

ATL_PEI

Verified Price Guarantee

LOWEST PRICE on select flyer items or automatically receive the difference in Scene+ points*
*Conditions apply. See sobeys.com for details.

Sobeys

Verified
5.99 /lb

Fresh Regular Ground Beef Family Size 13.21/kg

Verified
MEMBERS SAVE \$1/lb
4.44 /lb
9.79/kg
MEMBER PRICING

5.44 without Scene+ Card
11.99/kg

Fresh Pork Loin Back Ribs or Fresh Pork Tenderloin Family Size cryovac



Verified
5.99 /lb

COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings or Boneless Skinless Chicken Thighs Family Size 13.21/kg

Verified
MEMBERS SAVE \$3/lb
9.99 /lb
22.02/kg
MEMBER PRICING

Live Market Lobsters product of Atlantic Canada subject to availability



12.99 /lb
28.64/kg
without Scene+ Card



Verified
3.99

TAYLOR FARMS Chopped or Leaf Salad Kits packed in Canada 207-383 g

1 LB



Verified
2.99

Strawberries product of USA or Mexico no 1 grade 1 lb 454 g

Verified
16.87

FOLGERS Roast & Ground Coffee 544-865 g or Single Serve Coffee Pods 30 pk or JUMPING BEAN Whole Bean Coffee 454 g

Verified
2.67

DEMPSTER'S English Muffins 6 pk or VACHON Snacks 248-336 g

Verified
4.94

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk

Verified
6.49

CASHMERE Bathroom Tissue 12=24 or 8=24 Rolls SPONGETOWELS 3=6 Rolls or SCOTTIES Facial Tissue 6 pk

Verified
3.49

LIBERTÉ Méditerranée Yogurt 500 g or 2-4 pk or YOPLAIT Source Protein Yogurt 650 g

Verified
3.47

DR. OETKER Ristorante or Casa Di Mama Pizza 288-410 g or Giuseppe Garlic Fingers 317 g

DON'T FORGET YOUR COUPON

4 DAYS ONLY! MAY 7-10

Scene+ CHOOSE YOUR REWARD

BUY \$200 IN SOBEYS GIFT CARDS & GET **1,000 PTS** OR **\$10 GIFT CARD**

That's like \$10 toward your groceries

DON'T FORGET YOUR COUPON

Receive 1,000 Scene+ Points when you purchase \$200 in Sobeys Gift Cards. Offer valid from May 7-10, 2026 at all Sobeys locations in Prince Edward Island or Newfoundland. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Offer is valid only on Sobeys gift cards. Sobeys gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Limit of 5 offers per account number. Choose your reward is limited to one coupon per transaction and has no cash value. Digital or printed coupon is required. Scene+ physical or digital membership card must be presented. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of ScenePlus IP Corporation used under license by Sobeys Capital Incorporated.

Verified
3.99

BINGGRAE Melona Ice Bars 560 mL selected varieties

Mother's Day is May 10th

THU 7 | FRI 8 | SAT 9 | **SUN 10** | MON 11 | TUE 12 | WED 13

Prices and offers in effect May 2026 Prince Edward Island

So many deals Scan here for our full digital flyer

ATL_NS_NB_PEI

Just for Moms!

Fresh blooms to make their day!



STARTING AT
16⁹⁹
Mixed Seasonal Bouquets
selection may vary by store



24⁹⁹
Premium Ecuadorian Roses
one dozen 50 cm



2/\$45
Premium Annuals
Hanging Basket 11"
grown in New Brunswick



8⁹⁹
LINDT Lindor Box 60 g
while supplies last

FLO1_SBY_WK02_PRN_ATL_NS_NB_PEI

Breakfast for Mom!

Fresh breakfast to start their day!



4.99

COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g or Fully Cooked Bacon 65 g or COMPLIMENTS or THE CANADIAN BUTCHER Bacon 375 g



5.99

MARITIME PRIDE Large White Eggs 18 pk or COMPLIMENTS Free Run Large White Eggs 12 pk



200 PTS when you buy 1

7.99

Heart Shaped Raspberries product of Mexico or USA 227 g



3.99

COMPLIMENTS Pure Orange Juice 1.36-1.54 L



16.97

KICKING HORSE Whole Bean Coffee 454 g



100%
fresh
GUARANTEE

**Guaranteed fresh
or your money back**



21⁹⁹ /lb

Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef 48.48/kg



11⁹⁹ MEMBER PRICING

14⁹⁹ without Scene+ Card

COMPLIMENTS, JACK ASTOR'S or BELMONT Burgers 678-852 g



BUY 2 GET 3RD FREE
of equal or lesser value

Ready For You Chilled Meals sold by 100 g available chilled selected



15⁹⁹ /lb

Jumbo Scallop Medallions 10/20 ct per lb product of USA frozen or previously frozen 35.25/kg



6⁹⁹

MAPLE LEAF Natural Selections Sliced Meats 175 g selected



680g

6⁹⁹

COMPLIMENTS Grape Tomatoes product of Canada or Mexico 680 g



6⁹⁹

ARMSTRONG Cheese 400 g, Shreds 300-320 g or SAPUTO Mozzarellissima 500 g



2/\$5

CHRISTIE Oreo or Chips Ahoy! Cookies selected 224-303 g or KELLOGG'S Town House, Snap'd or Cheez-It Crackers 213-391 g



3⁹⁹

DORITOS Tortilla Chips 210-235 g or RUFFLES Potato Chips 180-200 g



2⁹⁹

BULL'S-EYE BBQ Sauce 425 mL, DIANA Sauces 500 mL or Marinades 375 mL, HEINZ Flavoured Mayo 340 mL or KRAFT Salad Dressing 425 mL



22⁹⁹ MEMBER PRICING **25⁹⁹** without Scene+ Card

STARBUCK'S Coffee 793-907 g or K-Cups 24 pk



100 PTS when you buy 1 **6⁹⁹**

BECEL Margarine 637-850 g



5⁹⁹

BONNE MAMAN Jam 250-290 mL, Spreads 250-360 g or Vanilla Compote 539 mL or KRAFT Peanut Butter 750 g-1 kg



8⁹⁹

KELLOGG'S Pop-Tarts 1.152 kg, Rice Krispies Squares 660 g or Special K Bars 500 g, WELCH'S Fruit Snacks 616 g or SUNKIST Fruit Snacks Club Pack 792 g



\$3

BIG 8 Spring Water 24x500 mL



8⁹⁹

GENERAL MILLS Jumbo Cereal 825 g-1.3 kg, KELLOGG'S Jumbo Cereal 700 g-1.1 kg or POST Jumbo Cereal 1.1-1.24 kg



