

STORE HOURS: MON - SAT: 7am - 8pm | SUN: 8am - 8pm

CLOSED ALL DAY Easter Sunday - Sunday, April 5th

BUY LOCAL,
BUY FRESH!

Big E's supermarket

Happy Easter!

Sunday, April 5th

11 Union St., Easthampton, MA • Phone: (413) 527-2125

Visit us online: www.bigessupermarket.com

CHECK OUT OUR



Follow Us On

USDA Select Beef
Boneless Sirloin Spoon Roast
\$8.99 lb.

2 Lb Bag Farm Raised 31-40 Ct
Oyster Bay Cooked Shrimp
\$16.99 ea.

Big E's Fresh
Pork Tenderloins
\$2.99 lb.

SAVE EVEN MORE
With Your Big E's Perks+ Loyalty App

ITALIAN BLEND
9 Oz Pkg.
Taylor Farms Italian Blend Salad
\$1.99 ea.
PRICE WITH BIG E'S PERKS+ OFFER

Freshly Sliced
Sahlen's Smokehouse Ham 22-26 Oz Pkg. Egg or Coconut
\$6.99 lb.
8 Inch Custard Pie
\$6.99 ea.

Easter Ham Savings!
REDEEM YOUR PERKS+ POINTS
For EVEN MORE Savings On Your **Easter Ham!**

PRICE WITH BIG E'S PERKS+ OFFER - SINGLE USE ONLY

\$5 OFF	WITH 500 POINTS
\$15 OFF	WITH 1000 POINTS
\$30 OFF	WITH 2000 POINTS

DISCOUNT NOT TO EXCEED PRICE OF HAM - EXCLUDES HAM STEAKS

Product of Mexico
Fresh Asparagus
\$2.99 lb.
Product of USA
16 Oz Cntr.
Driscoll's
Strawberries
\$3.49 ea.



SAVE EVEN MORE With Your Big E's Perks+ Loyalty App!

9.6-12.9 Oz Box • Asst. Var.
Kellogg's Special K Cereal

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE
2/\$6
LIMIT 1 OFFER MUST BUY 2
SALE PRICE
2/\$7
DIGITAL COUPON
\$1.00 OFF TWO
SINGLE USE ONLY

16 Oz Box • Asst. Var.
Ronzoni Pasta

PRICE WITH BIG E'S PERKS+ OFFER
98¢ ea.

20 Oz Squeeze Btl or 30 Oz Jar • Asst. Var.
Hellmann's Mayonnaise

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE
\$3.99
LIMIT 1 OFFER
SALE PRICE
\$5.99
DIGITAL COUPON
\$2.00 OFF ONE
SINGLE USE ONLY

32 Oz Crtn. • Asst. Var.
College Inn Broth

PRICE WITH BIG E'S PERKS+ OFFER
\$1.88 ea.

64 Oz Btl. • Asst. Var.
Excludes 100% Var.
Ocean Spray Juice Cocktails

PRICE WITH BIG E'S PERKS+ OFFER
2/\$6
MUST BUY 2

16.9 Oz Btls. 405.6 Oz Pkg.
Poland Spring 24 Pack Spring Water

PRICE WITH BIG E'S PERKS+ OFFER
3/\$12
MUST BUY 3

16 Oz Box Salted or Unsalted
Land O Lakes Butter

PRICE WITH BIG E'S PERKS+ OFFER
\$2.98 ea.

48 Oz Crtn. Asst. Var.
Friendly's Ice Cream

PRICE WITH BIG E'S PERKS+ OFFER
\$3.98 ea.



JOIN TODAY AND SAVE WITH OUR LOYALTY PROGRAM

EARN points, REDEEM rewards and TRACK your points via the app!

SIGNING UP IS EASY!
To enroll into the program, simply enter your mobile phone number on the AppCard terminal's Welcome screen at checkout.

EARN POINTS AND REWARDS
After you check in, you'll automatically earn points for your purchases which can be redeemed for discounts and free items. Redeem rewards by simply tapping the icon on the terminal.

