

ONT **Sobeys** Canadian Since 1907

HOT PRICE
2.99 /lb

Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 6.59/kg

HOT PRICE
10.88 /lb

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

Sterling SILVER PREMIUM BEEF

STERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef while supplies last 23.99/kg

HOT PRICE
5.99

JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g

HOT PRICE
2.99 /lb

Extra Large Seedless Red or Black Grapes product of Chile 6.59/kg

250 PTS when you buy 1

12.99

Easter Lily 6" 5+ blooms grown in Ontario

HOT PRICE
11.99

120 PTS when you buy 1

JANES Ultimates Breaded or Battered Haddock or Cod 450-545 g or Lightly Dusted Haddock or Sole Fillets 500-540 g

HOT PRICE
1.99 /lb, ea

Broccoli Crowns, Brussels Sprouts or Rapini product of Mexico or USA no 1 grade 4.39/kg

BUY MORE SAVE MORE

5.99 ea when you buy 2 or more

COMPLIMENTS Pies apple, pumpkin or apple crumble 650-750 g 6.99 ea

HOT PRICE
3.99

CHAPMAN'S Markdale Creamery Ice Cream 2 L, Collection 8 pk or Super Novelties 8-18 pk selected or COMPLIMENTS Ice Cream 1.5 L selected

HOT PRICE
4/\$5

CAMPBELL'S Broth 900 mL or Concentrated Broth 250 mL

HOT PRICE
15.97

MAXWELL HOUSE Ground Coffee 631-900 g or Single Serve Pods 30 pk

HOT PRICE
4.77

ARMSTRONG Cheese 400 g, Shreds 300-320 g or SAPUTO Mozzarellissima 500 g

HOT PRICE
2/\$5

KRAFT Philadelphia Dips 227 g

SPEND \$100 OR MORE, GET 1,000 PTS OFFER IS WAITING

Visit the Sobeys app or [Sobeys.com/offers](https://www.sobeys.com/offers)

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

That's like **\$10** toward your groceries

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE APRIL 2-8, 2026

Scan QR code to download or open the app

HOT PRICE
3.49

KÜHNE Sauerkraut 720-796 mL or Pickled Onions 500 mL

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

ONT

Happy Easter

3 Day sale!
THUR 2 | FRI 3 | SAT 4



9.99 /lb
22.02/kg **MEMBER PRICING**

SAVE UP TO **44%** WITH MEMBER PRICING

12.99 /lb, 28.64/kg
without Scene+ Card

Fresh Atlantic Salmon Fillets Family Size
subject to availability product of Canada

EXCLUSIVE TO **Sobeys**

RAISED WITHOUT ANTI-BIOTICS



MEMBERS SAVE 50¢ /lb
7.99 /lb
4.39/kg **MEMBER PRICING**

2.49 /lb, 5.49/kg
without Scene+ Card

HAYTER'S FARM Raised Without Antibiotics
Frozen Grade A Turkeys all available sizes



7.99
LINDT Gold Bunny 100 g or Small Bunnies 50 g while supplies last



12.99

COCA-COLA or PEPSI Soft Drinks
24x355 mL



400 PTS when you buy 4
2.77

LAY'S Potato Chips 220-235 g

FLO1_SBY_WK49_PRN_ONT

Scene™

TURN
POINTS
INTO
GROCERIES



SLICED FRESH

100 PTS
when you buy
200 g or more

3⁹⁹
/100 g

FANTINO & MONDELLO Capicollo
hot or mild



7⁹⁹

200 PTS
when you buy 2

SIMPLY ORANGE Juice 2.25 L

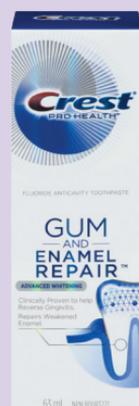


That's like
\$5
toward your
groceries

500 PTS
when you buy 2

11⁹⁹

ROYALE Bathroom Tissue 24=48 Rolls,
Paper Towel 6=12 Rolls or Facial Tissue 12 pk



200 PTS
when you buy 2

4⁹⁹

CREST or BURT'S BEES Toothpaste,
Pro-Health BURT'S BEES ORAL-B
Toothbrushes 63-500 mL or
1-4 pk selected

1,000 Points = \$10 of free groceries

Happy Easter

500 PTS when you spend \$50 or more

19⁹⁹ /lb

CERTIFIED TENDER
TENDREJÉ CERTIFIÉE

STERLING SILVER
Fresh Boneless Striploin
Premium Oven Roast or
Family Size Grilling Steaks cut by your meat
expert from Canada AAA grade beef 44.07/kg

BUY 2 GET 3RD
of equal or lesser value
FREE

compliments
PANACHE CHICKEN WINGS
Meat Appetizers, Meatballs, Egg Rolls, Spring
Rolls or Burgers 252 g-2.27 kg

12⁹⁹

COMPLIMENTS Smoked Sausages
900 g, SCHNEIDERS or MAPLE LEAF
Hams 600-700 g or SWISS CHALET
or MONTANA'S Pork Back Ribs
600-650 g

8⁹⁹

COMPLIMENTS Cooked or Raw Shrimp
31-40 or 71-90 ct per lb or Bay Scallops
80-120 ct per lb 340 g

3⁹⁹

Strawberries 1 lb 454 g
product of USA or Mexico no 1 grade

2⁹⁹ /lb

COMPLIMENTS Hickory Smoked Bone-In
Ham Portions or SCHNEIDERS Applesauce
Smoked Bone-In Ham 6.59/kg

200 PTS when you buy 2

5⁹⁹

Filled Donut Bites Birthday Cake,
Chocolate or French Toast 12 pk 440 g

5⁹⁹

BOURSIN 150 g, Cuisine 220 g or
Kaukauna Cheese Balls 170 g

3²⁹ /100 g

COMPLIMENTS Smoked or
Cooked Chicken

4⁴⁹ MEMBER PRICING

4⁹⁹ without Scene+ Card

CHRISTIE Family Size Cookies
374-520 g, Oreo Cakesters 285 g
or Premium Plus Crackers
402-481 g