7⁹⁹

LIPTON or KNORR Soup selected 2 pk 40-166 g or KNORR Sidekicks 112-167 g



1,000 PTS when you buy 2 **19⁹⁹**

TIDE Liquid Detergent 3.46-3.9 L, Pods or GAIN Flings! 45-76 pk, DOWNY Unstopables 853 g or IVORY SNOW 3.1 L

EVERYDAY VALUE



\$11

Cookies 20 pk 620 g



\$14

COMPLIMENTS Value Size Sliced Ham 1 kg



\$5

COMPLIMENTS Frozen Fruit 300-600 g



\$1

COMPLIMENTS Macaroni & Cheese 200-225 g



250

COMPLIMENTS Freezer Bags 15-20 pk or Sandwich Bags 100 pk selected



\$2

COMPLIMENTS Foaming Hand Soap 250 mL

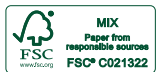
We have 2X as many Canadian-origin products as competing stores*

2X Canadian-origin products



*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin LDC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025 using data reported through Nielsen's CA S2025'S CROSS CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, a subsidiary of Empire Company Limited. Sobeys calculation based in part on data reported by NIO through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh | Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.

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So much value





2⁹⁹ /lb
Tomatoes on the Vine product of Canada, USA or Mexico 6.59/kg



1⁹⁹ /lb
Long English Cucumbers product of Canada, Canada no 1 grade



3⁹⁹ /lb
ORRI Clementines or Mandarins product of Israel 8.80/kg



2/\$6
Romaine, Green or Red Leaf Lettuce product of Mexico or USA



2/\$4
Ataulfo Mangoes product of Mexico



3⁹⁹
Pomegranates product of Peru



3⁹⁹ /lb
Red or Green Swiss Chard product of Mexico



1⁹⁹ /lb
Red Prince Apples product of Canada, Canada extra fancy grade 4.39/kg



100 PTS when you buy 2
4⁹⁹
COMPLIMENTS Caesar Salad Kit product of USA 280 g



75 PTS when you buy 2
1²⁹ /lb
Passion Fruit product of Colombia



3⁴⁹
SUNRISE Firm Tofu 500 g



3⁴⁹ /lb
COMPLIMENTS Onions product of Canada, Canada no 1, 3 lb



6⁹⁹ /lb
Cotton Candy Grapes product of Chile no 1 grade 454 g



4⁹⁹ /lb
COMPLIMENTS Broccolini Tray product of USA 170 g



1⁹⁹ /lb
Long Squash product of Mexico or Honduras or Red Carrots product of China 4.39/kg



4⁹⁹
LIGHTLIFE Veggie Grounds assorted 340 g



1²⁷ /lb
Green Cabbage or Turnip product of Atlantic Canada Canada no 1, 2.80/kg



1⁹⁹ /lb
Large Navel Oranges product of Morocco or Egypt 4.39/kg



BUY 2 GET 3RD of equal or lesser value
FREE
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes



7⁹⁹
BIO RAW Dressing selected 250 mL



10⁹⁹
Wonderful Pistachios salted or lightly salted 450 g



200 PTS when you buy 2
3⁴⁴
COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g



2⁴⁷ /lb
Bartlett Pears product of Argentina extra fancy grade or Bosc Pears product of USA extra fancy grade 5.45/kg



200 PTS when you buy 1
1⁹⁹
Prepared Fresh Daily Large Fruit or Vegetable Carousel 1.95-2.2 kg



2⁹⁹
COMPLIMENTS ORGANIC Baby-Cut Carrots 454 g product of USA



25% off
Caramel Corn

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards for details

17⁹⁹ /lb Fresh Boneless Top Sirloin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 39.66/kg

29⁹⁹ /lb Fresh Boneless Rib or Rib Eye Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef while supplies last 66.11/kg

We support Local PEI Island View Farms subject to availability

3⁹⁹ /lb Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 8.80/kg

5⁹⁹ /lb Fresh Whole Skinless Pork Belly cryovac 13.21/kg

400 PTS when you buy 1

BUY 2 GET 3RD FREE of equal or lesser value

COMPLIMENTS Raised Without Antibiotics Boneless Skinless Chicken Breast, Boneless Skinless Thighs, Split Wings, Drumstick, Thighs or Whole Chicken

9⁹⁹ /lb Fresh Extra Lean Ground Beef Family Size 22.02/kg

18⁹⁹ /lb Fresh Canadian Lamb Loin Chops 41.87/kg

5⁹⁹ MAPLE LODGE FARMS Chicken Sausage 375-500 g

4⁹⁹ /lb Grade A Cornish Hens frozen 11.00/kg

200 PTS when you buy 2

value size

READY FOR YOU fresh from our kitchens

5⁹⁹ /lb Fresh Montreal BBQ or Korean BBQ Marinated Pork Loin Center Chops 13.21/kg

30⁹⁹ /lb STERLING SILVER Fresh Three Peppered Glazed Boneless Rib Eye Grilling Steak or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 68.32/kg

19⁹⁹ /lb STERLING SILVER Fresh BBQ Whisky or Montreal BBQ Marinated Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef 44.07/kg

6⁹⁹ /lb Marinated Fresh Boneless Skinless Chicken Thighs Mumbai, BBQ whisky or honey garlic 15.41/kg

5⁴⁴ /lb 11.99/kg MEMBER PRICING Fresh Maple Chipotle BBQ Whisky or Honey Garlic Marinated Pork Loin Back Ribs

6⁴⁴ /lb 14.20/kg without Scene+Card

6⁹⁹ /lb In-Store Made Marinated Split Chicken Wings 15.41/kg

5⁴⁴ /lb 11.99/kg MEMBER PRICING Fresh Honey Garlic or Maple Chipotle Marinated Pork Tenderloin

6⁴⁴ /lb 14.20/kg without Scene+Card

quick & easy

10⁹⁹ PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g or SCHNEIDERS Pepperettes 250-375 g

9⁹⁹ CHRIS BROTHERS Bologna 1.5 kg

3⁹⁹ COMPLIMENTS Regular or Jumbo Wieners 450 g

5⁹⁹ COMPLIMENTS Fully Cooked Meat Strips 150-200 g

200 PTS when you buy 2

8⁹⁹ BEYOND MEAT Plant-Based Breakfast Sausage, Chicken Tenders or Burger 2 pk 226-235 g

300 PTS when you buy 2

10⁹⁹ COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Mac & Cheese 1 kg

14⁹⁹ JANES Ultimates Boneless Chicken Bites or Tenders or KELSEYS Original Roadhouse Fully Cooked Pork Back Ribs frozen 600-710 g

BUY 2 GET 3RD FREE of equal or lesser value

MIX & MATCH

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g starting at 5.99 ea

GET TO FREE GROCERIES FASTER when you scan your Scene+ membership card and pay with your Scotiabank Scene+ Visa Card.

