

Canadian Sobeys

Since 1907

HOT PRICE
3.29 /lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed 7.25/kg

HOT PRICE
12.88 /lb

Fresh Boneless Striploin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Australian graded beef 28.40/kg

HOT PRICE
5.99

MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Crisp 65-85 g, SCHNEIDERS Cooked Bacon 100 g or Juicy Jumbos or Smoked Sausages 375-450 g selected

HOT PRICE
99¢

Long English Cucumbers product of Ontario Canada no 1 grade

From Ontario

MEMBERS SAVE \$2
11.99 MEMBER PRICING
13.99 without Scene+ Card

JANES Ultimates Breaded or Battered Haddock or Cod 450-545 g or Lightly Dusted Haddock or Sole Fillets 500-540 g

HOT PRICE
\$7

Ataulfo Mangoes product of Mexico

HOT PRICE
2.99

COMPLIMENTS Oranges 1.36 kg 3 lb bag product of Egypt

3 LB

HOT PRICE
16.97

KICKING HORSE Whole Bean Coffee 454 g

HOT PRICE
5.47

GENERAL MILLS Family Size Cereal 516-778 g, KELLOGG'S Family Size Cereal 450-650 g or COMPLIMENTS Bagged Cereal 400-794 g

HOT PRICE
4.94

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk

HOT PRICE
6.49

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGETOWELS 3=6 rolls or SCOTTIES Facial Tissue 6 pk

HOT PRICE
2.99

COMPLIMENTS Frozen Vegetables selected 500-750 g

HOT PRICE
3.49

KFI Cooking Sauces selected varieties 375-395 mL

Global Market

GROcery GIVEAWAYS Play on the Sobeys app now

Over \$100K in prizes available! **PLAY WEEKLY FOR MORE CHANCES TO WIN!**

Scene+ Travel Powered by Expedia, CINEPLEX, Scotiabank

THU 23 | FRI 24 | SAT 25 | SUN 26 | MON 27 | TUE 28 | WED 29

Prices and offers in effect April 2026

So many deals Scan here for our full digital flyer

ONT

Scene⁺ PLUS UP POINTS

ALL WEEK LONG!

82,000+ PTS

available in store Apr 23-29

That's like over **\$820** toward your groceries

That's like **\$10** toward your groceries

1,000 PTS when you buy 1

\$35

TRUE NORTH SEAFOOD COMPANY

CHOOSE CANADIAN SEAFOOD

ATLANTIC SALMON
SAUMON ATLANTIQUE

908g

\$35 TRUE NORTH Fresh Atlantic Salmon Fillets Skinless 908 g subject to availability

100 PTS when you buy 2

\$3

compliments

WIENERS SAUCISSES FUMÉES

450 g 12

JUMBO WIENERS SAUCISSES FUMÉES GÉANTES

450 g 6

COMPLIMENTS Regular or Jumbo Wieners 450g or BOB'S Bacon 375 g

300 PTS when you buy 2

2/\$8

Miss Vickie's

SEA SALT & MALT VINEGAR
SEL MARIN ET VINAIGRE DE MALT

200g

Miss Vickie's

ORIGINAL RECIPE
RECETTE ORIGINALE

200g

MISS VICKIE'S Kettle Chips 190-200 g

400 PTS when you buy 4

2.99

QUAKER

CRISPY minis

CRISPY minis

CRUNCHY DILL
ANETH CROQUANT

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g

800 PTS when you buy 2

13.99

Gain

100% MORE PLUS

Tide

free & gentle

Tide

PODS 3.1

TIDE Liquid Detergent 2.15-2.48 L, Pods 25-42 pk or GAIN Liquid Detergent 4.25 L

See pages 2 & 3 for more offers!

Scene MEMBER PRICING

Swipe your Scene+ Card and Save



MEMBERS SAVE \$1

2.99
MEMBER PRICING

3.99

without Scene+ Card

COMPLIMENTS Sliced Meats 175 g selected



4 PATTIES PER PAC
EXCLUSIVE

MEMBERS SAVE \$2

9.99
MEMBER PRICING

11.99

without Scene+ Card

WENDY'S Fresh, Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g



BAKED IN STORE

MEMBERS SAVE \$1

2.99
MEMBER PRICING

3.99

without Scene+ Card

Croissants 6 pk 342 g



MEMBERS SAVE 50¢

2.49
MEMBER PRICING

2.99

without Scene+ Card

CHRISTIE Cookies selected 224-303 g, Crispers or Bits & Bites 145 g, Premium Plus 225 g or PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g



MEMBERS SAVE \$1

2.99
MEMBER PRICING

3.99

without Scene+ Card

VILLAGGIO Bread 570-675 g or Buns 6-8 pk or DEMPSTER'S Whole Grains or Signature Bread 600 g or Bagels 5-6 pk (excludes Signature Bagels)

Look for more Member Pricing throughout the flyer and in-store.