2⁹⁹

DEMPSTER'S Whole Grain,
Protein or Signature Bread 600 g
or Bagels 5-6 pk (excludes Protein
Bagels)

6⁹⁹

GAY LEA Butter Sticks salted or
unsalted 454 g or LIBERTÉ Greek
Yogurt 650-750 g or Méditerranée
900 g

2/\$5

DEL MONTE Canned Fruit
398 mL or MOTT'S Fruitsations
Unsweetened Apple Sauce 620 mL
or 6 pk

3⁴⁹

EARTH'S OWN
Select Beverages
1.75-1.89 L

2/\$3

GREEN GIANT Canned Vegetables
341-398 mL or KRAFT Stove Top
Stuffing 120 g

9⁹⁹

KICKING HORSE Organic Ground
Coffee 284 g

2⁹⁹

NATURE VALLEY Sweet & Salty
Granola, Protein or FIBRE 1 Bars
125-210 g selected

8⁹⁹

CADBURY Mini Eggs 400 g
while supplies last price in effect
until April 5th

5⁹⁹

KELLOGG'S Family Size Cereal
450-650 g, GENERAL MILLS Family
Size Cereal 516-778 g or POST
Family Size Cereal 368-650 g

5⁹⁹

KRAFT Peanut Butter 750 g-1 kg or
BONNE MAMAN Jam 250-290 mL
or Spreads 250-360 g

14⁹⁹

FINISH Dish Tabs 30-55 pk or
Jet-Dry 946 mL

EVERYDAY VALUE

8 PACK

\$2

COMPLIMENTS
Frozen Waffles 8 pk
280 g

150 G

\$4

COMPLIMENTS
Instant Coffee 150 g

100 G

750

COMPLIMENTS Rice
Crackers 100 g

4 L

\$6

BEST BUY Ice Milk 4 L

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

2X Canadian-origin products

*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin LDC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025 using data reported through Nielsen's CA-SOBEYS CROSS-CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by Nielsen through its CA-SOBEYS CROSS-CATEGORY database for Non-Fresh | Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.

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So. Easter ready



8⁹⁹ /lb

Fresh Boneless Skinless Pork Belly or Seasoned Pork Tenderloin Porchetta Roast 19.82/kg

300 PTS when you spend \$15 or more

11⁹⁹ /lb

Fresh Boneless Sirloin Tip Roast Royale seasoned primed rib fat added cut by your meat expert from Canada AAA grade beef 26.43/kg

READY FOR YOU

BUY MORE SAVE MORE

2⁵⁰ ea when you buy 2 or more

COMPLIMENTS Herbs product of Mexico or USA assorted varieties 20-28 g 2.75 ea



\$25

BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2 kg



18⁹⁹

TOFURKY Roast & Gravy Combo 1.13 kg



BUY 2 GET 3RD of equal or lesser value FREE

PANACHE Seafood Appetizers assorted 250-340 g



7⁹⁹

COMPLIMENTS Cooked Shrimp in ring or bag with Cocktail Sauce 255-737 g

10⁹⁹

11⁹⁹

21⁹⁹

23⁹⁹



Easter essentials



100 PTS when you buy 2
3⁴⁹ COMPLIMENTS Cream Cheese or Spread 227-250 g

BUY MORE SAVE MORE

3⁴⁹ ea when you buy 2 or more

PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g 3.99 ea (excludes seasonal)



3⁹⁹ COMPLIMENTS Frozen Vegetables selected 500-750 g



27⁹⁹ STARBUCKS Ground Coffee 793 g



\$3 DARE Breton, Vinta or Simple Goodness Crackers 160-225 g

BUY MORE SAVE MORE

1⁵⁰ ea when you buy 2 or more

MONTELLIER Sparkling Water 1 L 1.99 ea



9⁹⁹

ST. REGIS De-Alcoholized Wine 750 mL



4⁴⁹ Dinner Rolls 24 pk or DEMPSTER'S Signature Pull-Aparts 12 pk

Easter blooms

9⁹⁹

Easter Egg Fleurette in Basket grown in Ontario



STARTING AT **12⁹⁹**

Assorted Orchids in Ceramic grown in Ontario



*Card must be registered. Offer valid and available to be loaded from April 2-April 8, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase \$100 must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Spending \$100 or more awards only one 1,000 Scene+ points allotment. Limit 1 offer per Scene+ Card. Digital Offer has no cash value and cannot be combined with any other offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Offer cannot be combined with other minimum spend/receive offer(s). SCENE+ registered digital or physical card must be presented. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



2/\$24 Prepared Fresh Daily Fruit or Vegetable Trays 1-1.3 kg

READY FOR YOU



100 PTS when you buy 2

5.99

Chocolate Chip with Mini Eggs Cookies or Shortbread with Mini Eggs Cookies 8 pk 325 g

BAKED IN STORE

LIMITED TIME ONLY



100 PTS when you buy 2

4.59

Tray or Butter Topped Buns 12 pk 425-455 g

BAKED IN STORE



75 PTS when you buy 2

5.99

Hot Cross Buns 6 pk 515-545 g

BAKED IN STORE

LIMITED TIME ONLY



HOT OR CHILLED

200 PTS when you buy 400 g or more

1.59 / 100 g

Whole Maple Baked Ham sold by 100 g



400 PTS when you buy 2

11.99

PANACHE Antipasto Tray product of Italy 200 g



2.99 / 100 g

Cheese Balls Prepared In-Store Pistachio Cranberry or Everything Bagel and Bacon Flavour sold by 100 g



500 PTS when you spend \$25 or more

MCCORMICK GOURMET, CLUB HOUSE or LAGRILLE Spices 0.5-270 g



100 PTS when you buy 2

1.99 COMPLIMENTS Broth 900 mL



2.49 OCEAN SPRAY Cranberry Sauce 348 mL or DOLE Pineapple 398 mL



4.49

STRUB'S Pickles 500 mL



12.99

LIV 99 Extra Virgin Olive Oil 500 mL



100 PTS when you buy 2

COMPLIMENTS Cream Soup or Broth 284 mL



2.49

COMPLIMENTS Parchment Paper 35 ft or Foil Wrap 25 ft



10% off

HANDI-FOIL Pans selected



\$14

Easter Spring Bouquet grown in Ontario



21.99

Assorted Hydrangea in Self-Watering Pot 6" grown in Ontario



500 PTS when you buy 1

29.99

Easter Pastel Blooms Bouquet

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Visit [Sobeys.com/offers](https://www.sobeys.com/offers) or the Sobeys app.

