

# IGA FAIRVALUE Marketplace CINCO DE MAYO

**EXCITING**  
WAYS TO SAVE!  
**IGA**  
IMPORTANT GUEST AWARD

- ✓ Sign up for our Rewards
- ✓ Clip hundreds of Digital Coupons each week
- ✓ Throwback Thursday Crazy Low Prices
- ✓ Free Item Friday deal and more exclusive offers.

**THROW BACK THURSDAYS**  
Download your **DIGITAL COUPON** for a **CRAZY LOW PRICE**.  
**THESE CRAZY PRICES GOOD THURSDAY, APRIL 30 - SUNDAY, MAY 3, ONLY!**  
COUPON VALID FOR ONE-TIME USE ONLY

**6.98** Lb.  
USDA Select Boneless Chuck Roast



**4.98** Lb.  
73% Lean, Fresh Family Pack Ground Beef



**Smithfield Bacon**  
SALE PRICE **3.98** I.G.A. MEMBERS DISCOUNT **1.00** OFF ONE  
**FINAL PRICE 2.98**  
LIMIT 1 OFFER 12-Oz., Selected Smithfield Sliced Bacon



**Ball Park Franks**  
SALE PRICE **2.98** I.G.A. MEMBERS DISCOUNT **1.00** OFF ONE  
**FINAL PRICE 1.98**  
15-Oz., Turkey Or Selected Ball Park Meat Franks



**1.28** Lb.  
Tray Pack Bone-In Chicken Thighs



LIMIT 1 OFFER  
16.3-Oz. Creamy Or Crunchy IGA Peanut Butter  
SALE PRICE **1.98** I.G.A. MEMBERS DISCOUNT **.50** OFF ONE  
**FINAL PRICE 1.48**



**TACO NIGHT, DONE RIGHT!**

**1.98** 10 To 13-Oz., Selected Crav'n Flavor Tortilla Chips

**2/\$1** Large Limes



LIMIT 1 OFFER  
14-Oz., Reg. Or Light Daisy Squeeze Sour Cream  
SALE PRICE **2.28** I.G.A. MEMBERS DISCOUNT **1.00** OFF ONE  
**FINAL PRICE 1.28**



**2/\$3** 16-Oz., Selected Old El Paso Refried Beans

**.98** 4-Count Hass Avocado



**Food Club Jumbo Biscuits**  
SALE PRICE **2.18** I.G.A. MEMBERS DISCOUNT **.70** OFF ONE  
**FINAL PRICE 1.48**  
LIMIT 1 OFFER 8-Ct., Selected Food Club Jumbo Biscuits



**1.98** 15 To 16-Oz., Selected Picante Sauce Or Pace Salsa



**2.98** 8.4 To 14-Oz., Selected Old El Paso Dinner Kits



**2/\$3** I.G.A. MEMBERS DISCOUNT **1.00** OFF TWO  
**FINAL PRICE 2/\$2**  
10-Oz., Selected Ro\*Tel Blend



LIMIT 1 OFFER  
15.39 To 23.54-Oz., Selected Red Baron Pizza  
SALE PRICE **4.48** I.G.A. MEMBERS DISCOUNT **2.00** OFF ONE  
**FINAL PRICE 2.48**



**FIND MORE Savings IN EVERY AISLE!**

**Wacky Wednesday**  
April 29, ONLY  
LIMIT 1 OFFER!  
128-Oz., Selected Country Maid Ice Cream  
SALE PRICE **7.98** I.G.A. MEMBERS DISCOUNT **3.00** OFF ONE  
**FINAL PRICE 4.98**  
I.G.A. MEMBERS DISCOUNT



**2/\$3** 16-Oz., Reg. Or Light Food Club Sour Cream



**2/\$5** 8-Ct., Lewis Bake Shop Hamburger & Hot Dog Buns



**5.98** 12-Oz., Cans 12-Pack Pepsi Products



**2.98** 8.9 To 12-Oz., Selected General Mills Cereal



**2.98** 24-Ct. Borden American Singles



**3.98** I.G.A. MEMBERS DISCOUNT **.50** OFF ONE  
**FINAL PRICE 3.48**  
12-Ct., Bath Tissue Or 6-Ct. Cardinal Paper Towels



**Senior Citizens Special Discount**  
Age 60 and Over! Enjoy 5% Discount Every Tuesday. Ask Cashier For More Info.

Now Accepting Competitor's Coupons!




**LOCALLY OWNED AND OPERATED!**

PRICES EFFECTIVE WED., APRIL 29 THRU TUES., MAY 5, 2026  
Now Accepting OTC Cards With Healthy Grocery Benefits.

