 g or COMPLIMENTS Cooked Shrimp in Ring with Sauce 255 g selected varieties only

bakery



21.99

Dessert Cakes 1.2-1.49 kg



5.99

75 PTS when you buy 2

Hot Cross Buns 6-8 pk 450-515 g



2.99 MEMBER PRICING

3.29 without Scene+ Card

Ciabatta or Artisan Style Baguettes 325-380 g



200 PTS when you buy 2

2/$25

Real Cream Layered Cakes 510-705 g



12.99 ea when you buy 2 or more

Cheesecakes 6" 720-975 g **17.99 ea**



3.49 ea when you buy 2 or more

Bagels 4 pk 450 g **3.99 ea**



4.99

100 PTS when you buy 2

ACE BAKERY Rolls 5 pk 400-530 g

deli & kitchen



5.29 MEMBER PRICING

6.29 without Scene+ Card

MAIN STREET DELI Sliced Meats selected 200-300 g



5.99

50 PTS when you buy 2

SNACK FACTORY Pretzel Crisps selected 155-200 g



7.49

SARDO Olives selected 500 mL



4.49 /100 g

MASTRO Genoa Salami hot or mild



BALDERSON Cheddar 250-280 g selected



6.99

CASTELLO Aged Gouda, Havarti, Tickler 1 yr or Extra Mature Tickler 200 g or Blue Cheese selected 113-150 g



5.99

COMPLIMENTS Feta 200 g regular or light



50 PTS when you buy 2

GRIMM'S Pepperoni Sticks mild or honey garlic



10.99 MEMBER PRICING

12.99 without Scene+ Card

Meat Cabbage Rolls 4 pk available chilled



1.99

FONTAINE SANTÉ Snacks 129 g



1.99 /100 g

Thai Peanut Broccoli Salad or other select varieties from the service case



4.49

100 PTS when you buy 2

FONTAINE SANTÉ or LANTANA Topped Hummus, Regular Hummus or Dips 227-283 g



9.99

250 PTS when you spend $15 or more

OLIVIERI Pasta or Gnocchi 520-700 g or Sauce 600 mL **8.99 ea**



300 PTS when you buy 2

8.99

PANACHE Soups 625 mL



7.99

GOLD LABEL Heat-and-Serve Snack Dips 375 g

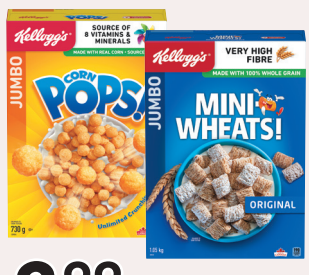


300 PTS when you buy 3

NANA'S Samosas sold by individual piece available hot or chilled from the service case

Scene+ GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.
Visit Sobeys.com/offers or Safeway.ca/offers or the Sobeys or Safeway app.

meal makers



8.99 KELLOGG'S Jumbo Cereal 700 g-1.1 kg



10.99 JAKEMAN'S Pure Maple Syrup 500 mL



3.49 COMPLIMENTS Peanut Butter 500 g



3.99 DEL MONTE Jam 280 mL



HERSHEY'S Chipits 200-270 g
6.49 100 PTS when you buy 2



100 PTS when you buy 2
2.49
COMPLIMENTS Evaporated Milk 354 mL, KRAFT Marshmallows 250 g or BETTY CROCKER Super Moist Cake Mix selected 375-404 g



3.19
FRENCH'S Flavoured Mustard 325 mL or Yellow Squeeze 550 mL



6.99
COMPLIMENTS Ranch Dressing 1.06 L or FIREBARNS Hot Sauce 300 mL



2.49 100 PTS when you buy 3
CAMPBELL'S Condensed Soup selected varieties 284 mL



4.99
CHOLULA Salsa 325 mL or Hot Sauce 150 mL



6.49
MAILLE Dijon Mayonnaise 330 mL



4.99
DEMPSTER'S 10" Tortillas 366-610 g or STONEMILL Breads 454-550 g



2.49 50 PTS when you buy 2
COMPLIMENTS White or Whole Wheat Bread 570 g



4.99
P.F. CHANG'S Sauces 350 mL selected varieties

WE'RE FULL OF compliments



75 PTS when you buy 1
COMPLIMENTS Apple Cider Vinegar 1 L



100 PTS when you buy 2
1.99
COMPLIMENTS Canned Potatoes 540 mL



15% off
COMPLIMENTS Baking Nuts 350 g or selected Raisins, Currants, Dates or Prunes 375 g-1 kg