So much value



LARGE

We offer cored or whole pineapples for the same price

4.99

Whole or Cored Pineapple product of Costa Rica

3.99 /lb

Extra Large Green Seedless Grapes product of Chile 8.80/kg

500 PTS when you buy 2

5.99

HALOS Clementines or Mandarins product of USA 907 g 2 lb bag

2.99 /lb

From Ontario

Tomatoes on the Vine product of Ontario 6.59/kg

3 PACK

4.99

ORGANIC **6.99**

Romaine Hearts product of Mexico or USA 3 pk

1.77 /lb

Sweet Potatoes product of USA 3.90/kg

4.99

COMPLIMENTS Brocolini Tray product of USA 170 g

2/\$4

Bulk Avocados product of Mexico

3.99

COMPLIMENTS Carrots or Onions product of Canada, Canada no 1 grade 3 lb

3.99 /lb

From Ontario

Red, Orange or Yellow Peppers product of Ontario 8.80/kg

3.49 /lb

From Ontario

Honeycrisp Apples product of Ontario Canada extra fancy grade 7.69/kg

2/\$5

Red Mangoes product of Mexico

3.49 /lb

Red or Black Plums product of Chile no 1 grade 7.69/kg

2.49 /lb

Bartlett or Bosc Pears product of South Africa or USA extra fancy grade 5.49/kg

5.99

200 PTS when you buy 2

COMPLIMENTS Baby Spinach or Spring Mix product of USA 312 g

6.99

200 PTS when you buy 2

FRESH ATTITUDE Caesar or Spring Mix Salad Kits Family Size 342-413 g prepared in Canada

25% OFF

BUY 1 GET 2ND of equal or lesser value

Prepared Fresh Daily Mango Salsa or Guacamole assorted sizes

FREE

BUY 2 GET 3RD of equal or lesser value

Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

1.99 /lb

Global Market

Papaya product of Mexico or Guatemala 4.39/kg

1.49 /lb

Global Market

Plantain product of Ecuador or Guatemala 3.28/kg

100 PTS when you buy 2

4.99

ORGANIC

GREENBELT Organic Blends product of Ontario or COMPLIMENTS ORGANIC Baby Spinach product of USA 142 g

4.44

200 PTS when you buy 2

COMPLIMENTS ORGANIC Sliced White or Cremini Mushrooms product of Canada 227 g

300 PTS when you buy 2

7.99

NUTS FOR CHEESE Dips 210 g assorted

4.99

POM Pomegranate Juice selected 473 mL

7.99

OCEAN SPRAY Craisins Sweet Cranberry 680 g

7.99

200 PTS when you buy 2

COMPLIMENTS Roasted Cashews or Almonds salted or unsalted 275 g

floral

Available at most stores

STARTING AT 18.99

Easter Arrangements or Centrepieces selection may vary by store

STARTING AT 8.99

Assorted Easter Blooming Upgrade Pot grown in Ontario selection may vary by store

6.99

Campanula 4" grown in Ontario

\$21

Ecuadorian Roses 50 cm 1 dozen

Give them more with the Grocery Essentials Card Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) for details

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer for details.

So·tender
Sterling Silver Premium Beef
HAND-SELECTED CANADA AAA BEEF
Well-marbled • Aged to perfection
Exclusive to Sobeys

CERTIFIED TENDER
TENDREJÉ CERTIFIÉE

11⁹⁹ /lb

Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AA grade beef 26.43/kg

10% off STERLING SILVER Fresh Beef Tenderloin Premium Oven Roast or Grilling Steak cut by your meat expert from Canada AAA grade beef select stores only

4⁴⁹ /lb

COMPLIMENTS Fresh AIR-CHILLED Chicken Drumsticks or Thighs 9.90/kg

250 PTS when you buy 1

5⁹⁹ /lb

PANACHE Flattened Chicken lemon Greek, jerk or Portuguese 13.21/kg

5⁹⁹ /lb

Fresh Whole Skinless Pork Belly cryovac 13.21/kg

3⁹⁹ /lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size 8.80/kg

9⁹⁹ /lb

Fresh Extra Lean Ground Beef Family Size 22.02/kg

\$13

COMPLIMENTS Value Size Breakfast, Mild or Honey Garlic Pork Sausages 1-1.4 kg

10% off

NOBLE Premium Bison 226 g selected varieties

\$6 ea when you buy 2 or more

COMPLIMENTS Ground Pork 454 g starting at 6.99 ea

So·golden

Roasts to star in your feast

3 Day sale!
THUR 2 | FRI 3 | SAT 4

2⁷⁷ /lb

HAYTER'S FARM Raised Without Antibiotics Fresh Grade A Turkeys all available sizes while supplies last 6.11/kg

2⁷⁷ /lb

BUTTERBALL Turkey regular or stuffed frozen all available sizes 6.11/kg

3⁷⁷ /lb

BUTTERBALL Fresh Turkey all available sizes while supplies last 8.31/kg

Ham It Up

4⁹⁹ /lb

PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 11.00/kg

6⁴⁹ /lb

COMPLIMENTS Honey Hams or Bone-In Ham Steaks 14.31/kg

8⁴⁹ /lb

PANACHE Simple-Carve Ham 18.71/kg

quick & easy

3⁴⁹ STARTING AT

COMPLIMENTS Sliced Meats 175 g selected

3⁴⁹

COMPLIMENTS Regular or Jumbo Wieners 450 g

6⁹⁹

COMPLIMENTS or THE CANADIAN BUTCHER Bacon 375 g

6⁹⁹

COMPLIMENTS Pepperoni Sticks 300 g

7⁹⁹

MARCANGELO or SCHNEIDERS Sausages or COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn Chicken frozen 375-700 g

10⁹⁹

COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Macaroni & Cheese 1 kg

12⁹⁹

COMPLIMENTS Chicken or Beef Individual Pot Pies 750 g

16⁹⁹

GOOD FORK Shepherd's Pie 907 g

GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa Card.

