

WST_BC

THAT'S THE
WAY

SAFeway

3⁹⁹
/lbFresh Pork Loin Centre and Rib Combo
Chops Family Size 8.80/kg11⁸⁸
/lbFresh Boneless Beef Striploin Halves
cryovac cut from Canada AA grade beef while supplies last 26.19/kg4 Day
sale!
THUR 2 FRI 3 SAT 4 SUN 5value
sizeBUY 1 GET 1
FREE
of equal or lesser valueCOMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb
340 g or Bay Scallops 80-120 ct per lb 340 g12⁸⁸
/lbFresh Boneless Striploin Premium Oven Roast or Grilling
Steak Family Size cut by your meat expert from Canada AA
grade beef while supplies last 28.40/kg3⁹⁹Daffodils
10-stem bunch2⁹⁹
/lbExtra Large
Seedless Red or
Black Grapes
product of Chile or
Peru 6.59/kg1⁹⁹
/lb, eaBroccoli Crowns, Brussels Sprouts or Rapini
product of Mexico or USA no 1 grade 4.39/kg

BUY MORE
SAVE MORE

5⁹⁹
ea when you
buy 2 or more

COMPLIMENTS Pies apple, pumpkin or apple crumble
650-750 g 6.99 ea

HOT
PRICE

4⁹⁹

CHAPMAN'S Markdale Creamery Ice Cream 2 L,
Collection 8 pk or Super Novelties 8-18 pk selected or
COMPLIMENTS Ice Cream 1.5 L selected

HOT
PRICE

4/\$5

CAMPBELL'S Broth 900 mL
or Concentrated Broth 250 mL

HOT
PRICE

19⁹⁹

NABOB Ground Coffee 915-930 g
or Single Serve Pods 30 pk

HOT
PRICE

7⁹⁷

ARMSTRONG Cheese 600 g,
Shreds 450-500 g or SAPUTO
Mozzarellissima 690 g

HOT
PRICE

2/\$5

KRAFT Philadelphia Dips
227 g

SPEND \$100 OR MORE, GET

1,000 PTS

OFFER IS WAITING

Visit the Safeway app
or [Safeway.ca/offers](https://www.safeway.ca/offers)

Scene+ card must be registered and offer
must be loaded. See page 2 for full terms
and conditions.

That's like
\$10
toward your
groceries

Scene+
DIGITAL
EXCLUSIVE

OFFER AVAILABLE
APRIL 2-8, 2026

Scan QR
code to
download
or open
the app

Global
Market

HOT
PRICE

3⁴⁹

KÜHNE Sauerkraut 720-796 mL
or Pickled Onions 500 mL

Please check your local store or online for holiday hours.

THU 2 FRI 3 SAT 4 SUN 5 MON 6 TUE 7 WED 8

Prices and offers in
effect April 2026

More deals!

Scan here for our full flyer

WST_BC1

happy
EASTER

4 Day sale!

THUR 2 | FRI 3 | SAT 4 | SUN 5

MEMBERS SAVE 50¢/100 g

5⁹⁹
/100 g
MEMBER
PRICING6⁴⁹
/100 gwithout
Scene+ CardFresh Wild Pacific Halibut Fillets
subject to availabilityEXCLUSIVE TO
SAFEWAYRAISED
WITHOUT
ANTI-
BIOTICS

MEMBERS SAVE 30¢/lb

2¹⁹
/lb
4.83/kg
MEMBER
PRICING2⁴⁹
/lb,
5.49/kgwithout
Scene+ CardHAYTER'S FARM Raised Without Antibiotics
Frozen Grade A Turkeys all available sizes7⁹⁹
50 gLINDT Gold Bunny 100 g or Small
Bunnies 50 g while supplies last12⁹⁹COCA-COLA or PEPSI Soft Drinks
24x355 mL400 PTS
when you buy 42⁷⁷

LAY'S Potato Chips 220-235 g

Scene+
MEMBER
= DAY =

GET 10% OFF

or 200 PTS

FOR EVERY \$20 SPENT[†] ON A MINIMUM
\$50 GROCERY PURCHASE![†]

See back page for details

TUESDAY, APRIL 7, 2026 ONLY!
EXCLUSIVELY FOR SCENE+ MEMBERS

FL01_SBY_WK49_PRN_WST_BC1

Scene™

TURN
POINTS
INTO
GROCERIESSLICED
FRESH100 PTS
when you buy
200 g or more3⁹⁹

/100 g

FANTINO & MONDELLO Capicollo
hot or mild7⁹⁹200 PTS
when you buy 2

SIMPLY ORANGE Juice 2.25 L

That's like
\$5
toward your
groceries500 PTS
when you buy 211⁹⁹ROYALE Bathroom Tissue 24=48 Rolls,
Paper Towel 6=12 Rolls or Facial Tissue 12 pk200 PTS
when you buy 24⁹⁹CREST or BURT'S BEES Toothpaste,
Pro-Health Rinse or ORAL-B
Toothbrushes 63-500 mL or
1-4 pk selected

1,000 Points = \$10 of free groceries

happy EASTER



9⁹⁹ /lb

Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 22.02/kg



COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls, Spring Rolls or Burgers 252 g-2.27 kg



12⁹⁹

COMPLIMENTS Smoked Sausages 900 g, SCHNEIDERS or MAPLE LEAF Hams 600-700 g or SWISS CHALET or MONTANA'S Pork Back Ribs 600-650 g



5⁹⁹

JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g



2 LB

6⁹⁹

Strawberries 2 lb 908 g product of USA or Mexico no 1 grade



2⁹⁹ /lb

COMPLIMENTS Hickory Smoked Bone-In Ham Portions or SCHNEIDERS Appleswood Smoked Bone-In Ham 6.59/kg



14⁹⁹

JANES Ultimates Breaded or Battered Haddock, Cod or Sole 450-545 g or Lightly Dusted Sole or Haddock Fillets 500-540 g