DOWNLOAD THE APPCARD APP
Track your points and available rewards by downloading the AppCard mobile app for iPhone or Android.

SALE PRICES EFFECTIVE	SUN	MON	TUES	WED	THURS	FRI	SAT
	3/29	3/30	3/31	4/1	4/2	4/3	4/4

DOUBLE COUPONS EVERY DAY

Up to 99¢ Value See Details in Store

Online Shopping Now Available Through Instacart!

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

Catch Holiday Deals On Fresh Seafood



Previously Frozen
Wild Caught
**Tuna
Steaks**

\$7.99
lb.



Farm Raised
**Fresh
Salmon
Fillets**

\$9.99
ea.

Previously Frozen
Wild Caught
Cod Loins

\$9.99
lb.

Fresh Sushi! 

50% OFF
AFTER 7:30PM EVERYDAY
FRESH MADE SUSHI ONLY
OFFER IS ONLY AVAILABLE WHILE SUPPLIES LAST



9 Oz Btl.
**Sau-Sea
Cocktail or Tartar Sauce**

\$1.99
ea.

Trytko's Corner

Gourmet Custom Smoked Meats
and Specialty Products
Fresh Store Made
Beef Sausage Links
Made Fresh Daily!



Kielbasa Of The Week
Trytko's
Store Smoked
**Jalapeño
Cheese
Kielbasa**

\$6.99
lb.



Trytko's
Fresh Store Made
**Bulk
Breakfast
Sausage**

\$6.89
lb.

Trytko's
Fresh Store Made
Pepper Steaks

\$8.99
lb.

Big E's Is Proud To Offer:

Big E's Famous
Smokemaster Hams

Big E's Fresh
Lithuanian Kielbasa

Trytko's Fresh or Smoked
Kielbasa

**For Your
Easter Table!**



ORDER EARLY - DON'T BE DISAPPOINTED!

Gourmet Specials

Big E's Gourmet
**Boneless
Stuffed
Pork Chops**

\$3.99
lb.



Big E's Gourmet
Marinated \$4.99/lb. or
**Plain
Pork Medallions**

\$3.99
lb.

WILD WEDNESDAY!

EVERY WEDNESDAY!

EARN DOUBLE POINTS



IN ALL DEPARTMENTS
WITH YOUR BIG E'S PERKS+ LOYALTY APP

EXCLUDES BEER & WINE,
LOTTERY & GIFT CARDS

Fresh Meats

For Your Holiday Table!

BUY LOCAL,
BUY FRESH!

Big E's

supermarket



Big E's Fresh
4 Lb Avg.
Boneless
Center Cut
Pork Roast

\$299
lb.



Perdue • Fresh Grade A
Boneless
Chicken Breast
Tenders

\$499
lb.



Big E's Fresh • Family Pack
Boneless
Center Cut
Pork Chops

\$299
lb.



Big E's Fresh
Boned
Rolled & Tied
Half
Lamb Legs

\$899
lb.



USDA Select Beef
Boneless
Sirloin
Petite
Steaks

\$999
lb.



Springer Mountain Farms

Springer Mountain Farms Plus
Antibiotic Free • Non GMO
Split
Chicken Breast

\$299
lb.



Springer Mountain Farms Plus
Antibiotic Free • Non GMO
Family Pack
Chicken Thighs

\$179
lb.

16 Oz Pkg.
Plainville Farms
Antibiotic Free
Fresh 94% Lean
Ground Turkey

\$569
ea.



14 Oz Pkg.
Potato & Cheese
or Potato & Cheddar
Kasia's Pierogi

\$399
ea.



25-26.5 Oz Pkg.
Any'tizers Chicken Fries
or Plain or Buffalo

Tyson Chicken Strips

\$899
ea.



BUY LOCAL,
BUY FRESH!

Big E's
supermarket

Fresh Deli Selection & Savings



Premium Quality
CHARTER RESERVE

Freshly Sliced
Charter Reserve
Golden Roasted
Turkey Breast

\$8.99
lb.