1,000 pts = \$10 in groceries

GET 2 SCENE+ PTS ON EVERY \$1 SPENT

*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. *Visa Int. /Licensed user.

seafood

Nothing Added
Everything Gained™

Ultra
NATURAL

- ✓ No Artificial Additives
- ✓ No Antibiotics
- ✓ No Preservatives
- ✓ No Phosphates



12.99

ULTRA NATURAL Gluten Free Shrimp Appetizers 340 g



9.99

ULTRA NATURAL Fair Trade Honduras Shrimp cooked or raw 300 g



11.99

ULTRA NATURAL Fair Trade Honduras Cooked Shrimp garlic & parsley or Asian-style marinade 454 g

So ready to grill

READY FOR YOU

14.99 /lb
In-Store Marinated Fresh Atlantic Salmon Fillets subject to availability 33.05/kg

12.99 /lb
Prepared In-Store Fresh Atlantic Salmon Roasts with Imitation Crab & Seafood Stuffing 28.64/kg

6.99
Prepared In-Store Cooked or Raw Garlic Shrimp Grillers previously frozen 280 g

7.25
In-Store Marinated Raw Shrimp Skewers previously frozen 45 g

PRICE LOCK

8.00
COMPLIMENTS Cooked Shrimp in Ring with Sauce 255 g

12.00
COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g

15.00
COMPLIMENTS Cooked Shrimp in Bag with Cocktail Sauce 680 g

22.00
COMPLIMENTS Large Cooked Shrimp in Ring with Sauce 737 g

25.00
COMPLIMENTS NATURALLY SIMPLE Black Tiger Shrimp in Ring with Sauce 515 g

deli & kitchen

3.99 /100 g MEMBER PRICING
4.49 /100 g without Scene+ Card

SLICED FRESH

COMPLIMENTS Montreal Smoked Meat, Roast Beef, Corned Beef or Pastrami

Spend \$12 or more on participating deli meat from the service case

Get 1 FREE

Kaiser Buns 6 pk 430 g save up to \$4.69

BAKED IN STORE

Made with 100% Canadian flour

5.99 MEMBER PRICING
6.99 without Scene+ Card

BOURSIN 150 g, Cuisin 220 g or KAUKAUNA Cheese Balls 170 g

BUY 2 GET 3RD of equal or lesser value FREE

BALDERSON Cheddar Blocks 250-280 g selected varieties

5.79 CHRIS BROTHERS Shaved Meats selected 150-175 g

6.49 MEMBER PRICING
7.49 without Scene+ Card

RANA Fresh Pasta 227-300 g

So ready to go

READY FOR YOU

200 PTS when you buy 2

NEW

200 PTS when you buy 2

6.99 STARTING AT
2-Pack Mini Croissant Breakfast Sandwiches 227-311 g

7.00
Flatbreads selected 230-305 g

3.99
Traditional Poutine 350 g or Popcorn Chicken 4.99 available hot

13.99
Add a Regular Size Twice Baked Potatoes for \$3
6-Piece Crispy Chicken available hot or chilled

50 PTS when you buy 1

9.49 SUMMER FRESH Salad 650-800 g

Scene+ Get 150 PTS Available at participating locations

FOR EVERY 18.9L WATER REFILL FROM nimbus

Offer valid during May 7-13, 2026. Only available at participating locations. Sorry no rainchecks or price matching. Bonus points are awarded for each completed purchase of an 18.9L Nimbus water refill. Promotion is subject to all applicable laws and regulations. Scene+ card must be presented to earn the bonus points.

meal makers

5⁹⁹
KELLOGG'S Family Size Cereal
450-650 g

3⁹⁹
MRS. DUNSTER'S Crescent
Donuts selected 13 pk

2⁹⁹
DEL MONTE Canned Fruit
assorted 398 mL

16⁹⁹
GOGO SQUEEZ Fruit Sauce 20 pk

9⁹⁹ **100 PTS**
when you buy 1
KRAFT Cheez Whiz 900 g

4⁴⁹ **500 PTS**
when you buy 4
PEARL MILLING COMPANY
Pancake Mix or Syrup 905 g or
710 mL

6⁴⁹
ROBIN HOOD Flour selected
2.5 kg or HERSHEY'S Chipits
200-270 g

2⁴⁹
BETTY CROCKER SuperMoist
Cake Mix selected 375-404 g

2/\$5
CAMPBELL'S Concentrated Broth
250 mL or Tetra 900 mL

2⁹⁹
CAMPBELL'S Chunky Soup
515 mL

7⁹⁹
MAISON ORPHEE Baking Mixes
425-500 g or YELLOWSTONE
Seasoning Blends 135-160 g

100 PTS
when you buy 2
COMPLIMENTS Spices or
Seasonings selected 5-245 g

3/8⁹⁹
BETTY CROCKER Mashed or
Sliced Potatoes 141-215 g

2⁹⁹
HEINZ Pasta or Beans 398 mL

2⁹⁹
CLOVER LEAF Yellowfin Chunk
Light Tuna 142 g

5⁴⁹
WINDSOR Flavoured Salts
124-147 g

2/\$5
HUNT'S Thick & Rich Pasta Sauce
or Tomato Sauce 680 mL or
Tomato Paste 369 mL

3⁴⁹
CATELLI Gluten Free or
Supergreens Pasta 300-340 g

2⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Hot Dog or
Hamburger Buns 8 pk

2⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Bagels 6 pk

3⁴⁹
ALLEN'S Cider Vinegar 1 L

6⁴⁹
MAZOLA Oil 946 mL

4⁴⁹
COMPLIMENTS Balsamic Vinegar
of Modena 500 mL

7⁹⁹
TILDA Basmati Rice 907 g or
MINUTE RICE 1.2-1.4 kg

1⁹⁹ **100 PTS**
when you buy 3
COMPLIMENTS Pudding
Cups 4 pk

3⁴⁹
COMPLIMENTS Peanut Butter
500 g

2⁷⁹
COMPLIMENTS Sweet Green
or Hot Dog Relish 375 mL

2⁸⁹ **100 PTS**
when you buy 2
COMPLIMENTS White or Whole
Wheat Bread 570 g

WE'RE FULL OF
compliments

3⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS
Coconut selected
200 g

4⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS
Sweetened Condensed
Milk 300 mL or
Graham Crumbs 400 g

2/\$5
COMPLIMENTS
Flakes of Ham, Turkey
or Chicken 156 g

2⁹⁹
COMPLIMENTS Mild
or Medium Salsa
430 mL

Scene GET 1,500 PTS FOR EVERY \$100 SPENT ON HOME HARDWARE GIFT CARDS



Offer valid during April 30 - May 13, 2026. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability. Cards issued by PeoplesTrust Company.