100% fresh GUARANTEE **Guaranteed fresh or your money back**

9.99 /lb
Fresh Extra Lean Ground Beef Family Size 22.02/kg

5.99 /lb
COMPLIMENTS Fresh AIR-CHILLED Chicken Breast Halves or Fresh Split Chicken Wings 13.21/kg

BUY 2 GET 3RD of equal or lesser value FREE

COMPLIMENTS Mini Cupcakes 12 pk 284-300 g, Muffins 4-6 pk 400-600 g or Pies 650-750 g

\$10 **READY FOR YOU**
Crispy Chicken 6 pieces available hot or chilled

2.99 Blackberries product of USA or Mexico 170 g

Scene+ MEMBERS SAVE MORE

7.99 MEMBER PRICING
8.99 without Scene+ Card
COMPLIMENTS Cooked Shrimp in Ring with Sauce 255 g or MARINA DEL REY Wild Argentinian Raw Shrimp selected 300 g

5.99 MEMBER PRICING
6.99 without Scene+ Card
COMPLIMENTS Sliced Cheese 150-170 g

2.99 MEMBER PRICING
3.99 without Scene+ Card
DEL MONTE Fruit Cups 4 pk

3.99 MEMBER PRICING
4.99 without Scene+ Card
SILK Select Beverages 1.75-1.89 L

2.99 MEMBER PRICING
3.99 without Scene+ Card
COMPLIMENTS Syrup 750 mL or Pancake Mix 905 g, Peanut Butter 500 g or Quick Oats 1 kg

9.99 MEMBER PRICING
12.99 without Scene+ Card
TIM HORTONS Ground Coffee 300 g, MCCAFÉ or VAN HOUTTE K-Cup® Pods 10-12 pk or TWININGS Tea 100 pk

10.99 MEMBER PRICING
13.99 without Scene+ Card
PINTY'S Chicken Wings frozen 700-780 g

4.99
COMPLIMENTS Cheese 400 g or Shreds 226-320 g selected

5.49
COMPLIMENTS Salted Butter 454 g

2.79
ROUGEMONT or ALLEN'S Apple Juice 1.89-2 L or SUNRYPE Slim 1.36 L

2/\$4
COCA-COLA or PEPSI Soft Drinks 2 L

3.99
BECEL Margarine soft 427 g or Bricks or Sticks 454 g or DANONE Oikos Greek Yogurt 4 pk

2.99
BULL'S-EYE BBQ Sauce 425 mL or DIANA Sauces 500 mL or Marinades 375 mL

14.99
LIV99 Extra Virgin Olive Oil 1 L

400 PTS when you buy 2
7.99 KRAFT Cheez Whiz 900 g or Hazelnut Spread 725 g

12.99
NATURE VALLEY Granola Bars, BETTY CROCKER Fruit or MOTT'S Fruitaitions 637 g-1.28 kg selected or QUAKER Dippys or Chewy Bars Club Pack 935-960 g

99¢
AYLMER Condensed Soup 284 mL

3.99
STRUB'S Pickles 1 L (excludes Premium), HIDDEN VALLEY Salad Dressing 473 mL or FRANK'S RedHot or Thick Hot Sauce 354 mL

400 PTS when you buy 2
40% off
JAMIESON Vitamins or Supplements selected varieties and sizes

We have 2X as many Canadian-origin products as competing stores*

2X
Canadian-origin products

PROUDLY CANADIAN sobeys.com

*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin LPC based non-fresh products as compared to leading conventional brick and mortar drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025 using data reported through Nielsen's CA-SOBEYS-CROSS-CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIO through its CA-SOBEYS-CROSS-CATEGORY database for Non-Fresh | Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.



300 PTS
when you buy 1

24⁹⁹

Designer's Choice Spring Bouquet



\$14

Touch of Spring Bouquet
grown in Ontario

Spring Blooms!

Fresh seasonal bouquets and arrangements!



7⁹⁹

Star of Bethlehem Ornithogalum
4" grown in Ontario



7⁹⁹

Assorted Flowering Spring Bulbs
6" grown in Ontario



150 PTS
when you buy 1

9⁹⁹

Crispy Wave Air Purifier in Ceramic 4"
grown in Ontario

Scene PLUS UP POINTS

ALL WEEK LONG!