Margherita

Freshly Sliced
Sandwich Pepperoni or
Margherita
Genoa or
Hard Salami

\$6.99
lb.



We Carry A
Large Selection of
Boar's Head
Deli Products

LEGENDARY TASTE
FINLANDIA

Freshly Sliced
Finlandia
Imported
Swiss Cheese

\$8.99
lb.

Freshly Sliced
Kayem
Original
Bologna

\$5.99
lb.



KAYEM

Freshly Sliced
Margherita
Prosciutto

\$12.99
lb.



Margherita

Freshly Sliced
Land O Lakes
Less Salt
American Cheese

\$5.99
lb.



LAND O LAKES

Freshly Sliced
Deutschmacher
Liverwurst

\$5.99
lb.

Freshly Sliced
Margherita
Hot Capicola

\$7.99
lb.

Freshly Sliced
Stella Whole Milk
Mozzarella Cheese

\$4.49
lb.

Prepared Foods To Go!



\$9.99
ea.

Lunchtime Favorite
**Jumbo Italian
Cold Cut Grinder**



\$4.99
lb.

Boston Salads
**Red Skin
Potato Salad**



\$8.99
lb.

Delicious
**Stuffed
Shells**

32 Oz Cntr.
Peggy's Fresh Made
Family Size
Baked Ziti

\$19.99
ea.



Boston Salads
**Shrimp & Seafood
Salad**

\$8.99
lb.

Italian Kielbasa With
Parmesan Noodles

\$9.99
lb.

Boston Salads
**Cranberry Walnut
Chicken Salad**

\$11.99
lb.

Great For Lunch or Dinner
Spicy
Shrimp Scampi

\$12.99
lb.

Bakery Shoppe

Holiday Favorites

BUY LOCAL,
BUY FRESH!

Big E's
supermarket



Assorted Flavors
Fresh
Bagels

88¢
ea.



\$6.99
ea.

22-26 Oz Pkg.
Coconut or Egg
8 Inch
Custard Pie

12 Pack
Snowflake
Rolls
\$2.99
ea.

14 Oz Pkg.
Asst. Flavors
Danish
Strip



\$6.99
ea.

6 Pack
Store Made
Whoopie Pies



\$6.99
ea.

5 Oz Pkg.
Specialty Bakers
Dessert
Shells



\$2.49
ea.

Homestyle
Carrot Raisin
Muffins 4 Pack



\$4.99
ea.

12 Pack
Finger
Rolls



\$2.99
ea.

8 Oz Pkg.
Sweet P's
Angel
Food Cake



\$5.49
ea.

8 Inch
Chocolate
Cream Pie



\$10.99
ea.

8 Inch • Single Layer
Carrot Cake
With Cream
Cheese Frosting



\$15.99
ea.

7-9 Oz Pkg.
Asst. Flavors
David's
Cake Slices

\$4.99
ea.

10 Oz Pkg.
Tribeca Oven
Rustic
French Batard

\$4.49
ea.

6 Ct Pkg.
Fresh Baked
Shortcake
Biscuits

\$2.99
ea.

21.6 Oz Pkg.
Rich's
12 Inch
Message Cookie

\$9.99
ea.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

Holiday Specials In Our Grocery Aisles

Big E's PERKS SAVE EVEN MORE WITH YOUR BIG E'S PERKS+ LOYALTY APP

11-12 Oz Pkg. • Asst. Var.
Dunkin' Ground Coffee
\$7.99



3.5-4.4 Oz Box
Asst. Var.
Dunkin' Coffee K-Cups
\$6.99



12 Oz Jar • Asst. Var.
Heinz HomeStyle Gravy
2/\$5



16 Oz Btl. • Asst. Var.
Ken's Steak House Salad Dressing
2/\$5



5.2-10 Oz Box • Asst. Var.
Near East Rice or Couscous
PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE 2/\$3
SALE PRICE **2/\$4**
DIGITAL COUPON **\$1.00 OFF TWO**



