

Sobey's
LIQUOR

SAFEWAY
LIQUOR



**Proudly
Western
Canadian**

Feliz Cinco de Mayo May 5th



SAVE \$10

Olé Cocktail Co.
Tequila Variety Pack, 15 x 355 mL
39⁹⁹

300 PTS
when you buy 1

SAVE \$6

Stoneleigh
Sauvignon Blanc
750 mL

14⁹⁹



FRUITY AND VIBRANT

SAVE \$10

Forty Creek
Barrel Select
Niagara Whisky
750 mL

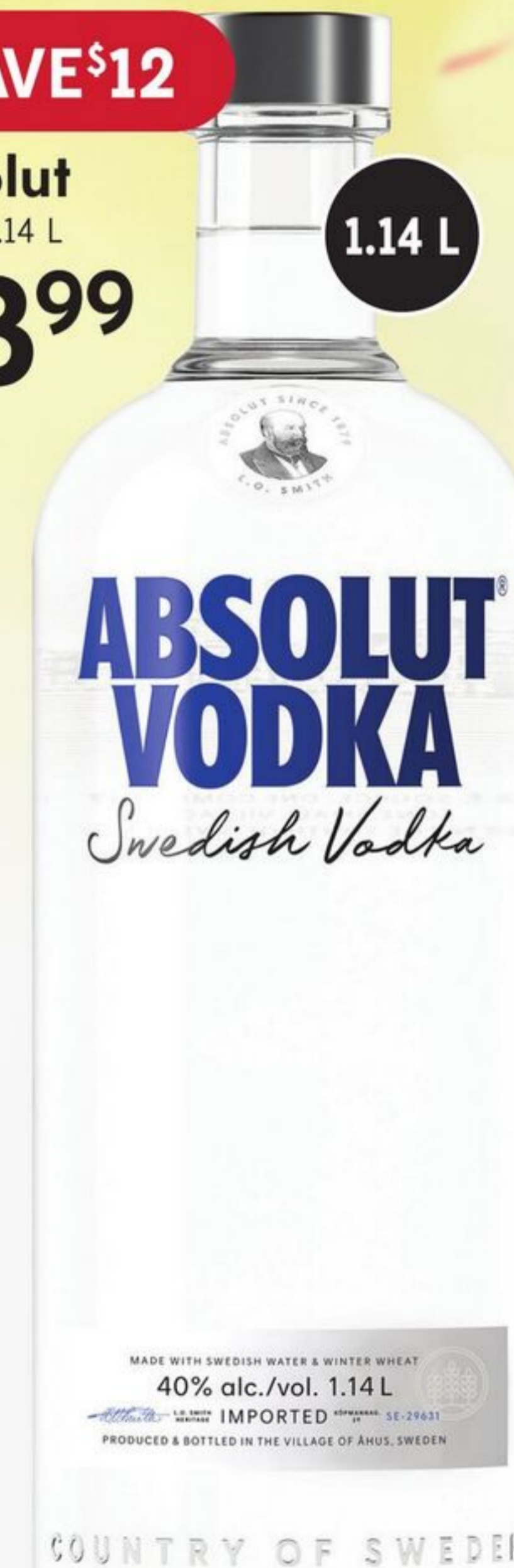
24⁹⁹



SAVE \$12

Absolut
Vodka, 1.14 L

33⁹⁹



1.14 L



**Scene⁺
MEMBER
PRICING**

34⁹⁹
SAVE \$20

39⁹⁹ without
Scene+
Card
SAVE \$15

Sleeman
Clear 2.0, 24 x 355 mL

SAVE \$3⁵⁰

50 PTS
when you buy 1

Copper Moon
Zero, Selected Varietals
750 mL

8⁹⁹



NEW

0 gram of Sugar
per 188 mL serving

**Load more Digital Exclusive
product offers at
MyLiquorOffers.ca**



\$7*
off
Reg. \$19.99

**Load this offer and get
\$7 off when you purchase one
Stoneleigh Lighter Rosé or
Lighter Sauvignon Blanc 750 mL**

*While supplies last. No rainchecks. See page 4 for terms and conditions.

**Scene⁺
DIGITAL
EXCLUSIVE**

**APRIL 30 TO
MAY 27, 2026**

Flyer prices and offers effective April - May, 2026
in select stores in Alberta

THU 30	FRI 1	SAT 2	SUN 3	MON 4	TUE 5	WED 6
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**A PROUD
CANADIAN
COMPANY**

PLEASE DRINK RESPONSIBLY.
Prices do not include taxes and deposits.

Scene⁺

We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.