200 PTS
when you buy 2

5⁹⁹

French Green Beans 400 g
product of Mexico or Guatemala



200 PTS
when you buy 1

9⁹⁹

SUNRYPE Fruit Source Bars 12 pk or Fruit To Go 24 pk

That's like **\$5** toward your groceries

500 PTS
when you buy 2



INSPIRED BY HAPPINESS Cakes gluten free 456-468 g, Real Cream Layer Cakes 510-705 g or Dessert Bars 6 pk 342-354 g

SLICED FRESH



10% off

200 PTS
when you buy 300 g or more

BRANDT Kolbassa Coil, Loaf, Lyoner Sausage, Krakowska, Double Smoked Bacon or Lachsschinken Pork



300 PTS
when you buy 2

8⁹⁹

PANACHE Soups 625 mL or 650 g



300 PTS
when you buy 3

3⁹⁹

NANA'S Samosas sold by individual piece available hot or chilled from the service case



100 PTS
when you buy 2

6⁹⁹

PILLSBURY Pizza Pops 8 pk



100 PTS
when you buy 2

3⁹⁹

COMPLIMENTS Stringable Cheese 8 pk 168 g



300 PTS
when you buy 3

3⁹⁹

MINUTE MAID Lemonade or Fruit Punch no sugar added 1.5 L



100 PTS
when you buy 1

7⁴⁹

BURNBRAE FARMS Egg Bakes! 340 g



100 PTS
when you buy 1

7⁹⁹

SKITTLES Pop'd Freeze Dried Candy 155 g while supplies last



200 PTS
when you buy 2

3⁹⁹

COORS Edge Non-Alcoholic Beer 12x355 mL



300 PTS
when you buy 2

2/\$9

RUFFLES Potato Chips 180-200 g



100 PTS
when you buy 1

4⁹⁹

COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g

Scene **GET 500 PTS** FOR EVERY \$25 SPENT IN H&M OR WAYSPA GIFT CARDS

82,000+ PTS

available in store April 23-29, 2026



That's like
\$5
toward your
groceries

500 PTS
when you buy 1

8.99 /lb
Sterling SILVER
PREMIUM BEEF

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 19.82/kg



Get **100 PTS**
When you buy 2

or
Get **200 PTS**
When you buy 3

7.99

WONG WING Frozen Entrées, Egg Rolls, Spring Rolls or Dumplings 360-680 g



\$5

150 PTS
when you spend
\$15 or more on
salmon portions

CHOOSE
CANADIAN
SEAFOOD

Fresh Atlantic Salmon Portions skin-on, plain or in-store marinated product of Canada 113 g



120 PTS
when you buy 1

11.99

COMPLIMENTS Atlantic Salmon Burgers 512 g



150 PTS
when you buy 2

CLUB HOUSE Spice Tins selected 18-96 g



200 PTS
when you buy 3

7.99

COMPLIMENTS Canned Legumes 540 mL



100 PTS
when you buy 1

COMPLIMENTS Pickles Value Size 2 L or Spanish Queen Pimento Olives 1 L



2.99

150 PTS
when you buy 3

COMPLIMENTS Granola Bars 131-175 g, Fruit Bar 300 g, Protein Bars 160 g or Crispy Rice Squares 176 g



100 PTS
when you buy 2

5.99

KASHI Granola 311-340 g



400 PTS
when you buy 2

15.99

CASHMERE Bathroom Tissue 12=36 rolls or SPONGETOWELS Ultra Pro 4=8 rolls



300 PTS
when you buy 3

2.49

COMPLIMENTS Foil Wrap 25 ft or Parchment Paper 35 ft



250 PTS
when you buy 2

COMPLIMENTS Leaf & Lawn Bags 5 pk

Scene **1,000 PTS = \$10** of free groceries

So much value



1.99 /lb
Green Kale product of Mexico or USA



BUY 1 GET 1 FREE
of equal or lesser value

COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g 4.99 ea



Tomatoes on the Vine product of Ontario, USA or Mexico 6.59/kg
2.99 /lb



4.77 /lb
Extra Large Black or Red Seedless Grapes product of Chile no 1 grade 10.52/kg



2.47 /lb
Bartlett Pears product of South Africa extra fancy grade or Bosc Pears product of USA extra fancy grade 5.45/kg



300 PTS when you buy 2
6.99 ORRI Clementines or Mandarins product of Israel 907 g 2 lb bag



4.99 MEMBER PRICING
5.99 without Scene+ Card
COMPLIMENTS Potatoes assorted product of Canada 5 lb



1.19 /lb
From Canada
Rutabaga product of Canada Canada no 1, 2.62/kg or Cabbage product of Canada no 1 grade 99¢/lb 2.18/kg



2.99 Large Artichokes product of USA



4.49 Avocados product of Mexico 5 pk



4.99 Large Pomegranates product of Peru



3.47 /lb
Black or Red Plums product of Chile no 1 grade 7.65/kg



6.49 **100 PTS** when you buy 2
COMPLIMENTS Gala, McIntosh or Red Delicious Apples product of Canada, Canada fancy grade 1.36 kg 3 lb



6.49 **100 PTS** when you buy 2
Cara Cara Oranges product of USA 907 g 2 lb



6.99
FRESH ATTITUDE Caesar or Spring Mix Salad Kits Family Size 318-413 g packed in Canada



5.99 **100 PTS** when you buy 2
COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Ontario 170 g



15% off
Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks



BUY 1 GET 2ND 25% OFF
Prepared Fresh Daily Yogurt Parfaits assorted sizes



6.49 /lb
Sugar Mangoes product of Colombia 14.31/kg



1.99 /lb
Long Squash product of USA or Mexico or Red Carrots product of China 4.39/kg