25.4 Oz Btl. • Asst. Var.
Martinelli's Sparkling Beverage
\$5.99



14.5 Oz Can • Asst. Var.
College Inn Beef Broth
4/\$5



6 Oz Pkg.
Ocean Spray Craisins
2/\$5



16.3 Oz Box • Asst. Var.
Betty Crocker Brownie Mix
2/\$4



5-6 Oz Aerosol Can
PAM Cooking Spray
\$3.99



6 Oz Pkg. • Asst. Var.
Keebler Ready Crust
2/\$5



18 Oz Cnstr.
Quaker Old Fashioned or Quick Oats
2/\$6



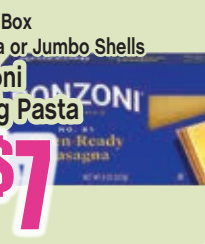
64 Oz Btl.
Asst. Var.
Mott's Apple Juice
\$3.99



12 Oz Pkg.
Asst. Var.
Pennsylvania Dutch Egg Noodles
2/\$5



8-16 Oz Box
Ronzoni Lasagna or Jumbo Shells Baking Pasta
3/\$7



28-29 Oz Can
Asst. Var.
Contadina Tomatoes
2/\$5



3-3.9 Oz Box • Asst. Var.
Jell-O Pudding or Gelatin
3/\$5



4 Lb Bag
Domino Granulated Sugar
\$3.99



38 Oz Btl.
Heinz Tomato Ketchup
\$4.99



12 Oz Cans • Asst. Var.
Polar 12 Pack Soda or Seltzer
3/\$12
Plus Dep.



67.6 Oz Btl.
Asst. Var.
Coca-Cola 2 Liter Soda
2/\$4
Plus Dep.



12 Oz Cans • Asst. Var.
Bubly Sparkling Water 8 Pack
\$4.99
Plus Dep.




7 Oz Box • Asst. Var.
Cheez-It Snack Crackers
\$2.99



4-4.1 Oz Pkg.
Asst. Var.
Idahoan Mashed Potatoes
2/\$3



5.5-7.5 Oz Box
Asst. Var.
Kraft Mac & Cheese
3/\$5



6 Oz Box
Asst. Var.
Stove Top Stuffing Mix
\$2.99



10.5 Oz Can
Campbell's Cream Soup
2/\$4



8-13.7 Oz Box • Asst. Var.
Town House, Club or Toasteds Crackers
2/\$7



14.5-5.25 Oz Can
Asst. Var.
Green Giant Vegetables
2/\$3



14-16 Oz Jar
Pickled Onions or Aunt Nellie's Pickled Beets
2/\$5



14-17.4 Oz Box
Asst. Var.
Pillsbury Quick Bread Mix
\$2.99



17.5 Oz Pkg.
Asst. Var.
Betty Crocker Cookie Mix
\$3.49



5 Lb Bag
Pillsbury All Purpose Flour
\$2.99



16 Oz Jar
Teddie All Natural Peanut Butter
\$3.99



8 Oz Cntr. • Asst. Var.
Kraft Grated Cheese
\$4.99

20 Oz Can
Dole Pineapple
2/\$4

1.5 Oz Pkg. • Asst. Var.
McCormick 3 Pack Food Coloring
\$4.99

32 Oz Btl.
Food Club White Vinegar
\$1.19

6 Oz Cntr.
French's French Fried Onions
\$4.99

40-100 Ct Pkg. • Asst. Var.
Vanity Fair Napkins
2/\$6

4 Oz Pkg. • Asst. Var.
Betty Crocker Speciality Potatoes
2/\$5

3 Oz Pkg. • Asst. Var.
Top Ramen
5/\$2

15 Oz Can
Le Sueur Peas or Carrots
\$2.49

15 Oz Can
Princella Yams
\$1.79

4 Oz Can
Pennsylvania Dutchman or Giorgio Mushrooms
2/\$3

5 Oz Cans • 20 Oz Pkg.
StarKist Solid White Tuna 4 Pack
\$5.99

7-9 Oz Box
Jiffy Corn Muffin Mix or Pie Crust
5/\$5

12 Oz Btl.
Heinz Cocktail or Chili Sauce
\$3.29

Fresh Dairy Aisle