200 PTS when you buy 1



5⁹⁹

BOURSIN 150 g, Cuisine 220 g or Kaukauna Cheese Balls 170 g



Get 500 PTS When you spend \$20 or more on participating Deli Meat from the Service Case.*

*before taxes

That's like \$5 toward your groceries

FRESH FROM OUR DELI CASE



4⁴⁹ MEMBER PRICING

4⁹⁹ without Scene+ Card

CHRISTIE Family Size Cookies 374-520 g, Oreo Cakesters 285 g or Premium Plus Crackers 402-481 g



3⁴⁹

DEMPSTER'S Whole Grain or Protein Bread 600 g, Bagels 5-6 pk (excludes Protein Bagels) or NATURAL BAKERY Rye 500 g



6⁹⁹

LACTANTIA or MY COUNTRY Butter Sticks 454 g or LIBERTÉ Greek Yogurt 650-750 g or Méditerranée 900 g



2/\$5

DEL MONTE Canned Fruit 398 mL or MOTT'S Fruitsations Unsweetened Apple Sauce 620 mL or 6 pk



3⁴⁹

EARTH'S OWN Select Beverages 1.75-1.89 L



2/\$3

GREEN GIANT Canned Vegetables 341-398 mL or KRAFT Stove Top Stuffing 120 g



9⁹⁹

KICKING HORSE Organic Ground Coffee 284 g



2⁹⁹

NATURE VALLEY Sweet & Salty Granola, Protein or FIBRE 1 Bars 125-210 g selected



8⁹⁹

CADBURY Mini Eggs 400 g while supplies last price in effect until April 5th



5⁹⁹

KELLOGG'S Family Size Cereal 450-650 g, GENERAL MILLS Family Size Cereal 516-778 g or POST Family Size Cereal 368-650 g



5⁹⁹

KRAFT Peanut Butter 750 g-1 kg or BONNE MAMAN Jam 250-290 mL or Spreads 250-360 g



14⁹⁹

FINISH Dish Tabs 30-55 pk or Jet-Dry 946 mL



everyday VALUE

8 PACK

2⁰⁰

COMPLIMENTS Frozen Waffles 8 pk 280 g



150 G

4⁰⁰

COMPLIMENTS Instant Coffee 150 g



100 G

1⁵⁰

COMPLIMENTS Rice Crackers 100 g



4 L

7⁰⁰

BEST BUY Ice Milk 4 L

We have twice as many Canadian-origin products
You read that right! With twice as many Canadian-origin products as competing stores,* we make it easier for you to truly support Canada.

*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian origin (CPC) based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025, using data reported through NielsenIQ's CA-SOBEYS-CROSS CATEGORY database by NielsenIQ's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIO through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh (Canadian Origin Stated) items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.

TWICE AS EASY TO SUPPORT CANADA 

PROUDLY CANADIAN  safeway.ca

Scene+ Member Day: *Discount with minimum \$50 grocery purchase and Scene+ card. Minimum purchase must be made in a single transaction. See in-store for details. †Points with minimum \$50 grocery purchase and Scene+ card. Get 200 Scene+ points for every \$20 in eligible grocery purchases. Minimum purchase must be made in a single transaction. See in-store for details. We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, April 2, 2026 to Wednesday, April 8, 2026. Advertised prices do not include taxes, deposits and environmental levies. Items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "We deliver" refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchased item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only – not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Safeway locations within British Columbia or Northwestern Ontario regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist.

the way to
EASTER8⁹⁹
/lbFresh Boneless Skinless Pork
Belly or Seasoned Pork
Tenderloin Porchetta
Roast 19.82/kg300 PTS
when you spend
\$15 or more9⁹⁹
/lbFresh Boneless Sirloin Tip Roast Royale
seasoned primed rib fat added cut by
your meat expert from Canada AAA
grade beef 22.02/kgBUY
MORE
SAVE
MORE2⁵⁰ea when you
buy 2 or moreCOMPLIMENTS Herbs
product of Mexico or USA
assorted varieties 20-28 g
2.75 ea

\$25

BUTTERBALL Seasoned Boneless
Turkey Breast Roast frozen 1.2 kg19⁹⁹COMPLIMENTS
NATURALLY SIMPLE Black
Tiger Shrimp In Ring with
Sauce 515 g or Raw Black
Tiger Shrimp 8-12 ct per lb
454 g18⁹⁹TOFURKY Roast
& Gravy Combo
1.13 kg24⁹⁹COMPLIMENTS Wild Snow
Crab Clusters or Lobster
Claws 454 g or Large Cooked
Shrimp In Ring with Sauce
737 g11⁹⁹COMPLIMENTS Extra Large
Cooked Shrimp in Ring with
Sauce 312 g

Easter essentials

100 PTS
when you buy 23⁴⁹ COMPLIMENTS Cream Cheese
or Spread 227-250 gBUY
MORE
SAVE
MORE3⁴⁹PILLSBURY Biscuits,
Rolls or Pizza Crust
318-391 g 3.99 ea
(excludes seasonal)3⁹⁹ COMPLIMENTS Frozen
Vegetables selected
500-750 g27⁹⁹ STARBUCKS
Ground Coffee
793 g\$3 DARE Breton, Vinta or Simple
Goodness Crackers 160-225 gBUY
MORE
SAVE
MORE1⁵⁰MONTELLIER
Sparkling Water 1 L
1.79 ea9⁹⁹ST. REGIS
De-Alcoholized
Wine 750 mL3⁴⁹ Bread Cubes 340 g or
Dinner Rolls 12 pkeaster
BLOOMS12⁹⁹ Tulips Assorted Colours
10-stem bunch grown
in CanadaSTARTING AT
19⁹⁹Easter Arrangements assorted colours
and styles selection may vary by store