Moms Love Blooms!

STARTING AT

11⁹⁹

Ecuadorian Roses 3-stem



STARTING AT

24⁹⁹

Rose Duet Bouquets



STARTING AT
27⁹⁹

Ready To Go Arrangements selection may vary by store



Ready to gift!

Lasts Up To Three Weeks!

14⁹⁹

Kalanchoe Bouquet 3-stem grown in Canada



37⁹⁹

Grace In Bloom Bouquet



STARTING AT
24⁹⁹

Mother's Day Gardens



Fresh value ready to go!



STARTING AT
11⁹⁹

Assorted Blooms In Tufted Purse grown in Canada



12⁹⁹

Tulip Bouquet 10-stem grown in Canada

500 PTS when you buy 1

44⁹⁹

Duo Tango Orchid in Ceramic 5"



EXCLUSIVE TO Sobeys



STARTING AT
17⁹⁹

Multi-Bloom Hydrangeas available in 5" or 6" grown in Canada



9⁹⁹

Mini Roses In Self Watering Pot 4" grown in Canada



STARTING AT
9⁹⁹

Mother's Day Potted Mums selection may vary by store grown in Canada



STARTING AT
11⁹⁹

Assorted Calla Lily 4" or 6" grown in Canada



STARTING AT
14⁹⁹

Phalaenopsis Orchids In Ceramic selection may vary by store

Floral and Garden products available at most store locations.

Give them more with the Grocery Essentials Card



Visit sobeys.com/giftcards for details

Gardens Love Moms!

Featuring Exclusive Variety City Lights Dahlia

14⁹⁹

Premium Annual Planter 8"

Get **1,000 PTS**

When you spend \$100 or more at the Garden Centre in a single transaction*
*before taxes

2/\$14

Garden Gerbera Daisies 4.75" pot grown in Canada

34⁹⁹

ea when you buy 2 or more
Premium Hanging Basket or Planter 13" grown in Canada 37.99 ea

Get out & plant a rainbow!

24⁹⁹

Assorted Clematis 6" pot grown in Canada

3⁹⁹

ea when you buy 2 or more
Assorted Premium Annuals 4" grown in Canada 4.79 ea

2/\$7

SWEET VALLEY Herbs 3.5" grown in New Brunswick 3.79 ea

2/\$7

SWEET VALLEY Vegetables 3.5" grown in New Brunswick 3.79 ea

250 PTS when you buy 1
19⁹⁹

Premium Annual Bowl 12" Featuring Exclusive Dahlietta Series

BUY MORE SAVE MORE
\$3
ea when you buy 4 or more
COMPLIMENTS Black Earth 25 L 3.49 ea

BUY MORE SAVE MORE
3⁵⁰
ea when you buy 2 or more
COMPLIMENTS Farm Manure Compost 25 L 3.99 ea

BUY MORE SAVE MORE
4⁵⁰
ea when you buy 2 or more
COMPLIMENTS Multi-Mix Soil 25 L 4.99 ea

BUY MORE SAVE MORE
4⁵⁰
ea when you buy 2 or more
COMPLIMENTS Professional Planter Mix Soil 25 L 4.99 ea

BUY MORE SAVE MORE
\$4
ea when you buy 2 or more
COMPLIMENTS Cedar Mulch 42.5 L selection may vary by store 4.49 ea

BUY MORE SAVE MORE
7⁵⁰
ea when you buy 2 or more
COMPLIMENTS Mega Soil 50 L 8.49 ea

Floral and Garden products available at most store locations.

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit [Sobeys.com/offers](https://www.sobeys.com/offers) or the Sobeys app.

deli & kitchen

SLICED FRESH

100 PTS when you buy 200 g or more

2.69 /100 g

MAPLE LEAF Mr. Big Stick Wax Bologna

SLICED FRESH

2.19 /100 g

COMPLIMENTS Cooked Ham

Try with Panache Grana Padano 200 g

12.99

MARCANGELO Family Size Sliced Italian Meats selected 150-175 g product of Italy

9.99

TRE STELLE Feta 375 g or CASTELLO Havarti 425 g

8.49

COOMBE CASTLE Red Leicester, Double Gloucester, Cheshire, Lancashire, Wensleydale or Dorset Drum 200 g

5.99

SNACK FACTORY Pretzel Crisps selected 155-200 g

Try our limited time only Al Pastor Flavour

100 PTS when you buy 250 g or more

2.69 /100 g

Chicken Strips sold by 100 g available hot or chilled

READY FOR YOU

100 PTS when you buy 2

4.49

FONTAINE SANTÉ Topped Hummus, Regular Hummus or Dips 227-260 g

Get 100 PTS When you buy 300 g
OR
Get 250 PTS When you buy 500 g or more

Service Case Salads select varieties sold by 100 g

bakery

Try our Made with KITKAT® Brownie and Brownie Cake for a Limited Time

BUY 1 GET 1 FREE of equal or lesser value

MIX & MATCH

Brownies 550-585 g or Brownie Cakes 310-390 g starting at 7.99 ea

LIMITED TIME ONLY

Made with **KitKat** Fait avec

Croissants Made with KitKat® 2 pk 100 g

3.99 **BAKED IN STORE**

Give Mom a Break, and enjoy a Made with KitKat® Dessert or Treat

Cheesecakes 6" 720-975 g **12.99**

5.99 **MEMBER PRICING**

7.99 without Scene+ Card

Cupcakes vanilla, chocolate, confetti or assorted 325-335 g

9.99

Small Pull-Apart Cakes 365-650 g

Made with 100% Canadian Flour

BUY MORE SAVE MORE

5.99 ea when you buy 2 or more

Cheese Sticks, Pizza Buns or Garlic & Cheese Buns 300-650 g 6.29 ea

BAKED IN STORE

BUY MORE SAVE MORE

3.49 ea when you buy 2 or more

Bagels 4 pk 450 g 3.99 ea

BAKED IN STORE

NEW

5.99

FURLANI Garlic Texas Toast 638 g

3.99 **75 PTS** when you buy 2

COMPLIMENTS Mini-Pitas 200-425 g

4.49

SUN-MAID Cinnamon Raisin Bread or OZERY FAMILY BAKERY Morning Rounds 450 g

200 PTS when you buy 2

4.49 610 g

COMPLIMENTS 10" Tortillas 366-610 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