GET 2 SCENE+ PTS ON EVERY \$1 SPENT*

1,000 pts = \$10 in groceries

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. *Visa Int. / Licensed user.

seafood



9.99
PANACHE Hot Smoked Atlantic Salmon Strips maple pepper or all dressed previously frozen 150 g



13.99 /lb
Fresh Wild Haddock Fillets product of Canada subject to availability 30.84/kg



22.99
COMPLIMENTS Newfoundland and Labrador Wild Snow Crab Clusters or New Brunswick Wild Lobster Claws 454 g



6.99 MEMBER PRICING
7.99 without Scene+ Card
HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Fish & Chips or Fish Cakes 330-700 g

Fast, fresh Seafood What a Catch!

READY FOR YOU

12.99 125 PTS when you buy 1
Prepared In-Store Seacuterie Boards assorted 350-380 g

12.99 /lb
Fresh Atlantic Salmon Roasts Stuffed with Imitation Crab & Coldwater Shrimp 28.64/kg

6.99
Prepared In-Store Cooked or Raw Garlic Shrimp Griller previously frozen 280 g

8.99 /lb
Stuffed Mushroom Caps with Imitation Crab & Seafood Stuffing 19.82/kg

bakery



21.99
Dessert Cakes 1.2-1.49 kg



5.99 75 PTS when you buy 2
Hot Cross Buns 6 pk 515-545 g



2.99 MEMBER PRICING **3.29** without Scene+ Card
Ciabatta or Artisan Style Baguettes 325-380 g



2/\$25 200 PTS when you buy 2
Real Cream Layered Cakes 510-705 g



12.99 ea when you buy 2 or more
Cheesecakes 6" 720-975 g 17.99 ea



3.49 ea when you buy 2 or more
Bagels 4 pk 450 g 3.99 ea



4.99 100 PTS when you buy 2
ACE BAKERY Rolls 5 pk 400-530 g

deli & kitchen



5.29 MEMBER PRICING **6.29** without Scene+ Card
MAIN STREET DELI Sliced Meats selected 200-300 g



5.99 50 PTS when you buy 2
SNACK FACTORY Pretzel Crisps selected 155-200 g



7.49
SARDO Olives selected 500 mL



4.49 /100 g
MASTRO Genoa Salami hot or mild



BUY 2 GET 3RD FREE
BALDERSTON Cheddar 250-280 g selected



6.99
CASTELLO Aged Gouda, Havarti, Tickler 1 yr or Extra Mature Tickler 200 g or Blue Cheese selected 113-150 g



5.99
COMPLIMENTS Feta 200 g regular or light



3.99 200 PTS when you buy 300g or more
COMPLIMENTS Montreal Smoked Meat, Roast Beef, Corned Beef or Pastrami



10.99 MEMBER PRICING **12.99** without Scene+ Card
Meat Cabbage Rolls 4 pk available chilled



7.99
FONTAINE SANTÉ Snacks 129 g



7.99 /100 g
Thai Peanut Broccoli Salad or other select varieties from the service case



4.49 100 PTS when you buy 2
FONTAINE SANTÉ or LANTANA Topped Hummus, Regular Hummus or Dips 227-283 g



9.99 250 PTS when you spend \$15 or more
OLIVERI Pasta or Gnocchi 520-700 g or Sauce 600 mL 8.99 ea



8.99 300 PTS when you buy 2
PANACHE Soups 625 mL



7.99 LIMITED TIME ONLY
GOLD LABEL Heat-and-Serve Snack Dips 375 g



300 PTS when you buy 3
NANA'S Samosas sold by individual piece available hot or chilled from the service case

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Visit [Sobeys.com/offers](https://www.sobeys.com/offers) or the Sobeys app.

meal makers

8⁹⁹ KELLOGG'S Jumbo Cereal 700 g-1.1 kg

10⁹⁹ JAKEMAN'S Pure Maple Syrup 500 mL

3⁴⁹ COMPLIMENTS Peanut Butter 500 g

3⁹⁹ DEL MONTE Jam 280 mL

HERSHEY'S Chipits 200-270 g
6⁴⁹ **100 PTS** when you buy 2

Measure With Your Heart

100 PTS when you buy 2
2⁴⁹

COMPLIMENTS Evaporated Milk 354 mL, FLEISCHMANN'S Traditional Yeast 3 pk, KRAFT Marshmallows 250 g or BETTY CROCKER Super Moist Cake Mix selected 375-404 g

3¹⁹ FRENCH'S Yellow Mustard Squeeze 550 mL or Flavoured Mustard 325 mL

6⁹⁹ COMPLIMENTS Ranch Dressing 1.06 L or FIREBARNS Hot Sauce 300 mL

2⁴⁹ **100 PTS** when you buy 3
CAMPBELL'S Condensed Soup selected varieties 284 mL

4⁹⁹ CHOLULA Salsa 325 mL or Hot Sauce 150 mL

6⁴⁹ MAILLE Dijon Mayonnaise 330 mL

4⁹⁹ POM Raisin Buns 500 g while supplies last or DEMPSTER'S 10" Tortillas 366-610 g

