

WST_AB_MB_SK

LOWEST PRICE on select flyer items or automatically receive the difference in Scene+ points!

VERIFIED PRICE guarantee

SAFEGWAY

S

Sobeys

VERIFIED

3²⁹

/lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed 7.25/kg

VERIFIED

9⁸⁸

/lb

Fresh Boneless Top Sirloin Grilling Steaks or Premium Oven Roast cut from Canada AA grade beef while supplies last 21.78/kg

VERIFIED

5⁹⁹

MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Crisp 65-85 g, SCHNEIDERS Cooked Bacon 100 g or Juicy Jumbos or Smoked Sausages 375-450 g selected

VERIFIED

99¢

Long English Cucumbers product of Western Canada, Canada no 1 grade

VERIFIED

11⁹⁹

MEMBERS SAVE \$2 MEMBER PRICING

JANES Ultimates Breaded or Battered Haddock, Cod or Sole 450-545 g or Pan Sear Sole or Haddock Fillets 500-540 g

VERIFIED

3⁹⁹

COMPLIMENTS Oranges product of Egypt or USA 1.36 kg 3 lb bag

VERIFIED

16⁹⁷

KICKING HORSE Whole Bean Coffee 454 g

VERIFIED

5⁴⁷

GENERAL MILLS Family Size Cereal 516-778 g, KELLOGG'S Family Size Cereal 450-650 g or COMPLIMENTS Bagged Cereal 400-794 g

VERIFIED

4⁹⁴

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk

VERIFIED

6⁴⁹

PUREX Bathroom Tissue 12=24 or 8=24 rolls, SPONGETOWELS 3=6 rolls or SCOTTIES Facial Tissue 6 pk

VERIFIED

2⁹⁹

COMPLIMENTS Frozen Vegetables selected 500-750 g

VERIFIED

3⁴⁹

KFI Cooking Sauces selected varieties 375-395 mL

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys or Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

GROcery GIVEAWAYS See page 4 for terms & conditions. Play on the Sobeys or Safeway app now

Over \$100K in prizes available! PLAY WEEKLY FOR MORE CHANCES TO WIN!

Scene+ Travel Powered by Expedia

Scene+ CINEPLEX

Scotiabank

THU 23 FRI 24 SAT 25 SUN 26 MON 27 TUE 28 WED 29

Prices and offers in effect April 2026

More deals! Scan here for our full flyer

WST_AB_MB_SK

Scene[®]

PLUS UP

POINTS

ALL WEEK LONG!

82,000+ PTS

available in store Apr 23-29

That's like over **\$820** toward your groceries

That's like **\$10** toward your groceries

1,000 PTS when you buy 1

\$35

TRUE NORTH Fresh Atlantic Salmon Fillets Skinless 908 g subject to availability

TRUE NORTH SEAFOOD COMPANY

CHOOSE CANADIAN SEAFOOD

100 PTS when you buy 2

\$3

COMPLIMENTS Regular or Jumbo Wieners 300-450 g

compliments

WIENERS SAUCISSES FUMÉES

450 g 12

JUMBO WIENERS SAUCISSES FUMÉES GÉANTES

450 g 6

300 PTS when you buy 2

2/\$8

MISS VICKIE'S Kettle Chips 190-200 g

MISS VICKIE'S

SEA SALT & MALT VINEGAR

SEL MARIN ET VINAIGRE DE MALT

200 g

MISS VICKIE'S

ORIGINAL RECIPE

RECETTE ORIGINALE

200 g

400 PTS when you buy 4

2.99

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g

QUAKER

CRISPY minis

RICE CAKES • GALETTES DE RIZ

CARAMEL • CORN

MIS AU CARAMEL

QUAKER

CRISPY minis

CRUNCHY DILL • ANETH CROQUANT

800 PTS when you buy 2

13.99

TIDE Liquid Detergent 2.15-2.48 L, Pods 25-42 pk or GAIN Liquid Detergent 4.25 L

GAIN

100% MORE PLUS

original

4.25 L (1.12 US GAL) (E-4) 104 FL OZ (3.02 L)

TIDE

free & gentle

64

TIDE

PODS 3.1

See pages 2 & 3 for more offers!