frozen & dairy



5⁹⁹ SCOTSBURN Premium Ice Cream 1.5 L or Novelties 12 pk selected



4⁹⁹ HEALTHY CHOICE Gourmet Steamers 269-306 g



5⁹⁹ HEALTHY CHOICE Power Bowls 262-280 g



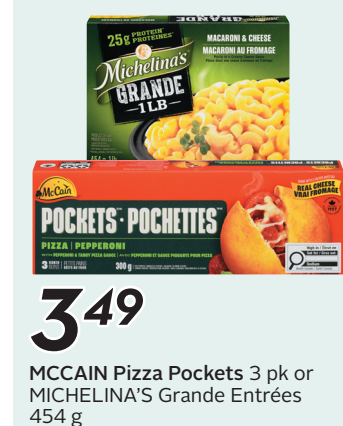
3⁹⁹ PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



8⁹⁹ GSP Pinsa Pizza 442-453 g



3⁷⁹ GREEN GIANT Frozen Vegetables or Valley Selections 400-750 g



3⁴⁹ MCCAIN Pizza Pockets 3 pk or MICHELINA'S Grande Entrées 454 g



5⁹⁹ NATREL Lactose Free Milk 2 L



7⁹⁹ 200 PTS when you buy 2
STARBUCKS Creamers or Non-Dairy Creamers 828 mL



3⁴⁹ 100 PTS when you buy 2
TRE STELLE Cream Cheese 200 g



5⁹⁹ 100 PTS when you buy 2
ARMSTRONG Cheese Sticks 210 g, Swirls 283-340 g, Nibblers 200 g or Combos 180 g



8⁴⁹ 50 PTS when you buy 1
HELUVA GOOD! Dip 680 g



11⁴⁹ 50 PTS when you buy 1
IÖGO Yogurt 2 kg



6⁹⁹ DAIRY ISLE Butter 454 g



4⁴⁹ DEL MONTE Juice or Juice Cocktails 1.6 L or COMPLIMENTS Tropical Blends 1.75 L

WE'RE FULL OF compliments



3⁹⁹ COMPLIMENTS Fries 650 g

100 PTS when you buy 2
COMPLIMENTS Mini Pizzas 8 pk

5⁹⁹ 200 PTS when you buy 2
COMPLIMENTS Greek Yogurt 650 g

3⁹⁹ 100 PTS when you buy 2
COMPLIMENTS Cheddar Flavour Slices 400 g

natural health



5⁹⁹ 100 PTS when you buy 2
KASHI Granola 311-340 g



2⁹⁹ KETTLE BRAND Chips 156-198 g



2⁴⁹ 50 PTS when you buy 2
MAPLE LEAF Mighty Chicken Sticks 32 g



2⁹⁹ KIJU Organic Juice 1 L or 4x200 mL



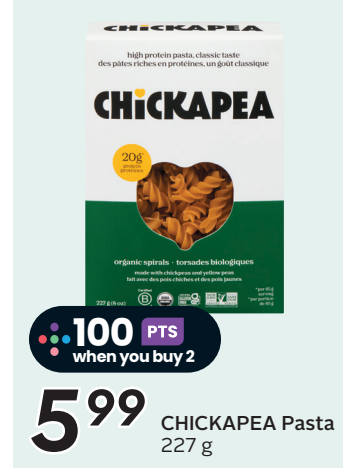
3⁴⁹ 50 PTS when you buy 1
BLUE DIAMOND Almond Breeze Chilled Beverage 1.89 L



6²⁹ SILK Coconut-Based Yogurt 500-650 g



6⁴⁹ SILK Barista 946 mL



5⁹⁹ 100 PTS when you buy 2
CHICKAPEA Pasta 227 g



18⁹⁹ 200 PTS when you buy 1
CENTRUM Multivitamin Tablets 90-160 pk




15% off
EMERGEN-C Vitamin Drink Mix, Crystals, Gummies 18-45 pk or VITAL PROTEINS Collagen 201-567 g



1⁹⁹ 200 PTS when you buy 4
LÄRABAR 45-48 g



11⁹⁹ 200 PTS when you buy 2
RXBAR 5 pk or Minis 8 pk

Give them more with the Grocery Essentials Card  Visit sobeys.com/giftcards for details

drinks & snacks

6.49 **200 PTS** when you buy 2
FERRERO ROCHER Squares 105 g

9.99
HARIBO Candy 652 g or MAYNARDS X-Large Bagged Candy 816 g

6.49
MR. FREEZE Pops 80 pk, DR PEPPER or POPSICLE Freeze Pops 48 pk while supplies last

5.99
DARE Real Fruit Candy 650 g or MARS Pouches 155-230 g while supplies last

3.99
TWIGZ Pretzels 130 g

2/\$8
OLD DUTCH Potato Chips 200-235 g, Restaurante Tortilla Chips 230-295 g or Dutch Crunch Kettle Chips 200 g

3.49
HAWKINS Cheezies 210 g

3.49 ea when you buy 3 or more
QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g 4.29 ea

100 PTS when you buy 2
PEPSI Soft Drinks or BUBLY Sparkling Water 6x222 mL

9.99
CELSIUS Energy Drinks 4x355 mL or RED BULL Energy Drink 4x250 mL

2/\$4 JONES Soda 355 mL

7.99 PEACE TEA or FUZE Iced Tea 12x341 mL

2/\$7
CHRISTIE Crispers or Bits & Bites 145 g or SENSIBLE PORTIONS Pita Bites 142 g not available in all stores

3.99
CHRISTIE Good Things 100 g or SESMARK Savoury Thins Rice Crackers 90 g not available in all stores

9.99 PEPPERIDGE FARM Goldfish Crackers 750 g

\$4
CADBURY Fingers Cookies 114 g, ARNOTT'S TimTam Biscuits 175-200 g or DARE Whippet 230-285 g

4.99 **250 PTS** when you buy 1
PANACHE Chocolate Hazelnut Wafer Rolls 400 g while supplies last