2⁴⁹ **100 PTS** when you buy 2
COMPLIMENTS White or Whole Wheat Bread 675 g

4⁹⁹ P.F. CHANG'S Sauces 350 mL selected varieties

WE'RE FULL OF compliments

75 PTS when you buy 1
1⁹⁹ COMPLIMENTS Apple Cider Vinegar 1 L

100 PTS when you buy 2
1⁹⁹ COMPLIMENTS Canned Potatoes 540 mL

15% off
5⁹⁹ COMPLIMENTS Baking Nuts 350 g or selected Raisins, Currants, Dates or Prunes 375 g-1 kg

5⁹⁹ COMPLIMENTS Bagged Cereal 400-794 g

natural health

8⁹⁹ BARNEY Butter 284 g

4⁹⁹ **100 PTS** when you buy 2
KIND Healthy Grains or Breakfast Bars 4-5 pk 175-200 g

26⁹⁹ KICKING HORSE Coffee Whole Bean 850 g or Ground 708 g

2⁹⁹ COMPLIMENTS Veggie Snax 142 g

4⁴⁹ AMY'S Organic Soups 398 mL

STARTING AT **4⁹⁹** **200 PTS** when you buy 2
DAIYA Cheese Style Shreds, Slices or Blocks 185-220 g or Gluten-Free Thin Crust Pizza or Flatbreads 346-550 g

4⁹⁹ SILK Plant-Based Yogurt 4 pk

8⁴⁹ **100 PTS** when you buy 1
COMPLIMENTS ORGANIC Frozen Fruit 450-600 g

11⁴⁹ **100 PTS** when you buy 1
MUSCLE MILK Protein Shake 4 pk

9⁹⁹ KIND 5 pk, Minis or Thins 10 pk or NUUN Electrolyte Tablets 10 pk

16⁹⁹ **100 PTS** when you buy 1
ONE-A-DAY or FLINTSTONES Vitamin Gummies 80-130 pk selected

19⁹⁹ **200 PTS** when you buy 1
CENTRUM MultiGummies 90-130 pk selected

Scene GET 500 PTS FOR EVERY \$50 SPENT IN GOOGLE PLAY GIFT CARDS

Offer valid during April 2 - 8, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

drinks & snacks

4.49
CADBURY Fingers 114 g, MARIA Biscuits 600 g or CHRISTIE Ritz Snackwiches 8 pk

2/\$9 **200 PTS** when you buy 2
RUFFLES Potato Chips 180-200 g or SMARTFOOD Popcorn 150-220 g

3.49 ea when you buy 3 or more
QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g 4.29 ea

3.99 LA COCINA Tortilla Chips 300-400 g or TWIGGZ Pretzels 130 g

3.99 ROUGEMONT Apple Juice 2 L

4.99 TWININGS Tea 20 pk

2/\$3 SPARKLING ICE Sparkling Water 503 mL

100 PTS when you buy 2
GATORADE 8x355 mL

4.49 MAYNARDS Sour Patch Kids 308-315 g

4.99 **100 PTS** when you buy 2
OMG! Clusters 100 g

6.49 **200 PTS** when you buy 2
FERRERO Squares 105 g

2.99 **150 PTS** when you buy 3
COMPLIMENTS Fruit Bars 300 g, Granola Bars 131-175 g, Crispy Rice Squares 176 g or Protein Bars 160 g

frozen & dairy

4.99
NATREL Creamers 1 L

4.49 **100 PTS** when you buy 2
KRAFT Cool Whip Aerosol Topping 225 g

\$2 SWIFT Pot Pies 190 g

3.49 COMPLIMENTS Hash Browns 650 g

4.99
NATREL Lactose Free Cream 10-35% 473 mL-1 L

5.99 **150 PTS** when you buy 2
INTERNATIONAL DELIGHT Creamers 946 mL, Cold Foam 369-396 g or SILK Cold Foam 369 g

5.99
IÖGO Frozen Yogurt 946 mL or Novelties 4-8 pk selected or KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g

2/\$12
SCHNEIDERS Breakfast Sandwiches or Bites 224-288 g

3.99 MINUTE-MAID Lemonade or Fruit Punch no sugar added 1.54 L

5.99 **200 PTS** when you buy 2
COMPLIMENTS Free Run Large White Eggs 12 pk

5.49
HUNGRY-MAN Frozen Dinners or XL Bowls 360-455 g

6.49
DR. OETKER Casa Di Mama or Ristorante Piza 320-410 g

Here for your budget and lifestyle

8.99 **400 PTS** when you buy 2
COMPLIMENTS Roast & Ground Coffee 300 g

3.99 **150 PTS** when you buy 2
COMPLIMENTS Cookies 300-350 g

4/\$5 **100 PTS** when you buy 4
COMPLIMENTS Spring Water 1.5 L

100 PTS when you buy 2
COMPLIMENTS Potato Chips Extraa! Flavour or Kettle Chips 200 g

3.49 **50 PTS** when you buy 1
COMPLIMENTS Sour Cream 500 mL

4.99 **50 PTS** when you buy 1
COMPLIMENTS Cheese 250-270 g

\$4 COMPLIMENTS Fries 650 g

5.49
PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

home & pet care

100 PTS
when you buy 2

11⁹⁹ GLAD Waste Bags 20-40 pk or Compost Bags 44 pk

100 PTS
when you buy 1

13⁴⁹ ZIPLOC Mega Packs 60-270 pk

26⁹⁹ CHARMIN Bathroom Tissue 16=64 rolls or BOUNTY Paper Towels 6-8 rolls or 8=16 rolls

10⁹⁹ SCOTTIES Ultra Soft Facial Tissue 4 pk

6⁴⁹ LYSOL Wipes 75-84 pk, Disinfectant Spray 350 g or Multipurpose Cleaners 950 mL selected