Scene⁺ MEMBER PRICING

**Swipe your
Scene+ Card
and Save**



MEMBERS SAVE \$1

2⁹⁹
MEMBER
PRICING

3⁹⁹

without
Scene+ Card

COMPLIMENTS Sliced Meats 175 g selected



EXCLUSIVE

MEMBERS SAVE \$2

9⁹⁹
MEMBER
PRICING

11⁹⁹

without
Scene+ Card

WENDY'S Fresh, Never Frozen 100% Canadian
Ground Beef Patties no fillers or additives 4 pk 454 g



**BAKED
IN STORE**

MEMBERS SAVE \$1

2⁹⁹
MEMBER
PRICING

3⁹⁹

without
Scene+ Card

Croissants 6 pk 342 g



MEMBERS SAVE 50¢

2⁴⁹
MEMBER
PRICING

2⁹⁹

without
Scene+ Card

CHRISTIE Cookies selected 224-303 g, Crispers
or Bits & Bites 145 g, Premium Plus 225 g or
PEPPERIDGE FARM Goldfish Crackers or Crisps
156-227 g



MEMBERS SAVE 30¢

3⁴⁹
MEMBER
PRICING

3⁷⁹

without
Scene+ Card

VILLAGGIO Bread 510-540 g or Buns 6-8 pk,
NATURAL BAKERY Rye 500 g or DEMPSTER'S
Whole Grains or Signature Bread 600 g or
Bagels 5-6 pk (excludes Protein Bagels)

**Look for more Member Pricing
throughout the flyer and in-store.**

pick from peak
FRESHNESS

100%
fresh
GUARANTEE

It's fresh, or your
money back



9⁹⁹
/lb

Fresh Extra Lean Ground Beef
Family Size 22.02/kg



6⁹⁹
/lb

COMPLIMENTS Fresh **AIR-CHILLED**
Chicken Breast Back Attached or Split Chicken Wings 15.41/kg



BUY 2 GET 3RD
of equal or lesser value
FREE

COMPLIMENTS Mini
Cupcakes 12 pk 284-300 g,
Muffins 4-6 pk 400-600 g
or Pies 650-750 g



\$10

Crispy Chicken
6 pieces
available hot or
chilled

READY
FOR
YOU



2⁹⁹

Blackberries
product of USA or
Mexico 170 g

Scene⁺

MEMBERS
SAVE MORE

7⁹⁹
MEMBER
PRICING

8⁹⁹
without
Scene+ Card

MARINA DEL REY Wild Easy
Peel Shrimp 20-30 ct per lb
or Raw Shrimp Meat 300 g or
COMPLIMENTS Extra Large
Cooked Shrimp in Ring with
Sauce 312 g



5⁹⁹
MEMBER
PRICING

6⁹⁹
without
Scene+ Card

COMPLIMENTS Sliced Cheese
150-170 g



2⁹⁹
MEMBER
PRICING

3⁹⁹
without
Scene+ Card

DEL MONTE Fruit Cups 4 pk



3⁹⁹
MEMBER
PRICING

4⁹⁹
without
Scene+ Card

SILK Select Beverages 1.75-1.89 L



2⁹⁹
MEMBER
PRICING

3⁹⁹
without
Scene+ Card

COMPLIMENTS Syrup 750 mL
or Pancake Mix 905 g, Peanut
Butter 500 g or Quick Oats 1 kg



9⁹⁹
MEMBER
PRICING

12⁹⁹
without
Scene+ Card

TIM HORTONS Ground Coffee 300 g
MCCAFÉ or VAN HOUTTE K-Cup® Pods
10-12 pk or TWININGS Tea 100 pk



10⁹⁹
MEMBER
PRICING

13⁹⁹
without
Scene+ Card

PINTY'S Chicken Wings frozen
700-780 g



8⁹⁹

BEST BUY Cheese 700 g random
weight or COMPLIMENTS
Shredded Cheese 620 g



5⁴⁹

COMPLIMENTS Salted Butter
454 g



8⁹⁹

SUNRYPE Apple Juice 3.78 L



2/\$4

COCA-COLA or
PEPSI Soft Drinks
2 L



3⁹⁹

BECEL Margarine soft 427 g or
Bricks or Sticks 454 g or DANONE
Oikos Greek Yogurt 4 pk



2⁹⁹

BULL'S-EYE BBQ Sauce 425 mL
or DIANA Sauces 500 mL or
Marinades 375 mL



14⁹⁹

LIV99 Extra Virgin Olive Oil 1 L



400 PTS
when you buy 2

7⁹⁹ KRAFT Cheez Whiz
900 g or Hazelnut
Spread 725 g



12⁹⁹

NATURE VALLEY Granola Bars,
BETTY CROCKER Fruit or
MOTT'S Fruitsations 637 g-1.28 kg
selected or QUAKER Dips or
Chewy Bars Club Pack 935-960 g



99¢

AYLMER Condensed Soup 284 mL



3⁹⁹

STRUB'S Pickles 1 L (excludes
Premium), HIDDEN VALLEY Salad
Dressing 473 mL or FRANK'S
RedHot or Thick Hot Sauce 354 mL