5.99
COMPLIMENTS Bagged Cereal 400-794 g

natural health



8.99
BARNEY Butter 284 g



4.99 100 PTS when you buy 2
KIND Healthy Grains Bars 5 pk 175 g



26.99
KICKING HORSE Ground Coffee 708 g or Whole Bean 850 g



2.99
COMPLIMENTS Veggie Snax 142 g



4.49
AMY'S Organic Soups 398 mL



4.99 200 PTS when you buy 2
DAIYA Cheese Style Shreds, Slices or Blocks 185-220 g



4.99
SILK Plant-Based Yogurt 4 pk



8.49 100 PTS when you buy 1
COMPLIMENTS ORGANIC Frozen Fruit 450-600 g



11.49 100 PTS when you buy 1
MUSCLE MILK Protein Shake 4 pk



9.99
KIND 5 pk, Minis or Thins 10 pk or NUUN Electrolyte Tablets 10 pk



16.99 100 PTS when you buy 1
ONE-A-DAY or FLINTSTONES Vitamin Gummies 80-130 pk selected



19.99 200 PTS when you buy 1
CENTRUM MultiGummies 90-130 pk selected

Scene+ GET 500 PTS FOR EVERY $50 SPENT IN GOOGLE PLAY GIFT CARDS
Google Play
Offer valid during April 2 – 8, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

drinks & snacks



4.49 **CADBURY Fingers** 114 g, MARIA Biscuits 600 g or CHRISTIE Ritz Snackwiches 8 pk



2/$9 200 PTS when you buy 2
RUFFLES Potato Chips 180-200 g or SMARTFOOD Popcorn 150-220 g



3.49 ea when you buy 3 or more
QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g **3.99 ea**



3.99 **LA COCINA Tortilla Chips** 300-400 g or TWIGZ Pretzels 130 g



2/$5 **SUNRYPE Apple Juice** 1 L



4.99 **TWININGS Tea** 20 pk



2/$3 **SPARKLING ICE Sparkling Water** 503 mL



100 PTS when you buy 2
GATORADE 8x355 mL



4.49 **MAYNARDS Sour Patch Kids** 308-315 g



100 PTS when you buy 2
4.99 **OMG! Clusters** 100 g



200 PTS when you buy 2
6.49 **FERRERO Squares** 105 g



2.99 150 PTS when you buy 3
COMPLIMENTS Fruit Bars 300 g, Granola Bars 131-175 g, Crispy Rice Squares 176 g or Protein Bars 160 g

frozen & dairy



4.99 **NATREL Creamers** 1 L



100 PTS when you buy 2
4.49 **KRAFT Cool Whip Aerosol Topping** 225 g



$2 **MITCHELL'S Pot Pies** 190 g



3.49 **COMPLIMENTS Hash Browns** 650 g



4.99 **NATREL Lactose Free Cream** 10-35% 473 mL-1 L



150 PTS when you buy 2
5.99 **INTERNATIONAL DELIGHT Creamers** 946 mL, Cold Foam 369-396 g or SILK Cold Foam 369 g



5.99 **IÖGO Frozen Yogurt** 946 mL or Novelties 4-8 pk selected or KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g



2/$12 **SCHNEIDERS Breakfast Sandwiches or Bites** 224-288 g



3.99 **MINUTE-MAID Lemonade or Fruit Punch** no sugar added 1.54 L



200 PTS when you buy 2
5.49 **COMPLIMENTS Free Run Large White Eggs** 12 pk



5.49 **HUNGRY-MAN Frozen Dinners or XL Bowls** 360-455 g



6.49 **DR. OETKER Casa Di Mama or Ristorante Pizza** 320-410 g

Here for your budget and lifestyle



8.99 400 PTS when you buy 2
COMPLIMENTS Roast & Ground Coffee 300 g



3.99 150 PTS when you buy 2
COMPLIMENTS Cookies 300-350 g

100 PTS when you buy 4
4/$5 **COMPLIMENTS Spring Water** 1.5 L



100 PTS when you buy 2
COMPLIMENTS Potato Chips Extraaa! Flavour or Kettle Chips 200 g



50 PTS when you buy 1
3.49 **COMPLIMENTS Sour Cream** 500 mL



50 PTS when you buy 1
4.99 **COMPLIMENTS Cheese** 250-270 g



$4 **COMPLIMENTS Fries** 650 g



5.49 **PANACHE Premium Ice Cream** 1 L or Novelties 4-6 pk selected

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com or Safeway.ca

home & pet care



11.99 GLAD Waste Bags 20-40 pk or Compost Bags 44 pk



13.49 **ZIPLOC Mega Packs** 60-270 pk



26.99 **CHARMIN Bathroom Tissue** 16=64 rolls or BOUNTY Paper Towels 6-8 rolls or 8=16 rolls