8.99 **200 PTS** when you buy 2
OCEAN SPRAY Pure Juice 946 mL

3.99
ALLEN'S Juice 8x200 mL tetra

39.99
MCCAFÉ Keurig® Compatible Single Serve Pods 48 pk

6.49
NESCAFÉ Instant Coffee 100-170 g or Coffee-Mate 450 g

5.99
TETLEY Tea 60-72 pk selected

200 PTS when you buy 2
7.99 NATURE VALLEY Mid-Size Granola Bars 340-525 g

8.99 **100 PTS** when you buy 1
COMPLIMENTS Family Size Granola Bars 560-630 g or Crispy Rice Squares 528 g

300 PTS when you buy 2
15.49
COMPLIMENTS Milk Chocolate Almonds or Raisins 900 g

150 PTS when you buy 2
5.99 COMPLIMENTS Value Size Candy 700-750 g

3/\$5
COMPLIMENTS Sparkling or Fizzy Flavoured or Unflavoured Water 503 mL-1 L

100 PTS when you buy 1
10.49 COMPLIMENTS De-Alcoholized Beer 12x355 mL

2.99
COMPLIMENTS Tortilla Chips 250-280 g or Kettle Chips 200 g

2.99
COMPLIMENTS Pretzels 320-400 g

100 PTS when you buy 2
2.99
COMPLIMENTS Snacking Crackers 200-225 g

1,000 PTS when you buy 2
19.99
COMPLIMENTS Coffee Pods 30 pk

Give them more with the Grocery Essentials Card [Visit sobeys.com/giftcards](https://www.sobeys.com/giftcards) for details

home & pet care



2/\$9

LYSOL Cleaners 650 mL-1.2 L, Bathroom Cleaners 650-950 mL, or Dual Action Wipes 35 pk selected



200 PTS when you buy 2

2.79

COMPLIMENTS Liquid Dish Detergent 828 mL



7.49

OXICLEAN Stain Remover Sprays 354-636 mL, Gel 183 mL or Pre-Treat 650 mL



12.99

FLEECY Fabric Softener 3.5 L or Sheets 200 pk



9.99 **100 PTS** when you buy 1

ENERGIZER Max Batteries AAA 4 pk, AA 8 pk or 9V 2 pk



11.99

GLAD Waste Bags 20-40 pk selected



100 PTS when you buy 2

5.99

COMPLIMENTS Dinner Napkins 100 pk



19.99

CHARMIN Bathroom Tissue 12=48 rolls



100 PTS when you buy 3

3.33

WHISKAS Temptations Cat Treats 180 g



10.99

PEDIGREE Dry Dog Food 2 kg or MILK-BONE Dog Treats or Brushing Chews 557-708 g



12.99

PURINA Tidy Cats Cat Litter 2.72 kg or ONE Dry Dog Food 1.72-1.81 kg



26.99

PEDIGREE Dry Dog Food 6.35-8 kg

health, beauty & baby



6.99 **100 PTS** when you buy 2

SENSODYNE or Pronamel Whitening Toothpaste 110-135 mL selected



2/\$32

NATIVE Deodorant 75 g selected



2/23.99

NATIVE Shampoo, Conditioner or Body Wash 177-532 mL selected



400 PTS when you buy 2

3.99

NIVEA Body Wash 500 mL selected



200 PTS when you buy 1

14.49

U BY KOTEX Pads, Liners or Tampons 30-150 pk selected



7.99 **400 PTS** when you buy 2

AVEENO Shampoo or Conditioner 354 mL or LISTERINE Mouthwash 500 mL-1 L selected



15% off

ORAL-B Battery Powered Toothbrushes or CREST 3D White Whitening 2-Step Toothpaste selected 1-2 pk or 148 mL selected



8.99

NIVEA Skin Care Products selected



55.99

SIMILAC or GOOD START Infant Formula 837-859 g or 1.02 kg or Ready To Feed 15 pk



750 PTS when you buy 2

28.99

HUGGIES Giga Diapers 36-128 pk



BUY MORE SAVE MORE

3.49 go when you buy 2 or more

150 PTS when you buy 2

COMPLIMENTS Baby Wipes 64-72 pk 3.99 ea



250 PTS when you buy 1

49.99

ENFAMIL A+ NeuroPro Infant Formula 553-587 g

pharmacy

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.



250 PTS when you buy 2

19.99

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected*



10% off **200 PTS** when you buy 2

ZARBEE'S Baby or Children's Cough Syrup 59-118 mL or Chest Rub 42 g



10% off **150 PTS** when you buy 2

CLEAN & CLEAR Products selected



300 PTS when you buy 2

10% off

ADVIL Pain Relief 40-150 pk*



200 PTS when you buy 2

19.99

IMODIUM 20-24 pk selected



10% off **200 PTS** when you buy 2

DRIXORAL Sinus Spray 15-25 mL selected, ALEVE Pain Relief 110 or 170 pk or ASPIRIN 81mg Tablets 180 pk*



300 PTS when you buy 1

39.99

A&D Blood Pressure Monitor UA-66OCN 1 pk



ADDITIONAL Medical

Blood Pressure Monitor

Scene+ JOIN SCENE+ TODAY. sceneplus.ca/register

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DIGITAL EXCLUSIVE

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Activate your offers in the Sobeys app or at [Sobeys.com/offers](https://www.sobeys.com/offers)

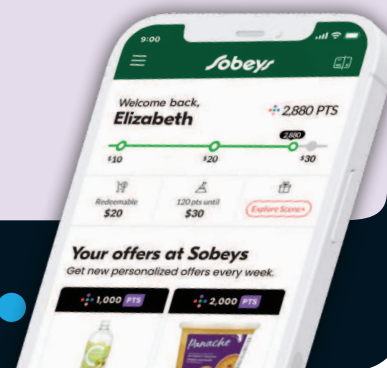


SAVE
\$2.79

LOAD THIS OFFER
AND SAVE \$2.79 ON
BEST BUY Napkins
500 pk

Get
800 PTS
when you buy 2

COMPLIMENTS Laundry
Scent Booster Beads 422 g



Offer valid May 7th to May 13th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Registered trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Your destination for variety and value



1.27
/lb

Green Cabbage or Turnip product of Atlantic Canada, Canada no 1, 2.80/kg

4.49

Parsnips product of Canada 454 g



2.47
/lb

Bartlett Pears product of Argentina extra fancy grade or Bosc Pears product of USA extra fancy grade 5.45/kg



4.49
/lb

COMPLIMENTS Fresh AIR-CHILLED Chicken Drumsticks 9.90/kg



1.49

Fresh Parsley, Mint, Cilantro or Italian Parsley Bunches product of Mexico or USA