400 PTS
when you buy 2

40% off
JAMIESON Vitamins or
Supplements selected varieties
and sizes

PROUDLY CANADIAN safeway.ca | sobeys.com



We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, April 23, 2026 to Wednesday, April 29, 2026. Advertised prices do not include taxes, deposits and environmental levies. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "We deliver" refers to prescription and floral items only. On deliveries, some restrictions may apply. On BUY ONE GET ONE FREE ("BOGO") items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental levies on the purchased and free items. Manufacturers' coupons apply to purchased items only – not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Sobeys or Safeway locations within Western Canada. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCafé®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For Full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. P06_SBY_WK52_PRN_WST_MB_SK



15⁹⁹

Spring Bulb Bouquet assorted colours grown in British Columbia



100 PTS
when you buy 1

16⁹⁹

Feline with Glasses Pot with Tropical Plant 4" pot grown in British Columbia

spring BLOOMS

Fresh seasonal bouquets and arrangements!



18⁹⁹

Hydrangea Plant assorted colours grown in British Columbia



11⁹⁹

Rose and Alstroemeria Bouquet assorted colours



5⁴⁹

Gerbera assorted colours 4" pot grown in British Columbia

Scene PLUS UP POINTS

ALL WEEK LONG!

200 PTS
when you buy 2

6⁴⁹

French Green Beans product of Mexico 400 g



200 PTS
when you buy 1

9⁹⁹

SUNRYPE Fruit Source Bars 12 pk or Fruit To Go 24 pk



That's like \$5 toward your groceries

500 PTS
when you buy 2

INSPIRED BY HAPPINESS Cakes gluten free 456-468 g, Real Cream Layer Cakes 510-705 g or Dessert Bars 6 pk 342-354 g



SLICED FRESH

10% off

200 PTS
when you buy 300 g or more

BRANDT Kolbassa Coil, Loaf, Krakowska, All Beef Salami or Beerwurst Sausage



300 PTS
when you buy 2

8⁹⁹

PANACHE Soups 625 mL or 650 g



3⁹⁹

300 PTS
when you buy 3

NANA'S Samosas sold by individual piece available hot or chilled from the service case



100 PTS
when you buy 2

6⁹⁹

PILLSBURY Pizza Pops 8 pk



100 PTS
when you buy 2

3⁹⁹

COMPLIMENTS Stringable Cheese 8 pk 168 g



300 PTS
when you buy 3

3⁹⁹

MINUTE MAID Lemonade or Fruit Punch no sugar added 1.54 L



100 PTS
when you buy 1

7⁴⁹

BURNBRAE FARMS Egg Bakes! 340 g



100 PTS
when you buy 1

7⁹⁹

SKITTLES Pop'd Freeze Dried Candy 155 g while supplies last



200 PTS
when you buy 2

COORS

Edge Non-Alcoholic Beer 12x355 mL



300 PTS
when you buy 2

2/\$9

RUFFLES Potato Chips 180-200 g



100 PTS
when you buy 1

4⁹⁹

COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g



Scene

GET 500 PTS

FOR EVERY \$25 SPENT IN H&M OR WAYSPA GIFT CARDS

H&M



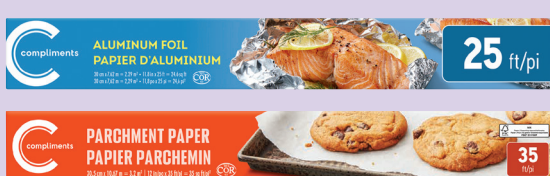
Offer valid during April 23 - 29, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

82,000+ PTS

available in store April 23-29, 2026

That's like
\$5
toward your
groceries**500 PTS**
when you buy 1**8.99**
/lb**Sterling
SILVER**
PREMIUM BEEFSTERLING SILVER Fresh Whole
Boneless Eye of Round cryovac
cut from Canada AAA grade beef
19.82/kg**7.99**WONG WING Frozen Entrées, Egg Rolls,
Spring Rolls or Dumplings 360-680 gGet **100 PTS**
When you buy 2

OR

Get **200 PTS**
When you buy 3**4.99**
/100 g**150 PTS**
when you spend
\$15 or more on
salmon filletsWild Sockeye Salmon Fillets
previously frozen or frozen**300 PTS**
when you buy 2**10.99**COMPLIMENTS Wild Pacific Salmon Burgers 454 g
or MARINA DEL REY Shrimp Appetizer Trio 504 g**150 PTS**
when you buy 2CLUB HOUSE Spice
Tins selected 18-96 g**200 PTS**
when you buy 3**1.99**COMPLIMENTS Canned
Legumes 540 mL**100 PTS**
when you buy 1COMPLIMENTS Pickles Value Size 2 L
or Spanish Queen Pimiento Olives 1 L**2.99**
150 PTS
when you buy 3COMPLIMENTS Granola Bars 131-175 g,
Fruit Bar 300 g, Protein Bars 160 g or
Crispy Rice Squares 176 g**100 PTS**
when you buy 2**5.99**KASHI Granola
311-340 g**400 PTS**
when you buy 2**15.99** PUREX Bathroom Tissue
12=36 rolls or SPONGETOWELS
Ultra Pro 4=8 rolls**300 PTS**
when you buy 3**2.49**COMPLIMENTS Foil Wrap 25 ft
or Parchment Paper 35 ft**250 PTS**
when you buy 2COMPLIMENTS Leaf & Lawn
Bags 5 pkScene **1,000 PTS = \$10** of free groceries