*Card must be registered. Offer valid and available to be loaded from April 2-April 8, 2026 at all Safeway locations in Western Canada. Minimum qualifying purchase \$100 must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Spending \$100 or more awards only one 1000 Scene+ points allotment. Limit 1 offer per Scene+ Card. Digital Offer has no cash value and cannot be combined with any other offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Offer cannot be combined with other minimum spend/receive offer(s). SCENE+ registered digital or physical card must be presented. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

**11⁹⁹**Prepared Fresh Daily
Fruit or Vegetable Trays
925 g-1.3 kg**100 PTS**
when you buy 2**5⁹⁹**Chocolate Chip with Mini Eggs
Cookies or Shortbread with Mini
Eggs Cookies 8 pk 325 gBAKED
IN STORELIMITED
TIME
ONLY**100 PTS**
when you buy 2**4⁵⁹**Dinner, Tray or Butter
Topped Buns 12 pk
425-530 gBAKED
IN STORE**75 PTS**
when you buy 2**5⁹⁹**

Hot Cross Buns 6 pk 515-545 g

BAKED
IN STORELIMITED
TIME
ONLYHOT OR
CHILLED**200 PTS**
when you buy
400 g or more**1⁵⁹**
/ 100 gWhole Maple Baked Ham
sold by 100 g**2⁹⁹**
/100 gCheese Balls Prepared In-Store Pistachio Cranberry
or Everything Bagel and Bacon Flavour sold by 100 g**400 PTS**
when you buy 2**11⁹⁹**PANACHE Antipasto Tray
product of Italy 200 g**500 PTS**
when you spend
\$25 or moreMCCORMICK GOURMET,
CLUB HOUSE or LAGRILLE
Spices 0.5-270 g**100 PTS**
when you buy 2**1⁹⁹**
COMPLIMENTS
Broth 900 mL**2⁴⁹** OCEAN SPRAY
Cranberry Sauce 348 mL or
DOLE Pineapple 398 mL**4⁴⁹**
STRUB'S Pickles
500 mL**12⁹⁹**
LIV 99 Extra
Virgin Olive
Oil 500 mL**100 PTS**
when you buy 2

COMPLIMENTS Cream Soup or Broth 284 mL

**2⁴⁹**
COMPLIMENTS Parchment Paper
35 ft or Foil Wrap 25 ft**100 PTS**
when you buy 2**10% off**HANDI-FOIL
Pans selected**STARTING AT**
16⁹⁹Phalaenopsis
Orchids assorted
colours and sizes**STARTING AT**
14⁹⁹Easter Bouquets
assorted colours and styles
selection may vary by store**14⁹⁹**Easter Lily Plant
6" pot
grown in British
Columbia

Scene

GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.Visit [Safeway.ca/offers](https://www.safeway.ca/offers)
or the Safeway app.

the way TO VALUE

We offer cored or whole pineapples for the same price

LARGE

3⁹⁹ /lb
Extra Large Green Seedless Grapes product of Chile or Peru 8.80/kg

5⁹⁹
Whole or Cored Pineapple product of Costa Rica

2⁹⁹ /lb
Tomatoes on the Vine product of British Columbia 6.59/kg

3 PACK

4⁹⁹
Romaine Hearts product of Mexico or USA 3 pk

ORGANIC 5⁹⁹

1⁹⁹ /lb
Sweet Potatoes product of USA 4.39/kg

100% fresh GUARANTEE

2 LB

500 PTS when you buy 2

5⁹⁹ SANLUCAR Clementines or Mandarins 907 g 2 lb bag product of Morocco or Spain

4⁹⁹ COMPLIMENTS Broccolini Tray product of USA 170 g

3/\$7 Bulk Avocados product of Mexico

3⁹⁹ Carrots product of USA or Canada, Canada no 1 grade or Onions product of Canada, Canada no 1 grade 3 lb

4⁴⁹ /lb
Red, Orange or Yellow Peppers product of British Columbia 9.90/kg

3⁹⁹ /lb
Honeycrisp Apples product of Canada Canada extra fancy grade 8.80/kg

2/\$6 Red Mangoes product of Mexico

3⁹⁹ /lb
Red or Black Plums product of Chile no 1 grade 8.80/kg

2⁴⁷ /lb
Bartlett or Bosc Pears product of USA, Australia or Argentina extra fancy grade 5.45/kg

5⁹⁹ **200 PTS** when you buy 2
COMPLIMENTS Baby Spinach or Spring Mix product of USA 312 g

7⁹⁹ **200 PTS** when you buy 2
FRESH ATTITUDE Caesar or Spring Mix Salad Kits Family Size 342-413 g prepared in Canada

25% OFF
Prepared Fresh Daily Mango Salsa or Guacamole assorted sizes

BUY 2 GET 3RD FREE
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

2⁷⁹ /lb
Papaya product of Mexico or Guatemala 6.15/kg

3⁷⁷ /lb
Plantain product of Mexico or Guatemala 8.31/kg

4⁹⁹ **100 PTS** when you buy 2
COMPLIMENTS ORGANIC Baby Spinach, Baby Arugula or Baby Mixed Greens product of USA 142 g

4⁴⁴ **200 PTS** when you buy 2
COMPLIMENTS ORGANIC Sliced White or Crenini Mushrooms product of Canada 227 g

7⁹⁹ **300 PTS** when you buy 2
NUTS FOR CHEESE Dips 210 g assorted

4⁹⁹ POM Pomegranate Juice selected 473 mL

7⁹⁹ OCEAN SPRAY Craisins Sweet Cranberry 680 g

7⁹⁹ **200 PTS** when you buy 2
COMPLIMENTS Roasted Cashews or Almonds salted or unsalted 275 g

floral

Available at most stores

14⁹⁹
Easter Egg Potted Mum 6" pot grown in British Columbia

15⁹⁹
Spring Bouquet assorted colours grown in British Columbia

19⁹⁹
Hydrangea assorted colours 6" pot grown in British Columbia

14⁹⁹
Lemon Pot with Flowering assorted varieties 4" pot grown in British Columbia

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards for details*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.safeway.ca/value-flyer for details.