3.49 PINT
Organic Grape Tomatoes pint product of Canada, USA or Mexico



4.99 **200 PTS** when you buy 2
COMPLIMENTS ORGANIC Baby Spinach product of USA 142 g or GREENBELT Organic Blends product of Ontario 142 g



7.99 **300 PTS** when you buy 2
NUTS FOR CHEESE Dips 210 g



3.99 **100 PTS** when you buy 2
GREENHOUSE Select Single Shots 60 mL



20% off
ROYAL NUTS Tubs selected 240-350 g



13.99
H&H Thai Honey Mango Dried Fruit 1 kg

floral

Available at most stores



4/\$10
Assorted Pansies 4" grown in Ontario



\$14
Premium Annuals 8" Décor Pot grown in Ontario



\$3 ea when you buy 4 or more
COMPLIMENTS Black Earth Topsoil 25 L 3.49 ea



3.50 ea when you buy 2 or more
COMPLIMENTS Farmacyard Manure Compost 25 L 3.99 ea

*NO PURCHASE NECESSARY. Full Contest rules found at sobeys.com/grocerygiveaways. Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x \$1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administered by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.® or Google LLC. Apple Inc.® and Google LLC are completely released of all liability by each entrant in this Contest.

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/value-flyer for details.

20% off

STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steaks cut by your meat expert from Canada AAA grade beef

So.tender

HAND-SELECTED CANADA AAA BEEF

Well-marbled • Aged to perfection
Exclusive to Sobeys

26⁹⁹ /lb

STERLING SILVER Fresh Boneless Striploin Grilling Steaks Family Size or Premium Oven Roasts cut by your meat expert from Canada AAA grade beef 59.50/kg

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

300 PTS when you spend \$25 or more

COMPLIMENTS Fresh **AIR-CHILLED** Boneless Skinless Chicken Thighs Family Size

250 PTS when you buy 1

5⁹⁹ /lb

PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

3⁹⁹ /lb

Fresh Boneless Pork Sirloin Chops or Roasts Family Size 8.80/kg

3⁹⁹ /lb

Fresh Korean BBQ Boneless Pork Sirloin Sweet & Sour Cubes 8.80/kg

8⁹⁹ /lb

Fresh Medium Ground Chuck Beef Burgers 19.82/kg

READY FOR YOU

5⁴⁹

COMPLIMENTS Breakfast or Dinner Pork Sausages 375-500 g

6 ea when you buy 2 or more

NOBLE PREMIUM Lean Ground Bison 226 g 6.99 ea

BUY MORE SAVE MORE

11⁹⁹ /lb

Seasoned Lamb Chops Greek Spices & Lemon or Herbes de Provence 26.43/kg

HAYTER'S FARM
TASTE & TRADITION

LOCAL | WHOLESOME | FARM FRESH | 3 GENERATIONS OF FAMILY

MIX & MATCH

70% OFF

70% OFF

20% off

HAYTER'S FARM Turkey Products select varieties

exclusive to **Sobeys**

READY FOR YOU

Ready for You BBQ Kabobs for all!

Fresh Pork Tenderloin Kabobs with Vegetables 13.21/kg

5⁹⁹ /lb

250 PTS when you spend \$25 or more

17⁹⁹ /lb

Fresh Beef Kabobs with Vegetables 39.66/kg

Fresh Store Made Boneless Skinless Chicken Breast or Thigh Kabobs with Vegetables 22.02/kg

9⁹⁹ /lb

quick & easy

5⁹⁹ ea when you buy 2 or more

COMPLIMENTS Fully Cooked Meat Strips 150-200 g 6.99 ea

BUY MORE SAVE MORE

7⁹⁹

COMPLIMENTS Bologna 500 g

9⁹⁹

LILYDALE Oven Roasted Chicken or Turkey 300 g

12⁹⁹ STARTING AT

MARCANGELO Chicken or Pork Souvlaki 480-640 g or Bacon Wrapped Beef Sirloin Medallions 340 g

7⁹⁹

BEYOND MEAT Plant-Based Chicken Tenders, Breakfast or Dinner Sausage, 2 Pack Burger, Burger Pack or Steak Tips 226-400 g

7⁹⁹

MARCANGELO or SCHNEIDERS Sausages or COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn Chicken frozen 375-700 g

130 PTS when you buy 1

12⁹⁹

COMPLIMENTS Chicken or Beef Individual Pot Pies 750 g

200 PTS when you buy 1

19⁹⁹

COMPLIMENTS Beef Lasagna or Macaroni & Cheese 2-2.27 kg

value size

GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank Scene+ Visa® Card**.

GET 2 SCENE+ PTS ON EVERY \$1 SPENT!