P03_SBY_WK52_PRN_WST_AB_MB_SK

the way TO VALUE



Tomatoes on the Vine
product of Western Canada,
USA or Mexico 6.59/kg

2⁹⁹
/lb



1⁹⁹

Green Kale product of
Mexico or USA



**BUY 1 GET 1
FREE**
of equal or lesser value

COMPLIMENTS Baby Spinach, Baby Arugula
or Spring Mix product of USA 142 g 4.99 ea



LARGE

3/\$5

Ataulfo Mangoes
product of Mexico



2⁴⁷
/lb

Bartlett Pears product of Australia or
Argentina extra fancy grade or Bosc Pears
product of Canada, Canada extra fancy
grade 5.45/kg



**2 LB
BAG**

300 PTS
when you buy 2

7⁴⁹

ORRi Clementines
or Mandarins
product of Israel
907 g 2 lb bag



**5 LB
BAG**

5⁹⁹
MEMBER
PRICING

6⁴⁹
without
Scene+ Card

COMPLIMENTS Potatoes
assorted product of Canada or
USA 5 lb



1²⁷
/lb

Rutabaga or Green Cabbage
product of Canada, Canada no 1
2.80/kg



2⁹⁹

Large Artichokes
product of USA



**5
PACK**

5⁴⁹

Avocados product
of Mexico 5 pk



4⁷⁷
/lb

Extra Large Black or Red Seedless
Grapes product of Chile no 1 grade
10.52/kg



4²⁷
/lb

Black or Red Plums
product of Chile
no 1 grade 9.41/kg



7⁹⁹

100 PTS
when you buy 2

Bagged Gala, Ambrosia or McIntosh
Apples product of Canada or USA
fancy grade 1.36 kg 3 lb bag



**2 LB
BAG**

100 PTS
when you buy 2

5⁹⁹

Cara Cara Oranges
product of USA
907 g 2 lb



7⁹⁹

FRESH ATTITUDE Caesar or
Spring Mix Salad Kits Family Size
318-413 g packed in Canada



5⁴⁴

100 PTS
when you buy 2

COMPLIMENTS ORGANIC
Portabella Mushroom Caps
product of Canada 170 g



**15%
off**

Prepared Fresh Daily Cantaloupe,
Honeydew, Pineapple or
Watermelon Chunks



**BUY 1 GET 2ND
25% OFF**
of equal or lesser value

Prepared Fresh Daily Yogurt
Parfaits assorted sizes



**Global
Market**

7⁹⁹
/lb

Sugar Mangoes
product of Colombia
17.61/kg



**Global
Market**

1⁹⁹
/lb

Long Squash product of USA or
Mexico or Red Carrots product of
China 4.39/kg



\$4

Organic Grape Tomatoes pint
product of Canada, USA or Mexico



ORGANIC

4⁹⁹

200 PTS
when you buy 2

COMPLIMENTS ORGANIC Baby
Spinach, Baby Arugula or Baby
Mixed Greens product of USA 142 g



300 PTS
when you buy 2

7⁹⁹

NUTS FOR CHEESE
Dips 210 g



100 PTS
when you buy 2

3⁹⁹

GREENHOUSE
Select Single Shots
60 mL



**20%
off**

ROYAL NUTS
Tubs selected
240-350 g



13⁹⁹

H&H Thai Honey
Mango Dried
Fruit 1 kg

floral

Available at most stores



16⁹⁹

Seasonal Bouquet assorted
colours



\$11

Pelargonium (Martha Washington),
Astilbe or Columbine 6" pot grown
in British Columbia assorted colours
selection may vary by store



\$4

Hens and Chicks assorted varieties
grown in British Columbia



5⁹⁹

Campanula 4" pot grown in British
Columbia

NO PURCHASE NECESSARY. Full Contest rules found at sobeys.com/grocerygiveaways or safeway.ca/grocerygiveaways. Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administered by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer or www.safeway.ca/value-flyer for details.