CERTIFIED TENDER*
TENDREté CERTIFIÉE

STERLING SILVER Fresh Boneless Striploin Premium Oven Roast or Grilling Steak cut by your meat expert from Canada AAA grade beef select stores only

10% off

CERTIFIED TENDER*
TENDREté CERTIFIÉE

HAND-SELECTED CANADA AAA BEEF

Well-marbled • Aged to perfection
Exclusive to Safeway

500 PTS
when you spend \$50 or more

19.99 /lb

STERLING SILVER Fresh Boneless Striploin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 44.07/kg



3⁹⁹
/lb

Fresh Pork Shoulder Blade Roasts or Steak
Family Size 8.80/kg

\$13

COMPLIMENTS Value Size
Breakfast, Mild or Honey Garlic
Pork Sausages 1-1.4 kg

10% off

NOBLE Premium Bison 226 g selected varieties

**BUY MORE
SAVE MORE**

\$6 ea when you
buy 2 or more

COMPLIMENTS Ground Pork
454 g starting at 6.99 ea

THE WAY to your feast

4 Day sale!

THUR **2** FRI **3** SAT **4** SUN **5**

277 /lb
HAYTER'S FARM Raised Without Antibiotics
 Fresh Grade A Turkeys
 all available sizes while supplies last 6.11/kg

377 /lb
BUTTERBALL
 Fresh Turkey
 all available sizes while supplies last 8.31/kg

277 /lb
BUTTERBALL Turkey regular or stuffed frozen all available sizes 6.11/kg

HAM IT UP



That's like
\$5
toward your groceries



4⁹⁹ /lb

500 PTS
when you buy 1

PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 11.00/kg



That's like
\$5
toward your groceries



6⁴⁹ /lb

100 PTS
when you spend \$10 or more

COMPLIMENTS Honey Hams or Bone-In Ham Steaks 14.31/kg

8⁴⁹ /lb

500 PTS
when you buy 1

PANACHE Simple-Carve Ham 18.71/kg

quick & easy

STARTING AT
3⁴⁹ Compliments Sliced Meats 175 g selected

6.99

EXCLUSIVE

COMPLIMENTS OR THE CANADIAN BUTCHER BACON 375 g

A collage of frozen food products. At the top left is a box of MarC Angelo Italian Sausages, featuring three large sausages. To its right is a box of Meatman's Premium Hot African Sausages, showing a spiral sausage. Below these is a box of Compliments Breaded Chicken Strips, Nuggets, Burgers or Popcorn Chicken, which is blue and white with an image of the food. A large '7.99' price tag is overlaid on the bottom left of the collage.



**CHICKEN & POT PIES
PÂTES AU POULET
ET AUX LÉGUMES**

6 PIES

750 g



**BEEF &
VEGETABLE PIES
PÂTES AU BŒUF
ET AUX LÉGUMES**

6 PIES

750 g



**CHICKEN & POT PIES
PÂTES AU POULET
ET AUX LÉGUMES**

6 PIES

750 g



**BEEF &
VEGETABLE PIES
PÂTES AU BŒUF
ET AUX LÉGUMES**

6 PIES

750 g

130 PTS

when you buy 1

12⁹⁹

**COMPLIMENTS Chicken or Beef
Individual Pot Pies 750 g**

GET TO **FREE** GROCERIES FASTER

when you scan your **Scene membership card** and pay with your **Scotiabank® Scene+™ Visa® Card**.

GET 2
SCENE PTS
ON EVERY
\$1 SPENT¹

1,000 pts
= \$10 in
groceries²

¹1,000 points = \$10 in groceries - Scener+ points must be redeemed in increments of 1,000. ²Get 2 Scener+ pts on every \$1 Spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores, *Visa Int./Licensed user.

P05_SBY_WK49_PRN_WST_ON_BC

seafood



9⁹⁹
PREMIER SEAFOODS Smoked Pink Salmon Nuggets maple, honey garlic or tequila lime & pepper previously frozen 150 g



400 PTS
when you spend \$25 or more
13⁹⁹
Cooked Whole Lobsters frozen or previously frozen 350-400 g



4⁹⁹ /100 g
Fresh Wild Pacific Halibut Steaks subject to availability



300 PTS
when you buy 2
12⁹⁹
In-Store Prepared Seacuterie Boards with Smoked Salmon, Shrimp and Crab Flavoured Seafood 350-380 g



11⁹⁹ **300 PTS**
when you buy 2
Tuna Tataki Trays with Ponzu Sauce made in-store 300 g



STARTING AT \$7 **500 PTS**
when you buy 4
PANACHE Coconut Or Butterfly Breaded Shrimp, Crispy Calamari, Bang Bang Shrimp, Tempura Shrimp, Spring Rolls, Crab Rangoon or Truffle Shrimp 252-355 g or COMPLIMENTS Cooked Shrimp in Ring with Sauce 255 g selected varieties only

bakery



21⁹⁹
Dessert Cakes 1.2-1.49 kg



5⁹⁹ **75 PTS**
when you buy 2
Hot Cross Buns 6-8 pk 450-515 g



2⁹⁹ **3²⁹**
without Scene+ Card
Ciabatta or Artisan Style Baguettes 325-380 g



200 PTS
when you buy 2
2/\$25
Real Cream Layered Cakes 510-705 g



12⁹⁹
ea when you buy 2 or more
Cheesecakes 6" 720-975 g 17.99 ea



3⁴⁹
ea when you buy 2 or more
Bagels 4 pk 450 g 3.99 ea



4⁹⁹ **100 PTS**
when you buy 2
ACE BAKERY Rolls 5 pk 400-530 g

deli & kitchen



5²⁹ **6²⁹**
without Scene+ Card
MAIN STREET DELI Sliced Meats selected 200-300 g



5⁹⁹ **50 PTS**
when you buy 2
SNACK FACTORY Pretzel Crisps selected 155-200 g



7⁴⁹
SARDO Olives selected 500 mL



4⁴⁹ /100 g
MASTRO GENOA SALAMI hot or mild



BUY 2 GET 3RD FREE
BALDERSON Cheddar 250-280 g selected



6⁹⁹
CASTELLO Aged Gouda, Havarti, Tickler 1 yr or Extra Mature Tickler 200 g or Blue Cheese selected 113-150 g