<p>7-8 Oz Pkg. Asst. Var. Cracker Barrel Cheese Bars</p>  <p>\$1.99</p>	<p>8 Oz Box • Asst. Var. Philadelphia Cream Cheese Bar</p>  <p>2/\$5</p>	<p>8-16.3 Oz Cntr. • Asst. Var. Grands! Biscuits, Crescents or Cinnamon Rolls Pillsbury Rolls</p>  <p>2/\$6</p>	<p>14.1 Oz Box Pillsbury Pie Crusts</p>  <p>2/\$8</p>
<p>16 Oz Cntr. Daisy Sour Cream</p>  <p>2/\$4</p>	<p>52 Oz Crtn. • Asst. Var. Florida's Natural Orange Juice</p>  <p>2/\$8</p>	<p>32 Oz Crtn. Hood Half & Half</p>  <p>\$2.99</p>	<p>6.5 Oz Aerosol Can Reddi Wip Whipped Topping</p>  <p>2/\$7</p>
<p>12 Oz Cntr. • Asst. Var. Heluva Good! Dip</p> <p>2/\$4</p>	<p>7.5-8 Oz Pkg. Kerrygold Irish Butter</p> <p>\$4.99</p>	<p>8 Oz Pkg. • Asst. Var. Land O Lakes Cheese Shreds</p> <p>2/\$5</p>	<p>48 Oz Btl. • Asst. Var. StoK Cold Brew Coffee</p> <p>\$5.49</p>

Holiday Frozen Food Favorites

<p>10-10.8 Oz Pkg. • Asst. Var. Birds Eye Vegetables or Rice</p>  <p>4/\$5</p>	<p>8.87-12.87 Oz Box Asst. Var. Stouffer's Entrées</p>  <p>2/\$7</p>	<p>12.84-16 Oz Box Asst. Var. Mrs. T's Pierogies</p>  <p>\$2.99</p>	<p>25.6-38 Oz Box Asst. Var. Marie Callender's Pies</p>  <p>\$5.99</p>
<p>20-28 Oz Pkg. Asst. Var. Alexia Potatoes or Onion Rings</p>  <p>\$3.99</p>	<p>8 Oz Cntr. Cool Whip Whipped Topping</p>  <p>2/\$5</p>	<p>10-17.3 Oz Pkg. • Shells or Pepperidge Farm Puff Pastry Sheets</p>  <p>\$4.99</p>	<p>12 Oz Pkg. Pillsbury Pie Crusts</p>  <p>\$3.99</p>
<p>12 Oz Pkg. Birds Eye Squash or Turnips</p> <p>2/\$5</p>	<p>16 Oz Pkg. Bridgford Monkey Bread</p> <p>\$4.49</p>	<p>16 Oz Pkg. Athens Phyllo Dough</p> <p>\$5.49</p>	<p>14 Oz Cntr. Kinder or Nutella Ice Cream</p> <p>\$4.99</p>

Beer & Wine Selection For Your Easter Gathering

<p>\$21.99 +Dep.</p> <p>12 Oz Cans Budweiser, Bud Light, Coors Light, Miller Lite or Banquet 18 Pack Beer</p> 	<p>\$9.49 +Dep.</p> <p>14.9 Oz Cans Guinness Pub Draught 4 Pack</p> 	<p>\$19.49 +Dep.</p> <p>12 Oz Cans or Btls. Asst. Var. Sierra Nevada Torpedo 12 Pack Beer</p> 	
<p>750 mL Btl. Prosecco \$11.99/ea. or Sel. Var. Cupcake Wines</p>  <p>\$10.99 ea.</p>	<p>750 mL Btl. Kono Sauvignon Blanc</p>  <p>\$11.99 ea.</p>	<p>1.5 L Btl. Asst. Var. Yellow Tail Wines</p>  <p>\$13.99 ea.</p>	<p>Franzia 5 Liter Boxed Wines</p> <p>Fruity Sangria or Crisp White</p>  <p>\$15.99 ea.</p> <p>Cabernet, Chardonnay, Dark Red, Merlot, Pinot Grigio or Sauvignon Blanc</p>  <p>\$18.99 ea.</p>

Not responsible for typographical errors. We reserve the right to limit quantities. Photos are for design purposes only and do not necessarily depict actual sale items.