34⁹⁹ TIDE Pods 85-112 pk or Power Pods 63 pk

4⁷⁹ **100 PTS**
when you buy 2
CLOROX Bleach 1.27 L

11⁹⁹ **100 PTS**
when you buy 1
PALMOLIVE Dish Detergent 4.27 L or FLEECE 3.5 L or Sheets 200 pk

18⁹⁹ ARM & HAMMER Hard Clumps Cat Litter 12.7 kg

200 PTS
when you buy 2
13⁴⁹ IAMS Proactive Health Dry Cat Food 1.36-1.59 kg

8⁹⁹ CALEDON FARMS Dog Treats 90-554 g

100 PTS
when you buy 1
32⁹⁹ IAMS Dry Dog Food 6.1-6.8 kg

health, beauty & baby

5⁹⁹ **200 PTS**
when you buy 3
SENSODYNE Whitening or Pronamel Toothpaste 75-100 mL selected

4⁹⁹ **STARTING AT**
DEGREE, OLD SPICE or GILLETTE Deodorant 76-108 g or DOVE Soap Bar 2 pk selected

17⁹⁹ OLD SPICE or SECRET Deodorant 68-99 g selected

3⁹⁹ **100 PTS**
when you buy 2
CREST Pro Health Toothpaste or ORAL-B Floss or Picks 100-130 mL or 1-75 pk selected

5⁴⁹ **STARTING AT**
U BY KOTEX Pads, Liners or Tampons 14-64 pk selected

600 PTS
when you spend \$20 or more
DOVE Body Wash 400-710 mL, Soap Bar 6 pk or Deodorant 107-113 g selected

300 PTS
when you buy 2
21⁹⁹ ORAL-B Pro Health Battery Powered Toothbrushes 1 pk selected

300 PTS
when you buy 2
10⁹⁹ AVEENO Lotion 354 mL or Night Cream 208 mL

9⁹⁹ PEDIASURE Complete 4 pk

26⁹⁹ SIMILAC Go & Grow Step 3 Powders 850 g

400 PTS
when you buy 1
78⁹⁹ ENFAMIL A+ NeuroPro Ready to Feed 18x237 mL

50 PTS
when you buy 2
3⁴⁹ ea when you buy 2 or more
COMPLIMENTS Baby Wipes 64-72 pk 3.99 ea

pharmacy

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.

10% off **500 PTS**
when you buy 2
NICORETTE Gum or Lozenges 80-105 pk, QuickMist or NICODERM 7 pk selected

300 PTS
when you buy 1
22⁹⁹ COLD-FX 45-60 pk

400 PTS
when you buy 2
19⁹⁹ DEPEND Underwear or POISE Pads selected

200 PTS
when you buy 1
15% off ALEVE Pain Relief 110 or 170 pk or ASPIRIN 81mg Tablets 180 pk+

10% off **250 PTS**
when you buy 2
TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected*

10% off **200 PTS**
when you buy 2
BAND-AID Characters 20 pk or Flex Fabric 30 pk

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.

ZONNIC NICOTINE REPLACEMENT THERAPY
The nicotine pouch that can help you quit smoking.
120 pouch box **\$64.95** +TAX
ASK YOUR PHARMACIST.
This product may not be right for you. Always read and follow the label. 18+

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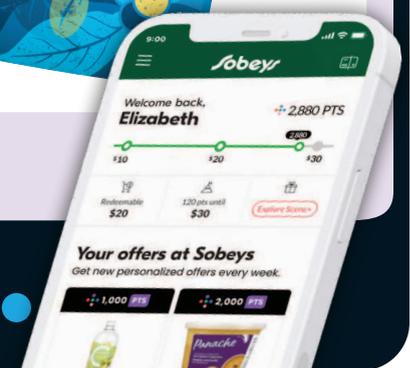


Get
200 PTS
when you buy 2

COMPLIMENTS Flavoured Tuna 85 g

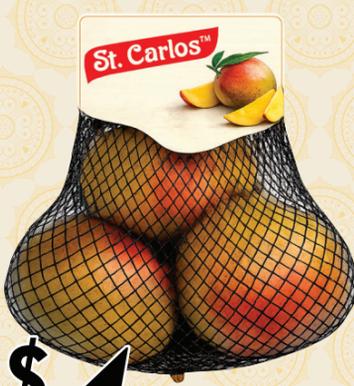
SAVE
25%

LOAD THIS OFFER AND SAVE 25% ON
COMPLIMENTS Whole Bean Coffee 907 g



Offer valid April 2nd to April 8th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

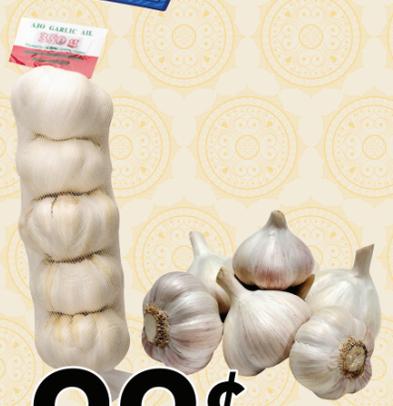
Happy Vaisakhi



\$4 Red Mangoes product of Mexico 3 pk



1.49 /lb
Long Squash product of Mexico or Red Carrots product of China 3.28/kg



99¢ Garlic product of China 5 pk



3.99 COMPLIMENTS Mini Naan 200 g



4.99 CHALO! Roti 750 g



19.99 AASHIRVAAD Whole Wheat Flour 9.07 kg



7.49 DAINTY Basmati Rice 900 g selected



2.99 DEEP Paratha or Naan 333-384.75 g selected varieties



3.50 ea when you buy 2 or more
THE SPICE TAILOR Kerala Coconut Curry 215 mL, Classic Lentil Tarka Daal 375 mL, Punjabi Chickpea Masala 375 mL or Classic Butter Chicken 285 mL 3.99 ea



4.79 KFI Cooking Sauces 375-395 mL selected



1.49 HALDIRAM'S Indian Snacks 150 g selected



1.79 MAGGI Masala Noodles Family Pack 280 g



2.79 RUBICON Juice Drink 1 L or Juice Boxes 4x200 mL selected



3.79 BESTROPICS Coconut Water 1 L



1.29 PARLE-G Biscuits 300 g

Explore our new authentic British assortment from Sainsbury's Exclusively at Sobeys



4.49 SAINSBURY'S Red Label Tea Bags 80 pk



1.79 SAINSBURY'S Baked Beans In Tomato Sauce Original 400 g or Reduced Salt & Sugar 200 g



1.99 SAINSBURY'S Biscuits selected varieties 200 g



Find more variety and value in store

So ready to entertain

We make it easy!