5⁹⁹
COMPLIMENTS Feta 200 g regular or light



50 PTS
when you buy 2
GRIMM'S Pepperoni Sticks mild or honey garlic



10⁹⁹ **12⁹⁹**
without Scene+ Card
Meat Cabbage Rolls 4 pk available chilled



1⁹⁹
FONTAINE SANTÉ Snacks 129 g



1⁹⁹ /100 g
Thai Peanut Broccoli Salad or other select varieties from the service case



4⁴⁹ **100 PTS**
when you buy 2
FONTAINE SANTÉ or LANTANA Topped Hummus, Regular Hummus or Dips 227-283 g



9⁹⁹ **250 PTS**
when you spend \$15 or more
OLIVIERI Pasta or Gnocchi 520-700 g or Sauce 600 mL 8.99 ea



8⁹⁹ **300 PTS**
when you buy 2
PANACHE Soups 625 mL



7⁹⁹
GOLD LABEL Heat-and-Serve Snack Dips 375 g



300 PTS
when you buy 3
NANA'S Samosas sold by individual piece available hot or chilled from the service case

Scene

GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.Visit [Safeway.ca/offers](https://www.safeway.ca/offers)
or the Safeway app.

meal makers

**8⁹⁹**
KELLOGG'S Jumbo
Cereal 700 g-1.1 kg**10⁹⁹**
JAKEMAN'S Pure Maple Syrup
500 mL**3⁴⁹**
COMPLIMENTS
Peanut Butter 500 g**3⁹⁹**
DEL MONTE Jam
280 mL

HERSHEY'S Chipits 200-270 g

6⁴⁹ **100 PTS**
when you buy 2**Measure
With Your
Heart****100 PTS**
when you buy 2**2⁴⁹**COMPLIMENTS Evaporated Milk 354 mL, KRAFT Marshmallows
250 g or BETTY CROCKER Super Moist Cake Mix selected 375-404 g**3¹⁹**
FRENCH'S Flavoured Mustard
325 mL or Yellow Squeeze 550 mL**6⁹⁹**
COMPLIMENTS Ranch Dressing
1.06 L or FIREBARN'S Hot Sauce
300 mL**2⁴⁹** **100 PTS**
when you buy 3
CAMPBELL'S Condensed Soup
selected varieties 284 mL**4⁹⁹**
CHOLULA Salsa 325 mL or
Hot Sauce 150 mL**6⁴⁹**
MAILLE Dijon Mayonnaise
330 mL**4⁹⁹**
DEMPSTER'S 10" Tortillas
366-610 g or STONEMILL Breads
454-550 g**2⁴⁹** **50 PTS**
when you buy 2
COMPLIMENTS White or Whole
Wheat Bread 570 g**4⁹⁹**
P.F. CHANG'S Sauces 350 mL
selected varietiesWE'RE FULL OF
C
compliments**75 PTS**
when you buy 1
COMPLIMENTS Apple
Cider Vinegar 1 L**100 PTS**
when you buy 2
1⁹⁹
COMPLIMENTS Canned
Potatoes 540 mL**15% off**
COMPLIMENTS Baking
Nuts 350 g or selected
Raisins, Currants, Dates
or Prunes 375 g-1 kg**5⁹⁹**
COMPLIMENTS Bagged
Cereal 400-794 g

natural health

**8⁹⁹**
BARNEY Butter 284 g**4⁹⁹** **100 PTS**
when you buy 2
KIND Healthy Grains Bars
5 pk 175 g**26⁹⁹**
KICKING HORSE Ground Coffee
708 g or Whole Bean 850 g**2⁹⁹**
COMPLIMENTS Veggie Snax 142 g**4⁴⁹**
AMY'S Organic Soups 398 mL**4⁹⁹** **200 PTS**
when you buy 2
DAIYA Cheese Style Shreds, Slices
or Blocks 185-220 g**4⁹⁹**
SILK Plant-Based Yogurt 4 pk**8⁴⁹** **100 PTS**
when you buy 1
COMPLIMENTS ORGANIC Frozen
Fruit 450-600 g**11⁴⁹** **100 PTS**
when you buy 1
MUSCLE MILK Protein Shake 4 pk**9⁹⁹**
KIND 5pk, Minis or Thins 10 pk or
NUUN Electrolyte Tablets 10 pk**16⁹⁹** **100 PTS**
when you buy 1
ONE-A-DAY or FLINTSTONES
Vitamin Gummies 80-130 pk
selected**19⁹⁹** **200 PTS**
when you buy 1
CENTRUM MultiGummies
90-130 pk selected**Scene GET 500 PTS FOR EVERY \$50 SPENT IN**

GOOGLE PLAY GIFT CARDS



Offer valid during April 2 - 8, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