<b>Granite Falls</b> 31 Pinewood Rd Granite Falls, NC 28630 828-396-9009	<b>Rock Creek</b> 4913 Elkin Hwy North Wilkesboro, NC 28659 336-696-2240	<b>Brushy Mountain</b> 2759 Statesville Rd North Wilkesboro, NC 28659 336-818-1234	<b>Mayberry</b> 1810 Westfield Road Mount Airy, NC 27030 336-415-5328
<b>Lenoir</b> 2025 Morganton Blvd SW Lenoir, NC 28645 828-757-8669	<b>Yadkin Valley</b> 403 East Main St Boonville, NC 27011 336-551-4122	<b>North Wilkesboro</b> 340 Sparta Road North Wilkesboro, NC 28659 336-667-7388	<b>Harmony</b> 3235 Harmony HWY Harmony, NC 28634 704-546-2633

STORE HOURS: MON - SAT 7AM TO 9PM • SUN 8AM TO 8PM  
We Reserve The Right To Limit Quantities And Correct Typographical Errors.  
No Sales To Dealers. No Rain Checks. While Supplies Last.

**5% VETERANS DISCOUNT**  
Veterans Enjoy 5% Discount Every Monday. Must Show Military Or Veterans ID Card. Ask Cashier For More Info.



# SAVE BIG ON THE BASICS



**2/\$7**

15.5-Oz., Selected Tostitos Salsa Or 9.75 To 14.4-Oz., Selected Tostitos Tortilla Chips



SALE PRICE **2/\$6**  
I.G.A. MEMBERS DISCOUNT **2.00 OFF TWO**  
IMPORTANT GUEST AWARD  
**FINAL PRICE 2/\$4**

8.4 To 14.1-Oz., Selected Quaker Instant Oatmeal



**2/\$4**

Selected 2-Liter Pepsi Products

**16.98**

24-Lb., Twin Pack Kingsford Charcoal



**3.48**

4-Pk., Selected Gels, Parfaits Or Dole Fruit Bowls



**3.48**

5.34 To 8.98-Oz., General Mills Or Selected Nature Valley Snack Bars Or Treats



**2.98**

15 To 16.3-Oz., Selected Skippy Peanut Butter



**2.78**

8 To 8.2-Oz., Selected Idahoan Potatoes



**2.98**

32-Oz. Canola Or IGA Vegetable Oil



**2/\$3**

2-Lb. IGA Long Grain Rice



**2.48**

8-Pk., Selected IGA Granola Bars



SALE PRICE **2/\$4**  
I.G.A. MEMBERS DISCOUNT **1.00 OFF TWO**  
IMPORTANT GUEST AWARD  
**FINAL PRICE 2/\$3**

16 To 17.5-Oz., Burrito Or Chi-Chi's Fajita Style Tortillas



**5.48**

31.9-Oz., Pepperoni Chef Boyardee Pizza Maker Kit



SALE PRICE **2/\$7**  
I.G.A. MEMBERS DISCOUNT **3.00 OFF TWO**  
IMPORTANT GUEST AWARD  
**FINAL PRICE 2/\$4**

8.1-Oz., Selected Febreze Air Mist



**1.78**

10-Oz., Selected Old El Paso Enchilada Sauce



**3.48**

9.6 To 12.6-Oz., Kellogg's Special K Cereal



**7.98**

10-Lb., Granulated IGA Sugar

**Mealtime Made \$9.98**  
COMPLETE • EASY • AFFORDABLE

1 10.5-Oz. Mealtime Made Angus Beef with Ground Chuck + 1 10.5-Oz. Selected Old El Paso Taco Shells or Tortillas + 1 1.25-Oz. Selected Old El Paso Taco Sauce + 1 1.25-Oz. Selected Old El Paso Taco Seasoning

WHEN YOU BUY 1 OF EACH ITEM

No mix and match. Must buy all four (4) items in the same transaction to receive promotional price. Other quantities will be at regular retail prices.

REWARDS MEMBERS ONLY!  
LIMIT 1 PER MEMBER. Enter in your number at checkout to redeem offer. VALID APRIL 24 - MAY 6, 2025

**FREE ITEM Friday**

1 FREE WITH DIGITAL COUPON | 16-Oz. Kool-Aid Sharkleberry Fin Mix

Download your DIGITAL COUPON for a FREE ITEM.  
**LOAD & REDEEM FRIDAY ONLY**

## BEER & WINE - PARTY APPROVED!

\*\*Beer & Wine Not Available at Mt. Airy Or Booneville Locations. Selection May Vary At Other Locations\*\*