20% off

STERLING SILVER
Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steaks cut by your meat expert from Canada AAA grade beef

26⁹⁹ /lb

STERLING SILVER Fresh Boneless Striploin Grilling Steaks Family Size or Premium Oven Roasts cut by your meat expert from Canada AAA grade beef 59.50/kg

HAND-SELECTED CANADA AAA BEEF

Well-marbled • Aged to perfection
Exclusive to Sobeys and Safeway

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

300 PTS
when you spend \$25 or more

COMPLIMENTS Fresh **AIR-CHILLED** Boneless Skinless Chicken Thighs Family Size

15% off

Flattened Chicken various flavours

3⁹⁹ /lb

Fresh Boneless Pork Sirloin Chops or Roasts Family Size 8.80/kg

value size

3⁹⁹ /lb

Half Pork Loin Rib End Center Chops bone-in frozen 8.80/kg

8⁹⁹ /lb

200 PTS
when you spend \$20 or more

Fresh Medium Ground Chuck Beef Burgers 19.82/kg

5⁴⁹

COMPLIMENTS Breakfast or Dinner Pork Sausages 375-500 g

BUY MORE SAVE MORE

\$6 ea when you buy 2 or more

NOBLE PREMIUM Lean Ground Bison 226 g 6.99 ea

11⁹⁹ /lb

Seasoned Lamb Chops Greek Spices & Lemon or Herbes de Provence 26.43/kg

HAYTER'S FARM
TASTE & TRADITION

LOCAL | WHOLESOME | FARM FRESH | 3 GENERATIONS OF FAMILY

MIX & MATCH

20% off

HAYTER'S FARM Turkey Products select varieties

exclusive to **Sobeys SAFEMART**

Ready for You BBQ Kabobs for all!

Fresh Pork Tenderloin Kabobs with Vegetables 13.21/kg **5⁹⁹** /lb

Fresh Store Made Boneless Skinless Chicken Breast or Thigh Kabobs with Vegetables 22.02/kg **9⁹⁹** /lb

Fresh Beef Kabobs with Vegetables 39.66/kg **17⁹⁹** /lb

250 PTS
when you spend \$25 or more

quick & easy

BUY MORE SAVE MORE

5⁹⁹ ea when you buy 2 or more

COMPLIMENTS Fully Cooked Meat Strips 150-200 g 6.99 ea

8⁹⁹

HARVEST Double Smoked Farmer's Sausage or Sliced Bologna 375 g or Sausage Rings 300 g

9⁹⁹

LILYDALE Oven Roasted Chicken or Turkey 300 g

STARTING AT 12⁹⁹

MARCANGELO Chicken or Pork Souvlaki 480-640 g or Bacon Wrapped Beef Sirloin Medallions 340 g

7⁹⁹

BEYOND MEAT Plant-Based Chicken Tenders, Breakfast or Dinner Sausage, 2 Pack Burger, Burger Pack or Steak Tips 226-400 g

7⁹⁹

MARCANGELO or SCHNEIDERS Sausages or COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn Chicken frozen 375-700 g

130 PTS
when you buy 1

12⁹⁹

COMPLIMENTS Chicken or Beef Individual Pot Pies 750 g

value size

200 PTS
when you buy 1

19⁹⁹

COMPLIMENTS Beef Lasagna or Macaroni & Cheese 2-2.27 kg

GET TO FREE GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank Scene+ Visa Card**.

GET 2 SCENE+ PTS ON EVERY \$1 SPENT*

1,000 pts = \$10 in groceries

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

seafood

**4⁹⁹**
MEMBER
PRICING**5⁹⁹**
without
Scene+ CardCOMPLIMENTS NATURALLY
SIMPLE Tilapia, Basa or Pollock
Fillets 400 gCHOOSE
CANADIAN
SEAFOOD**1⁹⁹**

/100 g

Fresh Wild Sole Fillets product of
Canada subject to availability**150 PTS**
when you spend
\$15 or more**4⁹⁹**

/100 g

Wild Sockeye Salmon Fillets
previously frozen or frozen**12⁹⁹**AQUA STAR Wild Pacific Salmon
Fillets 567 g**200 PTS**
when you buy 2**8⁹⁹**PANACHE Coconut Breaded
Shrimp or Tempura Shrimp
340-355 g selectedOCEAN WISE
RECOMMENDED**9⁹⁹**PREMIER SEAFOODS Smoked
Pink Salmon Nuggets maple
glazed, honey garlic or tequila lime
pepper previously frozen 150 g**5⁴⁹**CATCH OF THE DAY Breaded or
Battered Fish 350 gOCEAN WISE
RECOMMENDED**13⁹⁹**ULTRA NATURAL Raw Shrimp
Large Size Skewers tail off 520 g

bakery

**21⁹⁹**Dessert Cakes
1.2-1.49 kg**5⁹⁹**
MEMBER
PRICING**7⁹⁹**without
Scene+ CardAssorted Cupcakes chocolate,
vanilla, confetti or carrot with
walnuts 6 pk 325-505 g

Donuts? Go nuts!