*For details on claim requirements, visit the Canadian Food Inspection Agency (CFIA) website for food, and the Competition Bureau website for non-food.

PO1_SWCB_WK01_AB_PRN

Perfectly paired

Whether you're looking for a Tuscan red vs a Northern Italian wine, the bright, fresh fruit notes in Ruffino Chianti or Pinot Grigio make a lively choice to pair with BBQ Pork Back Ribs.



Scene+
MEMBER
PRICING

14⁹⁹

16⁹⁹ without Scene+ Card
SAVE \$5

Belleruche
Côtes-Du-Rhône Rouge or Blanc, 750 mL

AROMATIC AND ROBUST

FRUITY AND VIBRANT



SAVE \$6

Sawmill Creek
Selected Varietals, 4 L

39⁹⁹

4 L



WORKS OUT TO \$7.50 PER 750 mL

SAVE \$3

50 PTS
when you buy 1

Bask
Selected Varietals
750 mL

10⁹⁹

0 gram of Sugar per 188 mL serving



SAVE \$5

Yellow Tail
Selected Varietals
750 mL

10⁹⁹

AROMATIC AND SUPPLE



SAVE \$4

Ruffino
Chianti or Lumina
Pinot Grigio
750 mL

12⁹⁹

DELICATE AND LIGHT

FRUITY AND MEDIUM-BODIED



SAVE \$3

100 PTS
when you buy 1

Carelli
34 Malbec
750 mL

11⁹⁹

AROMATIC AND SUPPLE



SAVE \$3

La Gioiosa
Prosecco D.O.C.
Treviso Brut
750 mL

13⁹⁹

FRUITY AND VIBRANT



SAVE \$5

100 PTS
when you buy 1

Mirada
Rosé
750 mL

16⁹⁹

FRUITY AND LIGHT

ORGANIC



SAVE \$6

100 PTS
when you buy 1

Torres
Celeste Crianza
750 mL

19⁹⁹

AROMATIC AND ROBUST



SAVE \$9

Marqués de Riscal
Rioja Reserva
Red, 750 mL

21⁹⁹

AROMATIC AND ROBUST

91 POINTS
Decanter (2021)



SAVE \$10

Whispering Angel
Rosé, 750 mL

23⁹⁹

FRUITY AND LIGHT

92 POINTS
Natalie Maclean (2024)



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MIX & MATCH



BUY ANY 6 BOTTLES OF WINE AND GET

250 PTS

OR

BUY ANY 12 BOTTLES OF WINE AND GET

1,000 PTS

Feliz Cinco
de Mayo

May 5th

SAVE UP TO
30%
on Tequila
in-store



Silver Leaf Paloma

- 1/2 oz silver tequila
- 1/2 oz grapefruit juice
- 1/2 oz simple syrup
- 1/4 oz lime juice
- 2 oz sparkling wine
- Ice
- Wedge of pink grapefruit

In a cocktail shaker with ice, add the tequila, grapefruit juice, simple syrup and lime juice; shake vigorously until well chilled. Strain into a highball glass with ice. Top with the sparkling wine. Garnish with the grapefruit wedge.



SAVE \$8

Bombay Sapphire
London Dry Gin
750 mL

27⁹⁹



SAVE UP TO \$8

Bacardi
Rum, Selected
Varieties, 750 mL

23⁹⁹



SAVE \$6

200 PTS
when you buy 1

Pinnacle
Vodka, 750 mL

21⁹⁹



Scene
MEMBER
PRICING

19⁹⁹

SAVE \$10

25⁹⁹ without
Scene+
Card
SAVE \$4

Olmecca
Altos Classic Lime or
Strawberry Margarita, 750 mL

Spirits for happy hour

SAVE \$7

200 PTS
when you buy 1

Wild Turkey
81 Proof Kentucky
Straight Bourbon
Whiskey, 750 mL

29⁹⁹



SAVE \$5

Baileys
Irish Cream
1.14 L

37⁹⁹

1.14 L



SAVE \$10

300 PTS
when you buy 1

Grand Marnier
Cognac & Orange
Liqueur, 750 mL

42⁹⁹



SAVE \$15

300 PTS
when you buy 1

Jura
12-Year-Old Single
Malt Scotch Whisky
750 mL

52⁹⁹



LIQUOR

Sign up for our eFlyer



discover savings
at your local store



discover what's
new in spirits,
wine and beer

subscribe now

USE PROMO CODE: **SOBEYS30**

FOR **30% OFF** ANY GENERAL ADMISSION OR VIP TICKET



CALGARY INTERNATIONAL
BEERFEST
MAY 1 & 2, 2026
BMO CENTRE, STAMPEDE PARK



GET TICKETS TODAY!