10.99 **SCOTTIES Ultra Soft Facial Tissue** 4 pk



6.49 **LYSOL Wipes** 75-84 pk, Disinfectant Spray 350 g or Multipurpose Cleaners 950 mL selected



34.99 **TIDE Pods** 85-112 pk or Power Pods 63 pk



4.79 100 PTS when you buy 2

CLOROX Bleach 1.27 L



STARTING AT **11.99** 100 PTS when you buy 1

PALMOLIVE Dish Detergent 4.27 L or FLEECY 3.5 L or Sheets 200 pk



18.99 **ARM & HAMMER Hard Clumps Cat Litter** 12.7 kg



200 PTS when you buy 2

13.49 **IAMS Proactive Health Dry Cat Food** 1.36-1.59 kg



8.99 **CALEDON FARMS Dog Treats** 90-554 g



100 PTS when you buy 1

32.99 **IAMS Dry Dog Food** 6.1-6.8 kg

health, beauty & baby



5.99 200 PTS when you buy 3

SENSODYNE Whitening or Pronamel Toothpaste 75-100 mL selected



STARTING AT **4.99**

DEGREE, OLD SPICE or GILLETTE Deodorant 76-108 g or DOVE Soap Bar 2 pk selected



17.99 **OLD SPICE or SECRET Deodorant** 68-99 g selected



3.99 100 PTS when you buy 2

CREST Pro Health Toothpaste or ORAL-B Floss or Picks 100-130 mL or 1-75 pk selected



STARTING AT **5.49**

U BY KOTEX Pads, Liners or Tampons 14-64 pk selected



600 PTS when you spend $20 or more

DOVE Body Wash 400-710 mL, Soap Bar 6 pk or Deodorant 107-113 g selected



300 PTS when you buy 2

21.99 **ORAL-B Pro Health Battery Powered Toothbrushes** 1 pk selected



300 PTS when you buy 2

10.99 **AVEENO Lotion** 354 mL or Night Cream 208 mL



9.99 **PEDIASURE Complete** 4 pk



26.99 **SIMILAC Go & Grow Step 3 Powders** 850 g



400 PTS when you buy 1

78.99 **ENFAMIL A+ NeuroPro Ready to Feed** 18x237 mL



3.49 ea when you buy 2 or more 50 PTS when you buy 2

COMPLIMENTS Baby Wipes 64-72 pk **3.99 ea**

pharmacy

Only available at Pharmacy Locations

†Select products are only available when a pharmacist is on duty.



10% off 500 PTS when you buy 2

NICORETTE Gum or Lozenges 80-105 pk, QuickMist or NICODERM 7 pk selected



300 PTS when you buy 1

22.99 **COLD-FX** 45-60 pk



400 PTS when you buy 2

19.99 **DEPEND Underwear or POISE Pads** selected



200 PTS when you buy 1

15% off **ALEVE Pain Relief** 110 or 170 pk or ASPIRIN 81mg Tablets 180 pk†



10% off 250 PTS when you buy 2

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected†



10% off 200 PTS when you buy 2

BAND-AID Characters 20 pk or Flex Fabric 30 pk

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.



Scene+ JOIN SCENE+ TODAY. sceneplus.ca/register

S02_SBY_WK49_DIG_WST_AB_MB_SK

**Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points.

Scene+ DIGITAL EXCLUSIVE

LOAD IT TO GET IT!