**100 PTS**
when you buy 2**5⁹⁹**Filled Donut Bites birthday cake, chocolate or
french toast 12 pk 440 g

STARTING AT

6⁹⁹WITHENSHAW Ring Cakes, Sticky Toffee Pudding
or Scones frozen 300-600 g**100 PTS**
when you buy 2**7⁹⁹**

Donuts 6 pk

**100 PTS**
when you buy 2**6⁹⁹**SIMPLE JOYS
Donuts 6 pk 468 g

deli & kitchen

**6⁴⁹**
MEMBER
PRICING**7⁴⁹**
without
Scene+ CardCOMPLIMENTS Natural Ingredients
Sliced Meats selected 175 g**200 PTS**
when you buy 2**13⁹⁹**MAPLE LEAF Natural Selections Family Pack
Shaved or Sliced Deli Meats selected 375-400 gLIMITED
TIME
ONLYSLICED
FRESH**3⁷⁹**BRANDT Hot Honey
Ham

STARTING AT

7⁹⁹AGROPUR Grand Cheddar 2 yr,
3 yr or 5 yr old 200 g, MONSIEUR
GUSTAV Le Paulin 190 g or Old
Gouda 170 g or RABEL Spanish
Cheeses 150 g**100 PTS**
when you buy 1**13⁹⁹**THE LAUGHING COW 32 pk 535 g
or BABYBEL 18 pk 360 g**200 PTS**
when you spend
\$15 or more**20% off**MANCHEGO, JARLSBERG,
CAMBOZOLA or ENTREMONT
Brie prices as marked**3²⁹**BURNS Pepperoni
or Salami**5⁴⁹**
MEMBER
PRICING**5⁹⁹**
without
Scene+ CardCOMPLIMENTS Hummus or Dips
454 g**200 PTS**
when you buy 3**4⁹⁹**RESER'S Side
Dishes 340-567 g
available chilled**1⁹⁹**

/100 g

Thai Peanut Broccoli Salad or
Other Select Varieties from the
Service Case**100 PTS**
when you buy 2**5⁹⁹**COMPLIMENTS
Guacamole regular
227 g

READY
FOR
YOU

Perfect for breakfast or anytime
enjoyment and **Ready to Grab & Go**

NEW

200 PTS
when you buy 2

STARTING AT
6⁹⁹

2 Pack Mini Croissant
Breakfast Sandwiches
227-311 g

200 PTS
when you buy 2

5⁹⁹

OLIVIERI Pasta or Gnocchi
280-350 g or Sauce 150-300 mL

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com or Safeway.ca

frozen & dairy



8⁹⁹
KAWARTHA DAIRY Ice Cream 1.5 L



3⁹⁹
BEST BUY Ice Milk 1.5 L



8⁹⁹ GSP Pinsa Pizza
442-453 g



4⁴⁹
MICHELINA'S Pizza Snax Rolls
496 g or MCCAIN Breakfast
Potatoes 600-650 g



4⁹⁹ RED BARON Deep
Dish Pizza 317-318 g
or SMUCKER'S
Uncrustables 4 pk



5⁹⁹ HEALTHY CHOICE
Power Bowls
262-276 g



\$2 MITCHELL'S Pot Pies
190 g



7⁹⁹ MCCAIN Symphony
Fries 2.27 kg



3⁹⁹ DANONE Drinkable
Yogurt 6 pk



3⁹⁹ HELUVA GOOD! Dip
250 g



100 PTS
when you buy 2
4⁹⁹ COMPLIMENTS
Cozy Coop Large
White Eggs 12 pk



5⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Shreds 226-320 g
selected



4⁹⁹ NATREL Lactose
Free Cream 10-35%
473 mL-1 L



100 PTS
when you buy 2
4⁴⁹ KRAFT Cool Whip Aerosol
Whipped Topping 225 g



9⁹⁹
CRACKER BARREL Cheese Slices
500 g



4⁹⁹
CRACKER BARREL Cheese
Snacks 168 g or BLACK DIAMOND
Cheestrings 8 pk or Combo 3 pk