Let's start with apps!



Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20



Shop our selection of
60+
Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven-Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20



Family faves everyone will enjoy!

Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Get **1,000** PTS

When you spend \$75

or

Get **2,500** PTS

When you spend \$150 or more

That's like
\$25
toward your groceries

Order in-store or online today!

Visit www.sobeys.com/entertaining for tray selections and ordering tips

Fresh from the Deli

Ready to serve –
no slicing, styling,
or stress!

Our boards are
gourmet, featuring
premium cheeses, meats,
nuts, and fruits, tied
together with honey for
a delightful mix of sweet,
savory, creamy, and
crunchy textures
and flavours.



Sweet Stinger
Charcuterie Board

Perfect for entertaining,
corporate meetings,
celebrations,
or cozy nights in.



Classic Charcuterie Board

So.local

From Ontario



28⁹⁹
MAMA YOLANDA'S Lasagna 2.72 kg



150 PTS
when you buy 2
10⁹⁹
DUTCHMAN'S GOLD Hot Honey 500 g



3⁹⁹
PELMEN Perogies 500 g



6⁹⁹
SHAW'S Ice Cream 1.5 L

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

2X
Canadian-origin products



*Sobeys Capital Incorporated and its related conventional and discount banners, offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025, using data reported through NielsenIQ's CA-SOBEYS-CROSS CATEGORY database by NielsenIQ's MarketTrack Product Insights. Copyright © 2025, Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIQ through its CA-SOBEYS-CROSS CATEGORY database for Non Fresh | Canadian Origin Stated items for the 12 weeks ending November 15, 2025. Copyright © 2025, Nielsen Consumer LLC.

So sweetly Easter



16⁹⁹
HERSHEY'S Eggies 670-900 g



13⁹⁹
CADBURY Chocolate Mini Eggs
362-381 g



5⁴⁹
HERSHEY'S Bunnies or Eggs 120-170 g



5⁴⁹
NESTLÉ Hide Me Eggs 100-153 g or
Novelty Chocolate 85-132 g



200 PTS
when you buy 2
12⁴⁹
KINDER Maxi, Plush or Egg Hunt 116-186 g



5⁹⁹
LINDT Chocolate Eggs 100 g or Bunny 50 g



17⁹⁹
NESTLÉ Hide Me Eggs 500 g



150 PTS
when you buy 3
5²⁹
FERRERO Chocolate Eggs 90-100 g



100 PTS
when you buy 4
2/2²²
CADBURY Singles 33-60 g or Mini Eggs 33-34 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

So golden

Roasts to star in your feast



200 PTS
when you buy 1

14⁹⁹

BEST BUY Smoked Boneless Hams 1.2 kg



BUY MORE SAVE MORE

12⁹⁹

ea when you buy 2 or more
PILLER'S Naturally Smoked Boneless Hams 800 g 14.99 ea



\$25

BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2 kg



10⁹⁹

GOLD LABEL Hams 800 g



BUY 2 GET 3RD
of equal or lesser value
FREE

HAYTER'S FARM Turkey Products selected varieties

3 Day sale!

THUR 2 FRI 3 SAT 4



2⁷⁷

/lb
BUTTERBALL Turkey regular or stuffed frozen all available sizes 6.11/kg



3⁷⁷

/lb
Fresh BUTTERBALL Turkey all available sizes while supplies last 8.31/kg



2⁷⁷

/lb
HAYTER'S FARM Fresh Raised Without Antibiotics Grade A Turkeys all available sizes while supplies last 6.11/kg



1⁹⁹

/lb
4.39/kg
MEMBER PRICING

2⁴⁹

/lb
5.49/kg
without Scene+ Card

HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys all available sizes

Make every day CATurday

Treat your cat with love



NEW

1⁹⁹

PURINA Fancy Feast
Gems 114 g



150 PTS
when you buy 1

8⁴⁹

COMPLIMENTS
Dry Cat Food 1.8-2 kg



5⁹⁹

WHISKAS TEMPTATIONS
Cat Treats 454 g



50 PTS
when you buy 1

3⁹⁹

COMPLIMENTS
Scoopable Cat Litter
unscented 4 kg



NEW

19⁹⁹

PURINA ONE Live Clear
Dry Cat Food 1.36 kg



2⁹⁹

200 PTS
when you buy 2
COMPLIMENTS
Meaty Cat Treats 35 g



**CHANCE TO WIN*
EVERY WEEK!**

**G R O C E R Y
GIVEAWAYS**



Play on the Sobeys app now

IT'S GAME TIME

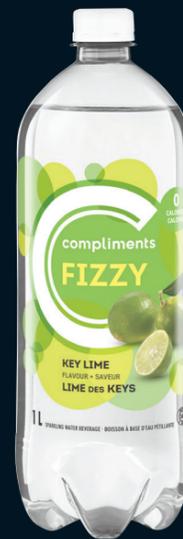


**PLAY THE COMPLIMENTS CHALLENGES THIS WEEK
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!**

**COMPLIMENTS
8" Pies
or Butter Tarts
510-750 g**



**COMPLIMENTS
Fizzy Sparkling
Water
Beverage 1 L**



NO PURCHASE NECESSARY. Full Contest rules found at sobeys.com/grocerygiveaways. Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.