200 PTS
when you buy 2

STARTING AT 12.49

NOBLE PREMIUM Bison Cubes, Inside Round Steak, Rib Eye, Striploin or Top Sirloin Steak 226 g



11.99

COMPLIMENTS NATURALLY SIMPLE Haddock or Cod Fillets 400 g



6.29

BRANSTON Original Pickle Relish 360 g

6.99

HAYWARDS Traditional Pickled Onions 375 mL



5.49

HP Sauce 255 mL



1.99

OLD JAMAICA Ginger Beer 330 mL

4.99

ROBINSONS Fruit Beverages selected 1 L



5.49

S&F Smoked Sardines (Sprats) in Oil 270 g



3.99

RÜGEN FISCH Herring Fillets in Tomato Sauce 200 g

5.99

DIEM Mild Ajvar 720 mL



4.49

BELEVINI Tomato Juice no sugar added 1 L



1.79

HAPPY SWING Wafer Rolls selected 150 g



2.79

ROSHEN Wafer Cookies selected 142 g



1.29

BELEVINI Petit Beurre Biscuits 185 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

Treats for Mom



150 PTS when you buy 3
4.29

FERRERO ROCHER Bars 90 g or Bueno Minis 96 g



3.49

TOFFIFEE Chocolates 123 g



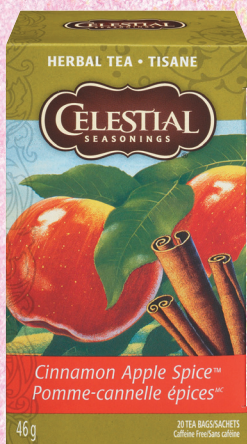
BUY MORE SAVE MORE
5.99

ea when you buy 2 or more
LINDT Excellence Bars 50-100 g 8.29 ea



4.99

CELESTIAL SEASONINGS or TWININGS Tea 20 pk selected varieties



6.49

TAZO Tea Concentrates 946 mL



2/\$7

CARR'S Table Water Crackers 125-150 g, BOULANGERIE GRISSOL Melba Toast, Canape or Baguettes 120-200 g



2/\$9

STACY'S Pita Chips 208-227 g, SMARTFOOD Popcorn 150-220 g or SUNCHIPS 205 g



100 PTS when you buy 1
4.99

COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g



So sweet

Premium bakery

Shop our wide assortment of premium bakery items to treat Mom this Mother's Day!



MEMBERS SAVE \$5

9.99 MEMBER PRICING

14.99

without Scene+ Card

Single Layer Shortcakes 905-950 g



16.99

Chocolate Dipped Strawberries 10 pk 550 g



21.99

Dessert Cake Double Chocolate Fudge 1.4 kg



6.99

WITHENSHAW Scones frozen 550 g



BAKED IN STORE

50 PTS when you buy 2

3.99

Danishes 4 pk 375 g



BAKED IN STORE

100 PTS when you buy 2

5.99

All-Butter Croissants or Pastries 4 pk 275-400 g

so.fresh

Premium seafood

Shop our wide assortment of premium seafood to treat Mom to a seafood feast this Mother's Day!



9.99

ULTRA NATURAL Fair Trade Honduras Shrimp cooked or raw 300 g



29.99

BLUE TIDE Wild Caught Canadian Lobster Meat 200 g

CHOOSE CANADIAN SEAFOOD

First of the Season

MEMBERS SAVE *3 /lb

9.99 /lb

22.02/kg MEMBER PRICING

12.99 /lb, 28.64/kg without Scene+ Card

Live Market Lobsters product of Atlantic Canada subject to availability



21.99

COMPLIMENTS Newfoundland Cooked Wild Snow Crab Clusters 454 g



23.99

COMPLIMENTS New Brunswick Wild Lobster Claws 454 g



100 PTS when you buy 1

11.99

COMPLIMENTS Smoked Atlantic, Steelhead or Gravlax Salmon 150 g



So ready to entertain

We make it easy!

Let's start with apps!



Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

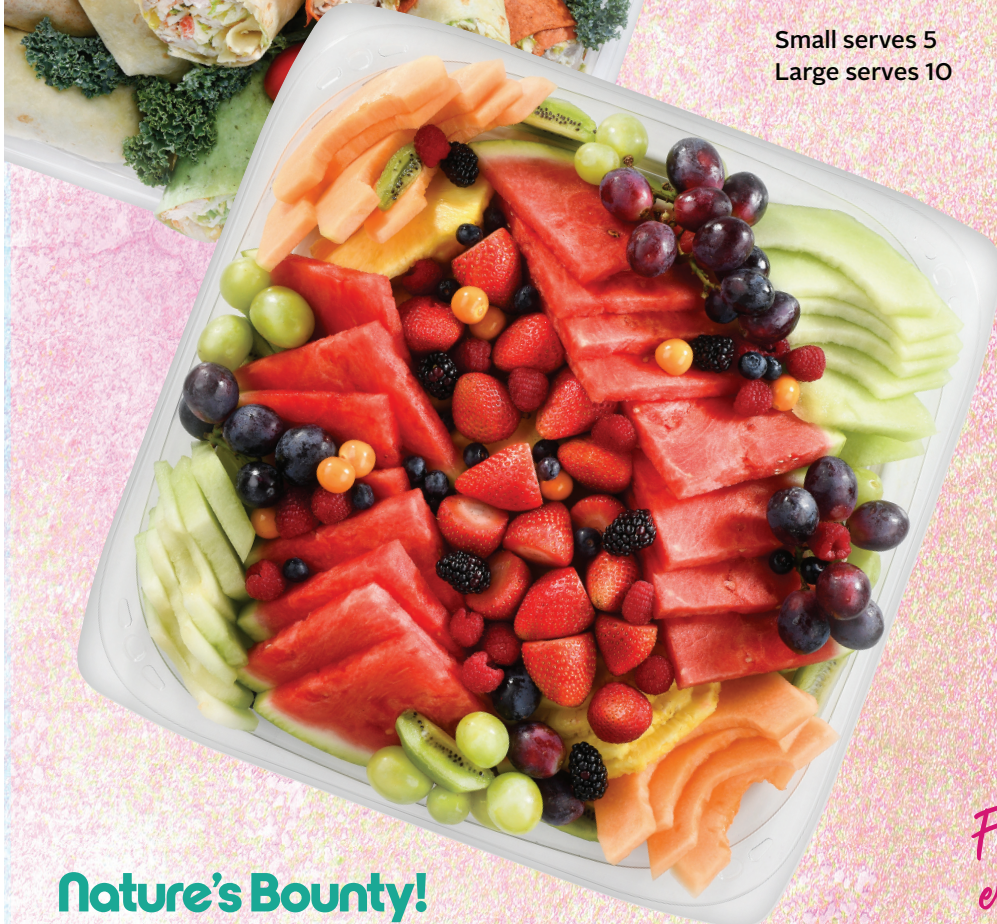


Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20



Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Family faves everyone will enjoy!