**15.99**

12-Pk., Bottles Or Cans Corona, Modelo, Or Dos Equis



**14.99**

12-Oz., 18 -Pk., Bottles or Cans Natural Light Beer



**21.99**

5L., Selected Peter Vella Box Wines



**15.99**

1.5-L, Selected Rancho La Gloria Margaritas



**12.99**

750-mL Stella Rosa Wines



Proud to be **GEORGIA** grown

SALE PRICE **2.98**  
I.G.A. MEMBERS DISCOUNT  
**1.50** OFF ONE  
IMPORTANT GUEST AWARD  
FINAL PRICE  
**1.48**

3-Lb. Bag  
Sweet Vidalia  
Onions



**1.98**  
Lb.

Seedless  
Sweet Plump  
Red Grapes



SALE PRICE **1.78**  
I.G.A. MEMBERS DISCOUNT  
**.80** OFF ONE  
IMPORTANT GUEST AWARD  
FINAL PRICE  
**.98**

8-Oz.  
Fresh Express  
Shredded Lettuce

## FRESH PRODUCE



**2/\$6**

7.5-Oz., Selected  
Wholly  
Guacamole



**2/\$6**

14 To 16-Oz., Selected  
La Mexicana  
Salsa



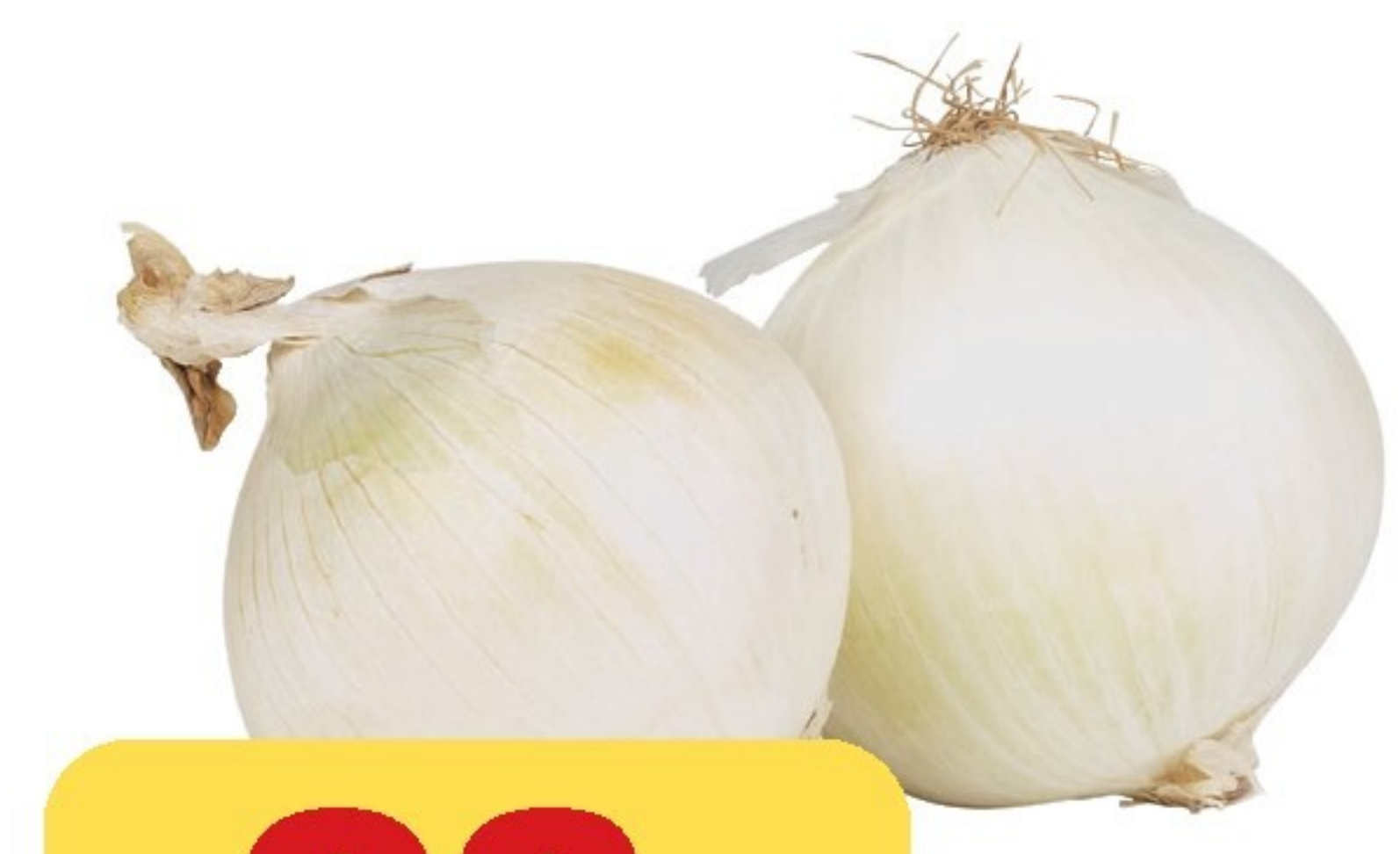
**.98**

Tropical Ripe  
Juicy  
Mangoes



**.68**

Large  
Lemons



**.98**  
Lb.

Mild White  
Onions



**.98**

Fresh Flavorful  
Cilantro  
Bunch



**2/\$6**

5-Lb. Bag  
Idaho Russet  
Potatoes



**1.68**

Yellow, Red Or Orange  
Sweet  
Bell Peppers

## DAIRY DELIGHTS • QUICK & DELICIOUS!



**1.98**

16-Oz., Selected  
Blue Bonnet  
Margarine Qtrs.



**5.98**

32-Oz., Selected  
IGA Shredded  
Cheese



**4.78**

16-Oz., Selected  
Gordo's  
Cheese Dip



**3.48**

52-Oz., Selected  
Daily Sun  
Orange Juice



**4.28**

7.5 To 8-Oz., Selected  
Philadelphia  
Cream Cheese Spread



**3.48**

6-Ct., Selected  
Bay's  
English Muffins



**3.48**

13 To 15-Oz., Selected  
Smart Balance  
Spread

## FROZEN FOODS • FAST & EASY!



**2.98**

10-Oz., Selected  
Marie Callender's  
Pot Pies



**6.98**

6.8 To 11.6-Oz., Selected  
Red Lobster  
Seafood



**7.48**

13 To 22-Oz., Selected  
Farm Rich  
Appetizers



**1.88**

10.45 To 11.88-Oz., Selected  
Banquet  
Dinners