P07_SBY_WK49_PRN_WST_ON_BC

drinks & snacks

4⁴⁹

CADBURY Fingers 114 g, MARIA Biscuits 600 g or CHRISTIE Ritz Snackwiches 8 pk

2/\$9 **200 PTS**
when you buy 2

RUFFLES Potato Chips 180-200 g or SMARTFOOD Popcorn 150-220 g

3⁴⁹

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g 3.99 ea

3⁹⁹

LA COCINA Tortilla Chips 300-400 g or TWIGZ Pretzels 130 g



2/\$5

SUNRYPE Apple Juice 1 L

4⁹⁹

TWININGS Tea 20 pk



2/\$3

SPARKLING ICE Sparkling Water 503 mL

**100 PTS**
when you buy 2

GATORADE 8x355 mL

4⁴⁹

MAYNARDS Sour Patch Kids 308-315 g

**100 PTS**
when you buy 24⁹⁹

OMG! Clusters 100 g

**200 PTS**
when you buy 26⁴⁹

FERRERO Squares 105 g

2⁹⁹**150 PTS**
when you buy 3
COMPLIMENTS Fruit Bars 300 g, Granola Bars 131-175 g, Crispy Rice Squares 176 g or Protein Bars 160 g

frozen & dairy

4⁹⁹

NATREL Creamers 1 L

**100 PTS**
when you buy 24⁴⁹

KRAFT Cool Whip Aerosol Topping 225 g



\$2

MITCHELL'S Pot Pies 190 g

3⁴⁹

COMPLIMENTS Hash Browns 650 g

4⁹⁹

NATREL Lactose Free Cream 10-35% 473 mL-1 L

5⁹⁹

INTERNATIONAL DELIGHT Creamers 946 mL, Cold Foam 369-396 g or SILK Cold Foam 369 g

5⁹⁹

IÖGO Frozen Yogurt 946 mL or Novelties 4-8 pk selected or KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g



2/\$12

SCHNEIDERS Breakfast Sandwiches or Bites 224-288 g

3⁹⁹

MINUTE-MAID Lemonade or Fruit Punch no sugar added 1.54 L

**200 PTS**
when you buy 25⁴⁹

COMPLIMENTS Free Run Large White Eggs 12 pk

5⁴⁹

HUNGRY-MAN Frozen Dinners or XL Bowls 360-455 g

6⁴⁹

DR. OETKER Casa Di Mama or Ristorante Pizza 320-410 g

Here for your budget and lifestyle

8⁹⁹**400 PTS**
when you buy 2
COMPLIMENTS Roast & Ground Coffee 300 g3⁹⁹**150 PTS**
when you buy 2
COMPLIMENTS Cookies 300-350 g**100 PTS**
when you buy 4

4/\$5

COMPLIMENTS Spring Water 1.5 L

**100 PTS**
when you buy 2

COMPLIMENTS Potato Chips Extraaa! Flavour or Kettle Chips 200 g

**50 PTS**
when you buy 13⁴⁹ COMPLIMENTS Sour Cream 500 mL**50 PTS**
when you buy 14⁹⁹ COMPLIMENTS Cheese 250-270 g

\$4

COMPLIMENTS Fries 650 g

5⁴⁹

PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected

RECIPES, STORIES, TIPS & TRICKS and more, all at Safeway.ca

home & pet care

100 PTS
when you buy 211⁹⁹ GLAD Waste Bags
20-40 pk or
Compost Bags
44 pk100 PTS
when you buy 113⁴⁹ ZIPLOC Mega Packs 60-270 pk26⁹⁹CHARMIN Bathroom Tissue
16=64 rolls or BOUNTY Paper
Towels 6-8 rolls or 8=16 rolls10⁹⁹ SCOTTIES
Ultra Soft Facial
Tissue 4 pk6⁴⁹LYSOL Wipes 75-84 pk,
Disinfectant Spray 350 g or
Multipurpose Cleaners 950 mL
selected34⁹⁹TIDE Pods 85-112 pk or Power
Pods 63 pk4⁷⁹ 100 PTS
when you buy 2

CLOROX Bleach 1.27 L

STARTING AT 11⁹⁹ 100 PTS
when you buy 1PALMOLIVE Dish Detergent
4.27 L or FLEECY 3.5 L or
Sheets 200 pk18⁹⁹ARM & HAMMER Hard Clumps
Cat Litter 12.7 kg200 PTS
when you buy 213⁴⁹ IAMS Proactive Health Dry
Cat Food 1.36-1.59 kg8⁹⁹CALEDON FARMS Dog Treats
90-554 g100 PTS
when you buy 132⁹⁹ IAMS Dry Dog Food 6.1-6.8 kg

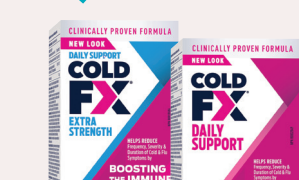
health, beauty & baby

5⁹⁹ 200 PTS
when you buy 3SENSODYNE Whitening or
Pronamel Toothpaste 75-100 mL
selectedSTARTING AT 4⁹⁹DEGREE, OLD SPICE or GILLETTE
Deodorant 76-108 g or DOVE
Soap Bar 2 pk selected17⁹⁹OLD SPICE or SECRET Deodorant
68-99 g selected3⁹⁹ 100 PTS
when you buy 2CREST Pro Health Toothpaste
or ORAL-B Floss or Picks
100-130 mL or 1-75 pk selectedSTARTING AT 5⁴⁹U BY KOTEX Pads, Liners or
Tampons 14-64 pk selected600 PTS
when you spend \$20 or moreDOVE Body Wash 400-710 mL,
Soap Bar 6 pk or Deodorant
107-113 g selected300 PTS
when you buy 221⁹⁹ ORAL-B Pro Health Battery
Powered Toothbrushes 1 pk
selected300 PTS
when you buy 210⁹⁹ AVEENO Lotion
354 mL or Night
Cream 208 mL9⁹⁹

PEDIASURE Complete 4 pk

26⁹⁹SIMILAC Go & Grow Step 3
Powders 850 g400 PTS
when you buy 178⁹⁹ ENFAMIL A+ NeuroPro
Ready to Feed 18x237 mLBUY MORE
SAVE MORE3⁴⁹ 50 PTS
when you buy 2COMPLIMENTS Baby Wipes
64-72 pk 3.99 ea

pharmacy

Only available at Pharmacy Locations
*Select products are only available when a pharmacist is on duty.10% off 500 PTS
when you buy 2NICORETTE Gum or Lozenges
80-105 pk, QuickMist or
NICODERM 7 pk selected300 PTS
when you buy 122⁹⁹ COLD-FX
45-60 pk400 PTS
when you buy 219⁹⁹ DEPEND
Underwear or
POISE Pads
selected200 PTS
when you buy 115% off ALEVE Pain Relief
110 or 170 pk or
ASPIRIN 81mg
Tablets 180 pk*10% off 250 PTS
when you buy 2TYLENOL Pain Relief 40-200 pk
or MOTRIN Muscle & Body 40 pk
selected*10% off 200 PTS
when you buy 2BAND-AID Characters 20 pk or
Flex Fabric 30 pk

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.