Get **1,000** PTS

When you spend \$75

or

Get **2,500** PTS

When you spend \$150 or more

That's like
\$25
toward your groceries

Shop our selection of
60+
Made-to-order trays!

Order in-store or online today!

Visit www.sobeys.com/entertaining for tray selections and ordering tips

So. authentic

Savour the Flavour of Cheese

These cheeses proudly carry an **AOP** (Appellation D'Originee Protegee) or **DOP** (Denominazione di Origine Protetta) protected designation, which means they are made the traditional way, right in the heart of the region where they were born—full of flavour and heritage.



6.99
/100 g

Gruyere
product of Switzerland

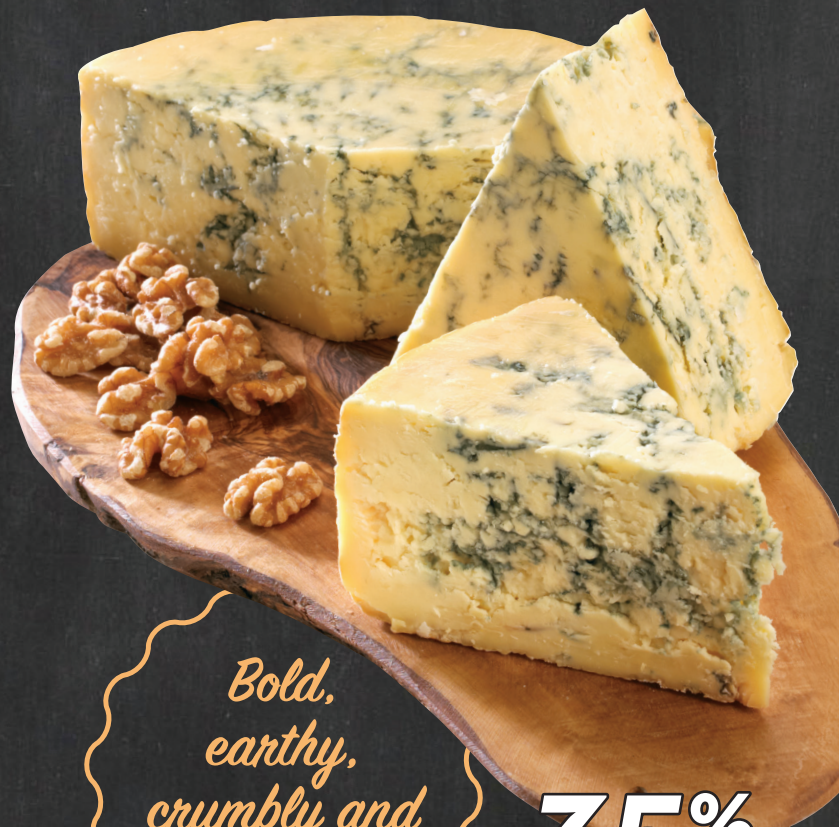
*Nutty,
savoury
and rich*

*Buttery,
creamy
with hint of
mushroom*



20% off

ENTREMONT Brie
product of France
prices as marked



*Bold,
earthy,
crumbly and
creamy*

35% off

COOMBE CASTLE
King James Royal
Blue Stilton
prices as marked

Stock up on BBQ essentials

National BBQ Day
May 16

Wendy's



FRESH, NEVER FROZEN CANADIAN BEEF
BŒUF CANADIEN FRAIS, JAMAIS CONGELÉ



4
PATTIES
PER PACK
GALETTE
PAR
EMBALLAGE
EXCLUSIVE



PRODUCT OF CANADA
PRODUIT DU CANADA
Net Weight / Poids Net
454 g (4 patties / galettes x 114 g)

UNCOOKED | NON CUIT
GROUND BEEF PATTIES
GALETTES DE BŒUF HACHÉ

150 PTS
when you buy 1

11⁹⁹

WENDY'S Fresh Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g



5⁹⁹
/lb

Fresh Pork Tenderloin Kabobs with Vegetables 13.21/kg

READY
FOR
YOU



19⁹⁹
/lb

Fresh Beef Kabob With Vegetables cut by your meat expert from Canada AAA grade beef 44.07/kg



11⁹⁹

TRUE NORTH Delicious Salmon Burgers 568 g or COMPLIMENTS Atlantic Salmon Burgers 512 g



CHOOSE
CANADIAN
SEAFOOD



10⁹⁹
/lb

Fresh Boneless Skinless Chicken Breast or Thigh Kabobs with Vegetables 24.23/kg



Made with 100% Canadian Flour

BAKED
IN STORE

\$4

Hot Dog or Burger Buns 8 pk



100 PTS
when you buy 2

4⁹⁹

COMPLIMENTS Cheese Slices 210-230 g



4⁹⁹

MONTANA'S BBQ Sauce 350 mL or HIDDEN VALLEY Salad Dressing 473 mL

PROMISE GLUTEN FREE

Promise Gluten Free brings decades of baking expertise to enjoy gluten free living without compromise! Perfect for everyday enjoyment, our product range makes living gluten free delicious and easy.

- Real taste and soft texture
- Wholesome and high in fibre
- Vegan-friendly options
- Everyday favourites and indulgent treats
- Trusted quality

Wholesome and tasty Gluten Free items!

PROMISE Gluten Free Bagels
4 pk 280 g



PROMISE Gluten Free Rolls
260 g



MIX & MATCH



PROMISE Gluten Free Brioche Hot Dog or Hamburger Buns
4 pk 260-280 g

PROMISE Gluten Free Pitas
4 pk 248 g



Get **100 PTS**
When you buy 2

OR

Get **300 PTS**
When you buy 3



PROMISE Gluten Free Tortillas 4 pk 168 g



PROMISE Gluten Free Loaves
400-480 g



PROMISE Gluten Free Muffins
4 pk 240 g



PROMISE Gluten Free English Muffins 4 pk 240 g

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW



*Conditions Apply



New
.....
MADE WITH
REAL TEA

mio

60% less sugar.*
100% of the flavour.



LEARN MORE

*Than regular iced tea per 1 ½ cups (375 mL)