1,000 pts = \$10 in groceries

*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. *Visa Int. / Licensed user. *Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf P05_SBY_WK52_PRN_ONT

seafood

OCEAN WISE RECOMMENDED

4⁹⁹ MEMBER PRICING
5⁹⁹ without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Tilapia, Basa or Pollock Fillets 400 g

EVERYDAY VALUE

OCEAN JEWEL PACIFIC WHITE SHRIMP / CREVETTES BLANCHES DU PACIFIQUE
Peeled, Deveined, Tail-Off
Décarottées, épluchées et sans queue

\$19⁹⁹

OCEAN JEWEL Raw Pacific White Shrimp 50-70 ct per lb 908 g

Panache

9⁹⁹

PANACHE Hot Smoked Atlantic Salmon Strips previously frozen 150 g

EVERYDAY VALUE

OCEAN JEWEL PACIFIC WHITE SHRIMP / CREVETTES BLANCHES DU PACIFIQUE
Peeled, Deveined, Tail-Off
Décarottées, épluchées et sans queue

\$23⁹⁹

OCEAN JEWEL Cooked Pacific White Shrimp 50-70 ct per lb 908 g

Bring on the Grill

READY FOR YOU

8⁹⁹ /lb

Stuffed Mushroom Caps with Imitation Crab & Seafood Stuffing 19.82/kg

OCEAN WISE RECOMMENDED

17⁹⁹

ULTRA NATURAL Raw Black Tiger Shrimp shell-on 340 g

7⁹⁹

CEDAR BAY Planked Atlantic Salmon applewood orange or hickory maple 141 g

11⁹⁹ /lb

Fresh Atlantic Salmon Steaks subject to availability 26.43/kg

bakery

21⁹⁹

Dessert Cakes 1.2-1.49 kg

5⁹⁹ MEMBER PRICING
7⁹⁹ without Scene+ Card

Assorted Cupcakes chocolate, vanilla, confetti or carrot with walnuts 6 pk 325-505 g

Donuts? Go nuts!

100 PTS when you buy 2

5⁹⁹

Filled Donut Bites birthday cake, chocolate or french toast 12 pk 440 g

STARTING AT **6⁹⁹**

WITHENSHAW Ring Cakes, Sticky Toffee Pudding or Scones frozen 300-600 g

100 PTS when you buy 2

5⁹⁹ STARTING AT

Donuts 4 pk 320-520 g

100 PTS when you buy 2

6⁹⁹ SIMPLE JOYS Donuts 6 pk 468 g

deli & kitchen

6⁴⁹ MEMBER PRICING
7⁴⁹ without Scene+ Card

COMPLIMENTS Natural Ingredients Sliced Meats selected 175 g

200 PTS when you buy 2

13⁹⁹

MAPLE LEAF Natural Selections Family Pack Shaved or Sliced Deli Meats selected 375-400 g

LIMITED TIME ONLY

3⁷⁹ /100 g

BRANDT Black Forest, Honey Maple or Hot Honey Ham

STARTING AT **7⁹⁹**

AGROPUR Grand Cheddar 2 yr, 3 yr or 5 yr old 200 g, MONSIEUR GUSTAV Le Paulin 190 g or Old Gouda 170 g or RABEL Spanish Cheeses 150 g