ZONNIC | NICOTINE REPLACEMENT THERAPY

The nicotine pouch that can help you quit smoking.

120 pouch box **\$64.95** +TAX

ASK YOUR PHARMACIST.

This product may not be right for you. Always read and follow the label. 18+

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Get
200 PTS
when you buy 2

COMPLIMENTS Flavoured Tuna 85 g

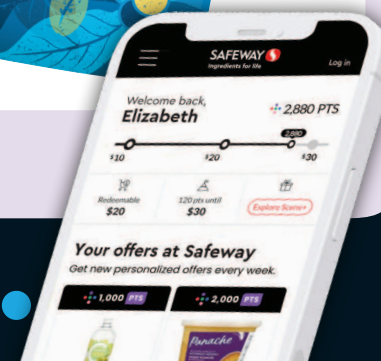
SAVE 25%

LOAD THIS OFFER AND SAVE 25% ON
COMPLIMENTS Whole Bean Coffee 907 g



Download on the
App Store

GET IT ON
Google Play



Offer valid April 2nd to April 8th, 2026 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

HAPPY VAISAKHI



\$5

Red Mangoes product of Mexico 3 pk



179
/lb

Long Squash product of Mexico or Red Carrots product of China 3.95/kg



129

Garlic product of China 5 pk



399

COMPLIMENTS Mini Naan 200 g



499

CHALO! Roti 750 g



1999

AASHIRVAAD Whole Wheat Flour 9.07 kg



749

DAINTY Basmati Rice 900 g selected



350

ea when you buy 2 or more

THE SPICE TAILOR Keralan Coconut Curry 215 mL, Classic Lentil Tarka Daal 375 mL, Punjabi Butter Chicken 285 mL 3.99 ea



479

KFI Cooking Sauces 375-395 mL selected



149

HALDIRAM'S Indian Snacks 150 g selected



199

MAGGI Masala Noodles Family Pack 280 g



279

RUBICON Juice Drink 1 L or Juice Boxes 4x200 mL selected



379

BESTROPICS Coconut Water 1 L



129

PARLE-G Biscuits 300 g

Explore our new authentic British assortment
from Sainsbury's Exclusively at Safeway



449

SAINSBURY'S Red Label Tea Bags 80 pk



179

SAINSBURY'S Baked Beans In Tomato Sauce Original 400 g or Reduced Salt & Sugar 200 g



199

SAINSBURY'S Biscuits selected varieties 200 g



Find more variety and
value in store

Prepared to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Get **1,000** PTS

When you spend \$75

or

Get **2,500** PTS

When you spend
\$150 or more

That's like

\$25

toward your
groceries

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven-Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!

Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.safeway.ca/entertaining for tray selections and ordering tips

SHOP LOCAL



SaltSpring Kitchen Co. makes jams, preserves, and hot sauces you'll put on almost everything. Elevate the everyday with flavour-filled condiments for people who love to eat, share, and entertain. Made in small batches, with all-natural ingredients, by a woman-owned, living-wage employer on Salt Spring Island. Add to sandwiches, cheese and crackers, warm waffles, or use as a memorable gift.



949

SALTSPRING KITCHEN CO.
Spreads 250 mL
Made on Salt Spring Island

EASTER made sweeter



16⁹⁹

HERSHEY'S Eggies 670-900 g



13⁹⁹

CADBURY Chocolate Mini Eggs
362-381 g



5⁴⁹

HERSHEY'S Bunnies or Eggs 120-170 g



5⁴⁹

NESTLÉ Hide Me Eggs 100-153 g or
Novelty Chocolate 85-132 g



200 PTS
when you buy 2

12⁴⁹

KINDER Maxi, Plush or Egg Hunt 116-186 g



5⁹⁹

LINDT Chocolate Eggs 100 g or Bunny 50 g



17⁹⁹

NESTLÉ Hide Me Eggs 500 g



150 PTS
when you buy 3

5²⁹

FERRERO Chocolate Eggs 90-100 g



100 PTS
when you buy 4

2/2²²

CADBURY Singles 33-60 g or Mini Eggs 33-34 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

THE WAY to your feast



200 PTS
when you buy 1

14⁹⁹

BEST BUY Smoked
Boneless Hams 1.2 kg



BUY
MORE
SAVE
MORE

12⁹⁹

ea when you
buy 2 or more

PILLER'S Naturally Smoked
Boneless Hams 800 g 14.99 ea



\$25

BUTTERBALL Seasoned
Boneless Turkey Breast Roast
frozen 1.2 kg



10⁹⁹

GOLD LABEL Hams 800 g



2⁷⁷

/lb

BUTTERBALL
Turkey regular
or stuffed frozen
all available
sizes 6.11/kg



4 Day
sale!

THUR 2 FRI 3 SAT 4 SUN 5



3⁷⁷

/lb

Fresh BUTTERBALL Turkey
all available sizes
while supplies last 8.31/kg



2⁷⁷

/lb

HAYTER'S FARM Fresh
Raised Without
Antibiotics
Grade A Turkeys all
available sizes while
supplies last 6.11/kg



2¹⁹

/lb

4.83/kg

MEMBER
PRICING

2⁴⁹

/lb,

5.49/kg

without
Scene+ Card

HAYTER'S FARM Raised Without Antibiotics
Frozen Grade A Turkeys all available sizes

Make every day CATurday

Treat your cat with love



NEW

1⁹⁹

PURINA Fancy Feast
Gems 114 g



150 PTS
when you buy 1

8⁴⁹

COMPLIMENTS
Dry Cat Food 1.8-2 kg



5⁹⁹

WHISKAS TEMPTATIONS
Cat Treats 454 g



50 PTS
when you buy 1

3⁹⁹

COMPLIMENTS
Scoopable Cat Litter
unscented 4 kg



NEW

19⁹⁹

PURINA ONE Live Clear
Dry Cat Food 1.36 kg



2⁹⁹

200 PTS
when you buy 2

COMPLIMENTS
Meaty Cat Treats 35 g



CHANCE TO WIN*
EVERY WEEK!