1. Download the Sobeys or Safeway app
2. Load your offers to activate them
3. Shop and scan your Scene+ card

Activate your offers in the Sobeys or Safeway app or at Sobeys.com/offers or Safeway.ca/offers



Get 200 PTS when you buy 2

COMPLIMENTS Flavoured Tuna 85 g

SAVE 25%

LOAD THIS OFFER AND SAVE 25% ON
COMPLIMENTS Whole Bean Coffee 907 g



Download on the App Store | GET IT ON Google Play

Offer valid April 2nd to April 8th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

HAPPY VAISAKHI



$5 **Red Mangoes** product of Mexico 3 pk



1.79/lb **Long Squash** product of Mexico or Red Carrots product of China 3.95/kg



1.29 **Garlic** product of China 5 pk



3.99 **COMPLIMENTS Mini Naan** 200 g



4.99 **CHALO! Roti** 750 g



19.99 **AASHIRVAAD Whole Wheat Flour** 9.07 kg



7.49 **DAINTY Basmati Rice** 900 g selected



3.50 ea when you buy 2 or more
THE SPICE TAILOR Keralan Coconut Curry 215 mL, Classic Lentil Tarka Daal 375 mL, Punjabi Chickpea Masala 375 mL or Classic Butter Chicken 285 mL **3.99 ea**



4.79 **KFI Cooking Sauces** 375-395 mL selected



1.49 **HALDIRAM'S Indian Snacks** 150 g selected



1.99 **MAGGI Masala Noodles Family Pack** 280 g



2.79 **RUBICON Juice Drink** 1 L or Juice Boxes 4x200 mL selected



3.79 **BESTROPICS Coconut Water** 1 L



1.29 **PARLE-G Biscuits** 300 g

Explore our new authentic British assortment from Sainsbury's Exclusively at Sobeys or Safeway



4.49 **SAINSBURY'S Red Label Tea Bags** 80 pk



1.79 **SAINSBURY'S Baked Beans In Tomato Sauce** Original 400 g or Reduced Salt & Sugar 200 g



1.99 **SAINSBURY'S Biscuits** selected varieties 200 g

Global Market

Find more variety and value in store

Prepared to impress

We make it easy!

Let's start with apps!



Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Get 1,000 PTS
When you spend $75

or

Get 2,500 PTS
When you spend $150 or more

That's like $25 toward your groceries

Shop our selection of

60+ Made-to-order trays!



Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven-Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10





Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves everyone will enjoy!

Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.ca/entertaining for tray selections and ordering tips

Fresh from the Deli

Our boards are gourmet, featuring premium cheeses, meats, nuts, and fruits, tied together with honey for a delightful mix of sweet, savoury, creamy, and crunchy textures and flavours.

Ready to serve – no slicing, styling, or stress!



Sweet Stinger Charcuterie Board

Perfect for entertaining, corporate meetings, celebrations, or cozy nights in.



Classic Charcuterie Board

EASTER made sweeter



16.99 **HERSHEY'S Eggies** 670-900 g



13.99 **CADBURY Chocolate Mini Eggs** 362-381 g



5.49 **HERSHEY'S Bunnies or Eggs** 120-170 g



5.49 **NESTLÉ Hide Me Eggs** 100-153 g or Novelty Chocolate 85-132 g



200 PTS when you buy 2

12.49 **KINDER Maxi, Plush or Egg Hunt** 116-186 g



5.99 **LINDT Chocolate Eggs** 100 g or Bunny 50 g



17.99 **NESTLÉ Hide Me Eggs** 500 g



150 PTS when you buy 3

5.29 **FERRERO Chocolate Eggs** 90-100 g



100 PTS when you buy 4

2/2.22 **CADBURY Singles** 33-60 g or Mini Eggs 33-34 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

THE WAY to your feast



200 PTS when you buy 1

14.99 **BEST BUY Smoked Boneless Hams** 1.2 kg



12.99 ea when you **buy 2 or more**
PILLER'S Naturally Smoked Boneless Hams 800 g **14.99 ea**



$25 **BUTTERBALL Seasoned Boneless Turkey Breast Roast** frozen 1.2 kg





10.99 **GOLD LABEL Hams** 800 g

4 Day sale!
THUR 2 | FRI 3 | SAT 4 | SUN 5



2.77 /lb
BUTTERBALL Turkey regular or stuffed frozen all available sizes 6.11/kg



3.77 /lb
Fresh BUTTERBALL Turkey all available sizes while supplies last 8.31/kg





2.77 /lb
HAYTER'S FARM Fresh Raised Without Antibiotics Grade A Turkeys all available sizes while supplies last 6.11/kg



2.19 /lb 4.83/kg **MEMBER PRICING**
2.49 /lb, 5.49/kg **without Scene+ Card**
HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys all available sizes

Make every day CATurday

Treat your cat with love



NEW

1.99 PURINA Fancy Feast Gems 114 g



150 PTS when you buy 1

8.49 COMPLIMENTS Dry Cat Food 1.8-2 kg



5.99 WHISKAS TEMPTATIONS Cat Treats 454 g



50 PTS when you buy 1

3.99 COMPLIMENTS Scoopable Cat Litter unscented 4 kg



NEW

19.99 PURINA ONE Live Clear Dry Cat Food 1.36 kg



200 PTS when you buy 2

2.99 COMPLIMENTS Meaty Cat Treats 35 g



CHANCE TO WIN* EVERY WEEK!