100 PTS when you buy 1

13⁹⁹

THE LAUGHING COW 32 pk 535 g or BABYBEL 18 pk 360 g

200 PTS when you spend \$15 or more

20% off

MANCHEGO, JARLSBERG, CAMBOZOLA or ENTREMONT Brie prices as marked

4²⁹ /100 g

HAYTER'S FARM Turkey

5⁴⁹ MEMBER PRICING
5⁹⁹ without Scene+ Card

COMPLIMENTS Hummus or Dips 454 g

200 PTS when you buy 3

4⁹⁹

RESER'S Side Dishes 340-567 g available chilled

7⁹⁹ /100 g

Thai Peanut Broccoli Salad or Other Select Varieties from the Service Case

100 PTS when you buy 2

5⁹⁹

COMPLIMENTS Guacamole regular 227 g

READY FOR YOU

Perfect for breakfast or anytime enjoyment and **Ready to Grab & Go**

200 PTS when you buy 2

STARTING AT 6⁹⁹

2 Pack Mini Croissant Breakfast Sandwiches 227-311 g

200 PTS when you buy 2

5⁹⁹

OLIVIERI Pasta or Gnocchi 280-350 g or Sauce 150-300 mL

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

frozen & dairy



6⁹⁹
KAWARTHA DAIRY Ice Cream 1.5 L



2⁹⁹
BEST BUY Ice Milk 1.5 L



8⁹⁹ GSP Pinsa Pizza 442-453 g



4⁴⁹ MICHELINA'S Pizza Snax Rolls 496 g



4⁹⁹ RED BARON Deep Dish Pizza 317-318 g or SMUCKER'S Uncrustables 4 pk



5⁹⁹ HEALTHY CHOICE Power Bowls 262-276 g



\$2 SWIFT Pot Pies 190 g



7⁹⁹ MCCAIN Symphony Fries 2.27 kg



3⁹⁹ DANONE Drinkable Yogurt 6 pk



3⁹⁹ HELUVA GOOD! Dip 250 g



4⁷⁹ COMPLIMENTS Cozy Coop Large White Eggs 12 pk



9⁹⁹ COMPLIMENTS Shredded Cheese 620 g



4⁹⁹ NATREL Lactose Free Cream 10-35% 473 mL-1 L



4⁴⁹ KRAFT Cool Whip Aerosol Whipped Topping 225 g



9⁹⁹ CRACKER BARREL Cheese Slices 500 g



4⁹⁹ CRACKER BARREL Cheese Snacks 168 g or BLACK DIAMOND Cheestrings 8 pk or Combo 3 pk

WE'RE FULL OF compliments



150 PTS when you buy 2
COMPLIMENTS Ice Cream Bars or Fudge Bars 24 pk, Ice Cream Pops or Ice Cream Sandwiches 12 pk

200 PTS when you buy 2
COMPLIMENTS Greek Yogurt 650 g

100 PTS when you buy 2
3⁴⁹ COMPLIMENTS Cream Cheese or Spread 227-250 g

natural health



5⁴⁹ JORDANS Granola 325-375 g or Cereal 375-400 g



2/\$5 COVE Gut Healthy Soda 355 mL



4⁹⁹ G.H. CRETORS Caramel Corn or Chicago Mix 213-227 g



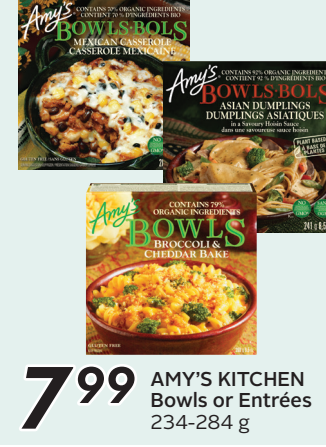
400 PTS when you buy 1
STARTING AT 15²⁹
COMPLIMENTS ORGANIC 100% Pure Amber Maple Syrup 500 mL or 1 L



6⁹⁹ NATREL Organic Milk 2 L



2⁹⁹ ANNIE'S Mac & Cheese 149-170 g (excludes Gluten Free, Vegan or Super! Mac)



7⁹⁹ AMY'S KITCHEN Bowls or Entrées 234-284 g



200 PTS when you buy 1
7⁴⁹ GRAZY Ice Cream 90 mL or 500 mL



100 PTS when you buy 2
5⁹⁹ TOM'S OF MAINE Toothpaste 76-90 mL selected




100 PTS when you buy 2
2/\$10 CORE POWER Regular or Elite 414 mL 5.99 ea



29⁹⁹ GOOD PROTEIN All-in-One Shake 400 g



2/\$5 HORNBY Bar 80 g or RXBAR 52-80 g

Give them more with the Grocery Essentials Card  Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) for details

drinks & snacks



2/\$5

COMPLIMENTS Potato Chips Extraa! Flavour or Kettle Chips 200 g



3.99

OLD DUTCH Potato Chips 200-235 g or TWIGZ Pretzels 130 g



2.99

SOUR PATCH KIDS 135-154 g, SKITTLES or LIFE SAVERS Candy 130-180 g



4.99

BUY MORE SAVE MORE
go when you buy 2 or more

CADBURY Bagged Chocolate 144-200 g 5.99 ea



100 PTS when you buy 2

4.99

OASIS Juice or DEL MONTE Nectar 8x200 mL tetra




3.49

MIO, KOOL-AID or CRYSTAL LIGHT Water Enhancers 48 mL Liquids or 4-10 pk Powders



6.49

DARE Bear Paws Family Pack 337-492 g or Wagon Wheels 630 g



\$3

DARE Breton, Vinta or Simple Goodness Crackers 135-225 g or Veggie Crisps 100 g



2/\$12

LACROIX Sparkling Water 8x355 mL



200 PTS when you buy 1

21.99

POWERADE Team Pack 24x591 mL



17.99

RED BULL Energy Drink 8x250 mL



3.49 **150 PTS** when you buy 3

KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares, Pop-Tarts or Pastry Crisps selected 125-384 g

meal makers



4.49

KELLOGG'S Cereal 210-525 g selected (excludes family size)



8.99

BEEMAID Honey selected 500 g



6.49

SNACK PACK Puddings 12 pk



100 PTS when you buy 2

2.49

COMPLIMENTS White or Whole Wheat Bread 675 g



3.49

COMPLIMENTS Coconut selected 200 g or KRAFT Jet-Puffed Marshmallows 400 g



3.99

ROBIN HOOD Oats 1 kg or CRISCO Shortening selected 454 g



4.49

COMPLIMENTS Cooking Spray 141-170 g or MUTTI Tomato Paste 156 mL



4.99 **200 PTS** when you buy 2

Dempster's 10" Tortillas Selected, Muffin Tops 6 pk, Protein Bagels 450 g or Protein Tortillas 6 pk