Tuesday BLITZ

SAVE BIG ONE DAY ONLY!

PRICES VALID TUESDAY, MAR. 31st ONLY!

For **ONE DAY ONLY** we slash our prices, no cards needed, giving you savings you won't find anywhere else. It's one day only, across all departments, while supplies last, so get here early Tuesday!

5 Lb Bag
Russet
Potatoes
Product of USA

\$1.98
Ea.

County Line
Pride
Chicken Wings
Frozen • 3 Lb Bag

\$4.88
Ea.

Stella
Smoked
Provolone Cheese
Freshly Sliced

\$2.98
Lb.

Chocolate
Crème Roll
Dutch Apron Bakery
15.5 Oz Pkg.

\$5.98
Ea.

Kellogg's
Nutri-Grain
Bars
10.4 Oz Pkg. • Asst. Var.

\$2.98
Ea.

Polar
12 Pack
Soda or Seltzer
12 Oz Cans • Asst. Var.

\$3.28
Plus Dep.

Food Club
Cage Free
Large White Eggs
12 Ct Crtn.

\$2.48
Ea.

Friendly's
Ice Cream
Sundae Cups
6 Oz Cup • Asst. Var.

98¢
Ea.

Holiday Produce Specials

Product Of USA • 4 Oz • Asst. Var.
Little Leaf Farms
Lettuce Blends

\$2.99
ea.

Product Of USA • 5 Lb Bag
Yukon Gold
or Red Potatoes

\$2.99
ea.

Product Of Mexico
Avocados

\$1.29
ea.

Product Of USA
Broccoli
Crowns

\$1.99
lb.

Product Of Peru
Seedless
Red Grapes

\$2.99
lb.

Product of USA
Cosmic Crisp
or Pink Lady
Apples

\$1.69
lb.

Product
of Costa Rica
Golden Ripe
Pineapple

\$2.99
ea.

Product of USA
Cantaloupe
Melon

\$3.99
ea.

Product of USA
California
Lemons

69¢
ea.

Product of USA
Fresh
Broccolini

\$2.99
ea.

Product of USA
12 Oz Pkg.
Pero Family Farms
Snipped
Green Beans

\$2.99
ea.

Product of USA
Brussels
Sprouts

\$1.99
lb.

Product of Mexico
10 Oz Pkg.
Cherubs
Tomatoes

\$2.99
ea.

Product of USA
Kale or
Collard Greens

\$1.29
lb.

Product of USA
Yams

\$1.29
lb.

Organic Savings



Product Of USA
Organic
Bunched Broccoli

\$5.99
ea.

Product Of Peru/Mexico
Organic
Asparagus

\$4.99
lb.

Product Of USA • 12 Oz Pkg.
Organic
Snipped Green Beans

\$3.99
ea.

Product Of USA • 8 Oz Pkg.
Organic
Whole White Mushrooms

\$2.49
ea.

Holiday Floral

6 Inch
Tulip, Hyacinth
or Daffodil
Plants

\$6.99
plus tax

10-Stem
Fresh Cut
Rainbow Tulips

\$8.99
plus tax

Fresh
Easter Bunny
Bouquet

\$5.99
plus tax



Big E's Accepts
AMEX Credit Cards
For all your purchases



All Sale Prices Valid
With The Use Of Your
Big E's Perks Card

- POSTAGE STAMPS
- FAX/COPY SERVICE
- LOTTERY
- AND MUCH MORE!

\$1.00 Greeting
Cards
Every Day!