**3.48**

5.34 To 6.5-Oz., Cheesecake Or  
Edwards  
Pie Slices



**4.48**

29.6-Oz., Pancakes Or Selected  
Food Club  
Waffles



**3.98**

12-Pk., Selected  
Bomb Pop  
Ice Pops

# BEEF SHOPPE • LET'S MEAT FOR DINNER!



**8.98**  
Lb.

USDA Select  
**Boneless Top  
Sirloin Steak**



**5.98**

1-Lb., 80% Lean  
**Young Ridge  
Ground Beef**



**1.98**  
Lb.

USDA Inspected  
**Boston Butt  
Pork Roast**



SALE PRICE **3.98**  
I.G.A. MEMBERS DISCOUNT **1.00** OFF ONE  
IMPORTANT GUEST AWARD  
**FINAL PRICE 2.98**

13.5 To 14-Oz., Selected Brats Or  
**Johnsonville  
Smoked Sausage**



**3.98**

6 To 8-Oz., Selected  
**Land O' Frost  
Bistro Lunch Meats**



**2/\$5**

16-Oz., Selected Cotto Salami Or  
**Oscar Mayer  
Bologna**



**3.48**

16-Oz., Hot Or Mild  
**Carolina Pride  
Pork Sausage**



**3.28**

12-Oz., Selected  
**Butterball  
Turkey Bacon**



**8.98**

20-Ct. Chicken Or  
**Swaggerty's  
Sausage Biscuits**



**3.28**

11-Oz., Selected Spreads Or  
**Star's  
Deli Salads**



SALE PRICE **7.98**  
I.G.A. MEMBERS DISCOUNT **1.00** OFF ONE  
IMPORTANT GUEST AWARD  
**FINAL PRICE 6.98**

1-Lb., 26/30-Ct., EZ Peel, Extra Large  
**Southern Seas  
Raw Shrimp**



**4.48**

1-Lb., Swai Or  
**Nature's Best  
Tilapia Fillets**

## DINNER MADE EASY!

\*Items May Not Be Available At All Locations



**10.98** Lb.

**Kretschmar  
Roast  
Beef**



**5.98**

8-Pc., Crunch Time Fried @ \$8.98 Or  
**Dark Meat  
Fried Chicken**



**11.98**

52-Oz.  
**Double Layer  
Red Velvet Cake**



**3.98**

14-Oz., Selected  
**Benson's Sliced  
Creme Cake**



**5.98** Lb.

**Kretschmar  
Pepper Jack  
Cheese**



**2/\$5**

15 To 16-Oz., Smokehouse Barbecue  
Beans, Cole Slaw Or Selected  
**Reser's  
Deli Salads**



**5.98**

8-Inch, 24-Oz.  
**Bakery Fresh  
Blueberry Pie**



**2.99** Lb.

**Deli Sliced  
Smithfield  
Cooked Ham**