G R O C E R Y
GIVEAWAYS



Play on the Safeway app now

IT'S GAME TIME



PLAY THE COMPLIMENTS CHALLENGES THIS WEEK
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS
8" Pies
or Butter Tarts
510-750 g



COMPLIMENTS
Fizzy Sparkling
Water
Beverage 1 L

NO PURCHASE NECESSARY. Full Contest rules found at safeway.ca/grocerygiveaways. Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.

OKA

200 PTS
when you buy 2

CELEBRATE EASTER
THE
CANADIAN
WAY



LIMITED
EDITION

9⁹⁹

Oka Classique, Original, Mushrooms & Truffle
or Maple 190 g

200 PTS
when you spend
\$15 or more



3⁴⁹
/100 g

Oka Original Swiss-Style or
L'EXTRA Brie Double Crème 190 g

Have a
Gouda Easter!

100 PTS
when you buy 2

SANS
LACTOSE
FREE



MONSIEUR
GUSTAV



6⁹⁹

MONSIEUR GUSTAV
Gouda, Swiss
selected varieties 170 g

GIVE YOUR SCENE+ POINTS A BOOST

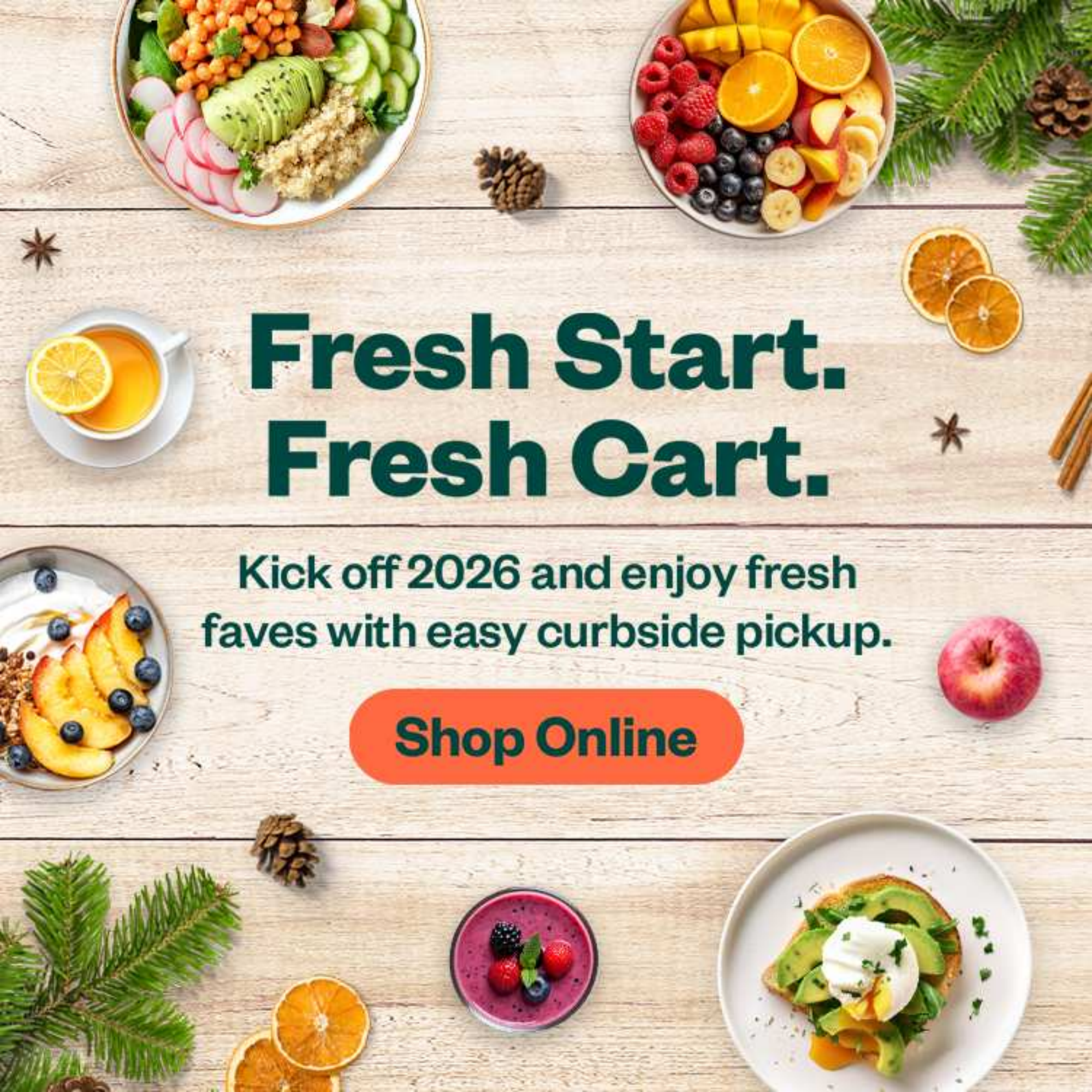
Earn Scene+ points **3.7X faster** with
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*Conditions Apply





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TRUSTED BY
CANADIANS!**

**PROUDLY SERVING
CUSTOMERS
ACROSS CANADA.**

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