2/\$5

CAMPBELL'S Broth 900 mL



200 PTS when you buy 4

4.99

JUST SOUP 480 mL



3.99

ALLEN'S White or Pickling Vinegar 4 L



4.99

TIPIAK Couscous 500 g

Here for your budget and lifestyle



100 PTS when you buy 1

COMPLIMENTS Mammoth Olives 500 mL



100 PTS when you buy 2

1.79

COMPLIMENTS Flavoured Tuna 85 g



BUY MORE SAVE MORE

4.99

COMPLIMENTS Chocolate Chips 225-270 g 5.49 ea



100 PTS when you buy 2

5.49

COMPLIMENTS Jam 375-500 mL



\$1

COMPLIMENTS Mac & Cheese 225 g or Deluxe Mac & Cheese 200 g



\$2 **100 PTS** when you buy 4

BEST BUY Cake Mixes 375 g



2

BEST BUY VANILLA VANILLE or BEST BUY CHOCOLATE CHOCOLAT



100 PTS when you buy 1

17.99

PANACHE Maple Syrup amber rich 1 L

Give them more with the Grocery Essentials Card

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home & pet care

18⁹⁹

ARM & HAMMER Clump & Seal Cat Litter 8.62-9.1 kg

100 PTS
when you buy 3

2⁹⁹ WHISKAS Temptations Cat Treats 180 g

8⁹⁹ CALEDON FARMS Dog Treats select sizes

200 PTS
when you buy 1

18⁹⁹ ENERGIZER Batteries AAA 16 pk or AA 24 pk

19⁹⁹

CHARMIN Bathroom Tissue 12=48 rolls or BOUNTY Paper Towel 4-6 pk

9⁹⁹ GLADE Triple Wick Candles selected

7⁹⁹

ALCAN Foil 50-100 ft or REYNOLDS Parchment Paper 75 ft, Sheets 40 pk or Air Fryer Liner 50 pk selected

100 PTS
when you buy 1

25⁹⁹ BRITA Water Pitcher 6 Cup or Filters 3 pk

5⁷⁹

SCRUBBING BUBBLES Bathroom Cleaner 623 g or 946 mL, Shower Foamer 567 g or 946 mL or Easy Peasy 385 g or 946 mL

5⁹⁹ **200 PTS**
when you buy 2

TIDE Laundry Detergent 946 mL, DOWNY Rinse and Refresh 473 mL, BOUNCE Dryer Sheets 40-80 pk or DOWNY Beads 141 g

19⁹⁹ CASCADE Dishwasher Tabs 40-50 pk

STARTING AT 3⁹⁹

FEBREZE Air Freshener 250 g, Car Clips 2 mL or Small Spaces 7.5 mL selected

health, beauty & baby

200 PTS
when you buy 2

4⁹⁹

COLGATE Optic White or Sensitive Pro-Relief Toothpaste or Toothbrushes 73-75 mL or 1-4 pk selected

200 PTS
when you buy 2

6⁹⁹

CREST 3D White Toothpaste, Pro-Health Oral Rinse or ORAL-B Toothbrushes 85 mL-1 L or 1-2 pk selected

300 PTS
when you buy 2

4⁹⁹ **MEMBER PRICING**

6⁹⁹ without Scene+ Card

LISTERINE Mouthwash 1 L selected

100 PTS
when you buy 2

STARTING AT 3⁹⁹

NIVEA Deodorant, Body Wash or Lip Care 50-500 mL, 8-52 g or 2 pk selected

STARTING AT 9⁴⁹

HEAD & SHOULDERS, HERBAL ESSENCES or PANTENE Shampoo, Conditioner or Stylers 95-613 mL selected

400 PTS
when you buy 2

STARTING AT 10⁴⁹

ALWAYS Pads, Liners 18-120 pk or TAMPAX Tampons 40 pk selected

STARTING AT 8⁴⁹

OLAY or OLD SPICE Body Wash or Soap Bar 650-987 mL or 8 pk, SECRET Deodorant 73 g, MARC ANTHONY Hair Care 175-380 mL selected

20% off

ST. IVES Skin Care selected

59⁹⁹

SIMILAC 360 Total Care Infant Formula 859 g

300 PTS
when you buy 1

28⁹⁹

HUGGIES Giga Diapers 36-128 pk

2²²

BABY GOURMET Organic Baby Pouches or Jars 92-128 mL

STARTING AT 3⁹⁹

EARTH'S BEST Organic Bars or Snacks 44-133 g

pharmacy

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.