150 PTS
when you buy 2
COMPLIMENTS Ice Cream Bars or Fudge Bars 24 pk,
Ice Cream Pops or Ice Cream Sandwiches 12 pk



200 PTS
when you buy 2
5⁹⁹
COMPLIMENTS Greek
Yogurt 650 g



100 PTS
when you buy 2
3⁴⁹
COMPLIMENTS
Cream Cheese or
Spread 227-250 g

natural health



5⁴⁹ JORDANS Granola
325-375 g or Cereal
375-400 g



2/\$5 COVE Gut Healthy
Soda 355 mL



4⁹⁹ G.H. CRETORS
Caramel Corn or
Chicago Mix
213-227 g



400 PTS
when you buy 1
STARTING AT
15²⁹
COMPLIMENTS ORGANIC
100% Pure Amber Maple Syrup
500 mL or 1 L



6⁴⁹ NATREL Organic
Milk 2 L



2⁹⁹ **200 PTS**
when you buy 3
ANNIE'S Mac & Cheese 149-170 g
(excludes Gluten Free, Vegan or
Super! Mac)



7⁹⁹ AMY'S KITCHEN
Bowls or Entrées
234-284 g



200 PTS
when you buy 1
7⁴⁹ GRAZY Ice Cream
90 mL or 500 mL



100 PTS
when you buy 2
5⁹⁹
TOM'S OF MAINE Toothpaste
76-90 mL selected



100 PTS
when you buy 2
2/\$10
CORE POWER Regular or Elite
414 mL 5.99 ea



29⁹⁹
GOOD PROTEIN All-in-One Shake
400 g



2/\$5 HORNBY Bar 80 g
or RXBAR 52-80 g

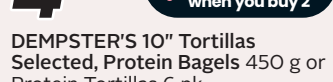
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for details

CADBURY Bagged Chocolate
144-200 g 5.99 ea



2⁴⁹ COMPLIMENTS
White or Whole
Wheat Bread 570 g



5⁴⁹ COMPLIMENTS Jam
375, 500 ml



2026-04-09 2:20 AM |

home & pet care

18⁹⁹ARM & HAMMER Clump & Seal
Cat Litter 8.62-9.1 kg100 PTS
when you buy 32⁹⁹ WHISKAS
Temptations Cat
Treats 180 g8⁹⁹ CALEDON FARMS
Dog Treats
90-554 g selected200 PTS
when you buy 118⁹⁹ ENERGIZER
Batteries AAA
16 pk or AA 24 pk19⁹⁹CHARMIN Bathroom Tissue
12=48 rolls or BOUNTY Paper
Towel 4-6 pk9⁹⁹ GLADE Triple Wick
Candles selected7⁹⁹ALCAN Foil 50-100 ft or
REYNOLDS Parchment Paper
75 ft, Sheets 40 pk or Air Fryer
Liner 50 pk selected100 PTS
when you buy 125⁹⁹ BRITA Water
Pitcher 6 Cup
or Filters 3 pk5⁷⁹SCRUBBING BUBBLES Bathroom
Cleaner 623 g or 946 mL, Shower
Foamer 567 g or 946 mL or
Easy Peasy 385 g or 946 mL5⁹⁹ 200 PTS
when you buy 2TIDE Laundry Detergent 946 mL,
DOWNY Rinse and Refresh
473 mL, BOUNCE Dryer Sheets
40-80 pk or DOWNY Beads 141 g19⁹⁹CASCADE
Dishwasher Tabs
40-50 pkSTARTING AT
3⁹⁹FEBREZE Air Freshener 250 g,
Car Clips 2 mL or Small Spaces
7.5 mL selected

health, beauty & baby

200 PTS
when you buy 24⁹⁹COLGATE Optic White or Sensitive
Pro-Relief Toothpaste or Toothbrushes
73-75 mL or 1-4 pk selected200 PTS
when you buy 26⁹⁹CREST 3D White Toothpaste,
Pro-Health Oral Rinse or ORAL-B
Toothbrushes 85 mL-1 L or 1-2 pk
selected300 PTS
when you buy 24⁹⁹MEMBER
PRICING6⁹⁹ without
Scene+ CardLISTERINE Mouthwash 1 L
selected100 PTS
when you buy 2STARTING AT
3⁹⁹NIVEA Deodorant, Body Wash or
Lip Care 50-500 mL, 8-52 g or
2 pk selectedSTARTING AT
9⁴⁹HEAD & SHOULDERS, HERBAL
ESSENCES or PANTENE
Shampoo, Conditioner or Stylers
95-613 mL selected400 PTS
when you buy 2STARTING AT
10⁴⁹ALWAYS Pads, Liners 18-120 pk or
TAMPAX Tampons 40 pk selectedSTARTING AT
8⁴⁹OLAY or OLD SPICE Body Wash
or Soap Bar 650-987 mL or 8 pk,
SECRET Deodorant 73 g, MARC
ANTHONY Hair Care 175-380 mL
selected20%
offST. IVES
Skin Care
selected59⁹⁹SIMILAC 360 Total Care Infant
Formula 859 g300 PTS
when you buy 128⁹⁹ HUGGIES Giga
Diapers
36-128 pk2²²BABY GOURMET Organic Baby
Pouches or Jars 92-128 mLSTARTING AT
3⁹⁹EARTH'S BEST
Organic Bars or
Snacks 44-133 g

pharmacy

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.