OKA

200 PTS
when you buy 2

CELEBRATE EASTER
THE CANADIAN WAY



LIMITED EDITION

9.99

OKA Classique, Original, Mushrooms & Truffle or Maple 190 g

200 PTS
when you spend \$15 or more



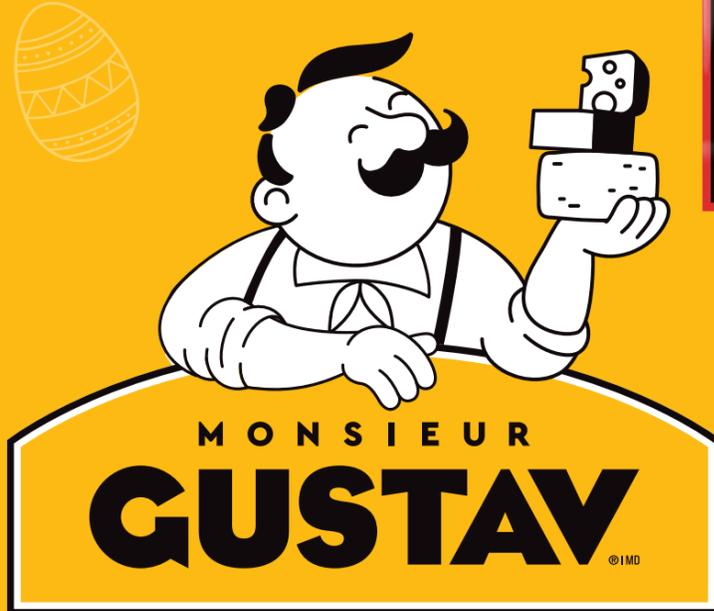
3.49
/100 g

OKA Original Swiss-Style or L'EXTRA Brie Double Crème 190 g

Have a
Gouda Easter!

100 PTS
when you buy 2

SANS LACTOSE FREE



6.99

MONSIEUR GUSTAV Gouda, Swiss selected varieties 170 g

GIVE YOUR SCENE+ POINTS A BOOST

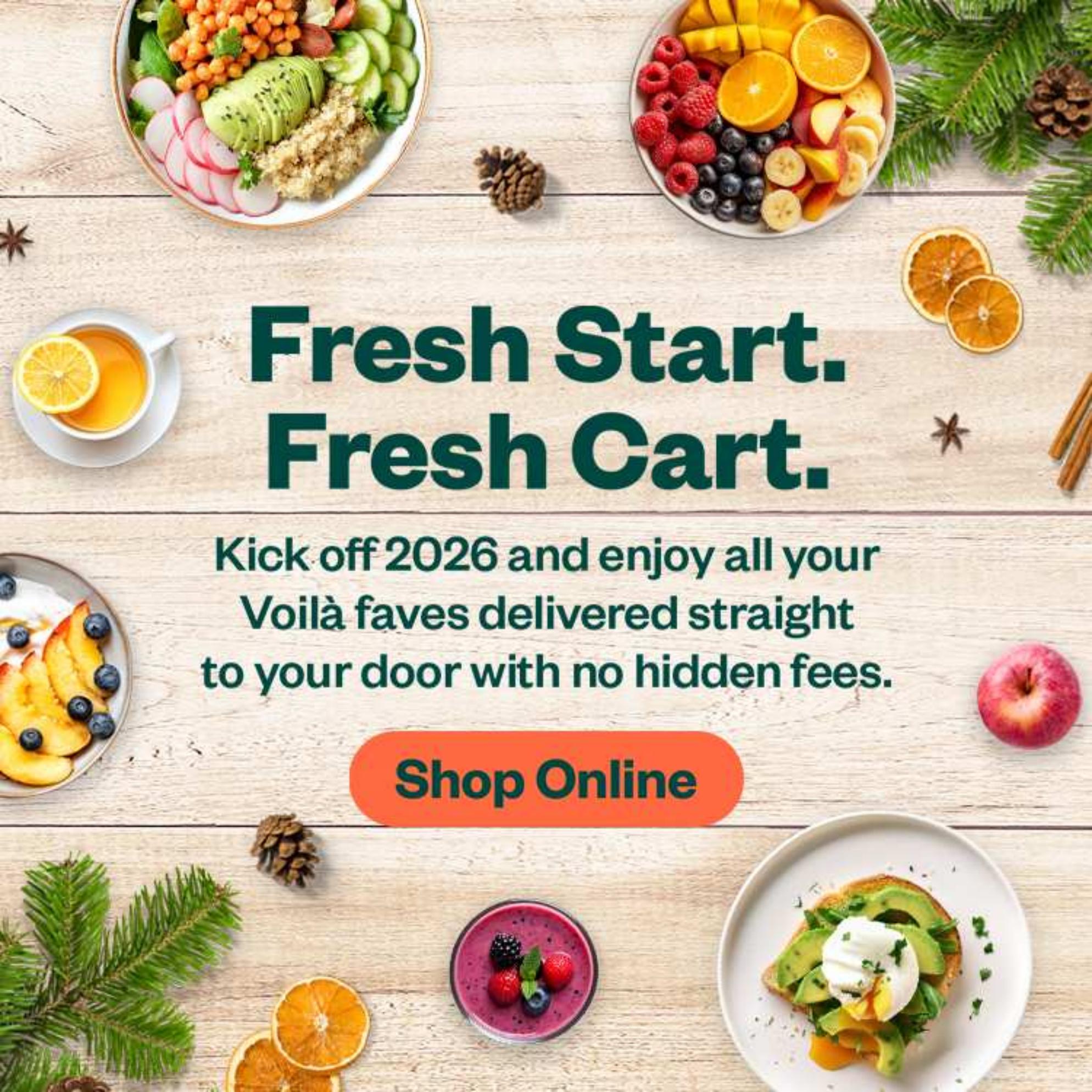
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the Scotiabank Scene+ Visa Card.*

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to your door with no hidden fees.

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