250 PTS
when you buy 1

10% off

NICORETTE Gum or Lozenges 160-210 pk or QuickMist Duo[†]

250 PTS
when you buy 2

10% off

REACTINE Allergy Relief 24-36 pk[†]

10% off

ALEVE 20-24 pk

200 PTS
when you buy 1

15% off

NEOCITRAN Cold and Flu Relief 10 pk[†]

400 PTS
when you buy 2

23⁹⁹

DEPEND Underwear or POISE Pads selected

100 PTS
when you buy 1

10% off

GAVISCON selected or BEANO 60 pk

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PHARMACY & WELLNESS

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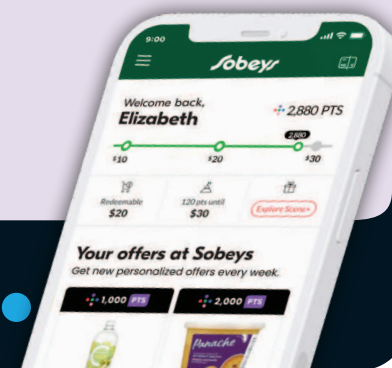
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AND SAVE 40% ON
COMPLIMENTS
Ice Cream Cones
18 pk



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App Store

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Offer valid April 23rd to April 29th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Cheers to beer & coolers!



34⁹⁹

STELLA ARTOIS Pilsner
12x473 mL tall cans



17⁹⁹

MICHELOB ULTRA Light
Lager 6x473 mL tall cans



19⁹⁹

REFINED FOOL IPA Fun
Box 6x473 mL tall cans



21⁹⁹

COLLECTIVE ARTS
Cocktail Mix Pack 8x355 mL



21⁹⁹

SOMERSBY Cider Mixer
Pack 8x473 mL tall cans



2⁷⁹

BLACK FLY Vodka
sour raspberry or
crushed orange 473 mL

*PLEASE DRINK RESPONSIBLY. You must be 19 years or older to purchase alcohol. Available at select stores

Explore our authentic British assortment
from
Sainsbury's
Exclusively at Sobeys

'POP IT IN YOUR
FOOD WASTE BIN'





Your destination for variety and value



11⁹⁹
/lb

Seasoned Lamb Chops
Greek & Lemon or
Herbes de Provence 26.43/kg

Naturally sweet, golden
ripe plantains - ideal for
snacking or frying



1⁴⁹
/lb

Plantain
product of Ecuador or
Guatemala 3.28/kg

**PRICE
LOCK**



\$4

Mangoes Bag
product of Mexico 3 pk



6⁸⁸

EIGHT TREASURES
Whole Head-On, Shell-On
Raw Shrimp 400 g



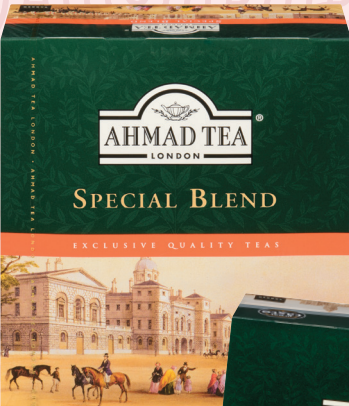
1¹⁹

GRACE Peanut
Punch 240 mL



1⁹⁹

GRACE 100%
Pure Coconut
Water 500 mL



6⁹⁹

AHMAD
Tea Bags 100 pk
selected varieties



4⁹⁹

SHERBON
Pink Guava
Juice Drink 2 L



3⁷⁹

BESTROPICS
Coconut Water 1 L



2⁷⁹

HATA Ramune Soda 200 mL
selected varieties



4⁷⁹

CP AUTHENTIC ASIA
Frozen Meals 258-350 g
selected varieties



1¹⁹

MR. BROWN Canned Coffee
240 mL selected varieties



1⁴⁹

NONGSHIM Cup Noodle Soup
75 g selected varieties



3²⁹

CHEN KE MING Ramen or
Udon Noodles 800 g



13²⁹

LEE KUM KEE Chicken
Bouillon Powder 1 kg

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



MAKE YOUR OWN PIZZA



value size

200 PTS when you buy 1

17⁹⁹ TRE STELLE Mozzarella Club Pack 750 g



75 PTS when you buy 2

3⁹⁹ COMPLIMENTS Pizza Dough Ball 650 g



6⁹⁹

PILLER'S Pepperoni Toppings selected 175-250 g



7⁹⁹ COMPLIMENTS Extra Virgin Olive Oil 500 mL



6⁹⁹

COMPLIMENTS Shredded Parmesan or Italian Blend 125 g



1⁷⁹ COMPLIMENTS Tomato Sauce 398 mL



150 PTS when you buy 2

MEZZETTA Olives 283-398 mL

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EVERY WEEK!

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GIVEAWAYS



Play on the Sobeys app now

IT'S GAME TIME



PLAY THE COMPLIMENTS CHALLENGES THIS WEEK
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS
Dough'chi Bites
180 mL



COMPLIMENTS
BBQ Sauce
425 mL



NO PURCHASE NECESSARY. Full Contest rules found at sobeys.com/grocerygiveaways. Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.



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