250 PTS
when you buy 110%
offNICORETTE Gum or Lozenges
160-210 pk or QuickMist Duo[†]250 PTS
when you buy 210%
offREACTINE Allergy
Relief 24-36 pk[†]10%
off

ALEVE 20-24 pk

200 PTS
when you buy 115%
offNEOCITRAN
Cold and Flu Relief
10 pk[†]400 PTS
when you buy 219⁹⁹DEPEND Underwear or POISE
Pads selected100 PTS
when you buy 110%
offGAVISCON
selected or BEANO
60 pk

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medications
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PHARMACY & WELLNESS

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COMPLIMENTS
Ice Cream Cones
18 pk



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'POP IT IN YOUR
FOOD WASTE BIN'



QUALITY TEAS
SINCE 1903
**RED
LABEL**
• RICH & REFRESHING
by Sainsbury's

80
TEA BAGS



**DOLLY
MIXTURES**
by Sainsbury's



Serves 3 Per 1/3 pack
ENERGY 378kJ / 89kcal 5%
FAT <0.5g 1%
SATURATES 0.2g 1%
SUGARS 17.8g 20%
% of the Reference Intakes
Typical values per 100g
Energy 1156kJ / 272kcal
% of the Reference Intakes of
100g of the product



ENERGY 183kJ / 43kcal 2%
FAT 0.7g 1%
SATURATES 0.3g 1%
SUGARS 8.5g 16%
SALT 0.04g 1%
Per tablespoon (15g)
% of the Reference Intakes of
100g of the product

**MALTED
MILK
biscuits**
by Sainsbury's



ENERGY 278kJ / 66kcal 2%
FAT 1.7g 3%
SATURATES 0.8g 1%
SUGARS 1.5g 3%
SALT 0.05g 1%
% of the Reference Intakes
Typical values per 100g
Energy 1156kJ / 272kcal
% of the Reference Intakes of
100g of the product

**Global
Market**

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Your destination for variety and value



11⁹⁹
/lb

Seasoned Lamb Chops
Greek & Lemon or
Herbes de Provence 26.43/kg

Naturally sweet, golden
ripe plantains - ideal for
snacking or frying



3⁷⁷
/lb

Plantain
product of Mexico or
Guatemala 8.31/kg

**price
LOCK**



\$5

Mangoes Bag
product of Mexico 3 pk

1⁹⁹

GRACE 100%
Pure Coconut
Water 500 mL



6⁸⁸

EIGHT TREASURES
Whole Head-On, Shell-On
Raw Shrimp 400 g



1¹⁹

GRACE Peanut
Punch 240 mL



4⁹⁹

SHERBON
Pink Guava
Juice Drink 2 L



3⁷⁹

BESTROPICS
Coconut Water 1 L



6⁹⁹

AHMAD
Tea Bags 100 pk
selected varieties



4⁷⁹

CP AUTHENTIC ASIA
Frozen Meals 258-350 g
selected varieties



1¹⁹

MR. BROWN Canned Coffee
240 mL selected varieties



2⁷⁹

HATA Ramune Soda 200 mL
selected varieties



1⁴⁹

NONGSHIM Cup Noodle Soup
75 g selected varieties



3²⁹

CHEN KE MING Ramen or
Udon Noodles 800 g



13²⁹

LEE KUM KEE Chicken
Bouillon Powder 1 kg

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

make PIZZA your way



value
size

200 PTS
when you buy 1

17⁹⁹ TRE STELLE
Mozzarella
Club Pack
750 g



1⁷⁹ COMPLIMENTS
Tomato Sauce
398 mL



75 PTS
when you buy 2

3⁹⁹ COMPLIMENTS
Pizza Dough Ball
650 g



6⁹⁹

COMPLIMENTS
Shredded Parmesan or
Italian Blend 125 g



6⁹⁹

PILLER'S Pepperoni
Toppings selected
175-250 g

7⁹⁹

COMPLIMENTS Extra
Virgin Olive Oil 500 mL



150 PTS
when you buy 2

MEZZETTA Olives
283-398 mL

CHANCE TO WIN*
EVERY WEEK!

G R O C E R Y
GIVEAWAYS



SOBEYS



SAFEWAY

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IT'S GAME TIME



PLAY THE COMPLIMENTS CHALLENGES THIS WEEK
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS
Dough'chi Bites
180 mL



COMPLIMENTS
BBQ Sauce
425 mL



NO PURCHASE NECESSARY. Full Contest rules found at sobeys.com/grocerygiveaways or safeway.ca/grocerygiveaways. Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.



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*Conditions Apply





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