GROCERY GIVEAWAYS

SOBEYS SAFEWAY

Play on the Sobeys or Safeway app now

IT'S GAME TIME

WE'RE FULL OF compliments

PLAY THE COMPLIMENTS CHALLENGES THIS WEEK FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS 8" Pies or Butter Tarts 510-750 g





COMPLIMENTS Fizzy Sparkling Water Beverage 1 L

*NO PURCHASE NECESSARY. Full Contest rules found at sobeys.com/grocerygiveaways or safeway.ca/grocerygiveaways. Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points ($10,000 CAD ea), 3x Cineplex Showtime Cards ($3,650 CAD ea), 2x $5,000 Scotiabank Cash Prizes, 20x $500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel ($10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.® or Google LLC. Apple Inc.® and Google LLC are completely released of all liability by each entrant in this Contest.

OKA

200 PTS when you buy 2





LIMITED EDITION

9.99

OKA Classique, Original, Mushrooms & Truffle or Maple 190 g

200 PTS when you spend $15 or more



3.49/100 g

OKA Original Swiss-Style or L'EXTRA Brie Double Crème 190 g

Have a Gouda Easter!

100 PTS when you buy 2

SANS LACTOSE FREE





6.99

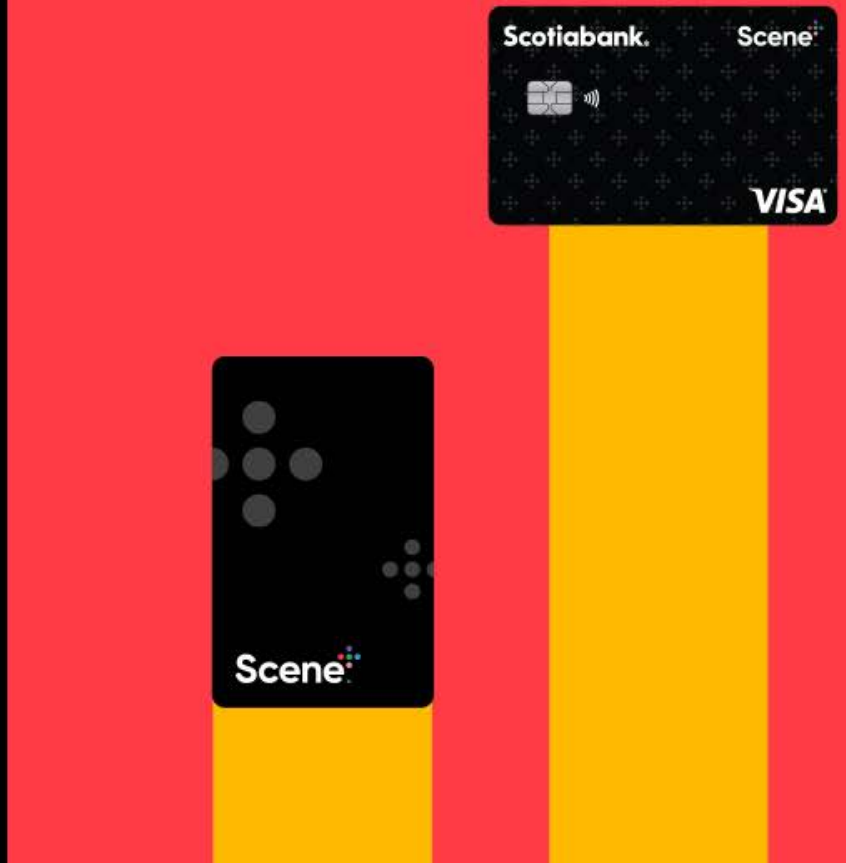
MONSIEUR GUSTAV Gouda, Swiss selected varieties 170 g

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points 3.7X faster with the Scotiabank Scene+ Visa Card.◇

APPLY NOW

◇Conditions Apply



CANADIAN OWNED & OPERATED

WATER VENDING TRUSTED BY CANADIANS!

PROUDLY SERVING CUSTOMERS ACROSS CANADA.





nimbus

INSTOREWATERSYSTEMS.COM