Locally Crafted
BEER OF THE WEEK



SAVE \$4
Calgary

Brewsters
Mexcellent Light Cerveza
6 x 355 mL

12⁹⁹



The right beer for right now, tastes like a beach vacation in a can.

SAVE \$8

200 PTS
when you buy 1



Miller
Genuine Draft
12 x 355 mL

27⁹⁹

SAVE \$7

Bud Light
Chelada, 12 x 355 mL

29⁹⁹



SAVE \$8

200 PTS
when you buy 1



Original 16
Selected Varieties
15 x 355 mL

29⁹⁹

Bonus
Three Farmers Snacks

SAVE \$8

Coors
Original, 15 x 355 mL

31⁹⁹



SAVE \$7

Old Milwaukee
15 x 355 mL

24⁹⁹



Ready to enjoy

SAVE \$7

Founder's Original
Gin Cocktail Box
8 x 355 mL

19⁹⁹



NEW

SAVE \$8

AriZona
Hard Tea
Selected Varieties
12 x 355 mL

22⁹⁹



NEW

SAVE \$6

The Finnish Long Drink
0g Sugar
Variety Pack
12 x 355 mL

24⁹⁹



NEW

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Scene 1,000 PTS = \$10 toward your purchase



The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

*Receive \$7.00 off when you purchase one (1) Stoneleigh Lighter Rosé or Lighter Sauvignon Blanc 750 mL in a single transaction, before applicable taxes and charges and after deducting any discounts or coupons. Offer valid April 30 - May 27, 2026 at participating Sobeys Liquor and Safeway Liquor locations in Alberta. Offer must be loaded to a registered Scene+ card prior to purchase. While supplies last. No rainchecks. The person purchasing the Stoneleigh Lighter Rosé or Lighter Sauvignon Blanc 750 mL and redeeming this offer must (a) be of legal drinking age in their province of residence at the time of purchase, and (b) be the individual named on the Scene+ Card or Scene+ Account used to purchase such product and redeem such offer, as applicable. Product availability may vary by store. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Load your offers to activate them
- 2 Shop and scan your Scene+ card

Activate your offers at MyLiquorOffers.ca before you shop

APRIL 30 TO MAY 27, 2026



SAVE \$7
when you buy 1

Seagrams 83 Canadian Whisky
750 mL (Reg. \$24.99)



SAVE \$11
when you buy 1

Southern Comfort Liqueur
750 mL (Reg. \$31.99)



SAVE \$12
when you buy 1

Disaronno Original Amaretto
750 mL (Reg. \$38.99)



SAVE \$22
when you buy 1

The Glenlivet 12-Year-Old
Single Malt Scotch Whisky
750 mL (Reg. \$71.99)



SAVE \$8
when you buy 1

Wirra Wirra Church Block
Cabernet-Shiraz-Merlot
750 mL (Reg. \$24.99)



SAVE \$12
when you buy 1

La Vieille Ferme Rosé
3 L (Reg. \$45.99)



SAVE \$7
when you buy 1

Stoneleigh Lighter Rosé or
Lighter Sauvignon Blanc
750 mL (Reg. \$19.99)



SAVE \$7
when you buy 1

Voga Moscato or Pinot Grigio
750 mL (Reg. \$19.99)



SAVE \$5
when you buy 1

Arizona Hard Iced Tea
2g Sugar Raspberry
6 x 355 mL (Reg. \$17.99)



SAVE \$4
when you buy 1

Snake Lake Brewing Co.
Taco IPA
4 x 473 mL (Reg. \$18.99)



SAVE \$5
when you buy 1

Olé Cocktail Co. Double Shot
Margarita or Paloma
4 x 355 mL (Reg. \$19.99)



SAVE \$5
when you buy 1

Moosehead Lager
or Radler
4 x 473 mL (Reg. \$15.99)

Activate Your Offers

All participating products featured on this page are available to be loaded from April 30 to May 27, 2026 on MyLiquorOffers.ca*

*Offer valid April 30 to May 27, 2026 at participating Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase of one of the participating products must be made in a single transaction. Offer must be loaded to a registered Scene+ card prior to purchase. While supplies last. No rainchecks. For any transaction that includes an alcohol product, the person purchasing such product and redeeming such offer must (a) be of legal drinking age in their province of residence at the time of purchase, and (b) be the individual named on the Scene+ Card or Scene+ Account used to purchase such product and redeem such offer, as applicable. Product availability may vary by store. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.